

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	355	190	165	31	52	47	64	64	96	83	111	161	130	225	142	100	57	57	242	113	371
	37%ci noq	40%	33%	25%	31%	31%	38%c	46%zc deij	44%zc deij	29%	34%	45%zc deij	29%	43%	54%zm nopq	37%oq	29%	24%	45%zm noq	26%	39%
National health service/Hospitals/ Healthcare	103	31	71	16	13	22	20	11	20	30	42	31	51	51	20	24	25	33	44	59	98
	11%ap	7%	14%za	13%	8%	14%	12%	8%	9%	10%	13%	9%	12%	10%	7%	9%	13%	14%lp	8%	13%lp	10%
Immigration/ immigrants	88	48	39	8	21	10	13	16	18	30	24	34	40	48	11	24	24	29	35	52	89
	9%lp	10%	8%	7%	13%	7%	8%	12%	8%	10%	7%	10%	9%	9%	4%	9%	12%l	12%lp	7%	12%zlp	9%
Economy/Economic situation	54	31	23	8	6	13	11	6	10	14	24	16	26	28	15	15	15	9	30	24	51
	6%	7%	5%	6%	4%	8%	7%	4%	5%	5%	7%	5%	6%	5%	6%	6%	7%	4%	6%	6%	5%
Poverty/Inequality	45	27	19	6	9	6	12	6	7	15	18	12	21	24	12	12	12	9	24	21	47
	5%	6%	4%	5%	5%	4%	7%	4%	3%	5%	6%	3%	5%	5%	5%	4%	6%	4%	4%	5%	5%
Housing	41	20	21	7	17	6	1	1	9	24	7	11	30	12	6	12	9	15	17	24	39
	4%fg	4%	4%	6%fg jk	10%zfg jk	4%	1%	1%	4%	8%zfg jk	2%	3%	7%	2%	2%	4%	4%	6%	3%	5%	4%
Defence/Foreign affairs/ International terrorism	34	19	15	7	5	2	8	1	10	12	10	12	14	20	8	8	9	8	17	17	31
	4%	4%	3%	6%g	3%	1%	5%	1%	5%k	4%	3%	3%	3%	4%	3%	3%	5%	3%	3%	4%	3%
Unemployment/ Factory closure/ Lack of industry	31	15	16	5	13	3	6	3	1	18	9	4	21	10	6	11	4	11	17	14	29
	3%hk	3%	3%	4%hk	8%zhj k	2%	4%	2%	1%	6%zhk	3%	1%	5%	2%	2%	4%	2%	4%	3%	3%	3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	22	7	15	8	*	4	2	2	5	9	6	8	13	9	*	3	4	15	3	19	19
	2%lp	2%	3%	7%zdf gijk	*	3%	1%	2%	2%	3%d	2%	2%	3%	2%	*	1%	2%	6%zlm p	1%	4%zlm p	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE												SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Ageing population/ Social care for the elderly	21 2%ai	5 1%	16 3%	1 *	1 *	1 1%	5 3%	5 4%ai	9 4%zdi	1 *	6 2%	14 4%zi	2 *	19 4%	3 1%	10 4%	4 2%	4 2%	13 2%	8 2%	24 3%
Education/Schools	18 2%a	4 1%	14 3%	5 4%fj	4 2%	2 1%	- 2%	2 3%	6 3%	8 3%	2 1%	8 2%	10 2%	8 2%	6 2%	7 3%	2 1%	3 1%	13 2%	5 2%	20 2%
Lack of faith in politics / politicians / government	18 2%	6 1%	12 2%	2 1%	3 2%	4 3%	1 1%	1 1%	7 3%	4 2%	5 2%	8 2%	8 2%	10 2%	5 2%	5 2%	6 3%	2 1%	10 2%	8 2%	17 2%
Pollution/ Environment	16 2%hi	6 1%	10 2%	1 *	- -	4 3%	7 4%zdh	4 3%ai	* *	1 *	11 3%zhi	4 1%h	4 1%	11 2%	4 2%	6 2%	- -	6 2%	10 2%	6 1%	11 1%
Low pay/Minimum wage/Fair wages	12 1%k	2 1%	10 2%	1 1%	6 3%hk	3 2%	2 1%	1 *	- -	7 2%hk	5 2%	1 *	9 2%	3 1%	2 1%	4 2%	2 1%	3 1%	7 1%	6 1%	10 1%
Inflation/Prices	11 1%	9 2%	3 1%	1 1%	2 2%	4 3%	1 1%	1 *	1 1%	4 1%	5 2%	2 1%	8 2%	3 1%	1 1%	2 1%	4 2%	4 2%	3 1%	8 2%	9 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	6 1%	4 1%	2 1%	- -	3 2%	1 1%	2 1%	3 1%	2 1%	4 1%	5 1%	4 1%	6 1%	5 2%	3 1%	1 1%	1 *	8 1%	2 1%	11 1%
Pensions/Social security/Benefits	10 1%	4 1%	6 1%	* *	2 1%	- -	1 1%	2 1%	4 2%	3 1%	1 *	6 2%	3 1%	7 1%	- -	3 1%	3 1%	4 2%	3 1%	7 2%	11 1%
Population levels/ Overpopulation	6 1%	2 *	4 1%	1 1%	* *	- -	2 1%	3 2%	1 *	1 1%	2 *	3 1%h	1 *	5 1%	- -	5 2%zsq	1 1%	- -	5 1%	1 *	6 1%
Drug abuse	6 1%	3 1%	3 1%	1 1%	- -	3 2%	- -	1 1%	- -	1 *	3 1%	1 *	4 1%	1 *	2 1%	1 1%	- -	3 1%	3 1%	3 1%	5 1%

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UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Race relations	5 1%	4 1%	1 *	3 2%z	-	-	2 1%	1 *	*	3 1%	2 1%	1 *	3 1%	3 1%	3 1%	1 *	2 1%	-	3 1%	2 *	8 1%
Public services in general	5 1%	5 1%b	-	-	-	1 *	1 1%	3 2%zi	1 *	-	1 *	4 1%h	1 *	5 1%	2 1%	2 1%	1 *	-	4 1%	1 *	6 1%
Bird flu/Pandemic flu/Swine flu/Ebola	5 *	5 1%	-	-	-	5 3%zhi	-	-	-	-	5 1%	-	5 1%	-	-	-	5 2%zlm	-	-	5 1%p	1 *
Local government/Council tax	3 *	3 1%	*	-	-	-	2 1%	-	1 *	-	2 1%	1 *	-	3 1%	*	3 1%	-	-	3 1%	-	3 *
Foot and mouth outbreak/Farming crisis	2 *	2 *	-	-	-	2 2%	-	-	-	-	2 1%	-	2 1%	-	-	2 1%	-	-	2 *	-	1 *
Privatisation	2 *	2 *	-	-	-	1 1%	-	1 *	-	1 *	1 *	-	2 *	1 *	1 *	-	1 *	1 *	1 *	1 *	2 *
Animal welfare	2 *	-	2 *	-	-	-	2 1%	-	-	-	2 *	-	-	2 *	-	-	2 1%	-	-	2 *	1 *
Taxation	1 *	-	1 *	1 1%z	-	-	-	-	-	1 *	-	-	1 *	-	-	-	1 1%	-	-	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	1 *
Nationalisation/Government control of institutions	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Countryside/Rural life	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	1 *	-	-	1 *	-	-	1 *	1 *

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	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Trade unions/ Strikes	1 *	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	1 *
Pound/Exchange rate/Value of pound	* *	- *	* *	-	-	-	-	* *	-	-	-	* *	-	* *	-	* *	-	-	* *	-	* *
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 *	2 *	1 *	2 2%	1 *	-	-	* *	1 *	3 1%	-	1 *	3 1%	1 *	2 1%	* *	1 *	1 *	2 *	1 *	5 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	36 4% fkp	12 3%	24 5%	8 6% fhk	10 6% fhk	11 7% fhj k	-	3 2%	4 2%	18 6% zfh k	11 3%	7 2%	29 7%	7 1%	5 2%	8 3%	4 2%	20 8% zlm npq	12 2%	24 5% inp	27 3%
Personal finances (NET)	70 7% hk	39 8%	31 6%	8 7%	17 10% hk	13 8%	16 10% hk	7 5%	8 4%	25 9% hk	29 9% hk	15 4%	38 9%	32 6%	16 6%	17 6%	19 9%	18 7%	34 6%	36 8%	67 7%

