16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which of the following bodies do you think should be responsible for delivering adult social care in the area where you live? And which ONE do you think should take most responsibility for delivering it? - Summary

All Adults aged 16-75 in the United Kingdom

	Q1. Which of the following bodies do you think should be responsible for delivering adult social care in the area where you live? And which ONE do you think should take most responsibility for delivering it?	
	All responsible	Most responsibility
	(A)	(B)
Unweighted base	2259	2259
Weighted base	2259	2259
The UK Government	1408 62% B	719 32%
Local councils / authorities	1375 61% B	486 21%
The National Health Service (NHS)	1207 53% B	298 13%
The family and friends of individuals who require adult social care	1034 46% B	238 11%
The Scottish/Welsh/Northern Irish Government	209 9% B	64 3%
Local voluntary groups	448 20% B	16 1%
Charities	508 22% B	15 1%
Other	128 6% B	13 1%
Don't know	263 12%	411 18% A
NET Any public body	1907 84% B	1567 69%

Overlap formulae used

ColumnProportions (5%): A/B (10%): a/b   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B (10%): a/b   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which of the following bodies do you think should be responsible for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The UK Government	1408 62%	681 61%	727 64%	252 70% GH	262 65% H	281 68% GH	249 59%	364 55%	826 62%	581 63%	384 64%	398 63%	306 61%	320 60%	465 69% PQ	721 63% Q	221 51%
Local councils / authorities	1375 61%	662 59%	713 63%	226 63%	252 62%	267 65% G	237 56%	392 59%	819 61%	556 61%	397 66% IMN	387 61%	291 58%	300 57%	465 69% PQ	701 61% Q	209 49%
The National Health Service (NHS)	1207 53%	569 51%	639 56% B	230 64% FGH	236 58% GH	222 54% h	211 50%	309 47%	713 53%	494 54%	341 57% mN	360 57% mN	255 51%	252 48%	423 62% PQ	614 53% Q	170 40%
The family and friends of individuals who require adult social care	1034 46%	471 42%	563 49% B	222 61% EFGH	193 48% GH	211 51% GH	165 39%	244 37%	633 47%	401 44%	298 50% MN	306 49% mN	213 42%	217 41%	361 53% PQ	532 46% Q	140 33%
Charities	508 22%	219 20%	289 25% B	129 36% EFGH	101 25% GH	118 29% GH	66 16%	93 14%	309 23%	199 22%	147 25%	144 23%	102 20%	115 22%	184 27% PQ	248 21%	76 18%
Local voluntary groups	448 20%	202 18%	246 22% b	119 33% EFGH	87 21% GH	90 22% GH	62 15%	90 14%	267 20%	181 20%	127 21%	128 20%	91 18%	102 19%	157 23% PQ	222 19%	69 16%
The Scottish/Welsh/Northern Irish Government	209 9%	98 9%	111 10%	39 11%	38 9%	42 10%	38 9%	52 8%	127 9%	82 9%	62 10%	54 9%	43 9%	50 10%	88 13% PQ	94 8%	27 6%
Other	128 6%	55 5%	73 6%	28 8% h	20 5%	31 8% h	21 5%	29 4%	81 6%	47 5%	34 6%	29 5%	35 7%	30 6%	38 6%	68 6%	22 5%
Don't know	263 12%	126 11%	137 12%	40 11%	57 14%	42 10%	55 13%	69 10%	166 12%	97 11%	52 9%	63 10%	60 12%	88 17% KLm	44 6%	136 12% O	83 19% OP
NET Any public body	1907 84%	951 85%	956 84%	305 84%	339 84%	354 85%	347 82%	563 85%	1116 83%	790 86% i	527 88% MN	543 86% N	416 83%	420 79%	614 91% PQ	965 84% Q	328 76%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which of the following bodies do you think should be responsible for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

						Region				Wales /		Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The UK Government	1408 62%	354 65% hIJ	372 65% hIJ	296 61%	181 63%	1204 64% iJ	62 57% *	108 57%	34 50% *	203 56%	1190 63% l	218 58%
Local councils / authorities	1375 61%	336 62%	357 62%	288 59%	170 59%	1150 61%	63 57% *	125 67% j	37 55% *	224 62%	1134 60%	241 64%
The National Health Service (NHS)	1207 53%	270 50%	315 55%	251 51%	145 50%	981 52%	61 55% *	116 62% BDEF	49 73% BCDEFgj*	226 62% BcDEF	1002 53%	205 55%
The family and friends of individuals who require adult social care	1034 46%	239 44%	265 46%	231 47%	128 44%	864 46%	49 44% *	79 42%	41 61% BcdEFgHJ*	169 46%	862 46%	172 46%
Charities	508 22%	104 19%	144 25% Bef	121 25% be	54 19%	422 22% b	21 19% *	38 20%	27 40% BCDEFGHJ*	86 24%	426 23%	82 22%
Local voluntary groups	448 20%	88 16%	126 22% Bf	99 20%	53 18%	368 19% b	19 17% *	37 20%	25 36% BCDEFGHJ*	80 22% b	372 20%	76 20%
The Scottish/Welsh/Northern Irish Government	209 9%	- -	- -	- -	- -	- -	58 53% BCDEF*	113 60% BCDEF	38 57% BCDEF*	209 57% BCDEF	167 9%	42 11%
Other	128 6%	21 4%	31 5%	43 9% BcFj	15 5%	110 6% B	5 5% *	9 5%	5 7% *	19 5%	108 6%	21 5%
Don't know	263 12%	55 10%	66 12%	64 13%	39 14%	225 12%	14 13% *	19 10%	6 8% *	38 11%	217 12%	46 12%
NET Any public body	1907 84%	464 85%	486 85%	404 83%	238 82%	1592 84%	88 81% *	168 90% DEfgj	58 86% *	315 86% g	1587 84%	319 85%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which of the following bodies do you think should be responsible for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The UK Government	1408 62%	791 62% d	494 65% D	123 55%	234 61%	532 61%	297 64%	344 65%	375 62%	390 63%	298 62%	178 68% M	166 57%	676 61%	333 72% N
Local councils / authorities	1375 61%	757 60%	479 63%	138 62%	231 60%	543 62%	282 61%	319 60%	356 58%	369 60%	307 64% m	188 71% iM	154 53%	688 62%	293 63%
The National Health Service (NHS)	1207 53%	640 50%	443 58% B	125 56%	200 52%	462 53%	241 52%	305 58%	306 50%	341 55% M	270 56% iM	156 59% IM	135 46%	593 53%	276 59% n
The family and friends of individuals who require adult social care	1034 46%	550 43%	397 52% BD	87 39%	159 41%	385 44%	200 43%	290 55% EFG	251 41%	295 48% I	231 48% I	138 52% IM	119 41%	561 50% O	198 43%
Charities	508 22%	248 20%	215 28% BD	44 20%	79 20%	169 19%	115 25% F	144 27% EF	140 23%	141 23%	102 21%	70 27% M	54 19%	276 25%	98 21%
Local voluntary groups	448 20%	219 17%	191 25% BD	38 17%	69 18%	155 18%	97 21%	127 24% EF	121 20%	134 22% M	88 18%	60 23% M	44 15%	253 23% O	77 17%
The Scottish/Welsh/Northern Irish Government	209 9%	111 9%	80 10%	19 8%	42 11%	81 9%	42 9%	44 8%	59 10%	60 10%	45 9%	23 9%	21 7%	95 8%	66 14% N
Other	128 6%	70 6%	44 6%	14 6%	23 6%	48 5%	29 6%	28 5%	40 7%	38 6%	25 5%	10 4%	15 5%	80 7% O	12 3%
Don't know	263 12%	134 11%	99 13%	30 13%	53 14%	93 11%	59 13%	57 11%	74 12% L	73 12% L	46 10%	17 7%	54 18% IJKL	101 9%	30 6%
NET Any public body	1907 84%	1082 85%	638 84%	186 83%	321 83%	746 85%	390 84%	450 85%	505 83%	519 84% m	416 87% M	240 91% IJkM	227 78%	948 85%	426 92% N

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which ONE do you think should take most responsibility for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The UK Government	719 32%	363 32%	356 31%	119 33%	125 31%	140 34%	146 35% h	189 29%	410 31%	309 34%	180 30%	202 32%	159 32%	179 34%	221 33%	377 33%	121 28%
Local councils / authorities	486 21%	245 22%	241 21%	66 18%	89 22%	86 21%	83 20%	162 25% Dg	300 22%	186 20%	159 27% LmN	122 19%	107 21%	98 18%	167 25% P	234 20%	84 20%
The National Health Service (NHS)	298 13%	157 14%	142 12%	48 13%	54 13%	46 11%	51 12%	99 15%	171 13%	128 14%	89 15% N	88 14% n	68 14%	52 10%	111 16% PQ	147 13%	41 9%
The family and friends of individuals who require adult social care	238 11%	110 10%	128 11%	43 12%	36 9%	47 11%	39 9%	73 11%	144 11%	94 10%	59 10%	86 14% kMN	46 9%	46 9%	69 10%	127 11%	42 10%
The Scottish/Welsh/Northern Irish Government	64 3%	35 3%	29 3%	6 2%	19 5% DH	13 3%	12 3%	14 2%	43 3%	21 2%	16 3%	20 3%	14 3%	15 3%	30 4% Pq	27 2%	7 2%
Charities	15 1%	5 *	10 1%	3 1%	1 *	5 1%	3 1%	4 1%	8 1%	7 1%	1 *	4 1%	1 *	9 2% KM	3 *	7 1%	5 1%
Local voluntary groups	16 1%	6 1%	10 1%	7 2% Fgh	3 1%	- -	2 *	4 1%	5 *	11 1% i	5 1%	4 1%	1 *	5 1%	4 1%	6 *	7 2%
Other	13 1%	6 1%	7 1%	3 1%	2 *	2 *	3 1%	3 *	9 1%	4 *	5 1%	3 *	3 1%	3 1%	3 *	10 1%	- -
Don't know	411 18%	193 17%	218 19%	66 18%	76 19%	75 18%	83 20%	110 17%	252 19%	159 17%	83 14%	101 16%	104 21% Kl	123 23% KL	70 10%	218 19% O	123 29% OP
NET Any public body	1567 69%	799 71% c	768 67%	240 66%	287 71%	285 69%	291 69%	465 71%	924 69%	644 70%	444 74% LmN	432 69%	348 69%	343 65%	529 78% PQ	785 68% Q	253 59%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which ONE do you think should take most responsibility for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

		Region									Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The UK Government	719 32% gHIJ	192 35% gHIJ	200 35% gHIJ	150 31% IJ	96 33% hIJ	637 34% gHIJ	27 24% *	46 25%	9 14% *	82 23%	613 33%	106 28%
Local councils / authorities	486 21% Ij	121 22% IJ	134 23% IJ	110 23% Ij	59 20% I	425 22% IJ	19 17% i*	38 20% I	5 7% *	61 17% I	396 21%	90 24%
The National Health Service (NHS)	298 13%	68 12%	72 13%	73 15% h	34 12%	247 13%	16 14% *	17 9%	18 27% BCDEFgHJ*	51 14% H	240 13%	58 15%
The family and friends of individuals who require adult social care	238 11%	57 11%	52 9%	53 11%	38 13% c	200 11%	12 11% *	15 8%	11 17% ch*	38 10%	204 11%	34 9%
The Scottish/Welsh/Northern Irish Government	64 3%	- -	- -	- -	- -	- -	12 11% BCDEF*	41 22% BCDEFGj	11 17% BCDEF*	64 18% BCDEFG	52 3%	12 3%
Charities	15 1%	4 1%	5 1%	1 *	2 1%	12 1%	1 1% *	1 1%	1 1% *	3 1%	14 1%	1 *
Local voluntary groups	16 1%	3 1%	7 1% Df	- -	1 *	11 1% D	- - *	5 3% BDeFj	- - *	5 1% D	11 1%	5 1%
Other	13 1%	2 *	3 1%	6 1% j	2 1%	13 1%	- - *	- -	- - *	- -	11 1%	1 *
Don't know	411 18%	98 18%	99 17%	95 19% h	59 20% h	351 19%	24 22% h*	25 13%	12 17% *	60 17%	341 18%	70 19%
NET Any public body	1567 69%	380 70%	407 71% e	333 68%	188 65%	1309 69%	73 67% *	141 76% Ej	44 65% *	258 71%	1302 69%	265 70%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q1. Which ONE do you think should take most responsibility for delivering adult social care in the area where you live?

