

1\_1. How often, if ever, do you... - Smoke marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	126	19	18	4	45	37	4	55	19	36	13	38	88
	12%	13%	15%	6%	11%	16%	6%	16%	10%	14%	9%	16%	11%
		*	*	*		CF	*						
Frequently	59	8	2	1	26	20	3	25	6	21	5	15	44
	6%	6%	2%	2%	6%	9%	4%	7%	3%	8%	4%	6%	6%
		*	*	*		B	*						
Regularly	66	10	16	3	20	17	1	29	13	15	8	23	44
	7%	7%	14%	4%	5%	8%	2%	9%	7%	6%	6%	10%	6%
		*	DF*	*			*						
Bottom 2 Box (Net)	879	120	97	60	348	190	65	288	165	222	128	199	680
	87%	86%	85%	94%	88%	83%	94%	84%	90%	86%	91%	84%	88%
		*	*	E*			E*						
Occasionally	253	34	35	15	96	55	18	90	51	59	47	77	176
	25%	24%	31%	24%	24%	24%	26%	26%	28%	23%	33%	32%	23%
		*	*	*			*				I	L	
Never	626	86	61	45	252	135	47	198	114	163	81	122	504
	62%	62%	54%	70%	64%	59%	68%	58%	62%	63%	57%	51%	66%
		*	*	B*			*						K
Prefer not to answer	3	1	-	-	1	1	-	2	-	1	-	1	2
	*	1%	-	-	*	*	-	1%	-	*	-	*	*
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_2. How often, if ever, do you... - Consume marijuana edibles for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	68	7	10	1	26	23	1	30	6	18	10	28	40
	7%	5%	8%	1%	7%	10%	1%	9%	3%	7%	7%	12%	5%
		*	*	*		CF	*					L	
Frequently	26	3	3	1	7	12	1	13	5	5	4	7	19
	3%	2%	3%	1%	2%	5%	1%	4%	3%	2%	3%	3%	3%
		*	*	*			*						
Regularly	41	4	6	*	19	11	*	18	1	13	7	21	20
	4%	3%	5%	*	5%	5%	1%	5%	1%	5%	5%	9%	3%
		*	*	*			*	H		H	H	L	
Bottom 2 Box (Net)	935	131	104	60	368	205	66	311	178	240	131	210	725
	93%	94%	92%	94%	93%	90%	97%	90%	97%	93%	93%	88%	94%
		*	*	*			*		G				K
Occasionally	190	32	29	10	72	39	9	66	41	47	33	50	140
	19%	23%	25%	15%	18%	17%	13%	19%	22%	18%	23%	21%	18%
		*	*	*			*						
Never	745	100	75	51	296	166	57	245	137	193	98	160	586
	74%	72%	66%	79%	75%	73%	84%	71%	75%	74%	69%	67%	76%
		*	*	*			B*						K
Prefer not to answer	5	1	-	3	-	-	1	4	-	1	-	-	5
	1%	1%	-	4%	-	-	2%	1%	-	1%	-	-	1%
		*	*	BDE*			DE*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. How often, if ever, do you... - Smoke marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	119	17	16	3	39	35	9	59	19	28	11	33	86
	12%	12%	14%	5%	10%	15%	13%	17%	10%	11%	7%	14%	11%
		*	*	*		C	*	J					
Frequently	53	10	1	3	19	16	4	27	5	16	3	11	42
	5%	7%	1%	5%	5%	7%	6%	8%	3%	6%	2%	5%	5%
		B*	*	*		B	*	J					
Regularly	66	7	15	*	20	19	5	32	13	11	8	22	44
	7%	5%	13%	*	5%	8%	7%	9%	7%	4%	6%	9%	6%
		*	CD*	*		C	C*						
Bottom 2 Box (Net)	885	122	98	59	355	191	60	284	165	229	130	205	680
	88%	87%	86%	93%	90%	84%	87%	82%	90%	89%	93%	86%	88%
		*	*	*	E		*				G		
Occasionally	134	26	13	5	48	33	10	55	29	31	15	32	101
	13%	18%	11%	8%	12%	14%	14%	16%	16%	12%	11%	14%	13%
		*	*	*			*						
Never	751	96	85	54	307	158	50	229	137	198	115	172	578
	74%	69%	74%	85%	78%	69%	74%	66%	74%	77%	82%	72%	75%
		*	*	AE*	E		*			G	G		
Prefer not to answer	4	1	-	1	-	2	-	1	-	2	-	-	4
	*	1%	-	2%	-	1%	-	*	-	1%	-	-	1%
		*	*	D*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_4. How often, if ever, do you... - Consume marijuana edibles for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	60	7	3	1	24	20	5	31	5	14	5	17	43
	6%	5%	3%	2%	6%	9%	7%	9%	3%	6%	4%	7%	6%
		*	*	*			*	H					
Frequently	18	1	-	1	4	13	-	9	2	6	-	4	14
	2%	*	-	1%	1%	6%	-	2%	1%	2%	-	2%	2%
		*	*	*		ABDF	*						
Regularly	42	6	3	1	20	6	5	23	4	8	5	13	29
	4%	4%	3%	1%	5%	3%	7%	7%	2%	3%	4%	6%	4%
		*	*	*			*						
Bottom 2 Box (Net)	943	133	111	62	368	207	62	312	177	244	135	219	725
	94%	95%	97%	98%	93%	91%	91%	91%	97%	94%	96%	92%	94%
		*	*	*			*		G				
Occasionally	125	29	12	4	49	26	7	46	21	36	19	37	88
	12%	20%	10%	6%	12%	11%	10%	13%	11%	14%	14%	16%	11%
		CE*	*	*			*						
Never	818	104	99	59	319	182	55	266	157	208	116	181	637
	81%	75%	87%	92%	81%	80%	81%	77%	85%	80%	82%	76%	83%
		*	A*	ADE*			*						
Prefer not to answer	4	-	-	-	2	1	1	1	1	1	1	2	2
	*	-	-	-	*	*	2%	*	1%	*	1%	1%	*
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_5. How often, if ever, do you... - Smoke cigarettes or cigars

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	269	34	29	20	93	73	20	112	52	64	28	77	192
	27%	24%	26%	31%	24%	32%	29%	33%	28%	25%	20%	32%	25%
		*	*	*			*	J					
Frequently	135	23	14	12	45	35	7	57	24	34	13	41	94
	13%	16%	12%	18%	11%	15%	10%	17%	13%	13%	9%	17%	12%
		*	*	*			*						
Regularly	135	11	15	9	48	38	13	55	28	30	16	36	99
	13%	8%	14%	13%	12%	17%	20%	16%	15%	12%	11%	15%	13%
		*	*	*		A	A*						
Bottom 2 Box (Net)	736	105	85	44	299	155	48	233	132	194	112	160	576
	73%	75%	74%	69%	76%	68%	71%	67%	72%	75%	80%	67%	75%
		*	*	*			*				G		K
Occasionally	129	15	14	9	51	33	7	40	25	34	22	36	93
	13%	11%	12%	15%	13%	14%	10%	11%	14%	13%	16%	15%	12%
		*	*	*			*						
Never	607	90	71	34	248	122	41	193	107	160	90	124	483
	60%	64%	62%	54%	63%	54%	60%	56%	58%	62%	64%	52%	63%
		*	*	*	E		*						K
Prefer not to answer	2	1	-	-	2	-	-	-	-	2	-	1	1
	*	1%	-	-	*	-	-	-	-	1%	-	*	*
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_6. How often, if ever, do you... - Drink alcoholic beverages

