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13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

14. How many road trips, where you drive a significant distance do you take In a typical year

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

18. Do you know anyone that currently drives an electric car

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

19. And do you plan to buy another electric car the next time you purchase a vehicle?

19. And do you plan to buy an electric car the next time you purchase a vehicle?

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

21. How interested, if at all, are you in owning an electric car?

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

GENDER

AGE

EDUCATION

REGION

INCOME

HOUSEHOLD COMPOSITION

HHCMP1. How many people are living or staying at your current address?

EMPLOYMENT STATUS

USMAR2. What is your marital status?

PGS01. How much of your household's grocery shopping do you, yourself, do?

CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

Auto_1. What is the make of the vehicle YOU currently drive most often?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Toyota	117	60	57	34	38
	12%	12%	11%	12%	11%
Chevrolet	110	69	41	30	33
	11%	14%	8%	11%	10%
		B			
Honda	89	37	52	31	31
	9%	8%	10%	11%	9%
Ford	89	48	41	17	37
	9%	10%	8%	6%	11%
Dodge	69	30	39	21	24
	7%	6%	8%	8%	7%
Hyundai	56	21	35	11	19
	6%	4%	7%	4%	6%
Nissan	42	21	21	12	14
	4%	4%	4%	4%	4%
Mazda	40	13	27	14	13
	4%	3%	5%	5%	4%
Kia	36	14	23	4	12
	4%	3%	4%	2%	4%
Jeep	25	12	14	8	7
	3%	2%	3%	3%	2%
GMC	23	17	7	6	2
	2%	3%	1%	2%	1%
Subaru	22	8	14	8	4
	2%	2%	3%	3%	1%
	16	6	9	2	9

Volkswagen	2%	1%	2%	1%	3%
Audi	13	10	3	4	8
	1%	2%	1%	1%	2%
					E
Mercedes-Benz	12	7	5	3	1
	1%	1%	1%	1%	*
Chrysler	11	3	7	2	4
	1%	1%	1%	1%	1%
Buick	10	5	5	-	4
	1%	1%	1%	-	1%
Mitsubishi	9	4	5	1	5
	1%	1%	1%	1%	1%
Acura	6	3	3	3	1
	1%	1%	1%	1%	*
Lincoln	6	1	5	3	-
	1%	*	1%	1%	-
BMW	6	5	1	4	2
	1%	1%	*	1%	1%
Volvo	5	1	4	3	1
	1%	*	1%	1%	*
Ram	4	4	*	1	2
	*	1%	*	*	*
Cadillac	4	3	2	1	2
	*	1%	*	*	1%
Lexus	2	1	1	*	1
	*	*	*	*	*
Infiniti	2	1	1	1	-
	*	*	*	*	-
Fiat	2	1	1	1	1
	*	*	*	*	*
Scion	1	-	1	-	1
	*	-	*	-	*

Porsche	*	*	-	-	*
	*	*	-	-	*
Other	26	12	14	5	7
	3%	2%	3%	2%	2%
Do Not Drive	147	68	78	42	58
	15%	14%	15%	15%	17%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
44	2	42	46	26
11%	3%	11%	12%	17%
	*			FH
47	9	52	40	8
12%	11%	14%	10%	5%
	*	I	I	
28	2	32	36	19
7%	3%	9%	9%	12%
	*			F
35	7	26	44	12
9%	9%	7%	11%	8%
	*			
24	2	31	30	6
6%	2%	8%	8%	4%
	*		I	
26	2	20	21	13
7%	3%	5%	5%	8%
	*			
16	2	18	15	7
4%	2%	5%	4%	4%
	*			
13	7	11	17	5
3%	8%	3%	4%	3%
	*			
19	-	14	18	4
5%	-	4%	5%	3%
	*			
11	3	6	14	3
3%	3%	2%	4%	2%
	*			
15	2	10	8	3
4%	3%	3%	2%	2%
D	*			
10	3	5	11	5
3%	3%	1%	3%	3%
	*			
5	-	2	8	5

1%	-	1%	2%	3%
	*			G
1	-	5	2	5
*	-	1%	*	4%
	*			H
8	-	4	5	3
2%	-	1%	1%	2%
	*			
5	-	2	3	6
1%	-	1%	1%	4%
	*			GH
6	-	5	4	2
2%	-	1%	1%	1%
	*			
3	-	5	3	1
1%	-	1%	1%	1%
	*			
2	-	2	1	3
1%	-	1%	*	2%
	*			H
3	-	5	1	*
1%	-	1%	*	*
	*			
-	2	-	2	2
-	3%	-	*	1%
	G*			G
2	2	-	2	2
1%	3%	-	*	1%
	G*			G
2	-	-	4	1
*	-	-	1%	*
	*			
1	-	-	4	1
*	-	-	1%	*
	*			
1	-	-	1	2
*	-	-	*	1%
	*			GH
1	-	-	2	-
*	-	-	*	-
	*			
-	-	-	1	1
-	-	-	*	*
	*			
-	-	-	-	1
-	-	-	-	*
	*			

-	-	-	-	*
-	-	-	-	*
	*			
14	2	10	11	2
4%	3%	3%	3%	1%
	*			
46	38	60	39	9
12%	44%	16%	10%	6%
	GHI*	HI		
387	86	368	392	154
100%	100%	100%	100%	100%

Auto_2. What is the model year of this vehicle?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**888**	**431**	**457**	**240**	**334**
Base: All Answering (wtd)	**853**	**418**	**436**	**231**	**282**
Earlier than 2013	497	239	258	116	169
	58%	57%	59%	50%	60%
2013-2014	117	50	67	34	38
	14%	12%	15%	15%	14%
2015-2016	139	79	60	46	43
	16%	19%	14%	20%	15%
2017-2018	67	33	34	13	24
	8%	8%	8%	6%	9%
Don't Know	34	17	18	21	7
	4%	4%	4%	9%	3%
				DE	
Sigma	853	418	436	231	282
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

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	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
314	**22**	**150**	**415**	**301**
341	**48**	**308**	**353**	**145**
211	39	201	188	69
62%	81%	65%	53%	48%
C	**	HI		
45	5	21	59	32
13%	9%	7%	17%	22%
	**		G	G
49	-	52	63	24
15%	-	17%	18%	16%
	**			
29	2	19	32	13
9%	5%	6%	9%	9%
	**			
6	3	15	10	7
2%	5%	5%	3%	5%
	**			
341	48	308	353	145
100%	100%	100%	100%	100%

1. How much, if at all, do you feel that the car you drive reflects your personality or self?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Total Reflects A Great Deal To A Little (Net)	768	363	405	212	259
	77%	75%	79%	78%	76%
Reflects a great deal	198	94	105	53	67
	20%	19%	20%	19%	20%
Reflects somewhat	365	159	206	96	118
	36%	33%	40%	35%	35%
			A		
Reflects a little	205	111	94	64	73
	21%	23%	18%	23%	22%
Does not reflect at all	232	123	109	61	81
	23%	25%	21%	22%	24%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
297	48	283	308	128
77%	56%	77%	79%	83%
	*	F	F	F
79	18	77	75	28
20%	21%	21%	19%	18%
	*			
151	14	157	135	60
39%	16%	43%	34%	39%
	*	F	F	F
68	16	50	99	41
18%	19%	14%	25%	26%
	*		G	G
90	38	84	84	26
23%	44%	23%	21%	17%
	GHI*			
387	86	368	392	154
100%	100%	100%	100%	100%

2. Do you consider yourself a car person or someone who is passionate about cars, trucks, motorcycles, or other vehicle

| | Total | Gender | | AGE | |
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	589	321	269	176	202
Yes (Net)	59%	66%	52%	64%	59%
		B		E	
	129	92	37	42	45
Yes, very much	13%	19%	7%	15%	13%
		B			
	216	127	88	67	68
Yes, somewhat	22%	26%	17%	24%	20%
		B			
	245	102	143	67	89
Yes, a little	25%	21%	28%	25%	26%
			A		
	411	165	245	97	138
No, not at all	41%	34%	48%	36%	41%
			A		
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

es you drive yourself?

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
211	51	214	232	92
55%	59%	58%	59%	60%
	*			
42	13	40	58	18
11%	16%	11%	15%	12%
	*			
81	20	80	79	36
21%	23%	22%	20%	24%
	*			
89	18	95	95	37
23%	21%	26%	24%	24%
	*			
176	35	153	160	62
45%	41%	42%	41%	40%
C	*			
387	86	368	392	154
100%	100%	100%	100%	100%

3. Thinking about where you live, which of the following places/locations would it be easy for you to walk to?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Public park	608	273	335	165	211
	61%	56%	65%	60%	62%
			A		
Grocery store	582	279	303	157	201
	58%	57%	59%	58%	59%
Public transportation (bus stop/rail station, etc.)	539	239	301	141	181
	54%	49%	58%	52%	53%
			A		
Restaurants	498	231	267	131	179
	50%	48%	52%	48%	53%
School	425	189	236	107	160
	42%	39%	46%	39%	47%
Retail shopping center	321	153	167	85	113
	32%	32%	33%	31%	33%
Sports fields/arenas	314	161	153	87	116
	31%	33%	30%	32%	34%
Place of worship	292	144	147	71	108
	29%	30%	29%	26%	32%
A gym/fitness center	282	123	159	95	97
	28%	25%	31%	35%	29%
				E	
Entertainment centers (movie theaters, concert halls, etc.)	164	73	90	54	65
	16%	15%	18%	20%	19%
				E	E
Work / your job	153	83	70	50	65
	15%	17%	14%	18%	19%
				E	E
None of these	141	68	73	31	46
	14%	14%	14%	11%	13%

	4320	2016	2303	1174	1542
Sigma	432%	415%	448%	430%	454%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

55+	<HS	HS	Post Sec	Univ Grad
		EDUCATION		
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
233	45	205	255	104
60%	52%	56%	65%	67%
	*		G	G
224	45	214	233	90
58%	52%	58%	60%	59%
	*			
217	31	188	223	96
56%	37%	51%	57%	63%
	*		F	FG
188	43	171	202	83
49%	50%	46%	51%	54%
	*			
158	23	160	174	68
41%	26%	44%	44%	44%
	*	F	F	F
122	28	108	131	54
32%	33%	29%	33%	35%
	*			
111	22	128	112	51
29%	26%	35%	29%	33%
	*			
113	18	109	117	47
29%	21%	30%	30%	31%
	*			
91	19	102	113	48
23%	22%	28%	29%	31%
	*			
44	9	57	70	27
11%	11%	16%	18%	18%
	*			
39	6	68	55	24
10%	7%	19%	14%	16%
	*			
65	16	49	61	15
17%	19%	13%	16%	10%

