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Table 1
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Summary
Base: All adults age 15+ in Great Britain

	Bankers	Business Leaders	Civil Servants	Doctors	Clergy/Priests	Estate agents	Government Ministers	Journalists	Judges	The ordinary man/woman in the street	Politicians generally	Pollsters	Scientists	Teachers	TV News Readers	The Police	Trade Union officials	Local councillors	Lawyers	Charity chief execs	Nurses	Weather forecasters	Professional footballers	Professors
Unweighted Base	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998
Weighted Base	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998	998
Tell the truth	382 38%	355 36%	592 59%	910 91%	653 65%	269 27%	192 19%	271 27%	804 81%	640 64%	171 17%	500 50%	827 83%	864 87%	671 67%	736 74%	446 45%	406 41%	542 54%	499 50%	942 94%	761 76%	260 26%	850 85%
Not tell the truth	585 59%	597 60%	353 35%	70 7%	303 30%	703 70%	777 78%	690 69%	155 15%	304 30%	798 80%	430 43%	133 13%	108 11%	294 29%	234 23%	488 49%	551 55%	414 41%	449 45%	51 5%	222 22%	667 67%	94 9%
Don't know	31 3%	45 5%	52 5%	18 2%	42 4%	26 3%	29 3%	37 4%	40 4%	54 5%	28 3%	69 7%	38 4%	25 3%	33 3%	27 3%	64 6%	41 4%	42 4%	51 5%	5 *	14 1%	71 7%	54 5%
Net difference	-203 -20%	-242 -24%	239 24%	840 84%	350 35%	-434 -44%	-585 -59%	-419 -42%	649 65%	335 34%	-627 -63%	70 7%	694 70%	756 76%	377 38%	502 50%	-41 -4%	-144 -14%	128 13%	50 5%	891 89%	539 54%	-407 -41%	756 76%

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Table 2
VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	382	179	203	71	64	52	45	60	90	57	107	68	92	58	101	114	74	93	90	103	86	65	24	14	192	190	386
		38% _{fkx}	37%	48% _{zef}	39% _f	34%	26%	43% _f	41% _{gf}	48% _{zjkl}	37%	31%	35%	56% _{zno}	38%	41%	36%	38%	38%	40%	38%	48% _{zvw}	28%	27%	35%	43% _z	39%
Not tell the truth	585	298	287	74	96	100	120	78	118	57	169	147	161	43	158	151	128	147	142	145	137	67	60	35	351	234	577
		59% _{cim}	61%	50%	58% _{ch}	65% _h	70% _{zcg}	55%	53%	48%	59% _{ai}	67% _{zi}	62% _{ai}	42%	59% _m	54% _m	62% _m	60% _m	59%	56%	60%	50%	69% _u	70% _u	63% _{zy}	53%	58%
Don't know	31	11	20	3	5	2	6	3	12	5	11	6	7	2	8	13	4	7	8	12	6	2	2	1	13	18	35
		3%	2%	2%	3%	1%	3%	2%	6% _z	4%	4%	3%	3%	2%	3%	5%	2%	3%	3%	5%	2%	2%	3%	2%	2%	4%	4%
Net difference	-203	-119	-84	-3	-32	-49	-75	-18	-27	*	-63	-79	-69	15	-58	-36	-55	-54	-51	-42	-51	-2	-35	-21	-159	-44	-191
		-20%	-16%	-2%	-19%	-32%	-44%	-13%	-12%	*	-22%	-36%	-27%	14%	-22%	-13%	-26%	-22%	-22%	-16%	-22%	-1%	-41%	-43%	-29%	-10%	-19%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 3
VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	382 38%	139 42%zd	111 37%	57 43%cd	71 31%	118 45%zg	180 36%	82 35%	204 38%	110 39%	68 39%	66 42%	20 35%	120 39%	174 37%	92 39%	75 37%	95 35%	96 42%	39 36%	44 36%	30 44%	386 39%
Not tell the truth	585 59%af	177 54%	182 61%	71 54%	149 65%a	136 52%	302 61%f	144 61%	328 61%	157 56%	98 56%	87 56%	36 63%	184 59%	277 59%	135 57%	122 60%	165 61%	125 55%	69 64%	75 62%	37 53%	577 58%
Don't know	31 3%ai	11 3%	8 3%	3 2%	9 4%	9 3%	14 3%	9 4%	10 2%	13 5%	9 5%ai	4 2%	1 1%	7 2%	20 4%	8 3%	5 2%	9 3%	7 3%	1 1%	1 1%	3 4%	35 4%
Net difference	-203 -20%	-38 -12%	-71 -24%	-14 -11%	-77 -34%	-18 -7%	-122 -25%	-62 -26%	-124 -23%	-48 -17%	-30 -17%	-21 -14%	-16 -28%	-64 -21%	-103 -22%	-43 -18%	-47 -23%	-70 -26%	-29 -13%	-31 -28%	-31 -26%	-6 -9%	-191 -19%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 4
VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	355	188	168	67	71	52	49	45	71	38	89	70	100	53	100	112	70	73	76	100	83	53	26	17	212	143	352
	36% _{jy}	38%	33%	45% _{zfg}	43% _f	34% _h	29%	32%	32%	32%	31%	32%	38%	51% _{znp}	38%	40% _q	34%	29%	32%	38%	36%	39%	31%	35%	38%	32%	35%
Not tell the truth	597	287	311	74	83	102	113	93	132	72	184	146	145	47	156	151	125	165	150	150	131	78	59	29	325	273	596
	60% _{cdm}	59%	61%	50%	50%	66% _{cd}	66% _{cd}	66% _{cd}	60%	61%	64%	66%	56%	46%	58% _m	54%	61% _m	67% _{zmo}	63%	58%	57%	58%	69%	59%	58%	62%	60%
Don't know	45	13	32	6	11	-	9	3	16	8	15	5	15	3	10	15	11	9	13	10	14	4	1	3	19	27	50
	5% _{ae}	3%	6% _{za}	4% _e	7% _e	-	5% _e	2%	7% _{zeg}	7% _k	5%	2%	6%	3%	4%	5%	5%	4%	5%	4%	6%	3%	1%	6%	3%	6% _z	5%
Net difference	-242	-99	-143	-7	-12	-51	-63	-48	-61	-34	-95	-76	-46	6	-55	-39	-55	-92	-74	-50	-48	-25	-33	-12	-113	-129	-244
	-24%	-20%	-28%	-5%	-7%	-33%	-37%	-34%	-28%	-28%	-33%	-35%	-18%	6%	-21%	-14%	-27%	-37%	-31%	-19%	-21%	-19%	-38%	-24%	-20%	-29%	-24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 5
VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	355 36% ^c	122 37%	119 39%	38 29%	73 32%	97 37%	160 32%	97 42% ^g	195 36%	101 36%	58 33%	61 39%	32 56% ^{zno}	111 36%	150 32%	80 34%	73 36%	106 39%	78 34%	44 41%	53 44% ^v	18 25%	352 35%
Not tell the truth	597 60% ^{hm}	190 58%	169 56%	86 66%	144 63%	155 59%	313 63% ^h	124 53%	322 59%	165 59%	110 63%	88 56%	23 39%	187 60% ^m	300 64% ^{zm}	144 61%	121 60%	153 57%	142 62%	61 56%	63 52%	51 74% ^{zi}	596 60%
Don't know	45 5%	16 5%	12 4%	6 5%	11 5%	10 4%	22 4%	13 6%	25 5%	13 5%	7 4%	8 5%	3 5%	14 5%	21 4%	12 5%	8 4%	10 4%	7 3%	3 3%	4 4%	1 1%	50 5%
Net difference	-242 -24%	-68 -21%	-51 -17%	-48 -37%	-71 -31%	-58 -22%	-153 -31%	-26 -11%	-127 -23%	-64 -23%	-51 -29%	-27 -17%	9 16%	-76 -24%	-150 -32%	-63 -27%	-47 -23%	-47 -17%	-64 -28%	-17 -15%	-10 -8%	-34 -48%	-244 -24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 6
VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	592	279	313	105	111	96	102	75	104	61	141	133	169	82	191	186	100	115	138	154	136	85	52	27	351	241	594	
		59% _{hip}	57%	61%	71% _{zgh}	67% _{gh}	62% _h	60% _h	53%	47%	52%	49%	60% _j	65% _{ij}	80% _{zop}	72% _{zpq}	67% _{zpq}	49%	47%	58%	59%	60%	63%	60%	54%	63% _{zy}	54%	60%
Not tell the truth	353	187	167	38	45	56	59	56	99	46	124	83	78	19	63	82	90	119	86	94	83	40	29	21	185	168	351	
		35% _{cmn}	38%	33%	26%	27%	36%	35%	40% _{cd}	45% _{zcd}	39%	43% _{zl}	38%	30%	24%	29% _m	44% _{zmn}	48% _{zmn}	36%	36%	36%	30%	33%	43%	33%	33%	38%	35%