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UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Table 2
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What would you say is the most important issue facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Common Market/ Brexit/EU/Europe/ Euro	355 37%ae nq	291 35%	21 43%	44 52%za defgh i	114 36%e	70 30%	106 35%	85 34%	136 38%	42 32%	102 38%	60 43%e	145 45%zn oq	117 41%no q	24 19%	68 30%	262 43%zn oq	92 26%n	371 39%
National health service/Hospitals/ Healthcare	103 11%	91 11%	7 14%	5 6%	33 10%	28 12%	33 11%	26 10%	37 10%	13 10%	30 11%	16 12%	36 11%	28 10%	14 11%	24 11%	65 11%	38 11%	98 10%
Immigration/ immigrants	88 9%c	81 10%c	6 12%c	1 1%	29 9%c	28 12%cd	32 11%c	26 10%c	27 7%	9 7%	18 7%	9 6%	26 8%	21 7%	22 18%zlm opq	17 8%	48 8%	40 11%o	89 9%
Economy/Economic situation	54 6%	45 5%	2 4%	7 9%	17 5%	10 4%	22 7%	20 8%	15 4%	3 2%	12 5%	9 7%	13 4%	20 7%	6 5%	15 6%	34 6%	20 6%	51 5%
Poverty/Inequality	45 5%	43 5%	* 1%	2 2%	16 5%	14 6%	9 3%	9 4%	20 6%	13 10%zfg	17 6%	5 3%	10 3%	17 6%	4 4%	14 6%	27 4%	18 5%	47 5%
Housing	41 4%dp	37 4%de	4 9%cde	* *	5 2%	5 2%	11 4%	7 3%	25 7%zac deg	11 8%cde g	19 7%cde	8 6%	7 2%	9 3%	8 6%l	15 7%lp	17 3%	23 7%zlp	39 4%
Defence/Foreign affairs/ International terrorism	34 4%	29 3%	2 4%	4 4%	12 4%	8 4%	12 4%	10 4%	10 3%	2 2%	6 2%	4 3%	11 3%	8 3%	3 2%	9 4%	19 3%	12 3%	31 3%
Unemployment/ Factory closure/ Lack of industry	31 3%l	27 3%	2 5%	1 2%	6 2%	4 2%	9 3%	6 3%	17 5%	9 7%de	17 6%zad e	8 6%	5 2%	12 4%	4 3%	10 4%	17 3%l	14 4%	29 3%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	22 2%p	21 2%	- -	1 2%	5 2%	4 2%	7 2%	7 3%	9 3%	6 5%	9 3%	2 2%	6 2%	2 1%	6 5%zmp	6 2%	8 1%	12 3%	19 2%
Ageing population/ Social care for the elderly	21 2%	16 2%	* 1%	5 6%ade	7 2%e	2 1%	7 2%	7 3%	7 2%	2 2%	4 2%	2 2%	12 4%o	5 2%	5 4%oq	- -	17 3%o	5 1%	24 3%
Education/Schools	18 2%	16 2%	1 2%	1 1%	6 2%	5 2%	4 1%	3 1%	8 2%	5 3%	8 3%	3 2%	8 3%	2 1%	2 1%	6 3%	10 2%	8 2%	20 2%
Lack of faith in politics / politicians / government	18 2%fg	13 2%f	- -	5 5%zaf g	11 3%zaf g	6 3%fg	1 *	1 *	6 2%	1 1%	4 2%	3 3%	6 2%	4 1%	4 3%	3 1%	10 2%	7 2%	17 2%
Pollution/ Environment	16 2%	16 2%	- -	- -	3 1%	3 1%	4 1%	4 2%	8 2%	4 3%	5 2%	1 1%	3 1%	8 3%	1 *	3 1%	11 2%l	4 1%	11 1%
Low pay/Minimum wage/Fair wages	12 1%l	12 1%	- -	1 1%	6 2%	6 2%	4 1%	4 1%	2 1%	2 2%	2 1%	- -	1 *	5 2%	2 1%	5 2%l	5 1%l	7 2%l	10 1%
Inflation/Prices	11 1%	11 1%	- -	- -	4 1%	4 2%	5 2%	5 2%	2 1%	- -	- -	- -	2 1%	5 2%	2 2%	2 1%	7 1%	4 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	9 1%	1 2%	- -	2 1%	2 1%	3 1%	2 1%	5 1%	2 1%	3 1%	1 1%	5 2%	4 1%	- -	1 1%	9 1%	1 *	11 1%
Pensions/Social security/Benefits	10 1%	8 1%	- -	1 2%	2 1%	* *	6 2%	6 2%	2 1%	1 *	1 *	- -	3 1%	2 1%	5 4%zmo pq	- -	5 1%	5 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 1st - 17th December 2017
Number of sample points : 215
Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE					UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Population levels/ Overpopulation	6 1%	6 1%	-	* 1%	2 1%	1 1%	1 *	1 *	4 1%	2 1%	3 1%	1 1%	2 1%	3 1%	-	1 *	5 1%	1 *	6 1%
Drug abuse	6 1%	5 1%	-	1 1%	4 1%	3 1%	2 1%	2 1%	-	-	-	-	3 1%	2 1%	-	1 *	5 1%	1 *	5 1%
Race relations	5 1%	3 *	-	2 3%zaf hj	5 2%zah	2 1%	1 *	1 *	-	-	-	-	2 1%	2 1%	1 1%	* *	4 1%	1 *	8 1%
Public services in general	5 1%	4 1%	1 2%	-	1 *	1 *	3 1%	2 1%	1 *	1 1%	1 1%	-	2 1%	1 1%	1 1%	1 *	3 1%	2 1%	6 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 *	5 1%	-	-	-	-	5 2%zh	5 2%zad h	-	-	-	-	-	-	-	5 2%zlp	-	5 1%p	1 *
Local government/ Council tax	3 *	3 *	-	* 1%	3 1%	3 1%za	-	-	-	-	-	-	-	2 1%	-	1 *	2 *	1 *	3 *
Foot and mouth outbreak/Farming crisis	2 *	2 *	-	-	-	-	-	-	2 1%	-	2 1%	2 2%z	-	2 1%	-	-	2 *	-	1 *
Privatisation	2 *	2 *	-	-	1 *	1 *	-	-	1 *	1 1%	1 *	-	1 *	-	-	1 *	1 *	1 *	2 *
Animal welfare	2 *	2 *	-	-	-	-	2 1%	2 1%	-	-	-	-	-	2 1%	-	-	2 *	-	1 *
Taxation	1 *	1 *	-	-	-	-	1 *	1 *	-	-	-	-	-	-	1 1%zp	-	-	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
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100%	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Petrol prices/Fuel	1*	-	-	1	1*	-	-	-	-	-	-	-	1*	-	-	-	1*	-	1*
Nationalisation/ Government control of institutions	1*	1*	-	-	1*	1*	-	-	-	-	-	-	-	-	-	1*	-	1*	1*
Countryside/Rural life	1*	1*	-	-	-	-	1*	1*	-	-	-	-	1*	-	-	-	1*	-	1*
Nuclear weapons/ Nuclear war/ Disarmament	1*	1*	-	-	1*	1*	-	-	-	-	-	-	-	1*	-	-	1*	-	1*
Trade unions/ Strikes	1*	1*	-	-	-	-	-	1*	-	-	-	-	1*	-	-	-	1*	-	1*
Pound/Exchange rate/Value of pound	1*	1*	-	-	-	-	1*	1*	-	-	-	-	1*	-	-	-	1*	-	1*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4*	4*	-	-	2	2	1	1	1	-	-	-	3	-	1	-	3	1	5
					1%	1%	*	*	*	-	-	-	1%	-	1%	-	*	*	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
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WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Don't know	36	33	1	2	18	16	10	9	8	3	6	3	5	3	9	18	8	28	27
	4% ^{lmp}	4%	1%	3%	6% ^{zh}	7% ^{zah}	3%	4%	2%	3%	2%	2%	2%	1%	8% ^{zlm}	8% ^{zlm}	1%	8% ^{zlm}	3%
Personal finances (NET)	70	66	*	3	27	24	18	17	25	15	20	5	14	27	8	21	40	29	67
	7% ^l	8%	1%	4%	9%	10%	6%	7%	7%	11%	7%	3%	4%	9% ^l	7%	9% ^l	7% ^l	8%	7%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Common Market/ Brexit/EU/Europe/ Euro	355	165	41	150	97	106	29	101	24	62	179	86	371
	37% _l	39%	33%	35%	49% _z g	34%	59% _z g	29%	20%	42% _l	47% _z l	29%	39%
National health service/Hospitals/ Healthcare	103	33	20	49	5	41	6	49	19	10	26	46	98
	11% _{fn}	8%	16% _a	12%	3%	13% _f	12% _f	14%	15% _{mn}	7%	7%	15%	10%
Immigration/ immigrants	88	39	9	39	22	25	1	32	16	13	33	22	89
	9%	9%	8%	9%	11%	8%	2%	9%	14%	9%	9%	7%	9%
Economy/Economic situation	54	34	4	16	17	12	-	21	5	6	30	16	51
	6% _C	8% _z c	4%	4%	9% _g	4%	-	6%	5%	4%	8% _z	5%	5%
Poverty/Inequality	45	28	4	13	*	22	1	20	5	8	14	13	47
	5% _{cf}	7% _c	3%	3%	*	7% _z f	1%	6%	4%	6%	4%	4%	5%
Housing	41	14	5	23	4	22	-	14	6	3	19	20	39
	4%	3%	4%	5%	2%	7% _z f	-	4%	5%	2%	5%	7%	4%
Defence/Foreign affairs/ International terrorism	34	15	4	15	10	9	-	10	2	8	8	9	31
	4%	4%	3%	3%	5%	3%	-	3%	2%	5%	2%	3%	3%
Unemployment/ Factory closure/ Lack of industry	31	14	2	15	5	11	-	14	5	2	9	16	29
	3%	3%	2%	4%	3%	4%	-	4%	4%	2%	2%	6%	3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	22	5	-	17	5	5	4	9	4	2	4	10	19
	2%	1%	-	4% _z a	2%	2%	8% _z g	2%	3%	1%	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 17th December 2017
Number of sample points : 215
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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Ageing population/ Social care for the elderly	21 2%	6 1%	6 5%	10 2%	7 3%	7 2%	- -	4 1%	4 4%	3 2%	4 1%	1 *	24 3%
Education/Schools	18 2%	5 1%	3 3%	10 2%	1 1%	10 3%	1 3%	5 1%	2 1%	2 1%	8 2%	7 2%	20 2%
Lack of faith in politics / politicians / government	18 2%	4 1%	2 2%	11 3%	3 2%	6 2%	2 4%	5 1%	4 4%	3 2%	4 1%	6 2%	17 2%
Pollution/ Environment	16 2%	9 2%	2 2%	4 1%	3 1%	3 1%	- -	3 1%	- -	4 3%	5 1%	7 2%	11 1%
Low pay/Minimum wage/Fair wages	12 1%	6 1%	4 3%	3 1%	1 1%	7 2%	- -	4 1%	1 1%	2 2%	2 1%	7 2%	10 1%
Inflation/Prices	11 1%	5 1%	2 1%	5 1%	2 1%	4 1%	- -	6 2%	4 3%	1 1%	5 1%	4 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	2 *	2 2%	6 1%	4 2%	3 1%	* 1%	2 1%	2 2%	2 2%	6 1%	2 1%	11 1%
Pensions/Social security/Benefits	10 1%	2 *	1 1%	6 2%	1 1%	3 1%	2 4%	3 1%	1 1%	3 2%	3 1%	2 1%	11 1%
Population levels/ Overpopulation	6 1%	3 1%	- -	3 1%	2 1%	1 *	2 3%	1 *	2 1%	1 *	3 1%	- -	6 1%
Drug abuse	6 1%	3 1%	- -	3 1%	1 1%	1 *	- -	3 1%	1 1%	1 *	1 *	4 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Race relations	5 1%	1 *	1 1%	3 1%	- -	1 *	- -	2 1%	1 1%	* *	1 *	2 1%	8 1%
Public services in general	5 1%	4 1%	- -	1 *	- -	2 1%	- -	3 1%	- -	- -	3 1%	1 *	6 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 *	5 1%	- -	- -	- -	- -	- -	5 1%	- -	5 3%zn	- -	- -	1 *
Local government/ Council tax	3 *	- -	2 2%zac	1 *	* *	2 1%	* 1%	- -	2 2%zn	* *	* *	- -	3 *
Foot and mouth outbreak/Farming crisis	2 *	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	1 *
Privatisation	2 *	1 *	- -	1 *	- -	1 *	1 2%z	- -	- -	1 1%	- -	1 *	2 *
Animal welfare	2 *	- -	2 1%zc	- -	2 1%	- -	- -	- -	2 1%z	- -	- -	- -	1 *
Taxation	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *
Nationalisation/ Government control of institutions	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
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100%		44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Countryside/Rural life	1 *	-	-	1 *	-	1 *	-	-	-	-	-	-	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *
Trade unions/ Strikes	1 *	-	-	1 *	1 *	-	-	-	-	-	1 *	-	1 *
Pound/Exchange rate/Value of pound	* *	* *	-	-	* *	-	-	-	-	-	-	-	1 *
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 *	1 *	-	3 1%	1 *	1 *	-	2 *	* *	1 *	1 *	-	5 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	36 4%fgn	13 3%	6 5%	17 4%	-	4 1%	-	32 9%	9 8%zn	3 2%	6 2%	17 6%	27 3%
Personal finances (NET)	70 7%cf	40 9%c	10 8%	20 5%	3 2%	33 10%zf	1 1%	31 9%	9 8%	11 8%	23 6%	24 8%	67 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
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	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
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	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Common Market/ Brexit/EU/Europe/ Euro	355	70	181	30	50	355	86	73	203	79	328	27	33	169	41	67	43	25	-	50	371
	37%ctg ksv	37%ct	42%zct	25%	24%	71%zab cft	40%ct	30%	40%g	36%	39%zk	21%	33%	38%	41% _s	33% _s	39% _s	25%	-	42% _v	39%
National health service/Hospitals/ Healthcare	103	10	103	11	18	28	36	24	59	19	83	20	14	37	8	22	14	10	-	18	98
	11%aev	5%	24%zace ft	9%	8%	6%	17%zae t	10%	11%	9%	10%	16%	14%	8%	8%	11%	13%	9%	-	15% _v	10%
Immigration/ immigrants	88	10	28	18	88	16	9	25	44	19	83	5	9	40	5	26	10	16	88	-	89
	9%befw	5%	6%e	15%zab ef	42%zabc ef	3%	4%	10%	9%	8%	10%z	4%	9%	9%	5%	13%pr	9%	16%z	100%zw	-	9%
Economy/Economic situation	54	54	25	6	7	19	10	12	30	13	46	8	4	34	6	11	6	4	-	7	51
	6%e	28%zbc ft	6%	5%	3%	4%	5%	5%	6%	6%	6%	6%	4%	8%	6%	5%	6%	4%	-	6% _v	5%
Poverty/Inequality	45	7	14	2	5	12	7	14	24	7	42	3	7	26	5	8	7	2	-	5	47
	5%e	4%	3%	1%	2%	2%	3%	6%	5%	3%	5%	3%	7%	6%	5%	4%	6%	2%	-	4%	5%
Housing	41	9	14	4	14	7	11	14	19	9	38	3	3	16	7	11	7	7	-	14	39
	4%e	5%e	3%e	3%	7%be	1%	5%e	6%	4%	4%	5%	2%	3%	4%	7%	5%	6%	7%	-	11% _z v	4%
Defence/Foreign affairs/ International terrorism	34	3	6	1	3	11	-	7	9	19	33	1	3	16	1	11	3	8	-	3	31
	4%befh	2%	1%	1%	1%	2%	-	3%	2%	8%zgh	4%	1%	3%	4%	1%	5% _f	3%	8%	-	2%	3%
Unemployment/ Factory closure/ Lack of industry	31	4	2	6	3	9	6	9	16	5	21	10	1	15	5	7	3	5	-	3	29
	3%bej	2%	1%	5%b	1%	2%b	3%b	4%	3%	2%	3%	8%z	1%	3%	5%	3%	3%	5%	-	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	22 2% ^{ej}	-	7	22	3	2	1	8	13	2	13	9	2	5	-	5	2	3	-	3	19
		-	2% ^e	19% ^z	1% ^a	*	*	3%	2%	1%	2%	7% ^z	2%	1%	-	2%	2%	3%	-	3%	2%
Ageing population/ Social care for the elderly	21 2%	1	11	6	2	9	4	2	15	5	19	2	3	8	4	4	1	3	-	2	24
		1%	2%	5% ^a	1%	2%	2%	1%	3%	2%	2%	2%	3%	2%	4%	2%	1%	3%	-	1%	3%
Education/Schools	18 2% ^{be}	4	3	*	1	2	18	8	6	4	15	3	5	4	2	5	4	1	-	1	20
		2% ^e	1%	*	1%	*	8% ^z	3%	1%	2%	2%	2%	5% ^z	1%	2%	3%	4%	1%	-	1%	2%
Lack of faith in politics / politicians / government	18 2% ^{eh}	5	7	2	5	4	2	6	4	8	15	3	*	6	5	6	4	5	-	5	17
		3%	2%	1%	2%	1%	1%	2%	1%	4% ^z	2%	2%	*	1%	5% ^z	3%	4%	5%	-	4%	2%
Pollution/ Environment	16 2%	1	7	3	2	5	5	3	11	2	13	3	1	11	3	1	1	-	-	2	11
		*	2%	3%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	3%	1%	1%	-	-	1%	1%
Low pay/Minimum wage/Fair wages	12 1% ^{be}	2	2	2	1	1	8	5	7	1	10	2	3	7	1	-	-	-	-	1	10
		1%	*	1%	*	*	4% ^z	2%	1%	*	1%	2%	3%	2%	1%	-	-	-	-	1%	1%
Inflation/Prices	11 1%	2	5	-	2	3	1	5	5	1	9	2	1	6	-	2	-	2	-	2	9
		1%	1%	-	1%	1%	*	2%	1%	*	1%	2%	1%	1%	-	1%	-	2%	-	1%	1%
Morality/ Individual behaviour/ Lifestyle	10 1%	1	2	*	1	2	2	4	3	3	10	-	*	4	2	1	1	*	-	1	11
		*	1%	*	1%	*	1%	2%	1%	1%	1%	-	*	1%	3%	1%	1%	*	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 17th December 2017
Number of sample points : 215
Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Pensions/Social security/Benefits	10 1%	2 1%	4 1%	2 2%	3 1%	3 1%	-	4 2%	2 *	3 1%	8 1%	2 1%	*	3 1%	1 1%	2 1%	-	2 2%	-	3 3%	11 1%
Population levels/Overpopulation	6 1%	-	1 *	-	-	3 1%	2 1%	2 1%	2 *	3 1%	6 1%	-	*	3 1%	-	2 1%	2 1%	-	-	-	6 1%
Drug abuse	6 1%e	-	3 1%	2 2%	1 *	1 *	-	3 1%	2 *	1 1%	4 *	2 1%	2 2% ^m	1 *	-	-	-	-	-	1 1%	5 1%
Race relations	5 1%	1 *	1 *	1 1%	1 *	-	-	1 *	2 *	2 1%	4 *	1 1%	1 1%	1 *	*	*	-	*	-	1 1%	8 1%
Public services in general	5 1%	-	3 1%	-	-	3 1%	-	1 *	4 1%	1 *	4 *	1 1%	1 1%	3 1%	-	2 1%	2 2%	-	-	-	6 1%
Bird flu/Pandemic flu/Swine flu/Ebola	5 *	-	-	-	-	-	-	-	-	5 2% ^{zgh}	5 1%	-	-	5 1%	-	5 2% ^z	-	5 5% ^z	-	-	1 *
Local government/Council tax	3 * ^j	2 1% ^e	* *	-	* *	-	* *	2 1%	1 *	-	1 *	2 2% ^{zj}	-	2 1%	-	*	-	*	-	*	3 *
Foot and mouth outbreak/Farming crisis	2 *	-	-	-	-	-	-	-	2 *	-	2 *	-	-	2 1%	-	2 1% ^z	-	2 2% ^z	-	-	1 *
Privatisation	2 *	1 *	1 *	1 1%	-	-	-	-	1 *	1 *	1 *	1 1%	1 1% ^m	-	-	-	-	-	-	-	2 *
Animal welfare	2 *	-	-	2 1% ^{zb}	-	2 *	-	-	-	2 1%	2 *	-	-	2 *	-	-	-	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Taxation	1*	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	-	-	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Petrol prices/Fuel	1*	1	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	-	-	1*
Nationalisation/ Government control of institutions	1*	-	1	-	-	1	1	1	-	-	1	-	-	1	-	-	-	-	-	-	1*
Countryside/Rural life	1*	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	1*
Nuclear weapons/ Nuclear war/ Disarmament	1*	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	1*
Trade unions/ Strikes	1*	-	1	-	-	1	1	-	-	1	1	-	-	-	1	1	-	-	-	-	1*
Pound/Exchange rate/Value of pound	1*	-	-	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	-	1*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Other	4	-	2	-	-	*	*	*	3	1	3	1	1	-	-	-	-	-	-	-	5
	*	-	1%	-	-	*	*	*	1%	*	*	1%	1%	-	-	-	-	-	-	-	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	36	-	2	-	*	*	5	9	22	5	21	14	4	14	3	1	-	1	-	*	27
	4%	-	1%	-	*	*	2%	4%	4%	2%	3%	11%	4%	3%	3%	*	-	1%	-	*	3%
Personal finances (NET)	70	12	21	3	7	16	16	23	37	10	61	8	11	39	6	10	7	3	-	7	67
	7%	6%	5%	3%	3%	3%	7%	10%	7%	4%	7%	6%	11%	9%	6%	5%	6%	3%	-	6%	7%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	500	262	238	53	66	70	99	82	130	119	169	212	188	311	178	154	86	82	332	168	518
	51%cd inoq	55%	48%	42%	40%	45%	59%cd ij	58%cd i	60%zc dei	41%	52%di dei	59%zc dei	42%	59%	68%zm nopq	57%no q	43%	34%	62%zm noq	38%	54%
National health service/Hospitals/ Healthcare	436	194	241	53	61	62	81	68	111	113	143	179	175	260	126	117	89	104	242	193	443
	45%ai	41%	49%za	42%	37%	40%	48%	49%	51%zd i	39%	44%	50%zd i	39%	50%	48%	43%	45%	44%	45%	44%	46%
Education/Schools	216	67	149	27	33	39	37	34	47	60	75	80	99	117	68	71	38	39	139	77	211
	22%ao q	14%	30%za	22%	20%	25%	22%	24%	21%	21%	23%	22%	22%	22%	26%oq	26%oq	19%	16%	26%zo q	18%	22%
Immigration/ immigrants	208	99	109	18	39	25	31	36	59	57	56	95	82	126	41	54	53	59	95	112	213
	21%cl p	21%	22%	14%	23%	16%	18%	25%c ej	27%zc ej	20%c	17%	27%zc ej	18%	24%	16%	20%	27%lp ej	25%l	18%	26%zl p	22%
Housing	207	94	113	30	37	32	39	29	40	67	71	69	99	108	48	68	45	47	116	92	197
	21%	20%	23%	24%	22%	21%	23%	21%	18%	23%	22%	19%	22%	21%	18%	25%	23%	20%	22%	21%	21%
Economy/Economic situation	190	119	71	27	39	35	38	22	29	66	73	51	101	89	58	63	32	37	121	69	195
	20%bh kq	25%zb	14%	22%	23%hk	23%	23%hk	16%	13%	23%hk	23%hk	14%	23%	17%	22%	23%q	16%	16%	23%zq	16%	20%
Poverty/Inequality	188	105	83	23	31	37	34	26	37	54	71	63	91	97	71	51	32	35	122	66	194
	19%q	22%	17%	19%	19%	24%	20%	19%	17%	19%	22%	18%	21%	18%	27%zm noq	19%	16%	15%	23%zm oq	15%	20%
Defence/Foreign affairs/ International terrorism	128	70	58	16	20	14	17	23	39	36	30	62	49	79	48	28	27	24	77	52	138
	13%	15%	12%	13%	12%	9%	10%	17%	18%ze j	12%	9%	17%ze j	11%	15%	18%zm opq	10%	14%	10%	14% m	12%	14%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118	50	68	18	11	12	29	18	31	29	41	48	41	78	19	30	29	41	49	69	120
	12%lp	11%	14%	14%i	7%	8%	17%dj	13%	14%	10%	13%	14%	9%	15%	7%	11%	14%l	17%zlp	9%	16%zl p	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Unemployment/ Factory closure/ Lack of industry	115	63	53	9	30	14	24	19	20	39	38	38	53	62	26	31	19	39	57	58	115
	12%	13%	11%	7%	18%zch	9%	14%	13%	9%	13%c	12%	11%	12%	12%	10%	11%	10%	17%	11%	13%	12%
Ageing population/ Social care for the elderly	113	43	70	5	8	8	20	28	45	13	28	72	21	92	32	35	19	27	67	46	121
	12%acd	9%	14%za	4%	5%	5%	12%ci	20%zc	20%zcd	4%	9%	20%zcd	5%	18%	12%	13%	10%	11%	13%	11%	13%
Lack of faith in politics / politicians / government	98	59	39	8	6	20	21	19	24	14	41	43	34	63	36	27	22	11	64	34	102
	10%bd	12%	8%	6%	4%	13%di	12%di	13%di	11%di	5%	13%di	12%di	8%	12%	14%zo	10%	11%o	5%	12%zo	8%o	11%
Pollution/ Environment	89	36	52	12	4	7	22	25	18	16	29	43	23	66	35	23	9	21	58	30	84
	9%di	8%	11%	10%di	2%	4%	13%de	18%zde	8%d	6%d	9%de	12%zde	5%	12%	13%znq	8%	5%	9%	11%zn	7%	9%
Low pay/Minimum wage/Fair wages	88	43	45	8	23	15	17	13	12	31	32	25	46	42	22	31	12	22	54	34	87
	9%h	9%	9%	7%	14%hk	9%	10%	9%	5%	11%c	10%	7%	10%	8%	9%	11%	6%	9%	10%	8%	9%
Public services in general	81	49	32	4	14	14	16	14	20	17	30	33	32	49	30	27	21	4	56	24	84
	8%co	10%	6%	3%	8%	9%	9%	10%c	9%c	6%c	9%	9%c	7%	9%	11%oq	10%o	11%oq	1%	11%zoq	6%o	9%
Pensions/Social security/Benefits	80	31	49	4	13	9	12	14	28	16	21	42	25	54	15	26	11	28	41	39	84
	8%c	6%	10%	3%	8%	6%	7%	10%c	13%zci	6%	6%	12%zci	6%	10%	6%	9%	5%	12%	8%	9%	9%
Inflation/Prices	64	39	25	5	13	20	10	7	8	19	30	16	39	26	13	19	17	14	33	32	60
	7%hk	8%	5%	4%	8%	13%zch	6%	5%	4%	6%	9%hk	4%	9%	5%	5%	7%	9%	6%	6%	7%	6%
Morality/ Individual behaviour/ Lifestyle	55	29	25	5	2	8	8	11	20	7	16	31	15	39	24	17	10	3	41	13	63
	6%dio	6%	5%	4%	1%	5%	5%	8%di	9%zdi	2%	5%	9%zdi	3%	7%	9%zoq	6%o	5%	1%	8%zoq	3%o	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Transport/Public transport	50	26	24	2	5	10	10	9	14	7	20	23	17	33	13	17	9	10	31	20	44
	5%ci	5%	5%	1%	3%	7%	6%	6%c	6%ci	2%	6%	6%ci	4%	6%	5%	6%	5%	4%	6%	5%	5%
Race relations	50	28	21	9	5	10	6	10	10	14	16	20	24	26	11	16	12	11	27	22	54
	5%	6%	4%	7%	3%	7%	3%	7%	4%	5%	5%	6%	5%	5%	4%	6%	6%	5%	5%	5%	6%
Drug abuse	44	20	24	6	4	10	4	11	9	10	14	20	20	24	8	10	6	20	18	26	49
	5%	4%	5%	4%	3%	7%	2%	8%	4%	3%	4%	6%	5%	5%	3%	4%	3%	8%zlp	3%	6%	5%
Taxation	39	23	16	9	6	2	6	6	9	15	8	15	17	21	10	14	5	9	25	14	41
	4%	5%	3%	7%ej	4%	2%	4%	4%	4%	5%	3%	4%	4%	4%	4%	5%	2%	4%	5%	3%	4%
Population levels/Overpopulation	38	28	10	2	5	5	7	8	12	7	11	19	12	26	9	20	6	4	29	9	42
	4%bq	6%zb	2%	2%	3%	3%	4%	5%	5%	3%	3%	5%	3%	5%	3%	7%zoq	3%	2%	5%zoq	2%	4%
Privatisation	29	15	14	3	3	2	11	4	5	6	14	9	8	21	6	11	6	6	17	12	30
	3%	3%	3%	2%	2%	2%	7%zi	3%	2%	2%	4%	3%	2%	4%	2%	4%	3%	2%	3%	3%	3%
Countryside/Rural life	28	13	14	-	1	11	-	7	9	1	11	16	11	16	14	7	2	5	21	6	28
	3%ei	3%	3%	-	*	7%zcd	-	5%cdf	4%cdf	*	3%ei	5%zcd	3%	3%	5%znq	3%	1%	2%	4%z	1%	3%
						fij		i	i		fi										
Local government/Council tax	27	16	11	1	5	3	9	5	4	6	12	9	9	18	9	9	4	5	19	9	25
	3%	3%	2%	1%	3%	2%	5%	3%	2%	2%	4%	3%	2%	3%	3%	3%	2%	2%	3%	2%	3%
Petrol prices/Fuel	25	19	6	3	-	7	6	3	6	3	13	9	10	15	3	5	5	11	9	16	26
	3%bp	4%zb	1%	2%	-	5%d	3%	2%	3%	1%	4%d	3%	2%	3%	1%	2%	3%	5%p	2%	4%	3%
Pound/Exchange rate/Value of pound	24	17	7	1	2	9	2	6	3	3	12	10	12	12	10	8	2	5	18	7	25
	3%	4%	1%	1%	1%	6%zi	1%	5%ei	2%	1%	4%f	3%h	3%	2%	4%	3%	1%	2%	3%	2%	3%
Nuclear weapons/Nuclear war/Disarmament	24	12	12	1	5	2	-	8	8	6	2	16	8	16	8	8	5	2	17	7	31
	2%j	3%	2%	1%	3%	1%	-	6%zcf	4%fj	2%	1%	4%zcf	2%	3%	3%	3%	3%	1%	3%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
Animal welfare	21	4	17	3	3	-	4	7	5	5	4	12	5	16	3	8	6	3	12	9	23
	2%a	1%	3%za	2%	2%	-	2%	5%zej	2%	2%	1%	3%	1%	3%	1%	3%	3%	1%	2%	2%	2%
Nationalisation/ Government control of institutions	20	15	5	2	2	4	6	2	4	5	10	5	9	11	7	9	2	2	16	4	23
	2%	3%	1%	2%	2%	3%	4%	1%	2%	2%	3%	1%	2%	2%	2%	3%q	1%	1%	3%z	1%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18	16	3	2	2	-	9	2	3	4	9	5	4	14	6	6	2	5	12	6	19
	2%b	3%zb	1%	2%	1%	-	6%zeh ijk	1%	1%	1%	3%	1%	1%	3%	2%	2%	1%	2%	2%	1%	2%
Trade unions/ Strikes	11	9	3	-	3	2	3	*	3	3	4	4	5	7	4	3	5	-	7	5	13
	1%	2%	1%	-	2%	1%	2%	*	2%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5	5	*	-	-	5	-	-	*	-	5	*	5	*	-	*	5	-	*	5	2
	1%bp	1%	*	-	-	3%zik	-	-	*	-	1%	*	1%	*	-	*	2%zlp	-	*	1%	*
Northern Ireland	4	2	2	-	-	-	-	3	1	-	-	4	-	4	1	2	*	-	3	*	7
	*	*	*	-	-	-	-	2%zij	1%	-	-	1%z	-	1%	*	1%	*	-	1%	*	1%
Foot and mouth outbreak/Farming crisis	4	3	1	-	-	2	-	1	1	-	2	1	2	1	-	4	-	-	4	-	4
	*	1%	*	-	-	2%	-	1%	*	-	1%	*	1%	*	-	1%zq	-	-	1%	-	*
Median	2	3	2	2	2	2	3	3	3	2	3	3	2	3	3	3	2	2	3	2	3
AIDS	1	1	*	-	1	-	-	-	*	1	-	*	1	*	-	1	-	-	1	-	2
	*	*	*	-	1%	-	-	-	*	*	-	*	*	*	-	1%	-	-	*	-	*
Other	22	11	11	7	1	1	1	7	6	7	2	13	8	13	9	3	4	5	13	9	23
	2%j	2%	2%	5%zde fij	*	1%	1%	5%dfj	3%	3%d	1%	4%zj	2%	3%	4%	1%	2%	2%	2%m	2%	2%

