

# WHAT WORRIES THE



November 2017

GAME CHANGERS



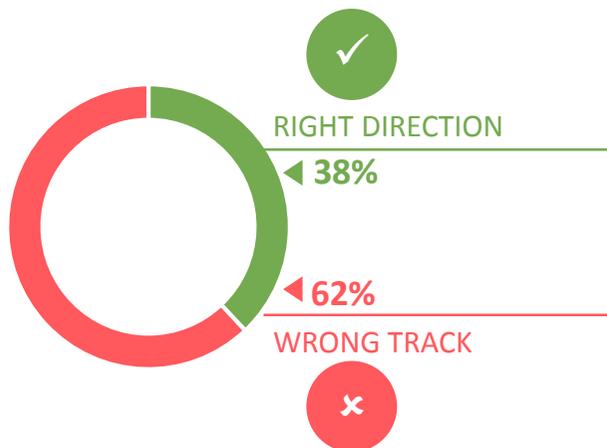
# U.S. SUMMARY: NOVEMBER 2017

Only 38% of Americans think the United States is heading in the right direction—5 points less than in October and 11 points less since Donald Trump’s inauguration, but 3 points higher than a year ago.

Healthcare, terrorism, and crime currently rank as the top three concerns in the U.S.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

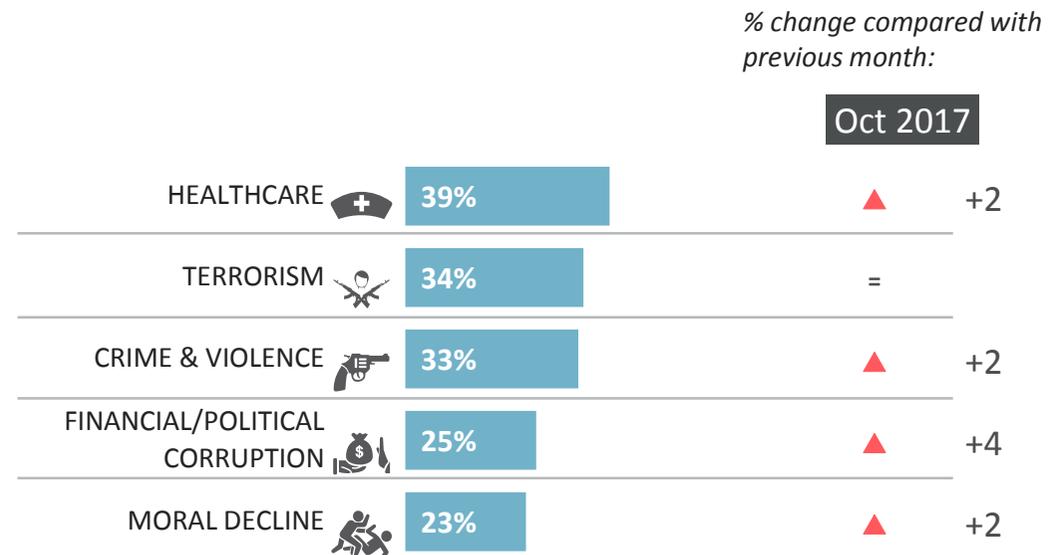
**RIGHT DIRECTION/  
WRONG TRACK**  
November 2017



**RIGHT DIRECTION**



Which three of the following topics do you find the most worrying in your country?



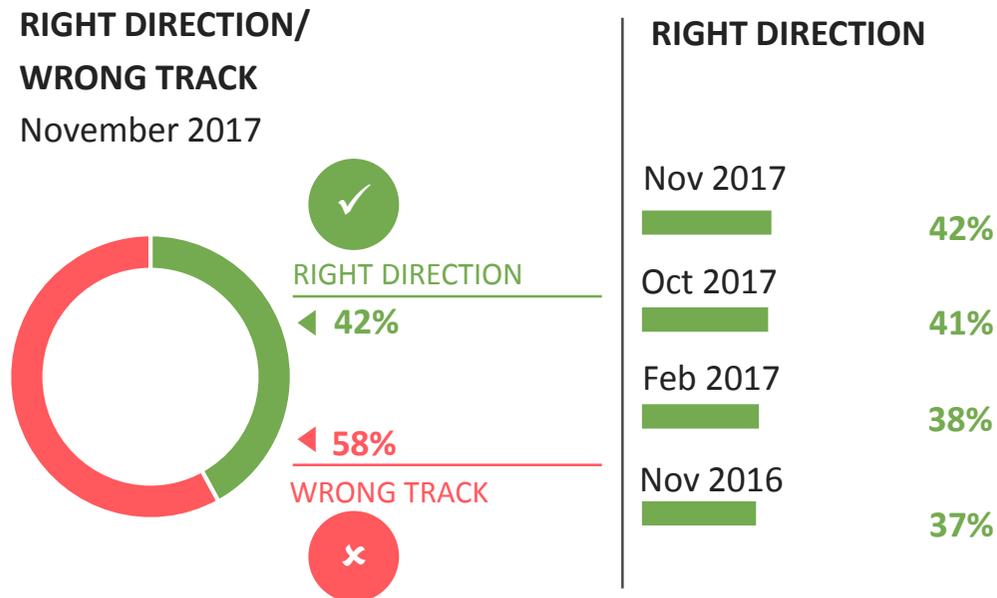
Base: Representative sample of U.S. adults aged 18-64. c.1000 per month  
Source: Global Advisor

# WORLD SUMMARY: NOVEMBER 2017

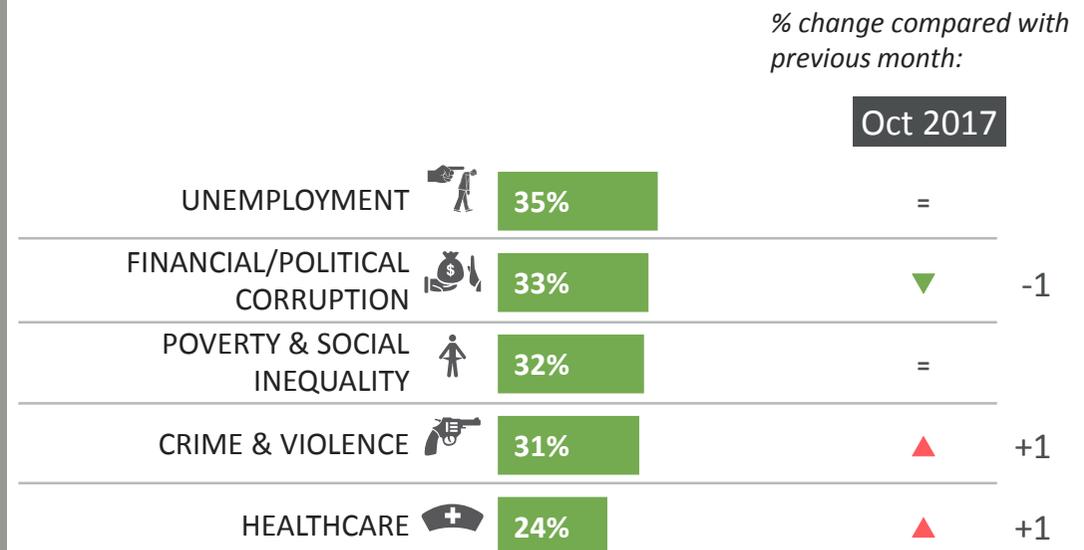
Over the past year, the proportion of citizens from 26 countries who think their country is heading in the right direction has been increasing and is now 42%.

Globally, the top worries are unemployment, corruption, poverty/social inequality and crime/violence. Healthcare, which is the top concern in the U.S. only ranks in fifth place worldwide.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



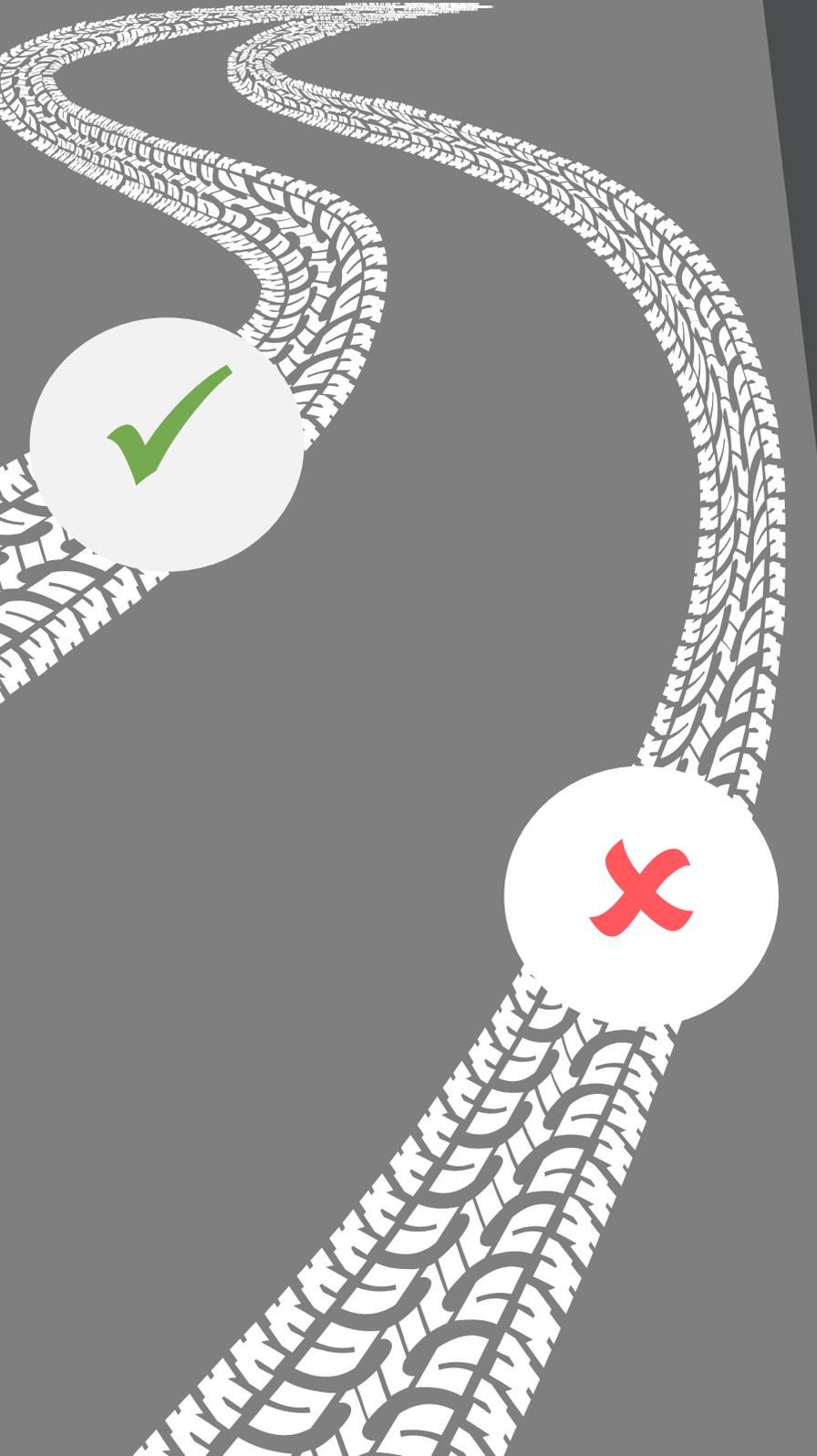
Which three of the following topics do you find the most worrying in your country?\*



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. c.19,000 per month

Source: Global Advisor

\*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.



