

1. To what extent do you agree or disagree with the following statements: - With so many large-scale emergencies and disasters taking place in the last year leaving people in need, I feel more compelled to donate to charities or volunteer my time.

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1202	562	640	302	474	426	56	200	561	385
Base: All Respondents (wtd)	1202	584	618	328	409	465	134	411	471	185
Top 2 Box (Net)	752	333	419	216	248	288	80	267	287	119
	63%	57%	68%	66%	61%	62%	59%	65%	61%	64%
			A				*			
Strongly agree	137	44	93	52	45	40	11	59	48	18
	11%	8%	15%	16%	11%	8%	8%	14%	10%	10%
			A	E			*			
Somewhat agree	615	289	327	163	203	249	68	207	239	101
	51%	49%	53%	50%	50%	54%	51%	50%	51%	54%
							*			
Bottom 2 Box (Net)	450	252	199	113	161	177	55	145	184	66
	37%	43%	32%	34%	39%	38%	41%	35%	39%	36%
		B					*			
Somewhat disagree	378	209	170	99	129	151	50	121	151	56
	31%	36%	27%	30%	32%	32%	37%	30%	32%	30%
		B					*			
Strongly disagree	72	43	29	14	32	26	5	23	33	10
	6%	7%	5%	4%	8%	6%	4%	6%	7%	6%
							*			
Sigma	1202	584	618	328	409	465	134	411	471	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. The next time you donate to charity, where do you think it's most important to have an impact?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1202	562	640	302	474	426	56	200	561	385
Base: All Respondents (wtd)	1202	584	618	328	409	465	134	411	471	185
Helping those in need in Canada	625	335	290	136	231	259	64	220	266	75
	52%	57%	47%	41%	56%	56%	47%	53%	57%	41%
Helping those in need in other parts of the world		B			C	C	*	I	I	
	48	30	18	28	13	7	6	9	17	15
	4%	5%	3%	9%	3%	2%	5%	2%	4%	8%
Helping those in need both in Canada and other parts of the world				DE			*			GH
	529	219	310	164	165	199	64	182	188	95
	44%	37%	50%	50%	40%	43%	48%	44%	40%	51%
Sigma		A		D			*			H
	1202	584	618	328	409	465	134	411	471	185
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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