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The UK Government	719 32%	419 33% D	251 33% D	49 22%	116 30%	277 32%	169 36% eh	158 30%	199 33%	201 33%	150 31%	83 32%	86 30%	324 29%	183 39% N
Local councils / authorities	486 21%	285 22%	154 20%	47 21%	78 20%	206 24%	94 20%	108 20%	112 18%	115 19%	126 26% IJ	70 27% IJ	63 22%	248 22%	96 21%
The National Health Service (NHS)	298 13%	161 13%	89 12%	48 21% BC	56 15%	118 13%	49 11%	75 14%	79 13%	86 14%	60 12%	40 15%	33 11%	152 14%	68 15%
The family and friends of individuals who require adult social care	238 11%	132 10%	85 11%	21 9%	37 10%	93 11%	37 8%	71 13% G	54 9%	73 12%	59 12%	28 11%	24 8%	166 15% O	35 8%
The Scottish/Welsh/Northern Irish Government	64 3%	35 3%	24 3%	4 2%	17 4% H	27 3%	11 2%	9 2%	23 4%	14 2%	15 3%	6 2%	6 2%	25 2%	25 5% N
Charities	15 1%	6 *	5 1%	3 1%	3 1%	3 *	6 1% f	3 1%	8 1% kl	2 *	1 *	- -	3 1%	12 1% O	- -
Local voluntary groups	16 1%	4 *	7 1%	5 2% B	4 1%	2 *	4 1%	7 1% F	7 1%	4 1%	2 *	- -	3 1%	13 1%	1 *
Other	13 1%	9 1%	3 *	1 *	2 *	5 1%	4 1%	2 *	2 *	2 *	3 1%	2 1%	3 1%	10 1%	1 *
Don't know	411 18%	220 17%	144 19%	47 21%	75 19%	147 17%	91 20%	98 18%	125 21% KL	120 19% KL	63 13%	34 13%	69 24% KL	165 15%	56 12%
NET Any public body	1567 69%	900 71%	519 68%	148 66%	267 69%	628 72% h	323 69%	349 66%	413 68%	416 67%	351 73% ijM	199 76% IJM	188 65%	748 67%	372 80% N

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Summary

All Adults aged 16-75 in the United Kingdom

	Q2. To what extent do you agree or disagree with the following statements?	
	People should be required to plan and prepare financially for later life	People should be required to plan and prepare financially for adult social care services they might require later on in life
	(A)	(B)
Unweighted base	2259	2259
Weighted base	2259	2259
Strongly agree	502 22% B	269 12%
Tend to agree	1010 45% B	846 37%
Neither agree nor disagree	449 20%	612 27% A
Tend to disagree	184 8%	329 15% A
Strongly disagree	67 3%	136 6% A
Don't know	46 2%	67 3% A
NET Agree	1512 67% B	1114 49%
NET Disagree	252 11%	465 21% A
NET Diff	1260 56%	650 29%

Overlap formulae used

ColumnProportions (5%): A/B (10%): a/b   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B (10%): a/b   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Agree Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
People should be required to plan and prepare financially for later life	1512	758	753	238	268	273	255	478	932	580	437	454	321	300	491	738	283
	67%	68%	66%	66%	66%	66%	60%	73%	69%	63%	73%	72%	64%	57%	72%	64%	66%
								deFG	J		MN	MN	N		P		
People should be required to plan and prepare financially for adult social care services they might require later on in life	1114	560	555	184	202	204	173	352	690	424	338	325	238	214	369	551	194
	49%	50%	49%	51%	50%	49%	41%	53%	51%	46%	57%	52%	47%	40%	54%	48%	45%
				G	G	G		G	J		MN	N	n		PQ		

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Agree Summary

All Adults aged 16-75 in the United Kingdom

					Region					Wales / Scotland / NI	Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
People should be required to plan and prepare financially for later life	1512	356	376	347	202	1280	69	110	53	231	1245	266
	67%	65%	66%	71%	70%	68%	63%	59%	78%	63%	66%	71%
				bfHJ	H	H	*		bgHJ*	h		
People should be required to plan and prepare financially for adult social care services they might require later on in life	1114	252	286	259	160	956	51	77	32	159	925	189
	49%	46%	50%	53%	55%	50%	46%	41%	47%	44%	49%	50%
			hj	bHJ	BHJ	BHJ	*		*			

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Agree Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
People should be required to plan and prepare financially for later life	1512 67%	906 71% CD	479 63%	127 57%	232 60%	628 72% EgH	306 66%	345 65%	337 55%	418 68% I	353 74% IjM	213 81% IJKM	191 66% I	1040 93% O	172 37%
People should be required to plan and prepare financially for adult social care services they might require later on in life	1114 49%	662 52% cD	360 47%	93 41%	166 43%	458 52% E	233 50% e	257 49%	253 42%	305 49% I	265 55% IjM	158 60% IJM	133 46%	1114 100% O	- -

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Disagree Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
People should be required to plan and prepare financially for adult social care services they might require later on in life	465 21%	234 21%	231 20%	74 21%	81 20%	96 23%	103 25% H	111 17%	284 21%	181 20%	134 23% m	123 19%	89 18%	119 22%	132 20%	247 21%	85 20%
People should be required to plan and prepare financially for later life	252 11%	122 11%	130 11%	48 13% E	33 8%	56 13% E	50 12%	65 10%	135 10%	117 13% i	67 11%	62 10%	55 11%	67 13%	67 10%	138 12%	46 11%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Disagree Summary

All Adults aged 16-75 in the United Kingdom

		Region									Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
People should be required to plan and prepare financially for adult social care services they might require later on in life	465 21%	115 21%	105 18%	96 20%	54 19%	371 20%	19 17% *	54 29% bCDEFG	21 31% Cdefg*	94 26% CdEFG	398 21%	67 18%
People should be required to plan and prepare financially for later life	252 11%	62 11%	61 11%	57 12%	29 10%	208 11%	15 14% *	22 12%	6 9% *	43 12%	221 12% l	31 8%

Overlap formulae used

ColumnProportions (5%): A,B,C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - Disagree Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
People should be required to plan and prepare financially for adult social care services they might require later on in life	465 21%	253 20%	164 22%	48 21%	90 23%	154 18%	97 21%	124 23%	139 23%	128 21%	106 22%	49 19%	43 15%	- -	465 100%
						F		F	M	m	M				N
People should be required to plan and prepare financially for later life	252 11%	138 11%	82 11%	31 14%	42 11%	77 9%	59 13%	73 14%	87 14%	74 12%	48 10%	23 9%	20 7%	28 3%	198 43%
							F	F	kLM	M					N

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for later life

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Strongly agree	502 22%	266 24%	236 21%	72 20%	88 22%	97 24%	87 21%	159 24%	336 25% J	165 18%	165 28% MN	158 25% N	104 21% N	74 14%	188 28% PQ	241 21%	73 17%
Tend to agree	1010 45%	492 44%	517 45%	167 46%	180 45%	176 42%	168 40%	320 49% fG	595 44%	415 45%	272 46%	295 47%	217 43%	225 43%	302 45%	498 43%	210 49%
Neither agree nor disagree	449 20%	217 19%	232 20%	66 18%	87 22% h	74 18%	110 26% DFH	111 17%	251 19%	199 22%	88 15%	104 17%	117 23% KL	141 27% KL	108 16%	250 22% O	91 21%
Tend to disagree	184 8%	85 8%	100 9%	36 10% E	19 5%	45 11% Eh	36 8% e	48 7%	100 7%	85 9%	53 9%	42 7%	43 8%	47 9%	50 7%	98 8%	37 9%
Strongly disagree	67 3%	37 3%	31 3%	12 3%	14 3%	11 3%	14 3%	17 3%	35 3%	32 4%	14 2%	20 3%	13 2%	21 4%	18 3%	41 4%	9 2%
Don't know	46 2%	22 2%	25 2%	9 2% H	15 4% gH	11 3% H	6 1%	5 1%	25 2%	21 2%	6 1%	10 2%	9 2%	22 4% KLm	12 2%	25 2%	9 2%

NET Agree	1512 67%	758 68%	753 66%	238 66%	268 66%	273 66%	255 60%	478 73% deFG	932 69% J	580 63%	437 73% MN	454 72% MN	321 64% N	300 57%	491 72% P	738 64%	283 66%
NET Disagree	252 11%	122 11%	130 11%	48 13% E	33 8%	56 13% E	50 12%	65 10%	135 10%	117 13% i	67 11%	62 10%	55 11%	67 13%	67 10%	138 12%	46 11%
NET Diff	1260 56%	637 57%	623 55%	191 53%	234 58%	217 53%	205 49%	413 63%	797 59%	463 51%	370 62%	391 62%	266 53%	232 44%	423 62%	600 52%	237 55%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for later life

All Adults aged 16-75 in the United Kingdom

		Region									Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Strongly agree	502 22%	121 22% h	119 21%	126 26% cfHJ	67 23% h	434 23% H	27 25% h*	28 15%	13 19% *	68 19% h	426 23%	76 20%
Tend to agree	1010 45%	234 43%	257 45%	220 45%	135 47%	847 45%	42 38% *	82 44%	39 58% BcdfGhJ*	163 45%	819 44%	190 51% K
Neither agree nor disagree	449 20%	116 21% D	122 21% D	76 16%	58 20%	371 20% D	23 21% *	46 25% D	9 14% *	78 21% d	376 20%	74 20%
Tend to disagree	184 8%	42 8%	45 8%	41 8%	20 7%	148 8%	13 12% *	18 10%	5 7% *	36 10%	159 8%	26 7%
Strongly disagree	67 3%	20 4%	15 3%	16 3%	9 3%	60 3%	2 2% *	4 2%	1 2% *	7 2%	62 3% l	5 1%
Don't know	46 2%	12 2% e	13 2% e	8 2%	1 *	34 2% e	3 3% e*	9 5% DEF	- - *	12 3% E	40 2%	6 2%

NET Agree	1512 67%	356 65%	376 66%	347 71% bfHJ	202 70% H	1280 68% H	69 63% *	110 59%	53 78% bgHJ*	231 63% h	1245 66%	266 71%
NET Disagree	252 11%	62 11%	61 11%	57 12%	29 10%	208 11%	15 14% *	22 12%	6 9% *	43 12%	221 12% l	31 8%
NET Diff	1260 56%	294 54%	315 55%	290 59%	173 60%	1072 57%	54 49%	88 47%	47 69%	188 52%	1024 54%	236 63%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for later life

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Strongly agree	502 22%	315 25% CD	148 19%	39 17%	78 20%	233 27% EGH	86 18%	105 20%	84 14%	130 21% I	136 28% IJm	90 34% IJM	62 21% I	410 37% O	42 9%
Tend to agree	1010 45%	591 46% d	331 43%	88 39%	154 40%	395 45%	220 47% e	240 45%	253 42%	288 47%	217 45%	123 47%	129 44%	630 57% O	131 28%
Neither agree nor disagree	449 20%	204 16%	185 24% B	61 27% B	104 27% FGH	157 18%	92 20%	96 18%	169 28% JKL	113 18% L	74 16% I	27 10%	65 23% KL	43 4%	91 20% N
Tend to disagree	184 8%	105 8%	58 8%	21 9%	25 6%	63 7%	46 10%	50 10%	61 10% IM	60 10% M	36 7% m	17 6%	11 4%	26 2%	137 29% N
Strongly disagree	67 3%	33 3%	24 3%	10 5%	17 4% F	14 2%	13 3%	22 4% F	26 4%	15 2%	12 2%	6 2%	9 3%	2 *	61 13% N
Don't know	46 2%	24 2%	17 2%	5 2%	9 2%	15 2%	8 2%	15 3%	15 3% kL	13 2% L	4 1%	- -	14 5% JKL	3 *	4 1%
NET Agree	1512 67%	906 71% CD	479 63%	127 57%	232 60%	628 72% EgH	306 66%	345 65%	337 55%	418 68% I	353 74% IjM	213 81% IjKM	191 66% I	1040 93% O	172 37%
NET Disagree	252 11%	138 11%	82 11%	31 14%	42 11%	77 9%	59 13% F	73 14% F	87 14% kLM	74 12% M	48 10%	23 9%	20 7%	28 3%	198 43% N
NET Diff	1260 56%	768 60%	397 52%	95 43%	190 49%	551 63%	247 53%	273 52%	250 41%	343 56%	306 64%	190 72%	171 59%	1012 91%	-25 -5%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g,h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g,h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for adult social care services they might require later on in life

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Strongly agree	269 12%	151 13% C	118 10%	46 13%	44 11%	61 15%	44 11%	74 11%	173 13%	96 10%	74 12%	79 13%	65 13%	51 10%	95 14% P	128 11%	46 11%
Tend to agree	846 37%	409 37%	437 38%	138 38% G	158 39% G	143 35%	128 30%	278 42% FG	517 39%	329 36%	265 44% IMN	246 39% N	172 34%	163 31%	274 40% p	423 37%	148 35%
Neither agree nor disagree	612 27%	293 26%	319 28%	89 25%	101 25%	103 25%	132 31% def	186 28%	334 25%	278 30% I	115 19%	163 26% K	163 32% KL	171 32% KL	160 24%	315 27% o	137 32% O
Tend to disagree	329 15%	165 15%	164 14%	56 16% h	61 15% h	70 17% H	69 16% H	73 11%	205 15%	124 14%	94 16%	87 14%	63 13%	85 16%	92 14%	176 15%	62 14%
Strongly disagree	136 6%	69 6%	66 6%	18 5%	20 5%	26 6%	34 8% e	38 6%	80 6%	56 6%	41 7%	36 6%	26 5%	33 6%	41 6%	72 6%	24 5%
Don't know	67 3%	32 3%	36 3%	13 4% h	20 5% H	11 3%	13 3%	10 2%	34 3%	34 4%	9 2%	19 3%	13 3%	26 5% K	16 2%	39 3%	13 3%

