



2. How much do you anticipate spending on your winter vacation, including travel, accommodations, and entertainment?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Excluding More Than \$10k (unwtd)	853	109	86	77	315	209	57	126	142	239	254	220	633
Base: Excluding More Than \$10k (wtd)	804	108	76	46	284	242	48	163	153	224	175	199	605
0	24	-	2	*	1	20	*	12	2	6	-	8	15
	3%	-	3%	1%	*	8%	1%	7%	1%	3%	-	4%	3%
		*	*	*		AD	*	J*	*				
1-100	24	9	4	-	8	3	1	17	1	1	4	5	20
	3%	8%	5%	-	3%	1%	2%	11%	1%	*	3%	2%	3%
		E*	*	*			*	HIJ*	*				
101-200	17	-	2	*	7	7	-	9	2	1	-	8	9
	2%	-	3%	1%	3%	3%	-	6%	2%	1%	-	4%	1%
		*	*	*			*	IJ*	*				
201-300	30	5	1	1	6	17	*	17	8	3	1	6	24
	4%	5%	1%	2%	2%	7%	1%	10%	5%	1%	1%	3%	4%
		*	*	*		D	*	IJ*	J*				
301-400	14	2	-	1	4	6	2	6	2	2	*	2	12
	2%	2%	-	1%	1%	2%	3%	4%	1%	1%	*	1%	2%
		*	*	*			*	*	*				
401-500	36	6	-	1	11	15	3	12	9	8	3	10	25
	4%	6%	-	2%	4%	6%	6%	8%	6%	4%	2%	5%	4%
		*	*	*			*	J*	*				
501-1,000	97	9	6	5	36	31	8	28	16	32	14	27	70
	12%	9%	8%	11%	13%	13%	17%	17%	10%	14%	8%	13%	12%
		*	*	*			*	*	*				
1,001-2,000	188	24	17	13	63	69	3	33	35	64	32	41	148
	23%	22%	22%	27%	22%	29%	7%	20%	23%	29%	18%	20%	24%
		*	*	F*	F	F	*	*	*	J			
2,001-3,000	159	19	12	10	72	33	13	17	39	45	43	44	115
	20%	17%	16%	21%	25%	14%	28%	10%	26%	20%	24%	22%	19%
		*	*	*	E		*	*	G*		G		
3,001-4,000	62	9	6	5	20	19	3	1	20	17	17	11	51
	8%	9%	7%	12%	7%	8%	7%	*	13%	7%	10%	5%	9%
		*	*	*			*	*	G*	G	G		
4,001-5,000	80	13	13	5	31	11	7	6	8	27	27	17	63
	10%	12%	17%	10%	11%	5%	15%	4%	5%	12%	16%	8%	10%
		*	E*	*	E		E*	*	*	G	GH		
5,001-10,000	73	11	14	5	26	11	7	5	12	18	33	21	53
	9%	11%	18%	11%	9%	4%	14%	3%	8%	8%	19%	10%	9%
		*	E*	*			*	*	*		GHI		
Sigma	804	108	76	46	284	242	48	163	153	224	175	199	605
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Mean (Incl. 0)	2593.5	2813.2	3387.4	2985.2	2753.1	1867.6	3175.5	1344	2597.5	2670	3742.9	2564.5	2603
		E*	E*	E*	E		E*	*	G*	G	GHI		
Std. Dev.	2216.62	2464.57	2535.06	2131.12	2197.36	1779.58	2387.95	1699.47	2069.05	1995.65	2532.08	2305.7	2188.42
Std. Err.	78.17	237.68	290.15	314.52	130.31	114.41	344.28	133.28	167.17	133.41	191.44	163.47	88.96
Mean (Excl. 0)	2672.9	2813.2	3493.7	3008.6	2762.6	2034.3	3203.4	1450.9	2636.9	2745.9	3742.9	2677.8	2671.3
		E*	DE*	E*	E		E*	*	G*	G	GHI		

Std. Dev.	2202.61	2464.57	2500.92	2122.75	2195.17	1763.57	2379.53	1721.43	2059.53	1971.54	2532.08	2290.73	2175.37
Std. Err.	78.85	237.68	290.7	314.51	130.41	118.33	344.57	140.26	167.66	133.66	191.44	165.95	89.58
Median	2000	2000	2500	2500	2500	1500	3000	1000	2200	2000	3000	2000	2000





