

Ipsos MORI September 2017 Political Monitor**Topline Results****20th September 2017****Fieldwork: 15th- 18th September 2017****Technical Details**

Ipsos MORI interviewed a representative sample of 1,023 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 15th – 18th September 2017. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated.

Economic Optimism Index

Q7 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	%
Improve	21
Stay the same	23
Get worse	52
Don't know	4
Ipsos MORI Economic Optimism Index (EOI)	-31