



Ipsos MORI

POLITICAL MONITOR November 2017



November 2017

VOTING INTENTIONS

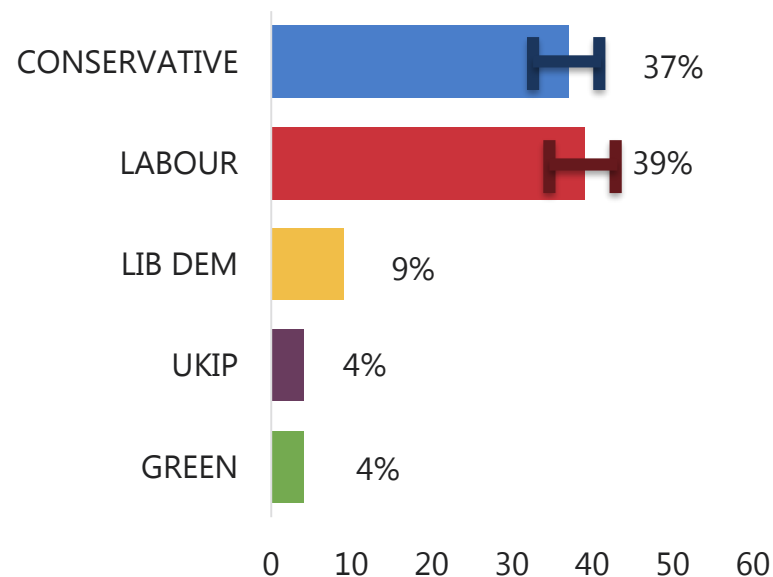


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Voting Intention

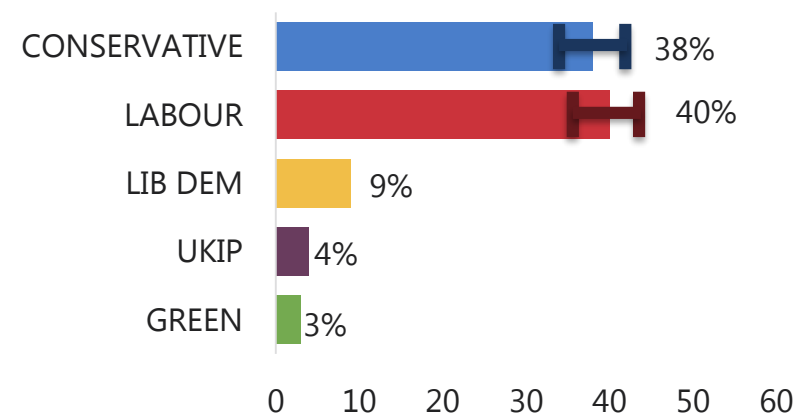
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = -2

ALL GIVING A VOTING INTENTION



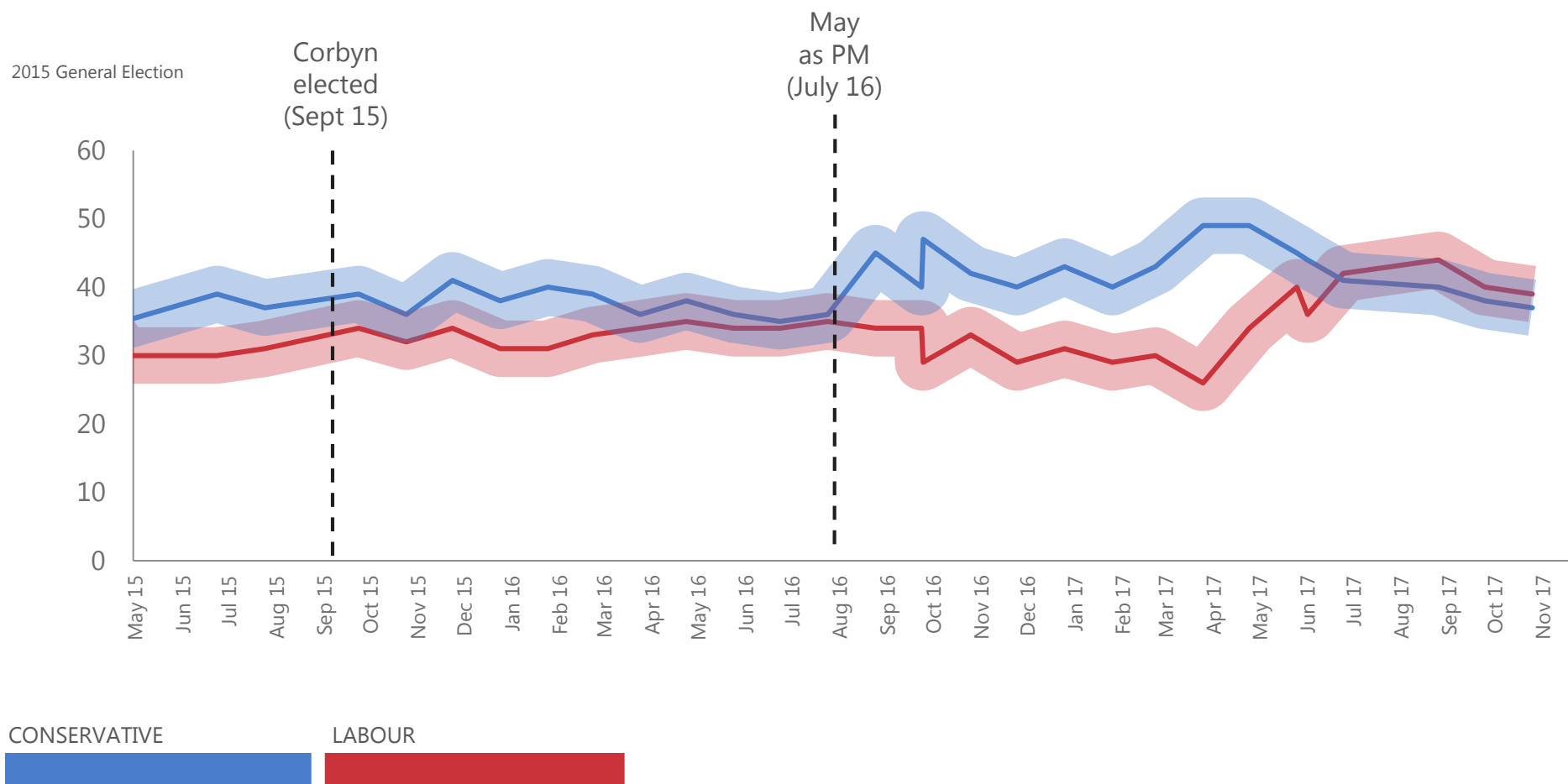
CONSERVATIVE LEAD = -2

Base: 1,003 British adults 18+, 24th November – 28th November 2017; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 785. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

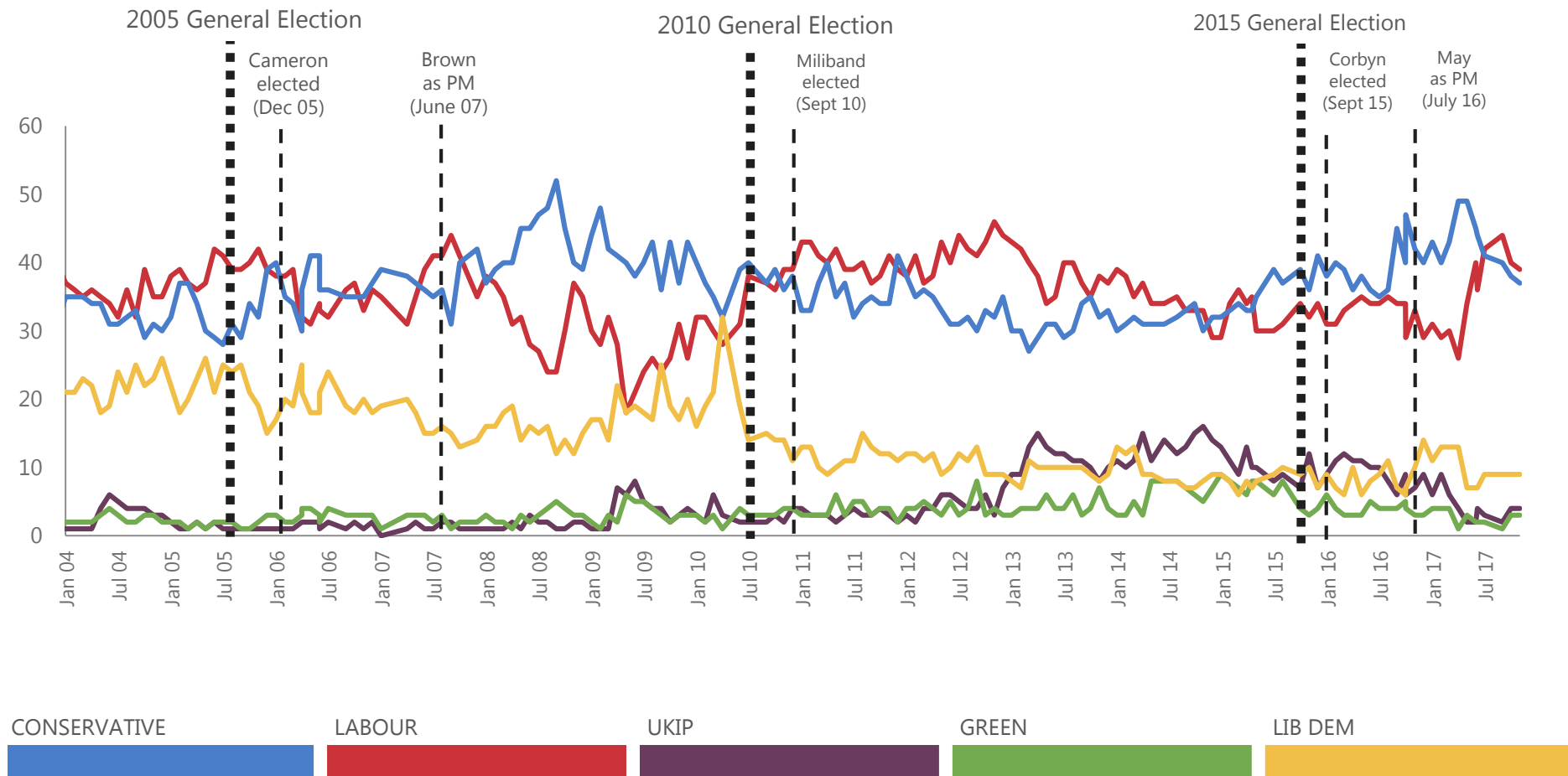
Source: Ipsos MORI Political Monitor



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Headline voting intention: January '04 – November '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



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November 2017

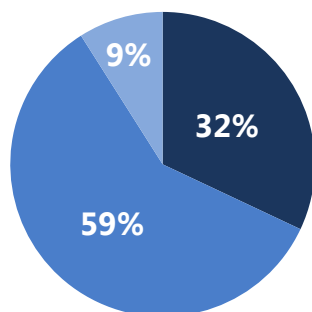
SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

Theresa May

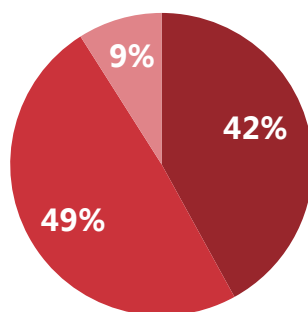


-5.5%
swing from October 2017

-27 Net

SATISFIED	32%
DISSATISFIED	59%

Jeremy Corbyn

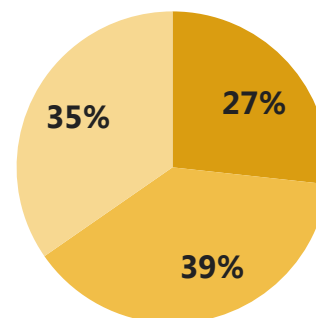


-2%
swing from October 2017

-7 Net

SATISFIED	42%
DISSATISFIED	49%

Vince Cable

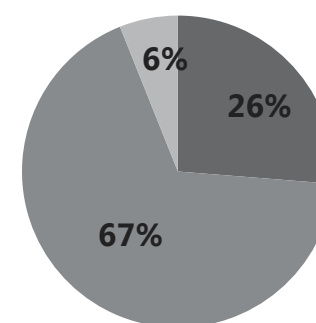


-2.5%
swing from October 2017

-12 Net

SATISFIED	27%
DISSATISFIED	39%

The Government



-6%
swing from October 2017

-41 Net

SATISFIED	26%
DISSATISFIED	67%

Base: 1,003 British adults 18+, 24th November – 28th November 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

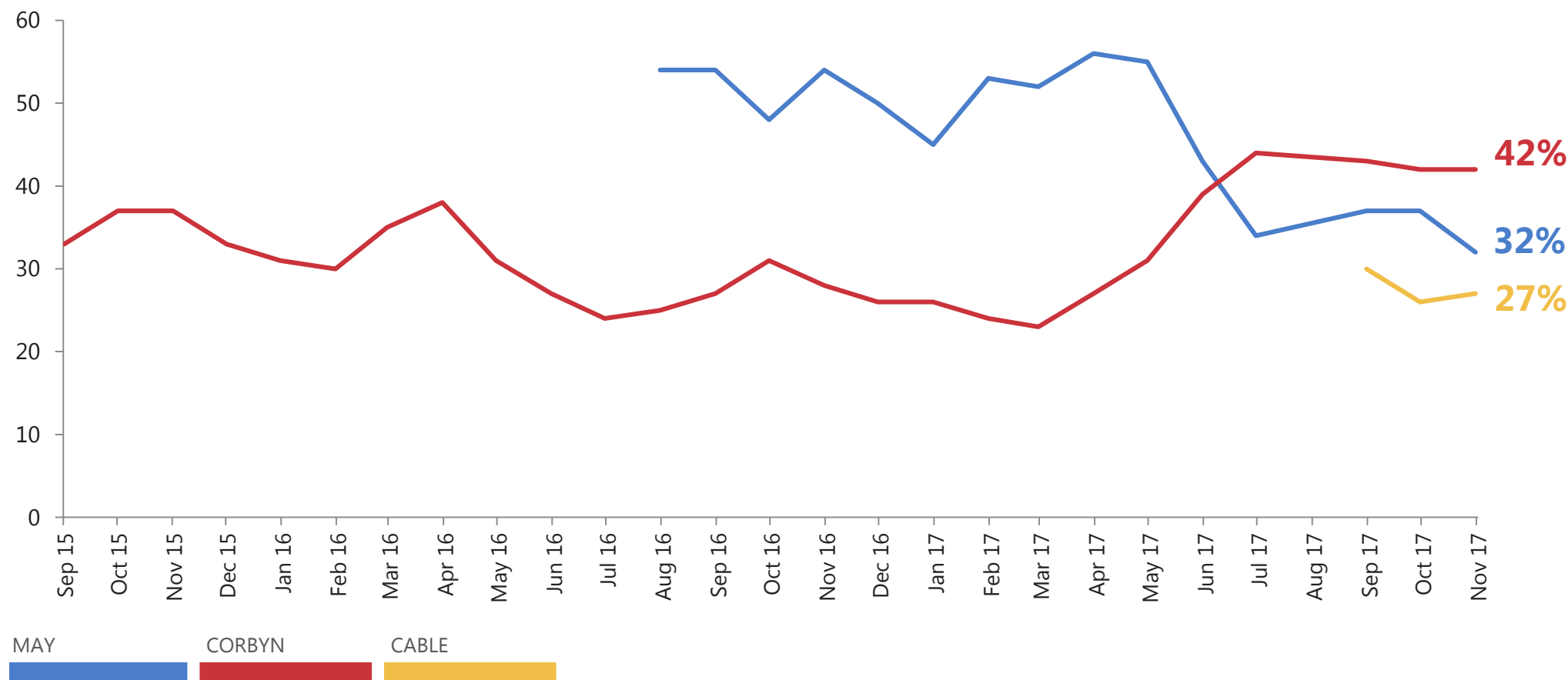
Source: Ipsos MORI Political Monitor



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Satisfaction with Party leaders Sept 2015 – Nov 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER
/LEADER OF THE LABOUR PARTY?



