



Ipsos MORI  
Social Research Institute

# ATTITUDES TO IMMIGRATION

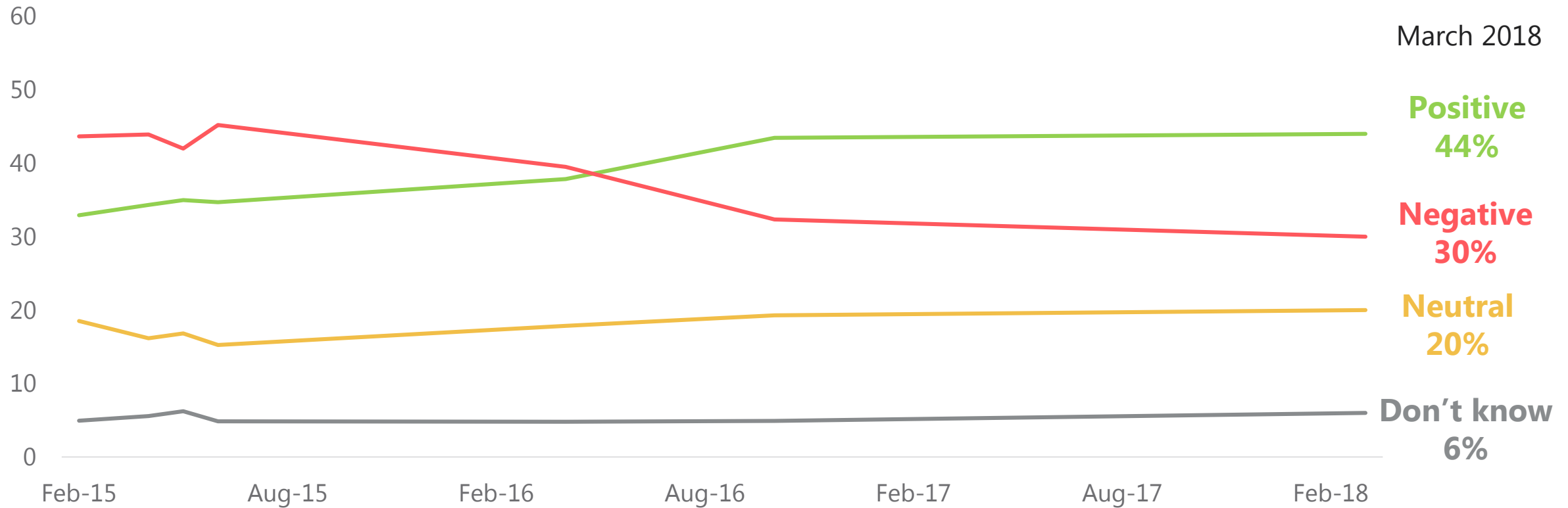
GAME CHANGERS



# Public have become more positive about immigration since Brexit

On a scale of 0 to 10, has migration had a positive or negative impact on Britain? (0 is "very negative", 10 is "very positive"): 0-4=Negative; 5=Neutral; 6-10=Positive

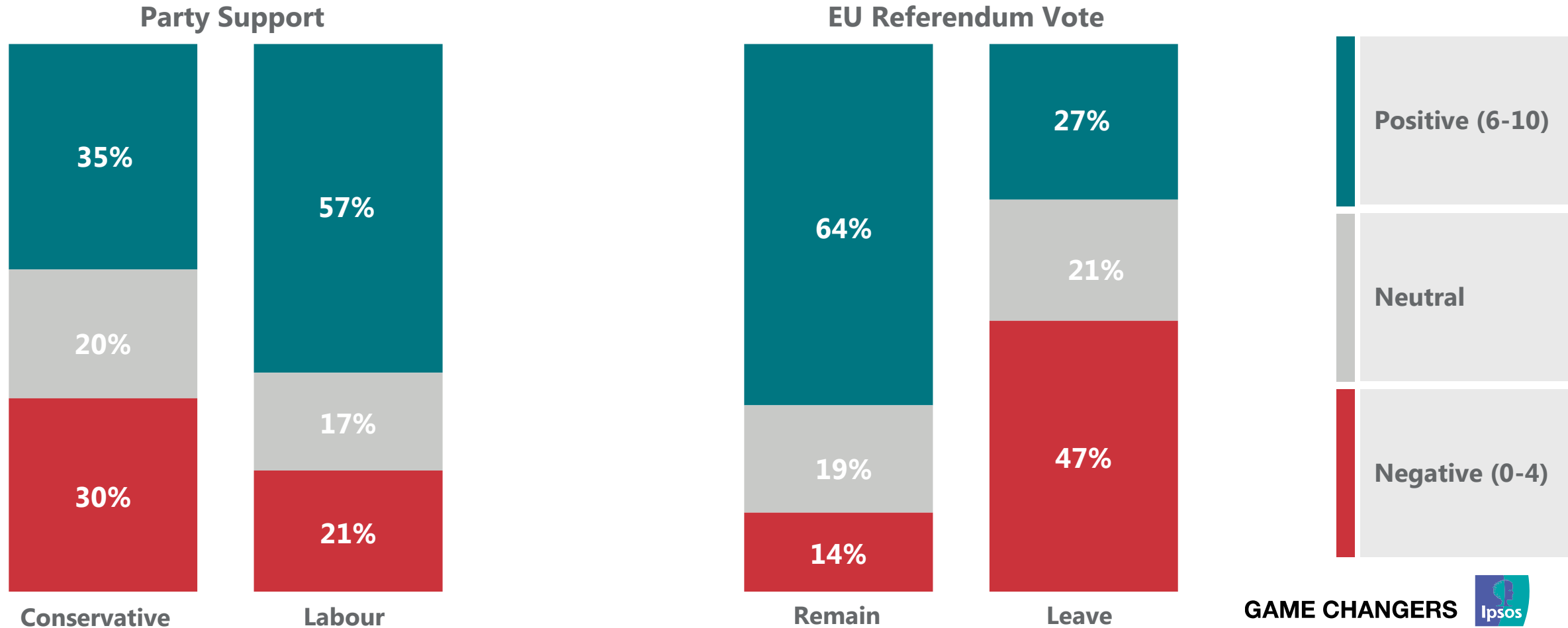
## % saying immigration's impact on their country has been positive/negative on Britain



# Labour and Remain voters more likely to see immigration

## as having a positive impact

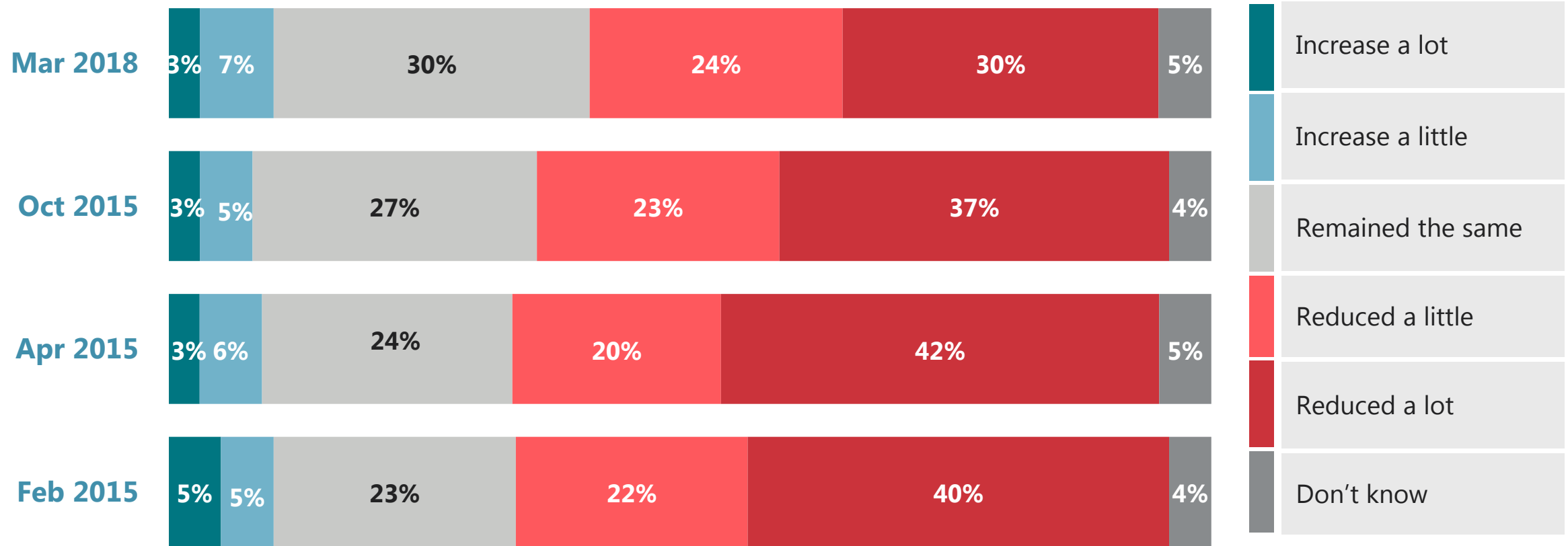
On a scale of 0 to 10, has migration had a positive or negative impact on Britain? (0 is "very negative", 10 is "very positive")



# Majority still want to see immigration numbers reduced

## but those wanting it to be reduced *a lot* has fallen

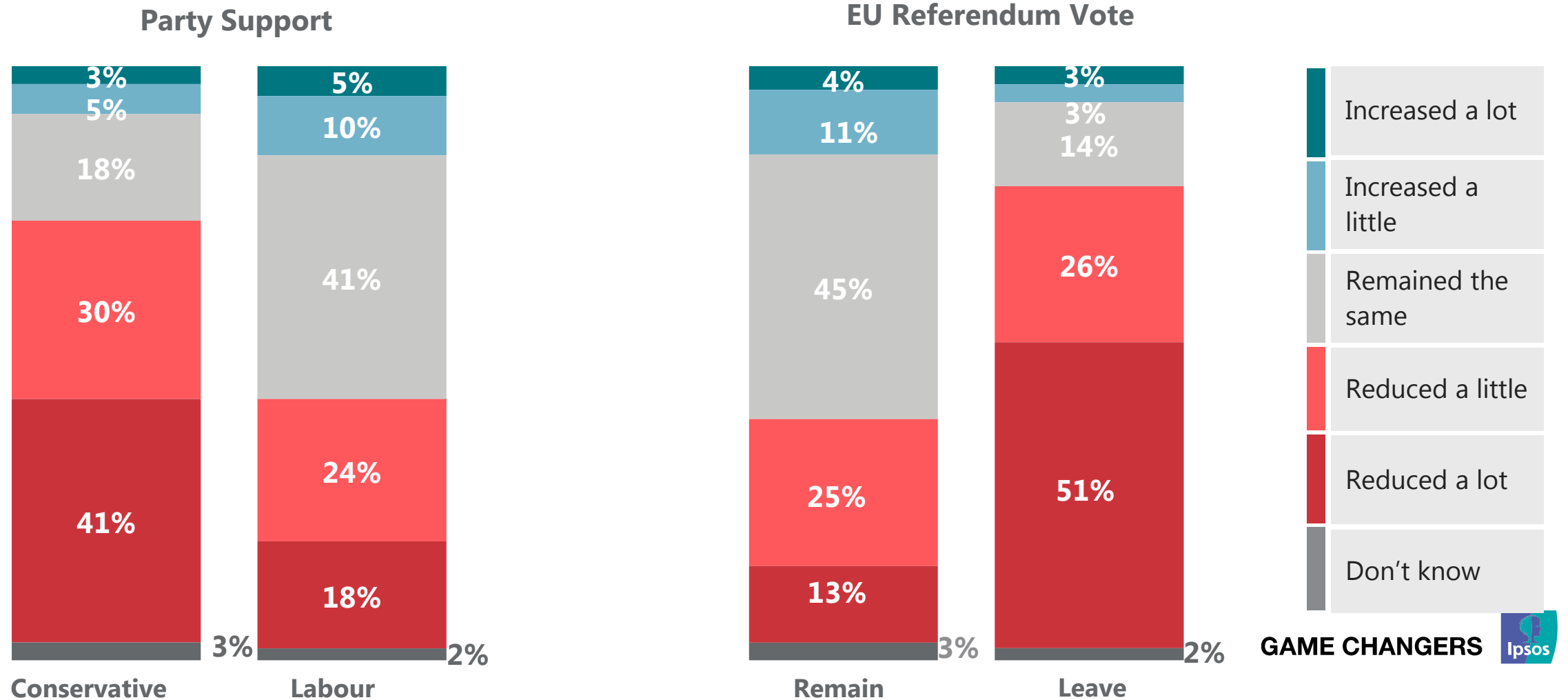
Do you think the number of immigrants coming to Britain nowadays should be increased a lot, increased a little, remain the same as it is, reduced a little, or reduced a lot?



# Majorities of Conservative and Leave voters want immigration reduced

## reduced

Do you think the number of immigrants coming to Britain nowadays should be increased a lot, increased a little, remain the same as it is, reduced a little, or reduced a lot?



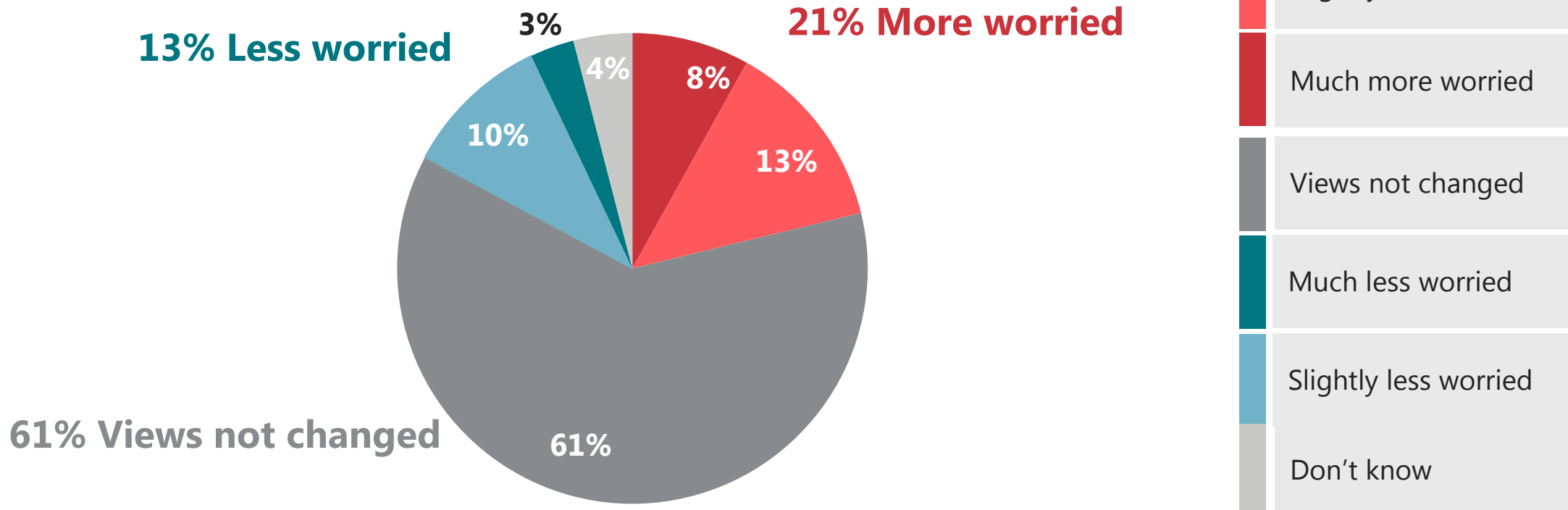
Base: Online survey of 1,060 GB adults aged 18-75 conducted 9-13 March 2018



# 6 in 10 say their views on immigration have not changed

## since Brexit vote although 1 in 5 more worried

And would you say that you have become more or less worried about immigration since Britain voted to leave the EU in 2016, or have your views not changed?

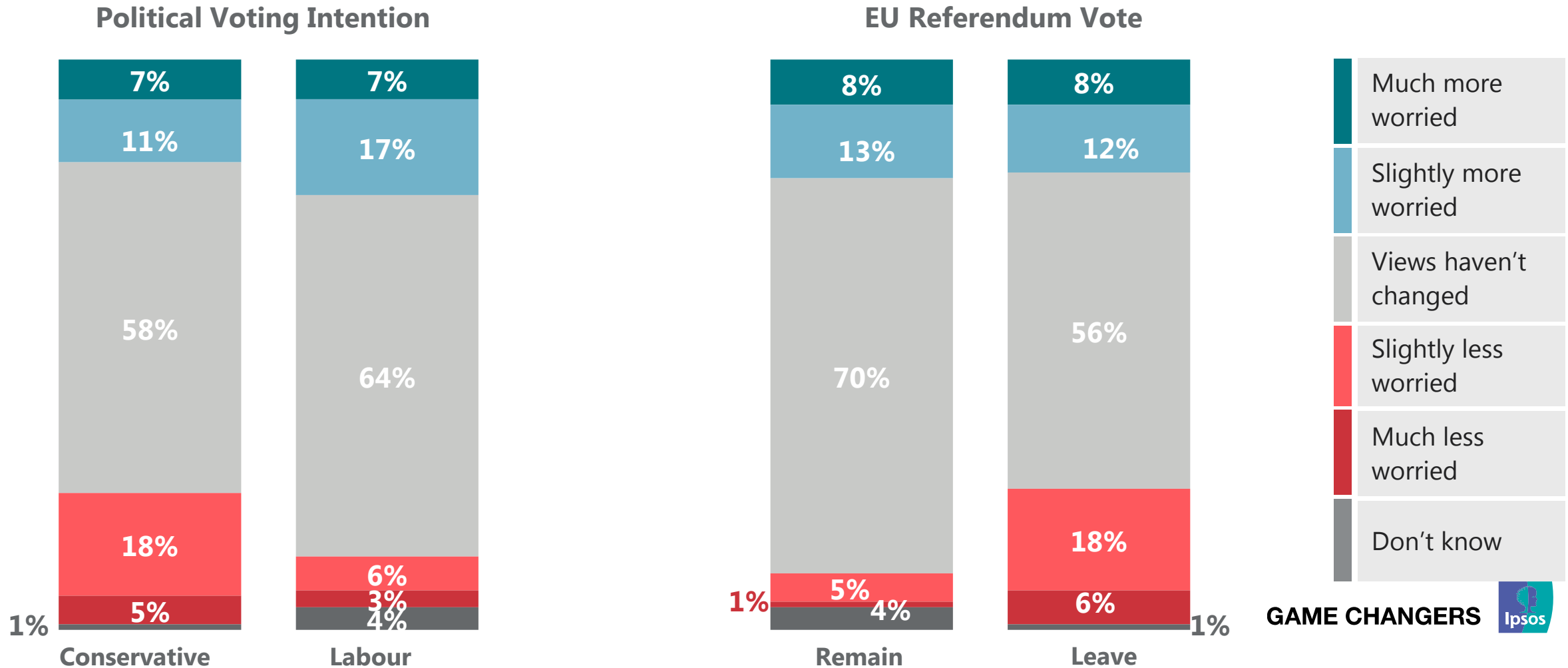


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# Less difference between parties although Leave voters

## more likely to have become more worried

And would you say you have become more or less worried about immigration since Britain voted to leave the European Union in June 2016, or have your views not changed?

