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26	5_6. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - It's easy to reconcile my books
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S2. How many employees are in your business?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
5 to 10	228	142	86	51	111	66	37	191	47	44	72	65
	45%	41%	54%	33%	48%	53%	56%	43%	40%	50%	44%	46%
		A	B	C	D	E	F	G	H	I	J	K
11 to 15	124	88	36	40	52	32	17	107	25	16	52	31
	24%	25%	23%	26%	23%	26%	26%	24%	21%	18%	32%	22%
		A	B	C	D	E	F	G	H	I	J	K
16 to 20	73	56	17	28	34	11	6	67	19	12	21	21
	14%	16%	11%	18%	15%	9%	9%	15%	16%	14%	13%	15%
		A	B	C	D	E	F	G	H	I	J	K
21 to 30	83	63	20	34	34	15	6	77	26	16	18	23
	16%	18%	13%	22%	15%	12%	9%	17%	22%	18%	11%	16%
		A	B	C	D	E	F	G	H	I	J	K
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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S2. How many employees are in your business?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
5 to 10	228	109	119	86	142	228	-	-	-	157	71	203	25
	45%	38%	53%	54%	41%	45%	-	-	-	42%	52%	45%	46%
		A	B	C	D					I	J	K	L
11 to 15	124	67	57	39	85	124	-	-	-	91	33	112	12
	24%	24%	26%	25%	24%	24%	-	-	-	24%	24%	25%	22%
		A	B	C	D					I	J	K	L
16 to 20	73	49	24	17	56	73	-	-	-	52	21	63	10
	14%	17%	11%	11%	16%	14%	-	-	-	14%	15%	14%	19%
		B											*
21 to 30	83	60	23	16	67	83	-	-	-	72	11	76	7
	16%	21%	10%	10%	19%	16%	-	-	-	19%	8%	17%	13%
		B			C					J			*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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S1. Are you the owner of the business, VP Finance or Controller?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Yes	493	340	153	146	224	123	62	431	112	85	158	138
	97%	97%	96%	95%	97%	99%	94%	98%	96%	97%	97%	99%
							*			*		
No	15	9	6	7	7	1	4	11	5	3	5	2
	3%	3%	4%	5%	3%	1%	6%	2%	4%	3%	3%	1%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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S1. Are you the owner of the business, VP Finance or Controller?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Yes	493	276	217	148	345	493	-	-	-	363	130	441	52
	97%	97%	97%	94%	99%	97%	-	-	-	98%	96%	97%	96%
				C									*
No	15	9	6	10	5	15	-	-	-	9	6	13	2
	3%	3%	3%	6%	1%	3%	-	-	-	2%	4%	3%	4%
				D									*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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S3. Which of these best describes your title and responsibilities at your job?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	15	9	6	7	7	1	4	11	5	3	5	2
Base: All Answering (wtd)	15	9	6	7	7	1	4	11	5	3	5	2
Controller or VP of Finance	15	9	6	7	7	1	4	11	5	3	5	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		**	**	**	**	**	**	**	**	**	**	**
Sigma	15	9	6	7	7	1	4	11	5	3	5	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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S3. Which of these best describes your title and responsibilities at your job?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	15	9	6	10	5	15	-	-	-	9	6	13	2
Base: All Answering (wtd)	15	9	6	10	5	15	-	-	-	9	6	13	2
Controller or VP of Finance	15	9	6	10	5	15	-	-	-	9	6	13	2
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
		**	**	**	**					**	**	**	**
Sigma	15	9	6	10	5	15	-	-	-	9	6	13	2
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you do business outside the US, including paying vendors or using services and contractors abroad?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
I directly sell my products outside the US	140	116	24	73	58	9	16	124	31	24	43	42
	28%	33%	15%	48%	25%	7%	24%	28%	26%	27%	26%	30%
		B		DE	E		*			*		
I directly sell my services outside the US	98	84	14	47	42	9	7	91	21	16	32	29
	19%	24%	9%	31%	18%	7%	11%	21%	18%	18%	20%	21%
		B		DE	E		*			*		
I directly purchase products from outside the US	98	74	24	45	40	13	10	88	18	16	34	30
	19%	21%	15%	29%	17%	10%	15%	20%	15%	18%	21%	21%
				DE			*			*		
I directly purchase services from outside the US	41	28	13	19	20	2	2	39	5	2	17	17
	8%	8%	8%	12%	9%	2%	3%	9%	4%	2%	10%	12%
				E	E		*			*	I	HI
I indirectly sell/buy products or services from outside the US	57	41	16	18	20	19	7	50	14	10	19	14
	11%	12%	10%	12%	9%	15%	11%	11%	12%	11%	12%	10%
							*			*		
My company only works with US based partners	227	141	86	39	110	78	35	192	60	43	68	56
	45%	40%	54%	25%	48%	63%	53%	43%	51%	49%	42%	40%
			A		C	CD	*			*		
I don't do business internationally, but am planning on going global soon	51	28	23	12	27	12	9	42	6	11	19	15
	10%	8%	14%	8%	12%	10%	14%	10%	5%	12%	12%	11%
			A				*			*		
Sigma	712	512	200	253	317	142	86	626	155	122	232	203
	140%	147%	126%	165%	137%	115%	130%	142%	132%	139%	142%	145%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you do business outside the US, including paying vendors or using services and contractors abroad?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
I directly sell my products outside the US	140	108	32	25	115	140	-	-	-	112	28	132	8
	28%	38%	14%	16%	33%	28%	-	-	-	30%	21%	29%	15%
		B			C					J		L	*
I directly sell my services outside the US	98	73	25	15	83	98	-	-	-	83	15	94	4
	19%	26%	11%	9%	24%	19%	-	-	-	22%	11%	21%	7%
		B			C					J		L	*
I directly purchase products from outside the US	98	70	28	21	77	98	-	-	-	75	23	90	8
	19%	25%	13%	13%	22%	19%	-	-	-	20%	17%	20%	15%
		B			C								*
I directly purchase services from outside the US	41	31	10	9	32	41	-	-	-	36	5	39	2
	8%	11%	4%	6%	9%	8%	-	-	-	10%	4%	9%	4%
		B								J			*
I indirectly sell/buy products or services from outside the US	57	28	29	12	45	57	-	-	-	40	17	51	6
	11%	10%	13%	8%	13%	11%	-	-	-	11%	12%	11%	11%
													*
My company only works with US based partners	227	99	128	92	135	227	-	-	-	155	72	199	28
	45%	35%	57%	58%	39%	45%	-	-	-	42%	53%	44%	52%
			A		D					I			*
I don't do business internationally, but am planning on going global soon	51	26	25	21	30	51	-	-	-	35	16	42	9
	10%	9%	11%	13%	9%	10%	-	-	-	9%	12%	9%	17%
													*
Sigma	712	435	277	195	517	712	-	-	-	536	176	647	65
	140%	153%	124%	123%	148%	140%	-	-	-	144%	129%	143%	120%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Given the current administration trade policies/current events/potential tariffs, how confident are you in your business ability to take advantage of global opportunities?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Confident (Net)	279	224	55	122	117	40	35	244	54	49	96	80
	55%	64%	35%	80%	51%	32%	53%	55%	46%	56%	59%	57%
		B		DE	E		*			*	H	
Extremely confident	164	129	35	79	61	24	22	142	26	29	70	39
	32%	37%	22%	52%	26%	19%	33%	32%	22%	33%	43%	28%
		B		DE			*			*	HK	
Very confident	115	95	20	43	56	16	13	102	28	20	26	41
	23%	27%	13%	28%	24%	13%	20%	23%	24%	23%	16%	29%
		B		E	E		*			*		J
Somewhat confident	118	73	45	23	62	33	17	101	41	13	33	31
	23%	21%	28%	15%	27%	27%	26%	23%	35%	15%	20%	22%
					C	C	*		IJK	*		
Not Confident (Net)	111	52	59	8	52	51	14	97	22	26	34	29
	22%	15%	37%	5%	23%	41%	21%	22%	19%	30%	21%	21%
			A		C	CD	*			*		
Not too confident	64	31	33	4	27	33	9	55	13	18	17	16
	13%	9%	21%	3%	12%	27%	14%	12%	11%	20%	10%	11%
			A		C	CD	*			J*		
Not at all confident	47	21	26	4	25	18	5	42	9	8	17	13
	9%	6%	16%	3%	11%	15%	8%	10%	8%	9%	10%	9%
			A		C	C	*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Given the current administration trade policies/current events/potential tariffs, how confident are you in your business ability to take advantage of global opportunities?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Confident (Net)	279	200	79	72	207	279	-	-	-	221	58	256	23
	55%	70%	35%	46%	59%	55%	-	-	-	59%	43%	56%	43%
Extremely confident		B			C					J			*
	164	114	50	41	123	164	-	-	-	130	34	152	12
	32%	40%	22%	26%	35%	32%	-	-	-	35%	25%	33%	22%
Very confident		B			C					J			*
	115	86	29	31	84	115	-	-	-	91	24	104	11
	23%	30%	13%	20%	24%	23%	-	-	-	24%	18%	23%	20%
Somewhat confident		B											*
	118	53	65	42	76	118	-	-	-	81	37	99	19
	23%	19%	29%	27%	22%	23%	-	-	-	22%	27%	22%	35%
Not Confident (Net)		A											K*
	111	32	79	44	67	111	-	-	-	70	41	99	12
	22%	11%	35%	28%	19%	22%	-	-	-	19%	30%	22%	22%
Not too confident		A		D							I		*
	64	18	46	27	37	64	-	-	-	38	26	57	7
	13%	6%	21%	17%	11%	13%	-	-	-	10%	19%	13%	13%
Not at all confident		A		D							I		*
	47	14	33	17	30	47	-	-	-	32	15	42	5
	9%	5%	15%	11%	9%	9%	-	-	-	9%	11%	9%	9%
Sigma		A											*
	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How confident are you in your company's ability to take advantage of trade opportunities with NAFTA under renegotiation?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Confident (Net)	200	164	36	101	78	21	25	175	31	38	74	57
	39%	47%	23%	66%	34%	17%	38%	40%	26%	43%	45%	41%
		B		DE	E		*			H*	H	H
Extremely confident	94	82	12	45	36	13	12	82	12	18	34	30
	19%	23%	8%	29%	16%	10%	18%	19%	10%	20%	21%	21%
		B		DE	E		*			H*	H	H
Very confident	106	82	24	56	42	8	13	93	19	20	40	27
	21%	23%	15%	37%	18%	6%	20%	21%	16%	23%	25%	19%
		B		DE	E		*			*		
Somewhat confident	111	77	34	26	54	31	16	95	28	15	37	31
	22%	22%	21%	17%	23%	25%	24%	21%	24%	17%	23%	22%
							*			*		
Not Confident (Net)	66	42	24	11	34	21	11	55	16	13	16	21
	13%	12%	15%	7%	15%	17%	17%	12%	14%	15%	10%	15%
					C	C	*			*		
Not too confident	45	26	19	7	22	16	4	41	10	9	10	16
	9%	7%	12%	5%	10%	13%	6%	9%	9%	10%	6%	11%
						C	*			*		
Not at all confident	21	16	5	4	12	5	7	14	6	4	6	5
	4%	5%	3%	3%	5%	4%	11%	3%	5%	5%	4%	4%
							G*			*		
Don't know what NAFTA is	14	3	11	2	9	3	1	13	4	4	2	4
	3%	1%	7%	1%	4%	2%	2%	3%	3%	5%	1%	3%
			A				*			*		
Does not apply to me	117	63	54	13	56	48	13	104	38	18	34	27
	23%	18%	34%	8%	24%	39%	20%	24%	32%	20%	21%	19%
			A		C	CD	*			JK		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How confident are you in your company's ability to take advantage of trade opportunities with NAFTA under renegotiation?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Confident (Net)	200	153	47	43	157	200	-	-	-	169	31	188	12
	39%	54%	21%	27%	45%	39%	-	-	-	45%	23%	41%	22%
Extremely confident	94	62	32	19	75	94	-	-	-	75	19	88	6
	19%	22%	14%	12%	21%	19%	-	-	-	20%	14%	19%	11%
Very confident	106	91	15	24	82	106	-	-	-	94	12	100	6
	21%	32%	7%	15%	23%	21%	-	-	-	25%	9%	22%	11%
Somewhat confident	111	58	53	40	71	111	-	-	-	78	33	93	18
	22%	20%	24%	25%	20%	22%	-	-	-	21%	24%	20%	33%
Not Confident (Net)	66	28	38	21	45	66	-	-	-	39	27	61	5
	13%	10%	17%	13%	13%	13%	-	-	-	10%	20%	13%	9%
Not too confident	45	17	28	13	32	45	-	-	-	28	17	41	4
	9%	6%	13%	8%	9%	9%	-	-	-	8%	12%	9%	7%
Not at all confident	21	11	10	8	13	21	-	-	-	11	10	20	1
	4%	4%	4%	5%	4%	4%	-	-	-	3%	7%	4%	2%
Don't know what NAFTA is	14	8	6	10	4	14	-	-	-	11	3	12	2
	3%	3%	3%	6%	1%	3%	-	-	-	3%	2%	3%	4%
Does not apply to me	117	38	79	44	73	117	-	-	-	75	42	100	17
	23%	13%	35%	28%	21%	23%	-	-	-	20%	31%	22%	31%
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How do you feel about your general business prospects Since President Trump' inauguration?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Feel Pessimistic (Net)	220	157	63	99	100	21	28	192	43	34	77	66
	43%	45%	40%	65%	43%	17%	42%	43%	37%	39%	47%	47%
				DE	E		*			*		
I now feel pessimistic about my business prospects	132	98	34	64	55	13	15	117	26	20	48	38
	26%	28%	21%	42%	24%	10%	23%	26%	22%	23%	29%	27%
				DE	E		*			*		
I now feel somewhat pessimistic about my business prospects	88	59	29	35	45	8	13	75	17	14	29	28
	17%	17%	18%	23%	19%	6%	20%	17%	15%	16%	18%	20%
				E	E		*			*		
I am now unsure how I feel about my business prospects	92	51	41	15	46	31	11	81	24	13	26	29
	18%	15%	26%	10%	20%	25%	17%	18%	21%	15%	16%	21%
			A		C	C	*			*		
Feel Optimistic (Net)	196	141	55	39	85	72	27	169	50	41	60	45
	39%	40%	35%	25%	37%	58%	41%	38%	43%	47%	37%	32%
					C	CD	*			K*		
I now feel somewhat optimistic about my business prospects	101	76	25	20	41	40	17	84	28	23	25	25
	20%	22%	16%	13%	18%	32%	26%	19%	24%	26%	15%	18%
						CD	*			J*		
I now feel very optimistic about my business prospects	95	65	30	19	44	32	10	85	22	18	35	20
	19%	19%	19%	12%	19%	26%	15%	19%	19%	20%	21%	14%
						C	*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How do you feel about your general business prospects Since President Trump' inauguration?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Feel Pessimistic (Net)	220	149	71	52	168	220	-	-	-	168	52	198	22
	43%	52%	32%	33%	48%	43%	-	-	-	45%	38%	44%	41%
		B			C								*
I now feel pessimistic about my business prospects	132	93	39	27	105	132	-	-	-	107	25	125	7
	26%	33%	17%	17%	30%	26%	-	-	-	29%	18%	28%	13%
		B			C					J		L	*
I now feel somewhat pessimistic about my business prospects	88	56	32	25	63	88	-	-	-	61	27	73	15
	17%	20%	14%	16%	18%	17%	-	-	-	16%	20%	16%	28%
													K*
I am now unsure how I feel about my business prospects	92	41	51	36	56	92	-	-	-	62	30	80	12
	18%	14%	23%	23%	16%	18%	-	-	-	17%	22%	18%	22%
			A										*
Feel Optimistic (Net)	196	95	101	70	126	196	-	-	-	142	54	176	20
	39%	33%	45%	44%	36%	39%	-	-	-	38%	40%	39%	37%
			A										*
I now feel somewhat optimistic about my business prospects	101	44	57	36	65	101	-	-	-	69	32	94	7
	20%	15%	26%	23%	19%	20%	-	-	-	19%	24%	21%	13%
			A										*
I now feel very optimistic about my business prospects	95	51	44	34	61	95	-	-	-	73	22	82	13
	19%	18%	20%	22%	17%	19%	-	-	-	20%	16%	18%	24%
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Convenience of sending wires