RIGHT

DIRECTION

WRONG

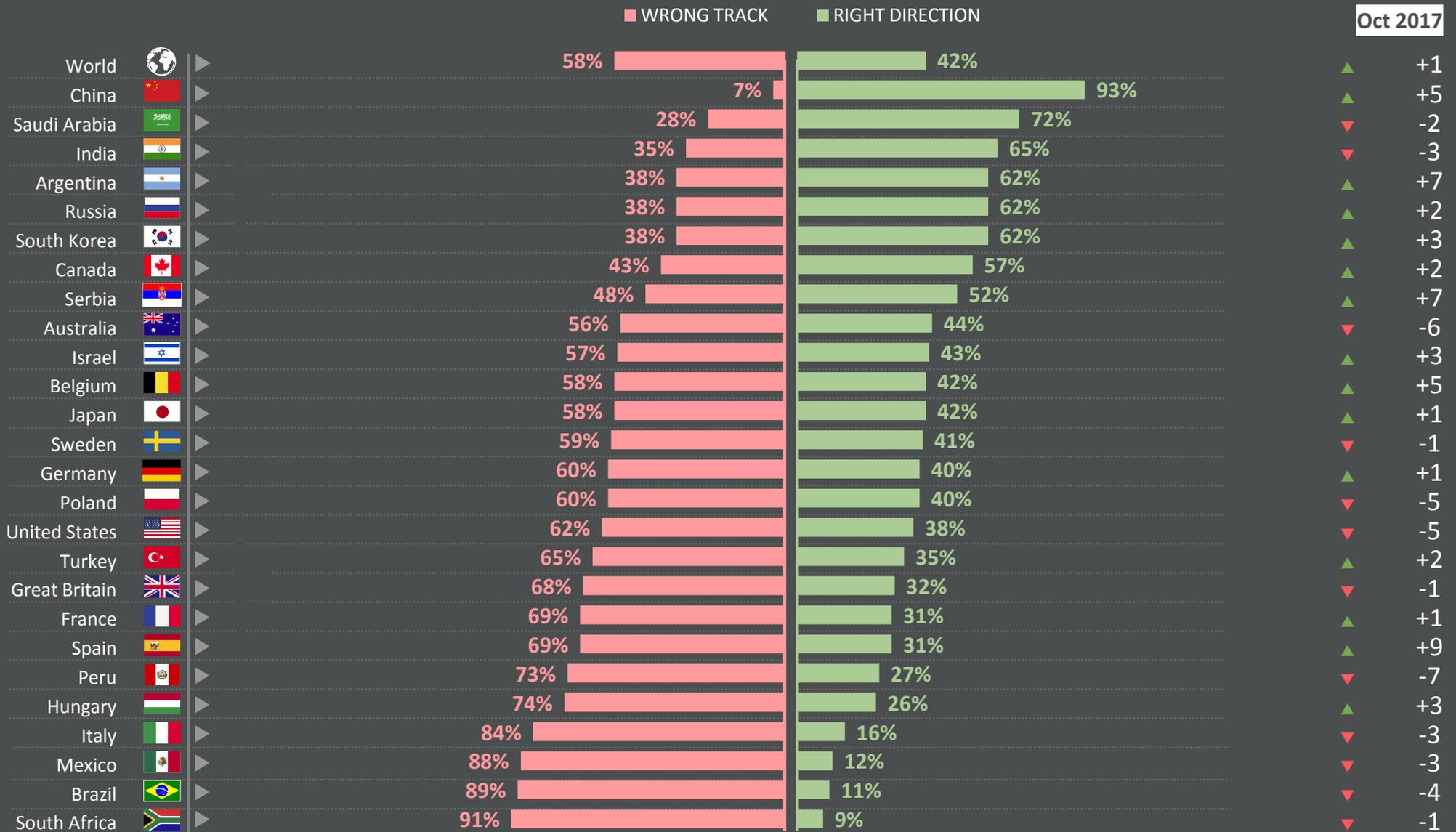
TRACK

- Country comparisons
- Trends: U.S.
- Trends: World

# COUNTRY COMPARISON

## RIGHT DIRECTION/WRONG TRACK

Right direction % change compared with previous month:



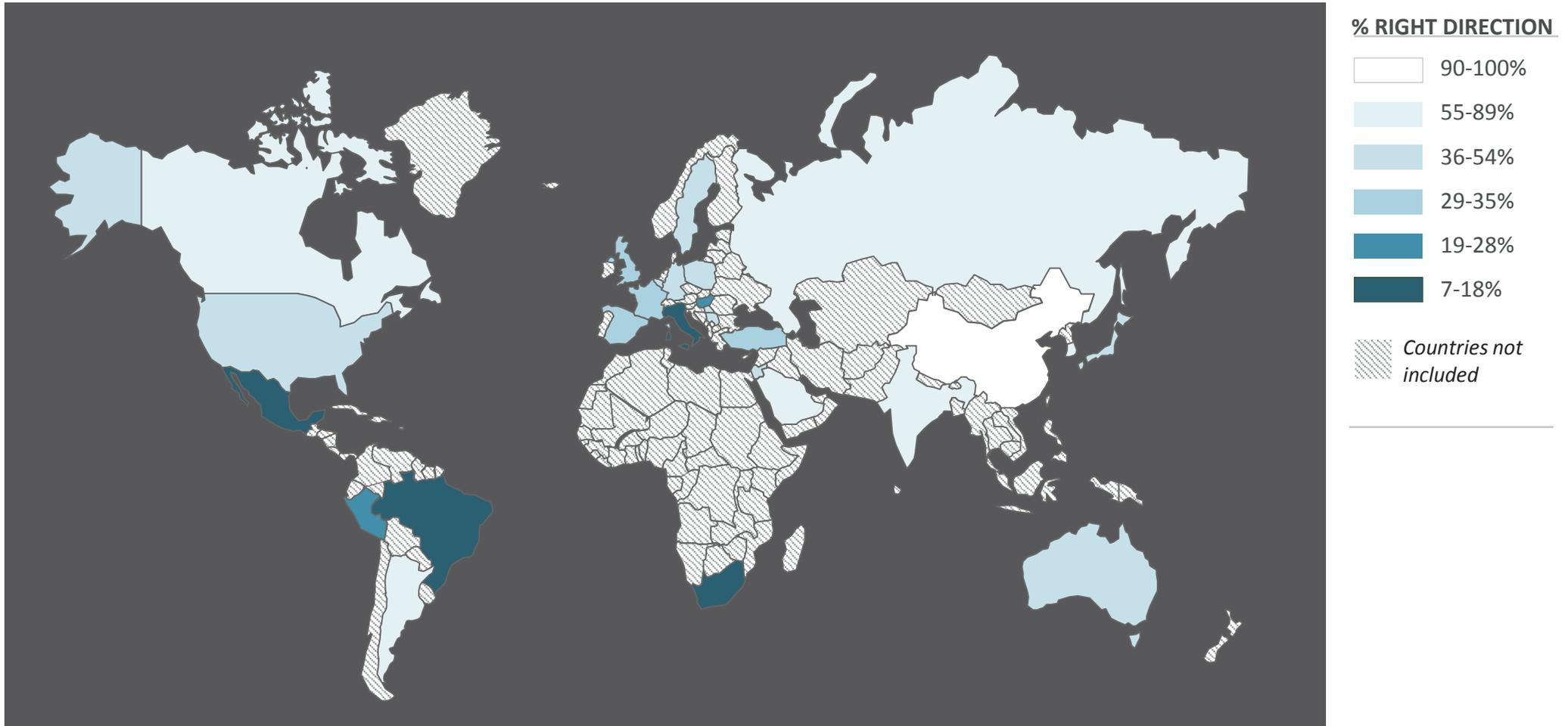
Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.

Source: Global Advisor

What Worries the World | November 2017 | U.S. Version | Public | © Ipsos 2017

# % WHO THINK THEIR COUNTRY IS GOING IN THE RIGHT DIRECTION: November 2017

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

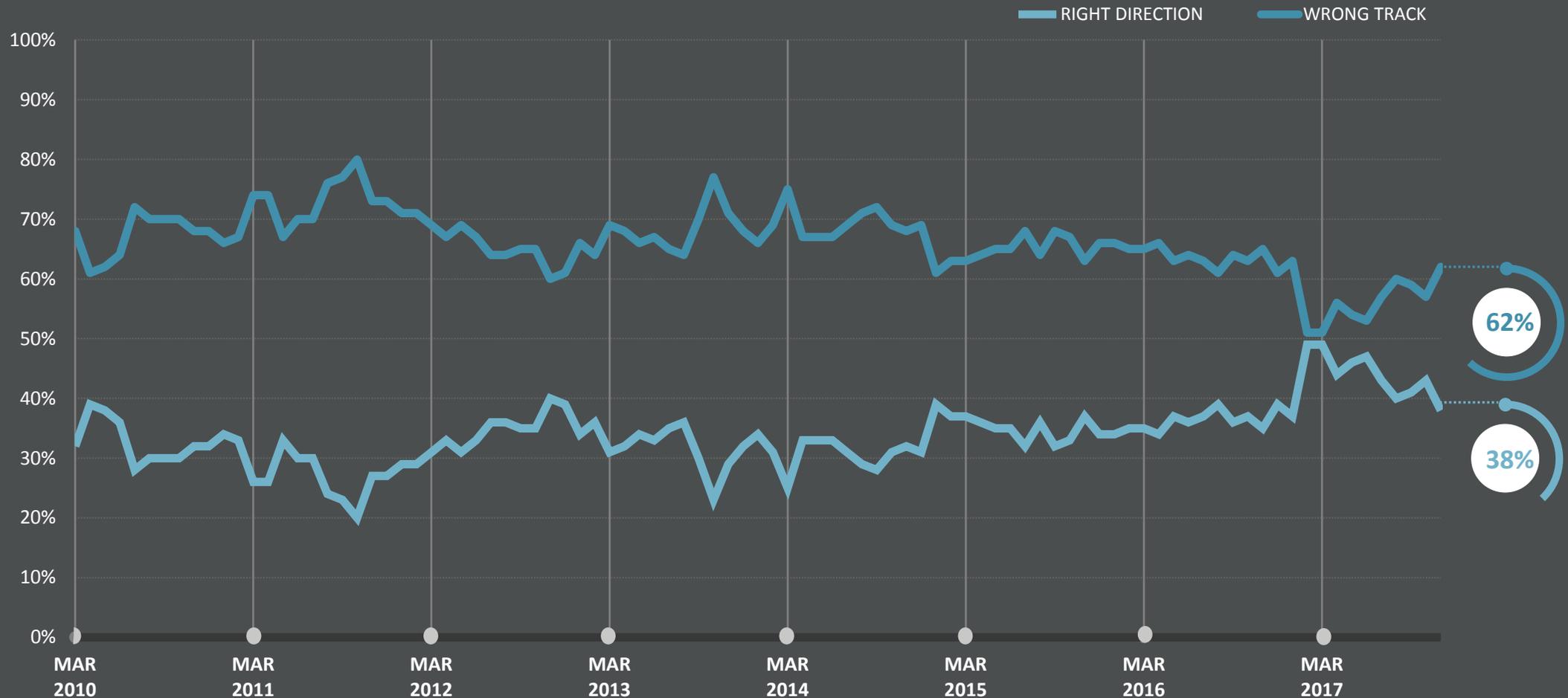


Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.

