



**IPSOS  
GLOBAL NEWS  
YEAR-END POLL  
2017 – FEDERAL  
POLITICS UPDATE**

# Methodology

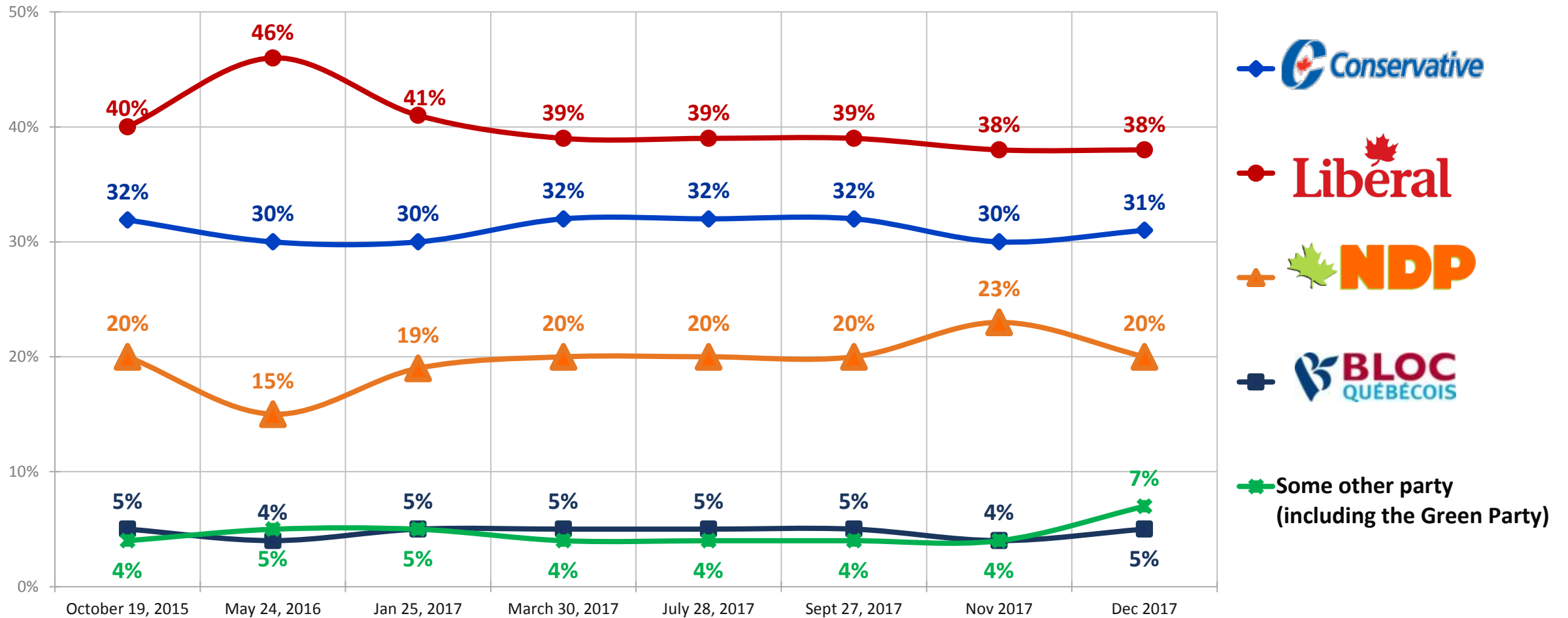
- These are the findings of an Ipsos poll conducted from December 10 to December 14, 2017, exclusively for Global News.
- A sample of n= 2,098 Canadians aged 18+ was sampled via the Ipsos I-Say panel and non-panel sources.
- Quotas and weighting were employed to ensure that the sample reflects that of the Canadian population by region, age and gender according to Canadian census information.
- The precision of Ipsos online polls is measured using a credibility interval. In this case, the results of the poll are considered accurate to within +/- 2.4 percentage points, 19 times out of 20, of what the results would be had all Canadian adults been polled.
- Credibility intervals are wider among subsets of the population.



