

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Common Market/ Brexit/EU/Europe/ Euro	338 34%ci oq	176 36%	162 32%	19 14%	54 33%ci	50 32%ci	75 43%zc i	52 37%ci	88 39%ci	74 24%ci	124 38%ce i	140 38%zc i	123 27%	215 40%	120 45%zn oq	106 38%oq	66 32%oq	47 19%	226 41%zo q	112 25%o	336 33%
National health service/Hospitals/ Healthcare	175 18%a	71 15%	104 20%za	20 15%	23 14%	24 16%	30 17%	28 20%	50 22%zi	43 14%	54 17%	78 21%zi	68 15%	108 20%	45 17%	42 15%	39 19%	49 20%	87 16%	88 20%	180 18%
Immigration/ immigrants	73 7%	31 6%	41 8%	6 5%	12 7%	15 10%	13 8%	13 10%	13 6%	18 6%	28 9%	27 7%	33 7%	40 7%	14 5%	18 7%	19 9%	22 9%	32 6%	40 9%	74 7%
Economy/Economic situation	40 4%	25 5%	15 3%	5 4%	6 3%	3 2%	5 3%	11 8%zej	10 4%	11 4%	8 2%	21 6%	14 3%	26 5%	12 4%	14 5%	5 2%	10 4%	26 5%	14 3%	46 5%
Poverty/Inequality	34 3%n	14 3%	20 4%	8 6%	7 4%	5 3%	5 3%	5 3%	4 2%	15 5%	10 3%	9 3%	19 4%	14 3%	6 2%	14 5%n	* *	13 5%nq	20 4%n	14 3%n	37 4%
Housing	33 3%a	6 1%	27 5%za	10 7%zfj	5 3%	5 4%	1 *	6 4%	6 3%	15 5%f	6 2%	12 3%	21 4%	13 2%	8 3%	7 3%	11 6%	7 3%	15 3%	18 4%	38 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	28 3%p	12 3%	15 3%	3 2%	9 5%	4 2%	5 3%	3 2%	4 2%	12 4%	9 3%	7 2%	16 3%	12 2%	5 2%	4 2%	5 2%	14 6%zmp	9 2%	19 4%p	28 3%
Ageing population/ Social care for the elderly	27 3%	15 3%	12 2%	1 1%	4 3%	3 2%	5 3%	6 4%	8 4%	6 2%	7 2%	14 4%	8 2%	18 3%	7 3%	4 2%	9 4%	7 3%	11 2%	15 3%	28 3%
Lack of faith in politics / politicians / government	25 2%	17 3%	8 2%	2 2%	1 1%	3 2%	8 4%	5 3%	6 3%	3 1%	11 3%	11 3%	6 1%	19 3%	9 3%	5 2%	4 2%	6 2%	14 3%	11 2%	21 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Defence/Foreign affairs/ International terrorism	23 2%	11 2%	12 2%	5 4%	2 1%	3 2%	7 4%	3 2%	2 1%	8 3%	10 3%	5 1%	10 2%	12 2%	10 4%	6 2%	2 1%	5 2%	16 3%	7 2%	21 2%
Education/Schools	23 2%hk	7 2%	15 3%	8 6%zfg hk	4 2%	9 6%zfg hjk	- *	* *	1 *	12 4%zfg hk	9 3%k	1 *	21 5%	1 *	5 2%	7 3%	6 3%	5 2%	12 2%	11 2%	25 2%
Unemployment/ Factory closure/ Lack of industry	17 2%p	7 1%	10 2%	2 2%	2 1%	7 4%zlj	* *	2 1%	4 2%	5 2%	7 2%l	6 2%	11 2%	6 1%	2 1%	3 1%	6 3%	7 3%	5 1%	12 3%	19 2%
Drug abuse	17 2%bj	14 3%zb	3 1%	8 6%zef ghjk	5 3%j	1 1%	- -	- -	3 1%	13 4%zef gjk	1 *	3 1%	14 3%	3 1%	1 1%	6 2%	7 3%	3 1%	8 1%	9 2%	13 1%
Low pay/Minimum wage/Fair wages	16 2%hkp	4 1%	12 2%	5 4%hk	4 2%	2 2%	3 2%	1 1%	* *	9 3%hk	6 2%	1 *	12 3%	4 1%	1 *	3 1%	5 2%	7 3%	4 1%	11 3%	12 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	8 2%	2 *	- -	1 1%	5 3%zik	2 1%	- -	2 1%	1 *	7 2%	2 1%	5 1%	4 1%	2 1%	2 1%	4 2%	1 *	4 1%	6 1%	11 1%
Taxation	8 1%p	6 1%	2 *	3 2%hk	3 2%k	1 1%	- -	- -	- -	6 2%zk	1 *	- -	8 2%	- -	- -	2 1%	1 1%	4 2%	2 *	6 1%	6 1%
Race relations	8 1%p	2 *	6 1%	3 2%	1 1%	1 *	- -	- -	3 1%	4 1%	1 *	3 1%	5 1%	3 1%	- -	1 1%	- -	6 2%zlp	1 *	6 1%	7 1%
Inflation/Prices	7 1%	5 1%	3 *	4 3%zhk	1 *	- -	3 2%k	- -	- -	4 1%k	3 1%	- -	4 1%	3 1%	1 *	2 1%	2 1%	3 1%	2 *	5 1%	8 1%
Pollution/ Environment	5 1%	2 *	3 1%	4 3%zhj k	1 *	1 *	- -	- -	- -	5 2%zk	1 *	- -	5 1%	- -	2 1%	1 *	1 *	1 *	4 1%	1 *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Public services in general	5 1%	1 *	4 1%	2 2%	1 *	1 *	- *	1 1%	* *	3 1%	1 *	2 *	4 1%	2 *	2 1%	1 *	- *	2 1%	3 1%	2 *	8 1%
Local government/ Council tax	4 *	1 *	3 1%	1 1%	1 *	* *	- *	1 1%	2 1%	1 *	* *	3 1%	2 *	3 *	1 *	3 1%q	- *	- *	4 1%	- *	6 1%
Privatisation	3 *	2 1%	1 *	- *	- *	3 2%zhi k	- *	- *	- *	- *	3 1%	- *	3 1%	- *	1 *	2 1%	1 *	- *	2 *	1 *	3 *
Population levels/ Overpopulation	3 *	1 *	2 *	- *	1 1%	1 *	- *	1 1%	- *	1 *	1 *	1 *	2 *	1 *	- *	2 1%	- *	1 *	2 *	1 *	3 *
Pound/Exchange rate/Value of pound	3 *	3 1%	- *	- *	- *	- *	- *	3 2%zhi j	- *	- *	- *	3 1%	- *	3 1%	- *	- *	- *	3 1%p	- *	3 1%	1 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	2 *	1 *	- *	- *	- *	- *	- *	3 1%z	- *	- *	3 1%	- *	3 *	* *	2 1%	- *	1 *	2 *	1 *	3 *
Nationalisation/ Government control of institutions	2 *	2 *	- *	2 2%zjk	- *	- *	- *	- *	- *	2 1%	- *	- *	2 1%	- *	2 1%	- *	- *	- *	2 *	- *	1 *
Pensions/Social security/Benefits	2 *	1 *	1 *	1 1%	- *	- *	- *	1 1%	- *	1 *	- *	1 *	1 *	1 *	- *	2 1%	- *	- *	2 *	- *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	* *	1 *	1 1%	* *	- *	- *	- *	- *	1 *	- *	- *	1 *	- *	- *	* *	- *	1 *	* *	1 *	2 *
Transport/Public transport	1 *	1 *	- *	- *	1 1%	- *	- *	- *	- *	1 *	- *	- *	1 *	- *	- *	1 *	- *	- *	1 *	- *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Animal welfare	1 *	- *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- *	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Foot and mouth outbreak/Farming crisis	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
AIDS	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *
Countryside/Rural life	1 *	- *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- *	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	* *	* *	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	- -	- -	* *	- -	- -	* *	- -	1 *
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	18 2%	12 3%	6 1%	2 1%	5 3%	1 *	5 3%	1 *	5 2%	7 2%	6 2%e	6 2%	7 2%	11 2%	4 1%	3 1%	4 2%	7 3%	7 1%	11 2%	13 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	43 4%gk	24 5%	19 4%	10 8%gk	12 7%gk	9 6%g	4 3%	- -	8 3%gk	22 7%zgk	13 4%g	8 2%	31 7%	12 2%	7 3%	12 4%	9 4%	15 6%	19 3%	24 5%	42 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Personal finances	57	23	34	17	11	7	11	6	5	28	18	10	35	21	8	19	7	22	27	30	57
(NET)	6%hk	5%	7%	12%zeg hjk	7%	5%	6%	4%	2%	9%zhk	6%	3%	8%	4%	3%	7%p	4%	9%zl	5%	7%nl	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Common Market/ Brexit/EU/Europe/ Euro	338	285	16	37	106	68	92	76	141	39	102	63	133	118	26	58	251	84	336
	34%no q	33%	31%	43%de fg	32%e	29%	29%	29%	39%za efgi	30%	37%i	44%za defgi	40%zn oq	40%zn oq	20%	25%	40%zn oq	24%	33%
National health service/Hospitals/ Healthcare	175	152	14	9	63	54	58	44	54	16	36	21	65	50	23	34	116	57	180
	18%	18%j	29%ch ij	10%	19%c	23%za cdhij	19%	17%	15%	12%	13%	15%	20%	17%	18%	15%	19%	16%	18%
Immigration/ immigrants	73	63	4	6	25	20	31	27	16	3	15	12	22	20	16	14	41	30	74
	7%hi	7%hi	7%	7%	8%i	8%i	10%hi	10%hi	5%	2%	5%i	8%	7%	7%	12%zp	6%	7%	8%	7%
Economy/Economic situation	40	37	1	2	13	11	14	13	13	6	9	4	20	6	4	9	26	13	46
	4%	4%	1%	3%	4%	5%	4%	5%	4%	4%	3%	2%	6%zmp	2%	3%	4%	4% m	4%	5%
Poverty/Inequality	34	32	1	1	10	9	16	15	7	3	3	1	7	7	9	10	14	19	37
	3%jp	4%hj	2%	1%	3%	4%	5%jk k	6%zhj	2%	2%	1%	*	2%	2%	7%zlm p	5%	2%	5%zp	4%
Housing	33	33	-	-	6	6	6	6	21	15	18	3	11	5	6	11	16	18	38
	3%	4%	-	-	2%	3%	2%	2%	6%zc dfk	12%zab cdefgh jk	7%zac dfk	2%	3%	2%	5%	5%	3%	5%	4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	28	24	-	3	15	12	5	5	7	7	7	-	8	4	8	8	12	16	28
