

Canada																																	
B3 Now, thinking about our economic situation, how would you describe the current economic situation in? Is it...																																	
Stub	Stat	Overall	Gender Male	Gender Female	Age Under 35	Age 35-49	Age 50-64	Household Income Low	Household Income Medium	Household Income High	Marital Status Married	Marital Status Other	Education Low	Education Medium	Education High	Chief Income Earner Yes	Chief Income Earner No	Business Owner Yes	Business Owner No	Senior Executive Decision Maker Leader Yes	Senior Executive Decision Maker Leader No	Employment Status Total Employed	Employment Status Not Employed	Active Social Media	Passive Social Media	Inactive Social Media	Canada Region Quebec	Canada Region Prairies	Canada Region British Columbia	Canada Region Ontario	Canada Region Atlantic	Canada Region Alberta	
	base	500	242	258	171	148	181	64	198	203	217	283	227	196	177	283	217	67	433	88	412	315	59	-	-	-	120	32	67	192	36	53	
	new base	1000	494	506	287	331	402	93	334	477	494	506	258	452	290	585	414	132	865	194	801	688	99	-	-	-	223	72	124	395	75	105	
Very good	freq	48	34	13	26	14	7	4	19	22	18	30	22	14	11	38	9	23	24	28	20	38	2	-	-	-	16	2	7	16	3	4	
Very good	prop	10.0%	14.0%	5.0%	15.0%	9.0%	4.0%	6.0%	10.0%	11.0%	8.0%	11.0%	10.0%	7.0%	15.0%	14.0%	4.0%	35.0%	6.0%	32.0%	5.0%	12.0%	4.0%	-	-	-	13.0%	5.0%	10.0%	8.0%	8.0%	8.0%	
Somewhat good	freq	258	121	139	92	76	92	33	97	107	109	160	106	109	46	143	116	24	235	31	200	165	26	-	-	-	60	18	37	96	23	26	
Somewhat good	prop	52.0%	50.0%	54.0%	54.0%	51.0%	51.0%	52.0%	53.0%	50.0%	50.0%	53.0%	46.0%	56.0%	69.0%	51.0%	54.0%	35.0%	54.0%	38.0%	55.0%	52.0%	44.0%	-	-	-	50.0%	56.0%	55.0%	49.0%	66.0%	49.0%	
Somewhat bad	freq	159	72	89	45	48	97	23	52	61	23	86	39	63	17	84	16	143	23	137	82	25	-	-	-	-	35	10	10	69	7	18	
Somewhat bad	prop	32.0%	30.0%	34.0%	26.0%	32.0%	37.0%	36.0%	29.0%	32.0%	34.0%	30.0%	35.0%	32.0%	22.0%	30.0%	35.0%	24.0%	33.0%	25.0%	33.0%	30.0%	42.0%	-	-	-	30.0%	32.0%	29.0%	36.0%	19.0%	34.0%	
Very bad	freq	34	16	18	8	11	16	5	16	10	17	17	21	10	3	18	16	4	30	5	29	18	0	-	-	-	9	2	4	11	3	5	
Very bad	prop	7.0%	6.0%	7.0%	4.0%	7.0%	9.0%	8.0%	8.0%	5.0%	8.0%	6.0%	9.0%	5.0%	4.0%	6.0%	7.0%	5.0%	7.0%	6.0%	7.0%	8.0%	10.0%	-	-	-	7.0%	7.0%	6.0%	6.0%	7.0%	9.0%	
Top/low	freq	907	155	152	118	90	99	36	117	129	127	180	127	123	67	181	126	47	260	61	246	204	28	-	-	-	76	20	44	111	26	31	
Top/low	prop	61.0%	64.0%	59.0%	61.0%	55.0%	56.0%	63.0%	64.0%	59.0%	64.0%	56.0%	63.0%	74.0%	64.0%	58.0%	70.0%	60.0%	69.0%	66.0%	65.0%	48.0%	-	-	-	63.0%	61.0%	65.0%	58.0%	73.0%	57.0%		
Low/low	freq	193	87	106	53	58	82	29	69	74	90	103	100	73	30	101	82	20	173	27	166	111	31	-	-	-	44	13	23	81	9	23	
Low/low	prop	39.0%	36.0%	41.0%	31.0%	39.0%	45.0%	44.0%	37.0%	36.0%	41.0%	35.0%	44.0%	37.0%	20.0%	35.0%	42.0%	30.0%	40.0%	31.0%	40.0%	35.0%	52.0%	-	-	-	37.0%	39.0%	35.0%	42.0%	27.0%	43.0%	

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B5 Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?																																	
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	low base	1000	484	516	357	331	402	93	336	477	496	506	298	452	289	585	414	132	868	194	683	688	99	.	.	.	223	72	124	385	75	108	
Right direction	freq	245	128	117	104	65	76	32	83	108	96	149	104	96	46	152	83	42	203	56	189	164	24	.	.	.	64	14	31	91	18	26	
Right direction	prop	49.0%	53.3%	45.3%	61.1%	44.6%	42.5%	50.0%	45.2%	53.2%	44.7%	53.0%	46.5%	48.2%	60.9%	54.1%	43.9%	62.6%	47.0%	63.3%	46.1%	52.6%	40.3%	.	.	.	53.6%	43.8%	46.1%	46.8%	51.3%	50.0%	
Wrong track	freq	255	114	141	67	83	105	32	103	94	121	134	123	101	31	130	126	25	230	32	223	151	35	.	.	.	86	18	36	100	17	27	
Wrong track	prop	51.0%	47.7%	54.7%	38.9%	55.4%	57.5%	50.0%	54.8%	47.8%	55.3%	47.0%	53.5%	51.8%	39.1%	45.9%	57.1%	38.4%	53.3%	37.7%	54.4%	48.4%	60.0%	.	.	.	47.4%	57.2%	54.4%	53.2%	49.7%	50.0%	