

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Common Market/ Brexit/EU/Europe/ Euro	322 32%oq	164 34%	158 31%	42 31%	41 25%	50 32%	59 34%	59 41%zd i	71 32%	83 27%	109 33%	130 35% d	133 29%	189 35%	116 44%zn oq	103 37%zo q	62 30%oq	41 17%	219 40%zn oq	103 23%o	329 33%
National health service/Hospitals/ Healthcare	139 14%	65 13%	75 15%	20 14%	27 16%	20 13%	24 14%	15 11%	34 15%	46 15%	44 13%	49 13%	66 14%	73 14%	34 13%	41 15%	30 14%	34 14%	76 14%	64 14%	131 13%
Immigration/ immigrants	73 7%ci p	37 8%	36 7%	1 1%	6 3%	13 8%ci	12 7%ci	13 9%ci	29 13%zcd i	7 2%	24 7%ci	42 12%zcd i	19 4%	54 10%	11 4%	16 6%	19 9%	28 11%zlm p	26 5%	47 10%zlp	80 8%
Economy/Economic situation	66 7%h	34 7%	32 6%	7 5%	17 10%h	6 4%	14 8%	13 9%h	8 4%	24 8%	21 6%	22 6%h	30 7%	36 7%	20 7%	17 6%	6 3%	23 9% nq	36 7%	30 7% n	61 6%
Poverty/Inequality	44 4%a	15 3%	29 6%	6 4%	8 4%	7 4%	9 5%	8 5%	7 3%	14 4%	16 5%	15 4%	20 4%	24 4%	16 6%	13 5%	9 4%	7 3%	29 5%	15 3%	45 5%
Housing	39 4%p	19 4%	19 4%	6 5%	3 2%	10 7%	9 5%	5 3%	6 3%	9 3%	19 6%	11 3%	19 4%	20 4%	5 2%	8 3%	16 8%zlp	10 4%	13 2%	26 6%lp	33 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	30 3%l	15 3%	15 3%	6 5%	5 3%	4 2%	5 3%	5 4%	5 2%	11 4%	9 3%	10 3%	15 3%	15 3%	1 *	13 5%lp	2 1%	14 6%zln q	14 3%l	16 4%ln	28 3%
Unemployment/ Factory closure/ Lack of industry	30 3%hk	14 3%	15 3%	10 8%zfg hk	3 2%	10 6%hk	2 1%	2 1%	2 1%	14 4%dhk	12 4% f	4 1%	24 5%	6 1%	8 3%	9 3%	8 4%	4 2%	17 3%	13 3%	29 3%
Defence/Foreign affairs/ International terrorism	29 3%	19 4%	10 2%	6 5%e	5 3%	- -	5 3%	3 2%	9 4%e	11 4%	5 2%	13 3%	11 2%	18 3%	12 4%	5 2%	7 3%	5 2%	17 3% m	12 3%	32 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 21st March 2018
Number of sample points : 209
Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Education/Schools	26	5	21	4	5	9	4	2	2	10	13	3	18	8	8	6	9	4	13	13	27
	3%ahk	1%	4%za	3%	3%	6%hk	3%	1%	1%	3%	4%hk	1%	4%	1%	3%	2%	4%	2%	2%	3%	3%
Lack of faith in politics / politicians / government	22	10	12	2	10	*	2	2	5	13	3	7	13	9	6	6	3	8	12	10	19
	2%	2%	2%	2%	6%zej k	*	1%	1%	2%	4%zj	1%	2%	3%	2%	2%	2%	1%	3%	2%	2%	2%
Inflation/Prices	17	8	9	4	5	-	2	1	6	9	2	7	9	8	-	4	5	9	4	13	18
	2%p	2%	2%	3%	3%	-	1%	*	3%	3%	*	2%	2%	2%	-	1%	2%	3%lp	1%	3%lp	2%
Ageing population/ Social care for the elderly	15	9	7	1	-	2	7	2	3	1	9	5	3	12	6	2	4	3	8	7	16
	2%	2%	1%	1%	-	1%	4%zdi	2%	1%	*	3%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%
Public services in general	14	5	9	1	*	4	1	4	3	2	6	7	6	8	2	6	4	3	7	7	11
	1%	1%	2%	1%	*	3%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%
Low pay/Minimum wage/Fair wages	11	3	8	1	3	4	2	-	*	5	6	*	9	3	2	6	*	3	8	4	11
	1%k	1%	2%	1%	2%	3%k	1%	-	*	1%	2%k	*	2%	*	1%	2%	*	1%	1%	1%	1%
Pensions/Social security/Benefits	9	3	6	-	2	2	5	*	*	2	7	1	4	6	3	2	3	1	5	4	10
	1%k	1%	1%	-	1%	1%	3%zk	*	*	1%	2%k	*	1%	1%	1%	1%	2%	*	1%	1%	1%
Pollution/ Environment	8	4	5	-	1	1	-	2	4	1	1	6	2	6	2	2	3	1	4	4	9
	1%	1%	1%	-	1%	1%	-	2%	2%	*	*	2%	1%	1%	1%	1%	2%	*	1%	1%	1%
Drug abuse	7	5	2	1	3	2	-	*	1	3	2	2	5	2	1	*	3	2	1	5	8
	1%	1%	*	*	2%	1%	-	*	1%	1%	1%	*	1%	*	*	*	1%	1%	*	1%	1%
Local government/ Council tax	6	2	4	1	-	4	-	-	1	1	4	1	4	1	-	3	-	3	3	3	4
	1%	*	1%	*	-	2%z	-	-	1%	*	1%	*	1%	*	-	1%	-	1%	1%	1%	*
Population levels/ Overpopulation	4	3	2	2	-	1	-	1	-	2	1	1	3	1	-	3	-	2	3	2	5
	*	1%	*	2%	-	1%	-	1%	-	1%	*	*	1%	*	-	1%	-	1%	1%	*	1%

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Morality/ Individual behaviour/ Lifestyle	4 *	3 1%	1 *	- -	- -	- -	- -	- -	4 2%zij	- -	- -	4 1%z	- -	4 1%	3 1%	1 *	- -	- -	4 1%	- -	5 1%
Race relations	4 *	2 *	2 *	2 2%	- -	- -	1 1%	- -	* *	2 1%	1 *	* *	2 1%	2 *	- -	- -	1 1%	3 1%p	- -	4 1%	4 *
Privatisation	4 *	2 *	1 *	* *	2 1%	- -	- -	1 1%	1 *	2 1%	- -	1 *	2 1%	1 *	- -	2 1%	- -	1 1%	2 *	1 *	5 1%
Taxation	3 *	3 1%	- -	1 1%	2 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	- -	1 *	2 1%	- -	1 *	2 *	3 *
Trade unions/ Strikes	2 *	2 *	- -	- -	2 1%z	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 *	- -	1 *
Transport/Public transport	2 *	1 *	1 *	- -	1 1%	- -	- -	- -	1 *	1 *	- -	1 *	1 *	1 *	- -	1 *	1 1%	- -	1 *	1 *	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	2 *	2 1%	- -	- -	- -	2 *	- -	1 *
Nationalisation/ Government control of institutions	1 *	1 *	1 *	- -	- -	- -	* *	1 1%	* *	- -	* *	1 *	- -	1 *	- -	- -	1 1%	* *	- -	1 *	3 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *

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Bird flu/Pandemic flu/Swine flu/Ebola	1*	-	1*	-	-	1*	-	-	-	-	1*	-	1*	-	-	1*	-	-	1*	-	1*
Nuclear weapons/Nuclear war/Disarmament	**	*	-	-	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	*	1*
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	9	7	2	1	-	-	3	3	3	1	3	5	1	8	1	4	1	2	6	4	14
	1%	1%	*	1%	-	-	2%	2%	1%	*	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	53	24	30	9	16	8	6	1	14	25	14	15	32	21	5	5	9	34	10	43	39
	5%glm p	5%	6%	6%g	10%zgk	5%	3%	1%	6%gk	8%g	4%	4%g	7%	4%	2%	2%	4%	14%zlm npq	2%	9%zlm np	4%

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	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Personal finances	73	26	47	11	16	11	13	8	14	27	24	22	38	35	18	22	14	19	40	33	74
(NET)	7%a	5%	9%	8%	9%	7%	7%	6%	6%	9%	7%	6%	8%	7%	7%	8%	7%	8%	7%	7%	8%