NET Agree	1114 49%	560 50%	555 49%	184 51% G	202 50% G	204 49% G	173 41%	352 53% G	690 51% J	424 46%	338 57% MN	325 52% N	238 47% n	214 40%	369 54% PQ	551 48%	194 45%
NET Disagree	465 21%	234 21%	231 20%	74 21%	81 20%	96 23% H	103 25% H	111 17%	284 21%	181 20%	134 23% m	123 19%	89 18%	119 22%	132 20%	247 21%	85 20%
NET Diff	650 29%	325 29%	324 28%	110 30%	121 30%	108 26%	70 17%	242 37%	406 30%	244 27%	204 34%	202 32%	149 30%	95 18%	237 35%	304 26%	109 25%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for adult social care services they might require later on in life

All Adults aged 16-75 in the United Kingdom

	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
											Urban / Rural	
						Region						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Strongly agree	269 12%	49 9%	64 11%	64 13% b	45 15% Bf	222 12% B	18 16% B*	20 11%	9 13% *	47 13% b	242 13% L	26 7%
Tend to agree	846 37%	203 37% j	222 39% hJ	194 40% gHJ	115 40% hJ	734 39% HJ	33 30% *	56 30%	22 33% *	112 31%	683 36%	163 43% K
Neither agree nor disagree	612 27%	158 29%	167 29%	120 25%	69 24%	514 27%	34 31% *	49 26%	15 22% *	98 27%	499 27%	113 30%
Tend to disagree	329 15%	80 15%	78 14%	64 13%	37 13%	259 14%	14 13% *	36 19% cdef	20 29% BCDEFGj*	70 19% CDEFg	282 15%	48 13%
Strongly disagree	136 6%	36 7%	28 5%	32 7%	17 6%	112 6%	5 4% *	18 10% CfiJ	1 2% *	24 6%	117 6%	19 5%
Don't know	67 3%	20 4%	14 2%	13 3%	7 2%	54 3%	6 5% *	7 4%	- -	13 4%	60 3%	8 2%

	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
NET Agree	1114 49%	252 46%	286 50% hj	259 53% bHJ	160 55% BHJ	956 50% BHJ	51 46% *	77 41%	32 47% *	159 44%	925 49%	189 50%
NET Disagree	465 21%	115 21%	105 18%	96 20%	54 19%	371 20%	19 17% *	54 29% bCDEFG	21 31% Cdefg*	94 26% CdEFG	398 21%	67 18%
NET Diff	650 29%	136 25%	180 31%	163 33%	106 36%	585 31%	32 29%	23 12%	11 16%	65 18%	527 28%	123 33%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q2. To what extent do you agree or disagree with the following statements? - People should be required to plan and prepare financially for adult social care services they might require later on in life

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Strongly agree	269 12%	157 12%	88 12%	23 10%	42 11%	113 13%	48 10%	65 12%	58 10%	73 12%	66 14% i	42 16% lm	30 10%	269 24% O	- -
Tend to agree	846 37%	505 40% cD	271 36%	70 31%	124 32%	345 39% E	184 40% E	192 36%	195 32%	232 38% i	199 42% l	116 44% ljm	103 36%	846 76% O	- -
Neither agree nor disagree	612 27%	322 25%	214 28%	76 34% B	122 31% gH	245 28%	118 25%	127 24%	196 32% jKL	165 27% Kl	99 21%	53 20%	98 34% jKL	- -	- -
Tend to disagree	329 15%	179 14%	122 16%	28 13%	64 17% F	103 12%	71 15%	91 17% F	98 16% m	90 15%	76 16% m	36 14%	30 10%	- -	329 71% N
Strongly disagree	136 6%	74 6%	42 6%	20 9%	26 7%	51 6%	26 6%	33 6%	41 7%	38 6%	30 6%	13 5%	13 4%	- -	136 29% N
Don't know	67 3%	35 3%	25 3%	7 3%	9 2%	20 2%	17 4%	22 4% f	21 3% L	20 3% l	8 2%	2 1%	16 6% KL	- -	- -
NET Agree	1114 49%	662 52% cD	360 47%	93 41%	166 43%	458 52% E	233 50% e	257 49%	253 42%	305 49% l	265 55% ljM	158 60% IJM	133 46%	1114 100% O	- -
NET Disagree	465 21%	253 20%	164 22%	48 21%	90 23% F	154 18%	97 21%	124 23% F	139 23% M	128 21% m	106 22% M	49 19%	43 15%	- -	465 100% N
NET Diff	650 29%	410 32%	195 26%	45 20%	76 20%	304 35%	136 29%	133 25%	114 19%	177 29%	159 33%	109 41%	91 31%	1114 100%	-465 -100%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g,h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - Summary

All Adults aged 16-75 in the United Kingdom

	Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system?					
	The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	The UK Government encouraging people to take greater responsibility for their own health	The UK Government providing greater support for unpaid carers	The UK Government increasing the number of people working in health and social care	The UK Government raising the taxes you pay to help pay for more carers
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	2259	2259	2259	2259	2259	2259
Weighted base	2259	2259	2259	2259	2259	2259
Very effective	575	604	429	776	832	314
	25%	27%	19%	34%	37%	14%
	CF	CF	F	ABCF	ABCDF	
Fairly effective	1095	949	821	821	877	864
	48%	42%	36%	36%	39%	38%
	BCDEF	CDEF			d	
Not very effective	369	479	716	376	316	628
	16%	21%	32%	17%	14%	28%
	E	ADE	ABDEF	E		ABDE
Not at all effective	68	75	153	108	84	228
	3%	3%	7%	5%	4%	10%
			ABDE	ABE		ABCDE
Don't know	152	153	139	178	150	224
	7%	7%	6%	8%	7%	10%
				ABCE		ABCDE

NET Effective	1670	1553	1250	1597	1709	1178
	74%	69%	55%	71%	76%	52%
	BCDF	CF	F	bCF	BCDF	
NET Not effective	437	554	869	484	400	857
	19%	25%	38%	21%	18%	38%
		ADE	ABDE	AE		ABDE
NET Diff	1233	999	381	1113	1309	322
	55%	44%	17%	49%	58%	14%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F (10%): a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F (10%): a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Effective Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	Total																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The UK Government increasing the number of people working in health and social care	1709 76%	850 76%	859 75%	282 78% f	298 74%	298 72%	323 77%	508 77%	1021 76%	688 75%	460 77% n	497 79% mN	372 74%	380 72%	549 81% PQ	874 76% Q	285 67%
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	1670 74%	814 73%	856 75%	287 80% EFG	287 71%	283 68%	306 73%	507 77% eF	977 73%	693 76%	443 74%	466 74%	359 71%	402 76%	521 77% P	837 73%	311 73%
The UK Government providing greater support for unpaid carers	1597 71%	766 68%	831 73% B	275 76% FH	287 71%	279 67%	299 71%	457 69%	953 71%	644 70%	430 72%	464 74% mn	340 68%	363 69%	505 74% Q	833 72% Q	259 60%
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	1553 69%	752 67%	801 70%	261 72% F	290 72% f	268 65%	285 68%	450 68%	931 69%	622 68%	424 71% N	459 73% mN	336 67%	334 63%	508 75% PQ	774 67%	271 63%
The UK Government encouraging people to take greater responsibility for their own health	1250 55%	594 53%	656 58% b	222 61% EFg	206 51%	221 53%	229 54%	372 56%	765 57% j	485 53%	331 55% N	376 60% N	291 58% N	253 48%	388 57%	638 55%	224 52%
The UK Government raising the taxes you pay to help pay for more carers	1178 52%	603 54%	575 50%	168 46%	197 49%	186 45%	225 53% dF	403 61% DEFG	650 48%	528 58% I	316 53%	332 53%	261 52%	268 51%	394 58% P	564 49%	219 51%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Effective Summary

All Adults aged 16-75 in the United Kingdom

		Region								Wales / Scotland / NI	Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland		Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The UK Government increasing the number of people working in health and social care	1709 76%	419 77%	427 75%	385 79% E	208 72%	1439 76% e	79 72% *	138 74%	54 79% *	270 74%	1416 75%	293 78%
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	1670 74%	410 75% g	419 73%	365 75% g	209 72%	1403 74% g	72 66% *	140 75%	54 80% g*	267 73% g	1385 74%	286 76%
The UK Government providing greater support for unpaid carers	1597 71%	408 75% CFG	381 67%	350 72%	203 70%	1343 71% C	71 64% *	132 70%	52 76% *	254 70%	1329 71%	268 71%
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	1553 69%	387 71% GJ	376 66%	364 75% CEFGHJ	194 67%	1321 70% CGJ	64 58% *	122 65%	46 68% *	232 64%	1300 69%	253 67%
The UK Government encouraging people to take greater responsibility for their own health	1250 55%	305 56%	292 51%	295 61% CFHJ	171 59% Cj	1063 56% C	57 52% *	95 51%	36 53% *	187 51%	1047 56%	204 54%
The UK Government raising the taxes you pay to help pay for more carers	1178 52%	295 54% I	302 53% i	247 51%	148 51%	992 52% i	56 51% *	105 56% Ij	26 39% *	187 51% i	979 52%	199 53%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Effective Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The UK Government increasing the number of people working in health and social care	1709 76%	952 75%	578 76%	179 80%	300 77%	683 78% G	335 72%	391 74%	445 73%	478 77%	371 78%	206 78%	209 72%	883 79%	373 80%
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	1670 74%	944 74%	559 73%	167 75%	276 71%	670 76% eg	331 71%	393 74%	442 72%	460 74% M	362 76% M	214 81% UkM	193 67%	859 77%	366 79%
The UK Government providing greater support for unpaid carers	1597 71%	888 70%	551 72%	157 70%	269 70%	626 71%	325 70%	377 71%	430 71%	446 72%	333 69%	196 75% m	192 66%	837 75%	348 75%
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	1553 69%	872 69%	533 70%	148 66%	262 68%	603 69%	330 71%	358 68%	399 65%	425 69%	349 73% IM	192 73% Im	188 65%	837 75% O	320 69%
The UK Government encouraging people to take greater responsibility for their own health	1250 55%	719 56%	411 54%	121 54%	206 53%	509 58% g	245 53%	290 55%	327 54%	340 55% m	277 58% M	169 64% UkM	137 47%	772 69% O	189 41%
The UK Government raising the taxes you pay to help pay for more carers	1178 52%	682 54% c	375 49%	121 54%	201 52%	491 56% H	237 51%	248 47%	310 51% m	342 55% M	254 53% M	145 55% M	127 44%	677 61% O	217 47%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Not effective Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The UK Government encouraging people to take greater responsibility for their own health	869 38%	469 42% C	400 35%	118 33%	168 42% D	167 40% D	162 38%	255 39% d	495 37%	375 41% i	242 41% lm	219 35%	172 34%	236 45% LM	259 38%	443 38%	167 39%
The UK Government raising the taxes you pay to help pay for more carers	857 38%	409 37%	448 39%	156 43% GH	159 39% h	178 43% GH	149 35%	215 33%	561 42% J	295 32%	231 39%	233 37%	194 39%	198 37%	235 35%	461 40% O	161 37%
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	554 25%	294 26% c	260 23%	71 20%	81 20%	115 28% DE	102 24%	184 28% DE	324 24%	230 25%	136 23%	132 21%	136 27% L	150 28% kL	138 20%	295 26% O	120 28% O
The UK Government providing greater support for unpaid carers	484 21%	267 24% C	217 19%	55 15%	77 19%	97 23% D	93 22% D	163 25% De	283 21%	201 22%	126 21%	118 19%	121 24% l	119 22%	131 19%	237 21%	116 27% Op
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	437 19%	240 21% C	196 17%	52 15%	82 20% d	93 22% D	84 20% d	125 19%	270 20%	167 18%	123 21% N	125 20% n	108 22% N	80 15%	125 18%	230 20%	82 19%
The UK Government increasing the number of people working in health and social care	400 18%	206 18%	194 17%	52 14%	68 17%	87 21% D	68 16%	126 19% d	233 17%	167 18%	101 17%	105 17%	94 19%	99 19%	98 14%	205 18% O	97 23% O

