



IPSOS ISSUES MONITOR MARCH 2018

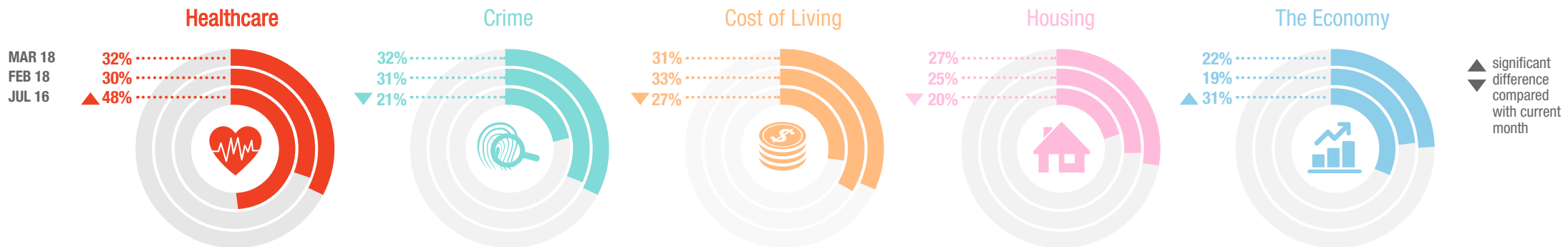
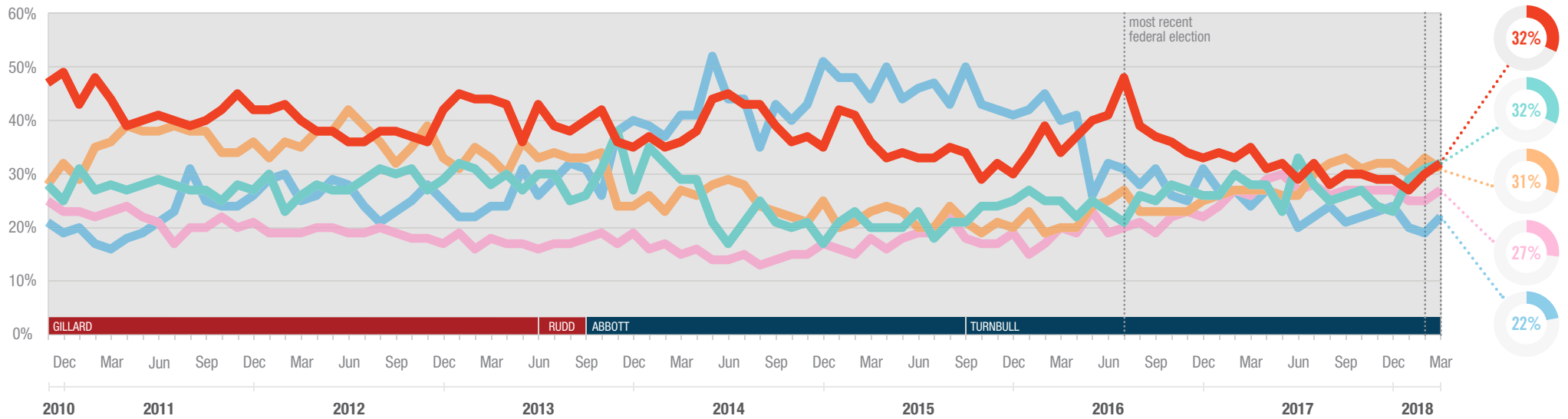
The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

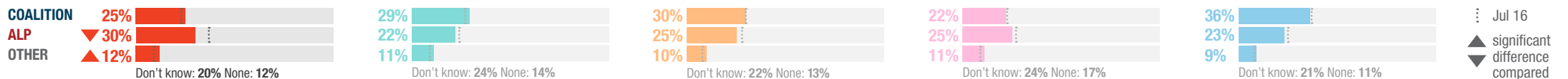
Lucy Hedt
Project Manager
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2018 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.