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	959	499	460	139	138	109	128	147	298	277	237	445	386	573	267	321	164	207	588	371	959
WEIGHTED BASE	971	476	494	125	165	154*	168	140	218	291	323	357	445	526	262	273	198	238	535	436	959
	100%	49%	51%	13%	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	99%
MEAN NUMBER OF MENTIONS	3.65c	3.71	3.59	3.15	3.17	3.55	3.81c	4.23z	3.88c	3.16	3.69c	4.02z	3.30	3.95	3.96o	3.86o	3.41	3.26	3.91z	3.33	3.77
	dioq						di	cdi	di	i		cdi			q	q			oq		
STANDARD ERROR	0.08	0.11	0.12	0.14	0.16	0.23	0.22	0.26	0.18	0.10	0.16	0.15	0.10	0.12	0.19	0.15	0.16	0.15	0.12	0.11	0.09
ERROR VARIANCE	0.01	0.01	0.01	0.02	0.02	0.05	0.05	0.07	0.03	0.01	0.03	0.02	0.01	0.02	0.03	0.02	0.02	0.02	0.01	0.01	0.01
Don't know	86	35	51	18	24	21	5	6	12	41	26	19	63	24	13	17	17	40	30	56	79
	9%fhk	7%	10%	14%zf	14%zf	14%fgh	3%	5%	6%	14%zfg	8%f	5%	14%	5%	5%	6%	8%	17%zlm	6%	13%zlm	8%
	lp			ghk	ghk	jk				hk							np		np		
Personal finances (NET)	297	159	138	34	63	57	49	43	50	97	107	94	154	143	87	91	57	61	179	118	301
	31%hk	33%	28%	27%	38%hk	37%hk	29%	31%	23%	33%ch	33%h	26%	35%	27%	33%	34%	29%	26%	33%z	27%	31%

