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7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Pointing out stores that you've shopped at before
7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Asking you in the morning if you'd like to stop by a coffee shop you've been to before
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7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Telling you about specials or sales at stores you've shopped at
7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Telling you about specials or sales at stores you've shopped at
7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Letting you know you are nearing a gas or charging station if you are low on gas or battery
7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Letting you know you are nearing a gas or charging station if you are low on gas or battery
7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route - Letting you know you are nearing a gas or charging station if you are low on gas or battery
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7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Useful Summary
7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Useful Summary
7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Useful Summary
7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Not useful Summary
7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Not useful Summary
7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are driving around town, based on the places you are passing along your route? - Not useful Summary
8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or heard anything about self-driving cars in the news?

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or heard anything about self-driving cars in the news?

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or heard anything about self-driving cars in the news?

9. And what is your view of self-driving cars?

9. And what is your view of self-driving cars?

9. And what is your view of self-driving cars?

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your preference:

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your preference:

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your preference:

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what would be your preference?

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what would be your preference?

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what would be your preference?

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as today's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on the road?

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as today's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on the road?

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as today's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on the road?

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In the near future, state and federal governments will pass laws requiring vehicles to be self-driving

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Likely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the following scenarios? - Unlikely Summary

14. How many road trips, where you drive a significant distance do you take In a typical year

14. How many road trips, where you drive a significant distance do you take In a typical year

14. How many road trips, where you drive a significant distance do you take In a typical year

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

18. Do you know anyone that currently drives an electric car

18. Do you know anyone that currently drives an electric car

18. Do you know anyone that currently drives an electric car

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

19. And do you plan to buy another electric car the next time you purchase a vehicle?

19. And do you plan to buy another electric car the next time you purchase a vehicle?

19. And do you plan to buy another electric car the next time you purchase a vehicle?

19. And do you plan to buy an electric car the next time you purchase a vehicle?

19. And do you plan to buy an electric car the next time you purchase a vehicle?

19. And do you plan to buy an electric car the next time you purchase a vehicle?

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you still plan to buy an electric car next time you purchase a vehicle if the government took away this subsidy?

21. How interested, if at all, are you in owning an electric car?

21. How interested, if at all, are you in owning an electric car?

21. How interested, if at all, are you in owning an electric car?

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate
22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the cost of gas-powered vehicles to operate
22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge
22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge
22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500 miles on a single charge
22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do
22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do
22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need service less often than gas-powered vehicles do
22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government
22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government
22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners receive a large tax benefit from the government
22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary
22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary
22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary
22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary
22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary
22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary
23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public
23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public
23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging station when out in public
23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home
23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home
23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my home
23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles
23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles
23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles
23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds
23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds
23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle to reach highway speeds
23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric vehicles

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows how to work on electric vehicles

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

24. Do you consider yourself a...

24. Do you consider yourself a...

24. Do you consider yourself a...

Household Income

Household Income

Household Income

Gender

Gender

Gender

Age

Age

Age

Region

Region

Region

Education

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Marital Status

Employment

Employment

Employment

Race

Race

Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Auto_1. What is the make of the vehicle YOU currently drive most often?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Toyota	277	123	154	91	87
	14%	13%	15%	15%	13%
Ford	221	111	110	58	79
	11%	11%	11%	10%	11%
Chevrolet	203	118	85	59	73
	10%	12%	8%	10%	11%
		B			
Honda	189	81	107	42	76
	9%	8%	10%	7%	11%
Nissan	114	50	64	38	41
	6%	5%	6%	6%	6%
Hyundai	89	44	45	24	33
	4%	4%	4%	4%	5%
Jeep	66	29	37	20	20
	3%	3%	4%	3%	3%
BMW	59	34	25	26	19
	3%	4%	2%	4%	3%
				E	
Dodge	58	27	32	15	25
	3%	3%	3%	3%	4%
Kia	53	20	33	13	18
	3%	2%	3%	2%	3%
Mazda	47	27	20	16	18
	2%	3%	2%	3%	3%
Subaru	45	5	40	11	14
	2%	1%	4%	2%	2%
			A		
	44	23	21	14	13

Chrysler	2%	2%	2%	2%	2%
Acura	37	20	17	10	13
	2%	2%	2%	2%	2%
Lexus	35	14	20	1	9
	2%	1%	2%	*	1%
Buick	32	12	21	6	11
	2%	1%	2%	1%	2%
Cadillac	31	23	8	7	10
	2%	2%	1%	1%	1%
		B			
Volkswagen	29	9	19	13	3
	1%	1%	2%	2%	*
				D	
GMC	23	14	9	3	10
	1%	1%	1%	*	1%
Audi	23	14	9	7	9
	1%	1%	1%	1%	1%
Mercedes-Benz	22	13	9	5	9
	1%	1%	1%	1%	1%
Infiniti	15	7	8	2	8
	1%	1%	1%	*	1%
Volvo	13	9	4	4	2
	1%	1%	*	1%	*
Ram	12	11	1	2	7
	1%	1%	*	*	1%
		B			
Mitsubishi	11	4	8	1	5
	1%	*	1%	*	1%
Lincoln	10	4	6	1	4
	*	*	1%	*	1%
Fiat	9	7	2	7	2
	*	1%	*	1%	*
				E	
Scion	5	2	3	1	2
	*	*	*	*	*

Jaguar	2	1	1	-	-
	*	*	*	-	-
Tesla	2	-	2	1	1
	*	-	*	*	*
Other	50	23	27	15	16
	2%	2%	3%	3%	2%
Do Not Drive	184	92	92	79	54
	9%	9%	9%	13%	8%
				DE	
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
98	76	201	39	50	117	71
14%	10%	16%	11%	12%	16%	15%
		F				
84	90	131	33	54	85	50
12%	12%	10%	9%	13%	11%	11%
70	76	127	34	64	66	39
10%	10%	10%	10%	15%	9%	8%
				HJK		
70	52	137	38	32	56	62
10%	7%	11%	11%	8%	7%	13%
		F				IJ
35	36	78	13	14	62	25
5%	5%	6%	4%	3%	8%	5%
					HI	
31	30	59	21	16	38	14
4%	4%	5%	6%	4%	5%	3%
26	26	41	16	18	22	10
4%	3%	3%	4%	4%	3%	2%
14	7	51	19	8	18	14
2%	1%	4%	5%	2%	2%	3%
		F	IJ			
19	30	28	6	12	28	13
3%	4%	2%	2%	3%	4%	3%
22	27	26	8	11	17	17
3%	4%	2%	2%	3%	2%	4%
14	21	26	8	4	15	21
2%	3%	2%	2%	1%	2%	4%
						I
20	13	32	13	8	8	16
3%	2%	3%	4%	2%	1%	3%
			J			J
16	18	26	8	13	13	9

2%	2%	2%	2%	3%	2%	2%
13	9	28	11	3	14	9
2%	1%	2%	3%	1%	2%	2%
			I			
24	4	30	2	6	16	11
3%	1%	2%	1%	1%	2%	2%
CD		F				
15	16	16	8	11	12	2
2%	2%	1%	2%	3%	2%	*
			K	K		
14	3	29	3	17	11	-
2%	*	2%	1%	4%	1%	-
		F		HJK	K	
13	8	20	6	3	12	7
2%	1%	2%	2%	1%	2%	1%
10	10	13	3	10	8	1
1%	1%	1%	1%	2%	1%	*
				K		
6	6	16	5	6	8	4
1%	1%	1%	1%	1%	1%	1%
8	7	16	4	3	7	8
1%	1%	1%	1%	1%	1%	2%
4	3	12	8	-	5	2
1%	*	1%	2%	-	1%	*
			IJ			
7	1	11	1	1	6	5
1%	*	1%	*	*	1%	1%
3	3	10	1	1	1	10
*	*	1%	*	*	*	2%
						IJ
5	3	8	1	2	7	1
1%	*	1%	*	*	1%	*
6	2	8	1	5	4	-
1%	*	1%	*	1%	1%	-
-	1	8	*	-	7	1
-	*	1%	*	-	1%	*
3	3	3	1	1	1	3
*	*	*	*	*	*	1%

2	-	2	-	2	-	-
*	-	*	-	1%	-	-
-	1	1	-	1	-	1
-	*	*	-	*	-	*
19	28	22	5	13	20	12
3%	4%	2%	1%	3%	3%	2%
	G					
51	137	47	42	35	70	38
7%	18%	4%	12%	8%	9%	8%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

Auto_1. What is the make of the vehicle YOU currently drive most often?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Toyota	277	79	198	110	166
	14%	14%	14%	11%	17%
					C
Ford	221	72	149	137	84
	11%	13%	10%	13%	9%
				D	
Chevrolet	203	64	139	111	92
	10%	11%	10%	11%	10%
Honda	189	59	130	78	111
	9%	10%	9%	7%	11%
					C
Nissan	114	37	77	61	54
	6%	6%	5%	6%	6%
Hyundai	89	19	70	38	50
	4%	3%	5%	4%	5%
Jeep	66	14	53	38	28
	3%	2%	4%	4%	3%
BMW	59	34	25	16	43
	3%	6%	2%	2%	4%
		B			C
Dodge	58	20	39	45	14
	3%	3%	3%	4%	1%
				D	
Kia	53	12	41	32	21
	3%	2%	3%	3%	2%
Mazda	47	13	34	29	18
	2%	2%	2%	3%	2%
Subaru	45	7	38	15	30
	2%	1%	3%	1%	3%

					C
Chrysler	44	12	31	28	16
	2%	2%	2%	3%	2%
Acura	37	11	26	12	25
	2%	2%	2%	1%	3%
					C
Lexus	35	7	27	14	21
	2%	1%	2%	1%	2%
Buick	32	6	26	23	9
	2%	1%	2%	2%	1%
Cadillac	31	14	18	8	23
	2%	2%	1%	1%	2%
					C
Volkswagen	29	10	18	15	14
	1%	2%	1%	1%	1%
GMC	23	4	19	13	9
	1%	1%	1%	1%	1%
Audi	23	15	7	3	20
	1%	3%	1%	*	2%
		B			C
Mercedes-Benz	22	4	18	14	9
	1%	1%	1%	1%	1%
Infiniti	15	8	7	4	11
	1%	1%	1%	*	1%
Volvo	13	1	12	6	7
	1%	*	1%	1%	1%
Ram	12	8	5	3	10
	1%	1%	*	*	1%
		B			
Mitsubishi	11	3	9	9	3
	1%	*	1%	1%	*
Lincoln	10	1	9	5	5
	*	*	1%	*	*
Fiat	9	1	8	8	2
	*	*	1%	1%	*
	5	-	5	3	2

Scion	*	-	*	*	*
Jaguar	2	-	2	-	2
	*	-	*	-	*
Tesla	2	2	-	1	1
	*	*	-	*	*
Other	50	8	42	31	19
	2%	1%	3%	3%	2%
Do Not Drive	184	28	156	138	46
	9%	5%	11%	13%	5%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
154	31	41	50	173	104	213	63
16%	16%	10%	12%	16%	11%	14%	13%
G				J			
112	18	42	50	125	96	180	41
11%	9%	10%	12%	12%	10%	12%	8%
111	17	39	37	107	96	161	42
11%	9%	9%	9%	10%	10%	11%	8%
93	21	37	38	102	87	145	44
9%	11%	9%	9%	9%	9%	10%	9%
60	15	21	18	64	50	73	42
6%	8%	5%	4%	6%	5%	5%	8%
							K
60	6	7	17	41	48	67	21
6%	3%	2%	4%	4%	5%	4%	4%
G							
40	5	7	14	40	27	56	11
4%	3%	2%	3%	4%	3%	4%	2%
36	10	6	7	37	22	46	13
4%	5%	1%	2%	3%	2%	3%	3%
	G						
25	10	10	14	38	21	49	9
2%	5%	3%	3%	4%	2%	3%	2%
23	2	15	14	28	25	40	13
2%	1%	4%	3%	3%	3%	3%	3%
25	8	7	7	21	26	35	12
3%	4%	2%	2%	2%	3%	2%	3%
15	8	8	14	27	18	36	9
1%	4%	2%	3%	3%	2%	2%	2%

	E		E				
23	2	10	8	28	16	30	14
2%	1%	3%	2%	3%	2%	2%	3%
23	1	3	10	24	13	31	5
2%	*	1%	2%	2%	1%	2%	1%
9	1	3	22	23	12	27	8
1%	*	1%	5%	2%	1%	2%	2%
			EFG				
8	4	8	13	15	17	26	6
1%	2%	2%	3%	1%	2%	2%	1%
			E				
16	-	5	10	27	5	26	6
2%	-	1%	2%	2%	*	2%	1%
				J			
13	6	3	6	15	13	24	5
1%	3%	1%	2%	1%	1%	2%	1%
7	1	3	11	15	8	17	5
1%	*	1%	3%	1%	1%	1%	1%
			E				
18	3	1	1	16	7	18	5
2%	1%	*	*	1%	1%	1%	1%
H							
12	-	3	7	9	13	11	11
1%	-	1%	2%	1%	1%	1%	2%
							K
8	-	2	5	7	8	10	5
1%	-	1%	1%	1%	1%	1%	1%
7	1	4	1	5	7	9	3
1%	1%	1%	*	*	1%	1%	1%
12	-	-	1	10	2	12	-
1%	-	-	*	1%	*	1%	-
6	1	3	1	6	6	7	4
1%	*	1%	*	1%	1%	*	1%
1	1	3	5	7	3	10	-
*	*	1%	1%	1%	*	1%	-
			E				
9	-	-	-	2	7	9	-
1%	-	-	-	*	1%	1%	-
1	1	2	1	1	4	5	-

*	*	1%	*	*	*	*	-
1	1	-	-	1	1	2	-
*	*	-	-	*	*	*	-
1	-	1	-	1	1	2	-
*	-	*	-	*	*	*	-
22	4	13	11	17	33	38	12
2%	2%	3%	3%	2%	3%	3%	2%
					I		
42	16	100	26	40	145	97	88
4%	9%	25%	6%	4%	15%	6%	18%
	E	EFH			I		K
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

Auto_1. What is the make of the vehicle YOU currently drive most often?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Toyota	277	161	115	156	120
	14%	14%	14%	15%	12%
Ford	221	142	79	99	123
	11%	12%	10%	9%	13%
Chevrolet	203	128	75	103	101
	10%	11%	9%	10%	10%
Honda	189	89	100	97	92
	9%	7%	12%	9%	10%
			A		
Nissan	114	74	41	60	54
	6%	6%	5%	6%	6%
Hyundai	89	51	38	35	54
	4%	4%	5%	3%	6%
					C
Jeep	66	40	27	32	34
	3%	3%	3%	3%	4%
BMW	59	53	6	46	13
	3%	4%	1%	4%	1%
		B		D	
Dodge	58	34	24	26	32
	3%	3%	3%	2%	3%
Kia	53	33	20	26	27
	3%	3%	2%	2%	3%
Mazda	47	32	16	21	26
	2%	3%	2%	2%	3%
Subaru	45	23	22	15	30
	2%	2%	3%	1%	3%
					C

Chrysler	44	25	18	25	19
	2%	2%	2%	2%	2%
Acura	37	28	9	25	12
	2%	2%	1%	2%	1%
Lexus	35	24	11	17	18
	2%	2%	1%	2%	2%
Buick	32	21	12	16	16
	2%	2%	1%	2%	2%
Cadillac	31	27	5	21	10
	2%	2%	1%	2%	1%
		B			
Volkswagen	29	19	10	13	15
	1%	2%	1%	1%	2%
GMC	23	10	13	15	8
	1%	1%	2%	1%	1%
Audi	23	20	2	14	9
	1%	2%	*	1%	1%
		B			
Mercedes-Benz	22	11	11	17	6
	1%	1%	1%	2%	1%
Infiniti	15	12	3	8	7
	1%	1%	*	1%	1%
Volvo	13	7	6	7	6
	1%	1%	1%	1%	1%
Ram	12	12	-	5	7
	1%	1%	-	1%	1%
		B			
Mitsubishi	11	6	5	6	5
	1%	1%	1%	1%	1%
Lincoln	10	4	6	5	5
	*	*	1%	*	1%
Fiat	9	9	-	8	1
	*	1%	-	1%	*
		B			
Scion	5	3	2	2	3
	*	*	*	*	*

Jaguar	2	2	-	1	1
	*	*	-	*	*
Tesla	2	2	-	2	-
	*	*	-	*	-
Other	50	26	24	16	34
	2%	2%	3%	2%	4%
					C
Do Not Drive	184	62	122	105	79
	9%	5%	15%	10%	8%
			A		
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
94	97	86
12%	16%	13%
74	67	80
10%	11%	12%
71	65	67
9%	11%	10%
85	55	49
11%	9%	8%
48	23	44
6%	4%	7%
		F
37	27	24
5%	5%	4%
19	25	22
3%	4%	3%
34	16	9
4%	3%	1%
G		
14	22	22
2%	4%	3%
21	15	18
3%	2%	3%
16	16	14
2%	3%	2%
14	20	11
2%	3%	2%

8	17	18
1%	3%	3%
15	17	5
2%	3%	1%
	G	
12	13	10
2%	2%	2%
13	7	12
2%	1%	2%
11	10	10
1%	2%	2%
8	12	9
1%	2%	1%
11	9	3
1%	1%	*
15	5	3
2%	1%	*
G		
5	7	10
1%	1%	2%
11	1	3
1%	*	*
5	1	7
1%	*	1%
8	2	2
1%	*	*
3	4	5
*	1%	1%
2	4	3
*	1%	1%
1	8	-
*	1%	-
	EG	
2	4	-
*	1%	-

1	1	-
*	*	-
1	1	-
*	*	-
17	9	23
2%	2%	4%
		F
76	27	82
10%	4%	13%
F		F
754	603	653
100%	100%	100%

Auto_2. What is the model year of this vehicle?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**1824**	**786**	**1038**	**448**	**643**
Base: All Answering (wtd)	**1826**	**877**	**949**	**514**	**639**
Earlier than 2013	934	412	523	248	305
	51%	47%	55%	48%	48%
			A		
2013-2014	260	124	136	75	94
	14%	14%	14%	15%	15%
2015-2016	413	224	189	115	171
	23%	25%	20%	22%	27%
		B			E
2017-2018	170	96	74	54	48
	9%	11%	8%	10%	8%
Don't Know	49	23	26	22	21
	3%	3%	3%	4%	3%
				E	E
Sigma	1826	877	949	514	639
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
733	**703**	**1121**	**355**	**408**	**700**	**361**
673	**609**	**1217**	**317**	**389**	**684**	**437**
382	411	523	127	228	338	241
57%	67%	43%	40%	59%	49%	55%
CD	G			HJ	H	H
91	77	183	43	45	115	57
13%	13%	15%	14%	12%	17%	13%
					I	
126	69	343	81	70	158	104
19%	11%	28%	26%	18%	23%	24%
		F	I			
68	27	143	51	34	56	28
10%	4%	12%	16%	9%	8%	6%
		F	IJK			
7	25	24	15	12	16	7
1%	4%	2%	5%	3%	2%	2%
	G		K			
673	609	1217	317	389	684	437
100%	100%	100%	100%	100%	100%	100%

Auto_2. What is the model year of this vehicle?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Answering (unwtd)	**1824**	**521**	**1303**	**985**	**839**
Base: All Answering (wtd)	**1826**	**544**	**1282**	**907**	**919**
Earlier than 2013	934	231	704	554	380
	51%	42%	55%	61%	41%
			A	D	
2013-2014	260	75	185	107	153
	14%	14%	14%	12%	17%
					C
2015-2016	413	168	245	148	265
	23%	31%	19%	16%	29%
		B			C
2017-2018	170	53	116	71	98
	9%	10%	9%	8%	11%
Don't Know	49	17	32	26	23
	3%	3%	3%	3%	3%
Sigma	1826	544	1282	907	919
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
869	**176**	**343**	**436**	**1033**	**791**	**1605**	**219**
951	**176**	**307**	**392**	**1033**	**793**	**1415**	**410**
413	104	203	214	489	446	727	207
43%	59%	66%	55%	47%	56%	51%	51%
	E	EH	E		I		
143	27	37	54	153	107	202	58
15%	15%	12%	14%	15%	14%	14%	14%
260	28	40	85	270	143	328	85
27%	16%	13%	22%	26%	18%	23%	21%
FG			G	J			
104	14	14	37	108	62	131	39
11%	8%	5%	9%	10%	8%	9%	9%
G			G				
31	3	13	2	14	35	28	21
3%	2%	4%	*	1%	4%	2%	5%
H		H			I		K
951	176	307	392	1033	793	1415	410
100%	100%	100%	100%	100%	100%	100%	100%

Auto_2. What is the model year of this vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**1824**	**1067**	**757**	**860**	**964**
Base: All Answering (wtd)	**1826**	**1128**	**698**	**939**	**887**
Earlier than 2013	934	521	413	438	496
	51%	46%	59%	47%	56%
			A		C
2013-2014	260	157	103	134	126
	14%	14%	15%	14%	14%
2015-2016	413	296	117	242	171
	23%	26%	17%	26%	19%
		B		D	
2017-2018	170	119	50	91	79
	9%	11%	7%	10%	9%
		B			
Don't Know	49	35	14	34	15
	3%	3%	2%	4%	2%
				D	
Sigma	1826	1128	698	939	887
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
605	**632**	**587**
678	**577**	**571**
336	270	328
50%	47%	57%
		EF
98	86	77
14%	15%	13%
159	144	109
24%	25%	19%
	G	
66	62	42
10%	11%	7%
20	14	15
3%	2%	3%
678	577	571
100%	100%	100%

1. How much, if at all, do you feel that the car you drive reflects your personality or self?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Total Reflects A Great Deal To A Little (Net)	1631	780	852	475	571
	81%	80%	82%	80%	82%
Reflects a great deal	511	258	253	178	160
	25%	27%	24%	30%	23%
				DE	
Reflects somewhat	655	294	361	183	232
	33%	30%	35%	31%	34%
Reflects a little	465	228	238	113	178
	23%	23%	23%	19%	26%
					C
Does not reflect at all	379	189	189	118	122
	19%	20%	18%	20%	18%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
586	552	1080	275	348	620	389
81%	74%	85%	77%	82%	82%	82%
		F				
172	168	342	75	87	206	142
24%	23%	27%	21%	21%	27%	30%
					I	HI
240	237	418	121	163	235	135
33%	32%	33%	34%	39%	31%	28%
				JK		
174	147	319	78	97	178	112
24%	20%	25%	22%	23%	24%	24%
		F				
139	194	184	83	75	134	86
19%	26%	15%	23%	18%	18%	18%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

1. How much, if at all, do you feel that the car you drive reflects your personality or self?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Total Reflects A Great Deal To A Little (Net)	1631	475	1156	799	833
	81%	83%	80%	76%	86%
					C
Reflects a great deal	511	154	357	263	247
	25%	27%	25%	25%	26%
Reflects somewhat	655	175	480	290	365
	33%	31%	33%	28%	38%
					C
Reflects a little	465	146	319	245	221
	23%	26%	22%	23%	23%
Does not reflect at all	379	97	282	247	132
	19%	17%	20%	24%	14%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
836	166	293	336	909	722	1239	392
84%	86%	72%	81%	85%	77%	82%	79%
G	G		G	J			
262	52	95	102	273	237	370	140
26%	27%	23%	25%	25%	25%	25%	28%
333	61	117	145	359	296	511	144
34%	32%	29%	35%	34%	32%	34%	29%
241	54	81	89	277	189	358	108
24%	28%	20%	21%	26%	20%	24%	22%
				J			
157	26	115	81	163	216	273	106
16%	14%	28%	19%	15%	23%	18%	21%
		EFH			I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

1. How much, if at all, do you feel that the car you drive reflects your personality or self?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Total Reflects A Great Deal To A Little (Net)	1631	1062	569	870	761
	81%	89%	69%	83%	79%
		B		D	
Reflects a great deal	511	405	106	309	202
	25%	34%	13%	30%	21%
		B		D	
Reflects somewhat	655	420	236	340	316
	33%	35%	29%	33%	33%
		B			
Reflects a little	465	238	228	222	243
	23%	20%	28%	21%	25%
			A		
Does not reflect at all	379	128	251	174	205
	19%	11%	31%	17%	21%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
628	509	495
83%	84%	76%
G	G	
200	180	131
27%	30%	20%
G	G	
257	202	195
34%	34%	30%
171	127	168
23%	21%	26%
126	94	158
17%	16%	24%
		EF
754	603	653
100%	100%	100%

2. Do you consider yourself a car person or someone who is passionate about cars, trucks, motorcycles, or other vehicle

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes (Net)	1190	687	503	400	430
	59%	71%	48%	67%	62%
		B		E	E
Yes, very much	353	260	92	166	136
	18%	27%	9%	28%	20%
		B		DE	E
Yes, somewhat	386	219	167	120	136
	19%	23%	16%	20%	20%
		B			
Yes, a little	452	208	244	113	158
	22%	21%	23%	19%	23%
No, not at all	820	282	538	193	262
	41%	29%	52%	33%	38%
			A		
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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es you drive yourself?

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
360	429	761	194	255	474	268
50%	58%	60%	54%	60%	63%	56%
					H	
50	113	240	56	56	144	96
7%	15%	19%	16%	13%	19%	20%
					I	I
129	155	231	62	97	150	77
18%	21%	18%	17%	23%	20%	16%
				K		
181	161	291	75	101	180	95
25%	22%	23%	21%	24%	24%	20%
C						
365	317	503	164	169	280	207
50%	42%	40%	46%	40%	37%	44%
CD			J			
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

2. Do you consider yourself a car person or someone who is passionate about cars, trucks, motorcycles, or other vehicle

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes (Net)	1190	380	810	619	571
	59%	66%	56%	59%	59%
		B			
Yes, very much	353	155	198	170	183
	18%	27%	14%	16%	19%
		B			
Yes, somewhat	386	123	262	206	180
	19%	22%	18%	20%	19%
Yes, a little	452	102	350	243	209
	22%	18%	24%	23%	22%
			A		
No, not at all	820	192	628	427	393
	41%	34%	44%	41%	41%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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es you drive yourself?

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
647	119	227	198	633	557	863	327
65%	62%	56%	47%	59%	59%	57%	66%
GH	H	H					K
224	34	64	31	192	161	243	110
23%	17%	16%	7%	18%	17%	16%	22%
GH	H	H					K
202	47	71	65	217	168	277	109
20%	25%	17%	16%	20%	18%	18%	22%
	H						
221	38	91	102	225	227	343	109
22%	20%	22%	24%	21%	24%	23%	22%
346	74	181	220	439	381	649	171
35%	38%	44%	53%	41%	41%	43%	34%
		E	EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

2. Do you consider yourself a car person or someone who is passionate about cars, trucks, motorcycles, or other vehicle

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes (Net)	1190	1190	-	679	511
	59%	100%	-	65%	53%
		B		D	
Yes, very much	353	353	-	251	101
	18%	30%	-	24%	10%
		B		D	
Yes, somewhat	386	386	-	219	167
	19%	32%	-	21%	17%
		B			
Yes, a little	452	452	-	209	243
	22%	38%	-	20%	25%
		B			C
No, not at all	820	-	820	365	455
	41%	-	100%	35%	47%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ɛs you drive yourself?

