

1. Can you identify the monument pictured below?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	122	102	104	363	206	104	263	183	268	191	240	761
Base: All Answering (wtd)	1006	131	106	78	380	234	76	331	173	252	154	217	789
Veterans/ fallen soldiers memorial	13	*	3	1	5	2	2	5	3	4	*	1	12
	1%	*	2%	1%	1%	1%	3%	2%	2%	2%	*	*	2%
		*	*	*			*						
Vimy Ridge	185	23	23	17	80	25	17	46	30	55	38	37	147
	18%	18%	21%	21%	21%	11%	22%	14%	18%	22%	25%	17%	19%
		*	E*	E*	E		E*			G	G		
Canadian War Memorial	5	-	*	*	3	1	1	1	1	2	1	3	2
	1%	-	*	*	1%	*	1%	*	*	1%	*	1%	*
		*	*	*			*						
War Memorial in France	15	3	4	1	4	3	-	5	5	1	4	1	14
	2%	2%	4%	1%	1%	1%	-	2%	3%	*	3%	*	2%
		*	*	*			*		I				
Other European region mentions	16	3	2	-	6	3	2	4	2	4	5	2	14
	2%	2%	2%	-	2%	1%	2%	1%	1%	2%	3%	1%	2%
		*	*	*			*						
Twin Towers/ World Trade Center	6	-	-	3	1	1	1	3	1	1	-	2	4
	1%	-	-	3%	*	*	2%	1%	1%	1%	-	1%	*
		*	*	DE*			*						
War memorial (unspecified)	23	4	2	2	13	2	-	9	8	5	*	2	21
	2%	3%	2%	2%	4%	1%	-	3%	5%	2%	*	1%	3%
		*	*	*			*		J				
Other	49	7	11	4	16	10	*	10	21	10	8	13	36
	5%	6%	10%	6%	4%	4%	1%	3%	12%	4%	5%	6%	5%
		*	DF*	*			*		GI				
Don't know/nothing	695	90	63	50	253	186	53	248	102	169	98	155	539
	69%	69%	59%	64%	66%	80%	69%	75%	59%	67%	64%	72%	68%
		*	*	*		BCD	*	HJ					
Sigma	1007	132	107	78	380	234	76	331	174	252	154	217	790
	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. The year 2017 marks the centenary of two significant battles of the First World War in which Canadian troops participated. From among the list below, please identify the two which were fought in 1917 by Canadian troops.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
Ypres	114	23	15	4	47	17	9	27	15	40	26	31	83
	11%	16%	13%	8%	12%	7%	14%	9%	10%	16%	15%	14%	11%
		E*	*	*			*			G			
The Scheldt	12	2	3	-	1	4	2	6	4	-	2	1	11
	1%	1%	3%	-	*	2%	4%	2%	3%	-	1%	*	1%
		*	D*	*			D*		I				
Vimy	492	71	59	27	214	90	32	133	79	134	96	99	393
	49%	51%	50%	51%	55%	38%	53%	43%	49%	55%	57%	45%	51%
		*	*	*	E		E*			G	G		
Tet Offensive	4	1	-	-	-	3	-	4	-	-	-	3	1
	*	1%	-	-	-	1%	-	1%	-	-	-	1%	*
		*	*	*			*					L	
Battle of the Bulge	69	9	3	4	30	20	3	32	8	11	8	19	50
	7%	7%	3%	7%	8%	9%	4%	10%	5%	4%	5%	9%	6%
		*	*	*			*	I					
Passchendaele	249	56	34	13	88	38	21	74	39	62	46	55	194
	25%	40%	29%	24%	23%	16%	34%	24%	25%	26%	28%	25%	25%
		DE*	E*	*			E*						
Dunkirk	89	11	15	9	36	17	2	22	13	29	13	12	77
	9%	8%	12%	17%	9%	7%	3%	7%	8%	12%	8%	5%	10%
		*	*	EF*			*						
Juno	46	7	5	2	17	12	3	14	7	12	7	17	29
	5%	5%	5%	4%	4%	5%	6%	5%	4%	5%	4%	8%	4%
		*	*	*			*					L	
Kapyong	9	1	-	-	1	5	1	1	2	2	1	1	7
	1%	1%	-	-	*	2%	2%	*	1%	1%	1%	1%	1%
		*	*	*			*						
Dieppe	208	22	17	11	93	53	12	38	41	54	43	41	167
	21%	16%	14%	20%	24%	22%	20%	12%	26%	22%	26%	18%	22%
		*	*	*			*		G	G	G		
I don't know	350	39	43	18	125	107	18	133	56	70	46	81	268
	35%	28%	36%	35%	32%	45%	29%	43%	35%	29%	28%	37%	35%
		*	*	*		ADF	*	IJ					
Sigma	1643	243	193	87	653	366	102	486	265	414	288	361	1282
