

The top issues facing Australia

Daniel Evans
Deputy Managing Director

■ dan.evans@ipsos.com
(03) 9946 0850

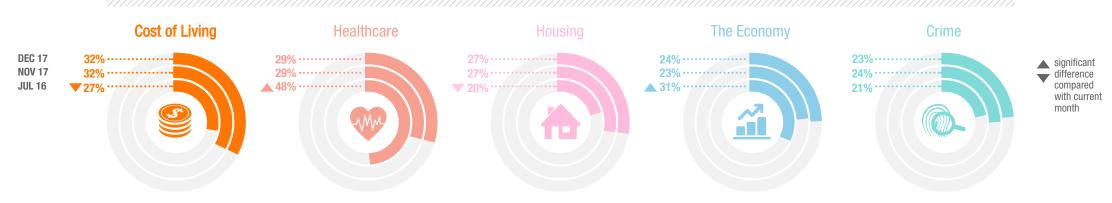
Lucy Hedt Project Manager

lucy.hedt@ipsos.com(03) 9946 0832

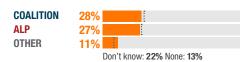


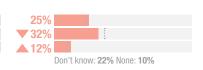
Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in December 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.

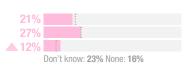


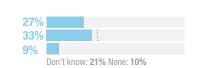


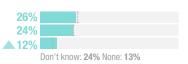
Party most capable to manage the top issues facing Australia















The

Daniel Evans Deputy Managing Director an.evans@ipsos.com

Project Manager ■ lucy.hedt@ipsos.com

Lucy Hedt

(03) 9946 0832



e top issues facing Australia	(03) 9946 0850
1	(03)/3340/0030

		2010	2011	2012	2013	2014	2015	2016	JAN 2017	FEB 2017	MAR 2017	APR 2017	MAY 2017	JUN 2017	JUL 2017	AUG 2017	SEP 2017	0CT 2017	NOV 2017	DEC 2017
	Cost of Living	30%	36%	36%	32%	25%	21%	23%	26%	27%	27%	27%	26%	26%	30%	32%	33%	31%	32%	32%
WW.	Healthcare	48%	42%	39%	41%	39%	34%	38%	34%	33%	35%	31%	32%	29%	32%	28%	30%	30%	29%	29%
	Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%	29%	30%	27%	28%	26%	27%	27%	27%	27%
	The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%	27%	26%	20%	22%	24%	21%	22%	23%	24%
	Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%	28%	23%	33%	28%	25%	26%	27%	24%	23%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%	23%	26%	22%	25%	22%	22%	22%	22%	22%
	Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%	19%	20%	21%	19%	20%	19%	18%	19%	19%
	Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%	14%	14%	13%	14%	16%	14%	16%	12%	16%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%	19%	15%	16%	17%	16%	13%	15%	17%	16%
	Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%	10%	13%	12%	13%	15%	15%	15%	14%	14%
	Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%	15%	19%	13%	14%	11%	13%	12%	13%	13%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%	10%	9%	9%	9%	11%	10%	11%	10%	12%
	Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%	11%	11%	21%	16%	16%	17%	15%	13%	12%
	Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%	7%	7%	7%	8%	9%	11%	9%	9%	10%
	Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%	5%	5%	6%	4%	5%	6%	7%	9%	9%
	Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%	9%	8%	8%	7%	7%	8%	7%	7%	8%
	Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%	7%	9%	7%	7%	7%	7%	9%	9%	7%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%	7%	7%	9%	6%	7%	7%	5%	6%	4%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	3%	3%	3%	2%	3%	3%