Don't know	52	22	30	4	9	2	10	9	18	11	22	5	13	2	12	11	16	13	15	11	9	9	6	1	19	34	53	
		5% _{ex}	5%	6%	3%	6%	1%	6%	6% _e	8% _{ze}	9% _{zk}	8% _{zk}	2%	5%	2%	5%	4%	8%	5%	6%	4%	4%	7%	7%	3%	3%	8% _{zx}	5%
Net difference	239	92	146	67	65	40	43	19	5	15	17	49	91	63	128	104	11	-4	52	60	53	46	23	5	166	73	243	
	24%	19%	29%	46%	40%	26%	25%	13%	2%	13%	6%	22%	35%	61%	48%	37%	5%	-1%	22%	23%	23%	34%	27%	11%	30%	16%	24%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 7
VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL	
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)		
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998	
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998	
Tell the truth	592	178	220	64	122	172	279	138	324	181	87	106	40	206	239	130	142	191	96	77	61	38	594	
		59%ackos	54%	73%zacd	49%	53%	66%zg	56%	59%	60%k	65%k	49%	68%zo	71%o	66%zo	51%	55%s	70%zps	71%zps	42%	71%zuv	51%	54%	60%
Not tell the truth	353	130	70	61	89	73	196	82	191	86	76	42	15	93	204	98	53	66	114	25	54	29	351	
		35%bflnqr	40%zb	23%	47%zb	39%b	28%	40%zf	35%	35%	31%	43%zj	27%	26%	30%	43%zln	42%zqr	26%	25%	50%zqr	23%	45%zt	41%t	35%
Don't know	52	19	10	6	17	17	21	14	27	12	13	9	2	13	28	8	7	11	18	7	5	3	53	
		5%	6%	3%	5%	8%	7%	4%	6%	5%	4%	7%	6%	3%	4%	6%	3%	3%	4%	8%	6%	4%	5%	5%
Net difference	239	48	150	3	33	99	83	56	133	95	11	64	26	113	35	32	89	126	-17	53	7	9	243	
		24%	15%	50%	2%	14%	38%	17%	24%	25%	34%	6%	41%	45%	36%	7%	14%	44%	47%	-8%	48%	6%	13%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 8
VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	910	449	461	145	160	133	150	122	199	109	254	185	251	102	251	255	190	215	219	227	218	119	80	47	501	409	921	
		91%ks	92%	90%	98%zef	97%zef	87%	88%	87%	91%	92%k	89%	84%	97%zjk	99%zno	94%q	92%	87%	91%	88%	96%zsu	88%	92%	96%	90%	92%	92%	
Not tell the truth	70	33	37	2	2	17	15	18	15	6	31	26	6	1	12	19	11	29	17	23	9	13	7	2	41	29	64	
		7%cdlm	7%	7%	2%	1%	11%cd	9%cd	13%zcd	7%cd	5%	11%zl	12%zl	2%	4%	7%rn	5%	12%zmn	7%	9%t	4%	9%	8%	4%	7%	7%	6%	
Don't know	18	6	12	-	3	3	6	-	6	3	2	9	3	-	4	5	6	3	4	9	1	3	-	-	13	5	13	
		1%	2%	-	2%	2%	3%	-	3%	2%	1%	4%zj	1%	-	2%	2%	3%	1%	2%	4%z	1%	2%	-	-	2%	1%	1%	
Net difference	840	416	425	143	158	116	135	104	184	103	223	159	246	101	239	236	179	187	202	204	210	106	73	45	460	380	857	
		84%	85%	83%	97%	96%	75%	79%	74%	84%	87%	78%	72%	95%	99%	90%	85%	87%	76%	84%	79%	92%	79%	84%	91%	83%	86%	86%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 9
VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	910	301	280	117	206	235	447	222	489	264	158	154	56	279	420	215	193	249	191	102	104	61	921
	91%os	92%	93%	90%	90%	90%	90%	95%	90%	94%	90%	98%zno	99%	89%	89%	91%	96%zs	93% ^s	84%	94% ^u	87%	88%	92%
Not tell the truth	70	20	14	12	20	21	37	12	43	13	14	2	-	26	43	20	8	15	26	5	11	5	64
	7% ^l	6%	5%	9%	9%	8%	7%	5%	8%	4%	8%	1%	-	8% ^l	9% ^{zm}	8%	4%	6%	11% ^q	5%	9%	7%	6%
Don't know	18	6	7	2	3	6	11	1	10	3	4	1	1	7	8	1	1	5	10	1	5	3	13
	2%	2%	2%	1%	1%	2%	2%	*	2%	1%	2%	1%	1%	2%	2%	*	*	2%	4% ^{zpq}	1%	4%	5%	1%
Net difference	840	280	266	105	187	214	410	209	445	252	144	152	56	254	377	196	185	234	165	97	92	56	857
	84%	86%	89%	81%	82%	82%	83%	89%	82%	90%	82%	97%	99%	81%	80%	83%	92%	87%	73%	90%	77%	80%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 10
VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	653	324	329	88	96	94	119	97	160	92	198	147	141	68	199	183	118	153	157	178	151	81	56	30	349	304	668
	65% ^{lp}	66%	65%	59%	58%	61%	70%	69%	73% ^{zcd}	77% ^{zl}	69% ^l	67% ^l	54%	66%	75% ^{zop}	66%	57%	62%	65%	68%	66%	60%	65%	60%	63%	69% ^z	67%
Not tell the truth	303	148	154	56	59	54	48	40	46	19	78	67	106	31	59	80	74	89	72	65	70	49	29	18	185	117	282
	30% ^{hin}	30%	30%	38% ^h	36% ^h	35% ^h	28%	28%	21%	16%	27% ⁱ	30% ⁱ	41% ^{zlj}	30%	22%	29%	36% ⁿ	36% ⁿ	30%	25%	31%	36% ^s	33%	37%	33% ^y	26%	28%
Don't know	42	16	27	4	10	6	4	4	14	8	11	6	13	4	9	15	14	5	11	17	7	4	2	1	21	21	48
	4%	3%	5%	3%	6%	4%	2%	3%	6%	7%	4%	3%	5%	4%	3%	5%	7%	2%	5%	6%	3%	3%	2%	2%	4%	5%	5%
Net difference	350	175	175	32	36	40	71	57	114	73	119	80	35	37	140	103	44	64	85	113	81	32	28	12	163	187	366
	35%	36%	34%	22%	22%	26%	42%	41%	52%	61%	42%	36%	14%	36%	52%	37%	21%	26%	36%	43%	36%	24%	32%	23%	29%	42%	39%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 11
VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	653	239	206	73	126	175	311	165	366	172	115	86	31	204	331	155	127	186	142	76	80	44	668
	65%cdl	73%zcd	69%cd	56%	55%	67%	63%	70%	68%	61%	66%	55%	54%	65%	70%zlm	66%	63%	69%	63%	70%	67%	64%	67%
Not tell the truth	303	72	82	51	96	74	166	59	153	100	49	64	25	94	119	70	68	72	77	32	36	22	282
	30%ao	22%	27%	39%zab	42%zab	28%	33%h	25%	28%	36%	28%	41%zo	44%o	30%	25%	30%	34%	27%	34%	29%	30%	31%	28%
Don't know	42	16	12	6	7	13	19	10	23	8	11	7	1	14	20	11	7	11	8	1	3	4	48
	4%	5%	4%	5%	3%	5%	4%	4%	4%	3%	6%	4%	3%	4%	4%	5%	3%	4%	4%	1%	3%	6%	5%
Net difference	350	167	124	22	30	101	145	106	213	72	66	21	6	110	212	85	59	114	65	44	44	23	386
	35%	51%	41%	17%	13%	38%	29%	45%	39%	26%	38%	14%	10%	35%	45%	36%	29%	43%	29%	41%	37%	33%	39%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 12
VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	269	126	143	61	49	33	39	36	51	25	69	51	75	45	70	84	65	50	61	65	57	49	25	12	146	123	266
	27% _c	26%	28%	41% _z	30% _{ef}	22%	23%	25%	23%	21%	24%	23%	29%	44% _{zno}	26%	30% _q	31% _q	20%	25%	25%	25%	36% _z	29%	25%	26%	28%	27%
Not tell the truth	703	350	353	81	114	120	128	100	160	88	208	166	179	55	187	186	136	193	173	187	163	84	60	37	401	302	701
	70% _{cm}	72%	69%	55%	69% _c	78% _c	75% _c	72% _c	73% _c	74%	73%	75%	69%	53%	70% _m	67% _m	66%	78% _{zmo}	72%	72%	71%	63%	69%	74%	72%	68%	70%
Don't know	26	12	14	5	2	1	4	4	9	5	9	3	5	3	9	8	5	4	6	8	8	2	1	1	8	18	31
	3% _x	2%	3%	4%	1%	*	3%	3%	4%	4%	3%	2%	2%	3%	3%	3%	2%	2%	2%	3%	4%	1%	2%	1%	2%	4% _{zx}	3%
Net difference	-434	-224	-210	-20	-64	-87	-89	-65	-110	-62	-139	-115	-104	-10	-117	-102	-72	-143	-112	-122	-105	-36	-35	-24	-256	-179	-435
	-44%	-46%	-41%	-14%	-39%	-56%	-52%	-46%	-50%	-53%	-48%	-52%	-40%	-10%	-44%	-37%	-35%	-58%	-47%	-47%	-46%	-27%	-40%	-49%	-46%	-40%	-44%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 13
VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	269 27% ^{ako}	74 23%	90 30%	38 29%	62 27%	81 31%	119 24%	70 30%	138 26%	95 34% ^{zik}	35 20%	52 33% ^o	10 18%	93 30%	112 24%	71 30%	54 27%	73 27%	53 23%	30 27%	34 28%	22 32%	266 27%
Not tell the truth	703 70% ^{aj}	245 75% ^z	203 68%	87 66%	162 71%	175 67%	362 73%	160 68%	394 73% ^j	174 62%	134 77% ^{aj}	100 64%	45 79%	213 68%	345 73% ^{aj}	159 67%	144 71%	190 71%	170 75%	76 70%	84 70%	44 64%	701 70%
Don't know	26 3%	8 2%	7 2%	5 4%	5 2%	6 2%	15 3%	5 2%	10 2%	10 4%	6 3%	5 3%	1 3%	6 2%	13 3%	6 3%	4 2%	6 2%	4 2%	3 3%	2 2%	3 5%	31 3%
Net difference	-434 -44%	-171 -52%	-113 -37%	-48 -37%	-100 -44%	-94 -36%	-244 -49%	-90 -38%	-256 -47%	-78 -28%	-99 -57%	-48 -31%	-35 -61%	-120 -38%	-233 -49%	-88 -37%	-90 -45%	-117 -44%	-117 -52%	-47 -43%	-50 -41%	-22 -32%	-435 -44%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 14
VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	192	92	100	39	29	26	25	33	40	25	51	43	40	33	50	61	31	50	40	49	47	44	7	5	108	84	190
	19%v	19%	20%	26%zf	18%	17%	15%	23%	18%	21%	18%	20%	15%	32%zno	19%	22%	15%	20%	17%	19%v	21%v	33%zrstw	8%	10%	19%	19%	19%
Not tell the truth	777	384	392	103	131	125	140	106	173	89	230	172	210	66	206	205	172	194	192	202	174	86	78	45	434	343	773
	78%cmu	79%	77%	70%	79%	81%	82%c	75%	78%	75%	80%	78%	81%	65%	77%am	74%	83%mo	79%mp	80%u	78%u	76%u	64%	90%zst	90%u	78%	77%	77%
Don't know	29	12	18	6	5	3	6	2	7	4	6	6	10	3	11	12	3	2	7	9	7	5	2	-	14	16	35
	3%	2%	3%	4%	3%	2%	3%	1%	3%	4%	2%	3%	4%	3%	4%	4%q	2%	1%	3%	3%	3%	4%	2%	-	2%	4%	4%
Net difference	-585	-293	-292	-64	-102	-99	-115	-73	-133	-64	-180	-129	-170	-33	-156	-145	-140	-144	-152	-153	-127	-42	-71	-40	-326	-259	-583
	-59%	-60%	-57%	-43%	-62%	-64%	-67%	-52%	-60%	-54%	-63%	-58%	-65%	-33%	-59%	-52%	-68%	-58%	-63%	-59%	-56%	-31%	-82%	-80%	-59%	-58%	-58%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/st/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 15
VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	192 19% ^{bp}	69 21% ^b	43 14%	31 24% ^b	47 21%	66 25% ^{zgh}	90 18%	35 15%	96 18%	62 22%	33 19%	34 22%	12 21%	59 19%	87 18%	34 14%	39 19%	55 21%	48 21%	28 26% ^v	30 25% ^v	6 9%	190 19%
Not tell the truth	777 78% ^{ft}	249 76%	247 82%	97 75%	175 76%	184 70%	392 79% ^f	196 84% ^z	433 80%	208 74%	136 78%	115 73%	43 76%	245 78%	373 79%	201 85% ^{zr}	160 79%	197 73%	178 78%	76 70%	85 71%	63 91% ^z	773 77%
Don't know	29 3% ^p	9 3%	10 3%	2 2%	6 3%	12 5%	14 3%	3 1%	13 2%	9 3%	6 3%	8 5%	2 3%	8 3%	11 2%	2 1%	4 2%	17 6% ^{zpqqs}	1 *	5 4%	5 4%	- -	35 4%
Net difference	-585 -59%	-180 -55%	-204 -68%	-67 -51%	-127 -56%	-118 -45%	-302 -61%	-160 -68%	-336 -62%	-145 -52%	-103 -59%	-81 -51%	-31 -55%	-186 -60%	-286 -61%	-167 -71%	-121 -60%	-141 -53%	-130 -57%	-48 -44%	-54 -45%	-57 -81%	-583 -58%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 16
VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION					WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)		WORKING (x)	NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	271	136	135	48	44	46	54	31	48	31	60	69	70	36	90	73	52	57	55	63	62	57	19	13	159	112	260
	27% ^h	28%	27%	32% ^h	26%	30%	32% ^h	22%	22%	26%	21%	31% ^j	27%	35% ^g	34% ^{zq}	26%	25%	23%	23%	24%	27%	43% ^{zrstv}	22%	27%	29%	25%	26%
Not tell the truth	690	334	355	96	115	105	108	103	162	81	214	145	181	65	164	192	151	183	177	181	160	75	65	31	377	313	694
	69% ^{nu}	69%	70%	65%	70%	68%	63%	74%	73%	69%	74% ^z	66%	70%	63%	61%	69%	73% ⁿ	74% ⁿ	74% ^u	70% ^u	70% ^u	56%	75% ^u	63%	68%	71%	70%
Don't know	37	18	19	3	6	2	8	6	10	7	13	7	9	1	12	14	3	8	7	15	6	2	5	19	18	44	
	4%	4%	4%	2%	4%	2%	5%	5%	5%	6%	5%	3%	4%	1%	5%	5%	2%	3%	3%	6%	2%	1%	2%	10% ^{lu}	3%	4%	4%
Net difference	-419	-199	-220	-49	-71	-59	-54	-72	-113	-51	-154	-76	-111	-29	-73	-119	-100	-126	-122	-118	-98	-18	-45	-18	-218	-201	-434
	-42%	-41%	-43%	-33%	-43%	-38%	-31%	-52%	-52%	-43%	-54%	-34%	-43%	-28%	-28%	-43%	-48%	-51%	-51%	-45%	-43%	-13%	-53%	-36%	-39%	-45%	-43%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/st/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 17
VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	271 27% ^{op}	80 24%	94 31%	34 26%	59 26%	95 36% ^{zgh}	123 25%	51 22%	153 28%	78 28%	39 22%	46 29%	20 35%	93 30%	113 24%	51 22%	54 27%	95 35% ^{zps}	55 24%	44 41% ^{zv}	38 32%	13 19%	260 26%
Not tell the truth	690 69% ^{ft}	233 71%	194 65%	93 71%	163 71%	156 60%	356 72% ^f	174 74% ^f	371 68%	190 68%	129 74%	105 67%	36 64%	212 68%	335 71%	178 75% ^{zr}	141 70% ^{fr}	162 60%	167 73% ^{fr}	59 54%	76 64%	53 76% ^t	694 70%
Don't know	37 4%	14 4%	12 4%	4 3%	7 3%	11 4%	17 3%	10 4%	19 3%	11 4%	7 4%	6 4%	1 1%	8 3%	23 5%	7 3%	7 4%	12 4%	6 2%	6 5%	6 5%	4 5%	44 4%
Net difference	-419 -42%	-154 -47%	-100 -33%	-59 -45%	-104 -46%	-61 -23%	-232 -47%	-123 -52%	-218 -40%	-111 -40%	-90 -51%	-60 -38%	-16 -29%	-119 -38%	-223 -47%	-127 -54%	-87 -43%	-67 -25%	-111 -49%	-14 -13%	-39 -32%	-40 -57%	-434 -43%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 18
VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	804	400	403	126	135	122	130	113	178	95	232	167	215	87	238	238	156	172	193	214	188	98	67	43	455	349	821	
		81% _c	82% _d	79% _e	85% _f	82% _g	79% _h	76% _i	80% _j	81% _k	80% _l	81% _m	75% _n	83% _o	85% _p	89% _q	86% _r	75% _s	69% _t	80% _u	82% _v	83% _w	73% _x	77% _y	87% _z	82% _{aa}	79% _{ab}	82% _{ac}
Not tell the truth	155	73	82	20	26	27	29	21	31	16	39	43	41	14	22	32	34	66	42	30	34	28	16	4	76	78	144	
		15% _{ad}	15% _{ae}	16% _{af}	14% _{ag}	16% _{ah}	18% _{ai}	17% _{aj}	15% _{ak}	14% _{al}	14% _{am}	19% _{an}	16% _{ao}	13% _{ap}	8% _{aq}	12% _{ar}	16% _{as}	27% _{at}	18% _{au}	12% _{av}	15% _{aw}	21% _{ax}	18% _{ay}	8% _{az}	14% _{ba}	18% _{bb}	14% _{bc}	
Don't know	40	15	25	2	4	5	12	7	11	7	15	11	4	2	6	8	17	9	4	15	6	8	4	2	24	16	33	
		4% _{bd}	3% _{be}	5% _{bf}	1% _{bg}	2% _{bh}	3% _{bi}	7% _c	5% _{bj}	6% _{bl}	5% _{bm}	5% _{bn}	1% _{bo}	2% _{bp}	2% _{bq}	3% _{br}	8% _{bs}	4% _{bt}	2% _{bu}	6% _{br}	2% _{bu}	6% _{bv}	4% _{bw}	5% _{bx}	4% _{by}	4% _{bz}	3% _{ca}	