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Common Market/ Brexit/EU/Europe/ Euro	322 32%gn oq	274 32%g	18 36%	30 34%	93 29%	63 27%	87 28%	68 26%	142 39%za defg	44 33%	108 39%za defg	64 45%za defg	127 38%zn oq	108 38%zn oq	24 19%	54 23%	234 38%zn oq	78 22%	329 33%
National health service/Hospitals/ Healthcare	139 14%i	120 14%i	8 15%	11 13%	58 18%zf gi	47 20%za fji	35 11%	28 11%	46 13%i	9 7%	34 12%i	25 17%i	49 15%	35 12%	19 15%	35 15%	84 14%	55 15%	131 13%
Immigration/ immigrants	73 7%	67 8%	3 5%	4 4%	27 8%	23 10%	27 9%	24 9%	19 5%	6 5%	16 6%	10 7%	33 10%zo	19 7%	11 9%	10 4%	52 8%	21 6%	80 8%
Economy/Economic situation	66 7%	56 6%	4 8%	7 8%	26 8%	19 8%	24 8%	20 8%	16 4%	8 6%	14 5%	6 4%	17 5%	22 8%	9 7%	18 8%	39 6%	27 7%	61 6%
Poverty/Inequality	44 4%	41 5%	1 1%	3 3%	21 6%	18 7%z	10 3%	9 4%	14 4%	5 4%	8 3%	3 2%	11 3%	14 5%	4 3%	15 7%	24 4%	19 5%	45 5%
Housing	39 4%flp	35 4%f	1 1%	3 4%	9 3%	5 2%	6 2%	5 2%	24 7%za defg	16 12%zab defgh	23 8%zad efg	7 5%	3 1%	6 2%	13 10%zlm p	17 7%zlm p	9 1%	30 8%zlm p	33 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	30 3%lp	27 3%	1 2%	2 3%	10 3%	8 3%	12 4%	11 4%	8 2%	6 4%	6 2%	1 *	3 1%	6 2%	9 7%zlm pq	6 3%	9 1%	15 4%lp	28 3%
Unemployment/ Factory closure/ Lack of industry	30 3%a	18 2%	5 10%zae fghij	7 8%zag hij	13 4%a	6 3%	9 3%g	4 1%	8 2%	2 1%	6 2%	5 3%	8 3%	13 4%	4 3%	4 2%	21 3%	8 2%	29 3%
Defence/Foreign affairs/ International terrorism	29 3%	27 3%	1 2%	* 1%	5 1%	4 2%	8 3%	7 3%	16 4%	5 4%	12 4%	7 5%	12 4%	7 3%	3 2%	5 2%	20 3%	8 2%	32 3%

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UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Education/Schools	26	23	2	1	8	7	11	9	7	3	5	3	5	8	4	8	13	12	27
	3%	3%	4%	1%	2%	3%	4%	4%	2%	2%	2%	2%	2%	3%	3%	3%	2%	3%	3%
Lack of faith in politics / politicians / government	22	18	-	4	14	11	2	2	5	2	4	2	7	9	1	4	16	5	19
	2% ^f	2%	-	4% ^f	4% ^{zaf} g	5% ^{zaf} g	1%	1%	1%	1%	1%	1%	2%	3%	1%	2%	3%	1%	2%
Inflation/Prices	17	17	-	1	4	3	9	9	5	2	2	-	5	3	2	6	8	8	18
	2%	2%	-	1%	1%	1%	3%	3%	1%	2%	1%	-	2%	1%	1%	2%	1%	2%	2%
Ageing population/ Social care for the elderly	15	12	-	3	7	4	2	2	7	3	5	2	6	4	3	3	10	5	16
	2%	1%	-	3%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%
Public services in general	14	14	-	-	6	6	7	7	1	-	-	-	3	7	2	2	10	4	11
	1%	2% ^h	-	-	2%	2% ^j	2% ^{hj}	3% ^{hj}	*	-	-	-	1%	2%	1%	1%	2%	1%	1%
Low pay/Minimum wage/Fair wages	11	11	-	-	1	1	5	5	6	5	5	-	2	4	2	4	5	6	11
	1%	1%	-	-	*	*	2%	2%	2%	4% ^{zad} ehj	2%	-	*	1%	1%	2%	1%	2%	1%
Pensions/Social security/Benefits	9	6	1	3	3	1	3	2	3	3	3	-	3	3	1	2	6	4	10
	1%	1%	1%	3% ^{ae}	1% ^e	*	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%
