



Ipsos MORI

POLITICAL MONITOR October 2017



October 2017

VOTING INTENTIONS

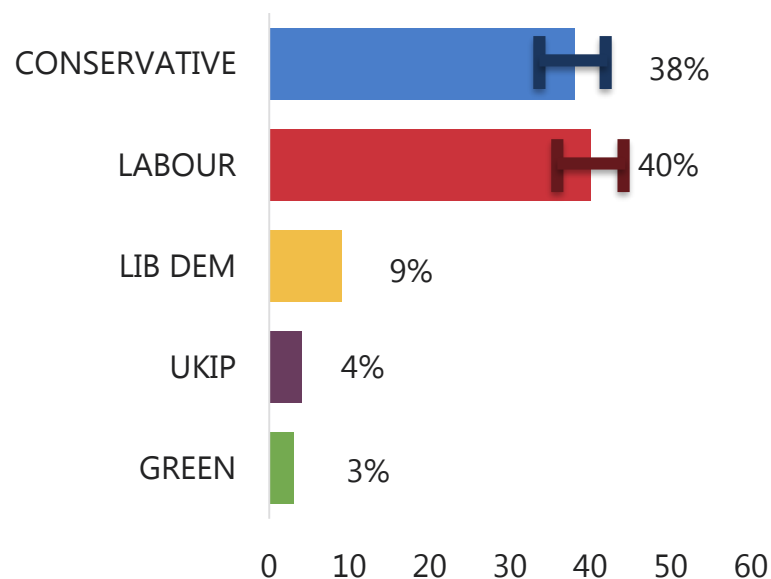


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Voting Intention

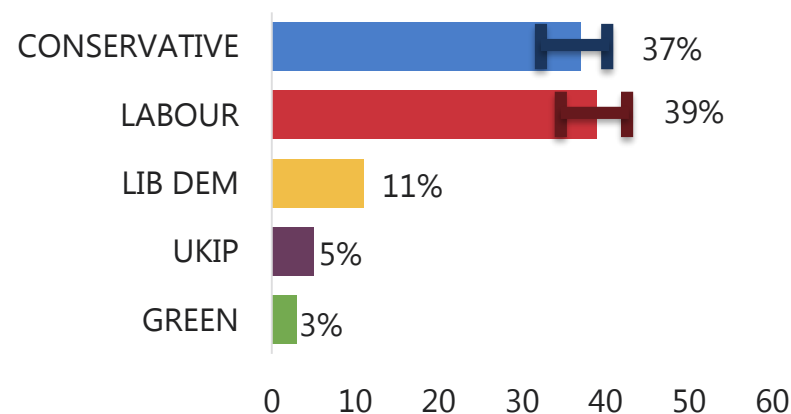
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = -2

ALL GIVING A VOTING INTENTION



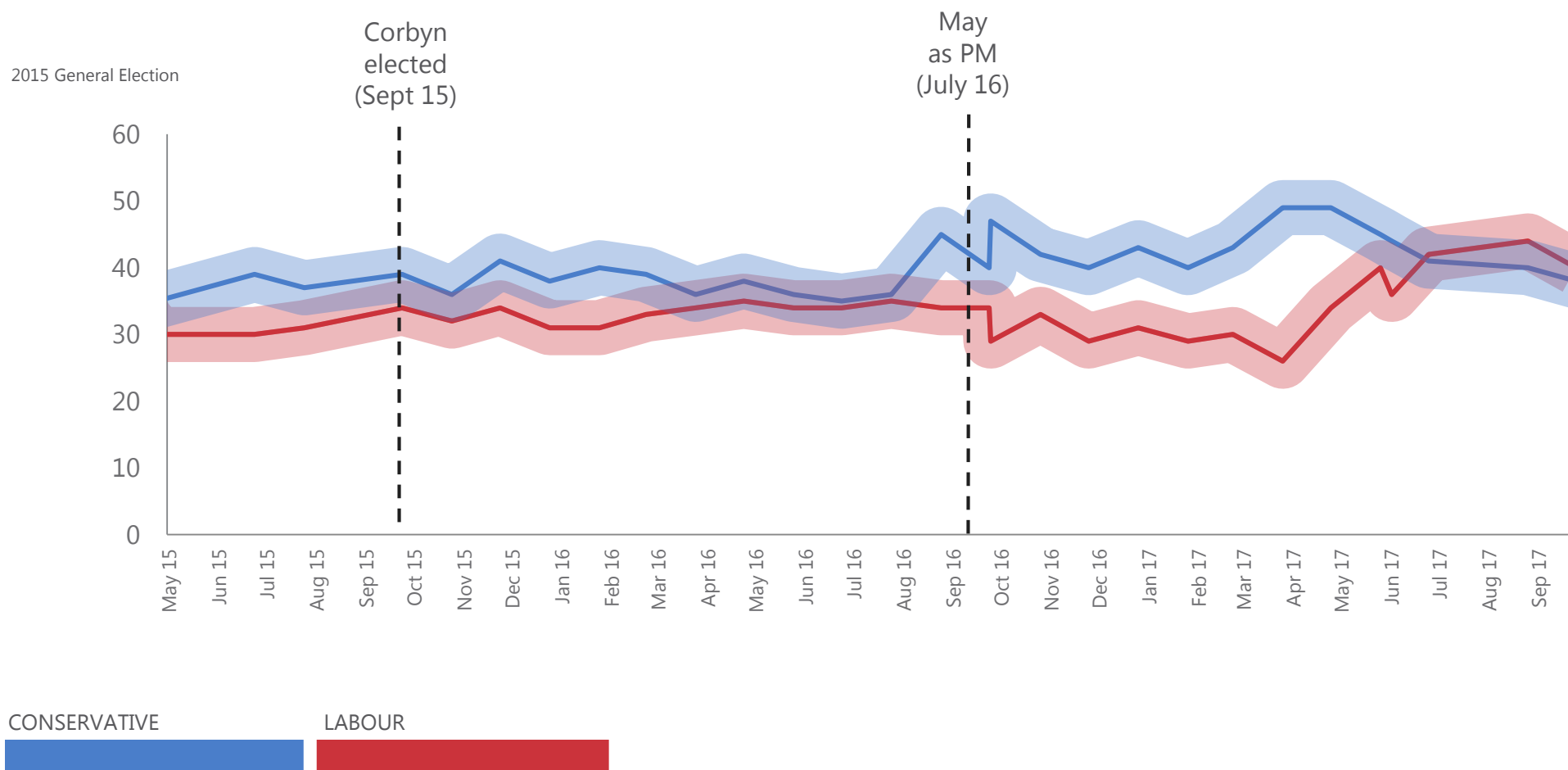
CONSERVATIVE LEAD = -2

Base: 1,052 British adults 18+, 27th October – 1st November 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 809. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

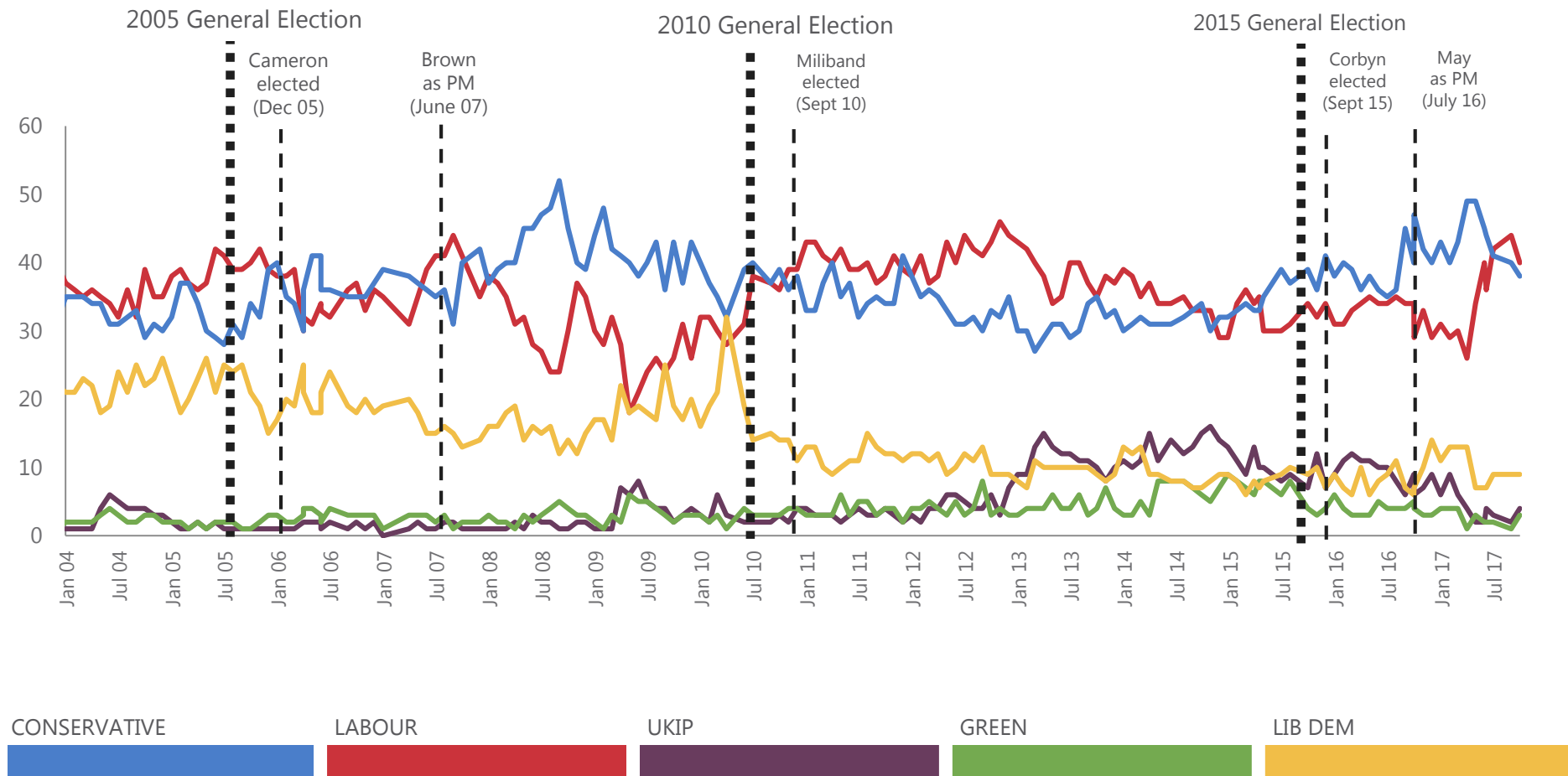


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – October '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