	3%	3%	-	4%	5%zk	5%k	2%	2%	2%	6%fhj k	3%	-	2%	1%	6%zmp	3%	2%	4%zp	3%
Ageing population/ Social care for the elderly	27	17	2	8	11	3	8	6	8	3	5	2	12	6	4	5	18	9	28
	3%a	2%	4%	9%zad efghi jk	3%e	1%	2%	2%	2%	2%	2%	1%	4%	2%	3%	2%	3%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Lack of faith in politics / politicians / government	25 2%de	23 3%de	2 4%de	- -	1 *	1 1%	7 2%	5 2%	16 4%zade	3 2%	14 5%zadei	11 8%zadefg	7 2%	12 4%	3 2%	3 1%	18 3%	7 2%	21 2%
Defence/Foreign affairs/ International terrorism	23 2%a	16 2%	4 8%zaefghij	3 4%i	8 2%	5 2%	7 2%g	3 1%	8 2%	- -	4 2%	4 3%	7 2%	9 3%	3 2%	4 2%	16 2%	7 2%	21 2%
Education/Schools	23 2%p	21 2%	1 2%	1 1%	4 1%	3 1%	11 3%	9 4%	8 2%	6 4%d	8 3%	3 2%	2 *	5 2%	3 3%	13 6%zlm p	6 1%	16 5%zlp	25 2%
Unemployment/ Factory closure/ Lack of industry	17 2%p	12 1%	1 3%	4 5%hjk	11 3%zah	7 3%ah	4 1%	3 1%	2 1%	2 2%	2 1%	- -	2 1%	3 1%	8 6%zlm opq	3 1%	6 1%	12 3%zlo p	19 2%
Drug abuse	17 2%alp	11 1%	- -	6 7%zadefghi j	8 2%e	1 *	6 2%	6 2%	4 1%	1 1%	4 1%	2 2%	1 *	5 2%	1 1%	8 4%zlp	6 1%	9 3%ln	13 1%
Low pay/Minimum wage/Fair wages	16 2%h	15 2%h	- -	1 1%	8 2%hj	7 3%hj	8 3%hj	8 3%hj	- -	- -	- -	- -	3 1%	3 1%	* *	7 3%	7 1%	8 2%n	12 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	9 1%	- -	1 2%	4 1%	3 1%	4 1%	4 2%	2 1%	2 1%	2 1%	- -	3 1%	6 2%	- -	1 *	9 1%	1 *	11 1%
Taxation	8 1%p	8 1%	- -	- -	2 *	2 1%	3 1%	3 1%	3 1%	2 1%	3 1%	1 1%	- -	1 *	1 *	6 3%zlp	1 *	6 2%zlp	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006	
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006	
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%	
Race relations	8 1%	8 1%	- -	- -	1 *	1 *	* *	* *	7 2%z	1 1%	5 2%	4 3%zdf g	2 1%	1 *	4 3%zlm op	1 *	3 *	5 1%o	7 1%	
Inflation/Prices	7 1%p	7 1%	- -	1 1%	1 *	* *	* *	* *	6 2%	6 4%zad efghj k	6 2%za	- -	2 1%	- -	3 3%zmp	1 *	2 *	4 1%	8 1%	
Pollution/ Environment	5 1%	5 1%	- -	- -	1 *	1 *	2 1%	2 1%	3 1%j	- -	1 *	1 *	1 *	2 1%	1 1%	1 1%	3 *	2 1%	6 1%	
Public services in general	5 1%	5 1%	- -	- -	1 *	1 *	4 1%	4 1%	1 *	- -	1 *	1 *	2 *	1 *	* *	3 1%	2 *	3 1%	8 1%	
Local government/ Council tax	4 *	4 *	- -	1 1%	1 *	- -	1 *	1 *	2 1%	1 1%	2 1%	2 1%	3 1%	1 *	- -	- -	4 1%	- -	6 1%	
Privatisation	3 *	3 *	- -	- -	2 1%	2 1%	- -	- -	1 *	1 1%	1 *	- -	- -	3 1%	- -	- -	3 1%	- -	3 *	
Population levels/ Overpopulation	3 *	3 *	- -	- -	- -	- -	1 *	1 *	2 1%	2 2%zad	2 1%	- -	- -	1 *	- -	2 1%	1 *	2 1%	3 *	
Pound/Exchange rate/Value of pound	3 *	3 *	- -	- -	3 1%	3 1%za	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	- -	3 *	- -	1 *	
Nuclear weapons/ Nuclear war/ Disarmament	3 *	3 *	- -	- -	- -	- -	1 *	1 *	2 1%	* *	* *	- -	3 1%	- -	- -	- -	3 *	- -	3 *	
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	2 2%za	- -	2 1%	- -	- -	2 *	- -	1 *	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Pensions/Social security/Benefits	2*	2*	-	-	-	-	1*	1*	1*	-	1*	1*	1*	-	-	1*	1*	1*	2*
Bird flu/Pandemic flu/Swine flu/Ebola	1*	1*	-	-	1*	1*	-	-	*	*	*	-	1*	-	-	-	1*	-	2*
Transport/Public transport	1*	1*	-	-	1*	1*	-	-	-	-	-	-	-	-	-	1*	-	1*	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1*	1*	-	-	-	-	1*	1*	-	-	-	-	-	-	1%	-	-	1*	1*
Foot and mouth outbreak/Farming crisis	1*	1*	-	-	-	-	-	-	1*	-	1*	1*	-	-	-	1*	-	1*	1*
AIDS	1*	1*	-	-	1*	1*	-	-	-	-	-	-	-	1*	-	-	1*	-	1*
Countryside/Rural life	1*	1*	-	-	-	-	-	-	1*	1%	1*	-	-	1*	-	-	1*	-	1*
Scottish/Welsh assembly/Devolution/Constitutional reform	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	1*
Trade unions/Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	17	-	1	9	8	6	6	3	-	2	2	5	9	-	3	14	3	13
	2%	2%	-	1%	3%	3%i	2%	2%	1%	-	1%	2%	2%	3%	-	1%	2%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	43	37	4	2	9	7	15	12	19	11	14	3	8	9	5	19	17	24	42
	4%lp	4%	8%	2%	3%	3%	5%	4%	5%	9%zad ehijk	5%k	2%	2%	3%	4%	8%zlm p	3%	7%zlp	4%
Personal finances (NET)	57	53	1	2	19	16	25	24	13	8	9	1	12	10	12	19	22	31	57
	6%kp	6%hjk	2%	3%	6%k	7%k	8%hjk	9%zhj k	4%k	6%hjk	3%k	*	4%	3%	10%lmp	8%lmp	4%	9%zim p	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Common Market/ Brexit/EU/Europe/ Euro	338 34% ^c	159 38% ^c	49 36%	130 29%	101 45% ^{zg}	88 30%	29 57% ^{zg}	107 29%	34 27%	42 28%	177 47% ^{zlm}	86 28%	336 33%
National health service/Hospitals/ Healthcare	175 18%	60 15%	24 17%	91 20% ^z	39 18%	70 24% ^z	7 14%	56 15%	21 17%	32 22%	59 16%	53 17%	180 18%
Immigration/ immigrants	73 7% ^{gn}	23 6%	14 10%	35 8%	20 9% ^g	12 4%	3 5%	29 8%	14 11% ⁿ	9 6%	18 5%	21 7%	74 7%
Economy/Economic situation	40 4%	17 4%	5 4%	18 4%	11 5%	15 5%	- -	13 3%	3 2%	8 5%	18 5%	5 2%	46 5%
Poverty/Inequality	34 3% ^{af}	7 2%	8 6% ^a	19 4% ^a	2 1%	15 5% ^f	1 2%	14 4%	9 7% ⁿ	3 2%	7 2%	13 4%	37 4%
Housing	33 3%	9 2%	2 2%	22 5% ^z	4 2%	13 4%	1 2%	13 4%	2 2%	5 3%	9 2%	8 3%	38 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	28 3%	10 2%	6 4%	12 3%	4 2%	11 4%	1 1%	12 3%	4 3%	5 3%	9 2%	14 5%	28 3%
Ageing population/ Social care for the elderly	27 3%	11 3%	5 4%	10 2%	2 1%	6 2%	4 7% ^f	12 3%	1 1%	8 5%	8 2%	5 2%	28 3%
Lack of faith in politics / politicians / government	25 2% ^g	14 3%	1 1%	9 2%	8 4%	3 1%	1 3%	8 2%	1 1%	4 3%	8 2%	10 3%	21 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Defence/Foreign affairs/ International terrorism	23 2%	12 3%	- -	11 2%	9 4%g	3 1%	- -	8 2%	2 2%	1 1%	11 3%	14 5%	21 2%
Education/Schools	23 2%	7 2%	7 5%	9 2%	3 2%	8 3%	- -	11 3%	7 5%n	7 4%n	4 1%	12 4%	25 2%
Unemployment/ Factory closure/ Lack of industry	17 2%	7 2%	1 1%	10 2%	1 *	9 3%	1 1%	3 1%	5 4%	4 3%	7 2%	8 3%	19 2%
Drug abuse	17 2%	6 1%	- -	12 3%	1 *	2 1%	- -	11 3%	4 3%	1 *	4 1%	3 1%	13 1%
Low pay/Minimum wage/Fair wages	16 2% c	10 2%	3 2%	3 1%	1 *	2 1%	- -	13 3%	2 1%	4 3%	4 1%	6 2%	12 1%
Morality/ Individual behaviour/ Lifestyle	10 1%	8 2%	- -	2 *	1 *	2 1%	* 1%	6 2%	- -	- -	5 1%	2 1%	11 1%
Taxation	8 1%	6 1%	- -	2 *	1 1%	3 1%	- -	4 1%	- -	3 2%	2 *	4 1%	6 1%
Race relations	8 1%	- -	1 1%	6 1%a	2 1%	3 1%	- -	3 1%	3 3%zn	- -	1 *	2 1%	7 1%
Inflation/Prices	7 1%	2 1%	- -	5 1%	- -	4 2%	- -	3 1%	1 1%	1 *	1 *	1 *	8 1%
Pollution/ Environment	5 1%	3 1%	1 1%	2 *	- -	1 *	1 3%f	1 *	1 1%	- -	3 1%	1 *	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Public services in general	5 1%	2 *	1 1%	2 *	- -	4 1%	- -	1 *	1 1%	1 1%	1 *	1 *	8 1%
Local government/ Council tax	4 *	1 *	- -	3 1%	2 1%	1 *	- -	1 *	2 2% _n	* *	* *	- -	6 1%
Privatisation	3 *	2 1%	1 *	- -	- -	3 1% _z	- -	- -	- -	2 1%	1 *	1 *	3 *
Population levels/ Overpopulation	3 *	3 1%	- -	- -	- -	- -	1 2% _g	2 1%	- -	- -	1 *	- -	3 *