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
436	404	350
58%	67%	54%
	EG	
136	124	93
18%	21%	14%
	G	
136	128	122
18%	21%	19%
165	152	135
22%	25%	21%
317	200	303
42%	33%	46%
F		F
754	603	653
100%	100%	100%

3. Thinking about where you live, which of the following places/locations would it be easy for you to walk to?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Grocery store	794	418	376	270	290
	40%	43%	36%	46%	42%
		B		E	E
Public park	779	428	351	243	290
	39%	44%	34%	41%	42%
		B		E	E
Restaurants	761	407	354	243	290
	38%	42%	34%	41%	42%
		B		E	E
Public transportation (bus stop/rail station, etc.)	628	309	319	210	222
	31%	32%	31%	35%	32%
				E	
School	518	249	269	163	205
	26%	26%	26%	28%	30%
				E	E
Place of worship	428	192	235	122	171
	21%	20%	23%	21%	25%
					E
Retail shopping center	422	244	177	147	158
	21%	25%	17%	25%	23%
		B		E	E
A gym/fitness center	398	236	162	155	145
	20%	24%	16%	26%	21%
		B		E	E
Sports fields/arenas	238	149	89	67	91
	12%	15%	9%	11%	13%
		B			
Entertainment centers (movie theaters, concert halls, etc.)	236	150	86	114	72
	12%	15%	8%	19%	10%
		B		DE	E
Work / your job	207	113	94	89	74
	10%	12%	9%	15%	11%
				E	E
None of these	572	216	356	104	187
	28%	22%	34%	18%	27%

			A		C
Sigma	5980	3112	2868	1927	2195
	298%	321%	276%	325%	317%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
234	321	473	143	141	278	232
32%	43%	37%	40%	33%	37%	49%
	G					HIJ
246	267	512	151	168	253	207
34%	36%	41%	42%	40%	34%	44%
			J			J
228	281	480	147	144	264	207
32%	38%	38%	41%	34%	35%	44%
						IJ
196	263	365	117	114	193	203
27%	35%	29%	33%	27%	26%	43%
	G		J			HIJ
150	188	330	103	107	178	130
21%	25%	26%	29%	25%	24%	27%
135	171	257	80	94	150	104
19%	23%	20%	22%	22%	20%	22%
116	176	246	84	68	167	103
16%	24%	19%	23%	16%	22%	22%
			I		I	
98	144	254	75	67	143	113
14%	19%	20%	21%	16%	19%	24%
						I
80	78	160	68	54	72	44
11%	11%	13%	19%	13%	10%	9%
			IJK			
49	94	142	50	44	81	60
7%	13%	11%	14%	10%	11%	13%
44	93	114	47	41	48	71
6%	12%	9%	13%	10%	6%	15%
	G		J			J
281	191	381	91	120	244	117
39%	26%	30%	25%	28%	32%	25%

CD					HK	
1858	2266	3714	1153	1162	2072	1593
256%	304%	294%	322%	275%	275%	336%

3. Thinking about where you live, which of the following places/locations would it be easy for you to walk to?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Grocery store	794	248	546	426	368
	40%	43%	38%	41%	38%
Public park	779	229	550	385	395
	39%	40%	38%	37%	41%
Restaurants	761	210	551	375	386
	38%	37%	38%	36%	40%
Public transportation (bus stop/rail station, etc.)	628	143	485	345	283
	31%	25%	34%	33%	29%
			A		
School	518	188	330	264	253
	26%	33%	23%	25%	26%
		B			
Place of worship	428	127	300	243	185
	21%	22%	21%	23%	19%
Retail shopping center	422	121	301	216	206
	21%	21%	21%	21%	21%
A gym/fitness center	398	121	277	192	206
	20%	21%	19%	18%	21%
Sports fields/arenas	238	68	170	106	132
	12%	12%	12%	10%	14%
					C
Entertainment centers (movie theaters, concert halls, etc.)	236	74	162	101	135
	12%	13%	11%	10%	14%
					C
Work / your job	207	67	140	94	113
	10%	12%	10%	9%	12%
	572	126	446	308	264

None of these	28%	22%	31%	29%	27%
			A		
	5980	1722	4258	3054	2926
Sigma	298%	301%	296%	292%	303%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
408	85	184	117	397	397	560	234
41%	44%	45%	28%	37%	42%	37%	47%
H	H	H			I		K
407	73	154	145	402	378	581	199
41%	38%	38%	35%	37%	40%	38%	40%
397	90	150	124	391	371	558	203
40%	47%	37%	30%	36%	40%	37%	41%
H	GH						
304	79	128	117	274	354	422	206
31%	41%	31%	28%	26%	38%	28%	41%
	EH				I		K
257	59	112	89	295	223	389	129
26%	31%	28%	21%	27%	24%	26%	26%
	H						
210	36	107	74	226	202	325	103
21%	19%	26%	18%	21%	22%	21%	21%
		H					
225	43	93	60	199	222	289	132
23%	23%	23%	14%	19%	24%	19%	27%
H	H	H			I		K
203	50	87	59	199	199	291	107
20%	26%	21%	14%	19%	21%	19%	22%
H	H	H					
104	28	52	54	124	114	177	61
10%	15%	13%	13%	12%	12%	12%	12%
126	27	53	30	107	129	154	81
13%	14%	13%	7%	10%	14%	10%	16%
H	H	H			I		K
131	40	28	7	98	108	150	57
13%	21%	7%	2%	9%	12%	10%	11%
GH	EGH	H					
246	40	116	169	330	241	470	102

25%	21%	29%	41%	31%	26%	31%	20%
			EFG	J		L	
3018	650	1265	1048	3042	2938	4366	1614
304%	338%	311%	251%	284%	313%	289%	324%

3. Thinking about where you live, which of the following places/locations would it be easy for you to walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Grocery store	794	488	306	469	325
	40%	41%	37%	45%	34%
				D	
Public park	779	521	258	446	334
	39%	44%	32%	43%	35%
		B		D	
Restaurants	761	472	289	445	316
	38%	40%	35%	43%	33%
				D	
Public transportation (bus stop/rail station, etc.)	628	366	262	358	270
	31%	31%	32%	34%	28%
				D	
School	518	319	199	268	249
	26%	27%	24%	26%	26%
Place of worship	428	261	167	224	204
	21%	22%	20%	21%	21%
Retail shopping center	422	279	142	250	172
	21%	23%	17%	24%	18%
		B		D	
A gym/fitness center	398	253	145	236	162
	20%	21%	18%	23%	17%
				D	
Sports fields/arenas	238	159	79	134	104
	12%	13%	10%	13%	11%
		B			
Entertainment centers (movie theaters, concert halls, etc.)	236	167	69	172	64
	12%	14%	8%	16%	7%
		B		D	
Work / your job	207	113	93	137	70
	10%	10%	11%	13%	7%
				D	
None of these	572	279	292	241	331
	28%	23%	36%	23%	34%

			A		C
Sigma	5980	3678	2302	3380	2600
	298%	309%	281%	324%	269%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
337	194	263
45%	32%	40%
F		F
341	221	217
45%	37%	33%
FG		
317	192	252
42%	32%	39%
F		F
292	119	217
39%	20%	33%
F		F
219	142	157
29%	24%	24%
189	117	121
25%	19%	19%
FG		
197	93	132
26%	15%	20%
FG		
159	102	137
21%	17%	21%
88	80	70
12%	13%	11%
96	63	77
13%	10%	12%
96	41	69
13%	7%	11%
F		F
156	209	207
21%	35%	32%

	E	E
2487	1575	1919
330%	261%	294%

4. And of this same list, which of the following places DO you currently actually walk to?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Public park	492	292	199	169	190
	24%	30%	19%	29%	27%
		B		E	E
Grocery store	419	248	171	164	149
	21%	26%	16%	28%	22%
		B		DE	E
Restaurants	337	208	129	118	133
	17%	21%	12%	20%	19%
		B		E	E
Retail shopping center	225	145	80	84	80
	11%	15%	8%	14%	11%
		B		E	
Public transportation (bus stop/rail station, etc.)	193	114	79	69	83
	10%	12%	8%	12%	12%
		B		E	E
A gym/fitness center	162	121	41	66	60
	8%	12%	4%	11%	9%
		B		E	E
School	133	72	61	68	43
	7%	7%	6%	11%	6%
				DE	E
Work / your job	121	72	49	56	46
	6%	7%	5%	9%	7%
		B		E	E
Sports fields/arenas	111	82	29	45	40
	6%	8%	3%	8%	6%
		B		E	
Entertainment centers (movie theaters, concert halls, etc.)	105	69	36	49	39
	5%	7%	3%	8%	6%
		B		E	E
Place of worship	103	66	37	35	47
	5%	7%	4%	6%	7%
		B		E	E
None of these	1056	409	647	213	366
	53%	42%	62%	36%	53%

			A		C
Sigma	3457	1898	1560	1137	1274
	172%	196%	150%	192%	184%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
133	174	318	98	118	147	129
18%	23%	25%	27%	28%	20%	27%
			J	J		J
107	194	225	92	70	137	120
15%	26%	18%	26%	17%	18%	25%
	G		IJ			IJ
85	131	206	85	60	110	81
12%	18%	16%	24%	14%	15%	17%
			IJ			
61	91	135	48	36	90	52
8%	12%	11%	13%	8%	12%	11%
42	102	91	62	37	46	48
6%	14%	7%	17%	9%	6%	10%
	G		IJK			J
36	49	112	36	24	59	43
5%	7%	9%	10%	6%	8%	9%
			I			
23	55	79	23	24	51	35
3%	7%	6%	6%	6%	7%	7%
20	52	69	24	24	34	39
3%	7%	5%	7%	6%	4%	8%
						J
26	36	75	36	17	41	17
4%	5%	6%	10%	4%	5%	4%
			IJK			
17	32	73	29	19	37	20
2%	4%	6%	8%	5%	5%	4%
21	35	68	27	23	33	20
3%	5%	5%	8%	5%	4%	4%
			J			
477	386	670	164	228	438	227
66%	52%	53%	46%	54%	58%	48%

CD				H	HK	
1047	1337	2121	723	679	1223	832
144%	179%	168%	202%	161%	162%	175%

4. And of this same list, which of the following places DO you currently actually walk to?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Public park	492	165	326	234	257
	24%	29%	23%	22%	27%
		B			
Grocery store	419	146	273	193	226
	21%	26%	19%	18%	23%
		B			C
Restaurants	337	109	228	138	198
	17%	19%	16%	13%	21%
					C
Retail shopping center	225	69	157	108	117
	11%	12%	11%	10%	12%
Public transportation (bus stop/rail station, etc.)	193	54	139	104	89
	10%	10%	10%	10%	9%
A gym/fitness center	162	61	101	59	103
	8%	11%	7%	6%	11%
		B			C
School	133	68	65	67	66
	7%	12%	5%	6%	7%
		B			
Work / your job	121	54	67	50	72
	6%	9%	5%	5%	7%
		B			C
Sports fields/arenas	111	44	67	39	72
	6%	8%	5%	4%	7%
		B			C
Entertainment centers (movie theaters, concert halls, etc.)	105	35	70	35	70
	5%	6%	5%	3%	7%
					C
Place of worship	103	41	62	35	68
	5%	7%	4%	3%	7%
		B			C
	1056	240	816	610	446

None of these	53%	42%	57%	58%	46%
			A	D	
	3457	1087	2370	1673	1785
Sigma	172%	190%	165%	160%	185%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
253	56	99	84	252	240	356	136
25%	29%	24%	20%	23%	26%	24%	27%
	H						
201	53	107	58	209	211	266	154
20%	27%	26%	14%	19%	22%	18%	31%
H	H	EH					K
167	45	79	46	168	169	232	104
17%	23%	19%	11%	16%	18%	15%	21%
H	H	H					K
111	30	52	33	109	117	135	91
11%	16%	13%	8%	10%	12%	9%	18%
	H	H					K
93	29	44	28	80	113	123	70
9%	15%	11%	7%	7%	12%	8%	14%
	H				I		K
94	19	29	20	89	73	121	40
9%	10%	7%	5%	8%	8%	8%	8%
H	H						
65	19	34	15	73	61	90	43
7%	10%	8%	4%	7%	6%	6%	9%
	H	H					
80	31	8	3	63	59	85	36
8%	16%	2%	1%	6%	6%	6%	7%
GH	EGH						
54	17	21	19	63	48	76	35
5%	9%	5%	5%	6%	5%	5%	7%
63	13	19	9	48	57	76	29
6%	7%	5%	2%	5%	6%	5%	6%
H	H						
61	11	20	12	63	40	80	23
6%	6%	5%	3%	6%	4%	5%	5%
H							
488	83	210	275	581	475	846	210

49%	43%	52%	66%	54%	51%	56%	42%
			EFG			L	
1729	405	721	602	1797	1661	2486	972
174%	210%	177%	144%	168%	177%	164%	195%

4. And of this same list, which of the following places DO you currently actually walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Public park	492	334	158	310	182
	24%	28%	19%	30%	19%
		B		D	
Grocery store	419	276	143	280	139
	21%	23%	17%	27%	14%
		B		D	
Restaurants	337	211	126	231	105
	17%	18%	15%	22%	11%
				D	
Retail shopping center	225	150	75	150	75
	11%	13%	9%	14%	8%
		B		D	
Public transportation (bus stop/rail station, etc.)	193	116	77	121	72
	10%	10%	9%	12%	7%
				D	
A gym/fitness center	162	108	54	109	53
	8%	9%	7%	10%	6%
				D	
School	133	97	36	87	46
	7%	8%	4%	8%	5%
		B		D	
Work / your job	121	78	43	89	33
	6%	7%	5%	8%	3%
				D	
Sports fields/arenas	111	86	25	78	33
	6%	7%	3%	8%	3%
		B		D	
Entertainment centers (movie theaters, concert halls, etc.)	105	78	27	81	23
	5%	7%	3%	8%	2%
		B		D	
Place of worship	103	76	27	76	27
	5%	6%	3%	7%	3%
		B		D	
None of these	1056	557	500	434	622
	53%	47%	61%	42%	64%

			A		C
Sigma	3457	2166	1292	2047	1411
	172%	182%	158%	196%	146%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
212	140	140
28%	23%	21%
G		
180	95	144
24%	16%	22%
F		F
147	83	106
20%	14%	16%
F		
100	50	75
13%	8%	11%
F		
92	39	62
12%	6%	9%
F		
63	47	52
8%	8%	8%
61	34	38
8%	6%	6%
52	27	43
7%	4%	7%
49	34	28
6%	6%	4%
44	35	25
6%	6%	4%
50	32	21
7%	5%	3%
G		
344	346	366
46%	57%	56%

	E	E
1395	962	1100
185%	159%	168%

5. And again of this same list, which of the following places would you like to be able to walk to?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Grocery store	779	375	404	232	274
	39%	39%	39%	39%	40%
Restaurants	741	372	369	222	263
	37%	38%	35%	37%	38%
Public park	690	327	363	210	247
	34%	34%	35%	35%	36%
Retail shopping center	578	276	302	198	194
	29%	29%	29%	33%	28%
				E	
A gym/fitness center	507	276	231	189	199
	25%	29%	22%	32%	29%
		B		E	E
Entertainment centers (movie theaters, concert halls, etc.)	483	256	228	165	189
	24%	26%	22%	28%	27%
				E	E
Work / your job	479	244	235	183	219
	24%	25%	23%	31%	32%
				E	E
Public transportation (bus stop/rail station, etc.)	352	174	178	109	133
	18%	18%	17%	18%	19%
Place of worship	320	168	152	82	117
	16%	17%	15%	14%	17%
Sports fields/arenas	285	200	85	96	109
	14%	21%	8%	16%	16%
		B		E	E
School	246	110	136	114	95
	12%	11%	13%	19%	14%
				DE	E
None of these	527	225	302	108	174
	26%	23%	29%	18%	25%

			A		C
Sigma	5989	3004	2985	1907	2214
	298%	310%	287%	322%	320%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
273	294	485	146	154	266	215
38%	39%	38%	41%	36%	35%	45%
						IJ
256	269	472	138	154	264	185
35%	36%	37%	39%	36%	35%	39%
233	247	444	130	138	259	163
32%	33%	35%	36%	33%	34%	34%
186	221	357	116	116	205	140
26%	30%	28%	33%	27%	27%	30%
120	180	328	93	109	169	137
17%	24%	26%	26%	26%	22%	29%
129	188	295	91	83	189	121
18%	25%	23%	25%	20%	25%	25%
78	189	290	97	107	151	124
11%	25%	23%	27%	25%	20%	26%
			J			
110	125	227	80	70	96	106
15%	17%	18%	22%	17%	13%	22%
			J			J
121	123	197	57	70	108	85
17%	16%	16%	16%	16%	14%	18%
80	91	194	59	69	84	73
11%	12%	15%	16%	16%	11%	15%
			J	J		
37	111	136	56	49	77	65
5%	15%	11%	16%	12%	10%	14%
	G		J			
245	192	335	85	121	214	107
34%	26%	27%	24%	29%	28%	23%

CD						
1868	2229	3760	1147	1240	2081	1521
258%	299%	297%	320%	293%	276%	320%

5. And again of this same list, which of the following places would you like to be able to walk to?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Grocery store	779	201	578	383	396
	39%	35%	40%	37%	41%
Restaurants	741	195	546	365	376
	37%	34%	38%	35%	39%
Public park	690	202	488	333	357
	34%	35%	34%	32%	37%
					C
Retail shopping center	578	148	431	295	283
	29%	26%	30%	28%	29%
A gym/fitness center	507	164	343	237	270
	25%	29%	24%	23%	28%
					C
Entertainment centers (movie theaters, concert halls, etc.)	483	138	345	225	258
	24%	24%	24%	22%	27%
					C
Work / your job	479	151	329	229	250
	24%	26%	23%	22%	26%
Public transportation (bus stop/rail station, etc.)	352	90	261	150	202
	18%	16%	18%	14%	21%
					C
Place of worship	320	90	230	153	167
	16%	16%	16%	15%	17%
Sports fields/arenas	285	99	186	117	168
	14%	17%	13%	11%	17%
		B			C
School	246	111	135	128	118
	12%	19%	9%	12%	12%
		B			
	527	126	401	305	222

None of these	26%	22%	28%	29%	23%
			A	D	
	5989	1715	4274	2921	3068
Sigma	298%	300%	297%	279%	318%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
392	72	169	146	382	397	584	195
39%	37%	42%	35%	36%	42%	39%	39%
					I		
371	68	158	144	366	375	560	181
37%	36%	39%	34%	34%	40%	37%	36%
					I		
342	62	145	141	373	317	534	156
34%	32%	36%	34%	35%	34%	35%	31%
286	55	134	103	273	306	447	132
29%	29%	33%	25%	25%	33%	30%	26%
		H			I		
282	49	112	64	244	263	381	126
28%	26%	27%	15%	23%	28%	25%	25%
H	H	H			I		
253	53	108	69	223	261	384	99
26%	28%	27%	16%	21%	28%	25%	20%
H	H	H			I		
335	57	80	8	223	257	352	127
34%	29%	20%	2%	21%	27%	23%	25%
GH	GH	H			I		
182	29	77	64	161	190	263	89
18%	15%	19%	15%	15%	20%	17%	18%
					I		
153	37	64	66	168	152	246	74
15%	19%	16%	16%	16%	16%	16%	15%
152	22	66	45	152	133	211	74
15%	11%	16%	11%	14%	14%	14%	15%
		H					
126	30	72	19	124	123	189	58
13%	16%	18%	4%	12%	13%	12%	12%
H	H	EH					
229	54	95	148	293	234	412	115

23%	28%	23%	36%	27%	25%	27%	23%
			EG				
3103	589	1280	1016	2981	3008	4564	1425
313%	306%	314%	243%	278%	321%	302%	286%

5. And again of this same list, which of the following places would you like to be able to walk to?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Grocery store	779	485	294	441	338
	39%	41%	36%	42%	35%
				D	
Restaurants	741	451	290	410	331
	37%	38%	35%	39%	34%
Public park	690	410	280	379	311
	34%	34%	34%	36%	32%
Retail shopping center	578	360	218	330	249
	29%	30%	27%	32%	26%
				D	
A gym/fitness center	507	321	186	296	211
	25%	27%	23%	28%	22%
				D	
Entertainment centers (movie theaters, concert halls, etc.)	483	303	180	285	198
	24%	25%	22%	27%	21%
				D	
Work / your job	479	277	202	275	204
	24%	23%	25%	26%	21%
				D	
Public transportation (bus stop/rail station, etc.)	352	202	150	226	126
	18%	17%	18%	22%	13%
				D	
Place of worship	320	197	123	177	143
	16%	17%	15%	17%	15%
Sports fields/arenas	285	188	97	177	108
	14%	16%	12%	17%	11%
		B		D	
School	246	153	93	139	107
	12%	13%	11%	13%	11%
None of these	527	269	258	199	327
	26%	23%	31%	19%	34%

			A		C
Sigma	5989	3615	2374	3335	2654
	298%	304%	290%	319%	275%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
320	211	248
42%	35%	38%
F		
301	204	236
40%	34%	36%
271	201	219
36%	33%	33%
237	155	186
31%	26%	28%
223	121	163
30%	20%	25%
F		
207	122	155
27%	20%	24%
F		
203	103	173
27%	17%	27%
F		F
168	74	109
22%	12%	17%
FG		
119	102	99
16%	17%	15%
124	71	90
16%	12%	14%
F		
108	50	88
14%	8%	13%
F		F
160	181	186
21%	30%	28%

	E	E
2443	1594	1951
324%	264%	299%

6. How necessary is it for you to have a car to get to work?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**1100**	**509**	**591**	**344**	**502**
Base: All Answering (wtd)	**1185**	**625**	**560**	**414**	**522**
Definitely/Probaby Could (Net)	1064	577	487	380	466
	90%	92%	87%	92%	89%
		B			
I definitely need to have a vehicle to get to work	919	499	421	325	404
	78%	80%	75%	79%	77%
I could probably get to work without a vehicle if I needed to	145	78	67	55	62
	12%	13%	12%	13%	12%
I don't need a vehicle at all to get to work	121	48	73	33	56
	10%	8%	13%	8%	11%
			A		
Sigma	1185	625	560	414	522
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
254	**370**	**730**	**232**	**248**	**419**	**201**
249	**360**	**825**	**226**	**253**	**438**	**268**
217	313	751	192	225	411	237
87%	87%	91%	85%	89%	94%	88%
					H	
190	254	665	163	199	356	201
76%	71%	81%	72%	79%	81%	75%
		F			H	
28	59	86	28	27	55	35
11%	16%	10%	13%	11%	13%	13%
	G					
32	47	74	35	28	27	31
13%	13%	9%	15%	11%	6%	12%
			J			
249	360	825	226	253	438	268
100%	100%	100%	100%	100%	100%	100%

6. How necessary is it for you to have a car to get to work?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Answering (unwtd)	**1100**	**399**	**701**	**509**	**591**
Base: All Answering (wtd)	**1185**	**448**	**738**	**508**	**677**
Definitely/Probaby Could (Net)	1064	411	653	454	610
	90%	92%	89%	89%	90%
I definitely need to have a vehicle to get to work	919	366	554	379	540
	78%	82%	75%	75%	80%
		B			
I could probably get to work without a vehicle if I needed to	145	46	99	75	70
	12%	10%	13%	15%	10%
I don't need a vehicle at all to get to work	121	36	85	54	67
	10%	8%	11%	11%	10%
Sigma	1185	448	738	508	677
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**-**	**-**	**608**	**492**	**938**	**162**
993	**192**	**-**	**-**	**664**	**521**	**872**	**313**
898	167	-	-	598	466	787	277
90%	87%	-	-	90%	89%	90%	89%
791	128	-	-	534	385	680	239
80%	66%	-	-	80%	74%	78%	76%
F				J			
106	39	-	-	64	81	107	38
11%	20%	-	-	10%	16%	12%	12%
	E				I		
95	26	-	-	66	55	85	36
10%	13%	-	-	10%	11%	10%	11%
993	192	-	-	664	521	872	313
100%	100%	-	-	100%	100%	100%	100%

6. How necessary is it for you to have a car to get to work?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**1100**	**682**	**418**	**583**	**517**
Base: All Answering (wtd)	**1185**	**766**	**419**	**668**	**517**
Definitely/Probaby Could (Net)	1064	720	344	604	460
	90%	94%	82%	90%	89%
		B			
I definitely need to have a vehicle to get to work	919	624	295	515	404
	78%	81%	70%	77%	78%
		B			
I could probably get to work without a vehicle if I needed to	145	96	49	89	56
	12%	13%	12%	13%	11%
I don't need a vehicle at all to get to work	121	46	75	64	57
	10%	6%	18%	10%	11%
			A		
Sigma	1185	766	419	668	517
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
397	**346**	**357**
470	**341**	**374**
413	323	328
88%	95%	88%
	EG	
352	293	275
75%	86%	73%
	EG	
61	31	53
13%	9%	14%
57	17	46
12%	5%	12%
F		F
470	341	374
100%	100%	100%

7_1. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are about appointments (such as doctor visits)

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	1354	661	693	473	456
	67%	68%	67%	80%	66%
				DE	E
Not useful	656	308	347	120	237
	33%	32%	33%	20%	34%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Reminders

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
426	518	836	215	279	545	315
59%	69%	66%	60%	66%	72%	66%
					H	
299	228	428	143	144	209	160
41%	31%	34%	40%	34%	28%	34%
CD			J			
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_1. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are appointments (such as doctor visits)

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	1354	436	918	732	623
	67%	76%	64%	70%	65%
		B		D	
Not useful	656	136	519	314	342
	33%	24%	36%	30%	35%
			A		C
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Reminders about

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
675	134	300	245	725	629	968	387
68%	70%	74%	59%	68%	67%	64%	78%
H	H	H					K
318	58	107	173	347	308	544	111
32%	30%	26%	41%	32%	33%	36%	22%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_1. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Reminders about appointments (such as doctor visits)

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	1354	888	467	779	576
	67%	75%	57%	75%	60%
		B		D	
Not useful	656	302	353	265	390
	33%	25%	43%	25%	40%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
518	407	429
69%	67%	66%
235	196	224
31%	33%	34%
754	603	653
100%	100%	100%

7_2. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are
Notifications that you're passing restaurants you've been to before

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	548	312	236	217	201
	27%	32%	23%	37%	29%
		B		DE	E
Not useful	1462	657	805	376	491
	73%	68%	77%	63%	71%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route -

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
130	233	315	108	100	220	120
18%	31%	25%	30%	24%	29%	25%
	G					
595	513	949	250	323	534	355
82%	69%	75%	70%	76%	71%	75%
CD		F				
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_2. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are you're passing restaurants you've been to before

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	548	223	325	284	264
	27%	39%	23%	27%	27%
		B			
Not useful	1462	349	1113	762	701
	73%	61%	77%	73%	73%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Notifications that

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
290	58	127	74	298	249	371	176
29%	30%	31%	18%	28%	27%	25%	35%
H	H	H					K
703	135	280	344	774	688	1141	322
71%	70%	69%	82%	72%	73%	75%	65%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_2. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Notifications that you're passing restaurants you've been to before

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	548	421	126	380	167
	27%	35%	15%	36%	17%
		B		D	
Not useful	1462	769	694	664	799
	73%	65%	85%	64%	83%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
232	149	166
31%	25%	25%
F		
521	454	487
69%	75%	75%
	E	
754	603	653
100%	100%	100%

7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are out stores that you've shopped at before

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	579	338	240	244	214
	29%	35%	23%	41%	31%
		B		DE	E
Not useful	1431	631	800	348	478
	71%	65%	77%	59%	69%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Pointing

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
120	235	343	101	103	243	132
17%	32%	27%	28%	24%	32%	28%
					I	
605	511	920	257	321	511	343
83%	68%	73%	72%	76%	68%	72%
CD				J		
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are you've shopped at before

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	579	241	338	299	279
	29%	42%	23%	29%	29%
		B			
Not useful	1431	331	1100	746	685
	71%	58%	77%	71%	71%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Pointing out stores that

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
304	63	140	71	315	264	378	201
31%	33%	34%	17%	29%	28%	25%	40%
H	H	H					K
688	129	267	347	758	674	1134	297
69%	67%	66%	83%	71%	72%	75%	60%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_3. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Pointing out stores that you've shopped at before

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	579	445	134	410	169
	29%	37%	16%	39%	17%
		B		D	
Not useful	1431	745	686	634	797
	71%	63%	84%	61%	83%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
242	144	193
32%	24%	30%
F		F
512	460	460
68%	76%	70%
	EG	
754	603	653
100%	100%	100%

7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are in the morning if you'd like to stop by a coffee shop you've been to before

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	611	353	259	301	211
	30%	36%	25%	51%	30%
		B		DE	E
Not useful	1399	617	782	292	482
	70%	64%	75%	49%	70%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Asking you

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
100	247	364	102	117	262	131
14%	33%	29%	28%	28%	35%	28%
					IK	
624	499	900	256	307	492	344
86%	67%	71%	72%	72%	65%	72%
CD				J		J
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are morning if you'd like to stop by a coffee shop you've been to before

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	611	265	347	311	300
	30%	46%	24%	30%	31%
		B			
Not useful	1399	308	1091	735	664
	70%	54%	76%	70%	69%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Asking you in the

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
336	65	147	63	328	283	414	197
34%	34%	36%	15%	31%	30%	27%	40%
H	H	H					K
656	128	260	354	744	655	1098	301
66%	66%	64%	85%	69%	70%	73%	60%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_4. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Asking you in the morning if you'd like to stop by a coffee shop you've been to

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	611	458	154	430	181
	30%	38%	19%	41%	19%
		B		D	
Not useful	1399	733	666	614	785
	70%	62%	81%	59%	81%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the
before

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
253	156	203
34%	26%	31%
F		
501	447	450
66%	74%	69%
	E	
754	603	653
100%	100%	100%

7_5. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are you about services that you do on a regular basis (like dry cleaning or haircuts)

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	853	450	403	369	286
	42%	46%	39%	62%	41%
		B		DE	E
Not useful	1157	519	638	224	406
	58%	54%	61%	38%	59%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Reminding

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
198	347	506	138	149	363	203
27%	46%	40%	39%	35%	48%	43%
	G				HI	
526	399	757	220	274	391	272
73%	54%	60%	61%	65%	52%	57%
CD		F	J	J		
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_5. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are services that you do on a regular basis (like dry cleaning or haircuts)

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	853	314	539	464	389
	42%	55%	38%	44%	40%
		B			
Not useful	1157	258	898	582	575
	58%	45%	62%	56%	60%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Reminding you about

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
438	104	203	108	442	411	587	267
44%	54%	50%	26%	41%	44%	39%	54%
H	EH	H					K
554	89	204	309	630	527	925	231
56%	46%	50%	74%	59%	56%	61%	46%
F			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_5. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Reminding you about services that you do on a regular basis (like dry cleaning

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	853	601	252	556	298
	42%	50%	31%	53%	31%
		B		D	
Not useful	1157	589	568	488	668
	58%	50%	69%	47%	69%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the
or haircuts)

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
332	248	273
44%	41%	42%
422	355	380
56%	59%	58%
754	603	653
100%	100%	100%

7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are about specials or sales at stores you've shopped at

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	983	497	486	379	329
	49%	51%	47%	64%	47%
				DE	E
Not useful	1027	472	555	214	364
	51%	49%	53%	36%	53%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Telling you

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
275	406	577	167	188	405	223
38%	54%	46%	47%	44%	54%	47%
	G				I	
450	340	687	191	235	349	251
62%	46%	54%	53%	56%	46%	53%
CD		F		J		
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are specials or sales at stores you've shopped at

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	983	318	665	545	438
	49%	56%	46%	52%	45%
		B		D	
Not useful	1027	254	773	501	527
	51%	44%	54%	48%	55%
			A		C
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Telling you about

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
479	99	242	163	499	483	681	301
48%	51%	59%	39%	47%	52%	45%	61%
H	H	EH					K
513	93	166	255	573	454	831	197
52%	49%	41%	61%	53%	48%	55%	39%
G			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_6. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Telling you about specials or sales at stores you've shopped at

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	983	696	287	643	340
	49%	59%	35%	62%	35%
		B		D	
Not useful	1027	494	533	401	626
	51%	41%	65%	38%	65%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
395	270	317
52%	45%	49%
F		
359	333	336
48%	55%	51%
	E	
754	603	653
100%	100%	100%