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	292	43	25	20	112	73	19	69	52	94	65	81	211
	29%	31%	22%	32%	28%	32%	28%	20%	28%	36%	46%	34%	27%
		*	*	*			*			G	GH		
Frequently	81	11	12	5	37	14	2	22	12	23	19	20	61
	8%	8%	10%	7%	9%	6%	4%	6%	7%	9%	13%	9%	8%
		*	*	*			*				G		
Regularly	211	31	13	16	75	59	17	48	40	71	46	61	150
	21%	23%	12%	24%	19%	26%	25%	14%	22%	27%	32%	26%	19%
		*	*	B*		B	B*			G	GH		
Bottom 2 Box (Net)	715	97	89	44	282	155	49	275	132	165	76	157	559
	71%	69%	78%	68%	72%	68%	71%	80%	72%	64%	54%	66%	73%
		*	*	*			*	IJ	J				
Occasionally	547	65	71	34	214	130	33	202	102	130	67	118	429
	54%	47%	63%	53%	54%	57%	49%	58%	56%	50%	47%	50%	56%
		*	A*	*			*	J					
Never	168	31	18	10	69	25	15	73	30	35	10	39	129
	17%	22%	16%	16%	17%	11%	22%	21%	16%	13%	7%	16%	17%
		E*	*	*			E*	IJ	J				
Prefer not to answer	1	-	-	-	-	-	1	1	-	-	-	-	1
	*	-	-	-	-	-	1%	*	-	-	-	-	*
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1. How often, if ever, do you... - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Drink alcoholic beverages	292	43	25	20	112	73	19	69	52	94	65	81	211
	29%	31%	22%	32%	28%	32%	28%	20%	28%	36%	46%	34%	27%
		*	*	*			*			G	GH		
Smoke cigarettes or cigars	269	34	29	20	93	73	20	112	52	64	28	77	192
	27%	24%	26%	31%	24%	32%	29%	33%	28%	25%	20%	32%	25%
		*	*	*			*	J					
Smoke marijuana for recreational purposes	126	19	18	4	45	37	4	55	19	36	13	38	88
	12%	13%	15%	6%	11%	16%	6%	16%	10%	14%	9%	16%	11%
		*	*	*		CF	*						
Smoke marijuana for medicinal purposes	119	17	16	3	39	35	9	59	19	28	11	33	86
	12%	12%	14%	5%	10%	15%	13%	17%	10%	11%	7%	14%	11%
		*	*	*		C	*	J					
Consume marijuana edibles for recreational purposes	68	7	10	1	26	23	1	30	6	18	10	28	40
	7%	5%	8%	1%	7%	10%	1%	9%	3%	7%	7%	12%	5%
		*	*	*		CF	*					L	
Consume marijuana edibles for medicinal purposes	60	7	3	1	24	20	5	31	5	14	5	17	43
	6%	5%	3%	2%	6%	9%	7%	9%	3%	6%	4%	7%	6%
		*	*	*			*	H					

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1. How often, if ever, do you... - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Consume marijuana edibles for medicinal purposes	943	133	111	62	368	207	62	312	177	244	135	219	725
	94%	95%	97%	98%	93%	91%	91%	91%	97%	94%	96%	92%	94%
		*	*	*			*		G				
Consume marijuana edibles for recreational purposes	935	131	104	60	368	205	66	311	178	240	131	210	725
	93%	94%	92%	94%	93%	90%	97%	90%	97%	93%	93%	88%	94%
		*	*	*			*		G				K
Smoke marijuana for medicinal purposes	885	122	98	59	355	191	60	284	165	229	130	205	680
	88%	87%	86%	93%	90%	84%	87%	82%	90%	89%	93%	86%	88%
		*	*	*	E		*				G		
Smoke marijuana for recreational purposes	879	120	97	60	348	190	65	288	165	222	128	199	680
	87%	86%	85%	94%	88%	83%	94%	84%	90%	86%	91%	84%	88%
		*	*	E*			E*						
Smoke cigarettes or cigars	736	105	85	44	299	155	48	233	132	194	112	160	576
	73%	75%	74%	69%	76%	68%	71%	67%	72%	75%	80%	67%	75%
		*	*	*			*				G		K
Drink alcoholic beverages	715	97	89	44	282	155	49	275	132	165	76	157	559
	71%	69%	78%	68%	72%	68%	71%	80%	72%	64%	54%	66%	73%
		*	*	*			*	IJ	J				

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_1. How often, if ever, do you... - Smoke marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	998	124	105	86	359	221	103	285	167	284	181	261	737
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1005	139	114	64	393	227	68	343	184	258	141	237	768
Top 2 Box (Net)	126	19	18	4	45	37	4	55	19	36	13	38	88
	13%	13%	15%	6%	11%	16%	6%	16%	10%	14%	9%	16%	11%
		*	*	*		CF	*						
Frequently	59	8	2	1	26	20	3	25	6	21	5	15	44
	6%	6%	2%	2%	7%	9%	4%	7%	3%	8%	4%	6%	6%
		*	*	*		B	*						
Regularly	66	10	16	3	20	17	1	29	13	15	8	23	44
	7%	7%	14%	4%	5%	8%	2%	9%	7%	6%	6%	10%	6%
		*	DF*	*			*						
Bottom 2 Box (Net)	879	120	97	60	348	190	65	288	165	222	128	199	680
	87%	87%	85%	94%	89%	84%	94%	84%	90%	86%	91%	84%	89%
		*	*	E*			E*						
Occasionally	253	34	35	15	96	55	18	90	51	59	47	77	176
	25%	25%	31%	24%	24%	24%	26%	26%	28%	23%	33%	33%	23%
		*	*	*			*				I	L	
Never	626	86	61	45	252	135	47	198	114	163	81	122	504
	62%	62%	54%	70%	64%	59%	68%	58%	62%	63%	57%	51%	66%
		*	*	B*			*						K
Sigma	1005	139	114	64	393	227	68	343	184	258	141	237	768
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_2. How often, if ever, do you... - Consume marijuana edibles for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	997	124	105	84	360	222	102	284	167	284	181	262	735
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1003	139	114	61	394	228	67	341	184	258	141	238	765
Top 2 Box (Net)	68	7	10	1	26	23	1	30	6	18	10	28	40
	7%	5%	8%	1%	7%	10%	1%	9%	3%	7%	7%	12%	5%
		*	*	*		CF	*					L	
Frequently	26	3	3	1	7	12	1	13	5	5	4	7	19
	3%	2%	3%	1%	2%	5%	1%	4%	3%	2%	3%	3%	3%
		*	*	*			*						
Regularly	41	4	6	*	19	11	*	18	1	13	7	21	20
	4%	3%	5%	*	5%	5%	1%	5%	1%	5%	5%	9%	3%
		*	*	*			*	H		H	H	L	
Bottom 2 Box (Net)	935	131	104	60	368	205	66	311	178	240	131	210	725
	93%	95%	92%	99%	93%	90%	99%	91%	97%	93%	93%	88%	95%
		*	*	E*			E*						K
Occasionally	190	32	29	10	72	39	9	66	41	47	33	50	140
	19%	23%	25%	16%	18%	17%	13%	19%	22%	18%	23%	21%	18%
		*	*	*			*						
Never	745	100	75	51	296	166	57	245	137	193	98	160	586
	74%	72%	66%	83%	75%	73%	86%	72%	75%	75%	69%	67%	77%
		*	*	B*			ABE*						K
Sigma	1003	139	114	61	394	228	67	341	184	258	141	238	765
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_3. How often, if ever, do you... - Smoke marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	998	124	105	85	360	221	103	286	167	284	181	262	736
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1004	139	114	63	394	226	68	343	184	257	141	238	766
Top 2 Box (Net)	119	17	16	3	39	35	9	59	19	28	11	33	86
	12%	12%	14%	5%	10%	16%	13%	17%	10%	11%	7%	14%	11%
		*	*	*		C	*	J					
Frequently	53	10	1	3	19	16	4	27	5	16	3	11	42
	5%	7%	1%	5%	5%	7%	6%	8%	3%	6%	2%	5%	5%
		B*	*	*		B	*	J					
Regularly	66	7	15	*	20	19	5	32	13	11	8	22	44
	7%	5%	13%	*	5%	8%	7%	9%	7%	4%	6%	9%	6%
		*	CD*	*		C	C*						
Bottom 2 Box (Net)	885	122	98	59	355	191	60	284	165	229	130	205	680
	88%	88%	86%	95%	90%	84%	87%	83%	90%	89%	93%	86%	89%
		*	*	E*			*			G			
Occasionally	134	26	13	5	48	33	10	55	29	31	15	32	101
	13%	18%	11%	8%	12%	15%	14%	16%	16%	12%	11%	14%	13%
		*	*	*			*						
Never	751	96	85	54	307	158	50	229	137	198	115	172	578
	75%	69%	74%	87%	78%	70%	74%	67%	74%	77%	82%	72%	76%
		*	*	AEF*			*			G	G		
Sigma	1004	139	114	63	394	226	68	343	184	257	141	238	766
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_4. How often, if ever, do you... - Consume marijuana edibles for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	997	125	105	86	358	221	102	286	166	284	180	260	737
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1004	140	114	64	392	227	67	343	183	258	140	236	768
Top 2 Box (Net)	60	7	3	1	24	20	5	31	5	14	5	17	43
	6%	5%	3%	2%	6%	9%	8%	9%	3%	6%	4%	7%	6%
		*	*	*			*	H					
Frequently	18	1	-	1	4	13	-	9	2	6	-	4	14
	2%	*	-	1%	1%	6%	-	2%	1%	2%	-	2%	2%
		*	*	*		ABDF	*						
Regularly	42	6	3	1	20	6	5	23	4	8	5	13	29
	4%	4%	3%	1%	5%	3%	8%	7%	2%	3%	4%	6%	4%
		*	*	*			*						
Bottom 2 Box (Net)	943	133	111	62	368	207	62	312	177	244	135	219	725
	94%	95%	97%	98%	94%	91%	92%	91%	97%	94%	96%	93%	94%
		*	*	*			*		G				
Occasionally	125	29	12	4	49	26	7	46	21	36	19	37	88
	12%	20%	10%	6%	12%	11%	10%	13%	11%	14%	14%	16%	11%
		CE*	*	*			*						
Never	818	104	99	59	319	182	55	266	157	208	116	181	637
	81%	75%	87%	92%	81%	80%	82%	77%	86%	81%	83%	77%	83%
		*	A*	ADE*			*						
Sigma	1004	140	114	64	392	227	67	343	183	258	140	236	768
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_5. How often, if ever, do you... - Smoke cigarettes or cigars