5\_1. Please indicate how many days of paid vacation you are entitled to each year, and how many you actually take. - # of vacation days entitled to

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	2005	259	210	189	734	439	174	457	344	543	442	425	1580
Base: All Respondents (wtd)	2005	269	213	130	769	482	143	585	371	515	319	390	1615
0	738	118	91	51	296	141	41	305	135	146	48	90	648
	37%	44%	43%	39%	39%	29%	29%	52%	36%	28%	15%	23%	40%
		EF	EF		E			HIJ	J	J			K
1	10	*	-	-	8	2	-	6	1	1	2	1	9
	1%	*	-	-	1%	*	-	1%	*	*	1%	*	1%
2	20	3	4	1	2	9	*	12	4	1	1	3	17
	1%	1%	2%	1%	*	2%	*	2%	1%	*	*	1%	1%
3	6	*	1	-	4	2	-	4	1	1	1	5	1
	*	*	*	-	1%	*	-	1%	*	*	*	1%	*
4	8	5	-	*	2	1	-	2	-	3	1	2	5
	*	2%	-	*	*	*	-	*	-	*	*	1%	*
		D										L	
5	20	-	1	1	9	4	5	10	2	4	2	6	14
	1%	-	*	1%	1%	1%	4%	2%	1%	1%	1%	1%	1%
6	10	-	-	1	2	7	ABE	5	-	2	2	1	9
	*	-	-	1%	*	1%	-	1%	-	*	*	*	1%
7	51	7	8	1	21	13	1	19	11	10	7	12	39
	3%	3%	4%	*	3%	3%	1%	3%	3%	2%	2%	3%	2%
8	6	-	-	-	3	4	-	2	2	-	1	1	5
	*	-	-	-	*	1%	-	*	*	-	*	*	*
9	1	-	-	-	1	-	1	-	1	1	-	1	1
	*	-	-	-	*	-	*	-	*	*	-	*	*
10	124	9	11	9	55	32	8	33	26	37	16	34	90
	6%	3%	5%	7%	7%	7%	6%	6%	7%	7%	5%	9%	6%
11 - 15	341	36	36	18	133	80	38	88	81	94	51	69	272
	17%	13%	17%	14%	17%	17%	26%	15%	22%	18%	16%	18%	17%
16-20	186	25	15	14	71	52	ACDE	29	24	60	55	50	136
	9%	9%	7%	11%	9%	11%	8	5%	6%	12%	17%	13%	8%
							6%			GH	GH	L	
21-25	196	24	18	11	63	67	13	23	39	61	53	52	144
	10%	9%	9%	8%	8%	14%	9%	4%	10%	12%	17%	13%	9%
						D			G	G	GH	L	
26-30	133	15	12	13	43	33	15	16	20	46	42	38	94
	7%	6%	6%	10%	6%	7%	11%	3%	5%	9%	13%	10%	6%
										G	GH	L	
More than 30	156	26	17	10	56	34	12	30	25	51	36	25	131
	8%	10%	8%	8%	7%	7%	8%	5%	7%	10%	11%	6%	8%
										G	G		

Sigma	2005	269	213	130	769	482	143	585	371	515	319	390	1615
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Mean (Incl. 0)	13.2	13.2	12.6	13.8	12.3	14	15.2	8.4	12.3	16.1	19.7	15.3	12.7
									G	GH	GHI	L	
Std. Dev.	14.44	16.49	15.5	15.08	13.87	13.14	15.13	12.8	13.12	15.09	14.16	12.97	14.73
Std. Err.	0.32	1.01	1.06	1.32	0.5	0.6	1.27	0.53	0.68	0.66	0.79	0.66	0.37
Mean (Excl. 0)	20.9	23.6	21.9	22.7	20.1	19.7	21.4	17.5	19.4	22.4	23.3	19.9	21.1
		DE*	*	*			*			GH	GH		
Std. Dev.	13.03	15.47	14.61	13.11	12.57	11.4	13.74	13.51	11.56	13.23	12.4	11.28	13.52
Std. Err.	0.37	1.26	1.32	1.47	0.58	0.62	1.37	0.81	0.75	0.69	0.75	0.65	0.44
Median	12	10	10	12	10	14	14	-	12	14	20	15	10

5\_2. Please indicate how many days of paid vacation you are entitled to each year, and how many you actually take. - # of vacation days actually taken

