

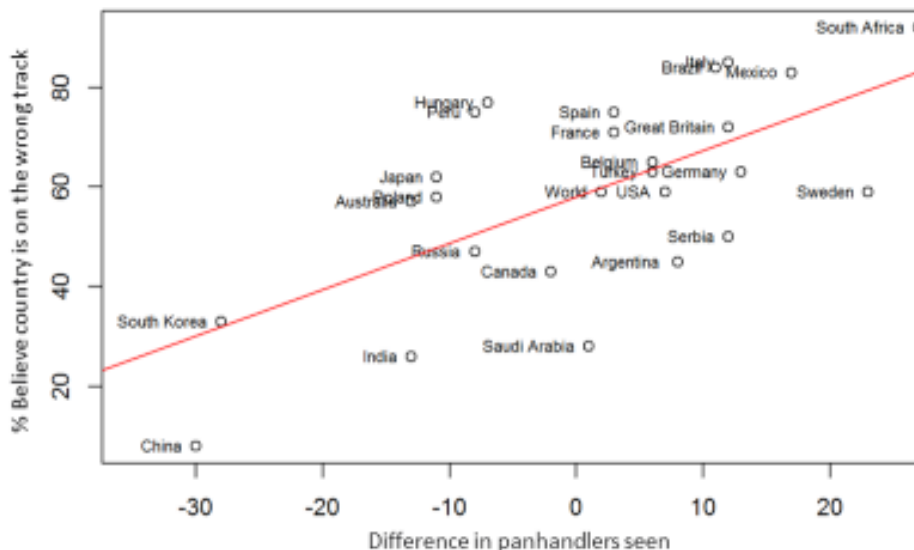


Public Begging an Outward Sign of National Pessimism?

Global Trend Reveals Pattern of Pessimism with Increase in Panhandlers

Washington DC, November 11, 2017 — Poverty and panhandling appears to be a very public sign of a country in trouble according to recent Ipsos survey data from 27 countries. When looking around the world, places where people report seeing more people panhandling and begging are frequently the same places where more citizens report that the country is headed off on the wrong track.

Countries with more panhandlers believe they are on the wrong track



Ipsos Global Advisor Poll conducted September 22 – October 6, 2017 among 19,000+ respondents from 27 countries around the world
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China and India report a decline in panhandling and are also among some of the most positive countries. At the other end of the spectrum, South Africa, Mexico, Italy and Brazil report increasing numbers of public begging and are also much more negative about the direction of the country.

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About the Study

These are the findings of a Global Advisor survey on shopping behaviors. In total 19,000+ interviews were conducted between September 22 – October 6, 2017 among adults aged 18-64 in the United States and Canada, and adults aged 16-64 in all other countries.

The survey was conducted in 27 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, Hungary, Italy, France, Germany, Great Britain, India, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey, and the United States.

Between 500 and 1000+ individuals participated on a country by country basis via the Ipsos Online Panel. The sample was 1000+ in Australia, Brazil, Canada, China, France, Germany, Great Britain, Italy, Japan, Spain, and the United States. In all other countries the sample was 500+. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses. Data are weighted to match the profile of the population.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us

Country	Q1 – Wrong Track	Q2 - Panhandlers
World	59%	2%
Argentina	45%	8%
Australia	57%	-13%
Belgium	65%	6%
Brazil	84%	11%
Canada	43%	-2%
Chile	NA	-1%
China	8%	-30%
Colombia	NA	16%
France	71%	3%
Germany	63%	13%
Great Britain	72%	12%
Hungary	77%	-7%
India	26%	-13%
Israel	62%	NA
Italy	85%	12%
Japan	62%	-11%

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Mexico	83%	17%
Peru	75%	-8%
Poland	58%	-11%
Russia	47%	-8%
Saudi Arabia	28%	1%
Serbia	50%	12%
South Africa	92%	27%
South Korea	33%	-28%
Spain	75%	3%
Sweden	59%	23%
Turkey	63%	6%
USA	59%	7%

Q1: Generally speaking, would you say in things in this country are heading in the right direction, or are they off on the wrong track?
Wrong track

Q2: Thinking now about your local shopping areas, do you see panhandlers more often, as often, or less often than you did three years. % More often minus % less often

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Ipsos has media partnerships with the most prestigious news organizations around the world. In Canada, the U.S., UK, and internationally, Ipsos Public Affairs is the media polling supplier to Reuters News, the world's leading source of intelligent information for businesses and professionals. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

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Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

GAME CHANGERS

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We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
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