WHAT WORRIES THE



Saudi Arabia Report January 2018

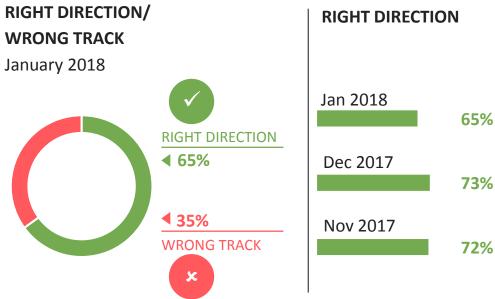


SAUDI ARABIA SUMMARY: JANUARY 2018

The majority (65%) of Saudi Arabian people think things in the country are heading in the right direction.

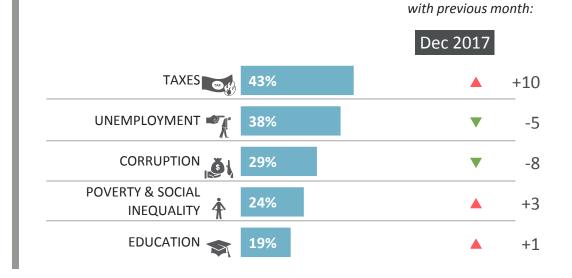
Taxes currently occupies the top spot for concern with 43% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



65%

Which three of the following topics do you find the most worrying in your country? % change compared



Base: Representative sample of Saudi adults aged 16-64. c.500 per month Source: Global Advisor

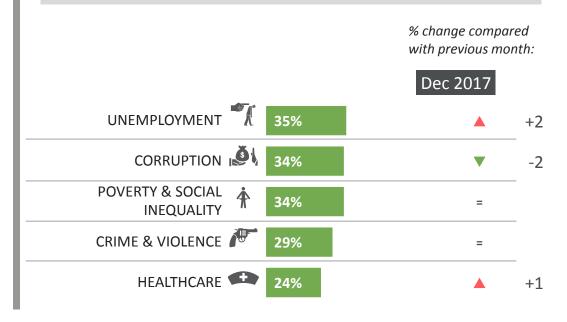
WORLD SUMMARY: JANUARY 2018

The majority (57%) of people around the world think things in their country are on the wrong track.

Unemployment currently occupies the top spot for global concern with 35% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Which three of the following topics do you find the most worrying in your country?*



Base: Representative sample of adults aged 16-64 in 27 participating countries. c.18,000 per month Source: Global Advisor





WRONG

TRACK

- Country comparisons
- Trends over time: Saudi Arabia
- Trends over time: world



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

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% change compared with previous month:

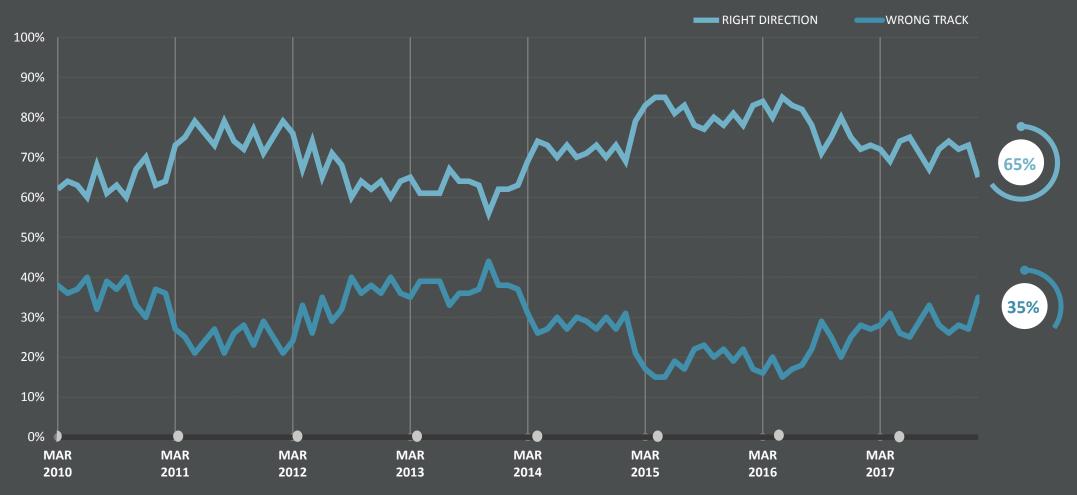
Dec 2017

World	()	57%	43%		
China	*)	8%	92%	WRONG	
India	(b)	28%	72%	TRACK	
	()	33%	67%		
South Korea	55350	35%	65%		
Saudi Arabia		41%	59%	DIRECTION	
Serbia Canada	*	43%	57%		
		43%	51%		
Argentina	₩	52%	48%		
Australia		53%	46%		
Belgium US		54%	46%		
		56%	44%		
Japan Israel	●	57%	43%		
Sweden		57%	43%		
Malaysia		58%	43%		
Poland		58%	42%		
Russia		58%	42%		
France		60%	40%		
Germany		64%	36%		
Germany Great Britain		65%	35%		
Turkey	C×	69%	31%		
South Africa		73%	27%		
Spain		74%	26%		
Peru	• •	75%	25%		
Hungary		76%	24%		
Italy		82%	18%		
Mexico	*	82%	18%		
Brazil		83%	17%		

Base: Representative sample of 20,202 adults aged 16-64 in 27 participating countries, December 22nd 2017 - January 5th 2018.

SAUDI ARABIA: RIGHT DIRECTION/ WRONG TRACK

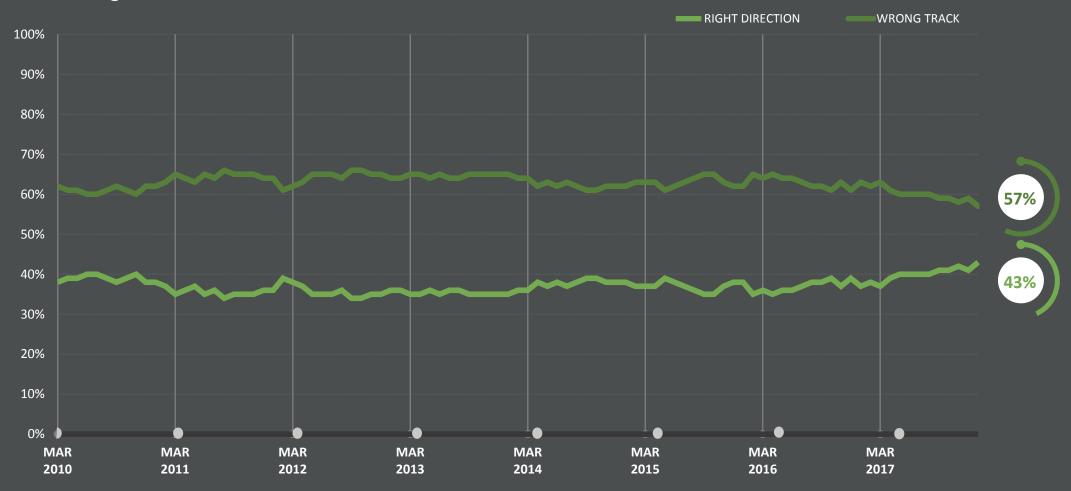
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of Saudi adults aged 16-64. c.500 per month Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor



SAUDI ARABIA'S

WORRIES

- Saudi Arabia's top worries
- World's top worries
- Trends over time for worries: Saudi Arabia & world



SAUDI ARABIA'S WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Taxes			439	%		+1
Unemployment	₽		38%		▼	-5
Corruption	<u>ا</u> فی		29%		▼	-8
Poverty & social inequality	ŧ		24%			+3
Education			19%			+
Terrorism	\sim		19%		▼	-8
Inflation		16	%		A	+
Healthcare		14%				+
Moral decline	55	14%			▼	-(
Childhood obesity		11%			▼	
Crime & violence		9%			▼	-2
hreats against the environment		8%			A	+
Climate change		8%			▼	-2
Rise of extremism	2	7%			▼	-:
Maintaining social programmes		7%				+
Immigration control		6%				+2
Access to credit	æ	6%				+