	165%	172%	164%	165%	168%	155%	171%	157%	165%	171%	172%	163%	165%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. Please match the following battles with the wars in which they were fought: - Battle of Passchendaele

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
War of 1812	16	3	-	2	8	3	*	4	2	4	5	4	11
	2%	2%	-	4%	2%	1%	*	1%	1%	2%	3%	2%	1%
		*	*	B*			*						
First World War	353	64	46	15	139	63	26	100	58	93	72	78	274
	35%	46%	39%	28%	36%	27%	44%	32%	36%	39%	43%	35%	35%
		CE*	*	*			E*				G		
Second World War	47	2	2	5	28	9	1	13	5	17	9	10	37
	5%	2%	2%	10%	7%	4%	2%	4%	3%	7%	6%	4%	5%
		*	*	AB*	A		*						
Korea	15	3	-	*	7	4	*	7	3	4	-	4	11
	1%	2%	-	1%	2%	2%	*	2%	2%	2%	-	2%	1%
		*	*	*			*						
Vietnam	7	*	2	*	4	-	-	4	-	1	1	2	5
	1%	*	2%	*	1%	-	-	1%	-	*	1%	1%	1%
		*	*	*			*						
Afghanistan	21	1	1	-	8	8	3	12	3	3	2	2	19
	2%	1%	1%	-	2%	4%	5%	4%	2%	1%	1%	1%	2%
		*	*	*			*						
I don't know	537	67	67	30	196	149	29	170	90	119	78	120	417
	54%	47%	57%	57%	50%	63%	48%	55%	56%	49%	46%	54%	54%
		*	*	*		ADF	*						
Sigma	996	141	118	52	389	236	60	309	161	242	167	221	775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. To what extent do you agree or disagree with the following statements: - One day I would like to visit the Canadian National Vimy Memorial in France.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
Top 2 Box (Net)	670	106	86	37	263	130	48	202	103	163	125	157	513
	67%	75%	73%	70%	68%	55%	81%	65%	64%	67%	74%	71%	66%
		E*	E*	*	E		DE*						
Strongly agree	271	38	35	13	118	44	24	79	31	76	60	74	197
	27%	27%	30%	24%	30%	18%	40%	26%	19%	31%	36%	34%	25%
		*	E*	*	E		E*			H	GH	L	
Somewhat agree	398	68	50	24	145	86	24	122	72	88	65	83	316
	40%	48%	43%	46%	37%	37%	41%	40%	45%	36%	39%	37%	41%
		*	*	*			*						
Bottom 2 Box (Net)	327	35	32	16	126	106	12	108	57	79	43	64	262
	33%	25%	27%	30%	32%	45%	19%	35%	36%	33%	26%	29%	34%
		*	*	*	F	ABDF	*						
Somewhat disagree	209	26	20	11	84	58	10	74	38	50	25	42	167
	21%	19%	17%	21%	22%	24%	17%	24%	23%	21%	15%	19%	22%
		*	*	*			*	J					
Strongly disagree	118	9	12	4	42	49	2	34	20	28	18	22	96
	12%	6%	10%	8%	11%	21%	3%	11%	12%	12%	11%	10%	12%
		*	*	*		ACDF	*						
Sigma	996	141	118	52	389	236	60	309	161	242	167	221	775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. To what extent do you agree or disagree with the following statements: - I support the building of a memorial dedicated to the Vimy centenary in the City of Toronto.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
Top 2 Box (Net)	786	110	91	40	322	173	50	248	132	180	133	190	596
	79%	78%	77%	76%	83%	73%	84%	80%	82%	74%	80%	86%	77%
		*	*	*	E	*	*					L	
Strongly agree	308	33	37	13	143	54	27	102	50	68	55	89	218
	31%	23%	32%	25%	37%	23%	45%	33%	31%	28%	33%	40%	28%
		*	*	*	AE		ACE*					L	
Somewhat agree	478	77	54	26	179	119	23	147	82	112	78	101	378
	48%	55%	46%	50%	46%	50%	38%	47%	51%	46%	47%	45%	49%
		F*	*	*			*						
Bottom 2 Box (Net)	210	31	27	13	67	63	10	61	29	62	34	32	179
	21%	22%	23%	24%	17%	27%	16%	20%	18%	26%	20%	14%	23%
		*	*	*	D	*	*					K	
Somewhat disagree	150	25	18	9	52	39	6	48	23	43	22	22	128
