

# Ipsos MORI Political Monitor - January 2018

Table 1  
(JAN18)Q8. Which two or three members of the Royal Family do you like the most?

Base : All

| Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender     |            | Age        |            |            |           |                         |            |            |           |            |                        | Social Class |            |            |            |            |            | UnWgt<br>Total |
|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------|------------|------------|------------|------------|-----------|-------------------------|------------|------------|-----------|------------|------------------------|--------------|------------|------------|------------|------------|------------|----------------|
|                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male       | Female     | 18-34      | 35-54      | 55+        | 18-24     | 25-34                   | 35-44      | 45-54      | 55-64     | 65+        | 75+                    | AB           | C1         | C2         | DE         | ABC1       | C2DE       | Total          |
| 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504        | 527        | 187        | 301        | 543        | 101       | 86                      | 136        | 165        | 231       | 312        | 70                     | 265          | 351        | 221        | 194        | 616        | 415        | 1031           |
| 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500        | 531        | 291        | 356        | 384        | 116       | 175                     | 172        | 185        | 150       | 234        | 107                    | 279          | 290        | 206        | 256        | 569        | 462        | 1031           |
| 480<br>47%      | 425<br>48%                            | 351<br>48%                                                              | 335<br>49%                         | 415<br>48%   | 408<br>49%   | 396<br>49%   | 367<br>49%   | 26<br>30% <sup>s</sup> | 226<br>45% | 254<br>48% | 105<br>36% | 161<br>45% | 214<br>56% | 43<br>37% | 62<br>36% <sup>s</sup>  | 68<br>40%  | 92<br>50%  | 81<br>54% | 133<br>57% | 54<br>51% <sup>s</sup> | 144<br>51%   | 143<br>49% | 88<br>43%  | 105<br>41% | 287<br>50% | 193<br>42% | 517<br>50%     |
| 120<br>12%      | 113<br>13%                            | 90<br>12%                                                               | 84<br>12%                          | 100<br>12%   | 100<br>12%   | 100<br>12%   | 90<br>12%    | 9<br>10% <sup>s</sup>  | 82<br>16%  | 38<br>7%   | 29<br>10%  | 34<br>9%   | 57<br>15%  | 11<br>10% | 18<br>10% <sup>s</sup>  | 16<br>9%   | 18<br>10%  | 15<br>10% | 42<br>18%  | 14<br>13% <sup>s</sup> | 36<br>13%    | 31<br>11%  | 16<br>8%   | 36<br>14%  | 68<br>12%  | 52<br>11%  | 127<br>12%     |
| 98<br>9%        | 86<br>10%                             | 70<br>10%                                                               | 68<br>10%                          | 89<br>10%    | 79<br>10%    | 72<br>9%     | 70<br>9%     | 6<br>7% <sup>s</sup>   | 54<br>11%  | 43<br>8%   | 14<br>5%   | 41<br>11%  | 43<br>11%  | 3<br>2%   | 11<br>6% <sup>s</sup>   | 12<br>7%   | 29<br>16%  | 10<br>7%  | 33<br>14%  | 14<br>13% <sup>s</sup> | 16<br>6%     | 19<br>7%   | 29<br>14%  | 34<br>13%  | 35<br>6%   | 63<br>14%  | 92<br>9%       |
| 4<br>*          | 4<br>*                                | 3<br>*                                                                  | 3<br>1%                            | 4<br>*       | 3<br>*       | 3<br>*       | 3<br>*       | -<br>s                 | 1<br>*     | 3<br>1%    | 2<br>1%    | -<br>*     | 1<br>*     | -<br>*    | 2<br>1% <sup>s</sup>    | -<br>*     | -<br>*     | -<br>*    | 1<br>*     | *<br>s                 | *<br>*       | 3<br>1%    | *<br>*     | *<br>*     | 3<br>1%    | 1<br>*     | 6<br>1%        |
| 638<br>62%      | 555<br>62%                            | 458<br>63%                                                              | 432<br>63%                         | 544<br>63%   | 523<br>63%   | 503<br>62%   | 477<br>63%   | 37<br>43% <sup>s</sup> | 271<br>54% | 367<br>69% | 192<br>66% | 244<br>68% | 202<br>53% | 86<br>74% | 106<br>60% <sup>s</sup> | 123<br>72% | 120<br>65% | 85<br>56% | 117<br>50% | 55<br>52% <sup>s</sup> | 164<br>59%   | 190<br>65% | 144<br>70% | 139<br>54% | 354<br>62% | 284<br>61% | 639<br>62%     |
| 213<br>21%      | 187<br>21%                            | 143<br>20%                                                              | 134<br>20%                         | 168<br>20%   | 161<br>19%   | 158<br>20%   | 148<br>20%   | 10<br>12% <sup>s</sup> | 64<br>13%  | 149<br>28% | 79<br>27%  | 74<br>21%  | 61<br>16%  | 33<br>29% | 46<br>26% <sup>s</sup>  | 41<br>24%  | 33<br>18%  | 21<br>14% | 40<br>17%  | 23<br>22% <sup>s</sup> | 50<br>18%    | 62<br>21%  | 46<br>23%  | 54<br>21%  | 113<br>20% | 101<br>22% | 178<br>17%     |
| 81<br>8%        | 79<br>9%                              | 73<br>10%                                                               | 68<br>10%                          | 77<br>9%     | 77<br>9%     | 76<br>9%     | 73<br>10%    | 2<br>2% <sup>s</sup>   | 23<br>5%   | 58<br>11%  | 10<br>3%   | 20<br>6%   | 51<br>13%  | 6<br>5%   | 4<br>2% <sup>s</sup>    | 11<br>6%   | 9<br>5%    | 18<br>12% | 33<br>14%  | 12<br>11% <sup>s</sup> | 22<br>8%     | 23<br>8%   | 8<br>4%    | 27<br>11%  | 45<br>8%   | 36<br>8%   | 96<br>9%       |
| 597<br>58%      | 514<br>58%                            | 429<br>59%                                                              | 405<br>59%                         | 506<br>59%   | 493<br>59%   | 478<br>59%   | 450<br>60%   | 37<br>43% <sup>s</sup> | 288<br>57% | 310<br>58% | 192<br>66% | 224<br>63% | 181<br>47% | 77<br>67% | 115<br>66% <sup>s</sup> | 116<br>67% | 108<br>59% | 85<br>57% | 96<br>41%  | 37<br>34% <sup>s</sup> | 168<br>60%   | 169<br>58% | 121<br>59% | 139<br>54% | 337<br>59% | 260<br>56% | 591<br>57%     |
| 18<br>2%        | 18<br>2%                              | 16<br>2%                                                                | 15<br>2%                           | 18<br>2%     | 18<br>2%     | 18<br>2%     | 16<br>2%     | *<br>s                 | 6<br>1%    | 13<br>2%   | 8<br>3%    | 5<br>1%    | 5<br>1%    | 6<br>5%   | 2<br>1% <sup>s</sup>    | -<br>*     | 5<br>3%    | 1<br>1%   | 3<br>1%    | 2<br>2% <sup>s</sup>   | 5<br>2%      | 3<br>1%    | 5<br>3%    | 5<br>2%    | 8<br>1%    | 10<br>2%   | 18<br>2%       |
| 8<br>1%         | 6<br>1%                               | 4<br>1%                                                                 | 4<br>1%                            | 6<br>1%      | 4<br>1%      | 4<br>1%      | 4<br>1%      | 3<br>3% <sup>s</sup>   | 2<br>*     | 6<br>1%    | 5<br>2%    | 3<br>1%    | 1<br>*     | *<br>*    | 5<br>3% <sup>s</sup>    | -<br>*     | 3<br>1%    | *<br>*    | *<br>*     | -<br>s                 | 1<br>*       | 5<br>2%    | *<br>*     | 3<br>1%    | 5<br>1%    | 3<br>1%    | 8<br>1%        |
| 6<br>1%         | 6<br>1%                               | 5<br>1%                                                                 | 5<br>1%                            | 6<br>1%      | 6<br>1%      | 6<br>1%      | 5<br>1%      | -<br>s                 | *<br>*     | 5<br>1%    | 1<br>*     | *<br>*     | 5<br>1%    | -<br>*    | 1<br>1% <sup>s</sup>    | *<br>*     | -<br>*     | 1<br>*    | 4<br>2%    | 3<br>3% <sup>s</sup>   | *<br>*       | 5<br>2%    | -<br>*     | -<br>*     | 6<br>1%    | -<br>*     | 8<br>1%        |
| 8<br>1%         | 5<br>1%                               | 5<br>1%                                                                 | 5<br>1%                            | 6<br>1%      | 6<br>1%      | 6<br>1%      | 5<br>1%      | -<br>s                 | 7<br>1%    | 1<br>*     | 2<br>1%    | 4<br>1%    | 2<br>*     | -<br>*    | 2<br>1% <sup>s</sup>    | -<br>*     | 4<br>2%    | 1<br>*    | 1<br>*     | *<br>s                 | 4<br>1%      | -<br>*     | 3<br>1%    | 2<br>1%    | 4<br>1%    | 4<br>1%    | 9<br>1%        |
| 2<br>*          | 1<br>*                                | 1<br>*                                                                  | 1<br>*                             | 1<br>*       | 1<br>*       | 1<br>*       | 1<br>*       | 2<br>2% <sup>s</sup>   | -<br>s     | 2<br>*     | -<br>s     | 2<br>1%    | *<br>*     | -<br>*    | -<br>s                  | -<br>*     | 1<br>1%    | 2<br>*    | *<br>*     | -<br>s                 | 1<br>*       | 2<br>1%    | -<br>*     | -<br>*     | 2<br>*     | -<br>*     | 3<br>*         |
| -<br>*          | -<br>*                                | -<br>*                                                                  | -<br>*                             | -<br>*       | -<br>*       | -<br>*       | -<br>*       | -<br>s                 | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | -<br>s     | -<br>s                 | -<br>s       | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s         |
| -<br>*          | -<br>*                                | -<br>*                                                                  | -<br>*                             | -<br>*       | -<br>*       | -<br>*       | -<br>*       | -<br>s                 | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | -<br>s     | -<br>s                 | -<br>s       | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s         |
| 5<br>*          | 3<br>*                                | 2<br>*                                                                  | 2<br>*                             | 5<br>1%      | 5<br>1%      | 2<br>*       | 2<br>*       | -<br>s                 | 5<br>1%    | -<br>s     | -<br>s     | 1<br>*     | 4<br>1%    | -<br>s    | -<br>s                  | -<br>s     | 1<br>*     | *<br>*    | 4<br>2%    | *<br>s                 | 3<br>1%      | 1<br>*     | 1<br>1%    | -<br>*     | 4<br>1%    | 1<br>*     | 7<br>1%        |
| 2<br>*          | 2<br>*                                | *<br>*                                                                  | *<br>*                             | 2<br>*       | *<br>*       | *<br>*       | *<br>*       | -<br>s                 | -<br>s     | 2<br>*     | -<br>s     | 1<br>*     | 1<br>*     | -<br>s    | -<br>s                  | 1<br>1%    | -<br>s     | -<br>s    | 1<br>*     | -<br>s                 | *<br>*       | 2<br>1%    | -<br>*     | -<br>*     | 2<br>*     | -<br>*     | 4<br>*         |
| -<br>*          | -<br>*                                | -<br>*                                                                  | -<br>*                             | -<br>*       | -<br>*       | -<br>*       | -<br>*       | -<br>s                 | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | -<br>s     | -<br>s                 | -<br>s       | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s         |
| 1<br>*          | 1<br>*                                | 1<br>*                                                                  | 1<br>*                             | 1<br>*       | 1<br>*       | 1<br>*       | 1<br>*       | -<br>s                 | -<br>s     | 1<br>*     | -<br>s     | -<br>s     | 1<br>*     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | 1<br>*     | -<br>s                 | -<br>s       | 1<br>*     | -<br>*     | -<br>*     | 1<br>*     | -<br>*     | 1<br>*         |
| -<br>*          | -<br>*                                | -<br>*                                                                  | -<br>*                             | -<br>*       | -<br>*       | -<br>*       | -<br>*       | -<br>s                 | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | -<br>s     | -<br>s                 | -<br>s       | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s     | -<br>s         |
| *<br>*          | *<br>*                                | *<br>*                                                                  | *<br>*                             | *<br>*       | *<br>*       | *<br>*       | *<br>*       | -<br>s                 | *<br>*     | -<br>s     | -<br>s     | -<br>s     | *<br>*     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | *<br>*     | *<br>s                 | -<br>s       | -<br>s     | *<br>*     | -<br>s     | -<br>s     | *<br>*     | 1<br>*         |
| *<br>*          | *<br>*                                | *<br>*                                                                  | *<br>*                             | *<br>*       | *<br>*       | *<br>*       | *<br>*       | -<br>s                 | -<br>s     | *<br>*     | -<br>s     | -<br>s     | -<br>s     | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | -<br>s    | *<br>*     | *<br>s                 | -<br>s       | -<br>s     | -<br>s     | -<br>s     | -<br>s     | *<br>*     | 1<br>*         |
| 5<br>1%         | 5<br>1%                               | 5<br>1%                                                                 | 5<br>1%                            | 5<br>1%      | 5<br>1%      | 5<br>1%      | 5<br>1%      | -<br>s                 | 2<br>*     | 3<br>1%    | -<br>s     | -<br>s     | 5<br>1%    | -<br>s    | -<br>s                  | -<br>s     | -<br>s     | 3<br>2%   | 2<br>1%    | 2<br>2% <sup>s</sup>   | -<br>s       | 1<br>*     | 2<br>1%    | 2<br>1%    | 1<br>*     | 5<br>1%    | 3<br>*         |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 1

(JAN18)Q8. Which two or three members of the Royal Family do you like the most?

Base : All

|                | Total<br>(Wtd) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender    |          | Age       |          |           |         |                        |           |          |           |           |                        | Social Class |           |           |           |           |           | UnWgt<br>Total |
|----------------|----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|-----------|----------|-----------|----------|-----------|---------|------------------------|-----------|----------|-----------|-----------|------------------------|--------------|-----------|-----------|-----------|-----------|-----------|----------------|
|                |                | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male      | Female   | 18-34     | 35-54    | 55+       | 18-24   | 25-34                  | 35-44     | 45-54    | 55-64     | 65+       | 75+                    | AB           | C1        | C2        | DE        | ABC1      | C2DE      | Total          |
| Weighted Total | 1031           | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500       | 531      | 291       | 356      | 384       | 116     | 175                    | 172       | 185      | 150       | 234       | 107                    | 279          | 290       | 206       | 256       | 569       | 462       | 1031           |
| Other          | 16<br>2%       | 14<br>2%                              | 14<br>2%                                                                | 9<br>1%                            | 14<br>2%     | 14<br>2%     | 14<br>2%     | 14<br>2%     | 2<br>3% <sup>s</sup>   | 4<br>1%   | 12<br>2% | 4<br>1%   | 12<br>3% | *<br>s    | -<br>s  | 4<br>2% <sup>s</sup>   | 8<br>5%   | 4<br>2%  | *<br>s    | -<br>s    | -<br>s                 | 6<br>2%      | 3<br>1%   | -<br>s    | 7<br>3%   | 9<br>2%   | 7<br>2%   | 8<br>1%        |
| None           | 116<br>11%     | 88<br>10%                             | 65<br>9%                                                                | 63<br>9%                           | 79<br>9%     | 79<br>9%     | 74<br>9%     | 66<br>9%     | 26<br>30% <sup>s</sup> | 70<br>14% | 46<br>9% | 32<br>11% | 29<br>8% | 55<br>14% | 6<br>5% | 26<br>15% <sup>s</sup> | 18<br>10% | 11<br>6% | 26<br>17% | 29<br>13% | 17<br>16% <sup>s</sup> | 28<br>10%    | 32<br>11% | 22<br>11% | 34<br>13% | 60<br>11% | 56<br>12% | 109<br>11%     |
| Don't know     | 25<br>2%       | 19<br>2%                              | 18<br>2%                                                                | 17<br>3%                           | 22<br>3%     | 22<br>3%     | 22<br>3%     | 21<br>3%     | -<br>s                 | 9<br>2%   | 15<br>3% | 13<br>4%  | 6<br>2%  | 6<br>2%   | 7<br>6% | 6<br>3% <sup>s</sup>   | 4<br>2%   | 2<br>1%  | 1<br>1%   | 5<br>2%   | *<br>s                 | 11<br>4%     | 7<br>2%   | 4<br>2%   | 3<br>1%   | 18<br>3%  | 7<br>2%   | 32<br>3%       |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J17-099457-01  
\*Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - January 2018

Table 2

(JAN18)Q8. Which two or three members of the Royal Family do you like the most?