% change compared

WORLD WORRIES

						with previo	us month:
Mentioned in January 2018 (%)						Dec 2	2017
Unemployment	*				35%		+2
Corruption	١				34%	▼	-2
Poverty & social inequality	Ť				34%	=	
Crime & violence				29%		=	
Healthcare				24%		A	+1
Education			19%			=	
Taxes			19%				+1
Terrorism	\sim	1	7%			=	
Moral decline	<u>چې</u>	15%	,			=	
Immigration control		13%				=	
Inflation		11%				A	+1
Threats against the environment		10%				A	+1
Climate change		10%				A	+1
Rise of extremism		9%				=	
Maintaining social programmes		9%				=	
Childhood obesity	*	3%				=	
Access to credit	(Ja	2%				=	

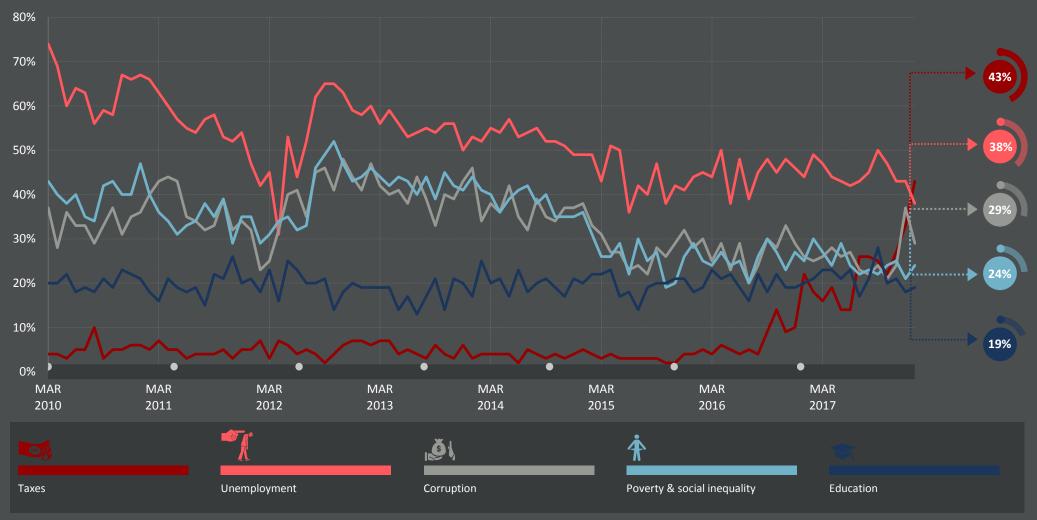
Which three of the following topics do you find the most worrying in your country?

Base: Representative sample of adults aged 16-64. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

