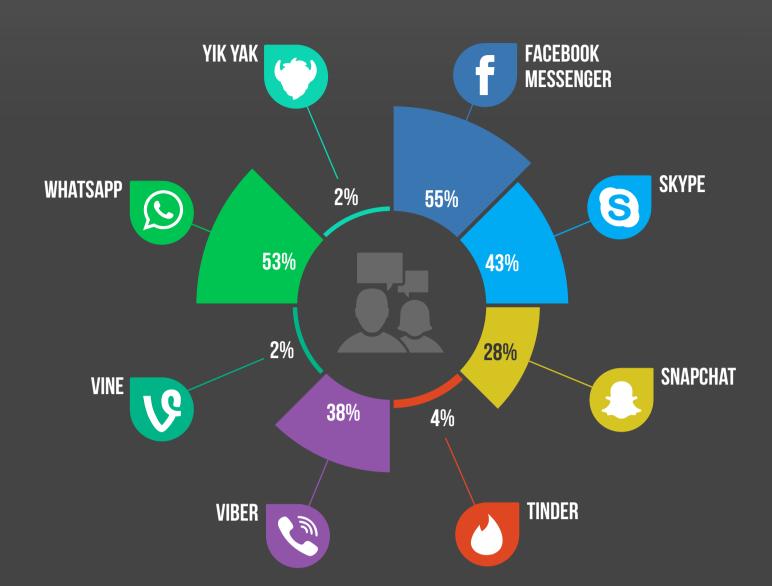




SOCIAL MESSAGING TRACKER - OCT 2016

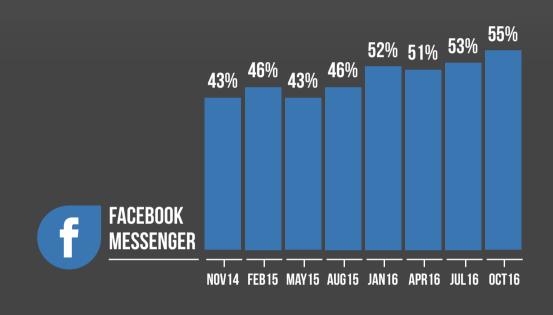
ACCOUNT OWNERSHIP

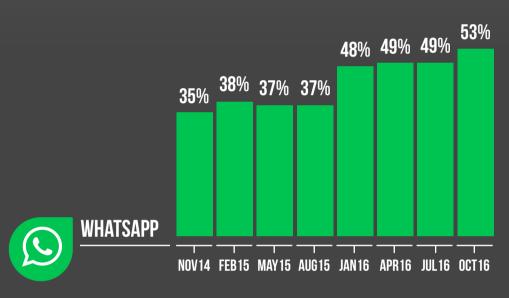
% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - OCT 2016

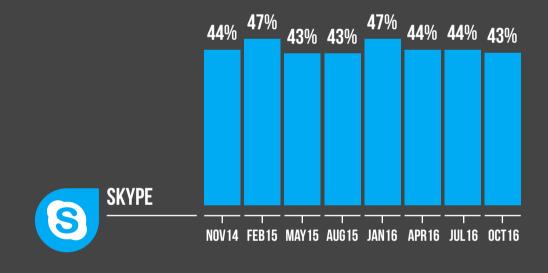


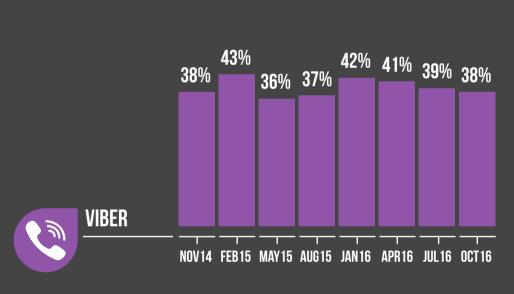
TREND DATA

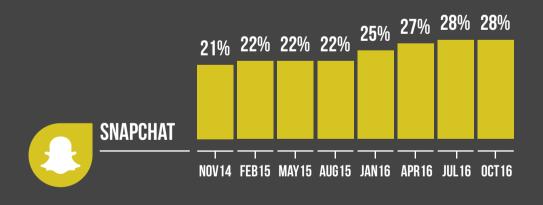
% SOCIAL MESSAGING ACCOUNT OWNERS IN IRELAND - NOV 2014-OCT 2016







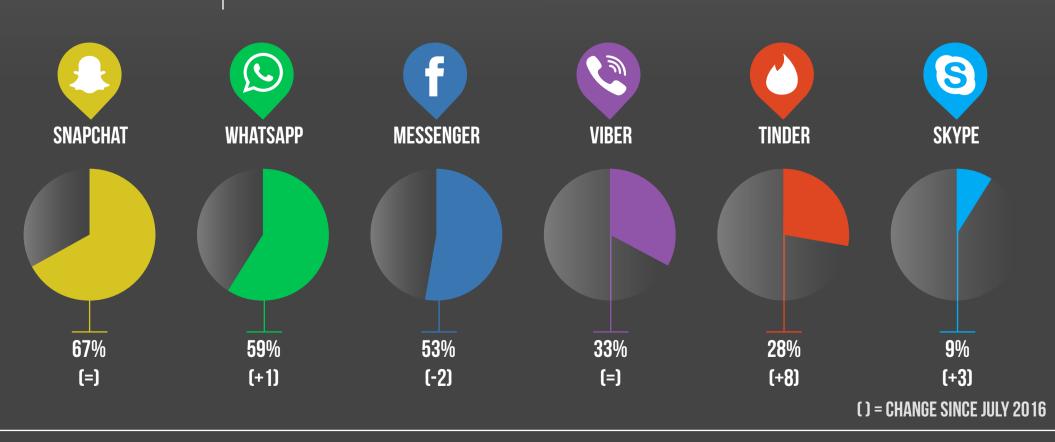






DAILY USAGE

OF THOSE WHO HAVE AN ACCOUNT WITH THE SOCIAL MESSAGING PLATFORMS BELOW, % THAT USE IT DAILY



Powered by: Ipsos MRBI Omnipoll

Omnipoll is a telephone omnibus survey which interviews a fresh sample of 1,000 adults aged 15+ every two weeks.

For further information on Omnipoll please contact:

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For further information on Social Networking/Messaging trackers please contact:

