

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Common Market/ Brexit/EU/Europe/ Euro	284 29%bi oq	165 34%zb	119 24%	28 21%	41 25%	46 29%	45 26%	53 37%zc di	73 33%ci	69 23%	90 28%	125 34%zc i	115 25%	170 32%	105 40%zm nopq	81 29%o	56 28%oq	43 17%	185 34%zm oq	99 22%o	314 31%
National health service/Hospitals/ Healthcare	175 18%a	62 13%	114 23%za	23 17%	23 14%	32 21%	34 20%	20 14%	44 20%	46 15%	66 20%	63 17%	78 17%	98 18%	47 18%	60 22%z	29 14%	40 16%	107 20%	69 15%	179 18%
Immigration/ immigrants	85 9%dip	45 9%	40 8%	5 4%	4 2%	13 9%di	21 12%cdi	13 9%di	29 13%zcd i	9 3%	34 10%di	42 11%zcd i	22 5%	63 12%	16 6%	18 6%	25 12%mp	26 10%	34 6%	51 11%zp	82 8%
Economy/Economic situation	61 6%bkh	42 9%zb	19 4%	11 9%	11 7%	12 8%	11 7%	8 5%	7 3%	22 8%	24 7%	15 4%	35 8%	26 5%	17 6%	17 6%	12 6%	16 6%	34 6%	27 6%	62 6%
Poverty/Inequality	43 4%k	17 4%	25 5%	9 7%k	4 2%	9 6%k	13 8%ghk	3 2%	5 2%	12 4%	23 7%zgh k	8 2%	22 5%	21 4%	9 3%	10 4%	16 8%zp	8 3%	19 3%	24 5%	41 4%
Housing	36 4%l	17 4%	18 4%	8 6%	7 4%	4 3%	7 4%	4 3%	5 2%	15 5%	12 4%	9 3%	20 4%	16 3%	3 1%	13 5%lp	7 3%	13 5%l	16 3%l	20 4%l	38 4%
Lack of faith in politics / politicians / government	32 3%hkm	21 4%	11 2%	4 3%	14 8%zeh jk	3 2%	5 3%	5 3%	2 1%	18 6%zch k	8 2%	7 2%	21 5%	11 2%	12 4%mp	1 1%	10 5%m	9 4%m	13 2%m	19 4%m	20 2%
Ageing population/ Social care for the elderly	29 3%	11 2%	18 4%	- -	4 2%	2 2%	4 2%	10 7%zce ij	9 4%c	4 1%	6 2%	19 5%zci	6 1%	22 4%	12 5%	4 1%	5 3%	7 3%	16 3%m	12 3%	32 3%
Unemployment/ Factory closure/ Lack of industry	24 2%p	8 2%	15 3%	7 6%zjf k	6 4%	3 2%	1 *	3 2%	4 2%	13 5%zjf	4 1%	7 2%	16 4%	7 1%	3 1%	6 2%	4 2%	11 4%lp	8 2%	15 3%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Defence/Foreign affairs/ International terrorism	21 2%	8 2%	13 3%	4 3%	5 3%	4 2%	3 2%	1 1%	4 2%	9 3%	7 2%	5 1%	13 3%	8 1%	6 2%	8 3%	3 1%	4 2%	14 3%	7 2%	22 2%
Education/Schools	19 2%	9 2%	11 2%	5 4%	3 2%	2 1%	3 2%	2 1%	4 2%	9 3%	4 1%	6 2%	10 2%	9 2%	4 2%	5 2%	1 *	10 4% _n	9 2%	10 2% _n	21 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%	6 1%	13 3%	3 2%	5 3%	3 2%	1 1%	2 1%	5 2%	7 2%	4 1%	7 2%	10 2%	8 2%	2 1%	5 2%	3 2%	8 3%	7 1%	12 3%	22 2%
Low pay/Minimum wage/Fair wages	14 1% _p	7 1%	8 2%	2 1%	3 2%	2 1%	1 *	3 2%	3 1%	5 2%	3 1%	6 2%	8 2%	7 1%	1 *	3 1%	7 3% _{zlp}	3 1%	4 1%	10 2%	11 1%
Pollution/ Environment	14 1%	8 2%	7 1%	4 3%	1 1%	- -	5 3%	2 1%	3 1%	5 2%	5 1%	4 1%	5 1%	9 2%	5 2%	5 2%	1 *	4 2%	10 2%	5 1%	18 2%
Public services in general	12 1%	5 1%	7 1%	1 1%	4 2%	4 3%	- -	1 *	3 1%	5 2%	4 1%	3 1%	9 2%	3 1%	3 1%	6 2%	2 1%	2 1%	9 2%	3 1%	11 1%
Morality/ Individual behaviour/ Lifestyle	11 1%	4 1%	7 1%	3 2%	1 1%	1 1%	2 1%	3 2%	1 *	4 1%	3 1%	4 1% _h	5 1%	6 1%	1 *	4 1%	4 2%	2 1%	5 1%	6 1%	12 1%
Pensions/Social security/Benefits	10 1%	2 *	8 2%	- -	1 1%	4 3%	2 1%	1 1%	2 1%	1 *	6 2%	3 1%	5 1%	5 1%	2 1%	3 1%	- -	5 2%	5 1%	5 1%	7 1%
Race relations	9 1%	7 1%	2 *	1 1%	6 4% _{zlj} k	- -	- -	* *	1 1%	7 2% _{zj}	- -	2 1%	7 2%	2 *	2 1%	2 1%	5 2%	- -	5 1%	5 1%	6 1%
Population levels/ Overpopulation	9 1%	5 1%	4 1%	1 *	- -	1 1%	4 2%	1 1%	2 1%	1 *	6 2%	2 1%	2 *	7 1%	3 1%	4 2%	2 1%	- -	7 1%	2 *	10 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Taxation	8	3	5	3	-	-	1	1	3	3	1	3	3	5	1	3	-	4	4	4	7
	1%	1%	1%	3%	-	-	1%	*	1%	1%	*	1%	1%	1%	1%	1%	-	2%	1%	1%	1%
Drug abuse	7	6	1	-	3	-	2	1	1	3	2	2	3	4	1	1	-	5	2	5	5
	1%	1%	*	-	2%	-	1%	1%	*	1%	1%	*	1%	1%	*	*	-	2%	*	1%	*
Inflation/Prices	6	4	2	1	2	-	-	-	3	3	-	3	3	3	-	2	-	4	2	4	4
	1%	1%	*	1%	1%	-	-	-	1%	1%	-	1%	1%	1%	-	1%	-	2%	*	1%	*
Nationalisation/ Government control of institutions	4	1	3	-	1	-	-	2	2	1	-	3	1	3	2	2	-	1	3	1	7
	*	*	1%	-	*	-	-	1%	1%	*	-	1%	*	1%	1%	1%	-	*	1%	*	1%
Local government/ Council tax	3	*	3	-	1	1	-	1	-	1	1	1	2	1	*	1	2	-	1	2	4
	*	*	1%	-	1%	1%	-	1%	-	*	*	*	*	*	*	*	1%	-	*	*	*
Privatisation	3	3	-	-	-	-	2	1	-	-	2	1	-	3	-	2	-	1	2	1	2
	*	1%	-	-	-	-	1%	1%	-	-	1%	*	-	1%	-	1%	-	*	*	*	*
Pound/Exchange rate/Value of pound	2	1	1	*	-	1	-	-	1	*	1	1	1	1	-	1	-	1	1	1	3
	*	*	*	*	-	1%	-	-	1%	*	*	*	*	*	-	*	-	1%	*	*	*
Animal welfare	2	-	2	1	-	-	1	-	-	1	1	-	1	1	1	-	1	-	1	1	2
	*	-	*	1%	-	-	1%	-	-	*	*	-	*	*	*	-	1%	-	*	*	*
Trade unions/ Strikes	2	-	2	2	-	-	-	-	-	2	-	-	2	-	-	2	-	-	2	-	1
	*	-	*	1%z	-	-	-	-	-	1%	-	-	*	-	-	1%	-	-	*	-	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1	-	1	-	-	-	-	-	1	-	-	1	-	1	1	-	1	-	1	1	2
	*	-	*	-	-	-	-	-	1%	-	-	*	-	*	*	-	*	-	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *
Countryside/Rural life	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	* *	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	10 1%	4 1%	6 1%	- -	4 2%	1 *	1 1%	2 1%	3 1%	4 1%	2 1%	4 1%	4 1%	6 1%	5 2%	1 *	3 1%	1 *	6 1% m	4 1%	9 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	*	0.00	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Don't know	34	16	19	5	13	6	3	2	5	19	9	7	25	10	2	8	5	20	10	24	29
	3%klp	3%	4%	4%	8%zfg hjk	4%	2%	2%	2%	6%zgk	3%	2%	5%	2%	1%	3%p	2%	8%zlm np	2%	5%zln p	3%
Personal finances (NET)	63	28	35	12	9	12	14	6	11	21	26	17	32	31	10	15	23	16	24	38	56
	6%p	6%	7%	9%	5%	7%	8%	4%	5%	7%	8%	5%	7%	6%	4%	5%	11%zlm p	6%	4%	9%lp	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Common Market/ Brexit/EU/Europe/ Euro	284 29%en q	243 28%e	9 19%	32 37%de	80 25%e	49 20%	89 29%e	80 31%e	114 32%ei	29 22%	83 31%ei	55 39%za bdehi j	119 36%zn oq	84 29%nq	16 13%	58 25%n	203 33%zn q	74 21%n	314 31%
National health service/Hospitals/ Healthcare	175 18%i	151 18%i	12 24%i	13 15%	66 20%i	53 22%hi j	57 18%	45 17%	53 15%	13 10%	39 14%	25 18%	61 19%	61 21%	21 16%	32 14%	123 20%z	53 15%	179 18%
Immigration/ immigrants	85 9%	81 10%zj	1 3%	2 2%	29 9%c	27 11%cd	30 10%	28 11%c	26 7%	9 7%	17 6%	8 5%	35 11%	21 7%	9 7%	18 8%	55 9%	28 8%	82 8%
Economy/Economic situation	61 6%l	54 6%	5 11%	2 2%	22 7%	19 8%	23 7%	18 7%	17 5%	5 4%	12 5%	7 5%	8 3%	24 8%lp	10 8%l	15 7%l	32 5%l	26 7%l	62 6%
Poverty/Inequality	43 4%	33 4%	3 7%	6 7%	15 5%	9 4%	12 4%	9 3%	15 4%	7 5%	13 5%	7 5%	11 3%	15 5%	6 5%	9 4%	26 4%	15 4%	41 4%
Housing	36 4%dem p	35 4%de	- -	* 1%	3 1%	2 1%	6 2%	6 2%	27 7%za defg	16 12%zab cdefgh	25 9%zac defg	8 6%de	7 2%	4 1%	10 8%zlm p	15 7%lmp	11 2%	25 7%zlm p	38 4%
Lack of faith in politics / politicians / government	32 3%a	23 3%	2 4%	7 8%zag	13 4%e	6 3%	8 3%	6 2%	11 3%	7 5%	10 4%	3 2%	9 3%	11 4%	2 2%	10 4%	20 3%	12 3%	20 2%
Ageing population/ Social care for the elderly	29 3%	23 3%	* 1%	6 7%fjk	12 4%	6 3%	5 2%	5 2%	12 3%jk	3 2%	4 1%	1 1%	9 3%	9 3%	5 4%q	2 1%	18 3%	7 2%	32 3%
