WHAT WORRIES THE



September 2017



WORLD SUMMARY: SEPTEMBER 2017

The majority (59%) of people around the world think things in their country are on the wrong track.

Unemployment currently occupies the top spot for global concern with 35% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

RIGHT DIRECTION/ **RIGHT DIRECTION** WRONG TRACK September 2017 Sep 2017 41% **RIGHT DIRECTION 4** 41% Aug 2017 40% ◀ 59% Jul 2016 WRONG TRACK 40% Which three of the following topics do you find the most worrying in your country?*

% change compared with previous month: Aug 2017 UNEMPLOYMENT 35% -1 FINANCIAL/POLITICAL 33% -2 CORRUPTION **POVERTY & SOCIAL** 32% -2 **INFOUALITY** CRIME & VIOLENCE 30% +1 **HEALTHCARE** 23% -1

*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.

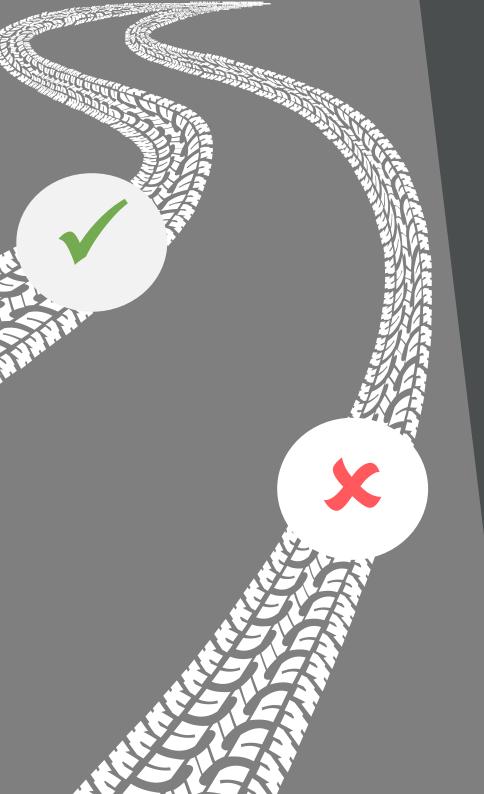
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Source: Global Advisor

Base: Representative sample of adults aged 16-64 in 26 participating countries. c.20,000 per month







RIGHT

DIRECTION

WRONG

TRACK

- Country comparisons
- Trends over time: Great Britain
- Trends over time: world



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

Right direction % change compared with previous month:

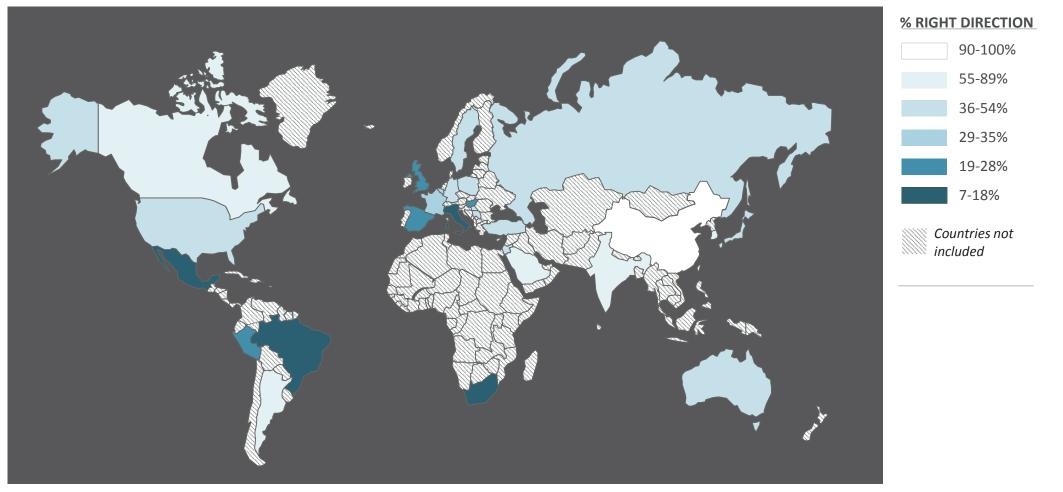


World	\bigcirc	▶	59%		41%				+1
China		►		8%		92%	WRONG TRACK		+1
India	(3)	►		26%		74%			
Saudi Arabia	\$53930 			28%	7	72%			+5
South Korea			3	3%	67	'%			+1
Canada	*		43%		57%				-1
Argentina	*		45%		55%		RIGHT		+11
Russia			47%		53%		DIRECTION		-6
Serbia			50%		50%			A	+6
Australia	*		57%		43%				
Poland			58%		42%				+9
Sweden			59%		41%				+4
US	*		59%		41%				+1
Israel			62%		38%				+2
Japan			62%		38%				+3
Germany			63%		37%				+1
Turkey	C*		63%		37%				+1
Belgium			65%		35%				-2
France			71%		29%				-5
Great Britain			72%		28%				-5
Peru	۵	▶	75%		25%				-8
Spain	*	▶	75%		25%				
Hungary		▶	77%		23%				-1
Mexico	*	▶	83%		17%			A	+4
Brazil		•	84%		16%			A	+6
Italy			85%		15%				-1
South Africa			92%		8%				-3

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017.

