Ipsos MORI January 2018 Political Monitor

Topline Results

2nd February 2018

Fieldwork: 19th January – 23rd January 2018

Technical Details

Ipsos MORI interviewed a representative sample of 1,031 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 19th January – 23rd January 2018. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated.

Q8 **Which two or three members of the Royal Family do you like the most?**

	Apr 1984 %	Jan 1994 %	Dec 1994 %	Oct 1998 %	Dec 2000 %	Apr 2001 %	Nov 2012 %	**Jan 2018 %**
Prince William/Duke of Cambridge	2	4	4	14	42	22	62	**62**
Prince Harry	n/a	3	3	8	10	7	36	**58**
The Queen	46	44	44	39	39	39	48	**47**
Kate Middleton/Duchess of Cambridge	n/a	n/a	n/a	n/a	n/a	n/a	23	**21**
Prince Philip/Duke of Edinburgh	13	4	5	5	3	5	11	**12**
Prince Charles/Prince of Wales	50	17	16	25	24	38	21	**9**
Princess Anne/Princess Royal	39	39	48	30	39	28	14	**8**
Meghan Markle	n/a	n/a	n/a	n/a	n/a	n/a	n/a	**2**
Prince George	n/a	n/a	n/a	n/a	n/a	n/a	n/a	**1**
Princess Charlotte	n/a	n/a	n/a	n/a	n/a	n/a	n/a	**1**
Prince Andrew/Duke of York	13	6	7	13	14	10	2	**1**
Princess Diana	45	47	33	9	n/a	8	*	**1**
Camilla Parker Bowles/Duchess of Cornwall	n/a	n/a	n/a	n/a	n/a		2	*****
Sarah Ferguson/Duchess of York	n/a	5	5	2	5	n/a	*	*****
Prince Edward/Earl of Wessex	3	4	4	3	2	4	1	*****
Sophie Rhys-Jones/Countess of Wessex	n/a	n/a	n/a	n/a	1	2	*	*****
Duke of Kent	n/a	n/a	n/a	*	0	*	0	*****
Duchess of Kent	n/a	n/a	13	3	3	1	0	*****

Princess Alexandra	5	8	8	1	0	*1*	*	*
Princess Beatrice	n/a	n/a	n/a	1	0	*	*0*	**0**
Princess Eugenie	n/a	n/a	n/a	*	0	0	*	**0**
Prince Michael of Kent	5	5	6	*	1	1	*	**0**
Princess Michael of Kent	5	5	6	*	1	*1*	*	**0**
Other	0	0	0	0	0	0	*2*	**2**
None	5	6	4	9	3	13	*5*	**11**
Don't know	2	1	1	10	0	6	7	**2**

Q9 **And how favourable or unfavourable are your opinions and impressions of each of the following members of the Royal family?**

	Very favourable %	Mainly favourable %	Neither favourable nor unfavourable %	Mainly unfavourable %	Very unfavourable %	**Favourable**	**Unfavourable**	Don't know %
The Queen	58	27	10	1	4	**85**	**5**	1
Prince Philip	28	32	22	9	7	**60**	**16**	2
Prince Charles	14	40	21	13	11	**54**	**24**	1
Camilla Parker Bowles	7	24	29	16	20	**31**	**36**	4
Prince William	55	28	9	2	4	**83**	**6**	2
Prince Harry	56	31	7	2	4	**87**	**6**	1
Kate Middleton/ Duchess of Cambridge	45	33	13	2	4	**78**	**6**	3
Meghan Markle, Prince Harry's fiancée	22	31	27	4	4	**53**	**8**	12

Q10a **As you may know, Prince Harry and Meghan Markle are going to get married in May. Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding?** *Split sampled base 516*

	%
Should be invited	23
Should not be invited	69
Don't know	8

Q10b **As you may know, Prince Harry and Meghan Markle are going to get married in May. Looking forward to the Royal wedding, do you think that American President Donald Trump should be, or should not be invited to attend the wedding <u>if former American President Barack Obama is invited?</u>** *Split sampled base 515*

	%
Should be invited	39
Should not be invited	54
Don't know	7