# FEDERAL POLITICS

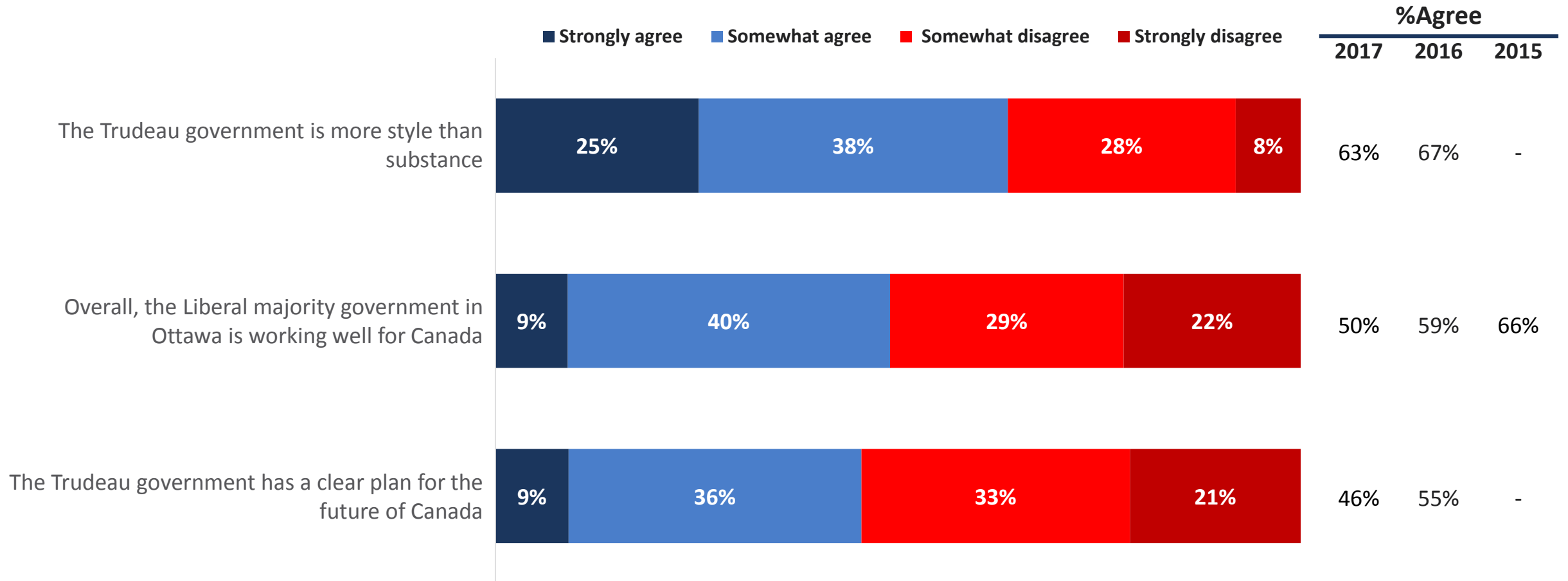
# FEDERAL VOTING INTENTIONS

## Liberal Lead Holds Steady



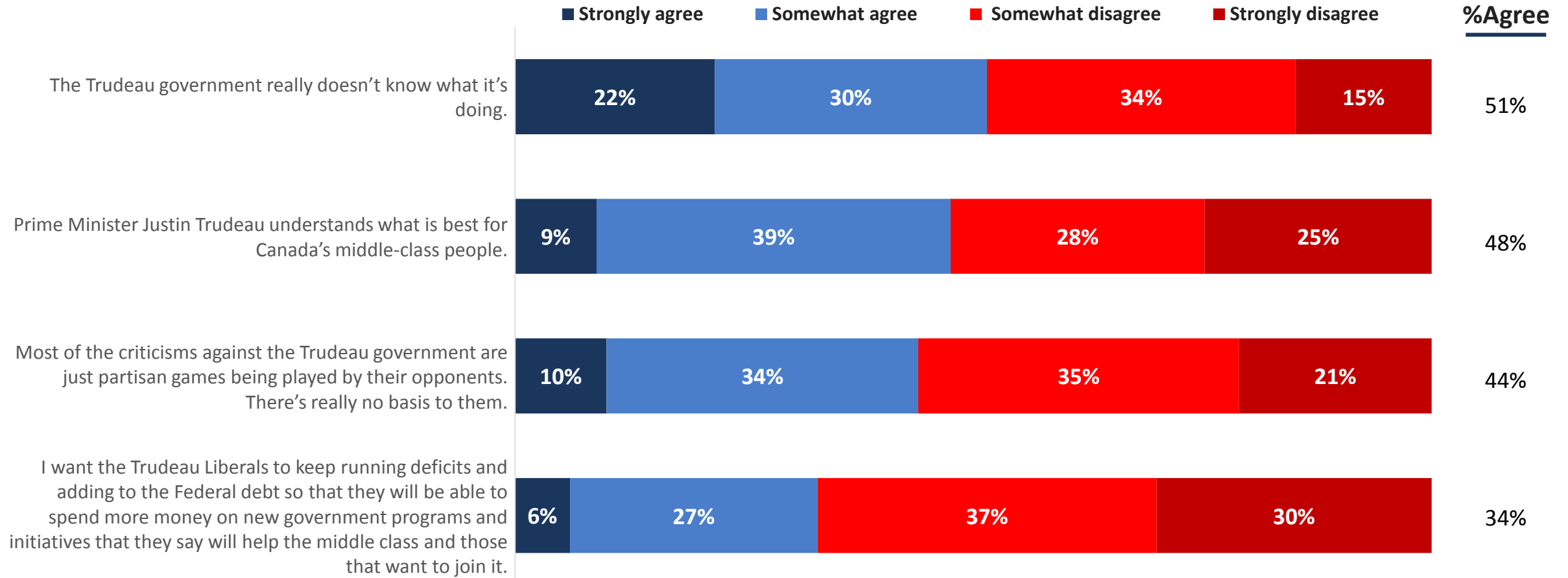
## REFLECTIONS ON FEDERAL LIBERALS

# Fewer believe Liberal government working well (50%, down 9 points since 2016) and that Trudeau has plan for future (46%, down 9)