	*		I	
1604	305	1560	1745	709
414%	355%	424%	445%	460%

4. And of this same list, which of the following places DO you currently actually walk to?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Public park	400	190	210	118	132
	40%	39%	41%	43%	39%
Grocery store	356	188	168	95	126
	36%	39%	33%	35%	37%
Public transportation (bus stop/rail station, etc.)	264	134	131	82	93
	26%	28%	25%	30%	27%
Restaurants	262	139	123	71	97
	26%	29%	24%	26%	28%
Retail shopping center	192	99	92	52	73
	19%	20%	18%	19%	21%
Sports fields/arenas	126	73	53	38	42
	13%	15%	10%	14%	12%
School	109	55	54	51	34
	11%	11%	10%	19%	10%
				DE	
Work / your job	99	53	46	40	40
	10%	11%	9%	15%	12%
				E	E
A gym/fitness center	76	39	37	35	22
	8%	8%	7%	13%	7%
				DE	
Place of worship	73	39	34	18	29
	7%	8%	7%	7%	9%
Entertainment centers (movie theaters, concert halls, etc.)	68	37	31	22	29
	7%	8%	6%	8%	8%
None of these	313	145	167	60	109
	31%	30%	33%	22%	32%

					C
	2339	1193	1146	683	824
Sigma	234%	245%	223%	250%	242%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
151	38	136	157	70
39%	44%	37%	40%	46%
	*			
135	39	127	131	59
35%	46%	35%	33%	38%
	*			
89	25	85	99	56
23%	29%	23%	25%	36%
	*			GH
94	26	91	96	49
24%	31%	25%	25%	32%
	*			H
67	20	63	78	30
17%	23%	17%	20%	20%
	*			
46	12	46	47	21
12%	14%	13%	12%	14%
	*			
24	9	45	41	14
6%	11%	12%	10%	9%
	*			
20	8	48	29	14
5%	9%	13%	7%	9%
	*	H		
19	10	21	28	18
5%	12%	6%	7%	12%
	*			GH
25	7	29	22	15
7%	8%	8%	6%	9%
	*			H
18	6	15	31	16
5%	7%	4%	8%	10%
	*			G
144	25	116	135	36
37%	29%	32%	34%	24%

C	*		I	
831	227	821	892	398
215%	264%	223%	228%	259%

5. And again of this same list, which of the following places would you like to be able to walk to?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Grocery store	448	212	236	120	145
	45%	44%	46%	44%	43%
Restaurants	410	208	202	109	144
	41%	43%	39%	40%	42%
Public park	362	172	191	98	119
	36%	35%	37%	36%	35%
Retail shopping center	362	174	188	96	135
	36%	36%	37%	35%	40%
Work / your job	310	157	152	118	136
	31%	32%	30%	43%	40%
				E	E
Entertainment centers (movie theaters, concert halls, etc.)	304	158	145	112	107
	30%	33%	28%	41%	31%
				DE	E
Public transportation (bus stop/rail station, etc.)	229	112	117	63	78
	23%	23%	23%	23%	23%
A gym/fitness center	218	90	127	81	79
	22%	19%	25%	30%	23%
			A	E	E
Sports fields/arenas	187	110	77	55	71
	19%	23%	15%	20%	21%
		B			
School	156	77	78	64	56
	16%	16%	15%	23%	17%
				E	E
Place of worship	126	56	69	27	49
	13%	12%	13%	10%	14%
None of these	175	83	93	34	59
	18%	17%	18%	12%	17%

	3287	1611	1676	976	1177
Sigma	329%	331%	326%	358%	346%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

| 55+ | EDUCATION | | | |
| | <HS | HS | Post Sec | Univ Grad |
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
184	41	170	162	75
47%	47%	46%	41%	49%
	*			H
157	30	148	157	75
41%	35%	40%	40%	49%
	*			H
146	31	133	136	63
38%	36%	36%	35%	41%
	*			
130	38	121	144	58
34%	44%	33%	37%	38%
	*			
56	15	83	142	69
15%	18%	23%	36%	45%
	*		FG	FGH
85	24	87	138	55
22%	28%	24%	35%	35%
	*		G	G
88	25	65	87	52
23%	30%	18%	22%	34%
	*			GH
58	13	64	93	47
15%	16%	17%	24%	31%
	*			FGH
62	10	58	84	35
16%	11%	16%	21%	23%
	*			
36	15	47	67	27
9%	17%	13%	17%	17%
	*			
50	19	29	54	23
13%	22%	8%	14%	15%
	G*		G	G
83	8	76	76	16
21%	9%	21%	19%	10%

C	*	I	I	
1134	270	1082	1340	595
293%	313%	294%	342%	387%

6. How necessary is it for you to have a car to get to work?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**619**	**319**	**300**	**194**	**298**
Base: All Answering (wtd)	**554**	**291**	**263**	**175**	**246**
Definitely/Probably Could (Net)	443	235	208	144	196
	80%	81%	79%	82%	80%
I definitely need to have a vehicle to get to work	309	170	139	96	140
	56%	58%	53%	55%	57%
I could probably get to work without a vehicle if I needed to	134	65	69	47	56
	24%	22%	26%	27%	23%
I don't need a vehicle at all to get to work	111	56	55	31	50
	20%	19%	21%	18%	20%
Sigma	554	291	263	175	246
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
127	**12**	**82**	**303**	**222**
133	**25**	**168**	**254**	**107**
103	22	132	204	85
77%	90%	78%	80%	79%
*	**	*		
72	14	88	151	56
54%	56%	52%	59%	52%
*	**	*		
31	8	44	53	29
23%	33%	26%	21%	27%
*	**	*		
30	3	37	50	22
23%	10%	22%	20%	21%
*	**	*		
133	25	168	254	107
100%	100%	100%	100%	100%

7_1. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Reminders about appointments (such as doctor visits)

| | | Gender | | AGE | |
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Useful	669	337	332	221	218
	67%	69%	65%	81%	64%
				DE	
Not useful	331	149	182	52	122
	33%	31%	35%	19%	36%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
229	58	236	270	105
59%	67%	64%	69%	68%
	*			
158	28	132	122	49
41%	33%	36%	31%	32%
C	*			
387	86	368	392	154
100%	100%	100%	100%	100%

7_2. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Notifications that you're passing restaurants you've been to before

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Useful	296	153	143	98	99
	30%	32%	28%	36%	29%
				E	
Not useful	704	333	371	175	241
	70%	68%	72%	64%	71%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
98	33	121	100	41
25%	39%	33%	26%	27%
	*			
289	53	247	292	113
75%	61%	67%	74%	73%
C	*			
387	86	368	392	154
100%	100%	100%	100%	100%

7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Pointing out stores that you've shopped at before

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Useful	307	158	149	95	109
	31%	32%	29%	35%	32%
Not useful	693	328	365	178	231
	69%	68%	71%	65%	68%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
103	43	120	101	42
27%	50%	33%	26%	27%
	GHI*			
284	43	248	291	112
73%	50%	67%	74%	73%
	*	F	F	F
387	86	368	392	154
100%	100%	100%	100%	100%

7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Asking you in the morning if you'd like to stop by a coffee shop you've been to before

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Useful	307	161	146	109	117
	31%	33%	28%	40%	34%
				E	E
Not useful	693	325	368	164	223
	69%	67%	72%	60%	66%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	39	179	460	322
387	86	368	392	154
81	32	119	109	47
21%	37%	32%	28%	30%
	*			
306	55	249	283	107
79%	63%	68%	72%	70%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%

7_5. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	379	191	188	136	146
Useful	38%	39%	37%	50%	43%
				E	E
	621	295	326	137	194
Not useful	62%	61%	63%	50%	57%
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
98	30	137	146	65
25%	35%	37%	37%	42%
	*			
289	56	231	246	89
75%	65%	63%	63%	58%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%

7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Telling you about specials or sales at stores you've shopped at

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Useful	510	251	259	170	176
	51%	52%	50%	62%	52%
				DE	E
Not useful	490	235	255	103	164
	49%	48%	50%	38%	48%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
164	48	192	188	82
42%	56%	52%	48%	53%
	*			
223	38	176	204	72
58%	44%	48%	52%	47%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%

7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are along your route - Letting you know you are nearing a gas or charging station if you are low on gas or battery

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Useful	810	384	426	248	272
	81%	79%	83%	91%	80%
				DE	
Not useful	190	102	88	25	68
	19%	21%	17%	9%	20%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
289	82	285	315	129
75%	95%	77%	80%	84%
	GHI*			
98	5	83	77	25
25%	5%	23%	20%	16%
C	*	F	F	F
387	86	368	392	154
100%	100%	100%	100%	100%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dri
based on the places you are passing along your route - Grid Table

	Reminders about appointme nts (such as doctor visits)	Notification s that you're passing restaurants you've been to	Pointing out stores that you've shopped at before	Asking you in the morning if you'd like to stop by a coffee shop you've	Reminding you about services that you do on a regular basis (like
	A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**1000**	**1000**	**1000**	**1000**
Base: All Respondents (wtd)	**1000**	**1000**	**1000**	**1000**	**1000**
Useful	669	296	307	307	379
	67%	30%	31%	31%	38%
	BCDEF				BCD
Not useful	331	704	693	693	621
	33%	70%	69%	69%	62%
	G	AEFG	AEFG	AEFG	AFG
Sigma	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

driving around town,

Telling you about specials or sales at stores you've shopped at	Letting you know you are nearing a gas or charging station if you are low
F	G
1000	**1000**
1000	**1000**
510	810
51%	81%
BCDE	ABCDEF
490	190
49%	19%
AG	
1000	1000
100%	100%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
your route - Useful Summary