7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are you know you are nearing a gas or charging station if you are low on gas or battery

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Useful	1521	705	816	506	519
	76%	73%	78%	85%	75%
			A	DE	E
Not useful	489	264	225	87	174
	24%	27%	22%	15%	25%
		B			C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Letting

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
496	581	940	256	308	601	356
69%	78%	74%	71%	73%	80%	75%
					HI	
228	165	323	102	115	153	118
31%	22%	26%	29%	27%	20%	25%
CD			J	J		
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are are nearing a gas or charging station if you are low on gas or battery

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Useful	1521	452	1070	800	721
	76%	79%	74%	77%	75%
Not useful	489	121	368	245	243
	24%	21%	26%	23%	25%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the places you are passing along your route - Letting you know you

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
752	153	331	286	793	728	1119	402
76%	79%	81%	68%	74%	78%	74%	81%
H	H	H					K
241	40	76	132	279	209	393	96
24%	21%	19%	32%	26%	22%	26%	19%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

7_7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are places you are passing along your route - Letting you know you are nearing a gas or charging station if you are low on g

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Useful	1521	942	579	871	651
	76%	79%	71%	83%	67%
		B		D	
Not useful	489	248	241	173	315
	24%	21%	29%	17%	33%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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driving around town, based on the
as or battery

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
595	447	480
79%	74%	73%
158	157	173
21%	26%	27%
754	603	653
100%	100%	100%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
based on the places you are passing along your route - Grid Table

	Reminders about appointments (such as doctor visits)	Notifications that you're passing restaurants you've been to	Pointing out stores that you've shopped at before	Asking you in the morning if you'd like to stop by a coffee shop you've	Reminding you about services that you do on a regular basis (like
	A	B	C	D	E
Base: All Respondents (unwtd)	**2010**	**2010**	**2010**	**2010**	**2010**
Base: All Respondents (wtd)	**2010**	**2010**	**2010**	**2010**	**2010**
Useful	1354	548	579	611	853
	67%	27%	29%	30%	42%
	BCDEF				BCD
Not useful	656	1462	1431	1399	1157
	33%	73%	71%	70%	58%
	G	AEFG	AEFG	AEFG	AFG
Sigma	2010	2010	2010	2010	2010
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town,

Telling you about specials or sales at stores you've shopped at	Letting you know you are nearing a gas or charging station if you are low
F	G
2010	**2010**
2010	**2010**
983	1521
49%	76%
BCDE	ABCDEF
1027	489
51%	24%
AG	
2010	2010
100%	100%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Total useful mentions (Net)	1728	828	900	555	597
	86%	85%	86%	94%	86%
				DE	E
Reminders about appointments (such as doctor visits)	1354	661	693	473	456
	67%	68%	67%	80%	66%
				DE	E
Notifications that you're passing restaurants you've been to before	548	312	236	217	201
	27%	32%	23%	37%	29%
		B		DE	E
Pointing out stores that you've shopped at before	579	338	240	244	214
	29%	35%	23%	41%	31%
		B		DE	E
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	611	353	259	301	211
	30%	36%	25%	51%	30%
		B		DE	E
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	853	450	403	369	286
	42%	46%	39%	62%	41%
		B		DE	E
Telling you about specials or sales at stores you've shopped at	983	497	486	379	329
	49%	51%	47%	64%	47%
				DE	E
Letting you know you are nearing a gas or charging station if you are low on gas or battery	1521	705	816	506	519
	76%	73%	78%	85%	75%
			A	DE	E

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town, based on the places you are passing along your route? - Useful

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
575	645	1082	303	354	671	399
79%	87%	86%	85%	84%	89%	84%
					I	
426	518	836	215	279	545	315
59%	69%	66%	60%	66%	72%	66%
					H	
130	233	315	108	100	220	120
18%	31%	25%	30%	24%	29%	25%
	G					
120	235	343	101	103	243	132
17%	32%	27%	28%	24%	32%	28%
					I	
100	247	364	102	117	262	131
14%	33%	29%	28%	28%	35%	28%
					IK	
198	347	506	138	149	363	203
27%	46%	40%	39%	35%	48%	43%
	G				HI	
275	406	577	167	188	405	223
38%	54%	46%	47%	44%	54%	47%
	G				I	
496	581	940	256	308	601	356
69%	78%	74%	71%	73%	80%	75%
					HI	

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Total useful mentions (Net)	1728	522	1206	905	822
	86%	91%	84%	87%	85%
		B			
Reminders about appointments (such as doctor visits)	1354	436	918	732	623
	67%	76%	64%	70%	65%
		B		D	
Notifications that you're passing restaurants you've been to before	548	223	325	284	264
	27%	39%	23%	27%	27%
		B			
Pointing out stores that you've shopped at before	579	241	338	299	279
	29%	42%	23%	29%	29%
		B			
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	611	265	347	311	300
	30%	46%	24%	30%	31%
		B			
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	853	314	539	464	389
	42%	55%	38%	44%	40%
		B			
Telling you about specials or sales at stores you've shopped at	983	318	665	545	438
	49%	56%	46%	52%	45%
		B		D	
Letting you know you are nearing a gas or charging station if you are low on gas or battery	1521	452	1070	800	721
	76%	79%	74%	77%	75%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town, based on the places you are passing along your route? - Useful Summary

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
867	172	355	333	920	807	1273	455
87%	89%	87%	80%	86%	86%	84%	91%
H	H	H					K
675	134	300	245	725	629	968	387
68%	70%	74%	59%	68%	67%	64%	78%
H	H	H					K
290	58	127	74	298	249	371	176
29%	30%	31%	18%	28%	27%	25%	35%
H	H	H					K
304	63	140	71	315	264	378	201
31%	33%	34%	17%	29%	28%	25%	40%
H	H	H					K
336	65	147	63	328	283	414	197
34%	34%	36%	15%	31%	30%	27%	40%
H	H	H					K
438	104	203	108	442	411	587	267
44%	54%	50%	26%	41%	44%	39%	54%
H	EH	H					K
479	99	242	163	499	483	681	301
48%	51%	59%	39%	47%	52%	45%	61%
H	H	EH					K
752	153	331	286	793	728	1119	402
76%	79%	81%	68%	74%	78%	74%	81%
H	H	H					K

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
places you are passing along your route? - Useful Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Total useful mentions (Net)	1728	1078	650	976	752
	86%	91%	79%	93%	78%
		B		D	
Reminders about appointments (such as doctor visits)	1354	888	467	779	576
	67%	75%	57%	75%	60%
		B		D	
Notifications that you're passing restaurants you've been to before	548	421	126	380	167
	27%	35%	15%	36%	17%
		B		D	
Pointing out stores that you've shopped at before	579	445	134	410	169
	29%	37%	16%	39%	17%
		B		D	
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	611	458	154	430	181
	30%	38%	19%	41%	19%
		B		D	
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	853	601	252	556	298
	42%	50%	31%	53%	31%
		B		D	
Telling you about specials or sales at stores you've shopped at	983	696	287	643	340
	49%	59%	35%	62%	35%
		B		D	
Letting you know you are nearing a gas or charging station if you are low on gas or battery	1521	942	579	871	651
	76%	79%	71%	83%	67%
		B		D	

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B, C/D, E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
668	513	546
89%	85%	84%
G		
518	407	429
69%	67%	66%
232	149	166
31%	25%	25%
F		
242	144	193
32%	24%	30%
F		F
253	156	203
34%	26%	31%
F		
332	248	273
44%	41%	42%
395	270	317
52%	45%	49%
F		
595	447	480
79%	74%	73%

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Reminders about appointments (such as doctor visits)	656	308	347	120	237
	33%	32%	33%	20%	34%
					C
Notifications that you're passing restaurants you've been to before	1462	657	805	376	491
	73%	68%	77%	63%	71%
			A		C
Pointing out stores that you've shopped at before	1431	631	800	348	478
	71%	65%	77%	59%	69%
			A		C
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	1399	617	782	292	482
	70%	64%	75%	49%	70%
			A		C
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	1157	519	638	224	406
	58%	54%	61%	38%	59%
			A		C
Telling you about specials or sales at stores you've shopped at	1027	472	555	214	364
	51%	49%	53%	36%	53%
					C
Letting you know you are nearing a gas or charging station if you are low on gas or battery	489	264	225	87	174
	24%	27%	22%	15%	25%
		B			C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town, based on the places you are passing along your route? - Not useful

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
299	228	428	143	144	209	160
41%	31%	34%	40%	34%	28%	34%
CD			J			
595	513	949	250	323	534	355
82%	69%	75%	70%	76%	71%	75%
CD		F				
605	511	920	257	321	511	343
83%	68%	73%	72%	76%	68%	72%
CD				J		
624	499	900	256	307	492	344
86%	67%	71%	72%	72%	65%	72%
CD				J		J
526	399	757	220	274	391	272
73%	54%	60%	61%	65%	52%	57%
CD		F	J	J		
450	340	687	191	235	349	251
62%	46%	54%	53%	56%	46%	53%
CD		F		J		
228	165	323	102	115	153	118
31%	22%	26%	29%	27%	20%	25%
CD			J	J		

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Reminders about appointments (such as doctor visits)	656	136	519	314	342
	33%	24%	36%	30%	35%
			A		C
Notifications that you're passing restaurants you've been to before	1462	349	1113	762	701
	73%	61%	77%	73%	73%
			A		
Pointing out stores that you've shopped at before	1431	331	1100	746	685
	71%	58%	77%	71%	71%
			A		
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	1399	308	1091	735	664
	70%	54%	76%	70%	69%
			A		
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	1157	258	898	582	575
	58%	45%	62%	56%	60%
			A		
Telling you about specials or sales at stores you've shopped at	1027	254	773	501	527
	51%	44%	54%	48%	55%
			A		C
Letting you know you are nearing a gas or charging station if you are low on gas or battery	489	121	368	245	243
	24%	21%	26%	23%	25%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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riving around town, based on the places you are passing along your route? - Not useful Summary

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
318	58	107	173	347	308	544	111
32%	30%	26%	41%	32%	33%	36%	22%
			EFG			L	
703	135	280	344	774	688	1141	322
71%	70%	69%	82%	72%	73%	75%	65%
			EFG			L	
688	129	267	347	758	674	1134	297
69%	67%	66%	83%	71%	72%	75%	60%
			EFG			L	
656	128	260	354	744	655	1098	301
66%	66%	64%	85%	69%	70%	73%	60%
			EFG			L	
554	89	204	309	630	527	925	231
56%	46%	50%	74%	59%	56%	61%	46%
F			EFG			L	
513	93	166	255	573	454	831	197
52%	49%	41%	61%	53%	48%	55%	39%
G			EFG			L	
241	40	76	132	279	209	393	96
24%	21%	19%	32%	26%	22%	26%	19%
			EFG			L	

7. Now please think about features of cars in the future. Imagine that your car could suggest things to you as you are dr
places you are passing along your route? - Not useful Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Reminders about appointments (such as doctor visits)	656	302	353	265	390
	33%	25%	43%	25%	40%
			A		C
Notifications that you're passing restaurants you've been to before	1462	769	694	664	799
	73%	65%	85%	64%	83%
			A		C
Pointing out stores that you've shopped at before	1431	745	686	634	797
	71%	63%	84%	61%	83%
			A		C
Asking you in the morning if you'd like to stop by a coffee shop you've been to before	1399	733	666	614	785
	70%	62%	81%	59%	81%
			A		C
Reminding you about services that you do on a regular basis (like dry cleaning or haircuts)	1157	589	568	488	668
	58%	50%	69%	47%	69%
			A		C
Telling you about specials or sales at stores you've shopped at	1027	494	533	401	626
	51%	41%	65%	38%	65%
			A		C
Letting you know you are nearing a gas or charging station if you are low on gas or battery	489	248	241	173	315
	24%	21%	29%	17%	33%
			A		C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ɾiving around town, based on the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
235	196	224
31%	33%	34%
521	454	487
69%	75%	75%
	E	
512	460	460
68%	76%	70%
	EG	
501	447	450
66%	74%	69%
	E	
422	355	380
56%	59%	58%
359	333	336
48%	55%	51%
	E	
158	157	173
21%	26%	27%

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes (Net)	1709	862	847	502	573
	85%	89%	81%	85%	83%
		B			
Yes, a great deal	489	342	147	219	164
	24%	35%	14%	37%	24%
		B		DE	E
Yes, a little	1220	520	700	283	409
	61%	54%	67%	48%	59%
			A		C
No, nothing at all	301	107	194	91	120
	15%	11%	19%	15%	17%
			A		E
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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heard anything about self-driving cars in the news?

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
634	600	1109	303	369	642	394
88%	80%	88%	85%	87%	85%	83%
D		F				
106	155	335	88	89	189	123
15%	21%	26%	25%	21%	25%	26%
		F				
528	445	774	215	280	453	271
73%	60%	61%	60%	66%	60%	57%
CD				K		
91	146	155	55	54	112	80
12%	20%	12%	15%	13%	15%	17%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes (Net)	1709	487	1222	837	872
	85%	85%	85%	80%	90%
					C
Yes, a great deal	489	199	290	205	284
	24%	35%	20%	20%	29%
		B			C
Yes, a little	1220	288	932	632	588
	61%	50%	65%	60%	61%
			A		
No, nothing at all	301	85	216	209	92
	15%	15%	15%	20%	10%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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heard anything about self-driving cars in the news?

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
859	162	317	371	929	780	1295	414
87%	84%	78%	89%	87%	83%	86%	83%
G			G				
290	55	87	57	279	210	325	164
29%	29%	21%	14%	26%	22%	21%	33%
GH	H	H					K
569	107	230	314	650	570	970	250
57%	56%	56%	75%	61%	61%	64%	50%
			EFG			L	
134	30	90	47	144	157	217	84
13%	16%	22%	11%	13%	17%	14%	17%
		EH					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

8. Again thinking about cars in the future, manufacturers are working now on self-driving cars. Have you seen, read, or cars in the news?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes (Net)	1709	1064	645	929	780
	85%	89%	79%	89%	81%
		B		D	
Yes, a great deal	489	396	93	359	130
	24%	33%	11%	34%	13%
		B		D	
Yes, a little	1220	668	552	569	651
	61%	56%	67%	55%	67%
			A		C
No, nothing at all	301	126	175	115	186
	15%	11%	21%	11%	19%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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heard anything about self-driving

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
661	529	518
88%	88%	79%
G	G	
203	140	146
27%	23%	22%
459	389	372
61%	64%	57%
	G	
92	74	135
12%	12%	21%
		EF
754	603	653
100%	100%	100%

9. And what is your view of self-driving cars?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Positive (Net)	1044	569	475	402	358
	52%	59%	46%	68%	52%
		B		DE	E
Very positive	282	195	87	147	95
	14%	20%	8%	25%	14%
		B		DE	E
Somewhat positive	762	374	388	255	263
	38%	39%	37%	43%	38%
				E	
Negative (Net)	966	400	566	191	335
	48%	41%	54%	32%	48%
			A		C
Somewhat negative	635	255	380	138	235
	32%	26%	37%	23%	34%
			A		C
Very negative	330	145	186	53	100
	16%	15%	18%	9%	14%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
285	361	683	175	218	403	247
39%	48%	54%	49%	52%	53%	52%
		F				
40	91	191	39	44	124	74
5%	12%	15%	11%	10%	16%	16%
					HI	
245	270	492	136	174	279	173
34%	36%	39%	38%	41%	37%	36%
440	385	581	183	205	351	227
61%	52%	46%	51%	48%	47%	48%
CD	G					
262	243	393	123	125	243	145
36%	33%	31%	34%	29%	32%	30%
C						
178	142	188	60	80	108	83
25%	19%	15%	17%	19%	14%	17%
CD	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

9. And what is your view of self-driving cars?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Positive (Net)	1044	353	691	492	552
	52%	62%	48%	47%	57%
		B			C
Very positive	282	129	153	117	165
	14%	23%	11%	11%	17%
		B			C
Somewhat positive	762	224	538	375	387
	38%	39%	37%	36%	40%
Negative (Net)	966	219	747	553	413
	48%	38%	52%	53%	43%
			A	D	
Somewhat negative	635	157	478	345	291
	32%	27%	33%	33%	30%
			A		
Very negative	330	62	268	208	122
	16%	11%	19%	20%	13%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
564	104	212	164	573	471	739	305
57%	54%	52%	39%	53%	50%	49%	61%
H	H	H					K
158	33	67	24	156	126	184	98
16%	17%	16%	6%	15%	13%	12%	20%
H	H	H					K
406	71	145	140	417	345	555	207
41%	37%	36%	34%	39%	37%	37%	42%
H							
429	88	195	254	499	467	773	193
43%	46%	48%	61%	47%	50%	51%	39%
			EFG			L	
291	59	126	159	328	307	504	132
29%	31%	31%	38%	31%	33%	33%	26%
			E			L	
138	29	69	95	171	160	270	61
14%	15%	17%	23%	16%	17%	18%	12%
			E			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

9. And what is your view of self-driving cars?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Positive (Net)	1044	679	365	1044	-
	52%	57%	45%	100%	-
		B		D	
Very positive	282	210	72	282	-
	14%	18%	9%	27%	-
		B		D	
Somewhat positive	762	469	293	762	-
	38%	39%	36%	73%	-
				D	
Negative (Net)	966	511	455	-	966
	48%	43%	55%	-	100%
			A		C
Somewhat negative	635	345	290	-	635
	32%	29%	35%	-	66%
			A		C
Very negative	330	166	165	-	330
	16%	14%	20%	-	34%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
441	277	326
59%	46%	50%
FG		
131	74	77
17%	12%	12%
FG		
310	203	249
41%	34%	38%
F		
312	326	327
41%	54%	50%
	E	E
209	215	212
28%	36%	32%
	E	
103	111	116
14%	18%	18%
	E	
754	603	653
100%	100%	100%

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your pref

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**786**	**1038**	**448**	**643**
Base: Total Who Drive (wtd)	**1826**	**877**	**949**	**514**	**639**
To switch to using a self-driving vehicle	436	258	178	174	150
	24%	29%	19%	34%	23%
		B		DE	E
To continue using a vehicle that you personally drive	1390	620	771	340	489
	76%	71%	81%	66%	77%
			A		C
Sigma	1826	877	949	514	639
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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'erence:

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
733	**703**	**1121**	**355**	**408**	**700**	**361**
673	**609**	**1217**	**317**	**389**	**684**	**437**
112	126	310	51	101	173	110
17%	21%	25%	16%	26%	25%	25%
				H	H	H
562	483	907	265	287	510	327
83%	79%	75%	84%	74%	75%	75%
CD			IJK			
673	609	1217	317	389	684	437
100%	100%	100%	100%	100%	100%	100%

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your pref

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**521**	**1303**	**985**	**839**
Base: Total Who Drive (wtd)	**1826**	**544**	**1282**	**907**	**919**
To switch to using a self-driving vehicle	436	161	275	188	247
	24%	30%	21%	21%	27%
		B			C
To continue using a vehicle that you personally drive	1390	383	1007	719	671
	76%	70%	79%	79%	73%
			A	D	
Sigma	1826	544	1282	907	919
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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'erence:

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
869	**176**	**343**	**436**	**1033**	**791**	**1605**	**219**
951	**176**	**307**	**392**	**1033**	**793**	**1415**	**410**
252	43	72	69	260	176	315	121
26%	24%	23%	18%	25%	22%	22%	29%
H							K
699	133	236	322	773	617	1101	290
74%	76%	77%	82%	75%	78%	78%	71%
			E			L	
951	176	307	392	1033	793	1415	410
100%	100%	100%	100%	100%	100%	100%	100%

10. Assuming the cost of self-driving cars is comparable to what it costs to your own car now, which would be your pref

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**1067**	**757**	**860**	**964**
Base: Total Who Drive (wtd)	**1826**	**1128**	**698**	**939**	**887**
To switch to using a self-driving vehicle	436	280	155	412	23
	24%	25%	22%	44%	3%
				D	
To continue using a vehicle that you personally drive	1390	848	543	527	863
	76%	75%	78%	56%	97%
					C
Sigma	1826	1128	698	939	887
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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'erence:

Democrat	Republican	Independent/None
E	F	G
605	**632**	**587**
678	**577**	**571**
180	114	141
27%	20%	25%
F		
498	462	430
73%	80%	75%
	E	
678	577	571
100%	100%	100%

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what wou

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**786**	**1038**	**448**	**643**
Base: Total Who Drive (wtd)	**1826**	**877**	**949**	**514**	**639**
To switch to using a self-driving vehicle	823	418	405	285	277
	45%	48%	43%	55%	43%
				DE	
To continue using a vehicle that you personally drive	1003	459	544	229	361
	55%	52%	57%	45%	57%
					C
Sigma	1826	877	949	514	639
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ıld be your preference?

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
733	**703**	**1121**	**355**	**408**	**700**	**361**
673	**609**	**1217**	**317**	**389**	**684**	**437**
260	271	552	118	180	307	217
39%	45%	45%	37%	46%	45%	50%
				H		H
413	338	665	198	209	376	220
61%	55%	55%	63%	54%	55%	50%
C			IK			
673	609	1217	317	389	684	437
100%	100%	100%	100%	100%	100%	100%

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what wou

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**521**	**1303**	**985**	**839**
Base: Total Who Drive (wtd)	**1826**	**544**	**1282**	**907**	**919**
To switch to using a self-driving vehicle	823	253	571	381	442
	45%	46%	44%	42%	48%
					C
To continue using a vehicle that you personally drive	1003	291	712	526	477
	55%	54%	56%	58%	52%
				D	
Sigma	1826	544	1282	907	919
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ıld be your preference?

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
869	**176**	**343**	**436**	**1033**	**791**	**1605**	**219**
951	**176**	**307**	**392**	**1033**	**793**	**1415**	**410**
440	77	148	159	469	354	637	186
46%	44%	48%	41%	45%	45%	45%	45%
512	99	159	232	563	439	778	224
54%	56%	52%	59%	55%	55%	55%	55%
951	176	307	392	1033	793	1415	410
100%	100%	100%	100%	100%	100%	100%	100%

11. And if self-driving cars cost MUCH LESS to own an maintain than it costs to own and maintain a car today, what wou

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: Total Who Drive (unwtd)	**1824**	**1067**	**757**	**860**	**964**
Base: Total Who Drive (wtd)	**1826**	**1128**	**698**	**939**	**887**
To switch to using a self-driving vehicle	823	481	342	619	204
	45%	43%	49%	66%	23%
			A	D	
To continue using a vehicle that you personally drive	1003	647	356	320	683
	55%	57%	51%	34%	77%
		B			C
Sigma	1826	1128	698	939	887
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ıld be your preference?

Democrat	Republican	Independent/None
E	F	G
605	**632**	**587**
678	**577**	**571**
333	219	271
49%	38%	47%
F		F
345	357	300
51%	62%	53%
	EG	
678	577	571
100%	100%	100%

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as to the road?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Favor (Net)	1013	508	505	387	333
	50%	52%	49%	65%	48%
				DE	E
Strongly favor	311	194	117	152	94
	15%	20%	11%	26%	14%
		B		DE	E
Somewhat favor	701	314	387	235	239
	35%	32%	37%	40%	34%
				E	
Oppose (Net)	997	461	536	206	360
	50%	48%	51%	35%	52%
					C
Somewhat oppose	579	265	314	123	222
	29%	27%	30%	21%	32%
					C
Strongly oppose	418	196	222	84	138
	21%	20%	21%	14%	20%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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day's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
293	348	664	190	205	369	249
41%	47%	53%	53%	48%	49%	52%
		F				
66	108	203	38	48	118	106
9%	14%	16%	11%	11%	16%	22%
					H	HIJ
228	240	461	152	156	250	143
31%	32%	36%	42%	37%	33%	30%
			JK			
431	398	600	168	218	385	226
59%	53%	47%	47%	52%	51%	48%
CD	G					
235	225	355	90	124	232	133
32%	30%	28%	25%	29%	31%	28%
C						
196	173	245	78	95	153	92
27%	23%	19%	22%	22%	20%	19%
CD						
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as to

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Favor (Net)	1013	328	685	473	540
	50%	57%	48%	45%	56%
		B			C
Strongly favor	311	122	190	136	175
	15%	21%	13%	13%	18%
		B			C
Somewhat favor	701	206	495	336	365
	35%	36%	34%	32%	38%
					C
Oppose (Net)	997	244	753	573	425
	50%	43%	52%	55%	44%
			A	D	
Somewhat oppose	579	155	424	316	263
	29%	27%	30%	30%	27%
Strongly oppose	418	89	329	256	162
	21%	16%	23%	25%	17%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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day's cars. In this scenario, would you favor or oppose ONLY allowing self-driving cars on the road?

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
539	93	209	171	548	464	724	289
54%	48%	51%	41%	51%	50%	48%	58%
H		H					K
173	34	70	34	163	148	206	105
17%	18%	17%	8%	15%	16%	14%	21%
H	H	H					K
366	59	139	138	385	316	518	183
37%	31%	34%	33%	36%	34%	34%	37%
454	99	198	246	524	473	788	209
46%	52%	49%	59%	49%	50%	52%	42%
			EG			L	
267	66	106	140	317	262	448	131
27%	34%	26%	33%	30%	28%	30%	26%
			EG				
187	33	92	107	208	211	340	78
19%	17%	23%	26%	19%	22%	22%	16%
			EF			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

12. Imagine for a moment that the self-driving cars are proven to be completely safe and that the cost is the same as to you favor or oppose ONLY allowing self-driving cars on the road?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Favor (Net)	1013	623	390	765	247
	50%	52%	48%	73%	26%
				D	
Strongly favor	311	208	103	280	32
	15%	18%	13%	27%	3%
		B		D	
Somewhat favor	701	414	287	486	216
	35%	35%	35%	47%	22%
				D	
Oppose (Net)	997	567	430	279	719
	50%	48%	52%	27%	74%
					C
Somewhat oppose	579	343	236	205	374
	29%	29%	29%	20%	39%
					C
Strongly oppose	418	225	194	74	344
	21%	19%	24%	7%	36%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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day's cars. In this scenario, would

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
442	257	314
59%	43%	48%
FG		
138	75	99
18%	12%	15%
F		
304	182	215
40%	30%	33%
FG		
312	347	339
41%	57%	52%
	E	E
198	199	182
26%	33%	28%
	E	
114	148	157
15%	24%	24%
	E	E
754	603	653
100%	100%	100%

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
drive themselves, and only produce self-driving vehicles

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Likely (Net)	676	382	294	305	235
	34%	39%	28%	51%	34%
		B		DE	E
Very likely	167	106	60	98	51
	8%	11%	6%	16%	7%
		B		DE	E
Somewhat likely	510	276	234	207	184
	25%	28%	22%	35%	27%
		B		DE	E
Unlikely (Net)	1334	587	747	288	458
	66%	61%	72%	49%	66%
			A		C
Somewhat unlikely	788	322	466	178	273
	39%	33%	45%	30%	39%
			A		C
Very unlikely	545	265	281	110	185
	27%	27%	27%	19%	27%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, auto companies will stop producing vehicles people

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
137	266	411	115	129	270	162
19%	36%	32%	32%	30%	36%	34%
18	59	108	26	18	72	51
3%	8%	9%	7%	4%	9%	11%
					I	I
119	207	303	89	111	198	111
16%	28%	24%	25%	26%	26%	23%
587	481	853	243	294	484	312
81%	64%	68%	68%	70%	64%	66%
CD						
337	267	522	138	175	265	210
47%	36%	41%	38%	41%	35%	44%
CD		F				J
250	214	331	105	119	219	102
35%	29%	26%	29%	28%	29%	22%
CD			K		K	
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo themselves, and only produce self-driving vehicles

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Likely (Net)	676	271	405	325	351
	34%	47%	28%	31%	36%
		B			C
Very likely	167	82	85	73	93
	8%	14%	6%	7%	10%
		B			
Somewhat likely	510	189	321	251	258
	25%	33%	22%	24%	27%
		B			
Unlikely (Net)	1334	301	1032	721	613
	66%	53%	72%	69%	64%
			A	D	
Somewhat unlikely	788	178	610	408	381
	39%	31%	42%	39%	39%
			A		
Very unlikely	545	123	422	313	233
	27%	22%	29%	30%	24%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, auto companies will stop producing vehicles people drive

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
380	89	128	79	379	297	437	239
38%	46%	31%	19%	35%	32%	29%	48%
GH	GH	H					K
96	25	35	10	87	80	95	72
10%	13%	9%	2%	8%	9%	6%	14%
H	H	H					K
284	64	93	69	293	217	342	168
29%	33%	23%	17%	27%	23%	23%	34%
H	GH	H					K
613	103	279	339	693	641	1075	259
62%	54%	69%	81%	65%	68%	71%	52%
		EF	EFG			L	
377	56	167	189	417	372	618	170
38%	29%	41%	45%	39%	40%	41%	34%
		F	EF				
235	47	113	150	277	269	457	88
24%	25%	28%	36%	26%	29%	30%	18%
			EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

13_1. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Likely (Net)	676	473	203	492	185
	34%	40%	25%	47%	19%
		B		D	
Very likely	167	127	40	136	31
	8%	11%	5%	13%	3%
		B		D	
Somewhat likely	510	346	164	356	154
	25%	29%	20%	34%	16%
		B		D	
Unlikely (Net)	1334	717	617	552	781
	66%	60%	75%	53%	81%
			A		C
Somewhat unlikely	788	432	356	375	414
	39%	36%	43%	36%	43%
			A		C
Very unlikely	545	285	261	178	368
	27%	24%	32%	17%	38%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future,

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
280	166	230
37%	28%	35%
F		F
81	45	41
11%	7%	6%
G		
200	122	189
26%	20%	29%
F		F
473	437	424
63%	72%	65%
	EG	
302	235	251
40%	39%	38%
171	202	173
23%	33%	26%
	EG	
754	603	653
100%	100%	100%