Party most capable to manage the top issues facing Australia





IPSOS ISSUES MONITOR MARCH 2018

The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

Lucy Hedt
Project Manager
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



	2010	2011	2012	2013	2014	2015	2016	2017	JAN 2018	FEB 2018	MAR 2018
Healthcare	48%	42%	39%	41%	39%	34%	38%	31%	27%	30%	32%
Crime	26%	28%	28%	30%	24%	22%	25%	27%	29%	31%	32%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	29%	30%	33%	31%
Housing	24%	21%	19%	18%	15%	18%	20%	27%	25%	25%	27%
The Economy	20%	22%	26%	29%	42%	45%	33%	24%	20%	19%	22%
Immigration	19%	23%	22%	23%	20%	20%	20%	19%	22%	17%	21%
Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	20%	19%	16%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	16%	17%	16%
Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%
Education	15%	12%	16%	19%	20%	17%	18%	14%	14%	13%	14%
Environment	20%	18%	13%	12%	10%	10%	12%	13%	14%	16%	13%
Population	10%	8%	7%	7%	6%	6%	6%	8%	10%	9%	12%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	11%	10%
Transport	10%	10%	10%	9%	7%	7%	8%	8%	11%	8%	9%
Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	8%	8%
Defence	5%	4%	3%	3%	8%	16%	12%	14%	10%	10%	8%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	6%	9%	7%	7%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	6%	6%	4%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	3%	3%



IPSOS ISSUES MONITOR MARCH 2018

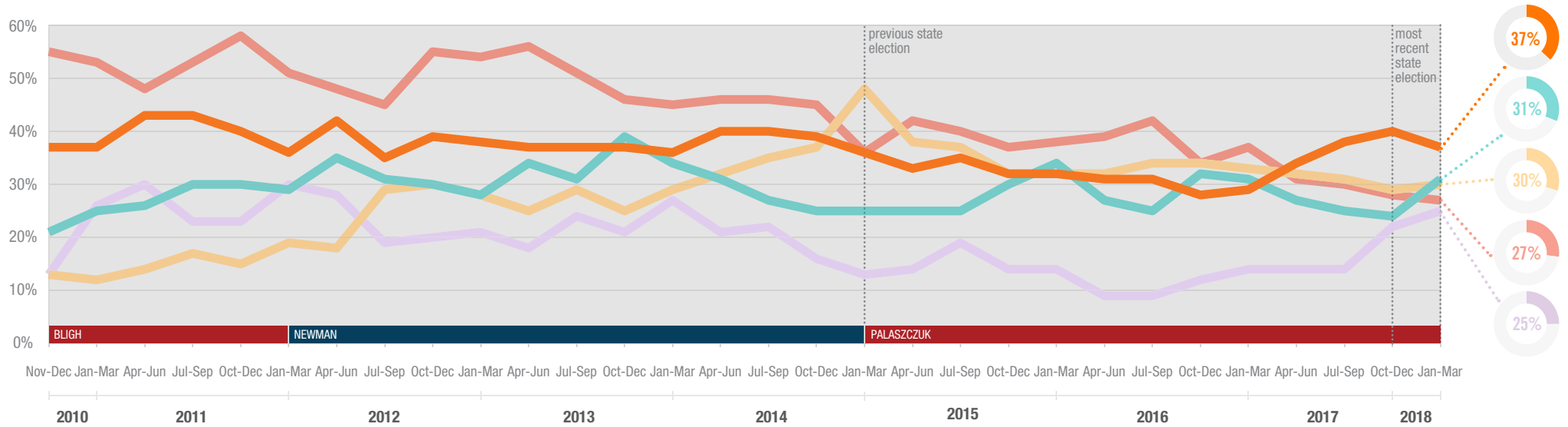
The top issues facing Queensland

Kylie Brosnan
 Head of Ipsos Public Affairs QLD
 ✉ kylie.brosnan@ipsos.com
 ☎ (07) 3016 7660

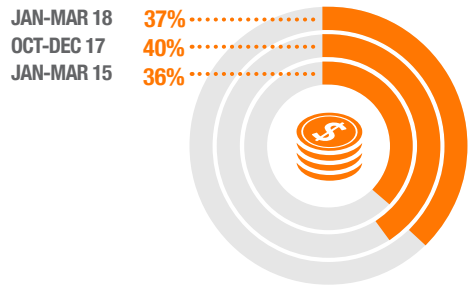
Kathy Benson
 Director, Strategy & Research
 ✉ kathy.benson@ipsos.com
 ☎ (07) 3016 7662



