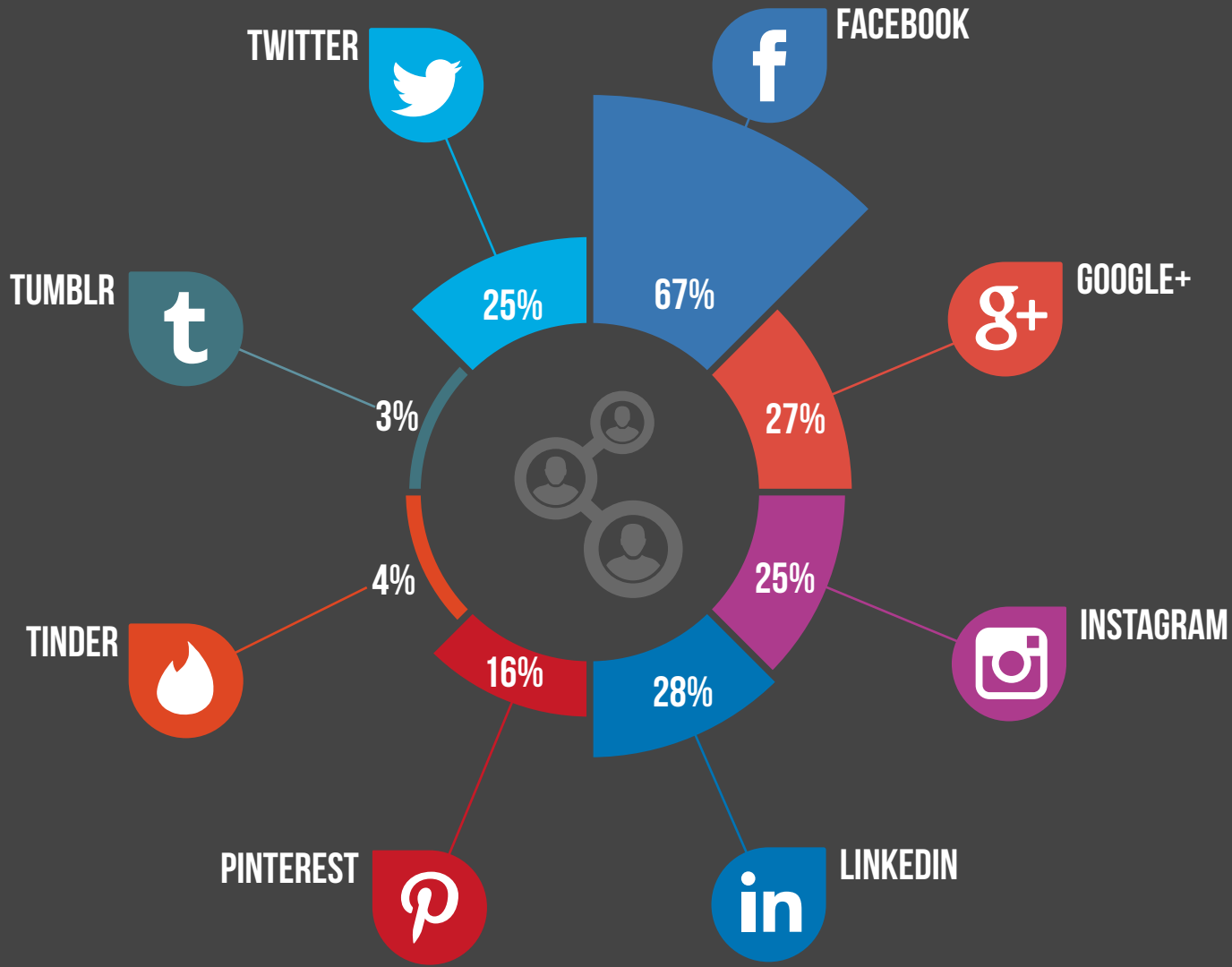




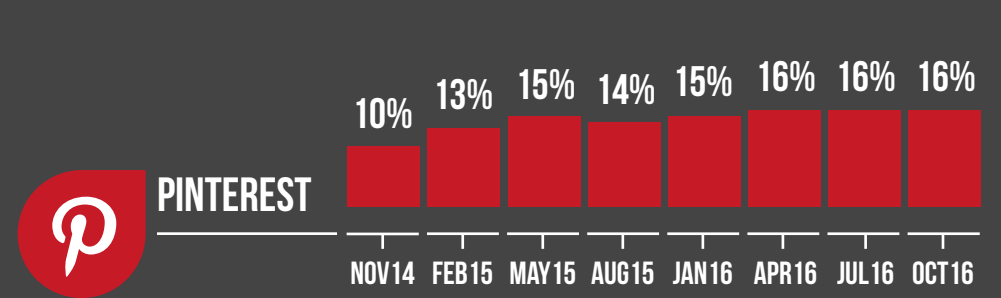
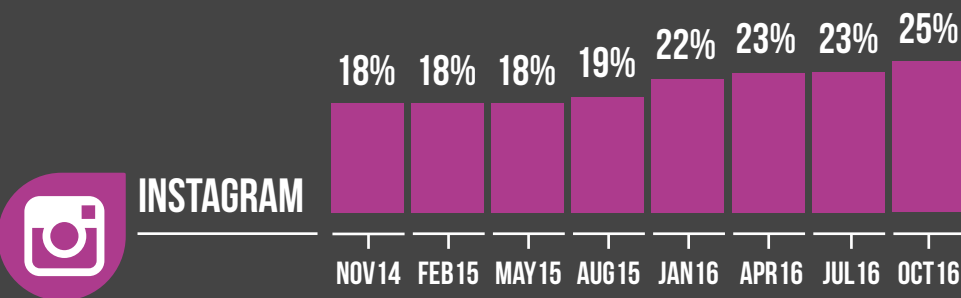
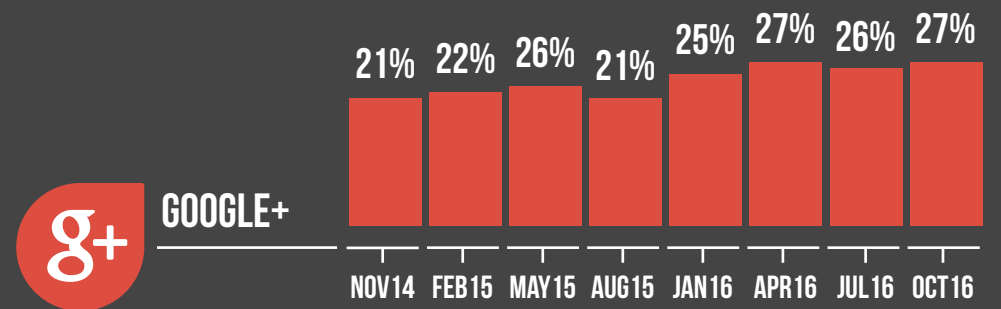