Pound/Exchange rate/Value of pound	3 *	3 1%	- -	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	- -	2 1%	1 *	2 1%	- -	- -	1 *	- -	* *	2 *	- -	3 *
Nationalisation/ Government control of institutions	2 *	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	1 *
Pensions/Social security/Benefits	2 *	- -	- -	2 *	1 *	- -	- -	- -	- -	1 1%	- -	- -	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	* *	- -	1 *	- -	1 *	- -	- -	- -	* *	1 *	- -	2 *
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Animal welfare	1	-	-	1	-	-	-	1	-	-	-	-	1
	*	-	-	*	-	-	-	*	-	-	-	-	*
Foot and mouth outbreak/Farming crisis	1	-	-	1	-	-	-	-	-	1	-	-	1
	*	-	-	*	-	-	-	-	-	1%	-	-	*
AIDS	1	1	-	-	1	-	-	-	-	-	1	1	1
	*	*	-	-	*	-	-	-	-	-	*	*	*
Countryside/Rural life	1	1	-	-	1	-	-	-	-	-	1	-	1
	*	*	-	-	*	-	-	-	-	-	*	-	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	*	*	-	-	-	*	-	-	-	-	*	*	1
	*	*	-	-	-	*	-	-	-	-	*	*	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	8	2	8	5	8	1	4	2	2	5	8	13
	2%	2%	2%	2%	2%	3%	2%	1%	1%	1%	1%	3%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Don't know	43	21	3	19	3	8	-	29	6	7	5	22	42
	4%fn	5%	2%	4%	1%	3%	-	8%	5%fn	4%	1%	7%	4%
Personal finances (NET)	57	19	11	27	2	22	1	30	11	7	13	20	57
	6%fn	4%	8%	6%	1%	7%fn	2%	8%	9%fn	5%	3%	7%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Common Market/ Brexit/EU/Europe/ Euro	338 34%tgk v	59 32%	192 36%t	47 33%	60 27%	338 66%zab cft	79 36%t	88 29%	169 34%	81 42%zg	308 36%zk	30 22%	30 29%	179 40%zl	54 43%qr	53 29%	35 28%	22 30%	- -	60 40%v	336 33%
National health service/Hospitals/ Healthcare	175 18%etk mv	23 12%	175 32%zac eft	20 14%	27 12%	72 14%	45 21%aet	57 19%	87 17%	32 16%	161 19%zk	14 10%	25 24%lm	55 12%	24 19%	42 23%z	25 20%	22 30%z	- -	27 18%v	180 18%
Immigration/ immigrants	73 7%aefk pw	6 3%	36 7%ef	6 4%	73 32%zabc ef	11 2%	5 3%	16 5%	49 10%zgi	8 4%	71 8%zk	1 1%	6 6%	32 7%	1 1%	16 8%p	11 9%p	6 8%p	73 100%zw	- -	74 7%
Economy/Economic situation	40 4%be	40 22%zbce ft	13 2%	7 5%	10 4%e	10 2%	15 7%zbe	15 5%	18 4%	7 4%	33 4%	7 5%	3 3%	20 4%	5 4%	9 5%	9 7%	1 2%	- -	10 7%	46 5%
Poverty/Inequality	34 3%aeq	1 1%	14 3%	4 3%	5 2%	7 1%	7 3%	8 3%	16 3%	10 5%	29 3%	4 3%	4 4%	10 2%	2 1%	1 1%	1 1%	- -	- -	5 3%	37 4%
Housing	33 3%beh	6 3%e	7 1%	5 3%e	8 4%e	2 *	4 2%	18 6%zh	10 2%	5 3%	25 3%	8 6%	3 3%	9 2%	5 4%	8 4%	6 4%	2 3%	- -	8 5%	38 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	28 3%ei	5 3%	12 2%	28 19%zabe ft	3 1%	7 1%	5 2%	18 6%zhi	9 2%	- -	23 3%	4 3%	2 2%	13 3%	3 2%	7 4%	6 4%	3 4%	- -	3 2%	28 3%
Ageing population/ Social care for the elderly	27 3%	6 3%	16 3%	4 3%	2 1%	9 2%	7 3%	4 1%	14 3%	8 4%	23 3%	4 3%	2 2%	14 3%	2 2%	3 2%	3 3%	- -	- -	2 2%	28 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Lack of faith in politics / politicians / government	25 2% ^f	1 1%	13 2% ^f	1 *	5 2% ^f	15 3% ^f	- -	6 2%	15 3%	4 2%	23 3%	2 1%	2 2%	14 3%	1 1%	9 5% ^{zr}	3 3%	6 8% ^{zp}	- -	5 3%	21 2%
Defence/Foreign affairs/ International terrorism	23 2% ^{eg}	6 3%	10 2%	2 1%	10 5% ^{zbe}	7 1%	6 3%	2 1%	14 3%	7 4% ^g	22 3%	1 1%	2 2%	10 2%	2 2%	5 3%	4 3%	1 1%	- -	10 7% ^{zv}	21 2%
Education/Schools	23 2% ^{et}	3 1%	10 2% ^e	4 3% ^e	1 *	2 *	23 10% ^{zabc} et	8 3%	13 3%	1 1%	18 2%	4 3%	5 5% ^z	9 2%	2 2%	5 3%	5 4%	1 1%	- -	1 1%	25 2%
Unemployment/ Factory closure/ Lack of industry	17 2% ^{bej}	* *	5 1%	3 2%	2 1%	3 1%	2 1%	3 1%	13 3%	1 1%	10 1%	7 5% ^{zi}	3 3%	4 1%	3 2%	4 2%	3 3%	1 1%	- -	2 1%	19 2%
Drug abuse	17 2% ^{bg}	3 2%	5 1%	3 2%	1 1%	5 1%	- -	1 *	10 2%	6 3% ^g	15 2%	3 2%	* *	9 2%	- -	1 *	- -	1 1%	- -	1 1%	13 1%
Low pay/Minimum wage/Fair wages	16 2% ^{be}	9 5% ^{zbef} t	2 *	2 1%	- -	2 *	- -	6 2%	6 1%	3 2%	14 2%	2 1%	3 3%	10 2%	3 2%	4 2%	2 1%	2 2%	- -	- -	12 1%
Morality/ Individual behaviour/ Lifestyle	10 1% ^{be}	1 1%	1 *	1 1%	3 1%	1 *	2 1%	3 1%	5 1%	2 1%	9 1%	1 1%	2 2%	6 1%	1 1%	1 1%	1 1%	* *	- -	3 2%	11 1%
Taxation	8 1% ^j	- -	- -	1 1% ^b	- -	1 *	- -	5 2%	2 *	- -	4 *	4 3% ^{zi}	* *	6 1%	* *	- -	- -	- -	- -	- -	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Race relations	8 1%	1 *	2 *	- -	1 *	3 1%	3 1%	1 *	5 1%	2 1%	5 1%	3 2%	* *	1 *	- -	2 1%	2 2%	- -	- -	1 *	7 1%
Inflation/Prices	7 1%ej	* *	2 *	1 1%	2 1%	1 *	* *	4 1%	3 1%	- -	3 *	5 3%zj	- -	2 *	1 1%	3 1%	1 1%	1 2%	- -	2 1%	8 1%
Pollution/ Environment	5 1%	1 1%	3 *	- -	1 *	1 *	2 1%	1 *	3 1%	2 1%	5 1%	- -	1 1%	2 *	3 2%z	- -	- -	- -	- -	1 *	6 1%
Public services in general	5 1%	1 *	2 *	1 1%	1 *	1 *	2 1%	2 1%	2 *	2 1%	5 1%	- -	1 1%	2 *	- -	- -	- -	- -	- -	1 1%	8 1%
Local government/ Council tax	4 *	1 1%	2 *	* *	2 1%	2 *	1 *	1 *	1 *	2 1%	4 *	1 1%	1 1%	* *	1 1%	1 *	1 1%	- -	- -	2 1%	6 1%
Privatisation	3 *j	- -	3 1%	- -	1 *	1 *	- -	2 1%	1 *	- -	1 *	2 2%zj	1 1%	2 *	- -	- -	- -	- -	- -	1 1%	3 *
Population levels/ Overpopulation	3 *	1 *	- -	- -	- -	1 *	- -	3 1%h	- -	- -	3 *	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	3 *
Pound/Exchange rate/Value of pound	3 *	- -	- -	- -	- -	3 1%	- -	3 1%	- -	- -	3 *	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	2 1%e	1 *	1 *	* *	- -	* *	- -	1 *	2 1%	3 *	- -	- -	2 *	- -	2 1%	2 2%z	* 1%	- -	* *	3 *
Nationalisation/ Government control of institutions	2 *	- -	2 *	- -	- -	2 *	- -	- -	2 *	- -	- -	2 2%zj	- -	2 1%	2 2%z	- -	- -	- -	- -	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Pensions/Social security/Benefits	2*	1*	2*	-	-	-	1*	-	2*	-	1*	1*	-	-	-	2*	2*	-	-	-	2*
Bird flu/Pandemic flu/Swine flu/Ebola	1*	1*	1*	1*	1*	1*	1*	-	1*	-	1*	-	*	-	1*	-	-	-	-	1*	2*
Transport/Public transport	1*	1*	-	-	-	-	-	1*	-	-	-	1*	-	1*	-	1*	-	1*	-	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1*	-	-	-	1*	-	-	-	1*	-	1*	-	-	-	-	-	-	-	-	1*	1*
Foot and mouth outbreak/Farming crisis	1*	-	-	-	-	1*	1*	-	1*	-	1*	-	-	-	-	-	-	-	-	-	1*
AIDS	1*	1*	1*	-	-	1*	1*	-	1*	-	1*	-	-	1*	-	-	-	-	-	-	1*
Countryside/Rural life	1*	-	-	1*	-	-	-	-	1*	-	1*	-	1*	-	-	-	-	-	-	-	1*
Scottish/Welsh assembly/Devolution/Constitutional reform	* *	- -	* *	- -	- -	* *	* *	- -	* *	- -	* *	- -	* *	- -	- -	* *	* *	- -	- -	- -	1*
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	4	8	1	5	6	3	7	10	1	13	5	-	8	8	2	2	1	-	5	13
	2%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	4%	-	2%	7%zq	1%	2%	1%	-	3%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	43	-	1	2	1	1	2	21	17	5	24	19	4	19	2	3	1	2	-	1	42
	4%abef tjrw	-	*	1%	*	*	1%	7%z	3%	3%	3%	14%zj	4%	4%	2%	2%	1%	3%	-	*	4%
Personal finances (NET)	57	11	18	7	6	9	7	19	25	13	46	11	7	23	5	7	4	3	-	6	57
	6%be	6%e	3%e	5%e	3%	2%	3%	6%	5%	7%	5%	8%	7%	5%	4%	4%	3%	4%	-	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