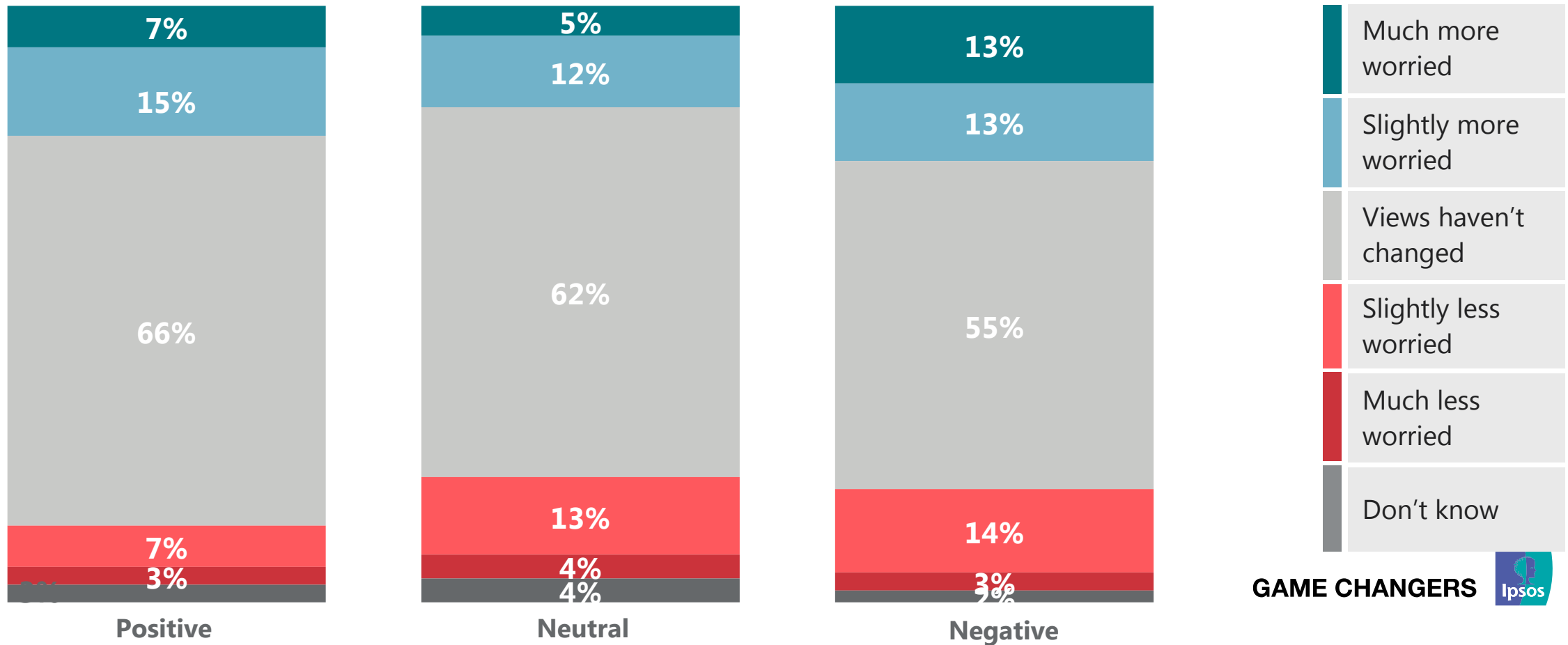


Base: Online survey of 1,060 GB adults aged 18-75 conducted 9-13 March 2018

# Those negative about immigration more likely to say they have become both more and less worried since the referendum

And would you say you have become more or less worried about immigration since Britain voted to leave the European Union in June 2016, or have your views not changed?

Impact Immigration has had on Britain

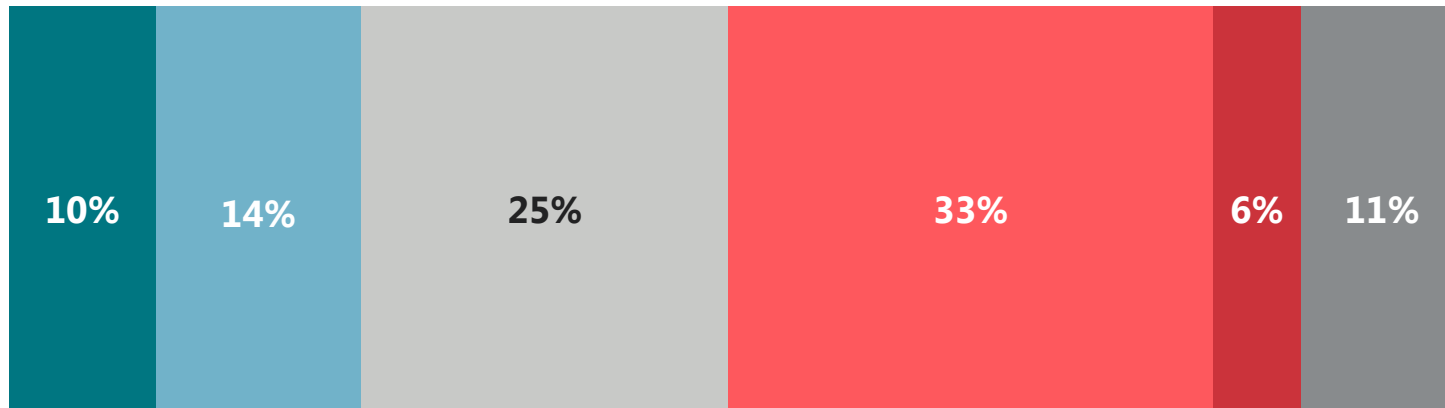


Base: Online survey of 1,060 GB adults aged 18-75 conducted 9-13 March 2018



# Since Brexit vote numbers have fallen – four in ten people have noticed this

Do you think the number of EU immigrants coming into the UK has increased remained the same as it is, or reduced since EU ref vote?



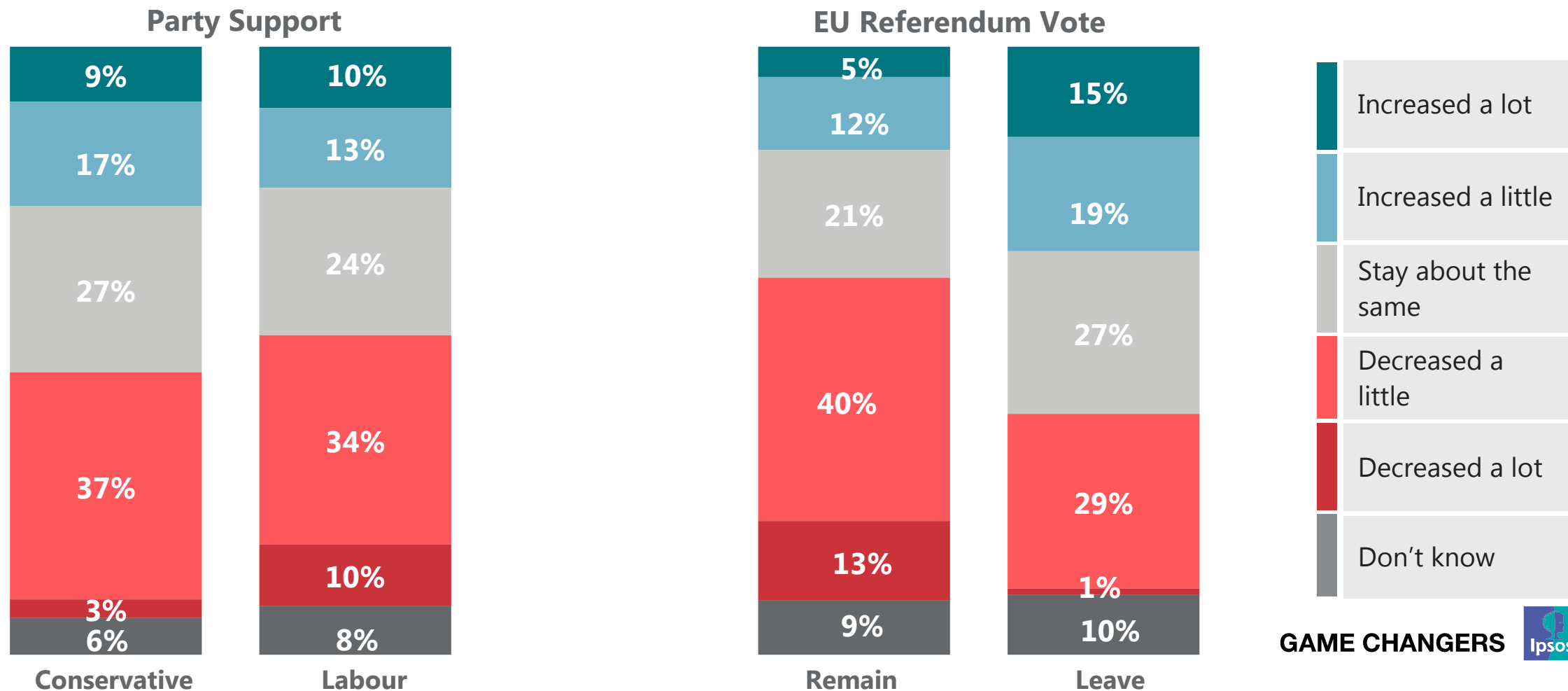
March 2018

**Official figures\*: number of EU migrants down by 19% year after Brexit**



# Remain voters more likely to think immigration has decreased while Leave voters are split while little difference by party support

I would now like to ask you some questions about what you think has happened since Britain voted to leave the European Union in the referendum on 23 June 2016. For each of the following, please tell me whether you think it has increased, decreased or stayed the same since June 2016. - The number of EU immigrants coming into the UK

