



January 2018

# Global @advisor on Predictions

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# PREDICTIONS

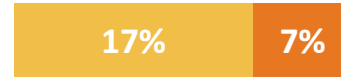
I'D NOW LIKE TO ASK YOU SOME QUESTIONS ABOUT WHAT YOU THINK MIGHT HAPPEN IN 2018. FOR EACH OF THE FOLLOWING, PLEASE TELL ME HOW LIKELY OR UNLIKELY YOU THINK THEY ARE TO HAPPEN

GAME CHANGERS



# World affairs: half think Angela Merkel will stay German Chancellor and Russia's influence on world affairs will increase – but four in ten also think a US/North Korean war is likely

*Angela Merkel will remain Germany's Chancellor*



*Russia's influence on world affairs will increase*



*North Korea and the United States of America will start a war against each other*



*President Trump will be impeached*



*A major terrorist attack will be carried out in Country*



# Economic predictions: six in ten think China will become the world's largest economy, and few expect another major stock market crash

## *China will become the world's biggest economy*



## *Major stock markets around the world will crash*



# The most likely prediction overall is for average global temperatures to increase – the least likely is for aliens to visit the earth

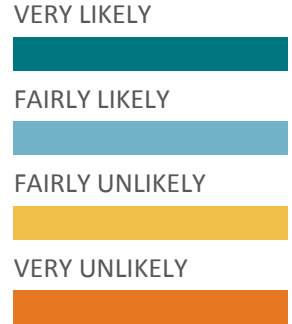
## *Average global temperatures will increase*



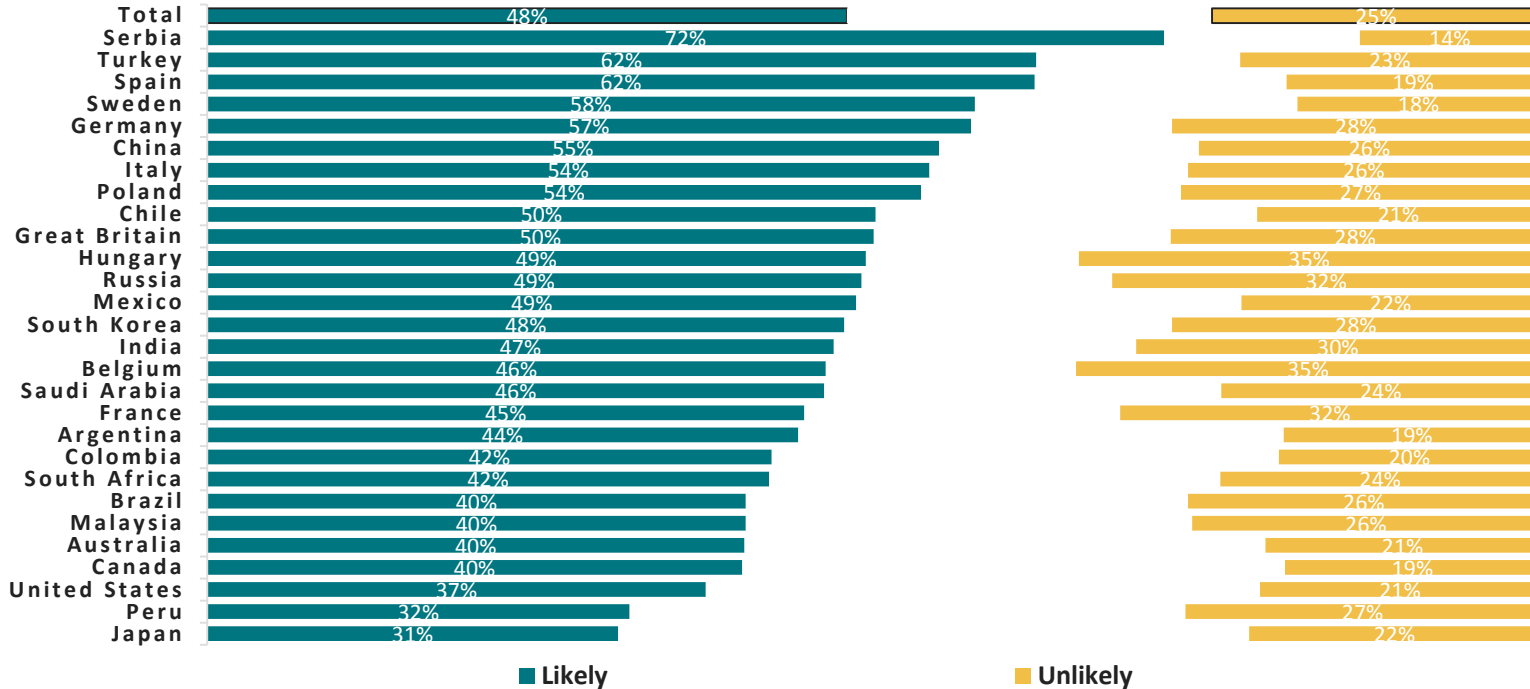
## *A driverless car will make its government approved debut in a developed nation*