Pollution/ Environment	8	8	-	-	2	2	4	4	3	1	3	2	6	-	1	1	6	3	9
	1%	1%	-	-	*	1%	1%	2%	1%	*	1%	2%	2% ^p	-	1%	1%	1%	1%	1%
Drug abuse	7	7	-	-	*	*	5	5	1	1	1	-	-	*	4	3	*	6	8
	1% ^p	1%	-	-	*	*	2%	2% ^{zad}	*	1%	*	-	-	*	3% ^{zlm} p	1%	*	2% ^{zlp}	1%
Local government/ Council tax	6	6	-	-	-	-	-	-	6	1	2	1	1	-	3	1	1	4	4
	1%	1%	-	-	-	-	-	-	2% ^j	*	1%	1%	*	-	2% ^{zmp}	*	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 2
Q.PL01
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Population levels/ Overpopulation	4 *	3 *	1 3%zad ehj	- -	- -	- -	4 1%za	3 1%	- -	- -	- -	- -	1 *	1 *	1 1%	1 1%	2 *	2 1%	5 1%
Morality/ Individual behaviour/ Lifestyle	4 *	4 *	- -	* *	1 *	* *	* *	* *	3 1%	- -	3 1%	3 2%z	4 1%z	- -	- -	- -	4 1%	- -	5 1%
Race relations	4 *	4 *	- -	- -	1 *	1 1%	3 1%	3 1%	- -	- -	- -	- -	* *	1 *	- -	1 1%	2 *	1 *	4 *
Privatisation	4 *	2 *	1 3%zad g	- -	1 *	1 *	2 1%g	* *	1 *	1 *	1 *	- -	1 *	- -	* *	2 1%	1 *	2 1%	5 1%
Taxation	3 *	3 *	- -	- -	- -	- -	3 1%	3 1%	1 *	1 *	1 *	- -	- -	1 *	1 *	2 1%	1 *	2 1%	3 *
Trade unions/ Strikes	2 *	- -	- -	2 3%zae fghj	2 1%a	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	1 *
Transport/Public transport	2 *	1 *	1 3%zad ehj	- -	- -	- -	2 1%a	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	- -	- -	2 2%zaf ghj	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	2 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Nationalisation/ Government control of institutions	1 *	1 *	- -	- -	* *	* *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	3 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 1%	- -	- -	1 1%p	- -	- -	1 *	1 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	9	8	-	1	4	3	3	3	3	1	2	1	5	3	1	-	8	1	14
	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	-	1%	*	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	53	47	3	3	9	5	25	22	20	11	11	-	14	6	7	24	20	30	39
	5%dek mp	5%dek	5%k	4%	3%	2%	8%zdek	9%zadek	5%k	8%dek	4%	-	4%	2%	5%	10%zlm p	3%	8%zlm p	4%
Personal finances (NET)	73	69	1	4	26	22	23	23	24	12	15	3	18	20	7	25	38	33	74
	7%	8%k	1%	4%	8%	9%k	8%	9%	7%k	9%jk	6%	2%	5%	7%	6%	11%l	6%	9%n	8%

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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Common Market/ Brexit/EU/Europe/ Euro	322	141	48	132	89	107	22	79	23	35	169	80	329
	32%lm	35%	34%	29%	43%zg	30%	57%zg	23%	20%	23%	44%zl	28%	33%
National health service/Hospitals/ Healthcare	139	43	24	73	27	68	4	36	22	27	44	49	131
	14%a	10%	17%	16%a	13%	19%z	11%	10%	19%	17%	11%	17%	13%
Immigration/ immigrants	73	24	6	44	22	17	4	24	11	15	20	12	80
	7%	6%	4%	10%z	11%g	5%	9%	7%	10%	10%	5%	4%	8%
