

2017new19. How much of your shopping do you do online?

	Gender		AGE			EDUCATION				Decided-Voters Leaners					Decided Voters & Leaners				Q19					
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Québécois (BQ)	Or some other party	The Ontario Progressive Conservati ve Party	The Ontario Liberal Party	The Ontario New Democratic Party	Some other party	Almost all (nearly 100%)	Most (about 75%)	About half (about 50%)	Some (about 25%)	None (0%)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
Base: All Respondents (unwtd)	2098	963	1135	493	818	787	103	374	938	683	545	671	316	69	108	247	166	164	55	43	150	294	1107	504
Base: All Respondents (wtd)	2098	1018	1080	585	776	736	206	747	822	323	509	619	325	76	117	221	171	170	54	47	149	265	1059	578
Almost all (nearly 100%)	47	22	25	22	10	15	7	18	13	9	8	14	10	3	3	6	7	8	3	47	-	-	-	-
	2%	2%	2%	4%	1%	2%	3%	2%	2%	3%	2%	2%	3%	4%	3%	3%	4%	5%	6%	100%	-	-	-	-
Most (about 75%)				D			*							*	*				*	TUVW*				
	149	80	69	78	50	22	11	39	72	27	24	44	28	6	17	13	23	22	9	-	149	-	-	-
About half (about 50%)	7%	8%	6%	13%	6%	3%	6%	5%	9%	8%	5%	7%	9%	8%	15%	6%	14%	13%	18%	-	100%	-	-	-
				DE	E		*		G	G		J	*	JK*		O	O	O*	*	SUVW				
Some (about 25%)	265	136	129	109	123	33	7	72	127	58	63	87	50	6	5	31	26	26	4	-	-	265	-	-
	13%	13%	12%	19%	16%	4%	4%	10%	15%	18%	12%	14%	15%	8%	4%	14%	15%	15%	8%	-	-	100%	-	-
None (0%)				E	E		*		FG	FG	N	N	N	*	*				*	*		STVW		
	1059	493	567	288	383	388	92	367	416	183	267	343	154	29	61	111	81	68	25	-	-	-	1059	-
Sigma	50%	48%	52%	49%	49%	53%	45%	49%	51%	57%	52%	55%	47%	39%	53%	50%	48%	40%	47%	-	-	-	100%	-
							*			FGH		M		*	*				*	*		STUW		
None (0%)	578	286	292	88	210	279	88	251	193	45	147	131	82	31	30	60	33	47	11	-	-	-	-	578
	28%	28%	27%	15%	27%	38%	43%	34%	23%	14%	29%	21%	25%	41%	25%	27%	19%	27%	20%	-	-	-	-	100%
Sigma				C	CD	HI*	HI	I		K		KL*	*					*	*				STUV	
	2098	1018	1080	585	776	736	206	747	822	323	509	619	325	76	117	221	171	170	54	47	149	265	1059	578
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M/N, O/P/Q/R, S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L/M/N, O/P/Q/R, S/T/U/V/W
 Minimum Base: 30 (**), Small Base: 100 (*)

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