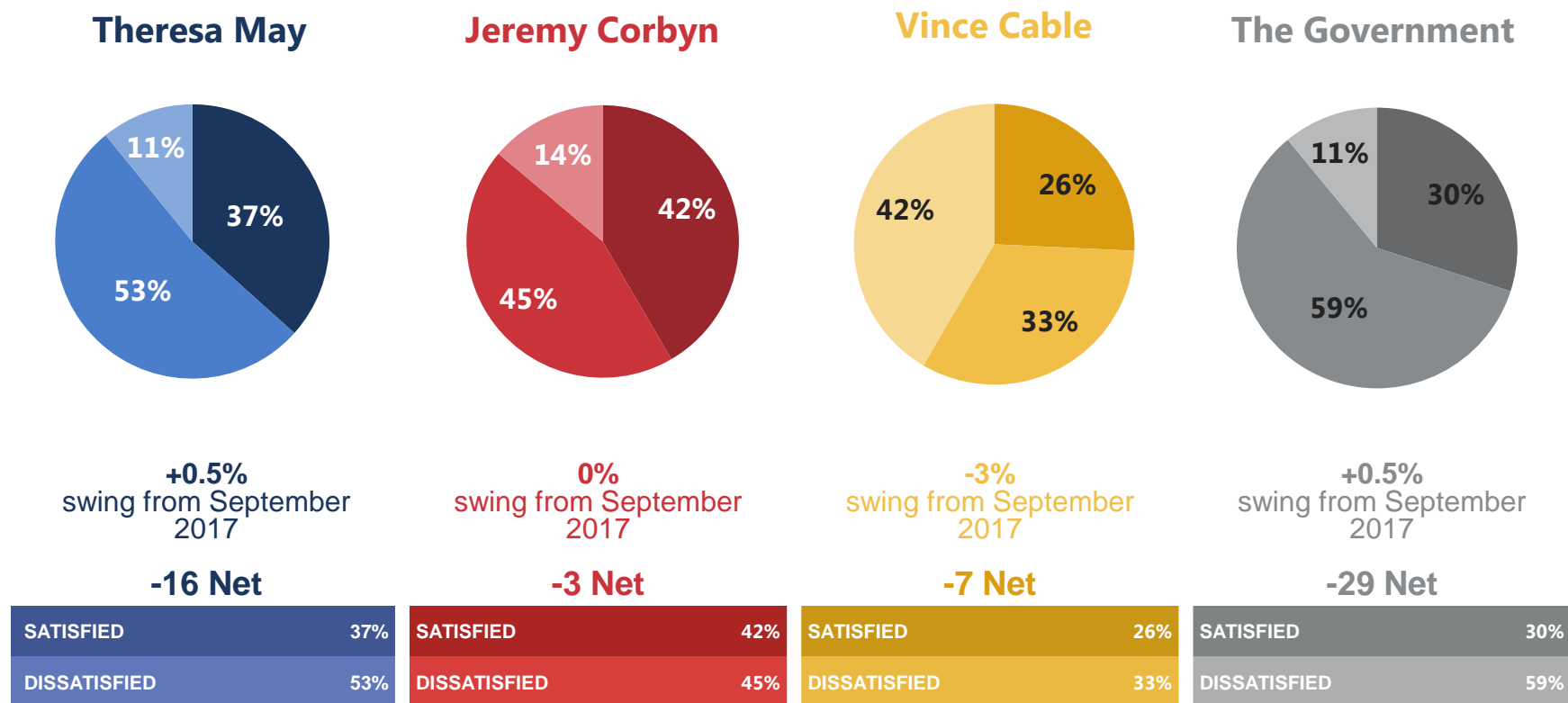
October 2017

SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

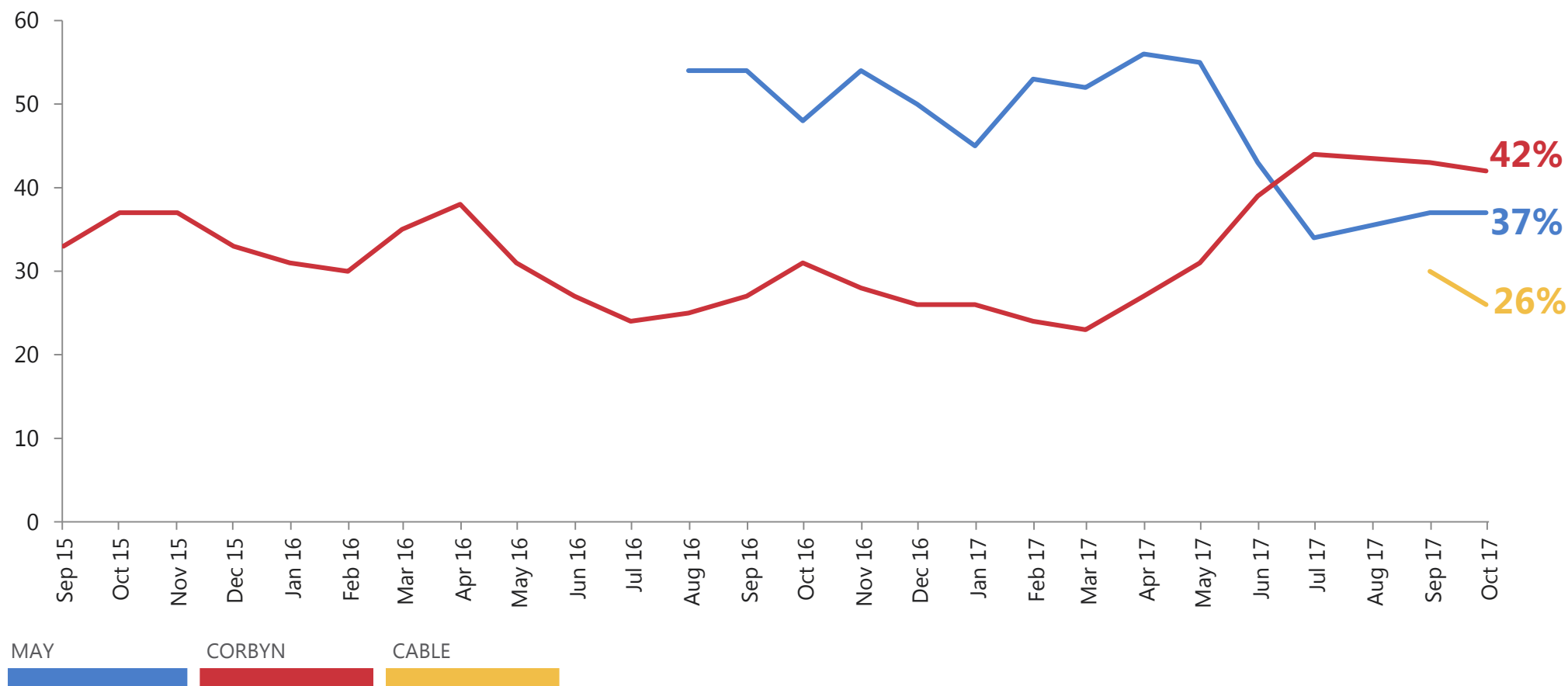


Base: 1,052 British adults 18+, 27th October – 1st November 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – Oct 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER
/LEADER OF THE LABOUR PARTY?