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	468	325	143	147	210	111	58	410	107	76	152	133
	92%	93%	90%	96%	91%	90%	88%	93%	91%	86%	93%	95%
				E			*			*		I
Extremely satisfied	136	108	28	57	59	20	18	118	21	22	59	34
	27%	31%	18%	37%	26%	16%	27%	27%	18%	25%	36%	24%
		B		DE	E		*			*	HK	
Very satisfied	183	128	55	58	77	48	22	161	44	28	59	52
	36%	37%	35%	38%	33%	39%	33%	36%	38%	32%	36%	37%
							*			*		
Somewhat satisfied	149	89	60	32	74	43	18	131	42	26	34	47
	29%	26%	38%	21%	32%	35%	27%	30%	36%	30%	21%	34%
		A		C	C		*		J	*		J
Not Satisfied (Net)	40	24	16	6	21	13	8	32	10	12	11	7
	8%	7%	10%	4%	9%	10%	12%	7%	9%	14%	7%	5%
						C	*			K*		
Not too satisfied	29	17	12	3	17	9	6	23	8	9	9	3
	6%	5%	8%	2%	7%	7%	9%	5%	7%	10%	6%	2%
				C	C		*			K*		
Not at all satisfied	11	7	4	3	4	4	2	9	2	3	2	4
	2%	2%	3%	2%	2%	3%	3%	2%	2%	3%	1%	3%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Convenience of sending wires

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	468	270	198	139	329	468	-	-	-	348	120	422	46
	92%	95%	89%	88%	94%	92%	-	-	-	94%	88%	93%	85%
		B		C						J		L	*
Extremely satisfied	136	98	38	36	100	136	-	-	-	106	30	126	10
	27%	34%	17%	23%	29%	27%	-	-	-	28%	22%	28%	19%
		B											*
Very satisfied	183	106	77	57	126	183	-	-	-	134	49	165	18
	36%	37%	35%	36%	36%	36%	-	-	-	36%	36%	36%	33%
													*
Somewhat satisfied	149	66	83	46	103	149	-	-	-	108	41	131	18
	29%	23%	37%	29%	29%	29%	-	-	-	29%	30%	29%	33%
			A										*
Not Satisfied (Net)	40	15	25	19	21	40	-	-	-	24	16	32	8
	8%	5%	11%	12%	6%	8%	-	-	-	6%	12%	7%	15%
			A	D							I		K*
Not too satisfied	29	11	18	15	14	29	-	-	-	16	13	22	7
	6%	4%	8%	9%	4%	6%	-	-	-	4%	10%	5%	13%
			A	D							I		K*
Not at all satisfied	11	4	7	4	7	11	-	-	-	8	3	10	1
	2%	1%	3%	3%	2%	2%	-	-	-	2%	2%	2%	2%
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Speed of sending wires