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Not effective Summary

All Adults aged 16-75 in the United Kingdom

				Region							Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The UK Government encouraging people to take greater responsibility for their own health	869 38%	207 38%	243 42% DEF	174 36%	96 33%	719 38% e	42 38% *	77 41%	31 46% e*	150 41% e	726 39%	143 38%
The UK Government raising the taxes you pay to help pay for more carers	857 38%	198 36%	209 36%	201 41%	110 38%	717 38%	40 36% *	63 34%	36 53% BCeFgHJ*	139 38%	716 38%	141 37%
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	554 25%	123 23%	150 26% d	100 20%	74 25%	447 24% d	38 34% BDF*	49 26%	19 29% *	106 29% bDF	456 24%	97 26%
The UK Government providing greater support for unpaid carers	484 21%	98 18%	135 24% B	105 21%	65 22%	403 21% b	28 25% *	42 22%	12 17% *	81 22%	405 22%	79 21%
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	437 19%	94 17%	112 20%	95 20%	62 21%	363 19%	28 25% b*	34 18%	12 18% *	74 20%	370 20%	67 18%
The UK Government increasing the number of people working in health and social care	400 18%	96 18%	99 17%	82 17%	55 19%	332 18%	22 20% *	37 20%	10 15% *	69 19%	339 18%	61 16%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? -Not effective Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The UK Government encouraging people to take greater responsibility for their own health	869 38%	477 37%	300 39%	93 41%	158 41%	317 36%	187 40%	207 39%	234 38%	241 39%	181 38%	90 34%	123 42% I	318 28%	256 55% N
The UK Government raising the taxes you pay to help pay for more carers	857 38%	479 38%	294 39%	83 37%	146 38%	315 36%	170 37%	225 43% Fg	231 38%	226 37%	188 39%	98 37%	113 39%	381 34%	224 48% N
The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life	554 25%	324 25%	172 23%	58 26%	99 26%	225 26%	98 21%	132 25%	164 27%	157 25%	107 22%	62 24%	64 22%	244 22%	133 29% N
The UK Government providing greater support for unpaid carers	484 21%	293 23% c	146 19%	45 20%	91 24%	187 21%	98 21%	107 20%	129 21%	129 21%	112 23%	55 21%	59 20%	231 21%	96 21%
The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care	437 19%	249 20%	146 19%	42 19%	86 22%	157 18%	93 20%	102 19%	120 20%	119 19%	91 19%	44 17%	62 21%	219 20%	84 18%
The UK Government increasing the number of people working in health and social care	400 18%	242 19%	125 16%	33 15%	67 17%	148 17%	87 19%	99 19%	115 19%	105 17%	83 17%	46 17%	52 18%	201 18%	74 16%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	Total																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	575	278	296	89	108	90	109	179	330	245	147	170	130	128	176	292	107
	25%	25%	26%	25%	27%	22%	26%	27% f	25%	27%	25%	27%	26%	24%	26%	25%	25%
Fairly effective	1095	536	560	198	179	193	198	328	648	448	296	296	229	275	345	546	204
	48%	48%	49%	55% EFG	44%	47%	47%	50%	48%	49%	50%	47%	46%	52% m	51%	47%	48%
Not very effective	369	198	170	41	65	82	73	107	223	145	110	108	82	68	114	190	65
	16%	18%	15%	11%	16% d	20% D	17% D	16% d	17%	16%	18% N	17% n	16%	13%	17%	16%	15%
Not at all effective	68	42	26	11	17	10	11	18	47	22	13	17	26	12	11	40	17
	3%	4% c	2%	3%	4%	3%	3%	3%	3%	2%	2%	3%	5% KIN	2%	2% O	3%	4% o
Don't know	152	64	88	22	34	39	30	27	95	57	32	39	35	47	31	85	36
	7%	6%	8% b	6%	9% H	9% H	7% h	4%	7%	6%	5%	6%	7%	9% K	5%	7% O	8% o
NET Effective	1670	814	856	287	287	283	306	507	977	693	443	466	359	402	521	837	311
	74%	73%	75%	80% EFG	71%	68%	73%	77% eF	73%	76%	74%	74%	71%	76%	77% P	73%	73%
NET Not effective	437	240	196	52	82	93	84	125	270	167	123	125	108	80	125	230	82
	19%	21% C	17%	15%	20% d	22% D	20% d	19%	20%	18%	21% N	20% n	22% N	15%	18%	20%	19%
NET Diff	1233	574	660	235	205	190	222	382	708	526	320	341	250	322	396	608	229
	55%	51%	58%	65%	51%	46%	53%	58%	53%	57%	54%	54%	50%	61%	58%	53%	53%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care

All Adults aged 16-75 in the United Kingdom

						Region						Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	575	156	151	108	69	484	30	48	13	90	475	100
	25%	29%	26%	22%	24%	26%	27%	25%	19%	25%	25%	26%
		D				d	*		*			
Fairly effective	1095	254	268	257	139	919	42	92	42	176	910	186
	48%	47%	47%	53%	48%	49%	38%	49%	62%	48%	48%	49%
				bcfG		g	*		BcefGJ*	G		
Not very effective	369	85	98	78	53	313	20	28	8	56	311	58
	16%	16%	17%	16%	18%	17%	18%	15%	11%	15%	17%	15%
							*		*			
Not at all effective	68	9	15	18	9	50	8	6	4	18	59	9
	3%	2%	3%	4%	3%	3%	7%	3%	6%	5%	3%	2%
				b			BCF*		B*	BcF		
Don't know	152	41	41	27	19	128	10	13	1	24	128	24
	7%	8%	7%	6%	7%	7%	9%	7%	2%	7%	7%	6%
							*		*			

NET Effective	1670	410	419	365	209	1403	72	140	54	267	1385	286
	74%	75%	73%	75%	72%	74%	66%	75%	80%	73%	74%	76%
		g		g		g	*		g*	g		
NET Not effective	437	94	112	95	62	363	28	34	12	74	370	67
	19%	17%	20%	20%	21%	19%	25%	18%	18%	20%	20%	18%
							b*		*			
NET Diff	1233	317	307	270	147	1040	44	106	42	193	1015	219
	55%	58%	54%	55%	51%	55%	40%	57%	63%	53%	54%	58%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in technology and home adaptations (for example by installing stair-lifts and handles in bathrooms, etc.) to assist those who require care

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	575	332	184	58	86	235	131	123	166	164	122	69	54	299	141
	25%	26%	24%	26%	22%	27%	28% e	23%	27% M	27% M	25% m	26% M	18%	27%	30%
Fairly effective	1095	611	375	109	191	435	201	269	276	295	240	144	140	560	225
	48%	48%	49%	49%	49%	50% G	43%	51% G	45%	48%	50%	55% lj	48%	50%	48%
Not very effective	369	204	126	39	76	132	71	90	99	98	77	41	54	183	64
	16%	16%	16%	17%	20% f	15%	15%	17%	16%	16%	16%	16%	19%	16%	14%
Not at all effective	68	45	20	3	9	25	22	12	21	21	15	3	8	36	21
	3%	4%	3%	2%	2%	3%	5% h	2%	4% L	3% l	3% l	1%	3%	3%	5%
Don't know	152	79	58	15	25	51	42	35	47	39	25	6	35	37	15
	7%	6%	8%	7%	6%	6%	9% f	7%	8% L	6% L	5% L	2%	12% iJKL	3%	3%
NET Effective	1670	944	559	167	276	670	331	393	442	460	362	214	193	859	366
	74%	74%	73%	75%	71%	76% eg	71%	74%	72%	74% M	76% M	81% lJkM	67%	77%	79%
NET Not effective	437	249	146	42	86	157	93	102	120	119	91	44	62	219	84
	19%	20%	19%	19%	22%	18%	20%	19%	20%	19%	19%	17%	21%	20%	18%
NET Diff	1233	695	413	125	191	513	238	291	321	341	271	170	131	640	281
	55%	55%	54%	56%	49%	58%	51%	55%	53%	55%	57%	64%	45%	57%	60%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	Total																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	604	284	319	126	117	106	104	152	373	231	164	193	134	113	213	311	79
	27%	25%	28%	35%	29%	26%	25%	23%	28%	25%	28%	31%	27%	21%	31%	27%	18%
				FGH	h						N	N	n		PQ	Q	
Fairly effective	949	468	482	135	173	162	181	298	558	391	260	266	203	221	295	462	192
	42%	42%	42%	37%	43%	39%	43%	45%	42%	43%	44%	42%	40%	42%	44%	40%	45%
								Df									
Not very effective	479	248	231	60	67	102	87	163	272	206	114	116	112	136	115	254	110
	21%	22%	20%	17%	17%	25%	21%	25%	20%	22%	19%	18%	22%	26%	17%	22%	26%
						DE		DE						KL		O	O
Not at all effective	75	46	29	11	15	13	15	20	52	23	21	16	24	13	23	41	11
	3%	4%	3%	3%	4%	3%	4%	3%	4%	3%	4%	3%	5%	3%	3%	4%	2%
		c											I				
Don't know	153	73	80	29	33	31	34	26	88	65	37	40	30	46	31	83	38
	7%	7%	7%	8%	8%	7%	8%	4%	7%	7%	6%	6%	6%	9%	5%	7%	9%
				H	H	H	H									O	O

NET Effective	1553	752	801	261	290	268	285	450	931	622	424	459	336	334	508	774	271
	69%	67%	70%	72%	72%	65%	68%	68%	69%	68%	71%	73%	67%	63%	75%	67%	63%
				F	f						N	mN			PQ		
NET Not effective	554	294	260	71	81	115	102	184	324	230	136	132	136	150	138	295	120
	25%	26%	23%	20%	20%	28%	24%	28%	24%	25%	23%	21%	27%	28%	20%	26%	28%
		c				DE		DE					L	kL		O	O
NET Diff	999	458	541	190	208	152	183	266	607	392	288	326	201	184	370	479	150
	44%	41%	47%	53%	52%	37%	43%	40%	45%	43%	48%	52%	40%	35%	55%	42%	35%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life

All Adults aged 16-75 in the United Kingdom

| | | | | | Region | | | | | Wales / Scotland / | Urban / Rural | |
| | Total | North | Midlands | South | London | England | Wales | Scotland | Northern Ireland | NI | Urban | Rural |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	604	156	136	130	69	491	32	58	23	113	504	99
	27%	29%	24%	27%	24%	26%	29%	31%	34%	31%	27%	26%
							*	c	*	Cef		
Fairly effective	949	231	241	234	125	830	32	64	23	119	795	154
	42%	42%	42%	48%	43%	44%	29%	34%	34%	33%	42%	41%
		GhJ	GhJ	cfGHiJ	GhJ	GHJ	*		*			
Not very effective	479	109	133	82	62	385	31	44	19	94	392	87
	21%	20%	23%	17%	21%	20%	28%	24%	27%	26%	21%	23%
			Df			D	bDf*	d	d*	bDF		
Not at all effective	75	15	17	18	12	62	7	5	1	13	64	11
	3%	3%	3%	4%	4%	3%	6%	3%	1%	3%	3%	3%
							*		*			
Don't know	153	35	46	24	22	127	8	15	2	26	127	26
	7%	6%	8%	5%	8%	7%	8%	8%	3%	7%	7%	7%
			d			d	*		*			

NET Effective	1553	387	376	364	194	1321	64	122	46	232	1300	253
	69%	71%	66%	75%	67%	70%	58%	65%	68%	64%	69%	67%
		GJ		CEFGHJ		CGJ	*		*			
NET Not effective	554	123	150	100	74	447	38	49	19	106	456	97
	25%	23%	26%	20%	25%	24%	34%	26%	29%	29%	24%	26%
			d			d	BDF*		*	bDF		
NET Diff	999	263	226	264	120	874	26	73	27	126	844	156
	44%	48%	40%	54%	41%	46%	24%	39%	39%	35%	45%	41%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government investing in the prevention of poor health at all stages of life to try and reduce the risk of people developing greater care needs in later life

All Adults aged 16-75 in the United Kingdom

| | Total | Marital Status | | | Household Size | | | | Income | | | | | People should be required to plan and prepare financially for social care services they might require | |
| | | Married/ Living as Married | Single | Widowed/ Divorced/ Separated | 1 | 2 | 3 | 4+ | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ - | Prefer not to say | Agree | Disagree |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	604 27%	335 26%	219 29% d	49 22%	92 24%	236 27%	124 27%	152 29%	150 25%	162 26%	149 31% Im	75 28%	68 23%	328 29%	146 31%
Fairly effective	949 42%	537 42%	314 41%	99 44%	170 44%	366 42%	206 44%	207 39%	249 41%	263 43%	200 42%	118 45%	120 41%	509 46% O	174 37%
Not very effective	479 21%	282 22%	146 19%	51 23%	85 22%	198 23% G	79 17%	117 22% g	142 23%	138 22%	93 19%	54 21%	52 18%	212 19%	106 23%
Not at all effective	75 3%	42 3%	26 3%	7 3%	14 4%	27 3%	19 4%	15 3%	22 4%	19 3%	14 3%	8 3%	12 4%	32 3%	27 6% N
Don't know	153 7%	76 6%	58 8%	19 8%	27 7%	50 6%	37 8%	39 7%	46 8% L	36 6%	24 5%	9 3%	38 13% UKL	33 3%	12 3%
NET Effective	1553 69%	872 69%	533 70%	148 66%	262 68%	603 69%	330 71%	358 68%	399 65%	425 69%	349 73% IM	192 73% Im	188 65%	837 75% O	320 69%
NET Not effective	554 25%	324 25%	172 23%	58 26%	99 26%	225 26%	98 21%	132 25%	164 27%	157 25%	107 22%	62 24%	64 22%	244 22%	133 29% N
NET Diff	999 44%	548 43%	361 47%	90 40%	163 42%	378 43%	232 50%	226 43%	235 39%	268 43%	242 51%	130 49%	124 43%	592 53%	188 40%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government encouraging people to take greater responsibility for their own health