The top issues facing Victoria

**Daniel Evans Deputy Managing Director** ■ dan.evans@ipsos.com

(03) 9946 0850

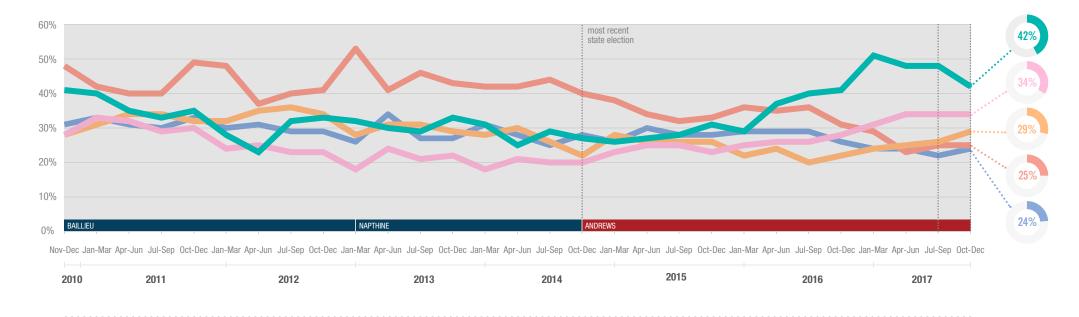
Project Manager ■ lucy.hedt@ipsos.com

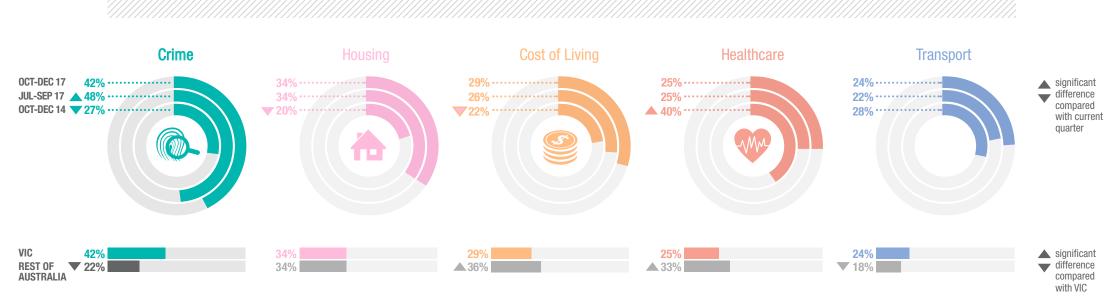
Lucy Hedt





Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between October and December 2017 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Lucy Hedt.







The top issues facing Victoria

Daniel Evans Deputy Managing Director

adan.evans@ipsos.com (03) 9946 0850

■ lucy.hedt@ipsos.com



Project Manager

Lucy Hedt



		2010	2011	2012	2013	2014	2015	2016	JAN-MAR 2017	APR-JUN 2017	JUL-SEP 2017	OCT-DEC 2017
	Crime	41%	36%	29%	31%	28%	28%	36%	51%	48%	48%	42%
	Housing	28%	31%	24%	22%	20%	24%	26%	31%	34%	34%	34%
	Cost of Living	28%	33%	34%	30%	27%	26%	22%	24%	25%	26%	29%
WW.	Healthcare	48%	43%	42%	46%	42%	34%	34%	29%	23%	25%	25%
	Transport	31%	32%	30%	28%	28%	28%	28%	24%	24%	22%	24%
	Drug Abuse	15%	13%	13%	14%	17%	23%	23%	22%	26%	26%	21%
	Unemployment	8%	10%	23%	25%	35%	31%	24%	22%	20%	18%	20%
	Population	8%	8%	7%	7%	7%	8%	9%	8%	10%	14%	13%
	Poverty	7%	8%	7%	7%	9%	10%	12%	11%	13%	14%	12%
	Education	16%	13%	21%	21%	20%	18%	17%	15%	13%	12%	12%
	The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	10%	12%
	Immigration	6%	8%	7%	8%	7%	8%	10%	10%	12%	9%	10%
	Personal Debt	11%	11%	10%	7%	6%	7%	7%	8%	7%	10%	9%
	Environment	17%	13%	8%	9%	8%	9%	9%	9%	8%	10%	9%
	Petrol Prices	11%	18%	18%	16%	13%	7%	6%	8%	7%	6%	9%
	Defence	2%	1%	1%	1%	2%	5%	4%	4%	7%	6%	6%
	Racism	5%	6%	4%	5%	5%	5%	7%	6%	8%	5%	5%
	Taxation	4%	5%	5%	5%	5%	7%	7%	6%	5%	4%	4%
	Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%