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Total useful mentions (Net)	885	424	461	262	295
	88%	87%	90%	96%	87%
				DE	
Reminders about appointments (such as doctor visits)	669	337	332	221	218
	67%	69%	65%	81%	64%
				DE	
Notifications that you're passing restaurants you've been to before	296	153	143	98	99
	30%	32%	28%	36%	29%
				E	
Pointing out stores that you've shopped at before	307	158	149	95	109
	31%	32%	29%	35%	32%
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	307	161	146	109	117
	31%	33%	28%	40%	34%
				E	E
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	379	191	188	136	146
	38%	39%	37%	50%	43%
				E	E
Telling you about specials or sales at stores you've shopped at	510	251	259	170	176
	51%	52%	50%	62%	52%
				DE	E
Letting you know you are nearing a gas or charging station if you are low on gas or battery	810	384	426	248	272
	81%	79%	83%	91%	80%
				DE	

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

driving around town, based on the places you are passing along

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
327	82	315	349	139
85%	95%	86%	89%	90%
	*			
229	58	236	270	105
59%	67%	64%	69%	68%
	*			
98	33	121	100	41
25%	39%	33%	26%	27%
	*			
103	43	120	101	42
27%	50%	33%	26%	27%
	GHI*			
81	32	119	109	47
21%	37%	32%	28%	30%
	*			
98	30	137	146	65
25%	35%	37%	37%	42%
	*			
164	48	192	188	82
42%	56%	52%	48%	53%
	*			
289	82	285	315	129
75%	95%	77%	80%	84%
	GHI*			

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
your route - Not useful Summary

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Reminders about appointments (such as doctor visits)	331	149	182	52	122
	33%	31%	35%	19%	36%
					C
Notifications that you're passing restaurants you've been to before	704	333	371	175	241
	70%	68%	72%	64%	71%
Pointing out stores that you've shopped at before	693	328	365	178	231
	69%	68%	71%	65%	68%
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	693	325	368	164	223
	69%	67%	72%	60%	66%
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	621	295	326	137	194
	62%	61%	63%	50%	57%
Telling you about specials or sales at stores you've shopped at	490	235	255	103	164
	49%	48%	50%	38%	48%
					C
Letting you know you are nearing a gas or charging station if you are low on gas or battery	190	102	88	25	68
	19%	21%	17%	9%	20%
					C

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

...riving around town, based on the places you are passing along

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
158	28	132	122	49
41%	33%	36%	31%	32%
C	*			
289	53	247	292	113
75%	61%	67%	74%	73%
C	*			
284	43	248	291	112
73%	50%	67%	74%	73%
	*	F	F	F
306	55	249	283	107
79%	63%	68%	72%	70%
CD	*			
289	56	231	246	89
75%	65%	63%	63%	58%
CD	*			
223	38	176	204	72
58%	44%	48%	52%	47%
CD	*			
98	5	83	77	25
25%	5%	23%	20%	16%
C	*	F	F	F

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Yes (Net)	825	426	399	240	262
	82%	88%	78%	88%	77%
		B		D	
Yes, a great deal	202	137	64	74	55
	20%	28%	13%	27%	16%
		B		DE	
Yes, a little	623	288	335	166	207
	62%	59%	65%	61%	61%
No, nothing at all	175	60	115	33	78
	18%	12%	22%	12%	23%
			A		C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

heard anything about self-driving cars in the news?

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
323	70	284	329	141
83%	81%	77%	84%	92%
	*			GH
73	14	75	74	39
19%	16%	20%	19%	25%
	*			H
250	56	210	255	102
65%	65%	57%	65%	66%
	*			G
64	16	84	63	13
17%	19%	23%	16%	8%
	*	I	I	
387	86	368	392	154
100%	100%	100%	100%	100%

9. And what is your view of self-driving cars?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Positive (Net)	546	277	269	187	189
	55%	57%	52%	68%	56%
				DE	E
Very positive	118	77	41	56	30
	12%	16%	8%	20%	9%
		B		DE	
Somewhat positive	428	201	227	131	159
	43%	41%	44%	48%	47%
				E	E
Negative (Net)	454	209	245	86	151
	45%	43%	48%	32%	44%
					C
Somewhat negative	315	143	172	65	103
	32%	30%	33%	24%	30%
Very negative	139	65	73	21	48
	14%	13%	14%	8%	14%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

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	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
170	54	198	193	102
44%	62%	54%	49%	66%
	*			GH
32	17	45	32	23
8%	20%	12%	8%	15%
	H*			H
138	36	152	161	79
36%	42%	41%	41%	51%
	*			GH
217	32	170	199	52
56%	38%	46%	51%	34%
CD	*	I	I	
148	20	115	140	40
38%	24%	31%	36%	26%
C	*		I	
69	12	55	59	12
18%	14%	15%	15%	8%
C	*	I	I	
387	86	368	392	154
100%	100%	100%	100%	100%

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your pref

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: Total Who Drive (unwtd)	**888**	**431**	**457**	**240**	**334**
Base: Total Who Drive (wtd)	**853**	**418**	**436**	**231**	**282**
To switch to using a self-driving vehicle	267	140	127	83	91
	31%	34%	29%	36%	32%
To continue using a vehicle that you personally drive	586	277	309	148	191
	69%	66%	71%	64%	68%
Sigma	853	418	436	231	282
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

ference:

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
314	**22**	**150**	**415**	**301**
341	**48**	**308**	**353**	**145**
94	16	105	88	58
27%	32%	34%	25%	40%
	**	H		H
247	33	202	264	87
73%	68%	66%	75%	60%
	**		GI	
341	48	308	353	145
100%	100%	100%	100%	100%

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what wou

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: Total Who Drive (unwtd)	**888**	**431**	**457**	**240**	**334**
Base: Total Who Drive (wtd)	**853**	**418**	**436**	**231**	**282**
To switch to using a self-driving vehicle	474	238	237	142	164
	56%	57%	54%	62%	58%
				E	
To continue using a vehicle that you personally drive	379	180	199	88	118
	44%	43%	46%	38%	42%
Sigma	853	418	436	231	282
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
314	**22**	**150**	**415**	**301**
341	**48**	**308**	**353**	**145**
168	29	166	177	101
49%	60%	54%	50%	70%
	**			GH
173	19	141	175	43
51%	40%	46%	50%	30%
C	**	I	I	
341	48	308	353	145
100%	100%	100%	100%	100%

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as to allowing self-driving cars on the road?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Favor (Net)	542	268	274	171	185
	54%	55%	53%	63%	54%
				E	
Strongly favor	155	82	73	63	51
	16%	17%	14%	23%	15%
				DE	
Somewhat favor	387	186	201	107	133
	39%	38%	39%	39%	39%
Oppose (Net)	458	218	240	102	155
	46%	45%	47%	37%	46%
Somewhat oppose	273	129	144	61	101
	27%	27%	28%	22%	30%
Strongly oppose	185	89	96	41	54
	19%	18%	19%	15%	16%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

day's cars. In this scenario, would you favor or oppose ONLY

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
186	49	214	184	94
48%	57%	58%	47%	61%
	*	H		H
40	14	58	50	33
10%	17%	16%	13%	21%
	*			H
146	35	156	135	61
38%	40%	42%	34%	40%
	*			
201	37	154	208	60
52%	43%	42%	53%	39%
C	*		GI	
111	23	87	129	35
29%	27%	24%	33%	22%
	*		GI	
90	14	67	79	25
23%	16%	18%	20%	16%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
producing vehicles people drive themselves, and only produce self-driving vehicles

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Likely (Net)	336	168	168	116	119
	34%	35%	33%	42%	35%
				E	E
Very likely	60	29	31	21	29
	6%	6%	6%	8%	8%
				E	E
Somewhat likely	276	139	138	95	91
	28%	29%	27%	35%	27%
				E	
Unlikely (Net)	664	318	346	157	221
	66%	65%	67%	58%	65%
Somewhat unlikely	415	190	225	103	127
	42%	39%	44%	38%	37%
Very unlikely	249	128	121	55	94
	25%	26%	24%	20%	28%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
101	40	130	115	51
26%	46%	35%	29%	33%
	H*			
10	5	19	25	11
3%	5%	5%	6%	7%
	*			
91	35	111	90	40
23%	41%	30%	23%	26%
	H*			
286	46	238	277	103
74%	54%	65%	71%	67%
CD	*		F	
186	28	154	166	67
48%	33%	42%	42%	43%
CD	*			
100	18	84	111	36
26%	21%	23%	28%	23%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Likely (Net)	545	279	265	173	190
	54%	58%	52%	63%	56%
				E	E
Very likely	122	69	53	43	44
	12%	14%	10%	16%	13%
				E	
Somewhat likely	423	211	213	130	146
	42%	43%	41%	48%	43%
				E	
Unlikely (Net)	455	207	249	100	150
	46%	42%	48%	37%	44%
Somewhat unlikely	320	135	185	75	115
	32%	28%	36%	28%	34%
			A		
Very unlikely	135	71	63	24	35
	13%	15%	12%	9%	10%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
182	52	209	192	92
47%	60%	57%	49%	60%
	*			H
35	10	38	50	24
9%	12%	10%	13%	15%
	*			
147	41	172	142	68
38%	48%	47%	36%	44%
	*	H		H
205	34	158	200	62
53%	40%	43%	51%	40%
CD	*		I	
130	24	106	143	48
34%	28%	29%	36%	31%
	*			
75	11	53	57	14
19%	12%	14%	15%	9%
CD	*		I	
387	86	368	392	154
100%	100%	100%	100%	100%

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo governments will pass laws requiring vehicles to be self-driving

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Likely (Net)	298	145	153	89	103
	30%	30%	30%	33%	30%
Very likely	69	37	32	26	29
	7%	8%	6%	9%	8%
				E	E
Somewhat likely	229	109	121	64	74
	23%	22%	23%	23%	22%
Unlikely (Net)	702	341	361	184	237
	70%	70%	70%	67%	70%
Somewhat unlikely	440	225	215	116	152
	44%	46%	42%	42%	45%
Very unlikely	261	116	146	68	85
	26%	24%	28%	25%	25%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
106	39	104	106	49
27%	46%	28%	27%	32%
	GH*			
15	7	32	18	12
4%	8%	9%	5%	8%
	*			
91	32	71	88	37
24%	38%	19%	22%	24%
	GH*			
281	47	264	286	105
73%	54%	72%	73%	68%
	*	F	F	
172	35	178	161	66
44%	40%	48%	41%	43%
	*			
109	12	86	125	38
28%	14%	23%	32%	25%
	*		FGI	
387	86	368	392	154
100%	100%	100%	100%	100%