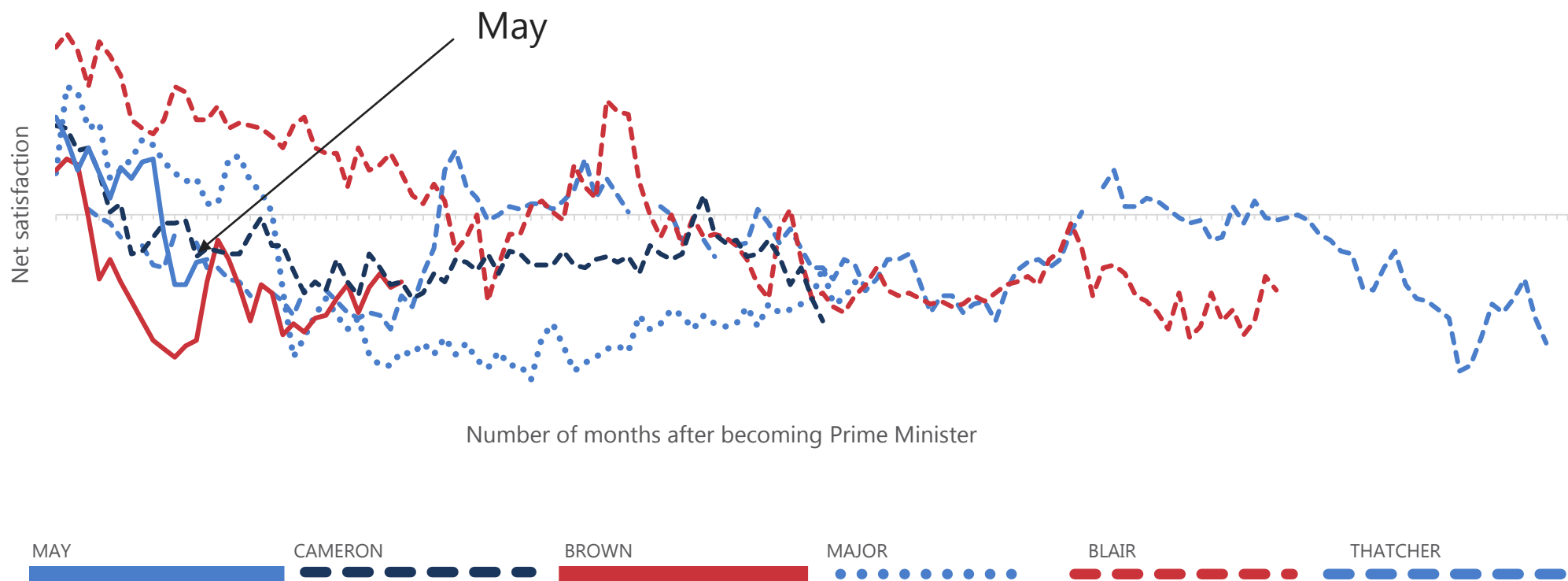


Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

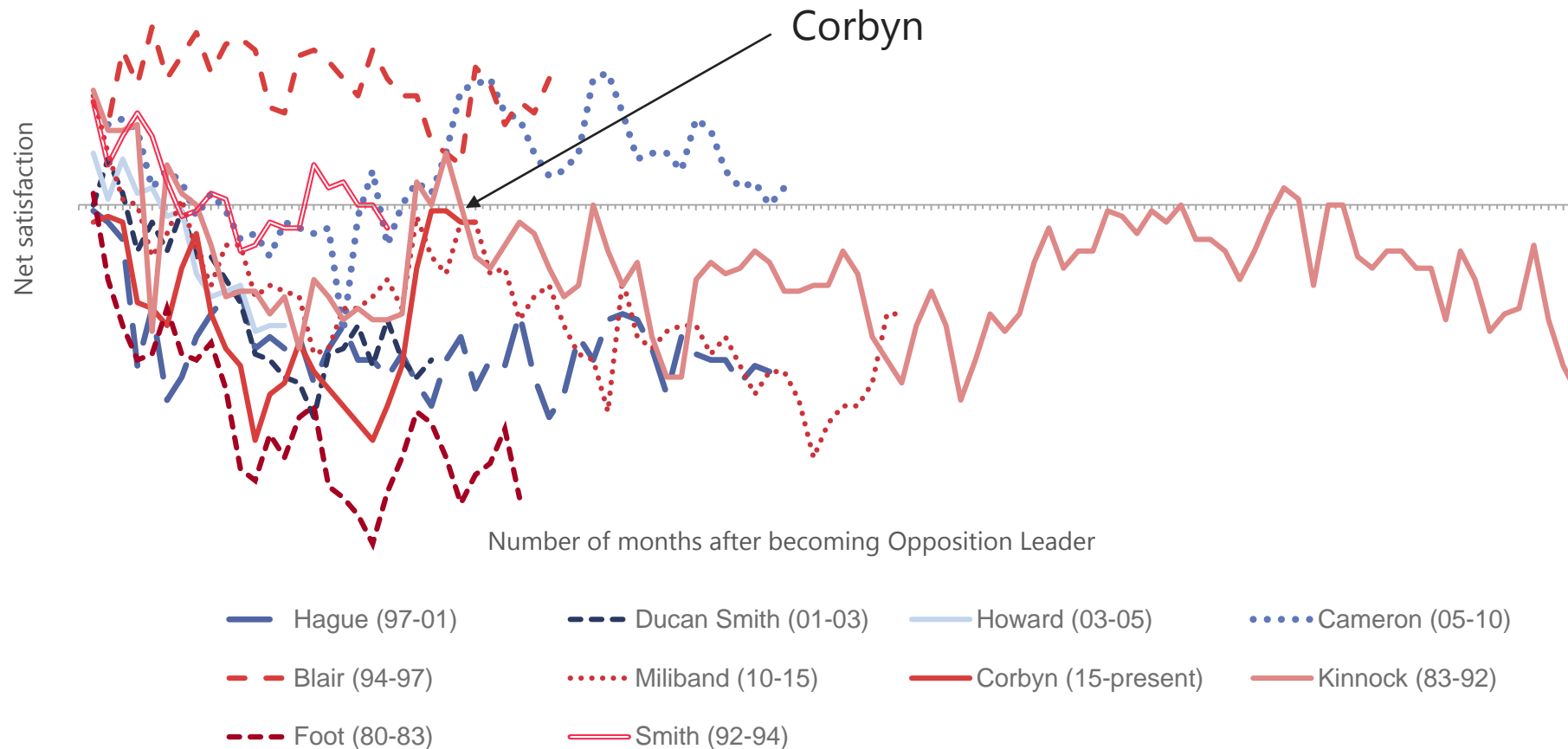
Source: Ipsos MORI Political Monitor



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Net satisfaction with Opposition Leaders (1980 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

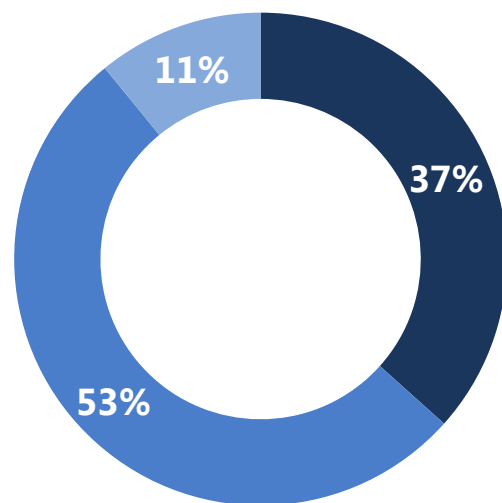


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Theresa May (satisfaction)

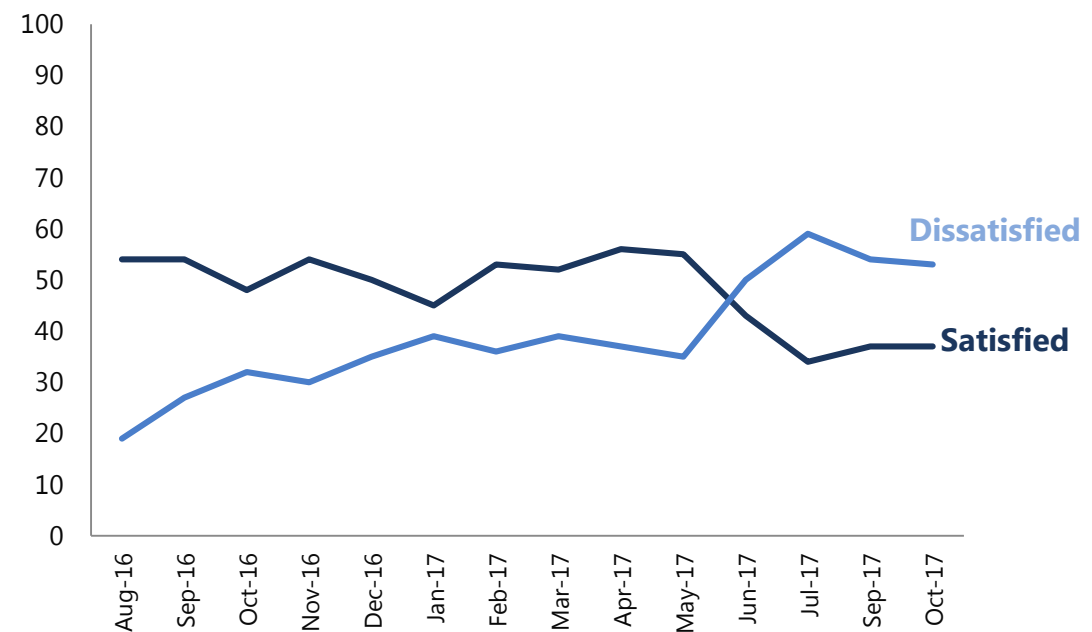
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

October 2017



SATISFIED	37%
DISSATISFIED	53%
DON'T KNOW	11%
Net = -16	

August 2016 – October 2017



Base: 1,052 British adults 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

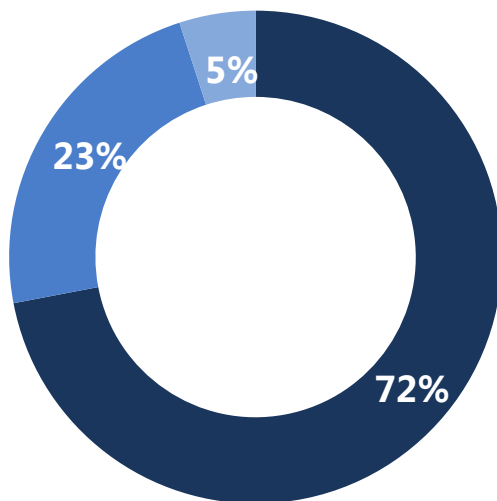


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Theresa May (satisfaction amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

