

January 2018

Close

Global @advisor on Predictions

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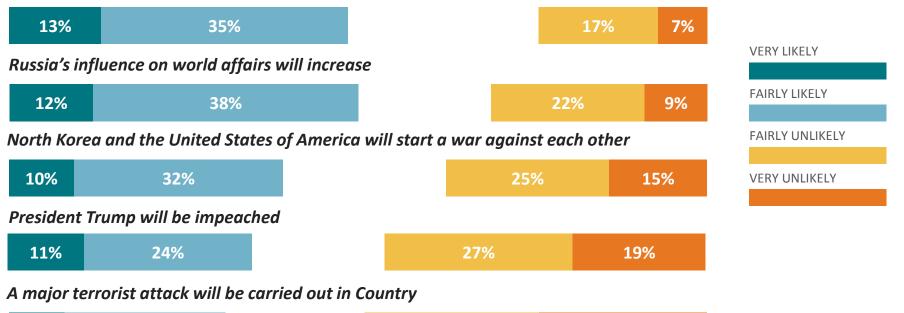
PREDICTIONS

I'D NOW LIKE TO ASK YOU SOME QUESTIONS ABOUT WHAT YOU THINK MIGHT HAPPEN IN 2018. FOR EACH OF THE FOLLOWING, PLEASE TELL ME HOW LIKELY OR UNLIKELY YOU THINK THEY ARE TO HAPPEN



World affairs: half think Angela Merkel will stay German Chancellor and Russia's influence on world affairs will increase – but four in ten also think a US/North Korean war is likely

Angela Merkel will remain Germany's Chancellor



8%	23%		25%	24%
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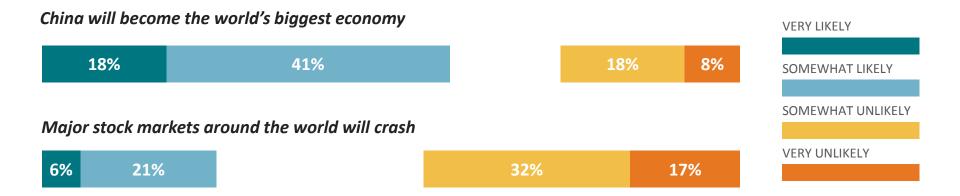
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Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

GAME CHANGERS



Economic predictions: six in ten think China will become the world's largest economy, and few expect another major stock market crash



Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017



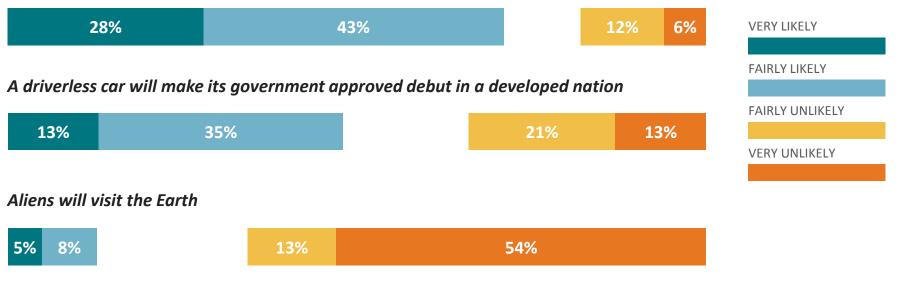
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The most likely prediction overall is for average global temperatures to increase – the least likely is for aliens to visit the earth