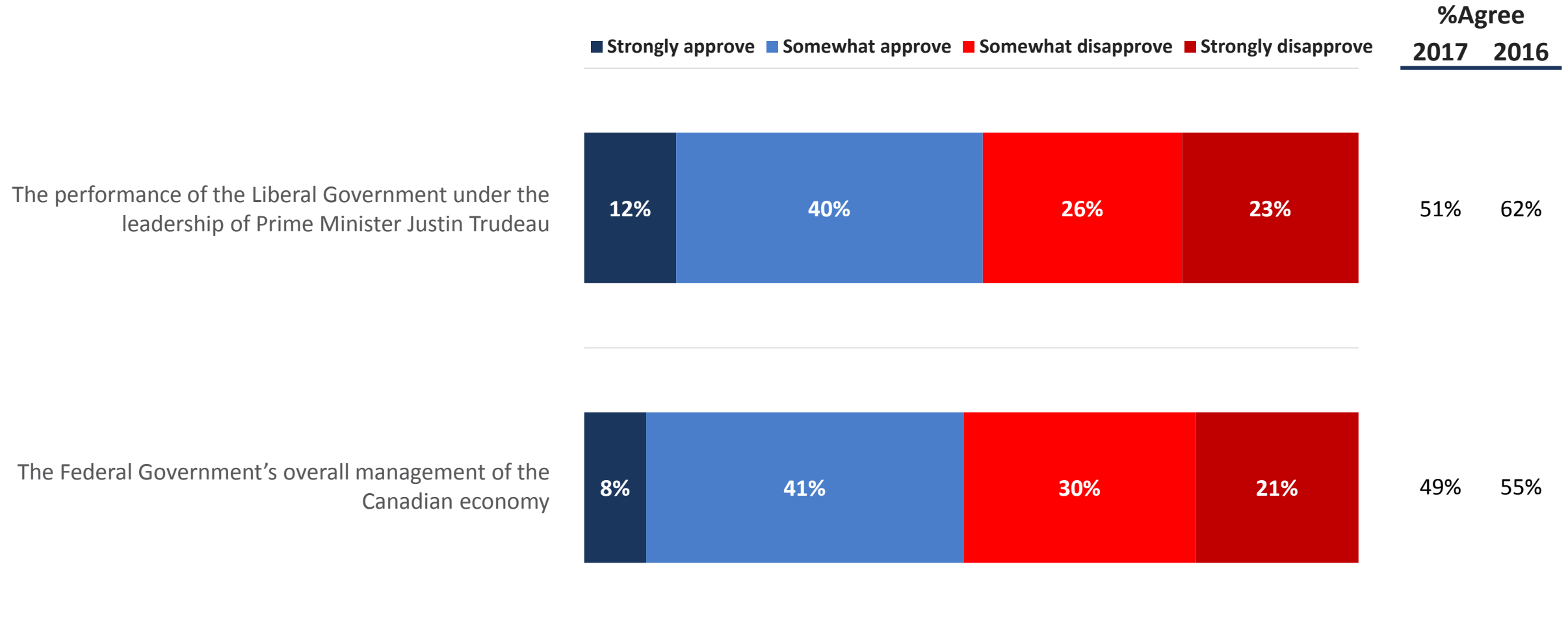
# REFLECTIONS ON FEDERAL LIBERALS

## Just 34% want Trudeau Liberals to run deficits to help middle class; half (51%) believe government doesn't know what it's doing