Base : All

|                                               | Total<br>(Weight<br>ed) | Voting |     |     |         |         | Working status |                                             | Government     |                        | Work sector |         | Tenure       |                        |                   |                  |                 |                                 | ONS Regions            |               |                          |                        |              |      | Past vote<br>(2017 General Election) |     |     | Qualifications             |                               |             | UnW<br>Tot. |   |
|-----------------------------------------------|-------------------------|--------|-----|-----|---------|---------|----------------|---------------------------------------------|----------------|------------------------|-------------|---------|--------------|------------------------|-------------------|------------------|-----------------|---------------------------------|------------------------|---------------|--------------------------|------------------------|--------------|------|--------------------------------------|-----|-----|----------------------------|-------------------------------|-------------|-------------|---|
|                                               |                         | Con    | Lab | LD  | Not Con | Not Lab | Full-<br>time  | Not<br>full-<br>time/<br>Not<br>work<br>ing | Satis-<br>fied | Dis-<br>satis-<br>fied | Public      | Private | Mort<br>gage | Owned<br>out-<br>right | Private<br>renter | Social<br>renter | Total<br>renter | Total<br>owner<br>occup-<br>ier | North<br>excl.<br>Scot | Mid-<br>lands | South<br>excl.<br>London | Grea-<br>ter<br>London | Eng-<br>land | Scot | Con                                  | Lab | LD  | No qual-<br>ification<br>s | Other qual-<br>ification<br>s | Degree<br>+ |             |   |
|                                               |                         |        |     |     |         |         |                |                                             |                |                        |             |         |              |                        |                   |                  |                 |                                 |                        |               |                          |                        |              |      |                                      |     |     |                            |                               |             |             |   |
| Unweighted Total                              | 1031                    | 405    | 336 | 69  | 506     | 575     | 449            | 582                                         | 302            | 662                    | 224         | 342     | 369          | 502                    | 64                | 85               | 149             | 871                             | 267                    | 297           | 228                      | 79                     | 822          | 160  | 415                                  | 307 | 68  | 144                        | 524                           | 353         | 1031        |   |
| Weighted Total                                | 1031                    | 358    | 345 | 76  | 502     | 514     | 458            | 573                                         | 286            | 655                    | 106         | 433     | 318          | 344                    | 213               | 148              | 361             | 662                             | 250                    | 322           | 232                      | 136                    | 889          | 91   | 366                                  | 329 | 65  | 236                        | 497                           | 288         | 1031        |   |
| The Queen                                     | 480                     | 237    | 117 | 28  | 173     | 292     | 189            | 290                                         | 177            | 261                    | 47          | 184     | 137          | 200                    | 76                | 61               | 137             | 338                             | 122                    | 167           | 111                      | 51                     | 420          | 29   | 233                                  | 100 | 30  | 117                        | 239                           | 122         | 517         |   |
|                                               | 47%                     | 66%    | 34% | 37% | 35%     | 57%     | 41%            | 51%                                         | 62%            | 40%                    | 44%         | 43%     | 43%          | 58%                    | 35%               | 41%              | 38%             | 51%                             | 49%                    | 52%           | 48%                      | 38%                    | 47%          | 32%  | 64%                                  | 30% | 46% | 49%                        | 48%                           | 42%         | 50%         |   |
| Prince Philip/Duke of Edinburgh               | 120                     | 58     | 25  | 7   | 44      | 77      | 46             | 73                                          | 42             | 71                     | 7           | 43      | 34           | 51                     | 11                | 23               | 34              | 85                              | 27                     | 32            | 30                       | 20                     | 106          | 11   | 52                                   | 23  | 12  | 42                         | 57                            | 20          | 127         |   |
|                                               | 12%                     | 16%    | 7%  | 10% | 9%      | 15%     | 10%            | 13%                                         | 15%            | 11%                    | 6%          | 10%     | 11%          | 15%                    | 5%                | 16%              | 9%              | 13%                             | 11%                    | 10%           | 13%                      | 15%                    | 12%          | 12%  | 14%                                  | 7%  | 19% | 18%                        | 12%                           | 7%          | 12%         |   |
| Prince Charles/Prince of Wales                | 98                      | 39     | 31  | 7   | 41      | 48      | 38             | 60                                          | 32             | 49                     | 8           | 42      | 23           | 28                     | 31                | 16               | 48              | 50                              | 14                     | 27            | 35                       | 16                     | 88           | 7    | 35                                   | 29  | 6   | 32                         | 52                            | 14          | 92          |   |
|                                               | 9%                      | 11%    | 9%  | 9%  | 8%      | 9%      | 8%             | 10%                                         | 11%            | 7%                     | 8%          | 10%     | 7%           | 8%                     | 15%               | 11%              | 13%             | 8%                              | 5%                     | 8%            | 15%                      | 11%                    | 10%          | 7%   | 10%                                  | 9%  | 9%  | 13%                        | 10%                           | 5%          | 9%          |   |
| Camilla Parker Bowles/<br>Duchess of Cornwall | 4                       | 1      | *   | 3   | 3       | 3       | 2              | 1                                           | *              | 4                      | -           | 3       | *            | 4                      | -                 | -                | -               | 4                               | 1                      | -             | *                        | 2                      | 3            | *    | 1                                    | *   | 3   | -                          | 1                             | 3           | 6           |   |
|                                               | *                       | *      | *   | 3%  | 1%      | 1%      | 1%             | *                                           | *              | 1%                     | -           | 1%      | *            | 1%                     | -s                | -s               | -               | 1%                              | *                      | -             | *                        | 2%                     | *            | *    | *                                    | *   | 4%  | -                          | *                             | 1%          | 1%          |   |
| Prince William/Duke of Cambridge              | 638                     | 232    | 219 | 47  | 311     | 324     | 299            | 339                                         | 183            | 389                    | 66          | 282     | 205          | 190                    | 149               | 86               | 235             | 396                             | 141                    | 200           | 154                      | 89                     | 546          | 53   | 229                                  | 215 | 37  | 103                        | 343                           | 187         | 639         |   |
|                                               | 62%                     | 65%    | 63% | 62% | 62%     | 63%     | 65%            | 59%                                         | 64%            | 59%                    | 63%         | 65%     | 65%          | 55%                    | 70%               | 58%              | 65%             | 60%                             | 56%                    | 62%           | 67%                      | 66%                    | 61%          | 59%  | 63%                                  | 65% | 57% | 44%                        | 69%                           | 65%         | 62%         |   |
| Kate Middleton/Duchess of Cambridge           | 213                     | 68     | 77  | 14  | 109     | 99      | 101            | 112                                         | 46             | 140                    | 27          | 93      | 69           | 50                     | 68                | 23               | 90              | 119                             | 39                     | 71            | 45                       | 34                     | 179          | 24   | 73                                   | 81  | 12  | 39                         | 96                            | 79          | 178         |   |
|                                               | 21%                     | 19%    | 22% | 18% | 22%     | 19%     | 22%            | 20%                                         | 16%            | 21%                    | 26%         | 22%     | 22%          | 15%                    | 32%               | 15%              | 25%             | 18%                             | 16%                    | 22%           | 19%                      | 25%                    | 20%          | 26%  | 20%                                  | 25% | 18% | 16%                        | 19%                           | 27%         | 17%         |   |
| Princess Anne/Princess Royal                  | 81                      | 47     | 18  | 5   | 27      | 56      | 15             | 66                                          | 35             | 38                     | 3           | 16      | 26           | 39                     | 7                 | 8                | 15              | 65                              | 11                     | 28            | 32                       | 5                      | 71           | 4    | 48                                   | 17  | 4   | 33                         | 30                            | 16          | 96          |   |
|                                               | 8%                      | 13%    | 5%  | 6%  | 5%      | 11%     | 3%             | 11%                                         | 12%            | 6%                     | 3%          | 4%      | 8%           | 11%                    | 3%                | 6%               | 4%              | 10%                             | 4%                     | 9%            | 14%                      | 4%                     | 8%           | 5%   | 13%                                  | 5%  | 5%  | 14%                        | 6%                            | 6%          | 9%          |   |
| Prince Harry                                  | 597                     | 191    | 236 | 35  | 311     | 266     | 296            | 302                                         | 168            | 376                    | 66          | 274     | 208          | 178                    | 148               | 59               | 207             | 386                             | 143                    | 179           | 136                      | 82                     | 504          | 57   | 201                                  | 222 | 28  | 103                        | 312                           | 177         | 591         |   |
|                                               | 58%                     | 53%    | 68% | 46% | 62%     | 52%     | 65%            | 53%                                         | 59%            | 57%                    | 62%         | 63%     | 65%          | 52%                    | 70%               | 40%              | 57%             | 58%                             | 57%                    | 56%           | 58%                      | 60%                    | 57%          | 63%  | 55%                                  | 67% | 43% | 44%                        | 63%                           | 61%         | 57%         |   |
| Meghan Markle                                 | 18                      | 1      | 9   | 3   | 16      | 8       | 4              | 14                                          | *              | 17                     | 2           | 7       | 9            | 4                      | 3                 | 2                | 6               | 12                              | 1                      | 7             | 9                        | 1                      | 15           | *    | 1                                    | 15  | -   | 3                          | 9                             | 6           | 18          |   |
|                                               | 2%                      | *      | 3%  | 4%  | 3%      | 2%      | 1%             | 2%                                          | *              | 3%                     | 2%          | 2%      | 3%           | 1%                     | 2%                | 2%               | 2%              | 2%                              | 1%                     | 2%            | 4%                       | 1%                     | 2%           | *    | *                                    | 4%  | -s  | 1%                         | 2%                            | 2%          | 2%          |   |
| Prince George                                 | 8                       | 1      | 4   | -   | 4       | 1       | 3              | 5                                           | *              | 5                      | *           | 1       | 1            | 2                      | 2                 | 3                | 6               | 3                               | 2                      | 1             | *                        | 3                      | 6            | 2    | 1                                    | 3   | -   | -                          | 5                             | 4           | 8           |   |
|                                               | 1%                      | *      | 1%  | -s  | 1%      | *       | 1%             | 1%                                          | *              | 1%                     | *           | *       | *            | *                      | 1%                | 2%               | 2%              | *                               | 1%                     | *             | *                        | 2%                     | 1%           | 3%   | *                                    | 1%  | -s  | -                          | 1%                            | 1%          | 1%          |   |
| Princess Charlotte                            | 6                       | 5      | 1   | -   | 1       | 5       | *              | 5                                           | 4              | 2                      | *           | 1       | 1            | 1                      | -                 | 3                | 3               | 2                               | *                      | 1             | -                        | -                      | 1            | 4    | 5                                    | 1   | -   | 3                          | 1                             | 2           | 8           |   |
|                                               | 1%                      | 1%     | *   | -s  | *       | 1%      | *              | 1%                                          | 1%             | *                      | *           | *       | *            | *                      | -s                | 2%               | 1%              | 2                               | *                      | *             | -                        | -s                     | *            | 5%   | 1%                                   | *   | -s  | 1%                         | 1%                            | *           | 1%          |   |
| Prince Andrew/Duke of York                    | 8                       | 3      | 1   | 2   | 4       | 5       | 7              | 1                                           | 1              | 6                      | 2           | 5       | 5            | 2                      | 1                 | -                | 1               | 6                               | 2                      | 2             | 1                        | -                      | 5            | 2    | 3                                    | 1   | 2   | 1                          | 4                             | 3           | 9           |   |
|                                               | 1%                      | 1%     | *   | 3%  | 1%      | 1%      | 1%             | *                                           | *              | 1%                     | 2%          | 1%      | 2%           | *                      | 1%                | -s               | *               | 1%                              | 1%                     | 1%            | *                        | -s                     | 1%           | 2%   | 1%                                   | *   | 4%  | *                          | 1%                            | 1%          | 1%          |   |
| Sarah Ferguson/Duchess of York                | 2                       | -      | -   | -   | -       | -       | *              | 2                                           | 1              | 2                      | *           | 2       | 2            | *                      | -                 | -                | -               | 2                               | -                      | -             | 2                        | -                      | 2            | -    | -                                    | -   | -   | -                          | 2                             | 1           | 3           |   |
|                                               | *                       | -      | -   | -s  | -       | -       | *              | *                                           | *              | *                      | *           | 1%      | 1%           | *                      | -s                | -s               | -               | *                               | -                      | -             | 1%                       | -s                     | *            | -    | -                                    | -   | -s  | -                          | -                             | *           | *           | * |
| Princess Beatrice                             | -                       | -      | -   | -   | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -                      | -            | -    | -                                    | -   | -   | -                          | -                             | -           | -           |   |
|                                               | -                       | -      | -   | -s  | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -s                     | -            | -    | -                                    | -   | -   | -                          | -                             | -           | -           |   |
| Princess Eugenie                              | -                       | -      | -   | -   | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -                      | -            | -    | -                                    | -   | -   | -                          | -                             | -           | -           |   |
|                                               | -                       | -      | -   | -s  | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -s                     | -            | -    | -                                    | -   | -s  | -                          | -                             | -           | -           |   |
| Prince Edward/Earl of Wessex                  | 5                       | 4      | *   | -   | 1       | 5       | 1              | 4                                           | 1              | 3                      | -           | 1       | *            | 5                      | -                 | -                | -               | 5                               | 1                      | 4             | *                        | -                      | 5            | -    | 4                                    | *   | -   | 3                          | 1                             | 1           | 7           |   |
|                                               | *                       | 1%     | *   | -s  | *       | 1%      | *              | 1%                                          | *              | *                      | -           | *       | *            | 1%                     | -s                | -s               | -               | 1%                              | *                      | 1%            | *                        | -s                     | 1%           | -    | 1%                                   | *   | -s  | 1%                         | *                             | *           | 1%          |   |
| Sophie Rhys-Jones/<br>Countess of Wessex      | 2                       | *      | -   | *   | 2       | 2       | 1              | 1                                           | *              | 2                      | -           | 1       | 1            | 1                      | -                 | -                | -               | 2                               | *                      | 1             | *                        | -                      | 2            | -    | *                                    | -   | *   | -                          | 1                             | *           | 4           |   |
|                                               | *                       | *      | -   | s   | *       | *       | *              | *                                           | *              | *                      | -           | *       | *            | *                      | -s                | -s               | -               | *                               | *                      | *             | *                        | -s                     | *            | -    | *                                    | -   | s   | -                          | *                             | *           | *           | * |
| Prince Michael of Kent                        | -                       | -      | -   | -   | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -                      | -            | -    | -                                    | -   | -   | -                          | -                             | -           | -           |   |
|                                               | -                       | -      | -   | -s  | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -s                | -s               | -               | -                               | -                      | -             | -                        | -s                     | -            | -    | -                                    | -   | -   | -s                         | -                             | -           | -           |   |
| Princess Michael of Kent                      | 1                       | -      | -   | -   | 1       | 1       | -              | 1                                           | 1              | -                      | -           | -       | -            | 1                      | -                 | -                | -               | 1                               | 1                      | -             | -                        | 1                      | -            | -    | -                                    | -   | -   | -                          | 1                             | -           | 1           |   |
|                                               | *                       | -      | -   | -s  | *       | *       | -              | *                                           | *              | -                      | -           | -       | -            | *                      | -s                | -s               | -               | *                               | *                      | -             | -                        | -s                     | *            | -    | -                                    | -   | -s  | -                          | *                             | -           | *           |   |
| Duke of Kent                                  | -                       | -      | -   | -   | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -                | -               | -                               | -                      | -             | -                        | -                      | -            | -    | -                                    | -   | -   | -                          | -                             | -           | -           |   |
|                                               | -                       | -      | -   | -s  | -       | -       | -              | -                                           | -              | -                      | -           | -       | -            | -                      | -                 | -s               | -s              | -                               | -                      | -             | -                        | -s                     | -            | -    | -                                    | -   | -s  | -                          | -                             | -           | -           |   |
| Duchess of Kent                               | *                       | -      | *   | -   | *       | -       | -              | *                                           | -              | *                      | -           | -       | -            | *                      | -                 | -                | -               | *                               | -                      | -             | *                        | *                      | *            | -    | -                                    | *   | -   | -                          | *                             | -           | -           | 1 |
|                                               | *                       | -      | *   | -s  | *       | -       | -              | *                                           | -              | *                      | -           | -       | -            | *                      | -s                | -s               | -               | *                               | -                      | -             | *                        | -s                     | *            | -    | -                                    | *   | -   | -s                         | -                             | *           | -           | * |
| Princess Alexandra                            | *                       | -      | *   | -   | *       | -       | -              | *                                           | -              | -                      | -           | -       | -            | *                      | -                 | -                | -               | *                               | *                      | -             | -                        | -                      | *            | -    | -                                    | -   | -   | *                          | -                             | *           | -           | 1 |
|                                               | *                       | -      | *   | -s  | *       | -       | -              | *                                           | -              | -                      | -           | -       | -            | *                      | -s                | -s               | -               | *                               | *                      | -             | -                        | -s                     | *            | -    | -                                    | -   | -   | s                          | -                             | *           | -           | * |
| Princess Diana                                | 5                       | 3      | 2   | -   | 2       | 3       | 2              | 3                                           | 2              | 3                      | -           | 2       | 1            | 5                      | -                 | -                | -               | 5                               | 3                      | -             | 2                        | -                      | 5            | -    | 2                                    | 2   | -   | 5                          | 1                             | -           | 3           |   |
|                                               | 1%                      | 1%     | 1%  | -s  | *       | 1%      | 1%             | 1%                                          | 1%             | *                      | -           | 1%      | *            | 1%                     | -s                | -s               | -               | 1%                              | 1%                     | -             | 1%                       | -s                     | 1%           | -    | 1%                                   | 1%  | -s  | 2%                         | *                             | -           | *           | * |
| Other                                         | 16                      | *      | 4   | 7   | 12      | 8       | 7              | 9                                           | 1              | 9                      | 4           | 8       | 2            | *                      | 10                | 4                | 14              | 2                               | 4                      | 4             | 8                        | -                      | 16           | *    | 4                                    | 4   | 4   | -                          | 10                            | 6           | 8           |   |
|                                               | 2%                      | *      | 1%  | 10% | 2%      | 2%      | 2%             | 2%                                          | *              | 1%                     | 4%          | 2%      | 1%           | *                      | 5%                | 3%               | 4%              | *                               | 2%                     | 1%            | 4%                       | -s                     | 2%           | *    | 1%                                   | 1%  | 6%  | -                          | 2%                            | 2%          | 1%          |   |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 2

(JAN18)Q8. Which two or three members of the Royal Family do you like the most?

Base : All

|                | Total<br>(Weighted) | Voting   |           |          |           |          | Working status |                               | Government |                | Work sector |          | Tenure    |                 |                |               |              |                       | ONS Regions      |           |                    |                 |           |           | Past vote<br>(2017 General Election) |           |          | Qualifications      |                        |           | UnW<br>Tot. |
|----------------|---------------------|----------|-----------|----------|-----------|----------|----------------|-------------------------------|------------|----------------|-------------|----------|-----------|-----------------|----------------|---------------|--------------|-----------------------|------------------|-----------|--------------------|-----------------|-----------|-----------|--------------------------------------|-----------|----------|---------------------|------------------------|-----------|-------------|
|                |                     | Con      | Lab       | LD       | Not Con   | Not Lab  | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private  | Mort gage | Owned out-right | Private renter | Social renter | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land  | Scot      | Con                                  | Lab       | LD       | No qualif-ication s | Other qualif-ication s | Degree +  |             |
| Weighted Total | 1031                | 358      | 345       | 76       | 502       | 514      | 458            | 573                           | 286        | 655            | 106         | 433      | 318       | 344             | 213            | 148           | 361          | 662                   | 250              | 322       | 232                | 136             | 889       | 91        | 366                                  | 329       | 65       | 236                 | 497                    | 288       | 1031        |
| None           | 116<br>11%          | 15<br>4% | 49<br>14% | 9<br>12% | 76<br>15% | 41<br>8% | 48<br>11%      | 68<br>12%                     | 7<br>2%    | 107<br>16%     | 12<br>11%   | 40<br>9% | 29<br>9%  | 29<br>8%        | 23<br>11%      | 35<br>23%     | 57<br>16%    | 58<br>9%              | 39<br>16%        | 37<br>12% | 13<br>6%           | 10<br>7%        | 96<br>11% | 16<br>18% | 22<br>6%                             | 48<br>15% | 7<br>11% | 33<br>14%           | 49<br>10%              | 30<br>10% | 109<br>11%  |
| Don't know     | 25<br>2%            | 1<br>*   | 8<br>2%   | 4<br>5%  | 14<br>3%  | 7<br>1%  | 13<br>3%       | 12<br>2%                      | 4<br>2%    | 18<br>3%       | 3<br>2%     | 14<br>3% | 10<br>3%  | 13<br>4%        | 2<br>1%        | 1<br>*        | 2<br>1%      | 23<br>3%              | 10<br>4%         | 5<br>2%   | 7<br>3%            | 2<br>2%         | 23<br>3%  | 1<br>1%   | 1<br>*                               | 8<br>2%   | 1<br>2%  | 4<br>2%             | 6<br>1%                | 15<br>5%  | 32<br>3%    |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - January 2018

Table 3  
(JAN18)Q9a. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? The Queen

Base : All

|                                        | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender     |            | Age        |            |            |            |                         |            |            |            |            |                        | Social Class |            |            |            |            |            | UnWgt<br>Total |
|----------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------|------------|------------|------------|------------|------------|-------------------------|------------|------------|------------|------------|------------------------|--------------|------------|------------|------------|------------|------------|----------------|
|                                        |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol<br>-utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      |            |            | 18-34      | 35-54      | 55+        | 18-24      | 25-34                   | 35-44      | 45-54      | 55-64      | 65+        | 75+                    | AB           | C1         | C2         | DE         | ABC1       | C2DE       |                |
| Unweighted Total                       | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504        | 527        | 187        | 301        | 543        | 101        | 86                      | 136        | 165        | 231        | 312        | 70                     | 265          | 351        | 221        | 194        | 616        | 415        | 1031           |
| Weighted Total                         | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500        | 531        | 291        | 356        | 384        | 116        | 175                     | 172        | 185        | 150        | 234        | 107                    | 279          | 290        | 206        | 256        | 569        | 462        | 1031           |
| Very favourable                        | 594<br>58%      | 542<br>61%                            | 449<br>62%                                                              | 408<br>59%                         | 510<br>59%   | 502<br>60%   | 488<br>60%   | 453<br>60%   | 28<br>32% <sup>s</sup> | 277<br>55% | 317<br>60% | 122<br>42% | 204<br>57% | 268<br>70% | 67<br>58%  | 55<br>31% <sup>s</sup>  | 88<br>51%  | 91<br>63%  | 177<br>61% | 83<br>76%  | 163<br>58%             | 170<br>59%   | 130<br>63% | 131<br>51% | 333<br>59% | 261<br>57% | 610<br>59% |                |
| Mainly favourable                      | 274<br>27%      | 220<br>25%                            | 186<br>25%                                                              | 191<br>28%                         | 232<br>27%   | 228<br>27%   | 219<br>27%   | 204<br>30%   | 28<br>35% <sup>s</sup> | 121<br>24% | 152<br>29% | 108<br>37% | 93<br>26%  | 72<br>19%  | 36<br>31%  | 72<br>41% <sup>s</sup>  | 48<br>28%  | 45<br>25%  | 34<br>23%  | 38<br>16%  | 15<br>14% <sup>s</sup> | 75<br>27%    | 82<br>28%  | 41<br>20%  | 76<br>30%  | 157<br>28% | 117<br>25% | 268<br>26%     |
| Neither favourable nor<br>unfavourable | 99<br>10%       | 81<br>9%                              | 53<br>7%                                                                | 49<br>7%                           | 67<br>8%     | 58<br>7%     | 58<br>7%     | 56<br>7%     | 15<br>17% <sup>s</sup> | 49<br>10%  | 50<br>9%   | 35<br>12%  | 46<br>13%  | 18<br>5%   | 8<br>7%    | 26<br>15% <sup>s</sup>  | 26<br>15%  | 20<br>11%  | 12<br>8%   | 7<br>3%    | *<br>* <sup>s</sup>    | 24<br>8%     | 26<br>9%   | 16<br>8%   | 33<br>13%  | 50<br>9%   | 49<br>11%  | 87<br>8%       |
| Mainly unfavourable                    | 14<br>1%        | 11<br>1%                              | 10<br>1%                                                                | 10<br>1%                           | 14<br>2%     | 14<br>2%     | 10<br>1%     | 10<br>1%     | -<br>- <sup>s</sup>    | 10<br>2%   | 5<br>1%    | 8<br>3%    | 4<br>1%    | 3<br>1%    | 2<br>1%    | 6<br>4% <sup>s</sup>    | 2<br>1%    | 2<br>1%    | 2<br>1%    | 1<br>*     | -<br>- <sup>s</sup>    | 3<br>1%      | 3<br>1%    | 4<br>2%    | 4<br>2%    | 7<br>1%    | 8<br>2%    | 22<br>2%       |
| Very unfavourable                      | 45<br>4%        | 30<br>3%                              | 27<br>4%                                                                | 25<br>4%                           | 28<br>3%     | 28<br>3%     | 28<br>3%     | 28<br>4%     | 13<br>15% <sup>s</sup> | 39<br>8%   | 6<br>1%    | 17<br>6%   | 8<br>2%    | 19<br>5%   | 2<br>2%    | 15<br>8% <sup>s</sup>   | 7<br>4%    | 1<br>1%    | 11<br>7%   | 9<br>4%    | 5<br>5% <sup>s</sup>   | 10<br>4%     | 7<br>2%    | 15<br>7%   | 12<br>5%   | 17<br>3%   | 27<br>6%   | 37<br>4%       |
| Don't know                             | 5<br>1%         | 5<br>1%                               | 5<br>1%                                                                 | 5<br>1%                            | 5<br>1%      | 5<br>1%      | 5<br>1%      | 5<br>1%      | -<br>- <sup>s</sup>    | 4<br>1%    | 1<br>*     | 1<br>*     | 2<br>*     | 3<br>1%    | -<br>-     | 1<br>* <sup>s</sup>     | 1<br>1%    | 1<br>*     | 1<br>1%    | 2<br>1%    | 2<br>2% <sup>s</sup>   | 4<br>1%      | 1<br>*     | -<br>-     | *<br>*     | 5<br>1%    | *<br>*     | 7<br>1%        |
| Combinations - Summary net             |                 |                                       |                                                                         |                                    |              |              |              |              |                        |            |            |            |            |            |            |                         |            |            |            |            |                        |              |            |            |            |            |            |                |
| Favourable                             | 868<br>84%      | 762<br>86%                            | 635<br>87%                                                              | 599<br>87%                         | 742<br>87%   | 730<br>87%   | 707<br>88%   | 656<br>87%   | 58<br>67% <sup>s</sup> | 399<br>80% | 469<br>88% | 230<br>79% | 297<br>83% | 341<br>89% | 103<br>89% | 127<br>72% <sup>s</sup> | 136<br>79% | 161<br>87% | 125<br>83% | 215<br>92% | 99<br>93% <sup>s</sup> | 238<br>85%   | 252<br>87% | 171<br>83% | 206<br>81% | 490<br>86% | 377<br>82% | 878<br>85%     |
| Unfavourable                           | 59<br>6%        | 41<br>5%                              | 37<br>5%                                                                | 34<br>5%                           | 42<br>5%     | 42<br>5%     | 38<br>5%     | 37<br>5%     | 13<br>15% <sup>s</sup> | 48<br>10%  | 11<br>2%   | 25<br>9%   | 12<br>3%   | 22<br>6%   | 4<br>4%    | 21<br>12% <sup>s</sup>  | 9<br>5%    | 3<br>2%    | 13<br>8%   | 9<br>4%    | 5<br>5% <sup>s</sup>   | 14<br>5%     | 10<br>4%   | 19<br>9%   | 16<br>6%   | 24<br>4%   | 35<br>8%   | 59<br>6%       |
| Net favourable                         | 809<br>78%      | 721<br>81%                            | 598<br>82%                                                              | 565<br>82%                         | 700<br>82%   | 688<br>82%   | 670<br>83%   | 619<br>82%   | 45<br>52% <sup>s</sup> | 350<br>70% | 458<br>86% | 205<br>70% | 285<br>80% | 319<br>83% | 99<br>86%  | 105<br>60% <sup>s</sup> | 127<br>74% | 158<br>86% | 113<br>75% | 206<br>88% | 93<br>88% <sup>s</sup> | 224<br>80%   | 242<br>83% | 152<br>74% | 190<br>74% | 466<br>82% | 342<br>74% | 819<br>79%     |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J17-099457-01  
\*Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 4