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	478	331	147	146	216	116	59	419	112	78	156	132
	94%	95%	92%	95%	94%	94%	89%	95%	96%	89%	96%	94%
							*			*	I	
Extremely satisfied	153	114	39	63	64	26	20	133	23	28	60	42
	30%	33%	25%	41%	28%	21%	30%	30%	20%	32%	37%	30%
				DE			*			H*	H	
Very satisfied	183	131	52	58	79	46	17	166	47	27	55	54
	36%	38%	33%	38%	34%	37%	26%	38%	40%	31%	34%	39%
							*			*		
Somewhat satisfied	142	86	56	25	73	44	22	120	42	23	41	36
	28%	25%	35%	16%	32%	35%	33%	27%	36%	26%	25%	26%
			A		C	C	*			*		
Not Satisfied (Net)	30	18	12	7	15	8	7	23	5	10	7	8
	6%	5%	8%	5%	6%	6%	11%	5%	4%	11%	4%	6%
							*			J*		
Not too satisfied	21	13	8	5	11	5	5	16	3	8	3	7
	4%	4%	5%	3%	5%	4%	8%	4%	3%	9%	2%	5%
							*			HJ*		
Not at all satisfied	9	5	4	2	4	3	2	7	2	2	4	1
	2%	1%	3%	1%	2%	2%	3%	2%	2%	2%	2%	1%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Speed of sending wires

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	478	272	206	144	334	478	-	-	-	352	126	427	51
	94%	95%	92%	91%	95%	94%	-	-	-	95%	93%	94%	94%
													*
Extremely satisfied	153	107	46	44	109	153	-	-	-	121	32	144	9
	30%	38%	21%	28%	31%	30%	-	-	-	33%	24%	32%	17%
		B										L	*
Very satisfied	183	111	72	46	137	183	-	-	-	136	47	164	19
	36%	39%	32%	29%	39%	36%	-	-	-	37%	35%	36%	35%
					C								*
Somewhat satisfied	142	54	88	54	88	142	-	-	-	95	47	119	23
	28%	19%	39%	34%	25%	28%	-	-	-	26%	35%	26%	43%
		A	D							I			K*
Not Satisfied (Net)	30	13	17	14	16	30	-	-	-	20	10	27	3
	6%	5%	8%	9%	5%	6%	-	-	-	5%	7%	6%	6%
													*
Not too satisfied	21	10	11	10	11	21	-	-	-	15	6	19	2
	4%	4%	5%	6%	3%	4%	-	-	-	4%	4%	4%	4%
													*
Not at all satisfied	9	3	6	4	5	9	-	-	-	5	4	8	1
	2%	1%	3%	3%	1%	2%	-	-	-	1%	3%	2%	2%
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Fairness of wire fees

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	433	309	124	138	190	105	54	379	98	80	135	120
	85%	89%	78%	90%	82%	85%	82%	86%	84%	91%	83%	86%
		B		D			*			*		
Extremely satisfied	112	85	27	48	44	20	12	100	15	18	49	30
	22%	24%	17%	31%	19%	16%	18%	23%	13%	20%	30%	21%
				DE			*			*	H	
Very satisfied	158	112	46	59	63	36	20	138	35	33	44	46
	31%	32%	29%	39%	27%	29%	30%	31%	30%	38%	27%	33%
				D			*			*		
Somewhat satisfied	163	112	51	31	83	49	22	141	48	29	42	44
	32%	32%	32%	20%	36%	40%	33%	32%	41%	33%	26%	31%
				C		C	*		J	*		
Not Satisfied (Net)	75	40	35	15	41	19	12	63	19	8	28	20
	15%	11%	22%	10%	18%	15%	18%	14%	16%	9%	17%	14%
			A		C		*			*		
Not too satisfied	55	30	25	12	31	12	9	46	11	7	21	16
	11%	9%	16%	8%	13%	10%	14%	10%	9%	8%	13%	11%
			A				*			*		
Not at all satisfied	20	10	10	3	10	7	3	17	8	1	7	4
	4%	3%	6%	2%	4%	6%	5%	4%	7%	1%	4%	3%
							*		I	*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Fairness of wire fees

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	433	260	173	128	305	433	-	-	-	319	114	394	39
	85%	91%	78%	81%	87%	85%	-	-	-	86%	84%	87%	72%
		B										L	*
Extremely satisfied	112	77	35	31	81	112	-	-	-	90	22	105	7
	22%	27%	16%	20%	23%	22%	-	-	-	24%	16%	23%	13%
		B											*
Very satisfied	158	103	55	43	115	158	-	-	-	115	43	146	12
	31%	36%	25%	27%	33%	31%	-	-	-	31%	32%	32%	22%
		B											*
Somewhat satisfied	163	80	83	54	109	163	-	-	-	114	49	143	20
	32%	28%	37%	34%	31%	32%	-	-	-	31%	36%	31%	37%
			A										*
Not Satisfied (Net)	75	25	50	30	45	75	-	-	-	53	22	60	15
	15%	9%	22%	19%	13%	15%	-	-	-	14%	16%	13%	28%
			A										K*
Not too satisfied	55	22	33	23	32	55	-	-	-	40	15	41	14
	11%	8%	15%	15%	9%	11%	-	-	-	11%	11%	9%	26%
			A										K*
Not at all satisfied	20	3	17	7	13	20	-	-	-	13	7	19	1
	4%	1%	8%	4%	4%	4%	-	-	-	3%	5%	4%	2%
			A										*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Transparency of process

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	474	330	144	147	210	117	60	414	109	81	152	132
	93%	95%	91%	96%	91%	94%	91%	94%	93%	92%	93%	94%
							*			*		
Extremely satisfied	131	99	32	57	52	22	17	114	23	13	55	40
	26%	28%	20%	37%	23%	18%	26%	26%	20%	15%	34%	29%
		B		DE			*			*	HI	I
Very satisfied	200	135	65	63	89	48	26	174	45	42	61	52
	39%	39%	41%	41%	39%	39%	39%	39%	38%	48%	37%	37%
							*			*		
Somewhat satisfied	143	96	47	27	69	47	17	126	41	26	36	40
	28%	28%	30%	18%	30%	38%	26%	29%	35%	30%	22%	29%
					C	C	*		J	*		
Not Satisfied (Net)	34	19	15	6	21	7	6	28	8	7	11	8
	7%	5%	9%	4%	9%	6%	9%	6%	7%	8%	7%	6%
							*			*		
Not too satisfied	27	14	13	5	18	4	4	23	6	7	8	6
	5%	4%	8%	3%	8%	3%	6%	5%	5%	8%	5%	4%
							*			*		
Not at all satisfied	7	5	2	1	3	3	2	5	2	-	3	2
	1%	1%	1%	1%	1%	2%	3%	1%	2%	-	2%	1%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Transparency of process

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	474	273	201	145	329	474	-	-	-	353	121	429	45
	93%	96%	90%	92%	94%	93%	-	-	-	95%	89%	94%	83%
		B								J		L	*
Extremely satisfied	131	98	33	36	95	131	-	-	-	107	24	124	7
	26%	34%	15%	23%	27%	26%	-	-	-	29%	18%	27%	13%
		B								J		L	*
Very satisfied	200	115	85	54	146	200	-	-	-	146	54	181	19
	39%	40%	38%	34%	42%	39%	-	-	-	39%	40%	40%	35%
													*
Somewhat satisfied	143	60	83	55	88	143	-	-	-	100	43	124	19
	28%	21%	37%	35%	25%	28%	-	-	-	27%	32%	27%	35%
			A	D									*
Not Satisfied (Net)	34	12	22	13	21	34	-	-	-	19	15	25	9
	7%	4%	10%	8%	6%	7%	-	-	-	5%	11%	6%	17%
			A								I		K*
Not too satisfied	27	11	16	10	17	27	-	-	-	15	12	19	8
	5%	4%	7%	6%	5%	5%	-	-	-	4%	9%	4%	15%
											I		K*
Not at all satisfied	7	1	6	3	4	7	-	-	-	4	3	6	1
	1%	*	3%	2%	1%	1%	-	-	-	1%	2%	1%	2%
			A										*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Transparency of fees

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	447	317	130	140	198	109	58	389	105	77	140	125
	88%	91%	82%	92%	86%	88%	88%	88%	90%	88%	86%	89%
		B					*			*		
Extremely satisfied	128	97	31	57	48	23	13	115	22	22	47	37
	25%	28%	19%	37%	21%	19%	20%	26%	19%	25%	29%	26%
		B		DE			*			*		
Very satisfied	172	126	46	61	71	40	21	151	34	31	54	53
	34%	36%	29%	40%	31%	32%	32%	34%	29%	35%	33%	38%
							*			*		
Somewhat satisfied	147	94	53	22	79	46	24	123	49	24	39	35
	29%	27%	33%	14%	34%	37%	36%	28%	42%	27%	24%	25%
					C	C	*		IJK	*		
Not Satisfied (Net)	61	32	29	13	33	15	8	53	12	11	23	15
	12%	9%	18%	8%	14%	12%	12%	12%	10%	12%	14%	11%
			A				*			*		
Not too satisfied	54	28	26	12	29	13	7	47	10	11	21	12
	11%	8%	16%	8%	13%	10%	11%	11%	9%	12%	13%	9%
			A				*			*		
Not at all satisfied	7	4	3	1	4	2	1	6	2	-	2	3
	1%	1%	2%	1%	2%	2%	2%	1%	2%	-	1%	2%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Transparency of fees