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	429 19%	226 20%	204 18%	74 20%	71 18%	83 20%	80 19%	122 18%	267 20%	162 18%	107 18%	134 21% N	109 22% N	80 15%	144 21%	214 19%	72 17%
Fairly effective	821 36%	369 33%	452 40% B	148 41% ef	135 34%	138 33%	149 35%	250 38%	498 37%	323 35%	224 37%	243 38% n	182 36%	173 33%	245 36%	425 37%	152 35%
Not very effective	716 32%	381 34% C	335 29%	94 26%	136 34% D	141 34% D	134 32%	212 32% d	413 31%	304 33%	196 33%	185 29%	145 29%	190 36% LM	211 31%	361 31%	144 34%
Not at all effective	153 7%	88 8% c	65 6%	24 7%	32 8%	26 6%	28 7%	43 7%	82 6%	71 8%	46 8%	34 5%	27 5%	45 9% lm	47 7%	82 7%	23 5%
Don't know	139 6%	56 5%	84 7% B	22 6%	29 7%	26 6%	30 7%	33 5%	82 6%	57 6%	24 4%	35 6%	39 8% K	41 8% K	31 5%	70 6%	38 9% O

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Effective	1250 55%	594 53%	656 58% b	222 61% EFg	206 51%	221 53%	229 54%	372 56%	765 57% j	485 53%	331 55% N	376 60% N	291 58% N	253 48%	388 57%	638 55%	224 52%
NET Not effective	869 38%	469 42% C	400 35%	118 33%	168 42% D	167 40% D	162 38%	255 39% d	495 37%	375 41% i	242 41% lm	219 35%	172 34%	236 45% LM	259 38%	443 38%	167 39%
NET Diff	381 17%	125 11%	256 22%	104 29%	38 9%	55 13%	67 16%	117 18%	271 20%	111 12%	89 15%	157 25%	118 24%	17 3%	129 19%	195 17%	56 13%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government encouraging people to take greater responsibility for their own health

All Adults aged 16-75 in the United Kingdom

						Region						Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	429	110	101	92	61	364	23	29	14	65	360	69
	19%	20%	18%	19%	21%	19%	21%	16%	20%	18%	19%	18%
							*		*			
Fairly effective	821	195	190	203	110	699	34	66	22	122	687	134
	36%	36%	33%	42%	38%	37%	31%	35%	33%	34%	36%	36%
				bCFgJ			c		*			
							*					
Not very effective	716	170	202	147	75	594	33	62	28	123	589	128
	32%	31%	35%	30%	26%	31%	30%	33%	41%	34%	31%	34%
			EF			E	*		E*	E		
Not at all effective	153	37	40	27	21	126	9	15	3	27	138	15
	7%	7%	7%	6%	7%	7%	8%	8%	5%	7%	7%	4%
							*		*		L	
Don't know	139	33	38	18	23	112	11	15	1	27	109	30
	6%	6%	7%	4%	8%	6%	10%	8%	1%	7%	6%	8%
			d		Di	D	Dfl*	Di	*	Di		

NET Effective	1250	305	292	295	171	1063	57	95	36	187	1047	204
	55%	56%	51%	61%	59%	56%	52%	51%	53%	51%	56%	54%
				CFHJ	Cj	C	*		*			
NET Not effective	869	207	243	174	96	719	42	77	31	150	726	143
	38%	38%	42%	36%	33%	38%	38%	41%	46%	41%	39%	38%
			DEF			e	*		e*	e		
NET Diff	381	98	49	121	75	344	15	18	4	37	320	61
	17%	18%	9%	25%	26%	18%	14%	10%	7%	10%	17%	16%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government encouraging people to take greater responsibility for their own health

All Adults aged 16-75 in the United Kingdom

		Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	429 19%	257 20%	131 17%	42 19%	65 17%	174 20%	87 19%	102 19%	114 19%	117 19%	98 20% m	58 22% M	43 15%	296 27% O	58 12%
Fairly effective	821 36%	462 36%	280 37%	79 35%	141 36%	335 38%	158 34%	188 35%	213 35%	223 36%	179 37%	111 42% ijM	94 33%	476 43% O	131 28%
Not very effective	716 32%	400 31%	248 33%	68 31%	128 33%	269 31%	146 31%	174 33%	194 32%	205 33%	151 32%	74 28%	92 32%	268 24%	188 41% N
Not at all effective	153 7%	77 6%	52 7%	24 11% Bc	30 8%	49 6%	41 9% F	33 6%	39 6%	36 6%	30 6%	16 6%	31 11% iJkl	50 4%	68 15% N
Don't know	139 6%	77 6%	52 7%	11 5%	22 6%	51 6%	34 7%	32 6%	48 8% KL	37 6% L	21 4% L	4 1%	30 10% JKL	25 2%	20 4% n
NET Effective	1250 55%	719 56%	411 54%	121 54%	206 53%	509 58% g	245 53%	290 55%	327 54%	340 55% m	277 58% M	169 64% lJkM	137 47%	772 69% O	189 41%
NET Not effective	869 38%	477 37%	300 39%	93 41%	158 41%	317 36%	187 40%	207 39%	234 38%	241 39%	181 38%	90 34%	123 42% l	318 28%	256 55% N
NET Diff	381 17%	242 19%	111 15%	28 13%	48 12%	192 22%	58 13%	83 16%	93 15%	98 16%	95 20%	79 30%	15 5%	455 41%	-68 -15%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government providing greater support for unpaid carers

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	776 34%	378 34%	398 35%	131 36%	139 34%	134 32%	139 33%	233 35%	458 34%	318 35%	205 34%	236 37% N	171 34%	164 31%	251 37% q	399 35%	126 29%
Fairly effective	821 36%	388 35%	433 38%	144 40% h	148 37%	145 35%	160 38%	224 34%	495 37%	326 36%	225 38%	228 36%	169 34%	199 38%	254 37%	434 38%	133 31%
Not very effective	376 17%	210 19% C	166 15%	45 13%	56 14%	71 17%	65 16%	139 21% DEg	217 16%	159 17%	106 18%	88 14%	91 18%	91 17%	107 16%	170 15%	99 23% OP
Not at all effective	108 5%	57 5%	51 4%	10 3%	21 5% d	26 6% Dh	27 6% Dh	24 4%	66 5%	42 5%	21 3%	30 5%	30 6% k	27 5%	24 4%	67 6% O	17 4%
Don't know	178 8%	86 8%	92 8%	31 9%	39 10% H	38 9% h	29 7%	40 6%	106 8%	72 8%	41 7%	49 8%	41 8%	48 9%	42 6%	82 7%	55 13% OP

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Effective	1597 71%	766 68%	831 73% B	275 76% FH	287 71%	279 67%	299 71%	457 69%	953 71%	644 70%	430 72%	464 74% mn	340 68%	363 69%	505 74% Q	833 72% Q	259 60%
NET Not effective	484 21%	267 24% C	217 19%	55 15%	77 19%	97 23% D	93 22% D	163 25% De	283 21%	201 22%	126 21%	118 19%	121 24% l	119 22%	131 19%	237 21%	116 27% Op
NET Diff	1113 49%	499 45%	614 54%	220 61%	210 52%	182 44%	206 49%	294 45%	670 50%	443 48%	303 51%	346 55%	219 44%	244 46%	374 55%	596 52%	143 33%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government providing greater support for unpaid carers

All Adults aged 16-75 in the United Kingdom

					Region						Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	776 34%	194 36%	186 33%	169 35%	88 30%	636 34%	43 39% *	74 40% e	23 33% *	140 38% e	642 34%	134 35%
Fairly effective	821 36%	215 39% GhJ	195 34%	182 37% G	115 40% GhJ	707 37% cGj	28 26% *	57 31%	29 43% Gj*	114 31%	687 36%	134 36%
Not very effective	376 17%	80 15%	102 18%	81 17%	51 17%	314 17%	21 19% *	33 18%	8 12% *	62 17%	309 16%	66 18%
Not at all effective	108 5%	18 3%	33 6% b	24 5%	14 5%	89 5%	7 6% *	9 5%	4 5% *	19 5%	95 5%	13 3%
Don't know	178 8%	39 7%	55 10%	33 7%	22 8%	149 8%	11 10% *	14 7%	5 7% *	29 8%	148 8%	30 8%

NET Effective	1597 71%	408 75% CFG	381 67%	350 72%	203 70%	1343 71% C	71 64% *	132 70%	52 76% *	254 70%	1329 71%	268 71%
NET Not effective	484 21%	98 18%	135 24% B	105 21%	65 22%	403 21% b	28 25% *	42 22%	12 17% *	81 22%	405 22%	79 21%
NET Diff	1113 49%	310 57%	246 43%	246 50%	138 48%	940 50%	43 39%	90 48%	40 59%	173 47%	924 49%	189 50%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government providing greater support for unpaid carers

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	776 34%	440 35%	264 35%	72 32%	120 31%	316 36%	155 33%	185 35%	203 33%	215 35%	166 35%	103 39% m	89 31%	399 36%	189 41%
Fairly effective	821 36%	448 35%	288 38%	85 38%	150 39%	310 35%	170 37%	191 36%	227 37%	231 37%	167 35%	93 35%	103 36%	438 39% o	159 34%
Not very effective	376 17%	222 17%	119 16%	35 16%	74 19%	146 17%	70 15%	85 16%	97 16%	102 16%	88 18%	43 17%	45 16%	179 16%	63 14%
Not at all effective	108 5%	71 6% c	27 4%	10 4%	17 4%	41 5%	28 6%	22 4%	32 5%	27 4%	23 5%	12 5%	14 5%	51 5%	33 7% n
Don't know	178 8%	92 7%	65 9%	22 10%	26 7%	64 7%	42 9%	46 9%	51 8% l	43 7%	35 7%	12 4%	39 13% UKL	47 4%	22 5%

	Total														
NET Effective	1597 71%	888 70%	551 72%	157 70%	269 70%	626 71%	325 70%	377 71%	430 71%	446 72%	333 69%	196 75% m	192 66%	837 75%	348 75%
NET Not effective	484 21%	293 23% c	146 19%	45 20%	91 24%	187 21%	98 21%	107 20%	129 21%	129 21%	112 23%	55 21%	59 20%	231 21%	96 21%
NET Diff	1113 49%	595 47%	405 53%	112 50%	178 46%	439 50%	226 49%	269 51%	301 49%	317 51%	221 46%	141 53%	133 46%	606 54%	252 54%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government increasing the number of people working in health and social care

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	832 37%	406 36%	426 37%	120 33%	156 39% f	133 32%	156 37%	267 41% DF	487 36%	345 38%	224 38%	245 39%	179 36%	184 35%	286 42% PQ	413 36%	133 31%
Fairly effective	877 39%	444 40%	433 38%	161 45% EH	143 35%	165 40%	167 40%	241 37%	534 40%	343 37%	236 40%	252 40%	193 38%	195 37%	263 39%	461 40%	152 35%
Not very effective	316 14%	153 14%	163 14%	41 11%	48 12%	72 17% DEg	53 13%	103 16%	177 13%	138 15%	84 14%	88 14%	63 12%	81 15%	74 11%	157 14% o	85 20% OP
Not at all effective	84 4%	53 5% C	32 3%	11 3%	20 5%	16 4%	15 4%	23 3%	56 4%	29 3%	17 3%	17 3%	32 6% KLn	18 3%	24 4%	48 4%	12 3%
Don't know	150 7%	63 6%	86 8%	28 8% H	38 9% H	29 7% h	30 7% H	25 4%	87 7%	62 7%	35 6%	28 4%	36 7% l	51 10% KL	31 5%	73 6% o	46 11% Op

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Effective	1709 76%	850 76%	859 75%	282 78% f	298 74%	298 72%	323 77%	508 77%	1021 76%	688 75%	460 77% n	497 79% mN	372 74%	380 72%	549 81% PQ	874 76%	285 67% Q
NET Not effective	400 18%	206 18%	194 17%	52 14%	68 17%	87 21% D	68 16%	126 19% d	233 17%	167 18%	101 17%	105 17%	94 19%	99 19%	98 14%	205 18% O	97 23% O
NET Diff	1309 58%	644 58%	665 58%	230 64%	231 57%	211 51%	254 60%	383 58%	788 59%	521 57%	359 60%	392 62%	277 55%	281 53%	451 67%	669 58%	188 44%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government increasing the number of people working in health and social care

All Adults aged 16-75 in the United Kingdom

| | | Region | | | | | | | | Wales / Scotland / | Urban / Rural | |
| | Total | North | Midlands | South | London | England | Wales | Scotland | Northern Ireland | NI | Urban | Rural |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	832 37%	220 40% dE	222 39%	167 34%	94 32%	703 37%	42 39% *	64 34%	22 32% *	129 35%	698 37%	134 36%
Fairly effective	877 39%	199 36%	205 36%	218 45% BCFg	114 39%	735 39%	37 33% *	73 39%	32 47% *	142 39%	719 38%	158 42%
Not very effective	316 14%	78 14%	77 14%	65 13%	45 16%	266 14%	14 13% *	29 15%	8 11% *	50 14%	265 14%	51 13%
Not at all effective	84 4%	19 3%	21 4%	16 3%	9 3%	66 3%	8 7% bdef*	8 4%	3 4% *	19 5%	74 4%	10 3%
Don't know	150 7%	30 5%	46 8% D	21 4%	27 9% bDf	124 7% D	9 8% *	13 7%	4 6% *	25 7%	126 7%	23 6%