Source: Global Advisor

# U.S.: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of U.S. adults aged 18-64. c.1000 per month  
 Source: Global Advisor

# WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16 or 18-64, c.18,000 – 20,000 per month.

Source: Global Advisor



# U.S.'s

# WORRIES

- U.S.'s top worries
- World's top worries
- Trends for top worries: U.S. & World

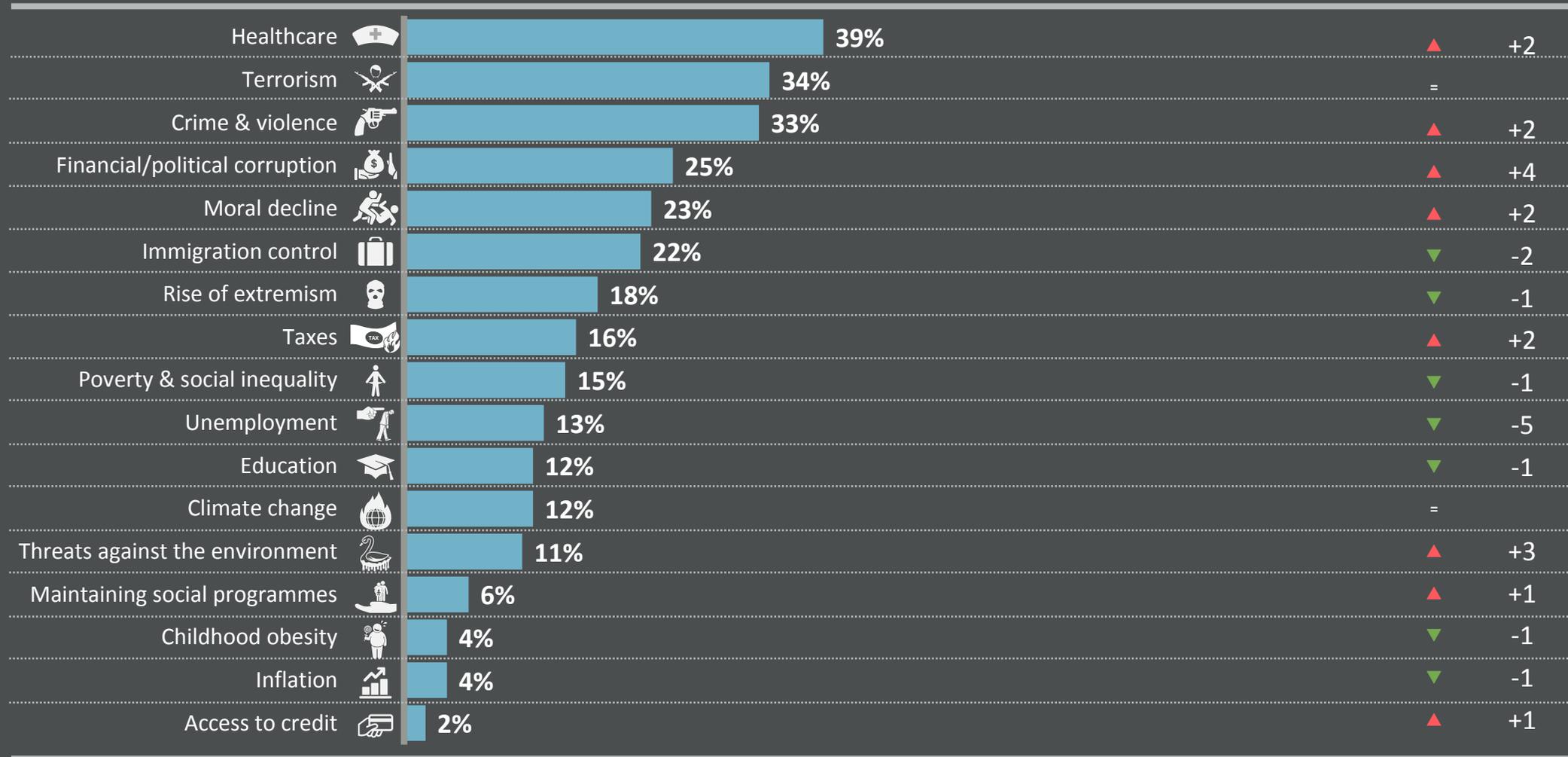
# U.S.'S WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in November 2017 (%)

Oct 2017



Base: Representative sample of U.S. adults aged 18-64. November 2017: 1,000; October 2017: 1,010.

Source: Global Advisor

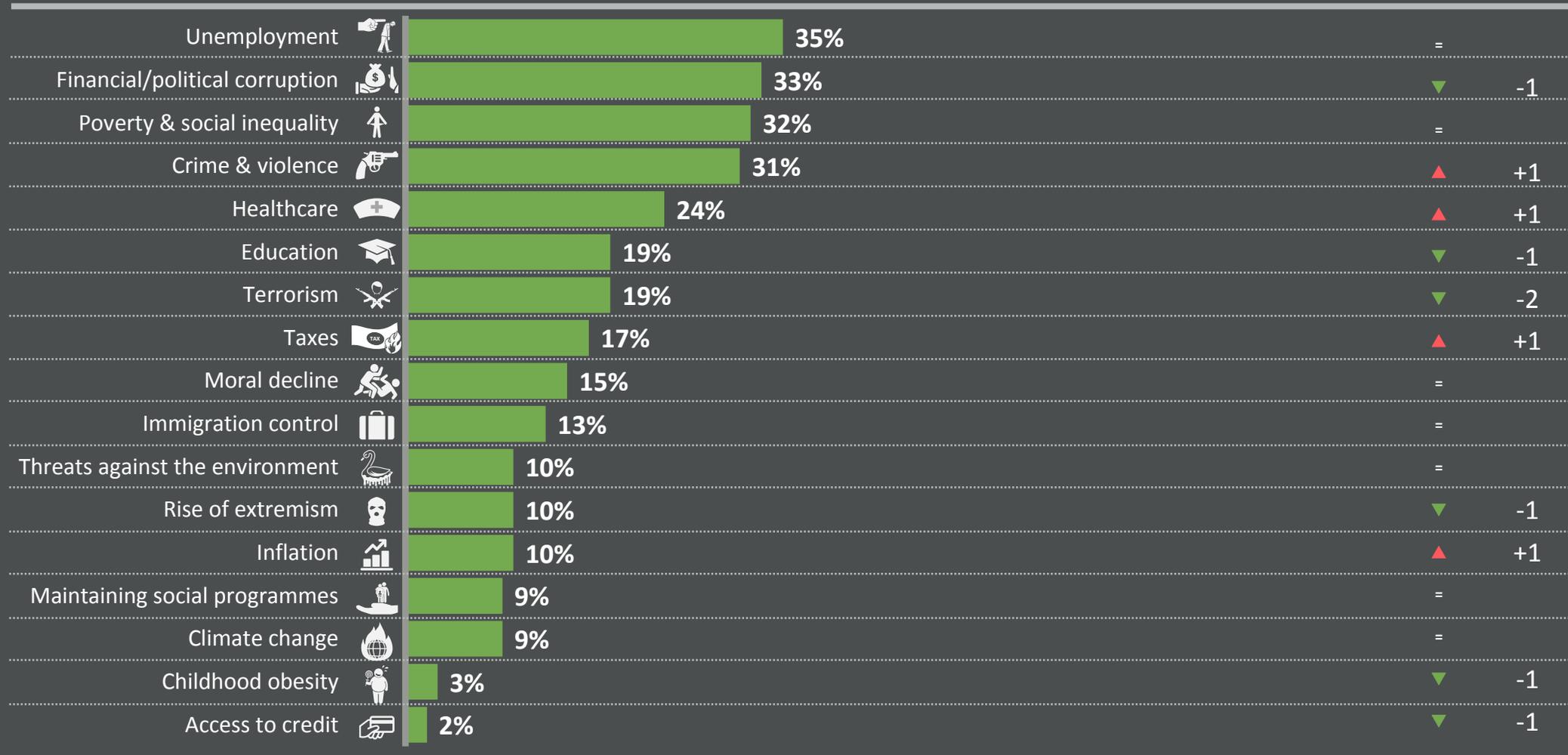
# WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Mentioned in November 2017 (%)

Oct 2017



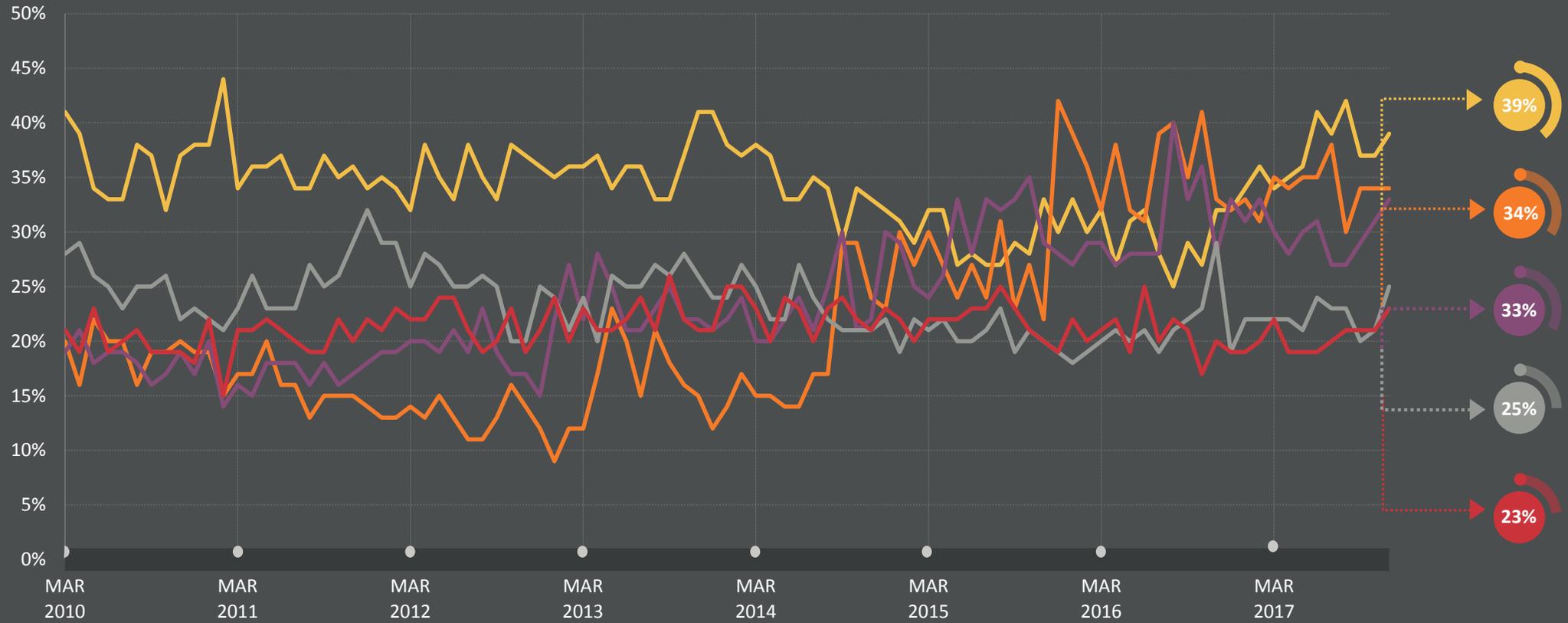
Base: Representative sample of adults aged 16 or 18-64. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# U.S.'S CURRENT TOP 5 WORRIES:

## LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?





Healthcare



Terrorism



Crime & violence



Financial/political corruption



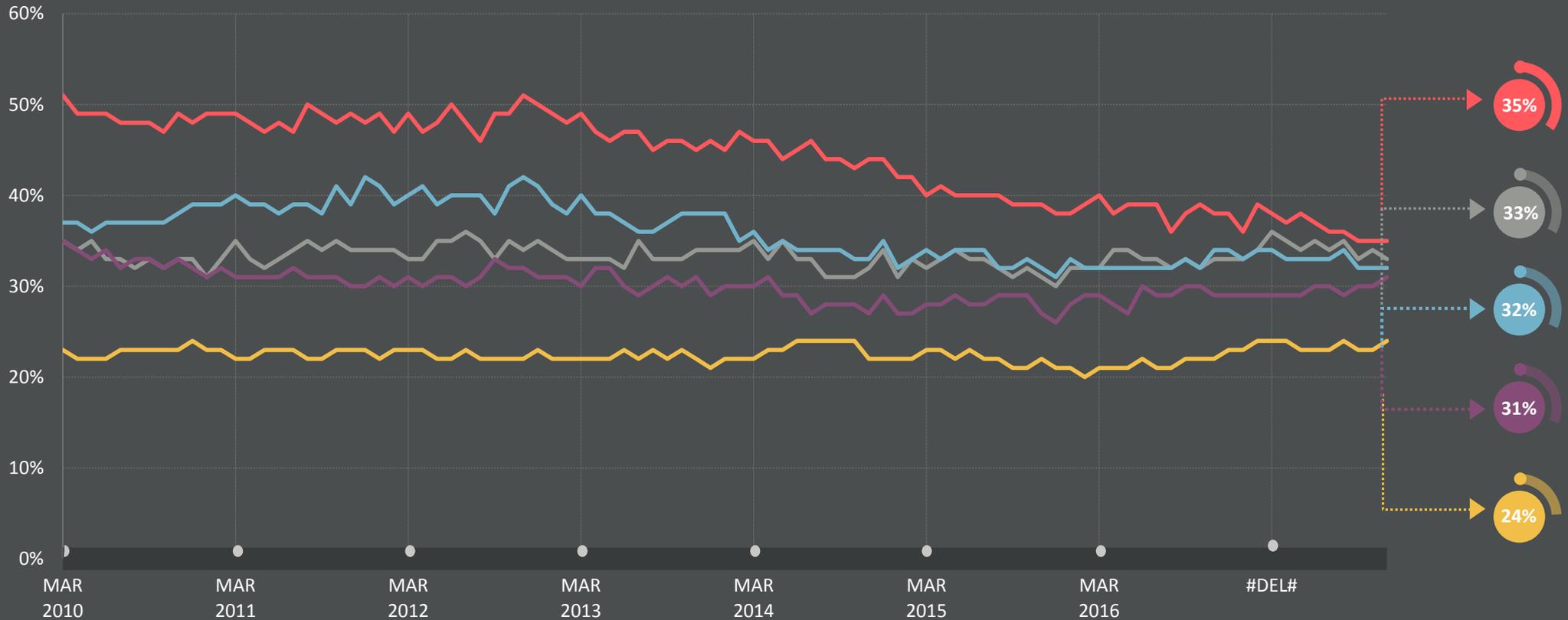
Moral decline

Base: Representative sample of U.S. adults aged 18-64. c.1000 per month  
 Source: Global Advisor

# THE WORLD'S CURRENT TOP 5 WORRIES:

## LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?





Unemployment



Financial/political corruption



Poverty & social inequality



Crime & violence



Healthcare

Base: Representative sample of adults aged 16 or 18-64, c.18,000-20,000 per month.

Source: Global Advisor

# WORLD WORRIES

## COUNTRY COMPARISON

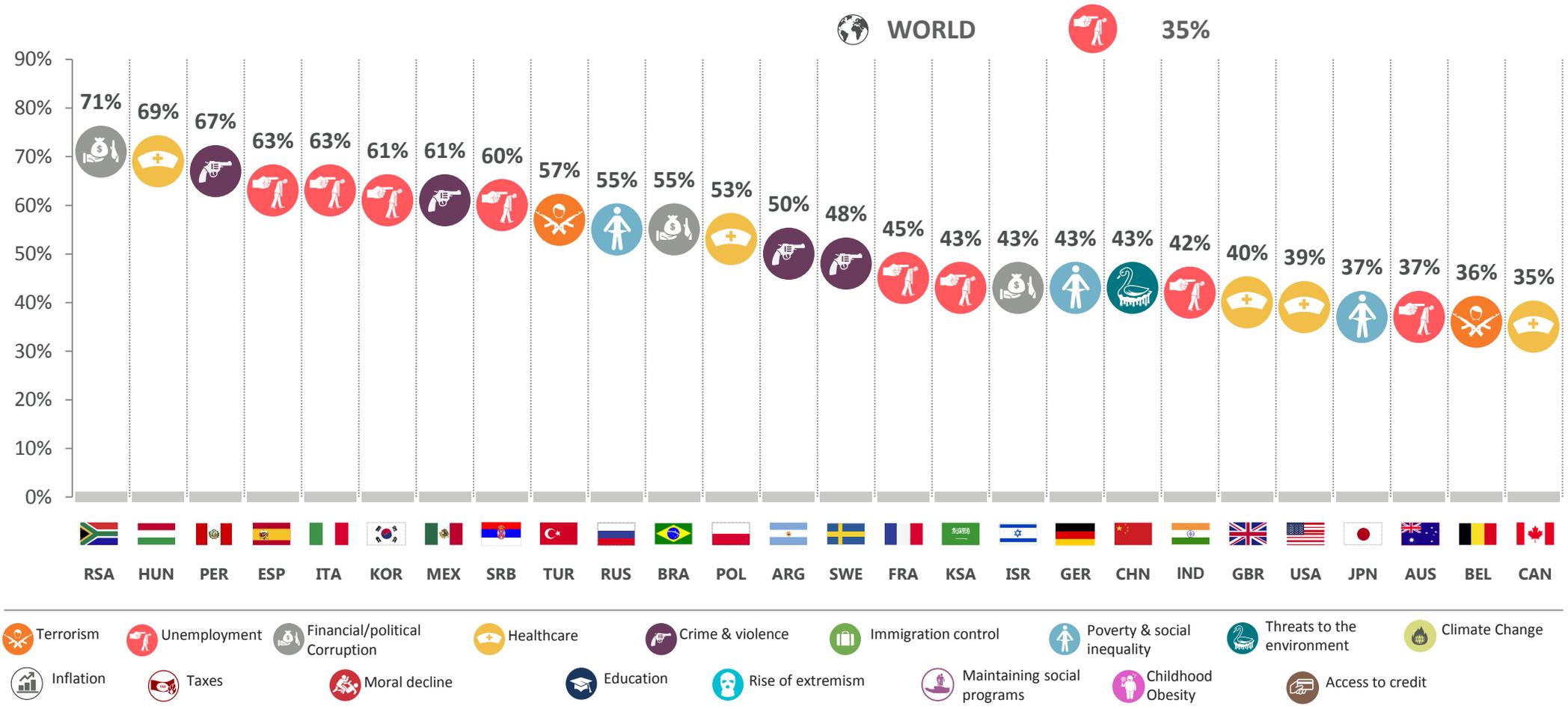


- Top concern by country
- Top 3 concerns by country
- Country comparison of all 17 concerns

# MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

Top worry in November 2017 in each country



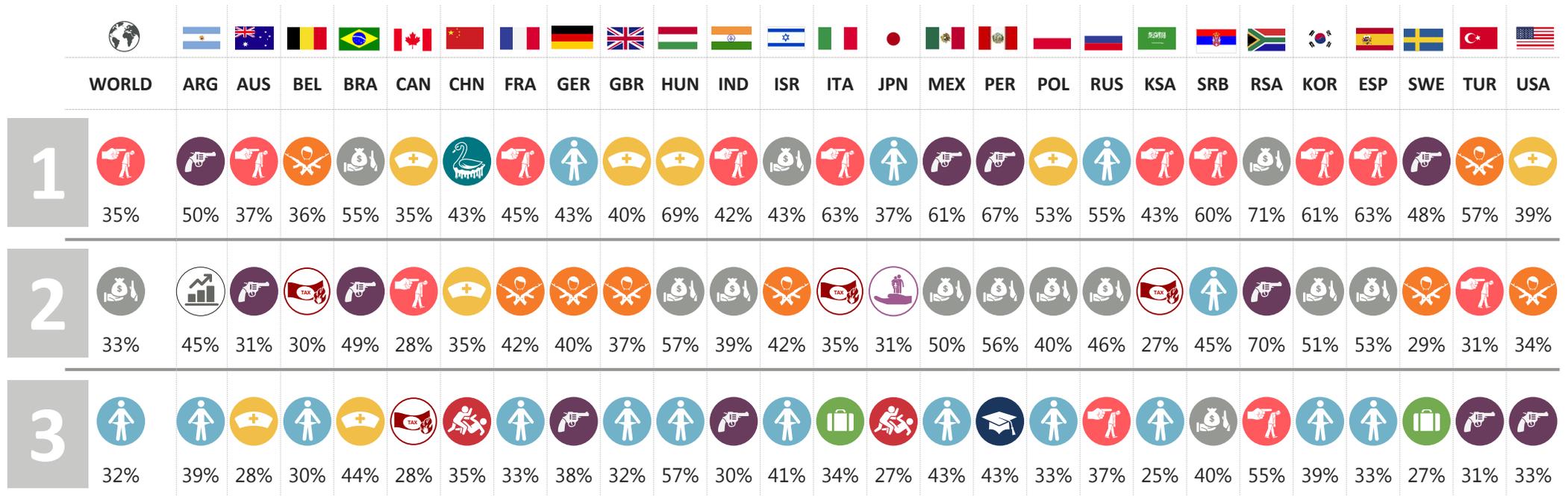
Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.

Source: Global Advisor

# TOP 3 MOST WORRYING ISSUES BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

Top 3 worries in November 2017 in each country



Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.

