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13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

14. How many road trips, where you drive a significant distance do you take In a typical year

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

18. Do you know anyone that currently drives an electric car

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

19. And do you plan to buy another electric car the next time you purchase a vehicle?

19. And do you plan to buy an electric car the next time you purchase a vehicle?

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

21. How interested, if at all, are you in owning an electric car?

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

GENDER

AGE

EDUCATION

REGION

INCOME

HOUSEHOLD COMPOSITION

HHCMP1. How many people are living or staying at your current address?

EMPLOYMENT STATUS

USMAR2. What is your marital status?

PGS01. How much of your household's grocery shopping do you, yourself, do?

CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

Auto_1. What is the make of the vehicle YOU currently drive most often?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Toyota	117	69	48	70	46
	12%	12%	12%	13%	10%
Chevrolet	110	82	28	52	58
	11%	14%	7%	10%	13%
		B			
Honda	89	51	39	48	41
	9%	9%	9%	9%	9%
Ford	89	61	28	55	33
	9%	10%	7%	10%	7%
Dodge	69	42	27	32	37
	7%	7%	7%	6%	8%
Hyundai	56	28	28	17	39
	6%	5%	7%	3%	9%
					C
Nissan	42	24	18	26	16
	4%	4%	4%	5%	4%
Mazda	40	20	20	24	16
	4%	3%	5%	4%	4%
Kia	36	18	19	17	20
	4%	3%	5%	3%	4%
Jeep	25	15	11	11	14
	3%	3%	3%	2%	3%
GMC	23	20	3	13	10
	2%	3%	1%	2%	2%
		B			
Subaru	22	14	8	16	7
	2%	2%	2%	3%	2%

Volkswagen	16	11	5	13	3
	2%	2%	1%	2%	1%
Audi	13	12	*	9	4
	1%	2%	*	2%	1%
		B			
Mercedes-Benz	12	10	2	5	6
	1%	2%	1%	1%	1%
Chrysler	11	7	3	4	7
	1%	1%	1%	1%	1%
Buick	10	10	-	3	8
	1%	2%	-	*	2%
		B			
Mitsubishi	9	6	3	5	4
	1%	1%	1%	1%	1%
Acura	6	5	1	6	-
	1%	1%	*	1%	-
Lincoln	6	6	-	1	5
	1%	1%	-	*	1%
BMW	6	6	-	6	-
	1%	1%	-	1%	-
Volvo	5	4	2	4	2
	1%	1%	*	1%	*
Ram	4	4	*	3	2
	*	1%	*	*	*
Cadillac	4	3	1	2	2
	*	1%	*	*	*
Lexus	2	2	-	1	1
	*	*	-	*	*
Infiniti	2	1	1	2	-
	*	*	*	*	-
Fiat	2	1	1	1	1
	*	*	*	*	*
Scion	1	1	-	1	-
	*	*	-	*	-

Porsche	*	-	*	*	-
	*	-	*	*	-
Other	26	15	10	12	14
	3%	3%	3%	2%	3%
Do Not Drive	147	43	104	88	59
	15%	7%	25%	16%	13%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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Auto_2. What is the model year of this vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**888**	**553**	**335**	**492**	**396**
Base: All Answering (wtd)	**853**	**547**	**307**	**458**	**395**
Earlier than 2013	497	307	190	272	225
	58%	56%	62%	59%	57%
2013-2014	117	76	41	59	58
	14%	14%	13%	13%	15%
2015-2016	139	105	34	79	59
	16%	19%	11%	17%	15%
		B			
2017-2018	67	41	25	25	42
	8%	8%	8%	5%	11%
					C
Don't Know	34	18	17	23	11
	4%	3%	5%	5%	3%
Sigma	853	547	307	458	395
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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1. How much, if at all, do you feel that the car you drive reflects your personality or self?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Total Reflects A Great Deal To A Little (Net)	768	499	269	428	340
	77%	85%	66%	78%	75%
		B			
Reflects a great deal	198	146	52	113	85
	20%	25%	13%	21%	19%
		B			
Reflects somewhat	365	244	121	199	166
	36%	41%	29%	36%	37%
		B			
Reflects a little	205	109	96	116	89
	21%	18%	23%	21%	20%
Does not reflect at all	232	90	141	118	113
	23%	15%	34%	22%	25%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you consider yourself a car person or someone who is passionate about cars, trucks, motorcycles, or other vehicles you drive yourself?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Yes (Net)	589	589	-	340	249
	59%	100%	-	62%	55%
		B		D	
Yes, very much	129	129	-	71	58
	13%	22%	-	13%	13%
		B			
Yes, somewhat	216	216	-	140	76
	22%	37%	-	26%	17%
		B		D	
Yes, a little	245	245	-	129	116
	25%	42%	-	24%	25%
		B			
No, not at all	411	-	411	206	204
	41%	-	100%	38%	45%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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3. Thinking about where you live, which of the following places/locations would it be easy for you to walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Public park	608	354	254	327	281
	61%	60%	62%	60%	62%
Grocery store	582	335	248	334	249
	58%	57%	60%	61%	55%
Public transportation (bus stop/rail station, etc.)	539	307	232	297	242
	54%	52%	57%	54%	53%
Restaurants	498	296	203	274	224
	50%	50%	49%	50%	49%
School	425	238	187	222	203
	42%	40%	46%	41%	45%
Retail shopping center	321	200	120	193	128
	32%	34%	29%	35%	28%
				D	
Sports fields/arenas	314	178	136	172	142
	31%	30%	33%	32%	31%
Place of worship	292	161	131	151	141
	29%	27%	32%	28%	31%
A gym/fitness center	282	172	111	160	122
	28%	29%	27%	29%	27%
Entertainment centers (movie theaters, concert halls, etc.)	164	99	65	96	68
	16%	17%	16%	18%	15%
Work / your job	153	97	56	91	62
	15%	16%	14%	17%	14%
	141	76	65	65	76