Unemployment/ Factory closure/ Lack of industry	24 2%	21 2%	1 2%	1 2%	12 4%	11 4%zk	6 2%	5 2%	5 2%	5 4%hk	5 2%	- -	6 2%	5 2%	6 5%	7 3%	11 2%	13 4%	26 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Defence/Foreign affairs/ International terrorism	21 2%	16 2%	3 5%	2 2%	6 2%	4 2%	7 2%	5 2%	7 2%	2 1%	4 2%	3 2%	5 1%	11 4%	1 1%	4 2%	15 2%	6 2%	22 2%
Education/Schools	19 2%	18 2%	2 3%	- -	9 3%	9 4%	5 1%	3 1%	6 2%	3 2%	6 2%	3 2%	6 2%	7 3%	2 2%	4 2%	13 2%	6 2%	21 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%	18 2%h	1 1%	1 1%	11 3%h	10 4%zah j	5 2%	5 2%	3 1%	1 *	2 1%	1 1%	4 1%	4 1%	7 6%zlm opq	2 1%	9 1%	9 3%o	22 2%
Low pay/Minimum wage/Fair wages	14 1%	13 2%	* 1%	1 1%	1 *	1 *	5 2%	4 2%	8 2%	4 3%	7 3%	4 3%	4 1%	3 1%	5 4%z	2 1%	8 1%	7 2%	11 1%
Pollution/ Environment	14 1%	11 1%	1 2%	2 3%	4 1%	2 1%	2 1%	1 1%	8 2%	5 4%	5 2%	1 1%	4 1%	5 2%	2 1%	3 1%	9 1%	4 1%	18 2%
Public services in general	12 1%	9 1%	1 2%	2 2%	4 1%	3 1%	5 2%	4 1%	3 1%	3 2%	3 1%	- -	3 1%	4 1%	3 2%	3 1%	7 1%	5 2%	11 1%
Morality/ Individual behaviour/ Lifestyle	11 1%	8 1%	2 5%zad e	- -	1 *	1 *	5 2%	2 1%	5 1%	3 2%	5 2%	2 2%	2 1%	3 1%	2 1%	3 2%	5 1%	5 2%	12 1%
Pensions/Social security/Benefits	10 1%p	9 1%	- -	1 1%	1 *	* *	3 1%	3 1%	6 2%	3 2%	5 2%	2 1%	2 1%	1 *	3 2%p	4 2%	3 *	7 2%p	7 1%
Race relations	9 1%	7 1%	- -	2 2%f	5 1%	3 1%	- -	- -	5 1%	5 4%zaf gh	5 2%	- -	5 2%	- -	- -	4 2%	5 1%	4 1%	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Population levels/ Overpopulation	9 1%	9 1%	- -	- -	1 *	1 *	3 1%	3 1%	5 1%	1 1%	4 2%	3 2%	4 1%	1 *	1 1%	3 1%	5 1%	4 1%	10 1%
Taxation	8 1%	8 1%	- -	- -	3 1%	3 1%	1 *	1 1%	3 1%	2 1%	3 1%	1 1%	3 1%	3 1%	1 *	2 1%	6 1%	2 1%	7 1%
Drug abuse	7 1%p	6 1%	- -	* *	2 1%	2 1%	3 1%	3 1%	1 *	1 1%	1 1%	1 *	1 *	- -	2 2%mp	4 2%p	1 *	6 2%zp	5 *
Inflation/Prices	6 1%	3 *	2 5%zad ehij	- -	- -	- -	5 2%zad	3 1%	1 *	- -	1 *	1 *	5 1%z	- -	1 1%	- -	5 1%	1 *	4 *
Nationalisation/ Government control of institutions	4 *	4 *	- -	- -	1 *	1 1%	1 *	1 *	2 1%	- -	- -	- -	3 1%	* *	1 1%	- -	3 1%	1 *	7 1%
Local government/ Council tax	3 *	3 *	- -	- -	* *	* *	2 1%	2 1%	1 *	- -	1 *	1 1%	* *	2 1%	- -	- -	2 *	- -	4 *
Privatisation	3 *	3 *	- -	- -	1 *	1 *	- -	- -	2 *	- -	2 1%	2 1%	- -	- -	1 1%p	2 1%	- -	3 1%	2 *
Pound/Exchange rate/Value of pound	2 *	2 *	- -	* *	2 1%	1 1%	- -	- -	1 *	1 1%	1 *	- -	- -	- -	- -	2 1%p	- -	2 1%	3 *
Animal welfare	2 *a	1 *	1 3%zad ehj	- -	- -	- -	2 1%a	1 *	- -	- -	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	2 *
Trade unions/ Strikes	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	2 1%za	2 1%	- -	- -	2 1%	- -	- -	2 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	1 *	- -	1 1%	1 *	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Countryside/Rural life	* *	- -	* 1%a	- -	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Other	10	10	-	-	3	3	5	5	2	-	-	-	3	1	*	5	4	5	9
	1%	1%	-	-	1%	1%	2%	2%	1%	-	-	-	1%	*	*	2%	1%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	*
Don't know	34	29	*	5	16	11	13	12	6	2	4	2	4	6	9	14	10	23	29
	3%hlp	3%h	1%	6%	5%hj	5%	4%	5%	2%	2%	1%	1%	1%	2%	7%zlm	6%lp	2%	6%zlm	3%
Personal finances (NET)	63	49	6	7	17	9	22	16	24	10	21	11	20	19	12	11	39	22	56
	6%	6%	12%e	8%	5%	4%	7%	6%	7%	8%	8%	8%	6%	6%	9%	5%	6%	6%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Common Market/ Brexit/EU/Europe/ Euro	284 29%l	126 30%	34 27%	125 28%	82 36%zg	84 26%	18 45%zg	79 23%	23 18%	44 25%	118 35%zl	53 19%	314 31%
National health service/Hospitals/ Healthcare	175 18%	62 15%	24 19%	89 20%	34 15%	68 21%	5 13%	64 19%	30 24% ^m	20 12%	67 20%	55 20%	179 18%
Immigration/ immigrants	85 9%g	35 8%	8 6%	42 10%	32 14%zg	9 3%	4 10%g	37 11%	10 8%	21 12%	32 9%	15 5%	82 8%
Economy/Economic situation	61 6% ^c	37 9% ^{zc}	10 8% ^c	14 3%	18 8%	20 6%	1 2%	20 6%	7 6%	14 8%	21 6%	26 9%	62 6%
Poverty/Inequality	43 4% ^f	20 5%	2 2%	21 5%	3 1%	23 7% ^{zf}	1 2%	14 4%	5 4%	7 4%	13 4%	17 6%	41 4%
Housing	36 4%	15 4%	5 4%	15 3%	5 2%	17 5%	1 2%	12 3%	5 4%	7 4%	8 2%	16 6%	38 4%
Lack of faith in politics / politicians / government	32 3% ^c fg m	17 4%	8 6% ^c	8 2%	2 1%	4 1%	5 12% ^{zfg}	7 2%	2 2%	- -	11 3% ^m	13 5%	20 2%
Ageing population/ Social care for the elderly	29 3%	14 3%	6 5%	9 2%	10 4%	11 3%	1 3%	6 2%	- -	14 8% ^{zln}	7 2%	5 2%	32 3%
Unemployment/ Factory closure/ Lack of industry	24 2% ^f	5 1%	4 4%	14 3%	1 *	8 3%	- -	13 4%	8 6% ^{zmn}	* *	6 2%	9 3%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Defence/Foreign affairs/ International terrorism	21 2%	10 2%	4 4%	7 2%	6 3%	4 1%	1 3%	9 3%	3 3%	4 2%	6 2%	9 3%	22 2%
Education/Schools	19 2% ⁿ	9 2%	- -	10 2%	3 1%	14 4% ^z	- -	2 1%	3 2%	4 2%	2 1%	6 2%	21 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%	5 1%	2 1%	13 3%	4 2%	7 2%	- -	7 2%	4 3%	5 3%	3 1%	8 3%	22 2%
Low pay/Minimum wage/Fair wages	14 1%	6 1%	1 1%	7 2%	* *	5 2%	1 1%	8 2%	2 2%	3 2%	4 1%	6 2%	11 1%
Pollution/ Environment	14 1%	4 1%	4 3%	6 1%	3 1%	5 2%	1 2%	3 1%	3 3%	- -	7 2%	5 2%	18 2%
Public services in general	12 1%	7 2%	2 1%	4 1%	- -	8 3% ^{zf}	- -	3 1%	1 1%	1 *	8 2% ^z	7 2%	11 1%
Morality/ Individual behaviour/ Lifestyle	11 1%	3 1%	2 2%	5 1%	3 1%	3 1%	- -	3 1%	- -	- -	3 1%	2 1%	12 1%
Pensions/Social security/Benefits	10 1%	6 1%	- -	4 1%	2 1%	4 1%	- -	4 1%	- -	3 1%	2 1%	- -	7 1%
Race relations	9 1%	4 1%	3 2%	3 1%	- -	2 *	- -	8 2%	* *	- -	2 1%	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Population levels/ Overpopulation	9 1%	5 1%	1 1%	3 1%	2 1%	1 *	- -	5 2%	1 1%	2 1%	2 1%	1 *	10 1%
Taxation	8 1%	3 1%	- -	5 1%	2 1%	6 2%z	- -	- -	1 *	3 2%	4 1%	2 1%	7 1%
Drug abuse	7 1%	3 1%	1 1%	3 1%	3 1%	3 1%	- -	1 *	2 2%	3 2%	1 *	4 1%	5 *
Inflation/Prices	6 1%	2 *	- -	4 1%	1 *	4 1%	- -	1 *	2 2%	- -	2 1%	1 *	4 *
Nationalisation/ Government control of institutions	4 *	1 *	1 1%	2 *	1 1%	1 *	- -	2 1%	1 1%	- -	2 *	1 *	7 1%
Local government/ Council tax	3 *	- -	* *	3 1%	- -	3 1%	- -	* *	1 1%	* *	- -	2 1%	4 *
Privatisation	3 *	2 *	- -	1 *	- -	- -	- -	2 *	1 1%	2 1%	- -	- -	2 *
Pound/Exchange rate/Value of pound	2 *	1 *	* *	1 *	- -	- -	- -	2 1%	1 1%	* *	1 *	1 *	3 *
Animal welfare	2 *	2 1%	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 *	2 *
Trade unions/ Strikes	2 *	- -	- -	2 *	- -	- -	- -	2 1%	- -	- -	- -	2 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 1%	1 *	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Countryside/Rural life	* *	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	1 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORi (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Other	10	2	-	8	6	2	-	-	3	3	3	3	9