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	998	124	105	86	358	222	103	287	167	283	181	261	737
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1005	139	114	64	392	228	68	345	184	258	141	237	768
Top 2 Box (Net)	269	34	29	20	93	73	20	112	52	64	28	77	192
	27%	25%	26%	31%	24%	32%	29%	33%	28%	25%	20%	32%	25%
		*	*	*			*	J					
Frequently	135	23	14	12	45	35	7	57	24	34	13	41	94
	13%	16%	12%	18%	11%	15%	10%	17%	13%	13%	9%	17%	12%
		*	*	*			*						
Regularly	135	11	15	9	48	38	13	55	28	30	16	36	99
	13%	8%	14%	13%	12%	17%	20%	16%	15%	12%	11%	15%	13%
		*	*	*			A*						
Bottom 2 Box (Net)	736	105	85	44	299	155	48	233	132	194	112	160	576
	73%	75%	74%	69%	76%	68%	71%	67%	72%	75%	80%	68%	75%
		*	*	*			*				G		
Occasionally	129	15	14	9	51	33	7	40	25	34	22	36	93
	13%	11%	12%	15%	13%	14%	10%	11%	14%	13%	16%	15%	12%
		*	*	*			*						
Never	607	90	71	34	248	122	41	193	107	160	90	124	483
	60%	65%	62%	54%	63%	54%	60%	56%	58%	62%	64%	52%	63%
		*	*	*	E		*						K
Sigma	1005	139	114	64	392	228	68	345	184	258	141	237	768
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x\_6. How often, if ever, do you... - Drink alcoholic beverages

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	1000	125	105	86	360	222	102	286	167	285	181	262	738
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1007	140	114	64	394	228	68	344	184	259	141	238	769
Top 2 Box (Net)	292	43	25	20	112	73	19	69	52	94	65	81	211
	29%	31%	22%	32%	28%	32%	28%	20%	28%	36%	46%	34%	27%
		*	*	*			*			G	GH		
Frequently	81	11	12	5	37	14	2	22	12	23	19	20	61
	8%	8%	10%	7%	9%	6%	4%	6%	7%	9%	13%	9%	8%
		*	*	*			*				G		
Regularly	211	31	13	16	75	59	17	48	40	71	46	61	150
	21%	23%	12%	24%	19%	26%	25%	14%	22%	27%	32%	26%	19%
		*	*	B*		B	B*			G	GH		
Bottom 2 Box (Net)	715	97	89	44	282	155	49	275	132	165	76	157	559
	71%	69%	78%	68%	72%	68%	72%	80%	72%	64%	54%	66%	73%
		*	*	*			*	IJ	J				
Occasionally	547	65	71	34	214	130	33	202	102	130	67	118	429
	54%	47%	63%	53%	54%	57%	49%	59%	56%	50%	47%	50%	56%
		*	A*	*			*	J					
Never	168	31	18	10	69	25	15	73	30	35	10	39	129
	17%	22%	16%	16%	17%	11%	22%	21%	16%	13%	7%	16%	17%
		E*	*	*			E*	IJ	J				
Sigma	1007	140	114	64	394	228	68	344	184	259	141	238	769
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x. How often, if ever, do you... - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Smoke marijuana for recreational purposes	126	19	18	4	45	37	4	55	19	36	13	38	88
	13%	13%	15%	6%	11%	16%	6%	16%	10%	14%	9%	16%	11%
		*	*	*		CF	*						
Consume marijuana edibles for recreational purposes	68	7	10	1	26	23	1	30	6	18	10	28	40
	7%	5%	8%	1%	7%	10%	1%	9%	3%	7%	7%	12%	5%
		*	*	*		CF	*					L	
Smoke marijuana for medicinal purposes	119	17	16	3	39	35	9	59	19	28	11	33	86
	12%	12%	14%	5%	10%	16%	13%	17%	10%	11%	7%	14%	11%
		*	*	*		C	*	J					
Consume marijuana edibles for medicinal purposes	60	7	3	1	24	20	5	31	5	14	5	17	43
	6%	5%	3%	2%	6%	9%	8%	9%	3%	6%	4%	7%	6%
		*	*	*			*	H					
Smoke cigarettes or cigars	269	34	29	20	93	73	20	112	52	64	28	77	192
	27%	25%	26%	31%	24%	32%	29%	33%	28%	25%	20%	32%	25%
		*	*	*			*	J					
Drink alcoholic beverages	292	43	25	20	112	73	19	69	52	94	65	81	211
	29%	31%	22%	32%	28%	32%	28%	20%	28%	36%	46%	34%	27%
		*	*	*			*			G	GH		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1x. How often, if ever, do you... - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Smoke marijuana for recreational purposes	879	120	97	60	348	190	65	288	165	222	128	199	680
	87%	87%	85%	94%	89%	84%	94%	84%	90%	86%	91%	84%	89%
		*	*	E*			E*						
Consume marijuana edibles for recreational purposes	935	131	104	60	368	205	66	311	178	240	131	210	725
	93%	95%	92%	99%	93%	90%	99%	91%	97%	93%	93%	88%	95%
		*	*	E*			E*						K
Smoke marijuana for medicinal purposes	885	122	98	59	355	191	60	284	165	229	130	205	680
	88%	88%	86%	95%	90%	84%	87%	83%	90%	89%	93%	86%	89%
		*	*	E*			*			G			
Consume marijuana edibles for medicinal purposes	943	133	111	62	368	207	62	312	177	244	135	219	725
	94%	95%	97%	98%	94%	91%	92%	91%	97%	94%	96%	93%	94%
		*	*	*			*		G				
Smoke cigarettes or cigars	736	105	85	44	299	155	48	233	132	194	112	160	576
	73%	75%	74%	69%	76%	68%	71%	67%	72%	75%	80%	68%	75%
		*	*	*			*			G			
Drink alcoholic beverages	715	97	89	44	282	155	49	275	132	165	76	157	559
	71%	69%	78%	68%	72%	68%	72%	80%	72%	64%	54%	66%	73%
		*	*	*			*	IJ	J				