## *Aliens will visit the Earth*



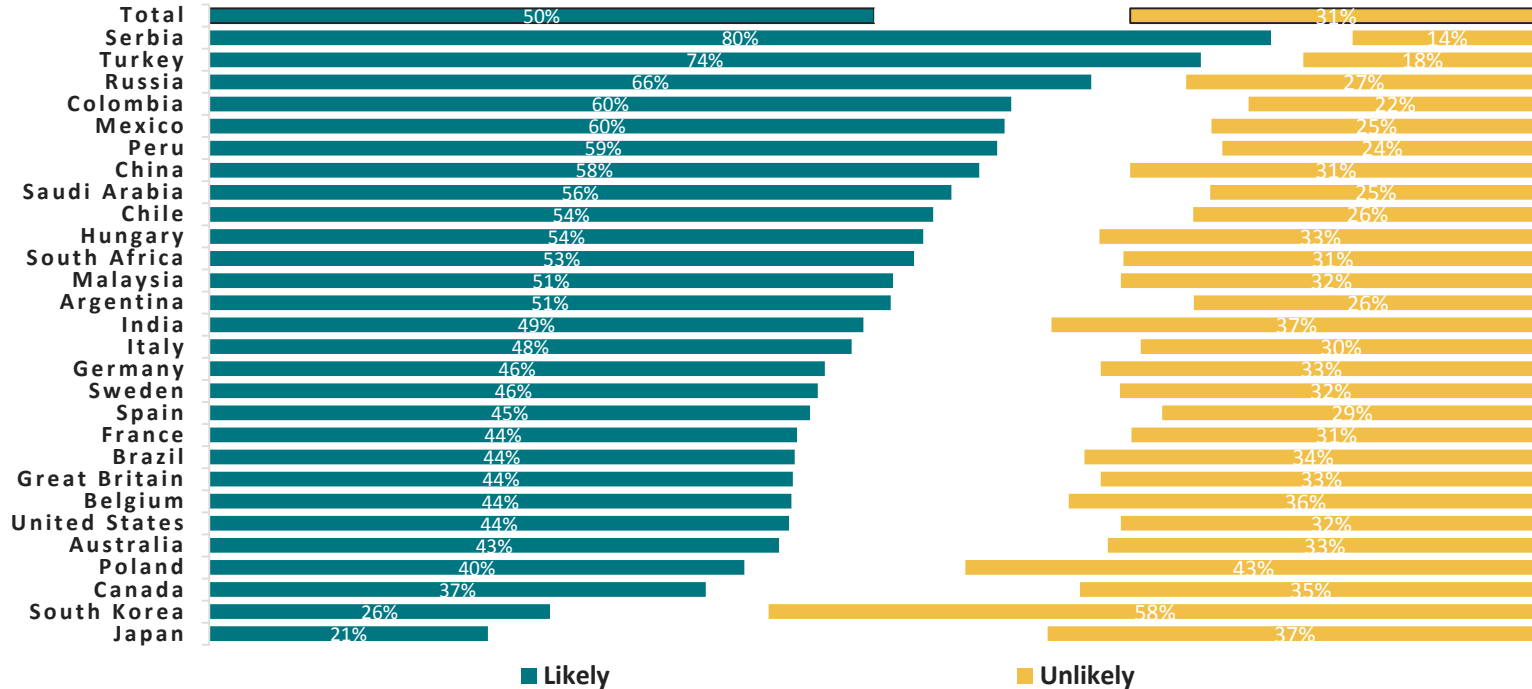
# European countries most likely to think Angela Merkel will remain Germany's Chancellor, though many elsewhere don't know



Q Angela Merkel will remain Germany's Chancellor

Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

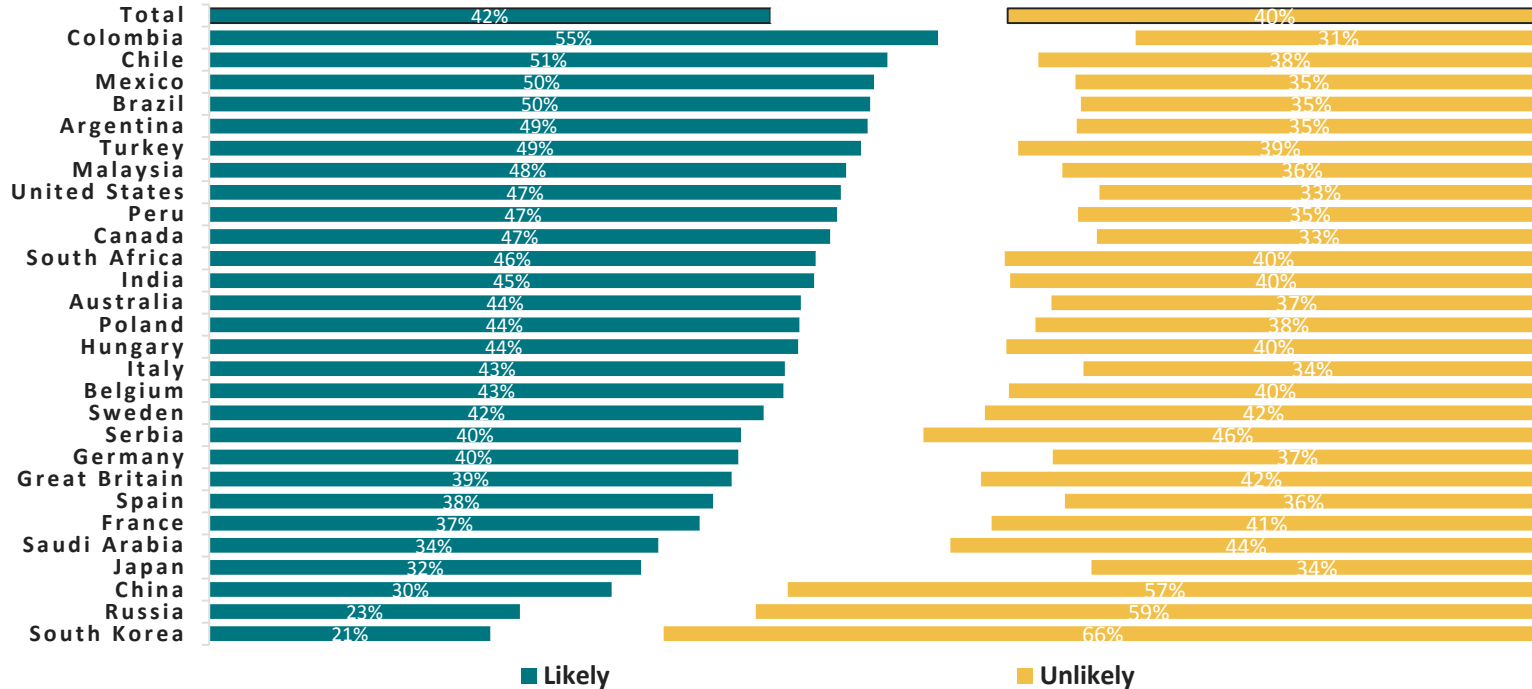
# Serbs, Turks and Russians themselves most likely to think Russia's influence on world affairs will increase