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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Common Market/ Brexit/EU/Europe/ Euro	500 51%ae noq	415 50%	29 59%	56 66%za defgi j	157 50%e	102 44%	153 51%	124 50%	190 53%i	58 44%	139 51%i	81 58%e	193 60%zn oq	171 59%zn oq	36 29%	98 43%n	363 60%zn oq	134 38%n	518 54%
National health service/Hospitals/ Healthcare	436 45%de nq	373 44%e	25 52%	38 45%	125 40%	87 38%	129 43%	104 41%	182 51%za dei	52 39%	130 48%i	78 56%za defgi j	168 52%zn oq	133 46%	43 35%	86 38%	301 49%zn oq	130 37%	443 46%
Education/Schools	216 22%n	188 22%	13 27%	15 18%	62 20%	46 20%	59 20%	46 18%	95 27%	29 22%	69 26%	40 29%	80 25%n	68 23%	18 15%	48 21%	148 24%n	66 19%	211 22%
Immigration/immigrants	208 21%mo	179 21%	14 29%	14 17%	64 20%	50 21%	71 24%	56 23%	73 20%	26 20%	53 20%	27 19%	86 27%zm op	42 15%	44 35%zm opq	33 14%	128 21% m	76 22% o	213 22%
Housing	207 21%cd e	188 22%cd e	12 24% cde	8 9%	36 11%	28 12%	61 21% cd e	50 20% de	110 31%za cdefg i	30 23% cd e	88 32%za cdefg i	58 42%za cdefg hij	59 18%	63 22%	26 21%	57 25%	122 20%	83 24%	197 21%
Economy/Economic situation	190 20%	163 19%	8 17%	20 23%	55 18%	36 16%	62 21%	54 22%	73 20%	32 24%	56 21%	24 17%	53 16%	69 24% l	18 15%	47 21%	122 20% l	65 19%	195 20%
Poverty/Inequality	188 19%f	163 19%f	5 10%	20 24%	67 21%	47 20%	44 15%	39 16%	77 29%za bfg h k	38 22%	59 22% k	21 15%	58 18%	64 22%	23 18%	42 18%	122 20%	64 18%	194 20%
Defence/Foreign affairs/ International terrorism	128 13%h	108 13%	6 11%	15 18%i	46 14%	31 13%	31 10%	25 10%	52 14%i	9 7%	35 13%i	25 18%i	52 16% nq	39 13% n	7 5%	28 13%	91 15% n	35 10% n	138 14%