Base: c.1,000 British adults each month.

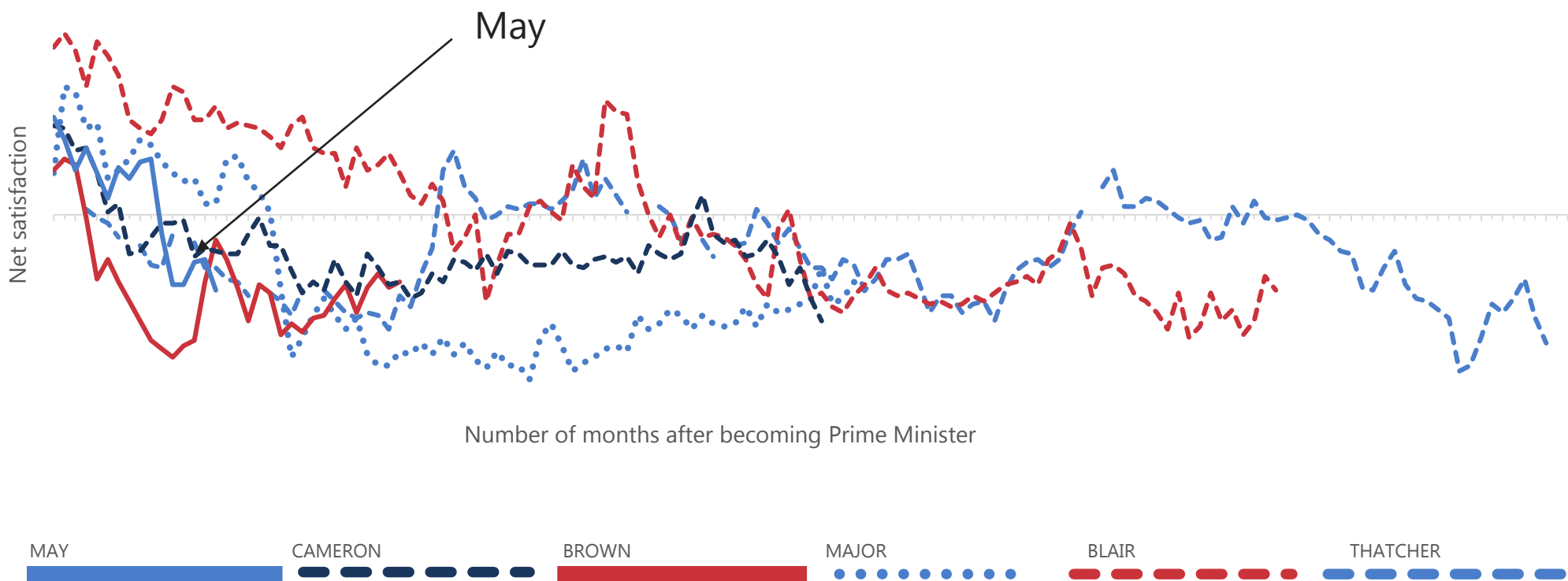
Source: Ipsos MORI Political Monitor



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Net satisfaction with Prime Ministers (1979-2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

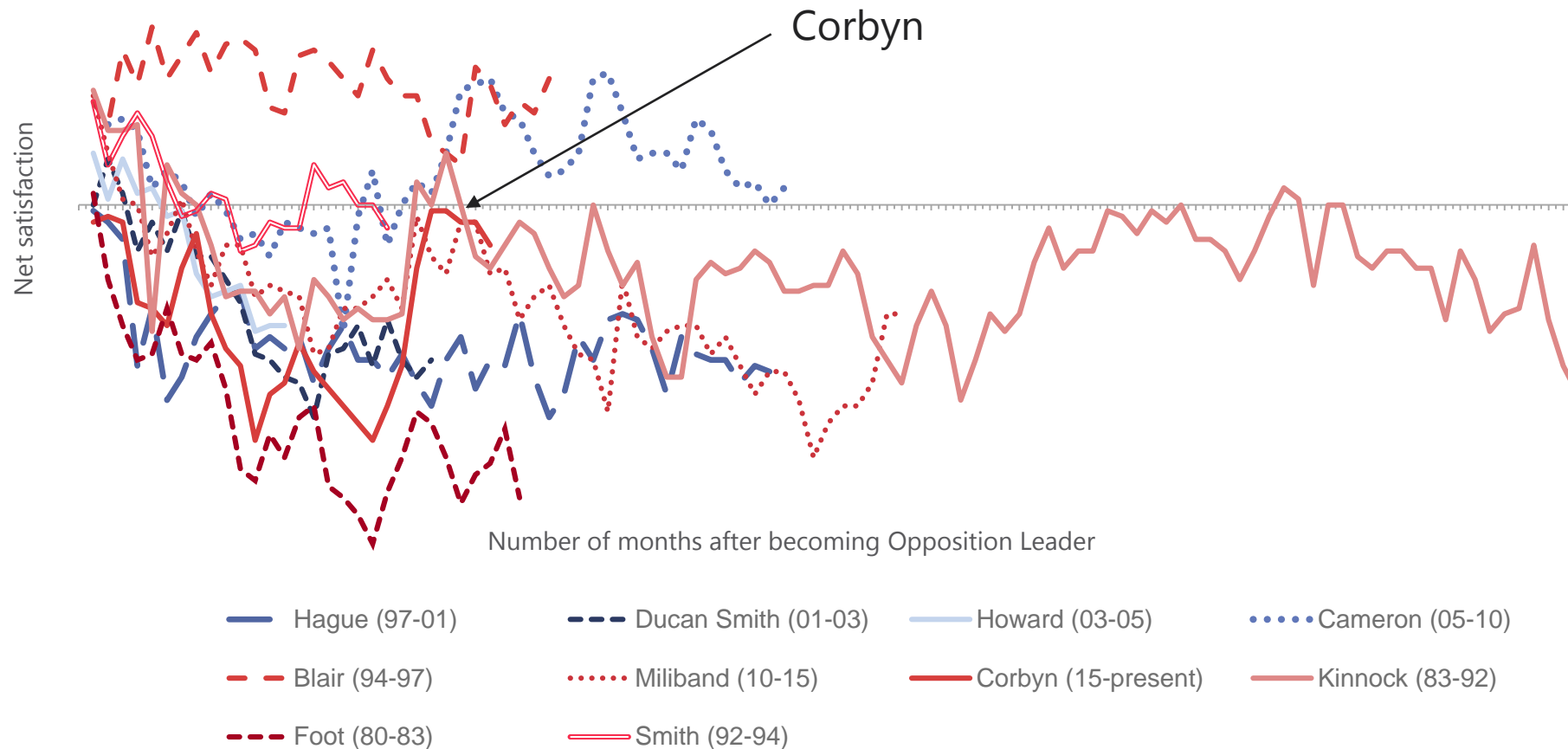
Source: Ipsos MORI Political Monitor



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Net satisfaction with Opposition Leaders (1980 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

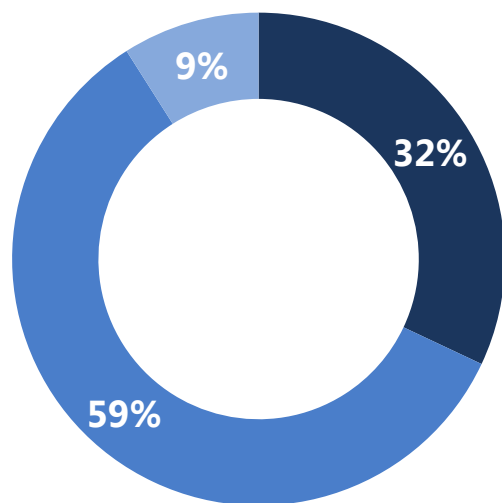


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Theresa May (satisfaction)

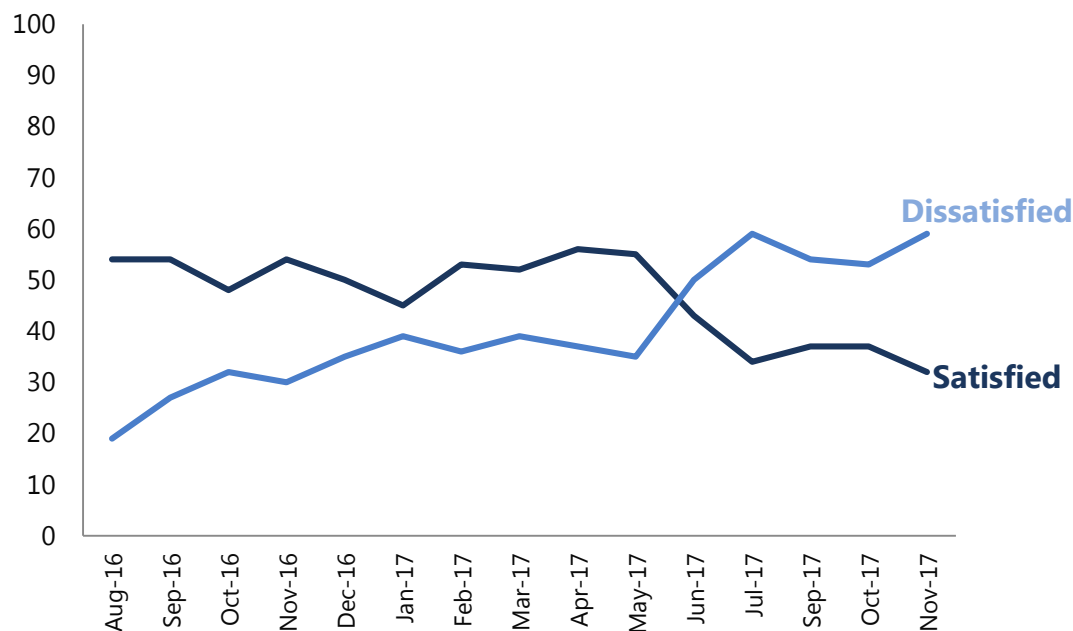
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

November 2017



SATISFIED	32%
DISSATISFIED	59%
DON'T KNOW	9%
Net = -27	

August 2016 – November 2017



Base: 1,003 British adults 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

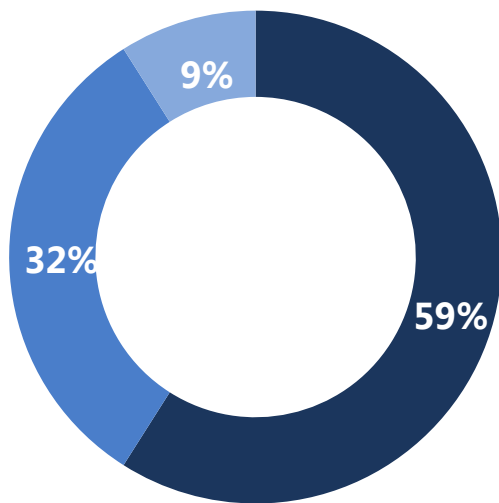


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Theresa May (satisfaction amongst Conservative supporters)

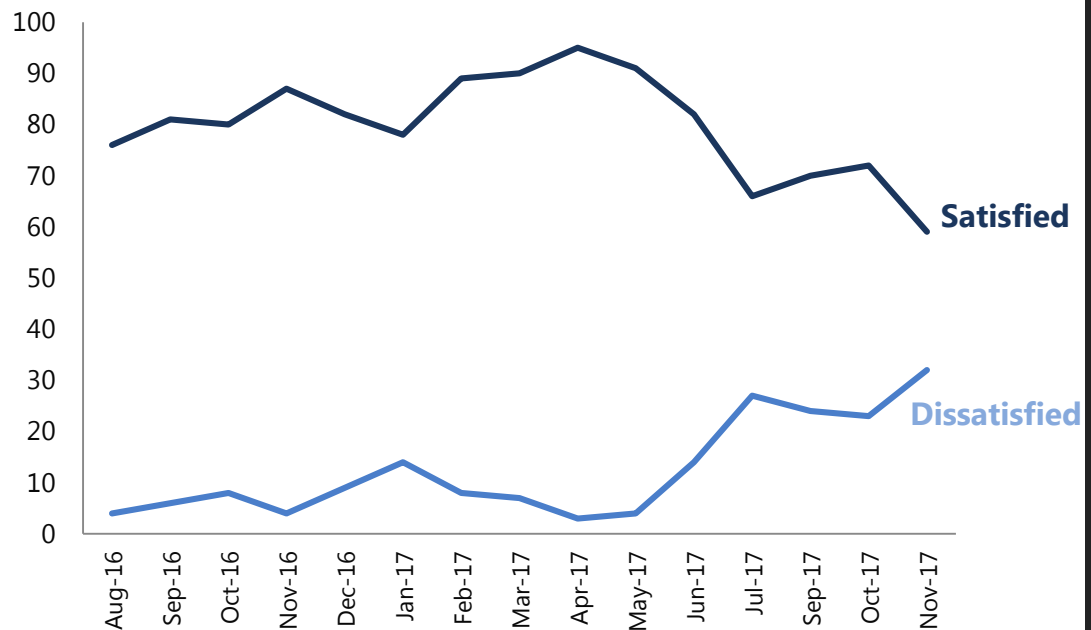
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