Source: Global Advisor

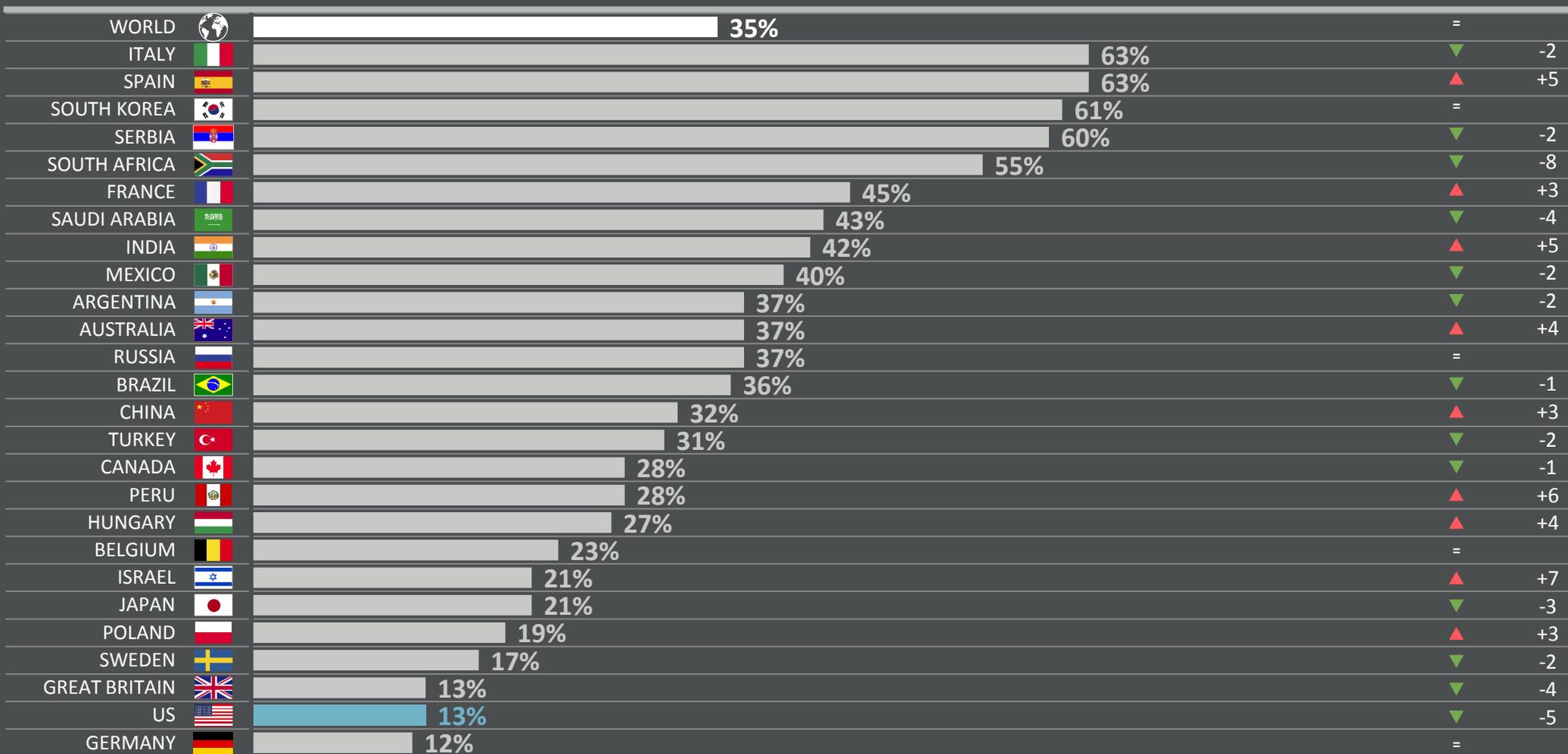
# 1 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

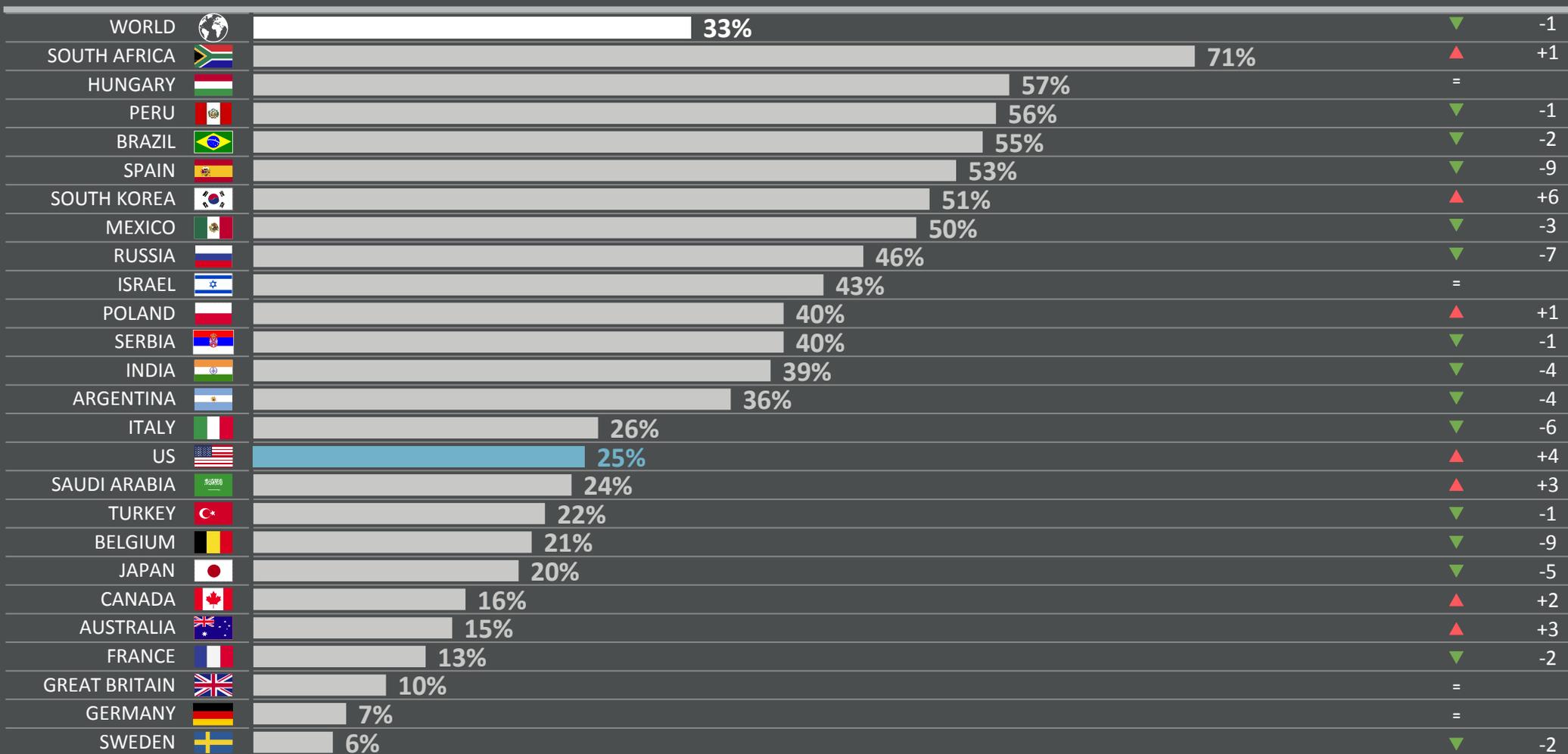
## 2 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

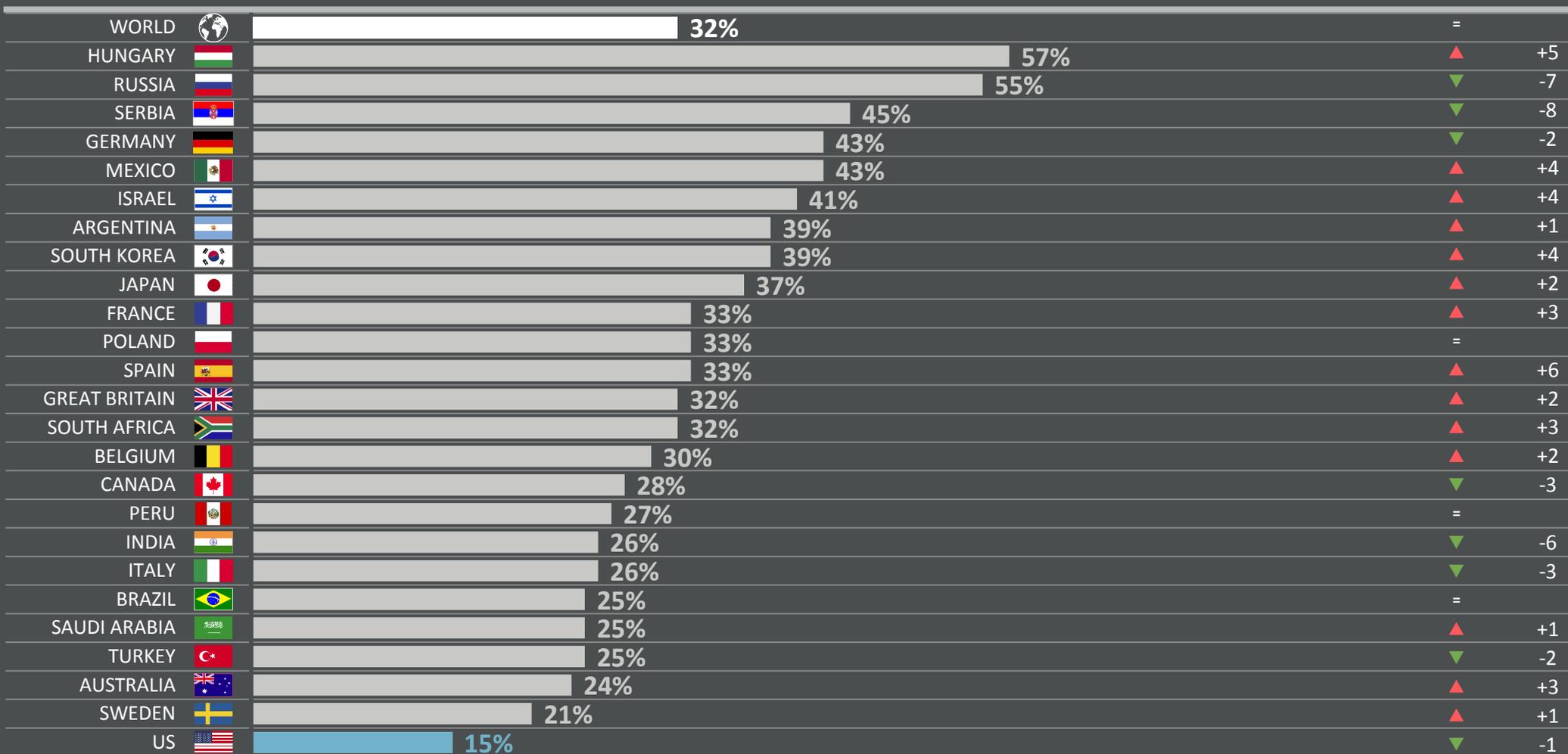
# 3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