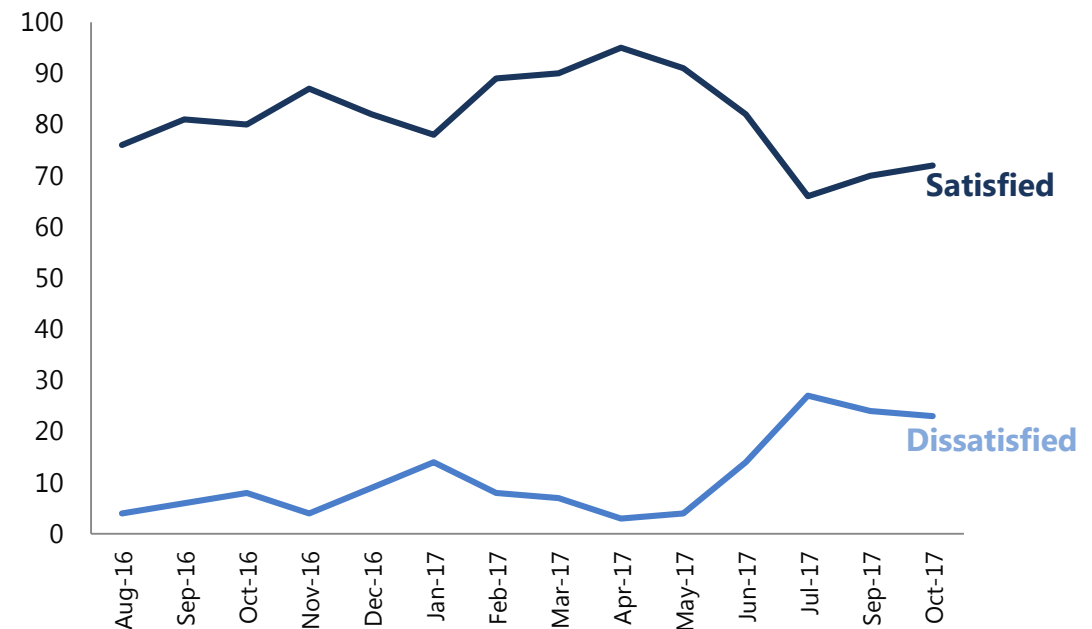
October 2017



SATISFIED	72%
DISSATISFIED	23%
DON'T KNOW	5%

Net = +49

August 2016 – October 2017



Base: 356 Conservative supporters 18+ , 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

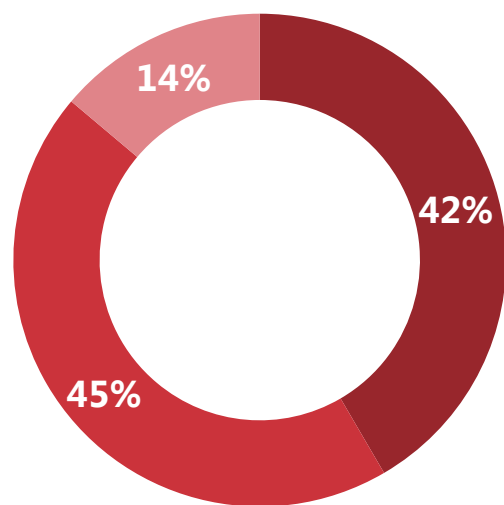


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Jeremy Corbyn (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

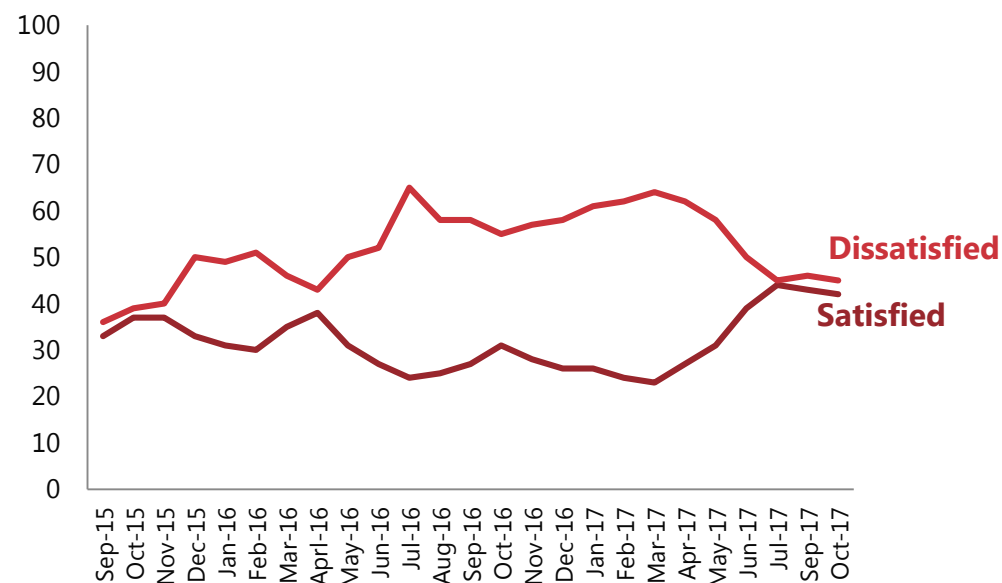
October 2017



SATISFIED	42%
DISSATISFIED	45%
DON'T KNOW	14%

Net = -3

September 2015 – October 2017



Base: 1,052 British adults 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

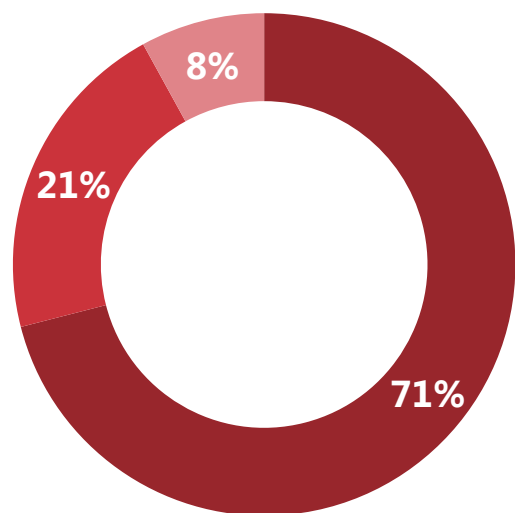


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Jeremy Corbyn (satisfaction amongst Labour supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

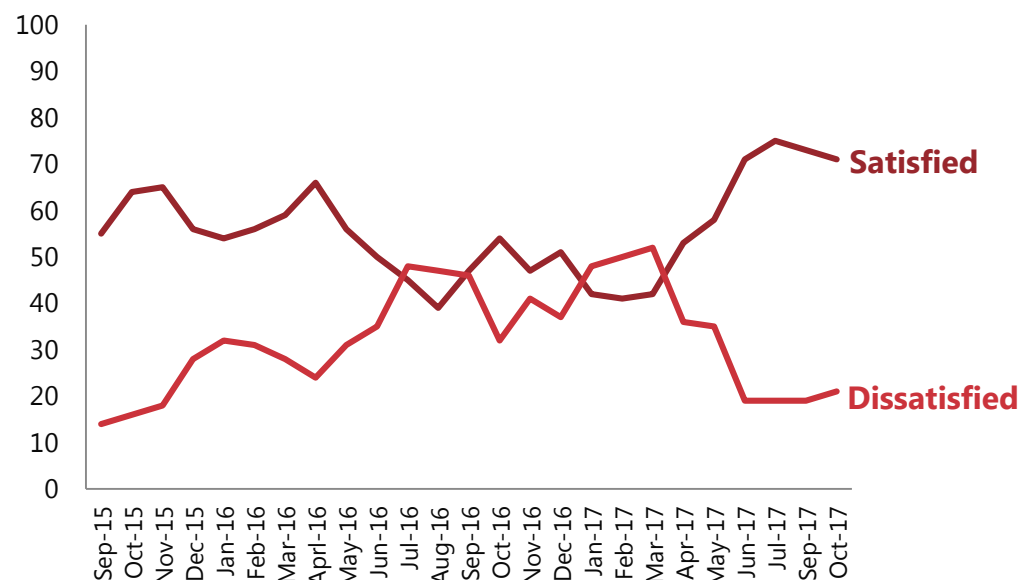
October 2017



SATISFIED	71%
DISSATISFIED	21%
DON'T KNOW	8%

Net = +50

September 2015 – October 2017



Base: 349 Labour supporters 18+, 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

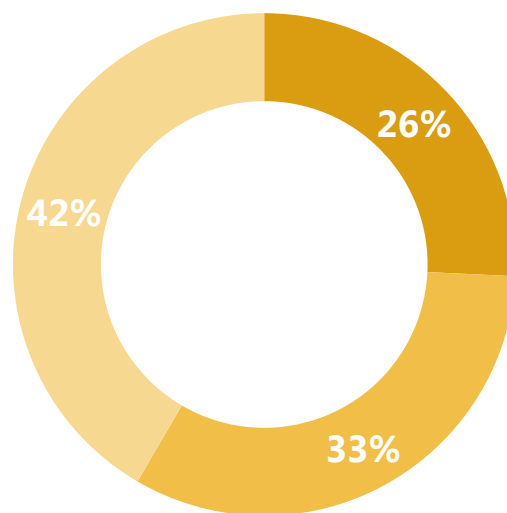


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Vince Cable (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