November 2017



SATISFIED	59%
DISSATISFIED	32%
DON'T KNOW	9%
Net = +27	

August 2016 – November 2017



Base: 336 Conservative supporters 18+ , 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

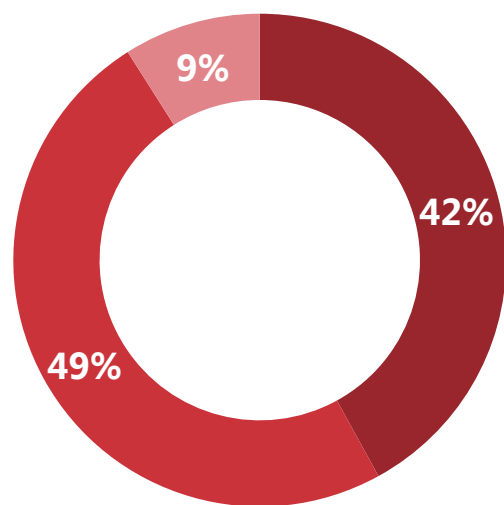


Ipsos MORI

Jeremy Corbyn (satisfaction)

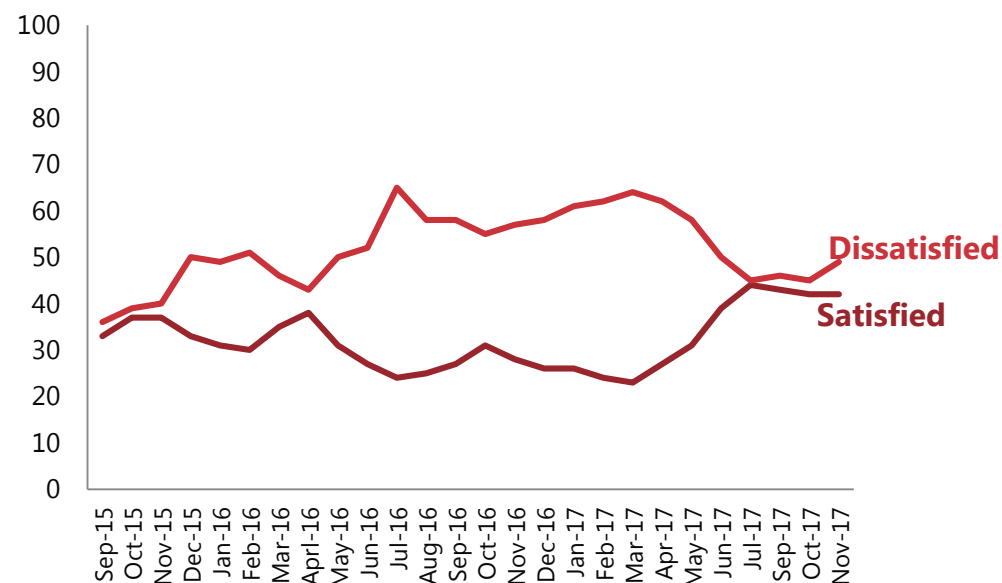
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

November 2017



SATISFIED	42%
DISSATISFIED	49%
DON'T KNOW	9%
Net = -7	

September 2015 – November 2017



Base: 1,003 British adults 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

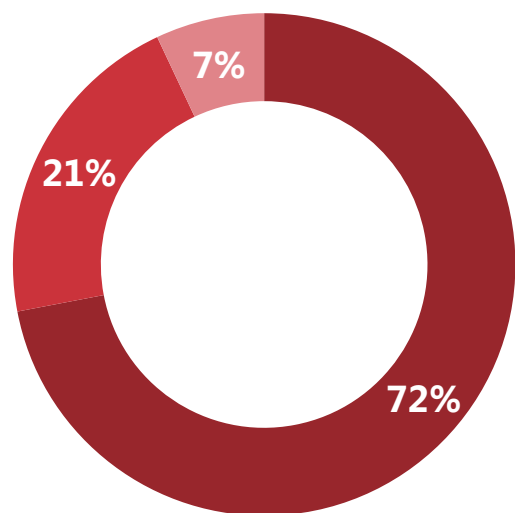


Ipsos MORI

Jeremy Corbyn (satisfaction amongst Labour supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

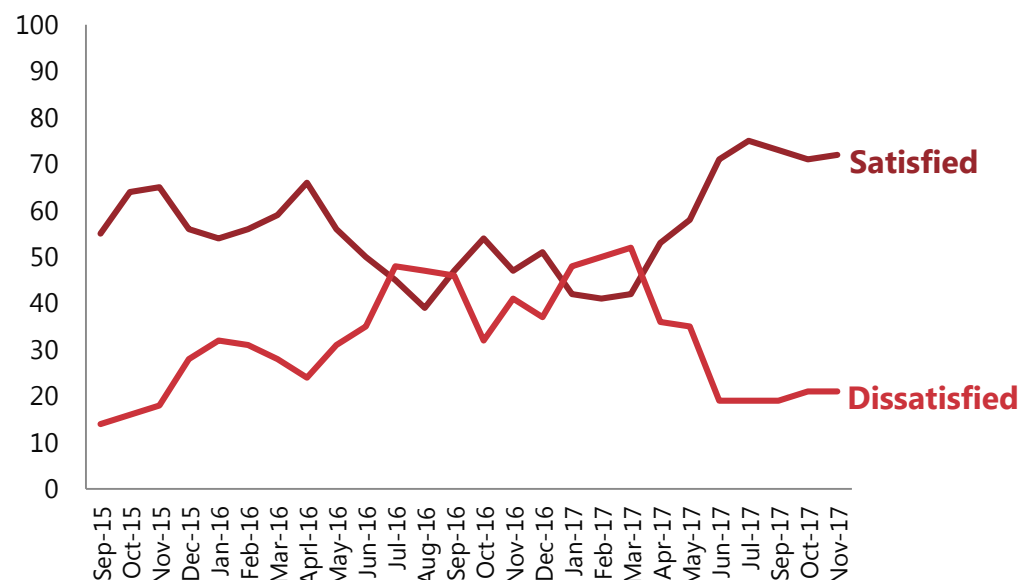
November 2017



SATISFIED	72%
DISSATISFIED	21%
DON'T KNOW	7%

Net = +51

September 2015 – November 2017



Base: 348 Labour supporters 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

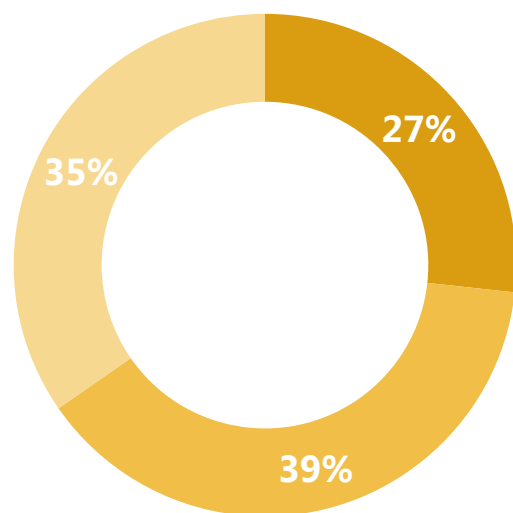


Ipsos MORI

Vince Cable (satisfaction)

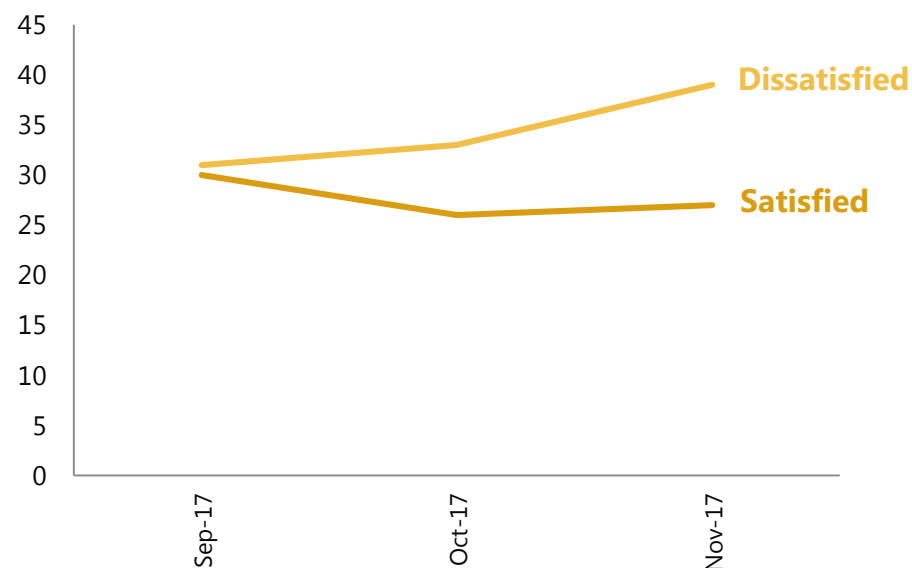
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

November 2017



SATISFIED	27%
DISSATISFIED	39%
DON'T KNOW	35%
Net = -12	

September 2017 – November 2017



Base: 1003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor



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November 2017

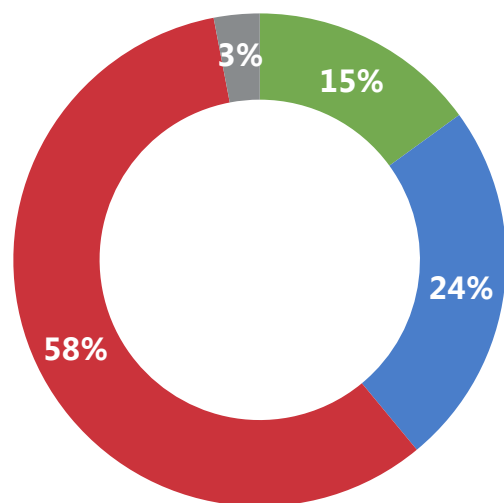
ECONOMIC OPTIMISM



Economic Optimism Index

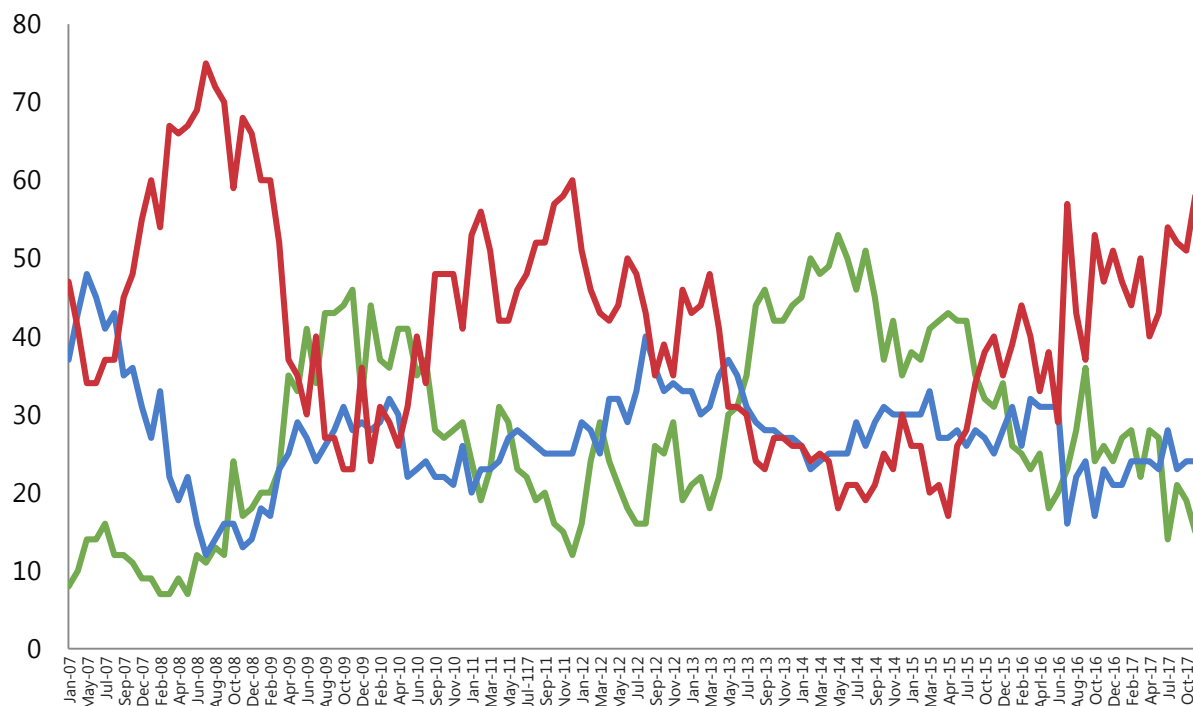
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

November 2017



IMPROVE	15%
STAY THE SAME	24%
GET WORSE	58%
DON'T KNOW	3%

EOI = -43



Base: 1,052 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor



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Economic Optimism at lowest point since December 2011