% WHO THINK THEIR COUNTRY IS GOING IN THE RIGHT DIRECTION: September 2017

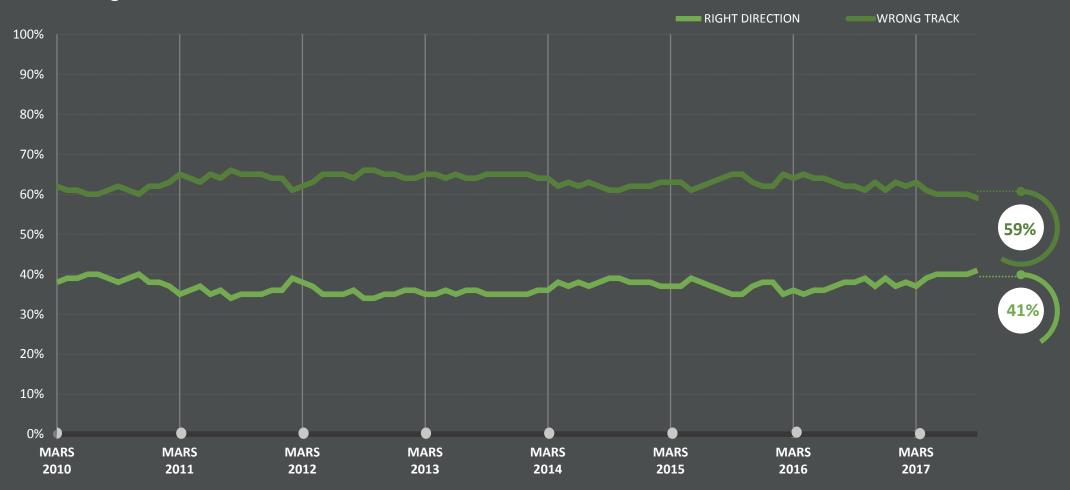
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor





WORLD

WORRIES

- World's top worries
- Trends over time for worries: World



WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

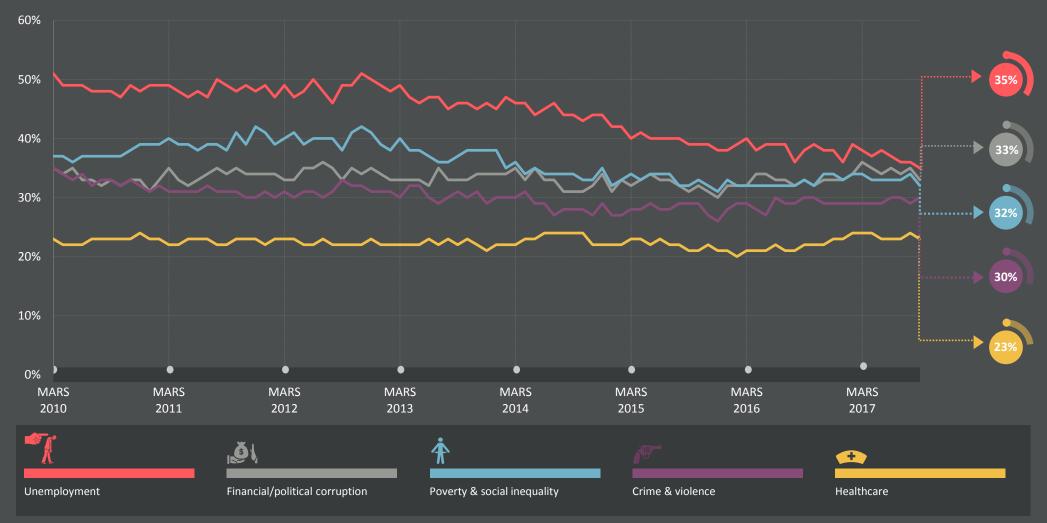
% change compared with previous month:

Mentioned in September 2017 (%)		Aug	2017
Unemployment	₽	35%	•	-1
Financial/political corruption	<u>ا گی</u>	33%	▼	-2
Poverty & social inequality	Ŧ	32%	▼	-2
Crime & violence	Æ	30%		+1
Healthcare		23%	▼	-1
Terrorism	\sim	21%	A	+2
Education		20%		+1
Taxes		16%	=	
Moral decline	<u>,</u>	15%	=	
Immigration control		14%		+1
Rise of extremism	2	11%		+2
Climate change		10%	=	
Inflation		10%		+1
hreats against the environment		9%	▼	-1
Maintaining social programmes		9%	▼	-1
Childhood obesity		3%	=	
Access to credit	(F)	2%	=	