Economy/Economic situation	66	29	8	29	10	25	1	26	7	12	24	18	61
	7%	7%	6%	6%	5%	7%	2%	8%	6%	8%	6%	6%	6%
Poverty/Inequality	44	25	4	16	6	24	1	7	5	5	18	10	45
	4%	6%	2%	4%	3%	7%z	4%	2%	4%	3%	5%	4%	5%
Housing	39	18	3	17	5	19	1	15	5	12	10	10	33
	4%	4%	2%	4%	2%	5%	2%	4%	4%	8%zn	3%	4%	3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	30	13	5	12	8	6	-	16	4	4	6	8	28
	3%h	3%	4%	3%	4%	2%	-	5%	4%	3%	1%	3%	3%
Unemployment/ Factory closure/ Lack of industry	30	14	6	10	1	6	-	22	4	1	8	8	29
	3%f	3%	4%	2%	*	2%	-	6%	4%	1%	2%	3%	3%
Defence/Foreign affairs/ International terrorism	29	12	4	13	7	7	1	13	2	5	14	9	32
	3%	3%	3%	3%	3%	2%	2%	4%	2%	3%	4%	3%	3%

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	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Education/Schools	26	10	6	10	1	9	1	12	4	3	8	13	27
	3%	2%	4%	2%	1%	3%	3%	4%	3%	2%	2%	5%	3%
Lack of faith in politics / politicians / government	22	7	7	8	2	7	-	12	-	5	11	7	19
	2%	2%	5%	2%	1%	2%	-	4%	-	3%	3%	2%	2%
Inflation/Prices	17	7	-	10	-	7	1	9	3	1	7	6	18
	2%	2%	-	2%	-	2%	4% ^f	3%	3%	1%	2%	2%	2%
Ageing population/ Social care for the elderly	15	8	1	6	6	3	*	6	2	1	7	5	16
	2%	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%	2%	2%
Public services in general	14	5	-	9	3	6	-	6	4	5	3	2	11
	1%	1%	-	2%	1%	2%	-	2%	3%	4% ^{zn}	1%	1%	1%
Low pay/Minimum wage/Fair wages	11	6	3	2	1	6	-	5	1	*	5	2	11
	1%^c	2%	2%	*	*	2%	-	1%	1%	*	1%	1%	1%
Pensions/Social security/Benefits	9	4	*	5	-	3	1	3	1	3	4	3	10
	1%	1%	*	1%	-	1%	2%	1%	1%	2%	1%	1%	1%
Pollution/ Environment	8	-	2	6	4	2	-	2	2	3	1	2	9
	1%	-	1%	1% ^a	2%	1%	-	1%	1%	2% ⁿ	*	1%	1%
Drug abuse	7	2	-	5	1	5	-	1	1	2	*	4	8
	1%	*	-	1%	*	1%	-	*	1%	2%	*	2%	1%
Local government/ Council tax	6	-	1	5	-	3	-	2	-	1	-	4	4
	1%	-	1%	1%	-	1%	-	1%	-	1%	-	1%	*
Population levels/ Overpopulation	4	2	1	1	1	1	-	2	1	-	2	1	5
	*	*	1%	*	*	*	-	1%	1%	-	1%	*	1%

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Morality/ Individual behaviour/ Lifestyle	4 *	- -	- -	4 1%	2 1%	1 *	- -	- -	1 1%	* *	1 *	- -	5 1%
Race relations	4 *	1 *	1 1%	2 *	1 1%	1 *	- -	1 *	* *	1 1%	- -	1 *	4 *
Privatisation	4 *	1 *	1 1%	2 *	- -	1 *	1 2%	1 *	- -	2 1%	* *	1 *	5 1%
Taxation	3 *	3 1%	- -	- -	2 1%	1 *	- -	1 *	- -	- -	2 1%	- -	3 *
Trade unions/ Strikes	2 *	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	2 1%	1 *
Transport/Public transport	2 *	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	- -	- -	2 *	2 1%	- -	- -	- -	- -	- -	2 *	- -	1 *
Nationalisation/ Government control of institutions	1 *	* *	- -	1 *	1 1%	* *	- -	- -	1 1%	- -	* *	- -	3 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *

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Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	1 *
Nuclear weapons/ Nuclear war/ Disarmament	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	* *	- -	1 *
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	9 1%	5 1%	- -	5 1%	3 1%	2 1%	1 1%	3 1%	1 *	2 1%	3 1%	1 *	14 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
 Number of sample points : 209
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Don't know	53	25	9	19	3	14	-	37	12	6	13	26	39
	5% ^f	6%	7%	4%	2%	4%	-	11%	10% ⁿ	4%	3%	9%	4%
Personal finances (NET)	73	38	7	28	7	37	3	20	9	7	30	18	74
	7% ^f	9%	5%	6%	3%	10% ^z	7%	6%	8%	4%	8%	6%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Common Market/ Brexit/EU/Europe/ Euro	322 32%klv	67 30%	141 30%	41 27%	54 27%	322 69%zab cft	73 34%	77 30%	185 32%	59 35%	295 34%zk	24 18%	25 24%	161 37%l	55 50%zqr s	48 27%	35 29%	16 21%	- -	54 42%zv	329 33%
National health service/Hospitals/ Healthcare	139 14%aetg jv	13 6%	139 30%zac et	21 13%ae	16 8%	31 7%	51 24%zace t	22 9%	93 16%g	23 14%	111 13%	28 21%	20 19%m	49 11%	8 8%	34 19%pr	17 14%	20 26%zpr	- -	16 12%v	131 13%
Immigration/ immigrants	73 7%ew	9 4%	29 6%e	14 9%ae	73 36%zabc ef	16 4%	10 5%	12 5%	51 9%	9 6%	69 8%z	4 3%	6 6%	23 5%	4 3%	21 12%zp	11 10%	13 17%zp	73 100%zw	- -	80 8%
Economy/Economic situation	66 7%efv	66 30%zbc ft	22 5%f	6 4%	7 3%	18 4%	3 2%	24 10%	33 6%	7 4%	55 6%	11 8%	8 7%	27 6%	10 9%	8 5%	8 6%	1 2%	- -	7 5%	61 6%
Poverty/Inequality	44 4%et	6 3%	23 5%et	5 4%	3 2%	11 2%	12 6%et	14 6%	24 4%	5 3%	40 5%	4 3%	9 8%z	17 4%	6 5%	6 3%	3 3%	3 3%	- -	3 2%	45 5%
Housing	39 4%efhj	13 6%ef	17 4%ef	7 5%	11 6%ef	8 2%	2 1%	21 8%zhi	14 3%	4 2%	28 3%	11 8%j	2 2%	17 4%	4 3%	14 8%zs	13 11%zps	1 2%	- -	11 9%zv	33 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	30 3%eh	8 4%e	12 3%e	30 19%zabe ft	5 2%	3 1%	7 3%e	15 6%zh	11 2%	4 3%	25 3%	5 4%	3 3%	13 3%	- -	8 4%	6 5%p	3 3%	- -	5 4%	28 3%
Unemployment/ Factory closure/ Lack of industry	30 3%j	6 3%	13 3%	2 1%	2 1%	12 2%	3 2%	6 2%	18 3%	5 3%	20 2%	9 7%zj	2 2%	16 4%	4 3%	5 3%	3 3%	4 6%	- -	2 1%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 21st March 2018
Number of sample points : 209
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Defence/Foreign affairs/ International terrorism	29 3%	6 3%	10 2%	2 1%	8 4%	10 2%	2 1%	6 2%	15 3%	9 5%	27 3%	2 2%	2 2%	14 3%	2 2%	7 4%	3 3%	5 6%	- -	8 6%	32 3%
Education/Schools	26 3%e	5 2%e	16 3%e	2 1%	5 2%e	3 1%	26 12%zabc et	6 2%	16 3%	4 2%	20 2%	6 4%	6 6%z	10 2%	- -	4 2%	3 2%	1 1%	- -	5 4%	27 3%