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

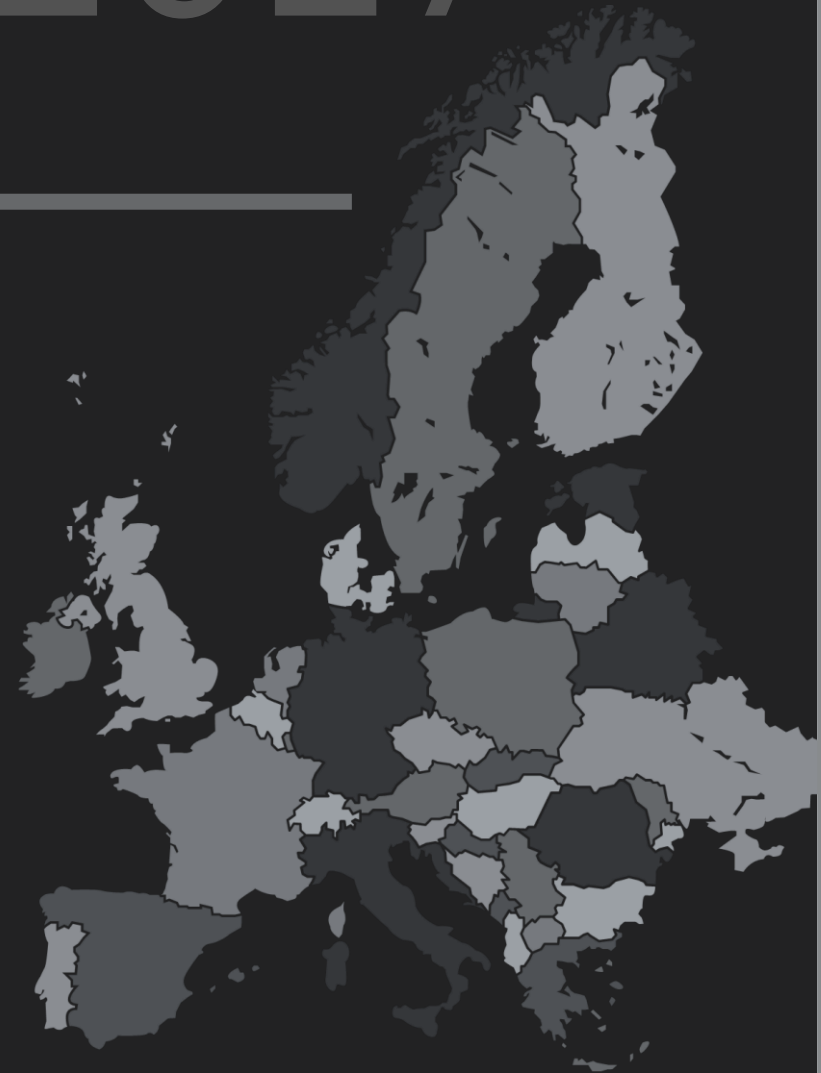
Source: Ipsos MORI Political Monitor



Ipsos MORI

November 2017

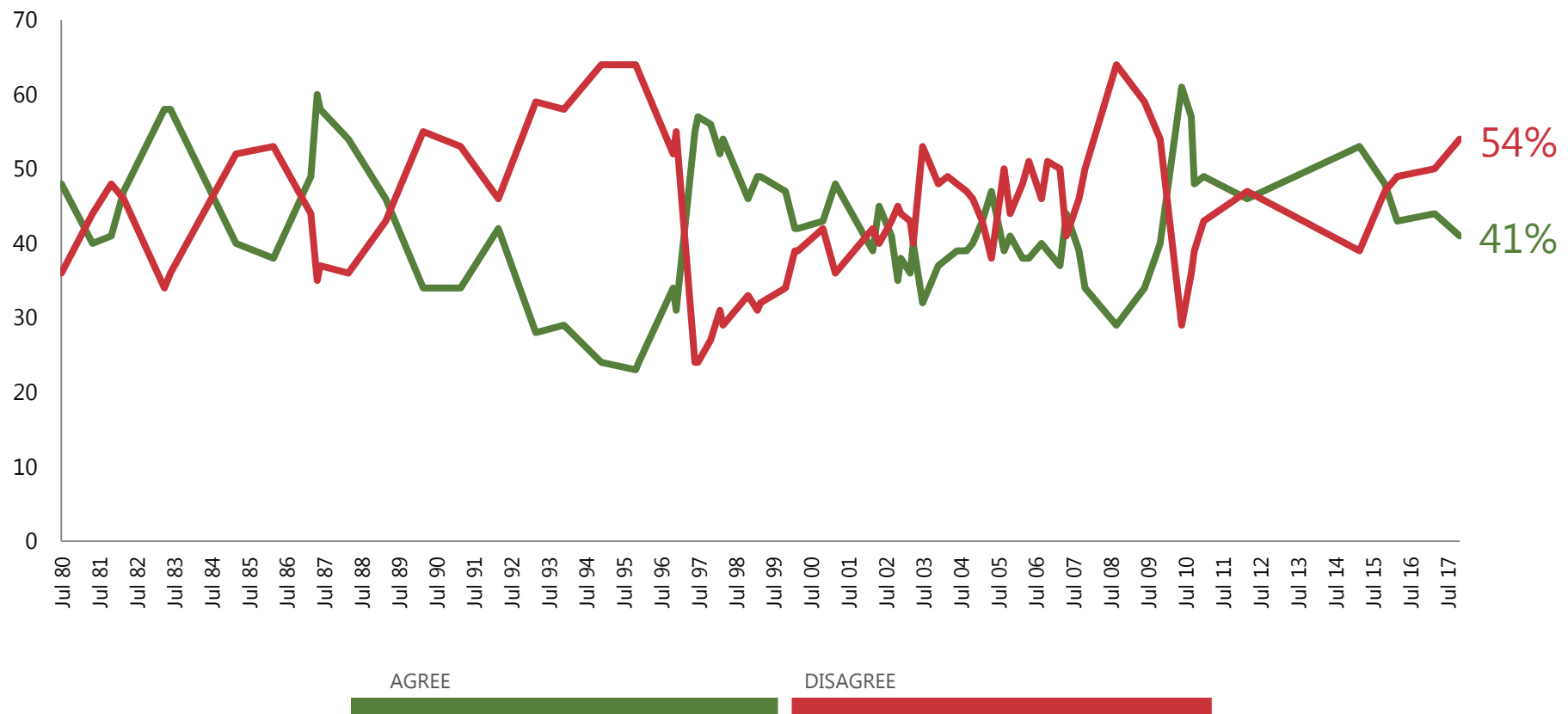
Budget reaction



Ipsos MORI

Majority do not think the Government's policies will be good for Britain's economy in the long-term

ON BALANCE DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: IN THE LONG TERM, THIS GOVERNMENT'S POLICIES WILL IMPROVE THE STATE OF BRITAIN'S ECONOMY



Base: 1,003 British adults 18+, 24th November – 28th November 2017

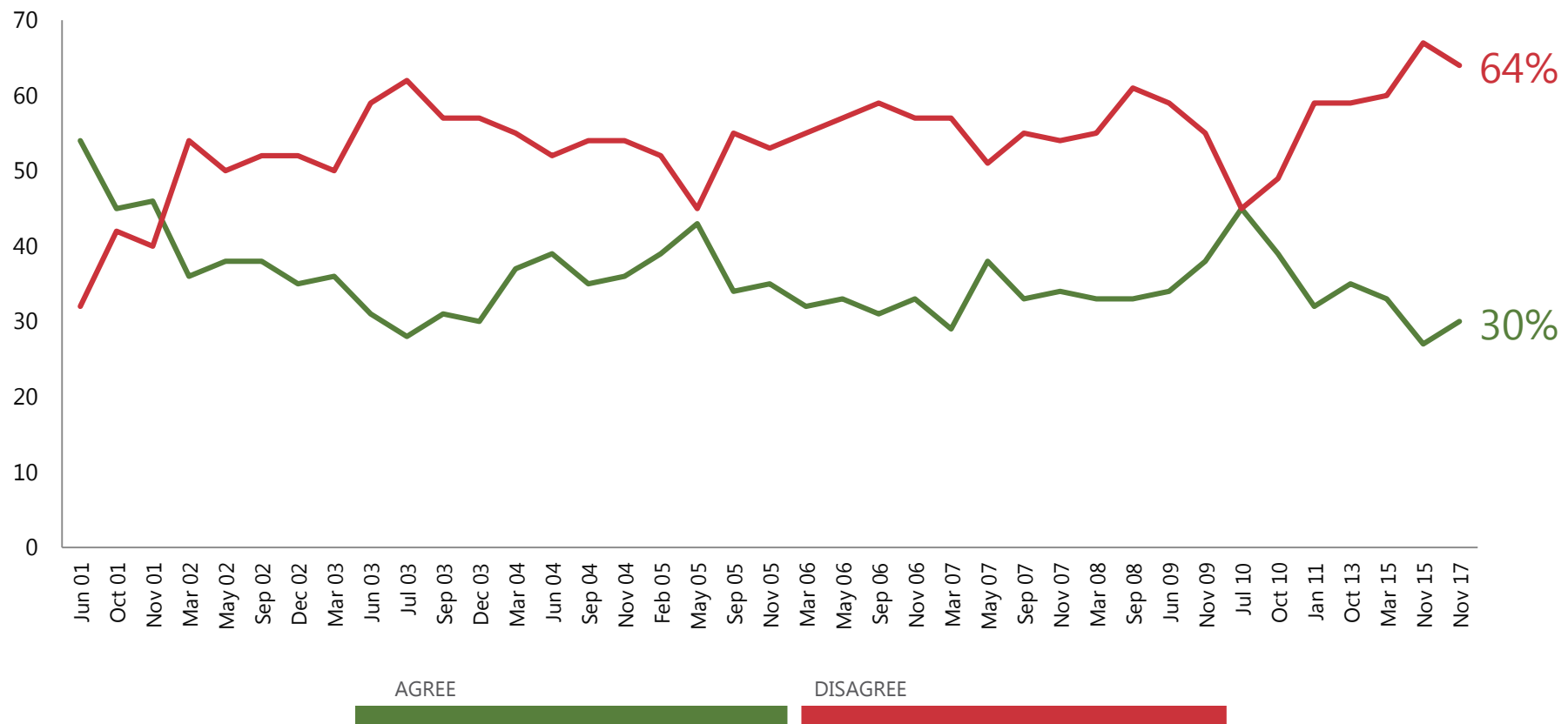
Source: Ipsos MORI Political Monitor



Ipsos MORI

While the public still believe the Government's policies will be bad for public services

ON BALANCE DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: IN THE LONG TERM, THIS GOVERNMENT'S POLICIES WILL IMPROVE THE STATE OF PUBLIC SERVICES?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

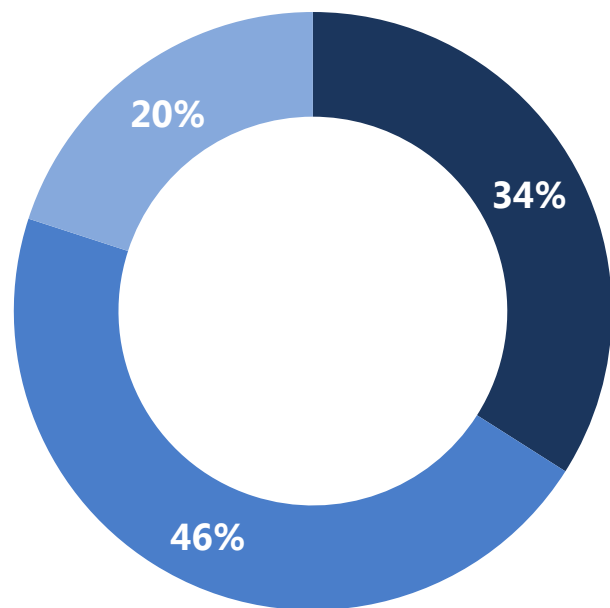


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Phillip Hammond (satisfaction)

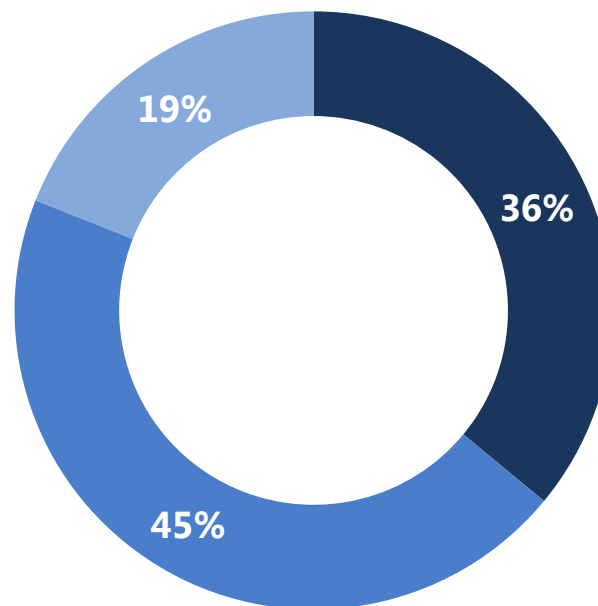
CAN YOU TELL ME WHETHER YOU ARE SATISFIED OR DISSATISFIED WITH THE WAY PHILLIP HAMMOND IS DOING HIS JOB AS CHANCELLOR OF THE EXCHEQUER?