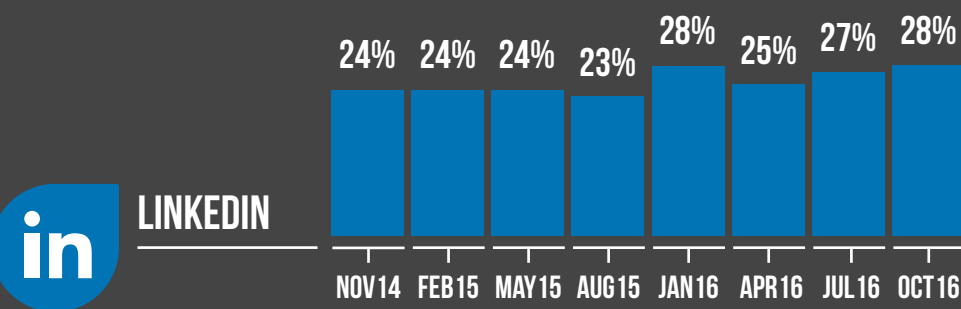
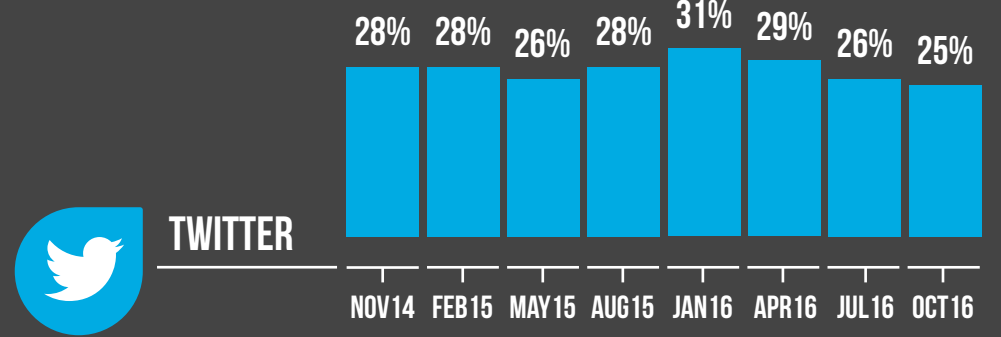
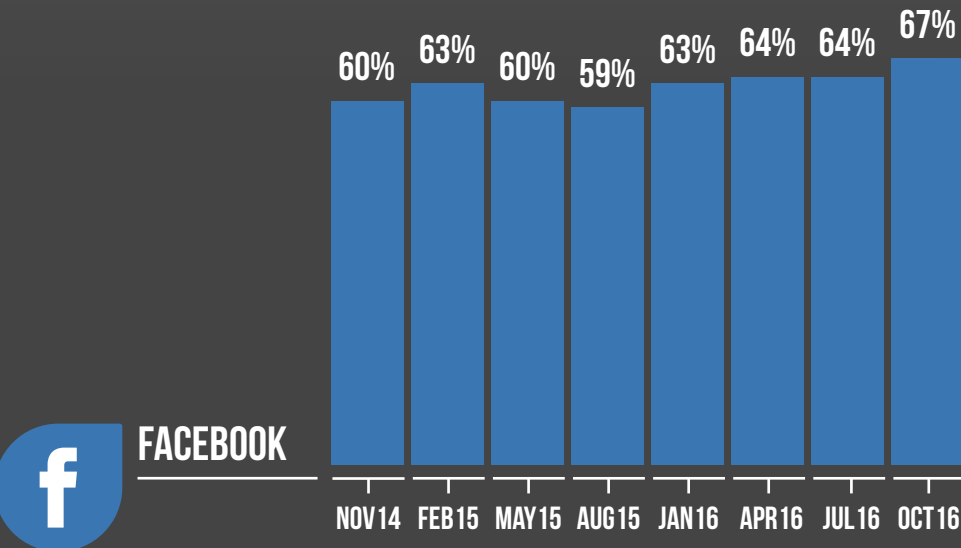
ACCOUNT OWNERSHIP