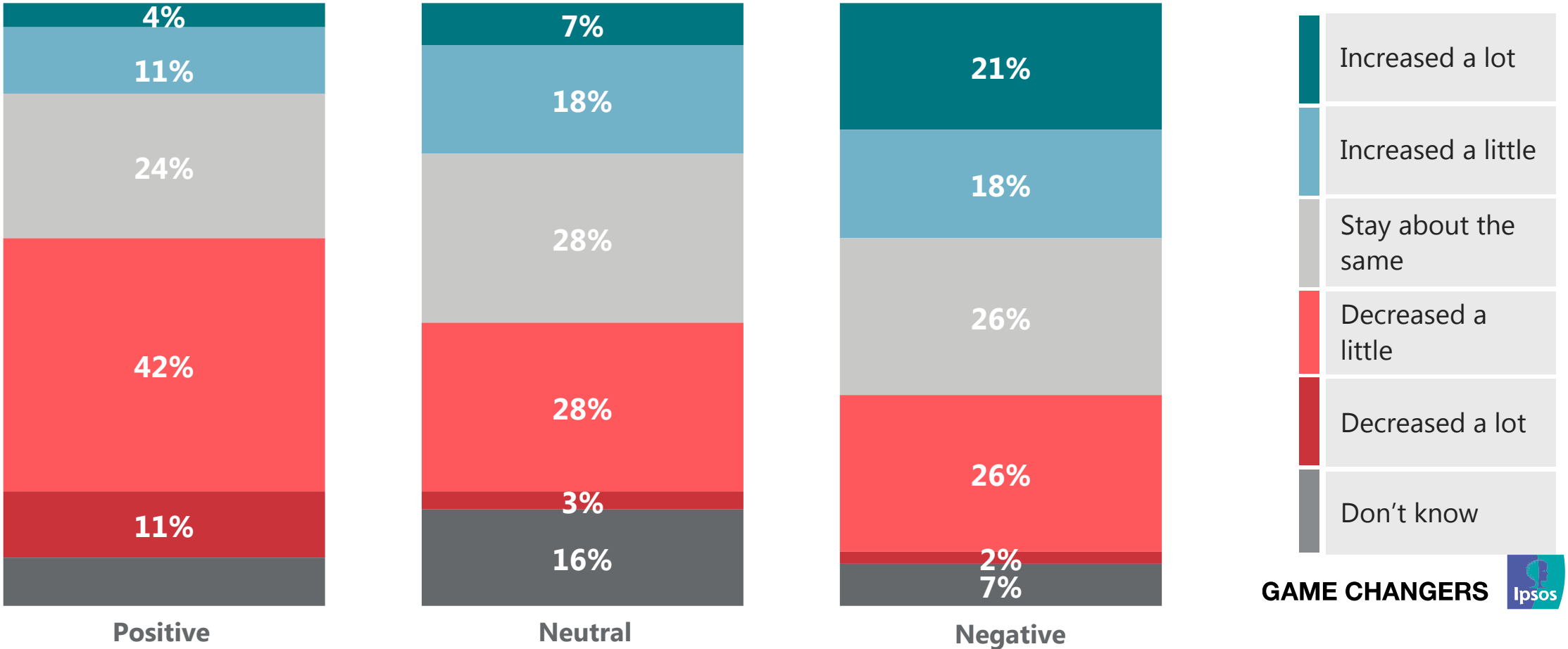


# Those who are more negative about immigration are more likely

## to think there has been an increase

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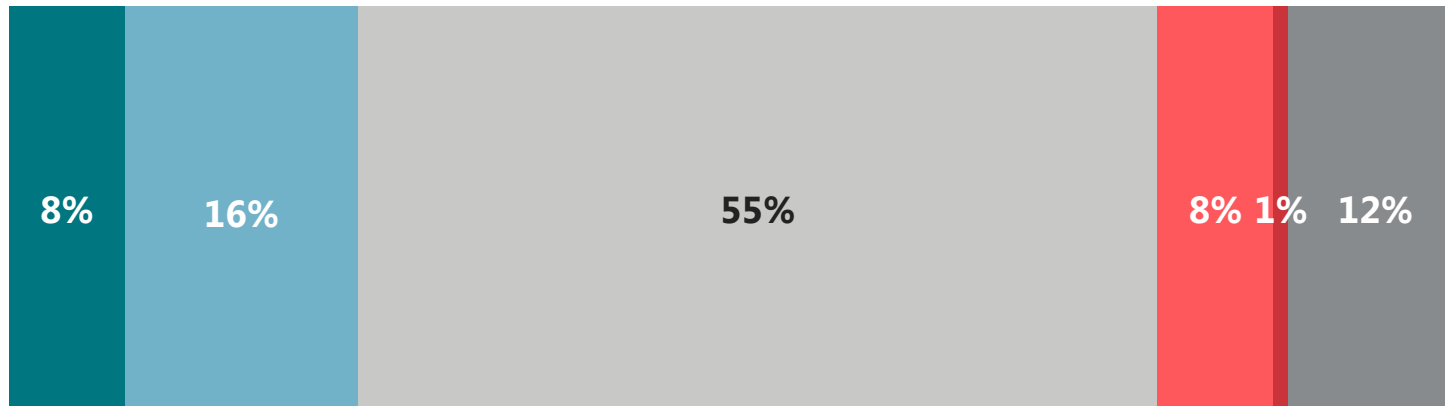
### Impact Immigration has had on Britain



Base: Online survey of 1,060 GB adults aged 18-75 conducted 9-13 March 2018

# And majority have noticed no difference in their local area

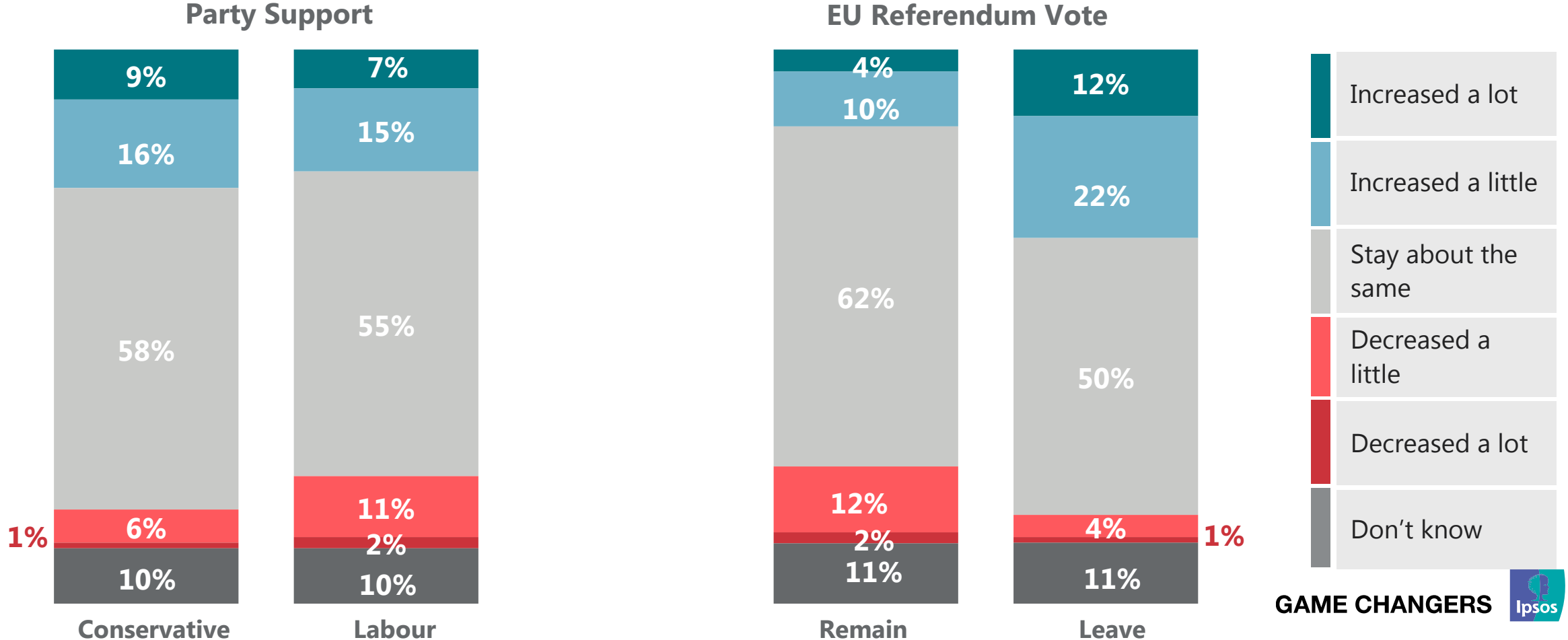
Do you think the number of EU immigrants living in your local area has increased remained the same as it is, or reduced since EU ref vote?