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	447	259	188	130	317	447	-	-	-	331	116	403	44
	88%	91%	84%	82%	91%	88%	-	-	-	89%	85%	89%	81%
		B			C								*
Extremely satisfied	128	92	36	33	95	128	-	-	-	105	23	118	10
	25%	32%	16%	21%	27%	25%	-	-	-	28%	17%	26%	19%
		B								J			*
Very satisfied	172	102	70	46	126	172	-	-	-	130	42	161	11
	34%	36%	31%	29%	36%	34%	-	-	-	35%	31%	35%	20%
												L	*
Somewhat satisfied	147	65	82	51	96	147	-	-	-	96	51	124	23
	29%	23%	37%	32%	27%	29%	-	-	-	26%	38%	27%	43%
			A								I		K*
Not Satisfied (Net)	61	26	35	28	33	61	-	-	-	41	20	51	10
	12%	9%	16%	18%	9%	12%	-	-	-	11%	15%	11%	19%
			A	D									*
Not too satisfied	54	25	29	26	28	54	-	-	-	37	17	45	9
	11%	9%	13%	16%	8%	11%	-	-	-	10%	12%	10%	17%
				D									*
Not at all satisfied	7	1	6	2	5	7	-	-	-	4	3	6	1
	1%	*	3%	1%	1%	1%	-	-	-	1%	2%	1%	2%
			A										*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_6. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - It's easy to reconcile my books

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	490	339	151	151	221	118	63	427	112	84	158	136
	96%	97%	95%	99%	96%	95%	95%	97%	96%	95%	97%	97%
							*			*		
Extremely satisfied	160	117	43	57	70	33	17	143	30	26	56	48
	31%	34%	27%	37%	30%	27%	26%	32%	26%	30%	34%	34%
							*			*		
Very satisfied	214	149	65	68	92	54	28	186	49	37	69	59
	42%	43%	41%	44%	40%	44%	42%	42%	42%	42%	42%	42%
							*			*		
Somewhat satisfied	116	73	43	26	59	31	18	98	33	21	33	29
	23%	21%	27%	17%	26%	25%	27%	22%	28%	24%	20%	21%
					C		*			*		
Not Satisfied (Net)	18	10	8	2	10	6	3	15	5	4	5	4
	4%	3%	5%	1%	4%	5%	5%	3%	4%	5%	3%	3%
							*			*		
Not too satisfied	12	6	6	1	7	4	1	11	2	3	4	3
	2%	2%	4%	1%	3%	3%	2%	2%	2%	3%	2%	2%
							*			*		
Not at all satisfied	6	4	2	1	3	2	2	4	3	1	1	1
	1%	1%	1%	1%	1%	2%	3%	1%	3%	1%	1%	1%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_6. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - It's easy to reconcile my books

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	490	279	211	151	339	490	-	-	-	362	128	442	48
	96%	98%	95%	96%	97%	96%	-	-	-	97%	94%	97%	89%
		B										L	*
Extremely satisfied	160	106	54	43	117	160	-	-	-	126	34	149	11
	31%	37%	24%	27%	33%	31%	-	-	-	34%	25%	33%	20%
		B											*
Very satisfied	214	122	92	64	150	214	-	-	-	154	60	190	24
	42%	43%	41%	41%	43%	42%	-	-	-	41%	44%	42%	44%
													*
Somewhat satisfied	116	51	65	44	72	116	-	-	-	82	34	103	13
	23%	18%	29%	28%	21%	23%	-	-	-	22%	25%	23%	24%
			A										*
Not Satisfied (Net)	18	6	12	7	11	18	-	-	-	10	8	12	6
	4%	2%	5%	4%	3%	4%	-	-	-	3%	6%	3%	11%
			A										K*
Not too satisfied	12	5	7	3	9	12	-	-	-	7	5	6	6
	2%	2%	3%	2%	3%	2%	-	-	-	2%	4%	1%	11%
													K*
Not at all satisfied	6	1	5	4	2	6	-	-	-	3	3	6	-
	1%	*	2%	3%	1%	1%	-	-	-	1%	2%	1%	-
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_7. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Tracking of wire transfers

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	476	332	144	145	214	117	57	419	110	81	152	133
	94%	95%	91%	95%	93%	94%	86%	95%	94%	92%	93%	95%
							*	F		*		
Extremely satisfied	127	97	30	43	60	24	14	113	20	18	54	35
	25%	28%	19%	28%	26%	19%	21%	26%	17%	20%	33%	25%
		B					*			*	HI	
Very satisfied	209	151	58	73	88	48	21	188	49	35	62	63
	41%	43%	36%	48%	38%	39%	32%	43%	42%	40%	38%	45%
							*			*		
Somewhat satisfied	140	84	56	29	66	45	22	118	41	28	36	35
	28%	24%	35%	19%	29%	36%	33%	27%	35%	32%	22%	25%
		A					*		J	*		
Not Satisfied (Net)	32	17	15	8	17	7	9	23	7	7	11	7
	6%	5%	9%	5%	7%	6%	14%	5%	6%	8%	7%	5%
							G*			*		
Not too satisfied	23	13	10	6	13	4	5	18	4	5	8	6
	5%	4%	6%	4%	6%	3%	8%	4%	3%	6%	5%	4%
							*			*		
Not at all satisfied	9	4	5	2	4	3	4	5	3	2	3	1
	2%	1%	3%	1%	2%	2%	6%	1%	3%	2%	2%	1%
							G*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_7. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Tracking of wire transfers

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	476	273	203	145	331	476	-	-	-	351	125	426	50
	94%	96%	91%	92%	95%	94%	-	-	-	94%	92%	94%	93%
		B											*
Extremely satisfied	127	90	37	39	88	127	-	-	-	99	28	117	10
	25%	32%	17%	25%	25%	25%	-	-	-	27%	21%	26%	19%
		B											*
Very satisfied	209	126	83	48	161	209	-	-	-	155	54	193	16
	41%	44%	37%	30%	46%	41%	-	-	-	42%	40%	43%	30%
					C								*
Somewhat satisfied	140	57	83	58	82	140	-	-	-	97	43	116	24
	28%	20%	37%	37%	23%	28%	-	-	-	26%	32%	26%	44%
			A	D									K*
Not Satisfied (Net)	32	12	20	13	19	32	-	-	-	21	11	28	4
	6%	4%	9%	8%	5%	6%	-	-	-	6%	8%	6%	7%
			A										*
Not too satisfied	23	10	13	9	14	23	-	-	-	16	7	19	4
	5%	4%	6%	6%	4%	5%	-	-	-	4%	5%	4%	7%
													*
Not at all satisfied	9	2	7	4	5	9	-	-	-	5	4	9	-
	2%	1%	3%	3%	1%	2%	-	-	-	1%	3%	2%	-
			A										*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_8. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Integration with accounting software such as Quickbooks

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Satisfied (Net)	476	328	148	147	217	112	61	415	107	83	153	133
	94%	94%	93%	96%	94%	90%	92%	94%	91%	94%	94%	95%
							*			*		
Extremely satisfied	125	95	30	48	48	29	13	112	15	20	50	40
	25%	27%	19%	31%	21%	23%	20%	25%	13%	23%	31%	29%
		B		D			*			*	H	H
Very satisfied	188	126	62	63	92	33	24	164	49	33	52	54
	37%	36%	39%	41%	40%	27%	36%	37%	42%	38%	32%	39%
				E	E		*			*		
Somewhat satisfied	163	107	56	36	77	50	24	139	43	30	51	39
	32%	31%	35%	24%	33%	40%	36%	31%	37%	34%	31%	28%
				C	C		*			*		
Not Satisfied (Net)	32	21	11	6	14	12	5	27	10	5	10	7
	6%	6%	7%	4%	6%	10%	8%	6%	9%	6%	6%	5%
							*			*		
Not too satisfied	19	13	6	2	10	7	1	18	6	3	7	3
	4%	4%	4%	1%	4%	6%	2%	4%	5%	3%	4%	2%
						C	*			*		
Not at all satisfied	13	8	5	4	4	5	4	9	4	2	3	4
	3%	2%	3%	3%	2%	4%	6%	2%	3%	2%	2%	3%
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_8. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Integration with accounting software such as Quickbooks