Average global temperatures will increase

5

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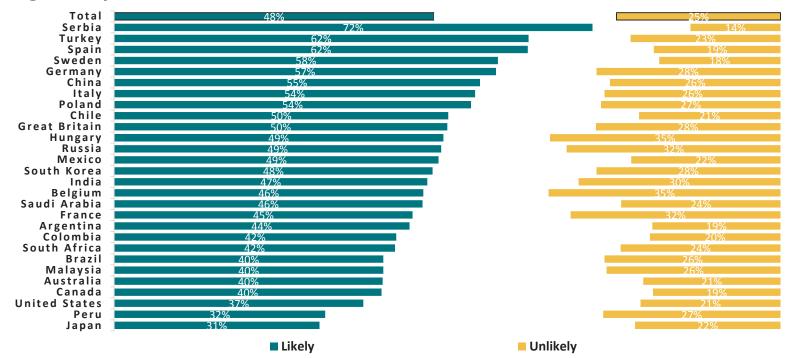


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European countries most likely to think Angela Merkel will remain Germany's Chancellor, though many elsewhere don't know



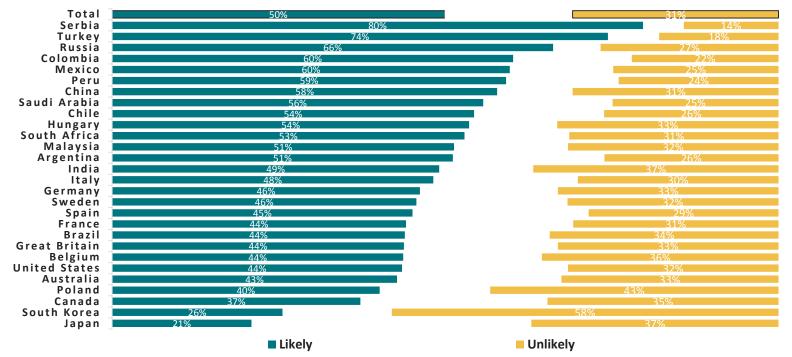
Q Angela Merkel will remain Germany's Chancellor

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Serbs, Turks and Russians themselves most likely to think Russia's influence on world affairs will increase



Q Russia's influence on world affairs will increase

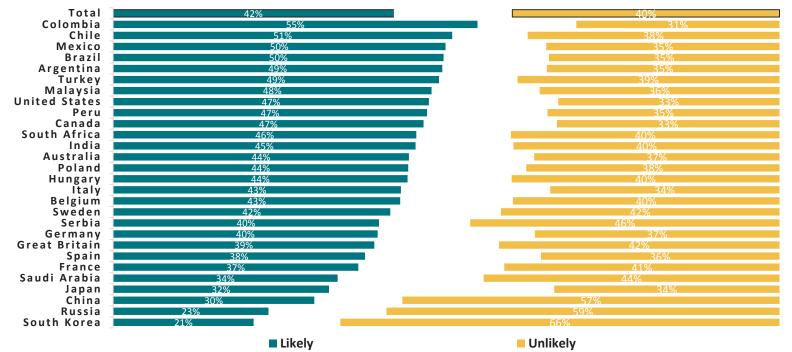
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7





Four in ten on average – and nearly half in the US – think a North Korean/US war is likely – but two in three in South Korea think it unlikely



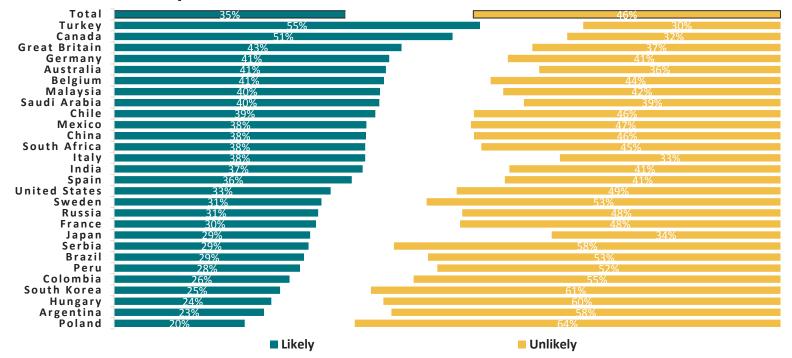
Q North Korea and the United States of America will start a war against each other

