Q.1 To what extent do you agree or disagree with the following statements? - I feel pressure from the media/social media to conform to unrealistic beauty standards

		Parents' Employment Status				Beauty Standard Are		Facebook		Instagram		Snapchat		Tumblr		Twitter		Other Social Media		Number of Social Media Platforms Used Regularly					
	Total	Full Time	Part Time	Not Emp.	Retired	Realistic	Not Realistic	T2B	B2B	T2B	B2B	T2B	B2B	T2B	B2B	T2B	B2B	T2B	B2B	1	2	3	4	5	6
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Analyzed Respondents : Total respondents (Unwgt)	**523**	**337**	**55**	**111**	**11**	**94**	**416**	**419**	**104**	**436**	**87**	**429**	**94**	**130**	**393**	**233**	**290**	**248**	**275**	**36**	**76**	**136**	**119**	**83**	**68**
Analyzed Respondents : Total respondents (Wgt)	**523**	**339**	**52**	**111**	**13**	**95**	**416**	**423**	**100**	**434**	**89**	**429**	**94**	**126**	**397**	**229**	**294**	**245**	**278**	**35**	**77**	**137**	**124**	**83**	**63**
Top 2 Box (Net)	312	206	26	68	6	55	254	254	57	273	39	272	40	85	227	151	161	170	141	10	43	83	66	60	50
	60%	61%	50%	61%	48%	59%	61%	60%	57%	63%	44%	63%	43%	68%	57%	66%	55%	70%	51%	30%	56%	61%	53%	72%	79%
			*	*	**	*			*	J	*	L	*	N		P		R		*	S*	S	S	SV*	STUV*
Strongly agree	91	54	9	24	1	17	74	73	18	85	6	82	9	36	55	56	35	58	33	-	9	23	15	23	22
	17%	16%	17%	21%	9%	18%	18%	17%	18%	20%	7%	19%	10%	29%	14%	24%	12%	24%	12%	-	12%	17%	12%	27%	35%
			*	*	**	*			*	J	*	L	*	N		P		R		*	S*	S	S	STV*	STUV*
Somewhat agree	221	152	17	44	5	39	180	181	39	188	33	190	31	49	172	95	126	112	108	10	34	61	51	37	28
	42%	45%	34%	40%	39%	41%	43%	43%	39%	43%	37%	44%	33%	39%	43%	41%	43%	46%	39%	30%	45%	44%	41%	45%	44%
			*	*	**	*			*		*		*							*	*			*	*
Bottom 2 Box (Net)	206	128	26	42	7	38	158	167	39	157	48	153	52	38	168	77	129	72	134	24	33	54	54	23	13
	39%	38%	50%	38%	52%	40%	38%	39%	39%	36%	55%	36%	56%	30%	42%	33%	44%	29%	48%	70%	44%	39%	44%	28%	21%
			*	*	**	*			*		I*		K*		M		O		Q	TUVWX*	X*	X	WX	*	*
Somewhat disagree	108	76	16	13	2	22	83	88	20	82	26	82	27	19	89	41	67	44	64	10	21	22	34	13	6
	21%	22%	31%	12%	15%	23%	20%	21%	20%	19%	29%	19%	28%	16%	22%	18%	23%	18%	23%	30%	27%	16%	27%	16%	10%
		C	C*	*	**	*			*		I*		*							X*	X*		UX	*	*
Strongly disagree	97	52	10	29	5	16	75	78	19	75	22	71	26	18	79	36	62	28	70	14	13	32	21	10	7
	19%	15%	19%	26%	37%	17%	18%	19%	19%	17%	25%	17%	28%	14%	20%	16%	21%	11%	25%	40%	17%	23%	17%	12%	11%
			*	A*	**	*			*		*		K*						Q	TVWX*	*	X		*	*
Prefer not to answer	5	4	-	1	-	1	4	2	4	4	1	4	1	3	3	1	4	3	3	-	-	-	4	-	-
	1%	1%	-	1%	-	1%	1%	*	4%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	-	-	4%	-	-
			*	*	**	*			G*		*		*							*	*		U	*	*
Sigma	523	339	52	111	13	95	416	423	100	434	89	429	94	126	397	229	294	245	278	35	77	137	124	83	63
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%