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. Why do you currently not consume marijuana?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	582	66	56	56	211	127	66	160	96	167	92	129	453
Base: All Answering (wtd)	572	72	59	41	233	126	41	180	104	148	74	113	459
Not interested	440	53	49	32	173	98	35	137	76	109	65	85	355
	77%	73%	83%	78%	74%	78%	85%	76%	73%	74%	87%	75%	77%
		*	*	*		*	*		*		HI*	*	
Don't know who to approach to buy	12	3	1	1	3	2	*	1	5	3	2	3	9
	2%	5%	2%	3%	1%	2%	1%	1%	4%	2%	2%	2%	2%
		*	*	*		*	*		*		*	*	
Respect for the current law	110	13	22	10	43	12	10	24	15	38	24	17	92
	19%	18%	37%	25%	19%	9%	24%	13%	15%	26%	32%	15%	20%
		*	ADE*	E*		*	E*		*	G	GH*	*	
Afraid of getting caught while it's still illegal	28	3	3	3	10	3	5	6	11	7	2	4	24
	5%	4%	5%	8%	4%	3%	13%	3%	11%	5%	3%	3%	5%
		*	*	*		*	DE*		G*		*	*	
Concern about potential negative impact on health	181	21	21	12	76	40	12	49	27	51	33	38	143
	32%	29%	35%	30%	32%	32%	30%	27%	26%	35%	44%	33%	31%
		*	*	*		*	*		*		GH*	*	
I used marijuana in the past, but not anymore	78	16	5	2	27	22	7	20	20	19	12	26	52
	14%	22%	9%	5%	11%	17%	17%	11%	19%	13%	17%	23%	11%
		C*	*	*		*	*		*		*	L*	
Prefer not to answer	3	-	-	-	3	-	-	-	-	2	-	2	1
	*	-	-	-	1%	-	-	-	-	1%	-	2%	*
		*	*	*		*	*		*		*	L*	
Sigma	851	108	102	61	334	178	69	237	154	229	139	175	676
	149%	150%	171%	149%	143%	141%	169%	132%	148%	155%	186%	155%	147%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2x. Why do you currently not consume marijuana?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (Excluding 'Prefer Not to Answer') (unwtd)	580	66	56	56	209	127	66	160	96	166	92	128	452
Base: All Answering (Excluding 'Prefer Not to Answer') (wtd)	569	72	59	41	231	126	41	180	104	146	74	111	458
Not interested	440	53	49	32	173	98	35	137	76	109	65	85	355
	77%	73%	83%	78%	75%	78%	85%	76%	73%	75%	87%	77%	78%
		*	*	*		*	*		*		HI*	*	
Don't know who to approach to buy	12	3	1	1	3	2	*	1	5	3	2	3	9
	2%	5%	2%	3%	1%	2%	1%	1%	4%	2%	2%	2%	2%
		*	*	*		*	*		*		*	*	
Respect for the current law	110	13	22	10	43	12	10	24	15	38	24	17	92
	19%	18%	37%	25%	19%	9%	24%	13%	15%	26%	32%	16%	20%
		*	ADE*	E*		*	E*		*	G	GH*	*	
Afraid of getting caught while it's still illegal	28	3	3	3	10	3	5	6	11	7	2	4	24
	5%	4%	5%	8%	4%	3%	13%	3%	11%	5%	3%	4%	5%
		*	*	*		*	DE*		G*		*	*	
Concern about potential negative impact on health	181	21	21	12	76	40	12	49	27	51	33	38	143
	32%	29%	35%	30%	33%	32%	30%	27%	26%	35%	44%	34%	31%
		*	*	*		*	*		*		GH*	*	
I used marijuana in the past, but not anymore	78	16	5	2	27	22	7	20	20	19	12	26	52
	14%	22%	9%	5%	12%	17%	17%	11%	19%	13%	17%	24%	11%
		C*	*	*		*	*		*		*	L*	
Sigma	848	108	102	61	332	178	69	237	154	227	139	173	675
	149%	150%	171%	149%	144%	141%	169%	132%	148%	156%	186%	156%	147%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_1. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Smoke marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	343	50	44	16	134	78	21	124	70	86	53	105	237
	34%	36%	39%	25%	34%	34%	31%	36%	38%	33%	38%	44%	31%
		*	*	*			*					L	
Very likely	163	20	23	7	66	39	8	65	31	42	20	48	115
	16%	14%	20%	11%	17%	17%	11%	19%	17%	16%	14%	20%	15%
		*	*	*			*						
Somewhat likely	180	30	21	9	68	39	13	59	38	44	33	58	122
	18%	21%	19%	14%	17%	17%	19%	17%	21%	17%	24%	24%	16%
		*	*	*			*					L	
Bottom 2 Box (Net)	659	87	70	48	259	148	48	217	114	173	88	133	526
	65%	63%	61%	75%	66%	65%	69%	63%	62%	67%	62%	56%	68%
		*	*	*			*						K
Not very likely	155	19	17	12	62	35	9	54	25	42	25	34	121
	15%	14%	15%	19%	16%	15%	13%	16%	14%	16%	18%	14%	16%
		*	*	*			*						
Not at all likely	504	68	53	36	196	112	38	163	89	131	63	99	405
	50%	49%	46%	56%	50%	49%	56%	47%	48%	51%	44%	41%	53%
		*	*	*			*						K
Prefer not to answer	6	2	-	-	2	2	-	3	-	-	-	-	6
	1%	2%	-	-	*	1%	-	1%	-	-	-	-	1%
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_2. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Consume marijuana edibles for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	291	39	45	14	115	61	18	110	53	73	45	96	196
	29%	28%	39%	22%	29%	27%	27%	32%	29%	28%	32%	40%	25%
		*	CE*	*			*					L	
Very likely	111	10	24	4	44	26	4	43	20	26	19	39	72
	11%	7%	21%	6%	11%	11%	6%	12%	11%	10%	14%	16%	9%
		*	ACDEF*	*			*					L	
Somewhat likely	181	29	21	10	71	35	15	67	33	47	26	57	124
	18%	21%	18%	16%	18%	15%	21%	20%	18%	18%	18%	24%	16%
		*	*	*			*					L	
Bottom 2 Box (Net)	713	101	69	50	278	165	50	233	131	186	95	142	570
	71%	72%	61%	78%	70%	72%	73%	68%	71%	72%	68%	60%	74%
		*	*	B*			*						K
Not very likely	187	30	18	15	64	50	10	61	40	51	25	40	147
	19%	22%	16%	23%	16%	22%	14%	18%	21%	20%	18%	17%	19%
		*	*	*			*						
Not at all likely	526	71	51	35	213	116	40	172	91	135	70	102	424
	52%	51%	45%	54%	54%	51%	59%	50%	50%	52%	50%	43%	55%
		*	*	*			*						K
Prefer not to answer	4	-	-	-	2	2	-	1	-	-	-	-	4
	*	-	-	-	*	1%	-	*	-	-	-	-	1%
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_3. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Smoke marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	315	50	41	16	116	68	24	134	59	69	37	81	234
	31%	36%	36%	26%	29%	30%	35%	39%	32%	27%	26%	34%	30%
		*	*	*			*	IJ					
Very likely	142	23	22	7	45	37	9	65	27	32	16	36	106
	14%	17%	19%	10%	11%	16%	14%	19%	15%	12%	11%	15%	14%
		*	*	*			*						
Somewhat likely	172	26	19	10	71	31	14	69	32	37	21	44	128
	17%	19%	17%	15%	18%	14%	21%	20%	17%	14%	15%	19%	17%
		*	*	*			*						
Bottom 2 Box (Net)	687	90	73	47	276	157	44	210	125	188	103	157	530
	68%	64%	64%	74%	70%	69%	64%	61%	68%	73%	73%	66%	69%
		*	*	*			*			G	G		
Not very likely	185	27	22	14	66	48	9	55	41	53	26	46	140
	18%	19%	19%	22%	17%	21%	13%	16%	22%	20%	19%	19%	18%
		*	*	*			*						
Not at all likely	502	63	51	33	209	110	35	155	85	135	77	111	391
	50%	45%	45%	52%	53%	48%	51%	45%	46%	52%	55%	47%	51%
		*	*	*			*						
Prefer not to answer	6	-	-	-	3	2	1	1	-	2	1	1	6
	1%	-	-	-	1%	1%	2%	*	-	1%	*	*	1%
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_4. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Consume marijuana edibles for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	285	48	39	18	107	53	20	110	55	74	30	75	210
	28%	34%	34%	28%	27%	23%	30%	32%	30%	29%	21%	32%	27%
		*	*	*			*	J					
Very likely	106	14	16	5	38	25	8	43	19	29	11	28	78
	11%	10%	14%	8%	10%	11%	12%	12%	10%	11%	8%	12%	10%
		*	*	*			*						
Somewhat likely	179	34	23	13	69	28	12	67	36	46	19	47	132
	18%	24%	21%	20%	18%	12%	18%	20%	20%	18%	13%	20%	17%
		E*	*	*			*						
Bottom 2 Box (Net)	714	92	75	46	283	173	46	232	129	185	108	159	555
	71%	66%	66%	72%	72%	76%	67%	67%	70%	71%	77%	67%	72%
		*	*	*			*						
Not very likely	214	29	26	13	84	52	11	69	49	52	38	56	158
	21%	20%	23%	20%	21%	23%	16%	20%	26%	20%	27%	24%	21%
		*	*	*			*						
Not at all likely	500	63	49	33	199	121	35	163	80	133	70	103	397
	50%	45%	43%	52%	51%	53%	51%	47%	44%	51%	50%	43%	52%
		*	*	*			*						K
Prefer not to answer	8	-	-	-	4	2	2	3	-	-	3	4	5
	1%	-	-	-	1%	1%	3%	1%	-	-	2%	2%	1%
		*	*	*			A*				I		
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? -

Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Smoke marijuana for recreational purposes	343	50	44	16	134	78	21	124	70	86	53	105	237
	34%	36%	39%	25%	34%	34%	31%	36%	38%	33%	38%	44%	31%
		*	*	*			*					L	
Smoke marijuana for medicinal purposes	315	50	41	16	116	68	24	134	59	69	37	81	234
	31%	36%	36%	26%	29%	30%	35%	39%	32%	27%	26%	34%	30%
		*	*	*			*	IJ					
Consume marijuana edibles for recreational purposes	291	39	45	14	115	61	18	110	53	73	45	96	196
	29%	28%	39%	22%	29%	27%	27%	32%	29%	28%	32%	40%	25%
		*	CE*	*			*					L	
Consume marijuana edibles for medicinal purposes	285	48	39	18	107	53	20	110	55	74	30	75	210
	28%	34%	34%	28%	27%	23%	30%	32%	30%	29%	21%	32%	27%
		*	*	*			*	J					

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Consume marijuana edibles for medicinal purposes	714	92	75	46	283	173	46	232	129	185	108	159	555
	71%	66%	66%	72%	72%	76%	67%	67%	70%	71%	77%	67%	72%
		*	*	*			*						
Consume marijuana edibles for recreational purposes	713	101	69	50	278	165	50	233	131	186	95	142	570
	71%	72%	61%	78%	70%	72%	73%	68%	71%	72%	68%	60%	74%
		*	*	B*			*						K
Smoke marijuana for medicinal purposes	687	90	73	47	276	157	44	210	125	188	103	157	530
	68%	64%	64%	74%	70%	69%	64%	61%	68%	73%	73%	66%	69%
		*	*	*			*			G	G		
Smoke marijuana for recreational purposes	659	87	70	48	259	148	48	217	114	173	88	133	526
	65%	63%	61%	75%	66%	65%	69%	63%	62%	67%	62%	56%	68%
		*	*	*			*						K

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x\_1. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Smoke marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	997	124	105	86	358	221	103	285	167	285	181	262	735
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1002	137	114	64	392	226	68	341	184	259	141	238	763
Top 2 Box (Net)	343	50	44	16	134	78	21	124	70	86	53	105	237
	34%	36%	39%	25%	34%	35%	31%	36%	38%	33%	38%	44%	31%
		*	*	*			*					L	
Very likely	163	20	23	7	66	39	8	65	31	42	20	48	115
	16%	14%	20%	11%	17%	17%	11%	19%	17%	16%	14%	20%	15%
		*	*	*			*						
Somewhat likely	180	30	21	9	68	39	13	59	38	44	33	58	122
	18%	22%	19%	14%	17%	17%	19%	17%	21%	17%	24%	24%	16%
		*	*	*			*					L	
Bottom 2 Box (Net)	659	87	70	48	259	148	48	217	114	173	88	133	526
	66%	64%	61%	75%	66%	65%	69%	64%	62%	67%	62%	56%	69%
		*	*	*			*						K
Not very likely	155	19	17	12	62	35	9	54	25	42	25	34	121
	15%	14%	15%	19%	16%	16%	13%	16%	14%	16%	18%	14%	16%
		*	*	*			*						
Not at all likely	504	68	53	36	196	112	38	163	89	131	63	99	405
	50%	50%	46%	56%	50%	50%	56%	48%	48%	51%	44%	41%	53%
		*	*	*			*						K
Sigma	1002	137	114	64	392	226	68	341	184	259	141	238	763
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x\_2. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Consume marijuana edibles for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	998	125	105	86	358	221	103	286	167	285	181	262	736
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1004	140	114	64	392	226	68	344	184	259	141	238	766
Top 2 Box (Net)	291	39	45	14	115	61	18	110	53	73	45	96	196
	29%	28%	39%	22%	29%	27%	27%	32%	29%	28%	32%	40%	26%
		*	C*	*			*					L	
Very likely	111	10	24	4	44	26	4	43	20	26	19	39	72
	11%	7%	21%	6%	11%	11%	6%	13%	11%	10%	14%	16%	9%
		*	ACDEF*	*			*					L	
Somewhat likely	181	29	21	10	71	35	15	67	33	47	26	57	124
	18%	21%	18%	16%	18%	15%	21%	20%	18%	18%	18%	24%	16%
		*	*	*			*					L	
Bottom 2 Box (Net)	713	101	69	50	278	165	50	233	131	186	95	142	570
	71%	72%	61%	78%	71%	73%	73%	68%	71%	72%	68%	60%	74%
		*	*	B*			*						K
Not very likely	187	30	18	15	64	50	10	61	40	51	25	40	147
	19%	22%	16%	23%	16%	22%	14%	18%	21%	20%	18%	17%	19%
		*	*	*			*						
Not at all likely	526	71	51	35	213	116	40	172	91	135	70	102	424
	52%	51%	45%	54%	54%	51%	59%	50%	50%	52%	50%	43%	55%
		*	*	*			*						K
Sigma	1004	140	114	64	392	226	68	344	184	259	141	238	766
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x\_3. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Smoke marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	996	125	105	86	358	221	101	286	167	284	180	261	735
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1002	140	114	64	391	226	67	344	184	257	140	238	764
Top 2 Box (Net)	315	50	41	16	116	68	24	134	59	69	37	81	234
	31%	36%	36%	26%	30%	30%	35%	39%	32%	27%	27%	34%	31%
		*	*	*			*	IJ					
Very likely	142	23	22	7	45	37	9	65	27	32	16	36	106
	14%	17%	19%	10%	11%	16%	14%	19%	15%	12%	11%	15%	14%
		*	*	*			*						
Somewhat likely	172	26	19	10	71	31	14	69	32	37	21	44	128
	17%	19%	17%	15%	18%	14%	21%	20%	17%	15%	15%	19%	17%
		*	*	*			*						
Bottom 2 Box (Net)	687	90	73	47	276	157	44	210	125	188	103	157	530
	69%	64%	64%	74%	70%	70%	65%	61%	68%	73%	73%	66%	69%
		*	*	*			*			G	G		
Not very likely	185	27	22	14	66	48	9	55	41	53	26	46	140
	18%	19%	19%	22%	17%	21%	13%	16%	22%	20%	19%	19%	18%
		*	*	*			*						
Not at all likely	502	63	51	33	209	110	35	155	85	135	77	111	391
	50%	45%	45%	52%	53%	49%	52%	45%	46%	53%	55%	47%	51%
		*	*	*			*						
Sigma	1002	140	114	64	391	226	67	344	184	257	140	238	764
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x\_4. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Consume marijuana edibles for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	994	125	105	86	357	221	100	284	167	285	179	259	735
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	1000	140	114	64	390	226	66	342	184	259	138	234	765
Top 2 Box (Net)	285	48	39	18	107	53	20	110	55	74	30	75	210
	29%	34%	34%	28%	27%	23%	31%	32%	30%	29%	22%	32%	27%
		*	*	*			*	J					
Very likely	106	14	16	5	38	25	8	43	19	29	11	28	78
	11%	10%	14%	8%	10%	11%	13%	13%	10%	11%	8%	12%	10%
		*	*	*			*						
Somewhat likely	179	34	23	13	69	28	12	67	36	46	19	47	132
	18%	24%	21%	20%	18%	12%	18%	20%	20%	18%	13%	20%	17%
		E*	*	*			*						
Bottom 2 Box (Net)	714	92	75	46	283	173	46	232	129	185	108	159	555
	71%	66%	66%	72%	73%	77%	69%	68%	70%	71%	78%	68%	73%
		*	*	*			*				G		
Not very likely	214	29	26	13	84	52	11	69	49	52	38	56	158
	21%	20%	23%	20%	22%	23%	16%	20%	26%	20%	27%	24%	21%
		*	*	*			*						
Not at all likely	500	63	49	33	199	121	35	163	80	133	70	103	397
	50%	45%	43%	52%	51%	53%	53%	48%	44%	51%	51%	44%	52%
		*	*	*			*						
Sigma	1000	140	114	64	390	226	66	342	184	259	138	234	765
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? -

Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Smoke marijuana for recreational purposes	343	50	44	16	134	78	21	124	70	86	53	105	237
	34%	36%	39%	25%	34%	35%	31%	36%	38%	33%	38%	44%	31%
		*	*	*			*					L	
Consume marijuana edibles for recreational purposes	291	39	45	14	115	61	18	110	53	73	45	96	196
	29%	28%	39%	22%	29%	27%	27%	32%	29%	28%	32%	40%	26%
		*	C*	*			*					L	
Smoke marijuana for medicinal purposes	315	50	41	16	116	68	24	134	59	69	37	81	234
	31%	36%	36%	26%	30%	30%	35%	39%	32%	27%	27%	34%	31%
		*	*	*			*	IJ					
Consume marijuana edibles for medicinal purposes	285	48	39	18	107	53	20	110	55	74	30	75	210
	29%	34%	34%	28%	27%	23%	31%	32%	30%	29%	22%	32%	27%
		*	*	*			*	J					

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3x. As you may know, the Canadian Federal government has pledged to legalize marijuana by mid-2018. Once the use of recreational marijuana is fully legalized in Canada, how likely are you to do each of the following, even if just once? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Smoke marijuana for recreational purposes	659	87	70	48	259	148	48	217	114	173	88	133	526
	66%	64%	61%	75%	66%	65%	69%	64%	62%	67%	62%	56%	69%
		*	*	*			*						K
Consume marijuana edibles for recreational purposes	713	101	69	50	278	165	50	233	131	186	95	142	570
	71%	72%	61%	78%	71%	73%	73%	68%	71%	72%	68%	60%	74%
		*	*	B*			*						K
Smoke marijuana for medicinal purposes	687	90	73	47	276	157	44	210	125	188	103	157	530
	69%	64%	64%	74%	70%	70%	65%	61%	68%	73%	73%	66%	69%
		*	*	*			*			G	G		
Consume marijuana edibles for medicinal purposes	714	92	75	46	283	173	46	232	129	185	108	159	555
	71%	66%	66%	72%	73%	77%	69%	68%	70%	71%	78%	68%	73%
		*	*	*			*				G		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
More	114	13	21	7	42	26	5	39	21	29	24	41	73
	11%	9%	18%	11%	11%	11%	7%	11%	11%	11%	17%	17%	10%
		*	*	*			*					L	
About the same	755	106	74	49	299	171	56	242	147	205	104	179	576
	75%	76%	65%	77%	76%	75%	82%	70%	80%	79%	74%	75%	75%
		*	*	*			B*			G			
Less	16	2	-	3	5	7	-	6	-	8	2	3	13
	2%	1%	-	4%	1%	3%	-	2%	-	3%	2%	1%	2%
		*	*	B*			*			H			
Prefer not to answer	123	19	19	5	49	23	7	57	17	17	10	15	107
	12%	14%	17%	8%	12%	10%	10%	17%	9%	7%	7%	7%	14%
		*	*	*			*	IJ					K
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_2. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
More	126	12	17	8	54	27	9	50	26	28	12	39	87
	13%	8%	15%	12%	14%	12%	13%	15%	14%	11%	9%	17%	11%
		*	*	*			*						
About the same	762	109	78	51	297	175	53	245	141	208	116	180	582
	76%	78%	68%	80%	75%	77%	77%	71%	77%	80%	82%	75%	76%
		*	*	*			*			G	G		
Less	9	1	-	-	2	6	-	2	1	4	1	5	4
	1%	1%	-	-	1%	2%	-	1%	*	2%	1%	2%	1%
		*	*	*			*						
Prefer not to answer	111	18	19	5	40	21	7	47	17	18	12	14	97
	11%	13%	17%	8%	10%	9%	10%	14%	9%	7%	8%	6%	13%
		*	*	*			*	I					K
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_3. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your consumption of alcohol