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
auto insurance is cheaper if you own a self-driving vehicle

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Likely (Net)	1088	563	525	379	384
	54%	58%	50%	64%	55%
		B		DE	E
Very likely	276	159	117	138	87
	14%	16%	11%	23%	13%
		B		DE	E
Somewhat likely	812	404	408	241	297
	40%	42%	39%	41%	43%
Unlikely (Net)	922	406	516	214	309
	46%	42%	50%	36%	45%
			A		C
Somewhat unlikely	636	277	359	155	206
	32%	29%	34%	26%	30%
			A		
Very unlikely	286	129	157	58	103
	14%	13%	15%	10%	15%
					C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, the safety of self-driving vehicles will mean that

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
325	383	705	193	209	398	289
45%	51%	56%	54%	49%	53%	61%
						IJ
51	111	164	53	41	116	66
7%	15%	13%	15%	10%	15%	14%
					I	
274	272	540	140	168	282	223
38%	36%	43%	39%	40%	37%	47%
		F				J
400	363	559	166	214	356	186
55%	49%	44%	46%	51%	47%	39%
CD				K	K	
275	242	394	108	163	233	131
38%	32%	31%	30%	39%	31%	28%
CD				HJK		
125	121	166	57	51	123	55
17%	16%	13%	16%	12%	16%	12%
C						
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
is cheaper if you own a self-driving vehicle

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Likely (Net)	1088	359	729	531	557
	54%	63%	51%	51%	58%
		B			C
Very likely	276	106	169	145	131
	14%	19%	12%	14%	14%
		B			
Somewhat likely	812	253	560	386	426
	40%	44%	39%	37%	44%
					C
Unlikely (Net)	922	213	709	514	408
	46%	37%	49%	49%	42%
			A	D	
Somewhat unlikely	636	156	480	343	293
	32%	27%	33%	33%	30%
			A		
Very unlikely	286	57	229	171	115
	14%	10%	16%	16%	12%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, the safety of self-driving vehicles will mean that auto insurance

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
572	101	228	186	609	479	796	292
58%	53%	56%	45%	57%	51%	53%	59%
H		H		J			
144	31	66	35	142	134	189	87
15%	16%	16%	8%	13%	14%	12%	17%
H	H	H					K
428	70	162	151	467	345	608	205
43%	37%	40%	36%	44%	37%	40%	41%
H				J			
420	91	179	232	463	459	716	206
42%	47%	44%	55%	43%	49%	47%	41%
			EG		I		
290	64	122	159	336	300	498	138
29%	33%	30%	38%	31%	32%	33%	28%
			EG				
130	27	57	72	127	159	218	68
13%	14%	14%	17%	12%	17%	14%	14%
					I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

13_2. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Likely (Net)	1088	694	394	720	368
	54%	58%	48%	69%	38%
		B		D	
Very likely	276	195	81	213	62
	14%	16%	10%	20%	6%
		B		D	
Somewhat likely	812	499	313	507	305
	40%	42%	38%	49%	32%
				D	
Unlikely (Net)	922	496	426	324	598
	46%	42%	52%	31%	62%
			A		C
Somewhat unlikely	636	348	288	250	386
	32%	29%	35%	24%	40%
			A		C
Very unlikely	286	148	138	74	212
	14%	12%	17%	7%	22%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future,

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
442	302	344
59%	50%	53%
F		
114	75	87
15%	12%	13%
328	227	257
44%	38%	39%
311	301	309
41%	50%	47%
	E	
213	217	206
28%	36%	32%
	E	
98	84	104
13%	14%	16%
754	603	653
100%	100%	100%

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
requiring vehicles to be self-driving

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Likely (Net)	628	370	258	265	225
	31%	38%	25%	45%	32%
		B		DE	E
Very likely	162	113	49	89	51
	8%	12%	5%	15%	7%
		B		DE	E
Somewhat likely	466	257	209	176	174
	23%	27%	20%	30%	25%
		B		E	E
Unlikely (Net)	1382	599	783	328	468
	69%	62%	75%	55%	68%
			A		C
Somewhat unlikely	777	323	454	182	268
	39%	33%	44%	31%	39%
			A		C
Very unlikely	605	277	328	146	200
	30%	29%	32%	25%	29%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, state and federal governments will pass laws

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
138	242	386	101	129	246	152
19%	32%	31%	28%	31%	33%	32%
22	62	100	32	28	64	38
3%	8%	8%	9%	7%	8%	8%
117	180	286	69	101	182	114
16%	24%	23%	19%	24%	24%	24%
586	504	878	258	294	508	323
81%	68%	69%	72%	69%	67%	68%
CD						
327	272	504	153	148	269	207
45%	37%	40%	43%	35%	36%	44%
CD			IJ			IJ
259	232	373	104	146	239	115
36%	31%	30%	29%	35%	32%	24%
CD				K	K	
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
to be self-driving

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Likely (Net)	628	257	371	298	330
	31%	45%	26%	29%	34%
		B			C
Very likely	162	82	80	65	97
	8%	14%	6%	6%	10%
		B			C
Somewhat likely	466	175	291	234	232
	23%	31%	20%	22%	24%
		B			
Unlikely (Net)	1382	316	1066	747	635
	69%	55%	74%	71%	66%
			A	D	
Somewhat unlikely	777	188	589	407	370
	39%	33%	41%	39%	38%
			A		
Very unlikely	605	128	477	341	264
	30%	22%	33%	33%	27%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future, state and federal governments will pass laws requiring vehicles

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
350	76	128	74	349	280	409	219
35%	40%	31%	18%	32%	30%	27%	44%
H	H	H					K
92	28	28	15	89	73	110	52
9%	14%	7%	3%	8%	8%	7%	10%
H	GH						
258	48	100	60	259	207	299	167
26%	25%	25%	14%	24%	22%	20%	33%
H	H	H					K
643	116	280	344	724	658	1103	279
65%	60%	69%	82%	68%	70%	73%	56%
			EFG			L	
370	64	153	191	435	342	614	163
37%	33%	38%	46%	41%	36%	41%	33%
			EFG			L	
273	52	127	153	289	316	488	117
28%	27%	31%	37%	27%	34%	32%	23%
			EF		I	L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

13_3. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
state and federal governments will pass laws requiring vehicles to be self-driving

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Likely (Net)	628	446	182	457	171
	31%	37%	22%	44%	18%
		B		D	
Very likely	162	130	32	125	37
	8%	11%	4%	12%	4%
		B		D	
Somewhat likely	466	316	150	332	134
	23%	27%	18%	32%	14%
		B		D	
Unlikely (Net)	1382	744	638	587	795
	69%	63%	78%	56%	82%
			A		C
Somewhat unlikely	777	437	340	383	394
	39%	37%	41%	37%	41%
Very unlikely	605	307	298	204	401
	30%	26%	36%	20%	42%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In the near future,

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
258	155	214
34%	26%	33%
F		F
59	51	53
8%	8%	8%
199	105	162
26%	17%	25%
F		F
495	448	439
66%	74%	67%
	EG	
288	239	250
38%	40%	38%
207	209	189
28%	35%	29%
	E	
754	603	653
100%	100%	100%

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
on the streets as vehicles people drive themselves

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Likely (Net)	988	475	514	357	339
	49%	49%	49%	60%	49%
				DE	E
Very likely	210	136	74	118	61
	10%	14%	7%	20%	9%
		B		DE	E
Somewhat likely	779	339	440	239	279
	39%	35%	42%	40%	40%
			A		
Unlikely (Net)	1022	494	527	235	353
	51%	51%	51%	40%	51%
					C
Somewhat unlikely	707	332	375	154	238
	35%	34%	36%	26%	34%
					C
Very unlikely	315	162	153	81	115
	16%	17%	15%	14%	17%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In 10 years time, there are the same number of self-driving vehicles

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
292	374	614	175	214	381	219
40%	50%	49%	49%	50%	50%	46%
30	71	138	47	31	85	47
4%	10%	11%	13%	7%	11%	10%
			I			
261	303	476	129	183	296	172
36%	41%	38%	36%	43%	39%	36%
433	372	650	183	210	373	256
60%	50%	51%	51%	50%	50%	54%
CD						
315	253	454	133	148	236	189
43%	34%	36%	37%	35%	31%	40%
CD						J
118	119	196	50	61	137	67
16%	16%	16%	14%	14%	18%	14%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo as vehicles people drive themselves

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Likely (Net)	988	339	649	513	475
	49%	59%	45%	49%	49%
		B			
Very likely	210	98	112	95	114
	10%	17%	8%	9%	12%
		B			
Somewhat likely	779	241	538	418	361
	39%	42%	37%	40%	37%
Unlikely (Net)	1022	233	788	532	489
	51%	41%	55%	51%	51%
			A		
Somewhat unlikely	707	149	558	363	344
	35%	26%	39%	35%	36%
			A		
Very unlikely	315	84	231	169	146
	16%	15%	16%	16%	15%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In 10 years time, there are the same number of self-driving vehicles on the streets

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
511	105	215	157	530	458	713	276
51%	55%	53%	38%	49%	49%	47%	55%
H	H	H					K
124	23	42	21	112	97	129	81
12%	12%	10%	5%	10%	10%	9%	16%
H	H	H					K
387	82	173	137	418	361	584	195
39%	43%	42%	33%	39%	38%	39%	39%
	H	H					
482	87	193	260	542	480	799	222
49%	45%	47%	62%	51%	51%	53%	45%
			EFG			L	
327	61	132	186	388	319	562	144
33%	32%	32%	45%	36%	34%	37%	29%
			EFG			L	
154	26	60	74	154	161	237	78
16%	14%	15%	18%	14%	17%	16%	16%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

13_4. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the follo
there are the same number of self-driving vehicles on the streets as vehicles people drive themselves

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Likely (Net)	988	637	351	639	349
	49%	54%	43%	61%	36%
		B		D	
Very likely	210	156	53	166	43
	10%	13%	6%	16%	4%
		B		D	
Somewhat likely	779	481	298	473	306
	39%	40%	36%	45%	32%
				D	
Unlikely (Net)	1022	553	469	405	617
	51%	46%	57%	39%	64%
			A		C
Somewhat unlikely	707	389	318	307	400
	35%	33%	39%	29%	41%
			A		C
Very unlikely	315	164	151	98	217
	16%	14%	18%	9%	22%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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›wing scenarios? - In 10 years time,

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
403	255	331
53%	42%	51%
F		F
93	46	71
12%	8%	11%
F		
310	209	260
41%	35%	40%
F		
351	349	322
47%	58%	49%
	EG	
245	245	216
33%	41%	33%
	EG	
105	104	106
14%	17%	16%
754	603	653
100%	100%	100%

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	676	382	294	305	235
	34%	39%	28%	51%	34%
		B		DE	E
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	1088	563	525	379	384
	54%	58%	50%	64%	55%
		B		DE	E
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	628	370	258	265	225
	31%	38%	25%	45%	32%
		B		DE	E
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	988	475	514	357	339
	49%	49%	49%	60%	49%
				DE	E

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Likely Summary

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
137	266	411	115	129	270	162
19%	36%	32%	32%	30%	36%	34%
325	383	705	193	209	398	289
45%	51%	56%	54%	49%	53%	61%
						IJ
138	242	386	101	129	246	152
19%	32%	31%	28%	31%	33%	32%
292	374	614	175	214	381	219
40%	50%	49%	49%	50%	50%	46%

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	676	271	405	325	351
	34%	47%	28%	31%	36%
		B			C
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	1088	359	729	531	557
	54%	63%	51%	51%	58%
		B			C
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	628	257	371	298	330
	31%	45%	26%	29%	34%
		B			C
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	988	339	649	513	475
	49%	59%	45%	49%	49%
		B			

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Likely Summary

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
380	89	128	79	379	297	437	239
38%	46%	31%	19%	35%	32%	29%	48%
GH	GH	H					K
572	101	228	186	609	479	796	292
58%	53%	56%	45%	57%	51%	53%	59%
H		H		J			
350	76	128	74	349	280	409	219
35%	40%	31%	18%	32%	30%	27%	44%
H	H	H					K
511	105	215	157	530	458	713	276
51%	55%	53%	38%	49%	49%	47%	55%
H	H	H					K

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	676	473	203	492	185
	34%	40%	25%	47%	19%
		B		D	
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	1088	694	394	720	368
	54%	58%	48%	69%	38%
		B		D	
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	628	446	182	457	171
	31%	37%	22%	44%	18%
		B		D	
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	988	637	351	639	349
	49%	54%	43%	61%	36%
		B		D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Likely Summary

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
280	166	230
37%	28%	35%
F		F
442	302	344
59%	50%	53%
F		
258	155	214
34%	26%	33%
F		F
403	255	331
53%	42%	51%
F		F

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	1334	587	747	288	458
	66%	61%	72%	49%	66%
			A		C
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	922	406	516	214	309
	46%	42%	50%	36%	45%
			A		C
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	1382	599	783	328	468
	69%	62%	75%	55%	68%
			A		C
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	1022	494	527	235	353
	51%	51%	51%	40%	51%
					C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Unlikely Summary

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
587	481	853	243	294	484	312
81%	64%	68%	68%	70%	64%	66%
CD						
400	363	559	166	214	356	186
55%	49%	44%	46%	51%	47%	39%
CD				K	K	
586	504	878	258	294	508	323
81%	68%	69%	72%	69%	67%	68%
CD						
433	372	650	183	210	373	256
60%	50%	51%	51%	50%	50%	54%
CD						

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	1334	301	1032	721	613
	66%	53%	72%	69%	64%
			A	D	
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	922	213	709	514	408
	46%	37%	49%	49%	42%
			A	D	
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	1382	316	1066	747	635
	69%	55%	74%	71%	66%
			A	D	
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	1022	233	788	532	489
	51%	41%	55%	51%	51%
			A		

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Unlikely Summary

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
613	103	279	339	693	641	1075	259
62%	54%	69%	81%	65%	68%	71%	52%
		EF	EFG			L	
420	91	179	232	463	459	716	206
42%	47%	44%	55%	43%	49%	47%	41%
			EG		I		
643	116	280	344	724	658	1103	279
65%	60%	69%	82%	68%	70%	73%	56%
			EFG			L	
482	87	193	260	542	480	799	222
49%	45%	47%	62%	51%	51%	53%	45%
			EFG			L	

13. The next few questions ask more about self-driving cars. In your opinion, how likely or unlikely is each of the followi

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
In the near future, auto companies will stop producing vehicles people drive themselves, and only produce self-driving vehicles	1334	717	617	552	781
	66%	60%	75%	53%	81%
			A		C
In the near future, the safety of self-driving vehicles will mean that auto insurance is cheaper if you own a self-driving vehicle	922	496	426	324	598
	46%	42%	52%	31%	62%
			A		C
In the near future, state and federal governments will pass laws requiring vehicles to be self-driving	1382	744	638	587	795
	69%	63%	78%	56%	82%
			A		C
In 10 years time, there are the same number of self-driving vehicles on the streets as vehicles people drive themselves	1022	553	469	405	617
	51%	46%	57%	39%	64%
			A		C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ing scenarios? - Unlikely Summary

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
473	437	424
63%	72%	65%
	EG	
311	301	309
41%	50%	47%
	E	
495	448	439
66%	74%	67%
	EG	
351	349	322
47%	58%	49%
	EG	

14. How many road trips, where you drive a significant distance do you take In a typical year

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
5 or more	509	289	220	157	169
	25%	30%	21%	26%	24%
		B			
4	164	79	85	41	57
	8%	8%	8%	7%	8%
3	195	90	105	53	81
	10%	9%	10%	9%	12%
2	438	219	219	148	136
	22%	23%	21%	25%	20%
1	363	151	212	117	134
	18%	16%	20%	20%	19%
			A		
None	340	141	199	77	115
	17%	15%	19%	13%	17%
			A		
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
Mean	4.5	5.5	3.5	4.6	4.7
		B			
Median	2	2	2	2	2

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
184	128	381	115	93	185	116
25%	17%	30%	32%	22%	25%	24%
		F	IJK			
66	55	109	30	36	70	29
9%	7%	9%	8%	8%	9%	6%
61	68	128	24	41	81	50
8%	9%	10%	7%	10%	11%	10%
154	171	267	68	91	162	117
21%	23%	21%	19%	22%	22%	25%
112	137	226	64	82	132	86
15%	18%	18%	18%	19%	17%	18%
148	187	153	57	81	124	78
20%	25%	12%	16%	19%	16%	16%
C	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
4.2	3	5.4	4.5	4.5	4.6	4.2
		F				
2	2	2	2	2	2	2

14. How many road trips, where you drive a significant distance do you take In a typical year

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
5 or more	509	172	338	225	284
	25%	30%	23%	22%	29%
		B			C
4	164	48	116	74	90
	8%	8%	8%	7%	9%
3	195	67	128	90	106
	10%	12%	9%	9%	11%
2	438	108	330	245	194
	22%	19%	23%	23%	20%
1	363	125	239	188	175
	18%	22%	17%	18%	18%
		B			
None	340	52	287	223	116
	17%	9%	20%	21%	12%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
Mean	4.5	6.1	3.9	3.7	5.4
		B			C
Median	2	3	2	2	2

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
278	34	87	111	323	187	406	103
28%	17%	21%	27%	30%	20%	27%	21%
FG			F	J			
88	18	26	33	101	63	129	35
9%	9%	6%	8%	9%	7%	9%	7%
115	14	34	32	122	73	136	60
12%	8%	8%	8%	11%	8%	9%	12%
H				J			
214	56	87	81	212	226	327	111
22%	29%	21%	19%	20%	24%	22%	22%
	H						
182	46	73	62	192	171	269	94
18%	24%	18%	15%	18%	18%	18%	19%
	H						
116	24	100	100	122	218	245	94
12%	13%	25%	24%	11%	23%	16%	19%
		EF	EF		I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
5.5	4.2	3.1	3.5	5.4	3.4	4.9	3.2
GH				J		L	
2	2	2	2	3	2	2	2

14. How many road trips, where you drive a significant distance do you take In a typical year

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
5 or more	509	351	159	288	221
	25%	29%	19%	28%	23%
		B		D	
4	164	106	58	87	77
	8%	9%	7%	8%	8%
3	195	133	63	116	79
	10%	11%	8%	11%	8%
		B			
2	438	280	158	227	211
	22%	24%	19%	22%	22%
1	363	201	162	182	181
	18%	17%	20%	17%	19%
None	340	120	220	144	196
	17%	10%	27%	14%	20%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
Mean	4.5	5.4	3.1	5	3.9
		B		D	
Median	2	2	2	2	2

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
181	173	154
24%	29%	24%
47	60	58
6%	10%	9%
	E	
84	58	54
11%	10%	8%
188	129	121
25%	21%	19%
G		
127	110	126
17%	18%	19%
127	73	139
17%	12%	21%
F		F
754	603	653
100%	100%	100%
4.2	5.6	3.8
	EG	
2	2	2

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Take more road trips	605	281	324	234	214
	30%	29%	31%	39%	31%
				DE	E
Travel longer distances by vehicle, instead of flying	603	298	305	221	217
	30%	31%	29%	37%	31%
				E	E
Travel with different types of entertainment other than just the vehicle radio	523	285	238	209	182
	26%	29%	23%	35%	26%
		B		DE	E
Go to different places than if you had to drive yourself	497	231	266	181	184
	25%	24%	26%	30%	27%
				E	E
Take a different/more scenic route	483	218	265	174	175
	24%	22%	25%	29%	25%
				E	E
Go to more events/destinations that you do now	404	208	197	176	131
	20%	21%	19%	30%	19%
				DE	E
Change what time of day you plan to travel	390	182	208	163	117
	19%	19%	20%	27%	17%
				DE	
Stop at more places along the way	311	149	162	124	114
	15%	15%	16%	21%	16%
				E	E
Travel with more people in the vehicle	269	162	107	146	93
	13%	17%	10%	25%	13%
		B		DE	E
None of these	757	324	433	123	258
	38%	33%	42%	21%	37%
			A		C
Sigma	4843	2336	2506	1751	1685
	241%	241%	241%	295%	243%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
158	266	339	104	125	238	139
22%	36%	27%	29%	29%	32%	29%
	G					
166	236	368	90	125	234	155
23%	32%	29%	25%	29%	31%	33%
132	182	341	96	112	198	118
18%	24%	27%	27%	27%	26%	25%
132	203	294	84	109	172	132
18%	27%	23%	23%	26%	23%	28%
134	192	291	79	95	170	139
19%	26%	23%	22%	22%	23%	29%
						J
98	179	225	52	79	164	109
13%	24%	18%	14%	19%	22%	23%
	G				H	H
110	139	251	56	87	159	87
15%	19%	20%	16%	21%	21%	18%
72	116	194	56	66	107	81
10%	16%	15%	16%	16%	14%	17%
30	117	152	35	47	107	80
4%	16%	12%	10%	11%	14%	17%
						HI
376	266	491	132	158	281	187
52%	36%	39%	37%	37%	37%	39%
CD						
1407	1896	2947	783	1002	1830	1228
194%	254%	233%	219%	237%	243%	259%

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Take more road trips	605	187	418	327	278
	30%	33%	29%	31%	29%
Travel longer distances by vehicle, instead of flying	603	192	411	309	295
	30%	34%	29%	30%	31%
Travel with different types of entertainment other than just the vehicle radio	523	162	362	251	273
	26%	28%	25%	24%	28%
Go to different places than if you had to drive yourself	497	162	334	261	236
	25%	28%	23%	25%	24%
Take a different/more scenic route	483	135	348	256	227
	24%	24%	24%	24%	24%
Go to more events/destinations that you do now	404	122	282	210	195
	20%	21%	20%	20%	20%
Change what time of day you plan to travel	390	119	271	200	190
	19%	21%	19%	19%	20%
Stop at more places along the way	311	100	210	154	156
	15%	18%	15%	15%	16%
Travel with more people in the vehicle	269	103	167	139	130
	13%	18%	12%	13%	13%
		B			
None of these	757	163	594	430	327
	38%	28%	41%	41%	34%
			A	D	
Sigma	4843	1445	3397	2536	2307
	241%	253%	236%	243%	239%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
298	64	144	100	293	312	427	178
30%	33%	35%	24%	27%	33%	28%	36%
H	H	H			I		K
297	68	139	100	303	301	424	180
30%	35%	34%	24%	28%	32%	28%	36%
H	H	H					K
275	56	122	70	283	240	374	149
28%	29%	30%	17%	26%	26%	25%	30%
H	H	H					
237	56	117	86	230	266	334	163
24%	29%	29%	21%	21%	28%	22%	33%
	H	H			I		K
241	55	107	80	245	238	357	126
24%	29%	26%	19%	23%	25%	24%	25%
	H	H					
203	43	100	59	192	213	281	123
20%	22%	25%	14%	18%	23%	19%	25%
H	H	H			I		K
192	49	97	52	208	182	271	119
19%	25%	24%	12%	19%	19%	18%	24%
H	H	H					K
156	28	83	43	152	158	225	86
16%	15%	20%	10%	14%	17%	15%	17%
H		H					
145	34	71	18	117	152	167	103
15%	18%	17%	4%	11%	16%	11%	21%
H	H	H			I		K
337	60	146	215	416	341	614	143
34%	31%	36%	51%	39%	36%	41%	29%
			EFG			L	
2380	514	1126	823	2439	2403	3474	1369
240%	267%	276%	197%	227%	256%	230%	275%

15. If you had regular access to a self-driving car, rather than having to drive yourself, would you:

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Take more road trips	605	395	210	426	179
	30%	33%	26%	41%	19%
		B		D	
Travel longer distances by vehicle, instead of flying	603	384	219	431	172
	30%	32%	27%	41%	18%
		B		D	
Travel with different types of entertainment other than just the vehicle radio	523	350	173	376	147
	26%	29%	21%	36%	15%
		B		D	
Go to different places than if you had to drive yourself	497	310	187	343	153
	25%	26%	23%	33%	16%
				D	
Take a different/more scenic route	483	305	178	341	142
	24%	26%	22%	33%	15%
				D	
Go to more events/destinations that you do now	404	269	135	295	109
	20%	23%	16%	28%	11%
		B		D	
Change what time of day you plan to travel	390	264	126	274	116
	19%	22%	15%	26%	12%
		B		D	
Stop at more places along the way	311	224	87	227	84
	15%	19%	11%	22%	9%
		B		D	
Travel with more people in the vehicle	269	197	72	209	60
	13%	17%	9%	20%	6%
		B		D	
None of these	757	357	400	214	543
	38%	30%	49%	20%	56%
			A		C
Sigma	4843	3056	1787	3137	1706
	241%	257%	218%	300%	177%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
251	151	203
33%	25%	31%
F		F
238	164	202
32%	27%	31%
225	128	170
30%	21%	26%
F		
221	125	150
29%	21%	23%
FG		
206	118	159
27%	20%	24%
F		
170	98	137
23%	16%	21%
F		
160	95	135
21%	16%	21%
F		
125	76	109
17%	13%	17%
117	60	92
15%	10%	14%
F		
239	261	257
32%	43%	39%
	E	E
1952	1277	1614
259%	212%	247%

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Positive (Net)	1368	710	658	470	478
	68%	73%	63%	79%	69%
		B		DE	E
Very positive	445	275	170	204	157
	22%	28%	16%	34%	23%
		B		DE	E
Somewhat positive	923	435	488	267	321
	46%	45%	47%	45%	46%
Negative (Net)	642	259	383	122	215
	32%	27%	37%	21%	31%
			A		C
Somewhat negative	453	172	281	80	157
	23%	18%	27%	14%	23%
			A		C
Very negative	189	87	102	42	58
	9%	9%	10%	7%	8%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
420	506	862	235	291	494	349
58%	68%	68%	66%	69%	66%	73%
						HJ
84	158	286	60	72	172	140
12%	21%	23%	17%	17%	23%	29%
					HI	HIJ
336	347	576	174	218	322	209
46%	47%	46%	49%	52%	43%	44%
				J		
305	240	402	124	133	260	126
42%	32%	32%	34%	31%	34%	27%
CD			K		K	
215	163	290	78	99	177	98
30%	22%	23%	22%	24%	23%	21%
CD						
89	77	112	46	33	83	28
12%	10%	9%	13%	8%	11%	6%
CD			IK		K	
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Positive (Net)	1368	427	941	655	713
	68%	75%	65%	63%	74%
		B			C
Very positive	445	187	257	194	251
	22%	33%	18%	19%	26%
		B			C
Somewhat positive	923	239	684	461	462
	46%	42%	48%	44%	48%
Negative (Net)	642	146	497	390	252
	32%	25%	35%	37%	26%
			A	D	
Somewhat negative	453	105	348	269	184
	23%	18%	24%	26%	19%
			A	D	
Very negative	189	41	149	122	68
	9%	7%	10%	12%	7%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
703	137	296	232	720	648	984	383
71%	71%	73%	55%	67%	69%	65%	77%
H	H	H					K
256	49	104	35	229	215	308	137
26%	26%	26%	8%	21%	23%	20%	27%
H	H	H					K
447	88	192	197	491	432	676	247
45%	46%	47%	47%	46%	46%	45%	50%
290	55	111	186	352	290	528	115
29%	29%	27%	45%	33%	31%	35%	23%
			EFG			L	
198	44	75	136	252	201	369	84
20%	23%	18%	33%	24%	21%	24%	17%
			EFG			L	
92	11	37	50	100	89	159	31
9%	6%	9%	12%	9%	10%	11%	6%
			F			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

16. Electric cars are cars that need to be charged, and then run on electricity. What is your view of electric cars?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Positive (Net)	1368	822	545	856	511
	68%	69%	67%	82%	53%
				D	
Very positive	445	312	133	347	98
	22%	26%	16%	33%	10%
		B		D	
Somewhat positive	923	511	412	510	414
	46%	43%	50%	49%	43%
			A	D	
Negative (Net)	642	368	274	188	455
	32%	31%	33%	18%	47%
					C
Somewhat negative	453	255	198	153	300
	23%	21%	24%	15%	31%
					C
Very negative	189	113	76	35	154
	9%	9%	9%	3%	16%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
576	353	438
76%	59%	67%
FG		F
177	121	146
24%	20%	22%
399	232	292
53%	39%	45%
FG		
178	250	215
24%	41%	33%
	EG	E
136	172	144
18%	28%	22%
	EG	
41	78	70
5%	13%	11%
	E	E
754	603	653
100%	100%	100%

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes, I own a fully electric vehicle	121	90	31	72	47
	6%	9%	3%	12%	7%
		B		DE	E
No	1889	879	1010	521	646
	94%	91%	97%	88%	93%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
3	24	97	28	11	49	33
*	3%	8%	8%	3%	7%	7%
		F	I		I	I
722	722	1167	330	413	705	441
100%	97%	92%	92%	97%	93%	93%
CD	G			HJK		
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes, I own a fully electric vehicle	121	85	37	30	91
	6%	15%	3%	3%	9%
		B			C
No	1889	488	1401	1015	874
	94%	85%	97%	97%	91%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
101	15	5	-	89	32	82	39
10%	8%	1%	-	8%	3%	5%	8%
GH	GH	H		J			
892	177	402	418	983	906	1430	459
90%	92%	99%	100%	92%	97%	95%	92%
		EF	EFG		I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

17. Do you currently own an electric car (not including hybrid cars, only fully electric ones)?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes, I own a fully electric vehicle	121	117	4	99	22
	6%	10%	1%	9%	2%
		B		D	
No	1889	1073	815	945	944
	94%	90%	99%	91%	98%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
66	52	3
9%	9%	*
G	G	
687	551	650
91%	91%	100%
		EF
754	603	653
100%	100%	100%