	1%	1%	-	2%	3%	1%	-	-	2%	2%	1%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	*	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*
Don't know	34	16	2	16	2	5	2	26	4	14	3	13	29
	3%fgn	4%	2%	4%	1%	2%	4%	8%	3%	8%zn	1%	5%	3%
Personal finances (NET)	63	27	3	32	4	32	1	22	10	10	19	24	56
	6%f	7%	3%	7%	2%	10%zf	3%	7%	8%	6%	6%	8%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Common Market/ Brexit/EU/Europe/ Euro	284	48	161	31	44	284	51	72	138	74	266	17	30	129	40	57	49	12	-	44	314
	29%ksv	28%	29%	22%	22%	62%zab cft	27%	25%	28%	35%zg	31%zk	13%	29%	29%	39%zs	30%zs	41%zqs	14%	-	39%zv	31%
National health service/Hospitals/ Healthcare	175	22	175	18	28	67	44	45	96	35	165	10	17	66	15	30	13	19	-	28	179
	18%ekr v	13%	32%zac eft	13%	14%	14%	23%zac et	16%	19%	17%	19%zk	8%	16%	15%	15%	15%r	11%	22%r	-	24%v	18%
Immigration/ immigrants	85	7	34	23	85	20	6	20	43	21	75	10	8	37	1	32	18	16	85	-	82
	9%abef pw	4%	6%	16%zab ef	42%zabc ef	4%	3%	7%	9%	10%	9%	8%	8%	9%	1%	17%zp	15%zp	19%zp	100%zw	-	8%
Economy/Economic situation	61	61	28	7	8	12	13	16	34	11	47	14	6	40	10	8	3	5	-	8	62
	6%ej ft	36%zbce ft	5%e	5%	4%	3%	7%e	6%	7%	5%	6%	10%	6%	9%z	9%r	4%r	2%	6%	-	7%v	6%
Poverty/Inequality	43	5	21	1	2	12	5	17	17	9	35	7	6	15	4	8	2	6	-	2	41
	4%cet	3%	4%c	*	1%	3%	3%	6%	3%	4%	4%	6%	5%	3%	4%	4%r	1%	7%	-	2%	4%
Housing	36	*	17	4	*	7	7	14	17	6	24	12	5	15	3	7	4	4	-	*	38
	4%aetj	*	3%et	3%t	*	2%	3%at	5%	3%	3%	3%	9%zj	5%	3%	3%	4%	3%	5%	-	*	4%
Lack of faith in politics / politicians / government	32	1	19	6	5	9	7	9	19	4	28	3	-	24	5	5	3	4	-	5	20
	3%ael	1%	4%e	4%	2%	2%	4%a	3%	4%	2%	3%	3%	-	6%zl	4%	3%	3%	5%	-	4%	2%
Ageing population/ Social care for the elderly	29	4	21	5	4	13	6	7	12	10	25	4	4	15	3	3	2	1	-	4	32
	3%	3%	4%	3%	2%	3%	3%	2%	2%	5%	3%	3%	4%	3%	3%	2%	2%	1%	-	3%	3%
Unemployment/ Factory closure/ Lack of industry	24	2	7	4	1	1	3	11	12	1	12	11	3	6	-	2	1	1	-	1	26
	2%bej	1%	1%e	3%e	*	*	1%	4%i	2%	1%	1%	9%zj	3%	1%	-	1%	1%	1%	-	1%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Defence/Foreign affairs/ International terrorism	21 2%be	2 1%	5 1%	1 1%	1 1%	3 1%	2 1%	5 2%	11 2%	4 2%	18 2%	2 2%	3 3%	13 3%	2 2%	2 1%	1 1%	1 2%	- -	1 1%	22 2%
Education/Schools	19 2%ej	2 1%	7 1%	4 3%e	3 1%	2 *	19 10%zabc et	6 2%	12 2%	2 1%	13 2%	6 5%	5 5%zm	4 1%	2 2%	3 2%	3 3%	1 1%	- -	3 2%	21 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%bei	- -	5 1%	19 13%zabc ft	2 1%	1 *	3 1%	9 3%i	9 2%	1 *	16 2%	3 3%	2 2%	4 1%	1 1%	5 3%	4 3%	1 1%	- -	2 2%	22 2%
Low pay/Minimum wage/Fair wages	14 1%be	4 2%be	3 1%	3 2%	* *	3 1%	2 1%	2 1%	12 2%	1 *	13 1%	2 1%	- -	7 2%	2 2%	6 3%	3 2%	4 4%	- -	* *	11 1%
Pollution/ Environment	14 1%	3 2%	7 1%	3 2%	1 *	5 1%	3 2%	8 3%h	3 1%	3 1%	14 2%	1 1%	3 3%	4 1%	3 3%	4 2%	2 2%	3 3%	- -	1 1%	18 2%
Public services in general	12 1%	1 1%	7 1%	3 2%	1 1%	4 1%	2 1%	4 1%	4 1%	4 2%	12 1%	- -	1 1%	6 1%	1 1%	3 1%	1 1%	1 2%	- -	1 1%	11 1%
Morality/ Individual behaviour/ Lifestyle	11 1%b	1 1%	2 *	2 2%	4 2%	4 1%	2 1%	2 1%	8 2%	1 *	8 1%	1 1%	1 1%	5 1%	1 1%	2 1%	1 1%	* 1%	- -	4 3%z	12 1%
Pensions/Social security/Benefits	10 1%	- -	4 1%	- -	2 1%	2 *	- -	3 1%	4 1%	3 1%	10 1%	- -	1 1%	5 1%	2 2%	1 *	- -	1 1%	- -	2 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Race relations	9	-	5	-	2	1	-	3	6	-	7	3	-	6	1	4	4	-	-	2	6
	1%e	-	1%	-	1%	*	-	1%	1%	-	1%	2%	-	1%	1%	2%	3%z	-	-	2%	1%
Population levels/ Overpopulation	9	1	3	1	2	2	2	2	6	1	6	2	2	4	-	2	2	-	-	2	10
	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	2%	2%	1%	-	1%	2%	-	-	1%	1%
Taxation	8	-	3	-	-	-	2	4	3	1	6	2	-	3	1	1	-	1	-	-	7
	1%	-	1%	-	-	-	1%e	1%	1%	1%	1%	2%	-	1%	1%	*	-	1%	-	-	1%
Drug abuse	7	-	-	1	-	-	-	5	2	-	3	4	*	4	-	-	-	-	-	-	5
	1%j	-	-	1%	-	-	-	2%z	*	-	*	3%zi	*	1%	-	-	-	-	-	-	*
Inflation/Prices	6	2	5	1	1	-	1	3	-	3	4	2	-	2	1	-	-	-	-	1	4
	1%	1%e	1%	1%	*	-	*	1%	-	1%h	*	1%	-	*	1%	-	-	-	-	1%	*
Nationalisation/ Government control of institutions	4	-	2	*	-	1	-	-	1	3	4	-	*	2	1	-	-	-	-	-	7
	*	-	*	*	-	*	-	-	*	1%	*	-	*	*	1%	-	-	-	-	-	1%
Local government/ Council tax	3	*	-	-	2	1	-	*	3	-	3	-	*	-	1	1	1	-	-	2	4
	*	*	-	-	1%	*	-	*	1%	-	*	-	*	-	1%	*	1%	-	-	1%z	*
Privatisation	3	2	-	-	2	-	-	1	2	-	3	-	-	2	-	-	-	-	-	2	2
	*	1%b	-	-	1%	-	-	*	*	-	*	-	-	*	-	-	-	-	-	1%	*
Pound/Exchange rate/Value of pound	2	-	1	-	-	1	*	1	1	-	1	1	*	1	-	-	-	-	-	-	3
	*j	-	*	-	-	*	*	*	*	-	*	1%	*	*	-	-	-	-	-	-	*
Animal welfare	2	-	-	-	-	-	2	-	1	1	2	-	-	2	-	-	-	-	-	-	2
	*	-	-	-	-	-	1%zbe	-	*	1%	*	-	-	1%	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Trade unions/ Strikes	2 *	-	-	-	-	-	2	-	2	-	-	2	-	-	2	-	-	-	-	-	1
		-	-	-	-	-	1%zbe	-	*	-	-	1%z	-	-	2%z	-	-	-	-	-	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	-	1	-	1	1	1	1	-	1	1	-	-	-	-	1	1	-	-	1	2
		-	*	-	*	*	*	*	-	*	*	-	-	-	-	*	1%	-	-	1%	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nuclear weapons/ Nuclear war/ Disarmament	1 *	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	1
		-	-	-	-	-	-	*	-	-	*	-	1%z	-	-	-	-	-	-	-	*
Countryside/Rural life	* *	-	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	1
		-	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	10	1	1	4	*	4	3	6	*	4	7	3	1	1	1	2	2	2	-	*	9
	1%bh	1%	*	3%zbt	*	1%b	2%b	2%h	*	2%h	1%	3%	1%	*	1%	1%	2%	3%	-	*	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.00	*	*	0.00	0.00	*	0.00	*	0.00	0.00	0.00	0.00	*	0.00	0.01	0.00	*	*
ERROR VARIANCE	*	*	*	0.00	*	*	0.00	0.00	*	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	*
Don't know	34	-	3	1	-	1	-	7	18	9	28	6	2	16	1	4	2	2	-	-	29
	3%abce ft	-	1%	*	-	*	-	2%	4%	4%	3%	5%	2%	4%	1%	2%	2%	2%	-	-	3%
Personal finances (NET)	63	11	29	4	4	15	8	22	29	12	52	11	6	24	7	14	4	10	-	4	56
	6%et	7%et	5%et	3%	2%	3%	4%	8%	6%	6%	6%	8%	5%	5%	7%	7%r	3%	12%	-	3%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
National health service/Hospitals/ Healthcare	549 55%oq	257 53%	293 58%	66 50%	84 50%	91 59%	101 58%	76 54%	132 60%	149 50%	192 59%	208 57%	241 53%	309 58%	171 65%zn oq	162 59%oq	103 51%	113 45%	334 62%zn oq	216 48%	555 55%
Common Market/ Brexit/EU/Europe/ Euro	460 46%bd ioq	245 50%zb	215 43%	55 42%	60 36%	70 45%	81 47%	73 52%di	121 55%zc di	114 38%	151 46%	195 53%zc di	184 41%	276 51%	164 62%zm nopq	131 47%oq	92 46%oq	73 29%	295 55%zm oq	165 37%o	493 49%
Immigration/ immigrants	200 20%cd i	93 19%	107 21%	15 11%	12 7%	32 21%di	46 27%cd i	35 25%cd i	60 27%zcd i	26 9%	78 24%cd i	95 26%zc	59 13%	141 26%	42 16%	58 21%	46 23%	53 21%	100 19%	100 22%	213 21%