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8



Attitudes still divided on Trump globally, but half of Americans think it is unlikely their President will be impeached

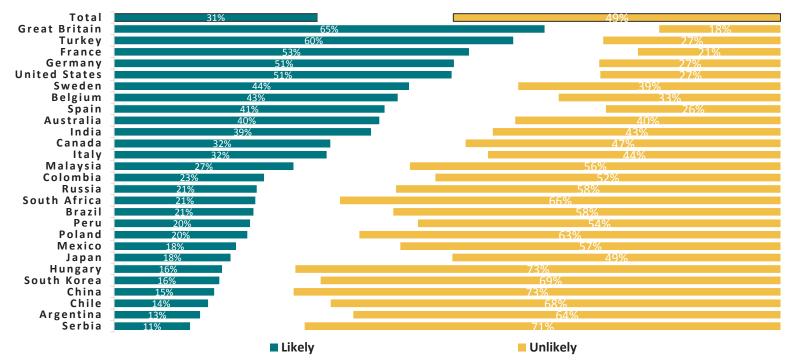


Q President Trump will be impeached

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Western Europe, Turkey and US most concerned about a terrorist attack on home soil



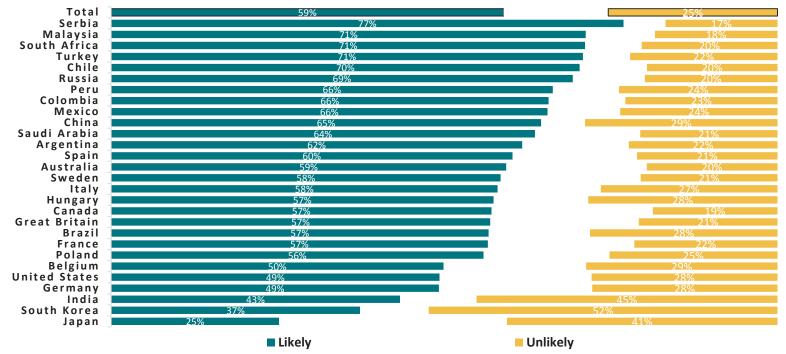
Q A major terrorist attack will be carried out in [country]

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Most believe China will become the world's biggest economy, Japan and South Korea are most sceptical of this



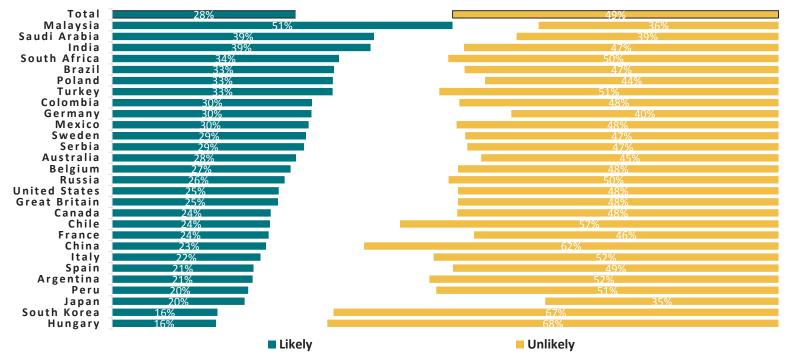
Q China will become the world's biggest economy

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Around three in ten think a major stock market crash is likely

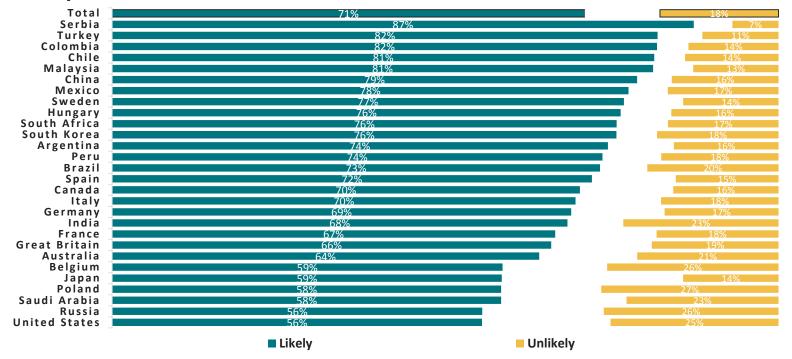


Q Major stock markets around the world will crash





Most around the world think average global temperatures will increase – Russia and the US most sceptical