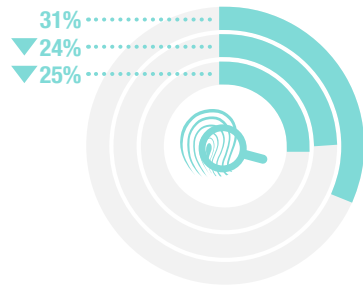
Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2018 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kylie Brosnan or Kathy Benson.



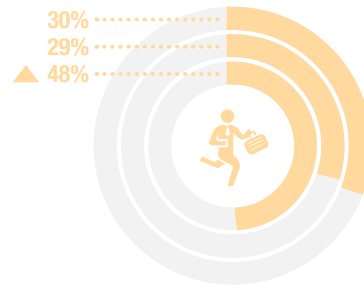
Cost of Living



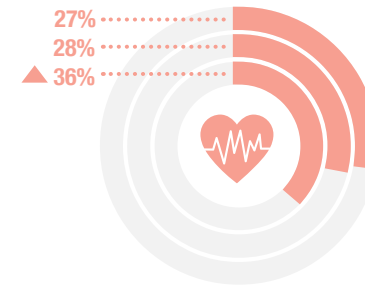
Crime



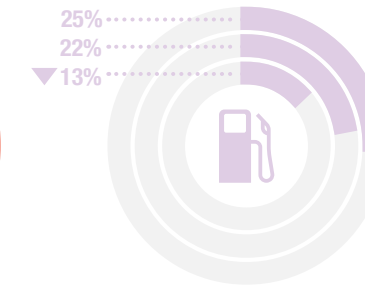
Unemployment



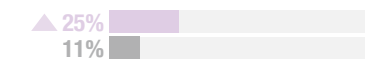
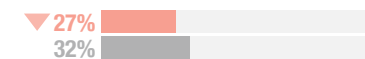
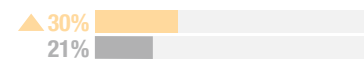
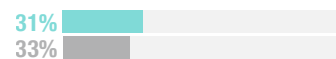
Healthcare



Petrol Prices



▲ significant difference compared with current quarter



▲ significant difference compared with the rest of Australia



IPSOS ISSUES MONITOR MARCH 2018

The top issues facing Queensland

Kylie Brosnan
Head of Ipsos Public Affairs QLD
✉ kylie.brosnan@ipsos.com
☎ (07) 3016 7660

Kathy Benson
Director, Strategy & Research
✉ kathy.benson@ipsos.com
☎ (07) 3016 7662



	2010	2011	2012	2013	2014	2015	2016	2017	JAN-MAR 2018
Cost of Living	37%	40%	38%	37%	39%	34%	30%	35%	37%
Crime	21%	28%	31%	33%	29%	27%	30%	27%	31%
Unemployment	13%	14%	24%	27%	33%	39%	33%	31%	30%
Healthcare	55%	53%	50%	52%	45%	38%	38%	31%	27%
Petrol Prices	13%	26%	24%	21%	21%	15%	11%	16%	25%
Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%	23%
Housing	24%	22%	18%	15%	15%	17%	19%	22%	21%
Transport	17%	17%	15%	15%	12%	14%	17%	18%	17%
The Economy	19%	21%	23%	24%	26%	30%	25%	22%	16%
Environment	13%	14%	10%	10%	9%	10%	11%	14%	14%
Education	21%	14%	17%	17%	18%	17%	16%	14%	14%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	9%	11%
Poverty	9%	6%	6%	8%	9%	9%	11%	12%	9%
Immigration	6%	7%	7%	7%	7%	6%	7%	8%	8%
Population	12%	7%	5%	4%	4%	3%	5%	5%	6%
Taxation	3%	5%	6%	5%	6%	5%	6%	6%	5%
Defence	1%	1%	1%	1%	2%	5%	3%	4%	3%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%	2%
Racism	3%	2%	2%	4%	3%	3%	4%	5%	2%