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo of self-driving vehicles on the streets as vehicles people drive themselves

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Likely (Net)	494	233	261	148	166
	49%	48%	51%	54%	49%
Very likely	97	53	44	26	38
	10%	11%	9%	10%	11%
Somewhat likely	397	180	217	122	128
	40%	37%	42%	45%	38%
Unlikely (Net)	506	253	253	125	174
	51%	52%	49%	46%	51%
Somewhat unlikely	378	183	195	105	126
	38%	38%	38%	38%	37%
Very unlikely	128	70	58	20	49
	13%	14%	11%	7%	14%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

wing scenarios? - In 10 years time, there are the same number

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
181	51	195	174	74
47%	60%	53%	44%	48%
	*			
33	8	44	30	15
8%	9%	12%	8%	10%
	*			
148	44	151	144	59
38%	51%	41%	37%	38%
	*			
206	35	173	218	80
53%	40%	47%	56%	52%
	*			
148	27	126	163	63
38%	31%	34%	42%	41%
	*			
59	8	47	55	18
15%	9%	13%	14%	11%
C	*			
387	86	368	392	154
100%	100%	100%	100%	100%

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	336	168	168	116	119
	34%	35%	33%	42%	35%
				E	E
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	545	279	265	173	190
	54%	58%	52%	63%	56%
				E	E
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	298	145	153	89	103
	30%	30%	30%	33%	30%
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	494	233	261	148	166
	49%	48%	51%	54%	49%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

ing scenarios? - Likely Summary

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
101	40	130	115	51
26%	46%	35%	29%	33%
	H*			
182	52	209	192	92
47%	60%	57%	49%	60%
	*			H
106	39	104	106	49
27%	46%	28%	27%	32%
	GH*			
181	51	195	174	74
47%	60%	53%	44%	48%
	*			

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	664	318	346	157	221
	66%	65%	67%	58%	65%
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	455	207	249	100	150
	46%	42%	48%	37%	44%
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	702	341	361	184	237
	70%	70%	70%	67%	70%
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	506	253	253	125	174
	51%	52%	49%	46%	51%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
286	46	238	277	103
74%	54%	65%	71%	67%
CD	*		F	
205	34	158	200	62
53%	40%	43%	51%	40%
CD	*		I	
281	47	264	286	105
73%	54%	72%	73%	68%
	*	F	F	
206	35	173	218	80
53%	40%	47%	56%	52%
	*			

14. How many road trips, where you drive a significant distance do you take In a typical year

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
5 or more	331	171	160	89	100
	33%	35%	31%	33%	29%
4	83	41	42	34	25
	8%	8%	8%	12%	7%
				E	
3	101	46	55	31	40
	10%	10%	11%	11%	12%
2	195	96	99	52	63
	19%	20%	19%	19%	18%
1	148	71	77	46	59
	15%	15%	15%	17%	17%
					E
None	142	61	81	21	53
	14%	12%	16%	8%	16%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%
Summary					
Mean	5.4	5.7	5.1	4.4	5
Median	3	3	2	3	2

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

| 55+ | EDUCATION | | | |
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
142	24	110	138	59
37%	28%	30%	35%	38%
	*			
24	4	40	24	15
6%	5%	11%	6%	10%
	*			
30	4	34	44	19
8%	5%	9%	11%	12%
	*			
80	15	65	88	26
21%	18%	18%	23%	17%
	*			
43	12	61	53	23
11%	14%	17%	13%	15%
	*			
68	27	57	45	13
18%	31%	16%	12%	8%
C	GHI*	I		
387	86	368	392	154
100%	100%	100%	100%	100%
6.4	4.8	4.4	6.2	6.1
C	*		G	G
3	2	2.7	3	3

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Take more road trips	354	156	197	131	116
	35%	32%	38%	48%	34%
				DE	
Travel longer distances by vehicle, instead of flying	311	166	145	109	111
	31%	34%	28%	40%	33%
				E	E
Go to different places than if you had to drive yourself	303	142	161	109	96
	30%	29%	31%	40%	28%
				DE	
Travel with different types of entertainment other than just the vehicle radio	299	172	126	125	103
	30%	35%	25%	46%	30%
		B		DE	E
Take a different/more scenic route	286	139	146	92	95
	29%	29%	28%	34%	28%
Change what time of day you plan to travel	235	116	119	85	84
	24%	24%	23%	31%	25%
				E	E
Go to more events/destinations that you do now	225	98	126	86	82
	22%	20%	25%	32%	24%
				E	E
Stop at more places along the way	163	83	80	64	49
	16%	17%	16%	23%	14%
				DE	
Travel with more people in the vehicle	157	83	73	66	51
	16%	17%	14%	24%	15%
				DE	
None of these	333	148	185	42	110
	33%	31%	36%	16%	32%
					C
Sigma	2665	1305	1360	910	896
	266%	268%	265%	333%	264%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
107	38	120	137	59
28%	44%	33%	35%	38%
	*			
91	34	93	125	59
23%	40%	25%	32%	38%
	*			G
99	25	116	111	51
26%	29%	32%	28%	33%
	*			
71	26	93	124	55
18%	30%	25%	32%	36%
	*			G
98	28	92	118	48
25%	32%	25%	30%	31%
	*			
66	21	73	100	42
17%	24%	20%	26%	27%
	*			
56	30	74	83	38
15%	34%	20%	21%	25%
	*			
50	24	57	54	27
13%	28%	16%	14%	18%
	H*			
40	10	63	58	25
10%	12%	17%	15%	16%
	*			
181	30	137	129	37
47%	35%	37%	33%	24%
CD	*	I	I	
859	266	918	1040	440
222%	309%	250%	265%	286%

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Positive (Net)	723	359	364	217	249
	72%	74%	71%	79%	73%
				E	
Very positive	249	147	102	92	82
	25%	30%	20%	34%	24%
		B		DE	
Somewhat positive	474	212	261	125	167
	47%	44%	51%	46%	49%
Negative (Net)	277	127	150	56	91
	28%	26%	29%	21%	27%
Somewhat negative	211	90	121	42	68
	21%	19%	24%	15%	20%
Very negative	65	36	29	15	23
	7%	8%	6%	5%	7%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	<HS	HS	Post Sec	Univ Grad
		EDUCATION		
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
258	57	264	277	126
67%	66%	72%	71%	82%
	*			FGH
75	25	71	99	54
19%	29%	19%	25%	35%
	*			GH
183	32	193	178	71
47%	37%	52%	45%	46%
	*			
129	29	104	115	28
33%	34%	28%	29%	18%
C	I*	I	I	
102	21	84	84	23
26%	24%	23%	21%	15%
C	*	I	I	
28	8	20	32	6
7%	10%	5%	8%	4%
	*		I	
387	86	368	392	154
100%	100%	100%	100%	100%

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Yes, I own a fully electric vehicle	21	11	10	10	11
	2%	2%	2%	4%	3%
				E	E
No	979	475	504	263	329
	98%	98%	98%	96%	97%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
*	2	2	10	7
*	3%	1%	2%	5%
	*			G
387	84	366	382	147
100%	97%	99%	98%	95%
CD	*	I		
387	86	368	392	154
100%	100%	100%	100%	100%

18. Do you know anyone that currently drives an electric car

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	188	99	88	59	58
Yes	19%	20%	17%	21%	17%
	812	387	426	214	282
No	81%	80%	83%	79%	83%
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
72	13	60	70	45
19%	15%	16%	18%	29%
	*			GH
315	73	308	322	109
81%	85%	84%	82%	71%
	*	I	I	
387	86	368	392	154
100%	100%	100%	100%	100%

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

			Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Yes	45	27	18	26	13
	5%	6%	4%	9%	4%
				DE	
Maybe	282	156	126	103	92
	28%	32%	25%	38%	27%
		B		DE	
No	553	252	300	121	184
	55%	52%	58%	44%	54%
					C
Don't know	120	51	69	23	51
	12%	11%	13%	9%	15%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
6	8	7	18	13
2%	9%	2%	5%	8%
	G*			GH
87	15	95	107	65
22%	17%	26%	27%	42%
	*			FGH
248	50	212	230	61
64%	58%	58%	59%	40%
CD	I*	I	I	
46	14	54	37	16
12%	16%	15%	9%	10%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

19. And do you plan to buy another electric car the next time you purchase a vehicle?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents ("Yes" at Q17) (unwtd)	**29**	**16**	**13**	**13**	**15**
Base: All Respondents ("Yes" at Q17) (wtd)	**21**	**11**	**10**	**10**	**11**
Yes	9	5	4	5	3
	41%	47%	35%	50%	31%
		**	**	**	**
Maybe	11	5	6	4	7
	51%	42%	61%	44%	59%
		**	**	**	**
No	2	1	*	1	1
	8%	11%	4%	6%	9%
		**	**	**	**
Sigma	21	11	10	10	11
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
1	**1**	**1**	**12**	**15**
*	**2**	**2**	**10**	**7**
*	-	-	5	4
100%	-	-	53%	51%
**	**	**	**	**
-	2	2	4	2
-	100%	100%	40%	34%
**	**	**	**	**
-	-	-	1	1
-	-	-	6%	15%
**	**	**	**	**
*	2	2	10	7
100%	100%	100%	100%	100%

19. And do you plan to buy an electric car the next time you purchase a vehicle?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents ("No" at Q17) (unwtd)	**971**	**467**	**504**	**259**	**369**
Base: All Respondents ("No" at Q17) (wtd)	**979**	**475**	**504**	**263**	**329**
Yes	36	22	15	21	10
	4%	5%	3%	8%	3%
				DE	
Maybe	271	151	120	99	85
	28%	32%	24%	38%	26%
		B		DE	
No	551	251	300	120	183
	56%	53%	60%	46%	56%
					C
Don't know	120	51	69	23	51
	12%	11%	14%	9%	16%
					C
Sigma	979	475	504	263	329
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
343	**38**	**178**	**448**	**307**
387	**84**	**366**	**382**	**147**
6	8	7	13	9
2%	10%	2%	3%	6%
	G*			G
87	12	93	104	62
22%	15%	25%	27%	42%
	*			FGH
248	50	212	229	60
64%	59%	58%	60%	41%
CD	I*	I	I	
46	14	54	37	16
12%	16%	15%	10%	11%
	*			
387	84	366	382	147
100%	100%	100%	100%	100%