National health service/Hospitals/ Healthcare	539 54%aci	245 50%	294 58%za	57 42%	80 48%	74 47%	99 57%ci	82 58%ci	146 66%zc deij	138 45%	173 53%	228 63%zc deij	212 46%	328 61%	157 59%mi	139 49%	118 57%	126 51%	296 54%mi	243 54%	544 54%
Common Market/ Brexit/EU/Europe/ Euro	516 52%cd eioq	259 53%	256 50%	44 32%	70 42%	68 44%	118 69%zc deij	81 57%cd ei	135 61%zc dei	114 38%	186 57%cd ei	215 59%zc dei	182 40%	334 62%	179 67%zmi nopq	156 56%oq	103 50%oq	78 32%	335 61%zmi noq	181 40%o	502 50%
Immigration/ immigrants	223 22%ci p	103 21%	120 24%	17 12%	28 17%	33 21%	46 27%ci	37 26%ci	62 28%zc di	45 15%	79 24%ci	99 27%zc di	78 17%	145 27%	54 20%	55 20%	56 27%	59 24%	109 20%	115 25%	217 22%
Education/Schools	216 22%ah k	83 17%	133 26%za	33 24%h	39 23%	38 24%h	45 26%hk	29 21%	32 15%	72 24%h	83 25%hk	62 17%	109 24%	107 20%	71 27%oq	61 22%	41 20%	43 17%	132 24%z	84 19%	228 23%
Housing	194 19%ah mp	78 16%	117 23%za	47 34%zd efghi jk	26 15%	28 18%	33 19%	29 21%	31 14%	73 24%dh k	61 19%	61 17%	100 22%	94 17%	50 19%	44 16%	62 30%zl mopq	38 16%	94 17%	100 22%o	203 20%
Economy/Economic situation	185 19%bo q	109 22%zb	76 15%	26 19%	29 17%	29 19%	31 18%	33 23%	37 17%	55 18%	60 18%	70 19%	84 18%	101 19%	61 23%oq	62 22%oq	31 15%	31 13%	123 22%zo q	62 14%	200 20%
Poverty/Inequality	174 17%hk n	83 17%	91 18%	31 22%hk	29 17%	27 17%	43 25%zh k	21 15%	24 11%	59 20%hk	70 21%hk	44 12%	87 19%	87 16%	58 22%ni	48 17%	20 10%	47 19%niq	106 19%ni	68 15%ni	183 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	75 15%	69 14%	19 14%	26 16%	21 13%	21 12%	15 11%	42 19%zk	45 15%	42 13%	57 16%	66 14%	78 15%	31 12%	42 15%	26 13%	44 18%	74 13%	70 16%	156 16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Ageing population/ Social care for the elderly	128 13%ei oq	59 12%	69 14%	11 8%	15 9%	11 7%	33 19%zc deij	25 17%ce i	33 15%ei	26 8%	44 13%e	58 16%zce i	37 8%	91 17%	51 19%zm opq	32 11%	25 12%	20 8%	83 15%zm oq	45 10%	135 13%
Defence/Foreign affairs/ International terrorism	123 12%o	68 14%	55 11%	21 15%	25 15%	14 9%	23 13%	14 10%	26 12%	46 15%	37 11%	40 11%	60 13%	63 12%	42 16%o	35 13%	26 13%	19 8%	77 14%o	45 10%	131 13%
Low pay/Minimum wage/Fair wages	106 11%hk p	47 10%	59 11%	25 18%zg hk	25 15%hk	20 13%hk	17 10%	11 8%	9 4%	50 16%zg hk	36 11%hk	20 5%	69 15%	36 7%	20 8%	22 8%	31 15%lm p	32 13%	43 8%	63 14%zl mp	97 10%
Lack of faith in politics / politicians / government	104 10%	61 13%	43 8%	11 8%	17 10%	12 8%	22 13%	15 10%	28 13%	28 9%	34 10%	43 12%	40 9%	64 12%	37 14%	27 10%	21 10%	19 8%	65 12%	40 9%	107 11%
Unemployment/ Factory closure/ Lack of industry	100 10%k	42 9%	58 11%	17 13%	18 11%	20 13%	17 10%	12 9%	15 7%	36 12%	37 11%	27 7%	55 12%	44 8%	24 9%	26 9%	22 11%	28 11%	50 9%	50 11%	109 11%
Pollution/ Environment	94 9%ho q	47 10%	47 9%	21 15%zde hik	11 7%	11 7%	22 13%h	15 11%	12 6%	33 11%d	33 10%	28 8%	44 10%	50 9%	45 17%zmn opq	24 9%o	16 8%	8 3%	69 13%zmo q	25 6%	97 10%
Public services in general	85 8%	41 8%	43 9%	12 9%	7 4%	12 8%	19 11%	15 10%	19 9%	19 6%	32 10%	34 9%	31 7%	53 10%	31 12%	20 7%	20 10%	14 6%	51 9% m	34 8%	94 9%
Pensions/Social security/Benefits	82 8%ai	29 6%	53 10%za	7 5%	9 5%	16 10%	15 9%	19 13%zcd i	17 8%	15 5%	31 9%	36 10%i	32 7%	50 9%	21 8%	20 7%	24 12%	18 7%	40 7%	42 9%	84 8%
Drug abuse	75 8%gk	42 9%	34 7%	20 15%zeg jk	15 9%g	7 5%	14 8%g	1 1%	18 8%gk	35 11%zeg k	22 7%g	19 5%g	42 9%	33 6%	21 8%	17 6%	18 9%	19 8%	38 7%	37 8%	67 7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Inflation/Prices	63	30	34	14	12	9	18	7	4	26	26	11	35	29	11	14	22	16	25	39	64
	6%hkp	6%	7%	10%hk	7%h	6%	10%hk	5%	2%	9%hk	8%hk	3%	8%	5%	4%	5%	11%zlm p	7%	5%	9%p	6%
Race relations	62	38	24	16	16	9	10	6	5	31	19	11	41	21	17	15	14	16	32	29	56
	6%hk	8%	5%	12%zhk	9%hk	6%	6%	5%	2%	10%zhk	6%	3%	9%	4%	6%	5%	7%	6%	6%	7%	6%
Morality/ Individual behaviour/ Lifestyle	55	32	23	5	7	6	17	5	15	11	24	20	17	38	22	10	13	10	33	22	55
	6%	7%	4%	3%	4%	4%	10%zi	3%	7%	4%	7%e	6%	4%	7%	8%zm	4%	6%	4%	6% m	5%	5%
Population levels/ Overpopulation	49	26	22	8	5	3	13	8	11	13	16	20	16	33	14	14	12	9	28	21	47
	5%	5%	4%	6%	3%	2%	8%e	6%	5%	4%	5%e	5%	3%	6%	5%	5%	6%	4%	5%	5%	5%
Transport/Public transport	48	33	15	9	7	7	12	8	5	16	19	14	23	25	20	11	11	6	31	17	48
	5%b	7%zb	3%	6%	4%	5%	7%	6%	2%	5%	6%	4%	5%	5%	8%zoq	4%	5%	2%	6% m	4%	5%
Taxation	44	31	13	10	8	9	8	3	5	18	18	9	28	17	13	13	10	9	26	19	47
	4%bk	6%zb	3%	7%hk	5%	6%	5%	2%	2%	6%k	5%	2%	6%	3%	5%	5%	5%	4%	5%	4%	5%
Local government/ Council tax	39	19	20	4	6	7	5	7	9	10	12	16	18	21	12	14	5	8	26	13	41
	4%	4%	4%	3%	4%	5%	3%	5%	4%	3%	4%	4%	4%	4%	5%	5%	2%	3%	5%	3%	4%
Petrol prices/Fuel	34	22	12	7	6	8	3	4	5	13	12	9	21	13	7	5	10	12	12	22	31
	3%p	5%	2%	5%	4%	5%	2%	3%	2%	4%	4%	3%	5%	2%	2%	2%	5%	5%	2%	5%p	3%
Pound/Exchange rate/Value of pound	33	23	10	3	6	6	6	6	5	10	12	11	16	17	13	10	4	6	23	10	31
	3%b	5%b	2%	2%	4%	4%	4%	4%	2%	3%	4%	3%	3%	3%	5%	4%	2%	2%	4%	2%	3%
Privatisation	29	19	9	10	6	5	3	2	4	15	8	5	20	9	12	9	4	3	22	7	33
	3%k	4%	2%	7%zgh jk	3%	3%	2%	1%	2%	5%zk	2%	1%	4%	2%	5%q	3%	2%	1%	4%zq	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Nuclear weapons/ Nuclear war/ Disarmament	28 3%	16 3%	12 2%	8 6%	2 1%	4 2%	4 2%	4 3%	6 3%	10 3%	7 2%	11 3%	14 3%	14 3%	11 4%	8 3%	4 2%	4 2%	20 4%	8 2%	33 3%
Countryside/Rural life	25 2%	11 2%	14 3%	5 3%	3 2%	3 2%	3 2%	5 4%	6 3%	8 2%	6 2%	12 3%	10 2%	14 3%	12 5%zm	4 1%	5 3%	3 1%	16 3%am	9 2%	27 3%
Animal welfare	22 2%	8 2%	14 3%	5 4%	3 2%	4 3%	5 3%	2 2%	2 1%	8 3%	9 3%	5 1%	12 3%	9 2%	6 2%	6 2%	5 2%	5 2%	12 2%	10 2%	24 2%
Nationalisation/ Government control of institutions	18 2%	12 2%	6 1%	6 4%k	1 1%	4 2%	3 2%	1 1%	3 1%	7 2%	7 2%	4 1%	11 2%	7 1%	7 3%	5 2%	4 2%	2 1%	12 2%	5 1%	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%b	13 3%zb	2 *	1 1%	2 1%	1 *	4 2%	2 2%	4 2%	3 1%	4 1%	7 2%	4 1%	11 2%	5 2%	2 1%	3 1%	5 2%	7 1%	8 2%	15 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	9 1%k	5 1%	5 1%	1 1%	4 2%k	- -	4 2%k	- -	1 *	5 2%	4 1%	1 *	5 1%	5 1%	2 1%	1 *	3 1%	4 2%	3 *	7 2%	8 1%
Trade unions/ Strikes	8 1%	3 1%	6 1%	3 2%	- -	1 1%	- -	- -	4 2%	3 1%	1 *	4 1%	5 1%	4 1%	2 1%	3 1%	1 *	3 1%	5 1%	4 1%	13 1%
Foot and mouth outbreak/Farming crisis	8 1%	5 1%	3 1%	- -	3 2%	- -	- -	- -	6 3%zj	3 1%	- -	6 2%j	3 1%	6 1%	4 1%	4 1%	- -	1 *	8 1%	1 *	7 1%
Northern Ireland	6 1%	5 1%	2 *	2 2%	- -	2 1%	2 1%	1 *	* *	2 1%	3 1%	1 *	4 1%	2 *	2 1%	1 *	2 1%	2 1%	3 1%	3 1%	8 1%
AIDS	3 *	2 *	2 *	1 1%	- -	2 1%	- -	- -	* *	1 *	2 1%	* *	3 1%	* *	1 *	* *	- -	2 1%	2 *	2 *	5 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	501	505	147	149	173	125	143	269	296	298	412	469	537	253	363	172	218	616	390	1006
