



Press Release

Ipsos Healthcare Awarded by Personal Connected Health Alliance

London, October 25th 2017 – Ipsos Healthcare, the global healthcare division of Ipsos, has been given the New Member Award by the [Personal Connected Health Alliance](#) (PCHAlliance).

PCHAlliance – a non-profit organisation which mobilises stakeholders to realise the full potential of personal connected health – presented Ipsos with the award at the Fall Member Summit yesterday, an event co-located with its 9th Annual Connected Health Conference in Boston, MA. The award was received by Ipsos Healthcare’s Head of Connected Health, Reena Sangar.

Commenting on its decision to recognise Ipsos, PCHAlliance said, “In its first year as a member of PCHAlliance, Ipsos Healthcare has contributed significantly to the Alliance’s efforts through its Global Connected Health Survey, Digital Doctor Survey, and new efforts related to Digital Therapeutics. Ipsos is also exploring cutting-edge approaches to studying behaviours related to personal connected health that can inform a push towards sustained use of technology.”

Michael Spedding, Global CEO of Ipsos Healthcare, added, “We are delighted to have been given this award and honoured to play a continuing role in furthering the PCHAlliance’s vital work. There is no question that Connected Health is a game-changer – and we believe that market research will be an essential component in understanding the current and future attitudes, behaviours, and unmet needs of all stakeholders involved.”

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About Ipsos Healthcare

Ipsos Healthcare partners with pharmaceutical, bio-tech and medical device manufacturers to inspire better healthcare. Operating in over 40 countries, our 700+ experts support key business decisions for our clients throughout the commercial lifecycle, from early-stage strategy, to launch, to performance optimisation. We do this through a uniquely integrated combination of therapeutic and market expertise, gold standard real world evidence, and market-leading custom research approaches – all underpinned by a global footprint and unprecedented access to today's healthcare stakeholders.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society. We make our changing world easier and faster to navigate and inspire clients to make smarter decisions. We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist - NYSE-Euronext.
The company is part of the SBF 120 and the Mid-60 index
and is eligible for the Deferred Settlement Service (SRD).

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