The top issues facing New South Wales

David Elliott

(02) 9900 5159

Head of Ipsos Public Affairs NSW

□ david.elliott@ipsos.com

stuart.clark@ipsos.com

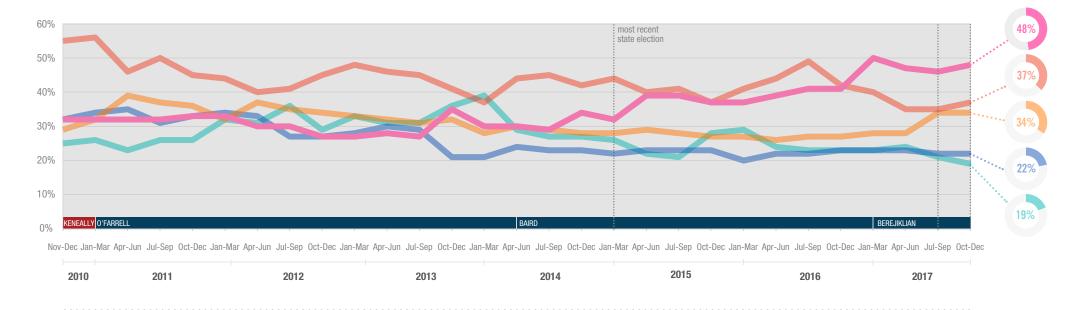


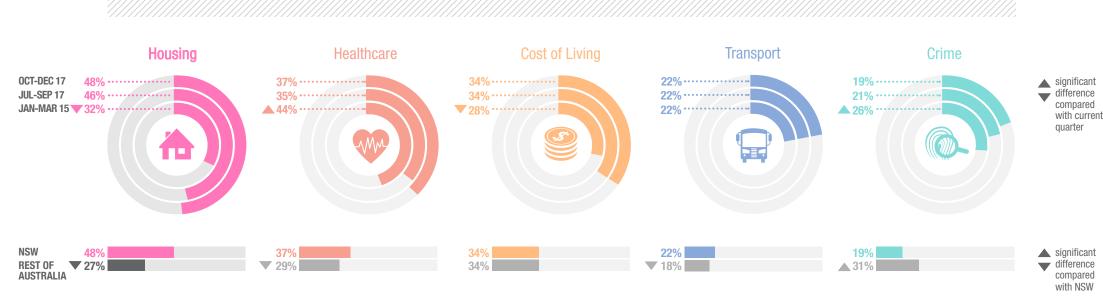
Research Director

Stuart Clark



Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2017 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliot or Stuart Clark.







The top issues facing New South Wales

David Elliott Head of Ipsos Public Affairs NSW

(02) 9900 5159

■ david.elliott@ipsos.com

stuart.clark@ipsos.com

(02) 9900 5180

Research Director

Stuart Clark



		2010	2011	2012	2013	2014	2015	2016	JAN-MAR 2017	APR-JUN 2017	JUL-SEP 2017	OCT-DEC 2017
	Housing	32%	32%	30%	29%	30%	37%	39%	50%	47%	46%	48%
-WW	Healthcare	55%	49%	43%	45%	42%	41%	44%	40%	35%	35%	37%
	Cost of Living	29%	36%	34%	32%	29%	28%	27%	28%	28%	34%	34%
	Transport	32%	33%	30%	27%	23%	23%	22%	23%	23%	22%	22%
	Crime	25%	25%	32%	33%	30%	24%	25%	23%	24%	21%	19%
	Unemployment	10%	11%	16%	19%	25%	25%	21%	21%	20%	18%	17%
	Education	9%	7%	7%	6%	6%	8%	10%	11%	13%	13%	17%
	Drug Abuse	17%	14%	17%	20%	20%	18%	19%	16%	16%	16%	14%
	Population	12%	10%	11%	12%	14%	16%	16%	15%	15%	14%	13%
	Poverty	12%	11%	11%	8%	7%	7%	8%	8%	9%	10%	12%
	Immigration	7%	8%	8%	10%	7%	9%	10%	10%	11%	12%	11%
	Personal Debt	15%	16%	16%	16%	18%	17%	14%	12%	10%	10%	11%
	The Economy	6%	6%	7%	7%	10%	9%	10%	8%	10%	12%	10%
	Environment	12%	10%	8%	9%	8%	9%	9%	9%	10%	9%	10%
	Petrol Prices	11%	19%	19%	16%	14%	10%	7%	10%	8%	8%	9%
	Defence	6%	6%	5%	5%	6%	7%	6%	5%	6%	5%	5%
	Taxation	1%	1%	1%	1%	3%	6%	6%	4%	7%	7%	5%
	Racism	5%	4%	4%	5%	5%	6%	6%	5%	5%	5%	4%
	Indigenous Issues	4%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%