March 2017



SATISFIED	34%
DISSATISFIED	46%
DON'T KNOW	20%
Net = -12	

November 2017



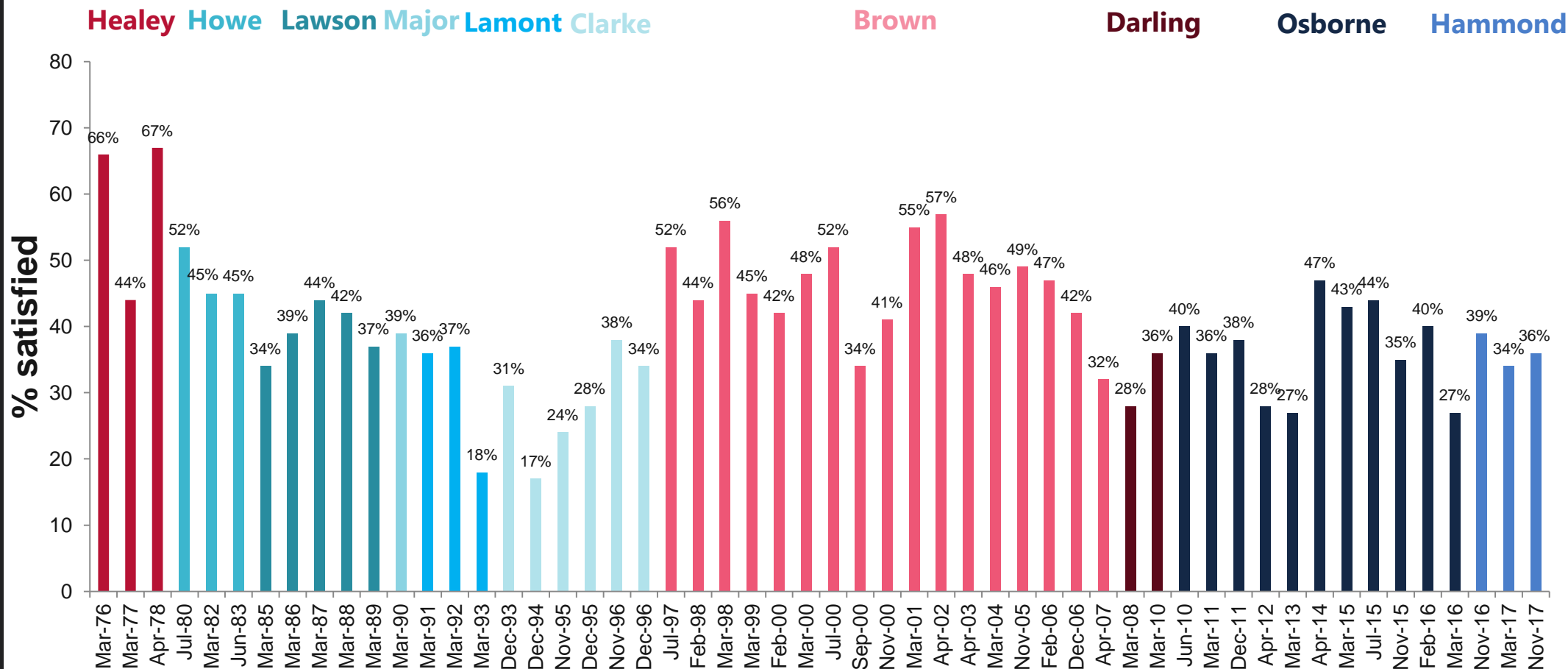
SATISFIED	36%
DISSATISFIED	45%
DON'T KNOW	19%
Net = -11	

Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

Satisfaction with Chancellors since 1976

CAN YOU TELL ME WHETHER YOU ARE SATISFIED OR DISSATISFIED WITH THE WAY PHILLIP HAMMOND IS DOING HIS JOB AS CHANCELLOR OF THE EXCHEQUER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

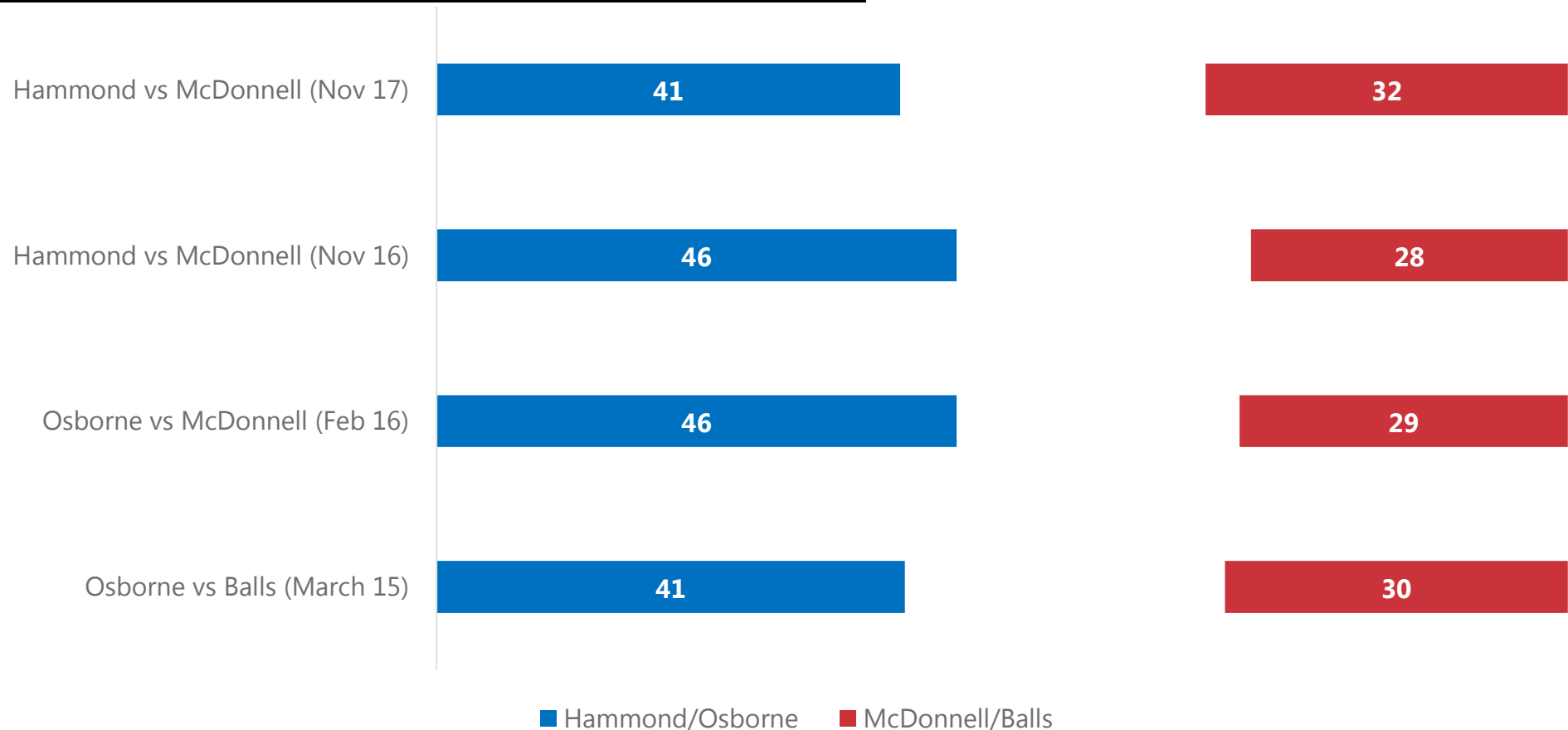
Source: Ipsos MORI Political Monitor



Ipsos MORI

More see Hammond than McDonnell as most capable Chancellor – although the gap has closed since last year

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE CHANCELLOR, THE CONSERVATIVE'S PHILLIP HAMMOND, OR LABOUR'S JOHN MCDONNELL?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

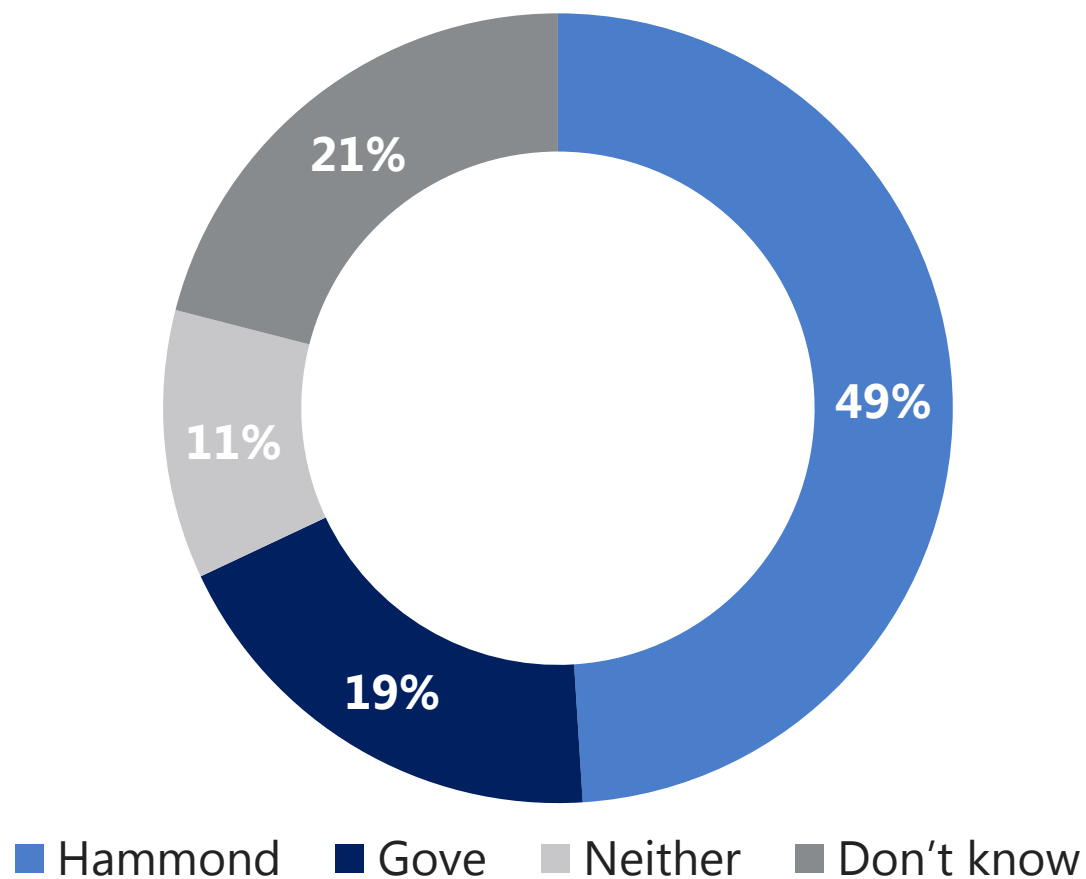
Source: Ipsos MORI Political Monitor



Ipsos MORI

Hammond beats Gove as most capable chancellor

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE CHANCELLOR, BETWEEN THESE TWO CONSERVATIVE'S, PHILLIP HAMMOND, OR MICHAEL GOVE?

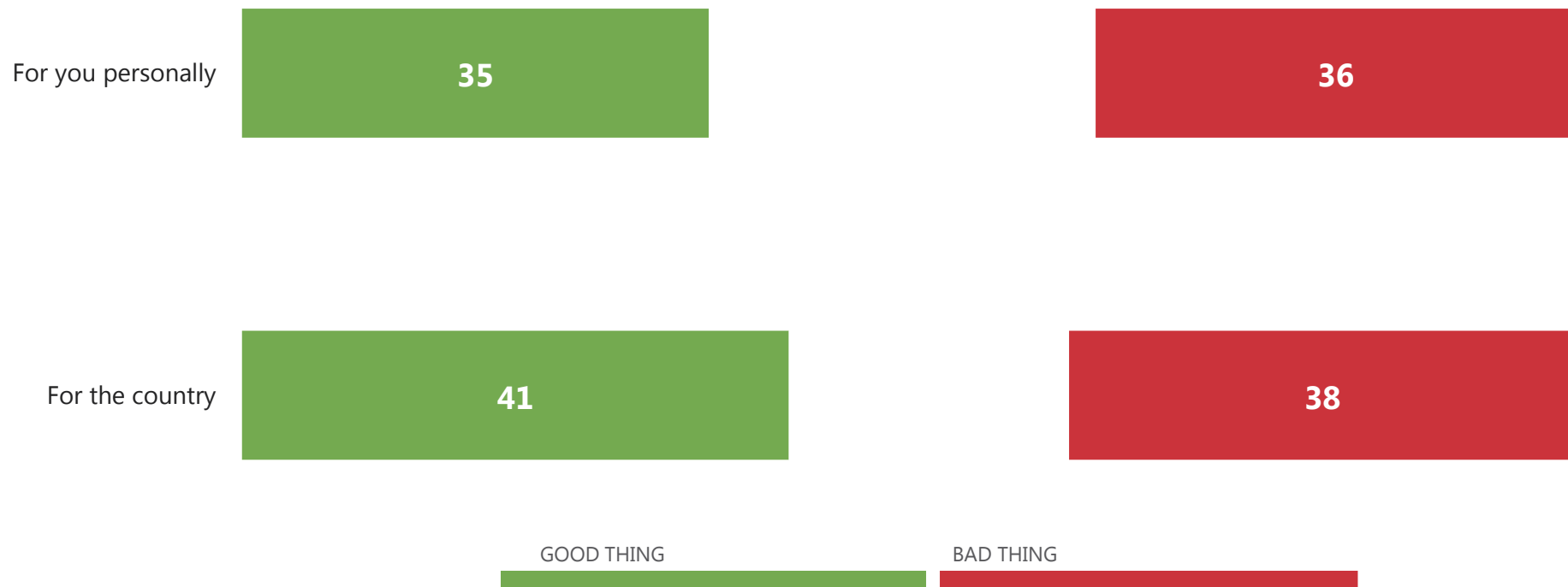


Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

Public split on the budget being good or bad for the country and them personally

AS YOU MAY KNOW, THE GOVERNMENT ANNOUNCED ITS 2017 BUDGET THIS WEEK/LAST WEEK. FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK THE BUDGET PROPOSALS ARE A GOOD THING OR A BAD THING....?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