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Satisfied (Net)	476	272	204	145	331	476	-	-	-	352	124	426	50
	94%	95%	91%	92%	95%	94%	-	-	-	95%	91%	94%	93%
													*
Extremely satisfied	125	85	40	26	99	125	-	-	-	104	21	116	9
	25%	30%	18%	16%	28%	25%	-	-	-	28%	15%	26%	17%
		B			C					J			*
Very satisfied	188	110	78	62	126	188	-	-	-	135	53	170	18
	37%	39%	35%	39%	36%	37%	-	-	-	36%	39%	37%	33%
													*
Somewhat satisfied	163	77	86	57	106	163	-	-	-	113	50	140	23
	32%	27%	39%	36%	30%	32%	-	-	-	30%	37%	31%	43%
			A										*
Not Satisfied (Net)	32	13	19	13	19	32	-	-	-	20	12	28	4
	6%	5%	9%	8%	5%	6%	-	-	-	5%	9%	6%	7%
													*
Not too satisfied	19	9	10	7	12	19	-	-	-	12	7	18	1
	4%	3%	4%	4%	3%	4%	-	-	-	3%	5%	4%	2%
													*
Not at all satisfied	13	4	9	6	7	13	-	-	-	8	5	10	3
	3%	1%	4%	4%	2%	3%	-	-	-	2%	4%	2%	6%
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. When making domestic or international payments with your bank or banks, which of the follow best describe how you view your bank's services? - Grid Table

	Convenience of sending wires	Speed of sending wires	Fairness of wire fees	Transparency of process	Transparency of fees	It's easy to reconcile my books	Tracking of wire transfers	Integration with accounting software such as Quickbooks
	A	B	C	D	E	F	G	H
Base: All Answering (unwtd)	508	508	508	508	508	508	508	508
Base: All Answering (wtd)	508	508	508	508	508	508	508	508
Satisfied (Net)	468	478	433	474	447	490	476	476
	92%	94%	85%	93%	88%	96%	94%	94%
	CE	CE		CE		ACDEGH	CE	CE
Extremely satisfied	136	153	112	131	128	160	127	125
	27%	30%	22%	26%	25%	31%	25%	25%
		CH				CDEGH		
Very satisfied	183	183	158	200	172	214	209	188
	36%	36%	31%	39%	34%	42%	41%	37%
				C		ABCE	CE	C
Somewhat satisfied	149	142	163	143	147	116	140	163
	29%	28%	32%	28%	29%	23%	28%	32%
	F		F		F			F
Not Satisfied (Net)	40	30	75	34	61	18	32	32
	8%	6%	15%	7%	12%	4%	6%	6%
	F		ABDFGH	F	ABDFGH		F	F
Not too satisfied	29	21	55	27	54	12	23	19
	6%	4%	11%	5%	11%	2%	5%	4%
	F		ABDFGH	F	ABDFGH			
Not at all satisfied	11	9	20	7	7	6	9	13
	2%	2%	4%	1%	1%	1%	2%	3%
			BDEFG					
Sigma	508	508	508	508	508	508	508	508
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H

Minimum Base: 30 (**), Small Base: 100 (*)

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6. Which of the following would help you grow business internationally?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Less time managing payments and less trips to the bank	121	76	45	46	58	17	22	99	26	22	37	36
	24%	22%	28%	30%	25%	14%	33%	22%	22%	25%	23%	26%
				E	E		*			*		
Ability to find global vendors	175	126	49	68	85	22	26	149	31	26	60	58
	34%	36%	31%	44%	37%	18%	39%	34%	26%	30%	37%	41%
				E	E		*			*		H
Ability to get verify vendors and suppliers	161	110	51	64	75	22	20	141	33	29	55	44
	32%	32%	32%	42%	32%	18%	30%	32%	28%	33%	34%	31%
				E	E		*			*		
Ability to connect banking into accounting systems	129	90	39	53	62	14	15	114	31	14	44	40
	25%	26%	25%	35%	27%	11%	23%	26%	26%	16%	27%	29%
				E	E		*			*	I	I
Ability to track payments	133	93	40	66	56	11	15	118	23	24	47	39
	26%	27%	25%	43%	24%	9%	23%	27%	20%	27%	29%	28%
				DE	E		*			*		
None of the above	134	84	50	8	58	68	11	123	36	26	40	32
	26%	24%	31%	5%	25%	55%	17%	28%	31%	30%	25%	23%
					C	CD	*			*		
Sigma	853	579	274	305	394	154	109	744	180	141	283	249
	168%	166%	172%	199%	171%	124%	165%	168%	154%	160%	174%	178%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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6. Which of the following would help you grow business internationally?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Less time managing payments and less trips to the bank	121	68	53	37	84	121	-	-	-	89	32	106	15
	24%	24%	24%	23%	24%	24%	-	-	-	24%	24%	23%	28%
													*
Ability to find global vendors	175	119	56	48	127	175	-	-	-	133	42	158	17
	34%	42%	25%	30%	36%	34%	-	-	-	36%	31%	35%	31%
		B											*
Ability to get verify vendors and suppliers	161	112	49	46	115	161	-	-	-	129	32	145	16
	32%	39%	22%	29%	33%	32%	-	-	-	35%	24%	32%	30%
		B								J			*
Ability to connect banking into accounting systems	129	90	39	35	94	129	-	-	-	95	34	114	15
	25%	32%	17%	22%	27%	25%	-	-	-	26%	25%	25%	28%
		B											*
Ability to track payments	133	95	38	35	98	133	-	-	-	105	28	124	9
	26%	33%	17%	22%	28%	26%	-	-	-	28%	21%	27%	17%
		B											*
None of the above	134	43	91	47	87	134	-	-	-	89	45	120	14
	26%	15%	41%	30%	25%	26%	-	-	-	24%	33%	26%	26%
		A								I			*
Sigma	853	527	326	248	605	853	-	-	-	640	213	767	86
	168%	185%	146%	157%	173%	168%	-	-	-	172%	157%	169%	159%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7. Which of the following services have you used in the past to pay international supplies, partners or contractors?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
My bank wire service,	217	162	55	73	100	44	32	185	48	34	68	67
	43%	46%	35%	48%	43%	35%	48%	42%	41%	39%	42%	48%
		B		E			*			*		
FX services providers,	71	63	8	34	35	2	11	60	19	13	17	22
	14%	18%	5%	22%	15%	2%	17%	14%	16%	15%	10%	16%
		B		E	E		*			*		
e-payment service	145	100	45	73	61	11	15	130	36	21	45	43
	29%	29%	28%	48%	26%	9%	23%	29%	31%	24%	28%	31%
				DE	E		*			*		
Veem.com	61	50	11	43	18	-	8	53	12	8	22	19
	12%	14%	7%	28%	8%	-	12%	12%	10%	9%	13%	14%
		B		DE	E		*			*		
Other(s)	17	11	6	4	6	7	1	16	4	3	9	1
	3%	3%	4%	3%	3%	6%	2%	4%	3%	3%	6%	1%
							*			*	K	
None / Do not pay international supplies/partners/contractors	167	93	74	13	82	72	18	149	40	38	52	37
	33%	27%	47%	8%	35%	58%	27%	34%	34%	43%	32%	26%
		A		C	CD		*			K*		
Sigma	678	479	199	240	302	136	85	593	159	117	213	189
	133%	137%	125%	157%	131%	110%	129%	134%	136%	133%	131%	135%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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7. Which of the following services have you used in the past to pay international supplies, partners or contractors?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
My bank wire service,	217	133	84	62	155	217	-	-	-	163	54	199	18
	43%	47%	38%	39%	44%	43%	-	-	-	44%	40%	44%	33%
		B											*
FX services providers,	71	56	15	12	59	71	-	-	-	59	12	70	1
	14%	20%	7%	8%	17%	14%	-	-	-	16%	9%	15%	2%
		B			C					J		L	*
e-payment service	145	106	39	40	105	145	-	-	-	115	30	132	13
	29%	37%	17%	25%	30%	29%	-	-	-	31%	22%	29%	24%
		B											*
Veem.com	61	49	12	11	50	61	-	-	-	49	12	56	5
	12%	17%	5%	7%	14%	12%	-	-	-	13%	9%	12%	9%
		B			C								*
Other(s)	17	8	9	7	10	17	-	-	-	11	6	16	1
	3%	3%	4%	4%	3%	3%	-	-	-	3%	4%	4%	2%
													*
None / Do not pay international supplies/partners/contractors	167	62	105	62	105	167	-	-	-	113	54	145	22
	33%	22%	47%	39%	30%	33%	-	-	-	30%	40%	32%	41%
		A		D						I			*
Sigma	678	414	264	194	484	678	-	-	-	510	168	618	60
	133%	145%	118%	123%	138%	133%	-	-	-	137%	124%	136%	111%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8. If a new payment service provider offered free and secure wire transfers using blockchain technology with your existing bank, how likely would you be to use their service?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Answering (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Answering (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Top 2 Box (Net)	290	211	79	118	128	44	37	253	62	46	94	88
	57%	60%	50%	77%	55%	35%	56%	57%	53%	52%	58%	63%
		B		DE	E		*			*		
5 - Very likely	137	102	35	63	55	19	12	125	26	20	47	44
	27%	29%	22%	41%	24%	15%	18%	28%	22%	23%	29%	31%
				DE			*			*		
4	153	109	44	55	73	25	25	128	36	26	47	44
	30%	31%	28%	36%	32%	20%	38%	29%	31%	30%	29%	31%
				E	E		*			*		
3	128	88	40	26	61	41	17	111	31	23	39	35
	25%	25%	25%	17%	26%	33%	26%	25%	26%	26%	24%	25%
					C	C	*			*		
Bottom 2 Box (Net)	90	50	40	9	42	39	12	78	24	19	30	17
	18%	14%	25%	6%	18%	31%	18%	18%	21%	22%	18%	12%
			A		C	CD	*			*		
2	33	20	13	7	14	12	3	30	10	9	7	7
	6%	6%	8%	5%	6%	10%	5%	7%	9%	10%	4%	5%
							*			*		
1 - Not at all likely	57	30	27	2	28	27	9	48	14	10	23	10
	11%	9%	17%	1%	12%	22%	14%	11%	12%	11%	14%	7%
			A		C	CD	*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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8. If a new payment service provider offered free and secure wire transfers using blockchain technology with your existing bank, how likely would you be to use their service?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Answering (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Top 2 Box (Net)	290	192	98	75	215	290	-	-	-	232	58	268	22
	57%	67%	44%	47%	61%	57%	-	-	-	62%	43%	59%	41%
5 - Very likely		B			C					J		L	*
	137	94	43	29	108	137	-	-	-	112	25	130	7
	27%	33%	19%	18%	31%	27%	-	-	-	30%	18%	29%	13%
4		B			C					J		L	*
	153	98	55	46	107	153	-	-	-	120	33	138	15
	30%	34%	25%	29%	31%	30%	-	-	-	32%	24%	30%	28%
3		B											*
	128	66	62	43	85	128	-	-	-	81	47	111	17
	25%	23%	28%	27%	24%	25%	-	-	-	22%	35%	24%	31%
Bottom 2 Box (Net)										I			*
	90	27	63	40	50	90	-	-	-	59	31	75	15
	18%	9%	28%	25%	14%	18%	-	-	-	16%	23%	17%	28%
2		A		D									K*
	33	10	23	12	21	33	-	-	-	25	8	26	7
	6%	4%	10%	8%	6%	6%	-	-	-	7%	6%	6%	13%
1 - Not at all likely		A											K*
	57	17	40	28	29	57	-	-	-	34	23	49	8
	11%	6%	18%	18%	8%	11%	-	-	-	9%	17%	11%	15%
Sigma		A		D						I			*
	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Under \$15K	8	7	1	5	3	-	8	-	3	1	1	3
	2%	2%	1%	3%	1%	-	12%	-	3%	1%	1%	2%
				E			G*			*		
\$15K to less than \$20K	1	1	-	-	1	-	1	-	1	-	-	-
	*	*	-	-	*	-	2%	-	1%	-	-	-
							G*			*		
\$20K to less than \$25K	5	4	1	2	1	2	5	-	2	-	1	2
	1%	1%	1%	1%	*	2%	8%	-	2%	-	1%	1%
							G*			*		
\$25K to less than \$30K	5	3	2	-	4	1	5	-	1	1	2	1
	1%	1%	1%	-	2%	1%	8%	-	1%	1%	1%	1%
							G*			*		
\$30K to less than \$40K	23	13	10	8	13	2	23	-	3	4	10	6
	5%	4%	6%	5%	6%	2%	35%	-	3%	5%	6%	4%
							G*			*		
\$40K to less than \$50K	24	12	12	5	16	3	24	-	3	5	14	2
	5%	3%	8%	3%	7%	2%	36%	-	3%	6%	9%	1%
			A				G*			*	HK	
\$50K to less than \$75K	71	42	29	14	36	21	-	71	15	15	25	16
	14%	12%	18%	9%	16%	17%	-	16%	13%	17%	15%	11%
							*	F		*		
\$75K to less than \$100K	193	153	40	94	72	27	-	193	46	32	59	56
	38%	44%	25%	61%	31%	22%	-	44%	39%	36%	36%	40%
		B		DE			*	F		*		
\$100K to less than \$150K	94	60	34	17	45	32	-	94	25	15	26	28
	19%	17%	21%	11%	19%	26%	-	21%	21%	17%	16%	20%
					C	C	*	F		*		
\$150K or more	84	54	30	8	40	36	-	84	18	15	25	26
	17%	15%	19%	5%	17%	29%	-	19%	15%	17%	15%	19%
					C	CD	*	F		*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Under \$50K	66	40	26	20	38	8	66	-	13	11	28	14
	13%	11%	16%	13%	16%	6%	100%	-	11%	12%	17%	10%
					E		G*			*		
\$50K +	442	309	133	133	193	116	-	442	104	77	135	126
	87%	89%	84%	87%	84%	94%	-	100%	89%	88%	83%	90%
						D	*	F		*		
Mean (,000)	107.8	108.4	106.4	90.4	105	134.3	33.7	118.8	110.2	107.6	101.6	113
					C	CD	*	F		*		
STD. DEV.	65.7	65.31	66.74	44.34	64.11	81.1	12.67	63.22	69.75	65.92	61.43	67
STD. ERR.	2.91	3.5	5.29	3.58	4.22	7.28	1.56	3.01	6.45	7.03	4.81	5.66