(JAN18)Q9a. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? The Queen

Base : All

|                                              | Total<br>(Weighted) | Voting     |            |                        |            |            | Working status |                               | Government |                | Work sector |            | Tenure     |                 |                        |                        |              |                       | ONS Regions      |            |                    |                        |            |            | Past vote<br>(2017 General Election) |            |                        | Qualifications      |                        |            | UnW<br>Tot. |
|----------------------------------------------|---------------------|------------|------------|------------------------|------------|------------|----------------|-------------------------------|------------|----------------|-------------|------------|------------|-----------------|------------------------|------------------------|--------------|-----------------------|------------------|------------|--------------------|------------------------|------------|------------|--------------------------------------|------------|------------------------|---------------------|------------------------|------------|-------------|
|                                              |                     | Con        | Lab        | LD                     | Not Con    | Not Lab    | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort-gage  | Owned out-right | Private renter         | Social renter          | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands  | South excl. London | Grea-ter London        | Eng-land   | Scot       | Con                                  | Lab        | LD                     | No qualif-ication s | Other qualif-ication s | Degree +   |             |
| Unweighted Total                             | 1031                | 405        | 336        | 69                     | 506        | 575        | 449            | 582                           | 302        | 662            | 224         | 342        | 369        | 502             | 64                     | 85                     | 149          | 871                   | 267              | 297        | 228                | 79                     | 822        | 160        | 415                                  | 307        | 68                     | 144                 | 524                    | 353        | 1031        |
| Weighted Total                               | 1031                | 358        | 345        | 76                     | 502        | 514        | 458            | 573                           | 286        | 655            | 106         | 433        | 318        | 344             | 213                    | 148                    | 361          | 662                   | 250              | 322        | 232                | 136                    | 889        | 91         | 366                                  | 329        | 65                     | 236                 | 497                    | 288        | 1031        |
| Very favourable                              | 594                 | 272        | 155        | 47                     | 237        | 354        | 220            | 374                           | 227        | 318            | 45          | 222        | 164        | 237             | 106                    | 82                     | 187          | 401                   | 129              | 200        | 152                | 67                     | 515        | 46         | 275                                  | 140        | 42                     | 167                 | 285                    | 141        | 610         |
|                                              | 58%                 | 76%        | 45%        | 62% <sup>s</sup>       | 47%        | 69%        | 48%            | 65%                           | 79%        | 49%            | 42%         | 51%        | 51%        | 69%             | 50% <sup>s</sup>       | 55% <sup>s</sup>       | 52%          | 61%                   | 52%              | 62%        | 65%                | 49% <sup>s</sup>       | 58%        | 51%        | 75%                                  | 42%        | 65% <sup>s</sup>       | 71%                 | 57%                    | 49%        | 59%         |
| Mainly favourable                            | 274                 | 69         | 114        | 23                     | 161        | 116        | 150            | 124                           | 48         | 202            | 41          | 134        | 111        | 69              | 62                     | 31                     | 93           | 180                   | 73               | 81         | 47                 | 48                     | 235        | 24         | 65                                   | 114        | 19                     | 38                  | 138                    | 96         | 268         |
|                                              | 27%                 | 19%        | 33%        | 30% <sup>s</sup>       | 32%        | 22%        | 33%            | 22%                           | 17%        | 31%            | 39%         | 31%        | 35%        | 20%             | 29% <sup>s</sup>       | 21% <sup>s</sup>       | 26%          | 27%                   | 29%              | 25%        | 20%                | 36% <sup>s</sup>       | 26%        | 27%        | 18%                                  | 35%        | 29% <sup>s</sup>       | 16%                 | 28%                    | 33%        | 26%         |
| Neither favourable nor unfavourable          | 99                  | 8          | 52         | 4                      | 64         | 19         | 53             | 46                            | 5          | 79             | 10          | 50         | 27         | 21              | 34                     | 16                     | 50           | 48                    | 25               | 22         | 22                 | 19                     | 86         | 10         | 15                                   | 47         | 1                      | 17                  | 45                     | 33         | 87          |
|                                              | 10%                 | 2%         | 15%        | 5% <sup>s</sup>        | 13%        | 4%         | 12%            | 8%                            | 2%         | 12%            | 9%          | 11%        | 9%         | 6%              | 16% <sup>s</sup>       | 11% <sup>s</sup>       | 14%          | 7%                    | 10%              | 7%         | 10%                | 14% <sup>s</sup>       | 10%        | 11%        | 4%                                   | 14%        | 2% <sup>s</sup>        | 7%                  | 9%                     | 12%        | 8%          |
| Mainly unfavourable                          | 14                  | 4          | 8          | 1                      | 10         | 6          | 7              | 7                             | 1          | 13             | 2           | 7          | 3          | 4               | 3                      | 4                      | 8            | 7                     | 4                | *          | 6                  | 2                      | 11         | 3          | 4                                    | 8          | 1                      | 1                   | 7                      | 7          | 22          |
|                                              | 1%                  | 1%         | 2%         | 1% <sup>s</sup>        | 2%         | 1%         | 2%             | 1%                            | *          | 2%             | 1%          | 2%         | 1%         | 1%              | 2% <sup>s</sup>        | 3% <sup>s</sup>        | 2%           | 1%                    | 2%               | *          | 3%                 | 1% <sup>s</sup>        | 1%         | 3%         | 1%                                   | 2%         | 1% <sup>s</sup>        | *                   | 1%                     | 2%         | 2%          |
| Very unfavourable                            | 45                  | 6          | 14         | 2                      | 25         | 17         | 25             | 20                            | 4          | 38             | 7           | 19         | 11         | 9               | 8                      | 15                     | 23           | 21                    | 19               | 17         | 3                  | *                      | 39         | 5          | 6                                    | 18         | 2                      | 12                  | 20                     | 9          | 37          |
|                                              | 4%                  | 2%         | 4%         | 2% <sup>s</sup>        | 5%         | 3%         | 5%             | 3%                            | 2%         | 6%             | 6%          | 4%         | 4%         | 3%              | 4% <sup>s</sup>        | 10% <sup>s</sup>       | 6%           | 3%                    | 8%               | 5%         | 1%                 | * <sup>s</sup>         | 4%         | 5%         | 2%                                   | 6%         | 4% <sup>s</sup>        | 5%                  | 4%                     | 3%         | 4%          |
| Don't know                                   | 5                   | -          | 3          | -                      | 5          | 3          | 3              | 2                             | -          | 5              | 2           | 1          | 2          | 3               | -                      | -                      | -            | 5                     | -                | 1          | 2                  | -                      | 3          | 3          | 1                                    | 2          | -                      | 2                   | 2                      | 2          | 7           |
|                                              | 1%                  | -          | 1%         | - <sup>s</sup>         | 1%         | 1%         | 1%             | *                             | -          | 1%             | 2%          | *          | 1%         | 1%              | - <sup>s</sup>         | - <sup>s</sup>         | -            | 1%                    | -                | *          | 1%                 | - <sup>s</sup>         | *          | 3%         | *                                    | 1%         | - <sup>s</sup>         | 1%                  | *                      | 1%         | 1%          |
| <b>Combinations - Summary net Favourable</b> | <b>868</b>          | <b>341</b> | <b>269</b> | <b>70</b>              | <b>398</b> | <b>470</b> | <b>370</b>     | <b>498</b>                    | <b>275</b> | <b>519</b>     | <b>86</b>   | <b>356</b> | <b>274</b> | <b>306</b>      | <b>167</b>             | <b>113</b>             | <b>280</b>   | <b>581</b>            | <b>202</b>       | <b>282</b> | <b>199</b>         | <b>115</b>             | <b>749</b> | <b>70</b>  | <b>341</b>                           | <b>254</b> | <b>61</b>              | <b>205</b>          | <b>423</b>             | <b>237</b> | <b>878</b>  |
|                                              | <b>84%</b>          | <b>95%</b> | <b>78%</b> | <b>92%<sup>s</sup></b> | <b>79%</b> | <b>91%</b> | <b>81%</b>     | <b>87%</b>                    | <b>96%</b> | <b>79%</b>     | <b>81%</b>  | <b>82%</b> | <b>86%</b> | <b>89%</b>      | <b>79%<sup>s</sup></b> | <b>76%<sup>s</sup></b> | <b>78%</b>   | <b>88%</b>            | <b>81%</b>       | <b>87%</b> | <b>86%</b>         | <b>85%<sup>s</sup></b> | <b>84%</b> | <b>78%</b> | <b>93%</b>                           | <b>77%</b> | <b>94%<sup>s</sup></b> | <b>87%</b>          | <b>85%</b>             | <b>82%</b> | <b>85%</b>  |
| <b>Unfavourable</b>                          | <b>59</b>           | <b>9</b>   | <b>21</b>  | <b>2</b>               | <b>34</b>  | <b>22</b>  | <b>32</b>      | <b>27</b>                     | <b>5</b>   | <b>51</b>      | <b>8</b>    | <b>26</b>  | <b>14</b>  | <b>13</b>       | <b>11</b>              | <b>20</b>              | <b>31</b>    | <b>27</b>             | <b>23</b>        | <b>17</b>  | <b>9</b>           | <b>2</b>               | <b>50</b>  | <b>7</b>   | <b>10</b>                            | <b>26</b>  | <b>3</b>               | <b>13</b>           | <b>27</b>              | <b>16</b>  | <b>59</b>   |
|                                              | <b>6%</b>           | <b>3%</b>  | <b>6%</b>  | <b>3%<sup>s</sup></b>  | <b>7%</b>  | <b>4%</b>  | <b>7%</b>      | <b>5%</b>                     | <b>2%</b>  | <b>8%</b>      | <b>8%</b>   | <b>6%</b>  | <b>4%</b>  | <b>4%</b>       | <b>5%<sup>s</sup></b>  | <b>13%<sup>s</sup></b> | <b>9%</b>    | <b>4%</b>             | <b>9%</b>        | <b>5%</b>  | <b>4%</b>          | <b>1%<sup>s</sup></b>  | <b>6%</b>  | <b>8%</b>  | <b>3%</b>                            | <b>8%</b>  | <b>5%<sup>s</sup></b>  | <b>5%</b>           | <b>5%</b>              | <b>5%</b>  | <b>6%</b>   |
| <b>Net favourable</b>                        | <b>809</b>          | <b>331</b> | <b>247</b> | <b>68</b>              | <b>363</b> | <b>447</b> | <b>338</b>     | <b>470</b>                    | <b>270</b> | <b>468</b>     | <b>78</b>   | <b>329</b> | <b>260</b> | <b>293</b>      | <b>156</b>             | <b>93</b>              | <b>249</b>   | <b>553</b>            | <b>179</b>       | <b>265</b> | <b>189</b>         | <b>113</b>             | <b>699</b> | <b>63</b>  | <b>331</b>                           | <b>227</b> | <b>58</b>              | <b>193</b>          | <b>396</b>             | <b>221</b> | <b>819</b>  |
|                                              | <b>78%</b>          | <b>93%</b> | <b>72%</b> | <b>90%<sup>s</sup></b> | <b>72%</b> | <b>87%</b> | <b>74%</b>     | <b>82%</b>                    | <b>94%</b> | <b>72%</b>     | <b>73%</b>  | <b>76%</b> | <b>82%</b> | <b>85%</b>      | <b>73%<sup>s</sup></b> | <b>63%<sup>s</sup></b> | <b>69%</b>   | <b>84%</b>            | <b>71%</b>       | <b>82%</b> | <b>81%</b>         | <b>83%<sup>s</sup></b> | <b>79%</b> | <b>70%</b> | <b>90%</b>                           | <b>69%</b> | <b>89%<sup>s</sup></b> | <b>82%</b>          | <b>80%</b>             | <b>77%</b> | <b>79%</b>  |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 5

(JAN18)Q9b. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Philip

Base : All

|                                     | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender     |            | Age        |            |            |           |                        |           |            |           |            |                        | Social Class |            |            |            |            |            | UnWgt<br>Total |
|-------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------|------------|------------|------------|------------|-----------|------------------------|-----------|------------|-----------|------------|------------------------|--------------|------------|------------|------------|------------|------------|----------------|
|                                     |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male       | Female     | 18-34      | 35-54      | 55+        | 18-24     | 25-34                  | 35-44     | 45-54      | 55-64     | 65+        | 75+                    | AB           | C1         | C2         | DE         | ABC1       | C2DE       | Total          |
| Unweighted Total                    | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504        | 527        | 187        | 301        | 543        | 101       | 86                     | 136       | 165        | 231       | 312        | 70                     | 265          | 351        | 221        | 194        | 616        | 415        | 1031           |
| Weighted Total                      | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500        | 531        | 291        | 356        | 384        | 116       | 175                    | 172       | 185        | 150       | 234        | 107                    | 279          | 290        | 206        | 256        | 569        | 462        | 1031           |
| Very favourable                     | 291<br>28%      | 274<br>31%                            | 213<br>29%                                                              | 197<br>29%                         | 246<br>29%   | 242<br>29%   | 233<br>29%   | 214<br>28%   | 22% <sup>s</sup>       | 145<br>29% | 146<br>27% | 54<br>18%  | 105<br>29% | 133<br>35% | 29<br>25% | 25<br>14% <sup>s</sup> | 37<br>22% | 68<br>37%  | 47<br>31% | 86<br>37%  | 42<br>39% <sup>s</sup> | 85<br>30%    | 71<br>25%  | 71<br>35%  | 64<br>25%  | 156<br>27% | 135<br>29% | 290<br>28%     |
| Mainly favourable                   | 335<br>32%      | 297<br>33%                            | 257<br>35%                                                              | 245<br>36%                         | 293<br>34%   | 286<br>34%   | 276<br>34%   | 258<br>34%   | 25% <sup>s</sup>       | 156<br>31% | 179<br>34% | 95<br>33%  | 100<br>28% | 140<br>36% | 40<br>34% | 56<br>32% <sup>s</sup> | 48<br>28% | 52<br>28%  | 51<br>34% | 89<br>38%  | 47<br>44% <sup>s</sup> | 83<br>30%    | 106<br>37% | 62<br>30%  | 84<br>33%  | 189<br>33% | 146<br>32% | 355<br>34%     |
| Neither favourable nor unfavourable | 224<br>22%      | 165<br>19%                            | 134<br>18%                                                              | 126<br>18%                         | 169<br>20%   | 159<br>19%   | 158<br>20%   | 151<br>20%   | 26<br>30% <sup>s</sup> | 94<br>19%  | 131<br>25% | 87<br>30%  | 100<br>28% | 37<br>10%  | 32<br>28% | 55<br>31% <sup>s</sup> | 56<br>33% | 44<br>24%  | 25<br>16% | 13<br>5%   | 3<br>2% <sup>s</sup>   | 57<br>20%    | 68<br>23%  | 31<br>15%  | 68<br>27%  | 125<br>22% | 99<br>22%  | 190<br>18%     |
| Mainly unfavourable                 | 89<br>9%        | 73<br>8%                              | 55<br>8%                                                                | 53<br>8%                           | 72<br>8%     | 72<br>9%     | 67<br>8%     | 59<br>8%     | 6<br>7% <sup>s</sup>   | 38<br>7%   | 52<br>10%  | 32<br>11%  | 28<br>8%   | 29<br>8%   | 7<br>6%   | 25<br>14% <sup>s</sup> | 15<br>9%  | 13<br>7%   | 9<br>6%   | 20<br>8%   | 6<br>6% <sup>s</sup>   | 30<br>11%    | 22<br>8%   | 17<br>8%   | 20<br>8%   | 53<br>9%   | 37<br>8%   | 85<br>8%       |
| Very unfavourable                   | 69<br>7%        | 61<br>7%                              | 54<br>7%                                                                | 51<br>7%                           | 58<br>7%     | 58<br>7%     | 55<br>7%     | 54<br>7%     | 7<br>9% <sup>s</sup>   | 56<br>11%  | 14<br>3%   | 22<br>7%   | 15<br>4%   | 32<br>8%   | 7<br>6%   | 14<br>8% <sup>s</sup>  | 10<br>6%  | 5<br>3%    | 17<br>11% | 15<br>7%   | 6<br>6% <sup>s</sup>   | 17<br>6%     | 17<br>6%   | 22<br>11%  | 14<br>6%   | 33<br>6%   | 36<br>8%   | 85<br>8%       |
| Don't know                          | 22<br>2%        | 19<br>2%                              | 18<br>2%                                                                | 16<br>2%                           | 19<br>2%     | 19<br>2%     | 19<br>2%     | 18<br>2%     | 3<br>3% <sup>s</sup>   | 12<br>2%   | 10<br>2%   | *<br>*     | 9<br>2%    | 13<br>3%   | *<br>*    | -<br>s                 | 6<br>4%   | 3<br>1%    | 2<br>1%   | 11<br>5%   | 3<br>3% <sup>s</sup>   | 7<br>3%      | 6<br>2%    | 3<br>1%    | 6<br>2%    | 13<br>2%   | 9<br>2%    | 26<br>3%       |
| Combinations - Summary net          |                 |                                       |                                                                         |                                    |              |              |              |              |                        |            |            |            |            |            |           |                        |           |            |           |            |                        |              |            |            |            |            |            |                |
| Favourable                          | 626<br>61%      | 571<br>64%                            | 469<br>64%                                                              | 442<br>64%                         | 539<br>63%   | 528<br>63%   | 509<br>63%   | 472<br>63%   | 44<br>51% <sup>s</sup> | 301<br>60% | 325<br>61% | 149<br>51% | 205<br>57% | 272<br>71% | 69<br>59% | 80<br>46% <sup>s</sup> | 85<br>49% | 120<br>65% | 98<br>65% | 175<br>75% | 89<br>83% <sup>s</sup> | 168<br>60%   | 177<br>61% | 133<br>65% | 148<br>58% | 345<br>61% | 281<br>61% | 645<br>63%     |
| Unfavourable                        | 159<br>15%      | 134<br>15%                            | 109<br>15%                                                              | 104<br>15%                         | 130<br>15%   | 130<br>15%   | 122<br>15%   | 113<br>15%   | 14<br>16% <sup>s</sup> | 93<br>19%  | 65<br>12%  | 54<br>19%  | 43<br>12%  | 61<br>16%  | 14<br>12% | 40<br>23% <sup>s</sup> | 25<br>15% | 18<br>10%  | 26<br>18% | 35<br>15%  | 13<br>12% <sup>s</sup> | 47<br>17%    | 39<br>13%  | 39<br>19%  | 34<br>13%  | 86<br>15%  | 73<br>16%  | 170<br>16%     |
| Net favourable                      | 468<br>45%      | 437<br>49%                            | 361<br>49%                                                              | 338<br>49%                         | 409<br>48%   | 398<br>48%   | 388<br>48%   | 359<br>48%   | 35% <sup>s</sup>       | 208<br>42% | 259<br>49% | 95<br>33%  | 162<br>45% | 211<br>55% | 54<br>47% | 41<br>23% <sup>s</sup> | 59<br>35% | 102<br>55% | 71<br>47% | 140<br>60% | 76<br>71% <sup>s</sup> | 121<br>43%   | 139<br>48% | 95<br>46%  | 114<br>44% | 260<br>46% | 208<br>45% | 475<br>46%     |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 6

(JAN18)Q9b. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Philip

Base : All

|                                              | Total<br>(Weight<br>ed) | Voting |     |                  |         |         | Working status |                                              | Government     |                        | Work sector |         | Tenure        |                        |                   |                  |                 |                                 | ONS Regions            |               |                          |                        |              |      | Past vote<br>(2017 General Election) |     |                  | Qualifications                |                                  |             | UnW<br>Tot. |
|----------------------------------------------|-------------------------|--------|-----|------------------|---------|---------|----------------|----------------------------------------------|----------------|------------------------|-------------|---------|---------------|------------------------|-------------------|------------------|-----------------|---------------------------------|------------------------|---------------|--------------------------|------------------------|--------------|------|--------------------------------------|-----|------------------|-------------------------------|----------------------------------|-------------|-------------|
|                                              |                         | Con    | Lab | LD               | Not Con | Not Lab | Full-<br>time  | Not<br>full-<br>time/<br>Not<br>work-<br>ing | Satis-<br>fied | Dis-<br>satis-<br>fied | Public      | Private | Mort-<br>gage | Owned<br>out-<br>right | Private<br>renter | Social<br>renter | Total<br>renter | Total<br>owner<br>occup-<br>ier | North<br>excl.<br>Scot | Mid-<br>lands | South<br>excl.<br>London | Grea-<br>ter<br>London | Eng-<br>land | Scot | Con                                  | Lab | LD               | No<br>qualif-<br>ication<br>s | Other<br>qualif-<br>ication<br>s | Degree<br>+ |             |
| Unweighted Total                             | 1031                    | 405    | 336 | 69               | 506     | 575     | 449            | 582                                          | 302            | 662                    | 224         | 342     | 369           | 502                    | 64                | 85               | 149             | 871                             | 267                    | 297           | 228                      | 79                     | 822          | 160  | 415                                  | 307 | 68               | 144                           | 524                              | 353         | 1031        |
| Weighted Total                               | 1031                    | 358    | 345 | 76               | 502     | 514     | 458            | 573                                          | 286            | 655                    | 106         | 433     | 318           | 344                    | 213               | 148              | 361             | 662                             | 250                    | 322           | 232                      | 136                    | 889          | 91   | 366                                  | 329 | 65               | 236                           | 497                              | 288         | 1031        |
| Very favourable                              | 291                     | 170    | 55  | 19               | 92      | 207     | 119            | 173                                          | 124            | 148                    | 16          | 123     | 89            | 134                    | 26                | 42               | 68              | 223                             | 53                     | 118           | 70                       | 40                     | 261          | 10   | 164                                  | 47  | 21               | 77                            | 165                              | 48          | 290         |
|                                              | 28%                     | 48%    | 16% | 25% <sup>s</sup> | 18%     | 40%     | 26%            | 30%                                          | 43%            | 23%                    | 15%         | 28%     | 28%           | 39%                    | 12% <sup>s</sup>  | 28% <sup>s</sup> | 19%             | 34%                             | 21%                    | 36%           | 30%                      | 30% <sup>s</sup>       | 29%          | 11%  | 45%                                  | 14% | 31% <sup>s</sup> | 33%                           | 33%                              | 17%         | 28%         |
| Mainly favourable                            | 335                     | 122    | 113 | 31               | 161     | 171     | 140            | 195                                          | 110            | 201                    | 37          | 135     | 115           | 110                    | 75                | 30               | 106             | 225                             | 84                     | 102           | 90                       | 27                     | 292          | 32   | 127                                  | 114 | 24               | 92                            | 148                              | 91          | 355         |
|                                              | 32%                     | 34%    | 33% | 41% <sup>s</sup> | 32%     | 33%     | 31%            | 34%                                          | 38%            | 31%                    | 35%         | 31%     | 36%           | 32%                    | 35% <sup>s</sup>  | 20% <sup>s</sup> | 29%             | 34%                             | 34%                    | 32%           | 39%                      | 20% <sup>s</sup>       | 33%          | 35%  | 35%                                  | 35% | 37% <sup>s</sup> | 39%                           | 30%                              | 32%         | 34%         |
| Neither favourable nor unfavourable          | 224                     | 24     | 109 | 16               | 143     | 57      | 110            | 114                                          | 28             | 155                    | 27          | 95      | 59            | 45                     | 77                | 41               | 118             | 104                             | 59                     | 61            | 43                       | 38                     | 181          | 24   | 25                                   | 92  | 9                | 27                            | 111                              | 85          | 190         |
|                                              | 22%                     | 7%     | 32% | 21% <sup>s</sup> | 28%     | 11%     | 24%            | 20%                                          | 10%            | 24%                    | 26%         | 22%     | 19%           | 13%                    | 36% <sup>s</sup>  | 28% <sup>s</sup> | 33%             | 16%                             | 24%                    | 19%           | 18%                      | 28% <sup>s</sup>       | 20%          | 26%  | 7%                                   | 28% | 14% <sup>s</sup> | 12%                           | 22%                              | 29%         | 18%         |
| Mainly unfavourable                          | 89                      | 24     | 29  | 7                | 49      | 43      | 45             | 44                                           | 9              | 79                     | 11          | 45      | 31            | 23                     | 22                | 13               | 35              | 54                              | 20                     | 19            | 15                       | 20                     | 74           | 14   | 31                                   | 28  | 7                | 16                            | 32                               | 40          | 85          |
|                                              | 9%                      | 7%     | 8%  | 9% <sup>s</sup>  | 10%     | 8%      | 10%            | 8%                                           | 3%             | 12%                    | 11%         | 10%     | 10%           | 7%                     | 10% <sup>s</sup>  | 9% <sup>s</sup>  | 10%             | 8%                              | 8%                     | 6%            | 7%                       | 15% <sup>s</sup>       | 8%           | 16%  | 8%                                   | 9%  | 11% <sup>s</sup> | 7%                            | 6%                               | 14%         | 8%          |
| Very unfavourable                            | 69                      | 15     | 31  | 3                | 44      | 28      | 36             | 33                                           | 11             | 55                     | 11          | 30      | 17            | 24                     | 13                | 15               | 28              | 41                              | 26                     | 17            | 10                       | 9                      | 60           | 8    | 16                                   | 35  | 4                | 15                            | 30                               | 21          | 85          |
|                                              | 7%                      | 4%     | 9%  | 3% <sup>s</sup>  | 9%      | 6%      | 8%             | 6%                                           | 4%             | 8%                     | 10%         | 7%      | 5%            | 7%                     | 6% <sup>s</sup>   | 10% <sup>s</sup> | 8%              | 6%                              | 10%                    | 5%            | 4%                       | 7% <sup>s</sup>        | 7%           | 8%   | 4%                                   | 11% | 6% <sup>s</sup>  | 6%                            | 6%                               | 7%          | 8%          |
| Don't know                                   | 22                      | 2      | 8   | 1                | 13      | 7       | 8              | 14                                           | 4              | 17                     | 4           | 4       | 7             | 8                      | -                 | 7                | 7               | 15                              | 8                      | 7             | 4                        | 1                      | 19           | 3    | 3                                    | 12  | *                | 9                             | 11                               | 3           | 26          |
|                                              | 2%                      | 1%     | 2%  | 1% <sup>s</sup>  | 3%      | 1%      | 2%             | 2%                                           | 1%             | 3%                     | 3%          | 1%      | 2%            | 2%                     | - <sup>s</sup>    | 4% <sup>s</sup>  | 2%              | 2%                              | 3%                     | 2%            | 2%                       | 1% <sup>s</sup>        | 2%           | 3%   | 1%                                   | 4%  | * <sup>s</sup>   | 4%                            | 2%                               | 1%          | 3%          |
| <b>Combinations - Summary net Favourable</b> | 626                     | 293    | 168 | 50               | 253     | 378     | 258            | 368                                          | 234            | 349                    | 53          | 258     | 204           | 244                    | 101               | 72               | 173             | 448                             | 137                    | 219           | 160                      | 67                     | 553          | 42   | 291                                  | 162 | 45               | 169                           | 313                              | 139         | 645         |
|                                              | 61%                     | 82%    | 49% | 66% <sup>s</sup> | 51%     | 73%     | 56%            | 64%                                          | 82%            | 53%                    | 50%         | 60%     | 64%           | 71%                    | 47% <sup>s</sup>  | 49% <sup>s</sup> | 48%             | 68%                             | 55%                    | 68%           | 69%                      | 50% <sup>s</sup>       | 62%          | 46%  | 80%                                  | 49% | 68% <sup>s</sup> | 71%                           | 63%                              | 48%         | 63%         |
| <b>Unfavourable</b>                          | 159                     | 39     | 60  | 9                | 93      | 72      | 81             | 77                                           | 20             | 133                    | 22          | 75      | 48            | 46                     | 35                | 28               | 63              | 95                              | 46                     | 36            | 26                       | 29                     | 135          | 22   | 46                                   | 63  | 11               | 32                            | 62                               | 61          | 170         |
|                                              | 15%                     | 11%    | 17% | 12% <sup>s</sup> | 19%     | 14%     | 18%            | 13%                                          | 7%             | 20%                    | 21%         | 17%     | 15%           | 14%                    | 16% <sup>s</sup>  | 19% <sup>s</sup> | 17%             | 14%                             | 18%                    | 11%           | 11%                      | 22% <sup>s</sup>       | 15%          | 24%  | 13%                                  | 19% | 17% <sup>s</sup> | 13%                           | 13%                              | 21%         | 16%         |
| <b>Net favourable</b>                        | 468                     | 254    | 108 | 41               | 160     | 306     | 177            | 291                                          | 213            | 216                    | 31          | 183     | 156           | 198                    | 66                | 44               | 110             | 353                             | 91                     | 184           | 135                      | 38                     | 419          | 20   | 245                                  | 99  | 34               | 137                           | 251                              | 78          | 475         |
|                                              | 45%                     | 71%    | 31% | 54% <sup>s</sup> | 32%     | 60%     | 39%            | 51%                                          | 75%            | 33%                    | 29%         | 42%     | 49%           | 58%                    | 31% <sup>s</sup>  | 29% <sup>s</sup> | 30%             | 53%                             | 36%                    | 57%           | 58%                      | 28% <sup>s</sup>       | 47%          | 22%  | 67%                                  | 30% | 51% <sup>s</sup> | 58%                           | 50%                              | 27%         | 46%         |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - January 2018

Table 7  
(JAN18)Q9c. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Charles