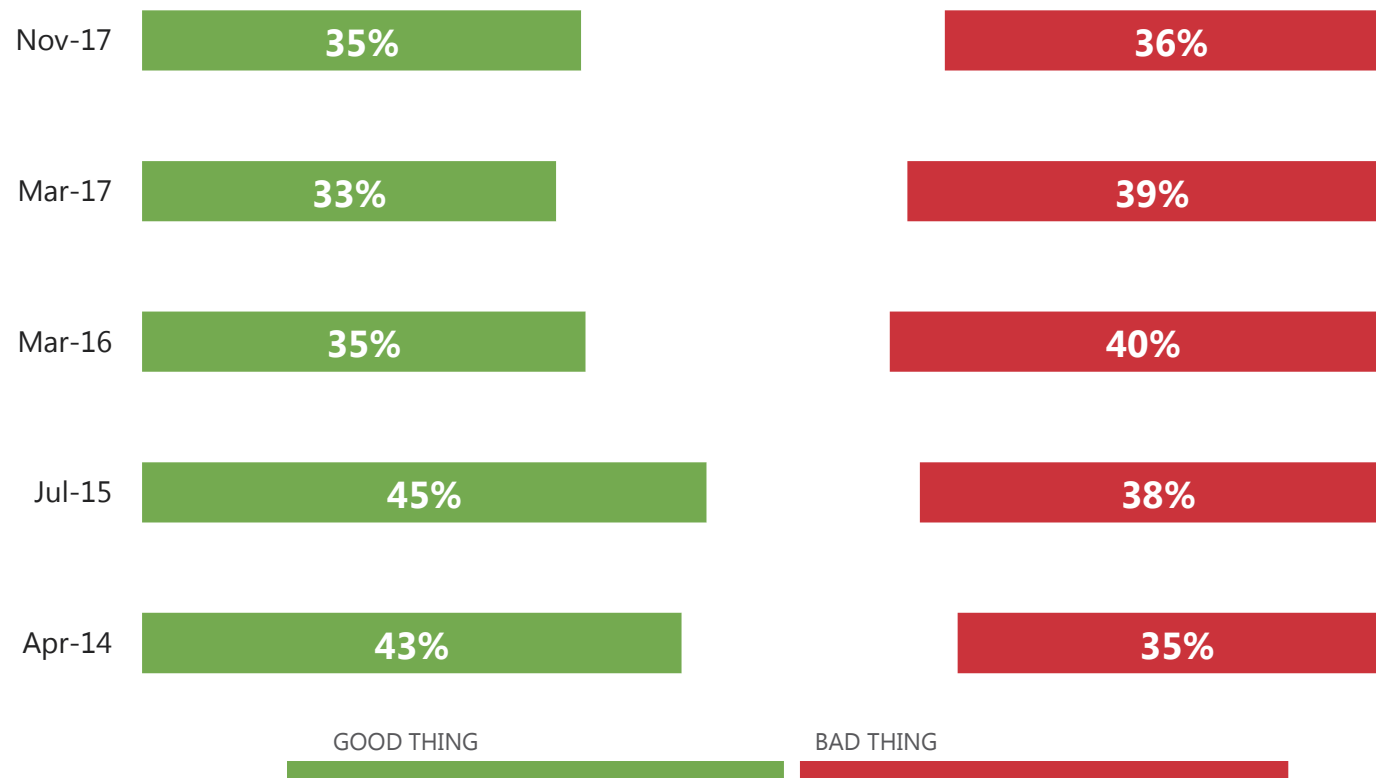


Ipsos MORI

Little change on budget being good personally from March

AS YOU MAY KNOW, THE GOVERNMENT ANNOUNCED ITS 2017 BUDGET THIS WEEK/ LAST WEEK. FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK THE BUDGET PROPOSALS ARE A GOOD THING OR A BAD THING....?

For you personally



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

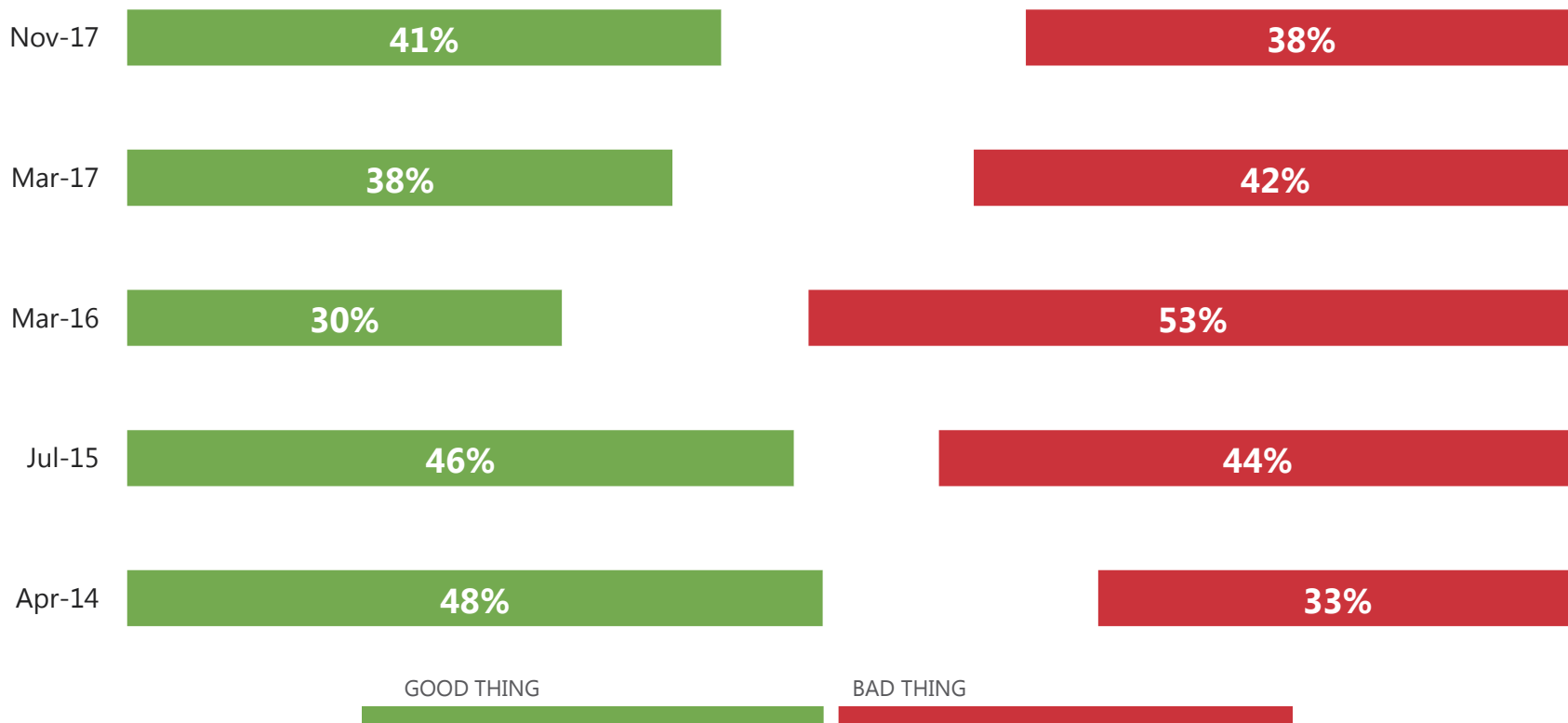


Ipsos MORI

And little change on the budget being good for the country from March

AS YOU MAY KNOW, THE GOVERNMENT ANNOUNCED ITS 2017 BUDGET THIS WEEK/ LAST WEEK. FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK THE BUDGET PROPOSALS ARE A GOOD THING OR A BAD THING....?

For the country



Base: 1,003 British adults 18+, 24th November – 28th November 2017

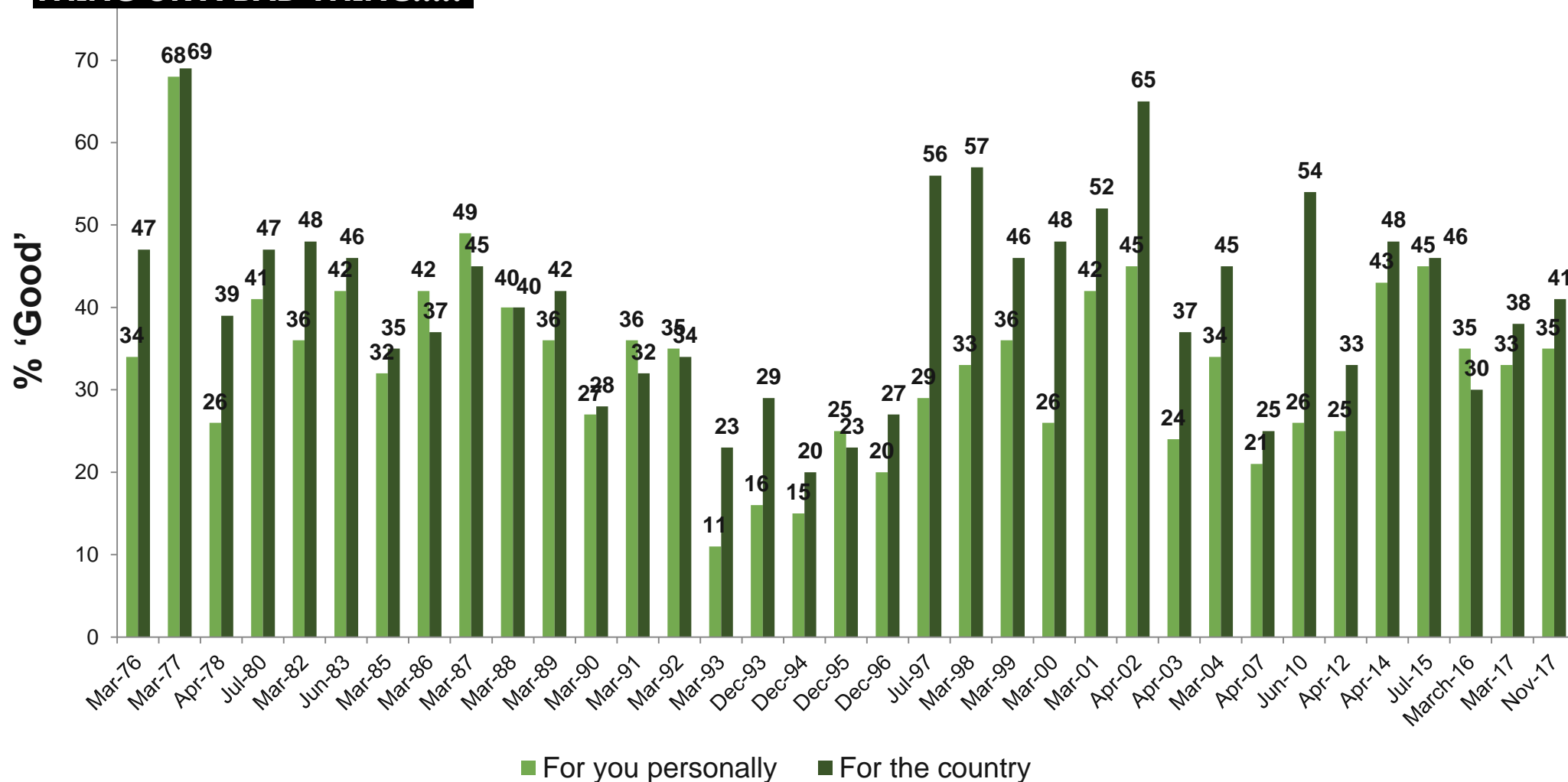
Source: Ipsos MORI Political Monitor



Ipsos MORI

Budget reaction - trends

AS YOU MAY KNOW, THE GOVERNMENT ANNOUNCED ITS 2017 BUDGET THIS WEEK/ LAST WEEK. FROM WHAT YOU KNOW OR HAVE HEARD, DO YOU THINK THE BUDGET PROPOSALS ARE A GOOD THING OR A BAD THING....?



Source: Ipsos MORI Political Monitor

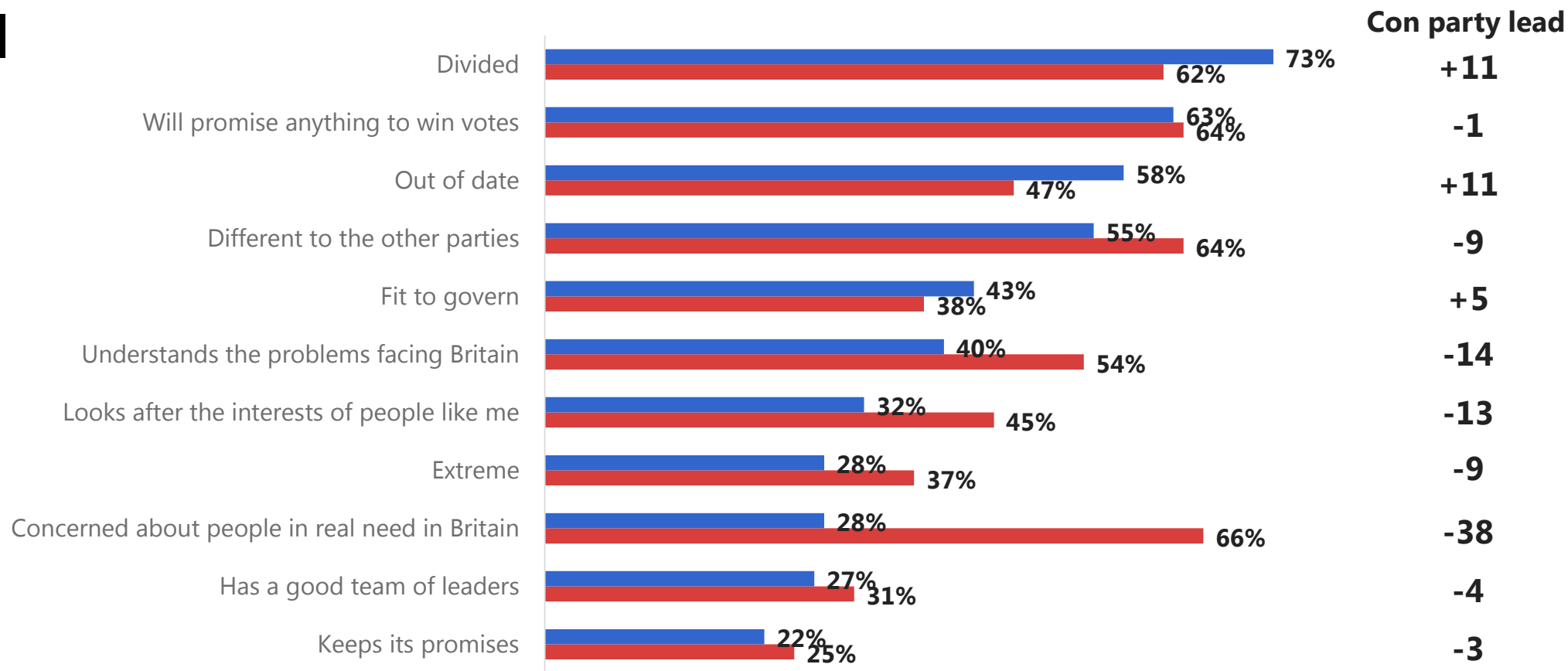
November 2017

Party Image

Conservatives seen as more divided than Labour while gap closes on being fit to govern

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/ THE CONSERVATIVE PARTY?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