# Leave voters more likely than Remain voters to think immigration

## has increased in their local area

I would now like to ask you some questions about what you think has happened since Britain voted to leave the European Union in the referendum on 23 June 2016. For each of the following, please tell me whether you think it has increased, decreased or stayed the same since June 2016. - The number of EU immigrants living in your local area

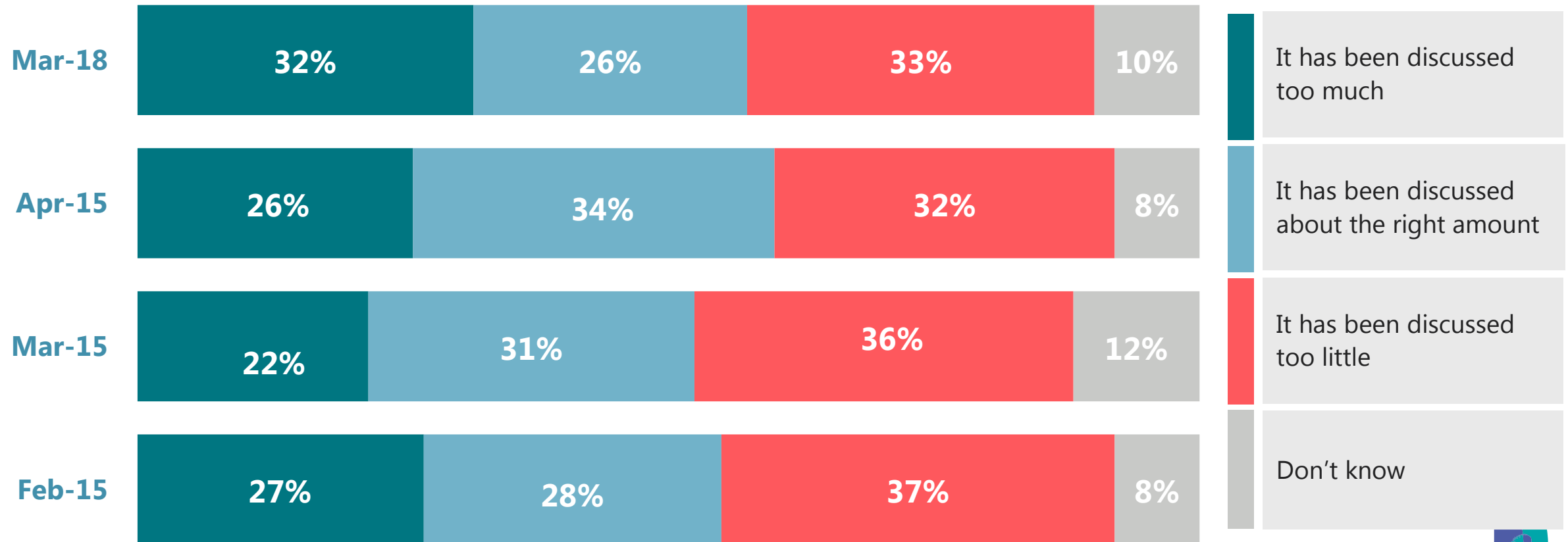


Base: 1,060 GB adults aged 18-75 conducted online 9-13 March 2018

# People are split on whether we're talking about

## immigration too much or too little

Generally speaking, do you think that the issue of immigration has been discussed in Britain too much, too little or about the right amount over the last few years?



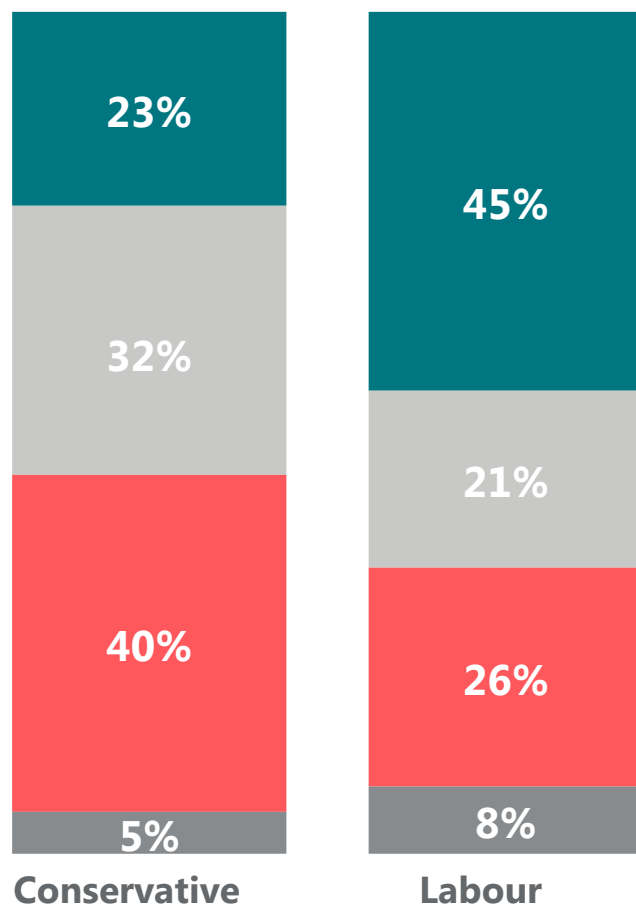


# Labour and Remain voters more likely to think immigration's been

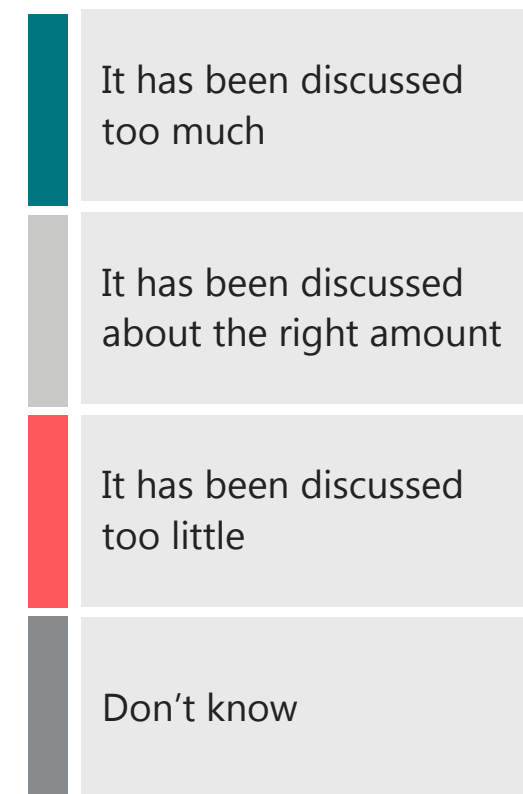
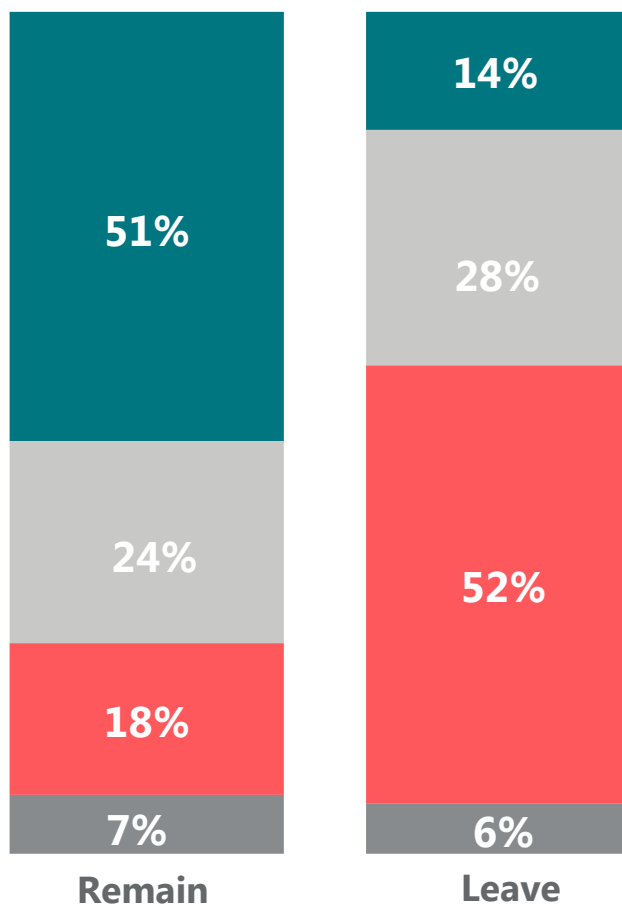
# discussed too much while Conservative and Leave think too little

Generally speaking, do you think that the issue of immigration has been discussed in Britain too much, too little or about the right amount over the last few years?