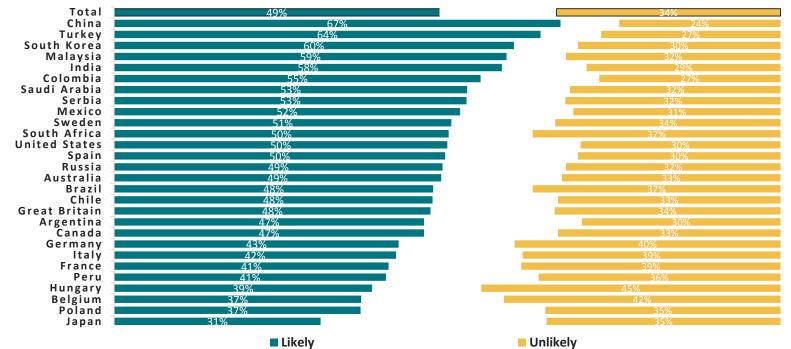
Q Average global temperatures will increase

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China and Turkey most likely to expect to see a driverless car make a governmentapproved debut in a developed nation



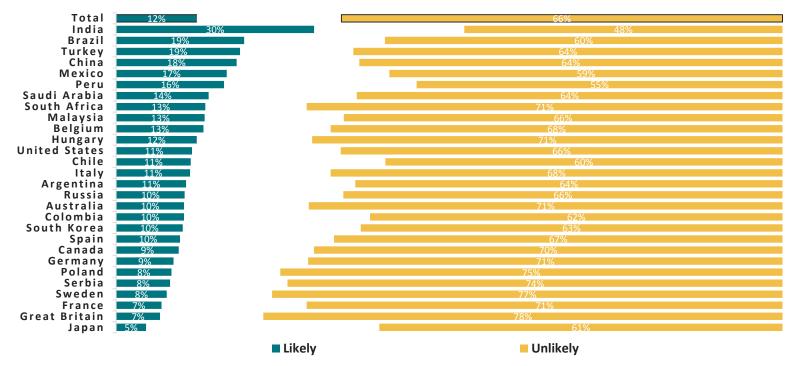
Q A driverless car will make its government approved debut in a developed nation

14 ©lpsos.





Close to 1 in 10 across most countries think it likely aliens will visit the earth this year



Q Aliens will visit the earth

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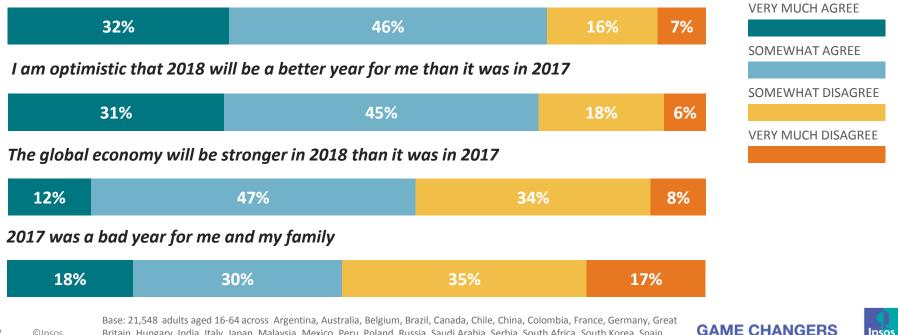
OUTLOOK FOR 2018