Base : All

|                                     | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                     |              |              |              |              |                   | Gender |        | Age   |       |     |       |       |       |       |       |     |     | Social Class |     |     |     |      |      | UnWgt<br>Total |
|-------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|-------------------------------------|--------------|--------------|--------------|--------------|-------------------|--------|--------|-------|-------|-----|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----|------|------|----------------|
|                                     |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>-utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote | Male   | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB           | C1  | C2  | DE  | ABC1 | C2DE | Total          |
| Unweighted Total                    | 1031            | 941                                   | 817                                                                     | 765                                 | 918          | 905          | 879          | 829          | 49                | 504    | 527    | 187   | 301   | 543 | 101   | 86    | 136   | 165   | 231   | 312 | 70  | 265          | 351 | 221 | 194 | 616  | 415  | 1031           |
| Weighted Total                      | 1031            | 889                                   | 730                                                                     | 687                                 | 857          | 836          | 808          | 754          | 86                | 500    | 531    | 291   | 356   | 384 | 116   | 175   | 172   | 185   | 150   | 234 | 107 | 279          | 290 | 206 | 256 | 569  | 462  | 1031           |
| Very favourable                     | 146             | 127                                   | 92                                                                      | 84                                  | 118          | 118          | 111          | 93           | 15                | 71     | 75     | 31    | 56    | 59  | 27    | 4     | 16    | 39    | 15    | 44  | 24  | 26           | 33  | 36  | 50  | 60   | 86   | 145            |
|                                     | 14%             | 14%                                   | 13%                                                                     | 12%                                 | 14%          | 14%          | 14%          | 14%          | 18%               | 14%    | 14%    | 10%   | 16%   | 15% | 23%   | 2%    | 10%   | 21%   | 10%   | 19% | 22% | 9%           | 11% | 18% | 20% | 10%  | 19%  | 14%            |
| Mainly favourable                   | 410             | 378                                   | 323                                                                     | 305                                 | 365          | 354          | 343          | 327          | 25                | 199    | 211    | 117   | 145   | 148 | 40    | 77    | 76    | 70    | 57    | 92  | 42  | 130          | 121 | 83  | 76  | 251  | 159  | 413            |
|                                     | 40%             | 43%                                   | 44%                                                                     | 44%                                 | 43%          | 42%          | 42%          | 43%          | 29%               | 40%    | 40%    | 40%   | 41%   | 39% | 35%   | 44%   | 44%   | 38%   | 38%   | 39% | 42% | 47%          | 42% | 40% | 30% | 44%  | 34%  | 40%            |
| Neither favourable nor unfavourable | 214             | 171                                   | 142                                                                     | 142                                 | 171          | 168          | 167          | 159          | 19                | 104    | 109    | 87    | 75    | 52  | 38    | 50    | 44    | 30    | 32    | 20  | 5   | 50           | 69  | 26  | 69  | 119  | 95   | 204            |
|                                     | 21%             | 19%                                   | 19%                                                                     | 21%                                 | 20%          | 20%          | 21%          | 21%          | 22%               | 21%    | 21%    | 30%   | 21%   | 13% | 33%   | 28%   | 26%   | 17%   | 21%   | 9%  | 5%  | 18%          | 24% | 13% | 27% | 21%  | 21%  | 20%            |
| Mainly unfavourable                 | 134             | 104                                   | 82                                                                      | 76                                  | 105          | 99           | 94           | 84           | 19                | 70     | 64     | 38    | 34    | 62  | 7     | 31    | 14    | 20    | 24    | 38  | 16  | 41           | 35  | 29  | 29  | 76   | 58   | 145            |
|                                     | 13%             | 12%                                   | 11%                                                                     | 11%                                 | 12%          | 12%          | 12%          | 11%          | 22%               | 14%    | 12%    | 13%   | 10%   | 16% | 6%    | 18%   | 8%    | 11%   | 16%   | 16% | 15% | 15%          | 12% | 14% | 11% | 13%  | 13%  | 14%            |
| Very unfavourable                   | 117             | 100                                   | 83                                                                      | 74                                  | 89           | 88           | 85           | 83           | 8                 | 52     | 66     | 16    | 43    | 58  | 4     | 12    | 19    | 24    | 22    | 37  | 16  | 30           | 26  | 30  | 31  | 56   | 61   | 113            |
|                                     | 11%             | 11%                                   | 11%                                                                     | 11%                                 | 10%          | 11%          | 10%          | 11%          | 9%                | 10%    | 12%    | 6%    | 12%   | 15% | 4%    | 7%    | 11%   | 13%   | 14%   | 16% | 15% | 11%          | 9%  | 15% | 12% | 10%  | 13%  | 11%            |
| Don't know                          | 9               | 9                                     | 8                                                                       | 6                                   | 9            | 9            | 9            | 8            | 1                 | 4      | 5      | 2     | 4     | 4   | -     | 2     | 3     | 1     | 1     | 3   | 3   | 2            | 5   | 1   | *   | 7    | 2    | 11             |
|                                     | 1%              | 1%                                    | 1%                                                                      | 1%                                  | 1%           | 1%           | 1%           | 1%           | 1%                | 1%     | 1%     | 1%    | 1%    | 1%  | -     | 1%    | 2%    | *     | 1%    | 1%  | 3%  | 1%           | 2%  | 1%  | *   | 1%   | *    | 1%             |
| Combinations - Summary net          |                 |                                       |                                                                         |                                     |              |              |              |              |                   |        |        |       |       |     |       |       |       |       |       |     |     |              |     |     |     |      |      |                |
| Favourable                          | 556             | 505                                   | 415                                                                     | 389                                 | 484          | 472          | 454          | 419          | 40                | 270    | 286    | 147   | 201   | 208 | 67    | 80    | 92    | 109   | 72    | 136 | 66  | 157          | 154 | 119 | 126 | 311  | 245  | 558            |
|                                     | 54%             | 57%                                   | 57%                                                                     | 57%                                 | 56%          | 56%          | 56%          | 56%          | 46%               | 54%    | 54%    | 51%   | 56%   | 54% | 58%   | 46%   | 54%   | 59%   | 48%   | 58% | 62% | 56%          | 53% | 58% | 49% | 55%  | 53%  | 54%            |
| Unfavourable                        | 252             | 204                                   | 165                                                                     | 150                                 | 194          | 188          | 178          | 167          | 26                | 122    | 130    | 54    | 77    | 121 | 11    | 43    | 32    | 45    | 46    | 75  | 32  | 71           | 62  | 59  | 60  | 132  | 119  | 258            |
|                                     | 24%             | 23%                                   | 23%                                                                     | 22%                                 | 23%          | 22%          | 22%          | 22%          | 31%               | 24%    | 25%    | 19%   | 22%   | 31% | 9%    | 25%   | 19%   | 24%   | 30%   | 32% | 30% | 25%          | 21% | 29% | 24% | 23%  | 26%  | 25%            |
| Net favourable                      | 305             | 301                                   | 250                                                                     | 239                                 | 289          | 284          | 276          | 252          | 13                | 148    | 156    | 93    | 124   | 87  | 56    | 37    | 60    | 64    | 26    | 61  | 34  | 86           | 93  | 60  | 66  | 178  | 126  | 300            |
|                                     | 30%             | 34%                                   | 34%                                                                     | 35%                                 | 34%          | 34%          | 34%          | 33%          | 15%               | 30%    | 29%    | 32%   | 35%   | 23% | 48%   | 21%   | 35%   | 35%   | 17%   | 26% | 32% | 31%          | 32% | 29% | 26% | 31%  | 27%  | 29%            |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
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# Ipsos MORI Political Monitor - January 2018

Table 8

(JAN18)Q9c. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Charles

Base : All

|                                              | Total<br>(Weight<br>ed) | Voting |     |                  |         |         | Working status |                                              | Government     |                        | Work sector |         | Tenure        |                        |                   |                  |                 |                                 | ONS Regions            |               |                          |                        |              |      | Past vote<br>(2017 General Election) |     |                  | Qualifications             |                               |             | UnW<br>Tot. |
|----------------------------------------------|-------------------------|--------|-----|------------------|---------|---------|----------------|----------------------------------------------|----------------|------------------------|-------------|---------|---------------|------------------------|-------------------|------------------|-----------------|---------------------------------|------------------------|---------------|--------------------------|------------------------|--------------|------|--------------------------------------|-----|------------------|----------------------------|-------------------------------|-------------|-------------|
|                                              |                         | Con    | Lab | LD               | Not Con | Not Lab | Full-<br>time  | Not<br>full-<br>time/<br>Not<br>work-<br>ing | Satis-<br>fied | Dis-<br>satis-<br>fied | Public      | Private | Mort-<br>gage | Owned<br>out-<br>right | Private<br>renter | Social<br>renter | Total<br>renter | Total<br>owner<br>occup-<br>ier | North<br>excl.<br>Scot | Mid-<br>lands | South<br>excl.<br>London | Grea-<br>ter<br>London | Eng-<br>land | Scot | Con                                  | Lab | LD               | No qualif-<br>ication<br>s | Other qualif-<br>ication<br>s | Degree<br>+ |             |
| Unweighted Total                             | 1031                    | 405    | 336 | 69               | 506     | 575     | 449            | 582                                          | 302            | 662                    | 224         | 342     | 369           | 502                    | 64                | 85               | 149             | 871                             | 267                    | 297           | 228                      | 79                     | 822          | 160  | 415                                  | 307 | 68               | 144                        | 524                           | 353         | 1031        |
| Weighted Total                               | 1031                    | 358    | 345 | 76               | 502     | 514     | 458            | 573                                          | 286            | 655                    | 106         | 433     | 318           | 344                    | 213               | 148              | 361             | 662                             | 250                    | 322           | 232                      | 136                    | 889          | 91   | 366                                  | 329 | 65               | 236                        | 497                           | 288         | 1031        |
| Very favourable                              | 146                     | 79     | 34  | 10               | 51      | 96      | 56             | 90                                           | 68             | 64                     | 8           | 60      | 42            | 53                     | 16                | 33               | 50              | 96                              | 24                     | 61            | 31                       | 24                     | 137          | 5    | 73                                   | 32  | 8                | 44                         | 85                            | 17          | 145         |
|                                              | 14%                     | 22%    | 10% | 13% <sup>s</sup> | 10%     | 19%     | 12%            | 16%                                          | 24%            | 10%                    | 7%          | 14%     | 13%           | 16%                    | 8% <sup>s</sup>   | 23% <sup>s</sup> | 14%             | 14%                             | 10%                    | 19%           | 13%                      | 18% <sup>s</sup>       | 15%          | 6%   | 20%                                  | 10% | 12% <sup>s</sup> | 19%                        | 17%                           | 6%          | 14%         |
| Mainly favourable                            | 410                     | 168    | 130 | 33               | 184     | 222     | 187            | 223                                          | 148            | 226                    | 41          | 192     | 153           | 137                    | 81                | 34               | 115             | 290                             | 92                     | 123           | 112                      | 42                     | 346          | 41   | 170                                  | 113 | 36               | 91                         | 203                           | 116         | 413         |
|                                              | 40%                     | 47%    | 38% | 44% <sup>s</sup> | 37%     | 43%     | 41%            | 39%                                          | 52%            | 34%                    | 39%         | 44%     | 48%           | 40%                    | 38% <sup>s</sup>  | 23% <sup>s</sup> | 32%             | 44%                             | 37%                    | 38%           | 48%                      | 31% <sup>s</sup>       | 39%          | 45%  | 46%                                  | 34% | 55% <sup>s</sup> | 38%                        | 41%                           | 40%         | 40%         |
| Neither favourable nor unfavourable          | 214                     | 40     | 107 | 16               | 138     | 72      | 104            | 110                                          | 35             | 155                    | 29          | 84      | 53            | 60                     | 69                | 31               | 100             | 113                             | 63                     | 58            | 36                       | 38                     | 184          | 19   | 42                                   | 100 | 13               | 29                         | 102                           | 78          | 204         |
|                                              | 21%                     | 11%    | 31% | 21% <sup>s</sup> | 28%     | 14%     | 23%            | 19%                                          | 12%            | 24%                    | 27%         | 19%     | 17%           | 17%                    | 33% <sup>s</sup>  | 21% <sup>s</sup> | 28%             | 17%                             | 25%                    | 18%           | 15%                      | 28% <sup>s</sup>       | 21%          | 21%  | 11%                                  | 30% | 20% <sup>s</sup> | 12%                        | 21%                           | 27%         | 20%         |
| Mainly unfavourable                          | 134                     | 52     | 28  | 10               | 46      | 69      | 64             | 70                                           | 23             | 110                    | 16          | 54      | 43            | 45                     | 22                | 23               | 45              | 88                              | 34                     | 45            | 32                       | 13                     | 119          | 11   | 55                                   | 32  | 6                | 31                         | 58                            | 41          | 145         |
|                                              | 13%                     | 14%    | 8%  | 13% <sup>s</sup> | 9%      | 14%     | 14%            | 12%                                          | 8%             | 17%                    | 15%         | 12%     | 13%           | 13%                    | 10% <sup>s</sup>  | 16% <sup>s</sup> | 12%             | 13%                             | 14%                    | 14%           | 14%                      | 9% <sup>s</sup>        | 13%          | 12%  | 15%                                  | 10% | 10% <sup>s</sup> | 13%                        | 12%                           | 14%         | 14%         |
| Very unfavourable                            | 117                     | 18     | 42  | 6                | 74      | 50      | 45             | 72                                           | 11             | 92                     | 11          | 41      | 22            | 43                     | 24                | 27               | 51              | 66                              | 36                     | 31            | 21                       | 18                     | 95           | 12   | 25                                   | 47  | 2                | 39                         | 45                            | 33          | 113         |
|                                              | 11%                     | 5%     | 12% | 8% <sup>s</sup>  | 15%     | 10%     | 10%            | 13%                                          | 4%             | 14%                    | 11%         | 9%      | 7%            | 13%                    | 11% <sup>s</sup>  | 18% <sup>s</sup> | 14%             | 10%                             | 14%                    | 10%           | 9%                       | 13% <sup>s</sup>       | 11%          | 13%  | 7%                                   | 14% | 3% <sup>s</sup>  | 17%                        | 9%                            | 11%         | 11%         |
| Don't know                                   | 9                       | 1      | 4   | 1                | 8       | 4       | 2              | 7                                            | 1              | 8                      | 1           | 2       | 5             | 5                      | -                 | -                | -               | 9                               | 1                      | 4             | 1                        | 1                      | 7            | 3    | 1                                    | 5   | -                | 2                          | 4                             | 3           | 11          |
|                                              | 1%                      | *      | 1%  | 1% <sup>s</sup>  | 2%      | 1%      | 1%             | 1%                                           | 1%             | 1%                     | 1%          | *       | 1%            | 1%                     | -s                | -s               | -               | 1%                              | 1%                     | 1%            | *                        | 1% <sup>s</sup>        | 1%           | 3%   | *                                    | 1%  | -s               | 1%                         | 1%                            | 1%          | 1%          |
| <b>Combinations - Summary net Favourable</b> | 556                     | 247    | 164 | 43               | 235     | 318     | 243            | 313                                          | 216            | 290                    | 49          | 252     | 195           | 191                    | 98                | 68               | 165             | 386                             | 116                    | 184           | 143                      | 66                     | 483          | 47   | 243                                  | 145 | 44               | 135                        | 287                           | 133         | 558         |
|                                              | 54%                     | 69%    | 48% | 57% <sup>s</sup> | 47%     | 62%     | 53%            | 55%                                          | 76%            | 44%                    | 46%         | 58%     | 61%           | 56%                    | 46% <sup>s</sup>  | 46% <sup>s</sup> | 46%             | 58%                             | 46%                    | 57%           | 62%                      | 49% <sup>s</sup>       | 54%          | 51%  | 66%                                  | 44% | 67% <sup>s</sup> | 57%                        | 58%                           | 46%         | 54%         |
| <b>Unfavourable</b>                          | 252                     | 69     | 70  | 16               | 120     | 120     | 109            | 143                                          | 33             | 202                    | 27          | 95      | 65            | 88                     | 46                | 50               | 96              | 154                             | 70                     | 77            | 52                       | 30                     | 215          | 23   | 80                                   | 79  | 9                | 71                         | 103                           | 74          | 258         |
|                                              | 24%                     | 19%    | 20% | 21% <sup>s</sup> | 24%     | 23%     | 24%            | 25%                                          | 12%            | 31%                    | 26%         | 22%     | 20%           | 26%                    | 22% <sup>s</sup>  | 34% <sup>s</sup> | 27%             | 23%                             | 28%                    | 24%           | 22%                      | 22% <sup>s</sup>       | 24%          | 25%  | 22%                                  | 24% | 13% <sup>s</sup> | 30%                        | 21%                           | 26%         | 25%         |
| <b>Net favourable</b>                        | 305                     | 178    | 94  | 27               | 115     | 198     | 134            | 170                                          | 183            | 88                     | 22          | 157     | 130           | 102                    | 52                | 18               | 70              | 232                             | 46                     | 107           | 91                       | 36                     | 269          | 24   | 163                                  | 66  | 35               | 64                         | 185                           | 59          | 300         |
|                                              | 30%                     | 50%    | 27% | 36% <sup>s</sup> | 23%     | 39%     | 29%            | 30%                                          | 64%            | 13%                    | 20%         | 36%     | 41%           | 30%                    | 24% <sup>s</sup>  | 12% <sup>s</sup> | 19%             | 35%                             | 18%                    | 33%           | 39%                      | 27% <sup>s</sup>       | 30%          | 26%  | 44%                                  | 20% | 54% <sup>s</sup> | 27%                        | 37%                           | 20%         | 29%         |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 9

(JAN18)Q9d. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Camilla Parker Bowles

Base : All

|                                        | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                   | Gender      |            | Age        |            |             |           |             |           |           |            |             |             | Social Class |            |             |            |            |             | UnWgt<br>Total |
|----------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|-------------------|-------------|------------|------------|------------|-------------|-----------|-------------|-----------|-----------|------------|-------------|-------------|--------------|------------|-------------|------------|------------|-------------|----------------|
|                                        |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol<br>-utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote | Male        | Female     | 18-34      | 35-54      | 55+         | 18-24     | 25-34       | 35-44     | 45-54     | 55-64      | 65+         | 75+         | AB           | C1         | C2          | DE         | ABC1       | C2DE        | Total          |
| Unweighted Total                       | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                | 504         | 527        | 187        | 301        | 543         | 101       | 86          | 136       | 165       | 231        | 312         | 70          | 265          | 351        | 221         | 194        | 616        | 415         | 1031           |
| Weighted Total                         | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                | 500         | 531        | 291        | 356        | 384         | 116       | 175         | 172       | 185       | 150        | 234         | 107         | 279          | 290        | 206         | 256        | 569        | 462         | 1031           |
| Very favourable                        | 68<br>7%        | 65<br>7%                              | 53<br>7%                                                                | 50<br>7%                           | 60<br>7%     | 60<br>7%     | 59<br>7%     | 53<br>7%     | 2<br>3%           | 23<br>5%    | 45<br>9%   | 26<br>9%   | 13<br>4%   | 29<br>8%    | 18<br>16% | 8<br>4%     | 8<br>4%   | 5<br>3%   | 12<br>8%   | 17<br>7%    | 9<br>8%     | 18<br>6%     | 18<br>6%   | 17<br>8%    | 15<br>6%   | 36<br>6%   | 32<br>7%    | 67<br>6%       |
| Mainly favourable                      | 247<br>24%      | 229<br>26%                            | 188<br>26%                                                              | 182<br>27%                         | 218<br>25%   | 216<br>26%   | 209<br>26%   | 189<br>25%   | 13<br>15%         | 119<br>24%  | 127<br>24% | 54<br>19%  | 95<br>27%  | 98<br>25%   | 16<br>14% | 38<br>22%   | 43<br>25% | 52<br>28% | 34<br>22%  | 64<br>27%   | 28<br>26%   | 75<br>27%    | 62<br>21%  | 47<br>23%   | 63<br>24%  | 137<br>24% | 110<br>24%  | 276<br>27%     |
| Neither favourable nor<br>unfavourable | 298<br>29%      | 243<br>27%                            | 193<br>26%                                                              | 185<br>27%                         | 250<br>29%   | 239<br>29%   | 228<br>28%   | 212<br>28%   | 24<br>28%         | 145<br>29%  | 152<br>29% | 109<br>37% | 121<br>34% | 68<br>18%   | 49<br>42% | 60<br>34%   | 64<br>37% | 57<br>31% | 41<br>27%  | 27<br>12%   | 6<br>5%     | 65<br>23%    | 114<br>39% | 44<br>21%   | 74<br>29%  | 180<br>32% | 118<br>26%  | 273<br>26%     |
| Mainly unfavourable                    | 170<br>16%      | 150<br>17%                            | 123<br>17%                                                              | 113<br>16%                         | 141<br>16%   | 134<br>16%   | 128<br>16%   | 127<br>17%   | 11<br>13%         | 89<br>18%   | 81<br>15%  | 52<br>18%  | 40<br>11%  | 78<br>20%   | 11<br>9%  | 41<br>23%   | 20<br>12% | 19<br>10% | 26<br>17%  | 52<br>22%   | 31<br>29%   | 51<br>18%    | 31<br>11%  | 37<br>18%   | 51<br>20%  | 82<br>14%  | 88<br>19%   | 161<br>16%     |
| Very unfavourable                      | 206<br>20%      | 165<br>19%                            | 137<br>19%                                                              | 126<br>18%                         | 149<br>17%   | 148<br>18%   | 145<br>18%   | 137<br>18%   | 31<br>37%         | 105<br>21%  | 100<br>19% | 35<br>12%  | 78<br>22%  | 92<br>24%   | 13<br>11% | 23<br>13%   | 32<br>19% | 46<br>25% | 34<br>23%  | 58<br>25%   | 22<br>21%   | 55<br>20%    | 48<br>17%  | 55<br>27%   | 47<br>18%  | 103<br>18% | 102<br>22%  | 203<br>20%     |
| Don't know                             | 43<br>4%        | 37<br>4%                              | 35<br>5%                                                                | 31<br>4%                           | 39<br>5%     | 39<br>5%     | 39<br>5%     | 36<br>5%     | 3<br>4%           | 19<br>4%    | 24<br>5%   | 15<br>5%   | 10<br>3%   | 18<br>5%    | 9<br>8%   | 6<br>4%     | 5<br>3%   | 5<br>3%   | 3<br>2%    | 15<br>6%    | 12<br>11%   | 15<br>5%     | 17<br>6%   | 5<br>3%     | 6<br>2%    | 32<br>6%   | 11<br>2%    | 51<br>5%       |
| <b>Combinations - Summary net</b>      |                 |                                       |                                                                         |                                    |              |              |              |              |                   |             |            |            |            |             |           |             |           |           |            |             |             |              |            |             |            |            |             |                |
| <b>Favourable</b>                      | 315<br>31%      | 294<br>33%                            | 241<br>33%                                                              | 232<br>34%                         | 278<br>32%   | 275<br>33%   | 268<br>33%   | 241<br>32%   | 15<br>18%         | 142<br>28%  | 173<br>33% | 80<br>27%  | 108<br>30% | 127<br>33%  | 34<br>30% | 45<br>26%   | 51<br>29% | 57<br>31% | 46<br>31%  | 81<br>35%   | 37<br>34%   | 93<br>33%    | 79<br>27%  | 65<br>31%   | 78<br>30%  | 173<br>30% | 142<br>31%  | 343<br>33%     |
| <b>Unfavourable</b>                    | 376<br>36%      | 315<br>35%                            | 260<br>36%                                                              | 239<br>35%                         | 290<br>34%   | 282<br>34%   | 273<br>34%   | 264<br>35%   | 43<br>50%         | 194<br>39%  | 181<br>34% | 87<br>30%  | 118<br>33% | 170<br>44%  | 23<br>20% | 64<br>37%   | 52<br>30% | 66<br>36% | 60<br>40%  | 110<br>47%  | 53<br>49%   | 106<br>38%   | 80<br>27%  | 92<br>45%   | 98<br>38%  | 185<br>33% | 190<br>41%  | 364<br>35%     |
| <b>Net favourable</b>                  | -61<br>-6%      | -21<br>-2%                            | -19<br>-3%                                                              | -7<br>-1%                          | -12<br>-1%   | -7<br>-1%    | -5<br>-1%    | -23<br>-3%   | -27<br>-32%       | -52<br>-10% | -9<br>-2%  | -8<br>-3%  | -10<br>-3% | -43<br>-11% | 11<br>10% | -19<br>-11% | -2<br>-1% | -8<br>-4% | -14<br>-9% | -29<br>-12% | -16<br>-15% | -12<br>-4%   | *<br>*     | -28<br>-13% | -21<br>-8% | -13<br>-2% | -48<br>-10% | -21<br>-2%     |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 10

(JAN18)Q9d. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Camilla Parker Bowles