Q Russia's influence on world affairs will increase

Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

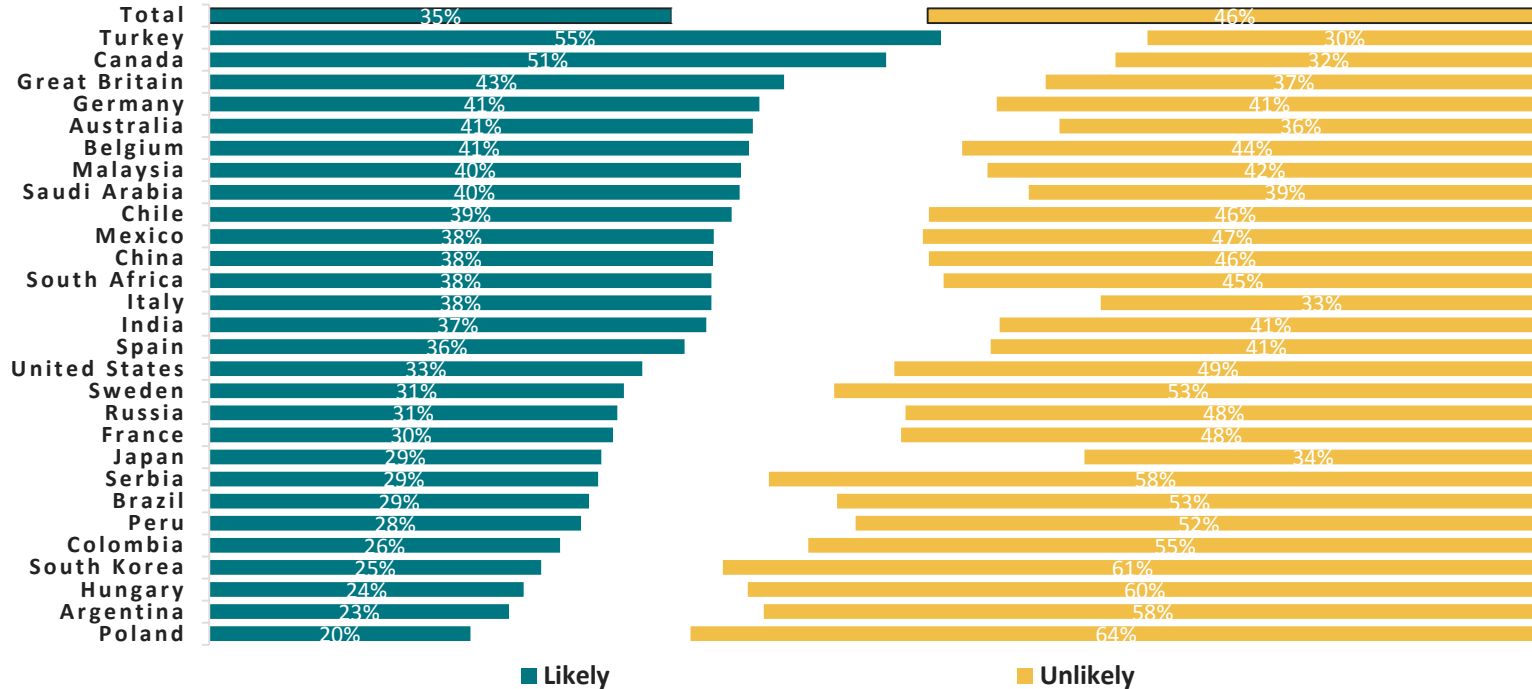
**Four in ten on average – and nearly half in the US – think a North Korean/US war is likely – but two in three in South Korea think it unlikely**



Q North Korea and the United States of America will start a war against each other



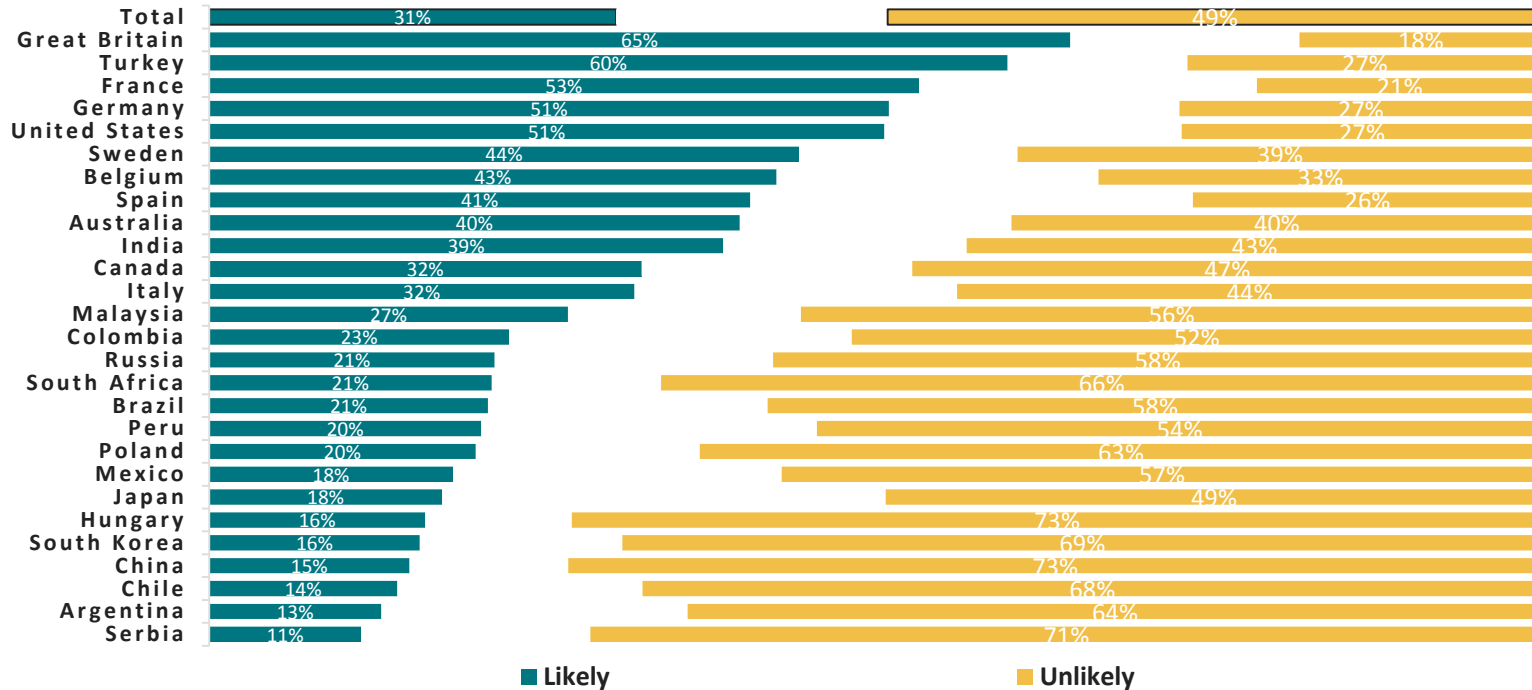
# Attitudes still divided on Trump globally, but half of Americans think it is unlikely their President will be impeached