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Respondent type : GB Adults 18+
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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 6
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118 12%ak	93 11%k	2 3%	23 28%za bdefg hjk	51 16%za behjk	28 12%k	34 11%k	32 13%k	33 9%k	20 15%hjk	25 9%k	5 4%	48 15%mp	26 9%	13 11%	28 12%	74 12%	42 12%	120 13%
Unemployment/ Factory closure/ Lack of industry	115 12%	93 11%	10 20%g	13 15%	42 13%	29 12%	31 10%g	22 9%	43 12%	15 11%	34 12%	19 14%	40 12%	30 10%	17 13%	26 12%	70 11%	43 12%	115 12%
Ageing population/ Social care for the elderly	113 12%eo q	97 12%e	4 8%	13 15%e	28 9%e	15 7%	37 12%	33 13%e	48 13%eij	8 6%	26 10%	18 13%	66 21%zmn opq	26 9%o	11 9%oq	7 3%	92 15%zmo q	18 5%	121 13%
Lack of faith in politicians / government	98 10%aq	76 9%	5 11%	17 20%za defgh ij	36 11%e	19 8%	26 9%	21 8%	36 10%	12 9%	24 9%	13 9%	32 10%	40 14%oq	8 6%	15 7%	72 12%zq	23 7%	102 11%
Pollution/ Environment	89 9%enq	74 9%e	3 6%	11 14%de	21 7%e	10 4%	22 7%	19 7%	46 13%za de	14 10%	31 11%e	17 12%e	41 13%znq	25 9%	3 3%	16 7%	66 11%znq	20 6%	84 9%
Low pay/Minimum wage/Fair wages	88 9%	78 9%	1 1%	10 12%	29 9%	19 8%	31 10%b	30 12%b	29 8%	11 8%	21 8%	10 7%	23 7%	35 12%	12 10%	17 7%	58 9%l	29 8%	87 9%
Public services in general	81 8%q	71 8%	2 5%	8 9%	24 8%	16 7%	22 8%	20 8%	34 10%j	8 6%	20 7%	12 9%	31 10%q	32 11%oq	6 5%	11 5%	64 10%zoq	17 5%	84 9%
Pensions/Social security/Benefits	80 8%joq	68 8%j	1 2%	10 12%ijk	29 9%j	19 8%j	29 10%jk	28 11%hij k	21 6%j	5 4%	9 3%	4 3%	36 11%zoq	24 8%o	13 10%oq	5 2%	60 10%zoq	18 5%o	84 9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Inflation/Prices	64 7%	61 7%d	1 1%	2 3%	14 4%	12 5%	25 8%	24 10%d	25 7%	12 9%	21 8%	9 6%	15 5%	20 7%	11 9%	18 8%	35 6%	29 8%	60 6%
Morality/ Individual behaviour/ Lifestyle	55 6%oq	49 6%	2 5%	3 4%	13 4%	9 4%	12 4%	10 4%	30 8%zj	9 7%	15 5%	6 4%	28 9%zno	17 6%oq	3 3%	3 1%	46 7%zoq	6 2%	63 7%
Transport/Public transport	50 5%deq	50 6%zcd e	* 1%	- -	5 2%	5 2%	13 4%	12 5%d	33 9%zac defij	5 4%	19 7%cd e	14 10%cde	20 6%	19 6%	4 3%	6 3%	39 6%q	10 3%	44 5%
Race relations	50 5%f	43 5%f	1 3%	5 6%	18 6%	13 6%	8 3%	7 3%	23 7%	14 10%zaf g	20 7%fg	6 5%	14 4%	15 5%	11 9%z	9 4%	29 5%	20 6%	54 6%
Drug abuse	44 5%hjk	38 5%hjk	1 2%	5 6%k	17 6%jk	12 5%k	19 6%hjk	18 7%hjk	8 2%	4 3%	4 2%	* *	18 6%	10 3%	8 7%	8 4%	28 5%	16 5%	49 5%
Taxation	39 4%	37 4%	- -	1 2%	15 5%k	13 6%k	10 3%	10 4%	14 4%j	7 5%jk	7 3%	- -	15 5%	10 3%	4 3%	9 4%	25 4%	13 4%	41 4%
Population levels/ Overpopulation	38 4%	32 4%	2 3%	4 5%	9 3%	5 2%	7 2%	5 2%	23 6%zae fg	6 5%	15 6%	9 6%	17 5%	11 4%	4 3%	6 3%	28 5%	10 3%	42 4%
Privatisation	29 3%	27 3%	- -	2 3%	7 2%	4 2%	6 2%	6 2%	16 5%	6 5%	12 4%	5 4%	11 3%	9 3%	1 1%	6 3%	20 3%	8 2%	30 3%
Countryside/Rural life	28 3%oq	20 2%	1 1%	6 8%zad ehij	10 3%e	3 1%	9 3%	9 3%	9 2%	2 1%	6 2%	4 3%	12 4%o	11 4%	3 2%	1 *	22 4%o	4 1%	28 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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What do you see as the main/other important issues facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Local government/ Council tax	27 3%	24 3%	-	3 4%	9 3%	6 3%	4 1%	4 2%	14 4%	7 5% ^f	9 3%	2 1%	6 2%	12 4%	3 2%	6 3%	17 3%	9 2%	25 3%
Petrol prices/Fuel	25 3%	21 2%	1 1%	4 4%	10 3%	6 3%	9 3%	9 3%	6 2%	5 4%	6 2%	* *	9 3%	6 2%	3 2%	7 3%	15 2%	10 3%	26 3%
Pound/Exchange rate/Value of pound	24 3%	24 3%	* 1%	* *	4 1%	4 2%	11 4%	11 4%	9 3%	2 2%	9 3%	7 5%	7 2%	10 3%	1 1%	6 3%	17 3%	7 2%	25 3%
Nuclear weapons/ Nuclear war/ Disarmament	24 2% ^q	18 2%	2 3%	4 5%	7 2%	3 1%	8 3%	6 3%	9 2%	1 1%	5 2%	3 2%	14 5% ^{zno}	7 2%	* *	2 1%	22 4% ^{zq}	2 1%	31 3%
Animal welfare	21 2%	19 2%	1 2%	1 2%	3 1%	2 1%	11 4% ^d	10 4% ^{de}	7 2%	-	5 2%	5 3%	12 4% ^{zq}	6 2%	1 *	3 1%	18 3%	3 1%	23 2%
Nationalisation/ Government control of institutions	20 2%	19 2%	-	1 1%	7 2%	6 2%	3 1%	3 1%	10 3%	6 4%	8 3%	2 2%	7 2%	10 3%	* *	3 1%	16 3%	4 1%	23 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2% ^{af}	11 1%	-	8 9% ^{zad} efghj k	10 3% ^{aef}	2 1%	2 1%	2 1%	7 2%	4 3%	4 1%	-	9 3%	4 1%	-	6 3%	12 2%	6 2%	19 2%
Trade unions/ Strikes	11 1% ^f	10 1%	-	2 2%	6 2%	4 2%	* *	* *	6 2%	4 3% ^f	4 1%	* *	3 1%	5 2%	1 1%	3 1%	8 1%	4 1%	13 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1% ^p	5 1%	-	-	* *	* *	5 2% ^{zh}	5 2% ^{zah}	-	-	-	-	* *	-	-	5 2% ^{zlp}	* *	5 1% ^p	2 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Q.PL01/02
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	959	812	54	93	342	249	319	265	298	114	218	104	378	234	146	192	612	338	959
WEIGHTED BASE	971	838	49*	84*	316	231	299	250	357	132*	271	138*	321	289	124	226	610	350	959
100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	30%	13%	23%	63%	36%	99%
Northern Ireland	4*	3*	-	1	1*	*	2	2	*	-	-	-	3	-	*	-	3	*	7
Foot and mouth outbreak/Farming crisis	4*	4*	-	-	*	*	1	1	2	-	2	2	1	2	-	-	4	-	4*
Median	2	2	3	3	2	2	2	2	3	3	3	3	3	3	2	2	3	2	3
AIDS	1*	1*	-	-	*	*	1	1	-	-	-	-	*	1	-	-	1	-	2*
Other	22	20	1	*	5	5	3	1	14	4	12	8	13	4	1	1	17	2	23
MEAN NUMBER OF MENTIONS	3.65e noq	3.62e	3.20	4.17b de	3.43e	3.16	3.47	3.53	3.99z abdef ij	3.59	3.75e	3.90e	4.11z noq	3.77n oq	3.07	3.13	3.95z noq	3.11	3.77
STANDARD ERROR	0.08	0.09	0.15	0.30	0.13	0.14	0.16	0.19	0.14	0.18	0.13	0.20	0.17	0.14	0.15	0.12	0.12	0.10	0.09
ERROR VARIANCE	0.01	0.01	0.02	0.09	0.02	0.02	0.02	0.03	0.02	0.03	0.02	0.04	0.03	0.02	0.02	0.02	0.01	0.01	0.01
Don't know	86	77	3	6	41	35	26	23	19	11	15	4	15	17	20	34	31	54	79
Personal finances (NET)	297	261	6	30	100	70	83	77	114	53	90	37	85	99	41	69	185	110	301
	31%b	31%b	11%	36%b	32%b	30%b	28%b	31%bf	32%b	40%zb fh	33%b	27%	27%	34%	33%	31%	30%l	31%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/ij/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Common Market/ Brexit/EU/Europe/ Euro	500	238	61	201	134	152	36	141	38	82	245	131	518
	51%cl	56%zc	49%	47%	68%zg	48%	74%zg	40%	31%	55%l	64%zl	44%	54%
National health service/Hospitals/ Healthcare	436	170	63	202	105	144	23	142	54	65	183	135	443
	45%	40%	51%	48%	53%z	46%	47%	41%	45%	44%	48%	45%	46%
Education/Schools	216	76	36	104	46	74	17	68	20	34	101	97	211
	22%a	18%	29%a	24%a	23%	24%	36%z	19%	16%	23%	26%z	33%	22%
Immigration/ immigrants	208	81	26	101	52	52	11	77	35	35	77	52	213
	21%g	19%	21%	24%	27%g	17%	22%	22%	29%	24%	20%	17%	22%
Housing	207	89	24	94	40	85	5	70	28	29	92	67	197
	21%	21%	19%	22%	21%	27%zh	11%	20%	23%	20%	24%	22%	21%
Economy/Economic situation	190	106	18	66	44	68	9	62	18	24	92	61	195
	20%c	25%zbc	14%	16%	22%	21%	19%	18%	15%	16%	24%z	21%	20%
Poverty/Inequality	188	97	19	72	16	77	6	76	13	28	96	53	194
	19%fl	23%	15%	17%	8%	24%zf	13%	22%	11%	19%	25%zl	18%	20%
Defence/Foreign affairs/ International terrorism	128	56	16	56	40	36	3	32	8	28	52	26	138
	13%l	13%	13%	13%	20%zg	12%	7%	9%	7%	19%l	14%	9%	14%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118	41	14	63	25	32	5	46	15	19	37	36	120
	12%	10%	11%	15%z	13%	10%	10%	13%	12%	13%	10%	12%	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 1st - 17th December 2017
Number of sample points : 215
Source : Ipsos MORI (JN Q218)