Base : All

|                                              | Total (Weighted) | Voting     |             |                        |             |            | Working status |                            | Government |                | Work sector |            | Tenure     |                 |                        |                         |              |                       | ONS Regions      |            |                    |                         |            |            | Past vote (2017 General Election) |             |                        | Qualifications      |                        |            | UnW Tot.   |
|----------------------------------------------|------------------|------------|-------------|------------------------|-------------|------------|----------------|----------------------------|------------|----------------|-------------|------------|------------|-----------------|------------------------|-------------------------|--------------|-----------------------|------------------|------------|--------------------|-------------------------|------------|------------|-----------------------------------|-------------|------------------------|---------------------|------------------------|------------|------------|
|                                              |                  | Con        | Lab         | LD                     | Not Con     | Not Lab    | Full-time      | Not full-time/ Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort gage  | Owned out-right | Private renter         | Social renter           | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands  | South excl. London | Grea-ter London         | Eng-land   | Scot       | Con                               | Lab         | LD                     | No qualif-ication s | Other qualif-ication s | Degree +   |            |
| Unweighted Total                             | 1031             | 405        | 336         | 69                     | 506         | 575        | 449            | 582                        | 302        | 662            | 224         | 342        | 369        | 502             | 64                     | 85                      | 149          | 871                   | 267              | 297        | 228                | 79                      | 822        | 160        | 415                               | 307         | 68                     | 144                 | 524                    | 353        | 1031       |
| Weighted Total                               | 1031             | 358        | 345         | 76                     | 502         | 514        | 458            | 573                        | 286        | 655            | 106         | 433        | 318        | 344             | 213                    | 148                     | 361          | 662                   | 250              | 322        | 232                | 136                     | 889        | 91         | 366                               | 329         | 65                     | 236                 | 497                    | 288        | 1031       |
| Very favourable                              | 68               | 32         | 15          | 13                     | 31          | 48         | 23             | 45                         | 37         | 25             | 8           | 22         | 16         | 28              | 14                     | 9                       | 24           | 44                    | 8                | 27         | 15                 | 15                      | 59         | 2          | 28                                | 14          | 12                     | 16                  | 39                     | 13         | 67         |
|                                              | 7%               | 9%         | 4%          | 17% <sup>s</sup>       | 6%          | 9%         | 5%             | 8%                         | 13%        | 4%             | 7%          | 5%         | 5%         | 8%              | 7% <sup>s</sup>        | 6% <sup>s</sup>         | 7%           | 7%                    | 3%               | 8%         | 6%                 | 11% <sup>s</sup>        | 7%         | 3%         | 8%                                | 4%          | 18% <sup>s</sup>       | 7%                  | 8%                     | 5%         | 6%         |
| Mainly favourable                            | 247              | 128        | 70          | 14                     | 94          | 151        | 99             | 147                        | 118        | 118            | 20          | 97         | 89         | 95              | 41                     | 18                      | 59           | 184                   | 60               | 83         | 65                 | 20                      | 219        | 20         | 124                               | 65          | 16                     | 70                  | 108                    | 68         | 276        |
|                                              | 24%              | 36%        | 20%         | 18% <sup>s</sup>       | 19%         | 29%        | 22%            | 26%                        | 41%        | 18%            | 19%         | 22%        | 28%        | 28%             | 19% <sup>s</sup>       | 12% <sup>s</sup>        | 16%          | 28%                   | 24%              | 26%        | 28%                | 14% <sup>s</sup>        | 25%        | 22%        | 34%                               | 20%         | 24% <sup>s</sup>       | 30%                 | 22%                    | 24%        | 27%        |
| Neither favourable nor unfavourable          | 298              | 82         | 120         | 22                     | 158         | 120        | 157            | 141                        | 58         | 197            | 33          | 147        | 89         | 69              | 86                     | 51                      | 137          | 158                   | 67               | 86         | 66                 | 48                      | 252        | 31         | 80                                | 107         | 19                     | 40                  | 169                    | 87         | 273        |
|                                              | 29%              | 23%        | 35%         | 29% <sup>s</sup>       | 32%         | 23%        | 34%            | 25%                        | 20%        | 30%            | 31%         | 34%        | 28%        | 20%             | 41% <sup>s</sup>       | 34% <sup>s</sup>        | 38%          | 24%                   | 27%              | 27%        | 28%                | 35% <sup>s</sup>        | 28%        | 35%        | 22%                               | 33%         | 29% <sup>s</sup>       | 17%                 | 34%                    | 30%        | 26%        |
| Mainly unfavourable                          | 170              | 58         | 63          | 16                     | 92          | 87         | 83             | 87                         | 29         | 131            | 22          | 72         | 53         | 58              | 34                     | 25                      | 59           | 111                   | 53               | 44         | 33                 | 26                      | 152        | 14         | 59                                | 56          | 15                     | 44                  | 68                     | 58         | 161        |
|                                              | 16%              | 16%        | 18%         | 20% <sup>s</sup>       | 18%         | 17%        | 18%            | 15%                        | 10%        | 20%            | 21%         | 17%        | 17%        | 17%             | 16% <sup>s</sup>       | 17% <sup>s</sup>        | 16%          | 17%                   | 21%              | 14%        | 14%                | 19% <sup>s</sup>        | 17%        | 16%        | 16%                               | 17%         | 22% <sup>s</sup>       | 19%                 | 14%                    | 20%        | 16%        |
| Very unfavourable                            | 206              | 50         | 61          | 7                      | 98          | 87         | 85             | 120                        | 35         | 154            | 18          | 84         | 52         | 78              | 33                     | 41                      | 74           | 131                   | 55               | 70         | 41                 | 24                      | 171        | 16         | 62                                | 67          | 2                      | 56                  | 95                     | 46         | 203        |
|                                              | 20%              | 14%        | 18%         | 9% <sup>s</sup>        | 20%         | 17%        | 19%            | 21%                        | 12%        | 23%            | 17%         | 19%        | 16%        | 23%             | 16% <sup>s</sup>       | 27% <sup>s</sup>        | 20%          | 20%                   | 22%              | 22%        | 18%                | 18% <sup>s</sup>        | 19%        | 18%        | 17%                               | 20%         | 3% <sup>s</sup>        | 24%                 | 19%                    | 16%        | 20%        |
| Don't know                                   | 43               | 9          | 16          | 5                      | 28          | 21         | 11             | 32                         | 8          | 29             | 6           | 10         | 19         | 16              | 5                      | 4                       | 9            | 34                    | 7                | 13         | 13                 | 3                       | 36         | 7          | 12                                | 18          | 2                      | 10                  | 17                     | 15         | 51         |
|                                              | 4%               | 2%         | 4%          | 7% <sup>s</sup>        | 6%          | 4%         | 2%             | 6%                         | 3%         | 4%             | 6%          | 2%         | 6%         | 5%              | 2% <sup>s</sup>        | 3% <sup>s</sup>         | 2%           | 5%                    | 3%               | 4%         | 5%                 | 2% <sup>s</sup>         | 4%         | 8%         | 3%                                | 6%          | 4% <sup>s</sup>        | 4%                  | 3%                     | 5%         | 5%         |
| <b>Combinations - Summary net Favourable</b> | <b>315</b>       | <b>160</b> | <b>85</b>   | <b>27</b>              | <b>125</b>  | <b>199</b> | <b>122</b>     | <b>193</b>                 | <b>155</b> | <b>143</b>     | <b>27</b>   | <b>119</b> | <b>105</b> | <b>123</b>      | <b>55</b>              | <b>27</b>               | <b>83</b>    | <b>228</b>            | <b>68</b>        | <b>110</b> | <b>80</b>          | <b>35</b>               | <b>278</b> | <b>22</b>  | <b>152</b>                        | <b>80</b>   | <b>28</b>              | <b>86</b>           | <b>147</b>             | <b>81</b>  | <b>343</b> |
|                                              | <b>31%</b>       | <b>45%</b> | <b>25%</b>  | <b>35%<sup>s</sup></b> | <b>25%</b>  | <b>39%</b> | <b>27%</b>     | <b>34%</b>                 | <b>54%</b> | <b>22%</b>     | <b>26%</b>  | <b>27%</b> | <b>33%</b> | <b>36%</b>      | <b>26%<sup>s</sup></b> | <b>19%<sup>s</sup></b>  | <b>23%</b>   | <b>34%</b>            | <b>27%</b>       | <b>34%</b> | <b>34%</b>         | <b>26%<sup>s</sup></b>  | <b>31%</b> | <b>24%</b> | <b>42%</b>                        | <b>24%</b>  | <b>42%<sup>s</sup></b> | <b>37%</b>          | <b>30%</b>             | <b>28%</b> | <b>33%</b> |
| <b>Unfavourable</b>                          | <b>376</b>       | <b>108</b> | <b>124</b>  | <b>22</b>              | <b>191</b>  | <b>174</b> | <b>168</b>     | <b>207</b>                 | <b>64</b>  | <b>285</b>     | <b>39</b>   | <b>157</b> | <b>105</b> | <b>136</b>      | <b>67</b>              | <b>66</b>               | <b>133</b>   | <b>241</b>            | <b>108</b>       | <b>113</b> | <b>74</b>          | <b>50</b>               | <b>323</b> | <b>30</b>  | <b>122</b>                        | <b>124</b>  | <b>16</b>              | <b>99</b>           | <b>164</b>             | <b>104</b> | <b>364</b> |
|                                              | <b>36%</b>       | <b>30%</b> | <b>36%</b>  | <b>29%<sup>s</sup></b> | <b>38%</b>  | <b>34%</b> | <b>37%</b>     | <b>36%</b>                 | <b>22%</b> | <b>44%</b>     | <b>37%</b>  | <b>36%</b> | <b>33%</b> | <b>40%</b>      | <b>31%<sup>s</sup></b> | <b>44%<sup>s</sup></b>  | <b>37%</b>   | <b>36%</b>            | <b>43%</b>       | <b>35%</b> | <b>32%</b>         | <b>37%<sup>s</sup></b>  | <b>36%</b> | <b>33%</b> | <b>33%</b>                        | <b>38%</b>  | <b>25%<sup>s</sup></b> | <b>42%</b>          | <b>33%</b>             | <b>36%</b> | <b>35%</b> |
| <b>Net favourable</b>                        | <b>-61</b>       | <b>52</b>  | <b>-39</b>  | <b>4</b>               | <b>-66</b>  | <b>25</b>  | <b>-46</b>     | <b>-14</b>                 | <b>91</b>  | <b>-142</b>    | <b>-12</b>  | <b>-38</b> | <b>*</b>   | <b>-13</b>      | <b>-12</b>             | <b>-38</b>              | <b>-50</b>   | <b>-13</b>            | <b>-40</b>       | <b>-4</b>  | <b>6</b>           | <b>-15</b>              | <b>-45</b> | <b>-8</b>  | <b>30</b>                         | <b>-44</b>  | <b>11</b>              | <b>-13</b>          | <b>-17</b>             | <b>-23</b> | <b>-21</b> |
|                                              | <b>-6%</b>       | <b>15%</b> | <b>-11%</b> | <b>6%<sup>s</sup></b>  | <b>-13%</b> | <b>5%</b>  | <b>-10%</b>    | <b>-3%</b>                 | <b>32%</b> | <b>-22%</b>    | <b>-11%</b> | <b>-9%</b> | <b>*</b>   | <b>-4%</b>      | <b>-6%<sup>s</sup></b> | <b>-26%<sup>s</sup></b> | <b>-14%</b>  | <b>-2%</b>            | <b>-16%</b>      | <b>-1%</b> | <b>2%</b>          | <b>-11%<sup>s</sup></b> | <b>-5%</b> | <b>-9%</b> | <b>8%</b>                         | <b>-13%</b> | <b>17%<sup>s</sup></b> | <b>-6%</b>          | <b>-3%</b>             | <b>-8%</b> | <b>-2%</b> |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 11

(JAN18)Q9e. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince William

Base : All

|                                       | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender                 |            | Age        |            |            |            |                         |                         |            |            |            |                        | Social Class           |            |            |            |            |            | UnWgt<br>Total |            |
|---------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------------------|------------|------------|------------|------------|------------|-------------------------|-------------------------|------------|------------|------------|------------------------|------------------------|------------|------------|------------|------------|------------|----------------|------------|
|                                       |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male                   | Female     | 18-34      | 35-54      | 55+        | 18-24      | 25-34                   | 35-44                   | 45-54      | 55-64      | 65+        | 75+                    | AB                     | C1         | C2         | DE         | ABC1       | C2DE       | Total          |            |
| Unweighted Total                      | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504                    | 527        | 187        | 301        | 543        | 101        | 86                      | 136                     | 165        | 231        | 312        | 70                     | 265                    | 351        | 221        | 194        | 616        | 415        | 1031           |            |
| Weighted Total                        | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500                    | 531        | 291        | 356        | 384        | 116        | 175                     | 172                     | 185        | 150        | 234        | 107                    | 279                    | 290        | 206        | 256        | 569        | 462        | 1031           |            |
| Very favourable                       | 569<br>55%      | 502<br>57%                            | 409<br>56%                                                              | 377<br>55%                         | 473<br>55%   | 464<br>55%   | 448<br>55%   | 420<br>56%   | 34<br>39% <sup>s</sup> | 240<br>48%             | 329<br>62% | 137<br>47% | 207<br>58% | 225<br>59% | 67<br>58%  | 70<br>40% <sup>s</sup>  | 101<br>59%              | 106<br>57% | 88<br>58%  | 138<br>59% | 64<br>60% <sup>s</sup> | 141<br>50%             | 162<br>56% | 133<br>65% | 134<br>52% | 303<br>53% | 267<br>58% | 568<br>55%     |            |
| Mainly favourable                     | 293<br>28%      | 260<br>29%                            | 218<br>30%                                                              | 202<br>29%                         | 258<br>30%   | 246<br>29%   | 238<br>29%   | 219<br>29%   | 25<br>29% <sup>s</sup> | 158<br>32%             | 135<br>25% | 93<br>32%  | 108<br>30% | 92<br>24%  | 36<br>31%  | 57<br>33% <sup>s</sup>  | 49<br>29%               | 59<br>32%  | 32<br>21%  | 60<br>26%  | 20<br>19% <sup>s</sup> | 95<br>34%              | 75<br>26%  | 45<br>22%  | 78<br>31%  | 170<br>30% | 123<br>27% | 309<br>30%     |            |
| Neither favourable nor unfavourable   | 95<br>9%        | 74<br>8%                              | 62<br>8%                                                                | 70<br>10%                          | 80<br>9%     | 80<br>10%    | 80<br>10%    | 74<br>10%    | 7<br>8% <sup>s</sup>   | 50<br>10%              | 45<br>8%   | 41<br>14%  | 30<br>9%   | 24<br>6%   | 10<br>9%   | 31<br>18% <sup>s</sup>  | 13<br>7%                | 18<br>10%  | 16<br>11%  | 7<br>3%    | *<br>* <sup>s</sup>    | 32<br>11%              | 35<br>12%  | 7<br>3%    | 21<br>8%   | 67<br>12%  | 28<br>6%   | 88<br>9%       |            |
| Mainly unfavourable                   | 18<br>2%        | 14<br>2%                              | 9<br>1%                                                                 | 9<br>1%                            | 14<br>2%     | 14<br>2%     | 9<br>1%      | 9<br>1%      | 1<br>1% <sup>s</sup>   | 11<br>2%               | 7<br>1%    | 4<br>2%    | 5<br>1%    | 9<br>2%    | -<br>-     | 4<br>3% <sup>s</sup>    | 4<br>2%                 | 1<br>1%    | 3<br>2%    | 6<br>3%    | 3<br>2% <sup>s</sup>   | 4<br>1%                | 5<br>2%    | 5<br>2%    | 4<br>2%    | 9<br>2%    | 9<br>2%    | 20<br>2%       |            |
| Very unfavourable                     | 40<br>4%        | 32<br>4%                              | 26<br>4%                                                                | 24<br>4%                           | 26<br>3%     | 26<br>3%     | 26<br>3%     | 26<br>4%     | 11<br>13% <sup>s</sup> | 37<br>7%               | 3<br>1%    | 13<br>4%   | 5<br>1%    | 23<br>6%   | 2<br>2%    | 10<br>6% <sup>s</sup>   | 4<br>2%                 | 1<br>*     | 10<br>7%   | 12<br>5%   | 9<br>8% <sup>s</sup>   | 5<br>2%                | 9<br>3%    | 16<br>8%   | 10<br>4%   | 14<br>2%   | 27<br>6%   | 33<br>3%       |            |
| Don't know                            | 16<br>2%        | 6<br>1%                               | 6<br>1%                                                                 | 5<br>1%                            | 6<br>1%      | 6<br>1%      | 6<br>1%      | 6<br>1%      | 7<br>9% <sup>s</sup>   | 4<br>1%                | 12<br>2%   | 3<br>1%    | 1<br>*     | 12<br>3%   | *<br>*     | 2<br>1% <sup>s</sup>    | 1<br>*                  | 1<br>*     | 1<br>1%    | 10<br>4%   | 10<br>10% <sup>s</sup> | 3<br>1%                | 4<br>1%    | 1<br>*     | 8<br>3%    | 7<br>1%    | 9<br>2%    | 13<br>1%       |            |
| Combinations - Summary net Favourable |                 | 862<br>84%                            | 627<br>86%                                                              | 579<br>86%                         | 730<br>85%   | 709<br>85%   | 686<br>85%   | 639<br>85%   | 59<br>69% <sup>s</sup> | 399<br>80%             | 464<br>87% | 230<br>79% | 315<br>88% | 317<br>83% | 103<br>89% | 127<br>73% <sup>s</sup> | 151<br>88%              | 164<br>89% | 120<br>80% | 198<br>85% | 84<br>79% <sup>s</sup> | 235<br>84%             | 237<br>82% | 178<br>86% | 212<br>83% | 473<br>83% | 390<br>84% | 877<br>85%     |            |
| Unfavourable                          |                 | 58<br>6%                              | 47<br>5%                                                                | 35<br>5%                           | 33<br>5%     | 40<br>5%     | 40<br>5%     | 35<br>4%     | 12<br>14% <sup>s</sup> | 48<br>10%              | 10<br>2%   | 17<br>6%   | 9<br>3%    | 31<br>8%   | 2<br>2%    | 15<br>8% <sup>s</sup>   | 8<br>4%                 | 2<br>1%    | 13<br>9%   | 18<br>8%   | 12<br>11% <sup>s</sup> | 9<br>3%                | 14<br>5%   | 21<br>10%  | 14<br>6%   | 23<br>4%   | 35<br>8%   | 53<br>5%       |            |
| Net favourable                        |                 | 804<br>78%                            | 716<br>80%                                                              | 592<br>81%                         | 546<br>79%   | 690<br>81%   | 669<br>80%   | 651<br>81%   | 604<br>80%             | 47<br>54% <sup>s</sup> | 351<br>70% | 453<br>85% | 212<br>73% | 306<br>86% | 286<br>74% | 100<br>87%              | 112<br>64% <sup>s</sup> | 143<br>83% | 163<br>88% | 107<br>71% | 179<br>77%             | 73<br>68% <sup>s</sup> | 227<br>81% | 223<br>77% | 157<br>76% | 198<br>77% | 450<br>79% | 354<br>77%     | 824<br>80% |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 12  
(JAN18)Q9e. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince William

Base : All

|                                              | Total<br>(Weight<br>ed) | Voting |     |                  |         |         | Working status |                                              | Government     |                        | Work sector |         | Tenure        |                        |                   |                  |                 |                                 | ONS Regions            |               |                          |                        |              |      | Past vote<br>(2017 General Election) |     |                  | Qualifications                |                                  |             | UnW<br>Tot. |
|----------------------------------------------|-------------------------|--------|-----|------------------|---------|---------|----------------|----------------------------------------------|----------------|------------------------|-------------|---------|---------------|------------------------|-------------------|------------------|-----------------|---------------------------------|------------------------|---------------|--------------------------|------------------------|--------------|------|--------------------------------------|-----|------------------|-------------------------------|----------------------------------|-------------|-------------|
|                                              |                         | Con    | Lab | LD               | Not Con | Not Lab | Full-<br>time  | Not<br>full-<br>time/<br>Not<br>work-<br>ing | Satis-<br>fied | Dis-<br>satis-<br>fied | Public      | Private | Mort-<br>gage | Owned<br>out-<br>right | Private<br>renter | Social<br>renter | Total<br>renter | Total<br>owner<br>occup-<br>ier | North<br>excl.<br>Scot | Mid-<br>lands | South<br>excl.<br>London | Grea-<br>ter<br>London | Eng-<br>land | Scot | Con                                  | Lab | LD               | No<br>qualif-<br>ication<br>s | Other<br>qualif-<br>ication<br>s | Degree<br>+ |             |
| Unweighted Total                             | 1031                    | 405    | 336 | 69               | 506     | 575     | 449            | 582                                          | 302            | 662                    | 224         | 342     | 369           | 502                    | 64                | 85               | 149             | 871                             | 267                    | 297           | 228                      | 79                     | 822          | 160  | 415                                  | 307 | 68               | 144                           | 524                              | 353         | 1031        |
| Weighted Total                               | 1031                    | 358    | 345 | 76               | 502     | 514     | 458            | 573                                          | 286            | 655                    | 106         | 433     | 318           | 344                    | 213               | 148              | 361             | 662                             | 250                    | 322           | 232                      | 136                    | 889          | 91   | 366                                  | 329 | 65               | 236                           | 497                              | 288         | 1031        |
| Very favourable                              | 569                     | 229    | 176 | 45               | 253     | 307     | 231            | 338                                          | 186            | 330                    | 51          | 229     | 175           | 208                    | 103               | 80               | 183             | 383                             | 137                    | 195           | 128                      | 66                     | 483          | 43   | 230                                  | 174 | 32               | 134                           | 288                              | 145         | 568         |
|                                              | 55%                     | 64%    | 51% | 60% <sup>s</sup> | 51%     | 60%     | 50%            | 59%                                          | 65%            | 50%                    | 48%         | 53%     | 55%           | 61%                    | 48% <sup>s</sup>  | 54% <sup>s</sup> | 51%             | 58%                             | 55%                    | 60%           | 55%                      | 49% <sup>s</sup>       | 54%          | 47%  | 63%                                  | 53% | 49% <sup>s</sup> | 57%                           | 58%                              | 50%         | 55%         |
| Mainly favourable                            | 293                     | 102    | 100 | 18               | 139     | 140     | 146            | 147                                          | 90             | 177                    | 34          | 136     | 106           | 82                     | 68                | 33               | 101             | 188                             | 64                     | 78            | 79                       | 44                     | 260          | 27   | 95                                   | 88  | 24               | 63                            | 135                              | 87          | 309         |
|                                              | 28%                     | 28%    | 29% | 24% <sup>s</sup> | 28%     | 27%     | 32%            | 26%                                          | 31%            | 27%                    | 32%         | 31%     | 33%           | 24%                    | 32% <sup>s</sup>  | 22% <sup>s</sup> | 28%             | 28%                             | 26%                    | 24%           | 34%                      | 32% <sup>s</sup>       | 29%          | 30%  | 26%                                  | 27% | 37% <sup>s</sup> | 27%                           | 27%                              | 30%         | 30%         |
| Neither favourable nor unfavourable          | 95                      | 17     | 46  | 7                | 68      | 39      | 48             | 47                                           | 5              | 82                     | 10          | 42      | 27            | 27                     | 33                | 8                | 41              | 54                              | 24                     | 31            | 7                        | 22                     | 84           | 11   | 23                                   | 40  | 5                | 12                            | 43                               | 41          | 88          |
|                                              | 9%                      | 5%     | 13% | 9% <sup>s</sup>  | 14%     | 8%      | 10%            | 8%                                           | 2%             | 12%                    | 9%          | 10%     | 8%            | 8%                     | 15% <sup>s</sup>  | 6% <sup>s</sup>  | 11%             | 8%                              | 10%                    | 10%           | 3%                       | 16% <sup>s</sup>       | 9%           | 12%  | 6%                                   | 12% | 8% <sup>s</sup>  | 5%                            | 9%                               | 14%         | 9%          |
| Mainly unfavourable                          | 18                      | 4      | 9   | 2                | 11      | 6       | 9              | 9                                            | *              | 17                     | 1           | 9       | 4             | 7                      | -                 | 7                | 7               | 11                              | 2                      | 2             | 7                        | 3                      | 14           | 3    | 6                                    | 9   | 2                | 3                             | 9                                | 5           | 20          |
|                                              | 2%                      | 1%     | 3%  | 2% <sup>s</sup>  | 2%      | 1%      | 2%             | 1%                                           | *              | 3%                     | 1%          | 2%      | 1%            | 2%                     | - <sup>s</sup>    | 4% <sup>s</sup>  | 2%              | 2%                              | 1%                     | 1%            | 3%                       | 2% <sup>s</sup>        | 2%           | 4%   | 2%                                   | 3%  | 2% <sup>s</sup>  | 1%                            | 2%                               | 2%          | 2%          |
| Very unfavourable                            | 40                      | 6      | 11  | 1                | 22      | 17      | 19             | 21                                           | 4              | 34                     | 6           | 15      | 5             | 14                     | 8                 | 12               | 20              | 19                              | 15                     | 13            | 8                        | *                      | 35           | 3    | 12                                   | 16  | 1                | 15                            | 18                               | 8           | 33          |
|                                              | 4%                      | 2%     | 3%  | 1% <sup>s</sup>  | 4%      | 3%      | 4%             | 4%                                           | 1%             | 5%                     | 5%          | 4%      | 2%            | 4%                     | 4% <sup>s</sup>   | 8% <sup>s</sup>  | 6%              | 3%                              | 6%                     | 4%            | 4%                       | * <sup>s</sup>         | 4%           | 4%   | 3%                                   | 5%  | 2% <sup>s</sup>  | 6%                            | 4%                               | 3%          | 3%          |
| Don't know                                   | 16                      | -      | 2   | 3                | 8       | 6       | 5              | 11                                           | 1              | 15                     | 4           | 1       | 1             | 5                      | 2                 | 8                | 9               | 6                               | 8                      | 3             | 1                        | 1                      | 12           | 3    | 1                                    | 2   | 1                | 10                            | 4                                | 2           | 13          |
|                                              | 2%                      | -      | 1%  | 4% <sup>s</sup>  | 2%      | 1%      | 1%             | 2%                                           | *              | 2%                     | 4%          | *       | *             | 1%                     | 1% <sup>s</sup>   | 5% <sup>s</sup>  | 3%              | 1%                              | 3%                     | 1%            | 1%                       | 1% <sup>s</sup>        | 1%           | 3%   | *                                    | 1%  | 1% <sup>s</sup>  | 4%                            | 1%                               | 1%          | 1%          |
| <b>Combinations - Summary net Favourable</b> | 862                     | 330    | 276 | 64               | 392     | 446     | 377            | 485                                          | 276            | 507                    | 85          | 365     | 281           | 290                    | 171               | 113              | 284             | 571                             | 201                    | 273           | 208                      | 110                    | 744          | 70   | 325                                  | 262 | 56               | 197                           | 423                              | 232         | 877         |
|                                              | 84%                     | 92%    | 80% | 84% <sup>s</sup> | 78%     | 87%     | 82%            | 85%                                          | 96%            | 77%                    | 80%         | 84%     | 88%           | 84%                    | 80% <sup>s</sup>  | 76% <sup>s</sup> | 79%             | 86%                             | 80%                    | 85%           | 90%                      | 81% <sup>s</sup>       | 84%          | 77%  | 89%                                  | 80% | 86% <sup>s</sup> | 83%                           | 85%                              | 81%         | 85%         |
| <b>Unfavourable</b>                          | 58                      | 10     | 20  | 2                | 33      | 23      | 28             | 30                                           | 4              | 51                     | 7           | 25      | 9             | 21                     | 8                 | 19               | 27              | 30                              | 17                     | 15            | 16                       | 3                      | 50           | 7    | 18                                   | 25  | 3                | 18                            | 27                               | 13          | 53          |
|                                              | 6%                      | 3%     | 6%  | 3% <sup>s</sup>  | 7%      | 4%      | 6%             | 5%                                           | 1%             | 8%                     | 7%          | 6%      | 3%            | 6%                     | 4% <sup>s</sup>   | 13% <sup>s</sup> | 7%              | 5%                              | 7%                     | 5%            | 7%                       | 2% <sup>s</sup>        | 6%           | 8%   | 5%                                   | 8%  | 5% <sup>s</sup>  | 8%                            | 5%                               | 4%          | 5%          |
| <b>Net favourable</b>                        | 804                     | 320    | 256 | 62               | 359     | 424     | 349            | 455                                          | 272            | 455                    | 78          | 341     | 272           | 269                    | 163               | 94               | 257             | 541                             | 184                    | 258           | 192                      | 107                    | 694          | 63   | 307                                  | 237 | 53               | 179                           | 396                              | 219         | 824         |
|                                              | 78%                     | 89%    | 74% | 81% <sup>s</sup> | 72%     | 82%     | 76%            | 79%                                          | 95%            | 70%                    | 73%         | 79%     | 85%           | 78%                    | 77% <sup>s</sup>  | 63% <sup>s</sup> | 71%             | 82%                             | 74%                    | 80%           | 83%                      | 79% <sup>s</sup>       | 78%          | 70%  | 84%                                  | 72% | 82% <sup>s</sup> | 76%                           | 80%                              | 76%         | 80%         |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 13  
(JAN18)Q9f. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Harry