18. Do you know anyone that currently drives an electric car

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes	431	232	199	159	151
	21%	24%	19%	27%	22%
		B		E	E
No	1579	737	841	433	542
	79%	76%	81%	73%	78%
			A		
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
121	126	305	64	66	149	152
17%	17%	24%	18%	16%	20%	32%
		F				HIJ
604	620	959	294	357	605	322
83%	83%	76%	82%	84%	80%	68%
CD	G		K	K	K	
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

18. Do you know anyone that currently drives an electric car

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes	431	167	264	161	270
	21%	29%	18%	15%	28%
		B			C
No	1579	405	1174	884	695
	79%	71%	82%	85%	72%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
252	52	58	69	251	180	343	89
25%	27%	14%	17%	23%	19%	23%	18%
GH	GH						
741	140	349	349	821	758	1169	409
75%	73%	86%	83%	77%	81%	77%	82%
		EF	EF				
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

18. Do you know anyone that currently drives an electric car

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes	431	303	128	284	147
	21%	25%	16%	27%	15%
		B		D	
No	1579	887	692	760	819
	79%	75%	84%	73%	85%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
181	147	103
24%	24%	16%
G	G	
572	457	550
76%	76%	84%
		EF
754	603	653
100%	100%	100%

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes	106	79	27	61	38
	5%	8%	3%	10%	5%
		B		DE	E
Maybe	472	283	189	192	186
	24%	29%	18%	32%	27%
		B		E	E
No	1241	520	721	280	411
	62%	54%	69%	47%	59%
			A		C
Don't know	191	87	104	60	58
	9%	9%	10%	10%	8%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
8	22	84	16	9	40	41
1%	3%	7%	4%	2%	5%	9%
		F			I	I
94	142	331	90	101	163	119
13%	19%	26%	25%	24%	22%	25%
		F				
550	486	755	229	272	472	268
76%	65%	60%	64%	64%	63%	56%
CD	G					
72	96	95	23	42	79	47
10%	13%	7%	6%	10%	10%	10%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes	106	67	38	28	78
	5%	12%	3%	3%	8%
		B			C
Maybe	472	177	296	172	301
	24%	31%	21%	16%	31%
		B			C
No	1241	279	962	739	502
	62%	49%	67%	71%	52%
			A	D	
Don't know	191	49	142	107	84
	9%	9%	10%	10%	9%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
80	12	8	6	67	39	75	31
8%	6%	2%	1%	6%	4%	5%	6%
GH	GH						
272	49	103	48	255	218	307	165
27%	25%	25%	12%	24%	23%	20%	33%
H	H	H					K
562	117	236	326	653	588	990	251
57%	61%	58%	78%	61%	63%	65%	50%
			EFG			L	
78	15	60	38	98	93	139	52
8%	8%	15%	9%	9%	10%	9%	10%
		EFH					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

19. And do you plan to buy another/an electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes	106	99	7	96	10
	5%	8%	1%	9%	1%
		B		D	
Maybe	472	336	137	340	132
	24%	28%	17%	33%	14%
		B		D	
No	1241	656	585	506	735
	62%	55%	71%	48%	76%
			A		C
Don't know	191	100	91	102	89
	9%	8%	11%	10%	9%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
65	30	11
9%	5%	2%
FG	G	
205	126	142
27%	21%	22%
F		
413	416	411
55%	69%	63%
	E	E
71	31	89
9%	5%	14%
F		EF
754	603	653
100%	100%	100%

19. And do you plan to buy another electric car the next time you purchase a vehicle?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents ("Yes" at Q17) (unwtd)	**97**	**71**	**26**	**54**	**41**
Base: All Respondents ("Yes" at Q17) (wtd)	**121**	**90**	**31**	**72**	**47**
Yes	57	41	16	33	24
	47%	46%	51%	46%	50%
		*	**	*	**
Maybe	52	43	9	29	20
	43%	47%	30%	41%	43%
		*	**	*	**
No	7	4	3	5	1
	6%	5%	8%	8%	3%
		*	**	*	**
Don't know	6	2	3	4	2
	5%	2%	11%	5%	3%
		*	**	*	**
Sigma	121	90	31	72	47
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
2	**19**	**78**	**22**	**10**	**44**	**21**
3	**24**	**97**	**28**	**11**	**49**	**33**
-	9	47	9	3	18	26
-	38%	49%	34%	32%	37%	78%
**	**	*	**	**	*	**
3	11	41	13	5	27	7
100%	44%	43%	47%	51%	54%	20%
**	**	*	**	**	*	**
-	2	5	2	1	3	1
-	8%	5%	8%	12%	5%	2%
**	**	*	**	**	*	**
-	2	3	3	1	2	-
-	9%	3%	12%	5%	4%	-
**	**	*	**	**	*	**
3	24	97	28	11	49	33
100%	100%	100%	100%	100%	100%	100%

19. And do you plan to buy another electric car the next time you purchase a vehicle?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents ("Yes" at Q17) (unwtd)	**97**	**72**	**25**	**24**	**73**
Base: All Respondents ("Yes" at Q17) (wtd)	**121**	**85**	**37**	**30**	**91**
Yes	57	42	15	12	44
	47%	49%	41%	41%	49%
		*	**	**	*
Maybe	52	37	15	12	40
	43%	44%	40%	41%	44%
		*	**	**	*
No	7	3	4	3	3
	6%	3%	11%	11%	4%
		*	**	**	*
Don't know	6	3	3	2	3
	5%	3%	8%	8%	4%
		*	**	**	*
Sigma	121	85	37	30	91
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
76	**16**	**5**	**-**	**78**	**19**	**79**	**18**
101	**15**	**5**	**-**	**89**	**32**	**82**	**39**
51	6	-	-	40	17	44	13
51%	36%	-	-	45%	52%	53%	33%
*	**	**		*	**	*	**
42	7	3	-	40	12	28	24
42%	48%	55%	-	45%	36%	34%	62%
*	**	**		*	**	*	**
5	-	1	-	5	2	5	2
5%	-	25%	-	5%	6%	6%	5%
*	**	**		*	**	*	**
2	2	1	-	4	2	6	-
2%	15%	20%	-	4%	5%	7%	-
*	**	**		*	**	*	**
101	15	5	-	89	32	82	39
100%	100%	100%	-	100%	100%	100%	100%

19. And do you plan to buy another electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents ("Yes" at Q17) (unwtd)	**97**	**94**	**3**	**84**	**13**
Base: All Respondents ("Yes" at Q17) (wtd)	**121**	**117**	**4**	**99**	**22**
Yes	57	57	-	48	8
	47%	49%	-	49%	38%
		*	**	*	**
Maybe	52	48	4	42	10
	43%	41%	84%	42%	46%
		*	**	*	**
No	7	6	1	6	1
	6%	5%	16%	6%	3%
		*	**	*	**
Don't know	6	6	-	3	3
	5%	5%	-	3%	13%
		*	**	*	**
Sigma	121	117	4	99	22
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
51	**42**	**4**
66	**52**	**3**
38	18	1
58%	34%	30%
*	**	**
26	25	1
39%	48%	44%
*	**	**
1	5	1
1%	10%	26%
*	**	**
1	5	-
2%	9%	-
*	**	**
66	52	3
100%	100%	100%

19. And do you plan to buy an electric car the next time you purchase a vehicle?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents ("No" at Q17) (unwtd)	**1913**	**795**	**1118**	**459**	**665**
Base: All Respondents ("No" at Q17) (wtd)	**1889**	**879**	**1010**	**521**	**646**
Yes	49	38	11	27	14
	3%	4%	1%	5%	2%
		B		DE	
Maybe	420	241	180	163	166
	22%	27%	18%	31%	26%
		B		E	E
No	1234	516	718	275	410
	65%	59%	71%	53%	63%
			A		C
Don't know	185	84	101	56	56
	10%	10%	10%	11%	9%
Sigma	1889	879	1010	521	646
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
789	**824**	**1089**	**377**	**436**	**729**	**371**
722	**722**	**1167**	**330**	**413**	**705**	**441**
8	12	37	7	6	22	15
1%	2%	3%	2%	1%	3%	3%
92	131	289	76	95	136	113
13%	18%	25%	23%	23%	19%	26%
		F				
550	484	750	227	271	469	267
76%	67%	64%	69%	66%	67%	60%
CD			K			
72	94	91	20	41	77	47
10%	13%	8%	6%	10%	11%	11%
	G				H	
722	722	1167	330	413	705	441
100%	100%	100%	100%	100%	100%	100%

19. And do you plan to buy an electric car the next time you purchase a vehicle?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents ("No" at Q17) (unwtd)	**1913**	**475**	**1438**	**1098**	**815**
Base: All Respondents ("No" at Q17) (wtd)	**1889**	**488**	**1401**	**1015**	**874**
Yes	49	26	23	16	34
	3%	5%	2%	2%	4%
		B			C
Maybe	420	139	281	159	261
	22%	29%	20%	16%	30%
		B			C
No	1234	276	958	736	499
	65%	57%	68%	72%	57%
			A	D	
Don't know	185	46	139	105	80
	10%	10%	10%	10%	9%
Sigma	1889	488	1401	1015	874
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
831	**177**	**438**	**467**	**995**	**918**	**1659**	**254**
892	**177**	**402**	**418**	**983**	**906**	**1430**	**459**
29	6	8	6	27	22	31	18
3%	4%	2%	1%	3%	2%	2%	4%
230	42	100	48	214	206	279	141
26%	23%	25%	12%	22%	23%	20%	31%
H	H	H					K
557	117	234	326	648	586	986	249
62%	66%	58%	78%	66%	65%	69%	54%
			EFG			L	
76	12	59	38	94	91	134	52
9%	7%	15%	9%	10%	10%	9%	11%
		EFH					
892	177	402	418	983	906	1430	459
100%	100%	100%	100%	100%	100%	100%	100%

19. And do you plan to buy an electric car the next time you purchase a vehicle?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents ("No" at Q17) (unwtd)	**1913**	**1035**	**878**	**883**	**1030**
Base: All Respondents ("No" at Q17) (wtd)	**1889**	**1073**	**815**	**945**	**944**
Yes	49	42	7	48	1
	3%	4%	1%	5%	*
		B		D	
Maybe	420	287	133	299	122
	22%	27%	16%	32%	13%
		B		D	
No	1234	650	585	500	734
	65%	61%	72%	53%	78%
			A		C
Don't know	185	94	91	99	86
	10%	9%	11%	10%	9%
Sigma	1889	1073	815	945	944
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
624	**621**	**668**
687	**551**	**650**
26	13	10
4%	2%	2%
G		
179	101	140
26%	18%	22%
F		
412	411	411
60%	75%	63%
	EG	
70	26	89
10%	5%	14%
F		F
687	551	650
100%	100%	100%

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you sti
away this subsidy?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**84**	**60**	**24**	**44**	**34**
Base: All Answering (wtd)	**106**	**79**	**27**	**61**	**38**
Would Still Purchase (Net)	86	67	19	50	29
	81%	85%	70%	82%	77%
		*	**	**	**
Definitely would still purchase an electric vehicle even if there is no subsidy	60	47	12	36	23
	56%	60%	46%	60%	60%
		*	**	**	**
Probably would still purchase an electric vehicle even if there is no subsidy	27	20	7	13	6
	25%	25%	24%	22%	17%
		*	**	**	**
Would Not Still Purchase (Net)	20	12	8	11	9
	19%	15%	30%	18%	23%
		*	**	**	**
Probably would NOT still purchase an electric vehicle if there is no subsidy	14	8	6	11	3
	13%	10%	23%	18%	7%
		*	**	**	**
Definitely would NOT still purchase an electric vehicle if there is no subsidy	6	4	2	-	6
	5%	5%	7%	-	15%
		*	**	**	**
Sigma	106	79	27	61	38
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ill plan to buy an electric car next time you purchase a vehicle if the government took

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
6	**16**	**68**	**14**	**7**	**41**	**22**
8	**22**	**84**	**16**	**9**	**40**	**41**
8	18	69	14	6	35	31
100%	81%	82%	89%	69%	87%	76%
**	**	*	**	**	*	**
1	7	53	8	6	22	23
10%	32%	63%	51%	69%	55%	57%
**	**	*	**	**	*	**
7	11	16	6	-	13	7
90%	49%	19%	38%	-	32%	18%
**	**	*	**	**	*	**
-	4	16	2	3	5	10
-	19%	18%	11%	31%	13%	24%
**	**	*	**	**	*	**
-	2	12	-	-	4	10
-	11%	14%	-	-	10%	24%
**	**	*	**	**	*	**
-	2	4	2	3	1	-
-	8%	5%	11%	31%	3%	-
**	**	*	**	**	*	**
8	22	84	16	9	40	41
100%	100%	100%	100%	100%	100%	100%

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you sti
subsidy?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Answering (unwtd)	**84**	**56**	**28**	**21**	**63**
Base: All Answering (wtd)	**106**	**67**	**38**	**28**	**78**
Would Still Purchase (Net)	86	51	35	23	63
	81%	76%	91%	84%	81%
		*	**	**	*
Definitely would still purchase an electric vehicle even if there is no subsidy	60	42	17	12	47
	56%	62%	45%	44%	61%
		*	**	**	*
Probably would still purchase an electric vehicle even if there is no subsidy	27	9	17	11	16
	25%	13%	45%	39%	20%
		*	**	**	*
Would Not Still Purchase (Net)	20	16	4	5	15
	19%	24%	9%	16%	19%
		*	**	**	*
Probably would NOT still purchase an electric vehicle if there is no subsidy	14	12	2	3	11
	13%	18%	4%	10%	14%
		*	**	**	*
Definitely would NOT still purchase an electric vehicle if there is no subsidy	6	4	2	2	4
	5%	6%	5%	6%	5%
		*	**	**	*
Sigma	106	67	38	28	78
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ill plan to buy an electric car next time you purchase a vehicle if the government took away this

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
60	**12**	**7**	**5**	**58**	**26**	**71**	**13**
80	**12**	**8**	**6**	**67**	**39**	**75**	**31**
61	11	8	6	53	33	67	19
76%	94%	100%	100%	79%	86%	89%	63%
*	**	**	**	*	**	*	**
47	7	5	1	42	17	47	13
59%	57%	57%	13%	63%	44%	62%	41%
*	**	**	**	*	**	*	**
14	4	4	5	10	16	20	7
17%	37%	43%	87%	16%	41%	27%	22%
*	**	**	**	*	**	*	**
19	1	-	-	14	6	8	11
24%	6%	-	-	21%	14%	11%	37%
*	**	**	**	*	**	*	**
13	1	-	-	10	4	3	11
17%	6%	-	-	15%	10%	3%	37%
*	**	**	**	*	**	*	**
6	-	-	-	4	2	6	-
7%	-	-	-	6%	5%	8%	-
*	**	**	**	*	**	*	**
80	12	8	6	67	39	75	31
100%	100%	100%	100%	100%	100%	100%	100%

20. The government currently provides a subsidy to people who own electric cars to encourage their use. Would you sti
time you purchase a vehicle if the government took away this subsidy?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**84**	**77**	**7**	**79**	**5**
Base: All Answering (wtd)	**106**	**99**	**7**	**96**	**10**
Would Still Purchase (Net)	86	81	5	79	7
	81%	82%	74%	82%	73%
		*	**	*	**
Definitely would still purchase an electric vehicle even if there is no subsidy	60	58	2	53	6
	56%	58%	24%	55%	66%
		*	**	*	**
Probably would still purchase an electric vehicle even if there is no subsidy	27	23	3	26	1
	25%	23%	50%	27%	6%
		*	**	*	**
Would Not Still Purchase (Net)	20	18	2	17	3
	19%	18%	26%	18%	27%
		*	**	*	**
Probably would NOT still purchase an electric vehicle if there is no subsidy	14	12	2	13	1
	13%	12%	26%	14%	9%
		*	**	*	**
Definitely would NOT still purchase an electric vehicle if there is no subsidy	6	6	-	4	2
	5%	6%	-	4%	18%
		*	**	*	**
Sigma	106	99	7	96	10
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ill plan to buy an electric car next

Democrat	Republican	Independent/None
E	F	G
43	**32**	**9**
65	**30**	**11**
49	27	11
75%	88%	100%
**	**	**
35	18	6
54%	60%	60%
**	**	**
14	9	4
21%	28%	40%
**	**	**
16	4	-
25%	12%	-
**	**	**
12	2	-
19%	6%	-
**	**	**
4	2	-
6%	6%	-
**	**	**
65	30	11
100%	100%	100%

21. How interested, if at all, are you in owning an electric car?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Answering (unwtd)	**1635**	**684**	**951**	**391**	**576**
Base: All Answering (wtd)	**1579**	**737**	**841**	**433**	**542**
Interested (Net)	516	299	216	186	182
	33%	41%	26%	43%	34%
		B		DE	E
Very interested	126	88	38	59	43
	8%	12%	4%	14%	8%
		B		DE	E
Somewhat interested	390	211	179	127	140
	25%	29%	21%	29%	26%
		B		E	
Not Interested (Net)	1063	438	625	248	359
	67%	59%	74%	57%	66%
			A		C
Not too interested	493	214	279	128	167
	31%	29%	33%	30%	31%
Not at all interested	570	224	346	119	192
	36%	30%	41%	28%	36%
			A		C
Sigma	1579	737	841	433	542
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
668	**721**	**914**	**337**	**381**	**640**	**277**
604	**620**	**959**	**294**	**357**	**605**	**322**
147	181	334	85	120	198	112
24%	29%	35%	29%	34%	33%	35%
		F				
25	42	84	22	32	49	22
4%	7%	9%	8%	9%	8%	7%
123	139	251	63	88	149	90
20%	22%	26%	21%	25%	25%	28%
456	439	624	209	237	406	211
76%	71%	65%	71%	66%	67%	65%
CD	G					
198	205	288	97	119	179	98
33%	33%	30%	33%	33%	30%	30%
258	234	336	112	118	227	113
43%	38%	35%	38%	33%	38%	35%
CD						
604	620	959	294	357	605	322
100%	100%	100%	100%	100%	100%	100%

21. How interested, if at all, are you in owning an electric car?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Answering (unwtd)	**1635**	**404**	**1231**	**988**	**647**
Base: All Answering (wtd)	**1579**	**405**	**1174**	**884**	**695**
Interested (Net)	516	166	350	234	282
	33%	41%	30%	26%	41%
		B			C
Very interested	126	55	70	47	79
	8%	14%	6%	5%	11%
		B			C
Somewhat interested	390	110	280	187	203
	25%	27%	24%	21%	29%
					C
Not Interested (Net)	1063	240	824	650	413
	67%	59%	70%	74%	59%
			A	D	
Not too interested	493	110	383	270	223
	31%	27%	33%	31%	32%
Not at all interested	570	130	440	380	190
	36%	32%	38%	43%	27%
				D	
Sigma	1579	405	1174	884	695
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
705	**147**	**387**	**396**	**847**	**788**	**1406**	**229**
741	**140**	**349**	**349**	**821**	**758**	**1169**	**409**
272	51	120	72	272	244	348	168
37%	37%	34%	21%	33%	32%	30%	41%
H	H*	H					K
69	17	30	10	69	57	87	39
9%	12%	9%	3%	8%	7%	7%	9%
H	H*	H					
203	34	90	62	203	187	261	129
27%	24%	26%	18%	25%	25%	22%	32%
H	*	H					K
469	89	229	277	550	514	822	241
63%	63%	66%	79%	67%	68%	70%	59%
	*		EFG			L	
223	44	104	121	259	235	377	117
30%	32%	30%	35%	31%	31%	32%	29%
	*						
246	44	124	155	291	279	445	125
33%	32%	36%	45%	35%	37%	38%	30%
	*		EFG			L	
741	140	349	349	821	758	1169	409
100%	100%	100%	100%	100%	100%	100%	100%

21. How interested, if at all, are you in owning an electric car?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Answering (unwtd)	**1635**	**877**	**758**	**727**	**908**
Base: All Answering (wtd)	**1579**	**887**	**692**	**760**	**819**
Interested (Net)	516	332	183	369	146
	33%	37%	26%	49%	18%
		B		D	
Very interested	126	90	36	110	16
	8%	10%	5%	14%	2%
		B		D	
Somewhat interested	390	242	147	260	130
	25%	27%	21%	34%	16%
		B		D	
Not Interested (Net)	1063	554	509	391	673
	67%	63%	74%	51%	82%
			A		C
Not too interested	493	293	200	215	278
	31%	33%	29%	28%	34%
					C
Not at all interested	570	261	309	176	394
	36%	29%	45%	23%	48%
			A		C
Sigma	1579	887	692	760	819
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
531	**531**	**573**
572	**457**	**550**
225	121	170
39%	27%	31%
FG		
45	35	46
8%	8%	8%
180	87	123
31%	19%	22%
FG		
348	335	380
61%	73%	69%
	E	E
168	153	173
29%	34%	31%
180	182	207
32%	40%	38%
	E	
572	457	550
100%	100%	100%

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Appealing (Net)	1685	836	849	524	576
	84%	86%	82%	88%	83%
		B		DE	
Very appealing	789	401	389	287	253
	39%	41%	37%	48%	37%
				DE	
Somewhat appealing	896	436	460	238	322
	45%	45%	44%	40%	47%
Not Appealing (Net)	325	133	192	68	117
	16%	14%	18%	12%	17%
			A		C
Not very appealing	188	68	120	36	74
	9%	7%	12%	6%	11%
			A		C
Not at all appealing	137	65	72	33	43
	7%	7%	7%	6%	6%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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cost of gas-powered vehicles to operate

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
585	612	1073	296	348	623	419
81%	82%	85%	83%	82%	83%	88%
						IJ
249	299	490	123	152	315	199
34%	40%	39%	34%	36%	42%	42%
					H	
336	313	583	173	196	307	219
46%	42%	46%	48%	46%	41%	46%
			J			
140	134	191	62	75	132	56
19%	18%	15%	17%	18%	17%	12%
C				K	K	
78	78	110	41	46	69	32
11%	10%	9%	12%	11%	9%	7%
C			K			
62	56	81	21	29	63	24
9%	8%	6%	6%	7%	8%	5%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Appealing (Net)	1685	505	1180	827	858
	84%	88%	82%	79%	89%
		B			C
Very appealing	789	236	553	394	395
	39%	41%	38%	38%	41%
Somewhat appealing	896	269	627	433	463
	45%	47%	44%	41%	48%
					C
Not Appealing (Net)	325	67	258	218	107
	16%	12%	18%	21%	11%
			A	D	
Not very appealing	188	43	145	122	66
	9%	8%	10%	12%	7%
				D	
Not at all appealing	137	24	113	96	41
	7%	4%	8%	9%	4%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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cost of gas-powered vehicles to operate

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
835	173	341	335	901	784	1248	437
84%	90%	84%	80%	84%	84%	83%	88%
	H						
389	82	180	138	402	387	562	228
39%	43%	44%	33%	37%	41%	37%	46%
		H					K
446	91	161	197	500	396	687	209
45%	48%	40%	47%	47%	42%	45%	42%
			G				
157	19	66	82	171	154	264	61
16%	10%	16%	20%	16%	16%	17%	12%
			F				
95	10	35	48	106	82	151	37
10%	5%	9%	12%	10%	9%	10%	7%
			F				
63	9	31	34	65	73	113	24
6%	5%	8%	8%	6%	8%	7%	5%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

22_1. How appealing are each of the following features of electric cars to you personally? - Electric vehicles are half the operate

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Appealing (Net)	1685	1011	674	949	736
	84%	85%	82%	91%	76%
				D	
Very appealing	789	468	321	497	293
	39%	39%	39%	48%	30%
				D	
Somewhat appealing	896	542	353	452	444
	45%	46%	43%	43%	46%
Not Appealing (Net)	325	180	146	95	230
	16%	15%	18%	9%	24%
					C
Not very appealing	188	103	85	60	128
	9%	9%	10%	6%	13%
					C
Not at all appealing	137	76	61	36	101
	7%	6%	7%	3%	11%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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cost of gas-powered vehicles to

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
676	476	533
90%	79%	82%
FG		
319	210	260
42%	35%	40%
F		
357	266	273
47%	44%	42%
78	127	120
10%	21%	18%
	E	E
52	77	59
7%	13%	9%
	E	
26	50	61
3%	8%	9%
	E	E
754	603	653
100%	100%	100%

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Appealing (Net)	1617	786	831	502	562
	80%	81%	80%	85%	81%
				E	
Very appealing	772	393	379	270	256
	38%	41%	36%	46%	37%
				DE	
Somewhat appealing	845	392	452	232	306
	42%	40%	43%	39%	44%
Not Appealing (Net)	393	183	210	91	130
	20%	19%	20%	15%	19%
Not very appealing	253	113	141	58	83
	13%	12%	14%	10%	12%
Not at all appealing	140	70	69	33	47
	7%	7%	7%	6%	7%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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miles on a single charge

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
552	594	1023	282	331	610	394
76%	80%	81%	79%	78%	81%	83%
245	296	476	125	143	310	195
34%	40%	38%	35%	34%	41%	41%
					I	
307	297	547	157	189	300	199
42%	40%	43%	44%	45%	40%	42%
172	153	241	76	92	144	81
24%	20%	19%	21%	22%	19%	17%
C						
112	96	158	53	62	82	56
16%	13%	12%	15%	15%	11%	12%
C						
60	57	83	23	30	62	25
8%	8%	7%	7%	7%	8%	5%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Appealing (Net)	1617	473	1144	801	815
	80%	83%	80%	77%	85%
					C
Very appealing	772	227	545	406	366
	38%	40%	38%	39%	38%
Somewhat appealing	845	245	599	396	449
	42%	43%	42%	38%	47%
					C
Not Appealing (Net)	393	100	294	244	149
	20%	17%	20%	23%	15%
				D	
Not very appealing	253	72	182	152	102
	13%	13%	13%	15%	11%
				D	
Not at all appealing	140	28	112	92	48
	7%	5%	8%	9%	5%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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miles on a single charge

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
792	162	344	318	868	748	1209	408
80%	84%	85%	76%	81%	80%	80%	82%
		H					
362	82	186	142	385	387	540	232
36%	43%	46%	34%	36%	41%	36%	47%
		EH			I		K
430	80	158	176	484	361	668	176
43%	41%	39%	42%	45%	39%	44%	35%
				J		L	
201	31	63	99	204	189	303	90
20%	16%	15%	24%	19%	20%	20%	18%
			G				
133	21	36	63	137	116	187	67
13%	11%	9%	15%	13%	12%	12%	13%
G			G				
67	10	27	36	67	73	117	23
7%	5%	7%	9%	6%	8%	8%	5%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

22_2. How appealing are each of the following features of electric cars to you personally? - Electric vehicles can go 500

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Appealing (Net)	1617	944	673	913	704
	80%	79%	82%	87%	73%
				D	
Very appealing	772	455	317	484	288
	38%	38%	39%	46%	30%
				D	
Somewhat appealing	845	489	356	428	416
	42%	41%	43%	41%	43%
Not Appealing (Net)	393	246	147	131	262
	20%	21%	18%	13%	27%
					C
Not very appealing	253	160	94	92	161
	13%	13%	11%	9%	17%
					C
Not at all appealing	140	87	53	39	101
	7%	7%	7%	4%	10%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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miles on a single charge

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
656	455	506
87%	75%	77%
FG		
312	196	264
41%	32%	40%
F		F
343	259	242
46%	43%	37%
G		
98	149	147
13%	25%	23%
	E	E
74	95	85
10%	16%	13%
	E	
24	54	62
3%	9%	9%
	E	E
754	603	653
100%	100%	100%

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need servic

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Appealing (Net)	1664	818	845	511	574
	83%	84%	81%	86%	83%
				E	
Very appealing	739	390	349	280	248
	37%	40%	34%	47%	36%
		B		DE	E
Somewhat appealing	924	428	496	230	326
	46%	44%	48%	39%	47%
					C
Not Appealing (Net)	346	151	196	82	119
	17%	16%	19%	14%	17%
Not very appealing	200	79	121	42	71
	10%	8%	12%	7%	10%
			A		
Not at all appealing	147	72	74	40	48
	7%	7%	7%	7%	7%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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e less often than gas-powered vehicles do

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
579	610	1054	294	346	622	402
80%	82%	83%	82%	82%	82%	85%
211	292	448	113	139	298	189
29%	39%	35%	32%	33%	39%	40%
					H	H
368	318	606	181	206	324	213
51%	43%	48%	51%	49%	43%	45%
C			J			
146	136	210	64	78	132	72
20%	18%	17%	18%	18%	18%	15%
C						
87	72	128	35	48	70	47
12%	10%	10%	10%	11%	9%	10%
C						
59	64	83	30	30	62	25
8%	9%	7%	8%	7%	8%	5%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need servic

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Appealing (Net)	1664	503	1160	812	851
	83%	88%	81%	78%	88%
		B			C
Very appealing	739	236	503	372	367
	37%	41%	35%	36%	38%
		B			
Somewhat appealing	924	267	657	440	484
	46%	47%	46%	42%	50%
					C
Not Appealing (Net)	346	69	277	233	113
	17%	12%	19%	22%	12%
			A	D	
Not very appealing	200	40	160	130	70
	10%	7%	11%	12%	7%
			A	D	
Not at all appealing	147	29	117	104	43
	7%	5%	8%	10%	4%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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e less often than gas-powered vehicles do

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
818	174	341	330	890	774	1239	425
82%	90%	84%	79%	83%	83%	82%	85%
	EH						
379	71	177	112	375	364	525	214
38%	37%	43%	27%	35%	39%	35%	43%
H	H	H					K
439	103	165	218	514	410	714	210
44%	53%	40%	52%	48%	44%	47%	42%
	G		EG				
175	18	66	87	183	164	273	73
18%	10%	16%	21%	17%	17%	18%	15%
F			F				
104	9	35	53	113	87	156	44
10%	5%	8%	13%	11%	9%	10%	9%
F			F				
71	10	31	35	70	77	118	29
7%	5%	8%	8%	7%	8%	8%	6%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