WEIGHTED BASE	997	487	510	137	167	156	173	142	223	304	328	365	460	537	267	280	205	245	547	450	1006
	100%	49%	51%	14%	17%	16%	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	55%	45%	101%
Median	2	2	2	2	2	2	3	3	3	2	2	3	2	3	3	2	3	2	3	2	2
Other	35	22	13	6	7	2	8	3	9	14	9	12	15	20	12	6	9	8	18	17	34
	4%	5%	3%	5%	4%	1%	5%	2%	4%	4%	3%e	3%	3%	4%	5%	2%	5%	3%	3%	4%	3%
MEAN NUMBER OF MENTIONS	3.84o	3.91	3.78	4.10	3.58	3.54	4.38	3.79	3.70	3.82	3.98e	3.74	3.72	3.94	4.40z mopq	3.65	4.02	3.30	4.02z mo	3.63	3.89
STANDARD ERROR	0.10	0.15	0.13	0.33	0.23	0.23	0.33	0.21	0.16	0.20	0.20	0.13	0.15	0.13	0.22	0.14	0.26	0.20	0.12	0.16	0.10
ERROR VARIANCE	0.01	0.02	0.02	0.11	0.05	0.05	0.11	0.04	0.03	0.04	0.04	0.02	0.02	0.02	0.05	0.02	0.07	0.04	0.02	0.03	0.01
Don't know	110	58	53	22	25	20	10	8	25	47	30	34	66	44	13	37	23	36	51	60	110
	11%lp	12%	10%	16%fg	15%fg	13%j	6%	6%	11%	15%zfg jk	9%	9%	14%	8%	5%	13%lp	11%l	15%l	9%l	13%l	11%
Personal finances (NET)	280	137	142	57	48	50	57	34	33	106	107	67	156	124	75	73	57	74	148	131	285
	28%hk	28%	28%	42%zg hik	29%hk	32%hk	33%hk	24%h	15%	35%zh k	33%hk	18%h	34%	23%	28%	26%	28%	30%	27%	29%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
National health service/Hospitals/ Healthcare	539 54%io q	459 53%i	41 82%za cdefg hij	39 44%	165 51%	126 53%	173 56%gi	132 51%	201 56%i	55 42%	150 55%i	95 67%za cdegh ij	205 62%zn oq	161 55%o	67 51%	99 44%	366 59%zo q	166 46%	544 54%
Common Market/ Brexit/EU/Europe/ Euro	516 52%fg inoq	433 50%fg i	26 53%	56 64%za fgi	176 54%fg i	121 51%fg	126 41%	100 38%	213 59%za fgi	55 42%	155 57%af gi	100 70%za defgh ij	203 61%zn oq	180 62%zn oq	40 31%	87 38%	382 61%zn oq	127 35%	502 50%
Immigration/ immigrants	223 22%i	190 22%i	14 28%i	19 22%	79 24%i	60 25%i	71 23%	57 22%	74 20%i	19 14%	61 22%i	42 30%hi j	86 26%	60 21%	32 24%	42 18%	146 24%	73 21%	217 22%
Education/Schools	216 22%	196 23%	6 13%	14 16%	63 19%	49 21%	74 24%	68 26%	79 22%	29 22%	61 22%	31 22%	70 21%	70 24%	27 21%	45 20%	140 22%	72 20%	228 23%
Housing	194 19%bc dem	187 22%zbc de	3 5%	5 6%	39 12%	34 14%	55 18%bc	53 20%bc df	100 28%za bcdef gh	44 34%za bcdef gh	84 31%za bcdef gh	40 28%zb cdef	67 20%	42 15%	27 21%	55 24% m	109 18%	82 23% m	203 20%
Economy/Economic situation	185 19%	168 20%	5 9%	13 14%	58 18%	45 19%	59 19%	54 21%	69 19%	26 20%	55 20%	29 20%	72 22%mp	42 14%	24 18%	44 19%	114 18%	67 19%	200 20%
Poverty/Inequality	174 17%	151 18%	7 14%	15 18%	56 17%	41 17%	53 17%	46 18%	65 18%	23 18%	44 16%	21 15%	53 16%	42 14%	32 24%zm p	43 19%	95 15%	75 21%	183 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%k	129 15%k	2 4%	13 15%	52 16%k	39 16%bk	40 13%	38 15%	52 14%k	31 24%za bfgjh k	42 15%k	11 7%	53 16%	33 11%	25 19%	30 13%	87 14%	55 15%	156 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Ageing population/ Social care for the elderly	128 13%en oq	111 13%e	3 7%	14 16%	33 10%	19 8%	36 12%	33 13%	59 16%zad ei	11 9%	45 16%de i	33 23%za bdefg hij	62 19%zn oq	43 15%noq	7 6%	14 6%	105 17%zno q	21 6%	135 13%
Defence/Foreign affairs/ International terrorism	123 12%a	97 11%	7 14%	18 21%za fghij	50 15%ag i	31 13%	31 10%	24 9%	42 12%	10 8%	31 12%i	21 15%	43 13%	34 12%	16 12%	26 11%	77 12%	42 12%	131 13%
Low pay/Minimum wage/Fair wages	106 11%bl p	98 11%b	* 1%	7 8%	34 10%	27 11%b	31 10%b	31 12%b	41 11%b	18 14%b	33 12%b	15 11%	24 7%	25 9%	19 15%lp	34 15%lp	49 8%	53 15%zl mp	97 10%
Lack of faith in politics / politicians / government	104 10%q	89 10%	8 16%	7 9%	30 9%	22 9%	30 10%	22 9%	45 12%i	10 8%	39 14%za i	29 20%za cdefg hij	39 12%	36 12%	7 6%	18 8%	75 12%nq	25 7%	107 11%
Unemployment/ Factory closure/ Lack of industry	100 10%	82 9%	5 10%	13 15%	33 10%	21 9%	37 12%	31 12%	30 8%	12 9%	21 8%	10 7%	31 9%	22 7%	21 16%zm p	24 11%	53 9%	46 13%	109 11%
Pollution/ Environment	94 9%fn q	85 10%fg	2 4%	7 8%	22 7%	16 7%	18 6%	16 6%	53 15%za defg	14 10%	39 14%za defgi	26 18%za bdefg	39 12%no q	33 11%nq	6 4%	14 6%	72 12%zno q	19 5%	97 10%
Public services in general	85 8%q	74 9%	2 4%	8 10%	33 10%	24 10%	20 6%	18 7%	32 9%i	6 5%	23 8%i	16 11%	41 13%zno q	24 8%	7 6%	11 5%	65 10%zoq	18 5%	94 9%
Pensions/Social security/Benefits	82 8%o	71 8%	2 5%	9 10%	29 9%	21 9%	19 6%	17 6%	33 9%i	6 5%	24 9%i	17 12%	26 8%	30 10%o	18 14%zoq	8 3%	56 9%o	26 7%o	84 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Drug abuse	75	63	-	12	28	16	15	15	32	9	25	16	28	13	12	18	40	30	67
	8%fm	7%	-	14%zab	9%e	7%	5%	6%	9%	7%	9%b	11%bf	8%	4%	9%	8%	6%	8%	7%
Inflation/Prices	63	56	1	7	18	11	20	19	26	18	25	7	16	11	11	22	27	33	64
	6%p	7%	1%	7%	6%	5%	6%	7%	7%	14%zab	9%h	5%	5%	4%	9%	10%lmp	4%	9%zim	6%
Race relations	62	59	1	1	15	14	15	14	31	11	22	11	15	16	14	16	31	29	56
	6%	7%z	2%	1%	5%	6%	5%	5%	9%zc	8%	8%	8%	5%	6%	10%zlp	7%	5%	8%	6%
Morality/ Individual behaviour/ Lifestyle	55	50	2	3	20	17	15	13	20	8	15	7	20	23	6	4	43	10	55
	6%oq	6%	4%	3%	6%	7%	5%	5%	6%	6%	5%	5%	6%o	8%oq	4%	2%	7%zoq	3%	5%
Population levels/ Overpopulation	49	48	1	-	6	6	12	11	30	8	26	18	16	12	7	11	28	18	47
	5%cd	6%cde	2%	-	2%	3%	4%	4%	8%zac	6%cd	10%za	13%zac	5%	4%	5%	5%	5%	5%	5%
Transport/Public transport	48	43	1	4	14	9	9	8	25	9	20	10	15	18	6	10	32	16	48
	5%	5%	2%	5%	4%	4%	3%	3%	7%f	7%	7%f	7%	4%	6%	5%	4%	5%	4%	5%
Taxation	44	42	1	2	16	14	12	12	16	5	12	8	16	12	4	13	27	17	47
	4%	5%	2%	2%	5%	6%	4%	4%	4%	4%	4%	5%	5%	4%	3%	6%	4%	5%	5%
Local government/ Council tax	39	34	-	5	17	12	7	7	15	8	14	6	20	9	4	4	29	8	41
	4%	4%	-	6%	5%	5%	2%	3%	4%	6%	5%	5%	6%zoq	3%	3%	2%	5%	2%	4%
Petrol prices/Fuel	34	33	-	1	12	11	10	10	12	5	7	2	7	8	10	7	16	17	31
	3%	4%	-	1%	4%	5%	3%	4%	3%	4%	3%	2%	2%	3%	8%zlp	3%	3%	5%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Pound/Exchange rate/Value of pound	33 3%fgo	32 4%fg	-	1 1%	14 4%f	13 5%fg	3 1%	3 1%	16 5%fg	4 3%	12 5%fg	9 6%fg	11 3%	13 5%oq	3 2%	2 1%	25 4%oq	5 1%	31 3%
Privatisation	29 3%	29 3%	-	-	9 3%	9 4%	8 2%	8 3%	12 3%	6 4%	9 3%	3 2%	9 3%	13 5%	2 2%	3 2%	22 4%	6 2%	33 3%
Nuclear weapons/ Nuclear war/ Disarmament	28 3%	27 3%	-	1 2%	8 2%	7 3%	6 2%	6 2%	14 4%	4 3%	11 4%	7 5%	10 3%	11 4%	3 2%	4 2%	20 3%	7 2%	33 3%
Countryside/Rural life	25 2%q	22 3%	-	3 3%	9 3%	7 3%	5 2%	5 2%	10 3%	1 1%	8 3%i	6 5%	13 4%q	8 3%	1 1%	2 1%	21 3%q	3 1%	27 3%
Animal welfare	22 2%	21 2%	1 2%	-	6 2%	6 2%	8 2%	7 3%	8 2%	3 2%	7 2%	4 3%	8 3%	5 2%	4 3%	3 1%	13 2%	7 2%	24 2%
Nationalisation/ Government control of institutions	18 2%	17 2%	-	* 1%	4 1%	4 2%	8 2%	8 3%	6 2%	2 1%	5 2%	3 2%	5 2%	9 3%q	1 1%	2 1%	14 2%	3 1%	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%aq	8 1%	-	6 7%zad efghi jk	9 3%ae	3 1%	3 1%	3 1%	3 1%	-	1 1%	1 1%	10 3%zoq	5 2%q	-	-	14 2%zoq	-	15 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	9 1%	9 1%	-	-	3 1%	3 1%	3 1%	3 1%	3 1%	3 2%	3 1%	-	2 1%	4 2%	3 2%o	-	6 1%	3 1%	8 1%
