



IPSOS ISSUES MONITOR MARCH 2018

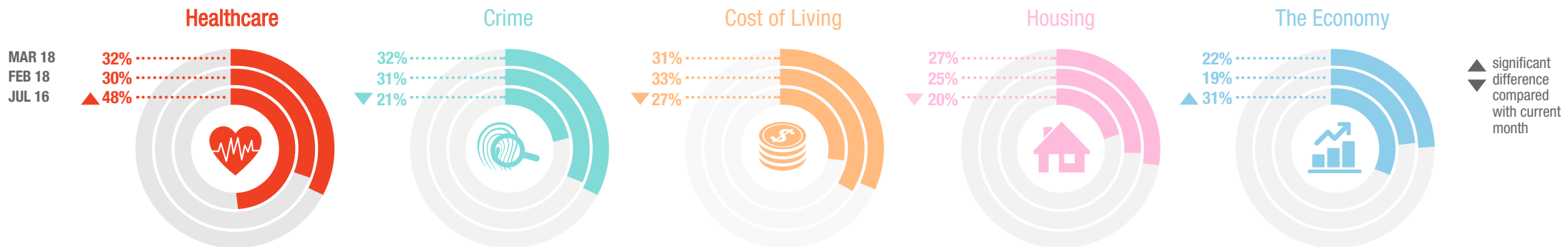
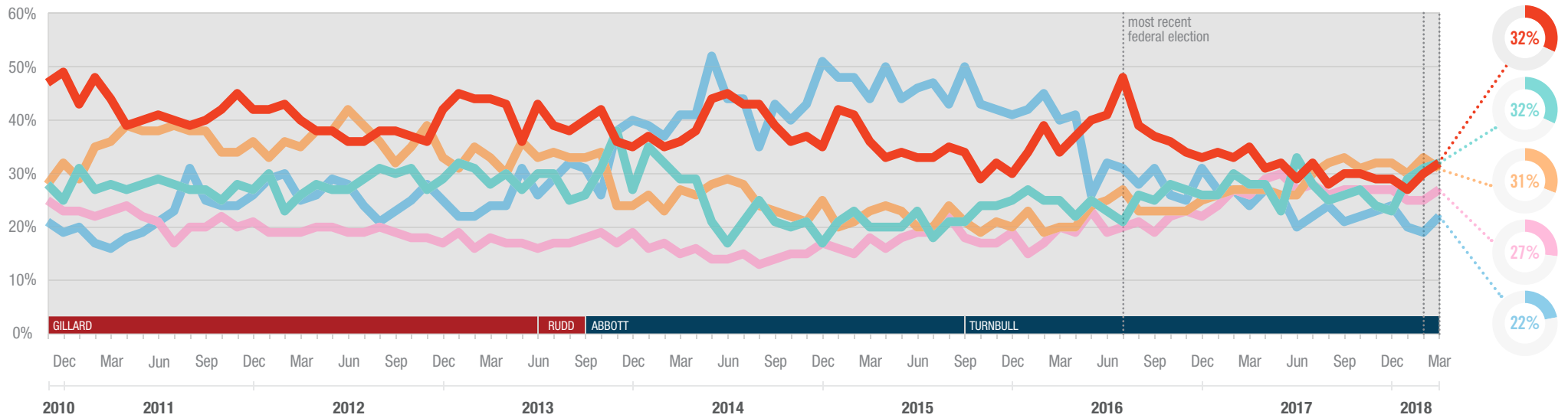
The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

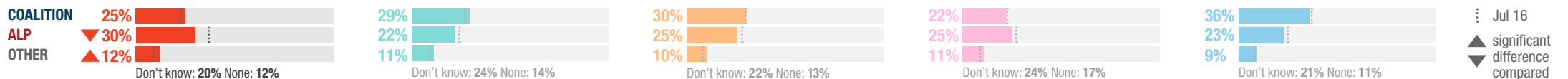
Lucy Hedt
Project Manager
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2018 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.



Party most capable to manage the top issues facing Australia





IPSOS ISSUES MONITOR MARCH 2018

The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

Lucy Hedt
Project Manager
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



	2010	2011	2012	2013	2014	2015	2016	2017	JAN 2018	FEB 2018	MAR 2018
Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	27%	30%	32%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	29%	31%	32%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	30%	33%	31%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	25%	25%	27%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	20%	19%	22%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	22%	17%	21%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	20%	19%	16%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	16%	17%	16%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%
Education	15%	12%	16%	19%	20%	17%	18%	14%	14%	13%	14%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	14%	16%	13%
Population	10%	8%	7%	7%	6%	6%	6%	8%	10%	9%	12%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	11%	10%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	11%	8%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	8%	8%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	10%	10%	8%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	9%	7%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	6%	6%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	3%	3%