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
More	23	1	3	1	10	7	1	11	1	5	5	8	15
	2%	1%	3%	2%	3%	3%	1%	3%	*	2%	4%	3%	2%
		*	*	*			*				H		
About the same	861	120	85	55	347	192	62	282	163	227	122	200	661
	85%	86%	75%	86%	88%	84%	90%	82%	88%	88%	87%	84%	86%
		*	*	*	B		B*						
Less	71	6	13	5	24	20	3	28	15	16	9	23	49
	7%	4%	11%	8%	6%	9%	5%	8%	8%	6%	6%	10%	6%
		*	*	*			*						
Prefer not to answer	52	13	13	2	13	8	3	23	6	11	4	7	45
	5%	9%	11%	4%	3%	4%	4%	7%	3%	4%	3%	3%	6%
		D*	DE*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_4. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of cigarettes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
More	21	-	5	-	5	9	1	5	4	5	6	10	10
	2%	-	5%	-	1%	4%	1%	2%	2%	2%	5%	4%	1%
		*	A*	*		A	*					L	
About the same	785	107	83	52	318	171	54	259	141	216	113	186	599
	78%	76%	72%	82%	81%	75%	79%	75%	77%	83%	81%	78%	78%
		*	*	*			*			G			
Less	85	8	8	7	26	31	6	34	19	16	11	26	60
	8%	5%	7%	10%	6%	14%	9%	10%	10%	6%	8%	11%	8%
		*	*	*		AD	*						
Prefer not to answer	117	25	18	5	45	16	8	47	19	22	10	16	101
	12%	18%	15%	8%	11%	7%	12%	14%	10%	9%	7%	7%	13%
		E*	E*	*			*						K
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4x\_1. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of marijuana for recreational purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	901	110	90	79	327	203	92	246	155	266	174	248	653
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	885	120	95	59	345	204	61	287	167	242	131	223	663
More	114	13	21	7	42	26	5	39	21	29	24	41	73
	13%	11%	22%	12%	12%	13%	8%	14%	12%	12%	18%	18%	11%
		*	DF*	*			*					L	
About the same	755	106	74	49	299	171	56	242	147	205	104	179	576
	85%	88%	78%	83%	86%	84%	92%	84%	88%	84%	80%	80%	87%
		*	*	*			B*						K
Less	16	2	-	3	5	7	-	6	-	8	2	3	13
	2%	1%	-	4%	1%	4%	-	2%	-	3%	2%	1%	2%
		*	*	*			*			H			
Sigma	885	120	95	59	345	204	61	287	167	242	131	223	663
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4x\_2. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of marijuana for medicinal purposes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	902	111	90	78	328	203	92	251	155	262	172	246	656
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	896	121	95	59	354	207	61	298	167	241	129	224	673
More	126	12	17	8	54	27	9	50	26	28	12	39	87
	14%	10%	18%	13%	15%	13%	14%	17%	15%	12%	9%	18%	13%
		*	*	*			*						
About the same	762	109	78	51	297	175	53	245	141	208	116	180	582
	85%	90%	82%	87%	84%	84%	86%	82%	84%	87%	90%	80%	87%
		*	*	*			*						K
Less	9	1	-	-	2	6	-	2	1	4	1	5	4
	1%	1%	-	-	1%	3%	-	1%	*	2%	1%	2%	1%
		*	*	*			*						
Sigma	896	121	95	59	354	207	61	298	167	241	129	224	673
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4x\_3. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your consumption of alcohol

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	952	115	95	82	347	215	98	267	161	273	179	252	700
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	955	127	101	62	381	220	65	321	178	249	136	231	725
More	23	1	3	1	10	7	1	11	1	5	5	8	15
	2%	1%	3%	2%	3%	3%	1%	3%	*	2%	4%	3%	2%
		*	*	*			*			H			
About the same	861	120	85	55	347	192	62	282	163	227	122	200	661
	90%	94%	84%	89%	91%	88%	94%	88%	91%	92%	89%	87%	91%
		B*	*	*			*						
Less	71	6	13	5	24	20	3	28	15	16	9	23	49
	7%	5%	13%	8%	6%	9%	5%	9%	8%	6%	7%	10%	7%
		*	*	*			*						
Sigma	955	127	101	62	381	220	65	321	178	249	136	231	725
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4x\_4. How will the legalization of marijuana impact your consumption and use of the following? Will it make you consume... - Your use of cigarettes

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	896	105	93	79	322	208	89	249	150	262	172	246	650
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	891	114	97	59	349	212	60	298	165	237	130	222	669
More	21	-	5	-	5	9	1	5	4	5	6	10	10
	2%	-	6%	-	2%	4%	1%	2%	3%	2%	5%	5%	2%
		*	A*	*			*					L	
About the same	785	107	83	52	318	171	54	259	141	216	113	186	599
	88%	93%	86%	89%	91%	81%	89%	87%	86%	91%	87%	84%	90%
		E*	*	*	E		*						K
Less	85	8	8	7	26	31	6	34	19	16	11	26	60
	10%	7%	9%	11%	7%	15%	10%	11%	12%	7%	8%	12%	9%
		*	*	*		D	*						
Sigma	891	114	97	59	349	212	60	298	165	237	130	222	669
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5\_1. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Now, when it is still illegal

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	533	87	63	28	201	119	35	191	102	139	70	139	393
	53%	62%	55%	44%	51%	52%	52%	55%	56%	54%	49%	58%	51%
		C*	*	*			*						
Strongly approve	243	36	36	14	97	43	17	94	56	56	27	80	163
	24%	26%	31%	22%	25%	19%	25%	27%	31%	22%	19%	34%	21%
		*	E*	*			*		J			L	
Somewhat approve	289	51	27	14	103	75	19	97	46	83	42	59	230
	29%	36%	24%	22%	26%	33%	27%	28%	25%	32%	30%	25%	30%
		C*	*	*			*						
Bottom 2 Box (Net)	444	46	48	35	182	104	29	141	79	116	67	94	350
	44%	33%	42%	56%	46%	45%	43%	41%	43%	45%	48%	40%	45%
		*	*	A*	A	A	*						
Somewhat disapprove	188	15	21	18	73	48	14	57	32	50	35	51	138
	19%	11%	18%	28%	18%	21%	20%	16%	18%	19%	25%	21%	18%
		*	*	A*		A	*				G		
Strongly disapprove	256	31	27	18	110	55	15	84	47	66	32	44	212
	25%	22%	24%	28%	28%	24%	23%	24%	25%	25%	23%	18%	28%
		*	*	*			*						K
Prefer not to answer	31	7	3	1	11	6	4	13	3	4	4	4	27
	3%	5%	3%	1%	3%	3%	5%	4%	1%	2%	3%	2%	3%
		*	*	*			*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5\_2. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Next year, once it is legal

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Top 2 Box (Net)	615	95	73	37	241	129	41	221	118	151	83	156	459
	61%	68%	64%	57%	61%	57%	60%	64%	64%	58%	59%	66%	60%
		*	*	*			*						
Strongly approve	309	50	40	17	127	55	22	127	71	68	32	85	224
	31%	36%	35%	26%	32%	24%	32%	37%	39%	26%	23%	36%	29%
		E*	*	*			*	IJ	IJ				
Somewhat approve	306	45	32	20	114	74	20	93	46	83	51	71	235
	30%	32%	28%	31%	29%	33%	29%	27%	25%	32%	36%	30%	31%
		*	*	*			*						
Bottom 2 Box (Net)	366	37	39	27	146	94	23	115	64	103	54	76	290
	36%	27%	34%	42%	37%	41%	34%	33%	35%	40%	39%	32%	38%
		*	*	A*		A	*						
Somewhat disapprove	160	15	17	12	62	42	12	41	30	53	29	37	124
	16%	11%	15%	19%	16%	18%	18%	12%	16%	20%	21%	15%	16%
		*	*	*			*			G	G		
Strongly disapprove	206	22	22	14	85	52	11	73	33	51	25	39	167
	20%	16%	20%	22%	21%	23%	16%	21%	18%	19%	18%	16%	22%
		*	*	*			*						
Prefer not to answer	26	7	2	1	7	5	4	9	3	5	4	6	21
	3%	5%	2%	1%	2%	2%	6%	3%	2%	2%	3%	2%	3%
		*	*	*			D*						
Sigma	1008	140	114	64	394	228	68	345	184	259	141	238	770
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Next year, once it is legal	615	95	73	37	241	129	41	221	118	151	83	156	459
	61%	68%	64%	57%	61%	57%	60%	64%	64%	58%	59%	66%	60%
		*	*	*			*						
Now, when it is still illegal	533	87	63	28	201	119	35	191	102	139	70	139	393
	53%	62%	55%	44%	51%	52%	52%	55%	56%	54%	49%	58%	51%
		C*	*	*			*						

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (unwtd)	1001	125	105	86	360	222	103	287	167	285	181	262	739
Base: Qualified Respondents (wtd)	1008	140	114	64	394	228	68	345	184	259	141	238	770
Now, when it is still illegal	444	46	48	35	182	104	29	141	79	116	67	94	350
	44%	33%	42%	56%	46%	45%	43%	41%	43%	45%	48%	40%	45%
		*	*	A*	A	A	*						
Next year, once it is legal	366	37	39	27	146	94	23	115	64	103	54	76	290
	36%	27%	34%	42%	37%	41%	34%	33%	35%	40%	39%	32%	38%
		*	*	A*		A	*						

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5x\_1. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Now, when it is still illegal