	15%	18%	15%	18%	13%	17%	10%	16%	15%	18%	13%	10%	17%
		*	*	*			*					K	
Strongly disagree	60	5	9	3	15	24	4	13	5	20	12	10	50
	6%	4%	7%	7%	4%	10%	6%	4%	3%	8%	7%	5%	7%
		*	*	*	D	*	*						
Sigma	996	141	118	52	389	236	60	309	161	242	167	221	775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. To what extent do you agree or disagree with the following statements: - The war cenotaph/memorial in my community is in need of repair and/or restoration.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
Top 2 Box (Net)	476	76	48	29	165	128	29	159	81	105	67	108	369
	48%	54%	41%	56%	43%	54%	49%	52%	50%	43%	40%	49%	48%
		*	*	*		BD	*	J					
Strongly agree	103	17	9	5	35	26	10	32	16	25	14	31	71
	10%	12%	7%	10%	9%	11%	17%	10%	10%	10%	9%	14%	9%
		*	*	*			*						
Somewhat agree	374	59	39	24	130	102	19	127	65	80	53	76	297
	38%	42%	33%	47%	34%	43%	32%	41%	40%	33%	31%	34%	38%
		*	*	*		D	*						
Bottom 2 Box (Net)	520	65	70	23	223	108	30	150	80	137	100	114	406
	52%	46%	59%	44%	57%	46%	51%	48%	50%	57%	60%	51%	52%
		*	E*	*	E		*				G		
Somewhat disagree	388	44	52	18	173	82	18	114	56	103	78	81	306
	39%	31%	44%	35%	44%	35%	30%	37%	35%	43%	46%	37%	40%
		*	*	*	AF		*						
Strongly disagree	133	21	18	4	51	26	12	36	23	34	23	33	100
	13%	15%	15%	9%	13%	11%	20%	11%	15%	14%	14%	15%	13%
		*	*	*			*						
Sigma	996	141	118	52	389	236	60	309	161	242	167	221	775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Currently, the Government of Canada oversees the maintenance of roughly 207,000 graves of Canadian soldiers across Canada. Government auditors have found that more than 45,000 of these grave markers require maintenance. Prior to 2003, the federal government allocated \$5 million annually to the care of these grave markers. Since then, the budget has been reduced to \$1.2M, where it remains today. Do you support or oppose increasing the budget to better maintain these sites?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	1001	134	118	73	380	208	88	248	157	262	218	226	775
Base: All Answering (wtd)	996	141	118	52	389	236	60	309	161	242	167	221	775
Top 2 Box (Net)	756	114	99	40	312	140	50	228	118	191	126	165	591
	76%	81%	84%	77%	80%	59%	84%	74%	73%	79%	75%	74%	76%
		E*	E*	E*	E		E*						
Strongly support	305	49	41	16	131	43	24	93	36	79	64	60	245
	31%	35%	35%	31%	34%	18%	41%	30%	22%	33%	38%	27%	32%
		E*	E*	E*	E		E*				H		
Somewhat support	451	66	58	24	181	97	26	135	82	112	62	105	346
	45%	47%	49%	45%	47%	41%	43%	44%	51%	46%	37%	47%	45%
		*	*	*			*		J				
Bottom 2 Box (Net)	240	27	19	12	77	96	10	81	43	52	41	57	184
	24%	19%	16%	23%	20%	41%	16%	26%	27%	21%	25%	26%	24%
		*	*	*		ABCDF	*						
Somewhat oppose	177	23	15	11	52	67	9	54	38	38	29	42	134
	18%	16%	13%	21%	13%	28%	15%	17%	24%	16%	17%	19%	17%
		*	*	*		ABDF	*						
Strongly oppose	64	4	4	1	25	30	1	27	5	13	12	14	50
	6%	3%	3%	3%	6%	12%	1%	9%	3%	6%	7%	6%	6%
		*	*	*		ABCDF	*						
Sigma	996	141	118	52	389	236	60	309	161	242	167	221	775
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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