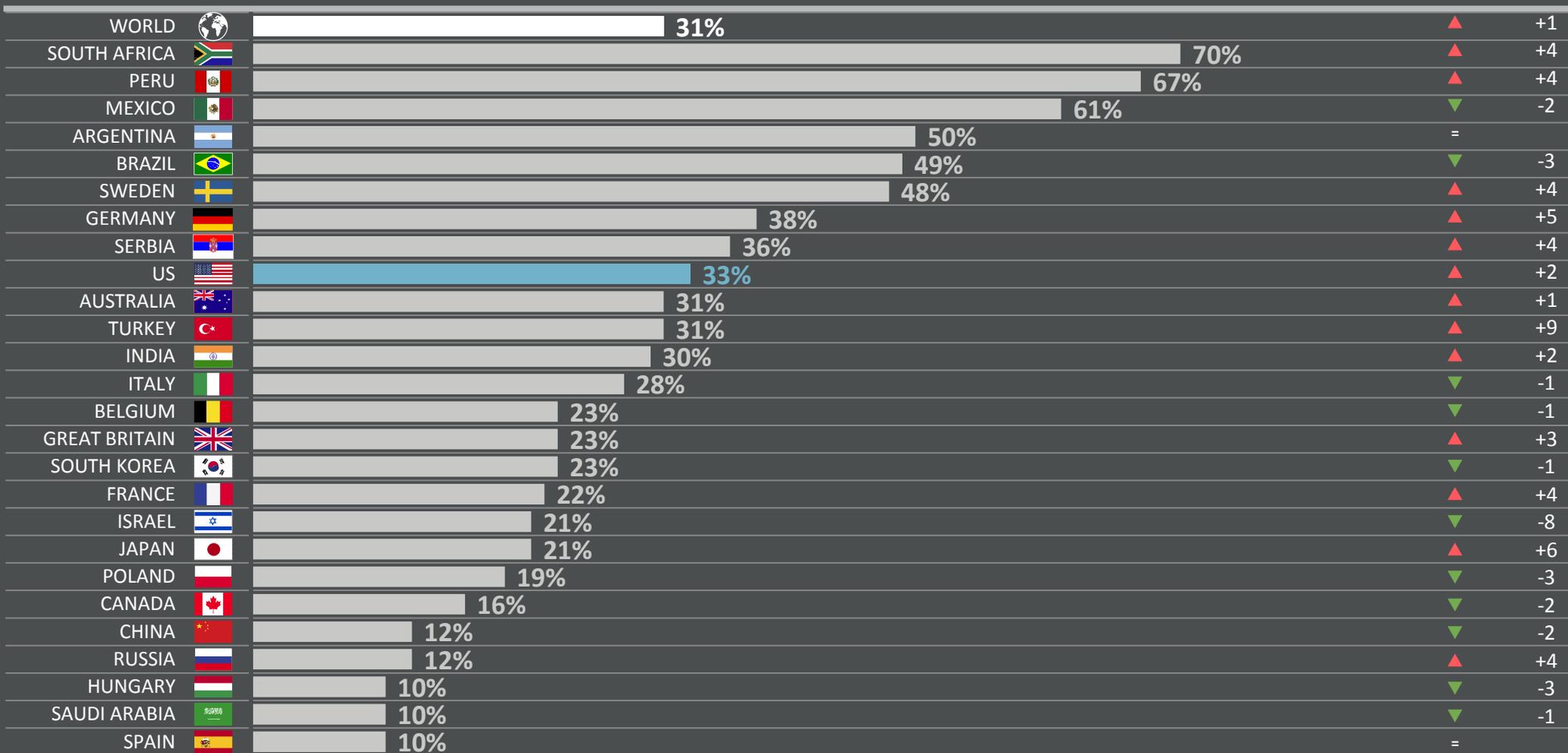
# 4 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

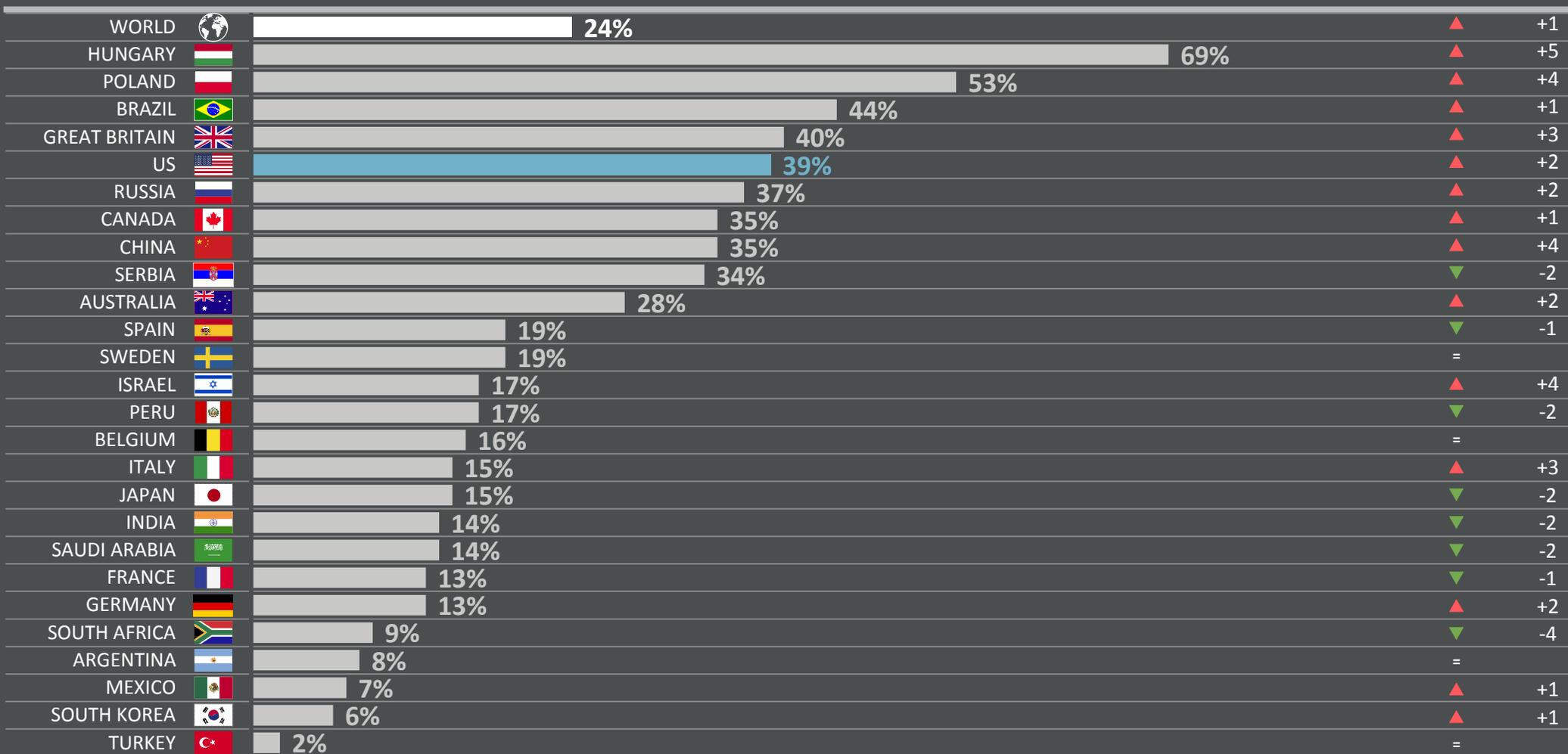
5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

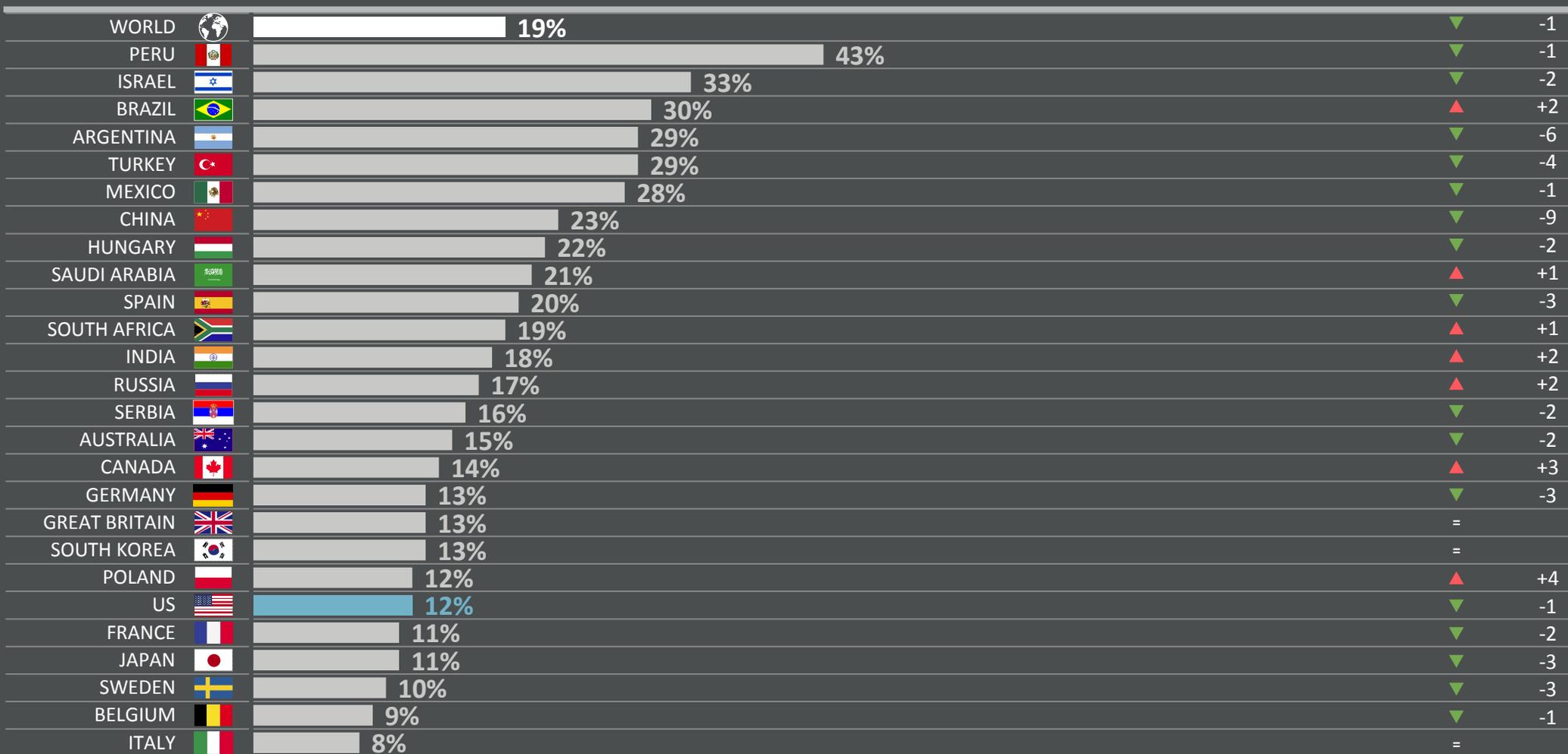
6 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