The top issues facing Queensland

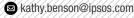
Kylie Brosnan

(07) 3016 7660

Head of Ipsos Public Affairs QLD

kylie.brosnan@ipsos.com

Director, Strategy & Research

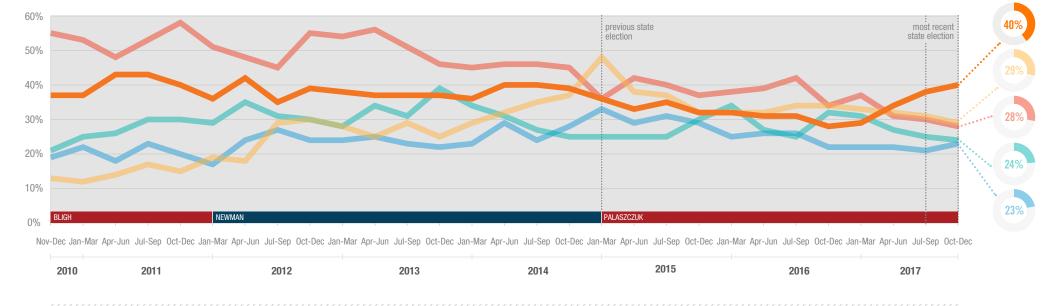


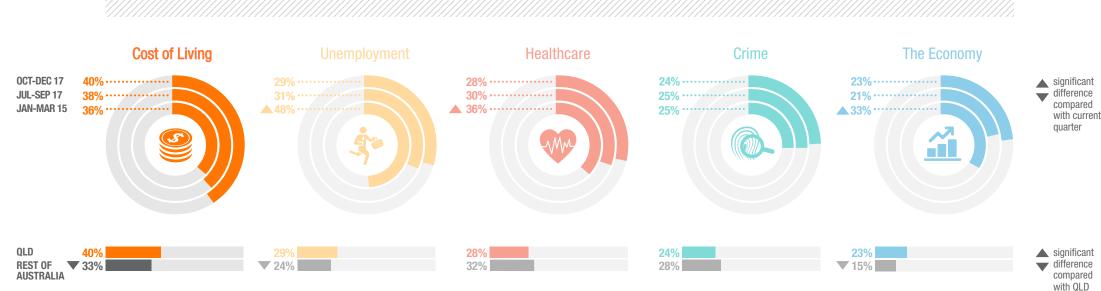
(07) 3016 7662

Kathy Benson



Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between October and December 2017 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kylie Brosnan or Kathy Benson.







2012

2013

2014

2015

2011

The top issues facing Queensland

2010

Kylie Brosnan

2016

Head of Ipsos Public Affairs QLD

**JAN-MAR 2017** 

kylie.brosnan@ipsos.com (07) 3016 7660

kathy.benson@ipsos.com (07) 3016 7662

APR-JUN 2017

Director, Strategy & Research

**JUL-SEP 2017** 

Kathy Benson



**OCT-DEC 2017** 

- (	رحي
3	











		2010						2010 0711			_ 02: 20:: 00:	
	Cost of Living	37%	40%	38%	37%	39%	34%	30%	29%	34%	38%	40%
	Unemployment	13%	14%	24%	27%	33%	39%	33%	33%	32%	31%	29%
	Healthcare	55%	53%	50%	52%	45%	38%	38%	37%	31%	30%	28%
<b>L</b>	Crime	21%	28%	31%	33%	29%	27%	30%	31%	27%	25%	24%
L	The Economy	19%	21%	23%	24%	26%	30%	25%	22%	22%	21%	23%
	Petrol Prices	13%	26%	24%	21%	21%	15%	11%	14%	14%	14%	22%
	Housing	24%	22%	18%	15%	15%	17%	19%	21%	22%	22%	21%
	Transport	17%	17%	15%	15%	12%	14%	17%	19%	18%	18%	18%
	Environment	13%	14%	10%	10%	9%	10%	11%	12%	13%	15%	16%
	Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%	19%	18%	16%
	Personal Debt	17%	11%	10%	10%	8%	7%	9%	7%	7%	11%	11%
	Education	21%	14%	17%	17%	18%	17%	16%	17%	14%	13%	11%
	Poverty	9%	6%	6%	8%	9%	9%	11%	13%	12%	14%	10%
	Immigration	6%	7%	7%	7%	7%	6%	7%	8%	10%	7%	8%
	Population	12%	7%	5%	4%	4%	3%	5%	2%	6%	4%	7%
	Taxation	3%	5%	6%	5%	6%	5%	6%	6%	7%	6%	6%
	Racism	3%	2%	2%	4%	3%	3%	4%	4%	5%	5%	4%
	Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%
	Defence	1%	1%	1%	1%	2%	5%	3%	4%	5%	3%	3%