## FEDERAL APPROVAL RATINGS

# Overall approval ratings soften in last twelve months (down 9 points), but still relatively strong



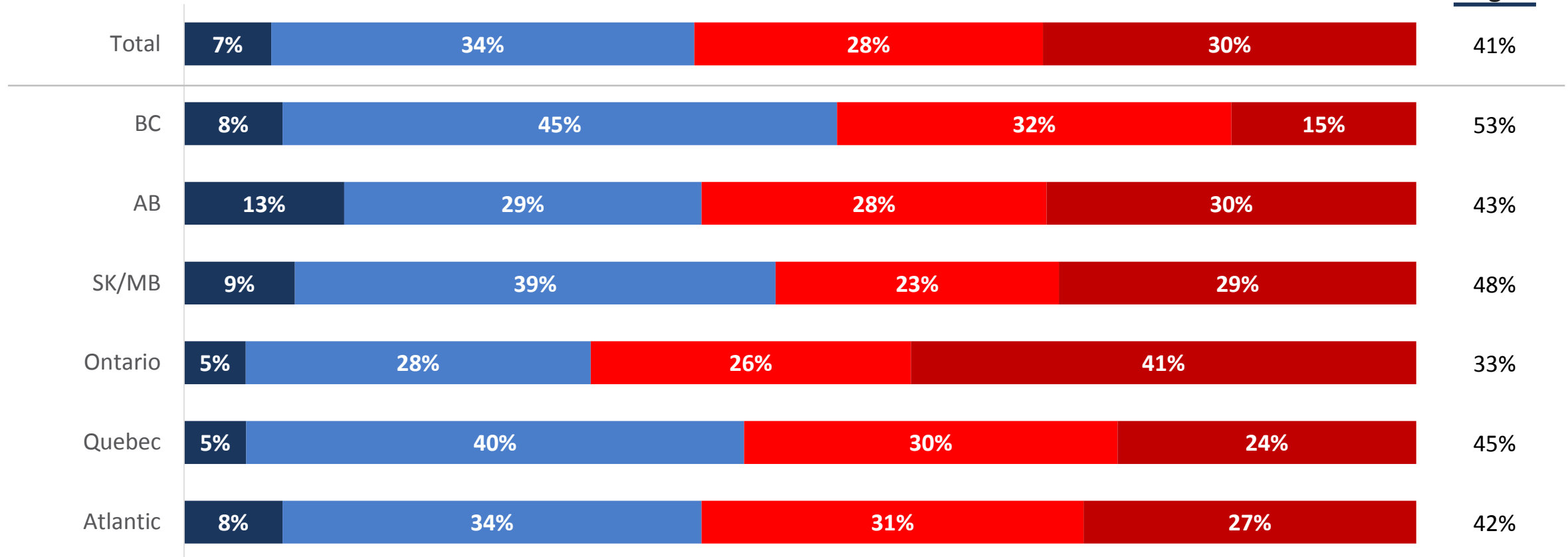
## PROVINCIAL APPROVAL RATINGS

# Provincial government approval ratings are highest in BC (53%), and lowest in Ontario (33%)

*The performance of your provincial government under your premier*

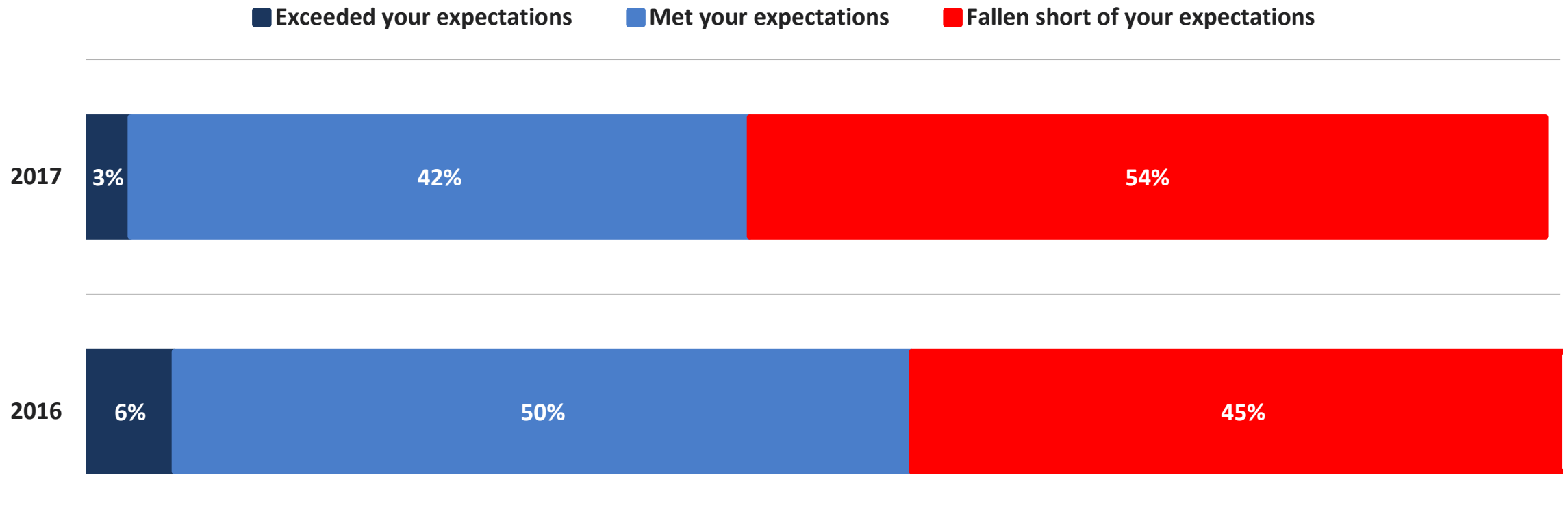
■ Strongly approve ■ Somewhat approve ■ Somewhat disapprove ■ Strongly disapprove

%Agree



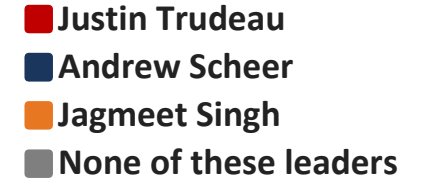
## EXPECTATIONS OF LIBERAL GOVERNMENT

# Majority (54%, up 9 points) of Canadians now say Trudeau government has fallen short of expectations



# FEDERAL LEADERSHIP ATTRIBUTES

## Trudeau holds massive lead over rivals Scheer and Singh



Someone who will best lead and represent Canada on the world stage



Someone who has what it takes to lead Canada



Someone you'd like to have a beer or coffee with



Someone who will promote democracy and its processes effectively



Someone who has a vision for Canada that you can support



Someone who will get things done



Someone who will provide open, responsible, and ethical government



Someone who will fight for the middle class



Someone who is best to deal with President Donald Trump



Someone whose values best represent my own



Someone you can trust



Someone who is best to manage during tough economic times



# Contacts

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