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Under \$15K	8	1	7	7	1	8	-	-	-	1	7	8	-
	2%	*	3%	4%	*	2%	-	-	-	*	5%	2%	-
		A	D							I			*
\$15K to less than \$20K	1	-	1	1	-	1	-	-	-	-	1	-	1
	*	-	*	1%	-	*	-	-	-	-	1%	-	2%
													K*
\$20K to less than \$25K	5	3	2	4	1	5	-	-	-	1	4	5	-
	1%	1%	1%	3%	*	1%	-	-	-	*	3%	1%	-
				D						I			*
\$25K to less than \$30K	5	1	4	5	-	5	-	-	-	1	4	4	1
	1%	*	2%	3%	-	1%	-	-	-	*	3%	1%	2%
				D						I			*
\$30K to less than \$40K	23	12	11	18	5	23	-	-	-	9	14	18	5
	5%	4%	5%	11%	1%	5%	-	-	-	2%	10%	4%	9%
				D						I			*
\$40K to less than \$50K	24	11	13	14	10	24	-	-	-	9	15	20	4
	5%	4%	6%	9%	3%	5%	-	-	-	2%	11%	4%	7%
				D						I			*
\$50K to less than \$75K	71	30	41	29	42	71	-	-	-	44	27	60	11
	14%	11%	18%	18%	12%	14%	-	-	-	12%	20%	13%	20%
			A							I			*
\$75K to less than \$100K	193	151	42	36	157	193	-	-	-	170	23	184	9
	38%	53%	19%	23%	45%	38%	-	-	-	46%	17%	41%	17%
		B			C					J		L	*
\$100K to less than \$150K	94	40	54	24	70	94	-	-	-	71	23	81	13
	19%	14%	24%	15%	20%	19%	-	-	-	19%	17%	18%	24%
			A										*
\$150K or more	84	36	48	20	64	84	-	-	-	66	18	74	10
	17%	13%	22%	13%	18%	17%	-	-	-	18%	13%	16%	19%
			A										*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
Under \$50K	66	28	38	49	17	66	-	-	-	21	45	55	11
	13%	10%	17%	31%	5%	13%	-	-	-	6%	33%	12%	20%
			A	D						I			*
\$50K +	442	257	185	109	333	442	-	-	-	351	91	399	43
	87%	90%	83%	69%	95%	87%	-	-	-	94%	67%	88%	80%
		B			C					J			*
Mean (,000)	107.8	103.1	113.7	85	118.1	107.8	-	-	-	115.2	87.5	108.8	99.1
					C					J			*
STD. DEV.	65.7	54.66	77.28	59.44	65.88	65.7	-	-	-	63.33	68	66.55	57.86
STD. ERR.	2.91	3.24	5.18	4.73	3.52	2.91	-	-	-	3.28	5.83	3.12	7.87

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Male	349	349	-	117	145	87	40	309	80	57	110	102
	69%	100%	-	76%	63%	70%	61%	70%	68%	65%	67%	73%
		B		D			*			*		
Female	159	-	159	36	86	37	26	133	37	31	53	38
	31%	-	100%	24%	37%	30%	39%	30%	32%	35%	33%	27%
			A		C		*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Male	349	203	146	92	257	349	-	-	-	261	88	316	33
	69%	71%	65%	58%	73%	69%	-	-	-	70%	65%	70%	61%
				C									*
Female	159	82	77	66	93	159	-	-	-	111	48	138	21
	31%	29%	35%	42%	27%	31%	-	-	-	30%	35%	30%	39%
				D									*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
18 - 34 (Net)	153	117	36	153	-	-	20	133	34	17	57	45
	30%	34%	23%	100%	-	-	30%	30%	29%	19%	35%	32%
		B		DE			*			*	I	I
18 - 24	10	8	2	10	-	-	4	6	2	-	7	1
	2%	2%	1%	7%	-	-	6%	1%	2%	-	4%	1%
				DE			G*			*	I	
25 - 34	143	109	34	143	-	-	16	127	32	17	50	44
	28%	31%	21%	93%	-	-	24%	29%	27%	19%	31%	31%
		B		DE			*			*		I
35 - 54 (Net)	231	145	86	-	231	-	38	193	52	48	66	65
	45%	42%	54%	-	100%	-	58%	44%	44%	55%	40%	46%
			A		CE		G*			J*		
35 - 44	141	94	47	-	141	-	27	114	28	32	43	38
	28%	27%	30%	-	61%	-	41%	26%	24%	36%	26%	27%
					CE		G*			*		
45 - 54	90	51	39	-	90	-	11	79	24	16	23	27
	18%	15%	25%	-	39%	-	17%	18%	21%	18%	14%	19%
			A		CE		*			*		
55 + (Net)	124	87	37	-	-	124	8	116	31	23	40	30
	24%	25%	23%	-	-	100%	12%	26%	26%	26%	25%	21%
						CD	*	F		*		
55 - 64	114	82	32	-	-	114	8	106	29	23	36	26
	22%	23%	20%	-	-	92%	12%	24%	25%	26%	22%	19%
						CD	*	F		*		
65+	10	5	5	-	-	10	-	10	2	-	4	4
	2%	1%	3%	-	-	8%	-	2%	2%	-	2%	3%
						CD	*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	43.2	42.7	44.2	30.4	42.8	59.7	40.4	43.6	44.3	44.1	42.3	42.7
					C	CD	*	F		*		
STD. DEV.	11.84	12.14	11.14	3.36	6.21	3.75	11.39	11.86	11.92	10.18	12.5	11.95
STD. ERR.	0.53	0.65	0.88	0.27	0.41	0.34	1.4	0.56	1.1	1.09	0.98	1.01
Median	40	38	44	31	42	59	38.5	40	43	41.5	38	38