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Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Unemployment/ Factory closure/ Lack of industry	115	48	13	54	24	39	3	42	14	17	46	34	115
	12%	11%	11%	13%	12%	12%	7%	12%	11%	11%	12%	12%	12%
Ageing population/ Social care for the elderly	113	28	22	63	41	27	2	34	18	19	45	11	121
	12%ag	7%	18%a	15%za	21%zgh	8%	5%	10%	15%	13%	12%	4%	13%
Lack of faith in politics / politicians / government	98	44	12	41	22	34	6	31	14	16	47	28	102
	10%	10%	10%	10%	11%	11%	13%	9%	12%	11%	12%	9%	11%
Pollution/ Environment	89	36	19	34	14	22	7	33	5	16	37	15	84
	9%	8%	15%zc	8%	7%	7%	14%	9%	4%	11%	10%	5%	9%
Low pay/Minimum wage/Fair wages	88	55	6	26	12	30	2	39	6	14	40	34	87
	9%c	13%zbc	5%	6%	6%	10%	4%	11%	5%	10%	10%	11%	9%
Public services in general	81	45	8	27	18	36	2	20	7	13	40	20	84
	8%c	11%	7%	6%	9%	12%z	4%	6%	6%	9%	10%	7%	9%
Pensions/Social security/Benefits	80	24	9	47	17	28	4	27	10	13	33	16	84
	8%a	6%	7%	11%za	9%	9%	7%	8%	8%	9%	9%	5%	9%
Inflation/Prices	64	34	6	24	14	20	3	25	6	14	26	28	60
	7%	8%	5%	6%	7%	6%	7%	7%	5%	9%	7%	9%	6%
Morality/ Individual behaviour/ Lifestyle	55	20	8	27	20	15	2	14	8	10	27	5	63
	6%	5%	6%	6%	10%zg	5%	5%	4%	7%	7%	7%	2%	7%
Transport/Public transport	50	28	5	17	16	15	3	14	6	10	28	13	44
	5%	7%	4%	4%	8%	5%	7%	4%	5%	7%	7%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
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	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
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	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Race relations	50	15	4	31	10	20	2	9	8	9	14	20	54
	5%	4%	3%	7%za	5%	6%	5%	3%	7%	6%	4%	7%	6%
Drug abuse	44	13	7	24	9	11	-	23	11	4	15	17	49
	5%	3%	6%	6%	5%	3%	-	6%	9%zm	3%	4%	6%	5%
Taxation	39	17	6	16	8	18	1	9	6	5	15	8	41
	4%	4%	5%	4%	4%	6%	1%	3%	5%	4%	4%	3%	4%
Population levels/ Overpopulation	38	18	-	20	15	8	3	10	3	3	18	8	42
	4%	4%	-	5%b	8%zg	2%	6%	3%	2%	2%	5%	3%	4%
Privatisation	29	14	7	9	2	12	2	8	3	7	8	10	30
	3%	3%	5%	2%	1%	4%	4%	2%	2%	5%	2%	3%	3%
Countryside/Rural life	28	13	4	11	4	4	1	13	6	2	12	3	28
	3%g	3%	3%	3%	2%	1%	2%	4%	5%	1%	3%	1%	3%
Local government/ Council tax	27	16	3	8	4	10	3	10	3	2	16	6	25
	3%	4%	3%	2%	2%	3%	6%	3%	3%	1%	4%	2%	3%
Petrol prices/Fuel	25	15	1	9	6	2	-	14	*	3	11	6	26
	3%g	4%	1%	2%	3%g	1%	-	4%	*	2%	3%	2%	3%
Pound/Exchange rate/Value of pound	24	15	2	7	8	6	-	9	1	8	14	10	25
	3%	4%	2%	2%	4%	2%	-	3%	1%	5%	4%	3%	3%
Nuclear weapons/ Nuclear war/ Disarmament	24	9	4	11	6	6	1	5	2	5	10	1	31
	2%	2%	4%	3%	3%	2%	2%	1%	2%	3%	3%	*	3%
Animal welfare	21	4	8	9	9	3	-	9	4	5	7	2	23
	2%	1%	6%za	2%	5%zg	1%	-	3%	3%	3%	2%	1%	2%

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BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
Nationalisation/ Government control of institutions	20 2%	12 3%	1 1%	7 2%	2 1%	11 4%	2 3%	4 1%	1 1%	* *	12 3%	7 2%	23 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	11 3%	2 2%	6 1%	3 2%	3 1%	1 3%	5 1%	1 *	2 1%	9 2%	3 1%	19 2%
Trade unions/ Strikes	11 1%	7 2%	1 1%	4 1%	6 3%z	4 1%	- -	- -	2 2%	3 2%	4 1%	8 3%	13 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%^c	5 1%	- -	* *	* *	- -	- -	5 1%	- -	5 3%zn	- -	- -	2 *
Northern Ireland	4 *	- -	1 1%	3 1%	2 1%	- -	- -	2 1%	1 1%	1 1%	- -	- -	7 1%
Foot and mouth outbreak/Farming crisis	4 *	2 1%	- -	1 *	* *	2 1%	- -	1 *	1 1%	- -	2 1%	- -	4 *
Median	2	2	3	2	3	3	3	2	2	3	3	2	3
AIDS	1 *	1 *	- -	* *	* *	1 *	- -	- -	- -	- -	1 *	- -	2 *
Other	22 2%^a	4 1%	3 3%	15 3% ^{za}	10 5% ^{zg}	5 2%	1 2%	5 1%	2 2%	4 2%	10 3%	4 1%	23 2%
MEAN NUMBER OF MENTIONS	3.65	3.64	3.66	3.66	4.16z	3.61	3.46	3.38	3.26	3.81	4.03z	3.37	3.77

