



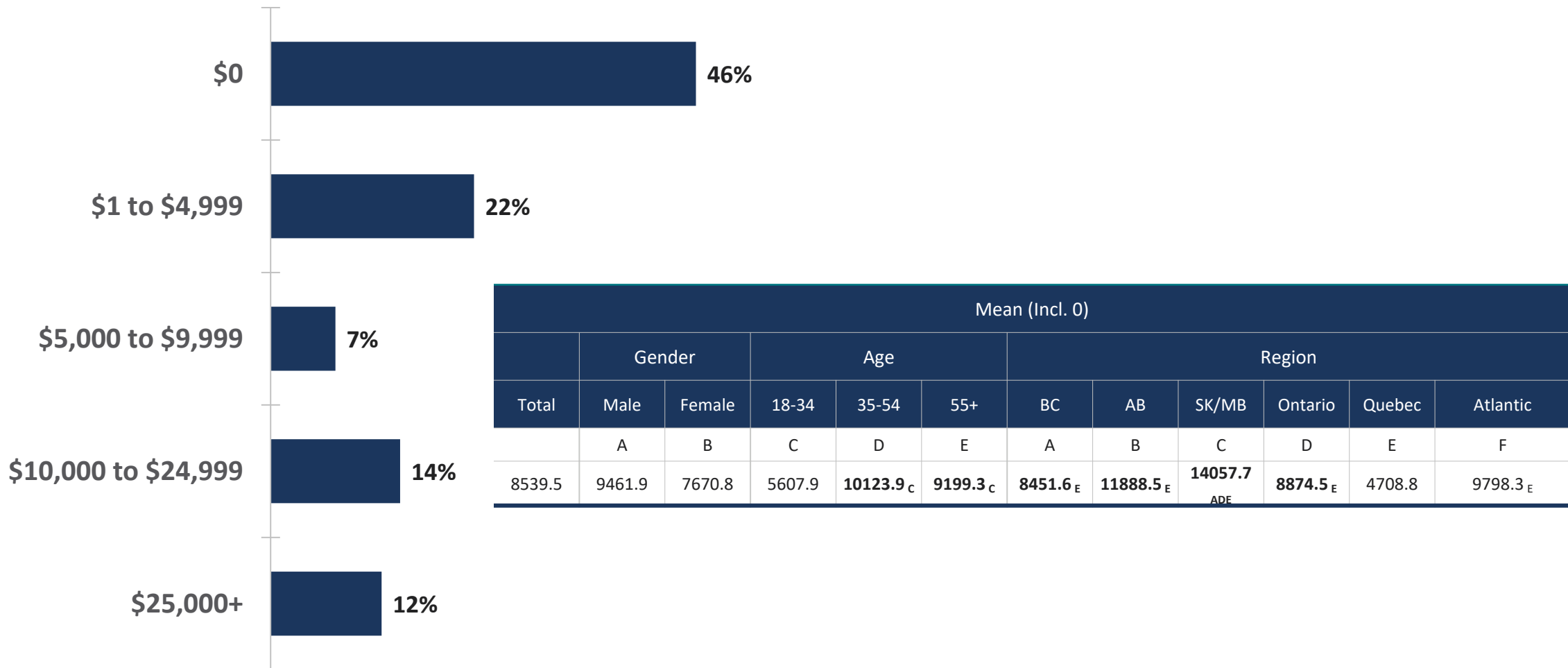
**IPSOS  
GLOBAL NEWS  
YEAR-END POLL  
2017 – DEBT**



# DEBT

## DEBT IN CANADA

The average Canadian has **\$8,539.50** in consumer (non-mortgage debt), but this includes nearly half (46%) who have no consumer debt



## DEBT IN CANADA

**Three in ten (29%) are not comfortable with their current level of debt, and two in ten struggle to meet their obligation (19%) and pay down debt (22%)**