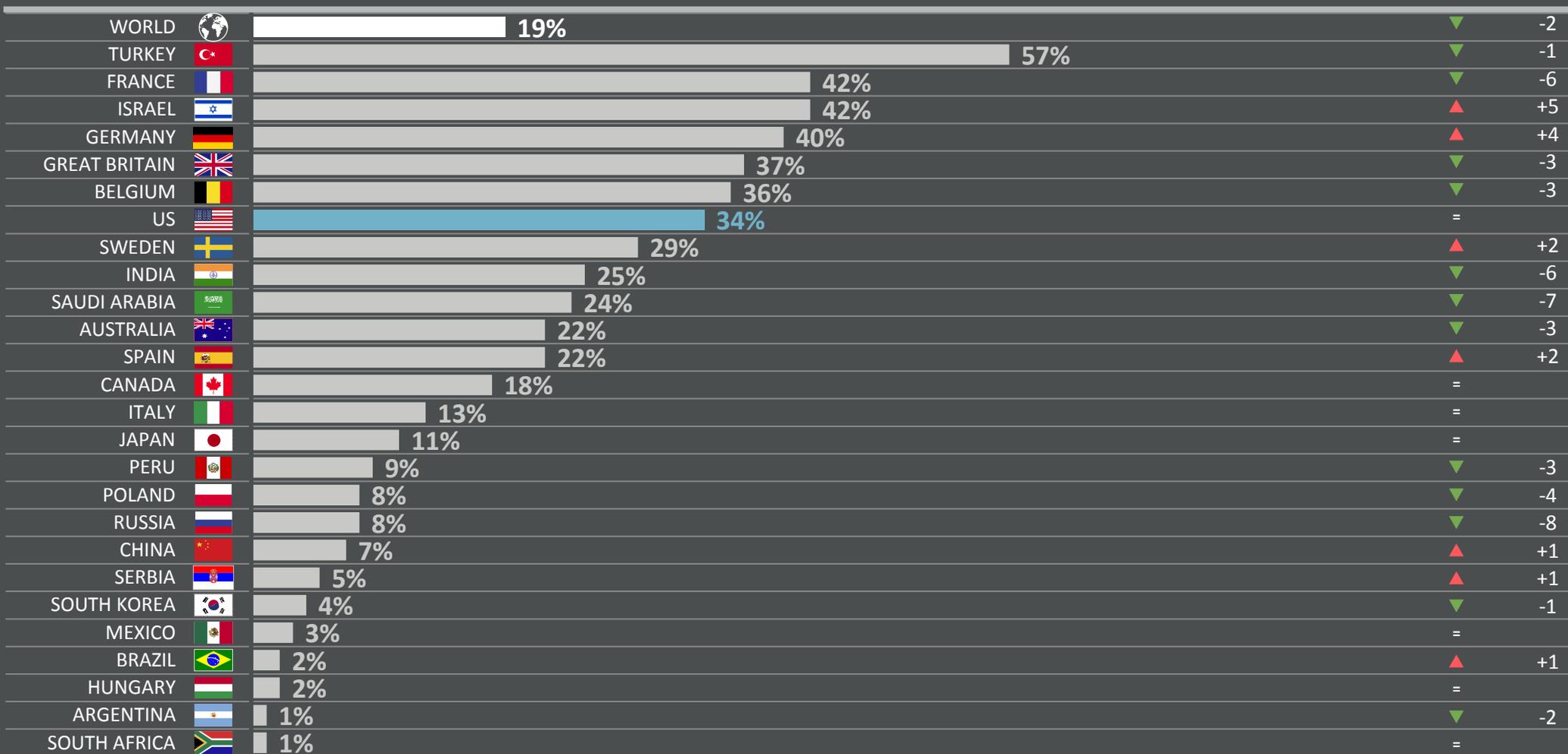
# 7 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried in Nov 2017	% Change vs Oct 2017
WORLD	17%	+1
ITALY	35%	+3
FRANCE	31%	+6
BELGIUM	30%	+1
POLAND	29%	+3
CANADA	28%	=
SAUDI ARABIA	27%	+5
INDIA	24%	+3
JAPAN	24%	-4
ISRAEL	23%	+2
ARGENTINA	22%	+3
TURKEY	20%	-7
BRAZIL	19%	=
MEXICO	18%	+3
AUSTRALIA	16%	=
US	16%	+2
RUSSIA	14%	+7
SOUTH KOREA	12%	+1
SPAIN	12%	+5
SWEDEN	12%	+1
HUNGARY	8%	+2
SOUTH AFRICA	8%	+1
GERMANY	7%	-4
GREAT BRITAIN	7%	-1
SERBIA	6%	+2
PERU	5%	-2

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 9 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried (Nov 2017)	% Change (Oct 2017)
WORLD	15%	=
CHINA	35%	+1
SERBIA	32%	+7
JAPAN	27%	+1
US	23%	+2
SOUTH KOREA	19%	-2
SAUDI ARABIA	18%	-2
ISRAEL	17%	-3
GREAT BRITAIN	16%	+1
HUNGARY	16%	-1
RUSSIA	15%	+1
AUSTRALIA	14%	-1
GERMANY	14%	=
POLAND	13%	-5
INDIA	12%	+3
CANADA	11%	=
FRANCE	11%	-2
PERU	11%	+1
SWEDEN	11%	+1
BELGIUM	10%	=
ITALY	10%	-1
ARGENTINA	9%	=
BRAZIL	9%	+1
TURKEY	9%	+1
SOUTH AFRICA	8%	-1
MEXICO	7%	+1
SPAIN	7%	-3

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

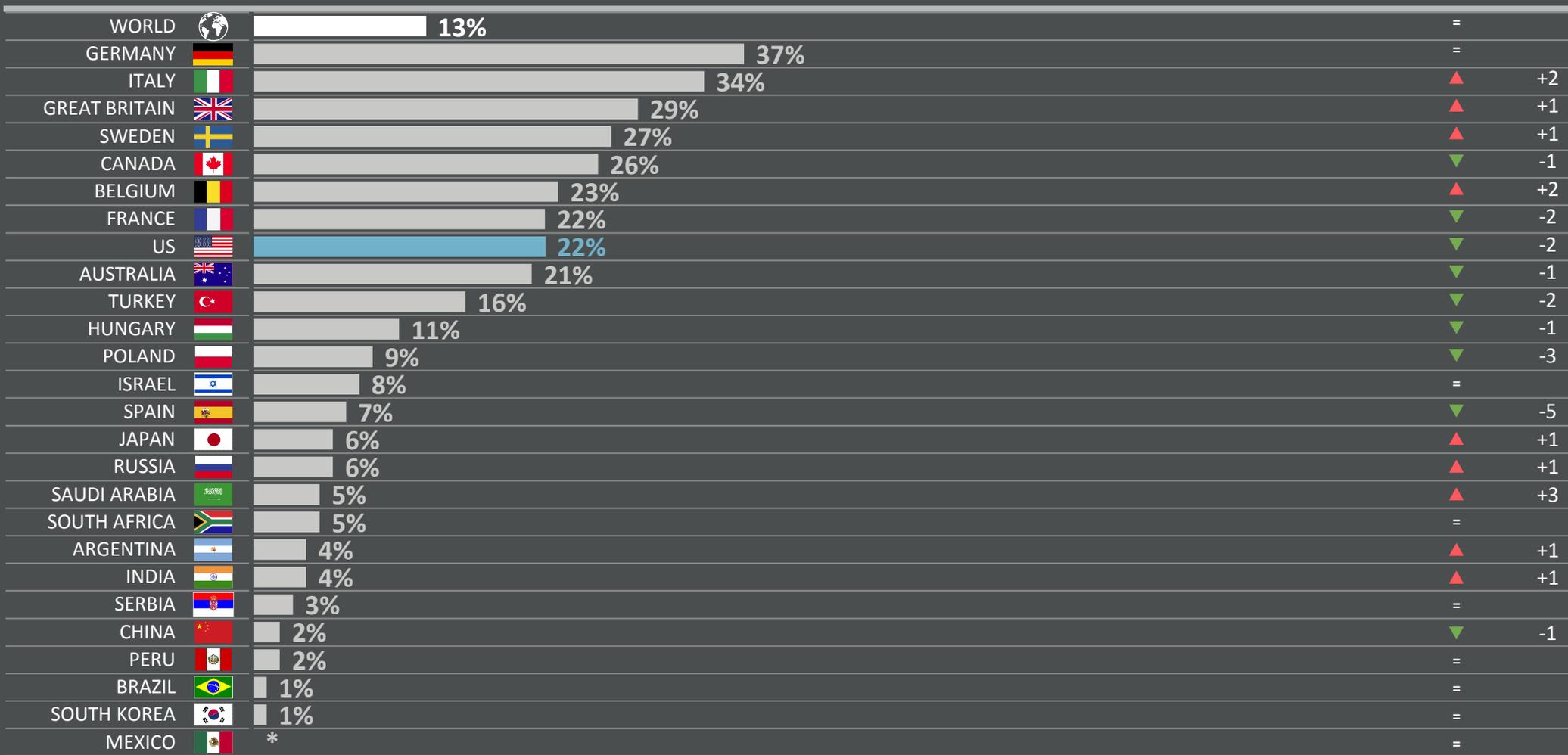
# 10 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017



Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 11 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried in Nov 2017	% Change vs Oct 2017
WORLD	10%	=
CHINA	43%	+1
SWEDEN	18%	+2
INDIA	17%	+4
GERMANY	13%	+1
AUSTRALIA	12%	=
BELGIUM	12%	-1
FRANCE	12%	=
CANADA	11%	+1
POLAND	11%	+3
US	11%	+3
JAPAN	10%	=
SOUTH KOREA	10%	-2
GREAT BRITAIN	8%	+1
MEXICO	8%	+1
PERU	8%	-2
ITALY	7%	+2
SAUDI ARABIA	7%	+2
SERBIA	7%	=
RUSSIA	6%	-3
SPAIN	6%	+1
TURKEY	6%	+3
BRAZIL	5%	-1
ARGENTINA	4%	=
ISRAEL	4%	-4
HUNGARY	3%	=
SOUTH AFRICA	1%	-1

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 12 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	Nov 2017 (%)	Oct 2017 (%)	% Change
WORLD	10%		-1
GREAT BRITAIN	25%		=
BELGIUM	22%		-1
SWEDEN	22%		-3
GERMANY	20%		-4
US	18%		-1
FRANCE	17%		=
SPAIN	17%		-7
POLAND	14%		+2
AUSTRALIA	13%		-1
CANADA	12%		=
ISRAEL	12%		=
INDIA	10%		-1
SAUDI ARABIA	8%		+1
SOUTH KOREA	8%		-1
TURKEY	8%		-2
ITALY	5%		-3
JAPAN	5%		=
RUSSIA	4%		=
ARGENTINA	3%		+1
BRAZIL	3%		=
HUNGARY	3%		-4
SOUTH AFRICA	3%		+2
SERBIA	2%		+1
MEXICO	1%		=
PERU	1%		=

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 13 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried in Nov 2017	% Change vs Oct 2017
WORLD	10%	+1
ARGENTINA	45%	+6
CHINA	35%	+6
TURKEY	17%	+5
MEXICO	14%	+4
RUSSIA	14%	-1
INDIA	13%	+1
SAUDI ARABIA	13%	+4
AUSTRALIA	12%	+2
CANADA	12%	-1
GREAT BRITAIN	12%	+3
SOUTH AFRICA	9%	=
BRAZIL	8%	=
JAPAN	8%	+3
BELGIUM	7%	+2
PERU	7%	=
SOUTH KOREA	7%	-1
POLAND	5%	-2
SWEDEN	5%	+2
FRANCE	4%	=
US	4%	-1
GERMANY	3%	-1
HUNGARY	3%	=
ITALY	3%	=
ISRAEL	2%	-1
SERBIA	2%	=
SPAIN	2%	+1

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 14 | MAINTAINING SOCIAL PROGRAMS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried (Nov 2017)	% Change (Oct 2017)
WORLD	9%	=
CHINA	31%	+5
JAPAN	31%	-3
SOUTH KOREA	21%	+3
GREAT BRITAIN	15%	-1
SWEDEN	15%	-3
POLAND	11%	+1
SPAIN	11%	+3
BELGIUM	10%	+3
AUSTRALIA	9%	+1
ITALY	9%	+1
RUSSIA	9%	+1
CANADA	8%	-2
ISRAEL	8%	-1
GERMANY	7%	+2
SAUDI ARABIA	6%	=
US	6%	+1
ARGENTINA	5%	+2
FRANCE	5%	+2
HUNGARY	5%	=
SERBIA	5%	-2
BRAZIL	3%	+1
INDIA	3%	-1
MEXICO	3%	=
PERU	3%	+1
TURKEY	2%	=
SOUTH AFRICA	1%	-1