Trade unions/ Strikes	8 1%	8 1%	1 1%	-	3 1%	3 1%	4 1%	3 1%	2 1%	* *	1 *	1 1%	3 1%	1 *	2 2%	2 1%	4 1%	5 1%	13 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	867	52	87	339	252	314	262	353	152	270	118	363	253	159	215	616	374	1006
WEIGHTED BASE	997	860	50*	87*	325	238	311	261	361	132	274	142*	331	292	131	228	623	358	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	33%	29%	13%	23%	62%	36%	101%
Foot and mouth outbreak/Farming crisis	8 1%	8 1%	- -	1 1%	1 *	- -	4 1%	4 1%	4 1%	- -	2 1%	2 2%	6 2%	2 1%	- -	1 *	7 1%	1 *	7 1%
Northern Ireland	6 1%	6 1%	- -	- -	2 *	2 1%	2 1%	2 1%	3 1%	2 1%	2 1%	- -	3 1%	3 1%	1 *	- -	6 1%	1 *	8 1%
AIDS	3 *	3 *	- -	- -	2 1%	2 1%	* *	* *	* *	* *	* *	- -	1 *	1 *	1 *	- -	3 *	1 *	5 *
Median	2	2	2	3	2	2	2	2	3	2	3	3	3	2	2	2	3	2	2
Other	35 4% ^{nq}	31 4%	2 4%	3 3%	13 4%	10 4%	11 4%	10 4%	11 3%	2 1%	7 3%	5 4%	15 4% ⁿ	13 5%	1 1%	6 3%	28 4% ⁿ	7 2%	34 3%
MEAN NUMBER OF MENTIONS	3.84 ^f oq	3.92 ^f	3.02	3.55	3.74	3.80	3.50	3.60	4.23 ^z abfgi	3.76	4.26 ^z bfgi	4.72 ^z abcde fgi	4.20 ^z oq	3.82	3.71	3.34	4.02 ^o q	3.48	3.89
STANDARD ERROR	0.10	0.11	0.15	0.20	0.17	0.22	0.16	0.19	0.18	0.28	0.21	0.31	0.18	0.21	0.24	0.14	0.14	0.13	0.10
ERROR VARIANCE	0.01	0.01	0.02	0.04	0.03	0.05	0.03	0.04	0.03	0.08	0.04	0.10	0.03	0.04	0.06	0.02	0.02	0.02	0.01
Don't know	110 11% ^{ck} p	102 12% ^{ck}	6 13% ^c	2 3%	33 10% ^c	30 13% ^{cd} k	37 12% ^{ck}	31 12% ^c	41 11% ^{cj} k	17 13% ^{cjk}	24 9% ^k	7 5%	29 9%	26 9%	14 11%	39 17% ^{zlm} p	55 9%	53 15% ^{zl} p	110 11%
Personal finances (NET)	280 28% ^{lp}	246 29%	8 16%	25 29%	84 26%	59 25%	86 28%	78 30%	110 30% ^k	53 40% ^{za} bdefh jk	85 31% ^k	32 22%	78 23%	67 23%	50 38% ^{zl} mp	79 35% ^{zl} mp	145 23%	128 36% ^{zl} mp	285 28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORi (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
National health service/Hospitals/ Healthcare	539 54%	207 50%	78 57%	254 57%	129 58%	189 64%z	37 73%z	157 42%	73 59%	91 61%	214 57%	158 52%	544 54%
Common Market/ Brexit/EU/Europe/ Euro	516 52%cg	228 55%	74 54%	214 48%	154 69%zg	137 46%	38 76%zg	159 43%	59 48%	71 48%	260 68%zlm	137 45%	502 50%
Immigration/ immigrants	223 22%g	78 19%	30 22%	116 26%za	73 33%zg	49 17%	12 23%	74 20%	34 27%	33 22%	88 23%	70 23%	217 22%
Education/Schools	216 22%	86 21%	41 30%zc	89 20%	52 23%	80 27%z	15 30%	56 15%	32 26%	30 20%	99 26%z	90 30%	228 23%
Housing	194 19%	69 17%	29 21%	96 22%	34 15%	75 25%zf	12 25%	64 17%	23 19%	28 19%	71 19%	56 18%	203 20%
Economy/Economic situation	185 19%	88 21%	22 16%	75 17%	40 18%	62 21%	13 25%	58 16%	26 21%	24 16%	96 25%z	40 13%	200 20%
Poverty/Inequality	174 17%f	59 14%	26 19%	89 20%a	17 8%	71 24%zf	18 36%zf	56 15%	26 21%	25 17%	73 19%	58 19%	183 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	52 12%	13 9%	79 18%zb	30 14%	49 17%	6 12%	51 14%	21 17%	22 15%	54 14%	47 15%	156 16%
Ageing population/ Social care for the elderly	128 13%	54 13%	20 15%	54 12%	33 15%	35 12%	16 31%zfg	35 9%	15 12%	16 11%	74 20%zm	34 11%	135 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Defence/Foreign affairs/ International terrorism	123 12%g	54 13%	10 7%	59 13%	41 18%zg	26 9%	7 14%	36 10%	17 14%	20 13%	56 15%	38 13%	131 13%
Low pay/Minimum wage/Fair wages	106 11%f	51 12%	16 12%	39 9%	6 3%	47 16%zf	10 19%f	39 11%	14 12%	19 12%	40 10%	39 13%	97 10%
Lack of faith in politics / politicians / government	104 10%	45 11%	12 8%	47 11%	19 9%	29 10%	13 27%zfg	30 8%	11 9%	13 9%	53 14%z	29 9%	107 11%
Unemployment/ Factory closure/ Lack of industry	100 10%f	36 9%	9 7%	54 12%z	9 4%	36 12%f	11 22%zf	33 9%	26 21%zn	18 12%	40 10%	34 11%	109 11%
Pollution/ Environment	94 9%	41 10%	14 10%	39 9%	16 7%	30 10%	17 34%zfg	20 5%	9 7%	11 7%	56 15%zm	28 9%	97 10%
Public services in general	85 8%	36 9%	11 8%	38 9%	12 5%	32 11%	9 19%zf	27 7%	11 9%	12 8%	48 13%z	15 5%	94 9%
Pensions/Social security/Benefits	82 8%	25 6%	13 9%	44 10%	21 10%	30 10%	6 12%	18 5%	13 10%	11 8%	41 11%z	24 8%	84 8%
Drug abuse	75 8%	26 6%	4 3%	45 10%zb	13 6%	17 6%	4 8%	36 10%	11 9%	6 4%	25 6%	24 8%	67 7%
Inflation/Prices	63 6%	18 4%	12 9%	34 8%	10 5%	27 9%z	3 6%	16 4%	10 8%	6 4%	30 8%	21 7%	64 6%
Race relations	62 6%cf	31 7%c	15 11%c	16 4%	7 3%	27 9%zf	7 14%zf	20 5%	11 9%	4 3%	32 8%	21 7%	56 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Morality/ Individual behaviour/ Lifestyle	55 6%b	26 6%b	1 1%	27 6%b	12 6%	17 6%	2 4%	21 6%	8 6%	6 4%	24 6%	8 3%	55 5%
Population levels/ Overpopulation	49 5%	21 5%	5 4%	23 5%	12 6%	14 5%	5 10%	13 4%	5 4%	5 3%	19 5%	15 5%	47 5%
Transport/Public transport	48 5%	28 7%	3 2%	17 4%	12 6%	23 8%z	2 4%	9 2%	4 4%	5 3%	27 7%z	12 4%	48 5%
Taxation	44 4%	26 6%	2 1%	16 4%	11 5%	14 5%	4 9%	12 3%	3 2%	6 4%	23 6%	14 5%	47 5%
Local government/ Council tax	39 4%	14 3%	5 3%	20 4%	11 5%	14 5%	3 6%	9 3%	10 8% _m	2 1%	15 4%	9 3%	41 4%
Petrol prices/Fuel	34 3%	13 3%	6 4%	16 4%	8 4%	9 3%	- -	14 4%	7 5%	3 2%	13 3%	17 5%	31 3%
Pound/Exchange rate/Value of pound	33 3% _c	21 5% _c	3 2%	9 2%	8 3%	7 2%	3 6%	10 3%	4 3%	1 1%	24 6% _{zm}	8 3%	31 3%
Privatisation	29 3%	15 4%	2 1%	12 3%	3 2%	16 5% _{zf}	5 9% _{zf}	1 *	1 1%	5 4%	17 4%	8 3%	33 3%
Nuclear weapons/ Nuclear war/ Disarmament	28 3%	7 2%	4 3%	17 4%	7 3%	13 4%	3 5%	5 1%	2 2%	3 2%	15 4%	6 2%	33 3%
Countryside/Rural life	25 2%	7 2%	2 1%	16 4%	7 3%	7 2%	5 9% _{zg}	6 2%	3 3%	1 1%	14 4%	4 1%	27 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
Animal welfare	22	8	3	10	2	9	2	8	3	4	8	3	24
	2%	2%	2%	2%	1%	3%	4%	2%	2%	3%	2%	1%	2%
Nationalisation/ Government control of institutions	18	8	1	9	1	9	1	5	1	1	12	8	22
	2%	2%	*	2%	1%	3%	3%	1%	1%	1%	3%z	3%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14	6	1	7	3	6	1	2	-	1	12	3	15
	1%	2%	1%	2%	1%	2%	3%	1%	-	1%	3%z	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	9	5	-	5	1	7	-	2	3	1	5	6	8
	1%	1%	-	1%	*	2%z	-	*	2%	1%	1%	2%	1%
Trade unions/ Strikes	8	1	*	7	2	4	1	1	3	1	3	1	13
	1%	*	*	2%z	1%	1%	2%	*	2%	1%	1%	*	1%
Foot and mouth outbreak/Farming crisis	8	2	2	5	7	1	-	-	2	1	5	2	7
	1%	*	1%	1%	3%zg	*	-	-	1%	1%	1%	1%	1%
Northern Ireland	6	2	1	3	*	2	3	1	1	-	5	3	8
	1%	1%	*	1%	*	1%	5%zfg	*	1%	-	1%	1%	1%
AIDS	3	1	-	2	1	1	1	*	1	*	2	1	5
	*	*	-	*	1%	*	1%	*	*	*	1%	*	*
Median	2	2	2	3	3	3	4	2	3	2	3	2	2
Other	35	16	3	16	8	13	2	9	4	6	11	13	34
	4%	4%	2%	4%	4%	5%	5%	3%	3%	4%	3%	4%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	372	121	513	225	319	52	350	126	156	375	271	1006