October 2017



SATISFIED	26%
DISSATISFIED	33%
DON'T KNOW	42%

Net = -7

Base: 1,052 British adults 18+, 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor



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October 2017

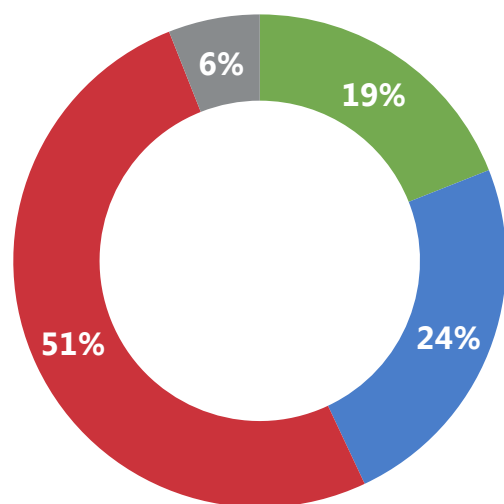
ECONOMIC OPTIMISM



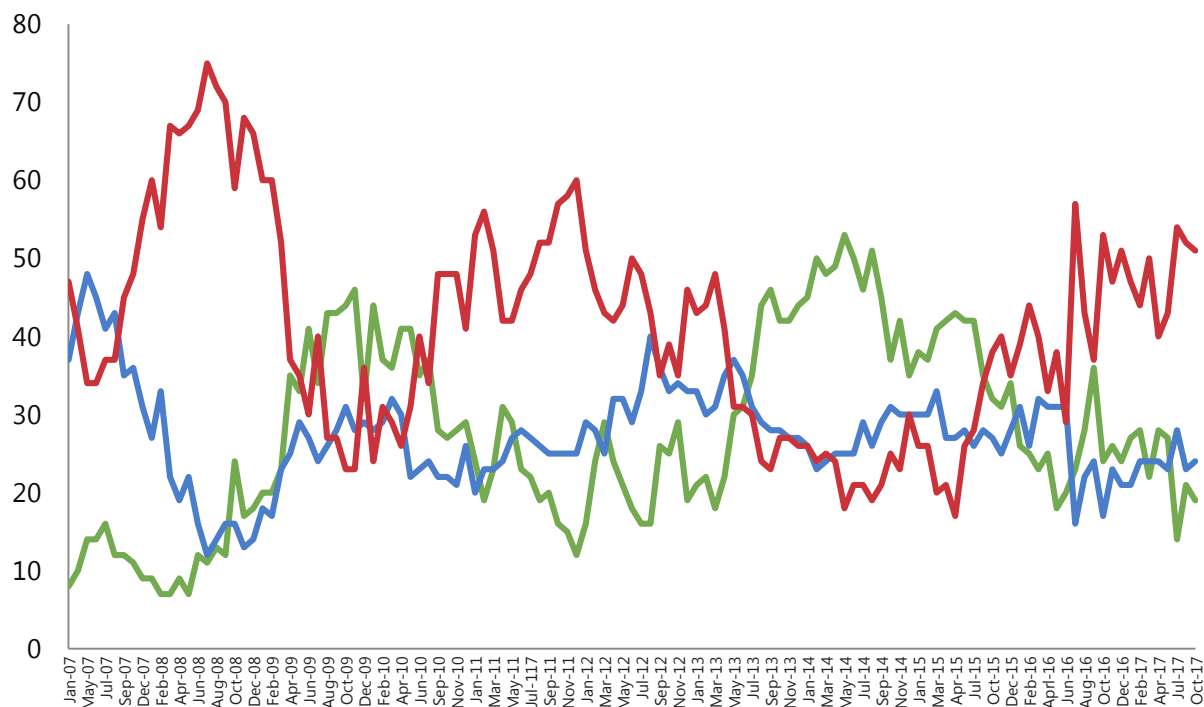
Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

October 2017



IMPROVE	19%
STAY THE SAME	24%
GET WORSE	51%
DON'T KNOW	6%
EOI = -32	



Base: 1,052 British adults 18+, 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor



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Economic Optimism – long term trends

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

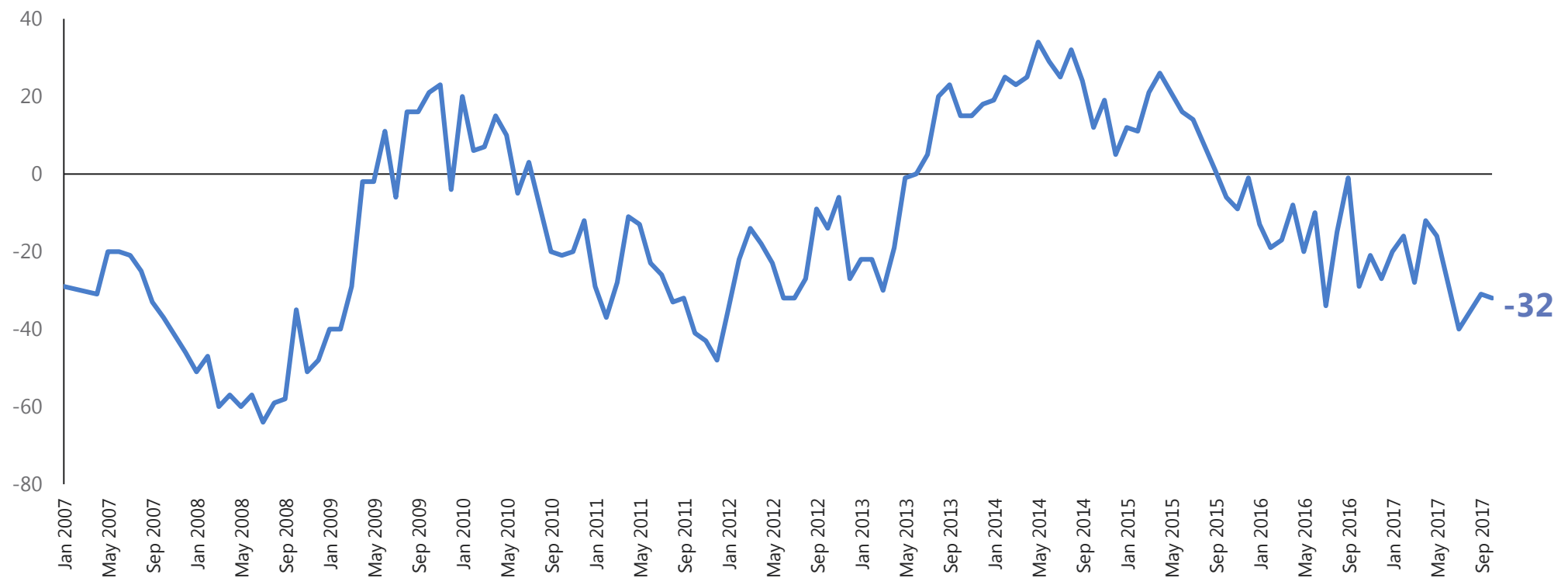
Source: Ipsos MORI Political Monitor



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Economic Optimism has been on downward trend since 2014