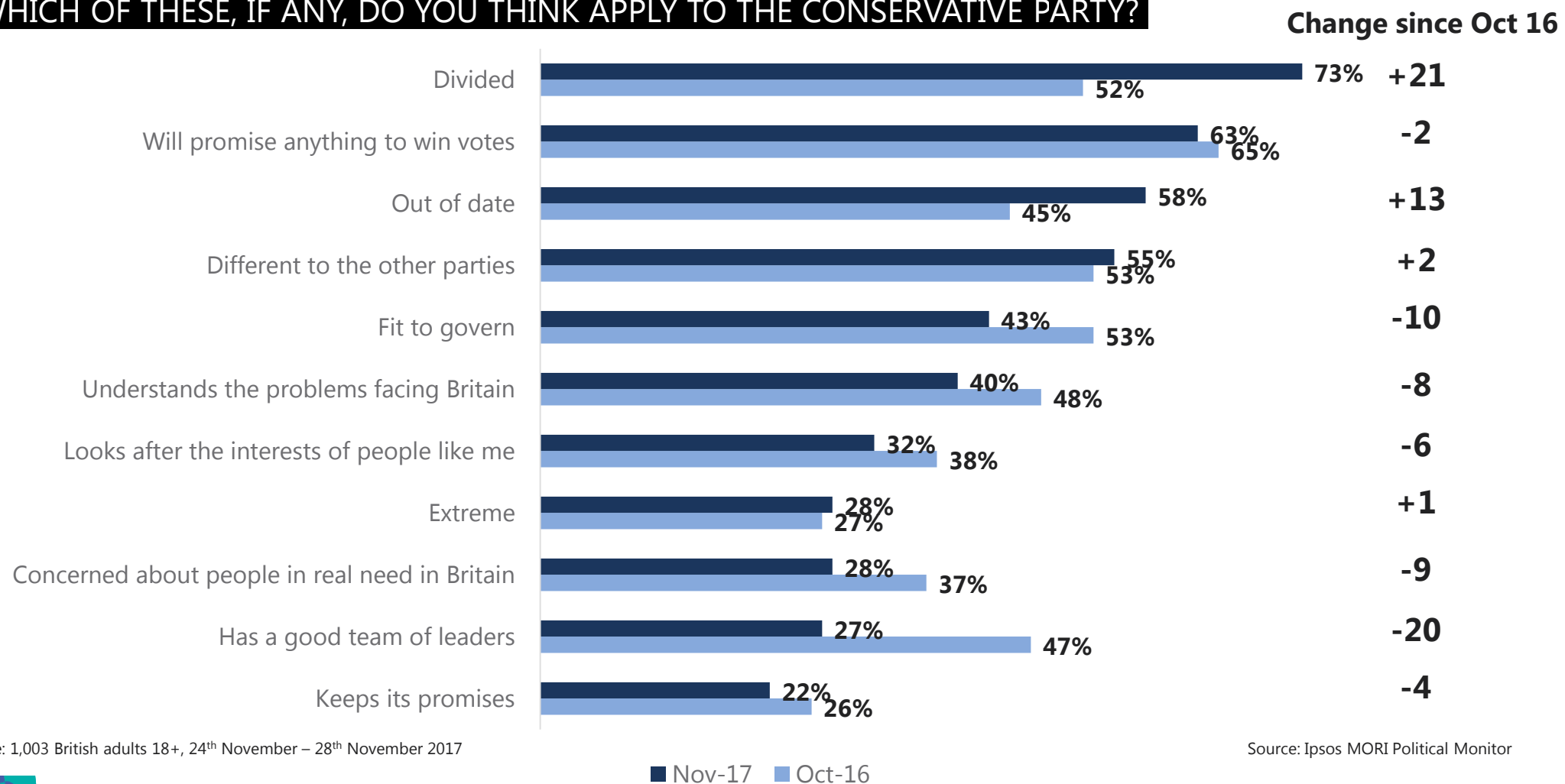
■ Conservative ■ Labour

Source: Ipsos MORI Political Monitor

Conservatives seen as more divided and less good team of leaders compared with last year

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE CONSERVATIVE PARTY?



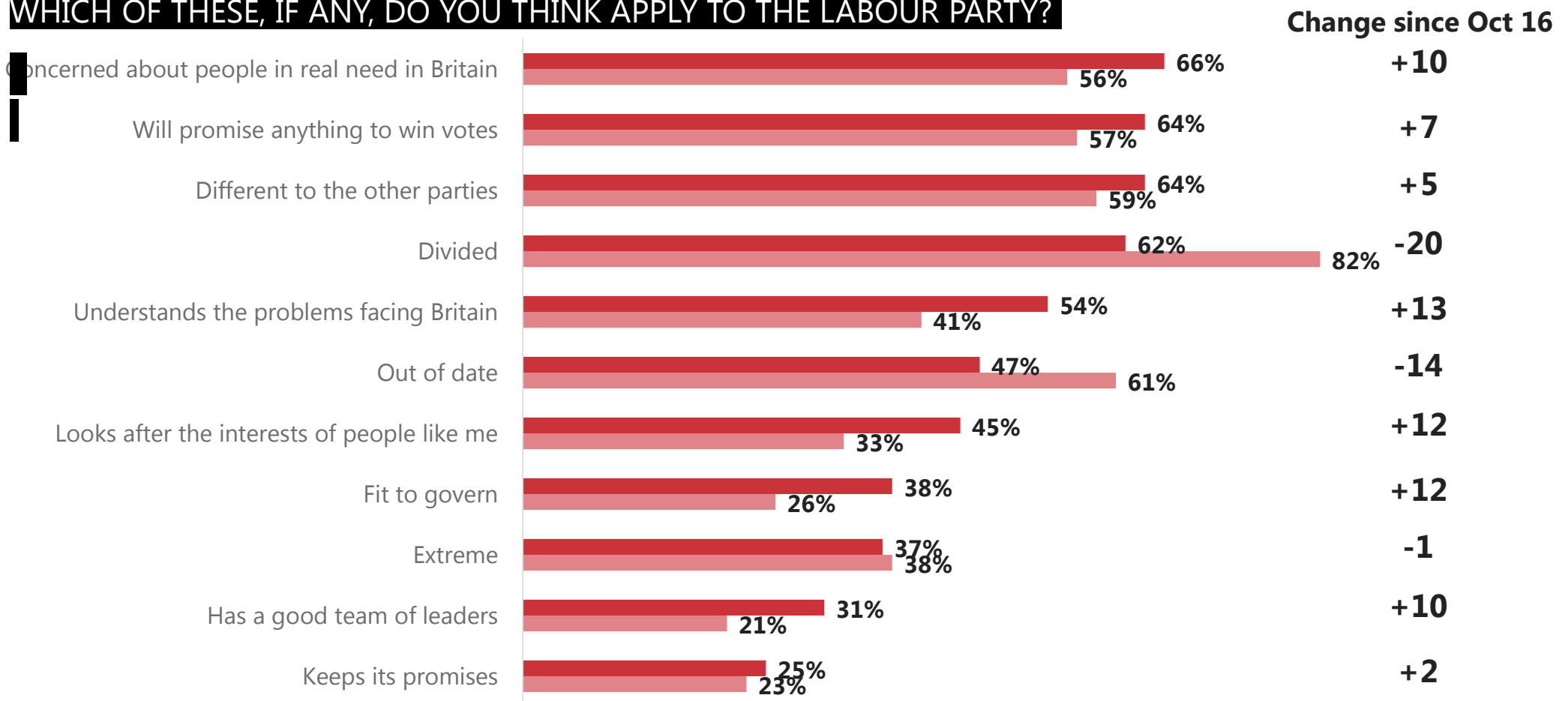
Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

Labour seen as less divided and improve on being fit to govern from last year

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

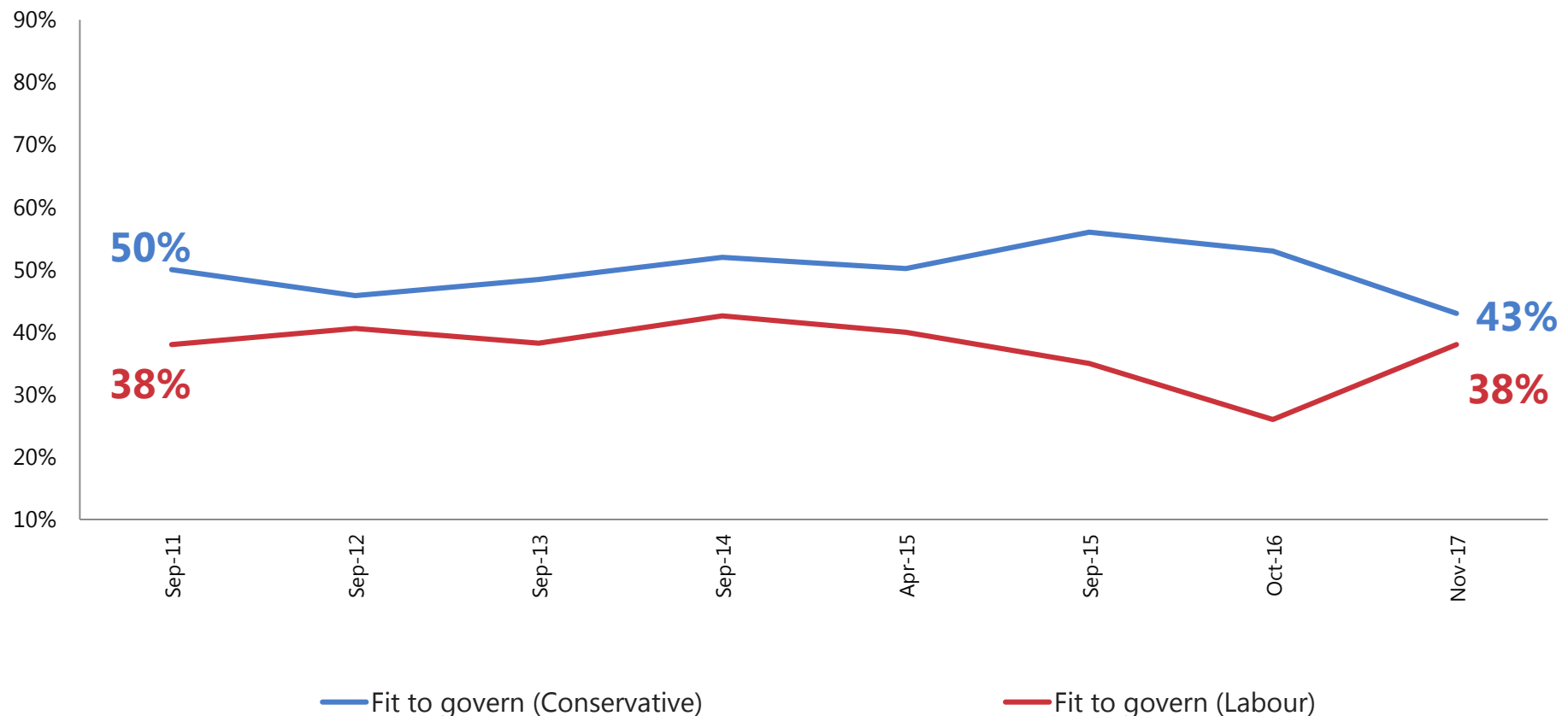


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Gap between parties closing on being fit to govern

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE PARTY?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

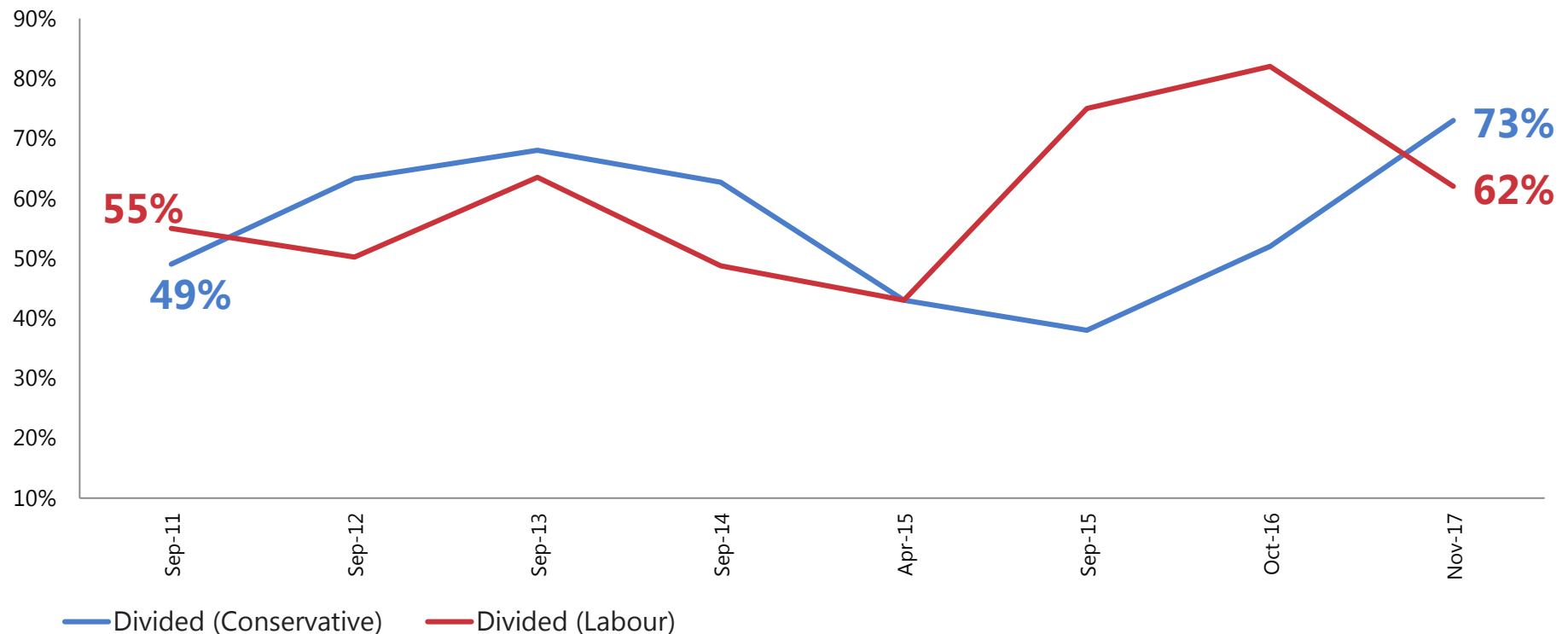


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Conservatives now seen as more divided than Labour

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE PARTY?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