Base: Representative sample of adults aged 16-64. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

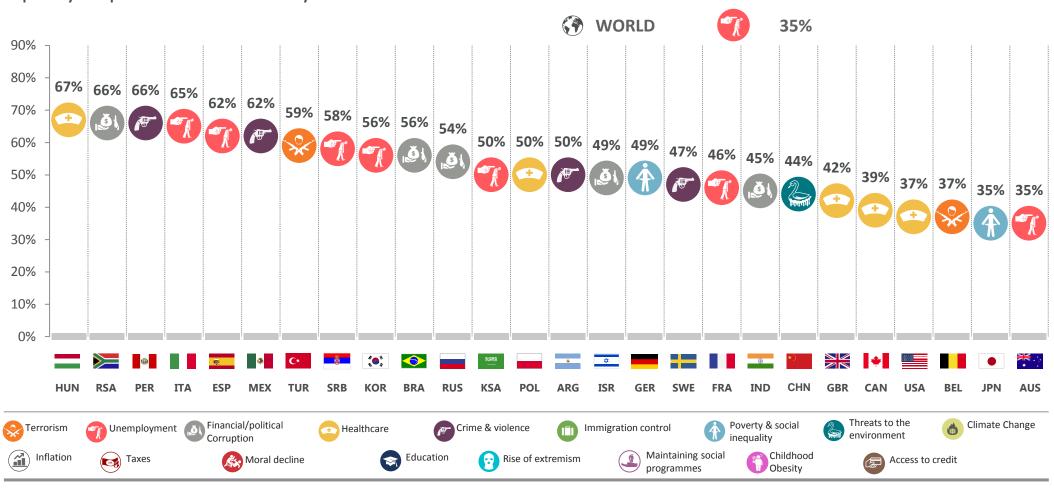
COUNTRY COMPARISON

• Country comparison of all 17 concerns



MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Top worry in September 2017 in each country

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor



TOP 3 MOST WORRYING ISSUES BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

\$ WORLD BRA CAN CHN FRA GER GBR HUN IND MEX PER POL RUS ESP ARG AUS BEL ISR ITA JPN KSA SRB RSA KOR SWE TUR USA 35% 50% 35% 37% 56% 39% 44% 46% 49% 42% 67% 45% 49% 65% 35% 62% 66% 50% 54% 50% 58% 66% 56% 62% 47% 59% 37% 5 ا ک 33% 45% 30% 33% 50% 31% 39% 45% 39% 41% 57% 39% 45% 42% 34% 52% 54% 40% 53% 28% 56% 62% 44% 54% 27% 29% 34% 32% 42% 26% 28% 42% 31% 35% 37% 38% 30% 50% 32% 39% 31% 25% 42% 52% 31% 38% 27% 40% 57% 37% 33% 25% 27% 29% Climate Change Financial/political Threats to the Poverty & social Unemployment Immigration control Terrorism Healthcare Crime & violence Corruption (Contraction) environment inequality Taxes Education Inflation Maintaining social Childhood

Top 3 worries in September 2017 in each country

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

🏡 Moral decline

Rise of extremism

programmes

Obesity



Access to credit

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1 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

(%) worried in Se	ptemb	per 2017 in each country	Aug 2	2017
WORLD		35%	▼	-1
ITALY		65%	•	-2
SPAIN	-	62%	▼	-4
SERBIA		58%	▼	-4
SOUTH AFRICA		57%	▼	-1
SOUTH KOREA	()	56%	▼	-4
SAUDI ARABIA	#55359 	50%	A	+5
FRANCE		46%	=	
ARGENTINA	*	45%	=	
INDIA	(8)	39%	A	+2
MEXICO	*	39%		+1
BRAZIL		38%	=	
RUSSIA		38%	=	
AUSTRALIA		35%	▼	-1
CANADA	*	31%	•	-1
CHINA		30%		+3
TURKEY		29%		+3
PERU			=	
BELGIUM			•	-1
JAPAN				+2
HUNGARY			▼	-1
SWEDEN			▼	-1
US			=	
POLAND			▼	-5
GREAT BRITAIN		 15%	▼	-1
ISRAEL				+4
GERMANY				+2



with previous month: Aug 2017

% change compared

2 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sep	otemb	er 2017 in each country	Aug 2	2017
WORLD		33%	▼	-2
SOUTH AFRICA		66%		+1
HUNGARY		57%	▼	-1
BRAZIL		56%	▼	-3
RUSSIA		54%	▼	-2
SPAIN	<u>®</u>	54%	▼	-4
MEXICO	\$	52%	A	+1
PERU	ê	52%	▼	-8
ISRAEL	\$	49%	A	+2
INDIA	•	45%	▼	-1
SOUTH KOREA	(•);	44%	▼	-3
POLAND		40%	▼	-1
SERBIA	.	40%	▼	-4
ARGENTINA	*	36%	▼	-2
BELGIUM			▼	-4
ITALY		27%	▼	-4
JAPAN		25%	=	
SAUDI ARABIA	\$53900		A	+2
TURKEY	C*			+3
		20%	▼	-3
FRANCE			=	
	*			+2
CANADA	*		=	
		10%	▼	-2
SWEDEN	-	9%	▼	-2
GERMANY		7%	▼	-4