Net difference	649	328	321	106	109	95	101	92	147	79	193	124	174	73	216	206	122	105	150	184	154	70	51	39	378	271	677	
		65% _{cd}	67% _{ce}	63% _{cf}	72% _{cd}	66% _{ce}	61% _{cf}	59% _{cd}	65% _{ce}	67% _{cd}	67% _{ce}	56% _{cd}	67% _{ce}	71% _{cd}	81% _{cd}	74% _{ce}	59% _{cd}	43% _{cd}	63% _{cd}	71% _{ce}	68% _{cd}	52% _{cd}	59% _{cd}	79% _{cd}	68% _{cd}	61% _{cd}	68% _{cd}	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 19
VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	804	275	261	92	170	202	392	205	449	221	133	128	54	239	381	188	174	236	154	96	87	53	821
		81% _{csu}	84% _{zcd}	87% _{zcd}	70%	77%	79%	88% _{zfg}	83%	79%	76%	81%	95% _{zno}	77%	81%	79% _s	86% _{zs}	88% _{zps}	68%	88% _{zu}	72%	76%	82%
Not tell the truth	155	38	29	36	46	42	89	21	65	53	36	26	2	56	71	43	23	24	54	11	27	11	144
		15% _{abhmr}	12%	10%	27% _{zab}	16% _h	18% _h	9%	12%	19% _i	20% _i	16%	4%	18% _m	15%	18% _{fr}	11%	9%	24% _{zqr}	10%	22% _t	16%	14%
Don't know	40	14	10	3	13	17	15	8	28	5	6	3	1	17	19	5	5	8	19	2	7	5	33
		4% _j	4%	3%	2%	6%	3%	3%	5% _j	2%	3%	2%	1%	5%	4%	2%	2%	3%	8% _{zpq}	2%	6%	7%	3%
Net difference	649	237	232	56	124	160	303	184	384	168	97	102	52	183	311	144	151	212	100	85	60	42	677
		65%	72%	77%	43%	61%	61%	78%	71%	60%	56%	65%	91%	59%	66%	61%	75%	79%	44%	78%	50%	60%	68%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/f/g/h - z/ij/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 20
VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	640	320	320	86	102	114	98	89	152	88	182	147	160	63	197	181	130	132	149	172	157	69	60	33	355	284	658	
		64% _{qu}	66%	63%	58%	62%	74% _{zcf}	57%	63%	69% _{df}	74% _{zjl}	63%	66%	62%	61%	74% _{zmo}	65% _q	63%	53%	62%	66% _u	69% _u	51%	70% _u	67%	64%	64%	66%
Not tell the truth	304	140	164	51	58	36	60	44	56	24	90	58	89	35	58	80	66	101	75	67	62	63	24	12	170	134	288	
		30% _{hin}	29%	32%	35%	35%	23%	35%	31%	25%	20%	31% _i	26%	34% _i	34% _n	22%	29%	32% _n	41% _{zno}	31%	26%	27%	47% _{zrstv}	28%	24%	31%	30%	29%
Don't know	54	27	27	11	5	4	13	8	13	7	15	16	11	5	12	18	10	14	15	21	9	2	2	5	30	24	52	
	5%	6%	5%	7%	3%	3%	8%	6%	6%	6%	5%	7%	4%	5%	4%	6%	5%	6%	6%	8% _u	4%	2%	2%	10% _u	5%	5%	5%	
Net difference	335	180	156	35	44	77	38	45	96	65	92	89	71	28	138	101	65	31	73	104	95	6	36	21	185	150	370	
	34%	37%	31%	24%	27%	50%	22%	32%	43%	54%	32%	40%	27%	27%	52%	36%	31%	13%	31%	40%	42%	4%	42%	43%	33%	34%	37%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 21
VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL	
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)		
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998	
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998	
Tell the truth	640	235	204	63	133	161	327	148	380	148	111	84	44	210	302	142	133	195	128	77	80	38	658	
		64% ^{cjl}	72% ^{zcd}	68% ^{cc}	48% ^{58%}	62% ^{62%}	66% ^{66%}	63% ^{63%}	70% ^{zj}	53% ^{53%}	63% ^{63%}	54% ^{54%}	77% ^l	67% ^l	64% ^l	60% ^{60%}	66% ^{66%}	72% ^{zps}	56% ^{56%}	71% ^{71%}	67% ^{67%}	55% ^{55%}	66% ^{66%}	
Not tell the truth	304	72	81	61	84	92	138	70	136	113	54	62	13	86	142	82	58	65	84	28	33	23	288	
		30% ^{air}	22% ^{22%}	27% ^{27%}	46% ^{zab}	37% ^{37%}	35% ^{35%}	28% ^{28%}	30% ^{30%}	25% ^{25%}	40% ^{zi}	31% ^{31%}	40% ^{zmn}	22% ^{22%}	28% ^{28%}	30% ^{30%}	35% ^r	29% ^{29%}	24% ^{24%}	37% ^{fr}	26% ^{26%}	28% ^{28%}	32% ^{32%}	29% ^{29%}
Don't know	54	21	15	7	11	8	30	16	25	18	10	10	1	16	27	12	12	9	16	4	6	9	52	
		5% ^{5%}	6% ^{6%}	5% ^{5%}	5% ^{5%}	3% ^{3%}	6% ^{6%}	7% ^{7%}	5% ^{5%}	7% ^{7%}	6% ^{6%}	6% ^{6%}	1% ^{1%}	5% ^{5%}	6% ^{6%}	5% ^{5%}	6% ^{6%}	3% ^{3%}	7% ^{7%}	3% ^{3%}	5% ^{5%}	12% ^{zi}	5% ^{5%}	
Net difference	335	163	124	3	49	70	189	78	244	36	56	22	31	123	160	60	75	130	44	49	47	16	370	
		34% ^{34%}	50% ^{50%}	41% ^{41%}	21% ^{21%}	27% ^{27%}	38% ^{38%}	33% ^{33%}	45% ^{45%}	13% ^{13%}	32% ^{32%}	14% ^{14%}	55% ^{55%}	40% ^{40%}	34% ^{34%}	25% ^{25%}	37% ^{37%}	48% ^{48%}	19% ^{19%}	45% ^{45%}	40% ^{40%}	23% ^{23%}	37% ^{37%}	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 22
VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	171	88	84	31	21	20	30	27	41	24	49	35	35	23	44	46	32	50	36	44	37	33	14	9	95	76	168
	17%	18%	16%	21%	13%	13%	18%	19%	19%	20%	17%	16%	13%	23%	16%	17%	15%	20%	15%	17%	16%	24%	16%	18%	17%	17%	17%
Not tell the truth	798	391	407	112	136	131	135	111	173	91	232	179	216	76	212	222	171	193	196	209	184	98	71	41	446	353	799
	80%	80%	80%	76%	83%	85%	79%	79%	79%	77%	81%	81%	83%	74%	80%	80%	83%	78%	82%	80%	81%	73%	82%	82%	80%	80%	80%
Don't know	28	9	19	4	7	3	6	2	6	3	6	7	10	3	10	10	4	4	8	7	8	4	2	-	14	14	31
	3%	2%	4%	3%	4%	2%	3%	1%	3%	3%	2%	3%	4%	3%	4%	4%	2%	2%	3%	3%	3%	3%	2%	-	3%	3%	3%
Net difference	-627	-304	-323	-81	-115	-111	-105	-84	-132	-68	-182	-143	-181	-53	-169	-176	-139	-143	-160	-165	-147	-65	-57	-32	-350	-277	-631
	-63%	-62%	-63%	-55%	-70%	-72%	-61%	-60%	-60%	-57%	-64%	-65%	-70%	-52%	-63%	-63%	-67%	-58%	-67%	-63%	-64%	-49%	-67%	-65%	-63%	-62%	-63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 23
VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	171 17%	58 18%	52 17%	22 16%	36 16%	52 20%	85 17%	34 15%	87 16%	55 20%	29 16%	29 18%	13 23%	42 14%	87 18%	32 13%	31 15%	48 18%	47 21%	20 19%	30 25%z	10 15%	168 17%
Not tell the truth	798 80%u	258 79%	239 80%	106 81%	189 82%	200 76%	397 80%	196 84%	441 81%	215 77%	141 81%	123 78%	42 74%	260 83%	372 79%	198 84%	170 84%	209 78%	177 78%	83 76%	87 72%	59 85%	799 80%
Don't know	28 3%	12 4%	10 3%	3 2%	4 2%	10 4%	14 3%	4 2%	13 2%	9 3%	6 3%	5 3%	1 3%	10 3%	12 3%	6 3%	2 1%	12 4%q	3 1%	5 5%	3 2%	- -	31 3%
Net difference	-627 -63%	-200 -61%	-187 -62%	-84 -65%	-152 -67%	-148 -57%	-311 -63%	-161 -69%	-354 -65%	-161 -57%	-113 -64%	-94 -60%	-29 -51%	-218 -70%	-285 -61%	-167 -71%	-139 -69%	-161 -60%	-130 -57%	-62 -57%	-57 -47%	-49 -71%	-631 -63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 24
VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	500	268	231	84	95	82	80	59	100	57	122	114	149	56	143	149	100	108	129	132	112	58	40	29	284	216	504