None of these	14%	13%	16%	12%	17%
	4320	2512	1807	2382	1938
Sigma	432%	426%	440%	436%	427%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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4. And of this same list, which of the following places DO you currently actually walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Public park	400	245	155	224	176
	40%	42%	38%	41%	39%
Grocery store	356	205	152	204	152
	36%	35%	37%	37%	34%
Public transportation (bus stop/rail station, etc.)	264	143	122	170	95
	26%	24%	30%	31%	21%
				D	
Restaurants	262	148	114	154	108
	26%	25%	28%	28%	24%
Retail shopping center	192	112	79	119	72
	19%	19%	19%	22%	16%
				D	
Sports fields/arenas	126	78	48	71	56
	13%	13%	12%	13%	12%
School	109	58	51	65	44
	11%	10%	12%	12%	10%
Work / your job	99	68	31	62	37
	10%	11%	8%	11%	8%
A gym/fitness center	76	53	24	48	28
	8%	9%	6%	9%	6%
Place of worship	73	43	30	47	26
	7%	7%	7%	9%	6%
Entertainment centers (movie theaters, concert halls, etc.)	68	42	26	37	31
	7%	7%	6%	7%	7%
	313	170	143	151	162

None of these	31%	29%	35%	28%	36%
					C
	2339	1365	974	1352	987
Sigma	234%	231%	237%	248%	217%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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5. And again of this same list, which of the following places would you like to be able to walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Grocery store	448	250	199	238	211
	45%	42%	48%	44%	46%
Restaurants	410	236	174	220	190
	41%	40%	42%	40%	42%
Public park	362	216	146	215	147
	36%	37%	35%	39%	32%
Retail shopping center	362	211	151	197	165
	36%	36%	37%	36%	36%
Work / your job	310	192	118	179	131
	31%	33%	29%	33%	29%
Entertainment centers (movie theaters, concert halls, etc.)	304	179	125	185	119
	30%	30%	30%	34%	26%
				D	
Public transportation (bus stop/rail station, etc.)	229	131	98	132	97
	23%	22%	24%	24%	21%
A gym/fitness center	218	133	85	134	83
	22%	22%	21%	25%	18%
				D	
Sports fields/arenas	187	121	66	107	80
	19%	21%	16%	20%	18%
School	156	90	66	92	64
	16%	15%	16%	17%	14%
Place of worship	126	75	50	62	64
	13%	13%	12%	11%	14%
	175	93	82	80	95

None of these	18%	16%	20%	15%	21%
					C
	3287	1926	1360	1841	1446
Sigma	329%	327%	331%	337%	319%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

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6. How necessary is it for you to have a car to get to work?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**619**	**390**	**229**	**370**	**249**
Base: All Answering (wtd)	**554**	**364**	**191**	**318**	**236**
Definitely/Probably Could (Net)	443	304	139	253	190
	80%	84%	73%	80%	81%
		B			
I definitely need to have a vehicle to get to work	309	217	92	169	140
	56%	60%	48%	53%	59%
		B			
I could probably get to work without a vehicle if I needed to	134	86	48	84	50
	24%	24%	25%	26%	21%
I don't need a vehicle at all to get to work	111	60	51	65	46
	20%	16%	27%	20%	19%
			A		
Sigma	554	364	191	318	236
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_1. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Reminders about appointments (such as doctor visits)

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	669	420	249	415	254
	67%	71%	61%	76%	56%
		B		D	
Not useful	331	170	161	131	200
	33%	29%	39%	24%	44%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_2. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Notifications that you're passing restaurants you've been to before

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	296	206	90	210	86
	30%	35%	22%	38%	19%
		B		D	
Not useful	704	384	320	336	368
	70%	65%	78%	62%	81%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Pointing out stores that you've shopped at before

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	307	215	92	219	88
	31%	36%	22%	40%	19%
		B		D	
Not useful	693	375	318	327	366
	69%	64%	78%	60%	81%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Asking you in the morning if you'd like to stop by a coffee shop you've been to before

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	307	223	84	215	92
	31%	38%	20%	39%	20%
		B		D	
Not useful	693	366	327	331	362
	69%	62%	80%	61%	80%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_5. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	379	265	114	267	112
	38%	45%	28%	49%	25%
		B		D	
Not useful	621	324	296	279	342
	62%	55%	72%	51%	75%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Telling you about specials or sales at stores you've shopped at

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	510	328	182	347	163
	51%	56%	44%	63%	36%
		B		D	
Not useful	490	262	229	200	291
	49%	44%	56%	37%	64%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Letting you know you are nearing a gas or charging station if you are low on gas or battery

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Useful	810	502	308	468	342
	81%	85%	75%	86%	75%
		B		D	
Not useful	190	88	102	78	112
	19%	15%	25%	14%	25%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
based on the places you are passing along your route - Grid Table

