

1. As you may know, a provincial election is scheduled in Ontario for June 7th 2018. Which of the following issues are the three most important in determining how you will vote on Election Day? - Most/Second-most/Third-most important

	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	802	355	190	165	98	75	217	57	196	127	202	181	180	622
Base: All Respondents (wtd)	802	365	170	194	66	96	222	52	237	145	188	123	171	631
Fighting corruption	79 10%	33 9%	16 10%	17 9%	10 16%	11 11%	18 8%	6 12%	24 10%	17 11%	14 8%	8 6%	15 9%	63 10%
				*	*	*		*		*				
Economy and jobs	278 35%	149 41%	68 40%	81 42%	20 30%	35 36%	62 28%	12 22%	75 32%	54 37%	72 38%	43 35%	64 37%	214 34%
		GH	G	GH*	*	*		*		*				
Debt repayment and balanced budget	123 15%	57 16%	24 14%	33 17%	11 16%	14 14%	31 14%	11 21%	38 16%	22 15%	30 16%	22 18%	21 12%	103 16%
				*	*	*		*		*				
Healthcare	319 40%	144 40%	54 32%	90 46%	31 47%	40 42%	80 36%	23 44%	76 32%	54 37%	75 40%	55 44%	56 33%	263 42%
		C		C*	C*	*		*		*				
Maintenance of road infrastructure	65 8%	28 8%	15 9%	13 7%	4 6%	5 6%	21 9%	6 12%	17 7%	15 11%	6 3%	13 10%	7 4%	57 9%
				*	*	*		*		K*		K		
Investment in public transportation	53 7%	33 9%	20 12%	12 6%	1 1%	4 4%	14 6%	1 2%	10 4%	14 9%	14 7%	13 10%	8 5%	45 7%
		E	E	*	*	*		*		*				
Education funding	71 9%	35 9%	18 10%	17 9%	4 6%	6 6%	23 10%	3 7%	25 11%	6 4%	24 13%	11 9%	30 18%	41 6%
				*	*	*		*		*	J		N	
Lower taxes	276 34%	118 32%	55 32%	64 33%	30 46%	27 28%	83 37%	17 33%	84 35%	57 39%	60 32%	38 31%	60 35%	216 34%
				*	*	*		*		*				
Aboriginal issues	47 6%	24 6%	11 7%	12 6%	3 5%	7 7%	12 5%	2 3%	8 3%	11 8%	16 9%	5 4%	15 9%	32 5%
				*	*	*		*		*				
Small business issues	54 7%	21 6%	10 6%	10 5%	6 9%	8 9%	16 7%	3 5%	21 9%	11 8%	13 7%	7 5%	14 8%	39 6%
				*	*	*		*		*				
Improving tolerance for minority communities	17 2%	8 2%	6 4%	2 1%	1 2%	1 1%	7 3%	- -	7 3%	2 2%	3 2%	3 3%	2 1%	16 2%
				*	*	*		*		*				
Issues important to farmers	20 3%	10 3%	4 2%	6 3%	- -	1 1%	7 3%	2 4%	2 1%	4 3%	9 5%	3 2%	1 1%	19 3%
				*	*	*		*		*				
Integrity in government and its leaders	118 15%	61 17%	29 17%	33 17%	17 25%	18 19%	14 6%	7 14%	39 16%	25 17%	22 12%	23 18%	25 14%	93 15%
		G	G	G*	G*	G*		*		*				
Lower energy costs	236 29%	81 22%	24 14%	57 29%	27 41%	34 35%	76 34%	18 35%	53 23%	38 26%	65 35%	43 35%	55 32%	181 29%
		C		BC*	BC*	C*	BC	C*		*	I	I		
Increasing the Minimum Wage in Ontario	81 10%	41 11%	20 12%	21 11%	4 6%	10 10%	23 11%	3 6%	34 14%	14 9%	13 7%	9 7%	25 15%	56 9%
				*	*	*		*		*				
	98	29	15	14	6	16	40	7	49	8	22	10	21	78

2_4. Now, on these three issues that are most important to you, which party do you think is best to deal with that issue: - Healthcare

	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	343	152	77	75	46	32	91	22	67	51	94	78	59	284
Base: All Answering (wtd)	319	144	54	90	31	40	80	23	76	54	75	55	56	263
The Liberals	64 20%	25 17%	14 26%	11 12%	2 5%	16 40%	18 23%	3 11%	19 24%	13 24%	15 21%	11 20%	10 18%	54 20%
		*	B*	*	**	**	*	**	*	*	*	*	*	
The Progressive Conservatives	73 23%	33 23%	12 21%	21 23%	12 40%	6 15%	15 18%	7 31%	18 23%	15 27%	15 20%	10 19%	6 11%	67 25%
		*	*	*	**	**	*	**	*	*	*	*	*	
The NDP	81 25%	34 24%	8 15%	26 29%	8 24%	5 12%	27 34%	7 31%	21 28%	16 29%	18 24%	15 28%	14 25%	67 25%
		C*	*	*	**	**	C*	**	*	*	*	*	*	
Some other Party	8 3%	3 2%	1 2%	2 2%	1 2%	1 1%	4 5%	- -	- -	1 1%	4 5%	2 3%	1 2%	7 3%
		*	*	*	**	**	*	**	*	*	*	*	*	
None of them - they're all the same	93 29%	49 34%	19 36%	30 33%	9 29%	13 31%	16 20%	6 27%	19 24%	10 19%	22 30%	16 30%	25 44%	68 26%
		*	*	*	**	**	*	**	*	*	*	*	N*	
Sigma	319 100%	144 100%	54 100%	90 100%	31 100%	40 100%	80 100%	23 100%	76 100%	54 100%	75 100%	55 100%	56 100%	263 100%