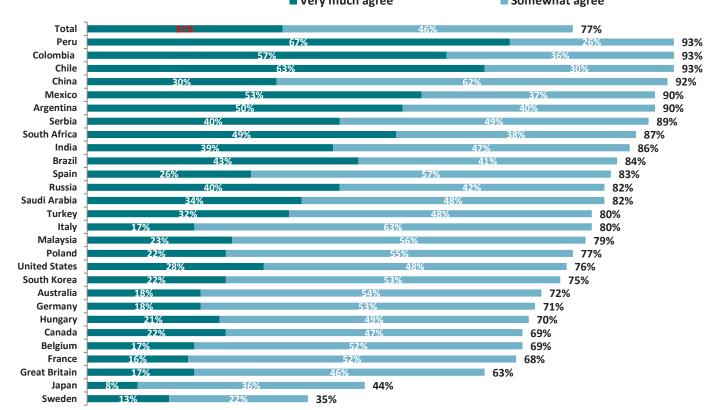
Three in four on average are personally optimistic for 2018 – though almost half say 2017 was a bad year for them.

I will make some personal resolutions to do some specific things for myself or others in 2018



Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

Majority in most countries say they will be making a resolution in 2018 – but not in Japan or Sweden



Q I will make some personal resolutions to do some specific things for myself or others in 2018.

18 ©lpsos.

Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017



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The majority in most countries are optimistic about 2018 – but less so in Italy, France and Japan

	Very	/ much agree	Somewhat agre	e		2016	2013	2012	
Total 📜	31%		45%	76%					
Colombia 📕		65%		28%	93%	94%	-	-	
Peru 🗖		66%		27%	93%	96%	-	-	0.1.0m
Chile 📜	56	5%		32%	88%	81%	-	-	Q: I am
China	32%		56%		88%	91%	81%	84%	that 20
Mexico	48%		39%	6	87%	85%	80%	94%	better
India	46%		41%		87%		88%	91%	than it
Russia	52%		33	%	85%	87%	80%	83%	thant
outh Africa 📃	44%		41%		85%	90%	81%	87%	
Brazil	46%		38%	8	4%	83%	83%	80%	
Hungary	33%		51%	8	4%	83%	89%	94%	
Argentina	42%		41%	83	8%	86%	86%	91%	
ited States	29%		51%	80%		81%	75%	79%	
Serbia	33%		45%	78%		-	-	-	
Malaysia	25%		52%	77%		-	-	-	
Poland	24%		53%	77%		76%	64%	65%	
Canada 📃	20%		56%	76%		77%	80%	84%	
Australia	18%	5	58%	76%		76%	78%	81%	
Spain _	21%		53%	74%		77%	68%	72%	
udi Arabia 🔤	33%		41%	74%		77%	68%	-	
Sweden _	20%	57	2%	72%		74% 79%	69% 77%	61%	
Turkey	28%		41%	69%				78%	
outh Korea 🔤	22%	47	73	69%		76%	69%	82%	
Germany	15%	52%		57%		68%	68%	68%	
reat Britain 🔤	14%	52%		6%		68%	71%	70%	
Belgium	12%	53%	65	%		66%	52%	64%	
Italy _	12%	48%	60%			67%	74%	79%	
France	14%	41%	55%			52%	90%	89%	
Japan Japan 9 ©Ipsos.			44%			54%	53% 🦱	M€ ⁵ ℃H	

Q: I am optimistic that 2018 will be a better year for me than it was in 2017.