3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Sep	otemb	per 2017 in each country	Aug 2	2017
WORLD	(32%	▼	-2
SERBIA		56%	▼	-2
RUSSIA		53%	A	+1
HUNGARY		50%	▼	-5
GERMANY		49%	A	+5
MEXICO	\$	42%	A	+1
ISRAEL	\$	39%	=	
ARGENTINA	*	38%	▼	-2
FRANCE		37%	A	+1
SOUTH KOREA	(•)*	37%	▼	-9
JAPAN		35%	•	-4
BELGIUM		33%	•	-5
		33%		+1
POLAND		31%	•	-1
GREAT BRITAIN		30%		+1
	<u>®</u>	30%	•	-9
INDIA	•	29%	•	-1
CANADA	*		•	-1
PERU	ê			+1
ITALY			•	-6
BRAZIL		25%		+3
AUSTRALIA	*		•	-2
SAUDI ARABIA	\$59900 		•	-1
SWEDEN	<u>+-</u>			+2
TURKEY	C*		▼	-6
US			=	



4 | CRIME & VIOLENCE

(%) worried in September 2017 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

	JUEITIE	Ser 2017 In each country	Aug 2	
WORLD	()	30%		+1
PERU	@	66%	A	+3
MEXICO	۵	62%	▼	-3
SOUTH AFRICA		62%	=	
ARGENTINA	*	50%		+2
BRAZIL		50%		+1
SWEDEN		47%		+5
GERMANY		39%	▼	-1
SOUTH KOREA	(•)*	34%	A	+12
INDIA	(3)	32%	A	+1
SERBIA	<u></u>	32%	A	+3
ITALY		31%		+6
		30%	▼	-2
US		29%		+2
TURKEY	C*	25%		+1
BELGIUM			=	
ISRAEL			▼	-7
GREAT BRITAIN			▼	-2
JAPAN			A	+2
CANADA	*		▼	-3
FRANCE		15%	▼	-2
POLAND		15%	=	
CHINA			▼	-1
HUNGARY				+2
SAUDI ARABIA	\$:3900	13%	▼	-1
RUSSIA		10%	▼	-3
SPAIN	<u>.</u>	9%	▼	-2

5 | HEALTHCARE

(%) warried in Sentember 2017 in each county

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Διισ 2017

(%) worried in Se	ptemb	er 2017 in each country	Aug 2	.017
WORLD		23%	•	-1
HUNGARY		67%	•	-5
POLAND		50%	A	+3
BRAZIL		42%	▼	-3
GREAT BRITAIN		42%		+3
CANADA	*	39%		+1
US		37%	▼	-5
RUSSIA		32%	=	
SERBIA		32%	A	+2
CHINA	*)	29%	▼	-4
AUSTRALIA		26%	▼	-2
SPAIN		22%	▼	-1
SWEDEN			▼	-1
PERU	<mark>@</mark>		▼	-2
SAUDI ARABIA	3:3930			+3
INDIA	B			+2
JAPAN		15%	=	
BELGIUM				+1
	*			+1
ITALY				+3
				+1
FRANCE			•	-4
GERMANY				+2
MEXICO	•	9%	=	
ARGENTINA	*	6%	•	-1
SOUTH KOREA	(•);	5%		+1
TURKEY	C*	4%		+1

6 | TERRORISM

(%) worried in Sentember 2017 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Aug 2017

(70) worned in Sep	Jenno	er 2017 in each country	Aug 2	017
WORLD		21%		+2
	C*	59%		+7
FRANCE		45%		+9
ISRAEL		45%	▼	-6
GREAT BRITAIN		41%		+3
GERMANY		38%	▼	-3
BELGIUM		37%		+6
US		34%		+4
SPAIN	<u>®</u>	33%		+22
INDIA	3	32%	•	-4
SAUDI ARABIA	55390 	27%	▼	-1
AUSTRALIA			▼	-1
SWEDEN			▼	-7
JAPAN				+4
ITALY				+4
CANADA	*			+1
POLAND				+2
PERU	<u></u>	9%		+1
RUSSIA		9%	▼	-1
	(0)			+6
CHINA	*)	7%	•	-3
ARGENTINA	*	4%		+2
SERBIA		4%		+1
MEXICO	*	3%	•	-1
BRAZIL		2%		+1
SOUTH AFRICA		2%		+1
HUNGARY		1%	▼	-1