% SOCIAL NETWORKING ACCOUNT OWNERS IN IRELAND - OCT 2016



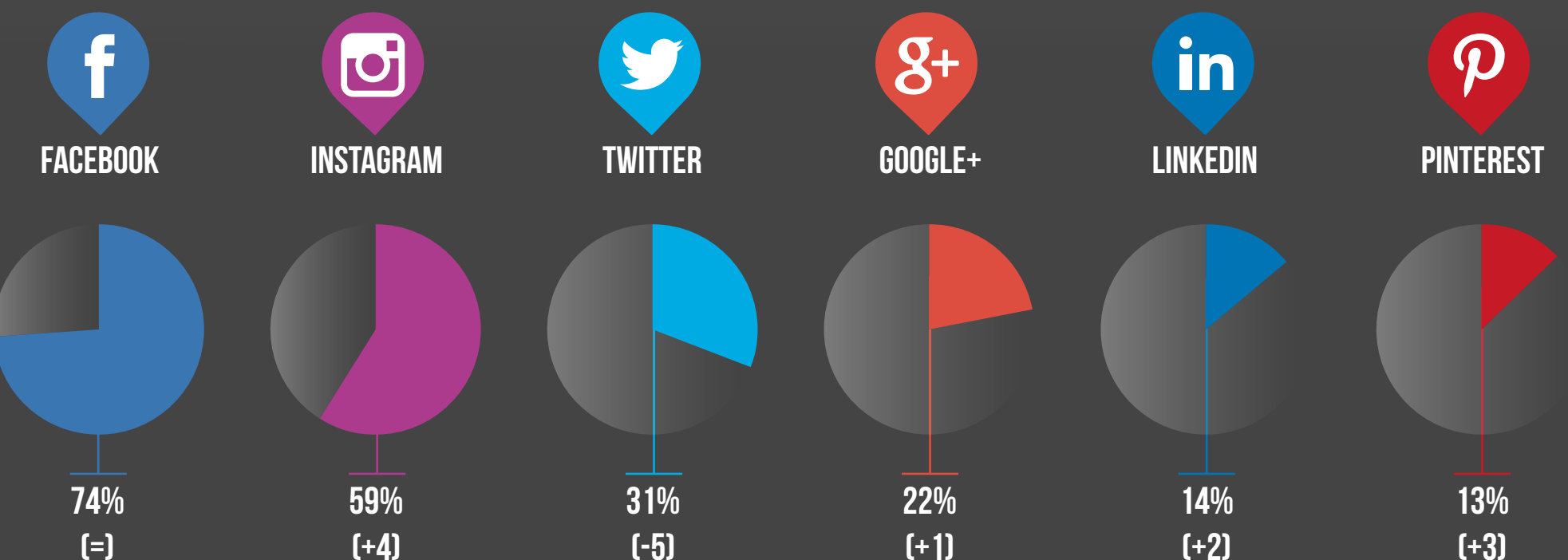
TREND DATA

% SOCIAL NETWORKING ACCOUNT OWNERS IN IRELAND - NOV 2014-OCT 2016



DAILY USAGE

OF THOSE WHO HAVE AN ACCOUNT WITH THE SOCIAL NETWORKING PLATFORMS BELOW, % THAT USE IT DAILY



() = CHANGE SINCE JULY 2016