WEIGHTED BASE	997	415	137*	445	222	297	50*	370	123*	149	379	303	1006
	100%	42%	14%*	45%	22%	30%	5%*	37%	12%*	15%	38%	30%	101%
MEAN NUMBER OF MENTIONS	3.84	3.76	3.68	3.97	3.83	4.22z	5.92z fg	3.19	4.23	3.57	4.54z m	3.79	3.89
STANDARD ERROR	0.10	0.16	0.23	0.15	0.17	0.22	0.64	0.12	0.30	0.17	0.20	0.20	0.10
ERROR VARIANCE	0.01	0.02	0.05	0.02	0.03	0.05	0.41	0.01	0.09	0.03	0.04	0.04	0.01
Don't know	110	48	13	49	17	22	1	64	17	18	18	45	110
	11%gn	12%	10%	11%	8%	7%	2%	17%	13%gn	12%gn	5%	15%	11%
Personal finances (NET)	280	111	44	125	34	106	21	97	39	39	114	88	285
	28%fn	27%	32%	28%	15%	36%zf	41%fn	26%	32%	26%	30%	29%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
National health service/Hospitals/ Healthcare	539 54%gkm	99 53%	539 100%zac eft	80 55%	127 57%	320 62%za	139 64%za	149 49%	284 57%	107 56%	484 56%zk	53 40%	62 60%lm	217 48%	79 63%	99 53%	63 51%	43 59%	36 50%	91 60%	544 54%
Common Market/ Brexit/EU/Europe/ Euro	516 52%gkl v	100 54%	320 59%zt	74 52%	107 48%	516 100%zab cft	119 55%	140 46%	263 53%	112 58%g	473 55%zk	43 32%	43 42%	256 57%zl	85 68%zqr s	89 48%	62 50%	33 45%	11 15%	96 63%zv	502 50%
Immigration/ immigrants	223 22%gk	45 24%	127 23%	39 27%	223 100%zab cef	107 21%	48 22%	54 18%	134 27%zgi	35 18%	206 24%zk	17 13%	18 18%	92 21%	29 23%	65 35%zp	40 32%z	29 40%zp	73 100%z	151 100%z	217 22%
Education/Schools	216 22%jv	67 36%zbe t	139 26%z	46 32%zet	48 21%	119 23%	216 100%zab cet	56 18%	118 24%	42 22%	176 20%	38 29%	35 34%zm	93 21%	38 30%z	46 25%	36 29%	13 18%	5 8%	42 28%v	228 23%
Housing	194 19%hv	53 29%zbe	111 21%	41 29%zbe	49 22%	96 19%	62 28%zbe	69 23%	82 16%	43 23%	166 19%	27 21%	17 17%	82 18%	32 26%	39 21% s	33 26%qs	10 13%	6 8%	43 28%zv	203 20%
Economy/Economic situation	185 19%v	185 100%zbc eft	99 18%	43 30%zbe t	45 20%	100 19%	67 31%zbe t	67 22%	89 18%	29 15%	162 19%	23 17%	17 16%	95 21%	47 38%zqs	43 23% s	37 30%zqs	10 14%	6 9%	38 25%zv	200 20%
Poverty/Inequality	174 17%mq	47 25%zet	105 19%	34 23%	39 18%	89 17%	58 27%zbe t	48 16%	89 18%	36 19%	150 17%	23 17%	21 20%	62 14%	33 26%zqrs	17 9%	14 11%	4 6%	14 19%	26 17%	183 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%h	43 23%zbe	80 15%	144 100%zab eft	39 17%	74 14%	46 21%zbe	57 19%zh	58 12%	29 15%	121 14%	22 17%	11 10%	55 12%	25 20%	45 24%z	36 29%z	13 18%	6 8%	33 22%zv	156 16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Ageing population/ Social care for the elderly	128 13%gv	47 26%zt	94 17%zt	38 26%zt	31 14%	86 17%zt	43 20%zt	25 8%	66 13%	37 19%zg	116 13%	12 9%	16 15%	58 13%	35 28%zqs	29 16%zs	27 21%zqs	6 8%	- -	31 20%zv	135 13%
Defence/Foreign affairs/ International terrorism	123 12%gk	35 19%zb	68 13%	34 23%zt	44 20%zt	82 16%zt	30 14%	27 9%	69 14%	27 14%	118 14%zk	4 3%	12 12%	55 12%	24 19%zt	27 14%	22 18%	6 9%	5 7%	39 26%zv	131 13%
Low pay/Minimum wage/Fair wages	106 11%ej	33 18%zt	62 12%ze	26 18%zt	23 10%	43 8%	35 16%zt	38 12%	52 10%	15 8%	82 9%	23 18%zt	10 9%	58 13%	22 17%zt	23 12%	18 14%	8 12%	4 5%	19 13%	97 10%
Lack of faith in politics / politicians / government	104 10%	32 17%zt	59 11%	26 18%zt	29 13%	67 13%zt	31 14%	30 10%	52 10%	21 11%	88 10%	15 12%	9 9%	49 11%	28 22%zt	26 14%	17 14%	8 12%	3 3%	27 18%zt	107 11%
Unemployment/ Factory closure/ Lack of industry	100 10%	27 14%ze	65 12%zt	24 17%ze	28 13%	49 9%	30 14%	26 8%	57 11%	17 9%	80 9%	19 14%	8 8%	36 8%	24 19%zqr	16 9%	10 8%	7 9%	8 11%	20 14%	109 11%
Pollution/ Environment	94 9%v	30 16%zt	62 12%zt	20 14%	21 9%	70 14%zt	39 18%zt	24 8%	42 8%	28 15%zgh	87 10%	7 5%	10 10%	45 10%	24 19%zqr	14 8%	9 7%	7 9%	1 2%	20 13%v	97 10%
Public services in general	85 8%	33 18%zt	55 10%	20 14%zt	16 7%	53 10%	31 14%zt	29 10%	35 7%	20 10%	76 9%	8 6%	10 10%	36 8%	19 15%zqr	14 8%	9 7%	7 9%	2 2%	15 10%	94 9%
Pensions/Social security/Benefits	82 8%	26 14%zt	59 11%zt	26 18%zt	22 10%	55 11%zt	32 15%zt	17 6%	46 9%	18 9%	73 8%	9 7%	9 9%	28 6%	16 13%	15 8%	14 11%	4 6%	4 6%	18 12%	84 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Drug abuse	75	23	43	27	17	38	22	15	34	26	60	14	5	28	13	13	9	5	4	13	67
	8%	13%zbe	8%	19%zbeft	7%	7%	10%	5%	7%	13%zgh	7%	11%	5%	6%	10%	7%	7%	7%	6%	8%	7%
Inflation/Prices	63	33	32	21	23	27	18	26	29	8	54	9	6	27	14	14	10	5	6	17	64
	6%	18%zbeft	6%	15%zbeft	11%zbe	5%	8%	9%	6%	4%	6%	7%	6%	6%	11%	7%	8%	6%	9%	11%z	6%
Race relations	62	24	32	14	10	30	30	17	33	12	42	20	6	40	25	10	9	2	-	10	56
	6%j	13%zbet	6%	10%t	4%	6%	14%zbet	5%	7%	6%	5%	15%zj	6%	9%z	20%zqrs	5%	8%	2%	-	6%	6%
Morality/ Individual behaviour/ Lifestyle	55	17	27	24	17	33	19	15	29	11	46	9	6	23	13	12	10	2	2	15	55
	6%	9%zb	5%	17%zabefit	8%	6%	9%zb	5%	6%	5%	5%	7%	6%	5%	11%z	7%	8%	3%	3%	10%z	5%
Population levels/ Overpopulation	49	19	31	17	19	38	17	10	27	12	46	3	3	23	14	8	7	2	3	16	47
	5%	10%zb	6%	12%zb	8%z	7%z	8%	3%	5%	6%	5%	2%	3%	5%	11%zq	5%	5%	3%	4%	10%z	5%
Transport/Public transport	48	17	33	15	10	34	28	10	23	15	36	12	1	31	15	8	5	4	1	9	48
	5%jl	9%z	6%	11%zt	5%	7%z	13%zbet	3%	5%	8%	4%	9%	1%	7%l	12%zqr	4%	4%	6%	2%	6%	5%
Taxation	44	15	25	14	7	23	14	18	18	9	35	9	6	22	8	12	10	4	1	6	47
	4%	8%zt	5%	10%zbet	3%	4%	7%	6%	4%	4%	4%	7%	6%	5%	7%	7%	8%	5%	1%	4%	5%
Local government/ Council tax	39	15	24	13	13	24	13	14	19	6	27	12	4	17	12	10	8	3	1	12	41
	4%j	8%zb	5%	9%zb	6%	5%	6%	5%	4%	3%	3%	9%zj	4%	4%	9%z	5%	6%	4%	1%	8%z	4%
Petrol prices/Fuel	34	13	18	14	8	16	11	7	17	10	25	9	2	17	2	8	5	3	-	8	31
	3%j	7%zbe	3%	10%zbet	3%	3%	5%	2%	3%	5%	3%	7%j	2%	4%	2%	5%	4%	4%	-	5%	3%
Pound/Exchange rate/Value of pound	33	17	19	13	8	27	13	12	15	6	30	3	2	23	11	8	8	1	2	6	31
	3%	9%zbet	3%	9%zbt	3%	5%z	6%z	4%	3%	3%	3%	2%	2%	5%	9%zs	4%	6%	1%	2%	4%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Privatisation	29	9	23	8	5	17	11	12	10	7	22	7	3	13	12	4	3	2	1	5	33
	3%	5%	4%z	5%	2%	3%	5%z	4%	2%	4%	3%	5%	3%	3%	10%zqr	2%	2%	3%	1%	3%	3%
Nuclear weapons/ Nuclear war/ Disarmament	28	13	17	13	6	17	11	9	13	5	24	4	3	8	10	8	8	1	2	4	33
	3%	7%zbet	3%	9%zbet	3%	3%	5%	3%	3%	3%	3%	3%	3%	2%	8%z	4%	6%z	1%	2%	3%	3%
Countryside/Rural life	25	10	18	10	10	20	13	3	9	13	23	2	2	8	11	3	3	1	1	9	27
	2%	6%z	3%	7%z	4%	4%z	6%z	1%	2%	7%zgh	3%	1%	2%	2%	9%zqr	2%	2%	2%	1%	6%z	3%
Animal welfare	22	9	15	6	9	14	13	5	10	7	18	3	2	9	6	2	2	2	-	9	24
	2%	5%z	3%	4%	4%	3%	6%zbe	2%	2%	4%	2%	3%	2%	2%	5%	1%	1%	3%	-	6%z	2%
Nationalisation/ Government control of institutions	18	6	10	6	4	10	8	1	10	6	15	3	2	7	8	1	-	1	-	4	22
	2%	3%	2%	4%z	2%	2%	4%z	*	2%	3%g	2%	2%	2%	2%	6%zqr	*	-	1%	-	2%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14	5	10	5	4	12	5	1	9	5	14	-	1	6	5	7	6	3	-	4	15
	1%	3%	2%	4%z	2%	2%z	2%	*	2%	3%g	2%	-	1%	1%	4%	4%z	5%z	5%z	-	2%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	9	6	7	7	2	8	6	4	4	2	7	3	*	4	2	2	1	1	-	2	8