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	959	336	106	517	222	318	49	310	126	170	369	237	959
WEIGHTED BASE	971	423	124*	424	196	314	48*	351	121*	147	383	299	959
	100%	44%	13%*	44%	20%	32%	5%*	36%	12%*	15%	39%	31%	99%
STANDARD ERROR	0.08	0.13	0.24	0.13	0.21	0.13	0.25	0.14	0.23	0.20	0.14	0.12	0.09
ERROR VARIANCE	0.01	0.02	0.06	0.02	0.04	0.02	0.06	0.02	0.05	0.04	0.02	0.02	0.01
Don't know	86	30	12	44	6	25	-	54	15	10	23	33	79
	9%fn	7%	10%	10%	3%	8%	-	15%	12%	7%	6%	11%	8%
Personal finances (NET)	297	158	31	107	40	107	11	123	22	46	138	98	301
	31%cf	37%zb	25%	25%	20%	34%f	22%	35%	18%	31%l	36%zl	33%	31%
	l	c											

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Common Market/ Brexit/EU/Europe/ Euro	500 51%ctg kv	110 58%ct	250 57%zct	48 40%	79 38%	500 100%zab cft	120 56%ct	106 45%	281 55%g	112 51%	462 55%zk	37 29%	52 52%	242 55%	57 58%	107 53%	64 58%	45 44%	16 18%	63 52%v	518 54%
National health service/Hospitals/ Healthcare	436 45%gv	82 43%	436 100%zac eft	52 44%	98 47%	250 50%z	138 64%zac et	91 38%	237 46%	107 49%g	389 46%	46 37%	52 52% m	176 40%	44 45%	101 50%	62 56%z	45 44%	28 32%	70 58%zv	443 46%
Education/Schools	216 22%v	45 24%	138 32%zac et	17 14%	39 19%	120 24% c	216 100%zab cet	49 21%	113 22%	53 24%	193 23%	22 18%	24 24%	87 20%	22 22%	37 18%	27 24% q	15 15%	9 10%	29 25% v	211 22%
Immigration/ immigrants	208 21%ekp	38 20%	98 22% e	43 37% za bef	208 100% zab cef	79 16%	39 18%	47 20%	108 21%	53 24%	191 23% zk	16 13%	23 24%	79 18%	13 13%	64 32% zp	38 34% zp	28 28% p	88 100% z	120 100% z	213 22%
Housing	207 21%	44 23%	108 25% ze	23 20%	57 28% ze	95 19%	60 28% ze	47 20%	112 22%	48 22%	187 22%	20 16%	20 20%	91 21%	30 30%	48 24%	25 23%	28 28%	24 28%	33 27%	197 21%
Economy/Economic situation	190 20%	190 100% zbc eft	82 19%	22 19%	38 18%	110 22%	45 21%	54 23%	93 18%	43 20%	161 19%	29 23%	26 26% z	98 22%	21 21%	48 24%	33 30% z	17 17%	10 12%	27 23%	195 20%
Poverty/Inequality	188 19%	40 21%	78 18%	24 21%	29 14%	97 19%	43 20%	46 19%	89 17%	54 24%	165 20%	23 18%	20 21%	97 22%	26 26%	37 18%	19 17%	23 22%	9 10%	20 17%	194 20%
Defence/Foreign affairs/ International terrorism	128 13% f	34 18% f	55 13% f	25 21% z bf t	24 11%	81 16% z bf	14 6%	25 10%	62 12%	42 19% z gh	119 14%	9 7%	16 16%	56 13%	13 13%	33 16%	19 17%	15 15%	6 7%	18 15%	138 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/t - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	118 12%e	22	52	118	43	48	17	37	57	24	100	19	13	43	7	30	20	13	18	25	120
		12%	12%	100%zab	21%zab	10%	8%	16%	11%	11%	12%	15%	13%	10%	8%	15%	18%p	13%	21%z	21%z	13%
Unemployment/ Factory closure/ Lack of industry	115 12%	23	44	20	34	52	29	26	62	28	97	18	10	50	16	26	13	18	18	16	115
		12%	10%	17%ab	16%be	10%	14%	11%	12%	13%	11%	15%	10%	11%	16%	13%	12%	18%	21%z	13%	12%
Ageing population/ Social care for the elderly	113 12%gm	23	75	30	31	68	34	16	65	32	105	8	10	38	19	22	15	8	7	24	121
		12%	17%ze	26%zae	15%	14%	16%	7%	13%g	15%g	12%	6%	10%	9%	19%z	11%	13%	7%	8%	20%zv	13%
Lack of faith in politics / politicians / government	98 10%	31	44	21	15	58	19	25	41	32	88	9	7	48	12	27	18	11	3	12	102
		17%zbf	10%	18%zbf	7%	12%	9%	10%	8%	14%zh	10%	7%	7%	11%	12%	13%	17%z	11%	4%	10%	11%
Pollution/ Environment	89 9%st	21	53	19	15	59	33	15	49	25	82	7	8	47	15	12	9	3	4	12	84
		11%	12%z	16%zt	7%	12%z	15%zt	6%	9%	11%	10%	5%	8%	11%	15%qs	6%	8%	3%	4%	10%	9%
Low pay/Minimum wage/Fair wages	88 9%	32	31	13	17	45	32	20	54	14	79	9	10	52	7	21	9	13	7	9	87
		17%zbet	7%	11%	8%	9%	15%zbet	8%	11%	7%	9%	7%	10%	12%	7%	10%	8%	13%	8%	8%	9%
Public services in general	81 8%	23	52	12	15	52	19	18	37	25	75	6	9	45	8	20	14	8	3	12	84
		12%	12%z	10%	7%	10%z	9%	8%	7%	12%	9%	5%	9%	10%	8%	10%	12%	8%	4%	10%	9%
Pensions/Social security/Benefits	80 8%mt	20	50	19	24	33	30	14	38	27	72	8	8	24	12	21	9	16	7	17	84
		10%	11%ze	16%ze	12%e	7%	14%ze	6%	7%	12%zgj	9%	6%	8%	6%	12%	11%	8%	16%z	8%	14%z	9%
Inflation/Prices	64 7%	22	28	14	23	30	16	16	32	16	53	11	8	32	6	18	9	10	8	15	60
		12%zbe	7%	12%ze	11%zbe	6%	7%	7%	6%	7%	6%	9%	8%	7%	6%	9%	8%	10%	9%	13%z	6%