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	974	121	103	85	351	216	98	277	163	282	178	257	717
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	977	133	111	63	383	222	65	332	181	255	137	234	743
Top 2 Box (Net)	533	87	63	28	201	119	35	191	102	139	70	139	393
	55%	66%	57%	44%	52%	53%	55%	58%	57%	55%	51%	60%	53%
		CD*	*	*			*						
Strongly approve	243	36	36	14	97	43	17	94	56	56	27	80	163
	25%	27%	32%	22%	25%	20%	26%	28%	31%	22%	20%	34%	22%
		*	E*	*			*		J			L	
Somewhat approve	289	51	27	14	103	75	19	97	46	83	42	59	230
	30%	38%	25%	22%	27%	34%	29%	29%	26%	32%	31%	25%	31%
		CD*	*	*			*						
Bottom 2 Box (Net)	444	46	48	35	182	104	29	141	79	116	67	94	350
	45%	34%	43%	56%	48%	47%	45%	42%	43%	45%	49%	40%	47%
		*	*	A*	A		*						
Somewhat disapprove	188	15	21	18	73	48	14	57	32	50	35	51	138
	19%	11%	19%	28%	19%	22%	22%	17%	18%	20%	26%	22%	19%
		*	*	A*	A		*				G		
Strongly disapprove	256	31	27	18	110	55	15	84	47	66	32	44	212
	26%	23%	24%	28%	29%	25%	24%	25%	26%	26%	23%	19%	29%
		*	*	*			*						K
Sigma	977	133	111	63	383	222	65	332	181	255	137	234	743
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5x\_2. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Next year, once it is legal

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (unwtd)	979	121	104	85	354	218	97	279	164	281	178	255	724
Base: Qualified Respondents (Excluding 'Prefer Not to Answer') (wtd)	982	133	112	63	387	222	64	335	181	254	137	233	749
Top 2 Box (Net)	615	95	73	37	241	129	41	221	118	151	83	156	459
	63%	72%	65%	58%	62%	58%	64%	66%	65%	59%	60%	67%	61%
		E*	*	*			*						
Strongly approve	309	50	40	17	127	55	22	127	71	68	32	85	224
	32%	38%	36%	26%	33%	25%	34%	38%	39%	27%	23%	37%	30%
		E*	*	*			*	IJ	IJ				
Somewhat approve	306	45	32	20	114	74	20	93	46	83	51	71	235
	31%	34%	29%	32%	30%	33%	30%	28%	26%	33%	37%	31%	31%
		*	*	*			*				H		
Bottom 2 Box (Net)	366	37	39	27	146	94	23	115	64	103	54	76	290
	37%	28%	35%	42%	38%	42%	36%	34%	35%	41%	40%	33%	39%
		*	*	*		A	*						
Somewhat disapprove	160	15	17	12	62	42	12	41	30	53	29	37	124
	16%	12%	15%	20%	16%	19%	19%	12%	17%	21%	21%	16%	17%
		*	*	*			*			G	G		
Strongly disapprove	206	22	22	14	85	52	11	73	33	51	25	39	167
	21%	17%	20%	23%	22%	23%	17%	22%	18%	20%	19%	17%	22%
		*	*	*			*						
Sigma	982	133	112	63	387	222	64	335	181	254	137	233	749
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5x. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Now, when it is still illegal	533	87	63	28	201	119	35	191	102	139	70	139	393
	55%	66%	57%	44%	52%	53%	55%	58%	57%	55%	51%	60%	53%
		CD*	*	*			*						
Next year, once it is legal	615	95	73	37	241	129	41	221	118	151	83	156	459
	63%	72%	65%	58%	62%	58%	64%	66%	65%	59%	60%	67%	61%
		E*	*	*			*						

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5x. Do you personally approve or disapprove of the consumption of marijuana by your friends or family now (when it is still illegal)? How about next year once marijuana is fully legalized in Canada? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Total Respondents(Unweighted)	1026	125	106	88	360	243	104	294	168	286	195	277	749
Now, when it is still illegal	444	46	48	35	182	104	29	141	79	116	67	94	350
	45%	34%	43%	56%	48%	47%	45%	42%	43%	45%	49%	40%	47%
		*	*	A*	A		*						
Next year, once it is legal	366	37	39	27	146	94	23	115	64	103	54	76	290
	37%	28%	35%	42%	38%	42%	36%	34%	35%	41%	40%	33%	39%
		*	*	*		A	*						

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6. Forgetting for a moment your personal views about the legalization of marijuana, to what extent do you support or oppose the Ontario government's plans for the sale of marijuana in Ontario, once it is legalized?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	360	-	-	-	360	-	-	103	52	114	65	104	256
Base: All Answering (wtd)	394	-	-	-	394	-	-	144	60	104	57	104	290
Top 2 Box (Net)	227	-	-	-	227	-	-	88	28	67	30	67	160
	58%	-	-	-	58%	-	-	61%	46%	64%	53%	65%	55%
								*	*	*	*	*	
Strongly support	88	-	-	-	88	-	-	42	9	23	11	31	58
	22%	-	-	-	22%	-	-	29%	16%	22%	19%	30%	20%
								*	*	*	*	*	
Somewhat support	138	-	-	-	138	-	-	46	18	44	19	36	102
	35%	-	-	-	35%	-	-	32%	31%	42%	34%	35%	35%
								*	*	*	*	*	
Bottom 2 Box (Net)	158	-	-	-	158	-	-	51	30	37	25	31	127
	40%	-	-	-	40%	-	-	35%	50%	36%	43%	30%	44%
								*	*	*	*	*	K
Somewhat oppose	59	-	-	-	59	-	-	17	13	18	7	15	44
	15%	-	-	-	15%	-	-	11%	22%	18%	13%	15%	15%
								*	*	*	*	*	
Strongly oppose	100	-	-	-	100	-	-	35	17	19	18	16	84
	25%	-	-	-	25%	-	-	24%	28%	18%	31%	15%	29%
								*	*	*	*	*	K
Prefer not to answer	9	-	-	-	9	-	-	5	2	-	2	6	3
	2%	-	-	-	2%	-	-	3%	3%	-	3%	6%	1%
								*	*	*	*	L*	
Sigma	394	-	-	-	394	-	-	144	60	104	57	104	290
	100%	-	-	-	100%	-	-	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6x. Forgetting for a moment your personal views about the legalization of marijuana, to what extent do you support or oppose the Ontario government's plans for the sale of marijuana in Ontario, once it is legalized?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (Excluding 'Prefer Not to Answer') (unwtd)	352	-	-	-	352	-	-	99	51	114	62	100	252
Base: All Answering (Excluding 'Prefer Not to Answer') (wtd)	385	-	-	-	385	-	-	140	58	104	55	98	287
Top 2 Box (Net)	227	-	-	-	227	-	-	88	28	67	30	67	160
	59%	-	-	-	59%	-	-	63%	48%	64%	55%	68%	56%
								*	*	*	*	*	
Strongly support	88	-	-	-	88	-	-	42	9	23	11	31	58
	23%	-	-	-	23%	-	-	30%	16%	22%	20%	31%	20%
								*	*	*	*	*	
Somewhat support	138	-	-	-	138	-	-	46	18	44	19	36	102
	36%	-	-	-	36%	-	-	33%	32%	42%	35%	37%	36%
								*	*	*	*	*	
Bottom 2 Box (Net)	158	-	-	-	158	-	-	51	30	37	25	31	127
	41%	-	-	-	41%	-	-	37%	52%	36%	45%	32%	44%
								*	*	*	*	*	
Somewhat oppose	59	-	-	-	59	-	-	17	13	18	7	15	44
	15%	-	-	-	15%	-	-	12%	23%	18%	13%	15%	15%
								*	*	*	*	*	
Strongly oppose	100	-	-	-	100	-	-	35	17	19	18	16	84
	26%	-	-	-	26%	-	-	25%	29%	18%	32%	16%	29%
								*	*	*	*	*	K
Sigma	385	-	-	-	385	-	-	140	58	104	55	98	287
	100%	-	-	-	100%	-	-	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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