7 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptem	ber 2017 in each country	Au	g 2017
WORLD		20%	A	+1
PERU	<u></u>	5 4%	A	+10
ISRAEL	\$		A	+1
ARGENTINA	*	29%	▼	-5
BRAZIL			=	
CHINA			▲	+1
MEXICO			▼	-3
SAUDI ARABIA	\$5\$\$93		▲	+7
TURKEY	C*	27%	=	
HUNGARY		23%	▲	+4
SOUTH AFRICA			=	
INDIA	۲		▲	+2
RUSSIA			▲	+1
SPAIN	<u>.</u>		▼	-1
SERBIA	.		▲	+1
CANADA	*			+1
GERMANY	_		▲	+5
US			▼	-1
FRANCE			▲	+3
POLAND			▲	+5
SOUTH KOREA	(0)		▲	+1
AUSTRALIA	*		▼	-4
JAPAN	•		▼	-3
GREAT BRITAIN			▼	-2
SWEDEN			▲	+2
BELGIUM		9%	=	
ITALY		5%	▼	-2

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

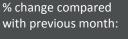
% change compared with previous month:

(%) worried in Se	otemb	er 2017 in each country	A	ug 201	17
WORLD		16%	=		
CANADA	*	31%	_		+2
ITALY		30%	▼		-2
BELGIUM		27%	▼		-7
FRANCE		27%	▼		-2
SAUDI ARABIA	\$53930		▼		-1
POLAND			▼		-4
ISRAEL	\$	22%			+5
JAPAN			_		+2
BRAZIL		20%	▼		-3
TURKEY	C*		=		
AUSTRALIA	*		=		
ARGENTINA	*		▼		-3
INDIA	(8)		▼		-1
US			▼		-2
MEXICO	۵	12%	▼		-1
SOUTH KOREA	()		▼		-3
SWEDEN			▼		-1
HUNGARY		10%	=		
SOUTH AFRICA		10%			+5
RUSSIA		9%	=		
SPAIN		9%	▼		-3
GREAT BRITAIN		8%	=		
GERMANY		7%	▼		-2
PERU	ŵ	6%	_		+1
SERBIA	8	4%	▼		-2

9 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

Aug 2017 (%) worried in September 2017 in each country WORLD 15% CHINA 39% +2 SERBIA -28% -2 25% JAPAN **(**) 21% SOUTH KOREA 21% US 18% SAUDI ARABIA AUSTRALIA ₩. 17% +4 17% +2 GERMANY -1 17% ISRAEL \$ **GREAT BRITAIN** 15% +1 15% HUNGARY +4 RUSSIA 14% +1 14% TURKEY C* +5 -6 POLAND 12% ITALY 11% +1 11% SWEDEN 10% BELGIUM -2 -3 CANADA * 10% FRANCE 10% -2 10% INDIA +3 ۲ ۵ PERU 10% +2 SOUTH AFRICA 10% 9% ARGENTINA * -2 9% MEXICO ۰ +3 7% BRAZIL -2 7% SPAIN -2 .



10 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemb	er 2017 in each country	Αι	ug 2017
WORLD	$\langle \hat{\gamma} \rangle$	14%		+1
ITALY		42%	A	+5
GERMANY		38%	A	+1
CANADA	*	30%	A	
GREAT BRITAIN		29%	▼	-1
SWEDEN		25%	=	
AUSTRALIA	*		A	
BELGIUM			▲	
US			▼	
FRANCE		20%	▼	
TURKEY	C×	20%	▼	
HUNGARY		14%	_	
SPAIN			A	
ISRAEL	*	11%	A	
POLAND		10%	A	
ARGENTINA	*	6%	A	
RUSSIA			=	
SOUTH AFRICA			=	
JAPAN		5%	=	
SAUDI ARABIA	\$5330	4%	▼	
SERBIA		3%	_	
CHINA		2%	▼	
INDIA	(3)	2%	=	
MEXICO	*		_	
PERU			▼	
BRAZIL			=	
SOUTH KOREA	()	1 %	_	+1

11 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemb	er 2017 in each country	Aug	g 2017
WORLD	()	11%	A	+2
GREAT BRITAIN		28%	=	
SWEDEN		27%	A	+6
BELGIUM		25%	A	+10
GERMANY		21%	=	
US			A	+7
POLAND			A	+1
AUSTRALIA	*		A	+2
FRANCE			A	+2
ISRAEL	\$		▼	-2
SPAIN	-		A	+6
TURKEY			▼	-2
SOUTH KOREA	()		A	+6
INDIA	8	9%	A	+1
CANADA	*	8%	▼	-1
SAUDI ARABIA	.059900		_	+1
ITALY		7%	▲	+3
HUNGARY			▲	+2
JAPAN			_	+2
ARGENTINA	*	5%	_	+3
RUSSIA		3%	=	
SERBIA		3%	_	+1
BRAZIL		2%	=	
MEXICO	*	2%	_	+1
PERU	<u>@</u>	2%	_	+1
SOUTH AFRICA		1 %		-2