Q President Trump will be impeached

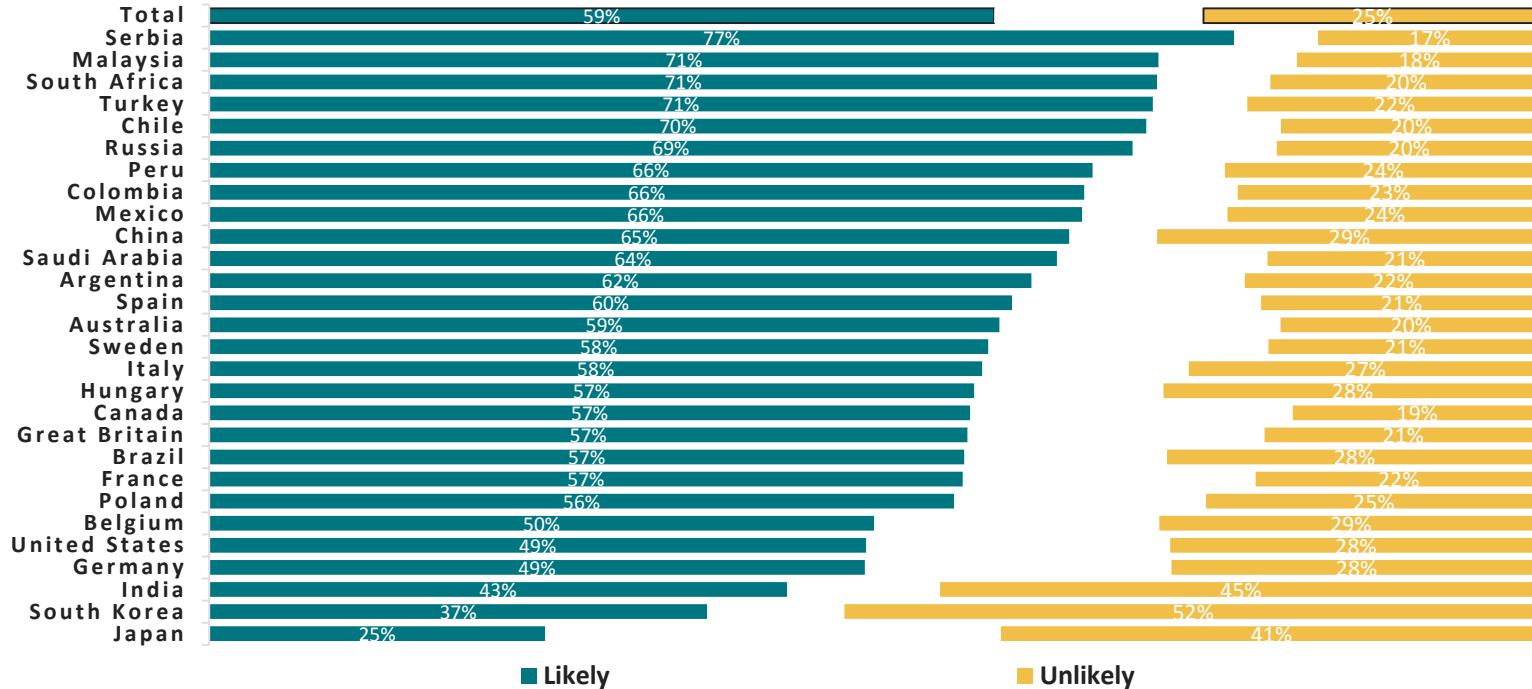
Base: 21,548 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., Nov 27 – Dec 8 2017

## Western Europe, Turkey and US most concerned about a terrorist attack on home soil



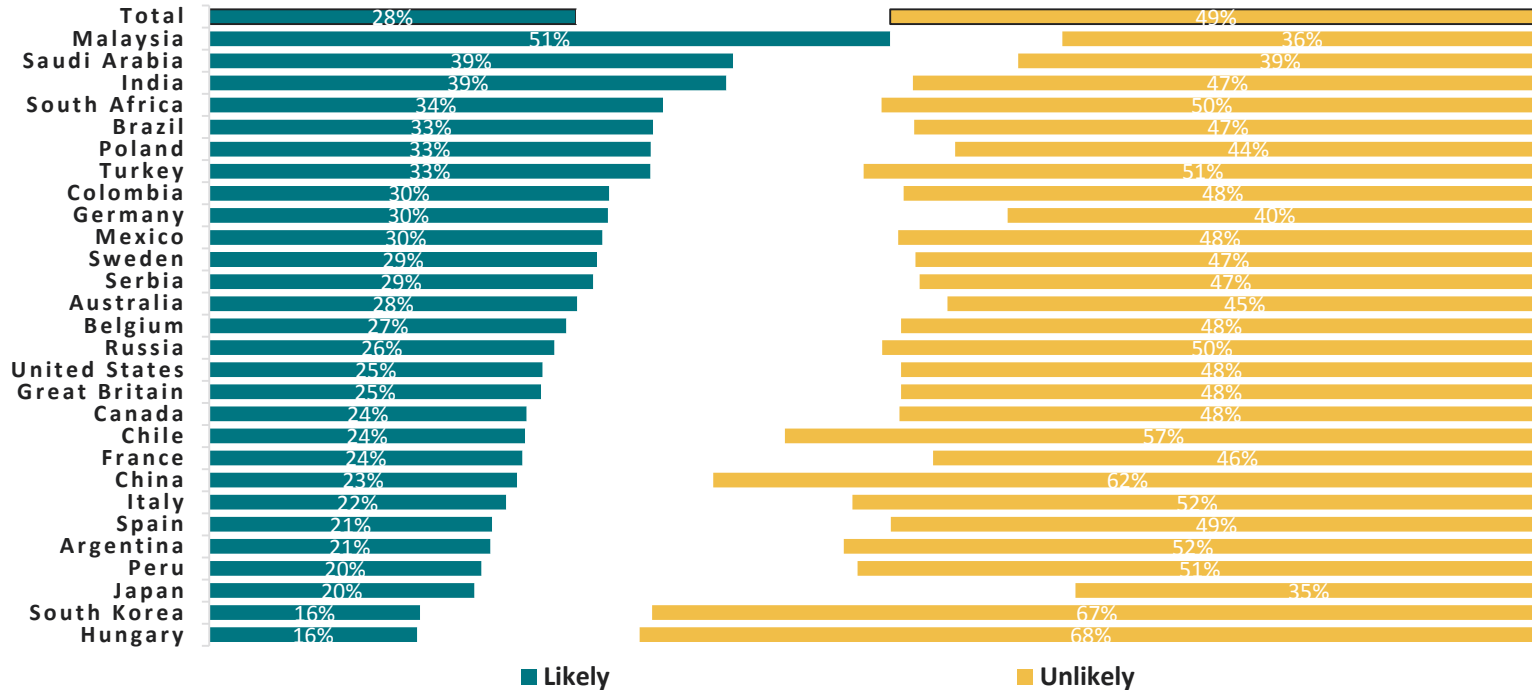
Q A major terrorist attack will be carried out in [country]