	50%b	55%zb	45%	57%g	57%gh	53%	47%	42%	46%	48%	42%	52%	57%zj	54%	54%	53%	49%	44%	54%	51%	49%	43%	46%	59%	51%	49%	51%
Not tell the truth	430	191	238	57	59	65	76	71	101	50	143	93	96	41	109	102	93	125	96	108	100	69	43	13	237	193	417
	43%aow	39%	47%za	39%	36%	42%	45%	50%d	46%	42%	50%zl	42%	37%	40%	41%	37%	45%	51%zo	40%	42%	44%	52%w	50%w	27%	43%	44%	42%
Don't know	69	28	40	7	11	7	14	11	19	12	22	13	14	5	14	27	13	15	15	20	16	7	4	7	34	34	77
	7%	6%	8%	5%	7%	5%	8%	8%	8%	10%	8%	6%	5%	5%	5%	10%z	6%	6%	6%	8%	7%	6%	4%	14%	6%	8%	8%
Net difference	70	77	-7	26	36	17	4	-12	-1	7	-21	22	53	15	33	47	7	-17	33	24	12	-12	-3	16	47	23	87
	7%	16%	-1%	18%	22%	11%	2%	-8%	-1%	6%	-7%	10%	20%	14%	12%	17%	3%	-7%	14%	9%	5%	-9%	-4%	33%	8%	5%	9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 25
VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	500	157	160	65	114	134	255	109	260	151	88	88	38	157	215	103	114	160	97	63	49	35	504
	50% ^{opu}	48%	53%	50%	50%	51%	51%	47%	48%	54%	50%	56% ^o	67% ^{zo}	50%	46%	44%	56% ^{ps}	60% ^{zps}	43%	58% ^u	41%	51%	51%
Not tell the truth	430	153	125	54	92	111	206	107	244	113	72	56	17	137	220	122	72	92	118	40	60	31	417
	43% ^{qr}	47%	42%	41%	40%	42%	42%	46%	45%	41%	41%	36%	29%	44%	47% ^{zim}	52% ^{zqr}	35%	34%	52% ^{zqr}	37%	50% ^t	45%	42%
Don't know	69	17	16	12	23	16	35	18	38	16	15	12	2	18	36	11	16	16	13	5	11	3	77
	7%	5%	5%	9%	10%	6%	7%	7%	7%	6%	8%	8%	4%	6%	8%	5%	8%	6%	6%	5%	9%	4%	8%
Net difference	70	5	35	11	22	23	49	2	16	37	16	32	21	21	-6	-19	42	68	-21	23	-12	4	87
	7%	1%	12%	8%	9%	9%	10%	1%	3%	13%	9%	20%	38%	7%	-1%	-8%	21%	26%	-9%	21%	-10%	6%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 26
VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	827	400	427	129	142	126	141	119	171	95	233	178	226	89	246	235	165	182	214	205	195	98	75	40	474	353	841	
		83% ^{hqu}	82% ^h	87% ^h	86% ^h	81% ^h	82% ^h	85% ^h	77% ^h	80% ^h	81% ^h	80% ^h	87% ^h	87% ^h	92% ^h	92% ^h	84% ^h	80% ^h	89% ^h	89% ^h	79% ^h	86% ^h	73% ^h	87% ^h	80% ^h	85% ^h	80% ^h	84% ^h
Not tell the truth	133	75	59	14	18	22	21	20	37	17	43	32	27	10	14	31	31	58	20	43	23	28	10	9	63	70	120	
		13% ^{nr}	15% ^{nr}	10% ^{nr}	11% ^{nr}	14% ^{nr}	13% ^{nr}	14% ^{nr}	17% ^{nr}	14% ^{nr}	15% ^{nr}	15% ^{nr}	11% ^{nr}	10% ^{nr}	5% ^{nr}	11% ^{nr}	15% ^{nr}	23% ^{nr}	8% ^{nr}	16% ^{nr}	10% ^{nr}	21% ^{nr}	11% ^{nr}	19% ^{nr}	11% ^{nr}	16% ^{nr}	12% ^{nr}	
Don't know	38	14	24	4	5	6	9	1	13	6	11	11	6	4	7	13	10	8	6	12	10	8	2	1	18	20	37	
		4% ^g	3% ^g	3% ^g	3% ^g	4% ^g	5% ^g	1% ^g	6% ^g	5% ^g	4% ^g	5% ^g	2% ^g	4% ^g	3% ^g	5% ^g	5% ^g	3% ^g	2% ^g	5% ^g	4% ^g	6% ^g	2% ^g	1% ^g	3% ^g	4% ^g	4% ^g	
Net difference	694	325	369	115	124	103	119	100	134	78	190	145	199	79	232	204	134	124	193	162	173	70	65	30	411	283	721	
		70% ^h	67% ^h	78% ^h	75% ^h	67% ^h	70% ^h	71% ^h	61% ^h	66% ^h	66% ^h	66% ^h	77% ^h	77% ^h	87% ^h	73% ^h	65% ^h	50% ^h	81% ^h	62% ^h	76% ^h	52% ^h	75% ^h	61% ^h	74% ^h	64% ^h	72% ^h	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 27
VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	827	269	274	98	179	205	412	205	455	227	145	130	53	261	383	193	177	248	160	100	97	54	841
	83%cs	82%	91%zacd	75%	78%	78%	83%	88%f	84%	81%	83%	83%	93%	84%	81%	82%g	88%zs	93%zps	70%	92%zuv	81%	77%	84%
Not tell the truth	133	44	19	27	39	42	68	23	66	45	22	21	3	36	71	36	17	14	57	7	17	14	120
	13%bqrt	13%b	6%	20%zb	17%b	16%	14%	10%	12%	16%	12%	14%	6%	12%	15%	15%r	9%	5%	25%zpq	7%	14%	20%t	12%
Don't know	38	14	8	6	10	15	16	7	21	8	9	5	1	15	17	8	7	6	11	2	6	2	37
	4%	4%	3%	5%	4%	6%	3%	3%	4%	3%	5%	3%	1%	5%	4%	3%	4%	2%	5%	1%	5%	2%	4%
Net difference	694	225	255	71	140	163	344	182	388	181	124	109	50	225	312	157	160	234	103	92	80	40	721
	70%	69%	85%	55%	61%	62%	69%	78%	72%	65%	71%	70%	87%	72%	66%	66%	79%	87%	45%	85%	67%	57%	72%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 28
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	864	427	437	127	150	136	148	121	182	101	242	192	228	92	242	238	186	198	203	217	205	118	78	43	491	373	871
	87% ^h	88% ^h	86% ^h	86% ^h	91% ^h	88% ^h	87% ^h	86% ^h	83% ^h	85% ^h	85% ^h	87% ^h	88% ^h	90% ^h	91% ^h	86% ^h	90% ^h	80% ^h	85% ^h	83% ^h	90% ^h	88% ^h	90% ^h	87% ^h	89% ^h	84% ^h	87% ^h
Not tell the truth	108	51	58	18	13	14	18	17	29	12	40	20	27	10	23	27	15	44	30	29	20	15	9	6	49	60	104
	11%	10%	11%	12%	8%	9%	10%	12%	13%	10%	14%	9%	10%	10%	9%	10%	7%	18% ^h	12% ^h	11% ^h	9% ^h	11% ^h	10% ^h	13% ^h	9% ^h	14% ^h	10% ^h
Don't know	25	10	15	3	2	4	5	3	9	6	5	9	5	-	2	13	6	5	7	14	3	2	-	-	15	10	23
	3% ⁿ	2% ⁿ	3% ⁿ	2% ⁿ	1% ⁿ	3% ⁿ	3% ⁿ	2% ⁿ	4% ⁿ	5% ⁿ	2% ⁿ	4% ⁿ	2% ⁿ	-	1% ⁿ	5% ⁿ	3% ⁿ	2% ⁿ	3% ⁿ	5% ⁿ	1% ⁿ	1% ⁿ	-	-	3% ⁿ	2% ⁿ	2% ⁿ
Net difference	756	376	379	110	136	123	130	104	153	89	203	172	202	82	219	211	171	154	173	188	186	103	69	37	443	313	767
	76%	77%	74%	74%	83%	80%	76%	74%	70%	75%	71%	78%	78%	80%	82%	76%	83%	62%	72%	72%	81%	77%	80%	74%	80%	71%	77%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 29
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	864	287	272	108	188	234	417	209	478	240	146	137	48	283	396	194	183	252	181	101	105	57	871
		87%gops	88%	90%zcd	83%	89%	84%	89%	88%	86%	83%	87%	84%	91%zo	84%	82%	90%ps	94%zps	80%	93%z	88%	83%	87%
Not tell the truth	108	32	22	18	36	25	60	21	52	34	22	17	9	23	60	33	19	13	36	7	9	8	104
		11%bnr	10%	7%	14%b	9%	12%	9%	10%	12%	13%	11%	15%	7%	13% ⁿ	14% ^r	9%	5%	16% ^r	7%	8%	11%	10%
Don't know	25	8	7	5	5	3	18	4	12	5	7	3	1	7	15	9	*	3	10	*	6	5	23
		3% ^d	3%	2%	4%	1%	4%	2%	2%	2%	4%	2%	1%	2%	3%	4% ^q	*	1%	4% ^q	*	5%	7% ^t	2%
Net difference	756	254	250	90	152	209	357	187	426	205	124	120	39	260	335	160	163	239	145	94	96	50	767
		76%	78%	83%	69%	80%	72%	80%	79%	73%	70%	76%	69%	83%	71%	68%	81%	89%	64%	86%	80%	72%	77%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 30
VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	671	321	350	102	106	95	115	93	160	90	197	141	164	74	194	194	140	143	157	176	154	90	59	36	369	302	685
Not tell the truth	294	149	144	45	55	58	42	43	51	22	80	69	92	27	60	73	64	97	73	72	67	43	25	13	169	125	276