Ipsos Public Affairs

12 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in Se	ptemb	r 2017 in each country	Aug	; 2017
WORLD		10%	=	
CHINA	*	24%	▼	
CANADA	*	21%	=	
JAPAN	•	20%	▼	
SWEDEN	-		▼	
GERMANY		15%	▼	
AUSTRALIA	*		▼	
US			=	
FRANCE			▲	
INDIA	•	13%	=	
POLAND			▲	
BELGIUM		10%	▼	
GREAT BRITAIN		9%	▲	
RUSSIA		8%	▲	
SPAIN	<u></u>	8%	=	
ITALY		7%	▼	
MEXICO	•	7%	▼	
SAUDI ARABIA	539350	7%	▼	
PERU	ŵ	6%	▼	
SOUTH KOREA	۲.	6%	▼	
SERBIA		5%	=	
HUNGARY		4%	▼	
ARGENTINA	*	3%	▲	
SOUTH AFRICA		3%	▲	
BRAZIL		2%	▲	
ISRAEL	\$	2%	▲	
TURKEY	C*	2%	▼	

13 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Se	ptemk	per 2017 in each country	A	ug 2017
WORLD		10%	A	+1
ARGENTINA		42%		+2
CHINA	*)	35%	▲	+7
RUSSIA		23%	▲	+3
CANADA	*		▲	+2
AUSTRALIA	*		▲	+1
MEXICO			▲	+1
SAUDI ARABIA	\$5\$\$\$\$		▲	+3
TURKEY	C*		▼	-2
BRAZIL		10%	▼	-1
GREAT BRITAIN			▼	-1
INDIA	۲	9%	▼	-
SOUTH AFRICA		8%	▼	-2
JAPAN		7%	=	
SOUTH KOREA	*	7%	▼	-3
BELGIUM		5%	=	
POLAND		5%	=	
US		5%	=	
GERMANY		4%	=	
HUNGARY		4%	A	+2
FRANCE		3%	₹	-1
ISRAEL	\$	3%	A	+2
ITALY		3%	₹	-1
PERU	ŵ	3%	₹	-2
SWEDEN		3%	A	+1
SERBIA		2%	A	+1
SPAIN	<u> </u>	2%	▲	+1

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Source: Global Advisor

Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630.

WORLD WORRIES

14 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

(%) worried in September 2017 in each country

WORLD	$\langle \hat{\gamma} \rangle$	9%	▼	-1
CHINA	*)	44%	=	
BELGIUM		15%		+5
INDIA		15%		+1
SWEDEN	-	15%	▼	-1
FRANCE			▼	-2
AUSTRALIA	*		=	
CANADA	*		▼	-2
GERMANY			▼	-4
SOUTH KOREA	()			+2
JAPAN		10%		+1
POLAND		10%	▼	-1
GREAT BRITAIN		8%		+1
US		8%	▼	-3
MEXICO		7%	▼	-3
RUSSIA		7%	=	
SERBIA		7%	A	+3
ITALY		6%	▼	-1
PERU	<u>@</u>	6%	▼	-2
BRAZIL		5%	A	+2
ISRAEL	\$	4%	=	
ARGENTINA	*	3%	=	
SAUDI ARABIA	5-3950	3%	▼	-4
SPAIN	<u>-</u>	3%	▼	-1
TURKEY	C*	3%	▼	-3
HUNGARY		2%	▼	-2
SOUTH AFRICA		1%	▼	-2

GAME CHANGERS lpsos

% change compared

with previous month:

Aug 2017



Base: Representative sample of adults aged 16-64 in 26 participating countries. September 2017: 21,044; August 2017: 18,630. Source: Global Advisor

15 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

with previous month:

WORLD	$\langle \hat{\gamma} \rangle$	9%	V	-1
JAPAN		34%		+2
CHINA			▼	-2
SWEDEN		23%		+2
SOUTH KOREA	(•),		▼	-5
GREAT BRITAIN			=	
POLAND			=	
AUSTRALIA		9%	▼	-2
SPAIN	®	9%	▼	-3
BELGIUM		8%		+1
CANADA	*	8%	▼	-1
ISRAEL	\$	7%	▼	-1
ITALY		7%		+1
US		7%	=	
GERMANY		6%	=	
RUSSIA		6%	▼	-7
SAUDI ARABIA	#69350	6%	=	
SERBIA		6%	=	
FRANCE		4%	▼	-1
ARGENTINA	*	3%		+1
INDIA	۲	3%	▼	-1
MEXICO	*	3%	=	
BRAZIL		2%	=	
HUNGARY		2%	▼	-5
PERU	@	2%	▼	-2
SOUTH AFRICA		1%	▼	-1
TURKEY	C*	1%	▼	-1