SAUDI ARABIA'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

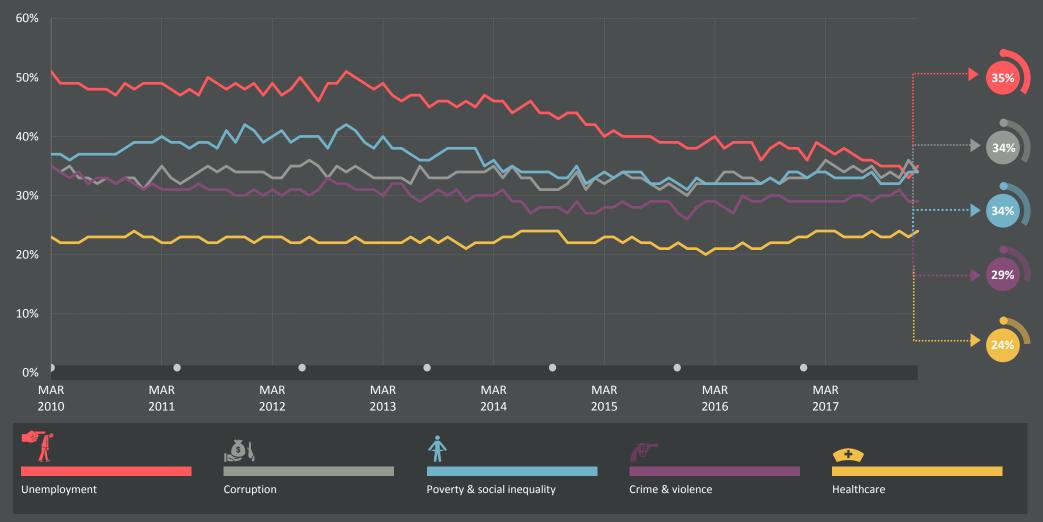
Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of Saudi adults aged 16-64. c.500 per month Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

COUNTRY COMPARISON

• Country comparison of all 17 concerns



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1 UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Jan	uary 2	018 in each country	Dec 2	017
WORLD		35%		+2
SOUTH KOREA		65%		+5
ITALY		64%		+1
SERBIA		62%		+3
SPAIN	*	60%	▼	-1
RUSSIA		55%		+24
SOUTH AFRICA		55%	=	
ARGENTINA			A	+1
FRANCE		40%	▼	-1
INDIA	(8)	40%	A	+2
SAUDI ARABIA	1919	38%	•	-5
BRAZIL		36%		+2
MALAYSIA		35%		
MEXICO	*	35%	▼	-1
TURKEY		35%		+4
AUSTRALIA	*:	34%	▼	-4
CANADA	*	30%		+7
JAPAN		27%		+5
BELGIUM		24%		+4
PERU	* :	23%		-6
CHINA		22%		-10
HUNGARY				-5
SWEDEN				+6
GREAT BRITAIN				+1
ISRAEL	*			-1
POLAND				-2
US				+2
GERMANY			—	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

WORLD

2

CORRUPTION

(%) worried in January 2018 in each country

\$

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

-2

SOUTH AFRICA		68%	▼	-3
MALAYSIA		64%		
PERU	@	60%	▼	-1
HUNGARY		56%	▼	-6
BRAZIL		55%	▼	-1
MEXICO	A	53%	▼	-3
SPAIN	*	52%	▼	-7
ISRAEL	\$	48%	=	
SOUTH KOREA	()	46%	=	
RUSSIA		43%	▼	-12
INDIA	3	42%	▼	-3
ARGENTINA	*	37%		+3
SERBIA		34%	▼	-3
TURKEY	C*	34%		+1
POLAND		33%	▼	-8
SAUDI ARABIA	929999	29%	▼	-8
ITALY		28%	▼	-1
BELGIUM		26%		+1
US		25%	▼	-4
JAPAN		20%	▼	-3
CANADA	*	15%	▼	-6
AUSTRALIA	*	13%	•	-2
FRANCE		13%	V	-1
GREAT BRITAIN		13%	V	-1
SWEDEN	-	10%	•	-3
GERMANY		8%	•	2

34%

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

(%) worried in January 2018 in each country

WORLD	()	34%	=	
RUSSIA		58%		+3
HUNGARY		56%	▼	-5
SERBIA		53%	▼	-2
GERMANY		45%	▼	-2
PERU	@	43%		+13
MEXICO	•	42%	=	
SOUTH KOREA	()	41%		+1
ARGENTINA	•	40%		+2
JAPAN		40%		+3
ISRAEL	*	37%	▼	-2
SPAIN	<u>®</u>	36%	=	
FRANCE		35%	▼	-5
ITALY		35%	=	
GREAT BRITAIN		34%		+1
BELGIUM		33%		+6
CANADA	+	31%	▼	-1
POLAND		30%	▼	-6
TURKEY	C*	30%	▼	-3
SOUTH AFRICA		29%		+2
INDIA	•	28%		+1
BRAZIL		26%	=	
AUSTRALIA	*	24%	▼	-2
SAUDI ARABIA	\$28789 	24%		+3
SWEDEN		24%	•	-2
MALAYSIA				
US			=	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor



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4 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

(%) worried in January 2018 in each country

WORLD		29%	=	
MEXICO	*	63%	A	+6
SOUTH AFRICA		63%	▼	-1
PERU	<u>ê</u>	62%	▼	-2
BRAZIL		47%	▼	-2
SWEDEN		46%		+1
ARGENTINA	*	43%	▼	-5
MALAYSIA		38%		
GERMANY		37%		+2
SERBIA		37%	▼	-1
AUSTRALIA	*	36%		+5
INDIA		34%	=	
US		27%	▼	-1
ITALY			•	-3
TURKEY	C *	26%	V	-2
BELGIUM		24%		+3
SOUTH KOREA	(0)		V	-1
FRANCE		21%		+4
ISRAEL	*			-5
GREAT BRITAIN		17%	=	
SPAIN	<u>®</u>			+4
CANADA	*	16%		+2
JAPAN			.	-5
CHINA	*:		=	
POLAND				-2
HUNGARY		12%		+2
SAUDI ARABIA	\$2379 	9%		2
RUSSIA		5%		-6

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

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5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in January 2018 in each country Dec 2017 WORLD 24% +1 72% HUNGARY +22 POLAND 62% +1046% BRAZIL +1 **GREAT BRITAIN** 42% +3 CANADA * 40% +1 38% CHINA +9 US 1 38% -1 SERBIA -31% -2 27% RUSSIA -6 ₩. 25% AUSTRALIA 24% SPAIN 癥 +5 ----SWEDEN 21% -5 18% BELGIUM ISRAEL 17% \$ -2 JAPAN 17% ۵ 17% PERU 14% FRANCE ▼ . -1 INDIA 14% (1) SAUDI ARABIA 14% +1 13% GERMANY +1 12% SOUTH AFRICA ITALY 9% -4 7% MALAYSIA 6% ARGENTINA * -2 6% MEXICO ۵ SOUTH KOREA 6% **(**) +1

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

3%

C*

TURKEY

+1

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6 | EDUCATION

(%) worried in January 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

(,	···· / _		DCCE	
WORLD	\odot	19%	=	
PERU	.	38%	=	
ISRAEL	*	33%	=	
ARGENTINA	*	30%	▼	-1
CHINA		29%		+1
TURKEY	C*		▼	-1
SOUTH AFRICA		27%		+7
BRAZIL		26%	▼	-10
MEXICO	.	26%	▼	-3
HUNGARY		21%		+15
SAUDI ARABIA	5,9709	19%		+1
SERBIA	*	19%		+4
SPAIN	<u>®</u>		▼	-1
INDIA	(3)		▼	-4
AUSTRALIA	*	15%		+2
JAPAN		15%		+3
MALAYSIA				
BELGIUM				+1
FRANCE		13%	▼	-3
GREAT BRITAIN			▼	-1
RUSSIA			▼	-4
SOUTH KOREA	()			+1
SWEDEN			=	
US			▼	-2
CANADA	*		•	-1
GERMANY		12%	•	-3
POLAND			•	-1
ITALY		5%		

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor



% change compared with previous month:

Dec 2017

W	ORI	D	WC	DRR	IES

			Dee	2017
WORLD	\bigcirc	19%	A	+1
SAUDI ARABIA	\$2709 	43%	▲	+10
ITALY		39%	A	+2
CANADA	*	33%	=	
FRANCE		30%		+3
BELGIUM		29%		+3
JAPAN		29%	▼	-3
MALAYSIA		28%		
POLAND			=	
BRAZIL		23%	=	
RUSSIA		23%	A	+7
TURKEY	C *	22%	_	+3
ARGENTINA	*	21%	▼	-4
ISRAEL	\$	19%	▼	-3
US		17%	▼	-2
MEXICO			_	+1
AUSTRALIA	*:	15%	▲	+1
INDIA		15%	▼	-2
SOUTH KOREA	٠.	15%	▼	-1
SWEDEN			▲	+3
GREAT BRITAIN		10%	=	
GERMANY	_	9%	▼	-1
SPAIN	<u>®</u>	9%	▼	-2
HUNGARY		8%	A	+5
		8%	A	+1
SERBIA		6%	=	
PERU	۵	3%	▼	-4