Housing	198 20%hk	83 17%	115 23%	37 28%zh k	34 21%	31 20%	36 21%	29 20%	31 14%	72 24%hk	66 20%	60 17%	102 23%	96 18%	52 20%	58 21%	47 23%	41 17%	110 20%	88 19%	207 20%
Education/Schools	188 19%kn q	84 17%	104 21%	30 23%	27 16%	25 16%	49 28%zd eghjk	25 18%	32 14%	57 19%	74 22%eh k	57 16%	82 18%	106 20%	67 25%zn oq	59 21%nq	22 11%	40 16%	126 23%zn q	62 14%	207 20%
Poverty/Inequality	188 19%ao	73 15%	115 23%za	27 21%	22 13%	38 24%h	41 24%dh	27 19%	32 14%	50 17%	79 24%zd hk	59 16%	87 19%	100 19%	68 26%zm oq	48 17%	44 22%oq	27 11%	116 21%zm o	72 16%o	194 19%
Economy/Economic situation	170 17%b	117 24%zb	53 10%	23 18%	23 14%	32 21%	39 22%h	24 17%	29 13%	46 15%	71 22%zh k	53 14%	79 17%	91 17%	51 19%	51 19%	36 18%	31 13%	103 19%	67 15%	185 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	141 14%	61 12%	81 16%	13 10%	21 12%	20 13%	32 18%	24 17%	31 14%	34 11%	52 16%	56 15%	54 12%	87 16%	35 13%	36 13%	31 16%	38 15%	72 13%	70 15%	147 15%
Ageing population/ Social care for the elderly	135 14%ce io	59 12%	76 15%	9 7%	18 11%	11 7%	34 20%zc eij	28 20%zc ei	35 16%ce	27 9%	45 14%e	63 17%zce i	38 8%	97 18%	55 21%zm opq	32 11%	31 15%oq	18 7%	86 16%zm o	49 11%o	145 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Defence/Foreign affairs/ International terrorism	119 12%	62 13%	57 11%	18 13%	14 8%	18 11%	30 17% ^d	16 11%	24 11%	31 11%	47 14%	40 11%	49 11%	70 13%	45 17% ^{zo} q	32 12%	20 10%	23 9%	77 14% ^z	42 9%	130 13%
Unemployment/ Factory closure/ Lack of industry	103 10% ^k	40 8%	62 12%	18 14%	20 12%	22 14% ^{hk}	17 10%	11 8%	15 7%	38 13% ^k	39 12%	26 7%	60 13%	43 8%	24 9%	34 12%	14 7%	31 12%	58 11%	44 10%	110 11%
Pollution/ Environment	100 10% ^{hno} q	42 9%	58 11%	15 12%	8 5%	16 10%	27 16% ^{zd} hi	21 15% ^{zdh} ik	13 6%	23 8%	43 13% ^{dh}	34 9% ^h	39 9%	61 11%	45 17% ^{zn} oq	36 13% ^{noq}	7 4%	12 5%	81 15% ^{zno} q	19 4%	115 11%
Public services in general	99 10%	40 8%	59 12%	9 7%	26 16% ^{ej}	10 7%	16 10%	15 11%	22 10%	35 12% ^c	27 8%	37 10%	45 10%	54 10%	35 13%	26 9%	18 9%	20 8%	61 11%	39 9%	99 10%
Lack of faith in politics / politicians / government	96 10%	53 11%	43 8%	11 8%	20 12%	10 7%	19 11%	15 11%	21 9%	31 10%	29 9%	36 10%	41 9%	55 10%	31 12%	19 7%	23 11%	23 9%	50 9% ^m	46 10%	91 9%
Pensions/Social security/Benefits	87 9%	33 7%	54 11%	12 9%	12 7%	15 10%	15 9%	19 14% ^{zhk}	13 6%	25 8%	30 9%	32 9% ^h	40 9%	47 9%	26 10%	23 8%	15 8%	23 9%	49 9%	38 8%	89 9%
Low pay/Minimum wage/Fair wages	79 8% ^{hk}	32 7%	46 9%	11 9%	17 10% ^h	15 10% ^h	19 11% ^{hk}	9 6%	8 3%	28 9% ^{hk}	34 10% ^{hk}	17 5%	43 9%	36 7%	20 8%	22 8%	24 12% ^{oq}	12 5%	42 8%	36 8% ^o	79 8%
Drug abuse	61 6%	34 7%	27 5%	7 6%	10 6%	10 7%	12 7%	5 4%	16 7%	17 6%	22 7%	21 6%	28 6%	33 6%	17 7%	19 7%	11 6%	14 6%	36 7%	25 6%	64 6%
Morality/ Individual behaviour/ Lifestyle	60 6% ^{ad}	20 4%	40 8% ^{za}	9 7% ^{di}	2 1%	14 9% ^{di}	14 8% ^d	9 6% ^d	13 6% ^d	10 3% ^d	28 9% ^{di}	22 6% ^d	25 5%	36 7%	20 7%	19 7%	11 6%	10 4%	39 7%	21 5%	65 6%
Inflation/Prices	60 6%	29 6%	31 6%	10 7%	11 7%	7 4%	14 8%	8 6%	11 5%	21 7%	21 6%	18 5%	28 6%	32 6%	21 8%	19 7%	8 4%	12 5%	40 7%	20 5%	62 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Race relations	52	25	28	8	16	6	8	6	8	24	14	15	29	23	22	14	11	5	36	17	47
	5%o	5%	5%	6%	10%k	4%	5%	5%	4%	8%	4%	4%	6%	4%	8%zoq	5%	6%	2%	7%o	4%	5%
Transport/Public transport	48	24	24	8	2	8	20	3	7	9	29	10	18	30	19	19	7	3	38	10	53
	5%koq	5%	5%	6%	1%	5%	12%zdg	2%	3%	3%	9%zdg	3%	4%	6%	7%oq	7%oq	3%	1%	7%zoq	2%	5%
							hik				hik										
Taxation	45	30	15	7	10	8	11	6	4	17	19	9	25	20	14	21	4	6	35	10	42
	5%bhk	6%b	3%	5%	6%	5%	6%h	4%	2%	6%h	6%h	3%	5%	4%	5%	8%zno	2%	2%	6%zno	2%	4%
	q														q				q		
Local government/ Council tax	39	20	19	2	8	5	10	8	6	10	15	14	15	24	9	19	4	6	28	10	41
	4%oq	4%	4%	2%	5%	3%	6%	5%	3%	3%	5%	4%	3%	4%	3%	7%zno	2%	2%	5%zq	2%	4%
																q					
Population levels/ Overpopulation	36	19	16	3	3	7	12	5	5	7	19	10	14	22	10	16	6	4	26	10	42
	4%	4%	3%	3%	2%	5%	7%i	3%	2%	2%	6%	3%	3%	4%	4%	6%zoq	3%	2%	5%	2%	4%
Pound/Exchange rate/Value of pound	28	15	14	4	10	3	6	3	4	13	8	7	16	13	12	12	2	2	24	4	30
	3%o	3%	3%	3%	6%	2%	3%	2%	2%	4%	2%	2%	3%	2%	5%oq	4%oq	1%	1%	5%zoq	1%	3%
Animal welfare	26	5	21	7	4	1	4	2	7	11	5	9	12	13	6	9	5	6	15	10	25
	3%a	1%	4%za	6%ej	2%	1%	2%	1%	3%	4%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%
Privatisation	25	14	12	6	3	4	5	3	4	9	10	6	14	12	9	12	2	3	21	5	28
	3%oq	3%	2%	5%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	3%	4%zq	1%	1%	4%zq	1%	3%
Petrol prices/Fuel	24	12	12	2	6	3	7	5	2	8	10	7	11	14	6	10	2	7	16	9	26
	2%	3%	2%	2%	3%	2%	4%	3%	1%	3%	3%	2%	2%	3%	2%	4%	1%	3%	3%	2%	3%
Countryside/Rural life	21	6	15	4	1	-	7	2	6	5	7	9	5	16	8	9	4	-	17	4	24
	2%oq	1%	3%	3%	1%	-	4%e	2%	3%	2%	2%	2%	1%	3%	3%o	3%oq	2%	-	3%zoq	1%	2%
Nationalisation/ Government control of institutions	20	13	8	5	4	1	3	3	3	9	5	7	10	10	8	8	1	3	17	4	24
	2%oq	3%	2%	4%	2%	1%	2%	2%	1%	3%	1%	2%	2%	2%	3%q	3%q	*	1%	3%zq	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
Nuclear weapons/ Nuclear war/ Disarmament	18 2%	9 2%	9 2%	2 1%	3 2%	1 1%	3 2%	4 3%	4 2%	5 2%	4 1%	9 2%	6 1%	12 2%	6 2%	5 2%	2 1%	4 2%	11 2%	6 1%	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	12 1%	6 1%	6 1%	2 1%	2 1%	- -	2 1%	3 2%	2 1%	4 1%	2 1%	6 2%	4 1%	8 1%	5 2%	4 1%	2 1%	2 1%	9 2%	4 1%	17 2%
Trade unions/ Strikes	9 1%	2 *	8 2%	3 2%	2 1%	- -	1 1%	1 1%	2 1%	5 2%	1 *	3 1%	5 1%	4 1%	1 *	6 2%z	1 1%	1 *	7 1%	2 *	9 1%
Northern Ireland	8 1%b	7 1%	1 *	1 1%	1 1%	1 *	2 1%	1 1%	2 1%	2 1%	3 1%	3 1%	3 1%	5 1%	5 2%	2 1%	2 1%	- -	7 1%	2 *	10 1%
Foot and mouth outbreak/Farming crisis	5 *	- -	5 1%	- -	- -	- -	2 1%	1 1%	1 1%	- -	2 *	3 1%	- -	5 1%	1 *	2 1%	1 1%	- -	3 1%	1 *	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	3 1%	* *	2 1%	- -	- -	* *	- -	2 1%	2 1%	* *	2 *	2 *	2 *	* *	- -	3 1%p	* *	* *	3 1%	4 *
AIDS	3 *	1 *	2 *	1 1%	1 1%	1 *	- -	- -	* *	2 1%	1 *	* *	3 1%	* *	1 1%	1 *	- -	1 *	2 *	1 *	4 *
Median	2	2	2	2	2	2	3	3	2	2	3	2	2	3	3	2	2	2	3	2	2
Other	27 3%	12 2%	15 3%	3 2%	5 3%	5 4%	4 2%	6 4%	4 2%	7 3%	9 3%	10 3%	13 3%	14 3%	8 3%	4 1%	6 3%	9 4%	12 2%	15 3%	27 3%
MEAN NUMBER OF MENTIONS	3.70o q	3.59	3.80	3.76	3.30	3.63	4.41z dhik	3.83	3.36	3.51	4.04z dhk	3.54	3.55	3.82	4.37z noq	3.91o q	3.44o q	2.94	4.14z noq	3.16	3.79
STANDARD ERROR	0.09	0.11	0.14	0.31	0.21	0.24	0.27	0.22	0.13	0.18	0.19	0.12	0.15	0.12	0.21	0.16	0.17	0.14	0.13	0.11	0.09

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1010	527	483	123	129	133	157	195	273	252	290	468	385	625	279	344	180	207	623	387	1010