	1%	3%z	1%	5%zbet	1%	2%	3%z	1%	1%	1%	1%	2%	*	1%	2%	1%	*	2%	-	1%	1%
Trade unions/ Strikes	8	3	6	3	4	5	7	1	6	2	5	3	*	1	2	4	4	*	-	4	13
	1%	2%	1%	2%	2%	1%	3%zbe	*	1%	1%	1%	3%	*	*	1%	2%	3%z	1%	-	3%z	1%
Foot and mouth outbreak/Farming crisis	8	2	5	1	4	4	4	2	1	5	8	-	-	3	-	3	3	-	-	4	7
	1%	1%	1%	1%	2%	1%	2%	1%	*	3%zh	1%	-	-	1%	-	2%	3%z	-	-	3%z	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 11th February 2018
Number of sample points : 196
Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	200	544	156	217	502	228	317	502	187	871	130	155	338	123	200	139	74	74	143	1006
WEIGHTED BASE	997	185	539	144	223	516	216	304	501	192	861	133*	103	447	126*	185	125	73*	73*	151	1006
	100%	19%	54%	14%	22%	52%	22%	31%	50%	19%	86%	13%*	10%	45%	13%*	19%	13%	7%*	7%*	15%	101%
Northern Ireland	6 1%	6 3%zb	6 1%	4 3%z	1 1%	6 1%	5 2%z	2 1%	1 *	3 1%	6 1%	- -	* *	3 1%	5 4%zq	1 1%	1 1%	- -	- -	1 1%	8 1%
AIDS	3 *	3 1%z	3 *	1 1%	1 1%	2 *	3 1%z	1 *	3 1%	- -	3 *	- -	* *	1 *	1 1%	1 1%	1 1%	* 1%	- -	1 1%	5 *
Median	2	4	3	4	3	3	4	2	2	3	2	2	2	2	4	3	3	2	2	4	2
Other	35 4%	5 3%	18 3%	3 2%	6 3%	16 3%	9 4%	12 4%	19 4%	4 2%	29 3%	6 5%	3 3%	13 3%	11 8%zqr	4 2%	3 3%	1 2%	- -	6 4%	34 3%
MEAN NUMBER OF MENTIONS	3.84v	6.35zb et	4.59z	6.63zb et	4.87z	4.60z	6.06zb et	3.61	3.83	4.23	3.85	3.78	3.64	3.80	6.07zq rs	4.14	4.56zq	3.61	2.97	5.78zv	3.89
STANDARD ERROR	0.10	0.36	0.16	0.44	0.27	0.17	0.32	0.16	0.14	0.27	0.11	0.28	0.22	0.16	0.50	0.23	0.31	0.35	0.17	0.37	0.10
ERROR VARIANCE	0.01	0.13	0.03	0.19	0.07	0.03	0.10	0.02	0.02	0.07	0.01	0.08	0.05	0.03	0.25	0.06	0.10	0.12	0.03	0.14	0.01
Don't know	110 11%abce fthjpw	5 3%	12 2%	3 2%	9 4%	22 4%	4 2%	45 15%zh	43 9%	23 12%	85 10%	25 19%zj	8 8%	52 12%	3 2%	14 8%p	8 6%	9 13%p	8 11%w	1 *	110 11%
Personal finances (NET)	280 28%et	82 45%zbe t	148 27%	57 39%zbe t	64 28%	126 24%	80 37%zbe	88 29%	142 28%	49 25%	237 27%	42 32%	30 30%	124 28%	48 38%zqs	44 24%	33 27%	15 21%	19 27%	44 29%	285 28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	182	114	182	116	252	160	1006
WEIGHTED BASE	997	169	135*	188	140*	190	175	1006
	100%	17%	14%*	19%	14%*	19%	18%	101%
National health service/Hospitals/ Healthcare	539 54%a	75 45%	62 46%	106 56%a	67 48%	114 60%za bd	114 65%za bd	544 54%
Common Market/ Brexit/EU/Europe/ Euro	516 52%b	82 49%b	32 24%	123 65%za bdf	64 45%b	130 68%za bdf	85 49%b	502 50%
Immigration/ immigrants	223 22%a	25 15%	20 15%	41 22%	38 27%a	43 23%	56 32%za b	217 22%
Education/Schools	216 22%f	48 29%zf	23 17%	44 23%f	39 28%f	40 21%f	21 12%	228 23%
Housing	194 19%	29 17%	43 32%za cef	32 17%	29 20%	33 17%	28 16%	203 20%
Economy/Economic situation	185 19%b	42 25%zb f	13 10%	36 19%	24 17%	45 24%zb f	25 14%	200 20%
Poverty/Inequality	174 17%f	40 24%ze f	19 14%	38 20%f	32 23%f	28 15%	17 9%	183 18%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	144 14%	21 12%	25 18%	21 11%	21 15%	32 17%	25 14%	156 16%
Ageing population/ Social care for the elderly	128 13%b	18 11%	8 6%	30 16%b	14 10%	35 19%za b	23 13%	135 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	182	114	182	116	252	160	1006
WEIGHTED BASE	997	169	135*	188	140*	190	175	1006
	100%	17%	14%*	19%	14%*	19%	18%	101%
Defence/Foreign affairs/ International terrorism	123	29	16	23	13	25	16	131
	12%	17%zf	12%	12%	10%	13%	9%	13%
Low pay/Minimum wage/Fair wages	106	24	26	10	26	9	11	97
	11%ce	14%ce f	19%zce f	5% f	19%zce f	5% f	6% f	10%
Lack of faith in politics / politicians / government	104	19	9	17	17	28	14	107
	10%	11%	6%	9%	12%	15%zb	8%	11%
Unemployment/ Factory closure/ Lack of industry	100	19	17	18	19	13	14	109
	10%	11%	12%	9%	14%	7%	8%	11%
Pollution/ Environment	94	27	5	25	9	17	11	97
	9%	16%zbd f	4%	13%b	6%	9%	6%	10%
Public services in general	85	13	5	21	11	16	18	94
	8%	8%	4%	11%	8%	9%	10%	9%
Pensions/Social security/Benefits	82	6	9	16	15	18	18	84
	8%a	4%	7%	9%	10%a	9%a	10%a	8%
Drug abuse	75	18	17	8	13	12	7	67
	8%	11%cf	12%cf	4%	9%	6%	4%	7%
Inflation/Prices	63	15	11	6	21	4	7	64
	6%e	9%ce	8%e	3%	15%zce f	2%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	182	114	182	116	252	160	1006
WEIGHTED BASE	997	169	135*	188	140*	190	175	1006
	100%	17%	14%*	19%	14%*	19%	18%	101%
Race relations	62	18	13	6	13	8	3	56
	6%f	11%zc	10%cf	3%	9%cf	4%	2%	6%
		ef						
Morality/ Individual behaviour/ Lifestyle	55	8	4	10	14	15	5	55
	6%	5%	3%	5%	10%f	8%	3%	5%
Population levels/ Overpopulation	49	8	5	7	9	13	7	47
	5%	5%	4%	4%	6%	7%	4%	5%
Transport/Public transport	48	13	2	9	10	9	5	48
	5%	8%b	2%	5%	7%	5%	3%	5%
Taxation	44	7	11	13	4	5	4	47
	4%	4%	8%f	7%	3%	3%	2%	5%
Local government/ Council tax	39	7	4	7	5	12	4	41
	4%	4%	3%	4%	4%	6%	3%	4%
Petrol prices/Fuel	34	4	9	5	6	3	7	31
	3%	2%	7%e	3%	5%	1%	4%	3%
Pound/Exchange rate/Value of pound	33	8	1	8	4	6	5	31
	3%	5%	1%	4%	3%	3%	3%	3%
Privatisation	29	13	2	5	3	4	2	33
	3%	8%zef	2%	3%	2%	2%	1%	3%
Nuclear weapons/ Nuclear war/ Disarmament	28	8	2	4	4	8	3	33
	3%	5%	1%	2%	3%	4%	1%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	182	114	182	116	252	160	1006
WEIGHTED BASE	997	169	135*	188	140*	190	175	1006
	100%	17%	14%*	19%	14%*	19%	18%	101%
Countryside/Rural life	25 2%	5 3%	3 2%	2 1%	3 2%	9 5%z	3 2%	27 3%
Animal welfare	22 2%	5 3%	3 2%	3 2%	6 4%	4 2%	1 1%	24 2%
Nationalisation/ Government control of institutions	18 2%	4 3%	3 2%	5 2%	2 2%	3 2%	1 *	22 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%	2 1%	1 1%	1 1%	3 2%	3 2%	4 2%	15 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	9 1%	2 1%	3 2%	- -	4 3%	1 *	- -	8 1%
Trade unions/ Strikes	8 1%	2 1%	1 1%	1 1%	1 *	2 1%	2 1%	13 1%
Foot and mouth outbreak/Farming crisis	8 1%	3 2%	- -	- -	- -	5 3%zc	1 *	7 1%
Northern Ireland	6 1%	1 1%	1 1%	1 1%	2 1%	1 1%	- -	8 1%
AIDS	3 *	- -	1 1%	1 1%	1 *	* *	- -	5 *
Median	2	3	2	2	2	3	2	2
Other	35 4%	5 3%	8 6%	5 3%	4 3%	8 4%	4 2%	34 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 11th February 2018
 Number of sample points : 196
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX FEBRUARY 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	182	114	182	116	252	160	1006
WEIGHTED BASE	997	169	135*	188	140*	190	175	1006
	100%	17%	14%*	19%	14%*	19%	18%	101%
MEAN NUMBER OF MENTIONS	3.84	4.13f	3.43	3.87	4.14	4.07f	3.37	3.89
STANDARD ERROR	0.10	0.25	0.32	0.22	0.37	0.19	0.16	0.10
ERROR VARIANCE	0.01	0.06	0.10	0.05	0.14	0.04	0.03	0.01
Don't know	110	21	25	17	13	13	21	110
	11%e	13%	19%zce	9%	9%	7%	12%	11%
Personal finances (NET)	280	63	43	50	57	36	31	285
	28%ef	37%ze	32%ef	26%	41%zc	19%	18%	28%
		f		ef				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base