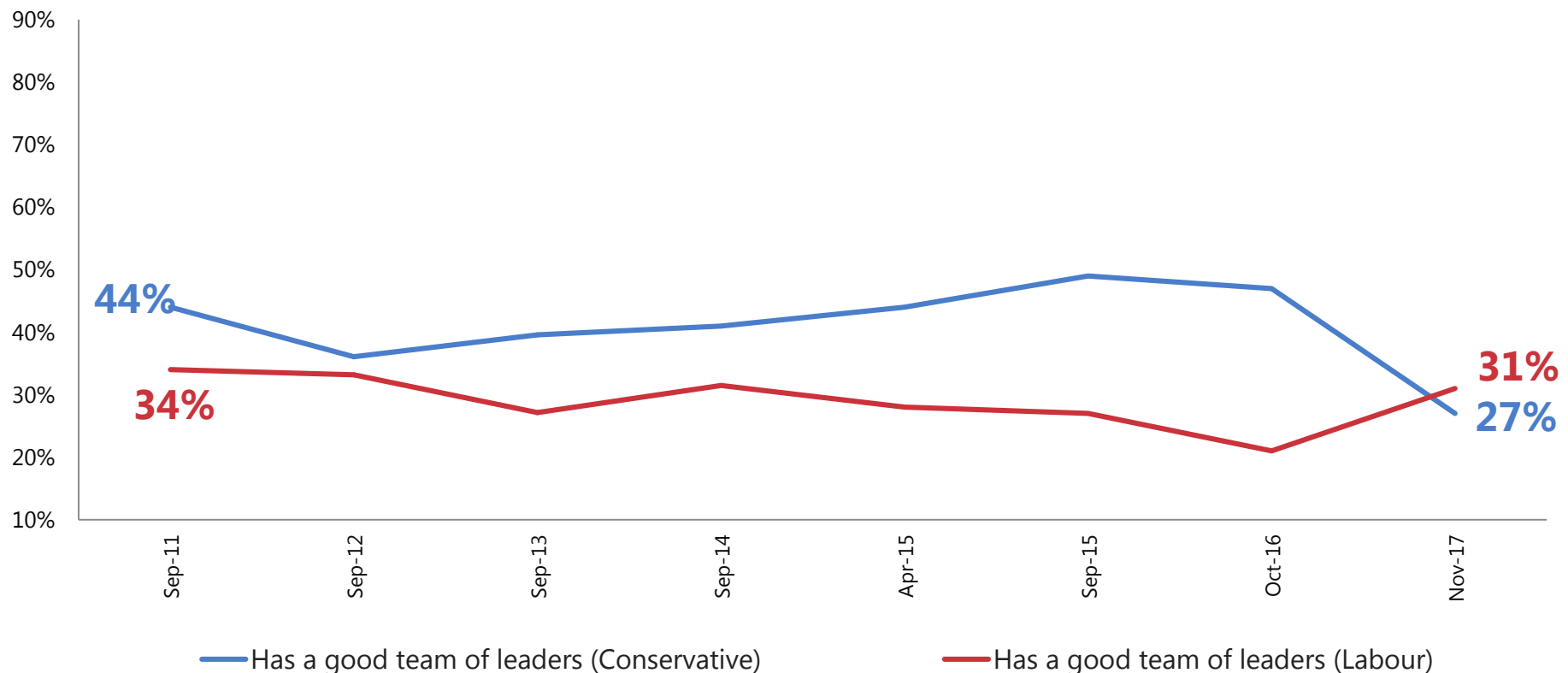


Ipsos MORI

Conservatives have lost their lead as being seen as having a good team of leaders

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE PARTY?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

Source: Ipsos MORI Political Monitor

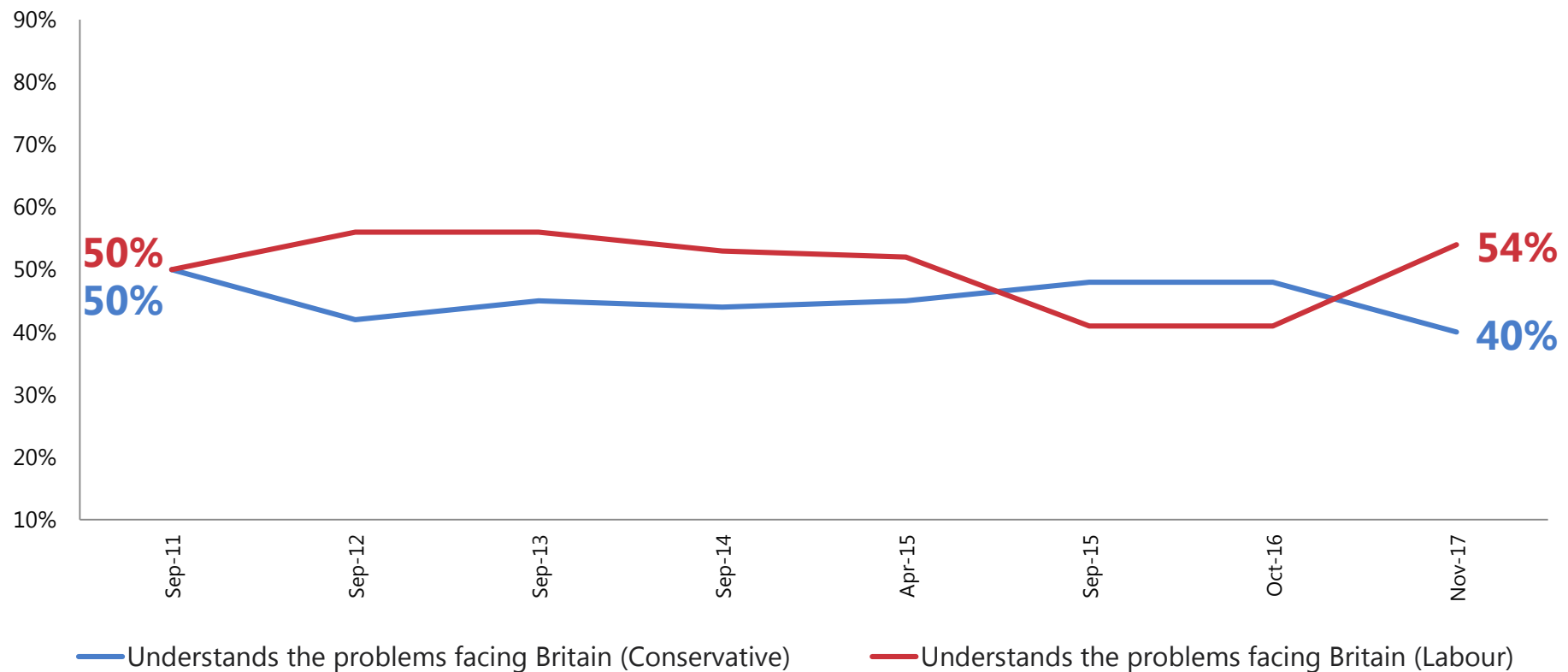


Ipsos MORI

Labour now lead as being the party that best understands the problems facing Britain

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

N.B. 'Extreme' was not asked in September 2013

Source: Ipsos MORI Political Monitor

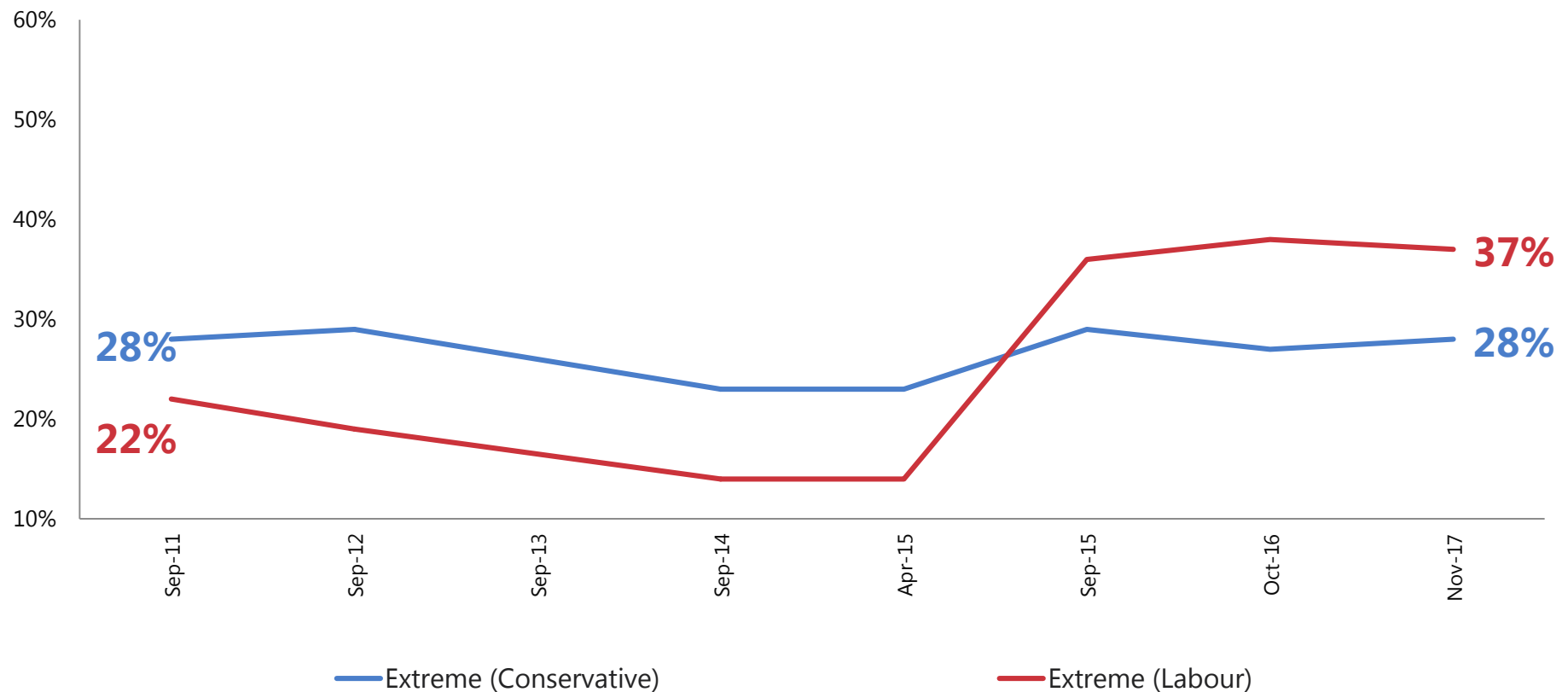


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Labour still seen as being seen as extreme

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

N.B. 'Extreme' was not asked in September 2013

Source: Ipsos MORI Political Monitor

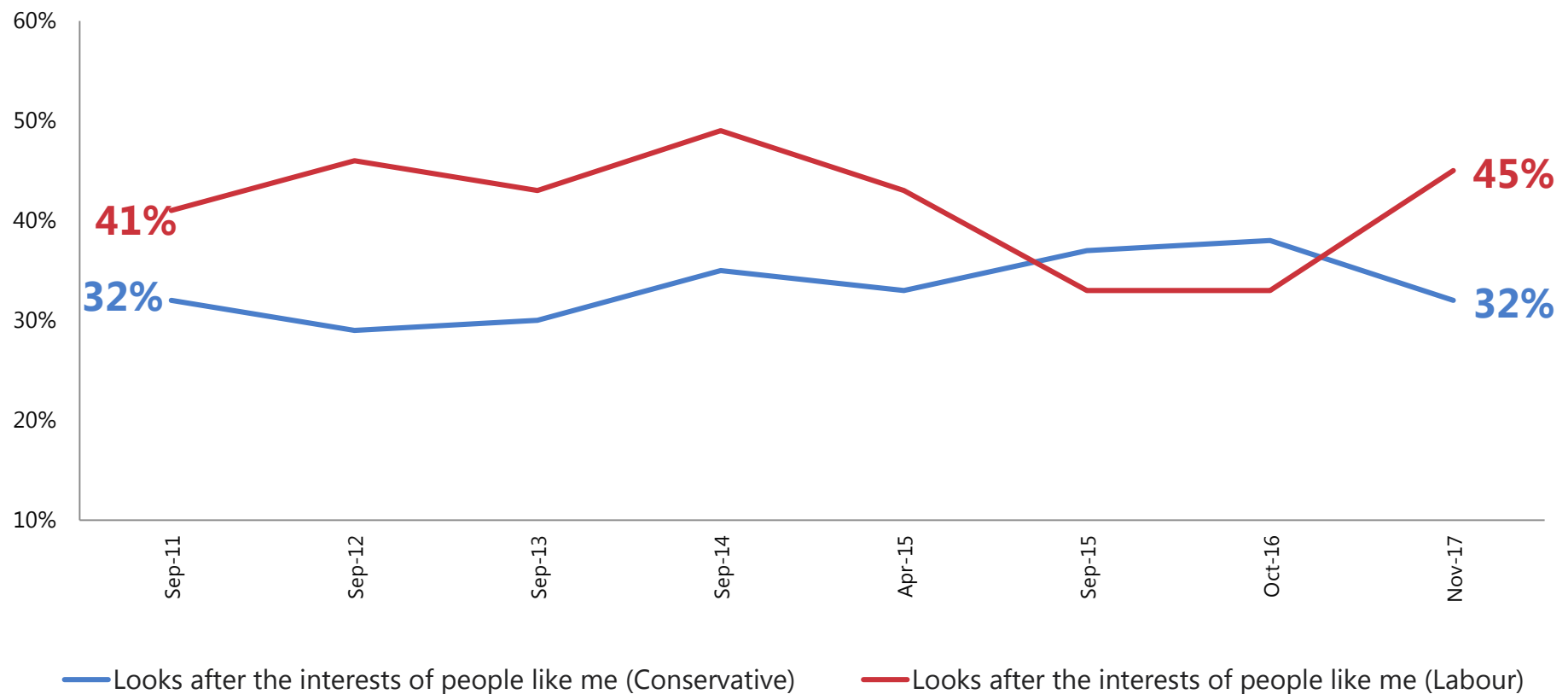


Ipsos MORI

The public now see Labour as the party who looks after the interests of people like them

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICAL PARTIES.

WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO THE LABOUR PARTY/CONSERVATIVE?



Base: 1,003 British adults 18+, 24th November – 28th November 2017

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Source: Ipsos MORI Political Monitor



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November 2017 POLITICAL MONITOR



Ipsos MORI