20

TAXES 7

(%) worried in January 2018 in each country

Which three of the following topics do you find the most worrying in your country?

GAME CHANGERS



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8 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

(%) worried in Jan	uary 2	018 in each country	Dec 2	017
WORLD	\mathbf{i}	17%	=	
ISRAEL		48%		+8
TURKEY	C*	47%	▼	-1
FRANCE		38%	A	+1
GERMANY		35%	=	
BELGIUM		34%	▲	+2
US		34%	▲	+1
GREAT BRITAIN		33%	▼	-3
INDIA	(1)			+2
AUSTRALIA	*	23%		+2
SWEDEN	+			+5
RUSSIA		21%		+14
SAUDI ARABIA	53709 		▼	-8
SPAIN	<u>*</u>			+2
CANADA	*		▼	-2
ITALY		10%	=	
JAPAN		9%	▼	-4
MALAYSIA		7%		
PERU	@	7%	•	-1
POLAND		6%	=	
CHINA		5%	•	-2
MEXICO	*	4%		+1
HUNGARY		3%	▼	-3
SERBIA	*	3%		-1
ARGENTINA	*	2%	—	-2
SOUTH KOREA	()	2%	▼	-2
BRAZIL		1%	=	
SOUTH AFRICA		1 %		

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor

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9 MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

%) worried in January 2018 in each country	
--	--

WORLD	$\mathbf{\mathfrak{F}}$	15%	=	
CHINA	*)	37%	▼	-3
JAPAN		26%		+2
SERBIA	*	25%	▼	-2
MALAYSIA		24%		
US			▼	-2
ISRAEL	*			+2
GERMANY				+3
SOUTH KOREA	()		•	-2
BELGIUM				+9
POLAND			=	
AUSTRALIA	*			+2
GREAT BRITAIN			=	
SAUDI ARABIA	5939		.	-6
FRANCE				+1
HUNGARY		13%	•	-2
INDIA		13%		+3
TURKEY	<u>C</u> *		=	
RUSSIA			.	-5
ITALY		10%	.	-2
PERU		10%		-1
SOUTH AFRICA		10%		-1
ARGENTINA	*	8%		-1
BRAZIL				+1
CANADA	*	8%		4
MEXICO	•	8%		-2
SWEDEN		8%	•	7
SPAIN	<u>®</u>	7%		+1

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

10 | IMMIGRATION CONTROL

(%) worried in January 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

WORLD	\bigcirc	13%	=	
GERMANY		40%		+5
ITALY		32%	A	+3
SWEDEN	+-	29%	A	+6
CANADA		25%	▼	-3
GREAT BRITAIN		25%	▼	-2
AUSTRALIA	*			+2
FRANCE		23%	=	
			▼	-1
BELGIUM		21%	▼	-5
TURKEY	C*		=	
HUNGARY			▼	-15
ISRAEL	\$		=	
MALAYSIA				
SPAIN	*	9%	▼	-2
POLAND		8%		+2
JAPAN		7%	=	
ARGENTINA		6%		+3
SAUDI ARABIA	55379 	6%		+2
SOUTH AFRICA		6%	=	
INDIA	8	5%		+2
PERU	ø	4%		+2
SERBIA		4%		+1
RUSSIA		3%	▼	-5
BRAZIL		1%	=	
CHINA		1%	T	-3
MEXICO	<u>*</u>	1%	=	
SOUTH KOREA	()	1%	=	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor



11 | INFLATION

(%) worried in January 2018 in each country

WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

WORLD	\bigcirc	11%		+1
ARGENTINA		47%		+5
CHINA		29%	▼	-4
MALAYSIA		20%		
MEXICO		17%		+1
TURKEY	C*		▼	-7
SAUDI ARABIA	5.919	16%	A	+8
AUSTRALIA	*		▼	-1
CANADA	*			+4
BRAZIL				+3
INDIA		12%		+1
RUSSIA			▼	-5
GREAT BRITAIN		10%	=	
SOUTH AFRICA		9%	•	-2
SOUTH KOREA	٠	8%	=	
JAPAN		6%	=	
PERU	@	6%		+4
US		6%		+1
BELGIUM		5%	•	-3
FRANCE		5%	=	
POLAND		5%	•	
GERMANY		4%	=	
ITALY		4%		+1
HUNGARY		3%	.	4
ISRAEL	*	2%	.	1
SERBIA		2%	=	
SPAIN	*	2%		+1
SWEDEN		1%	V	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.



WORLD WORRIES

12 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Janu	uary 20	18 in each country	Dec 2	017
WORLD	()	10%	▲	+1
CHINA		42%	▲	+3
POLAND		17%	▲	+5
RUSSIA			▲	+6
INDIA	(1)		▼	-1
GERMANY		13%	▼	-1
AUSTRALIA			=	
FRANCE			▼	-1
SWEDEN	+		▼	-2
BELGIUM			=	
CANADA	*		▼	-3
GREAT BRITAIN			▲	+3
PERU	@		▼	-1
JAPAN		9%	▲	+1
SOUTH KOREA	()	9%	▼	-3
US		9%	=	
MEXICO	*	8%	▲	+1
SAUDI ARABIA	#3970) 	8%	_	+4
ITALY		7%		+1
SPAIN	*	7%		+1
		6%		
SERBIA	*	6%	=	
BRAZIL		5%		+1
ISRAEL	\$	4%		+2
TURKEY	C*	4%		
ARGENTINA	*	3%		+1
HUNGARY		2%		+2
SOUTH AFRICA		2%	v	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor

13 | CLIMATE CHANGE

(%) worried in January 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
WORLD	$\mathbf{\mathfrak{S}}$	10%		+1
CHINA		26%	A	+1
CANADA	*	20%	=	
GERMANY			=	
AUSTRALIA	*		▼	-3
FRANCE		15%		+4
JAPAN		15%		+2
INDIA	•		▼	-1
SWEDEN	-		▼	-5
US			▼	-2
BELGIUM				+1
SPAIN				+1
GREAT BRITAIN				+2
POLAND				+6
ITALY		8%	=	
SAUDI ARABIA	5309 —	8%	▼	-2
MEXICO	*	7%		+2
PERU	۵	7%	=	
SOUTH KOREA	()	7%		+2
HUNGARY		4%		+1
ISRAEL	\$	4%		+3
SERBIA	*	4%		+1
TURKEY	C*	4%		+2
ARGENTINA	*	3%		+1
BRAZIL		2%		+1
MALAYSIA		2%		
SOUTH AFRICA		2%	=	
RUSSIA		1%		-3

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor

14 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

(%) worried in January 2018 in each country

WORLD	$\mathbf{\mathfrak{S}}$	9%	=	
GREAT BRITAIN		21%	=	
SWEDEN	-		▼	-6
GERMANY			▼	-2
BELGIUM				+1
US				+4
FRANCE			=	
POLAND			▼	-3
SPAIN	*	13%		+1
AUSTRALIA			=	
MALAYSIA				
ISRAEL	\$	10%	▼	-1
INDIA	3	9%		+1
TURKEY	C*	9%		+1
CANADA	+		•	-3
SAUDI ARABIA	5.979 	7%	•	-1
SOUTH KOREA	٠	6%	•	-3
ITALY		5%	▼	-1
JAPAN		5%		+1
ARGENTINA	•	4%		+1
HUNGARY		4%	▼	-9
BRAZIL		3%		+1
MEXICO		2%		+1
RUSSIA		2%	•	-1
SERBIA		2%	.	-1
PERU	@	1%	=	
SOUTH AFRICA		1 %	.	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor



% change compared

with previous month:

Dec 2017



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15 | MAINTAINING SOCIAL PROGRAMMES

(%) worried in January 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec 2017

WORLD	()	9%	=	
JAPAN		32%	▼	-2
CHINA	*)	31%		+1
SWEDEN	-	26%		+3
SOUTH KOREA		25%		+5
GREAT BRITAIN			▼	-2
SPAIN	瘢	13%		+1
US		10%		+3
AUSTRALIA	*	9%	=	
CANADA	*	9%		+1
POLAND		9%	▼	-1
ITALY		7%		+1
SAUDI ARABIA	5500 	7%		+1
GERMANY		6%	=	
HUNGARY		6%		+3
ISRAEL	\$	6%		+1
SERBIA	.	6%	=	
BELGIUM		5%	•	-3
RUSSIA		5%	•	-6
FRANCE		4%	=	
INDIA	<u></u>	4%		+1
ARGENTINA	*	3%		+1
BRAZIL		3%		+1
MEXICO	*	3%		-1
MALAYSIA		2%		
SOUTH AFRICA		2%		+1
TURKEY	C*	2%		+1
PERU	@	1%	.	

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463. Source: Global Advisor

WORL	D WORRIES
16	CHILDHOOD OBESITY

(%) worried in January 2018 in each country

۵.

*

*

-

\$

*

C*

3%

WORLD

POLAND

MEXICO

GREAT BRITAIN

CANADA

HUNGARY

CHINA

INDIA

US

SERBIA

SWEDEN

GERMANY ISRAEL

BELGIUM

MALAYSIA

ARGENTINA

PERU

TURKEY

BRAZIL

ITALY

JAPAN

RUSSIA

FRANCE

AUSTRALIA

SAUDI ARABIA

Which three of the following topics do you find the most worrying in your country?

11%

10%

7%

6%

6%

5%

5%

5%

4%

4%

4% 4%

3%

3%

2%

2%

2%

2%

1%

1%

1%

1%

1%

1%

Dec 2017

 SOUTH AFRICA		
SPAIN	*	1%
SOUTH KOREA	()	*
Representative sample e: Global Advisor	e of adults	; aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

% change compared

▼

with previous month:

-1

-1

+1

+2

+2

+1

+3

-2

-3

+1

-1

29

GERMANY		1 %
ISRAEL	\$	1 %
MEXICO	ø	1 %
PERU	۵	1 %
SERBIA	*	1 %
SOUTH AFRICA		1 %
TURKEY	C*	1 %
US		1 %

Base: Representative sample of adults aged 16-64 in 27 participating countries. January 2018: 20,202; December 2017: 19,463.

Source: Global Advisor

WORLD WORRIES

WORLD

BELGIUM

HUNGARY RUSSIA

SWEDEN

CANADA

INDIA

ITALY

POLAND

FRANCE

JAPAN

BRAZIL

SPAIN

MALAYSIA SOUTH KOREA

ARGENTINA

GREAT BRITAIN

AUSTRALIA

CHINA

SAUDI ARABIA

17 | ACCESS TO CREDIT

(%) worried in January 2018 in each country

₩.

*

۲

*

2%

6%

5%

5% 4%

4%

4%

3%

3%

3%

3%

3%

2%

2%

2%

2%

2%

2%

1%

*

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Dec	2017

+3

+1

-1

+1

+1

+1

+2

+1

+1

-2

-1

-



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METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 27 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 20,202 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between December 22nd 2017 and January 5th 2018.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5percentage points for a 500 sample 19 times out of 20.

FOR MORE INFORMATION

Mohammed Minawi

Regional Senior Director mohammed.minawi@ipsos.com