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you sti
if the government took away this subsidy?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**52**	**31**	**21**	**23**	**21**
Base: All Answering (wtd)	**45**	**27**	**18**	**26**	**13**
Would Still Purchase (Net)	34	23	11	21	8
	76%	86%	61%	82%	60%
		**	**	**	**
Definitely would still purchase an electric vehicle even if there is no subsidy	17	10	7	10	5
	37%	36%	39%	37%	36%
		**	**	**	**
Probably would still purchase an electric vehicle even if there is no subsidy	17	13	4	12	3
	39%	50%	22%	45%	24%
		**	**	**	**
Would Not Still Purchase (Net)	11	4	7	5	5
	24%	14%	39%	18%	40%
		**	**	**	**
Probably would NOT still purchase an electric vehicle if there is no subsidy	8	2	6	3	4
	17%	8%	32%	12%	32%
		**	**	**	**
Definitely would NOT still purchase an electric vehicle if there is no subsidy	3	2	1	1	1
	7%	6%	7%	6%	8%
		**	**	**	**
Sigma	45	27	18	26	13
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

ill plan to buy an electric car next time you purchase a vehicle

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
8	**3**	**3**	**20**	**26**
6	**8**	**7**	**18**	**13**
5	8	5	13	8
86%	100%	66%	75%	67%
**	**	**	**	**
3	-	5	9	3
43%	-	66%	52%	26%
**	**	**	**	**
3	8	-	4	5
43%	100%	-	24%	41%
**	**	**	**	**
1	-	2	4	4
14%	-	34%	25%	33%
**	**	**	**	**
*	-	2	3	2
8%	-	34%	20%	17%
**	**	**	**	**
*	-	-	1	2
6%	-	-	5%	17%
**	**	**	**	**
6	8	7	18	13
100%	100%	100%	100%	100%

21. How interested, if at all, are you in owning an electric car?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**793**	**375**	**418**	**210**	**306**
Base: All Answering (wtd)	**812**	**387**	**426**	**214**	**282**
Interested (Net)	351	181	171	128	118
	43%	47%	40%	60%	42%
				DE	
Very interested	79	48	31	35	22
	10%	12%	7%	17%	8%
		B		DE	
Somewhat interested	273	133	140	92	96
	34%	34%	33%	43%	34%
				E	
Not Interested (Net)	461	206	255	87	164
	57%	53%	60%	40%	58%
					C
Not too interested	237	113	123	52	90
	29%	29%	29%	24%	32%
Not at all interested	224	93	132	34	74
	28%	24%	31%	16%	26%
					C
Sigma	812	387	426	214	282
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
277	**33**	**152**	**379**	**229**
315	**73**	**308**	**322**	**109**
106	32	117	136	66
33%	44%	38%	42%	61%
	*			GH
22	13	19	34	12
7%	17%	6%	11%	11%
	G*			
84	20	98	101	54
27%	27%	32%	32%	49%
	*			FGH
210	41	191	186	43
67%	56%	62%	58%	39%
C	*	I	I	
94	13	100	97	27
30%	18%	32%	30%	24%
	*			
116	28	92	89	16
37%	38%	30%	28%	15%
CD	I*	I	I	
315	73	308	322	109
100%	100%	100%	100%	100%

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Appealing (Net)	890	438	453	253	297
	89%	90%	88%	93%	87%
Very appealing	493	236	257	166	154
	49%	48%	50%	61%	45%
				DE	
Somewhat appealing	398	202	196	87	143
	40%	42%	38%	32%	42%
					C
Not Appealing (Net)	110	48	61	20	43
	11%	10%	12%	7%	13%
Not very appealing	68	33	35	13	28
	7%	7%	7%	5%	8%
Not at all appealing	42	15	26	7	16
	4%	3%	5%	3%	5%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

cost of gas-powered vehicles to operate

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
341	71	332	344	143
88%	82%	90%	88%	93%
	*			FH
173	39	173	189	91
45%	45%	47%	48%	59%
	*			GH
168	32	159	155	52
43%	37%	43%	40%	34%
C	*	I		
46	16	36	48	11
12%	18%	10%	12%	7%
	I*		I	
27	11	18	31	7
7%	13%	5%	8%	4%
	*			
19	4	17	16	4
5%	5%	5%	4%	2%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
	830	408	422	238	271
Appealing (Net)	83%	84%	82%	87%	80%
				D	
	408	201	206	122	121
Very appealing	41%	41%	40%	45%	36%
	422	206	216	116	149
Somewhat appealing	42%	42%	42%	42%	44%
	170	78	92	35	69
Not Appealing (Net)	17%	16%	18%	13%	20%
					C
	115	55	60	27	45
Not very appealing	11%	11%	12%	10%	13%
	55	23	32	8	25
Not at all appealing	6%	5%	6%	3%	7%
					C
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

　Columns Tested (5%): A/B,C/D/E,F/G/H/I

　Minimum Base: 30 (**), Small Base: 100 (*)

miles on a single charge

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
322	68	305	322	135
83%	79%	83%	82%	88%
	*			H
165	37	146	147	77
43%	43%	40%	37%	50%
	*			GH
157	30	159	176	58
41%	35%	43%	45%	37%
	*		I	
65	18	63	70	19
17%	21%	17%	18%	12%
	*		I	
43	9	44	46	16
11%	11%	12%	12%	10%
	*			
23	9	19	24	3
6%	11%	5%	6%	2%
	I*		I	
387	86	368	392	154
100%	100%	100%	100%	100%

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need servic

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Appealing (Net)	884	434	450	256	288
	88%	89%	88%	94%	85%
				DE	
Very appealing	447	229	218	159	125
	45%	47%	42%	58%	37%
				DE	
Somewhat appealing	437	205	232	97	163
	44%	42%	45%	36%	48%
					C
Not Appealing (Net)	116	52	64	17	52
	12%	11%	12%	6%	15%
					C
Not very appealing	78	35	43	13	36
	8%	7%	8%	5%	11%
					C
Not at all appealing	38	17	21	4	17
	4%	3%	4%	2%	5%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

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e less often than gas-powered vehicles do

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
340	70	325	343	145
88%	82%	88%	87%	94%
	*			FGH
164	36	158	173	80
42%	42%	43%	44%	52%
	*			H
177	34	167	170	65
46%	40%	45%	43%	43%
C	*			
47	16	43	49	9
12%	18%	12%	13%	6%
C	I*	I	I	
29	14	27	30	7
8%	16%	7%	8%	4%
	I*			
17	2	15	19	2
4%	2%	4%	5%	1%
	*		I	
387	86	368	392	154
100%	100%	100%	100%	100%

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners rece

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	880	424	456	256	297
Appealing (Net)	88%	87%	89%	94%	87%
				DE	
	463	231	232	157	142
Very appealing	46%	48%	45%	58%	42%
				DE	
	417	193	224	99	155
Somewhat appealing	42%	40%	44%	36%	45%
					C
	120	62	58	17	43
Not Appealing (Net)	12%	13%	11%	6%	13%
					C
	71	46	25	12	25
Not very appealing	7%	9%	5%	5%	7%
		B			
	49	16	33	4	18
Not at all appealing	5%	3%	6%	2%	5%
					C
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B,C/D/E,F/G/H/I

   Minimum Base: 30 (**), Small Base: 100 (*)

ive a large tax benefit from the government

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
327	76	317	344	143
84%	89%	86%	88%	93%
	*			GH
163	38	167	177	82
42%	44%	45%	45%	53%
	*			H
164	39	150	167	61
42%	45%	41%	43%	40%
	*			
60	10	51	48	11
16%	11%	14%	12%	7%
C	*	I	I	
34	6	25	32	8
9%	7%	7%	8%	5%
	*			
26	4	26	16	3
7%	5%	7%	4%	2%
C	*	I		
387	86	368	392	154
100%	100%	100%	100%	100%

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Electric vehicles are half the cost of gas-powered vehicles to operate	890	438	453	253	297
	89%	90%	88%	93%	87%
Electric vehicles can go 500 miles on a single charge	830	408	422	238	271
	83%	84%	82%	87%	80%
				D	
Electric vehicles need service less often than gas-powered vehicles do	884	434	450	256	288
	88%	89%	88%	94%	85%
				DE	
Electric vehicle owners receive a large tax benefit from the government	880	424	456	256	297
	88%	87%	89%	94%	87%
				DE	

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
341	71	332	344	143
88%	82%	90%	88%	93%
	*			FH
322	68	305	322	135
83%	79%	83%	82%	88%
	*			H
340	70	325	343	145
88%	82%	88%	87%	94%
	*			FGH
327	76	317	344	143
84%	89%	86%	88%	93%
	*			GH

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Electric vehicles are half the cost of gas-powered vehicles to operate	110	48	61	20	43
	11%	10%	12%	7%	13%
Electric vehicles can go 500 miles on a single charge	170	78	92	35	69
	17%	16%	18%	13%	20%
					C
Electric vehicles need service less often than gas-powered vehicles do	116	52	64	17	52
	12%	11%	12%	6%	15%
					C
Electric vehicle owners receive a large tax benefit from the government	120	62	58	17	43
	12%	13%	11%	6%	13%
					C

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
46	16	36	48	11
12%	18%	10%	12%	7%
	I*		I	
65	18	63	70	19
17%	21%	17%	18%	12%
	*		I	
47	16	43	49	9
12%	18%	12%	13%	6%
C	I*	I	I	
60	10	51	48	11
16%	11%	14%	12%	7%
C	*	I	I	