# Most believe China will become the world's biggest economy, Japan and South Korea are most sceptical of this



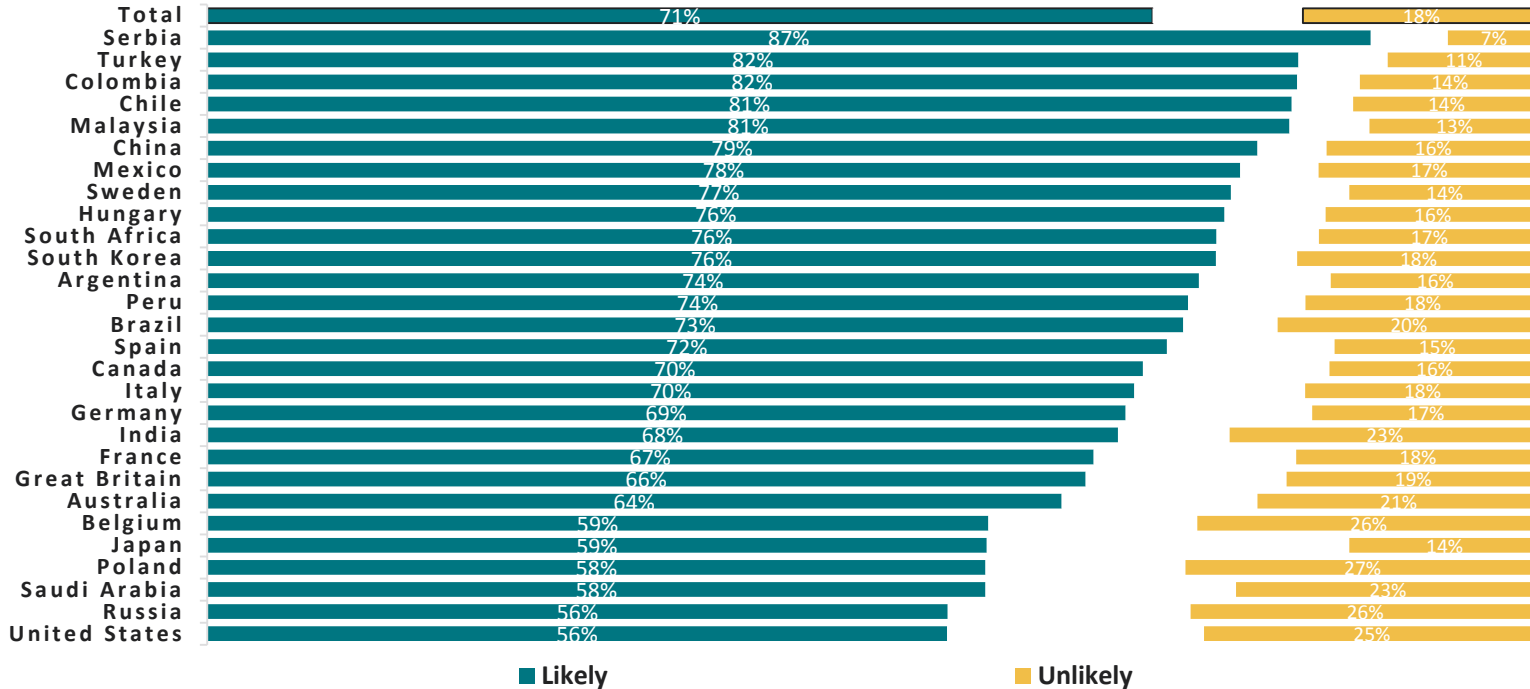
Q China will become the world's biggest economy

## Around three in ten think a major stock market crash is likely



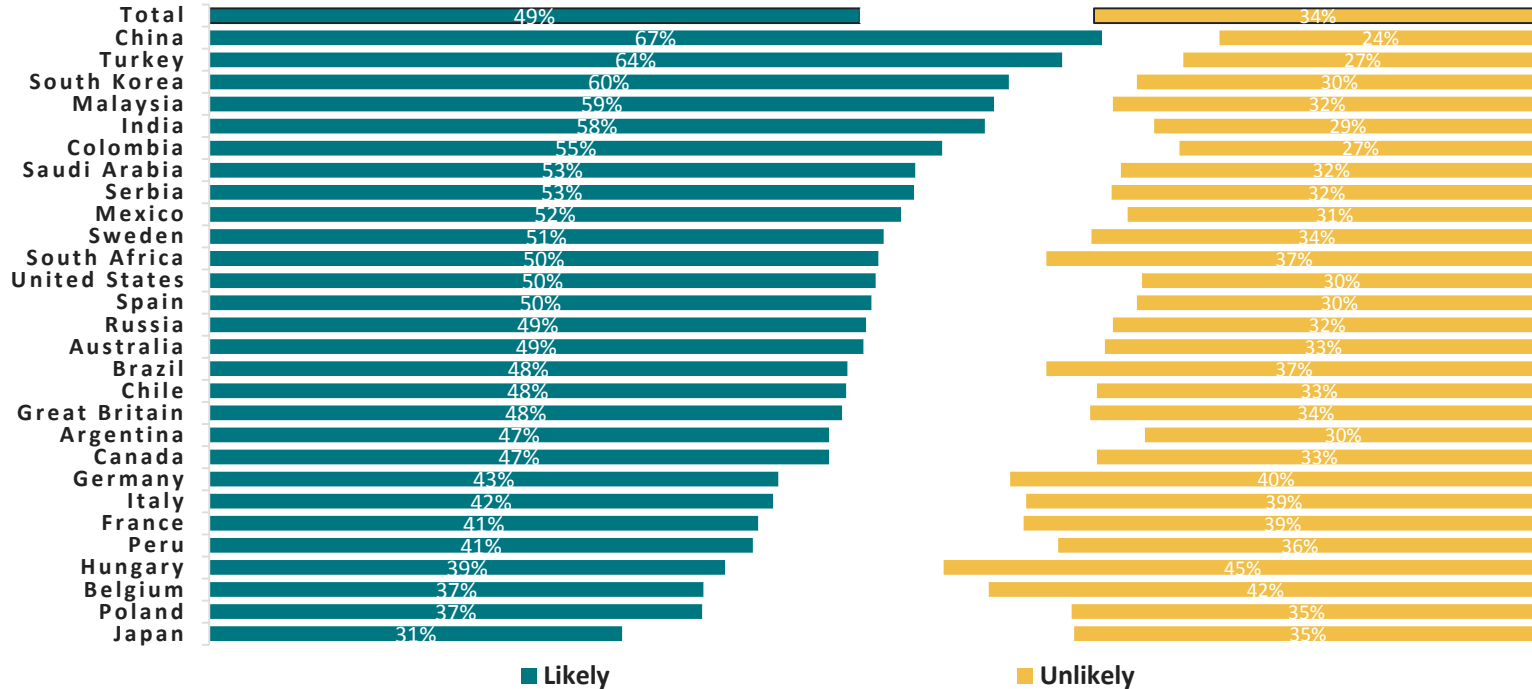
Q Major stock markets around the world will crash

