



[34](#)

[39](#)

[43](#)

[50](#)

[54](#)



Table of Contents

4. In fact, leukemia, lymphoma, myelodysplastic syndrome and myeloma are all forms of blood cancer. We'd like to know about your personal experience with blood cancer. Which, if any, apply to you?

5_5. To what extent do you agree or disagree with the following... - Sufficient services exist in Canada for blood cancer patients and their families

5_9. To what extent do you agree or disagree with the following... - I would feel helpless if I/someone close to me was diagnosed with a blood cancer

5X_5. To what extent do you agree or disagree with the following... - Sufficient services exist in Canada for blood cancer patients and their families

5X_9. To what extent do you agree or disagree with the following... - I would feel helpless if I/someone close to me was diagnosed with a blood cancer

4. In fact, leukemia, lymphoma, myelodysplastic syndrome and myeloma are all forms of blood cancer. We'd like to know if any, apply to you?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1006	448	558	220	411
Base: All Respondents (wtd)	1006	489	517	275	342
Personal/family/diagnosis/care (Net)	207	92	115	68	68
	21%	19%	22%	25%	20%
I was personally diagnosed with a blood cancer	14	10	4	11	1
	1%	2%	1%	4%	*
				DE	
Family diagnosis/care (Subnet)	198	84	114	60	67
	20%	17%	22%	22%	20%
A family member/friend was diagnosed with a blood cancer	185	81	105	55	64
	18%	16%	20%	20%	19%
I personally provide care/assistance for a family member or friend who has a blood cancer (or did so in the past)	20	9	12	6	8
	2%	2%	2%	2%	2%
I have donated to a blood cancer organization	75	43	32	33	23
	7%	9%	6%	12%	7%
				E	
I have participated in a fundraising event for a blood cancer cause	58	32	26	21	26
	6%	6%	5%	7%	8%
				E	E
None of the above	703	339	363	167	238
	70%	69%	70%	61%	70%
Sigma	1055	513	543	292	359
	105%	105%	105%	106%	105%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

ow about your personal experience with blood cancer. Which,

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
375	40	163	461	342
389	89	368	394	155
72	17	72	85	34
18%	19%	19%	21%	22%
	*			
2	-	10	2	2
1%	-	3%	*	2%
	*	H		
71	17	65	84	33
18%	19%	18%	21%	21%
	*			
67	17	63	77	29
17%	19%	17%	20%	19%
	*			
6	-	4	10	6
2%	-	1%	3%	4%
	*			G
20	-	14	40	21
5%	-	4%	10%	14%
	*		FG	FG
12	4	13	28	13
3%	5%	3%	7%	8%
	*			G
297	68	271	266	98
76%	76%	74%	67%	63%
C	*	I		
404	89	374	422	170
104%	100%	102%	107%	110%

5_5. To what extent do you agree or disagree with the following... - Sufficient services exist in Canada for blood cancer

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1006	448	558	220	411
Base: All Respondents (wtd)	1006	489	517	275	342
Top 2 Box (Net)	255	128	128	87	88
	25%	26%	25%	32%	26%
				E	
Strongly agree	43	22	21	18	21
	4%	4%	4%	7%	6%
				E	E
Somewhat agree	212	106	107	69	67
	21%	22%	21%	25%	20%
Bottom 2 Box (Net)	361	179	182	81	115
	36%	37%	35%	29%	34%
Somewhat disagree	228	111	117	60	72
	23%	23%	23%	22%	21%
Strongly disagree	133	69	65	21	43
	13%	14%	12%	8%	12%
Don't know	389	182	207	107	139
	39%	37%	40%	39%	41%
Sigma	1006	489	517	275	342
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

patients and their families

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
375	40	163	461	342
389	89	368	394	155
80	15	103	99	38
21%	17%	28%	25%	25%
	*			
4	3	15	19	5
1%	4%	4%	5%	3%
	*			
76	11	88	80	33
20%	13%	24%	20%	21%
	*			
166	40	125	139	57
43%	45%	34%	35%	37%
CD	*			
96	29	81	83	36
25%	32%	22%	21%	23%
	*			
70	12	44	56	21
18%	13%	12%	14%	14%
C	*			
143	34	139	156	59
37%	38%	38%	40%	38%
	*			
389	89	368	394	155
100%	100%	100%	100%	100%

5_9. To what extent do you agree or disagree with the following... - I would feel helpless if I/someone close to me was c