WEIGHTED BASE	991	486	505	131*	167*	156	173	142	222	298	328	364	454	537	264	277	201	249	541	450	1010
	100%	49%	51%	13%*	17%*	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	20%	25%	55%	45%	102%
ERROR VARIANCE	0.01	0.01	0.02	0.10	0.04	0.06	0.07	0.05	0.02	0.03	0.03	0.01	0.02	0.01	0.05	0.03	0.03	0.02	0.02	0.01	0.01
Don't know	119	62	56	29	31	23	12	10	14	60	35	23	83	36	16	25	23	55	41	78	103
	12%gh klp	13%	11%	22%zf ghjk	19%zf ghk	15%ghk	7%	7%	6%	20%zf ghjk	11%f	6%	18%	7%	6%	9%	11%	22%zlm npq	8%	17%zl mnp	10%
Personal finances (NET)	274	120	154	37	41	49	62	39	47	78	110	86	127	147	81	75	68	50	156	118	281
	28%hk o	25%	30%	28%	25%	31%	36%zh k	27%	21%	26%	34%zh k	23%	28%	27%	31%o	27%	34%oq	20%	29%o	26%o	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010	
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010	
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%	
National health service/Hospitals/ Healthcare	549 55% nq	482 56%	24 50%	43 50%	173 53%	129 54%	164 53%	140 54%	213 59% i	67 51%	156 57%	88 64%	190 58% nq	183 64% zn oq	49 38%	116 51% n	373 61% zn oq	165 47% n	555 55%	
Common Market/ Brexit/EU/Europe/ Euro	460 46% ef nq	394 46% e	16 33%	51 58% bd efg	135 41% e	84 35%	124 40%	108 42%	201 56% za bdefg i	56 43%	146 54% za bdefg i	90 65% za bdefg hij	180 55% zn oq	144 51% nq	29 23%	92 41% nq	325 53% zn oq	121 34% n	493 49%	
Immigration/ immigrants	200 20% i	183 21% zi	8 17%	9 10%	66 20% c	57 24% cd i	70 23% ci	62 24% ci	64 18%	17 13%	46 17%	29 21%	78 24% nq	58 20%	18 14%	40 18%	136 22% n	58 16%	213 21%	
Housing	198 20% de lp	178 21% de f	6 12%	14 16%	47 15%	33 14%	49 16%	43 17%	102 28% za bdefg	37 28% zb defg	83 31% za bcdef g	46 33% za bcdef g	44 13%	58 20% l	24 18%	65 29% zl p	102 17% l	88 25% zl np	207 20%	
Education/Schools	188 19% n	161 19%	15 31% cd i	12 14%	55 17%	43 18%	63 21%	48 19%	70 20%	19 14%	49 18%	30 22%	56 17%	73 26% zl npq	15 12%	41 18%	129 21% ln	56 16%	207 20%	
Poverty/Inequality	188 19%	162 19%	8 17%	17 19%	55 17%	38 16%	48 15%	39 15%	85 24% za efg	31 24%	67 25% za defg	36 26% ef g	57 17%	61 21%	17 13%	44 19%	118 19%	61 17%	194 19%	
Economy/Economic situation	170 17% l	146 17%	10 21%	14 17%	55 17%	41 17%	55 18%	45 17%	60 17%	22 17%	48 18%	26 18%	43 13%	67 23% zl pq	19 15%	37 16%	110 18% l	56 16%	185 18%	
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	141 14% h	130 15% h	4 8%	8 9%	48 15%	41 17% h	54 18% h	50 19% zh k	39 11%	19 15%	33 12%	14 10%	39 12%	50 18%	18 14%	32 14%	89 14% l	50 14%	147 15%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Ageing population/ Social care for the elderly	135 14%ao q	102 12%	10 20%	24 28%za defgh ijk	49 15%e	25 11%	35 11%	26 10%	51 14%	16 12%	35 13%	19 13%	57 17%zn oq	42 15%q	11 9%	19 8%	99 16%zno q	30 9%	145 14%
Defence/Foreign affairs/ International terrorism	119 12%af gq	91 11%g	8 17%fg	19 22%za fgij	49 15%ae fgi	30 13%g	24 8%g	16 6%	46 13%gi	9 7%	31 11%i	22 16%fg i	43 13%	43 15%q	10 8%	21 9%	86 14%zq	31 9%	130 13%
Unemployment/ Factory closure/ Lack of industry	103 10%	85 10%	6 12%	11 13%	36 11%	24 10%	32 10%	26 10%	35 10%	13 10%	25 9%	12 8%	30 9%	33 11%	15 11%	22 10%	63 10%	37 10%	110 11%
Pollution/ Environment	100 10%fn q	90 10%fg	2 3%	9 10%	25 8%	17 7%	19 6%	17 7%	56 16%za bdefg	26 19%za bdefg	48 18%za bdefg	22 16%zb defg	35 11%fn	41 14%znq	3 2%	19 8%	76 12%znq	22 6%fn	115 11%
Public services in general	99 10%k	84 10%k	4 7%	11 13%	42 13%jk	31 13%jk	27 9%	23 9%	30 8%k	12 9%	18 7%	6 4%	30 9%	31 11%	9 7%	27 12%	61 10%	35 10%	99 10%
Lack of faith in politics / politicians / government	96 10%fg	78 9%fg	3 7%	15 18%af g	40 12%fg	25 10%	18 6%	14 6%	38 11%	15 11%	27 10%	12 9%	34 10%	30 11%	8 6%	23 10%	64 10%	31 9%	91 9%
Pensions/Social security/Benefits	87 9%	71 8%	6 11%	10 12%	29 9%	18 8%	27 9%	21 8%	32 9%	11 9%	23 8%	12 8%	23 7%	27 10%	13 10%	22 10%	51 8%	35 10%	89 9%
Low pay/Minimum wage/Fair wages	79 8%	70 8%	2 4%	7 8%	22 7%	16 7%	25 8%	23 9%	31 9%	14 11%	25 9%	11 8%	22 7%	26 9%	16 13%zoq	11 5%	48 8%	27 8%o	79 8%
Drug abuse	61 6%	53 6%	4 9%	3 4%	21 7%	18 8%	18 6%	13 5%	22 6%	8 6%	22 8%h	14 10%	14 4%	19 7%	11 9%	15 6%	33 5%	26 7%	64 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Morality/ Individual behaviour/ Lifestyle	60 6%	47 6%	6 13%fg	7 8%	18 6%	12 5%	17 5%g	11 4%	25 7%	9 7%	23 8%a	14 10%	19 6%	21 7%	5 4%	13 6%	40 7%	17 5%	65 6%
Inflation/Prices	60 6%	54 6%	3 7%	3 3%	17 5%	15 6%	19 6%	15 6%	24 7%	11 9%	20 7%	9 6%	17 5%	25 9%	6 5%	10 4%	43 7%	16 5%	62 6%
Race relations	52 5%	46 5%	1 2%	5 6%	18 6%	13 5%	9 3%	8 3%	25 7% f	13 10% zaf	23 9% zaf	10 7%	15 5%	20 7%	5 4%	9 4%	35 6%	14 4%	47 5%
Transport/Public transport	48 5%	45 5%	* 1%	2 3%	10 3%	7 3%	17 5%	17 6%	21 6%	7 5%	16 6%	9 6%	14 4%	19 7%	3 3%	11 5%	33 5%	14 4%	53 5%
Taxation	45 5% n	40 5%	1 3%	3 3%	12 4%	9 4%	13 4%	11 4%	20 6%	11 8%	19 7%	8 6%	9 3%	16 6%	1 1%	16 7% n	25 4%	18 5% n	42 4%
Local government/ Council tax	39 4%	35 4%	* 1%	3 4%	16 5%	13 5%	10 3%	9 4%	13 4%	7 6%	11 4%	4 3%	11 3%	15 5%	2 1%	9 4%	27 4%	11 3%	41 4%
Population levels/ Overpopulation	36 4%	30 4%	1 1%	5 5%	12 4%	7 3%	7 2%	7 3%	17 5%	5 4%	15 6%	10 7% zaf	9 3%	13 4%	3 2%	10 5%	22 4%	13 4%	42 4%
Pound/Exchange rate/Value of pound	28 3% fgp	23 3% g	2 3% g	3 4%	12 4% g	9 4% g	3 1%	2 1%	13 4% g	8 6% fg	11 4% fg	4 3%	7 2%	5 2%	1 1%	13 6% p	12 2%	14 4% n	30 3%
Animal welfare	26 3%	19 2%	3 6% i	3 4%	8 2%	5 2%	9 3%	6 2%	8 2%	- -	5 2%	5 3%	8 2%	8 3%	3 3%	3 1%	16 3%	7 2%	25 2%
Privatisation	25 3%	24 3%	1 2%	* *	8 2%	7 3%	4 1%	3 1%	14 4%	3 2%	10 4%	7 5%	5 2%	9 3%	2 1%	9 4%	14 2%	11 3%	28 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
Petrol prices/Fuel	24	19	2	3	10	7	8	6	6	1	4	3	8	13	1	3	20	4	26
	2%	2%	5%	3%	3%	3%	3%	2%	2%	1%	1%	2%	2%	4%q	1%	2%	3%	1%	3%
Countryside/Rural life	21	13	5	3	5	2	8	3	8	-	6	6	7	9	1	3	16	4	24
	2%a	2%	10%zad efghij	3%	2%	1%	3%g	1%	2%	-	2%	4%aei	2%	3%	1%	1%	3%	1%	2%
Nationalisation/ Government control of institutions	20	15	-	6	12	6	1	1	8	2	4	2	5	8	2	5	13	7	24
	2%fg	2%f	-	7%zaf gj	4%afg	2% ^f	*	*	2%	1%	1%	1%	2%	3%	1%	2%	2%	2%	2%
Nuclear weapons/ Nuclear war/ Disarmament	18	14	2	2	6	4	7	5	4	2	4	1	8	3	3	2	12	5	22
	2%	2%	4%	3%	2%	2%	2%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	12	4	-	8	8	-	-	-	4	3	4	1	6	2	1	3	8	4	17
	1%a	*	-	9%zad efghj k	3%zae fg	-	-	-	1%	2%aef g	1%a	1%	2%	1%	1%	1%	1%	1%	2%
Trade unions/ Strikes	9	9	-	-	6	6	2	2	2	2	2	-	2	7	-	-	8	-	9
	1%	1%	-	-	2%	2%z	1%	1%	*	1%	1%	-	1%	2%zq	-	-	1%l	-	1%
Northern Ireland	8	6	1	2	4	2	1	1	4	2	2	-	3	3	-	2	6	2	10