22_3. How appealing are each of the following features of electric cars to you personally? - Electric vehicles need servic vehicles do

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Appealing (Net)	1664	983	681	938	726
	83%	83%	83%	90%	75%
				D	
Very appealing	739	441	298	489	251
	37%	37%	36%	47%	26%
				D	
Somewhat appealing	924	541	383	449	475
	46%	45%	47%	43%	49%
					C
Not Appealing (Net)	346	207	139	106	240
	17%	17%	17%	10%	25%
					C
Not very appealing	200	119	81	62	138
	10%	10%	10%	6%	14%
					C
Not at all appealing	147	89	58	44	102
	7%	7%	7%	4%	11%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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e less often than gas-powered

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
676	474	514
90%	78%	79%
FG		
319	185	236
42%	31%	36%
F		
358	289	278
47%	48%	43%
77	130	139
10%	22%	21%
	E	E
51	74	75
7%	12%	11%
	E	E
26	56	64
3%	9%	10%
	E	E
754	603	653
100%	100%	100%

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners rece

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Appealing (Net)	1652	798	854	510	577
	82%	82%	82%	86%	83%
				E	E
Very appealing	773	365	408	265	263
	38%	38%	39%	45%	38%
				E	
Somewhat appealing	878	433	446	245	314
	44%	45%	43%	41%	45%
Not Appealing (Net)	358	171	187	83	116
	18%	18%	18%	14%	17%
Not very appealing	213	97	117	51	73
	11%	10%	11%	9%	10%
Not at all appealing	145	75	70	32	43
	7%	8%	7%	5%	6%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ive a large tax benefit from the government

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
565	601	1050	293	344	608	407
78%	81%	83%	82%	81%	81%	86%
246	295	478	130	146	307	190
34%	40%	38%	36%	35%	41%	40%
319	306	572	162	198	301	217
44%	41%	45%	45%	47%	40%	46%
160	145	213	65	79	146	68
22%	19%	17%	18%	19%	19%	14%
CD						
90	85	128	44	48	83	38
12%	11%	10%	12%	11%	11%	8%
70	60	85	22	31	63	30
10%	8%	7%	6%	7%	8%	6%
CD						
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners rece

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Appealing (Net)	1652	505	1146	812	839
	82%	88%	80%	78%	87%
		B			C
Very appealing	773	233	540	402	372
	38%	41%	38%	38%	39%
Somewhat appealing	878	272	606	410	468
	44%	48%	42%	39%	49%
					C
Not Appealing (Net)	358	67	291	233	125
	18%	12%	20%	22%	13%
			A	D	
Not very appealing	213	41	172	138	75
	11%	7%	12%	13%	8%
			A	D	
Not at all appealing	145	26	119	95	50
	7%	5%	8%	9%	5%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ive a large tax benefit from the government

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
838	161	331	321	889	762	1226	426
84%	84%	81%	77%	83%	81%	81%	85%
H							
387	83	176	128	383	390	562	211
39%	43%	43%	31%	36%	42%	37%	42%
H	H	H			I		
451	79	155	193	506	372	664	215
45%	41%	38%	46%	47%	40%	44%	43%
G			G	J			
155	31	76	96	183	176	286	72
16%	16%	19%	23%	17%	19%	19%	15%
			E				
91	20	46	56	117	96	165	48
9%	11%	11%	13%	11%	10%	11%	10%
			E				
63	11	30	41	66	80	121	24
6%	6%	7%	10%	6%	8%	8%	5%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

22_4. How appealing are each of the following features of electric cars to you personally? - Electric vehicle owners rece government

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Appealing (Net)	1652	991	661	928	724
	82%	83%	81%	89%	75%
				D	
Very appealing	773	441	332	469	304
	38%	37%	41%	45%	31%
				D	
Somewhat appealing	878	550	329	458	420
	44%	46%	40%	44%	43%
		B			
Not Appealing (Net)	358	199	159	117	242
	18%	17%	19%	11%	25%
					C
Not very appealing	213	118	96	81	132
	11%	10%	12%	8%	14%
					C
Not at all appealing	145	82	63	36	110
	7%	7%	8%	3%	11%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ive a large tax benefit from the

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
667	475	510
88%	79%	78%
FG		
330	188	255
44%	31%	39%
F		F
337	287	255
45%	48%	39%
	G	
87	128	143
12%	21%	22%
	E	E
59	75	79
8%	12%	12%
	E	E
28	54	64
4%	9%	10%
	E	E
754	603	653
100%	100%	100%

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Electric vehicles are half the cost of gas-powered vehicles to operate	1685	836	849	524	576
	84%	86%	82%	88%	83%
		B		DE	
Electric vehicles can go 500 miles on a single charge	1617	786	831	502	562
	80%	81%	80%	85%	81%
				E	
Electric vehicles need service less often than gas-powered vehicles do	1664	818	845	511	574
	83%	84%	81%	86%	83%
				E	
Electric vehicle owners receive a large tax benefit from the government	1652	798	854	510	577
	82%	82%	82%	86%	83%
				E	E

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
585	612	1073	296	348	623	419
81%	82%	85%	83%	82%	83%	88%
						IJ
552	594	1023	282	331	610	394
76%	80%	81%	79%	78%	81%	83%
579	610	1054	294	346	622	402
80%	82%	83%	82%	82%	82%	85%
565	601	1050	293	344	608	407
78%	81%	83%	82%	81%	81%	86%

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Electric vehicles are half the cost of gas-powered vehicles to operate	1685	505	1180	827	858
	84%	88%	82%	79%	89%
		B			C
Electric vehicles can go 500 miles on a single charge	1617	473	1144	801	815
	80%	83%	80%	77%	85%
					C
Electric vehicles need service less often than gas-powered vehicles do	1664	503	1160	812	851
	83%	88%	81%	78%	88%
		B			C
Electric vehicle owners receive a large tax benefit from the government	1652	505	1146	812	839
	82%	88%	80%	78%	87%
		B			C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
835	173	341	335	901	784	1248	437
84%	90%	84%	80%	84%	84%	83%	88%
	H						
792	162	344	318	868	748	1209	408
80%	84%	85%	76%	81%	80%	80%	82%
		H					
818	174	341	330	890	774	1239	425
82%	90%	84%	79%	83%	83%	82%	85%
	EH						
838	161	331	321	889	762	1226	426
84%	84%	81%	77%	83%	81%	81%	85%
H							

22. How appealing are each of the following features of electric cars to you personally? - Appealing Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Electric vehicles are half the cost of gas-powered vehicles to operate	1685	1011	674	949	736
	84%	85%	82%	91%	76%
				D	
Electric vehicles can go 500 miles on a single charge	1617	944	673	913	704
	80%	79%	82%	87%	73%
				D	
Electric vehicles need service less often than gas-powered vehicles do	1664	983	681	938	726
	83%	83%	83%	90%	75%
				D	
Electric vehicle owners receive a large tax benefit from the government	1652	991	661	928	724
	82%	83%	81%	89%	75%
				D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
676	476	533
90%	79%	82%
FG		
656	455	506
87%	75%	77%
FG		
676	474	514
90%	78%	79%
FG		
667	475	510
88%	79%	78%
FG		

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Electric vehicles are half the cost of gas-powered vehicles to operate	325	133	192	68	117
	16%	14%	18%	12%	17%
			A		C
Electric vehicles can go 500 miles on a single charge	393	183	210	91	130
	20%	19%	20%	15%	19%
Electric vehicles need service less often than gas-powered vehicles do	346	151	196	82	119
	17%	16%	19%	14%	17%
Electric vehicle owners receive a large tax benefit from the government	358	171	187	83	116
	18%	18%	18%	14%	17%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
140	134	191	62	75	132	56
19%	18%	15%	17%	18%	17%	12%
C				K	K	
172	153	241	76	92	144	81
24%	20%	19%	21%	22%	19%	17%
C						
146	136	210	64	78	132	72
20%	18%	17%	18%	18%	18%	15%
C						
160	145	213	65	79	146	68
22%	19%	17%	18%	19%	19%	14%
CD						

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Electric vehicles are half the cost of gas-powered vehicles to operate	325	67	258	218	107
	16%	12%	18%	21%	11%
			A	D	
Electric vehicles can go 500 miles on a single charge	393	100	294	244	149
	20%	17%	20%	23%	15%
				D	
Electric vehicles need service less often than gas-powered vehicles do	346	69	277	233	113
	17%	12%	19%	22%	12%
			A	D	
Electric vehicle owners receive a large tax benefit from the government	358	67	291	233	125
	18%	12%	20%	22%	13%
			A	D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
157	19	66	82	171	154	264	61
16%	10%	16%	20%	16%	16%	17%	12%
			F				
201	31	63	99	204	189	303	90
20%	16%	15%	24%	19%	20%	20%	18%
			G				
175	18	66	87	183	164	273	73
18%	10%	16%	21%	17%	17%	18%	15%
F			F				
155	31	76	96	183	176	286	72
16%	16%	19%	23%	17%	19%	19%	15%
			E				

22. How appealing are each of the following features of electric cars to you personally? - Not Appealing Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Electric vehicles are half the cost of gas-powered vehicles to operate	325	180	146	95	230
	16%	15%	18%	9%	24%
					C
Electric vehicles can go 500 miles on a single charge	393	246	147	131	262
	20%	21%	18%	13%	27%
					C
Electric vehicles need service less often than gas-powered vehicles do	346	207	139	106	240
	17%	17%	17%	10%	25%
					C
Electric vehicle owners receive a large tax benefit from the government	358	199	159	117	242
	18%	17%	19%	11%	25%
					C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
78	127	120
10%	21%	18%
	E	E
98	149	147
13%	25%	23%
	E	E
77	130	139
10%	22%	21%
	E	E
87	128	143
12%	21%	22%
	E	E

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging static

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1800	861	940	502	617
	90%	89%	90%	85%	89%
Very concerning	1124	502	622	301	371
	56%	52%	60%	51%	54%
			A		
Somewhat concerning	676	359	317	201	246
	34%	37%	30%	34%	36%
		B			
Bottom 2 Box (Net)	210	109	101	90	75
	10%	11%	10%	15%	11%
				E	E
Not very concerning	121	63	58	47	46
	6%	6%	6%	8%	7%
				E	E
Not at all concerning	88	46	43	43	29
	4%	5%	4%	7%	4%
				E	
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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ɔn when out in public

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
681	643	1158	324	389	658	430
94%	86%	92%	90%	92%	87%	91%
CD		F		J		
452	435	689	205	230	426	264
62%	58%	55%	57%	54%	56%	56%
CD						
228	207	469	119	159	232	165
32%	28%	37%	33%	38%	31%	35%
		F		J		
44	104	106	34	34	96	45
6%	14%	8%	10%	8%	13%	9%
	G				I	
28	62	60	16	22	53	30
4%	8%	5%	4%	5%	7%	6%
	G					
16	42	46	18	12	43	15
2%	6%	4%	5%	3%	6%	3%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging static

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1800	504	1297	914	887
	90%	88%	90%	87%	92%
					C
Very concerning	1124	284	841	609	515
	56%	50%	58%	58%	53%
			A		
Somewhat concerning	676	220	456	304	372
	34%	38%	32%	29%	39%
		B			C
Bottom 2 Box (Net)	210	69	141	132	78
	10%	12%	10%	13%	8%
				D	
Not very concerning	121	40	81	65	56
	6%	7%	6%	6%	6%
Not at all concerning	88	28	60	67	22
	4%	5%	4%	6%	2%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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ɔn when out in public

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
882	159	358	402	973	828	1368	433
89%	82%	88%	96%	91%	88%	90%	87%
F			EFG				
533	89	244	258	581	543	874	250
54%	46%	60%	62%	54%	58%	58%	50%
		F	EF			L	
348	69	114	145	391	285	493	183
35%	36%	28%	35%	36%	30%	33%	37%
G				J			
111	34	49	16	100	110	144	65
11%	18%	12%	4%	9%	12%	10%	13%
H	EH	H					
66	26	21	8	59	63	81	41
7%	14%	5%	2%	5%	7%	5%	8%
H	EGH	H					
45	8	28	8	41	47	64	24
5%	4%	7%	2%	4%	5%	4%	5%
H		H					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_1. How concerning, if at all, are each of the following to you about electric cars? - The ability to find a charging static

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1800	1052	748	931	869
	90%	88%	91%	89%	90%
Very concerning	1124	624	500	543	581
	56%	52%	61%	52%	60%
			A		C
Somewhat concerning	676	427	249	388	288
	34%	36%	30%	37%	30%
		B		D	
Bottom 2 Box (Net)	210	138	71	113	97
	10%	12%	9%	11%	10%
Not very concerning	121	81	40	69	52
	6%	7%	5%	7%	5%
Not at all concerning	88	57	32	44	45
	4%	5%	4%	4%	5%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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ɔn when out in public

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
693	541	566
92%	90%	87%
G		
417	339	369
55%	56%	56%
276	203	198
37%	34%	30%
G		
61	62	87
8%	10%	13%
		E
40	36	45
5%	6%	7%
21	26	42
3%	4%	6%
		E
754	603	653
100%	100%	100%

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1581	719	862	488	537
	79%	74%	83%	82%	77%
			A	E	
Very concerning	776	314	462	257	256
	39%	32%	44%	43%	37%
			A	E	
Somewhat concerning	805	405	400	231	281
	40%	42%	38%	39%	41%
Bottom 2 Box (Net)	429	250	179	105	156
	21%	26%	17%	18%	23%
		B			
Not very concerning	315	189	125	75	109
	16%	20%	12%	13%	16%
		B			
Not at all concerning	114	61	54	30	46
	6%	6%	5%	5%	7%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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' home

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
556	615	966	264	337	615	365
77%	82%	76%	74%	80%	82%	77%
	G				H	
263	370	405	122	159	318	177
36%	50%	32%	34%	38%	42%	37%
	G				H	
293	244	561	142	178	297	188
40%	33%	44%	40%	42%	39%	40%
		F				
168	131	298	94	86	139	109
23%	18%	24%	26%	20%	18%	23%
C		F	J			
130	82	233	67	68	96	84
18%	11%	18%	19%	16%	13%	18%
C		F	J			
38	49	65	27	19	43	25
5%	7%	5%	8%	4%	6%	5%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1581	451	1130	850	731
	79%	79%	79%	81%	76%
				D	
Very concerning	776	209	567	482	293
	39%	37%	39%	46%	30%
				D	
Somewhat concerning	805	242	563	367	438
	40%	42%	39%	35%	45%
					C
Bottom 2 Box (Net)	429	121	308	196	233
	21%	21%	21%	19%	24%
					C
Not very concerning	315	87	228	125	189
	16%	15%	16%	12%	20%
					C
Not at all concerning	114	34	81	71	44
	6%	6%	6%	7%	5%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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' home

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
758	153	342	328	825	756	1192	389
76%	79%	84%	79%	77%	81%	79%	78%
		E					
351	67	203	155	373	403	567	209
35%	35%	50%	37%	35%	43%	37%	42%
		EFH			I		
407	86	139	173	453	352	625	181
41%	45%	34%	42%	42%	38%	41%	36%
G	G		G				
235	39	66	89	247	182	320	109
24%	21%	16%	21%	23%	19%	21%	22%
G							
178	31	37	68	182	133	241	74
18%	16%	9%	16%	17%	14%	16%	15%
G	G		G				
56	9	29	21	65	49	79	35
6%	4%	7%	5%	6%	5%	5%	7%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_2. How concerning, if at all, are each of the following to you about electric cars? - The increased electricity bill at my

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1581	934	647	806	774
	79%	78%	79%	77%	80%
Very concerning	776	452	323	365	411
	39%	38%	39%	35%	43%
					C
Somewhat concerning	805	481	324	441	364
	40%	40%	39%	42%	38%
Bottom 2 Box (Net)	429	256	173	238	191
	21%	22%	21%	23%	20%
Not very concerning	315	185	130	175	140
	16%	16%	16%	17%	14%
Not at all concerning	114	72	43	63	52
	6%	6%	5%	6%	5%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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' home

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
595	469	517
79%	78%	79%
275	238	263
37%	39%	40%
320	231	254
42%	38%	39%
158	134	136
21%	22%	21%
121	107	87
16%	18%	13%
37	28	49
5%	5%	8%
754	603	653
100%	100%	100%

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1574	723	852	439	533
	78%	75%	82%	74%	77%
			A		
Very concerning	673	294	379	199	228
	34%	30%	36%	34%	33%
			A		
Somewhat concerning	901	429	473	240	304
	45%	44%	45%	40%	44%
Bottom 2 Box (Net)	436	246	189	154	160
	22%	25%	18%	26%	23%
		B		E	E
Not very concerning	319	183	135	109	120
	16%	19%	13%	18%	17%
		B		E	E
Not at all concerning	117	63	54	45	40
	6%	6%	5%	8%	6%
				E	
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
603	578	997	279	337	591	367
83%	77%	79%	78%	80%	78%	77%
CD						
246	275	398	106	135	285	148
34%	37%	31%	30%	32%	38%	31%
	G				H	
357	302	599	173	202	306	220
49%	41%	47%	48%	48%	41%	46%
C		F	J	J		
121	168	267	79	86	163	107
17%	23%	21%	22%	20%	22%	23%
90	117	202	59	66	113	81
12%	16%	16%	16%	16%	15%	17%
31	52	65	21	20	50	26
4%	7%	5%	6%	5%	7%	5%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1574	442	1132	810	764
	78%	77%	79%	78%	79%
Very concerning	673	188	485	380	293
	34%	33%	34%	36%	30%
				D	
Somewhat concerning	901	254	647	430	471
	45%	44%	45%	41%	49%
					C
Bottom 2 Box (Net)	436	130	305	235	200
	22%	23%	21%	22%	21%
Not very concerning	319	99	219	155	164
	16%	17%	15%	15%	17%
Not at all concerning	117	31	86	80	36
	6%	5%	6%	8%	4%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
774	143	302	354	851	723	1200	374
78%	75%	74%	85%	79%	77%	79%	75%
			EFG				
299	77	156	142	349	324	490	184
30%	40%	38%	34%	33%	35%	32%	37%
	E	E					
476	67	146	212	502	399	711	191
48%	35%	36%	51%	47%	43%	47%	38%
FG			FG			L	
218	49	105	64	221	215	312	124
22%	25%	26%	15%	21%	23%	21%	25%
H	H	H					
165	36	71	47	169	150	225	94
17%	19%	18%	11%	16%	16%	15%	19%
H	H	H					
53	13	33	17	52	65	87	30
5%	7%	8%	4%	5%	7%	6%	6%
		H					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_3. How concerning, if at all, are each of the following to you about electric cars? - The reliability of electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1574	909	666	812	762
	78%	76%	81%	78%	79%
			A		
Very concerning	673	385	288	317	356
	34%	32%	35%	30%	37%
					C
Somewhat concerning	901	523	378	495	406
	45%	44%	46%	47%	42%
				D	
Bottom 2 Box (Net)	436	281	154	232	204
	22%	24%	19%	22%	21%
		B			
Not very concerning	319	218	100	170	149
	16%	18%	12%	16%	15%
		B			
Not at all concerning	117	63	54	62	55
	6%	5%	7%	6%	6%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
603	474	498
80%	79%	76%
253	208	212
34%	34%	32%
350	265	286
46%	44%	44%
151	130	155
20%	21%	24%
110	101	107
15%	17%	16%
41	28	48
5%	5%	7%
754	603	653
100%	100%	100%

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle t

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1488	691	796	435	514
	74%	71%	77%	73%	74%
			A		
Very concerning	654	305	348	209	229
	33%	31%	33%	35%	33%
Somewhat concerning	834	386	448	226	285
	41%	40%	43%	38%	41%
Bottom 2 Box (Net)	522	278	244	158	178
	26%	29%	23%	27%	26%
		B			
Not very concerning	376	200	176	114	122
	19%	21%	17%	19%	18%
Not at all concerning	146	78	68	44	56
	7%	8%	7%	7%	8%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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o reach highway speeds

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
539	551	937	256	324	570	338
74%	74%	74%	72%	77%	76%	71%
215	260	394	109	122	280	142
30%	35%	31%	31%	29%	37%	30%
					IK	
323	290	543	147	202	289	196
45%	39%	43%	41%	48%	38%	41%
				J		
186	195	327	102	99	184	137
26%	26%	26%	28%	23%	24%	29%
140	137	239	77	67	131	102
19%	18%	19%	21%	16%	17%	21%
46	58	88	25	32	54	35
6%	8%	7%	7%	8%	7%	7%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle t

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1488	422	1065	788	699
	74%	74%	74%	75%	72%
Very concerning	654	189	465	380	274
	33%	33%	32%	36%	28%
				D	
Somewhat concerning	834	234	600	408	425
	41%	41%	42%	39%	44%
Bottom 2 Box (Net)	522	150	373	257	265
	26%	26%	26%	25%	28%
Not very concerning	376	106	270	170	206
	19%	19%	19%	16%	21%
					C
Not at all concerning	146	43	103	87	60
	7%	8%	7%	8%	6%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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o reach highway speeds

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
720	147	297	324	797	690	1113	375
73%	76%	73%	78%	74%	74%	74%	75%
317	61	154	122	330	323	484	170
32%	32%	38%	29%	31%	34%	32%	34%
		H					
403	86	143	202	467	367	629	205
41%	45%	35%	48%	44%	39%	42%	41%
			EG				
273	45	111	94	275	248	399	123
27%	24%	27%	22%	26%	26%	26%	25%
195	36	71	73	208	168	283	93
20%	19%	18%	18%	19%	18%	19%	19%
77	9	39	21	67	79	116	30
8%	5%	10%	5%	6%	8%	8%	6%
		H					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_4. How concerning, if at all, are each of the following to you about electric cars? - The ability for an electric vehicle t

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1488	870	618	764	723
	74%	73%	75%	73%	75%
Very concerning	654	392	262	347	307
	33%	33%	32%	33%	32%
Somewhat concerning	834	478	356	417	417
	41%	40%	43%	40%	43%
Bottom 2 Box (Net)	522	320	202	280	242
	26%	27%	25%	27%	25%
Not very concerning	376	231	145	209	167
	19%	19%	18%	20%	17%
Not at all concerning	146	89	57	71	75
	7%	7%	7%	7%	8%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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o reach highway speeds

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
568	448	472
75%	74%	72%
237	215	202
31%	36%	31%
331	232	271
44%	39%	41%
186	156	181
25%	26%	28%
137	121	118
18%	20%	18%
49	34	63
6%	6%	10%
		F
754	603	653
100%	100%	100%

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric veh

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1396	637	759	412	475
	69%	66%	73%	70%	69%
			A		
Very concerning	570	256	315	196	177
	28%	26%	30%	33%	26%
				D	
Somewhat concerning	826	381	444	216	297
	41%	39%	43%	36%	43%
Bottom 2 Box (Net)	614	332	282	181	218
	31%	34%	27%	30%	31%
		B			
Not very concerning	461	245	215	129	162
	23%	25%	21%	22%	23%
		B			
Not at all concerning	153	87	66	52	56
	8%	9%	6%	9%	8%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
509	518	878	263	289	512	331
70%	69%	69%	74%	68%	68%	70%
197	254	317	94	118	233	126
27%	34%	25%	26%	28%	31%	26%
	G					
312	264	561	170	171	279	206
43%	35%	44%	47%	40%	37%	43%
C		F	J			
216	228	386	95	134	242	143
30%	31%	31%	26%	32%	32%	30%
170	162	299	68	113	170	110
23%	22%	24%	19%	27%	22%	23%
				H		
45	67	87	27	21	72	34
6%	9%	7%	7%	5%	10%	7%
					I	
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric veh

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1396	400	996	746	650
	69%	70%	69%	71%	67%
Very concerning	570	151	420	340	230
	28%	26%	29%	33%	24%
				D	
Somewhat concerning	826	250	576	406	419
	41%	44%	40%	39%	43%
Bottom 2 Box (Net)	614	172	442	299	315
	31%	30%	31%	29%	33%
Not very concerning	461	127	334	202	259
	23%	22%	23%	19%	27%
					C
Not at all concerning	153	45	108	97	56
	8%	8%	8%	9%	6%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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icles

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
669	133	295	299	743	653	1040	356
67%	69%	72%	72%	69%	70%	69%	71%
258	67	134	112	272	298	398	172
26%	35%	33%	27%	25%	32%	26%	35%
	E	E			I		K
411	67	161	187	471	355	642	183
41%	35%	40%	45%	44%	38%	42%	37%
			F	J			
324	59	113	119	330	285	472	142
33%	31%	28%	28%	31%	30%	31%	29%
243	45	75	97	252	209	352	109
25%	23%	18%	23%	24%	22%	23%	22%
G							
81	14	37	21	78	76	120	34
8%	7%	9%	5%	7%	8%	8%	7%
		H					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_5. How concerning, if at all, are each of the following to you about electric cars? - The safety features of electric veh

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1396	819	577	711	685
	69%	69%	70%	68%	71%
Very concerning	570	338	233	286	284
	28%	28%	28%	27%	29%
Somewhat concerning	826	481	345	425	401
	41%	40%	42%	41%	42%
Bottom 2 Box (Net)	614	371	243	333	281
	31%	31%	30%	32%	29%
Not very concerning	461	274	187	256	205
	23%	23%	23%	24%	21%
Not at all concerning	153	98	56	78	75
	8%	8%	7%	7%	8%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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icles

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
526	418	452
70%	69%	69%
213	172	185
28%	29%	28%
313	246	267
42%	41%	41%
228	185	201
30%	31%	31%
173	141	147
23%	23%	23%
54	45	54
7%	7%	8%
754	603	653
100%	100%	100%

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1597	768	829	453	539
	79%	79%	80%	76%	78%
Very concerning	670	319	351	202	213
	33%	33%	34%	34%	31%
Somewhat concerning	928	449	478	251	327
	46%	46%	46%	42%	47%
Bottom 2 Box (Net)	413	201	212	140	153
	21%	21%	20%	24%	22%
				E	E
Not very concerning	318	153	165	105	121
	16%	16%	16%	18%	17%
				E	E
Not at all concerning	95	48	46	34	32
	5%	5%	4%	6%	5%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
605	575	1022	282	341	603	371
83%	77%	81%	79%	81%	80%	78%
CD						
255	278	392	102	139	269	160
35%	37%	31%	28%	33%	36%	34%
	G				H	
350	297	630	180	202	334	211
48%	40%	50%	50%	48%	44%	45%
		F				
120	171	242	76	82	151	103
17%	23%	19%	21%	19%	20%	22%
91	126	192	56	67	112	84
13%	17%	15%	16%	16%	15%	18%
28	45	50	21	15	40	20
4%	6%	4%	6%	3%	5%	4%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1597	440	1157	823	774
	79%	77%	81%	79%	80%
Very concerning	670	172	497	377	293
	33%	30%	35%	36%	30%
				D	
Somewhat concerning	928	268	660	446	482
	46%	47%	46%	43%	50%
					C
Bottom 2 Box (Net)	413	132	280	223	190
	21%	23%	19%	21%	20%
Not very concerning	318	107	211	158	161
	16%	19%	15%	15%	17%
Not at all concerning	95	25	70	65	30
	5%	4%	5%	6%	3%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
777	153	314	354	862	735	1203	395
78%	79%	77%	85%	80%	78%	80%	79%
			EG				
317	67	142	144	330	340	489	181
32%	35%	35%	35%	31%	36%	32%	36%
					I		
460	86	172	209	533	395	714	214
46%	45%	42%	50%	50%	42%	47%	43%
			G	J			
215	40	94	64	210	203	309	103
22%	21%	23%	15%	20%	22%	20%	21%
H		H					
175	32	60	51	164	154	238	80
18%	16%	15%	12%	15%	16%	16%	16%
H							
41	8	33	13	46	49	71	23
4%	4%	8%	3%	4%	5%	5%	5%
		EH					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_6. How concerning, if at all, are each of the following to you about electric cars? - The durability of electric vehicles

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1597	943	654	815	783
	79%	79%	80%	78%	81%
Very concerning	670	406	264	330	340
	33%	34%	32%	32%	35%
Somewhat concerning	928	537	390	485	443
	46%	45%	48%	46%	46%
Bottom 2 Box (Net)	413	247	166	229	183
	21%	21%	20%	22%	19%
Not very concerning	318	194	124	182	137
	16%	16%	15%	17%	14%
Not at all concerning	95	53	42	48	47
	5%	4%	5%	5%	5%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
606	489	502
80%	81%	77%
244	211	214
32%	35%	33%
361	278	288
48%	46%	44%
148	114	151
20%	19%	23%
118	92	108
16%	15%	17%
30	21	43
4%	4%	7%
		F
754	603	653
100%	100%	100%

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows hc

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Top 2 Box (Net)	1712	802	910	489	579
	85%	83%	87%	82%	84%
			A		
Very concerning	962	443	519	290	305
	48%	46%	50%	49%	44%
Somewhat concerning	750	359	391	199	274
	37%	37%	38%	34%	40%
Bottom 2 Box (Net)	298	167	130	104	113
	15%	17%	13%	18%	16%
		B		E	E
Not very concerning	203	121	82	72	77
	10%	13%	8%	12%	11%
		B		E	E
Not at all concerning	95	46	49	32	36
	5%	5%	5%	5%	5%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
644	631	1082	303	361	642	407
89%	85%	86%	85%	85%	85%	86%
CD						
367	409	553	161	196	388	218
51%	55%	44%	45%	46%	51%	46%
D	G					
277	221	529	142	166	253	189
38%	30%	42%	40%	39%	34%	40%
		F				
81	116	182	55	62	112	68
11%	15%	14%	15%	15%	15%	14%
54	68	135	39	46	74	44
7%	9%	11%	11%	11%	10%	9%
27	48	47	17	16	38	24
4%	6%	4%	5%	4%	5%	5%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows hc