### Political Voting Intention

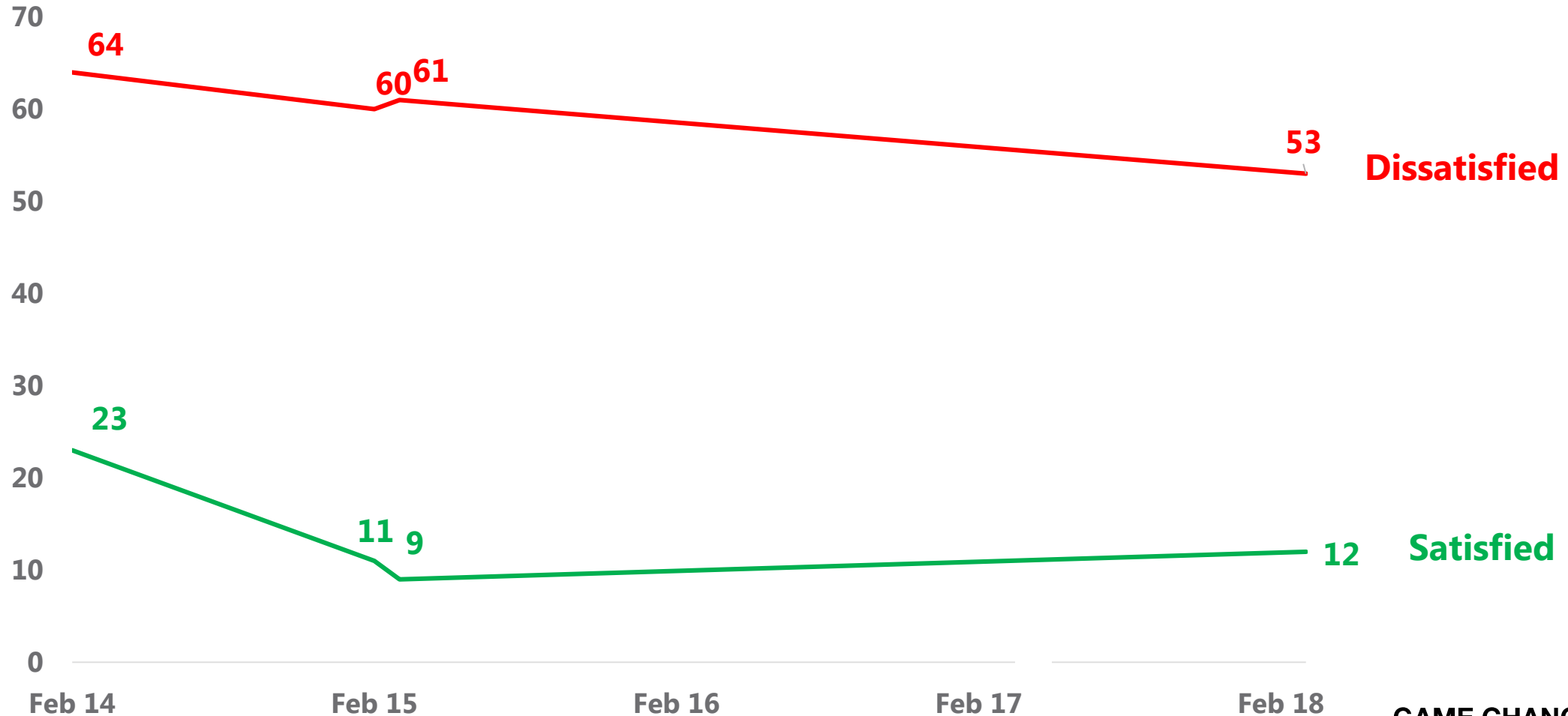


### EU Referendum Vote



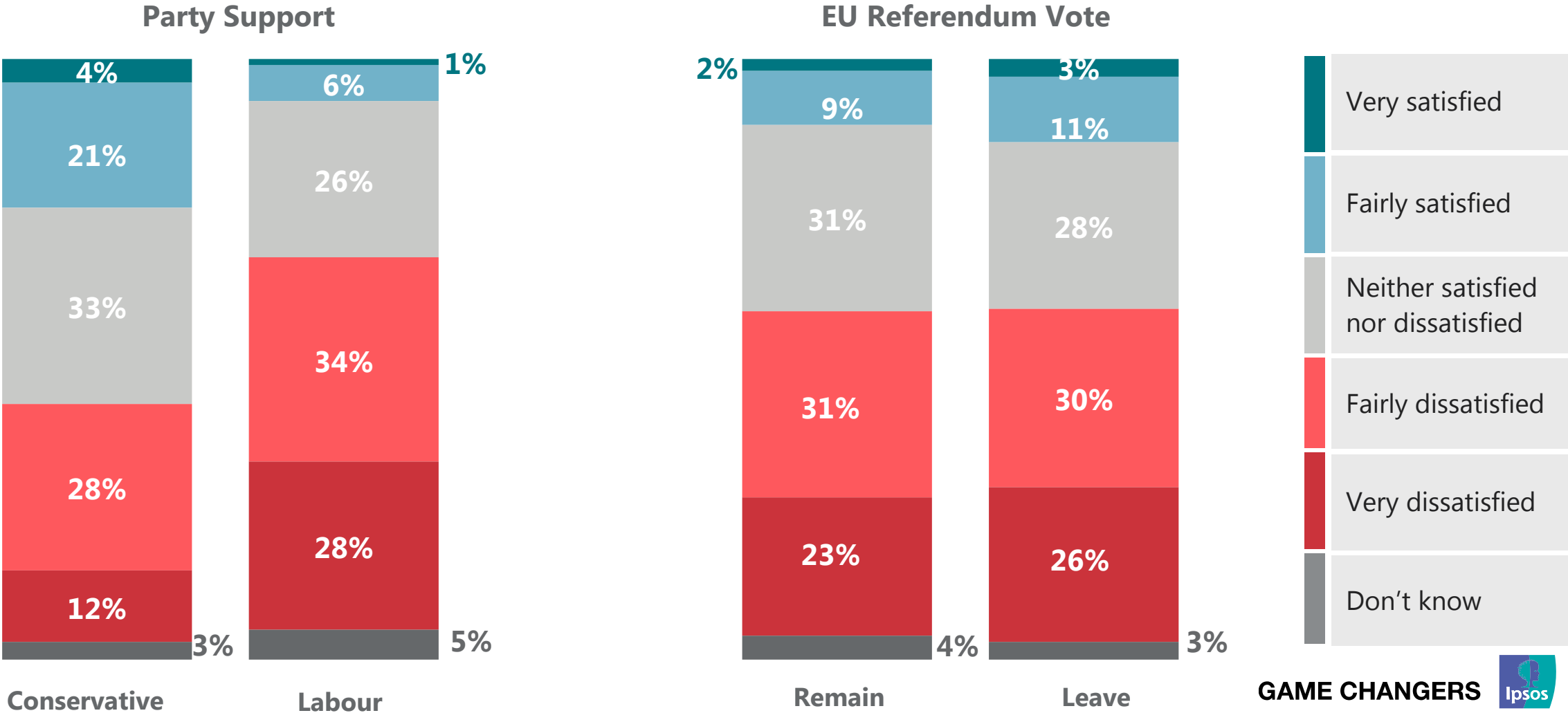
# Over half dissatisfied with government handling of issue but dissatisfaction has fallen since Feb 2015

Overall, how satisfied or dissatisfied are you with the way the current government is dealing with immigration?



# Leavers and Remainers equally dissatisfied with government

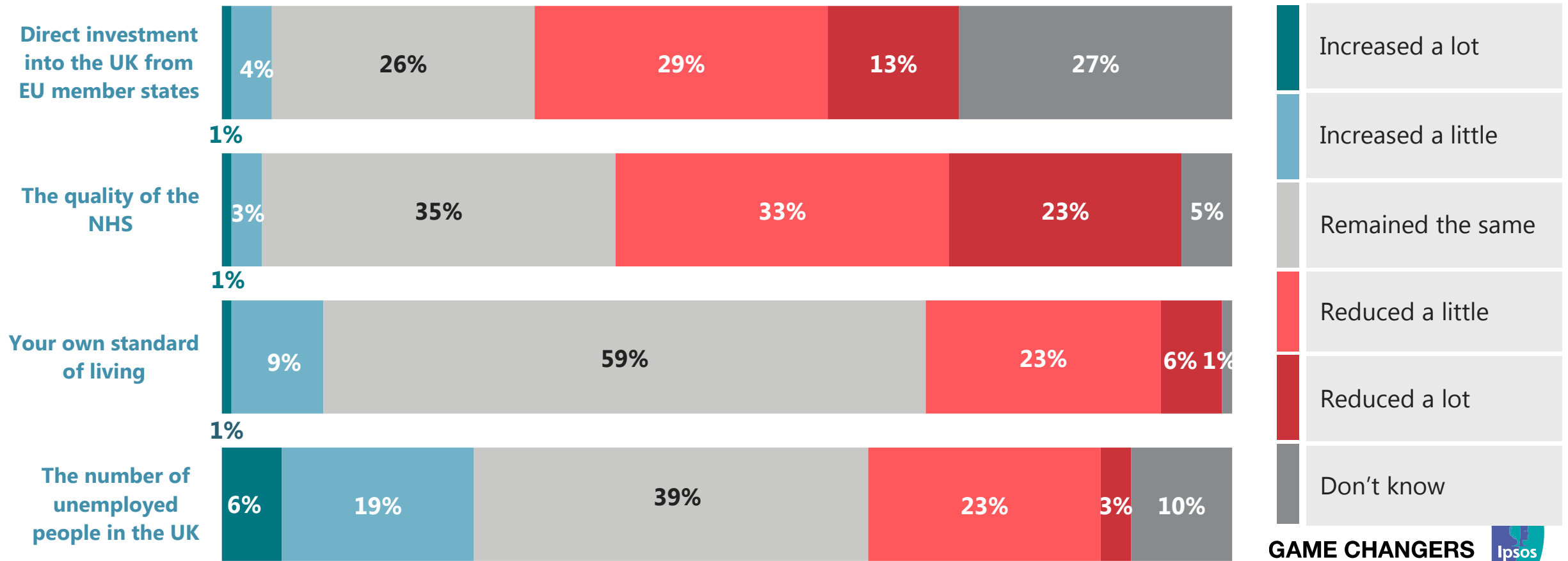
Overall, how satisfied or dissatisfied are you with the way the current government is dealing with immigration?