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

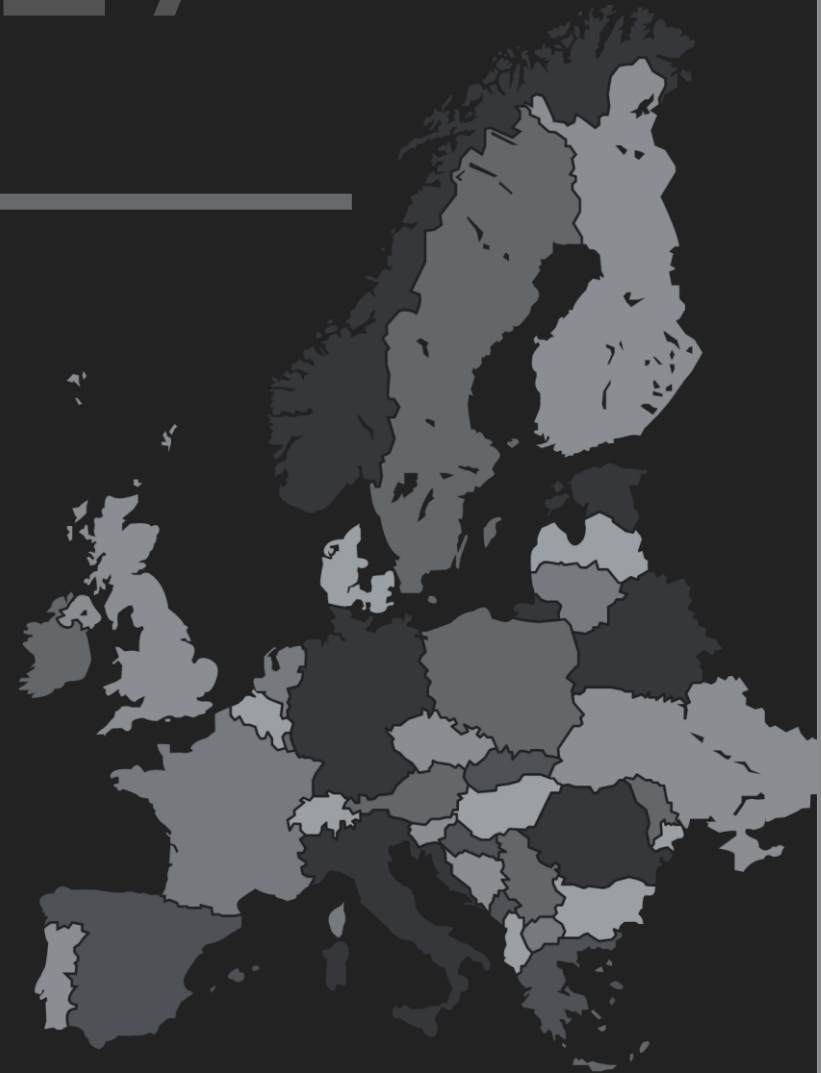
Source: Ipsos MORI Political Monitor



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October 2017

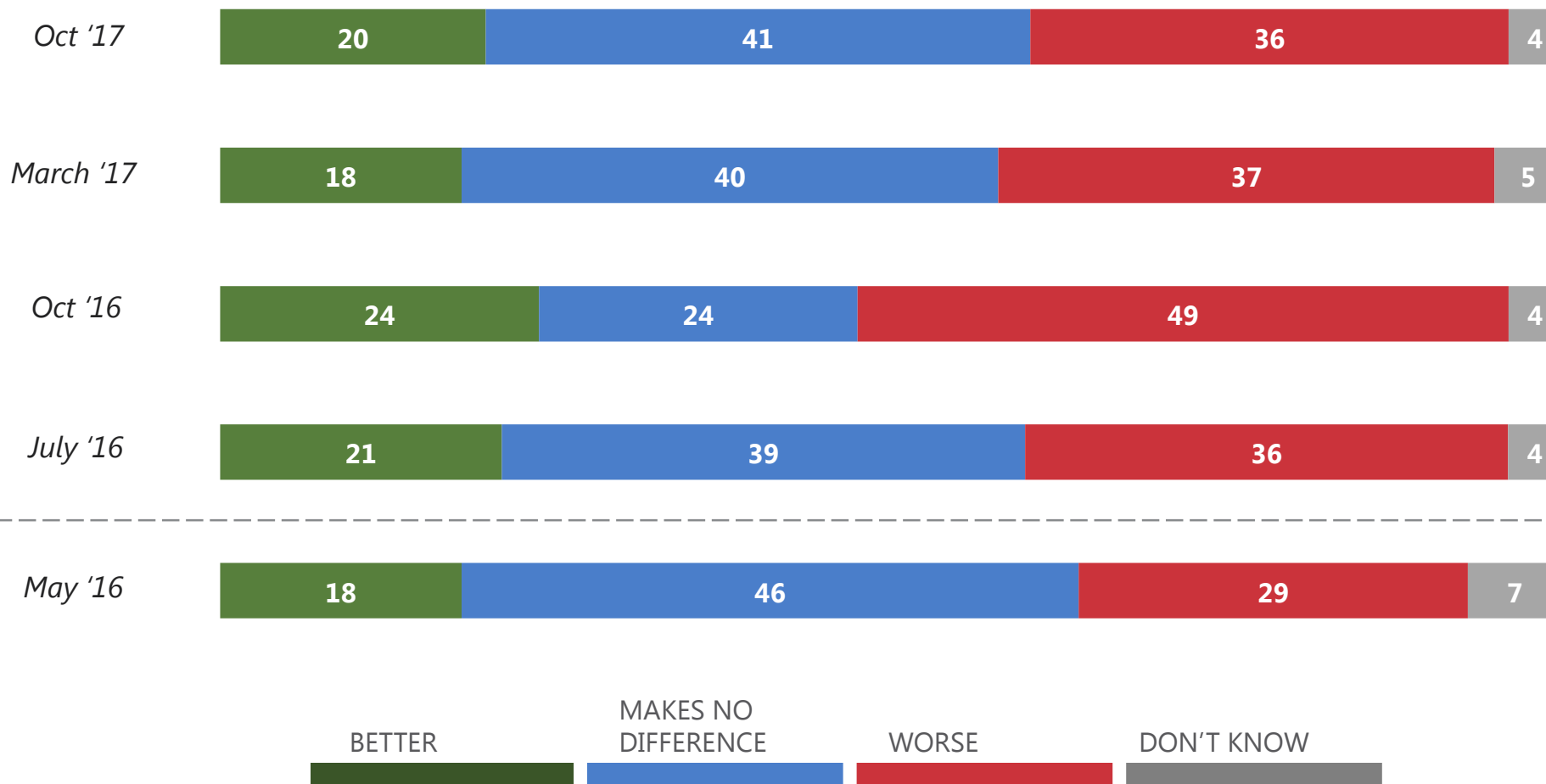
Brexit



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Impact of Brexit on people's standard of living

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EU, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR YOUR OWN STANDARD OF LIVING, OR WOULD IT MAKE NO DIFFERENCE?

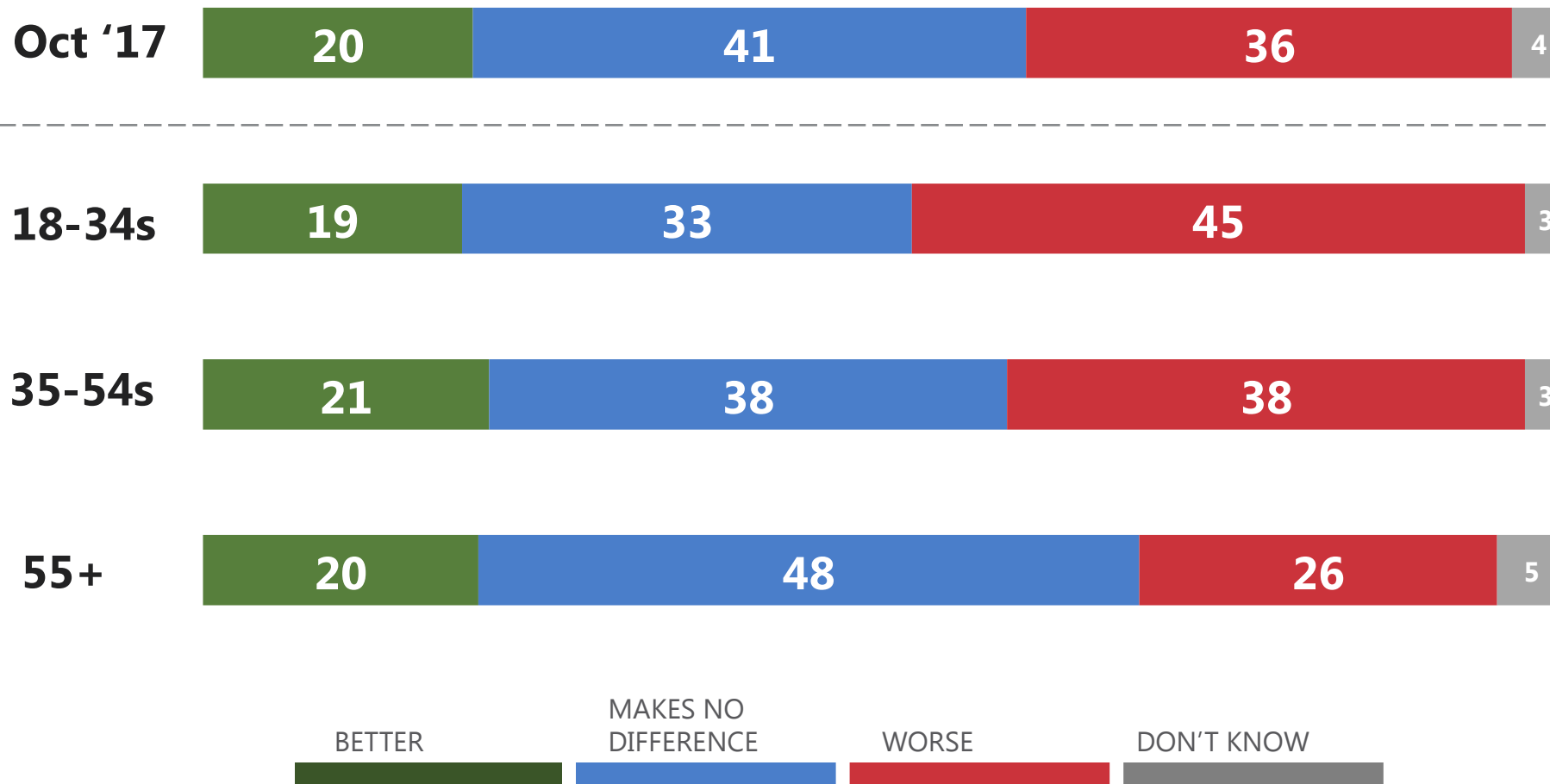


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Impact of Brexit on people's standard of living

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EU, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR YOUR OWN STANDARD OF LIVING, OR WOULD IT MAKE NO DIFFERENCE?