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Top 2 Box (Net)	1712	472	1240	880	832
	85%	83%	86%	84%	86%
Very concerning	962	246	716	549	413
	48%	43%	50%	53%	43%
			A	D	
Somewhat concerning	750	226	524	331	419
	37%	40%	36%	32%	43%
					C
Bottom 2 Box (Net)	298	100	198	166	132
	15%	17%	14%	16%	14%
Not very concerning	203	68	135	96	107
	10%	12%	9%	9%	11%
Not at all concerning	95	32	63	70	25
	5%	6%	4%	7%	3%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
828	162	343	380	918	794	1314	398
83%	84%	84%	91%	86%	85%	87%	80%
			EFG			L	
457	98	194	212	492	471	711	251
46%	51%	48%	51%	46%	50%	47%	50%
371	63	148	168	427	323	603	147
37%	33%	36%	40%	40%	34%	40%	30%
				J		L	
165	30	65	38	154	144	198	100
17%	16%	16%	9%	14%	15%	13%	20%
H	H	H					K
118	23	37	25	113	90	132	71
12%	12%	9%	6%	11%	10%	9%	14%
H	H						K
47	7	28	13	41	54	66	28
5%	4%	7%	3%	4%	6%	4%	6%
		H					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

23_7. How concerning, if at all, are each of the following to you about electric cars? - Finding a mechanic who knows hc

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Top 2 Box (Net)	1712	985	727	873	839
	85%	83%	89%	84%	87%
			A		
Very concerning	962	554	408	470	492
	48%	47%	50%	45%	51%
					C
Somewhat concerning	750	431	319	403	347
	37%	36%	39%	39%	36%
Bottom 2 Box (Net)	298	205	93	171	127
	15%	17%	11%	16%	13%
		B			
Not very concerning	203	147	56	124	79
	10%	12%	7%	12%	8%
		B		D	
Not at all concerning	95	57	37	46	48
	5%	5%	5%	4%	5%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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›w to work on electric vehicles

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
638	530	544
85%	88%	83%
350	294	318
46%	49%	49%
288	236	226
38%	39%	35%
115	74	109
15%	12%	17%
84	51	68
11%	8%	10%
32	23	40
4%	4%	6%
754	603	653
100%	100%	100%

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
The ability to find a charging station when out in public	1800	861	940	502	617
	90%	89%	90%	85%	89%
The increased electricity bill at my home	1581	719	862	488	537
	79%	74%	83%	82%	77%
			A	E	
The reliability of electric vehicles	1574	723	852	439	533
	78%	75%	82%	74%	77%
			A		
The ability for an electric vehicle to reach highway speeds	1488	691	796	435	514
	74%	71%	77%	73%	74%
			A		
The safety features of electric vehicles	1396	637	759	412	475
	69%	66%	73%	70%	69%
			A		
The durability of electric vehicles	1597	768	829	453	539
	79%	79%	80%	76%	78%
Finding a mechanic who knows how to work on electric vehicles	1712	802	910	489	579
	85%	83%	87%	82%	84%
			A		

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
681	643	1158	324	389	658	430
94%	86%	92%	90%	92%	87%	91%
CD		F		J		
556	615	966	264	337	615	365
77%	82%	76%	74%	80%	82%	77%
	G				H	
603	578	997	279	337	591	367
83%	77%	79%	78%	80%	78%	77%
CD						
539	551	937	256	324	570	338
74%	74%	74%	72%	77%	76%	71%
509	518	878	263	289	512	331
70%	69%	69%	74%	68%	68%	70%
605	575	1022	282	341	603	371
83%	77%	81%	79%	81%	80%	78%
CD						
644	631	1082	303	361	642	407
89%	85%	86%	85%	85%	85%	86%
CD						

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
The ability to find a charging station when out in public	1800	504	1297	914	887
	90%	88%	90%	87%	92%
					C
The increased electricity bill at my home	1581	451	1130	850	731
	79%	79%	79%	81%	76%
				D	
The reliability of electric vehicles	1574	442	1132	810	764
	78%	77%	79%	78%	79%
The ability for an electric vehicle to reach highway speeds	1488	422	1065	788	699
	74%	74%	74%	75%	72%
The safety features of electric vehicles	1396	400	996	746	650
	69%	70%	69%	71%	67%
The durability of electric vehicles	1597	440	1157	823	774
	79%	77%	81%	79%	80%
Finding a mechanic who knows how to work on electric vehicles	1712	472	1240	880	832
	85%	83%	86%	84%	86%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
882	159	358	402	973	828	1368	433
89%	82%	88%	96%	91%	88%	90%	87%
F			EFG				
758	153	342	328	825	756	1192	389
76%	79%	84%	79%	77%	81%	79%	78%
		E					
774	143	302	354	851	723	1200	374
78%	75%	74%	85%	79%	77%	79%	75%
			EFG				
720	147	297	324	797	690	1113	375
73%	76%	73%	78%	74%	74%	74%	75%
669	133	295	299	743	653	1040	356
67%	69%	72%	72%	69%	70%	69%	71%
777	153	314	354	862	735	1203	395
78%	79%	77%	85%	80%	78%	80%	79%
			EG				
828	162	343	380	918	794	1314	398
83%	84%	84%	91%	86%	85%	87%	80%
			EFG			L	

23. How concerning, if at all, are each of the following to you about electric cars? - Top 2 Box Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
The ability to find a charging station when out in public	1800	1052	748	931	869
	90%	88%	91%	89%	90%
The increased electricity bill at my home	1581	934	647	806	774
	79%	78%	79%	77%	80%
The reliability of electric vehicles	1574	909	666	812	762
	78%	76%	81%	78%	79%
			A		
The ability for an electric vehicle to reach highway speeds	1488	870	618	764	723
	74%	73%	75%	73%	75%
The safety features of electric vehicles	1396	819	577	711	685
	69%	69%	70%	68%	71%
The durability of electric vehicles	1597	943	654	815	783
	79%	79%	80%	78%	81%
Finding a mechanic who knows how to work on electric vehicles	1712	985	727	873	839
	85%	83%	89%	84%	87%
			A		

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
693	541	566
92%	90%	87%
G		
595	469	517
79%	78%	79%
603	474	498
80%	79%	76%
568	448	472
75%	74%	72%
526	418	452
70%	69%	69%
606	489	502
80%	81%	77%
638	530	544
85%	88%	83%

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
The ability to find a charging station when out in public	210	109	101	90	75
	10%	11%	10%	15%	11%
				E	E
The increased electricity bill at my home	429	250	179	105	156
	21%	26%	17%	18%	23%
		B			
The reliability of electric vehicles	436	246	189	154	160
	22%	25%	18%	26%	23%
		B		E	E
The ability for an electric vehicle to reach highway speeds	522	278	244	158	178
	26%	29%	23%	27%	26%
		B			
The safety features of electric vehicles	614	332	282	181	218
	31%	34%	27%	30%	31%
		B			
The durability of electric vehicles	413	201	212	140	153
	21%	21%	20%	24%	22%
				E	E
Finding a mechanic who knows how to work on electric vehicles	298	167	130	104	113
	15%	17%	13%	18%	16%
		B		E	E

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
44	104	106	34	34	96	45
6%	14%	8%	10%	8%	13%	9%
	G				I	
168	131	298	94	86	139	109
23%	18%	24%	26%	20%	18%	23%
C		F	J			
121	168	267	79	86	163	107
17%	23%	21%	22%	20%	22%	23%
186	195	327	102	99	184	137
26%	26%	26%	28%	23%	24%	29%
216	228	386	95	134	242	143
30%	31%	31%	26%	32%	32%	30%
120	171	242	76	82	151	103
17%	23%	19%	21%	19%	20%	22%
81	116	182	55	62	112	68
11%	15%	14%	15%	15%	15%	14%

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
The ability to find a charging station when out in public	210	69	141	132	78
	10%	12%	10%	13%	8%
				D	
The increased electricity bill at my home	429	121	308	196	233
	21%	21%	21%	19%	24%
					C
The reliability of electric vehicles	436	130	305	235	200
	22%	23%	21%	22%	21%
The ability for an electric vehicle to reach highway speeds	522	150	373	257	265
	26%	26%	26%	25%	28%
The safety features of electric vehicles	614	172	442	299	315
	31%	30%	31%	29%	33%
The durability of electric vehicles	413	132	280	223	190
	21%	23%	19%	21%	20%
Finding a mechanic who knows how to work on electric vehicles	298	100	198	166	132
	15%	17%	14%	16%	14%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
111	34	49	16	100	110	144	65
11%	18%	12%	4%	9%	12%	10%	13%
H	EH	H					
235	39	66	89	247	182	320	109
24%	21%	16%	21%	23%	19%	21%	22%
G							
218	49	105	64	221	215	312	124
22%	25%	26%	15%	21%	23%	21%	25%
H	H	H					
273	45	111	94	275	248	399	123
27%	24%	27%	22%	26%	26%	26%	25%
324	59	113	119	330	285	472	142
33%	31%	28%	28%	31%	30%	31%	29%
215	40	94	64	210	203	309	103
22%	21%	23%	15%	20%	22%	20%	21%
H		H					
165	30	65	38	154	144	198	100
17%	16%	16%	9%	14%	15%	13%	20%
H	H	H					K

23. How concerning, if at all, are each of the following to you about electric cars? - Bottom 2 Box Summary

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
The ability to find a charging station when out in public	210	138	71	113	97
	10%	12%	9%	11%	10%
The increased electricity bill at my home	429	256	173	238	191
	21%	22%	21%	23%	20%
The reliability of electric vehicles	436	281	154	232	204
	22%	24%	19%	22%	21%
		B			
The ability for an electric vehicle to reach highway speeds	522	320	202	280	242
	26%	27%	25%	27%	25%
The safety features of electric vehicles	614	371	243	333	281
	31%	31%	30%	32%	29%
The durability of electric vehicles	413	247	166	229	183
	21%	21%	20%	22%	19%
Finding a mechanic who knows how to work on electric vehicles	298	205	93	171	127
	15%	17%	11%	16%	13%
		B			

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
61	62	87
8%	10%	13%
		E
158	134	136
21%	22%	21%
151	130	155
20%	21%	24%
186	156	181
25%	26%	28%
228	185	201
30%	31%	31%
148	114	151
20%	19%	23%
115	74	109
15%	12%	17%

24. Do you consider yourself a...

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Democrat (Net)	754	332	421	223	272
	37%	34%	40%	38%	39%
			A		
Strong Democrat	302	136	166	86	115
	15%	14%	16%	14%	17%
Moderate Democrat	292	118	175	82	111
	15%	12%	17%	14%	16%
			A		
Lean Democrat	159	79	81	56	46
	8%	8%	8%	9%	7%
Republican (Net)	603	325	278	137	206
	30%	34%	27%	23%	30%
		B			C
Lean Republican	151	76	75	37	57
	8%	8%	7%	6%	8%
Moderate Republican	258	134	124	56	87
	13%	14%	12%	10%	13%
Strong Republican	194	115	80	43	62
	10%	12%	8%	7%	9%
		B			
Independent	415	207	208	119	133
	21%	21%	20%	20%	19%
Other	54	24	30	22	17
	3%	2%	3%	4%	2%
Don't know/Refuse	184	81	103	92	65
	9%	8%	10%	15%	9%
				DE	E
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
258	272	482	138	143	269	204
36%	36%	38%	39%	34%	36%	43%
						IJ
102	102	200	63	47	107	85
14%	14%	16%	18%	11%	14%	18%
			I			I
99	109	183	57	60	101	75
14%	15%	14%	16%	14%	13%	16%
57	60	99	19	36	60	44
8%	8%	8%	5%	9%	8%	9%
261	165	438	113	124	234	132
36%	22%	35%	32%	29%	31%	28%
CD		F				
57	46	105	18	25	62	46
8%	6%	8%	5%	6%	8%	10%
						H
114	71	187	47	60	91	60
16%	10%	15%	13%	14%	12%	13%
C		F				
89	48	146	48	39	81	26
12%	6%	12%	14%	9%	11%	6%
C		F	K		K	
164	166	250	70	97	161	88
23%	22%	20%	19%	23%	21%	18%
14	29	25	8	14	24	8
2%	4%	2%	2%	3%	3%	2%
	G					
28	114	70	29	46	67	43
4%	15%	6%	8%	11%	9%	9%
	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

24. Do you consider yourself a...

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Democrat (Net)	754	223	530	344	409
	37%	39%	37%	33%	42%
					C
Strong Democrat	302	97	205	132	170
	15%	17%	14%	13%	18%
					C
Moderate Democrat	292	87	205	133	159
	15%	15%	14%	13%	16%
Lean Democrat	159	39	120	79	80
	8%	7%	8%	8%	8%
Republican (Net)	603	170	433	301	303
	30%	30%	30%	29%	31%
Lean Republican	151	38	113	78	73
	8%	7%	8%	7%	8%
Moderate Republican	258	65	193	128	130
	13%	11%	13%	12%	13%
Strong Republican	194	67	127	94	100
	10%	12%	9%	9%	10%
Independent	415	109	307	228	188
	21%	19%	21%	22%	19%
Other	54	21	33	29	25
	3%	4%	2%	3%	3%
Don't know/Refuse	184	49	135	144	40
	9%	9%	9%	14%	4%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
403	67	129	155	382	371	500	254
41%	35%	32%	37%	36%	40%	33%	51%
G							K
165	17	54	67	152	150	199	103
17%	9%	13%	16%	14%	16%	13%	21%
F			F				K
143	37	48	64	147	146	203	89
14%	19%	12%	15%	14%	16%	13%	18%
	G						
95	14	27	24	84	75	98	61
10%	7%	7%	6%	8%	8%	6%	12%
H							K
292	49	112	150	386	218	545	58
29%	26%	28%	36%	36%	23%	36%	12%
			EFG	J		L	
71	14	32	33	80	71	132	19
7%	7%	8%	8%	7%	8%	9%	4%
						L	
130	18	44	66	171	87	229	29
13%	9%	11%	16%	16%	9%	15%	6%
				J		L	
90	17	36	51	135	60	184	10
9%	9%	9%	12%	13%	6%	12%	2%
				J		L	
195	43	86	92	210	206	328	88
20%	22%	21%	22%	20%	22%	22%	18%
26	5	15	8	26	27	35	19
3%	3%	4%	2%	2%	3%	2%	4%
78	28	65	13	68	116	105	79
8%	15%	16%	3%	6%	12%	7%	16%
H	EH	EH			I		K
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

24. Do you consider yourself a...

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Democrat (Net)	754	436	317	441	312
	37%	37%	39%	42%	32%
				D	
Strong Democrat	302	168	134	186	116
	15%	14%	16%	18%	12%
				D	
Moderate Democrat	292	169	123	161	132
	15%	14%	15%	15%	14%
Lean Democrat	159	99	60	95	65
	8%	8%	7%	9%	7%
Republican (Net)	603	404	200	277	326
	30%	34%	24%	27%	34%
		B			C
Lean Republican	151	100	51	77	74
	8%	8%	6%	7%	8%
Moderate Republican	258	177	81	124	135
	13%	15%	10%	12%	14%
		B			
Strong Republican	194	126	68	77	117
	10%	11%	8%	7%	12%
					C
Independent	415	226	189	205	211
	21%	19%	23%	20%	22%
Other	54	23	30	26	27
	3%	2%	4%	3%	3%
			A		
Don't know/Refuse	184	101	83	95	89
	9%	8%	10%	9%	9%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
754	-	-
100%	-	-
FG		
302	-	-
40%	-	-
FG		
292	-	-
39%	-	-
FG		
159	-	-
21%	-	-
FG		
-	603	-
-	100%	-
	EG	
-	151	-
-	25%	-
	EG	
-	258	-
-	43%	-
	EG	
-	194	-
-	32%	-
	EG	
-	-	415
-	-	64%
		EF
-	-	54
-	-	8%
		EF
-	-	184
-	-	28%
		EF
754	603	653
100%	100%	100%

Household Income

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Under $15K	184	89	95	99	47
	9%	9%	9%	17%	7%
				DE	
$15K to less than $20K	65	35	30	21	19
	3%	4%	3%	4%	3%
$20K to less than $25K	71	31	40	22	23
	4%	3%	4%	4%	3%
$25K to less than $30K	80	31	49	26	18
	4%	3%	5%	4%	3%
$30K to less than $40K	195	76	119	54	72
	10%	8%	11%	9%	10%
			A		
$40K to less than $50K	151	65	86	53	49
	7%	7%	8%	9%	7%
$50K to less than $75K	374	178	196	105	130
	19%	18%	19%	18%	19%
$75K to less than $100K	278	141	137	87	97
	14%	15%	13%	15%	14%
$100K to less than $150K	384	195	189	74	152
	19%	20%	18%	12%	22%
					C
$150K or more	228	128	99	53	85
	11%	13%	10%	9%	12%
		B			
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
Under $50K	746	327	419	274	229
	37%	34%	40%	46%	33%
			A	DE	

$50K +	1264	642	622	319	464
	63%	66%	60%	54%	67%
		B			C
Mean (,000)	80.8	85.8	76.2	68	86.8
		B			C
STD. DEV.	62.58	65.18	59.73	59.26	63.42
STD. ERR.	1.4	2.09	1.85	2.43	2.41

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
37	184	-	31	37	79	36
5%	25%	-	9%	9%	11%	8%
	G					
25	65	-	7	14	23	21
3%	9%	-	2%	3%	3%	4%
	G					
26	71	-	5	18	34	13
4%	10%	-	2%	4%	5%	3%
	G			H	H	
36	80	-	12	23	28	17
5%	11%	-	3%	6%	4%	4%
D	G					
70	195	-	17	46	76	56
10%	26%	-	5%	11%	10%	12%
	G			H	H	H
49	151	-	21	39	55	36
7%	20%	-	6%	9%	7%	8%
	G					
139	-	374	72	72	153	77
19%	-	30%	20%	17%	20%	16%
		F				
95	-	278	43	65	99	71
13%	-	22%	12%	15%	13%	15%
		F				
158	-	384	97	64	129	94
22%	-	30%	27%	15%	17%	20%
C		F	IJK			
89	-	228	52	44	79	52
12%	-	18%	15%	10%	10%	11%
		F				
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
243	746	-	93	178	294	180
34%	100%	-	26%	42%	39%	38%
	G			H	H	H

481	-	1264	265	245	460	294
66%	-	100%	74%	58%	61%	62%
C		F	IJK			
85.5	26.7	112.7	93.2	78.6	76.7	79.9
C		F	IJK			
62.98	13.86	58.05	62.59	66.24	62.1	58.9
2.34	0.51	1.63	3.31	3.22	2.26	2.7

Household Income

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Under $15K	184	30	154	155	29
	9%	5%	11%	15%	3%
			A	D	
$15K to less than $20K	65	10	55	57	8
	3%	2%	4%	5%	1%
			A	D	
$20K to less than $25K	71	14	57	62	9
	4%	2%	4%	6%	1%
				D	
$25K to less than $30K	80	9	71	63	17
	4%	2%	5%	6%	2%
			A	D	
$30K to less than $40K	195	41	154	140	56
	10%	7%	11%	13%	6%
				D	
$40K to less than $50K	151	48	103	95	56
	7%	8%	7%	9%	6%
				D	
$50K to less than $75K	374	102	272	200	174
	19%	18%	19%	19%	18%
$75K to less than $100K	278	111	168	99	179
	14%	19%	12%	9%	19%
		B			C
$100K to less than $150K	384	130	254	118	267
	19%	23%	18%	11%	28%
		B			C
$150K or more	228	79	149	56	171
	11%	14%	10%	5%	18%
					C
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
	746	151	595	572	174

Under $50K	37%	26%	41%	55%	18%
			A	D	
$50K +	1264	421	843	473	791
	63%	74%	59%	45%	82%
		B			C
Mean (,000)	80.8	93.2	75.9	58	105.6
		B			C
STD. DEV.	62.58	62.55	61.93	50.05	65.36
STD. ERR.	1.4	2.61	1.63	1.55	2.1

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
22	39	103	21	28	156	98	86
2%	20%	25%	5%	3%	17%	7%	17%
	EH	EH	E		I		K
17	7	25	15	13	52	40	25
2%	4%	6%	4%	1%	6%	3%	5%
		E			I		
24	11	13	23	19	52	47	24
2%	6%	3%	5%	2%	6%	3%	5%
	E		E		I		
27	13	18	22	25	55	61	19
3%	7%	4%	5%	2%	6%	4%	4%
	E		E		I		
87	21	44	43	69	126	140	55
9%	11%	11%	10%	6%	13%	9%	11%
					I		
75	17	32	27	74	77	109	42
8%	9%	8%	6%	7%	8%	7%	8%
182	26	86	81	189	185	275	98
18%	13%	21%	19%	18%	20%	18%	20%
166	24	39	49	205	73	245	33
17%	12%	10%	12%	19%	8%	16%	7%
GH				J		L	
241	31	30	83	290	94	315	69
24%	16%	7%	20%	27%	10%	21%	14%
FG	G		G	J		L	
153	3	19	54	161	67	181	46
15%	1%	5%	13%	15%	7%	12%	9%
FG			FG	J			
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
252	109	235	151	228	518	495	251

25%	57%	58%	36%	21%	55%	33%	50%
	EH	EH	E		I		K
741	84	173	267	845	419	1017	247
75%	43%	42%	64%	79%	45%	67%	50%
FGH			FG	J		L	
96.4	55	51.7	84	99	60	86.1	64.7
FGH			FG	J		L	
63.39	45.97	50.75	64.12	60.83	57.91	62.99	58.51
2.01	3.31	2.51	3.14	1.86	1.89	1.62	2.62

Household Income

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Under $15K	184	110	74	94	90
	9%	9%	9%	9%	9%
$15K to less than $20K	65	29	36	30	35
	3%	2%	4%	3%	4%
			A		
$20K to less than $25K	71	43	28	33	38
	4%	4%	3%	3%	4%
$25K to less than $30K	80	40	40	32	48
	4%	3%	5%	3%	5%
$30K to less than $40K	195	113	82	95	100
	10%	9%	10%	9%	10%
$40K to less than $50K	151	95	56	77	73
	7%	8%	7%	7%	8%
$50K to less than $75K	374	225	149	195	178
	19%	19%	18%	19%	18%
$75K to less than $100K	278	179	99	165	113
	14%	15%	12%	16%	12%
				D	
$100K to less than $150K	384	215	170	198	186
	19%	18%	21%	19%	19%
$150K or more	228	142	85	124	104
	11%	12%	10%	12%	11%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
Under $50K	746	429	317	361	385
	37%	36%	39%	35%	40%

					C
$50K +	1264	761	503	683	581
	63%	64%	61%	65%	60%
				D	
Mean (,000)	80.8	81.7	79.5	83.7	77.7
STD. DEV.	62.58	62.38	62.89	64.08	60.8
STD. ERR.	1.4	1.81	2.2	1.98	1.96

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
68	40	77
9%	7%	12%
		F
22	9	34
3%	1%	5%
		F
29	14	28
4%	2%	4%
25	15	39
3%	3%	6%
		F
59	52	84
8%	9%	13%
		EF
68	35	47
9%	6%	7%
136	103	135
18%	17%	21%
110	106	62
15%	18%	10%
G	G	
150	151	83
20%	25%	13%
G	G	
86	78	64
11%	13%	10%
754	603	653
100%	100%	100%
272	165	309
36%	27%	47%

F		EF
482	438	344
64%	73%	53%
G	EG	
82.2	90.3	70.4
G	EG	
63.14	58.66	63.97
2.3	2.39	2.5

Gender

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Male	969	969	-	297	339
	48%	100%	-	50%	49%
		B			
Female	1041	-	1041	296	354
	52%	-	100%	50%	51%
			A		
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
333	327	642	195	204	356	214
46%	44%	51%	54%	48%	47%	45%
		F	K			
391	419	622	163	219	398	261
54%	56%	49%	46%	52%	53%	55%
	G					H
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

Gender

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Male	969	302	667	428	541
	48%	53%	46%	41%	56%
		B			C
Female	1041	270	771	618	423
	52%	47%	54%	59%	44%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
544	81	138	206	527	442	702	267
55%	42%	34%	49%	49%	47%	46%	54%
FG			G				
449	112	269	211	545	495	810	231
45%	58%	66%	51%	51%	53%	54%	46%
	E	EH					
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

Gender

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Male	969	687	282	569	400
	48%	58%	34%	55%	41%
		B		D	
Female	1041	503	538	475	566
	52%	42%	66%	45%	59%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
332	325	312
44%	54%	48%
	E	
421	278	341
56%	46%	52%
F		
754	603	653
100%	100%	100%

Age

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
18 - 34 (Net)	593	297	296	593	-
	29%	31%	28%	100%	-
				DE	
18 - 24	182	77	105	182	-
	9%	8%	10%	31%	-
				DE	
25 - 34	411	220	190	411	-
	20%	23%	18%	69%	-
		B		DE	
35 - 54 (Net)	693	339	354	-	693
	34%	35%	34%	-	100%
					CE
35 - 44	347	199	148	-	347
	17%	21%	14%	-	50%
		B			CE
45 - 54	346	140	206	-	346
	17%	14%	20%	-	50%
			A		CE
55 + (Net)	725	333	391	-	-
	36%	34%	38%	-	-
55 - 64	320	142	179	-	-
	16%	15%	17%	-	-
65+	404	192	213	-	-
	20%	20%	20%	-	-
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
Mean	47.2	46.4	47.8	27.3	44.3
					C
STD. DEV.	17.01	17.09	16.92	4.93	6.08
STD. ERR.	0.38	0.58	0.5	0.22	0.23

Median	47	43	48	29	44.18

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
-	274	319	96	113	250	134
-	37%	25%	27%	27%	33%	28%
	G				I	
-	126	56	24	36	80	43
-	17%	4%	7%	8%	11%	9%
	G					
-	148	262	72	77	170	92
-	20%	21%	20%	18%	23%	19%
-	229	464	127	148	266	152
-	31%	37%	36%	35%	35%	32%
		F				
-	116	231	58	68	130	91
-	16%	18%	16%	16%	17%	19%
-	113	233	69	80	135	61
-	15%	18%	19%	19%	18%	13%
			K	K		
725	243	481	135	163	239	188
100%	33%	38%	38%	38%	32%	40%
CD		F		J		J
320	111	209	58	70	114	79
44%	15%	17%	16%	17%	15%	17%
CD						
404	132	272	77	92	125	110
56%	18%	22%	22%	22%	17%	23%
CD						J
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
66.1	44.4	48.8	48.2	48.5	45.5	47.8
CD		F	J	J		
7.59	17.95	16.21	16.37	17.2	16.63	17.75
0.27	0.62	0.47	0.82	0.81	0.6	0.9

66	43	48	49	48.16	44	47

Age

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
18 - 34 (Net)	593	235	358	316	277
	29%	41%	25%	30%	29%
		B			
18 - 24	182	27	155	154	28
	9%	5%	11%	15%	3%
			A	D	
25 - 34	411	208	203	162	249
	20%	36%	14%	15%	26%
		B			C
35 - 54 (Net)	693	299	394	348	345
	34%	52%	27%	33%	36%
		B			
35 - 44	347	194	152	165	182
	17%	34%	11%	16%	19%
		B			
45 - 54	346	105	241	183	163
	17%	18%	17%	18%	17%
55 + (Net)	725	38	687	382	343
	36%	7%	48%	36%	36%
			A		
55 - 64	320	30	290	183	137
	16%	5%	20%	18%	14%
			A		
65+	404	8	396	198	206
	20%	1%	28%	19%	21%
			A		
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
Mean	47.2	38.5	50.6	46.5	47.9
			A		
STD. DEV.	17.01	9.99	17.97	17.71	16.2

STD. ERR.	0.38	0.43	0.47	0.53	0.54
Median	47	36	54	47	46

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
329	85	179	-	251	342	361	232
33%	44%	44%	-	23%	36%	24%	47%
H	EH	EH			I		K
47	39	96	-	27	155	95	87
5%	20%	24%	-	3%	17%	6%	17%
H	EH	EH			I		K
282	46	83	-	223	187	265	145
28%	24%	20%	-	21%	20%	18%	29%
GH	H	H					K
468	54	148	22	406	286	518	175
47%	28%	36%	5%	38%	31%	34%	35%
FGH	H	H		J			
249	25	70	3	208	139	256	91
25%	13%	17%	1%	19%	15%	17%	18%
FGH	H	H		J			
219	29	78	19	199	147	262	84
22%	15%	19%	5%	19%	16%	17%	17%
H	H	H					
195	54	80	395	415	309	633	91
20%	28%	20%	95%	39%	33%	42%	18%
	E		EFG	J		L	
140	27	71	82	187	134	275	45
14%	14%	18%	20%	17%	14%	18%	9%
			E			L	
55	27	9	314	229	176	358	46
6%	14%	2%	75%	21%	19%	24%	9%
G	EG		EFG			L	
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
42.5	41.8	39.3	68.4	49.3	44.7	49.7	39.5
G			EFG	J		L	
12.9	17.79	14.82	7.85	15.69	18.1	16.69	15.61

0.43	1.28	0.7	0.36	0.48	0.59	0.4	0.95
40	38	39	69	48	43.53	50	36.85

Age

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
18 - 34 (Net)	593	400	193	402	191
	29%	34%	24%	38%	20%
		B		D	
18 - 24	182	123	59	107	75
	9%	10%	7%	10%	8%
		B			
25 - 34	411	277	134	294	116
	20%	23%	16%	28%	12%
		B		D	
35 - 54 (Net)	693	430	262	358	335
	34%	36%	32%	34%	35%
35 - 44	347	239	107	205	141
	17%	20%	13%	20%	15%
		B		D	
45 - 54	346	191	155	152	194
	17%	16%	19%	15%	20%
					C
55 + (Net)	725	360	365	285	440
	36%	30%	44%	27%	46%
			A		C
55 - 64	320	172	148	136	184
	16%	14%	18%	13%	19%
					C
65+	404	188	216	149	256
	20%	16%	26%	14%	26%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
Mean	47.2	44.7	50.8	43.4	51.3
			A		C
STD. DEV.	17.01	16.44	17.2	16.32	16.81
STD. ERR	0.38	0.49	0.58	0.52	0.52