2_7. Now, on these three issues that are most important to you, which party do you think is best to deal with that issue: - Education funding

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	84	37	21	16	7	7	26	7	24	7	27	19	33	51
Base: All Answering (wtd)	71	35	18	17	4	6	23	3	25	6	24	11	30	41
The Liberals	24 34%	14 42%	7 38%	8 45%	3 76%	2 26%	4 17%	1 33%	10 40%	* 7%	8 32%	4 37%	8 28%	16 39%
		**	**	**	**	**	**	**	**	**	**	**	**	**
The Progressive Conservatives	10 14%	2 7%	1 6%	1 9%	- -	2 33%	5 22%	* 14%	6 24%	- -	2 8%	2 15%	5 16%	5 13%
		**	**	**	**	**	**	**	**	**	**	**	**	**
The NDP	12 17%	8 23%	2 11%	6 35%	- -	1 10%	3 14%	1 19%	2 8%	1 11%	6 25%	2 21%	4 15%	8 19%
		**	**	**	**	**	**	**	**	**	**	**	**	**
Some other Party	4 6%	- -	- -	- -	- -	- -	4 19%	- -	2 9%	2 34%	- -	- -	2 7%	2 5%
		**	**	**	**	**	**	**	**	**	**	**	**	**
None of them - they're all the same	20 29%	10 29%	8 45%	2 11%	1 24%	2 31%	6 28%	1 34%	5 19%	3 48%	8 34%	3 27%	10 34%	10 24%
		**	**	**	**	**	**	**	**	**	**	**	**	**
Sigma	71 100%	35 100%	18 100%	17 100%	4 100%	6 100%	23 100%	3 100%	25 100%	6 100%	24 100%	11 100%	30 100%	41 100%

2_17. Now, on these three issues that are most important to you, which party do you think is best to deal with that issue: - Issues important to Ontario's big cities

	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	31	25	14	11	-	2	4	-	4	3	12	8	11	20
Base: All Answering (wtd)	29	24	12	11	-	1	4	-	5	2	12	5	11	17
The Liberals	5 16%	4 18%	3 25%	1 10%	-	-	*	-	*	*	2 17%	2 36%	1 5%	4 23%
		**	**	**		**	**		**	**	**	**	**	**
The Progressive Conservatives	6 22%	4 18%	2 16%	2 20%	-	1 100%	1 20%	-	2 47%	-	1 11%	2 40%	5 41%	2 10%
		**	**	**		**	**		**	**	**	**	**	**
The NDP	4 13%	4 16%	3 26%	1 5%	-	-	-	-	-	-	3 28%	-	1 5%	3 18%
		**	**	**		**	**		**	**	**	**	**	**
Some other Party	2 7%	-	-	-	-	-	2 55%	-	2 44%	-	-	-	-	2 12%
		**	**	**		**	**		**	**	**	**	**	**
None of them - they're all the same	12 42%	11 48%	4 33%	7 65%	-	-	1 16%	-	-	1 72%	5 44%	1 24%	6 49%	6 37%
		**	**	**		**	**		**	**	**	**	**	**
Sigma	29 100%	24 100%	12 100%	11 100%	-	1 100%	4 100%	-	5 100%	2 100%	12 100%	5 100%	11 100%	17 100%

2_23. Now, on these three issues that are most important to you, which party do you think is best to deal with that issue: - The rules governing the growing, sale and consumption of marijuana in Ontario

	ONTARIO								HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Answering (unwtd)	55	22	13	9	6	4	17	6	19	7	11	14	17	38
Base: All Answering (wtd)	71	32	19	12	6	6	23	5	30	14	9	9	15	56
The Liberals	30 42%	14 44%	8 44%	6 44%	1 18%	4 73%	10 43%	1 14%	22 72%	6 42%	2 18%	1 8%	6 39%	24 43%
		**	**	**	**	**	**	**	**	**	**	**	**	**
The Progressive Conservatives	12 17%	6 20%	4 23%	2 14%	* 7%	1 10%	5 22%	- -	3 9%	1 6%	1 12%	3 28%	2 14%	10 18%
		**	**	**	**	**	**	**	**	**	**	**	**	**
The NDP	14 19%	4 14%	3 17%	1 8%	2 40%	1 17%	4 16%	3 54%	2 8%	4 29%	5 52%	2 27%	3 23%	10 18%
		**	**	**	**	**	**	**	**	**	**	**	**	**
Some other Party	2 3%	- -	- -	- -	- -	- -	2 9%	- -	2 7%	- -	- -	- -	2 15%	- -
		**	**	**	**	**	**	**	**	**	**	**	**	**
None of them - they're all the same	13 18%	7 23%	3 16%	4 34%	2 35%	- -	2 10%	1 32%	1 5%	3 23%	2 18%	3 37%	1 9%	12 21%
		**	**	**	**	**	**	**	**	**	**	**	**	**
Sigma	71 100%	32 100%	19 100%	12 100%	6 100%	6 100%	23 100%	5 100%	30 100%	14 100%	9 100%	9 100%	15 100%	56 100%