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

Age

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
18 - 34 (Net)	153	123	30	35	118	153	-	-	-	127	26	144	9
	30%	43%	13%	22%	34%	30%	-	-	-	34%	19%	32%	17%
		B		C						J		L	*
18 - 24	10	2	8	6	4	10	-	-	-	5	5	9	1
	2%	1%	4%	4%	1%	2%	-	-	-	1%	4%	2%	2%
		A		D									*
25 - 34	143	121	22	29	114	143	-	-	-	122	21	135	8
	28%	42%	10%	18%	33%	28%	-	-	-	33%	15%	30%	15%
		B		C						J		L	*
35 - 54 (Net)	231	149	82	73	158	231	-	-	-	161	70	196	35
	45%	52%	37%	46%	45%	45%	-	-	-	43%	51%	43%	65%
		B											K*
35 - 44	141	101	40	38	103	141	-	-	-	101	40	119	22
	28%	35%	18%	24%	29%	28%	-	-	-	27%	29%	26%	41%
		B											K*
45 - 54	90	48	42	35	55	90	-	-	-	60	30	77	13
	18%	17%	19%	22%	16%	18%	-	-	-	16%	22%	17%	24%
													*
55 + (Net)	124	13	111	50	74	124	-	-	-	84	40	114	10
	24%	5%	50%	32%	21%	24%	-	-	-	23%	29%	25%	19%
		A		D									*
55 - 64	114	12	102	48	66	114	-	-	-	77	37	104	10
	22%	4%	46%	30%	19%	22%	-	-	-	21%	27%	23%	19%
		A		D									*
65+	10	1	9	2	8	10	-	-	-	7	3	10	-
	2%	*	4%	1%	2%	2%	-	-	-	2%	2%	2%	-
		A											*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
Mean	43.2	37.9	50	45.5	42.1	43.2	-	-	-	42.4	45.2	43.2	43
			A	D						I			*
STD. DEV.	11.84	8.29	12.26	12.36	11.46	11.84	-	-	-	11.61	12.26	12.02	10.32
STD. ERR.	0.53	0.49	0.82	0.98	0.61	0.53	-	-	-	0.6	1.05	0.56	1.4
Median	40	36	54	46	38	40	-	-	-	38	45	39	41

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Northeast	117	80	37	34	52	31	13	104	117	-	-	-
	23%	23%	23%	22%	23%	25%	20%	24%	100%	-	-	-
							*		IJK	*		
Midwest	88	57	31	17	48	23	11	77	-	88	-	-
	17%	16%	19%	11%	21%	19%	17%	17%	-	100%	-	-
					C		*			HJK*		
South	163	110	53	57	66	40	28	135	-	-	163	-
	32%	32%	33%	37%	29%	32%	42%	31%	-	-	100%	-
							*			*	HIK	
West	140	102	38	45	65	30	14	126	-	-	-	140
	28%	29%	24%	29%	28%	24%	21%	29%	-	-	-	100%
							*			*		HIJ
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Northeast	117	66	51	38	79	117	-	-	-	85	32	105	12
	23%	23%	23%	24%	23%	23%	-	-	-	23%	24%	23%	22%
													*
Midwest	88	46	42	30	58	88	-	-	-	63	25	78	10
	17%	16%	19%	19%	17%	17%	-	-	-	17%	18%	17%	19%
													*
South	163	95	68	53	110	163	-	-	-	123	40	141	22
	32%	33%	30%	34%	31%	32%	-	-	-	33%	29%	31%	41%
													*
West	140	78	62	37	103	140	-	-	-	101	39	130	10
	28%	27%	28%	23%	29%	28%	-	-	-	27%	29%	29%	19%
													*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Grade School	1	1	-	1	-	-	1	-	-	1	-	-
	*	*	-	1%	-	-	2%	-	-	1%	-	-
							G*			*		
Some High School	3	2	1	1	2	-	2	1	1	1	-	1
	1%	1%	1%	1%	1%	-	3%	*	1%	1%	-	1%
							G*			*		
Graduated High School	36	25	11	14	13	9	17	19	8	9	11	8
	7%	7%	7%	9%	6%	7%	26%	4%	7%	10%	7%	6%
							G*			*		
Some College	59	35	24	7	33	19	18	41	14	7	23	15
	12%	10%	15%	5%	14%	15%	27%	9%	12%	8%	14%	11%
					C	C	G*			*		
Associate's degree (AA, AS, etc.)	59	29	30	12	25	22	11	48	15	12	19	13
	12%	8%	19%	8%	11%	18%	17%	11%	13%	14%	12%	9%
			A			C	*			*		
Bachelor's degree (BA, BS, etc.)	128	82	46	25	66	37	6	122	28	18	43	39
	25%	23%	29%	16%	29%	30%	9%	28%	24%	20%	26%	28%
					C	C	*	F		*		
Post Graduate Degree	222	175	47	93	92	37	11	211	51	40	67	64
	44%	50%	30%	61%	40%	30%	17%	48%	44%	45%	41%	46%
		B	DE				*	F		*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
No college degree	158	92	66	35	73	50	49	109	38	30	53	37
	31%	26%	42%	23%	32%	40%	74%	25%	32%	34%	33%	26%
			A			C	G*			*		
College degree	350	257	93	118	158	74	17	333	79	58	110	103
	69%	74%	58%	77%	68%	60%	26%	75%	68%	66%	67%	74%
		B	E				*	F		*		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Grade School	1	-	1	1	-	1	-	-	-	-	1	1	-
	*	-	*	1%	-	*	-	-	-	-	1%	*	-
													*
Some High School	3	1	2	3	-	3	-	-	-	2	1	3	-
	1%	*	1%	2%	-	1%	-	-	-	1%	1%	1%	-
				D									*
Graduated High School	36	10	26	36	-	36	-	-	-	17	19	29	7
	7%	4%	12%	23%	-	7%	-	-	-	5%	14%	6%	13%
			A	D						I			*
Some College	59	24	35	59	-	59	-	-	-	34	25	50	9
	12%	8%	16%	37%	-	12%	-	-	-	9%	18%	11%	17%
			A	D						I			*
Associate's degree (AA, AS, etc.)	59	30	29	59	-	59	-	-	-	39	20	54	5
	12%	11%	13%	37%	-	12%	-	-	-	10%	15%	12%	9%
			D										*
Bachelor's degree (BA, BS, etc.)	128	68	60	-	128	128	-	-	-	95	33	108	20
	25%	24%	27%	-	37%	25%	-	-	-	26%	24%	24%	37%
				C									K*
Post Graduate Degree	222	152	70	-	222	222	-	-	-	185	37	209	13
	44%	53%	31%	-	63%	44%	-	-	-	50%	27%	46%	24%
		B			C					J		L	*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
No college degree	158	65	93	158	-	158	-	-	-	92	66	137	21
	31%	23%	42%	100%	-	31%	-	-	-	25%	49%	30%	39%
			A	D						I			*
College degree	350	220	130	-	350	350	-	-	-	280	70	317	33
	69%	77%	58%	-	100%	69%	-	-	-	75%	51%	70%	61%
		B			C					J			*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Under 6 only	25	15	10	16	9	-	4	21	5	2	11	7
	5%	4%	6%	10%	4%	-	6%	5%	4%	2%	7%	5%
				DE	E		*			*		
6-12 Only	118	101	17	76	41	1	8	110	29	16	38	35
	23%	29%	11%	50%	18%	1%	12%	25%	25%	18%	23%	25%
		B		DE	E		*	F		*		
13-17 Only	64	40	24	3	52	9	6	58	17	11	17	19
	13%	11%	15%	2%	23%	7%	9%	13%	15%	12%	10%	14%
				CE	C		*			*		
Under 6 and 6-12	31	23	8	21	10	-	3	28	6	2	14	9
	6%	7%	5%	14%	4%	-	5%	6%	5%	2%	9%	6%
				DE	E		*			*		
Under 6 and 13-17	6	3	3	3	2	1	1	5	1	-	4	1
	1%	1%	2%	2%	1%	1%	2%	1%	1%	-	2%	1%
							*			*		
6-12 and 13-17	34	17	17	4	28	2	6	28	7	12	9	6
	7%	5%	11%	3%	12%	2%	9%	6%	6%	14%	6%	4%
			A		CE		*			JK*		
All 3	7	4	3	-	7	-	-	7	1	3	2	1
	1%	1%	2%	-	3%	-	-	2%	1%	3%	1%	1%
					C		*			*		
None Under 18	223	146	77	30	82	111	38	185	51	42	68	62
	44%	42%	48%	20%	35%	90%	58%	42%	44%	48%	42%	44%
					C	CD	G*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
With Kids	285	203	82	123	149	13	28	257	66	46	95	78
	56%	58%	52%	80%	65%	10%	42%	58%	56%	52%	58%	56%
				DE	E		*	F		*		
No Kids	223	146	77	30	82	111	38	185	51	42	68	62
	44%	42%	48%	20%	35%	90%	58%	42%	44%	48%	42%	44%
					C	CD	G*			*		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Under 6 only	25	25	-	9	16	25	-	-	-	23	2	24	1
	5%	9%	-	6%	5%	5%	-	-	-	6%	1%	5%	2%
		B								J			*
6-12 Only	118	118	-	13	105	118	-	-	-	108	10	112	6
	23%	41%	-	8%	30%	23%	-	-	-	29%	7%	25%	11%
		B			C					J		L	*
13-17 Only	64	64	-	26	38	64	-	-	-	53	11	61	3
	13%	22%	-	16%	11%	13%	-	-	-	14%	8%	13%	6%
		B											*
Under 6 and 6-12	31	31	-	6	25	31	-	-	-	30	1	30	1
	6%	11%	-	4%	7%	6%	-	-	-	8%	1%	7%	2%
		B								J			*
Under 6 and 13-17	6	6	-	2	4	6	-	-	-	5	1	4	2
	1%	2%	-	1%	1%	1%	-	-	-	1%	1%	1%	4%
		B											*
6-12 and 13-17	34	34	-	7	27	34	-	-	-	27	7	27	7
	7%	12%	-	4%	8%	7%	-	-	-	7%	5%	6%	13%
		B											*
All 3	7	7	-	2	5	7	-	-	-	6	1	7	-
	1%	2%	-	1%	1%	1%	-	-	-	2%	1%	2%	-
		B											*
None Under 18	223	-	223	93	130	223	-	-	-	120	103	189	34
	44%	-	100%	59%	37%	44%	-	-	-	32%	76%	42%	63%
			A	D						I			K*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
With Kids	285	285	-	65	220	285	-	-	-	252	33	265	20
	56%	100%	-	41%	63%	56%	-	-	-	68%	24%	58%	37%
		B			C					J		L	*
No Kids	223	-	223	93	130	223	-	-	-	120	103	189	34
	44%	-	100%	59%	37%	44%	-	-	-	32%	76%	42%	63%
			A	D						I			K*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Single	67	46	21	19	34	14	29	38	14	12	22	19
	13%	13%	13%	12%	15%	11%	44%	9%	12%	14%	13%	14%
							G*			*		
Domestic Partnership	33	19	14	6	15	12	5	28	8	5	9	11
	6%	5%	9%	4%	6%	10%	8%	6%	7%	6%	6%	8%
							*			*		
Married	372	261	111	127	161	84	21	351	85	63	123	101
	73%	75%	70%	83%	70%	68%	32%	79%	73%	72%	75%	72%
				DE			*	F		*		
Widowed	9	5	4	-	3	6	1	8	2	3	1	3
	2%	1%	3%	-	1%	5%	2%	2%	2%	3%	1%	2%
							CD			*		
Divorced or separated	27	18	9	1	18	8	10	17	8	5	8	6
	5%	5%	6%	1%	8%	6%	15%	4%	7%	6%	5%	4%
					C	C	G*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Married	372	261	111	127	161	84	21	351	85	63	123	101
	73%	75%	70%	83%	70%	68%	32%	79%	73%	72%	75%	72%
				DE			*	F		*		
Other	136	88	48	26	70	40	45	91	32	25	40	39
	27%	25%	30%	17%	30%	32%	68%	21%	27%	28%	25%	28%
					C	C	G*			*		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Single	67	7	60	35	32	67	-	-	-	-	67	52	15
	13%	2%	27%	22%	9%	13%	-	-	-	-	49%	11%	28%
		A	B	C	D					I	J	K	L
Domestic Partnership	33	11	22	17	16	33	-	-	-	-	33	25	8
	6%	4%	10%	11%	5%	6%	-	-	-	-	24%	6%	15%
		A	B	C	D					I	J	K	L
Married	372	252	120	92	280	372	-	-	-	372	-	345	27
	73%	88%	54%	58%	80%	73%	-	-	-	100%	-	76%	50%
		B	C	D	E					J	K	L	*
Widowed	9	3	6	3	6	9	-	-	-	-	9	8	1
	2%	1%	3%	2%	2%	2%	-	-	-	-	7%	2%	2%
										I	J	K	L
Divorced or separated	27	12	15	11	16	27	-	-	-	-	27	24	3
	5%	4%	7%	7%	5%	5%	-	-	-	-	20%	5%	6%
										I	J	K	L
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
Married	372	252	120	92	280	372	-	-	-	372	-	345	27
	73%	88%	54%	58%	80%	73%	-	-	-	100%	-	76%	50%
		B	C	D	E					J	K	L	*
Other	136	33	103	66	70	136	-	-	-	-	136	109	27
	27%	12%	46%	42%	20%	27%	-	-	-	-	100%	24%	50%
		A	B	C	D					I	J	K	L