NET Effective	1709 76%	419 77%	427 75%	385 79% E	208 72%	1439 76% e	79 72% *	138 74%	54 79% *	270 74%	1416 75%	293 78%
NET Not effective	400 18%	96 18%	99 17%	82 17%	55 19%	332 18%	22 20% *	37 20%	10 15% *	69 19%	339 18%	61 16%
NET Diff	1309 58%	322 59%	328 57%	303 62%	153 53%	1107 58%	57 52%	101 54%	44 64%	202 55%	1077 57%	232 61%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government increasing the number of people working in health and social care

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	832 37%	479 38%	266 35%	87 39%	150 39% h	352 40% GH	157 34%	173 33%	218 36%	239 39% M	185 39% M	104 39% M	86 30%	418 38%	213 46% N
Fairly effective	877 39%	473 37%	311 41%	92 41%	150 39%	331 38%	178 38%	218 41%	227 37%	239 39%	186 39%	103 39%	123 42%	464 42% O	160 34%
Not very effective	316 14%	190 15%	101 13%	25 11%	52 13%	123 14%	58 13%	83 16%	93 15%	86 14%	66 14%	35 13%	35 12%	162 15% O	48 10%
Not at all effective	84 4%	52 4%	24 3%	8 4%	15 4%	25 3%	29 6% FH	16 3%	21 4%	20 3%	17 4%	10 4%	16 6%	38 3%	26 6% n
Don't know	150 7%	78 6%	60 8%	11 5%	20 5%	46 5%	43 9% EF	40 8%	50 8% kl	34 5%	25 5%	11 4%	30 10% JKL	31 3%	18 4%

	Total														
NET Effective	1709 76%	952 75%	578 76%	179 80%	300 77%	683 78% G	335 72%	391 74%	445 73%	478 77%	371 78%	206 78%	209 72%	883 79%	373 80%
NET Not effective	400 18%	242 19%	125 16%	33 15%	67 17%	148 17%	87 19%	99 19%	115 19%	105 17%	83 17%	46 17%	52 18%	201 18%	74 16%
NET Diff	1309 58%	710 56%	452 59%	146 65%	232 60%	536 61%	248 53%	293 55%	330 54%	373 60%	288 60%	160 61%	157 54%	682 61%	299 64%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government raising the taxes you pay to help pay for more carers

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Very effective	314 14%	172 15% c	142 12%	39 11%	50 12%	51 12%	60 14%	114 17% Def	156 12%	159 17% I	90 15%	87 14%	60 12%	77 15%	117 17% Pq	147 13%	50 12%
Fairly effective	864 38%	431 38%	433 38%	129 36%	146 36%	135 33%	164 39% f	289 44% DEF	495 37%	369 40%	226 38%	245 39%	201 40%	191 36%	277 41% P	417 36%	169 39%
Not very effective	628 28%	293 26%	336 29%	117 32% gH	108 27%	129 31% h	108 26%	167 25%	407 30% J	221 24%	169 28%	178 28%	140 28%	141 27%	182 27%	343 30%	104 24%
Not at all effective	228 10%	116 10%	112 10%	39 11% h	51 13% H	49 12% H	41 10%	49 7%	154 11% J	74 8%	62 10%	55 9%	54 11%	58 11%	53 8%	118 10% o	57 13% O
Don't know	224 10%	107 10%	117 10%	37 10% H	48 12% H	51 12% H	47 11% H	41 6%	130 10%	94 10%	50 8%	65 10%	46 9%	63 12% k	48 7%	127 11% O	49 11% o

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Effective	1178 52%	603 54%	575 50%	168 46%	197 49%	186 45%	225 53% dF	403 61% DEFG	650 48%	528 58% I	316 53%	332 53%	261 52%	268 51%	394 58% P	564 49%	219 51%
NET Not effective	857 38%	409 37%	448 39%	156 43% GH	159 39% h	178 43% GH	149 35%	215 33%	561 42% J	295 32%	231 39%	233 37%	194 39%	198 37%	235 35%	461 40% O	161 37%
NET Diff	322 14%	194 17%	128 11%	12 3%	38 9%	8 2%	76 18%	188 29%	89 7%	232 25%	86 14%	99 16%	67 13%	70 13%	159 24%	103 9%	59 14%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government raising the taxes you pay to help pay for more carers

All Adults aged 16-75 in the United Kingdom

		Region								Wales /	Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Very effective	314	88	69	62	46	265	12	33	4	50	267	47
	14%	16%	12%	13%	16%	14%	11%	18%	6%	14%	14%	13%
		ci			i		*	cIJ	*	i		
Fairly effective	864	207	233	186	102	727	43	71	22	137	712	152
	38%	38%	41%	38%	35%	38%	40%	38%	33%	38%	38%	40%
							*		*			
Not very effective	628	144	151	159	78	532	31	50	16	97	517	111
	28%	26%	26%	33%	27%	28%	28%	26%	24%	26%	27%	29%
				bCFj			*		*			
Not at all effective	228	55	58	41	32	186	9	14	20	43	199	30
	10%	10%	10%	9%	11%	10%	8%	7%	29%	12%	11%	8%
							*		BCDEFGHJ*	H		
Don't know	224	52	62	40	32	186	14	19	6	39	187	37
	10%	10%	11%	8%	11%	10%	13%	10%	8%	11%	10%	10%
							*		*			

NET Effective	1178	295	302	247	148	992	56	105	26	187	979	199
	52%	54%	53%	51%	51%	52%	51%	56%	39%	51%	52%	53%
		I	i			i	*	lj	*	i		
NET Not effective	857	198	209	201	110	717	40	63	36	139	716	141
	38%	36%	36%	41%	38%	38%	36%	34%	53%	38%	38%	37%
							*		BCeFgHJ*			
NET Diff	322	96	93	47	38	274	16	41	-10	47	263	59
	14%	18%	16%	10%	13%	14%	15%	22%	-14%	13%	14%	16%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q3. How effective, if at all, do you think each of the following would be in reducing pressure on the adult social care system? - The UK Government raising the taxes you pay to help pay for more carers

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 -£54,999	£55,000+	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Very effective	314 14%	182 14%	101 13%	31 14%	53 14%	132 15%	63 14%	66 13%	79 13% m	88 14% M	81 17% M	42 16% M	24 8%	186 17%	74 16%
Fairly effective	864 38%	500 39%	274 36%	90 40%	149 38%	359 41% H	174 37%	182 34%	230 38%	254 41%	173 36%	103 39%	103 36%	491 44% O	143 31%
Not very effective	628 28%	355 28%	212 28%	62 28%	100 26%	232 26%	132 28%	164 31%	154 25%	163 26%	140 29%	75 29%	96 33% lj	286 26%	142 31% n
Not at all effective	228 10%	125 10%	82 11%	21 10%	46 12%	83 9%	39 8%	61 12%	77 13% M	63 10% m	48 10% m	23 9%	17 6%	95 9%	83 18% N
Don't know	224 10%	111 9%	94 12% B	20 9%	39 10%	71 8%	57 12% F	56 11%	69 11% jk	49 8%	37 8%	20 7%	51 17% UKL	57 5%	23 5%
NET Effective	1178 52%	682 54% c	375 49%	121 54%	201 52%	491 56% H	237 51%	248 47%	310 51% m	342 55% M	254 53% M	145 55% M	127 44%	677 61% O	217 47%
NET Not effective	857 38%	479 38%	294 39%	83 37%	146 38%	315 36%	170 37%	225 43% Fg	231 38%	226 37%	188 39%	98 37%	113 39%	381 34%	224 48% N
NET Diff	322 14%	202 16%	81 11%	38 17%	55 14%	176 20%	67 14%	23 4%	79 13%	116 19%	66 14%	47 18%	14 5%	296 27%	-7 -2%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Summary

All Adults aged 16-75 in the United Kingdom

	Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care?		
	The basic rate (from 20p to 21p)	The higher rate (from 40p to 43p)	The additional rate (from 45p to 50p)
	(A)	(B)	(C)
Unweighted base	2259	2259	2259
Weighted base	2259	2259	2259
Strongly support	375	525	654
	17%	23%	29%
		A	AB
Tend to support	748	754	649
	33%	33%	29%
	C	C	
Neither support nor oppose	448	436	410
	20%	19%	18%
	c		
Tend to oppose	311	280	260
	14%	12%	12%
	C		
Strongly oppose	244	134	141
	11%	6%	6%
	BC		
Don't know	133	130	145
	6%	6%	6%
			B

NET Support	1123	1279	1303
	50%	57%	58%
		A	A
NET Oppose	556	414	402
	25%	18%	18%
	BC		
NET Diff	567	866	902
	25%	38%	40%

Overlap formulae used

ColumnProportions (5%): A/B/C (10%): a/b/c   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C (10%): a/b/c   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Support Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The additional rate (from 45p to 50p)	1303 58%	673 60% C	630 55%	181 50%	232 57% d	227 55%	243 58% d	419 64% DeF	779 58%	524 57%	344 58%	378 60%	288 57%	294 56%	447 66% PQ	630 55%	227 53%
The higher rate (from 40p to 43p)	1279 57%	649 58%	631 55%	154 43%	222 55% D	227 55% D	248 59% D	428 65% DEFg	745 56%	534 58%	317 53%	377 60% K	282 56%	304 57%	415 61% P	624 54%	241 56%
The basic rate (from 20p to 21p)	1123 50%	544 49%	579 51%	155 43%	176 44%	178 43%	206 49%	408 62% DEFG	645 48%	478 52%	291 49%	327 52% n	260 52%	245 46%	373 55% Pq	548 48%	201 47%

Overlap formulae used

ColumnProportions (5%): A,B,C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Support Summary

All Adults aged 16-75 in the United Kingdom

				Region						Wales / Scotland / NI	Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The additional rate (from 45p to 50p)	1303 58%	343 63% CEFG	320 56%	286 59% E	145 50%	1094 58% E	55 50% *	117 63% EgJ	37 55% *	209 57% eg	1084 58%	219 58%
The higher rate (from 40p to 43p)	1279 57%	347 64% CEFGIJ	318 56% E	285 59% Eg	135 47%	1086 57% Eg	53 48% *	110 59% EJ	31 46% *	194 53%	1068 57%	211 56%
The basic rate (from 20p to 21p)	1123 50%	279 51% e	293 51% e	243 50%	126 44%	941 50% E	48 44% *	99 53% e	35 52% *	182 50%	942 50%	180 48%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Support Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The additional rate (from 45p to 50p)	1303 58%	754 59% C	408 53%	141 63% C	226 58%	539 61% GH	253 54%	286 54%	329 54%	388 63% IM	286 60% M	160 61% iM	141 48%	686 62%	283 61%
The higher rate (from 40p to 43p)	1279 57%	747 59% C	390 51%	142 63% C	219 57%	530 60% gH	253 54%	277 52%	343 56% M	400 65% IKLM	267 56% M	136 52%	134 46%	659 59%	291 63%
The basic rate (from 20p to 21p)	1123 50%	679 53% Cd	342 45%	102 46%	180 46%	490 56% EGH	229 49% h	224 42%	283 46%	340 55% IkM	236 49%	140 53% iM	124 43%	631 57% O	214 46%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Oppose Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
The basic rate (from 20p to 21p)	556 25%	337 30% C	218 19%	91 25% h	111 28% H	123 30% gH	101 24%	130 20%	369 27% J	187 20%	171 29% MN	157 25%	111 22%	116 22%	179 26%	279 24%	98 23%
The higher rate (from 40p to 43p)	414 18%	231 21% C	183 16%	93 26% EGH	67 16%	90 22% eH	75 18% h	89 14%	279 21% J	134 15%	152 25% LMN	95 15%	85 17%	83 16%	124 18%	221 19%	68 16%
The additional rate (from 45p to 50p)	402 18%	227 20% C	174 15%	85 24% EgH	61 15%	83 20% eH	76 18%	96 15%	258 19% j	144 16%	135 23% LmN	95 15%	90 18%	81 15%	108 16%	222 19% o	71 16%

Overlap formulae used

ColumnProportions (5%): A,B,C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Oppose Summary

All Adults aged 16-75 in the United Kingdom

				Region								Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
The basic rate (from 20p to 21p)	556 25%	139 26%	124 22%	124 25%	76 26%	463 24%	24 22% *	49 26%	20 29% *	92 25%	458 24%	97 26%
The higher rate (from 40p to 43p)	414 18%	89 16%	99 17%	88 18%	66 23% bcF	342 18%	22 20% *	31 17%	18 27% b*	72 20%	344 18%	69 18%
The additional rate (from 45p to 50p)	402 18%	78 14%	102 18%	84 17%	68 24% BcdFH	333 18% B	21 19% *	27 14%	21 31% BCDFHJ*	69 19% H	337 18%	65 17%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Oppose Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
The basic rate (from 20p to 21p)	556 25%	298 23%	199 26%	59 26%	104 27%	196 22%	104 22%	152 29% FG	124 20%	149 24%	138 29% I	76 29% I	69 24%	258 23%	146 31% N
The higher rate (from 40p to 43p)	414 18%	234 18% d	152 20% D	28 13%	64 17%	144 16%	89 19%	117 22% eF	83 14%	85 14%	111 23% IJ	75 29% IJM	59 20% IJ	217 19%	105 23%
The additional rate (from 45p to 50p)	402 18%	222 17% D	156 20% D	24 11%	59 15%	135 15%	87 19%	121 23% EF	93 15%	93 15%	96 20% ij	61 23% IJ	58 20%	208 19%	102 22%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The basic rate (from 20p to 21p)