Don't know	33	18	15	1	4	1	14	4	9	7	10	11	4	1	13	11	2	7	9	12	8	2	2	1	18	16	37
Net difference	377	171	206	57	51	36	74	49	110	68	117	73	71	47	134	121	76	47	84	104	87	46	34	23	200	177	409
	38%	35%	40%	39%	31%	24%	43%	35%	50%	58%	41%	33%	27%	46%	50%	43%	37%	19%	35%	40%	38%	34%	39%	46%	36%	40%	41%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 31
VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	671	233	218	75	141	189	313	166	372	172	126	98	46	201	326	148	128	199	152	83	85	46	685
	67%cg	71%zcc	73%zcd	58%	62%	72%g	63%	71%	69%	62%	72%j	63%	81%ln	64%	69%	63%	63%	74%zpq	67%	77%z	71%	66%	69%
Not tell the truth	294	79	74	51	83	67	162	61	149	101	44	55	9	104	125	79	68	61	69	21	32	22	276
	29%aort	24%	25%	39%zab	36%ab	26%	33%	26%	28%	36%zik	25%	35%tm	16%	33%tm	26%	33%r	33%r	23%	30%	19%	27%	32%	28%
Don't know	33	16	8	4	5	6	21	7	20	6	6	4	1	8	20	9	6	8	6	4	2	1	37
	3%	5%	3%	3%	2%	2%	4%	3%	4%	2%	3%	2%	3%	3%	4%	4%	3%	3%	3%	4%	2%	2%	4%
Net difference	377	154	144	25	59	122	152	105	223	72	82	43	37	97	201	69	61	137	84	62	53	24	409
	38%	47%	48%	19%	26%	47%	31%	45%	41%	26%	47%	28%	64%	31%	43%	29%	30%	51%	37%	57%	44%	34%	41%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 32
VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	736 74% ^c	355	381	112	126	114	122	106	156	87	209	160	193	80	215	210	147	164	174	197	169	97	66	34	413	323	731
Not tell the truth	234 23% ⁿ	121	113	31	34	37	42	33	57	28	70	54	61	20	43	60	52	79	58	54	49	37	21	16	126	109	241
Don't know	27 3%	12	16	4	5	2	7	2	7	3	8	7	6	3	9	8	7	3	8	9	10	1	-	-	16	11	26
Net difference	502 50%	234	268	81	92	77	81	73	98	59	139	106	132	60	172	150	94	85	115	143	120	60	45	18	288	214	490
	50%	48%	52%	55%	56%	50%	47%	52%	45%	50%	48%	48%	51%	58%	65%	54%	46%	34%	48%	55%	53%	45%	52%	37%	52%	48%	49%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 33
VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	736	254	237	79	156	193	356	184	412	199	124	115	45	240	335	165	156	216	154	88	81	52	731
	74% ^c	78% ^{czcd}	79% ^{czcd}	61%	68%	74%	72%	79%	76%	71%	71%	73%	78%	77%	71%	70%	77%	81% ^{zps}	68%	81% ^u	68%	74%	73%
Not tell the truth	234	61	56	50	66	67	120	43	112	75	47	37	12	64	122	65	43	45	65	18	32	16	241
	23% ^{abir}	19%	19%	38% ^{zab}	29% ^{ab}	26%	24%	19%	21%	27%	27%	23%	20%	21%	26%	27% ^r	21%	17%	29% ^r	16%	27% ^t	23%	24%
Don't know	27	12	7	1	7	1	19	7	18	5	5	5	1	8	14	7	3	7	9	3	6	2	26
	3% ^f	4%	2%	1%	3%	1%	4% ^f	3%	3%	2%	3%	3%	1%	2%	3%	3%	1%	3%	4%	2%	5%	2%	3%
Net difference	502	193	181	29	89	127	237	141	300	125	77	78	33	176	213	100	113	171	89	71	49	35	490
	50%	59%	60%	22%	39%	48%	48%	60%	55%	45%	44%	50%	58%	56%	45%	43%	56%	64%	39%	65%	41%	51%	49%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 34
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	446	213	234	86	92	65	67	56	80	46	96	96	139	64	117	133	90	107	110	109	92	64	46	25	254	192	434
	45% ^{hj}	44%	46%	58% ^{zef}	56% ^{zfg}	42%	39%	40%	37%	39%	34%	44% ^j	54% ^{zj}	62% ^{zno}	44%	48%	44%	43%	46%	42%	40%	47%	54%	51%	46%	43%	43%
Not tell the truth	488	258	230	51	61	85	90	80	121	64	168	118	101	34	136	123	98	130	110	136	117	63	40	23	268	220	497
	49% ^{bcd}	53% ^{zab}	45%	34%	37%	55% ^{cd}	53% ^{cd}	57% ^{zcd}	55% ^{zcd}	54% ^l	59% ^{zl}	53% ^l	39%	33%	51% ^m	44% ^m	48% ^m	53% ^m	46%	52%	51%	46%	46%	46%	48%	50%	50%
Don't know	64	17	47	11	13	4	14	4	18	8	22	7	20	5	13	22	18	10	19	15	20	8	-	2	33	31	67
	6% ^{av}	4%	9% ^{za}	7%	8%	3%	8%	3%	8% ^{eg}	7%	8%	3%	8%	5%	5%	8%	9%	4%	8% ^v	6% ^v	9% ^v	6% ^v	-	3%	6%	7%	7%
Net difference	-41	-46	4	35	31	-20	-23	-24	-41	-18	-72	-21	38	30	-19	10	-8	-24	1	-27	-25	1	6	2	-13	-28	-63
	-4%	-9%	1%	24%	19%	-13%	-13%	-17%	-19%	-15%	-25%	-10%	15%	29%	-7%	3%	-4%	-10%	*	-10%	-11%	1%	7%	5%	-2%	-6%	-6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 35
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	446	127	145	52	118	133	193	119	237	139	70	82	30	156	179	88	113	129	95	51	52	26	434
Not tell the truth	488	182	140	69	91	110	270	103	276	123	87	61	22	140	263	127	78	126	123	53	61	42	497
Don't know	64	18	15	10	19	19	33	12	29	17	18	13	5	16	30	21	11	14	9	5	7	2	67
Net difference	-41	-55	5	-17	27	23	-77	15	-38	15	-17	20	8	16	-84	-39	34	4	-29	-3	-8	-16	-63
	-4%	-17%	2%	-13%	12%	9%	-16%	7%	-7%	5%	-10%	13%	13%	5%	-18%	-17%	17%	1%	-13%	-3%	-7%	-22%	-6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 36
VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	406	203	203	75	73	62	57	42	97	57	93	95	100	58	123	119	77	88	80	111	93	70	30	23	215	191	418
	41% _{gjr}	42%	40%	51% _{zfg}	44% _g	40%	33%	30%	44% _g	48% _j	33%	43% _j	39%	57% _{zop}	46% _{zq}	43%	37%	35%	33%	43%	41%	52% _{zrv}	35%	46%	39%	43%	42%
Not tell the truth	551	262	289	69	85	89	104	91	114	56	181	116	150	43	127	144	125	154	149	135	126	59	55	27	316	235	534
	55% _{imn}	54%	57%	47%	51%	58%	61% _c	65% _{zcd}	52% _h	47%	63% _{zik}	52%	58%	42%	48%	52%	61% _{mn}	62% _{zmn}	62% _{zsu}	52%	55%	44%	63% _u	54%	57%	53%	54%
Don't know	41	23	18	3	8	3	10	7	10	6	13	10	10	2	17	14	4	5	10	15	9	5	2	-	25	16	46
	4%	5%	4%	2%	5%	2%	6%	5%	4%	5%	4%	4%	4%	2%	6% _{zpq}	5%	2%	2%	4%	6%	4%	4%	2%	-	4%	4%	5%
Net difference	-144	-58	-86	6	-12	-27	-47	-49	-17	1	-87	-20	-49	16	-4	-25	-49	-67	-69	-24	-33	11	-25	-4	-101	-44	-116
	-14%	-12%	-17%	4%	-7%	-18%	-27%	-35%	-8%	1%	-30%	-9%	-19%	15%	-2%	-9%	-24%	-27%	-29%	-9%	-14%	8%	-29%	-8%	-18%	-10%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 37
VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	406 41%go	137 42%	124 41%	54 41%	86 38%	132 50%zgh	180 36%	94 40%	221 41%	121 43%	65 37%	80 51%zo	27 47%	132 42%	166 35%	85 36%	82 41%	131 49%zps	81 36%	53 49%v	50 42%	21 30%	418 42%
Not tell the truth	551 55%frt	176 54%	165 55%	72 55%	132 58%	119 46%	291 59%f	135 58%f	300 55%	149 53%	102 58%	71 45%	28 49%	169 54%	283 60%zl	145 61%zr	114 57%fr	122 45%	144 63%fr	47 43%	64 54%	48 69%zl	534 54%
Don't know	41 4%	14 4%	11 4%	4 3%	11 5%	11 4%	25 5%	5 2%	22 4%	10 4%	8 5%	6 4%	2 3%	11 4%	22 5%	7 3%	6 3%	16 6% ^s	3 1%	8 8%	5 4%	1 1%	46 5%