China, India and Peru are most optimistic about the global economy in 2018 – Italy, Japan and France less so

		Very much a	agree	Somewhat agree			2013	2012
Total	12%	47%	5	9%				
China 22%			64%		86%	82%	74%	68%
India	37%	37%		46% 83%			82%	78%
Peru	22%		59%		81%	78%	-	-
Chile	21%		52%	73%		73%	-	-
Brazil	18%	49%		67%		68%	65%	78%
Serbia	7%	57%		64%		-	-	-
Colombia	17%	45%		62%		61%	-	-
ited States	15%	47%		62%		61%	51%	52%
Russia	19%	42%		61%		59%	44%	46%
Poland	8%	53%		61%		41%	41%	29%
outh Africa	15%	46%		61%		55%	58%	50%
Hungary	9%	52%		61%		42%	52%	38%
Germany	7%	53%		50%		44%	45%	30%
Spain	8%	51%	5	9%		56%	53%	32%
Malaysia	15%	44%	5	9%		-	-	-
Argentina	12%	45%	57%	,)		63%	60%	63%
Australia	6%	51%	57%	,)		50%	57%	53%
Turkey	13%	44%	57%	,)		61%	51%	43%
audi Arabia	16%	40%	56%			-	-	-
Canada	5%	50%	55%			52%	53%	57%
Mexico	12%	41%	53%			43%	57%	73%
outh Korea		46%	53%			48%	44%	41%
Sweden	5%	47%	52%			44%	39%	43%
Belgium	7%	43%	50%			32%	42%	27%
eat Britain	5%	41%	46%			35%	54%	37%
Italy	5%	38%	43%			38%	33%	29%
Japan	4% 35	% 39%	5			43%	47%	38%
France	7% 29	% 36%				28%	35%	23%

Q The global economy will be stronger in 2018 than it was in 2017.

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Half say 2017 was a bad year for them – worst in Turkey, Brazil and **South Africa** Comowhat agroe

							2016	2013	2012	
Total	18%		0%	48%						
Turkey	30%			36%		66%	61%	57%	56%	
Brazil	30%			34%		64%	67%	50%	52%	
South Africa	29%			33%		62%	63%	57%	55%	
Italy 📕	25%		33%		58%		57%	60%	55%	
India 🗖	20%		37%		57%		55%	57%	47%	
Argentina 📕	23%		33%		56%		59%	70%	61%	
Peru 📕	23%		33%		56%		45%			Q. 2017 w
Chile	24%		30%		54%		61%			
Belgium	21%		32%	5	3%		49%	49%	47%	for me and
Mexico	18%		34%	52	%		48%	67%	71%	
Hungary	17%		35%	52	%		49%	69%	74%	
Saudi Arabia 🛛 🗖	19%		31%	50%						
Spain	15%	34	%	49%			54%	73%	72%	
Serbia	16%	3	3%	49%						
Malaysia	12%	35%		47%						
France	19%	2	.8%	47%			49%	55%	49%	
Australia	15%	31%		46%			48%	53%	45%	
Russia	20%	2	5%	45%			48%	42%	46%	
Poland	15%	30%		45%			44%	54%	60%	
Jnited States	16%	29%		45%			51%	50%	47%	
Great Britain	15%	30%		45%			43%	43%	46%	
Colombia	15%	29%		44%			43%			
Canada	17%	27%		44%			56%	44%	43%	
Germany	14%	28%		42%			47%	47%	47%	
Japan 🔤	12%	24%	36%				38%	43%	41%	
Sweden	12%	23%	35%				38%	37%	51%	
South Korea	10%	24%	34%				54%	66%	65%	
China	9%	20% 29	%				35%			CHANGEF

Q. 2017 was a bad year for me and my family.



GLOBAL @DVISOR ON PREDICTIONS Methodology

- These are the findings of the Global @dvisor predictions survey for 2018. In total 21,548 interviews were conducted between ., Nov 27 Dec 8 2017 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- The survey was conducted in 28 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States
- Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, Chile, Malaysia and Turkey, where each have a sample approximately 500+. In all other countries the sample was 500+. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- 17 of the 28 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States).
- Brazil, China, India, Mexico, Peru, Russia, Saudi Arabia, South Africa, Turkey, Chile, Colombia and Malaysia produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data is weighted to match the profile of the population.



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GAME CHANGERS

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