Base: 1,052 British adults aged 18+, Oct 27 – Nov 1 2017

Source: Ipsos MORI Political Monitor



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Handling Britain's exit from the European Union

DO YOU THINK THAT THERESA MAY HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION

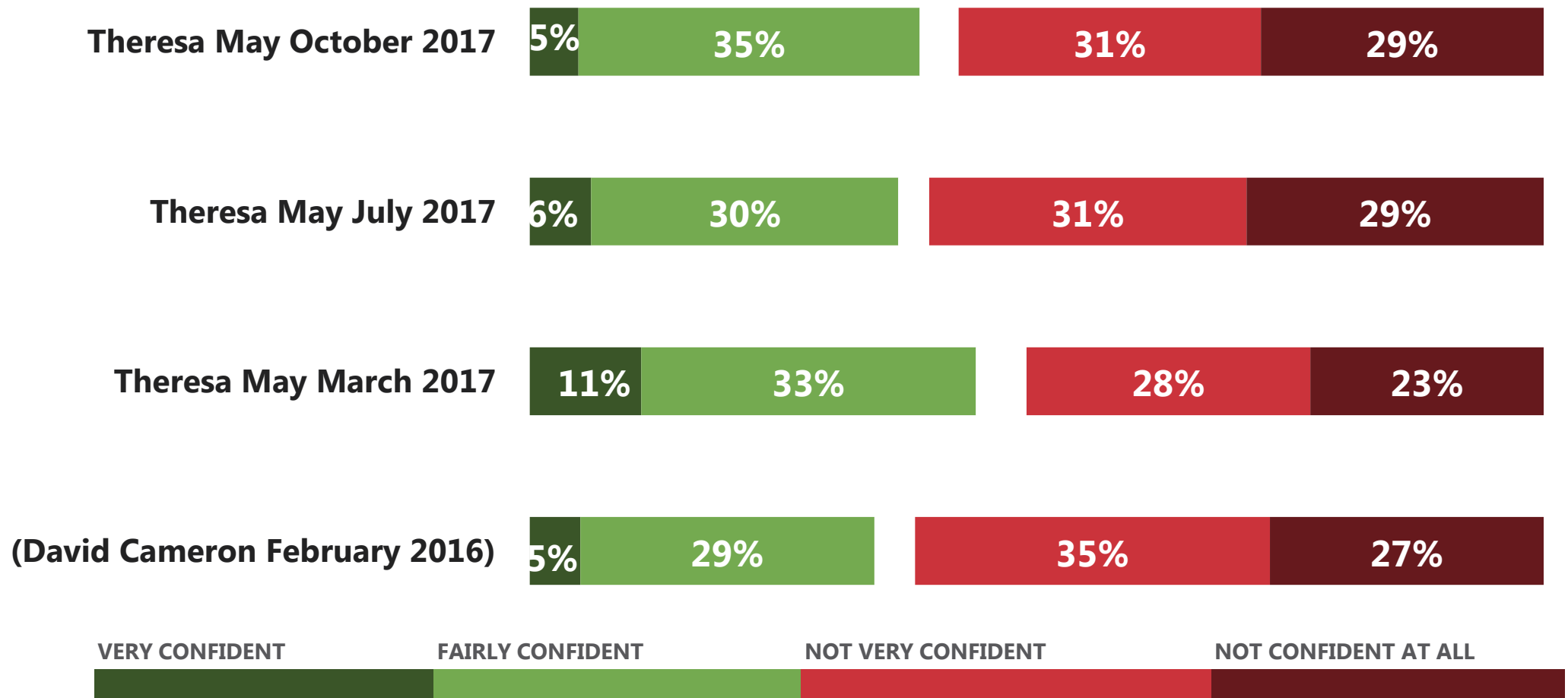


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Confidence in May to get a good deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: 1,071 British adults 18+, 14th – 18th July 2017

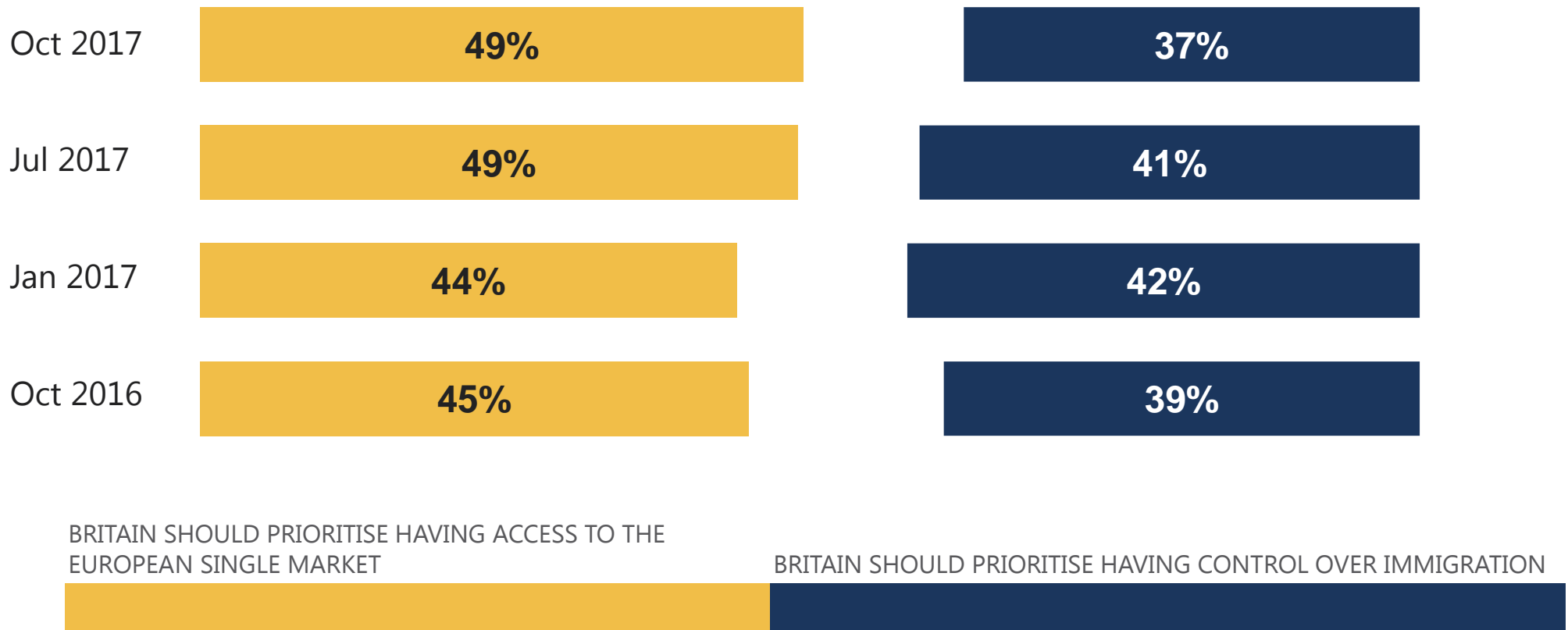
Source: Ipsos MORI Political Monitor



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Should Britain prioritise single market access or control of immigration in its future relationship with the EU?

AS YOU MAY KNOW THERE HAS BEEN MUCH DISCUSSION ON WHAT BRITAIN'S RELATIONSHIP WITH THE EUROPEAN UNION SHOULD BE AFTER IT LEAVES. SOME SAY BRITAIN SHOULD PRIORITISE HAVING ACCESS TO THE EUROPEAN SINGLE MARKET WHILE OTHERS THINK BRITAIN SHOULD PRIORITISE HAVING CONTROL OVER IMMIGRATION. WHAT DO YOU THINK BRITAIN SHOULD PRIORITISE?



Base: c1,000 British adults each month

Source: Ipsos MORI Political Monitor

October 2017

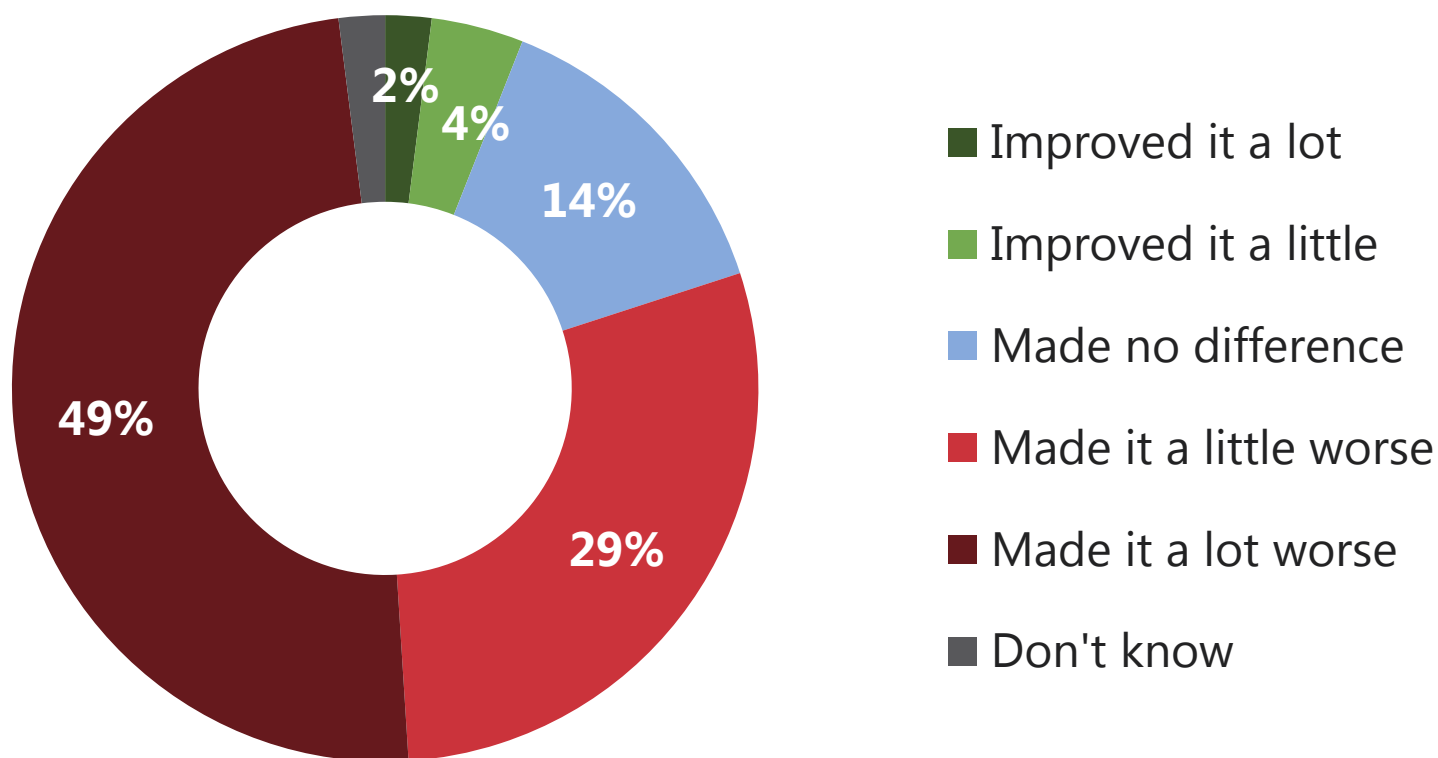
Trump



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Donald Trump's impact on America's global standing