Net difference	-144 -14%	-38 -12%	-42 -14%	-19 -14%	-46 -20%	13 5%	-110 -22%	-42 -18%	-79 -14%	-28 -10%	-38 -22%	9 6%	-1 -2%	-37 -12%	-116 -25%	-60 -25%	-32 -16%	9 3%	-63 -28%	6 6%	-14 -11%	-27 -39%	-116 -12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 38
VE01_21 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Lawyers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)	
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998	
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998	
Tell the truth	542	255	287	83	90	80	81	74	134	74	157	109	133	60	163	156	110	113	112	145	132	83	47	23	300	242	550	
		54%qr	52%	56%	56%	54%	52%	47%	53%	61%zr	63%zk	55%	49%	51%	58%	61%zq	56%q	53%	46%	47%	56%	58%r	62%r	55%	47%	54%	55%	55%
Not tell the truth	414	217	197	57	69	72	80	58	77	39	116	102	119	37	92	107	91	124	111	103	90	48	38	25	233	180	407	
		41%hn	44%	39%	42%	47%	47%h	41%	35%	33%	41%	46%i	46%i	36%	35%	38%	44%	50%zmn	46%	39%	39%	35%	44%	51%	42%	41%	41%	
Don't know	42	16	26	7	6	2	10	9	9	5	13	10	7	6	11	16	6	10	17	13	6	4	1	1	21	21	41	
	4%	3%	5%	5%	3%	1%	6%	6%	4%	4%	5%	5%	3%	6%	4%	6%	3%	4%	7%z	5%	3%	3%	1%	3%	4%	5%	4%	
Net difference	128	38	90	25	20	8	1	17	57	35	41	8	14	22	71	49	19	-11	1	42	42	35	9	-2	67	61	143	
	13%	8%	18%	17%	12%	5%	*	12%	26%	30%	14%	4%	6%	22%	27%	18%	9%	-4%	*	16%	19%	26%	10%	-4%	12%	14%	14%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 39
VE01_21 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Lawyers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	542	193	164	67	113	152	251	137	300	142	99	78	37	169	257	119	101	156	134	66	61	40	550
	54%g	59%z	55%	51%	49%	58%	51%	59%	55%	51%	56%	50%	65%	54%	55%	50%	50%	58%	59%	61%	51%	57%	55%
Not tell the truth	414	117	126	59	106	95	221	93	222	126	66	70	17	140	187	106	94	105	81	39	49	27	407
	41%a	36%	42%	45%	46%a	36%	45%	40%	41%	45%	38%	44%	30%	45%	40%	45%	46%	39%	36%	36%	41%	39%	41%
Don't know	42	18	10	5	10	14	24	4	20	12	11	9	3	3	28	11	7	8	12	4	9	2	41
	4%n	5%	3%	4%	4%	5%	5%	2%	4%	4%	6%	6%n	5%	1%	6%zn	5%	3%	3%	5%	4%	8%	3%	4%
Net difference	128	77	38	8	7	57	30	44	78	17	32	8	20	28	70	12	8	50	53	27	12	13	143
	13%	23%	13%	6%	3%	22%	6%	19%	14%	6%	19%	5%	35%	9%	15%	5%	4%	19%	23%	25%	10%	18%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 40
VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	499	239	259	96	97	89	65	67	86	49	118	111	150	71	160	154	78	105	108	127	120	73	49	22	286	213	503
Not tell the truth	449	227	222	45	61	65	95	69	114	57	153	103	98	28	89	109	115	135	118	116	94	56	36	28	248	200	436
Don't know	51	22	29	7	8	-	12	4	20	13	16	7	11	4	17	15	13	7	13	17	13	5	2	-	20	30	59
Net difference	50	13	38	51	36	24	-30	-2	-28	-9	-35	9	52	43	71	45	-36	-29	-11	11	26	17	13	-6	38	12	67
	5%	3%	7%	34%	22%	15%	-18%	-1%	-13%	-8%	-12%	4%	20%	42%	27%	16%	-18%	-12%	-4%	4%	11%	13%	15%	-11%	7%	3%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 41
VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL	
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)		
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998	
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998	
Tell the truth	499	149	180	53	108	146	231	120	276	151	72	96	35	186	183	106	123	171	71	66	55	22	503	
		50%ackosv	46%	60%zacd	41%	56%g	47%	51%	51%k	54%k	41%	61%zo	61%o	59%zo	39%	45% ^s	61% ^{zps}	64% ^{zps}	31%	60% ^{zuv}	46%	31%	50%	
Not tell the truth	449	160	106	69	112	100	239	105	242	115	92	53	20	116	258	114	72	87	148	38	61	44	436	
		45%bflnqr	49% ^b	35%	53% ^{zb}	49% ^b	38%	48% ^f	45%	45%	41%	52% ^{zj}	34%	36%	37%	55% ^{zlm}	48% ^{qr}	35%	32%	65% ^{zpq}	35%	50% ^t	63% ^{zt}	44%
Don't know	51	19	15	8	9	15	26	9	25	14	11	8	2	11	30	15	7	11	8	5	5	4	59	
		5%	6%	5%	4%	6%	5%	4%	5%	5%	7%	5%	3%	3%	6%	6%	4%	4%	4%	5%	4%	6%	6%	
Net difference	50	-11	74	-16	-4	46	-8	15	34	36	-19	43	14	70	-76	-8	52	84	-76	28	-6	-22	67	
		5%	-3%	25%	-13%	-2%	18%	-2%	7%	6%	13%	-11%	28%	25%	22%	-16%	-3%	26%	31%	-34%	26%	-5%	-32%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 42
VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	942	463	479	144	157	141	162	131	206	115	268	200	249	102	259	263	195	225	232	239	216	125	82	48	523	419	944
Not tell the truth	51	24	28	3	7	13	9	8	12	1	18	20	10	1	5	14	11	22	8	18	11	9	4	1	30	21	47
Don't know	5	1	3	*	1	-	-	1	2	2	1	-	1	-	3	1	-	-	-	2	1	1	1	-	2	3	7
Net difference	891	439	452	140	150	129	154	124	194	114	250	180	239	101	254	249	185	202	224	221	205	117	78	47	493	397	897
	89%	90%	89%	95%	91%	84%	90%	88%	88%	96%	87%	81%	92%	98%	95%	90%	90%	82%	93%	85%	90%	87%	90%	95%	89%	90%	90%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 43
VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	942	313	281	122	219	244	466	226	517	262	163	151	56	290	443	223	199	251	210	104	110	66	944
	94%	96%	94%	94%	96%	93%	94%	96%	95%	94%	93%	97%	99%	93%	94%	94%	98%	94%	92%	95%	92%	94%	95%
Not tell the truth	51	12	17	8	9	16	28	7	22	18	12	5	-	21	26	13	3	15	18	5	9	4	47
	5%	4%	6%	6%	4%	6%	6%	3%	4%	6%	7%	3%	-	7%	5%	6%	2%	6%	8%	5%	7%	6%	5%
Don't know	5	3	2	-	*	1	2	2	3	*	1	*	1	1	3	-	-	2	-	-	1	-	7
	*	1%	1%	-	*	*	*	1%	1%	*	*	*	1%	1%	1%	-	-	1%	-	-	1%	-	1%
Net difference	891	301	264	114	210	228	439	219	495	244	151	147	56	269	417	210	195	236	193	99	102	62	897
	89%	92%	88%	87%	92%	87%	89%	94%	91%	87%	86%	94%	99%	86%	89%	89%	97%	88%	85%	91%	85%	88%	90%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/f/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 44
VE01_27 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Weather forecasters
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	761 76% ^c	377 77%	384 75%	104 71%	122 74%	115 75%	126 74%	117 83% ^{zc}	176 80%	97 82%	228 80%	164 74%	190 73%	79 77% ^c	236 88% ^{zmo}	222 80% ^q	147 71%	156 63%	176 73%	206 79%	180 79%	93 69%	65 75%	42 84%	418 75%	343 77%	790 79%
Not tell the truth	222 22% ⁿ	101 21%	121 24%	41 28% ^{gh}	39 24%	38 25%	41 24%	23 17%	40 18%	19 16%	54 19%	55 25%	64 25%	23 22% ⁿ	26 10%	51 18% ⁿ	59 29% ^{no}	87 35% ^{zmn}	61 25%	47 18%	46 20%	40 29% ^s	22 25%	8 16%	129 23%	93 21%	194 19%
Don't know	14 1%	10 2%	4 1%	2 2%	4 2%	1 1%	3 2%	- -	4 2%	2 2%	4 2%	2 1%	6 2%	* *	5 2%	5 2%	* *	4 2%	3 1%	7 3%	2 1%	2 2%	- -	- -	7 1%	7 2%	14 1%