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Employed - full-time	331	247	84	130	137	64	35	296	79	52	98	102
	65%	71%	53%	85%	59%	52%	53%	67%	68%	59%	60%	73%
		B		DE			*	F		*		IJ
Self-Employed	177	102	75	23	94	60	31	146	38	36	65	38
	35%	29%	47%	15%	41%	48%	47%	33%	32%	41%	40%	27%
			A		C	C	G*			K*	K	
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Full Time	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
							*			*		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Employed - full-time	331	215	116	82	249	331	-	-	-	259	72	302	29
	65%	75%	52%	52%	71%	65%	-	-	-	70%	53%	67%	54%
		B			C					J			*
Self-Employed	177	70	107	76	101	177	-	-	-	113	64	152	25
	35%	25%	48%	48%	29%	35%	-	-	-	30%	47%	33%	46%
		A			D					I			*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
Full Time	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
													*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
White	454	316	138	144	196	114	55	399	105	78	141	130
	89%	91%	87%	94%	85%	92%	83%	90%	90%	89%	87%	93%
				D			*			*		
Black	24	18	6	5	14	5	8	16	2	6	15	1
	5%	5%	4%	3%	6%	4%	12%	4%	2%	7%	9%	1%
							G*			K*	HK	
Asian	10	6	4	3	7	-	-	10	3	-	1	6
	2%	2%	3%	2%	3%	-	-	2%	3%	-	1%	4%
							*			*		J
Other	20	9	11	1	14	5	3	17	7	4	6	3
	4%	3%	7%	1%	6%	4%	5%	4%	6%	5%	4%	2%
			A		C		*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
White	454	316	138	144	196	114	55	399	105	78	141	130
	89%	91%	87%	94%	85%	92%	83%	90%	90%	89%	87%	93%
				D			*			*		
Other	54	33	21	9	35	10	11	43	12	10	22	10
	11%	9%	13%	6%	15%	8%	17%	10%	10%	11%	13%	7%
					C		*			*		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
White	454	265	189	137	317	454	-	-	-	345	109	454	-
	89%	93%	85%	87%	91%	89%	-	-	-	93%	80%	100%	-
		B								J		L	*
Black	24	9	15	13	11	24	-	-	-	7	17	-	24
	5%	3%	7%	8%	3%	5%	-	-	-	2%	12%	-	44%
				D						I			K*
Asian	10	3	7	1	9	10	-	-	-	6	4	-	10
	2%	1%	3%	1%	3%	2%	-	-	-	2%	3%	-	19%
													K*
Other	20	8	12	7	13	20	-	-	-	14	6	-	20
	4%	3%	5%	4%	4%	4%	-	-	-	4%	4%	-	37%
													K*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary													
White	454	265	189	137	317	454	-	-	-	345	109	454	-
	89%	93%	85%	87%	91%	89%	-	-	-	93%	80%	100%	-
		B								J		L	*
Other	54	20	34	21	33	54	-	-	-	27	27	-	54
	11%	7%	15%	13%	9%	11%	-	-	-	7%	20%	-	100%
			A							I			K*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income		Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	508	349	159	153	231	124	66	442	117	88	163	140
Base: All Respondents (wtd)	508	349	159	153	231	124	66	442	117	88	163	140
Yes	35	26	9	10	16	9	6	29	6	6	16	7
	7%	7%	6%	7%	7%	7%	9%	7%	5%	7%	10%	5%
							*			*		
No	472	323	149	143	214	115	60	412	111	82	146	133
	93%	93%	94%	93%	93%	93%	91%	93%	95%	93%	90%	95%
							*			*		
(Dk/Ns)	1	-	1	-	1	-	-	1	-	-	1	-
	*	-	1%	-	*	-	-	*	-	-	1%	-
							*			*		
Sigma	508	349	159	153	231	124	66	442	117	88	163	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Base: All Respondents (wtd)	508	285	223	158	350	508	-	-	-	372	136	454	54
Yes	35	17	18	11	24	35	-	-	-	23	12	26	9
	7%	6%	8%	7%	7%	7%	-	-	-	6%	9%	6%	17%
													K*
No	472	268	204	147	325	472	-	-	-	348	124	428	44
	93%	94%	91%	93%	93%	93%	-	-	-	94%	91%	94%	81%
													L
													*
(Dk/Ns)	1	-	1	-	1	1	-	-	-	1	-	-	1
	*	-	*	-	*	*	-	-	-	*	-	-	2%
													K*
Sigma	508	285	223	158	350	508	-	-	-	372	136	454	54
	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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