AS YOU MAY KNOW, DONALD TRUMP WAS ELECTED PRESIDENT OF THE UNITED STATES IN NOVEMBER LAST YEAR. IN YOUR OPINION, WHAT EFFECT, IF ANY, HAS DONALD TRUMP'S ELECTION HAD ON AMERICA'S STANDING IN THE WORLD? HAS IT?

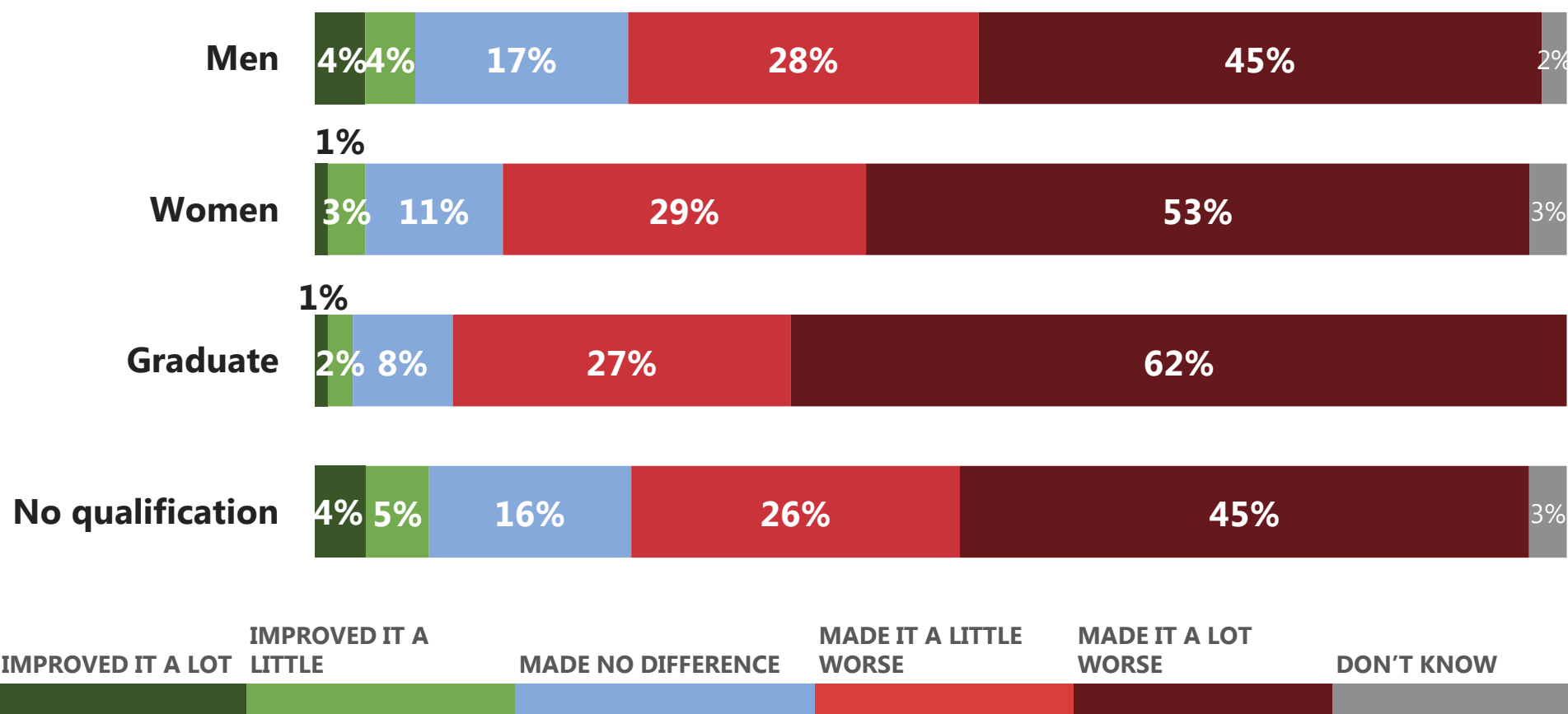


Base: 1,052 British adults 18+, 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

Donald Trump's impact on America's global standing

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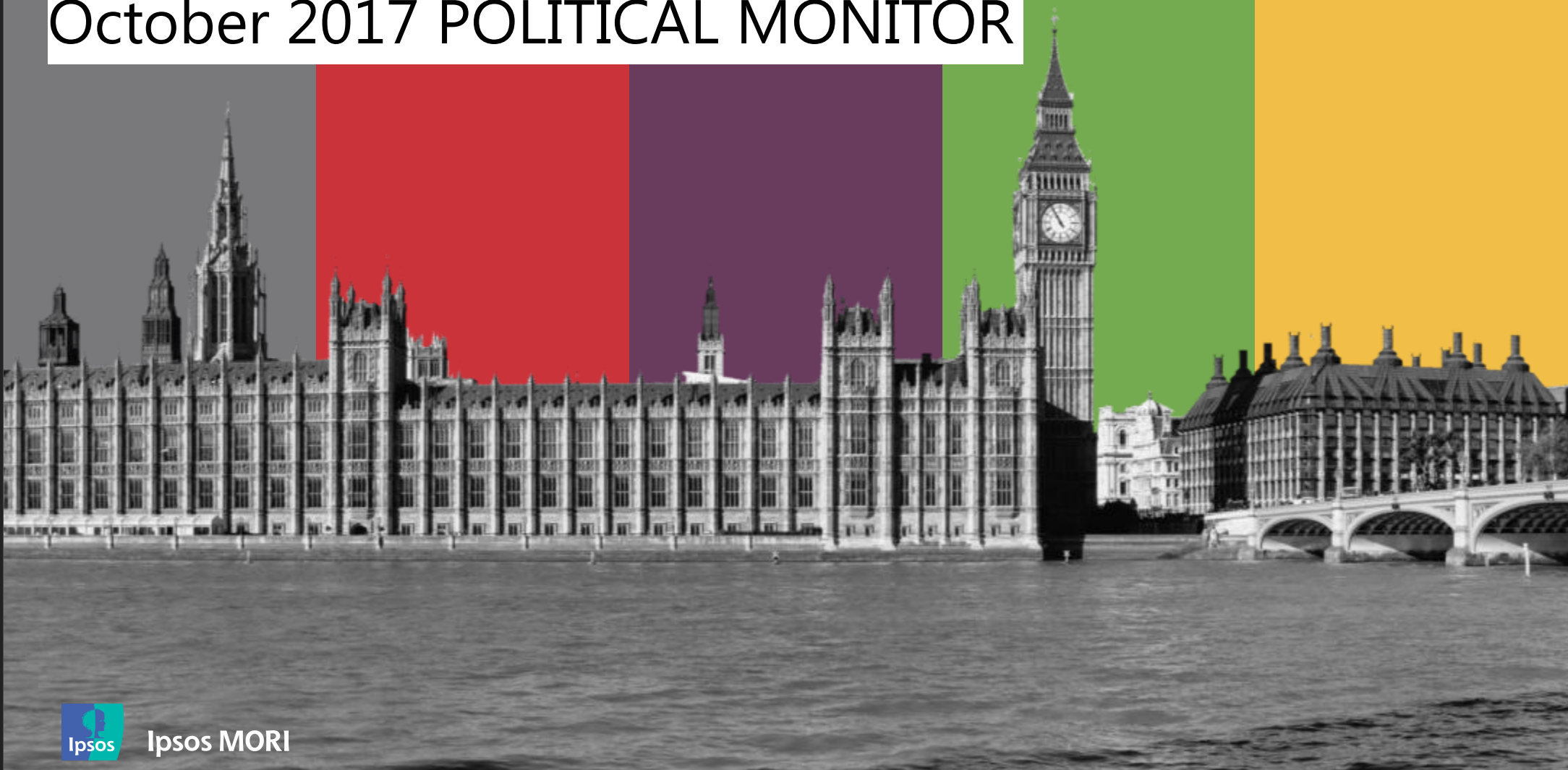


Base: 1,052 British adults 18+, 27th October – 1st November 2017

Source: Ipsos MORI Political Monitor

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