WORLD WORRIES

(%) worried in September 2017 in each country

% change compared

Aug 2017

16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in Se	ptemb	r 2017 in each country	Aug	g 2017
WORLD		3%	=	
SAUDI ARABIA	\$5930		▲	+
MEXICO	*	7%	▲	-
AUSTRALIA	*	6%	▲	
TURKEY	C*	6%	▲	
CHINA	*)	5%	▲	
INDIA	۲	5%	▲	
POLAND		5%	▼	
SWEDEN	-	5%	▼	
US		5%	▲	
CANADA	*	4%	=	
GREAT BRITAIN		3%	▼	
SERBIA		3%	▲	
GERMANY		2%	▼	
ISRAEL	*	2%	=	
RUSSIA		2%	▲	
ARGENTINA	*	1%	▼	
BELGIUM		1%		
BRAZIL		1%	▲	
FRANCE		1%	=	
HUNGARY		1%	▼	
ITALY		1%	=	
JAPAN		1%	▲	
PERU	<u></u>	1%	=	
SOUTH AFRICA		1%	=	
SOUTH KOREA	(•)*	1%	A	
SPAIN	<u>.</u>	*	\checkmark	

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

) worried in Se	ptemb	er 2017 in each country	A	ug 2017
WORLD	()	2%	=	
CHINA	*)	5%	▲	+
RUSSIA		5%	=	
SAUDI ARABIA	55350	4%	=	
AUSTRALIA	*	3%	▲	+
CANADA	*	3%	=	
POLAND		3%	▲	
US		3%	▲	+
ARGENTINA	*	2%	=	
GREAT BRITAIN		2%	=	
INDIA	۲	2%	▲	• +:
PERU	Ô	2%	=	
SWEDEN	-	2%	▼	
TURKEY	C*	2%	▲	
BELGIUM		1 %	▼	-2
BRAZIL		1 %	=	
FRANCE		1 %	▼	-2
HUNGARY		1 %	▼	
ITALY		1 %	▼	
JAPAN		1 %	▼	
MEXICO	*	1 %	▼	′ - <u>′</u>
SERBIA		1 %	=	
SOUTH AFRICA		1 %	▼	- <u>-</u>
SOUTH KOREA	(•)*	1 %	=	
SPAIN	<u>®</u>	1 %	▼	- <u>-</u>
GERMANY		*	=	
ISRAEL	*	*	▼	-2



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 21,044 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between August 23rd and September 7th 2017.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5percentage points for a 500 sample 19 times out of 20.

In 17 of the 26 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, China, India, Mexico, Russia, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



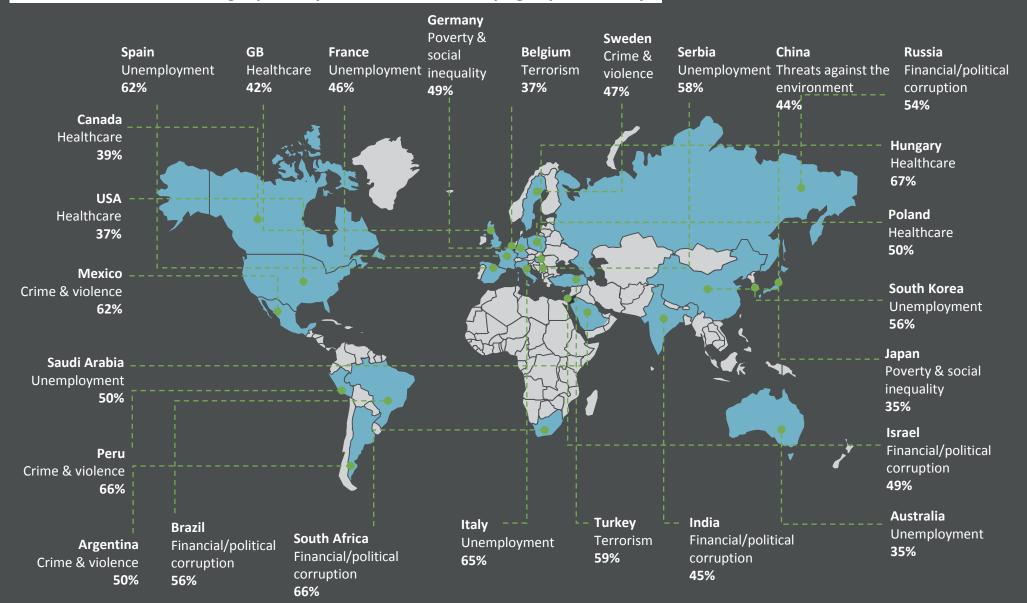


APPENDIX



MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017. Source: Global Advisor

World Worries | September 2017 | Version 1 | Public | © Ipsos 2017

ISSUES OVERVIEW

Ipsos Public Affairs



Which three of the following topics do you find the most worrying in your country?