	Reminders about appointments (such as doctor visits)	Notifications that you're passing restaurants you've been to	Pointing out stores that you've shopped at before	Asking you in the morning if you'd like to stop by a coffee shop you've	Reminding you about services that you do on a regular basis (like
	A	B	C	D	E
Base: All Respondents (unwtd)	**1000**	**1000**	**1000**	**1000**	**1000**
Base: All Respondents (wtd)	**1000**	**1000**	**1000**	**1000**	**1000**
Useful	669	296	307	307	379
	67%	30%	31%	31%	38%
	BCDEF				BCD
Not useful	331	704	693	693	621
	33%	70%	69%	69%	62%
	G	AEFG	AEFG	AEFG	AFG
Sigma	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town,

Telling you about specials or sales at stores you've shopped at	Letting you know you are nearing a gas or charging station if you are low
F	G
1000	**1000**
1000	**1000**
510	810
51%	81%
BCDE	ABCDEF
490	190
49%	19%
AG	
1000	1000
100%	100%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Useful Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Total useful mentions (Net)	885	543	342	509	375
	88%	92%	83%	93%	83%
		B		D	
Reminders about appointments (such as doctor visits)	669	420	249	415	254
	67%	71%	61%	76%	56%
		B		D	
Notifications that you're passing restaurants you've been to before	296	206	90	210	86
	30%	35%	22%	38%	19%
		B		D	
Pointing out stores that you've shopped at before	307	215	92	219	88
	31%	36%	22%	40%	19%
		B		D	
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	307	223	84	215	92
	31%	38%	20%	39%	20%
		B		D	
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	379	265	114	267	112
	38%	45%	28%	49%	25%
		B		D	
Telling you about specials or sales at stores you've shopped at	510	328	182	347	163
	51%	56%	44%	63%	36%
		B		D	
Letting you know you are nearing a gas or charging station if you are low on gas or battery	810	502	308	468	342
	81%	85%	75%	86%	75%
		B		D	

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Not useful Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Reminders about appointments (such as doctor visits)	331	170	161	131	200
	33%	29%	39%	24%	44%
			A		C
Notifications that you're passing restaurants you've been to before	704	384	320	336	368
	70%	65%	78%	62%	81%
			A		C
Pointing out stores that you've shopped at before	693	375	318	327	366
	69%	64%	78%	60%	81%
			A		C
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	693	366	327	331	362
	69%	62%	80%	61%	80%
			A		C
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	621	324	296	279	342
	62%	55%	72%	51%	75%
			A		C
Telling you about specials or sales at stores you've shopped at	490	262	229	200	291
	49%	44%	56%	37%	64%
			A		C
Letting you know you are nearing a gas or charging station if you are low on gas or battery	190	88	102	78	112
	19%	15%	25%	14%	25%
			A		C

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or heard anything about self-driving cars in the news?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Yes (Net)	825	524	301	467	358
	82%	89%	73%	86%	79%
		B		D	
Yes, a great deal	202	160	41	143	59
	20%	27%	10%	26%	13%
		B		D	
Yes, a little	623	364	259	324	298
	62%	62%	63%	59%	66%
No, nothing at all	175	65	110	79	96
	18%	11%	27%	14%	21%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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9. And what is your view of self-driving cars?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Positive (Net)	546	340	206	546	-
	55%	58%	50%	100%	-
		B		D	
Very positive	118	80	38	118	-
	12%	14%	9%	22%	-
				D	
Somewhat positive	428	260	168	428	-
	43%	44%	41%	78%	-
				D	
Negative (Net)	454	249	204	-	454
	45%	42%	50%	-	100%
			A		C
Somewhat negative	315	167	148	-	315
	32%	28%	36%	-	69%
			A		C
Very negative	139	82	56	-	139
	14%	14%	14%	-	31%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your preference:

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: Total Who Drive (unwtd)	**888**	**553**	**335**	**492**	**396**
Base: Total Who Drive (wtd)	**853**	**547**	**307**	**458**	**395**
To switch to using a self-driving vehicle	267	172	96	258	9
	31%	31%	31%	56%	2%
				D	
To continue using a vehicle that you personally drive	586	375	211	200	386
	69%	69%	69%	44%	98%
					C
Sigma	853	547	307	458	395
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what would be your preference?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: Total Who Drive (unwtd)	**888**	**553**	**335**	**492**	**396**
Base: Total Who Drive (wtd)	**853**	**547**	**307**	**458**	**395**
To switch to using a self-driving vehicle	474	300	174	372	102
	56%	55%	57%	81%	26%
				D	
To continue using a vehicle that you personally drive	379	247	133	86	293
	44%	45%	43%	19%	74%
					C
Sigma	853	547	307	458	395
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as today's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on the road?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Favor (Net)	542	320	221	422	119
	54%	54%	54%	77%	26%
				D	
Strongly favor	155	86	69	147	9
	16%	15%	17%	27%	2%
				D	
Somewhat favor	387	234	153	276	111
	39%	40%	37%	51%	24%
				D	
Oppose (Net)	458	269	189	124	335
	46%	46%	46%	23%	74%
					C
Somewhat oppose	273	156	117	94	179
	27%	26%	28%	17%	39%
					C
Strongly oppose	185	113	72	29	156
	19%	19%	18%	5%	34%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Likely (Net)	336	221	115	248	87
	34%	37%	28%	45%	19%
		B		D	
Very likely	60	42	18	46	13
	6%	7%	4%	8%	3%
				D	
Somewhat likely	276	179	97	202	74
	28%	30%	24%	37%	16%
				D	
Unlikely (Net)	664	368	296	298	366
	66%	63%	72%	55%	81%
			A		C
Somewhat unlikely	415	237	178	215	200
	42%	40%	43%	39%	44%
Very unlikely	249	131	117	83	166
	25%	22%	29%	15%	37%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Likely (Net)	545	358	187	379	166
	54%	61%	45%	69%	37%
		B		D	
Very likely	122	87	35	105	16
	12%	15%	9%	19%	4%
		B		D	
Somewhat likely	423	272	152	274	150
	42%	46%	37%	50%	33%
		B		D	
Unlikely (Net)	455	231	224	167	288
	46%	39%	55%	31%	63%
			A		C
Somewhat unlikely	320	157	163	143	177
	32%	27%	40%	26%	39%
			A		C
Very unlikely	135	74	61	24	111
	13%	13%	15%	4%	24%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Likely (Net)	298	195	103	216	82
	30%	33%	25%	40%	18%
		B		D	
Very likely	69	53	16	56	13
	7%	9%	4%	10%	3%
		B		D	
Somewhat likely	229	142	87	160	69
	23%	24%	21%	29%	15%
				D	
Unlikely (Net)	702	394	307	330	371
	70%	67%	75%	60%	82%
			A		C
Somewhat unlikely	440	258	182	244	196
	44%	44%	44%	45%	43%
Very unlikely	261	136	125	86	175
	26%	23%	31%	16%	39%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Likely (Net)	494	316	178	342	152
	49%	54%	43%	63%	33%
		B		D	
Very likely	97	74	22	79	17
	10%	13%	5%	15%	4%
		B		D	
Somewhat likely	397	241	156	263	135
	40%	41%	38%	48%	30%
				D	
Unlikely (Net)	506	274	232	204	302
	51%	46%	57%	37%	67%
			A		C
Somewhat unlikely	378	215	164	175	203
	38%	36%	40%	32%	45%
					C
Very unlikely	128	59	69	29	99
	13%	10%	17%	5%	22%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	336	221	115	248	87
	34%	37%	28%	45%	19%
		B		D	
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	545	358	187	379	166
	54%	61%	45%	69%	37%
		B		D	
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	298	195	103	216	82
	30%	33%	25%	40%	18%
		B		D	
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	494	316	178	342	152
	49%	54%	43%	63%	33%
		B		D	