Base : All

|                                     | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender     |            | Age        |            |            |                      |                         |                      |            |            |            |                        | Social Class |            |            |            |            |            | UnWgt<br>Total |
|-------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------|------------|------------|------------|------------|----------------------|-------------------------|----------------------|------------|------------|------------|------------------------|--------------|------------|------------|------------|------------|------------|----------------|
|                                     |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male       | Female     | 18-34      | 35-54      | 55+        | 18-24                | 25-34                   | 35-44                | 45-54      | 55-64      | 65+        | 75+                    | AB           | C1         | C2         | DE         | ABC1       | C2DE       | Total          |
| Unweighted Total                    | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504        | 527        | 187        | 301        | 543        | 101                  | 86                      | 136                  | 165        | 231        | 312        | 70                     | 265          | 351        | 221        | 194        | 616        | 415        | 1031           |
| Weighted Total                      | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500        | 531        | 291        | 356        | 384        | 116                  | 175                     | 172                  | 185        | 150        | 234        | 107                    | 279          | 290        | 206        | 256        | 569        | 462        | 1031           |
| Very favourable                     | 573<br>56%      | 502<br>56%                            | 423<br>58%                                                              | 386<br>56%                         | 485<br>57%   | 481<br>58%   | 463<br>57%   | 434<br>58%   | 36<br>42% <sup>s</sup> | 256<br>51% | 317<br>60% | 142<br>49% | 206<br>58% | 226<br>59% | 70<br>60%            | 72<br>41% <sup>s</sup>  | 97<br>57%            | 109<br>59% | 93<br>62%  | 132<br>57% | 54<br>50% <sup>s</sup> | 157<br>56%   | 162<br>56% | 123<br>60% | 131<br>51% | 319<br>56% | 254<br>55% | 569<br>55%     |
| Mainly favourable                   | 318<br>31%      | 270<br>30%                            | 216<br>30%                                                              | 209<br>30%                         | 264<br>31%   | 247<br>30%   | 244<br>30%   | 227<br>30%   | 29<br>33% <sup>s</sup> | 156<br>31% | 162<br>31% | 106<br>36% | 111<br>31% | 100<br>26% | 32<br>27%            | 74<br>42% <sup>s</sup>  | 54<br>32%            | 57<br>31%  | 32<br>21%  | 69<br>21%  | 33<br>31% <sup>s</sup> | 81<br>29%    | 91<br>31%  | 50<br>24%  | 96<br>38%  | 172<br>30% | 146<br>32% | 319<br>31%     |
| Neither favourable nor unfavourable | 69<br>7%        | 59<br>7%                              | 44<br>6%                                                                | 46<br>7%                           | 53<br>6%     | 53<br>6%     | 53<br>7%     | 47<br>6%     | 9<br>10% <sup>s</sup>  | 37<br>7%   | 32<br>6%   | 21<br>7%   | 27<br>8%   | 21<br>5%   | 9<br>8%              | 11<br>6% <sup>s</sup>   | 13<br>8%             | 14<br>8%   | 12<br>8%   | 9<br>4%    | 2<br>2% <sup>s</sup>   | 26<br>9%     | 18<br>6%   | 9<br>4%    | 15<br>6%   | 44<br>8%   | 24<br>5%   | 77<br>7%       |
| Mainly unfavourable                 | 22<br>2%        | 18<br>2%                              | 11<br>1%                                                                | 11<br>2%                           | 15<br>2%     | 15<br>2%     | 11<br>1%     | 11<br>1%     | 5<br>5% <sup>s</sup>   | 15<br>3%   | 7<br>1%    | 5<br>2%    | 5<br>1%    | 12<br>3%   | -<br>3% <sup>s</sup> | 5<br>1%                 | 2<br>3% <sup>s</sup> | 3<br>1%    | 2<br>1%    | 9<br>4%    | 7<br>6% <sup>s</sup>   | 5<br>2%      | 2<br>1%    | 9<br>4%    | 5<br>2%    | 8<br>1%    | 14<br>3%   | 22<br>2%       |
| Very unfavourable                   | 41<br>4%        | 31<br>4%                              | 27<br>4%                                                                | 28<br>4%                           | 31<br>4%     | 31<br>4%     | 29<br>4%     | 28<br>4%     | 8<br>9% <sup>s</sup>   | 34<br>7%   | 7<br>1%    | 17<br>6%   | 6<br>2%    | 18<br>5%   | 5<br>4%              | 13<br>7% <sup>s</sup>   | 4<br>3%              | 2<br>1%    | 10<br>7%   | 8<br>3%    | 5<br>5% <sup>s</sup>   | 8<br>3%      | 10<br>3%   | 15<br>7%   | 8<br>3%    | 18<br>3%   | 23<br>5%   | 35<br>3%       |
| Don't know                          | 9<br>1%         | 9<br>1%                               | 8<br>1%                                                                 | 8<br>1%                            | 9<br>1%      | 9<br>1%      | 9<br>1%      | 8<br>1%      | -<br>s                 | 3<br>1%    | 6<br>1%    | -<br>-     | 1<br>s     | 8<br>2%    | -<br>-               | -<br>s                  | 1<br>s               | 1<br>s     | 1<br>1%    | 7<br>3%    | 6<br>6% <sup>s</sup>   | 2<br>1%      | 6<br>2%    | 1<br>s     | *<br>s     | 8<br>1%    | 1<br>s     | 9<br>1%        |
| <b>Combinations - Summary net</b>   |                 |                                       |                                                                         |                                    |              |              |              |              |                        |            |            |            |            |            |                      |                         |                      |            |            |            |                        |              |            |            |            |            |            |                |
| <b>Favourable</b>                   | 890<br>86%      | 772<br>87%                            | 639<br>88%                                                              | 595<br>87%                         | 749<br>87%   | 728<br>87%   | 707<br>87%   | 661<br>88%   | 64<br>75% <sup>s</sup> | 411<br>82% | 479<br>90% | 247<br>85% | 317<br>89% | 326<br>85% | 101<br>88%           | 146<br>83% <sup>s</sup> | 151<br>88%           | 166<br>90% | 125<br>83% | 201<br>86% | 87<br>81% <sup>s</sup> | 238<br>85%   | 254<br>87% | 173<br>84% | 227<br>89% | 491<br>86% | 399<br>87% | 888<br>86%     |
| <b>Unfavourable</b>                 | 63<br>6%        | 49<br>6%                              | 37<br>5%                                                                | 38<br>6%                           | 46<br>5%     | 46<br>6%     | 39<br>5%     | 38<br>5%     | 13<br>15% <sup>s</sup> | 49<br>10%  | 14<br>3%   | 23<br>8%   | 11<br>3%   | 29<br>8%   | 5<br>4%              | 18<br>10% <sup>s</sup>  | 7<br>4%              | 4<br>2%    | 12<br>8%   | 17<br>7%   | 12<br>11% <sup>s</sup> | 13<br>5%     | 13<br>4%   | 24<br>12%  | 13<br>5%   | 26<br>5%   | 37<br>8%   | 57<br>6%       |
| <b>Net favourable</b>               | 828<br>80%      | 722<br>81%                            | 602<br>83%                                                              | 557<br>81%                         | 703<br>82%   | 682<br>82%   | 668<br>83%   | 623<br>83%   | 52<br>60% <sup>s</sup> | 363<br>72% | 465<br>88% | 225<br>77% | 306<br>86% | 297<br>77% | 97<br>84%            | 128<br>73% <sup>s</sup> | 145<br>84%           | 162<br>87% | 113<br>75% | 184<br>79% | 75<br>70% <sup>s</sup> | 224<br>80%   | 241<br>83% | 149<br>72% | 213<br>83% | 465<br>82% | 362<br>78% | 831<br>81%     |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 14  
(JAN18)Q9f. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Prince Harry

Base : All

|                                              | Total<br>(Weighted) | Voting     |            |                        |            |            | Working status |                               | Government |                | Work sector |            | Tenure     |                 |                        |                        |              |                       | ONS Regions      |            |                    |                        |            |            | Past vote<br>(2017 General Election) |            |                        | Qualifications      |                        |            | UnW<br>Tot. |
|----------------------------------------------|---------------------|------------|------------|------------------------|------------|------------|----------------|-------------------------------|------------|----------------|-------------|------------|------------|-----------------|------------------------|------------------------|--------------|-----------------------|------------------|------------|--------------------|------------------------|------------|------------|--------------------------------------|------------|------------------------|---------------------|------------------------|------------|-------------|
|                                              |                     | Con        | Lab        | LD                     | Not Con    | Not Lab    | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort-gage  | Owned out-right | Private renter         | Social renter          | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands  | South excl. London | Grea-ter London        | Eng-land   | Scot       | Con                                  | Lab        | LD                     | No qualif-ication s | Other qualif-ication s | Degree +   |             |
| Unweighted Total                             | 1031                | 405        | 336        | 69                     | 506        | 575        | 449            | 582                           | 302        | 662            | 224         | 342        | 369        | 502             | 64                     | 85                     | 149          | 871                   | 267              | 297        | 228                | 79                     | 822        | 160        | 415                                  | 307        | 68                     | 144                 | 524                    | 353        | 1031        |
| Weighted Total                               | 1031                | 358        | 345        | 76                     | 502        | 514        | 458            | 573                           | 286        | 655            | 106         | 433        | 318        | 344             | 213                    | 148                    | 361          | 662                   | 250              | 322        | 232                | 136                    | 889        | 91         | 366                                  | 329        | 65                     | 236                 | 497                    | 288        | 1031        |
| Very favourable                              | 573                 | 221        | 182        | 46                     | 267        | 306        | 248            | 325                           | 167        | 347            | 51          | 244        | 190        | 210             | 94                     | 77                     | 171          | 400                   | 136              | 187        | 138                | 69                     | 489        | 43         | 228                                  | 164        | 38                     | 133                 | 302                    | 133        | 569         |
|                                              | 56%                 | 62%        | 53%        | 61% <sup>s</sup>       | 53%        | 60%        | 54%            | 57%                           | 58%        | 53%            | 48%         | 56%        | 60%        | 61%             | 44% <sup>s</sup>       | 52% <sup>s</sup>       | 47%          | 60%                   | 54%              | 58%        | 59%                | 51% <sup>s</sup>       | 55%        | 48%        | 62%                                  | 50%        | 58% <sup>s</sup>       | 56%                 | 61%                    | 46%        | 55%         |
| Mainly favourable                            | 318                 | 102        | 112        | 22                     | 150        | 140        | 143            | 174                           | 94         | 199            | 40          | 129        | 101        | 87              | 85                     | 40                     | 125          | 187                   | 76               | 95         | 72                 | 50                     | 288        | 24         | 95                                   | 114        | 24                     | 73                  | 132                    | 108        | 319         |
|                                              | 31%                 | 29%        | 33%        | 28% <sup>s</sup>       | 30%        | 27%        | 31%            | 30%                           | 33%        | 30%            | 38%         | 30%        | 32%        | 25%             | 40% <sup>s</sup>       | 27% <sup>s</sup>       | 35%          | 28%                   | 30%              | 30%        | 31%                | 37% <sup>s</sup>       | 32%        | 26%        | 26%                                  | 35%        | 37% <sup>s</sup>       | 31%                 | 27%                    | 37%        | 31%         |
| Neither favourable nor unfavourable          | 69                  | 16         | 29         | 6                      | 45         | 33         | 37             | 31                            | 10         | 53             | 6           | 35         | 17         | 20              | 23                     | 8                      | 32           | 37                    | 20               | 21         | 6                  | 12                     | 55         | 11         | 20                                   | 23         | 1                      | 8                   | 32                     | 28         | 77          |
|                                              | 7%                  | 5%         | 8%         | 8% <sup>s</sup>        | 9%         | 6%         | 8%             | 5%                            | 4%         | 8%             | 5%          | 8%         | 5%         | 6%              | 11% <sup>s</sup>       | 5% <sup>s</sup>        | 9%           | 6%                    | 8%               | 6%         | 2%                 | 9% <sup>s</sup>        | 6%         | 12%        | 6%                                   | 7%         | 2% <sup>s</sup>        | 3%                  | 6%                     | 10%        | 7%          |
| Mainly unfavourable                          | 22                  | 6          | 9          | *                      | 11         | 8          | 6              | 16                            | 3          | 18             | 2           | 5          | 2          | 13              | -                      | 7                      | 7            | 15                    | 4                | 4          | 10                 | *                      | 18         | 3          | 11                                   | 9          | -                      | 5                   | 11                     | 5          | 22          |
|                                              | 2%                  | 2%         | 3%         | * <sup>s</sup>         | 2%         | 2%         | 1%             | 3%                            | 1%         | 3%             | 2%          | 1%         | 1%         | 4%              | - <sup>s</sup>         | 5% <sup>s</sup>        | 2%           | 2%                    | 2%               | 1%         | 4%                 | * <sup>s</sup>         | 2%         | 4%         | 3%                                   | 3%         | - <sup>s</sup>         | 2%                  | 2%                     | 2%         | 2%          |
| Very unfavourable                            | 41                  | 8          | 12         | 1                      | 23         | 19         | 22             | 19                            | 8          | 32             | 6           | 18         | 7          | 10              | 10                     | 13                     | 23           | 17                    | 14               | 13         | 6                  | 4                      | 36         | 3          | 8                                    | 17         | 1                      | 11                  | 17                     | 13         | 35          |
|                                              | 4%                  | 2%         | 4%         | 1% <sup>s</sup>        | 5%         | 4%         | 5%             | 3%                            | 3%         | 5%             | 6%          | 4%         | 2%         | 3%              | 5% <sup>s</sup>        | 9% <sup>s</sup>        | 6%           | 3%                    | 6%               | 4%         | 3%                 | 3% <sup>s</sup>        | 4%         | 4%         | 2%                                   | 5%         | 2% <sup>s</sup>        | 5%                  | 3%                     | 4%         | 3%          |
| Don't know                                   | 9                   | 3          | 1          | 1                      | 6          | 8          | 2              | 7                             | 4          | 5              | 1           | 1          | 1          | 4               | -                      | 3                      | 3            | 6                     | -                | 2          | -                  | 1                      | 2          | 6          | 4                                    | 2          | 1                      | 5                   | 3                      | 1          | 9           |
|                                              | 1%                  | 1%         | *          | 2% <sup>s</sup>        | 1%         | 2%         | 1%             | 1%                            | 1%         | 1%             | 1%          | *          | *          | 1%              | - <sup>s</sup>         | 2% <sup>s</sup>        | 1%           | 1%                    | -                | 1%         | -                  | 1% <sup>s</sup>        | *          | 7%         | 1%                                   | 1%         | 1% <sup>s</sup>        | 2%                  | 1%                     | *          | 1%          |
| <b>Combinations - Summary net Favourable</b> | <b>890</b>          | <b>323</b> | <b>294</b> | <b>67</b>              | <b>417</b> | <b>446</b> | <b>391</b>     | <b>500</b>                    | <b>261</b> | <b>546</b>     | <b>91</b>   | <b>373</b> | <b>290</b> | <b>297</b>      | <b>179</b>             | <b>117</b>             | <b>296</b>   | <b>587</b>            | <b>212</b>       | <b>282</b> | <b>210</b>         | <b>119</b>             | <b>777</b> | <b>67</b>  | <b>323</b>                           | <b>278</b> | <b>62</b>              | <b>206</b>          | <b>434</b>             | <b>241</b> | <b>888</b>  |
|                                              | <b>86%</b>          | <b>90%</b> | <b>85%</b> | <b>89%<sup>s</sup></b> | <b>83%</b> | <b>87%</b> | <b>85%</b>     | <b>87%</b>                    | <b>91%</b> | <b>83%</b>     | <b>86%</b>  | <b>86%</b> | <b>91%</b> | <b>86%</b>      | <b>84%<sup>s</sup></b> | <b>79%<sup>s</sup></b> | <b>82%</b>   | <b>89%</b>            | <b>85%</b>       | <b>87%</b> | <b>91%</b>         | <b>88%<sup>s</sup></b> | <b>87%</b> | <b>74%</b> | <b>88%</b>                           | <b>85%</b> | <b>95%<sup>s</sup></b> | <b>87%</b>          | <b>87%</b>             | <b>84%</b> | <b>86%</b>  |
| <b>Unfavourable</b>                          | <b>63</b>           | <b>15</b>  | <b>21</b>  | <b>1</b>               | <b>34</b>  | <b>27</b>  | <b>28</b>      | <b>35</b>                     | <b>11</b>  | <b>50</b>      | <b>8</b>    | <b>24</b>  | <b>10</b>  | <b>22</b>       | <b>10</b>              | <b>20</b>              | <b>30</b>    | <b>32</b>             | <b>18</b>        | <b>17</b>  | <b>16</b>          | <b>4</b>               | <b>54</b>  | <b>7</b>   | <b>18</b>                            | <b>26</b>  | <b>1</b>               | <b>17</b>           | <b>28</b>              | <b>18</b>  | <b>57</b>   |
|                                              | <b>6%</b>           | <b>4%</b>  | <b>6%</b>  | <b>1%<sup>s</sup></b>  | <b>7%</b>  | <b>5%</b>  | <b>6%</b>      | <b>6%</b>                     | <b>4%</b>  | <b>8%</b>      | <b>8%</b>   | <b>5%</b>  | <b>3%</b>  | <b>6%</b>       | <b>5%<sup>s</sup></b>  | <b>14%<sup>s</sup></b> | <b>8%</b>    | <b>5%</b>             | <b>7%</b>        | <b>5%</b>  | <b>7%</b>          | <b>3%<sup>s</sup></b>  | <b>6%</b>  | <b>7%</b>  | <b>5%</b>                            | <b>8%</b>  | <b>2%<sup>s</sup></b>  | <b>7%</b>           | <b>6%</b>              | <b>6%</b>  | <b>6%</b>   |
| <b>Net favourable</b>                        | <b>828</b>          | <b>309</b> | <b>273</b> | <b>67</b>              | <b>383</b> | <b>419</b> | <b>363</b>     | <b>465</b>                    | <b>250</b> | <b>496</b>     | <b>83</b>   | <b>349</b> | <b>281</b> | <b>275</b>      | <b>169</b>             | <b>97</b>              | <b>266</b>   | <b>555</b>            | <b>194</b>       | <b>265</b> | <b>194</b>         | <b>115</b>             | <b>723</b> | <b>60</b>  | <b>305</b>                           | <b>252</b> | <b>61</b>              | <b>189</b>          | <b>406</b>             | <b>223</b> | <b>831</b>  |
|                                              | <b>80%</b>          | <b>86%</b> | <b>79%</b> | <b>88%<sup>s</sup></b> | <b>76%</b> | <b>81%</b> | <b>79%</b>     | <b>81%</b>                    | <b>87%</b> | <b>76%</b>     | <b>78%</b>  | <b>81%</b> | <b>88%</b> | <b>80%</b>      | <b>80%<sup>s</sup></b> | <b>65%<sup>s</sup></b> | <b>74%</b>   | <b>84%</b>            | <b>78%</b>       | <b>82%</b> | <b>84%</b>         | <b>84%<sup>s</sup></b> | <b>81%</b> | <b>66%</b> | <b>83%</b>                           | <b>77%</b> | <b>93%<sup>s</sup></b> | <b>80%</b>          | <b>82%</b>             | <b>77%</b> | <b>81%</b>  |

Fieldwork dates : 19th to 23rd January 2018  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J17-099457-01  
\*Less than 0.5%  
s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 15

(JAN18)Q9g. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Kate Middleton, Duchess of Cambridge