Base: 1,060 GB adults aged 18-75 conducted online 9-13 March 2018

# Public tend to think direct investment into UK and quality of the NHS has decreased since the referendum while less change on standard of living

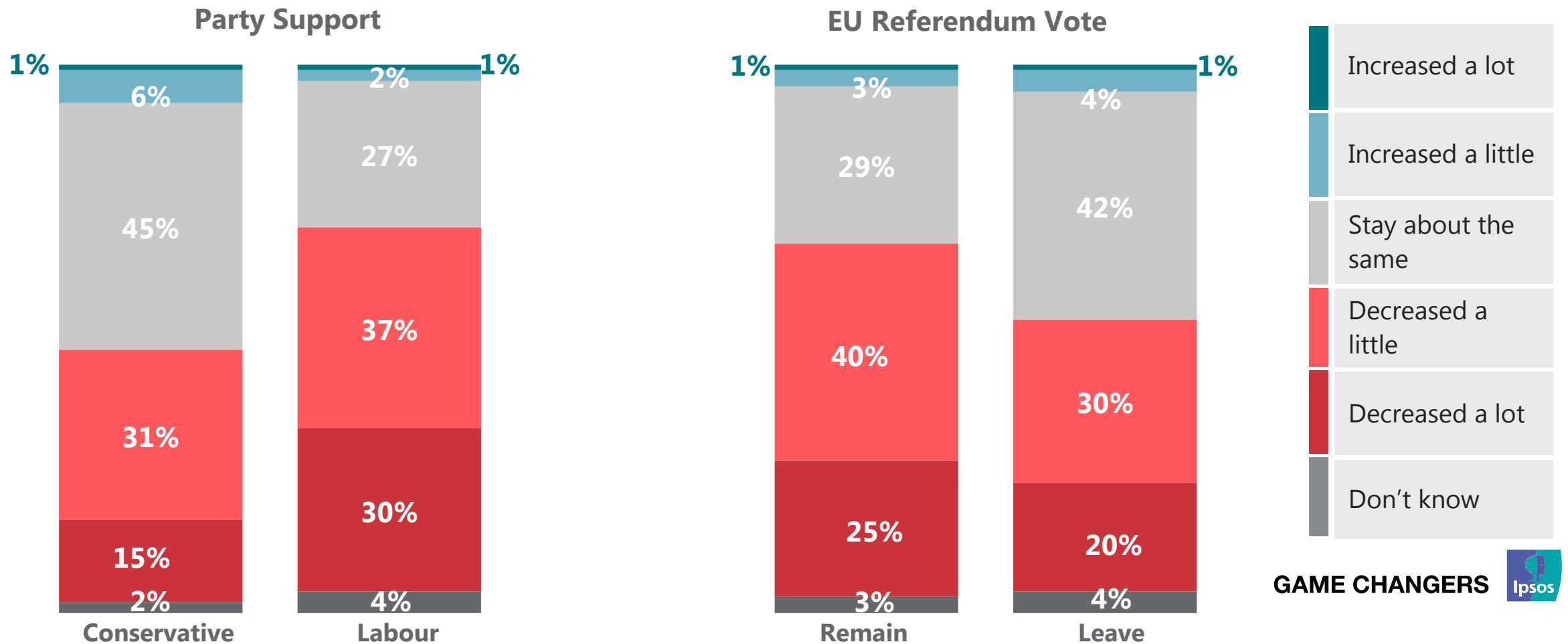
I would now like to ask you some questions about what you think has happened since Britain voted to leave the European Union in the referendum on 23 June 2016. For each of the following, please tell me whether you think it has increased, decreased or stayed the same since June 2016.



Base: 1,060 GB adults aged 18-75 conducted online 9-13 March 2018

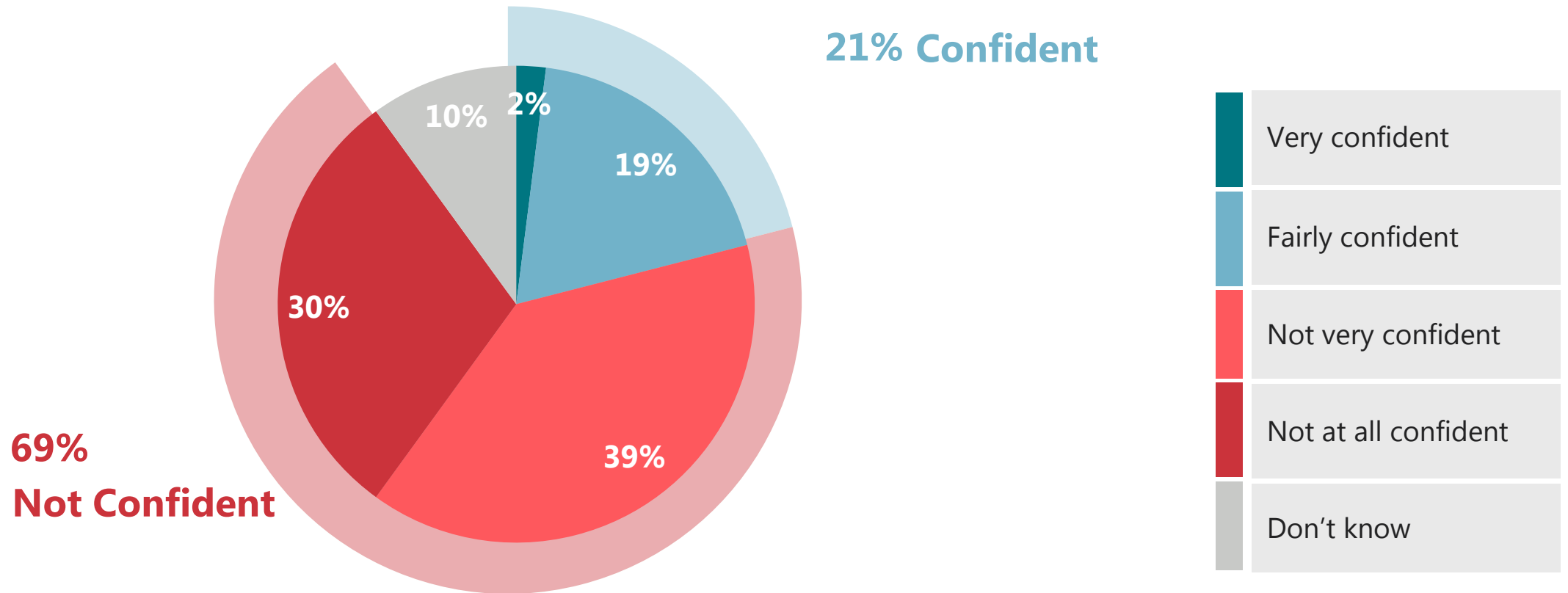
# Even nearly half of Conservative supporters think quality of NHS has decreased since the referendum

I would now like to ask you some questions about what you think has happened since Britain voted to leave the European Union in the referendum on 23 June 2016. For each of the following, please tell me whether you think it has increased, decreased or stayed the same since June 2016. - The quality of the NHS



# Even by leaving the EU, 7 in 10 are not confident that the government will meet its net migration targets

How confident, if at all, are you that by leaving the European Union, the Government will meet its net migration target of “tens of thousands” over the next few years?

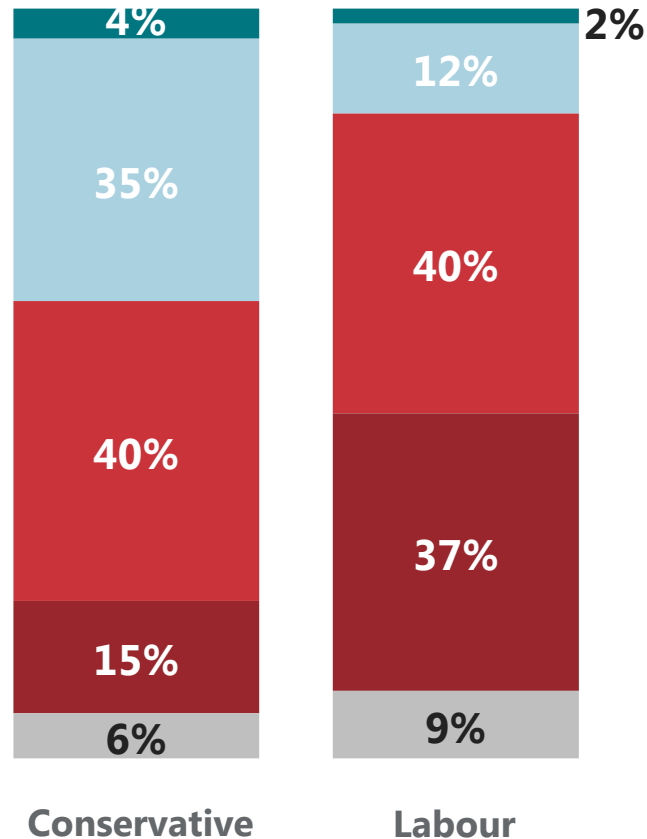




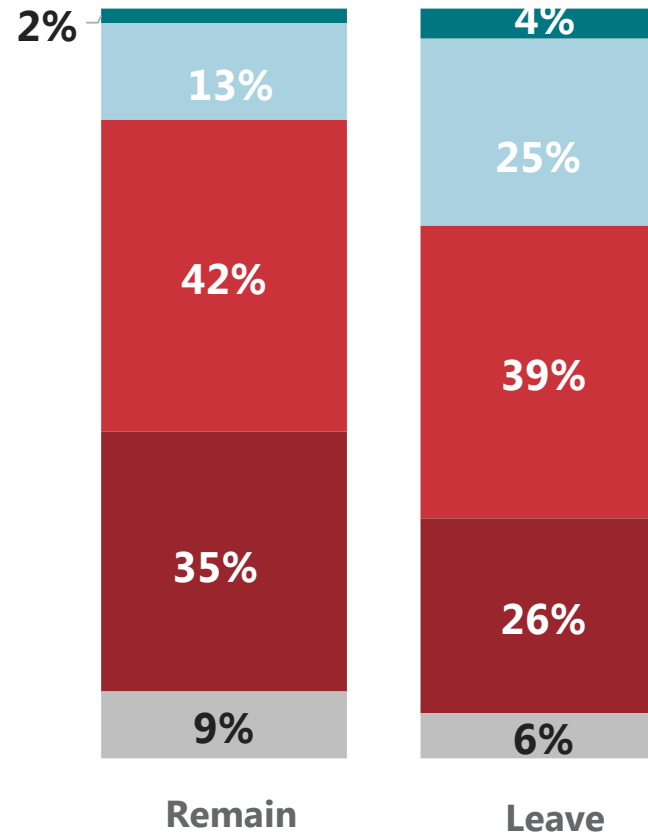
# Neither Leave nor Remain voters are very confident Government will reach the net immigration target

Last year Theresa May pledged that the government would reduce annual net migration (that is the number of migrants coming into Britain minus the number leaving Britain) to the "tens of thousands". How confident, if at all, are you that by leaving the European Union, the government will meet this target over the next few years?