	1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%
Foot and mouth outbreak/Farming crisis	5	3	-	1	1	-	-	-	3	-	-	-	4	-	-	1	4	1	4
	*	*	-	2%	*	-	-	-	1%	-	-	-	1%	-	-	*	1%	*	*
Bird flu/Pandemic flu/Swine flu/ Ebola	4	3	-	*	2	2	-	-	2	-	2	2	*	-	2	-	*	2	4
	*p	*	-	1%	1%	1%	-	-	*	-	1%	1%	*	-	1%p	-	*	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1010	866	57	87	338	251	331	274	341	133	258	125	393	258	159	179	651	338	1010
WEIGHTED BASE	991	856	48*	87*	325	238	308	260	358	132*	271	139	328	286	128	226	614	355	1010
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	27%	14%	33%	29%	13%	23%	62%	36%	102%
AIDS	3	2	-	1	3	1	1	1	-	-	-	-	*	2	-	1	3	1	4
	*	*	-	2%	1%	*	*	*	-	-	-	-	*	1%	-	*	*	*	*
Median	2	2	2	2	2	2	2	2	3	2	3	3	2	3	2	2	3	2	2
Other	27	24	1	2	12	9	8	7	8	4	5	2	9	5	4	9	13	13	27
	3%	3%	2%	3%	4%	4%	3%	3%	2%	3%	2%	1%	3%	2%	3%	4%	2%	4%	3%
MEAN NUMBER OF MENTIONS	3.70f	3.67f	3.47	4.04	3.68	3.55	3.34	3.31	4.02z	3.79	4.03a	4.27z	3.54n	4.27z	2.79	3.60n	3.88z	3.31n	3.79
	gnq	g							afg		fg	afg		lnpq	q		lnq		
STANDARD ERROR	0.09	0.10	0.29	0.37	0.17	0.18	0.11	0.12	0.18	0.24	0.21	0.35	0.12	0.23	0.13	0.20	0.12	0.13	0.09
ERROR VARIANCE	0.01	0.01	0.08	0.13	0.03	0.03	0.01	0.01	0.03	0.06	0.05	0.12	0.01	0.05	0.02	0.04	0.01	0.02	0.01
Don't know	119	109	3	7	48	41	34	31	37	17	28	10	19	29	30	39	49	69	103
	12%lp	13%	5%	9%	15%	17%za	11%	12%	10%	13%	10%	7%	6%	10%	23%zl	17%zlp	8%l	19%zl	10%
						hjk									mp			mp	
Personal finances (NET)	274	236	14	23	80	57	83	69	111	43	87	43	86	86	33	59	172	92	281
	28%	28%	30%	27%	25%	24%	27%	26%	31%	33%	32%	31%	26%	30%	26%	26%	28%	26%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
National health service/Hospitals/ Healthcare	549 55%	231 55%	73 59%	246 55%	124 55%	190 59%	25 64%	175 51%	62 50%	93 53%	217 64%zl	158 56%	555 55%
Common Market/ Brexit/EU/Europe/ Euro	460 46%l	205 49%	52 42%	203 45%	128 57%z	154 48%	28 73%zg	114 33%	40 32%	74 42%	196 58%zm	99 35%	493 49%
Immigration/ immigrants	200 20%g	77 18%	21 17%	102 23%	79 35%zg	30 9%	7 18%	77 22%	23 18%	45 26%	72 21%	42 15%	213 21%
Housing	198 20%	84 20%	33 26%	81 18%	37 17%	71 22%	12 30%	67 20%	17 14%	44 25%l	68 20%	61 22%	207 20%
Education/Schools	188 19%	87 21%	21 17%	80 18%	37 16%	76 24%z	11 27%	52 15%	18 14%	32 18%	83 24%zl	64 23%	207 20%
Poverty/Inequality	188 19%f	84 20%	24 20%	79 18%	31 14%	75 23%zf	13 34%zf	47 14%	21 17%	25 14%	89 26%zm	65 23%	194 19%
Economy/Economic situation	170 17%c	89 21%zc	20 16%	61 14%	43 19%	60 19%	8 20%	46 13%	23 19%	32 18%	76 22%z	60 21%	185 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	141 14%	58 14%	18 15%	65 15%	46 20%zg	39 12%	5 13%	45 13%	19 16%	22 13%	58 17%	43 15%	147 15%
Ageing population/ Social care for the elderly	135 14%l	62 15%	14 11%	60 13%	38 17%	46 14%	7 18%	30 9%	7 6%	31 18%l	60 18%zl	33 12%	145 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Defence/Foreign affairs/ International terrorism	119 12%g	59 14%	12 10%	49 11%	46 20%zg	24 7%	6 15%	36 10%	13 10%	20 12%	57 17%z	38 13%	130 13%
Unemployment/ Factory closure/ Lack of industry	103 10%g	49 12%	12 10%	42 9%	21 9%	34 11%	3 8%	39 11%	10 8%	8 5%	42 12%g	37 13%	110 11%
Pollution/ Environment	100 10%g	46 11%	15 12%	39 9%	15 7%	37 11%	10 24%zfg	26 8%	7 5%	9 5%	54 16%zlm	25 9%	115 11%
Public services in general	99 10%g	36 9%	18 14%	45 10%	12 5%	43 13%zf	2 6%	36 10%	15 12%	16 9%	44 13%z	29 10%	99 10%
Lack of faith in politics / politicians / government	96 10%	36 9%	15 12%	45 10%	15 7%	23 7%	11 28%zfg	30 9%	11 9%	11 6%	38 11%	26 9%	91 9%
Pensions/Social security/Benefits	87 9%	34 8%	12 9%	42 9%	23 10%	25 8%	6 15%	26 8%	13 10%	18 10%	39 11%	26 9%	89 9%
Low pay/Minimum wage/Fair wages	79 8%cf	43 10%g	8 7%	27 6%	9 4%	33 10%g	3 9%	29 9%	4 3%	21 12%l	33 10%l	33 12%	79 8%
Drug abuse	61 6%b	26 6%	1 1%	34 8%b	11 5%	21 7%	- -	27 8%	6 5%	8 5%	23 7%	24 8%	64 6%
Morality/ Individual behaviour/ Lifestyle	60 6%l	25 6%	7 5%	29 6%	14 6%	18 6%	2 6%	24 7%	1 1%	4 3%	33 10%zlm	21 7%	65 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Inflation/Prices	60	28	6	26	10	26	7	15	9	7	30	15	62
	6%	7%	5%	6%	4%	8%	17%zf	5%	7%	4%	9%z	5%	6%
Race relations	52	22	9	22	8	16	-	26	5	9	21	10	47
	5%	5%	7%	5%	4%	5%	-	7%	4%	5%	6%	4%	5%
Transport/Public transport	48	26	6	16	8	15	1	17	6	8	20	18	53
	5%	6%	5%	4%	4%	5%	3%	5%	4%	5%	6%	6%	5%
Taxation	45	32	2	10	13	23	2	6	1	8	25	17	42
	5%^c	8%zbc	2%	2%	6%	7%z	6%	2%	1%	5%	7%zl	6%	4%
Local government/ Council tax	39	18	5	16	4	23	1	8	3	11	15	12	41
	4%	4%	4%	4%	2%	7%zf	4%	2%	2%	6%	5%	4%	4%
Population levels/ Overpopulation	36	18	3	14	9	6	1	18	2	6	12	8	42
	4%^g	4%	3%	3%	4%	2%	4%	5%	2%	4%	4%	3%	4%
Pound/Exchange rate/Value of pound	28	15	3	10	7	8	2	11	3	6	14	8	30
	3%	4%	3%	2%	3%	2%	6%	3%	2%	3%	4%	3%	3%
Animal welfare	26	14	3	8	6	7	-	9	2	6	8	6	25
	3%	3%	2%	2%	3%	2%	-	3%	1%	4%	2%	2%	2%
Privatisation	25	11	3	12	2	14	-	6	1	5	14	7	28
	3%	3%	2%	3%	1%	4%zf	-	2%	1%	3%	4%	3%	3%
Petrol prices/Fuel	24	14	-	10	7	9	-	7	3	3	11	8	26
	2%	3%	-	2%	3%	3%	-	2%	2%	2%	3%	3%	3%
Countryside/Rural life	21	8	4	9	5	5	2	9	1	4	6	4	24
	2%	2%	4%	2%	2%	1%	4%	3%	1%	2%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Nationalisation/ Government control of institutions	20 2%	11 3%	1 1%	8 2%	5 2%	6 2%	- -	7 2%	1 1%	2 1%	10 3%	6 2%	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	18 2%	5 1%	3 3%	9 2%	6 3%	5 2%	* 1%	5 1%	6 5%zn	4 2%	5 1%	3 1%	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	12 1%	6 1%	2 2%	4 1%	1 *	4 1%	1 2%	3 1%	1 1%	2 1%	7 2%	1 *	17 2%
Trade unions/ Strikes	9 1%	3 1%	- -	7 2%	1 *	3 1%	- -	6 2%	1 1%	1 *	4 1%	6 2%	9 1%
Northern Ireland	8 1%	5 1%	1 1%	2 1%	1 *	4 1%	1 2%	1 *	1 1%	2 1%	5 2%	2 1%	10 1%
Foot and mouth outbreak/Farming crisis	5 *	3 1%	- -	1 *	2 1%	- -	- -	2 1%	4 3%zn	- -	- -	- -	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	- -	4 1%	* *	2 1%	- -	2 *	2 1%	- -	- -	2 1%	4 *
AIDS	3 *	1 *	- -	3 1%	* *	1 *	- -	1 *	* *	1 *	1 *	2 1%	4 *
Median	2	3	2	2	3	2	3	2	2	2	3	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORi (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1010	378	119	513	244	334	45	323	132	173	363	243	1010
WEIGHTED BASE	991	420	124*	446	226	321	39*	342	125*	174	341	284	1010
	100%	42%	13%*	45%	23%	32%	4%*	35%	13%*	18%	34%	29%	102%
Other	27	5	8	14	9	8	3	5	6	7	7	10	27
	3%a	1%	6%a	3%	4%	2%	8%	1%	5%	4%	2%	3%	3%
MEAN NUMBER OF MENTIONS	3.70l	3.88	3.62	3.55	3.76	3.77	4.66	3.40	3.10	3.58	4.47z lm	3.76	3.79
STANDARD ERROR	0.09	0.15	0.22	0.13	0.15	0.15	0.53	0.17	0.16	0.22	0.19	0.21	0.09