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Strongly support	375 17%	194 17%	180 16%	44 12%	52 13%	51 12%	76 18% DeF	152 23% DEFg	203 15%	171 19% i	97 16%	106 17%	87 17%	84 16%	131 19% P	167 15%	77 18%
Tend to support	748 33%	349 31%	399 35% b	111 31%	124 31%	127 31%	130 31%	256 39% DEFG	442 33%	306 33%	194 32%	221 35%	173 34%	161 30%	243 36%	381 33%	125 29%
Neither support nor oppose	448 20%	197 18%	251 22% B	85 23% H	88 22% H	96 23% H	83 20% h	96 15%	254 19%	194 21%	111 19%	116 18%	97 19%	124 23% kl	108 16%	244 21% O	95 22% o
Tend to oppose	311 14%	183 16% C	129 11%	52 14%	56 14%	66 16%	59 14%	79 12%	205 15% J	106 12%	94 16%	92 15%	60 12%	66 12%	96 14%	149 13%	66 15%
Strongly oppose	244 11%	154 14% C	90 8%	39 11%	55 14% H	57 14% H	42 10%	51 8%	164 12% J	81 9%	78 13%	65 10%	51 10%	50 10%	83 12% q	130 11%	32 7%
Don't know	133 6%	42 4%	92 8% B	31 8% FH	29 7% fH	17 4%	31 7% fH	26 4%	75 6%	58 6%	23 4%	31 5%	34 7% k	45 8% KL	18 3%	81 7% O	35 8% O

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Support	1123 50%	544 49%	579 51%	155 43%	176 44%	178 43%	206 49%	408 62% DEFG	645 48%	478 52%	291 49%	327 52% n	260 52%	245 46%	373 55% Pq	548 48%	201 47%
NET Oppose	556 25%	337 30% C	218 19%	91 25% h	111 28% H	123 30% gH	101 24%	130 20%	369 27% J	187 20%	171 29% MN	157 25%	111 22%	116 22%	179 26%	279 24%	98 23%
NET Diff	567 25%	207 18%	361 32%	64 18%	65 16%	55 13%	105 25%	279 42%	276 21%	291 32%	120 20%	170 27%	149 30%	129 24%	195 29%	269 23%	104 24%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? -
The basic rate (from 20p to 21p)

All Adults aged 16-75 in the United Kingdom

	Total				Region						Urban / Rural	
		North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Strongly support	375 17%	90 16% i	84 15%	83 17% i	54 19% l	310 16% i	19 17% i*	41 22% Cflj	5 7% *	65 18% l	313 17%	61 16%
Tend to support	748 33%	189 35% E	209 37% Efg	160 33% E	72 25%	631 33% E	29 27% *	58 31%	30 45% EGhj*	117 32%	629 33%	119 32% e
Neither support nor oppose	448 20%	99 18%	122 21% h	96 20%	62 21%	378 20%	28 26% bHj*	27 15%	13 20% *	69 19% H	372 20%	76 20%
Tend to oppose	311 14%	69 13%	67 12%	83 17% bCF	40 14%	259 14%	12 11% *	27 15%	13 19% *	52 14%	252 13%	59 16%
Strongly oppose	244 11%	70 13% D	57 10%	41 8%	36 12% d	204 11% d	12 11% *	21 11%	7 10% *	40 11%	206 11%	38 10%
Don't know	133 6%	28 5%	33 6% i	25 5%	26 9% bdFl	112 6% i	9 8% l*	12 6% i	- -	21 6% l	109 6%	24 6%

NET Support	1123 50%	279 51% e	293 51% e	243 50%	126 44%	941 50% E	48 44% *	99 53% e	35 52% *	182 50%	942 50%	180 48%
NET Oppose	556 25%	139 26%	124 22%	124 25%	76 26%	463 24%	24 22% *	49 26%	20 29% *	92 25%	458 24%	97 26%
NET Diff	567 25%	139 26%	169 30%	119 24%	50 17%	478 25%	24 22%	50 27%	15 23%	90 25%	484 26%	83 22%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The basic rate (from 20p to 21p)

All Adults aged 16-75 in the United Kingdom

| | Total | Marital Status | | | Household Size | | | | Income | | | | | People should be required to plan and prepare financially for social care services they might require | |
| | | Married/ Living as Married | Single | Widowed/ Divorced/S eparated | 1 | 2 | 3 | 4+ | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ - | Prefer not to say | Agree | Disagree |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Strongly support	375 17%	234 18% C	109 14%	31 14%	66 17%	171 19% GH	66 14%	71 13%	100 16%	105 17% m	88 18% M	47 18% m	34 12%	210 19%	94 20%
Tend to support	748 33%	445 35% c	232 30%	71 32%	114 29%	319 36% EH	163 35% h	152 29%	183 30%	234 38% IKm	148 31%	93 36%	90 31%	420 38% O	120 26%
Neither support nor oppose	448 20%	231 18%	166 22% b	51 23%	84 22% f	149 17%	96 21%	118 22% F	151 25% JKL	93 15%	89 19%	44 17%	71 24% JkL	189 17%	81 17%
Tend to oppose	311 14%	176 14%	105 14%	30 13%	52 13%	117 13%	68 15%	74 14%	63 10%	84 14%	77 16% I	46 17% I	42 14%	157 14%	69 15%
Strongly oppose	244 11%	121 10%	94 12% b	29 13%	52 13% FG	79 9%	36 8%	78 15% FG	61 10%	65 10%	61 13%	30 12%	27 9%	101 9%	78 17% N
Don't know	133 6%	64 5%	57 7% B	12 5%	19 5%	42 5%	36 8% f	36 7%	51 8% KL	36 6% kL	16 3% l	3 1%	27 9% KL	36 3%	24 5%
NET Support	1123 50%	679 53% Cd	342 45%	102 46%	180 46%	490 56% EGH	229 49% h	224 42%	283 46%	340 55% IkM	236 49%	140 53% iM	124 43%	631 57% O	214 46%
NET Oppose	556 25%	298 23%	199 26%	59 26%	104 27%	196 22%	104 22%	152 29% FG	124 20%	149 24%	138 29% I	76 29% I	69 24%	258 23%	146 31% N
NET Diff	567 25%	381 30%	143 19%	43 19%	76 20%	294 34%	125 27%	72 14%	159 26%	191 31%	98 20%	64 24%	55 19%	373 33%	67 14%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/k/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The higher rate (from 40p to 43p)

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Strongly support	525 23%	287 26% C	238 21%	55 15%	93 23% D	74 18%	110 26% DF	194 29% DEF	305 23%	221 24%	129 22%	152 24%	113 23%	131 25%	175 26% P	238 21%	112 26%
Tend to support	754 33%	361 32%	393 34%	100 28%	129 32%	152 37% D	139 33%	234 36% D	440 33%	314 34%	187 31%	225 36%	169 34%	173 33%	240 35%	386 34%	129 30%
Neither support nor oppose	436 19%	195 17%	241 21% b	83 23% Gh	86 21%	82 20%	70 17%	115 17%	246 18%	190 21%	110 18%	125 20%	98 19%	104 20%	117 17%	226 20%	93 22%
Tend to oppose	280 12%	154 14% c	125 11%	67 19% EGH	43 11%	57 14% h	49 12%	63 10%	182 14% j	98 11%	103 17% LMN	65 10%	57 11%	55 10%	76 11%	152 13%	52 12%
Strongly oppose	134 6%	77 7%	57 5%	26 7% H	23 6%	33 8% H	26 6%	26 4%	97 7% J	37 4%	49 8% Ln	30 5%	28 6%	28 5%	49 7% q	69 6%	16 4%
Don't know	130 6%	44 4%	86 8% B	31 9% FH	29 7% fh	16 4%	27 7%	27 4%	72 5%	58 6%	19 3%	34 5% k	37 7% K	40 8% K	21 3% O	82 7%	27 6% o

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Support	1279 57%	649 58%	631 55%	154 43%	222 55% D	227 55% D	248 59% D	428 65% DEFg	745 56%	534 58%	317 53%	377 60% K	282 56%	304 57%	415 61% P	624 54%	241 56%
NET Oppose	414 18%	231 21% C	183 16%	93 26% EGH	67 16%	90 22% eH	75 18% h	89 14%	279 21% J	134 15%	152 25% LMN	95 15%	85 17%	83 16%	124 18%	221 19%	68 16%
NET Diff	866 38%	418 37%	448 39%	61 17%	156 39%	137 33%	173 41%	339 51%	466 35%	400 44%	165 28%	282 45%	198 39%	221 42%	291 43%	403 35%	172 40%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The higher rate (from 40p to 43p)

All Adults aged 16-75 in the United Kingdom

	Total	Region								Wales / Scotland / NI	Urban / Rural	
		North	Midlands	South	London	England	Wales	Scotland	Northern Ireland		Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Strongly support	525 23%	134 25%	131 23%	111 23%	66 23%	441 23%	22 20% *	52 28% iJ	10 14% *	84 23%	448 24%	78 21%
Tend to support	754 33%	213 39% cEFGhJ	187 33% E	175 36% E	69 24%	644 34% E	30 28% *	58 31%	22 32% *	110 30%	620 33%	134 35%
Neither support nor oppose	436 19%	83 15%	122 21% B	89 18%	65 22% B	358 19% B	25 23% b*	35 19%	18 27% B*	78 21% B	359 19%	77 20%
Tend to oppose	280 12%	60 11%	73 13%	67 14%	37 13%	237 13%	16 15% *	17 9%	10 14% *	43 12%	239 13%	41 11%
Strongly oppose	134 6%	29 5%	26 5%	21 4%	29 10% BCDF	105 6%	6 6% *	14 7%	9 13% bCDF*	29 8% cd	105 6%	29 8%
Don't know	130 6%	26 5%	34 6% i	25 5%	24 8% bfl	109 6%	10 9% I*	11 6% i	- - *	21 6% I	110 6%	20 5%

	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
NET Support	1279 57%	347 64% CEFGIJ	318 56% E	285 59% Eg	135 47%	1086 57% Eg	53 48% *	110 59% EJ	31 46% *	194 53%	1068 57%	211 56%
NET Oppose	414 18%	89 16%	99 17%	88 18%	66 23% bcF	342 18%	22 20% *	31 17%	18 27% b*	72 20%	344 18%	69 18%
NET Diff	866 38%	258 47%	219 38%	197 40%	69 24%	744 39%	30 28%	79 42%	13 20%	122 34%	724 38%	142 38%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The higher rate (from 40p to 43p)

All Adults aged 16-75 in the United Kingdom

| | Total | Marital Status | | | Household Size | | | | Income | | | | | People should be required to plan and prepare financially for social care services they might require | |
| | | Married/ Living as Married | Single | Widowed/ Divorced/S eparated | 1 | 2 | 3 | 4+ | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ - | Prefer not to say | Agree | Disagree |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Strongly support	525 23%	310 24% C	153 20%	62 28% C	92 24%	231 26% GH	92 20%	110 21%	140 23% M	176 28% iKLM	108 23% M	57 22%	45 16%	270 24%	142 31% N
Tend to support	754 33%	437 34%	237 31%	80 36%	127 33%	299 34%	161 35%	167 31%	203 33%	224 36% I	159 33%	79 30%	89 31%	389 35%	149 32%
Neither support nor oppose	436 19%	232 18%	162 21%	42 19%	84 22% Jk	162 18%	89 19%	100 19%	136 22%	98 16%	83 17%	48 18%	71 24% JK	194 17% O	53 11%
Tend to oppose	280 12%	165 13% d	97 13%	18 8%	41 10%	96 11%	67 14%	77 15% f	58 10%	55 9%	71 15% IJ	49 19% IJ	47 16% IJ	153 14%	67 14%
Strongly oppose	134 6%	69 5%	55 7%	10 4%	23 6%	48 5%	23 5%	40 8%	25 4%	30 5%	40 8% IJm	26 10% IJM	13 4%	64 6%	38 8%
Don't know	130 6%	59 5%	59 8% B	12 5%	19 5%	41 5%	34 7% f	36 7%	48 8% KL	34 6% L	18 4% I	4 2%	26 9% KL	44 4%	16 3%
NET Support	1279 57%	747 59% C	390 51%	142 63% C	219 57%	530 60% gH	253 54%	277 52%	343 56% M	400 65% IKLM	267 56% M	136 52%	134 46%	659 59%	291 63%
NET Oppose	414 18%	234 18% d	152 20% D	28 13%	64 17%	144 16%	89 19%	117 22% eF	83 14%	85 14%	111 23% IJ	75 29% IJM	59 20% IJ	217 19%	105 23%
NET Diff	866 38%	513 40%	239 31%	114 51%	155 40%	386 44%	164 35%	160 30%	260 43%	315 51%	156 33%	60 23%	75 26%	442 40%	186 40%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g,h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/k/L/M,N/O (10%): a,b/c/d,e/f/g,h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The additional rate (from 45p to 50p)