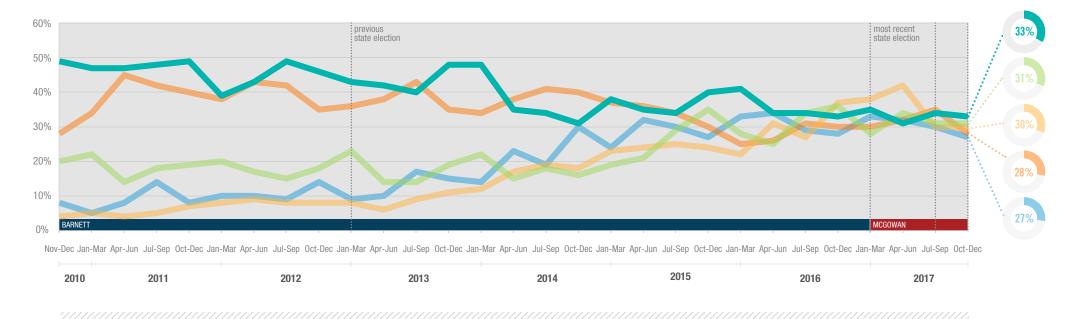
The top issues facing Western Australia

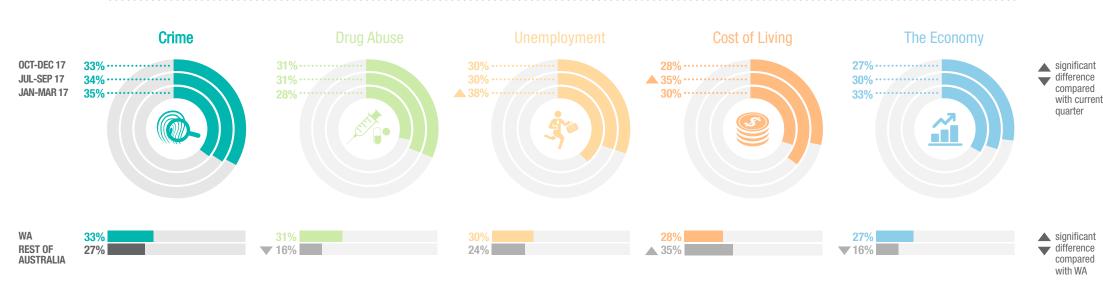
Shaun Griffin
General Manager WA
shaun.griffin@ipsos.com

(08) 9463 0761



Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between October and December 2017 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Shaun Griffin.







The top issues facing Western Australia

Shaun Griffin General Manager WA

shaun.griffin@ipsos.com (08) 9463 0761



		2010	2011	2012	2013	2014	2015	2016	JAN-MAR 2017	APR-JUN 2017	JUL-SEP 2017	OCT-DEC 2017
<b>_</b>	Crime	49%	48%	44%	43%	37%	37%	36%	35%	31%	34%	33%
ETT.	Drug Abuse	20%	18%	18%	18%	18%	26%	31%	28%	34%	31%	31%
40	Unemployment	4%	5%	8%	9%	16%	24%	29%	38%	42%	30%	30%
	Cost of Living	28%	40%	39%	38%	38%	34%	28%	30%	32%	35%	28%
	The Economy	8%	9%	11%	13%	21%	28%	31%	33%	32%	30%	27%
	Healthcare	52%	36%	34%	39%	33%	31%	35%	30%	23%	22%	27%
	Housing	24%	31%	32%	33%	27%	23%	19%	19%	24%	26%	24%
	Transport	6%	12%	15%	21%	18%	18%	16%	15%	12%	14%	14%
	Education	13%	10%	12%	16%	19%	13%	14%	13%	10%	8%	13%
	Personal Debt	15%	12%	10%	9%	8%	8%	8%	9%	12%	16%	11%
	Poverty	7%	7%	9%	8%	10%	9%	9%	9%	8%	9%	11%
	Petrol Prices	7%	17%	14%	11%	12%	7%	6%	7%	4%	5%	10%
	Environment	24%	19%	17%	12%	9%	8%	9%	6%	8%	10%	9%
	Immigration	19%	16%	14%	11%	10%	8%	8%	8%	7%	8%	8%
	Taxation	4%	5%	6%	4%	7%	8%	7%	6%	5%	7%	6%
	Population	6%	3%	6%	6%	6%	5%	6%	3%	2%	4%	5%
	Racism	8%	5%	4%	3%	3%	4%	4%	5%	6%	5%	5%
	Defence	3%	1%	2%	2%	3%	4%	3%	2%	3%	4%	4%
	Indigenous Issues	5%	4%	6%	4%	3%	4%	3%	3%	3%	2%	4%