ERROR VARIANCE	0.01	0.02	0.05	0.02	0.02	0.02	0.28	0.03	0.02	0.05	0.03	0.05	0.01
Don't know	119	55	14	50	14	27	2	74	18	21	24	42	103
	12%gn	13%	11%	11%	6%	8%	5%	22%	15%n	12%	7%	15%	10%
Personal finances (NET)	274	132	31	111	46	112	15	78	33	46	120	91	281
	28%f	31%	25%	25%	20%	35%zf	38%f	23%	26%	27%	35%z	32%	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
National health service/Hospitals/ Healthcare	549 55%v	94 55%	549 100%zac eft	84 60%	106 53%	288 63%zt	132 70%zac et	143 50%	278 56%	129 61%g	491 57%zk	58 45%	64 62%	237 54%	57 56%	99 52%	66 54%	42 49%	34 40%	72 63%v	555 55%
Common Market/ Brexit/EU/Europe/ Euro	460 46%cgk v	87 51%ct	288 52%zct	52 37%	81 40%	460 100%zab cft	93 49%c	116 41%	230 46%	115 54%zg	427 50%zk	31 24%	45 44%	207 47%	62 60%zqs	92 48% s	67 56%zqs	31 37%	20 23%	61 53%v	493 49%
Immigration/ immigrants	200 20%g	32 19%	106 19%	51 36%za bef	200 100%zab cef	81 18%	33 17%	39 14%	110 22%g	51 24%g	177 21%	20 15%	20 20%	81 18%	16 16%	56 29%zp	35 29%zp	24 28%	85 100%z	115 100%z	213 21%
Housing	198 20%i	42 25%t	122 22%t	29 21%	30 15%	93 20%	51 27%zet	68 24%i	99 20%	31 15%	165 19%	33 25%	27 26%	90 21%	25 24%	45 23% s	35 29%zqs	13 15%	11 13%	18 16%	207 20%
Education/Schools	188 19%v	48 28%zet	132 24%zet	40 28%zet	33 16%	93 20%	188 100%zab cet	59 21%	83 17%	46 22%	162 19%	26 21%	34 33%zm	73 17%	24 23% s	28 15%	23 19%	9 11%	6 8%	26 23%v	207 20%
Poverty/Inequality	188 19%	36 21%	122 22%zt	31 22%	29 14%	99 22%t	58 31%zab cet	58 21%	87 18%	42 20%	164 19%	23 18%	24 23%	81 18%	25 24% r	30 15%	17 14%	12 14%	8 9%	21 18%	194 19%
Economy/Economic situation	170 17%g eft	170 100%zbc	94 17%	28 20%	32 16%	87 19%	48 26%zbe t	53 19%	80 16%	36 17%	147 17%	22 17%	16 16%	90 20%	27 26%zqr s	20 10%	13 11%	9 10%	7 8%	26 22%v	185 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	141 14%e	28 16%	84 15%e	141 100%zab eft	51 25%zab e	52 11%	40 21%zbe	50 18%	65 13%	26 12%	118 14%	22 17%	17 16%	59 14%	9 9%	35 18%p	23 19%p	15 18%	23 27%z	28 24%z	147 15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Ageing population/ Social care for the elderly	135 14%	38 23%ze	96 17%z	40 28%zbe	30 15%	75 16%z	45 24%zbe	35 12%	61 12%	39 19%z	120 14%	15 12%	19 18%	57 13%	17 17%	20 10%	13 11%	8 9%	5 6%	25 22%zv	145 14%
Defence/Foreign affairs/ International terrorism	119 12%k	31 18%zbt	60 11%	29 21%zbt	18 9%	71 16%zbt	33 18%zbt	31 11%	62 13%	26 12%	113 13%zk	6 4%	18 17%z	54 12%	18 17%	22 12%	15 13%	8 10%	7 9%	11 9%	130 13%
Unemployment/ Factory closure/ Lack of industry	103 10%	19 11%	52 9%	22 16%zbe	22 11%	39 9%	31 16%zbe	30 11%	58 12%	14 7%	86 10%	17 13%	14 14%	46 10%	11 11%	18 9%	9 8%	10 11%	5 6%	17 15%	110 11%
Pollution/ Environment	100 10%	30 18%zbt	63 12%	26 18%zbt	17 9%	61 13%z	45 24%zbe	42 15%zh	40 8%	18 9%	85 10%	12 9%	14 14%	47 11%	17 16%zqs	16 8%z	13 11%	3 3%	3 4%	14 12%	115 11%
Public services in general	99 10%h	25 14%	78 14%ze	22 16%z	21 10%	48 10%	31 16%ze	31 11%	38 8%	31 15%zh	82 10%	17 13%	10 10%	44 10%	12 12%	13 7%	8 7%	5 5%	9 10%	12 11%	99 10%
Lack of faith in politics / politicians / government	96 10%	22 13%	64 12%	23 17%z	24 12%	51 11%	31 16%zbe	34 12%	45 9%	17 8%	86 10%	9 7%	6 6%	45 10%	12 11%	15 8%	10 8%	7 8%	3 4%	21 18%zv	91 9%
Pensions/Social security/Benefits	87 9%	27 16%ze	64 12%z	33 23%zbe	25 12%	44 9%	35 19%zbe	28 10%	37 7%	22 10%	78 9%	9 7%	16 15%zm	28 6%	12 11%	13 7%	10 8%	5 6%	3 4%	21 18%zv	89 9%
Low pay/Minimum wage/Fair wages	79 8%j	23 14%zbe	48 9%	22 16%zbe	15 8%	35 8%	30 16%zbe	21 7%	44 9%	13 6%	60 7%	18 14%zj	10 10%	40 9%	10 10%	17 9%	10 8%	7 9%	5 6%	11 9%	79 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Drug abuse	61	18	30	29	19	19	20	21	35	5	49	10	6	22	3	14	11	4	3	17	64
	6%ei	11%zbe	5%	20%zab eft	10%be	4%	11%zbe	7%i	7%i	2%	6%	8%	6%	5%	3%	7%	9%	5%	3%	14%zv	6%
Morality/ Individual behaviour/ Lifestyle	60	13	36	23	21	32	21	16	32	12	48	9	5	28	8	7	7	1	1	20	65
	6%	8%	6%	17%zab e	11%z	7%	11%zb	5%	7%	6%	6%	7%	5%	6%	7%	4%	5%	1%	2%	17%zv	6%
Inflation/Prices	60	23	38	23	15	30	25	26	25	9	45	15	6	28	9	9	7	2	6	9	62
	6%j	13%zbe	7%	16%zbet	8%	7%	14%zbe	9%z	5%	4%	5%	11%zj	6%	6%	9%	5%	6%	3%	7%	8%	6%
Race relations	52	11	31	14	16	19	15	26	22	4	35	17	6	23	5	14	14	-	7	10	47
	5%ij	6%	6%	10%ze	8%e	4%	8%e	9%zhi	5%	2%	4%	14%zj	6%	5%	5%	7%qs	11%zqs	-	8%	8%	5%
Transport/Public transport	48	15	28	10	10	28	22	10	26	12	40	7	7	23	8	5	5	-	5	5	53
	5%	9%z	5%	7%	5%	6%	12%zbet	3%	5%	5%	5%	6%	7%	5%	8%qs	3%	4%	-	6%	4%	5%
Taxation	45	16	26	9	8	21	16	16	20	9	32	13	2	32	5	6	5	1	1	7	42
	5%j	9%zbet	5%	7%	4%	5%	9%zbe	6%	4%	4%	4%	10%zj	2%	7%z	5%	3%	4%	1%	2%	6%	4%
Local government/ Council tax	39	12	24	12	12	18	15	16	16	7	24	13	5	18	6	7	5	3	3	9	41
	4%j	7%z	4%	9%zbe	6%	4%	8%zbe	6%	3%	3%	3%	10%zj	5%	4%	5%	4%	4%	3%	3%	8%z	4%
Population levels/ Overpopulation	36	13	19	11	13	17	12	11	19	6	28	4	7	15	3	8	7	2	2	10	42
	4%	8%zbe	3%	8%zbe	6%	4%	6%	4%	4%	3%	3%	3%	7%	3%	3%	4%	6%	2%	3%	9%z	4%
Pound/Exchange rate/Value of pound	28	10	19	12	10	16	10	15	10	3	21	7	3	15	4	8	8	*	1	9	30
	3%	6%z	3%	8%zbe	5%	3%	6%z	5%zh	2%	2%	2%	6%	3%	4%	4%	4%qs	6%z	*	2%	8%z	3%
Animal welfare	26	6	15	5	5	15	10	1	18	7	24	-	1	16	2	1	1	-	1	4	25
	3%gg	4%	3%	4%	2%	3%	5%zb	*	4%g	3%g	3%	-	1%	4%	1%	*	1%	-	1%	4%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Privatisation	25	10	18	9	6	16	16	11	10	4	22	4	4	10	3	4	4	-	2	5	28
	3%	6%z	3%	7%z	3%	4%	9%zbe	4%	2%	2%	3%	3%	3%	2%	3%	2%	3%	-	2%	4%	3%
Petrol prices/Fuel	24	8	14	9	10	11	10	8	12	5	21	3	5	9	1	3	2	*	3	6	26
	2%	5%	3%	6%zbe	5%z	2%	5%zbe	3%	2%	2%	2%	2%	5%	2%	1%	1%	2%	*	4%	6%z	3%
Countryside/Rural life	21	6	10	7	7	16	9	3	9	9	18	1	3	9	3	2	2	-	1	6	24
	2%	3%	2%	5%zb	3%	3%zb	5%zb	1%	2%	4%zg	2%	1%	3%	2%	3%	1%	2%	-	1%	5%z	2%
Nationalisation/ Government control of institutions	20	8	12	6	5	11	6	7	9	4	20	1	2	10	4	2	1	1	1	4	24
	2%	5%z	2%	4%	2%	2%	3%	2%	2%	2%	2%	1%	2%	2%	4%	1%	1%	1%	1%	4%	2%
Nuclear weapons/ Nuclear war/ Disarmament	18	4	7	11	5	9	4	7	6	5	14	3	4	4	1	5	1	3	1	5	22
	2%	2%	1%	8%zabe ft	3%	2%	2%	3%	1%	2%	2%	3%	4% m	1%	1%	2%	1%	4%	1%	4%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	12	5	10	5	2	7	4	5	4	3	12	-	3	5	2	6	4	3	-	2	17
	1%	3%z	2%	4%z	1%	2%	2%	2%	1%	1%	1%	-	3%	1%	2%	3%	3%	3%	-	2%	2%
Trade unions/ Strikes	9	2	5	3	3	1	7	2	6	2	7	3	1	1	2	1	1	-	1	2	9
	1%e	1%	1%e	2%e	1%	*	4%zbe	1%	1%	1%	1%	2%	1%	*	2%	*	1%	-	1%	2%	1%
Northern Ireland	8	5	7	2	1	6	4	5	1	2	8	1	1	5	2	1	1	-	1	-	10
	1%h	3%z	1%	1%	1%	1%	2%	2%h	*	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	-	1%
Foot and mouth outbreak/Farming crisis	5	-	2	1	1	5	1	-	2	3	5	-	-	3	-	-	-	-	-	1	4