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1006	448	558	220	411
Base: All Respondents (wtd)	1006	489	517	275	342
Top 2 Box (Net)	684	300	384	179	235
	68%	61%	74%	65%	69%
			A		
Strongly agree	287	110	177	94	86
	28%	22%	34%	34%	25%
			A		
Somewhat agree	397	190	207	84	148
	39%	39%	40%	31%	43%
					C
Bottom 2 Box (Net)	177	102	75	48	56
	18%	21%	14%	17%	16%
		B			
Somewhat disagree	132	76	56	36	46
	13%	16%	11%	13%	13%
Strongly disagree	45	26	18	12	10
	4%	5%	4%	4%	3%
Don't know	145	87	59	48	51
	14%	18%	11%	18%	15%
		B			
Sigma	1006	489	517	275	342
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

diagnosed with a blood cancer

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
375	40	163	461	342
389	89	368	394	155
271	62	236	279	107
69%	70%	64%	71%	69%
	*			
106	36	97	116	38
27%	40%	26%	29%	25%
	*			
165	27	139	163	68
42%	30%	38%	41%	44%
C	*			
73	18	64	65	30
19%	20%	17%	17%	19%
	*			
50	16	51	43	23
13%	18%	14%	11%	15%
	*			
23	2	13	22	7
6%	3%	4%	6%	5%
	*			
46	9	68	50	18
12%	10%	19%	13%	12%
	*			
389	89	368	394	155
100%	100%	100%	100%	100%

5X_5. To what extent do you agree or disagree with the following... - Sufficient services exist in Canada for blood cancer

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (Excluding Don't Know) (unwtd)	613	280	333	135	246
Base: All Respondents (Excluding Don't Know) (wtd)	617	307	310	168	203
Top 2 Box (Net)	255	128	128	87	88
	41%	42%	41%	52%	43%
Strongly agree				E*	
	43	22	21	18	21
	7%	7%	7%	11%	10%
Somewhat agree				E*	E
	212	106	107	69	67
	34%	34%	34%	41%	33%
Bottom 2 Box (Net)				*	
	361	179	182	81	115
	59%	58%	59%	48%	57%
Somewhat disagree				*	
	228	111	117	60	72
	37%	36%	38%	36%	36%
Strongly disagree				*	
	133	69	65	21	43
	22%	22%	21%	12%	21%
Sigma	617	307	310	168	203
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

r patients and their families

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
232	24	102	277	210
246	55	228	238	96
80	15	103	99	38
33%	27%	45%	42%	40%
	**	*		
4	3	15	19	5
2%	6%	7%	8%	6%
	**	*		
76	11	88	80	33
31%	21%	39%	34%	35%
	**	*		
166	40	125	139	57
67%	73%	55%	58%	60%
C	**	*		
96	29	81	83	36
39%	52%	35%	35%	37%
	**	*		
70	12	44	56	21
28%	21%	19%	24%	22%
C	**	*		
246	55	228	238	96
100%	100%	100%	100%	100%

5X_9. To what extent do you agree or disagree with the following... - I would feel helpless if I/someone close to me was

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (Excluding Don't Know) (unwtd)	879	379	500	187	354
Base: All Respondents (Excluding Don't Know) (wtd)	861	402	459	227	291
Top 2 Box (Net)	684	300	384	179	235
	79%	75%	84%	79%	81%
Strongly agree		A			
	287	110	177	94	86
	33%	27%	39%	42%	30%
Somewhat agree		A	DE		
	397	190	207	84	148
	46%	47%	45%	37%	51%
Bottom 2 Box (Net)				C	
	177	102	75	48	56
	21%	25%	16%	21%	19%
Somewhat disagree		B			
	132	76	56	36	46
	15%	19%	12%	16%	16%
Strongly disagree		B			
	45	26	18	12	10
	5%	7%	4%	5%	4%
Sigma	861	402	459	227	291
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

diagnosed with a blood cancer

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
338	36	136	403	304
343	80	300	344	137
271	62	236	279	107
79%	78%	79%	81%	78%
	*			
106	36	97	116	38
31%	44%	32%	34%	28%
	*			
165	27	139	163	68
48%	33%	46%	47%	50%
	*			
73	18	64	65	30
21%	22%	21%	19%	22%
	*			
50	16	51	43	23
15%	19%	17%	13%	17%
	*			
23	2	13	22	7
7%	3%	4%	6%	5%
	*			
343	80	300	344	137
100%	100%	100%	100%	100%