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	664	368	296	298	366
	66%	63%	72%	55%	81%
			A		C
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	455	231	224	167	288
	46%	39%	55%	31%	63%
			A		C
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	702	394	307	330	371
	70%	67%	75%	60%	82%
			A		C
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	506	274	232	204	302
	51%	46%	57%	37%	67%
			A		C

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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14. How many road trips, where you drive a significant distance do you take In a typical year

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
5 or more	331	222	109	175	156
	33%	38%	27%	32%	34%
		B			
4	83	54	29	60	23
	8%	9%	7%	11%	5%
				D	
3	101	66	35	59	42
	10%	11%	9%	11%	9%
2	195	124	71	98	97
	19%	21%	17%	18%	21%
1	148	77	71	84	64
	15%	13%	17%	15%	14%
None	142	47	95	70	72
	14%	8%	23%	13%	16%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%
Summary					
Mean	5.4	6.5	3.8	5.4	5.4
		B			
Median	3	3	2	3	2

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Take more road trips	354	209	145	261	92
	35%	35%	35%	48%	20%
				D	
Travel longer distances by vehicle, instead of flying	311	195	115	235	76
	31%	33%	28%	43%	17%
				D	
Go to different places than if you had to drive yourself	303	186	118	226	77
	30%	31%	29%	41%	17%
				D	
Travel with different types of entertainment other than just the vehicle radio	299	191	108	212	87
	30%	32%	26%	39%	19%
				D	
Take a different/more scenic route	286	172	113	203	83
	29%	29%	28%	37%	18%
				D	
Change what time of day you plan to travel	235	141	94	158	77
	24%	24%	23%	29%	17%
				D	
Go to more events/destinations that you do now	225	132	93	175	50
	22%	22%	23%	32%	11%
				D	
Stop at more places along the way	163	107	56	123	39
	16%	18%	14%	23%	9%
				D	
Travel with more people in the vehicle	157	111	45	128	28
	16%	19%	11%	24%	6%
		B		D	
None of these	333	168	165	98	235
	33%	29%	40%	18%	52%
			A		C
Sigma	2665	1612	1052	1820	845
	266%	274%	256%	333%	186%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Positive (Net)	723	434	289	462	261
	72%	74%	71%	85%	57%
				D	
Very positive	249	147	102	188	62
	25%	25%	25%	34%	14%
				D	
Somewhat positive	474	286	187	275	199
	47%	49%	46%	50%	44%
Negative (Net)	277	156	121	84	193
	28%	26%	29%	15%	43%
					C
Somewhat negative	211	115	96	76	136
	21%	20%	23%	14%	30%
					C
Very negative	65	41	25	8	57
	7%	7%	6%	1%	13%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Yes, I own a fully electric vehicle	21	19	2	14	7
	2%	3%	*	3%	2%
		B			
No	979	570	409	532	447
	98%	97%	100%	97%	98%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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18. Do you know anyone that currently drives an electric car