Lack of faith in politics / politicians / government	22 2%be	5 2%	2 1%	4 3%	4 2%	4 1%	2 1%	4 2%	16 3%	2 1%	22 3%	- -	2 2%	13 3%	1 1%	3 2%	2 2%	1 2%	- -	4 3%	19 2%
Inflation/Prices	17 2%j	1 *	4 1%	2 1%	* *	5 1%	1 1%	9 3%	7 1%	2 1%	8 1%	9 7%zi	1 1%	6 1%	1 1%	1 1%	- -	1 1%	- -	* *	18 2%
Ageing population/ Social care for the elderly	15 2%	4 2%	8 2%	2 1%	1 1%	6 1%	5 2%	3 1%	10 2%	2 1%	15 2%	1 1%	2 2%	7 2%	5 4%q	* *	- -	* *	- -	1 1%	16 2%
Public services in general	14 1%	2 1%	8 2%	- -	2 1%	3 1%	2 1%	5 2%	9 2%	- -	14 2%	1 *	* *	6 1%	- -	* *	- -	* 1%	- -	2 1%	11 1%
Low pay/Minimum wage/Fair wages	11 1%be	1 1%	1 *	1 *	1 1%	1 *	3 1%b	7 3%z	5 1%	- -	10 1%	1 1%	3 3%z	6 1%	5 5%z	5 3%	4 3%	1 1%	- -	1 1%	11 1%
Pensions/Social security/Benefits	9 1%be	3 1%	1 *	2 2%	* *	1 *	2 1%	3 1%	2 *	4 2%h	7 1%	2 2%	1 1%	3 1%	1 1%	3 2%	2 2%	* *	- -	* *	10 1%
Pollution/ Environment	8 1%	2 1%	3 1%	2 1%	2 1%	3 1%	2 1%	2 1%	5 1%	1 1%	8 1%	- -	- -	2 *	1 1%	* *	* *	- -	- -	2 1%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Drug abuse	7 1%ej	-	1	3	1	*	*	3	3	1	4	3	-	2	-	1	-	1	-	1	8 1%
Local government/ Council tax	6 1%	-	2	3	-	1	1	1	4	1	5	1	1	-	-	1	1	-	-	-	4 *
Population levels/ Overpopulation	4 *	-	3	-	-	-	-	-	3	1	4	-	1	4	-	-	-	-	-	-	5 1%
Morality/ Individual behaviour/ Lifestyle	4 *	1	*	-	1	1	*	-	4	*	4	-	-	-	-	-	-	-	-	1 1%	
Race relations	4 *	-	-	-	2	-	-	-	3	1	3	1	-	2	-	-	-	-	-	2 *	
Privatisation	4 *	-	1	1	1	2	2	1	3	-	3	*	1	1	-	-	-	-	-	1 1%	
Taxation	3 *	-	-	-	-	-	1	1	3	-	3	1	-	3	-	1	1	1	-	-	3 *
Trade unions/ Strikes	2 *	-	-	-	-	-	-	-	2	-	2	-	-	2	2	-	-	-	-	-	1 *
Transport/Public transport	2 *	-	1	-	-	-	-	-	2	-	2	-	1	-	-	1	1	-	-	-	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	2 1%	-	-	-	-	-	-	-	2 1%zh	2	-	-	-	2	-	-	-	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Nationalisation/ Government control of institutions	1 *	-	1	-	-	1	*	*	*	1	1	-	*	-	-	-	-	-	-	-	3
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Animal welfare	1 *	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	1
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	-	-	-	-	-	-	1	-	-	1	1	-	-	1	1	-	-	-	1
Nuclear weapons/ Nuclear war/ Disarmament	* *	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	1
Foot and mouth outbreak/Farming crisis	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	9 1%e	1 *	2 *	3 2%	2 1%	1 *	1 *	2 1%	6 1%	1 1%	9 1%	-	1 1%	4 1%	-	1 1%	* *	1 1%	-	2 1%	14 1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	53 5%abef tjp	2 1%	3 1%	2 1%	3 1%	3 1%	2 1%	11 4%	27 5%	15 9%z	41 5%	8 6%	5 5%	29 7%	* *	6 3%	4 4%	3 4%	-	3 2%	39 4%