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (Excluding 0 days at Q11 1) (unwtd)	1341	152	137	118	487	331	116	223	217	400	380	355	986
Base: All Respondents (Excluding 0 days at Q11 1) (wtd)	1267	151	122	80	472	341	101	279	236	369	270	301	967
0	97	15	12	9	33	25	4	38	17	23	9	17	80
	8%	10%*	9%*	12%*	7%	7%	4%*	13%IJ	7%	6%	3%	6%	8%
1	19	3	4	1	9	3	-	10	3	1	2	1	18
	1%	2%*	3%*	1%*	2%	1%	-*	4%I	1%	*	1%	*	2%
2	26	2	5	1	9	5	5	13	8	3	2	7	19
	2%	1%*	4%*	1%*	2%	1%	5%*	5%IJ	3%	1%	1%	2%	2%
3	11	3	3	1	2	1	1	3	-	4	4	4	7
	1%	2%*	3%* D*	2%*	*	*	1%*	1%	-	1%	1%	1%	1%
4	23	4	-	3	7	7	1	13	1	5	1	7	16
	2%	3%*	-*	4%*	2%	2%	1%*	5%HIJ	1%	1%	*	2%	2%
5	45	7	3	6	20	4	5	16	5	9	13	7	38
	4%	5%* E*	3%*	8%* E*	4% E	1%	5%* E*	6%	2%	3%	5%	2%	4%
6	16	1	2	1	5	4	3	3	4	5	2	6	10
	1%	* *	2%*	1%*	1%	1%	3%*	1%	2%	1%	1%	2%	1%
7	69	8	7	2	32	15	5	23	15	19	8	20	48
	5%	5%*	5%*	3%*	7%	4%	5%*	8%J	6%	5%	3%	7%	5%
8	17	3	3	2	5	5	-	3	3	4	2	3	14
	1%	2%*	2%*	2%*	1%	1%	-*	1%	1%	1%	1%	1%	1%
9	2	1	-	-	-	-	1	-	1	1	-	1	1
	* *	1%* *	-* *	-* *	-	-	1%* *	-	* *	* *	-	* *	* *
10	139	7	12	9	58	45	8	33	34	35	30	34	105
	11%	4%* *	10%* *	11%* *	12% A	13% A	8%* *	12%	14%	9%	11%	11%	11%
11 - 15	278	27	32	12	110	63	34	64	58	72	54	69	209
	22%	18%* *	26%* *	16%* *	23%	19%	33% ACE*	23%	24%	19%	20%	23%	22%
16-20	163	22	11	11	60	54	5	22	23	59	40	37	126
	13%	15%* *	9%* *	14%* *	13%	16% F	5%* *	8%	10%	16% G	15% G	12% G	13% G
21-25	152	22	10	3	50	57	11	14	30	57	43	41	111
	12%	14%* C*	8%* *	4%* *	11%	17% CD	10%* *	5%	13% G	15% G	16% G	14% G	12% G
26-30	112	12	9	9	42	31	7	10	20	36	36	31	80
	9%	8%* *	8%* *	12%* *	9%	9%	7%* *	4%	9%	10% G	13% G	10% G	8% G
More than 30	99	15	10	8	32	22	11	14	15	37	24	16	83



	8%	10% *	9% *	10% *	7%	7%	11% *	5%	6%	10%	9%	5%	9%
Sigma	1267	151	122	80	472	341	101	279	236	369	270	301	967
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>													
Mean (Incl. 0)	16.8	17.6 *	16.2 *	17 *	16.2	17.3	17.5 *	12	15.8 G	19 GH	19.5 GH	16.5	16.9
Std. Dev.	12.8	14.48	14.38	15.01	11.99	11.55	14	11.94	11.11	13.42	12.44	11.26	13.24
Std. Err.	0.36	1.18	1.3	1.68	0.55	0.63	1.39	0.71	0.72	0.7	0.76	0.65	0.43
Mean (Excl. 0)	18.2	19.5 *	17.8 *	19.2 *	17.4	18.6	18.3 *	13.9	17 G	20.3 GH	20.1 GH	17.5	18.4
Std. Dev.	12.33	13.97	14.08	14.55	11.56	10.9	13.8	11.78	10.58	12.9	12.12	10.81	12.78
Std. Err.	0.36	1.2	1.34	1.73	0.55	0.61	1.4	0.76	0.72	0.69	0.75	0.64	0.43
Median	15	15	14	14	14	15	14	10	14	18	20	15	14

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of Contents](#)