# Most around the world think average global temperatures will increase – Russia and the US most sceptical



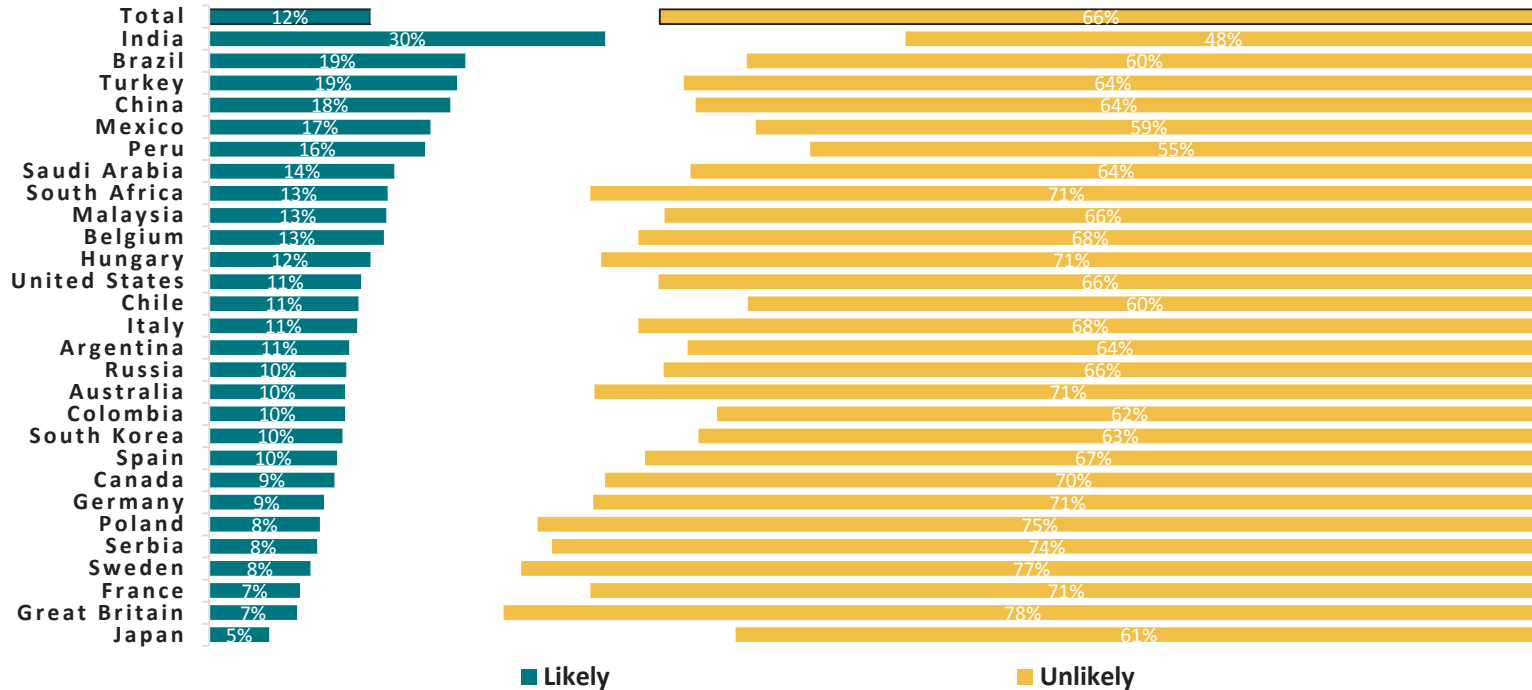
Q Average global temperatures will increase

## China and Turkey most likely to expect to see a driverless car make a government-approved debut in a developed nation



Q A driverless car will make its government approved debut in a developed nation

## Close to 1 in 10 across most countries think it likely aliens will visit the earth this year



Q Aliens will visit the earth



# OUTLOOK FOR 2018

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# Three in four on average are personally optimistic for 2018 – though almost half say 2017 was a bad year for them.

*I will make some personal resolutions to do some specific things for myself or others in 2018*



*I am optimistic that 2018 will be a better year for me than it was in 2017*



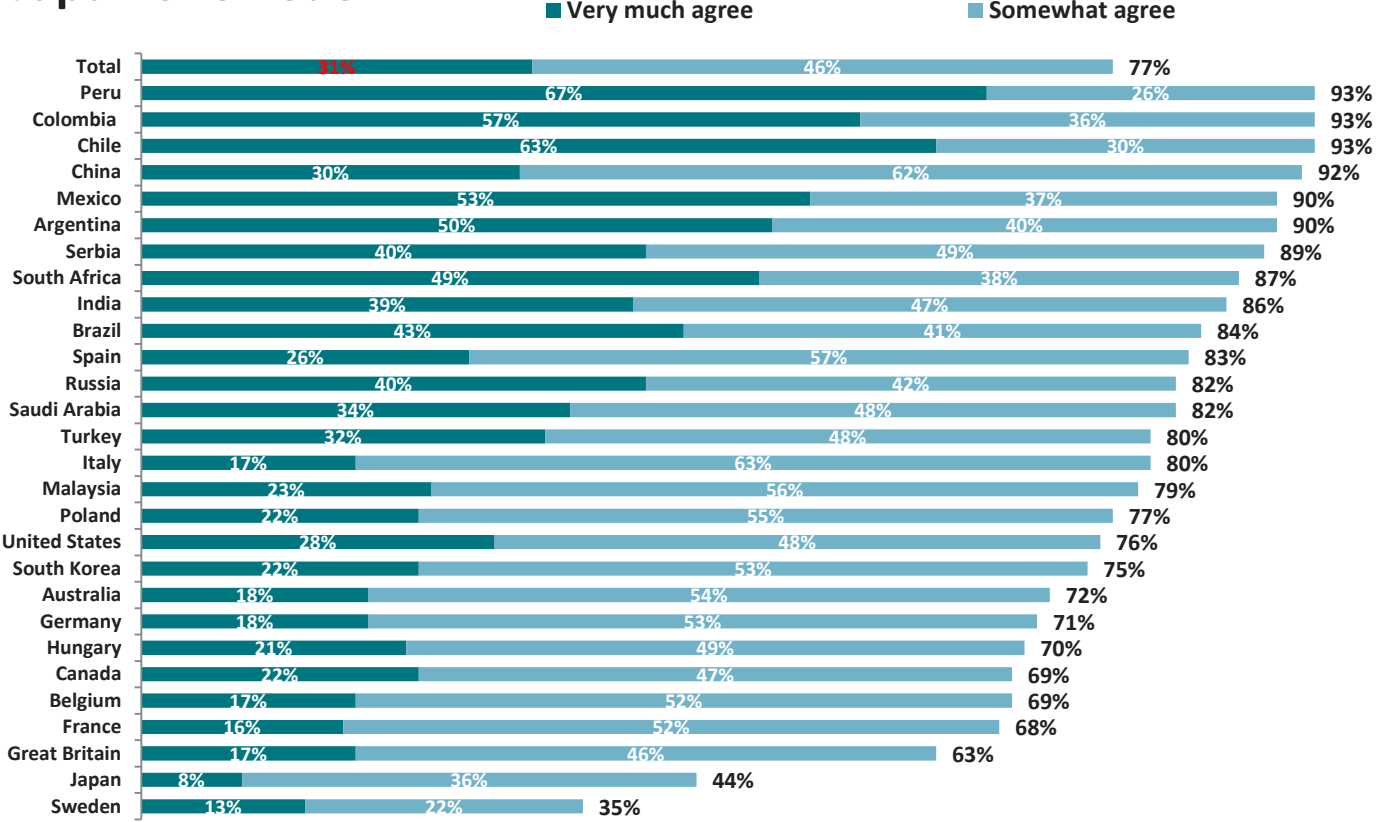
*The global economy will be stronger in 2018 than it was in 2017*