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Yes	188	133	55	121	67
	19%	23%	13%	22%	15%
		B		D	
No	812	456	356	425	387
	81%	77%	87%	78%	85%
			A		C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Yes	45	29	17	37	8
	5%	5%	4%	7%	2%
				D	
Maybe	282	190	92	222	60
	28%	32%	22%	41%	13%
		B		D	
No	553	305	248	217	336
	55%	52%	60%	40%	74%
			A		C
Don't know	120	66	54	70	50
	12%	11%	13%	13%	11%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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19. And do you plan to buy another electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents ("Yes" at Q17) (unwtd)	**29**	**26**	**3**	**21**	**8**
Base: All Respondents ("Yes" at Q17) (wtd)	**21**	**19**	**2**	**14**	**7**
Yes	9	8	1	6	2
	41%	40%	51%	45%	33%
		**	**	**	**
Maybe	11	10	1	7	4
	51%	52%	49%	52%	50%
		**	**	**	**
No	2	2	-	*	1
	8%	8%	-	3%	17%
		**	**	**	**
Sigma	21	19	2	14	7
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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19. And do you plan to buy an electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents ("No" at Q17) (unwtd)	**971**	**560**	**411**	**536**	**435**
Base: All Respondents ("No" at Q17) (wtd)	**979**	**570**	**409**	**532**	**447**
Yes	36	21	16	31	6
	4%	4%	4%	6%	1%
				D	
Maybe	271	180	91	214	57
	28%	32%	22%	40%	13%
		B		D	
No	551	303	248	217	334
	56%	53%	61%	41%	75%
					C
Don't know	120	66	54	70	50
	12%	12%	13%	13%	11%
Sigma	979	570	409	532	447
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**52**	**36**	**16**	**41**	**11**
Base: All Answering (wtd)	**45**	**29**	**17**	**37**	**8**
Would Still Purchase (Net)	34	22	12	29	5
	76%	77%	74%	80%	60%
		**	**	**	**
Definitely would still purchase an electric vehicle even if there is no subsidy	17	14	3	14	3
	37%	47%	20%	38%	37%
		**	**	**	**
Probably would still purchase an electric vehicle even if there is no subsidy	17	9	9	16	2
	39%	30%	54%	42%	23%
		**	**	**	**
Would Not Still Purchase (Net)	11	7	4	8	3
	24%	23%	26%	20%	40%
		**	**	**	**
Probably would NOT still purchase an electric vehicle if there is no subsidy	8	4	4	7	1
	17%	14%	23%	18%	16%
		**	**	**	**
Definitely would NOT still purchase an electric vehicle if there is no subsidy	3	2	1	1	2
	7%	9%	3%	3%	24%
		**	**	**	**
Sigma	45	29	17	37	8
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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21. How interested, if at all, are you in owning an electric car?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**793**	**447**	**346**	**423**	**370**
Base: All Answering (wtd)	**812**	**456**	**356**	**425**	**387**
Interested (Net)	351	221	130	251	100
	43%	49%	37%	59%	26%
		B		D	
Very interested	79	41	38	65	14
	10%	9%	11%	15%	4%
				D	
Somewhat interested	273	180	92	187	86
	34%	40%	26%	44%	22%
		B		D	
Not Interested (Net)	461	235	226	174	287
	57%	51%	63%	41%	74%
			A		C
Not too interested	237	128	109	106	130
	29%	28%	31%	25%	34%
					C
Not at all interested	224	107	117	68	157
	28%	24%	33%	16%	40%
			A		C
Sigma	812	456	356	425	387
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Appealing (Net)	890	525	366	521	369
	89%	89%	89%	95%	81%
				D	
Very appealing	493	289	204	331	162
	49%	49%	50%	61%	36%
				D	
Somewhat appealing	398	236	162	190	208
	40%	40%	39%	35%	46%
					C
Not Appealing (Net)	110	64	45	25	84
	11%	11%	11%	5%	19%
					C
Not very appealing	68	42	26	18	50
	7%	7%	6%	3%	11%
					C
Not at all appealing	42	22	20	7	35
	4%	4%	5%	1%	8%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Appealing (Net)	830	490	340	493	337
	83%	83%	83%	90%	74%
				D	
Very appealing	408	244	163	276	132
	41%	41%	40%	51%	29%
				D	
Somewhat appealing	422	245	177	217	206
	42%	42%	43%	40%	45%
Not Appealing (Net)	170	100	70	54	116
	17%	17%	17%	10%	26%
					C
Not very appealing	115	68	47	40	75
	11%	12%	11%	7%	16%
					C
Not at all appealing	55	32	23	13	42
	6%	5%	6%	2%	9%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Appealing (Net)	884	525	359	516	367
	88%	89%	87%	95%	81%
				D	
Very appealing	447	266	181	298	149
	45%	45%	44%	55%	33%
				D	
Somewhat appealing	437	258	178	219	218
	44%	44%	43%	40%	48%
					C
Not Appealing (Net)	116	65	51	30	86
	12%	11%	13%	5%	19%
					C
Not very appealing	78	47	31	24	54
	8%	8%	8%	4%	12%
					C
Not at all appealing	38	18	20	5	33
	4%	3%	5%	1%	7%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Appealing (Net)	880	527	353	513	368
	88%	89%	86%	94%	81%
				D	
Very appealing	463	284	179	307	156
	46%	48%	44%	56%	34%
				D	
Somewhat appealing	417	244	173	206	211
	42%	41%	42%	38%	47%
					C
Not Appealing (Net)	120	62	58	33	86
	12%	11%	14%	6%	19%
					C
Not very appealing	71	37	33	22	49
	7%	6%	8%	4%	11%
					C
Not at all appealing	49	25	24	12	37
	5%	4%	6%	2%	8%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Electric vehicles are half the cost of gas-powered vehicles to operate	890	525	366	521	369
	89%	89%	89%	95%	81%
				D	
Electric vehicles can go 500 miles on a single charge	830	490	340	493	337
	83%	83%	83%	90%	74%
				D	
Electric vehicles need service less often than gas-powered vehicles do	884	525	359	516	367
	88%	89%	87%	95%	81%
				D	
Electric vehicle owners receive a large tax benefit from the government	880	527	353	513	368
	88%	89%	86%	94%	81%
				D	