STD. ERR.					
Median	47	42	52	39	52

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
223	137	232
30%	23%	36%
F		F
67	40	75
9%	7%	12%
		F
157	97	157
21%	16%	24%
		F
272	206	215
36%	34%	33%
148	86	113
20%	14%	17%
F		
124	120	102
16%	20%	16%
258	261	206
34%	43%	32%
	EG	
113	113	94
15%	19%	14%
145	147	112
19%	24%	17%
	G	
754	603	653
100%	100%	100%
46.7	50.3	44.9
	EG	
16.76	16.67	17.2
0.65	0.65	0.66

45	51	42

Region

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Northeast	358	195	163	96	127
	18%	20%	16%	16%	18%
		B			
Midwest	423	204	219	113	148
	21%	21%	21%	19%	21%
South	754	356	398	250	266
	38%	37%	38%	42%	38%
				E	
West	475	214	261	134	152
	24%	22%	25%	23%	22%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
135	93	265	358	-	-	-
19%	13%	21%	100%	-	-	-
		F	IJK			
163	178	245	-	423	-	-
22%	24%	19%	-	100%	-	-
	G			HJK		
239	294	460	-	-	754	-
33%	39%	36%	-	-	100%	-
					HIK	
188	180	294	-	-	-	475
26%	24%	23%	-	-	-	100%
						HIJ
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

Region

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Northeast	358	104	254	156	202
	18%	18%	18%	15%	21%
					C
Midwest	423	121	302	229	194
	21%	21%	21%	22%	20%
South	754	225	529	406	348
	38%	39%	37%	39%	36%
West	475	123	352	254	220
	24%	21%	24%	24%	23%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
191	35	54	77	201	157	294	65
19%	18%	13%	19%	19%	17%	19%	13%
G						L	
206	47	80	90	225	198	340	83
21%	24%	20%	22%	21%	21%	22%	17%
372	66	171	145	409	345	514	240
38%	34%	42%	35%	38%	37%	34%	48%
		H					K
224	44	102	105	237	237	365	110
23%	23%	25%	25%	22%	25%	24%	22%
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

Region

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Northeast	358	194	164	175	183
	18%	16%	20%	17%	19%
Midwest	423	255	169	218	205
	21%	21%	21%	21%	21%
South	754	474	280	403	351
	38%	40%	34%	39%	36%
		B			
West	475	268	207	247	227
	24%	23%	25%	24%	24%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
138	113	107
18%	19%	16%
143	124	156
19%	21%	24%
269	234	252
36%	39%	39%
204	132	139
27%	22%	21%
G		
754	603	653
100%	100%	100%

Education

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Grade School	3	1	3	*	3
	*	*	*	*	*
Some High School	42	21	21	21	12
	2%	2%	2%	3%	2%
				E	
Graduated High School	344	138	207	124	105
	17%	14%	20%	21%	15%
			A	D	
Some College	444	192	253	132	144
	22%	20%	24%	22%	21%
			A		
Associate's degree (AA, AS, etc.)	211	77	134	38	84
	11%	8%	13%	6%	12%
			A		C
Bachelor's degree (BA, BS, etc.)	526	281	245	157	181
	26%	29%	23%	26%	26%
		B			
Post Graduate Degree	439	260	179	120	163
	22%	27%	17%	20%	24%
		B			
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
No college degree	1045	428	618	316	348
	52%	44%	59%	53%	50%
			A		
College degree	965	541	423	277	345
	48%	56%	41%	47%	50%
		B			

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
-	3	-	2	1	1	-
-	*	-	*	*	*	-
	G					
9	34	8	9	7	21	5
1%	5%	1%	3%	2%	3%	1%
	G					
115	226	119	54	82	138	72
16%	30%	9%	15%	19%	18%	15%
	G					
168	219	225	60	97	165	122
23%	29%	18%	17%	23%	22%	26%
	G					H
89	90	121	31	43	82	56
12%	12%	10%	9%	10%	11%	12%
C						
188	132	394	101	112	198	115
26%	18%	31%	28%	27%	26%	24%
		F				
155	42	397	101	82	150	106
21%	6%	31%	28%	19%	20%	22%
		F	IJ			
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
382	572	473	156	229	406	254
53%	77%	37%	44%	54%	54%	54%
	G			H	H	H
343	174	791	202	194	348	220
47%	23%	63%	56%	46%	46%	46%
		F	IJK			

Education

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Grade School	3	*	3	3	-
	*	*	*	*	-
Some High School	42	12	30	42	-
	2%	2%	2%	4%	-
				D	
Graduated High School	344	87	257	344	-
	17%	15%	18%	33%	-
				D	
Some College	444	79	365	444	-
	22%	14%	25%	42%	-
			A	D	
Associate's degree (AA, AS, etc.)	211	49	162	211	-
	11%	9%	11%	20%	-
				D	
Bachelor's degree (BA, BS, etc.)	526	166	360	-	526
	26%	29%	25%	-	54%
					C
Post Graduate Degree	439	179	260	-	439
	22%	31%	18%	-	46%
		B			C
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
No college degree	1045	228	818	1045	-
	52%	40%	57%	100%	-
			A	D	
College degree	965	345	620	-	965
	48%	60%	43%	-	100%
		B			C

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
2	-	2	-	*	3	3	-
*	-	*	-	*	*	*	-
10	1	26	5	13	29	23	19
1%	*	6%	1%	1%	3%	2%	4%
		EFH			I		K
113	47	115	69	139	205	239	105
11%	25%	28%	16%	13%	22%	16%	21%
	EH	EH	E		I		
166	48	127	103	189	255	327	117
17%	25%	31%	25%	18%	27%	22%	23%
	E	E	E		I		
102	18	48	43	116	96	158	54
10%	10%	12%	10%	11%	10%	10%	11%
313	37	66	110	305	220	418	108
32%	19%	16%	26%	28%	23%	28%	22%
FG			G	J			
286	41	24	88	309	130	343	96
29%	21%	6%	21%	29%	14%	23%	19%
GH	G		G	J			
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
394	115	317	220	458	587	751	295
40%	60%	78%	53%	43%	63%	50%	59%
	E	EFH	E		I		K
599	78	90	198	614	350	761	203
60%	40%	22%	47%	57%	37%	50%	41%
FGH	G		G	J		L	

Education

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Grade School	3	3	1	1	2
	*	*	*	*	*
Some High School	42	26	16	21	21
	2%	2%	2%	2%	2%
Graduated High School	344	204	141	170	174
	17%	17%	17%	16%	18%
Some College	444	265	179	201	243
	22%	22%	22%	19%	25%
					C
Associate's degree (AA, AS, etc.)	211	121	90	100	112
	11%	10%	11%	10%	12%
Bachelor's degree (BA, BS, etc.)	526	300	226	295	230
	26%	25%	28%	28%	24%
Post Graduate Degree	439	271	168	256	182
	22%	23%	20%	25%	19%
				D	
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
No college degree	1045	619	427	492	553
	52%	52%	52%	47%	57%
					C
College degree	965	571	393	552	413
	48%	48%	48%	53%	43%
				D	

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B, C/D, E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
-	2	2
-	*	*
12	10	20
2%	2%	3%
101	91	153
13%	15%	23%
		EF
164	115	166
22%	19%	25%
		F
68	83	60
9%	14%	9%
	EG	
200	172	154
27%	28%	24%
209	131	99
28%	22%	15%
FG	G	
754	603	653
100%	100%	100%
344	301	400
46%	50%	61%
		EF
409	303	253
54%	50%	39%
G	G	

Age & Presence Of Children

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Under 6 only	155	74	80	107	46
	8%	8%	8%	18%	7%
				DE	E
6-12 Only	144	90	54	69	68
	7%	9%	5%	12%	10%
		B		E	E
13-17 Only	115	52	63	7	84
	6%	5%	6%	1%	12%
					CE
Under 6 and 6-12	64	40	25	32	32
	3%	4%	2%	5%	5%
				E	E
Under 6 and 13-17	13	9	4	3	10
	1%	1%	*	*	1%
					E
6-12 and 13-17	67	36	31	12	52
	3%	4%	3%	2%	8%
				E	CE
All 3	16	2	14	5	7
	1%	*	1%	1%	1%
			A		
None Under 18	1438	667	771	358	394
	72%	69%	74%	60%	57%
			A		
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
With Kids	572	302	270	235	299
	28%	31%	26%	40%	43%
		B		E	E
No Kids	1438	667	771	358	394
	72%	69%	74%	60%	57%
			A		

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
1	52	103	15	38	64	37
*	7%	8%	4%	9%	9%	8%
				H	H	
7	27	117	29	28	54	32
1%	4%	9%	8%	7%	7%	7%
		F				
24	28	86	25	25	40	26
3%	4%	7%	7%	6%	5%	5%
		F				
-	24	40	12	10	31	12
-	3%	3%	3%	2%	4%	2%
-	3	10	3	2	2	5
-	*	1%	1%	*	*	1%
3	10	57	20	16	23	8
*	1%	4%	6%	4%	3%	2%
		F	K			
4	7	9	-	3	11	2
1%	1%	1%	-	1%	1%	1%
687	595	843	254	302	529	352
95%	80%	67%	71%	71%	70%	74%
CD	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
38	151	421	104	121	225	123
5%	20%	33%	29%	29%	30%	26%
		F				
687	595	843	254	302	529	352
95%	80%	67%	71%	71%	70%	74%
CD	G					

Age & Presence Of Children

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Under 6 only	155	155	-	57	97
	8%	27%	-	5%	10%
		B			C
6-12 Only	144	144	-	45	99
	7%	25%	-	4%	10%
		B			C
13-17 Only	115	115	-	56	59
	6%	20%	-	5%	6%
		B			
Under 6 and 6-12	64	64	-	29	36
	3%	11%	-	3%	4%
		B			
Under 6 and 13-17	13	13	-	2	10
	1%	2%	-	*	1%
		B			C
6-12 and 13-17	67	67	-	25	42
	3%	12%	-	2%	4%
		B			C
All 3	16	16	-	14	2
	1%	3%	-	1%	*
		B		D	
None Under 18	1438	-	1438	818	620
	72%	-	100%	78%	64%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
With Kids	572	572	-	228	345
	28%	100%	-	22%	36%
		B			C
No Kids	1438	-	1438	818	620
	72%	-	100%	78%	64%
			A	D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
98	10	46	-	124	30	109	46
10%	5%	11%	-	12%	3%	7%	9%
H	H	H		J			
105	18	20	2	120	23	113	31
11%	9%	5%	*	11%	2%	7%	6%
GH	H	H		J			
73	10	27	4	89	26	95	20
7%	5%	7%	1%	8%	3%	6%	4%
H	H	H		J			
51	3	10	-	56	8	41	24
5%	2%	2%	-	5%	1%	3%	5%
H	H	H		J			
9	1	2	-	13	-	13	-
1%	1%	1%	-	1%	-	1%	-
				J			
49	10	7	1	51	15	58	9
5%	5%	2%	*	5%	2%	4%	2%
GH	GH	H		J			
7	2	4	2	8	7	8	7
1%	1%	1%	1%	1%	1%	1%	1%
600	138	292	409	610	828	1076	362
60%	72%	72%	98%	57%	88%	71%	73%
	E	E	EFG		I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
393	54	116	9	462	110	436	136
40%	28%	28%	2%	43%	12%	29%	27%
FGH	H	H		J			
600	138	292	409	610	828	1076	362
60%	72%	72%	98%	57%	88%	71%	73%
	E	E	EFG		I		

Age & Presence Of Children

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Under 6 only	155	105	50	96	58
	8%	9%	6%	9%	6%
				D	
6-12 Only	144	102	42	100	44
	7%	9%	5%	10%	5%
		B		D	
13-17 Only	115	71	44	53	62
	6%	6%	5%	5%	6%
Under 6 and 6-12	64	34	30	41	23
	3%	3%	4%	4%	2%
Under 6 and 13-17	13	9	4	9	4
	1%	1%	*	1%	*
6-12 and 13-17	67	50	17	43	24
	3%	4%	2%	4%	2%
		B			
All 3	16	9	6	11	5
	1%	1%	1%	1%	*
None Under 18	1438	810	628	691	747
	72%	68%	77%	66%	77%
			A		C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
With Kids	572	380	192	353	219
	28%	32%	23%	34%	23%
		B		D	
No Kids	1438	810	628	691	747
	72%	68%	77%	66%	77%
			A		C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
57	37	61
8%	6%	9%
68	46	30
9%	8%	5%
G	G	
47	38	30
6%	6%	5%
14	20	31
2%	3%	5%
		E
5	7	-
1%	1%	-
	G	
25	19	22
3%	3%	3%
7	3	5
1%	1%	1%
530	433	474
70%	72%	73%
754	603	653
100%	100%	100%
223	170	179
30%	28%	27%
530	433	474
70%	72%	73%

Marital Status

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Single	488	260	227	258	138
	24%	27%	22%	44%	20%
		B		DE	E
Domestic Partnership	161	78	83	67	68
	8%	8%	8%	11%	10%
				E	E
Married	1072	527	545	251	406
	53%	54%	52%	42%	59%
					C
Widowed	77	26	51	1	6
	4%	3%	5%	*	1%
			A		
Divorced or separated	212	77	135	16	73
	11%	8%	13%	3%	11%
			A		C
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
Married	1072	527	545	251	406
	53%	54%	52%	42%	59%
					C
Other	938	442	495	342	286
	47%	46%	48%	58%	41%
				DE	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
91	284	204	81	98	181	129
13%	38%	16%	23%	23%	24%	27%
	G					
26	77	84	23	27	66	44
4%	10%	7%	6%	6%	9%	9%
	G					
415	228	845	201	225	409	237
57%	31%	67%	56%	53%	54%	50%
C		F				
70	40	37	13	22	23	19
10%	5%	3%	4%	5%	3%	4%
CD	G					
123	118	94	41	51	75	45
17%	16%	7%	11%	12%	10%	9%
CD	G					
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
415	228	845	201	225	409	237
57%	31%	67%	56%	53%	54%	50%
C		F				
309	518	419	157	198	345	237
43%	69%	33%	44%	47%	46%	50%
	G					

Marital Status

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Single	488	33	454	299	189
	24%	6%	32%	29%	20%
			A	D	
Domestic Partnership	161	35	126	107	54
	8%	6%	9%	10%	6%
				D	
Married	1072	462	610	458	614
	53%	81%	42%	44%	64%
		B			C
Widowed	77	4	73	53	24
	4%	1%	5%	5%	2%
			A	D	
Divorced or separated	212	38	174	129	83
	11%	7%	12%	12%	9%
			A	D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
Married	1072	462	610	458	614
	53%	81%	42%	44%	64%
		B			C
Other	938	110	828	587	350
	47%	19%	58%	56%	36%
			A	D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
220	56	166	45	-	488	272	216
22%	29%	41%	11%	-	52%	18%	43%
H	H	EFH			I		K
92	23	34	13	-	161	118	43
9%	12%	8%	3%	-	17%	8%	9%
H	H	H			I		
571	93	165	243	1072	-	890	182
58%	48%	41%	58%	100%	-	59%	37%
G			FG	J		L	
18	3	10	46	-	77	68	9
2%	1%	3%	11%	-	8%	5%	2%
			EFG		I		
91	18	32	71	-	212	164	48
9%	9%	8%	17%	-	23%	11%	10%
			EFG		I		
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
571	93	165	243	1072	-	890	182
58%	48%	41%	58%	100%	-	59%	37%
G			FG	J		L	
422	100	242	174	-	938	622	316
42%	52%	59%	42%	-	100%	41%	63%
	H	EH			I		K

Marital Status

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Single	488	290	198	278	210
	24%	24%	24%	27%	22%
				D	
Domestic Partnership	161	114	47	91	70
	8%	10%	6%	9%	7%
		B			
Married	1072	633	439	573	499
	53%	53%	54%	55%	52%
Widowed	77	30	47	26	51
	4%	3%	6%	2%	5%
			A		C
Divorced or separated	212	123	89	76	136
	11%	10%	11%	7%	14%
					C
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
Married	1072	633	439	573	499
	53%	53%	54%	55%	52%
Other	938	557	381	471	467
	47%	47%	46%	45%	48%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
207	91	190
28%	15%	29%
F		F
57	45	60
8%	7%	9%
382	386	304
51%	64%	47%
	EG	
25	30	23
3%	5%	3%
82	53	77
11%	9%	12%
754	603	653
100%	100%	100%
382	386	304
51%	64%	47%
	EG	
371	218	349
49%	36%	53%
F		F

Employment

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Employed - full-time	876	490	386	312	416
	44%	51%	37%	53%	60%
		B		E	CE
Employed - part-time	192	81	112	85	54
	10%	8%	11%	14%	8%
				DE	
Self-Employed	117	54	63	17	52
	6%	6%	6%	3%	8%
					C
Retired	418	206	211	-	22
	21%	21%	20%	-	3%
					C
Student/Pupil	52	28	25	51	2
	3%	3%	2%	9%	*
				DE	
Military	1	-	1	1	-
	*	-	*	*	-
Homemaker	135	7	129	46	62
	7%	1%	12%	8%	9%
			A	E	E
Currently Unemployed	202	95	107	69	82
	10%	10%	10%	12%	12%
				E	E
(Dk/Ns)	17	9	8	14	2
	1%	1%	1%	2%	*
				DE	
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
Full Time	993	544	449	329	468
	49%	56%	43%	55%	68%
		B		E	CE
Part Time	192	81	112	85	54
	10%	8%	11%	14%	8%
				DE	

Not Emp.	407	138	269	179	148
	20%	14%	26%	30%	21%
			A	DE	E
Retired	418	206	211	-	22
	21%	21%	20%	-	3%
					C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
148	217	660	171	183	330	193
20%	29%	52%	48%	43%	44%	41%
		F				
54	109	84	35	47	66	44
7%	15%	7%	10%	11%	9%	9%
	G					
48	35	82	20	23	42	31
7%	5%	6%	6%	6%	6%	7%
C						
395	151	267	77	90	145	105
55%	20%	21%	22%	21%	19%	22%
CD						
-	27	25	7	11	19	15
-	4%	2%	2%	3%	3%	3%
-	-	1	-	-	1	-
-	-	*	-	-	*	-
28	48	88	16	29	65	26
4%	6%	7%	4%	7%	9%	5%
					H	
51	153	49	27	40	78	57
7%	20%	4%	8%	9%	10%	12%
	G					
1	7	10	4	1	8	4
*	1%	1%	1%	*	1%	1%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
195	252	741	191	206	372	224
27%	34%	59%	53%	49%	49%	47%
		F				
54	109	84	35	47	66	44
7%	15%	7%	10%	11%	9%	9%
	G					

80	235	173	54	80	171	102
11%	31%	14%	15%	19%	23%	21%
	G				H	
395	151	267	77	90	145	105
55%	20%	21%	22%	21%	19%	22%
CD						

Employment

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Employed - full-time	876	370	506	337	539
	44%	65%	35%	32%	56%
		B			C
Employed - part-time	192	54	138	115	78
	10%	9%	10%	11%	8%
Self-Employed	117	23	94	57	60
	6%	4%	7%	5%	6%
Retired	418	9	409	220	198
	21%	2%	28%	21%	20%
			A		
Student/Pupil	52	3	49	44	8
	3%	1%	3%	4%	1%
			A	D	
Military	1	-	1	-	1
	*	-	*	-	*
Homemaker	135	79	57	87	49
	7%	14%	4%	8%	5%
		B		D	
Currently Unemployed	202	33	169	172	30
	10%	6%	12%	16%	3%
			A	D	
(Dk/Ns)	17	1	16	15	2
	1%	*	1%	1%	*
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
Full Time	993	393	600	394	599
	49%	69%	42%	38%	62%
		B			C
	192	54	138	115	78

Part Time	10%	9%	10%	11%	8%
Not Emp.	407	116	292	317	90
	20%	20%	20%	30%	9%
				D	
Retired	418	9	409	220	198
	21%	2%	28%	21%	20%
			A		

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
876	-	-	-	506	370	652	225
88%	-	-	-	47%	39%	43%	45%
FGH				J			
-	192	-	-	93	100	130	63
-	100%	-	-	9%	11%	9%	13%
	EGH						
117	-	-	-	65	51	91	26
12%	-	-	-	6%	5%	6%	5%
FGH							
-	-	-	418	243	174	363	54
-	-	-	100%	23%	19%	24%	11%
			EFG			L	
-	-	52	-	5	48	25	27
-	-	13%	-	*	5%	2%	5%
		EFH			I		K
-	-	1	-	-	1	1	-
-	-	*	-	-	*	*	-
-	-	135	-	110	25	114	22
-	-	33%	-	10%	3%	8%	4%
		EFH		J			
-	-	202	-	48	154	132	70
-	-	50%	-	4%	16%	9%	14%
		EFH			I		K
-	-	17	-	3	14	6	11
-	-	4%	-	*	2%	*	2%
		EFH			I		K
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
993	-	-	-	571	422	742	251
100%	-	-	-	53%	45%	49%	50%
FGH				J			
-	192	-	-	93	100	130	63

-	100%	-	-	9%	11%	9%	13%
	EGH						
-	-	407	-	165	242	277	130
-	-	100%	-	15%	26%	18%	26%
		EFH			I		K
-	-	-	418	243	174	363	54
-	-	-	100%	23%	19%	24%	11%
			EFG			L	

Employment

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Employed - full-time	876	570	306	503	374
	44%	48%	37%	48%	39%
		B		D	
Employed - part-time	192	119	74	104	88
	10%	10%	9%	10%	9%
Self-Employed	117	78	39	61	55
	6%	7%	5%	6%	6%
Retired	418	198	220	164	254
	21%	17%	27%	16%	26%
			A		C
Student/Pupil	52	30	22	32	20
	3%	3%	3%	3%	2%
Military	1	1	-	1	-
	*	*	-	*	-
Homemaker	135	73	63	55	81
	7%	6%	8%	5%	8%
					C
Currently Unemployed	202	113	89	115	87
	10%	9%	11%	11%	9%
(Dk/Ns)	17	10	7	9	8
	1%	1%	1%	1%	1%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
Full Time	993	647	346	564	429
	49%	54%	42%	54%	44%
		B		D	
Part Time	192	119	74	104	88
	10%	10%	9%	10%	9%

Not Emp.	407	227	181	212	195
	20%	19%	22%	20%	20%
Retired	418	198	220	164	254
	21%	17%	27%	16%	26%
			A		C

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
360	252	264
48%	42%	40%
G		
67	49	76
9%	8%	12%
43	40	34
6%	7%	5%
155	150	112
21%	25%	17%
	G	
27	9	16
4%	2%	3%
-	1	-
-	*	-
30	49	56
4%	8%	9%
	E	E
70	51	81
9%	8%	12%
2	2	13
*	*	2%
		EF
754	603	653
100%	100%	100%
403	292	298
53%	48%	46%
G		
67	49	76
9%	8%	12%

129	112	166
17%	19%	25%
		EF
155	150	112
21%	25%	17%
	G	

Race

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
White	1512	702	810	361	518
	75%	72%	78%	61%	75%
			A		C
Black	260	132	129	119	94
	13%	14%	12%	20%	14%
				DE	E
Asian	119	66	54	46	48
	6%	7%	5%	8%	7%
				E	E
Other	118	70	48	67	32
	6%	7%	5%	11%	5%
		B		DE	
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%
Summary					
White	1512	702	810	361	518
	75%	72%	78%	61%	75%
			A		C
Other	498	267	231	232	175
	25%	28%	22%	39%	25%
		B		DE	E

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
633	495	1017	294	340	514	365
87%	66%	80%	82%	80%	68%	77%
CD		F	J	J		J
47	146	114	34	43	161	23
7%	20%	9%	9%	10%	21%	5%
	G		K	K	HIK	
25	29	90	20	21	31	47
3%	4%	7%	5%	5%	4%	10%
		F				IJ
19	75	43	11	19	48	40
3%	10%	3%	3%	4%	6%	8%
	G				H	H
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%
633	495	1017	294	340	514	365
87%	66%	80%	82%	80%	68%	77%
CD		F	J	J		J
91	251	247	65	83	240	110
13%	34%	20%	18%	20%	32%	23%
	G				HIK	

Race

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
White	1512	436	1076	751	761
	75%	76%	75%	72%	79%
					C
Black	260	77	184	178	82
	13%	13%	13%	17%	9%
				D	
Asian	119	34	86	33	86
	6%	6%	6%	3%	9%
					C
Other	118	26	93	83	35
	6%	4%	6%	8%	4%
				D	
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%
Summary					
White	1512	436	1076	751	761
	75%	76%	75%	72%	79%
					C
Other	498	136	362	295	203
	25%	24%	25%	28%	21%
				D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
742	130	277	363	890	622	1512	-
75%	67%	68%	87%	83%	66%	100%	-
G			EFG	J		L	
126	35	66	34	77	184	-	260
13%	18%	16%	8%	7%	20%	-	52%
H	H	H			I		K
73	11	24	11	65	55	-	119
7%	6%	6%	3%	6%	6%	-	24%
H		H					K
51	16	41	10	41	77	-	118
5%	9%	10%	2%	4%	8%	-	24%
H	H	EH			I		K
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%
742	130	277	363	890	622	1512	-
75%	67%	68%	87%	83%	66%	100%	-
G			EFG	J		L	
251	63	130	54	182	316	-	498
25%	33%	32%	13%	17%	34%	-	100%
H	H	EH			I		K

Race

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
White	1512	863	649	739	773
	75%	72%	79%	71%	80%
			A		C
Black	260	168	92	140	121
	13%	14%	11%	13%	12%
Asian	119	84	35	83	37
	6%	7%	4%	8%	4%
		B		D	
Other	118	75	43	83	35
	6%	6%	5%	8%	4%
				D	
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%
Summary					
White	1512	863	649	739	773
	75%	72%	79%	71%	80%
			A		C
Other	498	327	171	305	193
	25%	28%	21%	29%	20%
		B		D	

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

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Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
500	545	467
66%	90%	72%
	EG	
153	25	83
20%	4%	13%
FG		F
72	20	28
10%	3%	4%
FG		
29	13	75
4%	2%	12%
		EF
754	603	653
100%	100%	100%
500	545	467
66%	90%	72%
	EG	
254	58	186
34%	10%	28%
F		F

Are you of Hispanic Ethnicity?

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**866**	**1144**	**513**	**706**
Base: All Respondents (wtd)	**2010**	**969**	**1041**	**593**	**693**
Yes	313	168	145	148	119
	16%	17%	14%	25%	17%
				DE	E
No	1673	787	886	436	564
	83%	81%	85%	74%	81%
					C
(Dk/Ns)	24	15	9	10	10
	1%	2%	1%	2%	1%
Sigma	2010	969	1041	593	693
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K
  Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region			
55+	Under $50K	$50K+	Northeast	Midwest	South	West
E	F	G	H	I	J	K
791	**843**	**1167**	**399**	**446**	**773**	**392**
725	**746**	**1264**	**358**	**423**	**754**	**475**
47	165	148	41	26	140	106
6%	22%	12%	11%	6%	19%	22%
	G		I		HI	HI
673	573	1100	312	392	606	363
93%	77%	87%	87%	93%	80%	77%
CD		F	JK	HJK		
5	8	16	5	5	8	5
1%	1%	1%	1%	1%	1%	1%
725	746	1264	358	423	754	475
100%	100%	100%	100%	100%	100%	100%

Are you of Hispanic Ethnicity?

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**547**	**1463**	**1122**	**888**
Base: All Respondents (wtd)	**2010**	**572**	**1438**	**1045**	**965**
Yes	313	100	213	190	123
	16%	17%	15%	18%	13%
				D	
No	1673	468	1205	841	832
	83%	82%	84%	80%	86%
					C
(Dk/Ns)	24	4	20	14	10
	1%	1%	1%	1%	1%
Sigma	2010	572	1438	1045	965
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
907	**193**	**443**	**467**	**1073**	**937**	**1738**	**272**
993	**192**	**407**	**418**	**1072**	**938**	**1512**	**498**
164	43	78	27	123	190	208	105
17%	22%	19%	6%	12%	20%	14%	21%
H	H	H			I		K
815	148	324	387	938	735	1300	373
82%	77%	79%	93%	88%	78%	86%	75%
			EFG	J		L	
13	1	6	4	11	13	4	20
1%	1%	1%	1%	1%	1%	*	4%
							K
993	192	407	418	1072	938	1512	498
100%	100%	100%	100%	100%	100%	100%	100%

Are you of Hispanic Ethnicity?

	Total	Car people	Non-car people	Positive towards self-driving cars	Negative towards self-driving cars
		A	B	C	D
Base: All Respondents (unwtd)	**2010**	**1129**	**881**	**967**	**1043**
Base: All Respondents (wtd)	**2010**	**1190**	**820**	**1044**	**966**
Yes	313	215	98	193	120
	16%	18%	12%	18%	12%
		B		D	
No	1673	958	715	840	833
	83%	81%	87%	80%	86%
			A		C
(Dk/Ns)	24	17	7	11	13
	1%	1%	1%	1%	1%
Sigma	2010	1190	820	1044	966
	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B, C/D, E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of contents

Democrat	Republican	Independent/None
E	F	G
675	**663**	**672**
754	**603**	**653**
131	54	128
17%	9%	20%
F		F
616	547	510
82%	91%	78%
	EG	
6	3	15
1%	*	2%
		F
754	603	653
100%	100%	100%