*2017 was a bad year for me and my family*



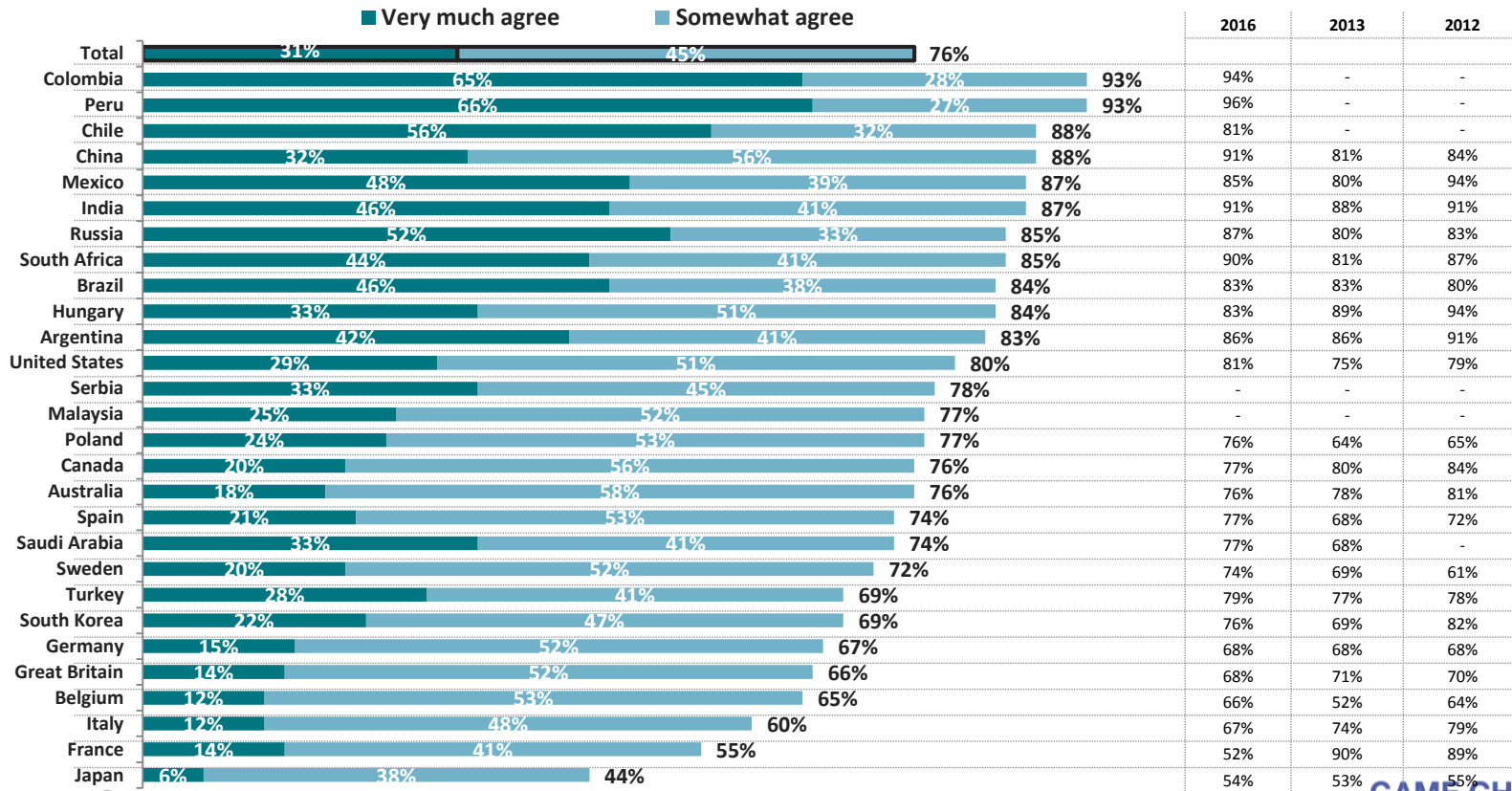
# Majority in most countries say they will be making a resolution in 2018 – but not in Japan or Sweden



Q I will make some personal resolutions to do some specific things for myself or others in 2018.