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Electric vehicles are half the cost of gas-powered vehicles to operate	110	64	45	25	84
	11%	11%	11%	5%	19%
					C
Electric vehicles can go 500 miles on a single charge	170	100	70	54	116
	17%	17%	17%	10%	26%
					C
Electric vehicles need service less often than gas-powered vehicles do	116	65	51	30	86
	12%	11%	13%	5%	19%
					C
Electric vehicle owners receive a large tax benefit from the government	120	62	58	33	86
	12%	11%	14%	6%	19%
					C

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	877	521	356	475	402
	88%	88%	87%	87%	89%
Very concerning	543	320	224	278	265
	54%	54%	54%	51%	58%
					C
Somewhat concerning	334	201	132	196	137
	33%	34%	32%	36%	30%
Bottom 2 Box (Net)	123	68	55	71	52
	12%	12%	13%	13%	11%
Not very concerning	91	53	38	56	35
	9%	9%	9%	10%	8%
Not at all concerning	32	15	17	16	17
	3%	3%	4%	3%	4%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	813	488	325	434	379
	81%	83%	79%	80%	83%
Very concerning	441	281	159	218	223
	44%	48%	39%	40%	49%
		B			C
Somewhat concerning	372	207	166	217	156
	37%	35%	40%	40%	34%
Bottom 2 Box (Net)	187	101	86	112	75
	19%	17%	21%	20%	17%
Not very concerning	140	79	61	86	54
	14%	13%	15%	16%	12%
Not at all concerning	47	22	24	26	21
	5%	4%	6%	5%	5%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	794	478	315	420	374
	79%	81%	77%	77%	82%
Very concerning	343	205	138	160	183
	34%	35%	34%	29%	40%
					C
Somewhat concerning	451	274	177	260	191
	45%	46%	43%	48%	42%
Bottom 2 Box (Net)	206	111	95	126	80
	21%	19%	23%	23%	18%
Not very concerning	166	92	74	104	61
	17%	16%	18%	19%	13%
				D	
Not at all concerning	41	19	22	22	19
	4%	3%	5%	4%	4%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	723	441	281	386	337
	72%	75%	68%	71%	74%
Very concerning	288	170	117	150	137
	29%	29%	29%	28%	30%
Somewhat concerning	435	271	164	235	200
	44%	46%	40%	43%	44%
Bottom 2 Box (Net)	277	148	129	161	117
	28%	25%	32%	29%	26%
Not very concerning	212	111	101	124	87
	21%	19%	25%	23%	19%
Not at all concerning	66	37	29	36	29
	7%	6%	7%	7%	6%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	649	396	252	343	306
	65%	67%	61%	63%	67%
Very concerning	268	159	108	134	134
	27%	27%	26%	24%	29%
Somewhat concerning	381	237	144	209	172
	38%	40%	35%	38%	38%
Bottom 2 Box (Net)	351	193	158	203	148
	35%	33%	39%	37%	33%
Not very concerning	274	152	121	148	125
	27%	26%	29%	27%	28%
Not at all concerning	78	41	37	55	23
	8%	7%	9%	10%	5%
				D	
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	781	476	305	421	360
	78%	81%	74%	77%	79%
		B			
Very concerning	342	215	127	173	169
	34%	36%	31%	32%	37%
Somewhat concerning	439	261	178	248	191
	44%	44%	43%	45%	42%
Bottom 2 Box (Net)	219	114	105	125	94
	22%	19%	26%	23%	21%
			A		
Not very concerning	176	94	82	99	77
	18%	16%	20%	18%	17%
Not at all concerning	43	20	24	26	17
	4%	3%	6%	5%	4%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Top 2 Box (Net)	840	502	338	460	381
	84%	85%	82%	84%	84%
Very concerning	426	258	168	204	222
	43%	44%	41%	37%	49%
					C
Somewhat concerning	414	244	170	255	159
	41%	41%	41%	47%	35%
				D	
Bottom 2 Box (Net)	160	88	72	86	73
	16%	15%	18%	16%	16%
Not very concerning	122	67	55	65	57
	12%	11%	13%	12%	13%
Not at all concerning	38	20	17	22	16
	4%	3%	4%	4%	4%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
The ability to find a charging station when out in public	877	521	356	475	402
	88%	88%	87%	87%	89%
The increased electricity bill at my home	813	488	325	434	379
	81%	83%	79%	80%	83%
The reliability of electric vehicles	794	478	315	420	374
	79%	81%	77%	77%	82%
The ability for an electric vehicle to reach highway speeds	723	441	281	386	337
	72%	75%	68%	71%	74%
The safety features of electric vehicles	649	396	252	343	306
	65%	67%	61%	63%	67%
The durability of electric vehicles	781	476	305	421	360
	78%	81%	74%	77%	79%
		B			
Finding a mechanic who knows how to work on electric vehicles	840	502	338	460	381
	84%	85%	82%	84%	84%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
The ability to find a charging station when out in public	123	68	55	71	52
	12%	12%	13%	13%	11%
The increased electricity bill at my home	187	101	86	112	75
	19%	17%	21%	20%	17%
The reliability of electric vehicles	206	111	95	126	80
	21%	19%	23%	23%	18%
The ability for an electric vehicle to reach highway speeds	277	148	129	161	117
	28%	25%	32%	29%	26%
The safety features of electric vehicles	351	193	158	203	148
	35%	33%	39%	37%	33%
The durability of electric vehicles	219	114	105	125	94
	22%	19%	26%	23%	21%
			A		
Finding a mechanic who knows how to work on electric vehicles	160	88	72	86	73
	16%	15%	18%	16%	16%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Male	486	321	165	277	209
	49%	54%	40%	51%	46%
		B			
Female	514	269	245	269	245
	51%	46%	60%	49%	54%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
18-34 (Net)	273	176	97	187	86
	27%	30%	24%	34%	19%
				D	
18-24	108	64	44	82	27
	11%	11%	11%	15%	6%
				D	
25-34	165	112	53	105	60
	16%	19%	13%	19%	13%
		B		D	
35-54 (Net)	340	202	138	189	151
	34%	34%	34%	35%	33%
35-44	154	102	52	87	67
	15%	17%	13%	16%	15%
45-54	186	100	86	102	84
	19%	17%	21%	19%	18%
55+ (Net)	387	211	176	170	217
	39%	36%	43%	31%	48%
					C
55-64	266	142	123	123	142
	27%	24%	30%	23%	31%
					C
65+	121	69	53	47	75
	12%	12%	13%	9%	16%
					C
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%
Summary					
Mean	46.7	45.4	48.6	43.9	50.2
			A		C
STD. DEV.	15.88	15.81	15.81	16.07	14.96
STD. ERR	0.5	0.65	0.78	0.68	0.71