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging static

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	877	427	450	240	291
Top 2 Box (Net)	88%	88%	88%	88%	85%
	543	255	289	159	160
Very concerning	54%	52%	56%	58%	47%
				D	
	334	172	162	81	131
Somewhat concerning	33%	35%	31%	30%	38%
					C
	123	59	64	33	49
Bottom 2 Box (Net)	12%	12%	12%	12%	15%
	91	44	46	22	39
Not very concerning	9%	9%	9%	8%	11%
	32	15	18	12	10
Not at all concerning	3%	3%	3%	4%	3%
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	39	179	460	322
387	86	368	392	154
347	76	319	342	139
90%	89%	87%	87%	90%
	*			
224	35	194	229	84
58%	41%	53%	59%	55%
D	*		F	
122	41	125	113	55
32%	48%	34%	29%	36%
	H*			H
40	10	49	50	15
10%	11%	13%	13%	10%
	*			
30	8	38	33	12
8%	9%	10%	8%	8%
	*			
10	2	10	17	3
3%	3%	3%	4%	2%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	813	379	434	228	266
Top 2 Box (Net)	81%	78%	84%	84%	78%
			A		
	441	194	247	132	155
Very concerning	44%	40%	48%	48%	46%
			A		
	372	185	187	97	110
Somewhat concerning	37%	38%	36%	35%	32%
	187	107	80	45	74
Bottom 2 Box (Net)	19%	22%	16%	16%	22%
		B			
	140	78	63	30	59
Not very concerning	14%	16%	12%	11%	17%
	47	30	17	15	16
Not at all concerning	5%	6%	3%	6%	5%
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

home

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
319	65	309	318	121
82%	76%	84%	81%	78%
	*			
154	39	162	180	60
40%	45%	44%	46%	39%
	*			
165	26	147	138	61
43%	31%	40%	35%	39%
D	*			
68	21	59	74	33
18%	24%	16%	19%	22%
	*			
52	14	47	54	25
14%	16%	13%	14%	16%
	*			
16	7	12	20	8
4%	8%	3%	5%	5%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Top 2 Box (Net)	794	375	419	215	272
	79%	77%	82%	79%	80%
Very concerning	343	142	201	89	114
	34%	29%	39%	33%	33%
			A		
Somewhat concerning	451	233	218	126	158
	45%	48%	42%	46%	46%
Bottom 2 Box (Net)	206	111	95	58	68
	21%	23%	18%	21%	20%
Not very concerning	166	90	76	41	59
	17%	18%	15%	15%	17%
Not at all concerning	41	22	19	16	10
	4%	4%	4%	6%	3%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
307	68	298	304	124
79%	79%	81%	78%	80%
	*			
140	19	122	149	53
36%	22%	33%	38%	34%
	*			
166	49	176	155	71
43%	57%	48%	40%	46%
	H*			
80	18	70	88	30
21%	21%	19%	22%	20%
	*			
66	16	62	64	24
17%	19%	17%	16%	16%
	*			
15	2	8	24	6
4%	3%	2%	6%	4%
	*		G	
387	86	368	392	154
100%	100%	100%	100%	100%

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
	723	318	404	188	257
Top 2 Box (Net)	72%	65%	79%	69%	76%
			A		
	288	122	166	75	97
Very concerning	29%	25%	32%	27%	28%
			A		
	435	196	239	113	161
Somewhat concerning	44%	40%	46%	41%	47%
	277	168	110	85	83
Bottom 2 Box (Net)	28%	35%	21%	31%	24%
		B			
	212	126	85	61	62
Not very concerning	21%	26%	17%	22%	18%
		B			
	66	41	24	25	20
Not at all concerning	7%	9%	5%	9%	6%
		B			
	1000	486	514	273	340
Sigma	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

o reach highway speeds

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
278	63	267	279	113
72%	74%	73%	71%	73%
	*			
116	25	92	129	42
30%	29%	25%	33%	27%
	*			
161	38	176	150	71
42%	44%	48%	38%	46%
	*	H		H
110	23	101	113	41
28%	26%	27%	29%	27%
	*			
89	21	86	76	29
23%	24%	23%	19%	19%
	*			
21	2	14	37	12
5%	3%	4%	9%	8%
	*		G	
387	86	368	392	154
100%	100%	100%	100%	100%

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric veh

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Top 2 Box (Net)	649	288	360	167	221
	65%	59%	70%	61%	65%
			A		
Very concerning	268	105	162	65	86
	27%	22%	32%	24%	25%
			A		
Somewhat concerning	381	183	198	101	135
	38%	38%	39%	37%	40%
Bottom 2 Box (Net)	351	198	154	106	119
	35%	41%	30%	39%	35%
		B			
Not very concerning	274	151	123	77	96
	27%	31%	24%	28%	28%
		B			
Not at all concerning	78	47	31	30	23
	8%	10%	6%	11%	7%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

icles

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
261	59	234	256	100
67%	68%	64%	65%	65%
	*			
116	23	92	115	37
30%	27%	25%	29%	24%
	*			
145	36	142	141	63
37%	42%	39%	36%	41%
	*			
126	27	134	136	54
33%	32%	36%	35%	35%
	*			
101	18	116	98	42
26%	21%	31%	25%	27%
	*			
25	9	18	37	13
6%	11%	5%	10%	8%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Top 2 Box (Net)	781	370	411	214	261
	78%	76%	80%	79%	77%
Very concerning	342	153	189	76	107
	34%	31%	37%	28%	31%
Somewhat concerning	439	217	222	138	154
	44%	45%	43%	51%	45%
				E	
Bottom 2 Box (Net)	219	116	103	59	79
	22%	24%	20%	21%	23%
Not very concerning	176	95	81	45	65
	18%	19%	16%	16%	19%
Not at all concerning	43	21	22	14	14
	4%	4%	4%	5%	4%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
306	62	293	305	121
79%	72%	80%	78%	78%
	*			
159	33	121	138	50
41%	39%	33%	35%	32%
CD	*			
147	29	172	167	71
38%	34%	47%	43%	46%
	*			
81	24	75	87	33
21%	28%	20%	22%	22%
	*			
66	20	65	66	25
17%	23%	18%	17%	16%
	*			
15	4	10	21	8
4%	5%	3%	5%	5%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows ho

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	483	517	272	384
Base: All Respondents (wtd)	1000	486	514	273	340
Top 2 Box (Net)	840	390	450	224	283
	84%	80%	88%	82%	83%
			A		
Very concerning	426	187	239	114	129
	43%	38%	47%	42%	38%
			A		
Somewhat concerning	414	203	211	110	154
	41%	42%	41%	40%	45%
Bottom 2 Box (Net)	160	96	64	49	57
	16%	20%	12%	18%	17%
		B			
Not very concerning	122	72	50	33	46
	12%	15%	10%	12%	13%
		B			
Not at all concerning	38	24	14	16	11
	4%	5%	3%	6%	3%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
333	69	316	326	129
86%	80%	86%	83%	84%
	*			
184	26	158	179	64
47%	31%	43%	46%	41%
D	*			
150	43	159	147	65
39%	50%	43%	38%	42%
	*			
54	17	52	66	25
14%	20%	14%	17%	16%
	*			
43	15	40	47	20
11%	17%	11%	12%	13%
	*			
11	2	11	19	5
3%	3%	3%	5%	3%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
The ability to find a charging station when out in public	877	427	450	240	291
	88%	88%	88%	88%	85%
The increased electricity bill at my home	813	379	434	228	266
	81%	78%	84%	84%	78%
			A		
The reliability of electric vehicles	794	375	419	215	272
	79%	77%	82%	79%	80%
The ability for an electric vehicle to reach highway speeds	723	318	404	188	257
	72%	65%	79%	69%	76%
			A		
The safety features of electric vehicles	649	288	360	167	221
	65%	59%	70%	61%	65%
			A		
The durability of electric vehicles	781	370	411	214	261
	78%	76%	80%	79%	77%
Finding a mechanic who knows how to work on electric vehicles	840	390	450	224	283
	84%	80%	88%	82%	83%
			A		

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
347	76	319	342	139
90%	89%	87%	87%	90%
	*			
319	65	309	318	121
82%	76%	84%	81%	78%
	*			
307	68	298	304	124
79%	79%	81%	78%	80%
	*			
278	63	267	279	113
72%	74%	73%	71%	73%
	*			
261	59	234	256	100
67%	68%	64%	65%	65%
	*			
306	62	293	305	121
79%	72%	80%	78%	78%
	*			
333	69	316	326	129
86%	80%	86%	83%	84%
	*			

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
The ability to find a charging station when out in public	123	59	64	33	49
	12%	12%	12%	12%	15%
The increased electricity bill at my home	187	107	80	45	74
	19%	22%	16%	16%	22%
		B			
The reliability of electric vehicles	206	111	95	58	68
	21%	23%	18%	21%	20%
The ability for an electric vehicle to reach highway speeds	277	168	110	85	83
	28%	35%	21%	31%	24%
		B			
The safety features of electric vehicles	351	198	154	106	119
	35%	41%	30%	39%	35%
		B			
The durability of electric vehicles	219	116	103	59	79
	22%	24%	20%	21%	23%
Finding a mechanic who knows how to work on electric vehicles	160	96	64	49	57
	16%	20%	12%	18%	17%
		B			

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
40	10	49	50	15
10%	11%	13%	13%	10%
	*			
68	21	59	74	33
18%	24%	16%	19%	22%
	*			
80	18	70	88	30
21%	21%	19%	22%	20%
	*			
110	23	101	113	41
28%	26%	27%	29%	27%
	*			
126	27	134	136	54
33%	32%	36%	35%	35%
	*			
81	24	75	87	33
21%	28%	20%	22%	22%
	*			
54	17	52	66	25
14%	20%	14%	17%	16%
	*			

GENDER

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Male	486	486	-	138	162
	49%	100%	-	51%	48%
		B			
Female	514	-	514	135	178
	51%	-	100%	49%	52%
			A		
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
186	49	162	188	86
48%	57%	44%	48%	56%
	*			GH
201	37	206	204	68
52%	43%	56%	52%	44%
	*	I	I	
387	86	368	392	154
100%	100%	100%	100%	100%