Base : All

|                                       | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender                 |            | Age        |            |            |            |                        |                         |            |            |            |                        | Social Class           |            |            |            |            |            | UnWgt<br>Total |            |
|---------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------------------|------------|------------|------------|------------|------------|------------------------|-------------------------|------------|------------|------------|------------------------|------------------------|------------|------------|------------|------------|------------|----------------|------------|
|                                       |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male                   | Female     | 18-34      | 35-54      | 55+        | 18-24      | 25-34                  | 35-44                   | 45-54      | 55-64      | 65+        | 75+                    | AB                     | C1         | C2         | DE         | ABC1       | C2DE       | Total          |            |
| Unweighted Total                      | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                     | 504                    | 527        | 187        | 301        | 543        | 101        | 86                     | 136                     | 165        | 231        | 312        | 70                     | 265                    | 351        | 221        | 194        | 616        | 415        | 1031           |            |
| Weighted Total                        | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                     | 500                    | 531        | 291        | 356        | 384        | 116        | 175                    | 172                     | 185        | 150        | 234        | 107                    | 279                    | 290        | 206        | 256        | 569        | 462        | 1031           |            |
| Very favourable                       | 463<br>45%      | 412<br>46%                            | 326<br>45%                                                              | 294<br>43%                         | 385<br>45%   | 378<br>45%   | 362<br>45%   | 329<br>44%   | 27<br>32% <sup>s</sup> | 167<br>33%             | 296<br>56% | 110<br>38% | 159<br>45% | 194<br>51% | 62<br>53%  | 48<br>28% <sup>s</sup> | 71<br>42%               | 87<br>47%  | 75<br>50%  | 119<br>51% | 54<br>51% <sup>s</sup> | 121<br>43%             | 129<br>44% | 111<br>54% | 102<br>40% | 250<br>44% | 213<br>46% | 458<br>44%     |            |
| Mainly favourable                     | 340<br>33%      | 304<br>34%                            | 261<br>36%                                                              | 243<br>35%                         | 298<br>35%   | 285<br>34%   | 281<br>35%   | 269<br>36%   | 18<br>21% <sup>s</sup> | 183<br>37%             | 157<br>30% | 103<br>35% | 127<br>36% | 110<br>29% | 36<br>31%  | 67<br>38% <sup>s</sup> | 65<br>38%               | 63<br>34%  | 41<br>27%  | 69<br>30%  | 30<br>28% <sup>s</sup> | 94<br>34%              | 87<br>30%  | 59<br>29%  | 100<br>39% | 181<br>32% | 158<br>34% | 356<br>35%     |            |
| Neither favourable nor unfavourable   | 136<br>13%      | 107<br>12%                            | 89<br>12%                                                               | 97<br>14%                          | 112<br>13%   | 111<br>13%   | 109<br>13%   | 102<br>13%   | 17<br>20% <sup>s</sup> | 91<br>18%              | 45<br>9%   | 51<br>18%  | 52<br>14%  | 33<br>9%   | 14<br>12%  | 38<br>22% <sup>s</sup> | 25<br>15%               | 27<br>14%  | 17<br>11%  | 16<br>7%   | 1<br>1% <sup>s</sup>   | 46<br>16%              | 50<br>17%  | 8<br>4%    | 32<br>13%  | 96<br>17%  | 40<br>9%   | 131<br>13%     |            |
| Mainly unfavourable                   | 20<br>2%        | 18<br>2%                              | 9<br>1%                                                                 | 9<br>1%                            | 11<br>1%     | 11<br>1%     | 11<br>1%     | 9<br>1%      | 5<br>5% <sup>s</sup>   | 16<br>3%               | 4<br>1%    | 3<br>1%    | 6<br>2%    | 11<br>3%   | 1<br>*     | 2<br>1% <sup>s</sup>   | 4<br>2%                 | 2<br>1%    | 4<br>3%    | 7<br>3%    | 6<br>5% <sup>s</sup>   | 6<br>2%                | 5<br>2%    | 7<br>3%    | 3<br>1%    | 11<br>2%   | 9<br>2%    | 23<br>2%       |            |
| Very unfavourable                     | 44<br>4%        | 32<br>4%                              | 28<br>4%                                                                | 28<br>4%                           | 34<br>4%     | 33<br>4%     | 29<br>4%     | 28<br>4%     | 9<br>10% <sup>s</sup>  | 39<br>8%               | 6<br>1%    | 17<br>6%   | 6<br>2%    | 21<br>5%   | 4<br>3%    | 14<br>8% <sup>s</sup>  | 3<br>2%                 | 3<br>2%    | 10<br>7%   | 5<br>4%    | 5<br>5% <sup>s</sup>   | 8<br>3%                | 10<br>3%   | 18<br>9%   | 9<br>3%    | 18<br>3%   | 26<br>6%   | 41<br>4%       |            |
| Don't know                            | 27<br>3%        | 17<br>2%                              | 16<br>2%                                                                | 15<br>2%                           | 17<br>2%     | 17<br>2%     | 17<br>2%     | 16<br>2%     | 10<br>12% <sup>s</sup> | 5<br>1%                | 22<br>4%   | 6<br>2%    | 7<br>2%    | 14<br>4%   | *<br>*     | 6<br>3% <sup>s</sup>   | 4<br>2%                 | 3<br>2%    | 2<br>1%    | 12<br>5%   | 10<br>10% <sup>s</sup> | 4<br>2%                | 9<br>3%    | 4<br>2%    | 10<br>4%   | 13<br>2%   | 14<br>3%   | 22<br>2%       |            |
| Combinations - Summary net Favourable |                 | 803<br>78%                            | 716<br>81%                                                              | 586<br>80%                         | 537<br>78%   | 684<br>80%   | 663<br>79%   | 643<br>80%   | 599<br>79%             | 45<br>52% <sup>s</sup> | 350<br>70% | 453<br>85% | 212<br>73% | 286<br>80% | 305<br>79% | 97<br>84%              | 115<br>66% <sup>s</sup> | 136<br>79% | 150<br>81% | 117<br>77% | 188<br>80%             | 84<br>79% <sup>s</sup> | 215<br>77% | 216<br>75% | 170<br>82% | 202<br>79% | 431<br>76% | 371<br>80%     | 814<br>79% |
| Unfavourable                          |                 | 65<br>6%                              | 50<br>6%                                                                | 38<br>5%                           | 38<br>5%     | 45<br>5%     | 45<br>5%     | 40<br>5%     | 38<br>5%               | 13<br>16% <sup>s</sup> | 54<br>11%  | 10<br>2%   | 21<br>7%   | 12<br>3%   | 32<br>8%   | 4<br>4%                | 16<br>9% <sup>s</sup>   | 7<br>4%    | 5<br>3%    | 15<br>10%  | 17<br>7%               | 11<br>10% <sup>s</sup> | 14<br>5%   | 15<br>5%   | 24<br>12%  | 11<br>4%   | 29<br>5%   | 36<br>8%       | 64<br>6%   |
| Net favourable                        |                 | 738<br>72%                            | 666<br>75%                                                              | 549<br>75%                         | 500<br>73%   | 639<br>75%   | 619<br>74%   | 603<br>75%   | 561<br>74%             | 32<br>37% <sup>s</sup> | 296<br>59% | 443<br>83% | 192<br>66% | 274<br>77% | 273<br>71% | 93<br>81%              | 99<br>56% <sup>s</sup>  | 129<br>75% | 145<br>78% | 102<br>68% | 171<br>73%             | 73<br>69% <sup>s</sup> | 201<br>72% | 202<br>69% | 145<br>70% | 191<br>75% | 402<br>71% | 336<br>73%     | 750<br>73% |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 16

(JAN18)Q9g. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Kate Middleton, Duchess of Cambridge

Base : All

|                                              | Total<br>(Weighted) | Voting     |            |            |            |            | Working status |                               | Government |                | Work sector |            | Tenure     |                 |                |               |              |                       | ONS Regions      |            |                    |                 |            |            | Past vote<br>(2017 General Election) |            |            | Qualifications      |                        |            | UnW<br>Tot. |
|----------------------------------------------|---------------------|------------|------------|------------|------------|------------|----------------|-------------------------------|------------|----------------|-------------|------------|------------|-----------------|----------------|---------------|--------------|-----------------------|------------------|------------|--------------------|-----------------|------------|------------|--------------------------------------|------------|------------|---------------------|------------------------|------------|-------------|
|                                              |                     | Con        | Lab        | LD         | Not Con    | Not Lab    | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort-gage  | Owned out-right | Private renter | Social renter | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands  | South excl. London | Grea-ter London | Eng-land   | Scot       | Con                                  | Lab        | LD         | No qualif-ication s | Other qualif-ication s | Degree +   |             |
| Unweighted Total                             | 1031                | 405        | 336        | 69         | 506        | 575        | 449            | 582                           | 302        | 662            | 224         | 342        | 369        | 502             | 64             | 85            | 149          | 871                   | 267              | 297        | 228                | 79              | 822        | 160        | 415                                  | 307        | 68         | 144                 | 524                    | 353        | 1031        |
| Weighted Total                               | 1031                | 358        | 345        | 76         | 502        | 514        | 458            | 573                           | 286        | 655            | 106         | 433        | 318        | 344             | 213            | 148           | 361          | 662                   | 250              | 322        | 232                | 136             | 889        | 91         | 366                                  | 329        | 65         | 236                 | 497                    | 288        | 1031        |
| Very favourable                              | 463                 | 203        | 134        | 34         | 193        | 261        | 175            | 288                           | 166        | 252            | 36          | 169        | 135        | 174             | 84             | 67            | 151          | 309                   | 95               | 176        | 107                | 49              | 389        | 36         | 206                                  | 136        | 24         | 126                 | 224                    | 109        | 458         |
|                                              | 45%                 | 57%        | 39%        | 45%        | 38%        | 51%        | 38%            | 50%                           | 58%        | 38%            | 34%         | 39%        | 42%        | 51%             | 39%            | 45%           | 42%          | 47%                   | 38%              | 55%        | 46%                | 36%             | 44%        | 39%        | 56%                                  | 41%        | 37%        | 53%                 | 45%                    | 38%        | 44%         |
| Mainly favourable                            | 340                 | 117        | 124        | 23         | 169        | 163        | 174            | 166                           | 91         | 214            | 45          | 167        | 116        | 108             | 72             | 40            | 112          | 223                   | 94               | 83         | 79                 | 55              | 306        | 28         | 104                                  | 107        | 28         | 50                  | 179                    | 109        | 356         |
|                                              | 33%                 | 33%        | 36%        | 31%        | 34%        | 32%        | 38%            | 29%                           | 32%        | 33%            | 42%         | 39%        | 36%        | 31%             | 34%            | 27%           | 31%          | 34%                   | 38%              | 26%        | 34%                | 41%             | 34%        | 30%        | 29%                                  | 33%        | 42%        | 21%                 | 36%                    | 38%        | 35%         |
| Neither favourable nor unfavourable          | 136                 | 28         | 60         | 9          | 82         | 50         | 66             | 71                            | 22         | 106            | 12          | 59         | 44         | 32              | 47             | 14            | 61           | 75                    | 29               | 42         | 27                 | 24              | 117        | 15         | 40                                   | 54         | 5          | 27                  | 55                     | 50         | 131         |
|                                              | 13%                 | 8%         | 17%        | 12%        | 16%        | 10%        | 14%            | 12%                           | 8%         | 16%            | 11%         | 14%        | 14%        | 9%              | 22%            | 9%            | 17%          | 11%                   | 12%              | 13%        | 12%                | 17%             | 13%        | 16%        | 11%                                  | 16%        | 8%         | 11%                 | 11%                    | 17%        | 13%         |
| Mainly unfavourable                          | 20                  | 2          | 7          | 5          | 12         | 7          | 11             | 9                             | 1          | 19             | 5           | 7          | 8          | 10              | 2              | *             | 2            | 18                    | 4                | 3          | 7                  | 4               | 16         | 3          | 7                                    | 8          | 3          | 7                   | 8                      | 5          | 23          |
|                                              | 2%                  | 1%         | 2%         | 6%         | 2%         | 1%         | 2%             | 2%                            | *          | 3%             | 5%          | 2%         | 3%         | 3%              | 1%             | *s            | 1%           | 3%                    | 1%               | 1%         | 3%                 | 3%              | 2%         | 3%         | 2%                                   | 2%         | 4%         | 3%                  | 2%                     | 2%         | 2%          |
| Very unfavourable                            | 44                  | 7          | 14         | 1          | 28         | 21         | 25             | 19                            | 4          | 39             | 6           | 22         | 8          | 11              | 8              | 16            | 24           | 20                    | 14               | 10         | 10                 | 4               | 38         | 5          | 8                                    | 19         | 1          | 13                  | 20                     | 11         | 41          |
|                                              | 4%                  | 2%         | 4%         | 1%         | 6%         | 4%         | 5%             | 3%                            | 1%         | 6%             | 5%          | 5%         | 3%         | 3%              | 4%             | 11%           | 7%           | 3%                    | 6%               | 3%         | 4%                 | 3%              | 4%         | 6%         | 2%                                   | 6%         | 2%         | 5%                  | 4%                     | 4%         | 4%          |
| Don't know                                   | 27                  | 1          | 6          | 4          | 16         | 11         | 7              | 20                            | 2          | 25             | 2           | 10         | 7          | 9               | -              | 11            | 11           | 16                    | 14               | 7          | 2                  | -               | 23         | 5          | 1                                    | 5          | 4          | 13                  | 10                     | 4          | 22          |
|                                              | 3%                  | *          | 2%         | 5%         | 3%         | 2%         | 2%             | 4%                            | 1%         | 4%             | 2%          | 2%         | 2%         | 3%              | -s             | 7%            | 3%           | 2%                    | 6%               | 2%         | 1%                 | -s              | 3%         | 5%         | *                                    | 2%         | 6%         | 6%                  | 2%                     | 1%         | 2%          |
| <b>Combinations - Summary net Favourable</b> | <b>803</b>          | <b>320</b> | <b>258</b> | <b>58</b>  | <b>362</b> | <b>424</b> | <b>349</b>     | <b>454</b>                    | <b>257</b> | <b>466</b>     | <b>81</b>   | <b>336</b> | <b>251</b> | <b>282</b>      | <b>156</b>     | <b>107</b>    | <b>263</b>   | <b>532</b>            | <b>190</b>       | <b>260</b> | <b>186</b>         | <b>104</b>      | <b>695</b> | <b>63</b>  | <b>310</b>                           | <b>243</b> | <b>52</b>  | <b>176</b>          | <b>403</b>             | <b>218</b> | <b>814</b>  |
|                                              | <b>78%</b>          | <b>89%</b> | <b>75%</b> | <b>76%</b> | <b>72%</b> | <b>83%</b> | <b>76%</b>     | <b>79%</b>                    | <b>90%</b> | <b>71%</b>     | <b>77%</b>  | <b>78%</b> | <b>79%</b> | <b>82%</b>      | <b>73%</b>     | <b>72%</b>    | <b>73%</b>   | <b>80%</b>            | <b>76%</b>       | <b>81%</b> | <b>80%</b>         | <b>77%</b>      | <b>78%</b> | <b>70%</b> | <b>85%</b>                           | <b>74%</b> | <b>80%</b> | <b>75%</b>          | <b>81%</b>             | <b>76%</b> | <b>79%</b>  |
| <b>Unfavourable</b>                          | <b>65</b>           | <b>9</b>   | <b>21</b>  | <b>5</b>   | <b>40</b>  | <b>29</b>  | <b>36</b>      | <b>28</b>                     | <b>5</b>   | <b>58</b>      | <b>11</b>   | <b>28</b>  | <b>17</b>  | <b>21</b>       | <b>9</b>       | <b>16</b>     | <b>26</b>    | <b>38</b>             | <b>18</b>        | <b>14</b>  | <b>17</b>          | <b>8</b>        | <b>54</b>  | <b>8</b>   | <b>15</b>                            | <b>26</b>  | <b>4</b>   | <b>20</b>           | <b>28</b>              | <b>16</b>  | <b>64</b>   |
|                                              | <b>6%</b>           | <b>3%</b>  | <b>6%</b>  | <b>7%</b>  | <b>8%</b>  | <b>6%</b>  | <b>8%</b>      | <b>5%</b>                     | <b>2%</b>  | <b>9%</b>      | <b>10%</b>  | <b>7%</b>  | <b>5%</b>  | <b>6%</b>       | <b>4%</b>      | <b>11%</b>    | <b>7%</b>    | <b>6%</b>             | <b>7%</b>        | <b>4%</b>  | <b>7%</b>          | <b>6%</b>       | <b>6%</b>  | <b>9%</b>  | <b>4%</b>                            | <b>8%</b>  | <b>6%</b>  | <b>8%</b>           | <b>6%</b>              | <b>6%</b>  | <b>6%</b>   |
| <b>Net favourable</b>                        | <b>738</b>          | <b>310</b> | <b>236</b> | <b>52</b>  | <b>322</b> | <b>395</b> | <b>313</b>     | <b>425</b>                    | <b>252</b> | <b>409</b>     | <b>71</b>   | <b>307</b> | <b>234</b> | <b>260</b>      | <b>147</b>     | <b>91</b>     | <b>237</b>   | <b>495</b>            | <b>172</b>       | <b>246</b> | <b>169</b>         | <b>96</b>       | <b>642</b> | <b>55</b>  | <b>295</b>                           | <b>217</b> | <b>48</b>  | <b>157</b>          | <b>375</b>             | <b>201</b> | <b>750</b>  |
|                                              | <b>72%</b>          | <b>87%</b> | <b>69%</b> | <b>69%</b> | <b>64%</b> | <b>77%</b> | <b>68%</b>     | <b>74%</b>                    | <b>88%</b> | <b>62%</b>     | <b>66%</b>  | <b>71%</b> | <b>74%</b> | <b>76%</b>      | <b>69%</b>     | <b>61%</b>    | <b>66%</b>   | <b>75%</b>            | <b>69%</b>       | <b>76%</b> | <b>73%</b>         | <b>71%</b>      | <b>72%</b> | <b>61%</b> | <b>81%</b>                           | <b>66%</b> | <b>73%</b> | <b>66%</b>          | <b>76%</b>             | <b>70%</b> | <b>73%</b>  |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 17

(JAN18)Q9h. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Meghan Markle, Prince Harry's fiancée

Base : All

|                                     | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                   | Gender |        | Age   |       |     |       |       |       |       |       |     |     | Social Class |     |     |     |      |      | UnWgt<br>Total |
|-------------------------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|-------------------|--------|--------|-------|-------|-----|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----|------|------|----------------|
|                                     |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote | Male   | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB           | C1  | C2  | DE  | ABC1 | C2DE | Total          |
| Unweighted Total                    | 1031            | 941                                   | 817                                                                     | 765                                | 918          | 905          | 879          | 829          | 49                | 504    | 527    | 187   | 301   | 543 | 101   | 86    | 136   | 165   | 231   | 312 | 70  | 265          | 351 | 221 | 194 | 616  | 415  | 1031           |
| Weighted Total                      | 1031            | 889                                   | 730                                                                     | 687                                | 857          | 836          | 808          | 754          | 86                | 500    | 531    | 291   | 356   | 384 | 116   | 175   | 172   | 185   | 150   | 234 | 107 | 279          | 290 | 206 | 256 | 569  | 462  | 1031           |
| Very favourable                     | 229             | 216                                   | 182                                                                     | 171                                | 210          | 209          | 196          | 186          | 7                 | 94     | 136    | 61    | 70    | 98  | 40    | 22    | 27    | 42    | 46    | 52  | 21  | 44           | 66  | 68  | 52  | 110  | 120  | 229            |
|                                     | 22%             | 24%                                   | 25%                                                                     | 25%                                | 25%          | 25%          | 24%          | 25%          | 9%                | 19%    | 26%    | 21%   | 20%   | 26% | 34%   | 12%   | 16%   | 23%   | 31%   | 22% | 20% | 16%          | 23% | 33% | 20% | 19%  | 26%  | 22%            |
| Mainly favourable                   | 319             | 277                                   | 228                                                                     | 223                                | 283          | 273          | 266          | 244          | 15                | 147    | 172    | 114   | 96    | 109 | 33    | 81    | 41    | 55    | 38    | 71  | 37  | 96           | 98  | 58  | 67  | 194  | 126  | 330            |
|                                     | 31%             | 31%                                   | 31%                                                                     | 33%                                | 33%          | 33%          | 33%          | 32%          | 18%               | 29%    | 32%    | 39%   | 27%   | 28% | 29%   | 46%   | 24%   | 30%   | 25%   | 30% | 35% | 34%          | 34% | 28% | 26% | 34%  | 27%  | 32%            |
| Neither favourable nor unfavourable | 281             | 237                                   | 193                                                                     | 170                                | 222          | 214          | 211          | 195          | 26                | 144    | 137    | 71    | 128   | 81  | 33    | 38    | 79    | 49    | 36    | 45  | 12  | 81           | 87  | 46  | 67  | 168  | 113  | 281            |
|                                     | 27%             | 27%                                   | 26%                                                                     | 25%                                | 26%          | 26%          | 26%          | 26%          | 30%               | 29%    | 26%    | 24%   | 36%   | 21% | 29%   | 22%   | 46%   | 27%   | 24%   | 19% | 12% | 29%          | 30% | 22% | 26% | 30%  | 24%  | 27%            |
| Mainly unfavourable                 | 36              | 33                                    | 17                                                                      | 16                                 | 17           | 17           | 17           | 17           | 9                 | 28     | 8      | 14    | 10    | 12  | 5     | 9     | 2     | 8     | 4     | 9   | 5   | 5            | 7   | 10  | 15  | 12   | 25   | 38             |
|                                     | 4%              | 4%                                    | 2%                                                                      | 2%                                 | 2%           | 2%           | 2%           | 2%           | 10%               | 6%     | 2%     | 5%    | 3%    | 3%  | 4%    | 5%    | 1%    | 4%    | 2%    | 4%  | 5%  | 2%           | 2%  | 5%  | 6%  | 2%   | 5%   | 4%             |
| Very unfavourable                   | 44              | 33                                    | 29                                                                      | 29                                 | 34           | 33           | 30           | 29           | 7                 | 32     | 12     | 14    | 8     | 22  | 1     | 14    | 5     | 3     | 9     | 12  | 8   | 14           | 8   | 11  | 11  | 22   | 22   | 43             |
|                                     | 4%              | 4%                                    | 4%                                                                      | 4%                                 | 4%           | 4%           | 4%           | 4%           | 8%                | 6%     | 2%     | 5%    | 2%    | 6%  | *     | 8%    | 3%    | 2%    | 6%    | 5%  | 8%  | 5%           | 3%  | 5%  | 4%  | 4%   | 5%   | 4%             |
| Don't know                          | 120             | 93                                    | 80                                                                      | 77                                 | 91           | 89           | 88           | 83           | 21                | 55     | 65     | 16    | 43    | 62  | 4     | 12    | 17    | 27    | 17    | 45  | 23  | 39           | 24  | 13  | 44  | 63   | 57   | 110            |
|                                     | 12%             | 10%                                   | 11%                                                                     | 11%                                | 11%          | 11%          | 11%          | 11%          | 25%               | 11%    | 12%    | 5%    | 12%   | 16% | 4%    | 7%    | 10%   | 14%   | 11%   | 19% | 22% | 14%          | 8%  | 6%  | 17% | 11%  | 12%  | 11%            |
| Combinations - Summary net          |                 |                                       |                                                                         |                                    |              |              |              |              |                   |        |        |       |       |     |       |       |       |       |       |     |     |              |     |     |     |      |      |                |
| Favourable                          | 549             | 493                                   | 410                                                                     | 395                                | 493          | 482          | 462          | 429          | 23                | 241    | 308    | 176   | 166   | 207 | 73    | 103   | 69    | 97    | 84    | 123 | 58  | 140          | 164 | 126 | 119 | 304  | 245  | 559            |
|                                     | 53%             | 56%                                   | 56%                                                                     | 57%                                | 58%          | 58%          | 57%          | 57%          | 27%               | 48%    | 58%    | 60%   | 47%   | 54% | 63%   | 59%   | 40%   | 53%   | 56%   | 53% | 54% | 50%          | 57% | 61% | 47% | 53%  | 53%  | 54%            |
| Unfavourable                        | 81              | 66                                    | 46                                                                      | 45                                 | 51           | 50           | 47           | 46           | 16                | 60     | 21     | 28    | 19    | 34  | 5     | 23    | 7     | 11    | 13    | 21  | 13  | 19           | 15  | 21  | 26  | 34   | 47   | 81             |
|                                     | 8%              | 7%                                    | 6%                                                                      | 7%                                 | 6%           | 6%           | 6%           | 6%           | 19%               | 12%    | 4%     | 10%   | 5%    | 9%  | 5%    | 13%   | 4%    | 6%    | 9%    | 9%  | 13% | 7%           | 5%  | 10% | 10% | 6%   | 10%  | 8%             |
| Net favourable                      | 468             | 427                                   | 364                                                                     | 350                                | 443          | 432          | 416          | 383          | 7                 | 181    | 288    | 148   | 147   | 174 | 68    | 80    | 61    | 86    | 71    | 102 | 44  | 121          | 149 | 105 | 93  | 270  | 198  | 478            |
|                                     | 45%             | 48%                                   | 50%                                                                     | 51%                                | 52%          | 52%          | 51%          | 51%          | 8%                | 36%    | 54%    | 51%   | 41%   | 45% | 58%   | 46%   | 36%   | 47%   | 47%   | 44% | 42% | 43%          | 51% | 51% | 36% | 47%  | 43%  | 46%            |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - January 2018

Table 18

(JAN18)Q9h. And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family? Meghan Markle, Prince Harry's fiancée