STD. ERR.					
Median	48	45	52	44	54

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Primary School or less	10	1	8	2	7
	1%	*	2%	*	2%
			A		
Some high school	77	50	27	51	25
	8%	8%	6%	9%	6%
Graduated high school	368	214	153	198	170
	37%	36%	37%	36%	38%
Some college / CEGEP / Trade School	110	68	42	53	58
	11%	12%	10%	10%	13%
Graduated from college / CEGEP / Trade School	215	132	83	106	109
	22%	22%	20%	19%	24%
Some university, but did not finish	67	32	35	35	32
	7%	5%	8%	6%	7%
University undergraduate degree	112	66	46	74	38
	11%	11%	11%	14%	8%
				D	
University graduate degree	42	26	16	28	14
	4%	4%	4%	5%	3%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%
Summary					
<HS	86	51	35	54	32
	9%	9%	9%	10%	7%
HS	368	214	153	198	170
	37%	36%	37%	36%	38%
	392	232	160	193	199

Post Sec	39%	39%	39%	35%	44%
					C
	154	92	62	102	52
Univ Grad	15%	16%	15%	19%	11%
				D	

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
BC	136	83	53	72	64
	14%	14%	13%	13%	14%
AB	112	67	45	59	53
	11%	11%	11%	11%	12%
SK/MB	65	41	24	35	30
	7%	7%	6%	6%	7%
Ontario	384	247	137	208	176
	38%	42%	33%	38%	39%
		B			
Quebec	235	110	125	142	93
	23%	19%	30%	26%	21%
			A		
Atlantic Canada	68	42	26	30	38
	7%	7%	6%	5%	8%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
<$25K	154	80	74	83	71
	15%	14%	18%	15%	16%
$25K - <$55K	291	164	128	154	137
	29%	28%	31%	28%	30%
$55K - <$100K	308	207	102	183	125
	31%	35%	25%	34%	28%
		B			
$100K - <$150K	104	68	36	56	48
	10%	12%	9%	10%	11%
$150K+	29	17	13	16	14
	3%	3%	3%	3%	3%
Prefer not to answer	113	54	59	54	59
	11%	9%	14%	10%	13%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%
Summary					
Under $50K	388	207	181	201	187
	39%	35%	44%	37%	41%
			A		
$50K+	499	329	171	290	209
	50%	56%	42%	53%	46%
		B			
Under $40K	284	145	139	151	133
	28%	25%	34%	28%	29%
			A		
$40K to less than $60K	195	119	76	109	86
	20%	20%	19%	20%	19%
$60K to less than $100K	274	186	88	161	113
	27%	32%	21%	29%	25%

		B			
$100K or more	134	85	49	72	62
	13%	14%	12%	13%	14%
Mean (,000)	63.2	65.8	59.4	63.8	62.6
STD. DEV.	42.58	40.15	45.83	42.88	42.27
STD. ERR.	1.43	1.74	2.44	1.93	2.13

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Kids	252	172	80	151	101
	25%	29%	19%	28%	22%
		B			
No Kids	748	417	331	395	353
	75%	71%	81%	72%	78%
			A		
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
1	228	117	112	106	122
	23%	20%	27%	19%	27%
			A		C
2	393	226	167	209	185
	39%	38%	41%	38%	41%
3	182	114	68	105	77
	18%	19%	17%	19%	17%
4	117	83	34	78	39
	12%	14%	8%	14%	9%
		B		D	
5	61	39	22	38	23
	6%	7%	5%	7%	5%
6	11	6	5	7	4
	1%	1%	1%	1%	1%
7	1	1	-	-	1
	*	*	-	-	*
8	3	1	2	2	1
	*	*	1%	*	*
9	2	2	-	-	2
	*	*	-	-	*
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B,C/D