Political Voting Intention

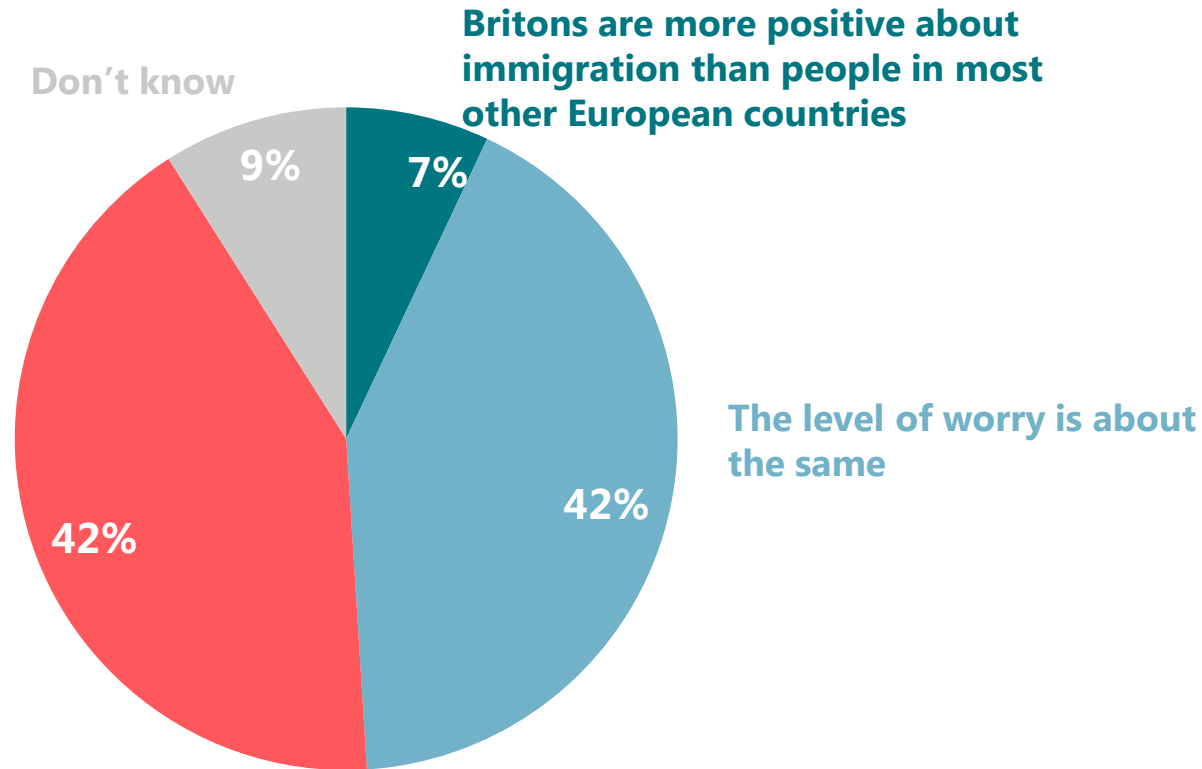


EU Referendum Vote



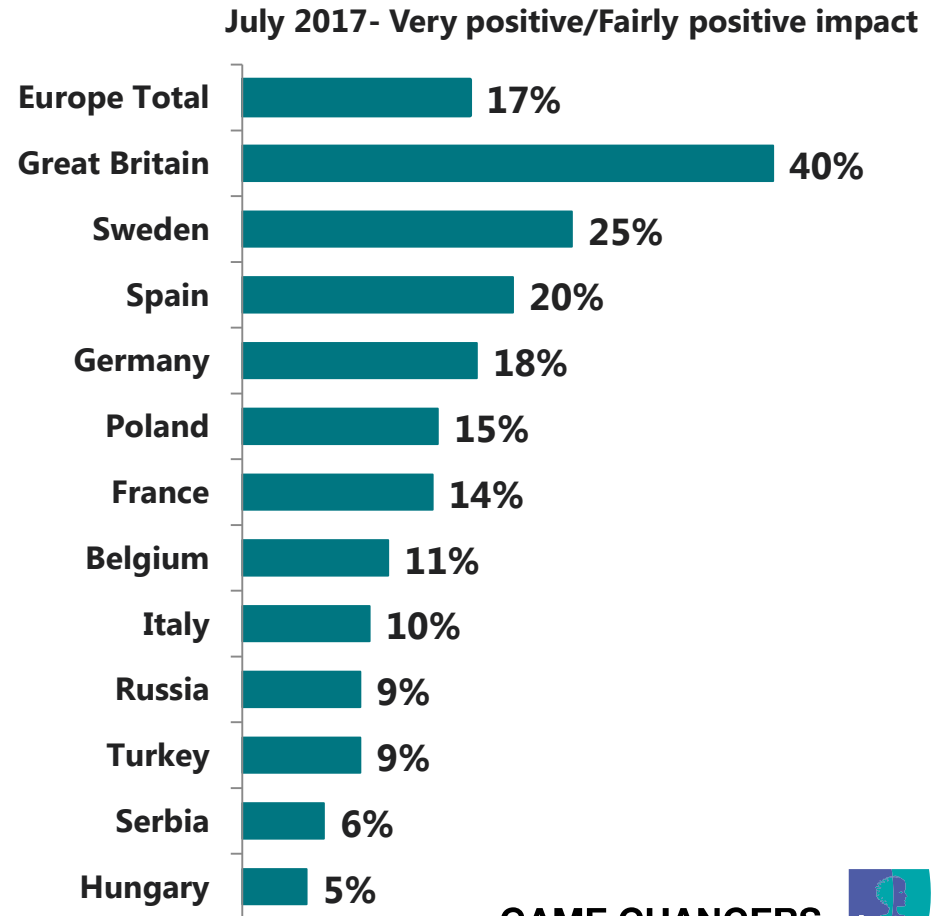
# Four in ten Brits think we are less positive about immigration than people in most other European countries – but in fact we are among the most positive

On average, do you think that Britons are more or less positive about the impact of immigration on Britain than other Europeans are about immigration in their countries, or are they about the same?



**Britons are less positive about immigration than people in most other European countries**

Base: 1,060 GB adults aged 18-75 conducted online 9-13 March 2018

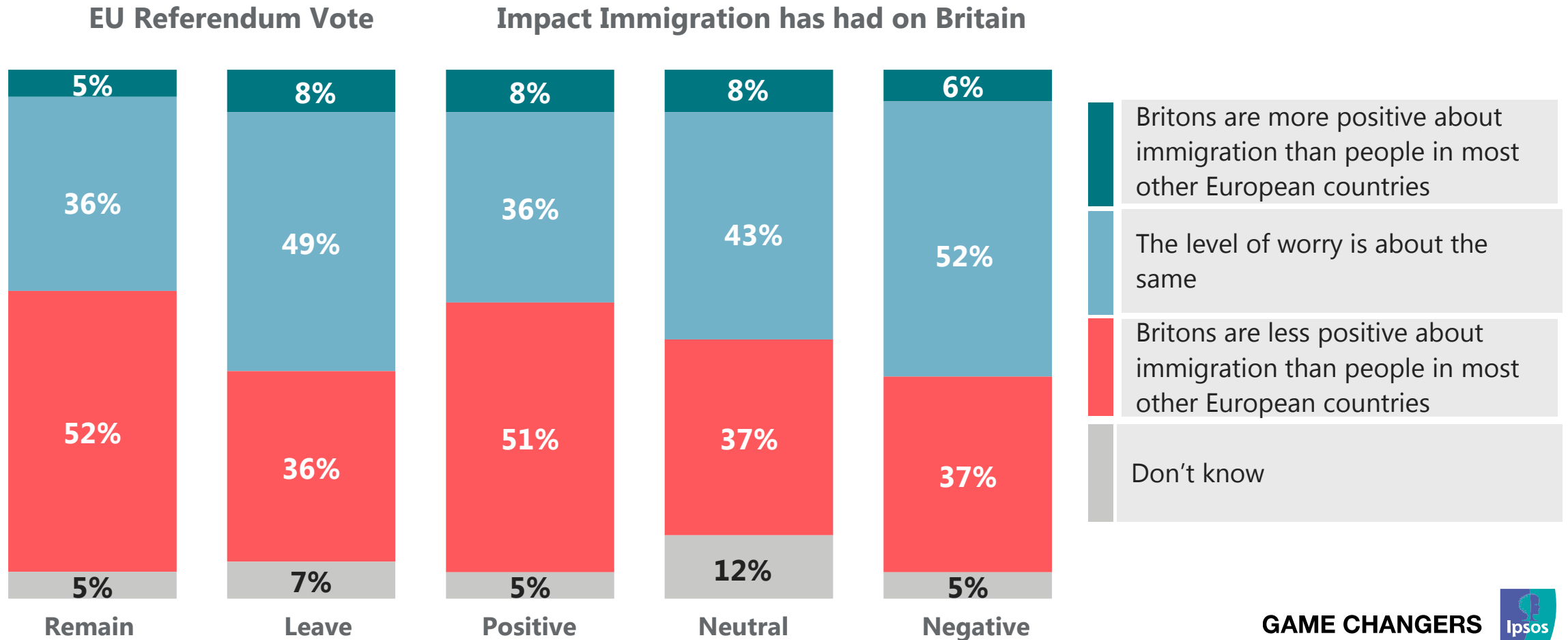


**GAME CHANGERS** 

Base: c,1000 adults per country aged 18-75 conducted online July 2017

# Remainers and those positive about immigration think we are more negative than others, Leavers and those negative about immigration think feelings are the same

On average, do you think that Britons are more or less positive about the impact of immigration on Britain than other Europeans are about immigration in their countries, or are they about the same?



Base: 1,060 GB adults aged 18-75 conducted online 9-13 March 2018

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