	*	-	*	1%	*	1%	*	-	*	1%	1%	-	-	1%	-	-	-	-	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 8

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1010	185	555	147	213	493	207	290	479	241	901	105	147	346	128	207	135	86	82	131	1010
WEIGHTED BASE	991	170	549	141	200	460	188	284	494	212	857	129*	103	439	102	192	120*	86*	85*	115*	1010
	100%	17%	55%	14%	20%	46%	19%	29%	50%	21%	86%	13%*	10%	44%	10%	19%	12%*	9%*	9%*	12%*	102%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	2 1%e	3 1%	- -	3 1%e	- -	- -	2 1%	2 *	* *	2 *	2 1%	- -	- -	- -	- -	- -	- -	- -	3 2%z	4 *
AIDS	3 *	* *	2 *	2 1%	1 1%	1 *	1 1%	- -	2 *	1 *	3 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	4 *
Median	2	3	3	4	3	3	4	2	2	2	2	2	3	2	3	2	3	2	2	4	2
Other	27 3%bhj	7 4%b	6 1%	5 4%b	5 3%	11 2%b	7 4%b	15 5%zh	5 1%	8 4%h	19 2%	6 5%	2 2%	10 2%	6 6%	4 2%	3 2%	3 4%	1 1%	5 4%	27 3%
MEAN NUMBER OF MENTIONS	3.70s	5.60zb et	4.38z	6.26zb et	4.62z	4.36z	6.19zb et	3.87	3.58	3.74	3.68	3.75	4.27z	3.71	4.21qs	3.46s	3.85qs	2.87	3.38	5.53zv	3.79
STANDARD ERROR	0.09	0.34	0.14	0.43	0.27	0.15	0.32	0.18	0.13	0.17	0.10	0.29	0.28	0.14	0.30	0.18	0.25	0.17	0.37	0.35	0.09
ERROR VARIANCE	0.01	0.11	0.02	0.18	0.07	0.02	0.10	0.03	0.02	0.03	0.01	0.08	0.08	0.02	0.09	0.03	0.06	0.03	0.14	0.13	0.01
Don't know	119 12%abce ftjpw	4 2%	20 4%	3 2%	12 6%	19 4%	4 2%	37 13%	62 13%	19 9%	94 11%	25 19%zj	10 9%	61 14%	4 4%	23 12%pr	10 8%	14 16%p	12 14%w	- -	103 10%
Personal finances (NET)	274 28%	61 36%zet	164 30%t	49 35%t	45 22%	130 28%	80 42%zbe t	84 30%	132 27%	58 27%	234 27%	40 31%	35 34%	124 28%	31 31%	49 26%	31 26%	19 22%	15 18%	30 26%	281 28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 9

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1010	148	104	193	97	282	186	1010
WEIGHTED BASE	991	161	137*	200	129*	180	184	1010
	100%	16%	14%*	20%	13%*	18%	19%	102%
National health service/Hospitals/ Healthcare	549 55%b	97 60%b	52 38%	131 66%zb d	61 48%	106 59%b	102 55%b	555 55%
Common Market/ Brexit/EU/Europe/ Euro	460 46%bd	70 43%	45 33%	110 55%zb df	40 31%	115 64%za bdf	80 43%	493 49%
Immigration/ immigrants	200 20%ab	15 9%	11 8%	46 23%ab	32 25%ab	39 22%ab	56 31%za b	213 21%
Housing	198 20%f	30 19%	41 30%zd ef	46 23%f	21 16%	34 19%	26 14%	207 20%
Education/Schools	188 19%f	36 22%	22 16%	57 29%zb def	17 13%	33 18%	24 13%	207 20%
Poverty/Inequality	188 19%	29 18%	21 15%	56 28%zb ef	23 18%	31 17%	27 15%	194 19%
Economy/Economic situation	170 17%	27 17%	19 14%	50 25%zb ef	21 16%	26 14%	27 15%	185 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	141 14%	15 9%	19 14%	30 15%	22 17%	26 15%	29 16%	147 15%
Ageing population/ Social care for the elderly	135 14%	17 10%	10 7%	33 17%b	12 9%	36 20%za bd	27 15%	145 14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 9

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1010	148	104	193	97	282	186	1010
WEIGHTED BASE	991	161	137*	200	129*	180	184	1010
	100%	16%	14%*	20%	13%*	18%	19%	102%
Defence/Foreign affairs/ International terrorism	119 12%	20 12%	11 8%	32 16%f	15 12%	24 14%	16 9%	130 13%
Unemployment/ Factory closure/ Lack of industry	103 10%e	23 14%e	15 11%	24 12%	14 11%	11 6%	15 8%	110 11%
Pollution/ Environment	100 10%bf	18 11%f	5 4%	35 18%zbd f	7 6%	28 15%zbd f	6 3%	115 11%
Public services in general	99 10%	23 15%d	11 8%	21 11%	6 4%	16 9%	21 12%	99 10%
Lack of faith in politics / politicians / government	96 10%	17 11%	14 10%	16 8%	13 10%	17 9%	19 11%	91 9%
Pensions/Social security/Benefits	87 9%	15 9%	10 7%	19 9%	12 9%	15 9%	17 9%	89 9%
Low pay/Minimum wage/Fair wages	79 8%f	14 9%	14 10%	18 9%	16 12%f	10 5%	7 4%	79 8%
Drug abuse	61 6%	8 5%	9 7%	14 7%	8 6%	14 8%	8 4%	64 6%
Morality/ Individual behaviour/ Lifestyle	60 6%a	2 1%	9 6%	22 11%zaf	6 5%	15 8%a	7 4%	65 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1010	148	104	193	97	282	186	1010
WEIGHTED BASE	991	161	137*	200	129*	180	184	1010
	100%	16%	14%*	20%	13%*	18%	19%	102%
Inflation/Prices	60	12	9	19	2	9	9	62
	6%	7%	6%	9% ^d	2%	5%	5%	6%
Race relations	52	16	8	13	1	6	8	47
	5%	10% ^{zde}	5%	7% ^d	1%	4%	5%	5%
Transport/Public transport	48	9	1	24	5	5	4	53
	5%^b	6% ^b	*	12% ^{zbd}	4%	3%	2%	5%
Taxation	45	11	5	18	*	5	4	42
	5%	7% ^d	4%	9% ^{zde}	*	3%	2%	4%
Local government/ Council tax	39	8	2	13	3	8	6	41
	4%	5%	1%	6%	2%	4%	3%	4%
Population levels/ Overpopulation	36	4	2	13	6	9	2	42
	4%^f	3%	2%	6% ^{zf}	5%	5% ^f	1%	4%
Pound/Exchange rate/Value of pound	28	11	2	8	*	5	2	30
	3%	7% ^{zdf}	1%	4%	*	3%	1%	3%
Animal welfare	26	9	2	2	3	4	5	25
	3%	6% ^{zc}	1%	1%	3%	2%	3%	2%
Privatisation	25	7	3	10	-	5	2	28
	3%	4%	2%	5% ^{df}	-	3%	1%	3%
Petrol prices/Fuel	24	3	4	9	1	3	4	26
	2%	2%	3%	5%	1%	2%	2%	3%
Countryside/Rural life	21	5	-	5	3	8	1	24
	2%	3%	-	2%	2%	4% ^{zbf}	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 12th - 22nd January 2018
Number of sample points : 206
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1010	148	104	193	97	282	186	1010
WEIGHTED BASE	991	161	137*	200	129*	180	184	1010
	100%	16%	14%*	20%	13%*	18%	19%	102%
Nationalisation/ Government control of institutions	20 2%	6 3% ^f	4 3%	5 2%	- -	7 4% ^f	- -	24 2%
Nuclear weapons/ Nuclear war/ Disarmament	18 2%	3 2%	2 2%	2 1%	2 2%	7 4% ^z	2 1%	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	12 1%	3 2%	1 1%	1 *	1 1%	5 3%	1 1%	17 2%
Trade unions/ Strikes	9 1%	3 2%	2 2%	1 1%	- -	3 2%	- -	9 1%
Northern Ireland	8 1%	1 1%	1 1%	3 1%	- -	3 1%	1 *	10 1%
Foot and mouth outbreak/Farming crisis	5 *	- -	- -	2 1%	- -	1 1%	1 1%	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	2 1%	- -	* *	* *	1 1%	4 *
AIDS	3 *	1 1%	1 1%	1 *	- -	* *	- -	4 *
Median	2	2	2	3	2	2	2	2
Other	27 3%	2 1%	6 4%	4 2%	5 4%	6 3%	4 2%	27 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 12th - 22nd January 2018
 Number of sample points : 206
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JANUARY 2018 (PUBLIC - FINAL)

Table 9

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1010	148	104	193	97	282	186	1010
WEIGHTED BASE	991	161	137*	200	129*	180	184	1010
	100%	16%	14%*	20%	13%*	18%	19%	102%
MEAN NUMBER OF MENTIONS	3.70f	3.78	3.18	4.64z abdef	3.11	3.91d f	3.19	3.79
STANDARD ERROR	0.09	0.24	0.28	0.27	0.17	0.18	0.13	0.09
ERROR VARIANCE	0.01	0.06	0.08	0.07	0.03	0.03	0.02	0.01
Don't know	119	19	41	14	22	8	15	103
	12%ce	12%e	30%zac ef	7%	17%ce	5%	8%	10%
Personal finances (NET)	274	42	36	71	39	43	43	281
	28%	26%	26%	36%ze f	30%	24%	23%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base