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Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
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	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Morality/ Individual behaviour/ Lifestyle	55 6%	12 6%	24 5%	17 15% zab t	15 7%	30 6%	16 8%	11 4%	22 4%	22 10% zgh	50 6%	5 4%	3 3%	25 6%	6 6%	14 7%	12 11% zq	4 4%	3 3%	12 10% z	63 7%
Transport/Public transport	50 5%	10 5%	38 9% z	8 7%	12 6%	39 8% z	27 12% zaet	9 4%	32 6%	10 5%	49 6%	2 1%	4 4%	29 7%	8 8%	12 6%	9 8%	3 3%	3 3%	10 8%	44 5%
Race relations	50 5% e	9 5%	23 5%	13 11% z bef	11 5%	18 4%	10 5%	14 6%	27 5%	9 4%	40 5%	9 7%	2 2%	17 4%	5 5%	10 5%	8 7%	2 2%	2 2%	9 8%	54 6%
Drug abuse	44 5%	6 3%	27 6% e	21 18% zab eft	20 10% zaef	16 3%	9 4%	12 5%	23 5%	9 4%	34 4%	10 8%	8 8% zm	13 3%	3 3%	9 5%	6 5%	3 3%	10 12% z	10 8%	49 5%
Taxation	39 4%	13 7% e	18 4%	8 7%	13 6%	17 3%	10 5%	13 5%	18 4%	7 3%	32 4%	7 5%	5 5%	18 4%	6 6%	6 3%	5 4%	2 2%	8 9%	5 5%	41 4%
Population levels/ Overpopulation	38 4% g	12 6%	19 4%	8 7%	17 8% zb	26 5%	11 5%	4 2%	21 4%	13 6% g	34 4%	4 3%	1 1%	17 4%	3 3%	14 7% s	11 10% zp	3 3%	7 8%	9 8% z	42 4%
Privatisation	29 3%	10 5%	19 4%	8 7%	7 4%	19 4%	17 8% zbe	7 3%	16 3%	6 3%	28 3%	1 1%	3 3%	17 4%	5 5% r	3 2%	-	3 3%	3 3%	5 4%	30 3%
Countryside/Rural life	28 3% h	8 4%	16 4%	7 6%	8 4%	19 4%	10 5%	4 2%	7 1%	16 7% zgh	28 3%	-	3 3%	13 3%	4 4%	4 2%	4 3%	* *	3 3%	5 5%	28 3%
Local government/ Council tax	27 3% j	8 4%	17 4%	5 4%	8 4%	14 3%	9 4%	10 4%	11 2%	6 3%	18 2%	9 7% zi	2 2%	17 4%	1 1%	10 5%	8 7% zp	3 3%	2 2%	6 5%	25 3%
Petrol prices/Fuel	25 3%	6 3%	9 2%	6 5%	10 5%	12 2%	6 3%	2 1%	14 3%	9 4%	22 3%	3 2%	1 1%	16 4%	-	7 3%	3 3%	4 4%	5 6%	4 4%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Pound/Exchange rate/Value of pound	24 3%	11 6%z	13 3%	4 3%	4 2%	20 4%z	5 2%	3 1%	18 4%	3 1%	22 3%	3 2%	2 2%	15 3%	6 6%	4 2%	4 3%	1 1%	2 3%	2 1%	25 3%
Nuclear weapons/ Nuclear war/ Disarmament	24 2%	11 6%z	15 3%	8 6%z	6 3%	18 4%	12 5%z	4 2%	8 2%	11 5%zh	24 3%	- -	3 3%	10 2%	6 6%	3 2%	3 2%	* *	1 1%	5 4%	31 3%
Animal welfare	21 2%	8 4%	13 3%	6 5%	7 3%	15 3%	9 4%z	* *	11 2%	10 4%zg	21 2%	- -	4 4%	7 2%	2 2%	2 1%	1 1%	1 1%	1 1%	6 5%	23 2%
Nationalisation/ Government control of institutions	20 2%	11 6%zbe	11 2%	5 4%	5 3%	12 2%	8 4%	4 1%	12 2%	4 2%	18 2%	2 1%	4 4%	10 2%	1 1%	6 3%	3 3%	3 3%	2 2%	3 3%	23 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	5 2%	13 3%	2 2%	3 2%	10 2%	6 3%	3 1%	10 2%	5 2%	18 2%	- -	1 1%	11 3%	2 2%	4 2%	3 3%	2 2%	- -	3 3%	19 2%
Trade unions/ Strikes	11 1%	* *	8 2%	1 1%	3 2%	6 1%	3 1%	4 2%	5 1%	2 1%	11 1%	- -	- -	8 2%	* *	2 1%	1 1%	* *	* 1%	3 2%	13 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	* *	* *	* *	* *	* *	* *	- -	- -	5 2%zgh	5 1%	- -	- -	5 1%	- -	5 2%z	- -	5 5%zr	- -	* *	2 *
Northern Ireland	4 *	1 1%	3 1%	3 3%z	2 1%	3 1%	2 1%	- -	1 *	3 1%	4 *	- -	- -	1 *	1 1%	1 1%	1 1%	* *	- -	2 2%z	7 1%
Foot and mouth outbreak/Farming crisis	4 *	1 1%	1 *	* *	1 *	1 *	1 1%	* *	2 *	1 1%	4 *	- -	- -	2 1%	- -	3 1%	- -	3 3%z	- -	1 1%	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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 Respondent type : GB Adults 18+
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ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	959	195	443	120	213	518	211	244	478	237	854	104	146	292	105	209	121	100	89	124	959
WEIGHTED BASE	971	190	436	118*	208	500	216	239	512	220	844	127*	100	440	99*	201	111*	101*	88*	120*	959
	100%	20%	45%	12%*	21%	51%	22%	25%	53%	23%	87%	13%*	10%	45%	10%*	21%	11%*	10%*	9%*	12%*	99%
Median	2	3	3	4	3	3	4	2	2	3	3	2	3	3	2	3	3	3	3	3	3
AIDS	1	1	*	*	*	1	*	-	-	1	1	-	-	1	-	*	-	*	-	*	2
	*	1%	*	*	*	*	*	-	-	1%	*	-	-	*	-	*	-	*	-	*	*
Other	22	3	9	3	2	10	6	4	14	5	21	1	3	5	2	3	*	2	1	*	23
	2%	2%	2%	2%	1%	2%	3%	1%	3%	2%	2%	1%	3%	1%	2%	1%	*	2%	1%	*	2%
MEAN NUMBER OF MENTIONS	3.65gk	5.00ze	4.55ze	5.58zbe	4.56z	4.20z	5.04zbe	3.29	3.62	4.12zg	3.74zk	3.03	3.76	3.63	3.97	3.98	4.36zq	3.61	3.67	5.21zv	3.77
STANDARD ERROR	0.08	0.28	0.15	0.44	0.25	0.13	0.25	0.12	0.12	0.21	0.09	0.17	0.24	0.13	0.35	0.20	0.28	0.25	0.25	0.39	0.09
ERROR VARIANCE	0.01	0.08	0.02	0.20	0.06	0.02	0.06	0.02	0.01	0.04	0.01	0.03	0.06	0.02	0.12	0.04	0.08	0.06	0.06	0.15	0.01
Don't know	86	4	9	4	3	15	8	27	46	13	55	31	7	34	7	7	1	6	3	*	79
	9%	2%	2%	4%	2%	3%	4%	11%	9%	6%	7%	25%zj	8%	8%	7%r	4%r	1%	6%	3%	*	8%
Personal finances (NET)	297	71	108	41	55	148	73	68	156	73	258	38	33	157	33	60	33	32	18	38	301
	31%	37%zbe	25%	35%b	27%	30%b	34%b	28%	31%	33%	31%	30%	33%	36%z	33%	30%	30%	32%	20%	32%	31%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX DECEMBER 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	959	160	117	143	94	285	160	959
WEIGHTED BASE	971	146	144*	183	140*	206	152	959
	100%	15%	15%*	19%	14%*	21%	16%	99%
Common Market/ Brexit/EU/Europe/ Euro	500	77	42	116	53	139	73	518
	51% ^{bd}	53% ^{bd}	29%	63% ^{zb}	38%	68% ^{za}	48% ^b	54%
			df		bdf			
National health service/Hospitals/ Healthcare	436	53	61	85	58	105	75	443
	45% ^a	36%	42%	46%	42%	51% ^{za}	49% ^a	46%
Education/Schools	216	34	27	54	21	51	29	211
	22%	23%	18%	30% ^{zd}	15%	25%	19%	22%
Immigration/ immigrants	208	28	29	23	33	44	51	213
	21% ^c	19%	20%	13%	23%	21% ^c	34% ^{za}	22%
						bce		
Housing	207	31	36	41	30	44	25	197
	21%	21%	25%	22%	22%	21%	17%	21%
Economy/Economic situation	190	39	27	50	24	32	19	195
	20% ^f	27% ^{ze}	18%	27% ^{ze}	17%	16%	13%	20%
		f		f				
Poverty/Inequality	188	29	25	48	23	44	19	194
	19% ^f	20%	17%	26% ^{zf}	16%	22% ^f	12%	20%
Defence/Foreign affairs/ International terrorism	128	14	22	23	7	39	23	138
	13% ^d	10%	15% ^d	13%	5%	19% ^{za}	15% ^d	14%
					d			
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118	8	21	17	24	24	25	120
	12% ^a	5%	15% ^a	9%	17% ^a	12%	16% ^a	13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 17th December 2017
 Number of sample points : 215
 Source : Ipsos MORI (JN Q218)

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Q.PL01/02
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UNWEIGHTED BASE	959	160	117	143	94	285	160	959
WEIGHTED BASE	971	146	144*	183	140*	206	152	959
	100%	15%	15%*	19%	14%*	21%	16%	99%
Unemployment/ Factory closure/ Lack of industry	115 12%	16 11%	23 16%	19 10%	20 14%	23 11%	16 10%	115 12%
Ageing population/ Social care for the elderly	113 12% ^{ab}	6 4%	6 4%	19 10%	9 6%	42 20% ^{za} bcd	31 20% ^{za} bcd	121 13%
Lack of faith in politics / politicians / government	98 10% ^b	10 7%	4 3%	25 14% ^b	16 11% ^b	29 14% ^{zab}	14 9%	102 11%
Pollution/ Environment	89 9%	9 6%	7 5%	19 11%	10 7%	30 14% ^{zab}	14 9%	84 9%
Low pay/Minimum wage/Fair wages	88 9% ^f	14 10%	17 12% ^f	21 11% ^f	11 8%	18 9%	6 4%	87 9%
Public services in general	81 8% ^b	14 9% ^b	4 3%	20 11% ^b	10 7%	23 11% ^b	11 7%	84 9%
Pensions/Social security/Benefits	80 8%	6 4%	10 7%	14 8%	6 5%	21 10% ^a	22 14% ^{zad}	84 9%
Inflation/Prices	64 7%	9 6%	9 7%	15 8%	15 11%	9 4%	7 5%	60 6%
Morality/ Individual behaviour/ Lifestyle	55 6%	3 2%	4 3%	12 7%	4 3%	26 12% ^{zab} df	6 4%	63 7%
Transport/Public transport	50 5% ^b	5 4%	2 1%	16 9% ^b	4 3%	9 4%	14 9% ^{zb}	44 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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UNWEIGHTED BASE	959	160	117	143	94	285	160	959
WEIGHTED BASE	971	146	144*	183	140*	206	152	959
	100%	15%	15%*	19%	14%*	21%	16%	99%
Race relations	50	7	7	8	8	12	8	54
	5%	5%	5%	4%	6%	6%	5%	6%
Drug abuse	44	1	9	7	7	10	10	49
	5%a	1%	6%a	4%	5%	5%a	7%a	5%
Taxation	39	7	8	8	1	10	5	41
	4%	5%	5%	4%	1%	5%	3%	4%
Population levels/ Overpopulation	38	2	5	11	-	16	4	42
	4%	1%	4%	6%d	-	8%zad	3%	4%
Privatisation	29	-	6	10	3	7	3	30
	3%	-	4%a	6%a	2%	3%a	2%	3%
Countryside/Rural life	28	1	-	9	2	12	5	28
	3%	*	-	5%ab	1%	6%zab	3%	3%
Local government/ Council tax	27	1	5	11	1	6	3	25
	3%	1%	3%	6%za	1%	3%	2%	3%
Petrol prices/Fuel	25	2	1	4	9	3	6	26
	3%	1%	1%	2%	6%z	2%	4%	3%
Pound/Exchange rate/Value of pound	24	3	-	8	4	7	3	25
	3%	2%	-	4%b	3%	3%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	24	4	2	2	-	11	5	31
	2%	3%	1%	1%	-	5%zcd	3%	3%
Animal welfare	21	4	2	2	2	6	6	23
	2%	2%	1%	1%	1%	3%	4%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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BASE: ALL ADULTS AGED 18+

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UNWEIGHTED BASE	959	160	117	143	94	285	160	959
WEIGHTED BASE	971	146	144*	183	140*	206	152	959
	100%	15%	15%*	19%	14%*	21%	16%	99%
Nationalisation/ Government control of institutions	20 2%	4 3%	1 1%	8 4%	2 1%	4 2%	1 1%	23 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	3 2%	2 1%	5 3%	4 3%	4 2%	1 *	19 2%
Trade unions/ Strikes	11 1%	1 1%	2 1%	2 1%	3 2%	4 2%	-	13 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	-	-	-	5 3%z	* *	-	2 *
Northern Ireland	4 *	-	-	-	-	3 2%z	* *	7 1%
Foot and mouth outbreak/Farming crisis	4 *	-	-	2 1%	-	1 1%	-	4 *
Median	2	2	2	3	2	3	2	3
AIDS	1 *	1 1%	-	-	-	* *	-	2 *
Other	22 2%	4 2%	4 3%	2 1%	-	7 4%	5 4%	23 2%
MEAN NUMBER OF MENTIONS	3.65a b	3.19	3.13	4.07a bd	3.19	4.28z abd	3.66	3.77
STANDARD ERROR	0.08	0.14	0.16	0.24	0.15	0.20	0.21	0.09

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	959	160	117	143	94	285	160	959
WEIGHTED BASE	971	146	144*	183	140*	206	152	959
	100%	15%	15%*	19%	14%*	21%	16%	99%
ERROR VARIANCE	0.01	0.02	0.03	0.06	0.02	0.04	0.05	0.01
Don't know	86	17	24	8	19	5	14	79
		9% _{ce}	12% _{ce}	17% _{zce}	4%	13% _{ce}	2%	9% _{ce}
Personal finances (NET)	297	48	49	66	41	65	29	301
		31% _f	33% _f	34% _f	36% _f	29%	31% _f	19%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
	5	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	10	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
	15	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959

	Page	Table	Title	Base Description	Base
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	17	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	18	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	19	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	20	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	25	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	30	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959

	Page	Table	Title	Base Description	Base
●	31	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	34	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	35	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	36	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	39	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	40	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	41	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	44	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959
●	45	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	959