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D
Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Employed full-time	390	269	122	225	166
	39%	46%	30%	41%	37%
		B			
Employed part-time	107	57	50	59	48
	11%	10%	12%	11%	11%
Self employed	57	38	19	35	22
	6%	6%	5%	6%	5%
Unemployed but looking for a job	51	32	19	21	30
	5%	5%	5%	4%	7%
Unemployed and not looking for a job/Long-term sick or disabled	66	32	34	33	32
	7%	5%	8%	6%	7%
Full-time parent, homemaker	66	29	37	40	27
	7%	5%	9%	7%	6%
			A		
Retired	202	102	100	92	110
	20%	17%	24%	17%	24%
			A		C
Student/Pupil	51	28	24	39	12
	5%	5%	6%	7%	3%
				D	
Military	1	1	-	-	1
	*	*	-	-	*
Prefer not to answer	9	3	6	3	5
	1%	1%	1%	1%	1%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
Single, never married	301	162	139	176	125
	30%	27%	34%	32%	27%
Living with partner	128	81	47	83	44
	13%	14%	11%	15%	10%
				D	
Married	440	281	159	226	213
	44%	48%	39%	41%	47%
		B			
Widowed	31	9	22	14	17
	3%	1%	5%	3%	4%
			A		
Divorced or separated	101	57	44	46	54
	10%	10%	11%	8%	12%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
All of it	499	274	225	270	229
	50%	46%	55%	49%	50%
			A		
Almost all of it	208	118	90	117	91
	21%	20%	22%	21%	20%
About half of it	194	138	56	99	95
	19%	23%	14%	18%	21%
		B			
Less than half of it	76	44	32	46	30
	8%	7%	8%	8%	7%
None	23	16	8	16	8
	2%	3%	2%	3%	2%
Sigma	1000	589	411	546	454
	100%	100%	100%	100%	100%

Statistics:
Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**1000**	**586**	**414**	**557**	**443**
Base: All Respondents (wtd)	**1000**	**589**	**411**	**546**	**454**
North American origins (Net)	604	355	249	320	284
	60%	60%	61%	59%	63%
North American Aboriginal origins	40	28	12	16	24
	4%	5%	3%	3%	5%
Canadian	572	333	239	306	265
	57%	57%	58%	56%	58%
Other North American origins	12	7	5	4	8
	1%	1%	1%	1%	2%
British Isles origins (Net)	301	176	124	152	149
	30%	30%	30%	28%	33%
English	200	120	80	107	93
	20%	20%	19%	20%	20%
Irish	150	78	72	80	71
	15%	13%	18%	15%	16%
Scottish	144	84	60	75	69
	14%	14%	15%	14%	15%
Other British Isles origins	17	10	7	9	8
	2%	2%	2%	2%	2%
Western European origins (Net)	201	109	92	95	106
	20%	19%	22%	17%	23%
					C
French origins	93	47	46	50	43
	9%	8%	11%	9%	10%
Dutch	38	22	16	16	21
	4%	4%	4%	3%	5%

German	70	39	31	30	40
	7%	7%	8%	5%	9%
Other Western European origins	22	18	5	9	13
	2%	3%	1%	2%	3%
Eastern European origins (Net)	103	64	39	48	55
	10%	11%	9%	9%	12%
Hungarian	15	12	3	6	9
	1%	2%	1%	1%	2%
Polish	34	21	12	18	15
	3%	4%	3%	3%	3%
Russian	24	15	9	17	7
	2%	2%	2%	3%	2%
Ukrainian	31	15	16	11	20
	3%	3%	4%	2%	4%
Other Eastern European origins	21	14	8	8	14
	2%	2%	2%	1%	3%
Southern European origins (Net)	60	47	14	41	19
	6%	8%	3%	7%	4%
		B			
Greek	6	6	-	4	1
	1%	1%	-	1%	*
Italian	35	26	10	25	11
	4%	4%	2%	5%	2%
Portuguese	15	12	3	10	6
	2%	2%	1%	2%	1%
Spanish	6	5	1	4	2
	1%	1%	*	1%	1%
Other Southern European origins	2	1	1	2	-
	*	*	*	*	-
Other European origins (Net)	22	12	10	14	9
	2%	2%	2%	3%	2%

Other Northern European origins (excl. British Isles Origins)	16	7	10	11	5
	2%	1%	2%	2%	1%
Other European origins	6	6	-	3	3
	1%	1%	-	*	1%
Caribbean origins (Net)	12	9	3	9	3
	1%	2%	1%	2%	1%
Jamaican	8	6	2	7	1
	1%	1%	1%	1%	*
Other Caribbean origins	5	4	1	3	2
	*	1%	*	1%	*
Latin, Central and South American origins (Net)	4	4	-	3	*
	*	1%	-	1%	*
Latin, Central and South American origins	4	4	-	3	*
	*	1%	-	1%	*
African origins (Net)	11	10	1	6	5
	1%	2%	*	1%	1%
African origins	11	10	1	6	5
	1%	2%	*	1%	1%
Asian origins (Net)	94	67	27	76	19
	9%	11%	7%	14%	4%
		B		D	
West Central Asian and Middle Eastern origins	16	14	2	15	1
	2%	2%	*	3%	*
		B		D	
East Indian	13	8	5	10	3
	1%	1%	1%	2%	1%
Other South Asian origins	7	6	1	7	*
	1%	1%	*	1%	*
Chinese	48	29	19	39	8
	5%	5%	5%	7%	2%
				D	
Filipino	11	10	1	8	3
	1%	2%	*	1%	1%

		B			
Other East and Southeast Asian origins	10	8	2	6	4
	1%	1%	*	1%	1%
Oceania origins (Net)	2	2	-	*	1
	*	*	-	*	*
Oceania origins	2	2	-	*	1
	*	*	-	*	*
Prefer not to answer	14	5	9	9	5
	1%	1%	2%	2%	1%
Sigma	1716	1030	686	935	782
	172%	175%	167%	171%	172%

Statistics:

Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D
  Minimum Base: 30 (**), Small Base: 100 (*)

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