Net difference	539 54%	275 56%	263 52%	64 43%	83 50%	77 50%	85 50%	94 67%	136 62%	78 66%	175 61%	109 49%	126 49%	56 55%	210 79%	171 62%	88 43%	69 28%	115 48%	159 61%	134 59%	53 39%	43 50%	34 68%	289 52%	250 56%	596 60%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 45
VE01_27 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Weather forecasters
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	761	262	242	91	162	196	368	193	417	207	136	112	48	226	375	169	153	236	153	100	95	41	790
	76%sv	80%zcd	81%cd	70%	71%	75%	74%	82%zg	77%	74%	78%	71%	84%	73%	80%zn	72%	76%	88%zpq	67%	92%zuv	79%v	59%	79%
Not tell the truth	222	60	56	39	60	59	121	39	119	68	36	40	9	85	88	66	46	26	72	5	23	27	194
	22%ahort	18%	19%	30%zab	26%	23%	24%h	17%	22%	24%	20%	26%	15%	27%o	19%	28%zr	23%r	10%	32%zr	5%	19%t	39%zt	19%
Don't know	14	6	2	1	6	6	7	2	6	5	4	5	1	1	8	*	4	6	3	3	2	1	14
	1%p	2%	1%	1%	3%	2%	1%	1%	1%	2%	2%	3%n	1%	*	2%	*	2%	2%p	1%	3%	2%	1%	1%
Net difference	539	201	186	52	102	137	247	153	298	139	100	72	39	142	288	103	107	211	81	95	72	14	596
	54%	61%	62%	40%	44%	52%	50%	65%	55%	50%	57%	46%	69%	45%	61%	44%	53%	79%	35%	87%	60%	20%	60%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 46
VE01_28 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professional footballers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	260	137	123	40	45	42	46	38	50	28	69	63	68	31	67	77	57	59	50	66	49	56	27	12	153	108	249
	26% _r	28%	24%	27%	27%	27%	27%	27%	23%	23%	24%	28%	26%	30%	25%	28%	27%	24%	21%	25%	22%	42% _{zrst}	31%	24%	27%	24%	25%
Not tell the truth	667	313	354	103	113	107	107	89	147	76	190	141	184	68	172	179	141	175	174	169	162	70	58	33	364	303	672
	67% _u	64%	69%	70%	68%	69%	63%	64%	67%	64%	66%	64%	71%	66%	65%	64%	68%	71%	73% _{zu}	65% _u	71% _u	52%	67%	67%	66%	68%	67%
Don't know	71	38	33	4	7	5	18	13	23	15	27	17	8	3	27	22	9	13	16	25	17	8	2	4	38	33	77
	7% _d	8%	6%	3%	4%	3%	10% _{ce}	9% _c	11% _{zcd}	13% _{zl}	9% _d	8%	3%	3%	10% _{zmp}	8%	4%	5%	6%	10% _v	7%	6%	2%	9%	7%	7%	8%
Net difference	-407	-176	-231	-64	-68	-65	-61	-51	-98	-48	-121	-78	-116	-37	-105	-102	-84	-115	-124	-103	-113	-14	-31	-21	-212	-195	-423
	-41%	-36%	-45%	-43%	-41%	-42%	-36%	-36%	-44%	-40%	-42%	-35%	-45%	-36%	-39%	-37%	-41%	-47%	-52%	-40%	-50%	-10%	-36%	-43%	-38%	-44%	-42%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/st/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 47
VE01_28 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professional footballers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	260 26%h	85	80	34	59	93	122	44	157	63	40	34	22	92	111	51	44	81	68	29	35	20	249
Not tell the truth	667 67%fr	212	204	90	152	149	344	169	344	207	116	117	32	205	314	174	144	163	144	70	71	48	672
Don't know	71 7%j	30	16	7	18	20	29	21	41	10	19	6	3	16	46	11	15	25	16	9	14	2	77
Net difference	-407 -41%	-127	-124	-56	-93	-56	-222	-125	-187	-144	-75	-83	-9	-113	-204	-124	-100	-82	-76	-41	-36	-29	-423
		-39%	-41%	-43%	-41%	-21%	-45%	-53%	-34%	-52%	-43%	-53%	-16%	-36%	-43%	-52%	-49%	-31%	-33%	-38%	-30%	-41%	-42%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 48
VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION					SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	PRE WAR (i)	BABY BOOMERS (j)	GEN X (k)	MILLENNIAL (l)	GEN Z (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	NORTH (r)	MIDLANDS (s)	SOUTH (t)	LONDON (u)	SCOTLAND (v)	WALES (w)	WORKING (x)		NOT WORKING (y)
Unweighted Base	998	477	521	130	134	120	152	152	310	162	342	183	215	90	298	318	182	200	248	261	226	122	92	49	478	520	998
Weighted Base	998	488	510	148	165	154*	171	140	220	119	287	221	260	103*	266	278	206	247	239	260	228	135*	86*	49*	555	443	998
Tell the truth	850	420	430	132	152	134	142	117	173	92	233	191	232	93	242	249	163	196	211	214	198	113	76	38	483	367	852
		85% ^{hij}	86%	84%	89% ^h	92% ^{zfg}	87%	83%	83%	78%	81%	86%	89% ^{ij}	91% ^{pq}	91% ^{zpq}	90% ^{zpq}	79%	79%	88%	82%	87%	84%	88%	77%	87%	83%	85%
Not tell the truth	94	48	46	14	8	13	15	14	28	15	31	16	23	9	16	15	23	40	21	26	17	15	6	9	43	51	93
		9% ^{no}	10%	9%	10%	5%	9%	10%	13% ^{zcd}	13%	11%	7%	9%	8%	6%	5%	11% ^o	16% ^{zno}	9%	10%	8%	11%	7%	19% ^t	8%	11%	9%
Don't know	54	20	34	2	4	7	13	10	19	11	23	14	5	1	9	14	20	11	8	20	13	7	4	2	29	25	53
		5% ^{clm}	4%	7%	1%	3%	4%	8% ^c	7% ^c	9% ^{zcd}	10% ^{zcl}	8% ^{zcl}	6%	2%	3%	5% ^m	10% ^{zmn}	5%	3%	8%	6%	5%	5%	5%	5%	6%	5%
Net difference	756	372	384	117	144	121	127	103	144	78	201	175	209	85	226	234	139	156	190	188	181	98	70	29	439	316	759
		76%	75%	79%	87%	78%	74%	73%	66%	65%	70%	79%	80%	83%	85%	84%	68%	63%	79%	72%	79%	73%	81%	58%	79%	71%	76%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p/q - z/r/s/t/u/v/w - z/x/y
 Overlap formulae used. * small base

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Table 49
VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE FAMILY (m)	FAMILY (n)	POST FAMILY (o)	GCSE/O-LV/CSE/NVG12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MARKET (u)	TABLOID (v)	
Unweighted Base	998	408	260	165	158	245	502	244	545	249	202	132	45	264	556	259	202	315	133	130	133	72	998
Weighted Base	998	328	300	130	229	262	496	234	542	280	175	157	57*	312	471	236	202	268	228	109	120*	70*	998
Tell the truth	850	280	269	102	188	223	419	202	465	241	143	144	48	271	386	202	183	248	170	97	103	60	852
	85%cos	86%	89%z	78%	82%	85%	84%	86%	86%	86%	82%	92%zo	84%	87%	82%	86% _s	90%zs	92%zps	75%	89%	86%	86%	85%
Not tell the truth	94	26	21	21	26	23	53	16	43	32	19	12	7	21	54	21	13	12	39	8	11	7	93
	9% _r	8%	7%	16%zab	11%	9%	11%	7%	8%	11%	11%	7%	13%	7%	11% _z	9%	6%	5%	17%zpq _r	8%	9%	10%	9%
Don't know	54	21	11	8	15	15	24	16	34	7	13	1	2	20	31	13	6	8	19	3	6	2	53
	5% _{jlr}	7%	4%	6%	6%	6%	5%	7%	6% _{ej}	2%	7% _{ej}	1%	3%	6% _l	7% _l	6%	3%	3%	8% _r	3%	5%	4%	5%
Net difference	756	255	248	82	162	200	365	186	422	209	124	132	40	250	332	182	170	236	131	89	92	53	759
	76%	78%	82%	62%	71%	76%	74%	80%	78%	75%	71%	85%	71%	80%	71%	77%	84%	88%	58%	82%	77%	75%	76%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base