Base : All

|                                              | Total<br>(Weighted) | Voting     |            |            |            |            | Working status |                               | Government |                | Work sector |            | Tenure     |                 |                |               |              |                       | ONS Regions      |            |                    |                 |            |            | Past vote<br>(2017 General Election) |            |            | Qualifications      |                        |            | UnW<br>Tot. |
|----------------------------------------------|---------------------|------------|------------|------------|------------|------------|----------------|-------------------------------|------------|----------------|-------------|------------|------------|-----------------|----------------|---------------|--------------|-----------------------|------------------|------------|--------------------|-----------------|------------|------------|--------------------------------------|------------|------------|---------------------|------------------------|------------|-------------|
|                                              |                     | Con        | Lab        | LD         | Not Con    | Not Lab    | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort-gage  | Owned out-right | Private renter | Social renter | Total renter | Total owner occup-ier | North excl. Scot | Mid-lands  | South excl. London | Grea-ter London | Eng-land   | Scot       | Con                                  | Lab        | LD         | No qualif-ication s | Other qualif-ication s | Degree +   |             |
| Unweighted Total                             | 1031                | 405        | 336        | 69         | 506        | 575        | 449            | 582                           | 302        | 662            | 224         | 342        | 369        | 502             | 64             | 85            | 149          | 871                   | 267              | 297        | 228                | 79              | 822        | 160        | 415                                  | 307        | 68         | 144                 | 524                    | 353        | 1031        |
| Weighted Total                               | 1031                | 358        | 345        | 76         | 502        | 514        | 458            | 573                           | 286        | 655            | 106         | 433        | 318        | 344             | 213            | 148           | 361          | 662                   | 250              | 322        | 232                | 136             | 889        | 91         | 366                                  | 329        | 65         | 236                 | 497                    | 288        | 1031        |
| Very favourable                              | 229                 | 95         | 85         | 22         | 127        | 137        | 86             | 143                           | 91         | 125            | 18          | 90         | 72         | 74              | 46             | 37            | 83           | 147                   | 35               | 76         | 66                 | 28              | 190        | 24         | 87                                   | 84         | 17         | 62                  | 121                    | 45         | 229         |
|                                              | 22%                 | 27%        | 25%        | 30%        | 25%        | 27%        | 19%            | 25%                           | 32%        | 19%            | 17%         | 21%        | 23%        | 22%             | 22%            | 25%           | 23%          | 22%                   | 14%              | 23%        | 29%                | 21%             | 21%        | 26%        | 24%                                  | 26%        | 26%        | 26%                 | 24%                    | 16%        | 22%         |
| Mainly favourable                            | 319                 | 124        | 115        | 31         | 156        | 165        | 158            | 161                           | 84         | 206            | 39          | 144        | 101        | 119             | 58             | 36            | 94           | 221                   | 79               | 112        | 64                 | 46              | 295        | 18         | 117                                  | 108        | 32         | 62                  | 146                    | 106        | 330         |
|                                              | 31%                 | 35%        | 33%        | 41%        | 31%        | 32%        | 35%            | 28%                           | 29%        | 32%            | 36%         | 33%        | 32%        | 35%             | 27%            | 24%           | 26%          | 33%                   | 32%              | 35%        | 28%                | 34%             | 33%        | 20%        | 32%                                  | 33%        | 49%        | 26%                 | 29%                    | 37%        | 32%         |
| Neither favourable nor unfavourable          | 281                 | 78         | 93         | 17         | 139        | 124        | 140            | 141                           | 53         | 193            | 34          | 118        | 79         | 79              | 87             | 34            | 121          | 158                   | 70               | 87         | 48                 | 44              | 231        | 31         | 88                                   | 85         | 12         | 35                  | 138                    | 105        | 281         |
|                                              | 27%                 | 22%        | 27%        | 22%        | 28%        | 24%        | 31%            | 25%                           | 19%        | 29%            | 32%         | 27%        | 25%        | 23%             | 41%            | 23%           | 34%          | 24%                   | 28%              | 27%        | 21%                | 33%             | 26%        | 34%        | 24%                                  | 26%        | 18%        | 15%                 | 28%                    | 36%        | 27%         |
| Mainly unfavourable                          | 36                  | 13         | 4          | 2          | 7          | 16         | 16             | 21                            | 8          | 26             | 3           | 15         | 15         | 14              | -              | 7             | 7            | 29                    | 15               | 3          | 10                 | 5               | 32         | 4          | 17                                   | 3          | 2          | 9                   | 22                     | 6          | 38          |
|                                              | 4%                  | 4%         | 1%         | 3%         | 1%         | 3%         | 3%             | 4%                            | 3%         | 4%             | 3%          | 4%         | 5%         | 4%              | -              | 5%            | 2%           | 4%                    | 6%               | 1%         | 4%                 | 3%              | 4%         | 4%         | 5%                                   | 1%         | 2%         | 4%                  | 4%                     | 2%         | 4%          |
| Very unfavourable                            | 44                  | 17         | 10         | 1          | 20         | 27         | 21             | 24                            | 11         | 33             | 7           | 20         | 11         | 10              | 6              | 16            | 22           | 21                    | 12               | 19         | 7                  | 2               | 37         | 4          | 18                                   | 15         | 1          | 10                  | 25                     | 9          | 43          |
|                                              | 4%                  | 5%         | 3%         | 1%         | 4%         | 5%         | 5%             | 4%                            | 4%         | 5%             | 6%          | 5%         | 3%         | 3%              | 3%             | 11%           | 6%           | 3%                    | 5%               | 6%         | 3%                 | 2%              | 4%         | 4%         | 5%                                   | 5%         | 2%         | 4%                  | 5%                     | 3%         | 4%          |
| Don't know                                   | 120                 | 31         | 38         | 3          | 53         | 46         | 37             | 83                            | 39         | 71             | 7           | 45         | 39         | 47              | 16             | 18            | 34           | 86                    | 38               | 26         | 36                 | 10              | 104        | 10         | 40                                   | 34         | 1          | 58                  | 45                     | 16         | 110         |
|                                              | 12%                 | 9%         | 11%        | 4%         | 11%        | 9%         | 8%             | 15%                           | 14%        | 11%            | 6%          | 10%        | 12%        | 14%             | 7%             | 12%           | 9%           | 13%                   | 15%              | 8%         | 16%                | 8%              | 12%        | 11%        | 11%                                  | 10%        | 2%         | 25%                 | 9%                     | 6%         | 11%         |
| <b>Combinations - Summary net Favourable</b> | <b>549</b>          | <b>219</b> | <b>200</b> | <b>53</b>  | <b>283</b> | <b>301</b> | <b>245</b>     | <b>304</b>                    | <b>174</b> | <b>331</b>     | <b>56</b>   | <b>234</b> | <b>174</b> | <b>194</b>      | <b>104</b>     | <b>73</b>     | <b>177</b>   | <b>367</b>            | <b>115</b>       | <b>188</b> | <b>131</b>         | <b>74</b>       | <b>485</b> | <b>42</b>  | <b>203</b>                           | <b>192</b> | <b>49</b>  | <b>125</b>          | <b>267</b>             | <b>151</b> | <b>559</b>  |
|                                              | <b>53%</b>          | <b>61%</b> | <b>58%</b> | <b>70%</b> | <b>56%</b> | <b>59%</b> | <b>53%</b>     | <b>53%</b>                    | <b>61%</b> | <b>51%</b>     | <b>53%</b>  | <b>54%</b> | <b>55%</b> | <b>56%</b>      | <b>49%</b>     | <b>49%</b>    | <b>49%</b>   | <b>56%</b>            | <b>46%</b>       | <b>58%</b> | <b>56%</b>         | <b>55%</b>      | <b>55%</b> | <b>46%</b> | <b>56%</b>                           | <b>58%</b> | <b>75%</b> | <b>53%</b>          | <b>54%</b>             | <b>53%</b> | <b>54%</b>  |
| <b>Unfavourable</b>                          | <b>81</b>           | <b>30</b>  | <b>14</b>  | <b>2</b>   | <b>27</b>  | <b>42</b>  | <b>36</b>      | <b>44</b>                     | <b>19</b>  | <b>60</b>      | <b>9</b>    | <b>36</b>  | <b>26</b>  | <b>24</b>       | <b>6</b>       | <b>23</b>     | <b>29</b>    | <b>50</b>             | <b>27</b>        | <b>22</b>  | <b>17</b>          | <b>7</b>        | <b>69</b>  | <b>8</b>   | <b>35</b>                            | <b>18</b>  | <b>3</b>   | <b>19</b>           | <b>47</b>              | <b>15</b>  | <b>81</b>   |
|                                              | <b>8%</b>           | <b>8%</b>  | <b>4%</b>  | <b>3%</b>  | <b>5%</b>  | <b>8%</b>  | <b>8%</b>      | <b>8%</b>                     | <b>7%</b>  | <b>9%</b>      | <b>9%</b>   | <b>8%</b>  | <b>8%</b>  | <b>7%</b>       | <b>3%</b>      | <b>16%</b>    | <b>8%</b>    | <b>8%</b>             | <b>11%</b>       | <b>7%</b>  | <b>7%</b>          | <b>5%</b>       | <b>8%</b>  | <b>8%</b>  | <b>10%</b>                           | <b>5%</b>  | <b>4%</b>  | <b>8%</b>           | <b>9%</b>              | <b>5%</b>  | <b>8%</b>   |
| <b>Net favourable</b>                        | <b>468</b>          | <b>190</b> | <b>186</b> | <b>51</b>  | <b>256</b> | <b>259</b> | <b>208</b>     | <b>260</b>                    | <b>156</b> | <b>271</b>     | <b>47</b>   | <b>198</b> | <b>148</b> | <b>169</b>      | <b>98</b>      | <b>49</b>     | <b>148</b>   | <b>317</b>            | <b>88</b>        | <b>165</b> | <b>113</b>         | <b>67</b>       | <b>415</b> | <b>34</b>  | <b>168</b>                           | <b>174</b> | <b>46</b>  | <b>106</b>          | <b>220</b>             | <b>136</b> | <b>478</b>  |
|                                              | <b>45%</b>          | <b>53%</b> | <b>54%</b> | <b>67%</b> | <b>51%</b> | <b>50%</b> | <b>45%</b>     | <b>45%</b>                    | <b>54%</b> | <b>41%</b>     | <b>44%</b>  | <b>46%</b> | <b>47%</b> | <b>49%</b>      | <b>46%</b>     | <b>33%</b>    | <b>41%</b>   | <b>48%</b>            | <b>35%</b>       | <b>51%</b> | <b>49%</b>         | <b>50%</b>      | <b>47%</b> | <b>38%</b> | <b>46%</b>                           | <b>53%</b> | <b>70%</b> | <b>45%</b>          | <b>44%</b>             | <b>47%</b> | <b>46%</b>  |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

# Ipsos MORI Political Monitor - January 2018

Table 19

**(JAN18)Q10a. As you may know, Prince Harry and Meghan Markle are going to get married in May.**

**Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding?**

Base : Approximately half the sample

|                       | Total<br>(W'td) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                        | Gender     |            | Age                     |            |            |                        |                        |                        |                        |           |           |                        | Social Class |            |           |            |            |            | UnWgt<br>Total |
|-----------------------|-----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|------------------------|------------|------------|-------------------------|------------|------------|------------------------|------------------------|------------------------|------------------------|-----------|-----------|------------------------|--------------|------------|-----------|------------|------------|------------|----------------|
|                       |                 | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote      | Male       | Female     | 18-34                   | 35-54      | 55+        | 18-24                  | 25-34                  | 35-44                  | 45-54                  | 55-64     | 65+       | 75+                    | AB           | C1         | C2        | DE         | ABC1       | C2DE       |                |
| Unweighted Total      | 516             | 465                                   | 414                                                                     | 388                                | 456          | 450          | 441          | 419          | 28                     | 237        | 279        | 99                      | 164        | 253        | 53                     | 46                     | 68                     | 96                     | 114       | 139       | 37                     | 135          | 162        | 106       | 113        | 297        | 219        | 516            |
| Weighted Total        | 545             | 458                                   | 393                                                                     | 373                                | 440          | 438          | 426          | 408          | 58                     | 255        | 290        | 148                     | 201        | 196        | 59                     | 89                     | 80                     | 121                    | 77        | 119       | 60                     | 150          | 144        | 99        | 153        | 294        | 251        | 516            |
| Should be invited     | 124<br>23%      | 99<br>22%                             | 88<br>22%                                                               | 89<br>24%                          | 103<br>23%   | 102<br>23%   | 97<br>23%    | 93<br>23%    | 17<br>30% <sup>s</sup> | 87<br>34%  | 37<br>13%  | 24<br>17% <sup>s</sup>  | 44<br>22%  | 55<br>28%  | 8<br>14% <sup>s</sup>  | 16<br>18% <sup>s</sup> | 20<br>25% <sup>s</sup> | 24<br>20% <sup>s</sup> | 23<br>30% | 32<br>27% | 15<br>26% <sup>s</sup> | 29<br>19%    | 24<br>17%  | 44<br>44% | 27<br>18%  | 53<br>18%  | 71<br>28%  | 133<br>26%     |
| Should not be invited | 375<br>69%      | 327<br>71%                            | 274<br>70%                                                              | 258<br>69%                         | 304<br>69%   | 303<br>69%   | 295<br>69%   | 284<br>70%   | 30<br>51% <sup>s</sup> | 147<br>58% | 228<br>78% | 117<br>79% <sup>s</sup> | 143<br>71% | 115<br>59% | 50<br>85% <sup>s</sup> | 67<br>76% <sup>s</sup> | 52<br>65% <sup>s</sup> | 91<br>75% <sup>s</sup> | 45<br>57% | 70<br>59% | 35<br>58% <sup>s</sup> | 102<br>68%   | 116<br>81% | 49<br>50% | 108<br>71% | 218<br>74% | 157<br>62% | 338<br>66%     |
| Don't know            | 46<br>8%        | 32<br>7%                              | 30<br>8%                                                                | 26<br>7%                           | 33<br>8%     | 33<br>8%     | 33<br>8%     | 31<br>8%     | 11<br>19% <sup>s</sup> | 21<br>8%   | 25<br>9%   | 6<br>4% <sup>s</sup>    | 14<br>7%   | 26<br>13%  | *<br>1% <sup>s</sup>   | 6<br>6% <sup>s</sup>   | 8<br>10% <sup>s</sup>  | 6<br>5% <sup>s</sup>   | 10<br>13% | 16<br>14% | 10<br>16% <sup>s</sup> | 19<br>13%    | 4<br>3%    | 6<br>6%   | 18<br>12%  | 23<br>8%   | 23<br>9%   | 45<br>9%       |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - January 2018

Table 20

**(JAN18)Q10a. As you may know, Prince Harry and Meghan Markle are going to get married in May.**

**Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding?**

Base : Approximately half the sample

|                       | Total<br>(Weight<br>ed) | Voting |     |     |         |         | Working status |                                             | Government     |                        | Work sector |         | Tenure       |                        |                   |                  |                 |                                 | ONS Regions            |               |                          |                        |              |      | Past vote<br>(2017 General Election) |     |     | Qualifications                |                                  |             | UnW<br>Tot. |
|-----------------------|-------------------------|--------|-----|-----|---------|---------|----------------|---------------------------------------------|----------------|------------------------|-------------|---------|--------------|------------------------|-------------------|------------------|-----------------|---------------------------------|------------------------|---------------|--------------------------|------------------------|--------------|------|--------------------------------------|-----|-----|-------------------------------|----------------------------------|-------------|-------------|
|                       |                         | Con    | Lab | LD  | Not Con | Not Lab | Full-<br>time  | Not<br>full-<br>time/<br>Not<br>work<br>ing | Satis-<br>fied | Dis-<br>satis-<br>fied | Public      | Private | Mort<br>gage | Owned<br>out-<br>right | Private<br>renter | Social<br>renter | Total<br>renter | Total<br>owner<br>occup-<br>ier | North<br>excl.<br>Scot | Mid-<br>lands | South<br>excl.<br>London | Grea-<br>ter<br>London | Eng-<br>land | Scot | Con                                  | Lab | LD  | No<br>qualif-<br>ication<br>s | Other<br>qualif-<br>ication<br>s | Degree<br>+ |             |
| Unweighted Total      | 516                     | 188    | 170 | 39  | 265     | 283     | 227            | 289                                         | 140            | 341                    | 118         | 171     | 189          | 234                    | 35                | 53               | 88              | 423                             | 130                    | 142           | 115                      | 45                     | 404          | 84   | 199                                  | 160 | 32  | 70                            | 258                              | 180         | 516         |
| Weighted Total        | 545                     | 177    | 179 | 42  | 273     | 271     | 233            | 312                                         | 134            | 370                    | 61          | 222     | 168          | 160                    | 125               | 89               | 214             | 328                             | 133                    | 166           | 126                      | 68                     | 465          | 52   | 194                                  | 178 | 34  | 120                           | 263                              | 153         | 516         |
| Should be invited     | 124                     | 52     | 22  | 5   | 44      | 74      | 66             | 58                                          | 35             | 82                     | 8           | 67      | 30           | 51                     | 11                | 31               | 42              | 81                              | 35                     | 40            | 32                       | 5                      | 102          | 11   | 57                                   | 27  | 5   | 31                            | 68                               | 25          | 133         |
|                       | 23%                     | 30%    | 12% | 12% | 16%     | 27%     | 28%            | 19%                                         | 26%            | 22%                    | 13%         | 30%     | 18%          | 32%                    | 9%                | 35%              | 20%             | 25%                             | 26%                    | 24%           | 26%                      | 8%                     | 22%          | 20%  | 30%                                  | 15% | 14% | 25%                           | 26%                              | 16%         | 26%         |
| Should not be invited | 375                     | 112    | 144 | 35  | 210     | 178     | 142            | 233                                         | 87             | 258                    | 49          | 133     | 127          | 92                     | 108               | 47               | 155             | 219                             | 80                     | 111           | 86                       | 59                     | 321          | 38   | 123                                  | 139 | 27  | 75                            | 175                              | 115         | 338         |
|                       | 69%                     | 63%    | 80% | 83% | 77%     | 66%     | 61%            | 75%                                         | 65%            | 70%                    | 80%         | 60%     | 76%          | 57%                    | 86%               | 52%              | 72%             | 67%                             | 60%                    | 67%           | 68%                      | 87%                    | 69%          | 73%  | 63%                                  | 78% | 80% | 62%                           | 67%                              | 76%         | 66%         |
| Don't know            | 46                      | 13     | 13  | 2   | 20      | 19      | 26             | 21                                          | 12             | 30                     | 4           | 22      | 11           | 17                     | 6                 | 11               | 17              | 28                              | 18                     | 14            | 7                        | 4                      | 42           | 3    | 14                                   | 12  | 2   | 14                            | 20                               | 12          | 45          |
|                       | 8%                      | 7%     | 7%  | 5%  | 7%      | 7%      | 11%            | 7%                                          | 9%             | 8%                     | 7%          | 10%     | 7%           | 11%                    | 5%                | 12%              | 8%              | 9%                              | 13%                    | 8%            | 6%                       | 6%                     | 9%           | 6%   | 7%                                   | 7%  | 6%  | 12%                           | 7%                               | 8%          | 9%          |

Fieldwork dates : 19th to 23rd January 2018

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

\*=Less than 0.5%

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# Ipsos MORI Political Monitor - January 2018

Table 21

**(JAN18)Q10b. As you may know, Prince Harry and Meghan Markle are going to get married in May. Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding if former American President Barack Obama is invited?**

Base : Approximately half the sample

|                       | Total<br>(Wtd) | Likelihood<br>to vote                 |                                                                         |                                    |              |              |              |              |                   | Gender |        | Age   |       |     |       |       |       |       |       |     |     | Social Class |     |     |     |      |      | UnWgt<br>Total |
|-----------------------|----------------|---------------------------------------|-------------------------------------------------------------------------|------------------------------------|--------------|--------------|--------------|--------------|-------------------|--------|--------|-------|-------|-----|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----|------|------|----------------|
|                       |                | Always<br>usually<br>depends<br>(Q20) | Always<br>usually<br>depends<br>(Q20)<br>AND<br>9/10<br>like-<br>lihood | (10)<br>Absol-<br>utely<br>certain | (6 to<br>10) | (7 to<br>10) | (8 to<br>10) | (9 to<br>10) | Would<br>NOT vote | Male   | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB           | C1  | C2  | DE  | ABC1 | C2DE |                |
|                       |                |                                       |                                                                         |                                    |              |              |              |              |                   |        |        |       |       |     |       |       |       |       |       |     |     |              |     |     |     |      |      |                |
| Unweighted Total      | 515            | 476                                   | 403                                                                     | 377                                | 462          | 455          | 438          | 410          | 21                | 267    | 248    | 88    | 137   | 290 | 48    | 40    | 68    | 69    | 117   | 173 | 33  | 130          | 189 | 115 | 81  | 319  | 196  | 515            |
| Weighted Total        | 486            | 431                                   | 337                                                                     | 314                                | 417          | 398          | 383          | 346          | 27                | 246    | 241    | 143   | 155   | 188 | 57    | 86    | 92    | 63    | 73    | 115 | 47  | 130          | 146 | 107 | 103 | 276  | 210  | 515            |
| Should be invited     | 191            | 176                                   | 148                                                                     | 142                                | 171          | 167          | 162          | 152          | 6                 | 116    | 74     | 37    | 62    | 91  | 10    | 27    | 37    | 26    | 35    | 57  | 18  | 53           | 51  | 32  | 55  | 104  | 87   | 209            |
|                       | 39%            | 41%                                   | 44%                                                                     | 45%                                | 41%          | 42%          | 42%          | 44%          | 23%               | 47%    | 31%    | 26%   | 40%   | 49% | 18%   | 31%   | 40%   | 41%   | 48%   | 49% | 38% | 40%          | 35% | 30% | 53% | 38%  | 41%  | 41%            |
| Should not be invited | 264            | 228                                   | 162                                                                     | 147                                | 219          | 203          | 194          | 168          | 20                | 111    | 153    | 93    | 85    | 85  | 46    | 47    | 49    | 36    | 33    | 52  | 26  | 64           | 84  | 69  | 47  | 148  | 116  | 272            |
|                       | 54%            | 53%                                   | 48%                                                                     | 47%                                | 52%          | 51%          | 51%          | 48%          | 72%               | 45%    | 63%    | 65%   | 55%   | 45% | 81%   | 54%   | 54%   | 57%   | 46%   | 45% | 56% | 49%          | 58% | 64% | 46% | 54%  | 55%  | 53%            |
| Don't know            | 32             | 27                                    | 26                                                                      | 24                                 | 28           | 28           | 27           | 26           | 1                 | 18     | 13     | 13    | 7     | 11  | *     | 13    | 6     | 1     | 5     | 6   | 3   | 14           | 11  | 6   | 1   | 24   | 8    | 34             |
|                       | 7%             | 6%                                    | 8%                                                                      | 8%                                 | 7%           | 7%           | 7%           | 8%           | 5%                | 7%     | 6%     | 9%    | 5%    | 6%  | 1%    | 15%   | 7%    | 2%    | 7%    | 6%  | 7%  | 10%          | 7%  | 6%  | 1%  | 9%   | 4%   | 7%             |

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Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J17-099457-01

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# Ipsos MORI Political Monitor - January 2018

Table 22

**(JAN18)Q10b. As you may know, Prince Harry and Meghan Markle are going to get married in May. Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding if former American President Barack Obama is invited?**

Base : Approximately half the sample

|                       | Total<br>(Weighted) | Voting    |           |           |            |            | Working status |                               | Government |                | Work sector |            | Tenure    |                 |                |               |              |                      | ONS Regions      |           |                    |                 |            |           | Past vote<br>(2017 General Election) |           |           | Qualifications      |                        |           | UnW<br>Tot. |
|-----------------------|---------------------|-----------|-----------|-----------|------------|------------|----------------|-------------------------------|------------|----------------|-------------|------------|-----------|-----------------|----------------|---------------|--------------|----------------------|------------------|-----------|--------------------|-----------------|------------|-----------|--------------------------------------|-----------|-----------|---------------------|------------------------|-----------|-------------|
|                       |                     | Con       | Lab       | LD        | Not Con    | Not Lab    | Full-time      | Not full-time/<br>Not working | Satis-fied | Dis-satis-fied | Public      | Private    | Mort-gage | Owned out-right | Private renter | Social renter | Total renter | Total owner occupier | North excl. Scot | Mid-lands | South excl. London | Grea-ter London | Eng-land   | Scot      | Con                                  | Lab       | LD        | No qualif-ication s | Other qualif-ication s | Degree +  |             |
| Unweighted Total      | 515                 | 217       | 166       | 30        | 241        | 292        | 222            | 293                           | 162        | 321            | 106         | 171        | 180       | 268             | 29             | 32            | 61           | 448                  | 137              | 155       | 113                | 34              | 418        | 76        | 216                                  | 147       | 36        | 74                  | 266                    | 173       | 515         |
| Weighted Total        | 486                 | 181       | 166       | 34        | 228        | 243        | 225            | 261                           | 151        | 285            | 45          | 211        | 150       | 184             | 88             | 60            | 147          | 333                  | 117              | 157       | 106                | 67              | 424        | 39        | 172                                  | 151       | 32        | 116                 | 234                    | 135       | 515         |
| Should be invited     | 191<br>39%          | 93<br>51% | 61<br>37% | 11<br>32% | 85<br>37%  | 118<br>48% | 82<br>37%      | 109<br>42%                    | 66<br>44%  | 114<br>40%     | 15<br>33%   | 77<br>36%  | 56<br>38% | 90<br>49%       | 24<br>27%      | 17<br>29%     | 41<br>28%    | 146<br>44%           | 44<br>37%        | 73<br>47% | 38<br>36%          | 19<br>29%       | 172<br>41% | 17<br>43% | 90<br>52%                            | 55<br>36% | 10<br>32% | 51<br>44%           | 98<br>42%              | 42<br>31% | 209<br>41%  |
| Should not be invited | 264<br>54%          | 79<br>44% | 98<br>59% | 12<br>36% | 125<br>55% | 106<br>43% | 125<br>56%     | 138<br>53%                    | 78<br>52%  | 152<br>53%     | 28<br>62%   | 115<br>54% | 74<br>49% | 84<br>46%       | 62<br>71%      | 42<br>71%     | 105<br>71%   | 158<br>47%           | 68<br>58%        | 77<br>49% | 59<br>56%          | 38<br>56%       | 223<br>53% | 22<br>56% | 75<br>44%                            | 91<br>60% | 12<br>38% | 61<br>53%           | 125<br>53%             | 77<br>57% | 272<br>53%  |
| Don't know            | 32<br>7%            | 9<br>5%   | 7<br>4%   | 11<br>32% | 18<br>8%   | 20<br>8%   | 17<br>8%       | 14<br>5%                      | 7<br>5%    | 19<br>7%       | 2<br>5%     | 20<br>9%   | 19<br>13% | 10<br>6%        | 2<br>2%        | -<br>-s       | 2<br>1%      | 30<br>9%             | 5<br>4%          | 7<br>4%   | 9<br>9%            | 10<br>15%       | 28<br>7%   | *<br>1%   | 7<br>4%                              | 5<br>4%   | 10<br>30% | 4<br>3%             | 11<br>5%               | 17<br>12% | 34<br>7%    |

Fieldwork dates : 19th to 23rd January 2018

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