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 15 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	% Worried (Nov 2017)	% Change (Oct 2017)
WORLD	9%	=
CHINA	24%	+3
CANADA	20%	+2
AUSTRALIA	18%	+1
JAPAN	18%	+1
GERMANY	16%	-3
SWEDEN	13%	-3
BELGIUM	12%	=
INDIA	12%	=
SPAIN	12%	+5
US	12%	=
SAUDI ARABIA	11%	=
FRANCE	10%	-1
PERU	10%	+2
GREAT BRITAIN	9%	-1
POLAND	8%	=
ITALY	7%	=
MEXICO	6%	-3
SOUTH KOREA	6%	=
RUSSIA	3%	+1
SERBIA	3%	=
SOUTH AFRICA	3%	+1
ARGENTINA	2%	-1
BRAZIL	2%	=
ISRAEL	2%	=
TURKEY	2%	=
HUNGARY	1%	-1

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

# 16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	Nov 2017 (%)	Oct 2017 (%)	% Change
WORLD	3%	3%	-1
SAUDI ARABIA	12%	15%	-3
POLAND	9%	9%	=
AUSTRALIA	7%	7%	=
SWEDEN	7%	5%	+2
CANADA	5%	5%	=
CHINA	5%	8%	-3
MEXICO	5%	6%	-1
GREAT BRITAIN	4%	3%	+1
US	4%	5%	-1
GERMANY	3%	3%	=
INDIA	3%	4%	-1
BELGIUM	2%	3%	-1
HUNGARY	2%	2%	=
ISRAEL	2%	3%	-1
PERU	2%	2%	=
RUSSIA	2%	2%	=
SERBIA	2%	3%	-1
SOUTH KOREA	2%	2%	=
TURKEY	2%	1%	+1
BRAZIL	1%	1%	=
FRANCE	1%	1%	=
ITALY	1%	0%	+1
JAPAN	1%	0%	+1
SOUTH AFRICA	1%	1%	=
SPAIN	1%	2%	-1
ARGENTINA	*	*	-1

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in November 2017 in each country

Oct 2017

Country	Nov 2017 (%)	Oct 2017 (%)	% Change
WORLD	2%	2%	-1
RUSSIA	6%	6%	=
CHINA	5%	5%	+1
SWEDEN	4%	4%	+1
POLAND	3%	3%	-4
SAUDI ARABIA	3%	3%	+1
SOUTH KOREA	3%	3%	=
ARGENTINA	2%	2%	=
AUSTRALIA	2%	2%	-2
BELGIUM	2%	2%	+1
CANADA	2%	2%	=
GREAT BRITAIN	2%	2%	=
HUNGARY	2%	2%	-2
INDIA	2%	2%	=
ITALY	2%	2%	-1
JAPAN	2%	2%	-1
MEXICO	2%	2%	+1
TURKEY	2%	2%	+1
US	2%	2%	+1
BRAZIL	1%	1%	=
FRANCE	1%	1%	-2
GERMANY	1%	1%	=
ISRAEL	1%	1%	-1
PERU	1%	1%	-1
SERBIA	1%	1%	=
SPAIN	1%	1%	=
SOUTH AFRICA	*	*	-2

Base: Representative sample of adults aged 16 or 18-64 in 26 participating countries. November 2017: 18,940; October 2017: 18,565.

Source: Global Advisor



The survey is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 18,940 adults aged 18-64 in Canada, Israel and the U.S., and aged 16-64 in all other countries, were interviewed between October 20 - November 3, 2017.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 26 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

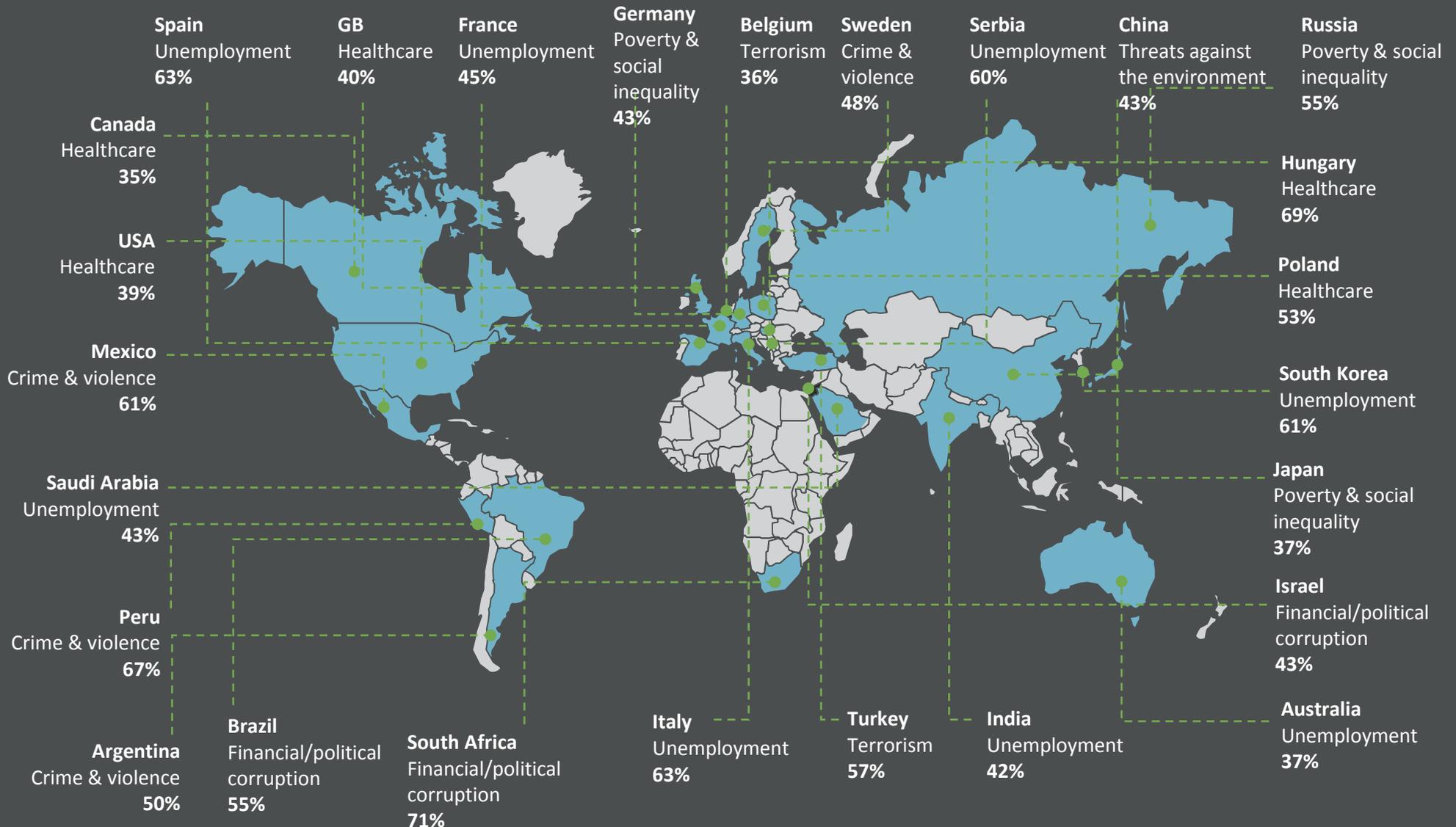
Brazil, China, India, Mexico, Russia, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



# APPENDIX

# MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.  
 Source: Global Advisor

## Which three of the following topics do you find the most worrying in your country?

Top three issues:

- #1 worry in country
- #2 worry in country
- #3 worry in country

																											
	WORLD	ARG	AUS	BEL	BRA	CAN	CHN	FRA	GER	GBR	HUN	IND	ISR	ITA	JPN	MEX	PER	POL	RUS	KSA	SRB	RSA	KOR	ESP	SWE	TUR	USA
Unemployment	35%	37%	37%	23%	36%	28%	32%	45%	12%	13%	27%	42%	21%	63%	21%	40%	28%	19%	37%	43%	60%	55%	61%	63%	17%	31%	13%
Financial/political corruption	33%	36%	15%	21%	55%	16%	.	13%	7%	10%	57%	39%	43%	26%	20%	50%	56%	40%	46%	24%	40%	71%	51%	53%	6%	22%	25%
Poverty and social inequality	32%	39%	24%	30%	25%	28%	.	33%	43%	32%	57%	26%	41%	26%	37%	43%	27%	33%	55%	25%	45%	32%	39%	33%	21%	25%	15%
Crime and violence	31%	50%	31%	23%	49%	16%	12%	22%	38%	23%	10%	30%	21%	28%	21%	61%	67%	19%	12%	10%	36%	70%	23%	10%	48%	31%	33%
Healthcare	24%	8%	28%	16%	44%	35%	35%	13%	13%	40%	69%	14%	17%	15%	15%	7%	17%	53%	37%	14%	34%	9%	6%	19%	19%	2%	39%
Education	19%	29%	15%	9%	30%	14%	23%	11%	13%	13%	22%	18%	33%	8%	11%	28%	43%	12%	17%	21%	16%	19%	13%	20%	10%	29%	12%
Terrorism	19%	1%	22%	36%	2%	18%	7%	42%	40%	37%	2%	25%	42%	13%	11%	3%	9%	8%	8%	24%	5%	1%	4%	22%	29%	57%	34%
Taxes	17%	22%	16%	30%	19%	28%	.	31%	7%	7%	8%	24%	23%	35%	24%	18%	5%	29%	14%	27%	6%	8%	12%	12%	12%	20%	16%
Moral decline	15%	9%	14%	10%	9%	11%	35%	11%	14%	16%	16%	12%	17%	10%	27%	7%	11%	13%	15%	18%	32%	8%	19%	7%	11%	9%	23%
Immigration control	13%	4%	21%	23%	1%	26%	2%	22%	37%	29%	11%	4%	8%	34%	6%	*	2%	9%	6%	5%	3%	5%	1%	7%	27%	16%	22%
Threats against the environment	10%	4%	12%	12%	5%	11%	43%	12%	13%	8%	3%	17%	4%	7%	10%	8%	8%	11%	6%	7%	7%	1%	10%	6%	18%	6%	11%
Rise of extremism	10%	3%	13%	22%	3%	12%	.	17%	20%	25%	3%	10%	12%	5%	5%	1%	1%	14%	4%	8%	2%	3%	8%	17%	22%	8%	18%
Inflation	10%	45%	12%	7%	8%	12%	35%	4%	3%	12%	3%	13%	2%	3%	8%	14%	7%	5%	14%	13%	2%	9%	7%	2%	5%	17%	4%
Maintaining social programs	9%	5%	9%	10%	3%	8%	31%	5%	7%	15%	5%	3%	8%	9%	31%	3%	3%	11%	9%	6%	5%	1%	21%	11%	15%	2%	6%
Climate change	9%	2%	18%	12%	2%	20%	24%	10%	16%	9%	1%	12%	2%	7%	18%	6%	10%	8%	3%	11%	3%	3%	6%	12%	13%	2%	12%
Childhood obesity	3%	*	7%	2%	1%	5%	5%	1%	3%	4%	2%	3%	2%	1%	1%	5%	2%	9%	2%	12%	2%	1%	2%	1%	7%	2%	4%
Access to credit	2%	2%	2%	2%	1%	2%	5%	1%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	6%	3%	1%	*	3%	1%	4%	2%	2%

Base: Representative sample of 18,940 adults aged 16 or 18-64 in 26 participating countries, October 20 - November 3, 2017.

Source: Global Advisor

FOR MORE INFORMATION

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