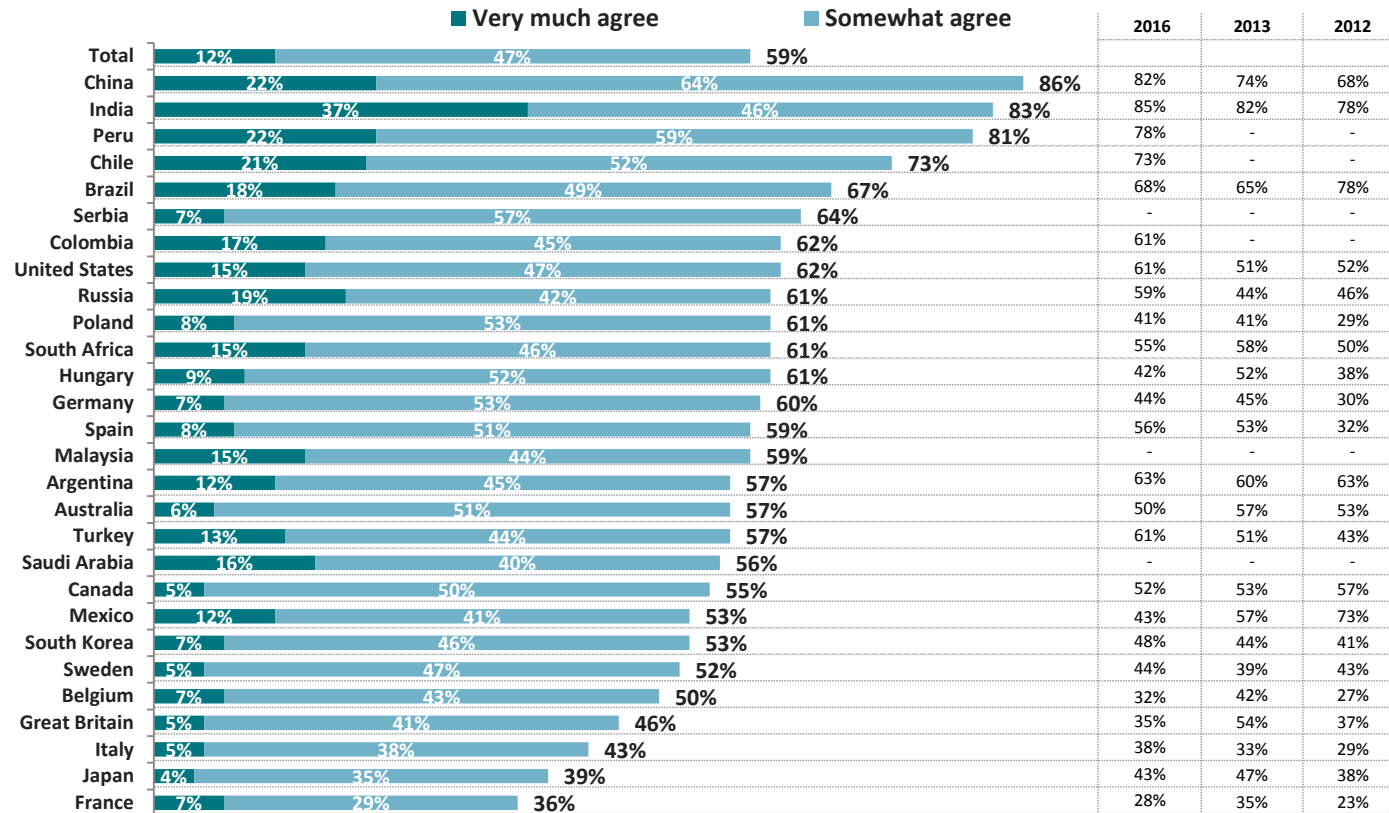


# The majority in most countries are optimistic about 2018 – but less so in Italy, France and Japan



Q: I am optimistic that 2018 will be a better year for me than it was in 2017.

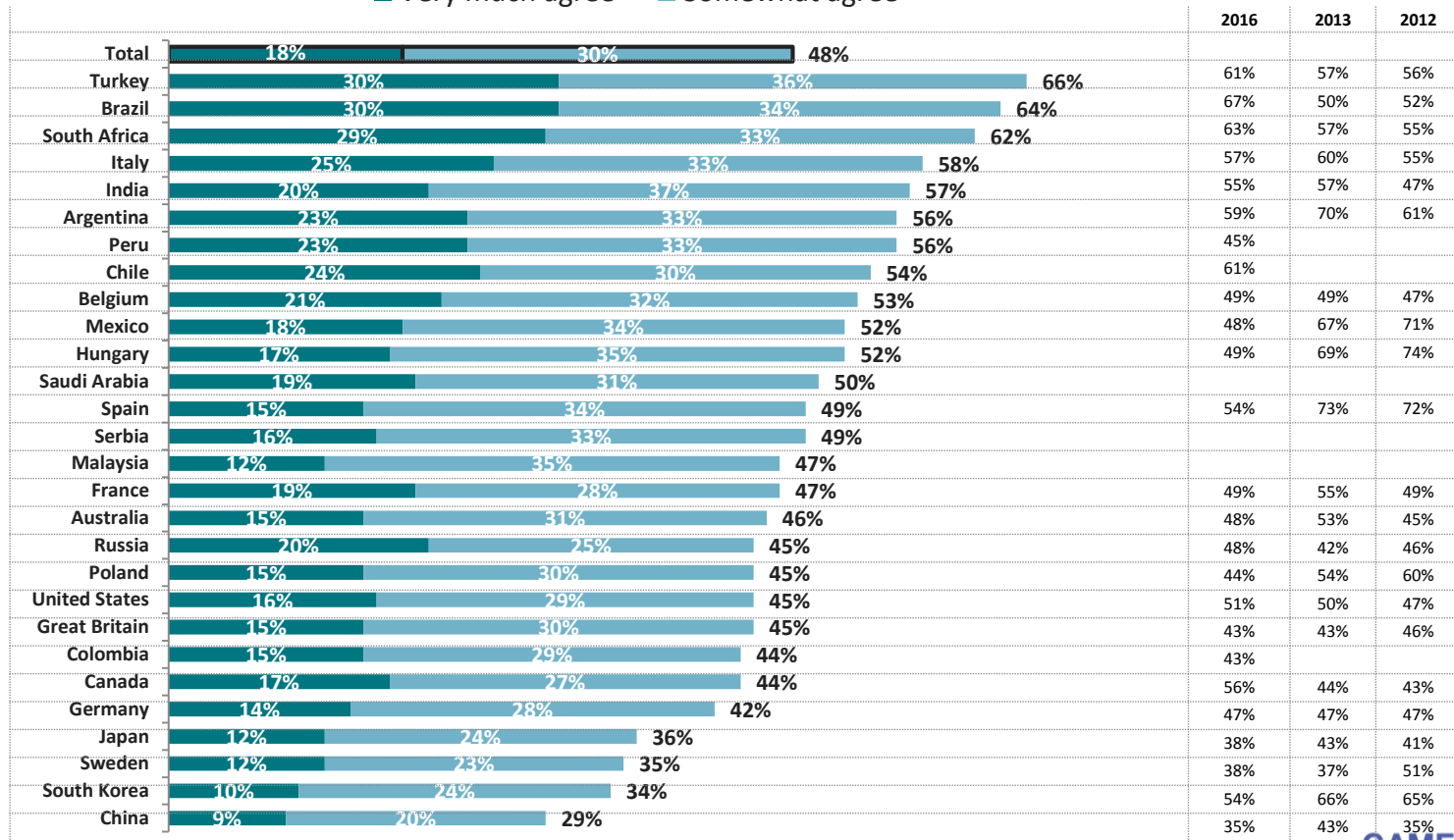
# China, India and Peru are most optimistic about the global economy in 2018 – Italy, Japan and France less so



Q The global economy will be stronger in 2018 than it was in 2017.

# Half say 2017 was a bad year for them – worst in Turkey, Brazil and South Africa

■ Very much agree ■ Somewhat agree



Q. 2017 was a bad year for me and my family.

## Methodology

- These are the findings of the Global @dvisor predictions survey for 2018. In total 21,548 interviews were conducted between ., Nov 27 – Dec 8 2017 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- The survey was conducted in 28 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States
- Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Sweden, Chile, Malaysia and Turkey, where each have a sample approximately 500+. In all other countries the sample was 500+. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- 17 of the 28 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, and United States).
- Brazil, China, India, Mexico, Peru, Russia, Saudi Arabia, South Africa, Turkey, Chile, Colombia and Malaysia produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data is weighted to match the profile of the population.

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## GAME CHANGERS

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