AGE

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
18-34 (Net)	273	138	135	273	-
	27%	28%	26%	100%	-
				DE	
18-24	108	63	45	108	-
	11%	13%	9%	40%	-
				DE	
25-34	165	75	89	165	-
	16%	15%	17%	60%	-
				DE	
35-54 (Net)	340	162	178	-	340
	34%	33%	35%	-	100%
					CE
35-44	154	73	81	-	154
	15%	15%	16%	-	45%
					CE
45-54	186	89	97	-	186
	19%	18%	19%	-	55%
					CE
55+ (Net)	387	186	201	-	-
	39%	38%	39%	-	-
55-64	266	121	144	-	-
	27%	25%	28%	-	-
65+	121	65	57	-	-
	12%	13%	11%	-	-
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%
Summary					
Mean	46.7	46.5	46.9	26.2	44.9
					C
STD. DEV.	15.88	16.41	15.37	5.44	5.93
STD. ERR.	0.5	0.75	0.68	0.33	0.3

Median	48	48	48	27	45

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
-	26	110	97	41
-	30%	30%	25%	26%
	*			
-	18	54	31	5
-	21%	15%	8%	3%
	HI*	HI	I	
-	8	56	65	36
-	9%	15%	17%	23%
	*			FGH
-	22	88	162	68
-	25%	24%	41%	44%
	*		G	FG
-	9	30	75	40
-	10%	8%	19%	26%
	*		G	FGH
-	13	58	87	28
-	15%	16%	22%	18%
	*			
387	38	170	133	45
100%	44%	46%	34%	30%
CD	*	HI		
266	25	118	95	28
69%	29%	32%	24%	18%
CD	*	HI	I	
121	13	52	39	18
31%	15%	14%	10%	12%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%
62.8	47.3	47.3	46.4	45.8
CD	*			
6.26	19.71	17.1	14.25	14.43
0.34	3.16	1.28	0.66	0.8

62	51.11	53	47	44

EDUCATION

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Primary School or less	10	7	2	-	-
	1%	1%	*	-	-
Some high school	77	42	35	26	22
	8%	9%	7%	10%	6%
Graduated high school	368	162	206	110	88
	37%	33%	40%	40%	26%
				D	
Some college / CEGEP / Trade School	110	54	56	26	47
	11%	11%	11%	10%	14%
Graduated from college / CEGEP / Trade School	215	95	120	53	90
	22%	20%	23%	19%	27%
					E
Some university, but did not finish	67	38	28	17	25
	7%	8%	5%	6%	7%
University undergraduate degree	112	60	52	31	51
	11%	12%	10%	11%	15%
					E
University graduate degree	42	26	16	10	17
	4%	5%	3%	4%	5%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%
Summary					
<HS	86	49	37	26	22
	9%	10%	7%	10%	6%
HS	368	162	206	110	88
	37%	33%	40%	40%	26%
				D	
Post Sec	392	188	204	97	162
	39%	39%	40%	35%	48%

					CE
	154	86	68	41	68
Univ Grad	15%	18%	13%	15%	20%
					E

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
10	10	-	-	-
2%	11%	-	-	-
CD	GHI*			
29	77	-	-	-
7%	89%	-	-	-
	GHI*			
170	-	368	-	-
44%	-	100%	-	-
D	*	FHI		
37	-	-	110	-
10%	-	-	28%	-
	*		FGI	
72	-	-	215	-
19%	-	-	55%	-
	*		FGI	
25	-	-	67	-
6%	-	-	17%	-
	*		FGI	
30	-	-	-	112
8%	-	-	-	73%
	*			FGH
16	-	-	-	42
4%	-	-	-	27%
	*			FGH
387	86	368	392	154
100%	100%	100%	100%	100%
38	86	-	-	-
10%	100%	-	-	-
	GHI*			
170	-	368	-	-
44%	-	100%	-	-
D	*	FHI		
133	-	-	392	-
34%	-	-	100%	-

	*		FGI	
45	-	-	-	154
12%	-	-	-	100%
	*			FGH

REGION

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
BC	136	62	74	45	38
	14%	13%	14%	17%	11%
AB	112	58	54	38	38
	11%	12%	10%	14%	11%
SK/MB	65	52	13	27	28
	7%	11%	3%	10%	8%
		B		E	E
Ontario	384	166	218	112	122
	38%	34%	42%	41%	36%
			A		
Quebec	235	104	131	30	82
	23%	21%	25%	11%	24%
					C
Atlantic Canada	68	44	24	21	33
	7%	9%	5%	8%	10%
		B			E
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	39	179	460	322
387	86	368	392	154
53	13	46	53	24
14%	15%	12%	14%	16%
	*			
37	5	47	44	16
9%	6%	13%	11%	11%
	*			
9	4	28	27	6
2%	5%	8%	7%	4%
	*			
150	36	125	157	65
39%	42%	34%	40%	42%
	*			
124	26	97	78	35
32%	30%	26%	20%	23%
CD	*			
14	2	25	33	7
4%	3%	7%	8%	5%
	*		I	
387	86	368	392	154
100%	100%	100%	100%	100%

INCOME

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
<$25K	154	74	80	39	51
	15%	15%	16%	14%	15%
$25K - <$55K	291	159	132	72	102
	29%	33%	26%	26%	30%
		B			
$55K - <$100K	308	139	170	95	103
	31%	29%	33%	35%	30%
$100K - <$150K	104	60	44	32	44
	10%	12%	9%	12%	13%
					E
$150K+	29	14	16	4	11
	3%	3%	3%	1%	3%
Prefer not to answer	113	40	73	32	29
	11%	8%	14%	12%	9%
			A		
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%
Summary					
Under $50K	388	204	184	89	140
	39%	42%	36%	33%	41%
$50K+	499	242	258	152	171
	50%	50%	50%	56%	50%
				E	
Under $40K	284	145	139	64	104
	28%	30%	27%	23%	30%
$40K to less than $60K	195	102	93	59	59
	20%	21%	18%	22%	17%
$60K to less than $100K	274	125	149	82	93
	27%	26%	29%	30%	27%

		134	74	60	36	55
$100K or more		13%	15%	12%	13%	16%
Mean (,000)		63.2	64.1	62.3	64.5	65.6
STD. DEV.		42.58	42.83	42.37	42.83	43.67
STD. ERR.		1.43	2.03	2.02	2.76	2.48

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
64	41	65	38	10
17%	48%	18%	10%	6%
	GHI*	HI		
117	25	114	125	27
30%	29%	31%	32%	18%
	*	I	I	
111	11	105	132	60
29%	13%	29%	34%	39%
	*		F	FG
28	3	17	55	30
7%	3%	5%	14%	20%
	*		FG	FGH
15	-	8	9	12
4%	-	2%	2%	8%
	*			FGH
52	5	59	34	15
13%	6%	16%	9%	10%
	*	H		
387	86	368	392	154
100%	100%	100%	100%	100%
159	64	155	139	30
41%	74%	42%	35%	19%
	GHI*	I	I	
176	17	153	220	109
46%	20%	42%	56%	71%
	*	F	FG	FGH
116	58	117	89	20
30%	67%	32%	23%	13%
	GHI*	HI	I	
77	9	78	88	20
20%	10%	21%	22%	13%
	*	I	I	
99	11	89	118	56
26%	13%	24%	30%	36%
	*		F	FG

43	3	25	64	42
11%	3%	7%	16%	27%
	*		FG	FGH
60.2	32.6	55.1	67.2	88.8
	*	F	FG	FGH
41.32	28.31	35.27	39.22	54.95
2.26	3.15	2.01	2.07	4.66

HOUSEHOLD COMPOSITION

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Kids	252	109	143	98	137
	25%	22%	28%	36%	40%
				E	E
No Kids	748	377	371	175	203
	75%	78%	72%	64%	60%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
17	15	78	109	50
4%	17%	21%	28%	32%
	*			FG
370	71	289	283	104
96%	83%	79%	72%	68%
CD	I*	I		
387	86	368	392	154
100%	100%	100%	100%	100%

HHCMP1. How many people are living or staying at your current address?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
1	228	124	104	37	78
	23%	26%	20%	14%	23%
					C
2	393	191	202	78	102
	39%	39%	39%	29%	30%
3	182	85	97	63	81
	18%	17%	19%	23%	24%
				E	E
4	117	54	64	48	54
	12%	11%	12%	18%	16%
				E	E
5	61	29	33	35	19
	6%	6%	6%	13%	6%
				DE	E
6	11	2	9	8	3
	1%	*	2%	3%	1%
				E	
7	1	1	-	1	-
	*	*	-	*	-
8	3	-	3	1	2
	*	-	1%	*	1%
9	2	-	2	2	-
	*	-	*	1%	-
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
113	26	76	88	39
29%	31%	21%	22%	25%
C	*			
213	28	169	144	51
55%	33%	46%	37%	33%
CD	*	HI		
38	11	57	79	36
10%	12%	15%	20%	23%
	*			G
15	14	27	55	20
4%	17%	7%	14%	13%
	*		G	G
8	5	28	22	6
2%	6%	8%	6%	4%
	*			
-	-	6	3	2
-	-	2%	1%	1%
	*			
-	1	-	-	-
-	2%	-	-	-
	*			
-	-	2	1	-
-	-	1%	*	-
	*			
-	-	2	-	-
-	-	1%	-	-
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

EMPLOYMENT STATUS

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Employed full-time	390	218	172	124	188
	39%	45%	33%	46%	55%
		B		E	CE
Employed part-time	107	43	64	40	30
	11%	9%	12%	15%	9%
Self employed	57	29	28	11	28
	6%	6%	5%	4%	8%
Unemployed but looking for a job	51	28	23	20	24
	5%	6%	4%	7%	7%
				E	E
Unemployed and not looking for a job/Long-term sick or disabled	66	36	30	13	29
	7%	7%	6%	5%	9%
Full-time parent, homemaker	66	2	65	15	34
	7%	*	13%	5%	10%
			A		E
Retired	202	100	102	-	2
	20%	21%	20%	-	1%
Student/Pupil	51	25	27	49	2
	5%	5%	5%	18%	1%
				DE	
Military	1	1	-	1	-
	*	*	-	*	-
Prefer not to answer	9	4	5	1	3
	1%	1%	1%	*	1%
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

EDUCATION				
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
78	15	110	183	82
20%	18%	30%	47%	53%
	*		FG	FG
37	6	40	50	11
10%	7%	11%	13%	7%
	*		I	
19	4	19	21	14
5%	4%	5%	5%	9%
	*			H
8	5	18	22	6
2%	6%	5%	6%	4%
	*			
23	21	22	22	1
6%	24%	6%	6%	1%
	GHI*	I	I	
18	9	32	21	5
5%	10%	9%	5%	3%
	*	I		
199	17	100	56	29
52%	20%	27%	14%	19%
CD	*	HI		
-	7	27	14	4
-	9%	7%	3%	3%
	*	I		
-	-	-	1	-
-	-	-	*	-
	*			
5	2	1	3	2
1%	3%	*	1%	1%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

USMAR2. What is your marital status?

