

1. How much consumer debt do you have? (excluding your mortgage)

		REGION			
	Total	BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	2098	226	207	185	829
Base: All Respondents (wtd)	2098	282	223	137	803
\$0	960	112	95	47	362
	46%	40%	43%	35%	45%
					CF
\$1 to \$4,999	452	61	48	28	177
	22%	22%	22%	20%	22%
\$5,000 to \$9,999	153	22	9	12	67
	7%	8%	4%	9%	8%
\$10,000 to \$24,999	284	52	32	21	99
	14%	19%	14%	15%	12%
		DE			
\$25,000+	248	34	38	29	99
	12%	12%	17%	21%	12%
		E	E	ADE	E
Sigma	2098	282	223	137	803
	100%	100%	100%	100%	100%
Summary					
Mean (Incl. 0)	8539.5	8451.6	11888.5	14057.7	8874.5
		E	E	ADE	E
Std. Dev.	17671.57	14386.71	22601	22631.4	19047.6
Std. Err.	385.81	857.34	1514.31	1936.39	671.97
Mean (Excl. 0)	15742.7	14023.6	20777.4	21549.1	16159.1
			AE*	AEF*	E
Std. Dev.	21504.35	16298.44	26638.29	24999.12	23309.23
Std. Err.	637.45	1251.11	2359.52	2648.28	1109.62

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I, G/J/K/L/M, N/O/P/Q, R/S

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I, G/J/K/L/M, N/O/P/Q, R/S

Minimum Base: 30 (**), Small Base: 100 (*)

		ONTARIO						
Quebec	Atlantic	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North
E	F	G	H	I	J	K	L	M
483	168	336	169	167	109	89	234	61
504	149	365	171	195	66	97	223	53
293	50	186	94	92	27	36	93	20
58%	33%	51%	55%	47%	41%	37%	42%	38%
ABCDF					*	*		*
100	38	68	27	41	13	24	56	17
20%	25%	19%	16%	21%	19%	25%	25%	32%
					*	*		G*
26	17	33	19	14	6	9	14	5
5%	11%	9%	11%	7%	9%	9%	6%	10%
	BE				*	*		*
55	25	48	15	33	8	9	27	6
11%	17%	13%	9%	17%	12%	10%	12%	11%
		H			*	*		*
30	20	31	16	15	12	18	32	5
6%	13%	9%	9%	8%	19%	19%	14%	9%
	E				G*	G*		*
504	149	365	171	195	66	97	223	53
100%	100%	100%	100%	100%	100%	100%	100%	100%
4708.8	9798.3	7307.8	7105.1	7485.6	10693.6	10934.8	10140.6	8326.1
	E				*	*		*
11450.52	16938.81	17734.65	17745.57	17768.9	18404.14	19494.12	21219.34	17833.68
509.86	1386.71	927.69	1358	1273.43	2263.11	1982.71	1422.01	2460.04
11243.9	14727.3	14862	15805	14158.7	18013.9	17456.2	17473.4	13450.6
	*		*	*	*	*		**
15495.72	18957.82	22990.44	23796.32	22462.25	21007.72	22242.23	25480.64	21186.77
1066.21	1902.73	1715.03	2716.01	2213.94	3352.82	2858.28	2241.5	3714.63

HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
N	O	P	Q	R	S
559	384	580	375	451	1647
669	402	516	290	431	1667
322	170	203	119	156	804
48%	42%	39%	41%	36%	48%
P					R
173	101	100	51	98	354
26%	25%	19%	17%	23%	21%
PQ	Q				
63	22	42	18	40	113
9%	5%	8%	6%	9%	7%
71	51	94	45	78	206
11%	13%	18%	16%	18%	12%
		N		S	
41	58	76	58	58	190
6%	15%	15%	20%	14%	11%
	N	N	N		
669	402	516	290	431	1667
100%	100%	100%	100%	100%	100%
5277.6	9930	10438.4	13507.6	9562.5	8274.6
	N	N	N		
12320.67	20212.87	18799.04	23226.99	17457.07	17722.24
476.21	1007.62	827.84	1364.27	840.46	434.12
10157.3	17175.2	17239.7	22882.5	15003.8	15978.1
	N	N	NOP		
15583.59	24144.75	21605.09	26464.04	19921.21	21990.58
835.6	1582.96	1222.68	2023.14	1201.37	748.54