		*				•	*])					۲	\$		•	۰	0			\$5399 —	.		(•)	癥		C*	
	WORLD	ARG	AUS	BEL	BRA	CAN	CHN	FRA	GER	GBR	HUN	IND	ISR	ITA	JPN	MEX	PER	POL	RUS	KSA	SRB	RSA	KOR	ESP	SWE	TUR	USA
Unemployment	35%	45%	35%	27%	38%	31%	30%	46%	12%	15%	23%	39%	14%	65%	25%	39%	28%	17%	38%	50%	58%	57%	56%	62%	21%	29%	18%
Financial/political corruption	33%	36%	15%	28%	56%	15%	.%	16%	7%	10%	57%	45%	49%	27%	25%	52%	52%	40%	54%	24%	40%	66%	44%	54%	9%	24%	20%
Poverty and social inequality	32%	38%	22%	33%	25%	28%	.%	37%	49%	30%	50%	29%	39%	27%	35%	42%	28%	31%	53%	22%	56%	33%	37%	30%	22%	22%	18%
Crime and violence	30%	50%	30%	23%	50%	15%	14%	15%	39%	18%	14%	32%	19%	31%	16%	62%	66%	15%	10%	13%	32%	62%	34%	9%	47%	25%	29%
Healthcare	23%	6%	26%	14%	42%	39%	29%	11%	11%	42%	67%	17%	14%	13%	15%	9%	19%	50%	32%	18%	32%	13%	5%	22%	21%	4%	37%
Terrorism	21%	4%	23%	37%	2%	12%	7%	45%	38%	41%	1%	32%	45%	13%	14%	3%	9%	12%	9%	27%	4%	2%	8%	33%	22%	59%	34%
Education	20%	29%	12%	9%	29%	14%	28%	13%	14%	11%	23%	19%	35%	5%	12%	28%	54%	13%	17%	28%	16%	22%	13%	17%	11%	27%	14%
Taxes	16%	16%	17%	27%	20%	31%	.%	27%	7%	8%	10%	16%	22%	30%	22%	12%	6%	24%	9%	25%	4%	10%	12%	9%	11%	19%	13%
Moral decline	15%	9%	17%	10%	7%	10%	39%	10%	17%	15%	15%	10%	17%	11%	25%	9%	10%	12%	14%	18%	28%	10%	21%	7%	11%	14%	21%
Immigration control	14%	6%	22%	22%	1%	30%	2%	20%	38%	29%	14%	2%	11%	42%	5%	2%	2%	10%	6%	4%	3%	6%	1%	14%	25%	20%	22%
Rise of extremism	11%	5%	17%	25%	2%	8%	.%	17%	21%	28%	6%	9%	14%	7%	6%	2%	2%	18%	3%	8%	3%	1%	10%	14%	27%	13%	21%
Climate change	10%	3%	14%	10%	2%	21%	24%	13%	15%	9%	4%	13%	2%	7%	20%	7%	6%	12%	8%	7%	5%	3%	6%	8%	16%	2%	14%
Inflation	10%	42%	12%	5%	10%	14%	35%	3%	4%	10%	4%	9%	3%	3%	7%	12%	3%	5%	23%	12%	2%	8%	7%	2%	3%	12%	5%
Threats against the environment	9%	3%	12%	15%	5%	12%	44%	14%	11%	8%	2%	15%	4%	6%	10%	7%	6%	10%	7%	3%	7%	1%	11%	3%	15%	3%	8%
Maintaining social programmes	9%	3%	9%	8%	2%	8%	28%	4%	6%	16%	2%	3%	7%	7%	34%	3%	2%	13%	6%	6%	6%	1%	18%	9%	23%	1%	7%
Childhood obesity	3%	1%	6%	1%	1%	4%	5%	1%	2%	3%	1%	5%	2%	1%	1%	7%	1%	5%	2%	14%	3%	1%	1%	*%	5%	6%	5%
Access to credit	2%	2%	3%	1%	1%	3%	5%	1%	*%	2%	1%	2%	*%	1%	1%	1%	2%	3%	5%	4%	1%	1%	1%	1%	2%	2%	3%

Base: Representative sample of 21,044 adults aged 16-64 in 26 participating countries, August 25th - September 8th 2017.



FOR MORE INFORMATION

Simon Atkinson

Chief Knowledge Officer simon.atkinson@ipsos.com

Bobby Duffy

Managing Director of Social Research bobby.duffy@ipsos.com