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
Single, never married	301	178	123	144	96
	30%	37%	24%	53%	28%
		B		DE	E
Living with partner	128	55	72	55	52
	13%	11%	14%	20%	15%
				E	E
Married	440	203	236	69	158
	44%	42%	46%	25%	47%
					C
Widowed	31	5	26	-	4
	3%	1%	5%	-	1%
			A		
Divorced or separated	101	45	56	5	29
	10%	9%	11%	2%	9%
					C
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

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	EDUCATION			
55+	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
61	45	111	98	46
16%	52%	30%	25%	30%
	GHI*			
21	15	42	55	16
5%	18%	11%	14%	10%
	*			
213	11	165	188	76
55%	13%	45%	48%	49%
C	*	F	F	F
27	3	15	10	3
7%	4%	4%	3%	2%
CD	*			
66	11	35	41	13
17%	13%	10%	10%	9%
CD	*			
387	86	368	392	154
100%	100%	100%	100%	100%

PGS01. How much of your household's grocery shopping do you, yourself, do?

		Gender		AGE	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
All of it	499	220	279	94	202
	50%	45%	54%	34%	59%
			A		C
Almost all of it	208	85	123	72	71
	21%	18%	24%	26%	21%
			A	E	
About half of it	194	114	80	55	54
	19%	24%	15%	20%	16%
		B			
Less than half of it	76	48	28	42	9
	8%	10%	5%	15%	3%
		B		DE	
None	23	18	5	10	5
	2%	4%	1%	4%	1%
		B			
Sigma	1000	486	514	273	340
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G/H/I

  Minimum Base: 30 (**), Small Base: 100 (*)

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
203	46	173	203	76
52%	54%	47%	52%	50%
C	*			
65	10	82	74	42
17%	11%	22%	19%	27%
	*			FH
85	13	80	77	24
22%	16%	22%	20%	15%
	*			
25	12	25	29	9
7%	14%	7%	8%	6%
D	*			
9	5	7	9	2
2%	5%	2%	2%	2%
	*			
387	86	368	392	154
100%	100%	100%	100%	100%

CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandp

	Total	Gender		AGE	
		Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**483**	**517**	**272**	**384**
Base: All Respondents (wtd)	**1000**	**486**	**514**	**273**	**340**
North American origins (Net)	604	291	313	152	219
	60%	60%	61%	56%	65%
North American Aboriginal origins	40	16	25	14	14
	4%	3%	5%	5%	4%
Canadian	572	276	296	142	207
	57%	57%	58%	52%	61%
Other North American origins	12	5	6	1	4
	1%	1%	1%	*	1%
British Isles origins (Net)	301	138	163	88	89
	30%	28%	32%	32%	26%
English	200	83	117	64	63
	20%	17%	23%	24%	18%
Irish	150	69	82	52	47
	15%	14%	16%	19%	14%
Scottish	144	57	87	36	46
	14%	12%	17%	13%	13%
Other British Isles origins	17	5	12	7	8
	2%	1%	2%	3%	2%
				E	
Western European origins (Net)	201	101	101	61	66
	20%	21%	20%	22%	19%
French origins	93	46	47	26	33
	9%	9%	9%	10%	10%
Dutch	38	19	19	16	9
	4%	4%	4%	6%	3%
	70	29	41	24	22

German	7%	6%	8%	9%	6%
Other Western European origins	22	12	10	6	8
	2%	2%	2%	2%	2%
Eastern European origins (Net)	103	38	65	38	30
	10%	8%	13%	14%	9%
			A		
Hungarian	15	4	10	7	1
	1%	1%	2%	2%	*
Polish	34	18	16	16	9
	3%	4%	3%	6%	3%
Russian	24	8	16	8	9
	2%	2%	3%	3%	3%
Ukrainian	31	12	19	13	9
	3%	2%	4%	5%	3%
Other Eastern European origins	21	5	17	2	10
	2%	1%	3%	1%	3%
			A		
Southern European origins (Net)	60	25	35	16	23
	6%	5%	7%	6%	7%
Greek	6	3	3	4	2
	1%	1%	1%	1%	1%
Italian	35	17	18	10	11
	4%	4%	4%	4%	3%
Portuguese	15	6	9	6	4
	2%	1%	2%	2%	1%
Spanish	6	1	6	1	4
	1%	*	1%	*	1%
Other Southern European origins	2	2	-	-	2
	*	*	-	-	1%
Other European origins (Net)	22	12	10	10	5
	2%	2%	2%	4%	1%
Other Northern European origins (excl. British Isles Origins)	16	12	5	8	4
	2%	2%	1%	3%	1%

Other European origins	6	*	5	2	1
	1%	*	1%	1%	*
Caribbean origins (Net)	12	6	6	3	2
	1%	1%	1%	1%	1%
Jamaican	8	3	5	1	2
	1%	1%	1%	*	*
Other Caribbean origins	5	2	2	3	1
	*	1%	*	1%	*
Latin, Central and South American origins (Net)	4	3	1	2	*
	*	1%	*	1%	*
Latin, Central and South American origins	4	3	1	2	*
	*	1%	*	1%	*
African origins (Net)	11	2	8	6	4
	1%	*	2%	2%	1%
African origins	11	2	8	6	4
	1%	*	2%	2%	1%
Asian origins (Net)	94	53	41	52	34
	9%	11%	8%	19%	10%
				DE	E
West Central Asian and Middle Eastern origins	16	10	7	11	5
	2%	2%	1%	4%	1%
				E	E
East Indian	13	8	5	7	4
	1%	2%	1%	2%	1%
Other South Asian origins	7	3	5	4	3
	1%	1%	1%	1%	1%
Chinese	48	30	18	28	16
	5%	6%	3%	10%	5%
				DE	E
Filipino	11	6	5	8	3
	1%	1%	1%	3%	1%
				E	
Other East and Southeast Asian origins	10	5	5	4	5

Other East and Southeast Asian origins	1%	1%	1%	2%	1%
	2	2	-	-	1
Oceania origins (Net)	*	*	-	-	*
	2	2	-	-	1
Oceania origins	*	*	-	-	*
	14	6	9	10	4
Prefer not to answer	1%	1%	2%	4%	1%
				E	
	1716	782	935	549	574
Sigma	172%	161%	182%	201%	169%

Statistics:

Overlap formulae used

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  Minimum Base: 30 (**), Small Base: 100 (*)

parent.

55+	EDUCATION			
	<HS	HS	Post Sec	Univ Grad
E	F	G	H	I
344	**39**	**179**	**460**	**322**
387	**86**	**368**	**392**	**154**
233	50	252	234	68
60%	59%	68%	60%	44%
	*	HI	I	
12	7	12	16	4
3%	8%	3%	4%	3%
	*			
222	46	241	219	66
57%	53%	66%	56%	43%
	*	HI	I	
8	-	5	6	1
2%	-	1%	2%	1%
	*			
123	26	108	125	42
32%	30%	29%	32%	27%
	*			
73	17	70	85	29
19%	19%	19%	22%	19%
	*			
52	16	49	63	23
13%	18%	13%	16%	15%
	*			
62	17	54	52	21
16%	19%	15%	13%	13%
	*			
2	-	8	6	3
*	-	2%	2%	2%
	*			
75	17	57	96	31
19%	20%	16%	24%	20%
	*		G	
34	9	26	41	18
9%	10%	7%	10%	11%
	*			
12	6	10	18	3
3%	7%	3%	5%	2%
	*			
24	2	21	35	12

6%	3%	6%	9%	8%
	*			
7	-	8	11	2
2%	-	2%	3%	1%
	*			
35	4	31	45	23
9%	4%	8%	12%	15%
	*			FG
7	-	9	5	1
2%	-	2%	1%	*
	*			
9	1	11	14	8
2%	2%	3%	3%	5%
	*			
6	-	8	10	5
2%	-	2%	3%	4%
	*			
9	-	7	17	7
2%	-	2%	4%	4%
	*			
9	2	2	9	8
2%	3%	1%	2%	5%
	*			GH
21	5	18	29	8
5%	6%	5%	7%	5%
	*			
-	-	-	5	1
-	-	-	1%	1%
	*			
14	3	14	14	5
4%	3%	4%	4%	3%
	*			
6	-	7	8	1
2%	-	2%	2%	1%
	*			
1	2	-	2	1
*	3%	-	1%	1%
	G*			
-	-	-	2	-
-	-	-	1%	-
	*			
7	3	8	8	3
2%	3%	2%	2%	2%
	*			
5	3	4	7	3
1%	3%	1%	2%	2%

	*			
2	-	4	1	*
1%	-	1%	*	*
	*			
7	-	5	5	2
2%	-	1%	1%	2%
	*			
6	-	5	3	1
2%	-	1%	1%	*
	*			
1	-	-	3	2
*	-	-	1%	1%
	*			G
1	-	-	2	2
*	-	-	*	1%
	*			G
1	-	-	2	2
*	-	-	*	1%
	*			G
1	-	5	3	3
*	-	1%	1%	2%
	*			
1	-	5	3	3
*	-	1%	1%	2%
	*			
8	5	32	21	36
2%	6%	9%	5%	23%
	*			FGH
-	-	12	1	3
-	-	3%	*	2%
	*	H		H
3	-	4	4	5
1%	-	1%	1%	3%
	*			H
*	-	2	1	4
*	-	1%	*	3%
	*			H
4	5	12	13	17
1%	6%	3%	3%	11%
	*			GH
-	-	5	3	3
-	-	1%	1%	2%
	*			
1	-	5	-	5

*	-	1%	-	3%
	*			H
1	-	-	1	1
*	-	-	*	1%
	*			
1	-	-	1	1
*	-	-	*	1%
	*			
1	4	3	5	2
*	5%	1%	1%	1%
	*			
594	140	623	685	268
154%	163%	169%	175%	174%