All Adults aged 16-75 in the United Kingdom

	Total	Gender		Age					Employment status		Social grade				Education		
		Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Strongly support	654 29%	353 32% C	301 26%	79 22%	130 32% D	114 28%	130 31% D	201 30% D	403 30%	251 27%	184 31%	189 30%	137 27%	145 27%	241 36% Pq	294 26%	119 28%
Tend to support	649 29%	319 29%	330 29%	103 28%	102 25%	113 27%	113 27%	219 33% Efg	376 28%	273 30%	160 27%	189 30%	151 30%	149 28%	205 30%	336 29%	108 25%
Neither support nor oppose	410 18%	170 15%	240 21% B	62 17%	80 20%	84 20%	69 16%	114 17%	223 17%	187 20% I	98 16%	116 18%	88 17%	108 20%	102 15%	212 18% O	95 22% O
Tend to oppose	260 12%	150 13% C	110 10%	57 16% EH	39 10%	51 12%	54 13% h	60 9%	171 13% j	89 10%	88 15% LN	63 10%	63 13% n	46 9%	68 10%	147 13% o	46 11%
Strongly oppose	141 6%	77 7%	64 6%	28 8%	23 6%	33 8%	21 5%	36 5%	86 6%	55 6%	47 8% l	32 5%	27 5%	36 7%	41 6%	76 7%	25 6%
Don't know	145 6%	49 4%	96 8% B	32 9% FH	31 8% h	19 5%	32 8% h	30 5%	83 6%	62 7%	20 3%	42 7% K	37 7% K	47 9% K	20 3%	88 8% O	37 9% O

	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
NET Support	1303 58%	673 60% C	630 55%	181 50%	232 57%	227 55%	243 58% d	419 64% DeF	779 58%	524 57%	344 58%	378 60%	288 57%	294 56%	447 66% PQ	630 55%	227 53%
NET Oppose	402 18%	227 20% C	174 15%	85 24% EgH	61 15%	83 20% eH	76 18%	96 15%	258 19% j	144 16%	135 23% LmN	95 15%	90 18%	81 15%	108 16%	222 19% o	71 16%
NET Diff	902 40%	445 40%	456 40%	96 27%	171 42%	143 35%	168 40%	323 49%	521 39%	380 41%	208 35%	283 45%	198 39%	213 40%	338 50%	408 35%	156 36%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The additional rate (from 45p to 50p)

All Adults aged 16-75 in the United Kingdom

		Region								Wales / Scotland / NI	Urban / Rural	
	Total	North	Midlands	South	London	England	Wales	Scotland	Northern Ireland		Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Strongly support	654 29%	179 33% dfGi	159 27%	133 28%	82 28%	552 29%	24 22% *	65 35% dGiJ	14 21% *	102 28%	554 29%	101 27%
Tend to support	649 29%	165 30% E	161 28% e	153 31% E	63 22%	542 29% E	31 28% *	53 28%	23 34% e*	107 29% e	530 28%	119 32%
Neither support nor oppose	410 18%	90 16%	117 21%	89 18%	50 17%	346 18%	25 23% *	29 15%	10 14% *	63 17%	340 18%	70 18%
Tend to oppose	260 12%	46 9%	69 12% b	60 12% b	40 14% Bh	216 11% B	14 12% *	15 8%	15 22% BCdFHJ*	44 12% H	216 11%	44 12%
Strongly oppose	141 6%	32 6%	33 6%	24 5%	28 10% bcDF	117 6%	8 7% *	11 6%	6 9% *	25 7%	121 6%	20 5%
Don't know	145 6%	34 6% i	32 6% i	29 6% i	26 9% cfI	121 6% i	9 8% I*	15 8% I	- - *	23 6% I	121 6%	23 6%

NET Support	1303 58%	343 63% CEFG	320 56%	286 59% E	145 50%	1094 58% E	55 50% *	117 63% EgJ	37 55% *	209 57% eg	1084 58%	219 58%
NET Oppose	402 18%	78 14%	102 18%	84 17%	68 24% BcdFH	333 18% B	21 19% *	27 14%	21 31% BCDFHJ*	69 19% H	337 18%	65 17%
NET Diff	902 40%	265 49%	217 38%	202 41%	77 26%	761 40%	34 31%	91 49%	16 23%	140 38%	747 40%	155 41%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - The additional rate (from 45p to 50p)

All Adults aged 16-75 in the United Kingdom

| | Total | Marital Status | | | Household Size | | | | Income | | | | | People should be required to plan and prepare financially for social care services they might require | |
| | | Married/ Living as Married | Single | Widowed/ Divorced/S eparated | 1 | 2 | 3 | 4+ | UP TO £19,999 | £20,000- £34,999 | £35,000 - £54,999 | £55,000+ - | Prefer not to say | Agree | Disagree |
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Strongly support	654 29%	384 30%	209 27%	62 27%	118 30% g	269 31% G	113 24%	155 29%	164 27% M	198 32% iM	155 32% iM	81 31% M	56 19%	317 28%	179 39% N
Tend to support	649 29%	370 29%	199 26%	80 36% bC	108 28%	269 31% H	140 30% h	131 25%	165 27%	189 31%	131 27%	79 30%	84 29%	369 33% O	104 22%
Neither support nor oppose	410 18%	229 18%	137 18%	44 20%	76 20%	159 18%	91 19%	84 16%	133 22% JKL	95 15%	77 16%	40 15%	66 23% JKL	178 16% O	51 11%
Tend to oppose	260 12%	145 11% D	102 13% D	13 6%	33 8%	83 9%	65 14% EF	80 15% EF	57 9%	61 10%	63 13% i	39 15% IJ	41 14% ij	139 13%	60 13%
Strongly oppose	141 6%	76 6%	54 7%	11 5%	26 7%	52 6%	23 5%	41 8%	37 6%	33 5%	33 7%	22 8% j	17 6%	69 6%	42 9% n
Don't know	145 6%	67 5%	62 8% B	15 7%	26 7%	45 5%	35 7%	39 7%	54 9% KL	41 7% L	21 4% L	3 1%	26 9% KL	41 4%	29 6% n
NET Support	1303 58%	754 59% C	408 53%	141 63% C	226 58%	539 61% GH	253 54%	286 54%	329 54%	388 63% IM	286 60% M	160 61% iM	141 48%	686 62%	283 61%
NET Oppose	402 18%	222 17% D	156 20% D	24 11%	59 15%	135 15%	87 19%	121 23% EF	93 15%	93 15%	96 20% ij	61 23% IJ	58 20%	208 19%	102 22%
NET Diff	902 40%	532 42%	252 33%	118 52%	167 43%	404 46%	165 36%	165 31%	236 39%	294 48%	190 40%	99 38%	82 28%	478 43%	182 39%

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J/K/L/M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J/K/L,M,N/O (10%): a,b/c/d,e/f/g/h,i/j/k/l/m,n/o Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Overall Summary

All Adults aged 16-75 in the United Kingdom

		Gender		Age					Employment status		Social grade				Education		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	Working	Not working	AB	C1	C2	DE	Degree or above	Other qualifications	No qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2259	1120	1139	349	415	397	432	666	1393	866	580	648	497	534	961	1142	156
Weighted base	2259	1119	1140	361	404	414	421	659	1342	917	597	630	502	530	678	1152	429
Support increase in any rates	1600 71%	813 73%	788 69%	226 63%	278 69% d	284 69%	292 69% d	521 79% DEFG	938 70%	663 72%	418 70%	472 75% kN	357 71%	353 67%	519 77% PQ	790 69%	291 68%
Support increase in all rates	831 37%	404 36%	427 37%	98 27%	133 33%	127 31%	162 38% DF	310 47% DEFG	488 36%	343 37%	210 35%	245 39%	191 38%	185 35%	290 43% Pq	393 34%	149 35%
Support increase in additional rate only	109 5%	66 6% C	43 4%	25 7% GH	22 5%	27 6% GH	13 3%	23 3%	75 6% j	33 4%	38 6% N	33 5% n	22 4%	16 3%	45 7% pQ	56 5% q	8 2%
Support increase in additional and higher rates only	309 14%	176 16% C	133 12%	43 12%	68 17% dH	65 16% H	60 14%	72 11%	182 14%	127 14%	77 13%	82 13%	66 13%	84 16%	91 13%	156 14%	62 14%
Oppose increase in all rates	199 9%	127 11% C	71 6%	41 11% H	32 8%	45 11% H	39 9%	42 6%	146 11% J	53 6%	78 13% LMN	39 6%	43 9%	38 7%	58 8%	112 10%	29 7%
Oppose increase in basic rate only	280 12%	172 15% C	108 9%	34 10%	62 15% Dh	60 14% d	50 12%	73 11%	169 13%	110 12%	64 11%	96 15% Km	57 11%	63 12%	89 13%	131 11%	60 14%
Oppose increase in basic and higher rates only	61 3%	28 3%	33 3%	12 3% H	16 4% H	15 4% h	9 2%	10 2%	44 3% j	17 2%	27 4% lMn	15 2%	7 1%	13 2%	27 4% P	25 2%	9 2%

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J,K/L/M/N,O/P/Q (10%): a,b/c,d/e/f/g/h,i/j,k/l/m/n,o/p/q   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Overall Summary

All Adults aged 16-75 in the United Kingdom

	Total	Region									Urban / Rural	
		North	Midlands	South	London	England	Wales	Scotland	Northern Ireland	Wales / Scotland / NI	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2259	530	568	496	305	1899	109	191	60	360	1886	373
Weighted base	2259	545	572	488	290	1895	110	187	68	364	1882	377
Support increase in any rates	1600 71%	412 76% EFGJ	405 71% EG	360 74% EG	173 60%	1350 71% EG	65 59% *	138 74% EGJ	47 70% *	250 69% EG	1332 71%	268 71%
Support increase in all rates	831 37%	223 41% EF	205 36%	176 36%	92 32%	696 37%	38 35% e	76 41% *	21 31% e	135 37%	700 37%	131 35%
Support increase in additional rate only	109 5%	25 5%	28 5%	28 6%	9 3%	89 5%	5 4% *	10 5%	5 7% *	19 5%	88 5%	21 6%
Support increase in additional and higher rates only	309 14%	86 16%	78 14%	68 14%	34 12%	266 14%	10 9% *	27 14%	6 10% *	43 12%	254 14%	55 14%
Oppose increase in all rates	199 9%	40 7%	42 7%	42 9%	40 14% BCDF	163 9%	10 9% *	16 9%	10 14% c*	36 10%	167 9%	32 9%
Oppose increase in basic rate only	280 12%	76 14% g	60 10%	70 14% cg	31 11%	237 13%	7 7% *	27 15% gj	7 11% *	42 12% g	229 12%	51 13%
Oppose increase in basic and higher rates only	61 3%	20 4% e	17 3%	9 2%	4 1%	49 3%	5 5% dE*	4 2%	3 4% *	12 3%	48 3%	13 4%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J,K/L (10%): a,b/c/d/e/f/g/h/i/j,k/l   Minimum Base: 30(**) Small Base: 100(*)

16-010101-36 - 08-12 September

Future Care Capital - Social Care Research

Adults aged 16-75 in the United Kingdom

Q4. To what extent would you support or oppose increasing each rate of income tax by these amounts, in order to increase the amount of funding available for adult social care? - Overall Summary

All Adults aged 16-75 in the United Kingdom

	Total	Marital Status			Household Size				Income					People should be required to plan and prepare financially for social care services they might require	
		Married/ Living as Married	Single	Widowed/ Divorced/S eparated	1	2	3	4+	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+ -	Prefer not to say	Agree	Disagree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2259	1254	773	232	423	877	455	504	571	620	499	296	273	1125	458
Weighted base	2259	1272	763	224	387	877	465	529	609	617	479	263	290	1114	465
Support increase in any rates	1600 71%	939 74% C	500 66%	162 72%	270 70%	655 75% H	326 70%	349 66%	413 68%	474 77% IKM	338 71% M	195 74% iM	180 62%	841 75%	342 74%
Support increase in all rates	831 37%	504 40% C	242 32%	85 38%	136 35%	374 43% EGH	163 35%	158 30%	206 34%	262 42% IM	180 38% m	96 37%	86 30%	462 41%	172 37%
Support increase in additional rate only	109 5%	63 5%	37 5%	9 4%	19 5%	43 5%	24 5%	24 4%	18 3%	23 4%	31 6% Ij	21 8% IJ	16 6%	58 5%	26 6%
Support increase in additional and higher rates only	309 14%	159 12%	108 14%	42 19% B	58 15%	104 12%	60 13%	86 16% F	93 15%	94 15%	62 13%	29 11%	31 11%	133 12%	81 17% N
Oppose increase in all rates	199 9%	107 8% d	81 11% D	10 5%	32 8%	63 7%	39 8%	64 12% eFg	35 6%	46 7%	54 11% IJ	35 13% IJ	29 10% i	88 8%	58 13% N
Oppose increase in basic rate only	280 12%	147 12%	93 12%	40 18% Bc	57 15% g	103 12%	46 10%	74 14% g	74 12%	90 15%	59 12%	27 10%	30 10%	125 11%	71 15% N
Oppose increase in basic and higher rates only	61 3%	37 3%	18 2%	6 3%	8 2%	25 3%	18 4%	10 2%	10 2%	10 2%	23 5% IJ	11 4% IJ	7 2%	36 3%	14 3%