Personal finances (NET)	73 7%aetv	8 4%	28 6%t	8 5%	5 2%	17 4%	16 7%et	29 12%zhi	35 6%	7 4%	58 7%	15 11%	13 12%z	29 7%	12 11%	12 6%	7 6%	4 6%	-	5 4%	74 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Common Market/ Brexit/EU/Europe/ Euro	466 47%di oq	239 49%	228 44%	57 42%	60 36%	73 47%	87 50% d	84 59% zc dhi	105 47%	117 39%	160 48% d	189 52% zd hi	190 41%	276 51%	166 63% zn oq	153 55% zn oq	85 41% oq	62 25%	320 59% zn oq	146 32% o	483 49%
National health service/Hospitals/ Healthcare	465 46%di	211 43%	254 50%	57 42%	58 34%	65 42%	90 52% di	83 58% zc dei	112 50% di	115 38%	155 47% d	195 53% zd i	180 39%	285 53%	123 46%	133 48%	107 51%	102 41%	256 47%	209 46%	480 49%
Economy/Economic situation	223 22%hn q	109 22%	114 22%	21 15%	41 24%	40 26%	50 29% ch k	35 25% h	35 16%	61 20%	91 27% zc hk	71 19% h	102 22%	121 22%	81 31% zm noq	59 21%	33 16%	50 20%	140 26% zm nq	83 18%	205 21%
Housing	218 22%h	102 21%	116 23%	26 19%	36 22%	39 25%	45 26% h	35 25%	36 16%	62 20%	84 25% h	72 20% h	101 22%	117 22%	64 24%	54 20%	55 27%	44 18%	119 22%	99 22%	212 22%
Education/Schools	216 22%ah k	81 17%	135 26% za	28 21% h	32 19%	44 28% hk	50 29% zh k	35 25% hk	25 11%	61 20% h	94 28% zh k	61 17% h	105 23%	111 20%	68 25%	58 21%	45 21%	46 18%	125 23%	90 20%	216 22%
Immigration/ immigrants	201 20%di	101 21%	101 20%	18 14%	18 11%	31 20%	36 21% di	41 28% zc di	57 26% zc di	37 12%	67 20% di	98 27% zc di	68 15%	134 25%	46 17%	52 19%	51 24%	53 21%	98 18%	104 23%	206 21%
Poverty/Inequality	165 17%ho q	81 17%	84 16%	19 14%	26 15%	22 14%	41 24% zh	32 22% hk	26 12%	45 15%	63 19% h	58 16% h	67 15%	99 18%	62 23% zn oq	51 18% oq	26 12%	27 11%	113 21% zn oq	53 12%	169 17%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	154 15%h	66 14%	88 17%	21 15%	26 15%	22 14%	37 21% hk	24 16%	25 11%	47 15%	59 18%	48 13%	69 15%	85 16%	44 16%	36 13%	32 15%	43 17%	79 15%	75 16%	143 15%
Defence/Foreign affairs/ International terrorism	139 14%o	75 15%	65 13%	15 11%	19 11%	14 9%	28 16%	26 19% e	38 17%	34 11%	41 13%	64 18% ze i	47 10%	92 17%	56 21% zm opq	34 12%	26 12%	24 10%	90 16% zm oq	50 11%	153 16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
 Number of sample points : 209
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Unemployment/ Factory closure/ Lack of industry	130 13% dhk	67 14%	63 12%	26 19% dhk	12 7%	29 18% dhk	28 16% dh	19 13%	16 7%	38 12% d	57 17% zd	35 10% h	67 14%	64 12%	31 12%	42 15%	26 12%	32 13%	72 13%	58 13%	126 13%
Public services in general	109 11% in q	55 11%	54 11%	9 6%	11 7%	27 17% zc di	24 14% i	18 13%	20 9%	20 7%	51 15% zc di	38 10%	47 10%	62 11%	33 12% n	40 14% znq	11 5%	25 10%	72 13% znq	36 8%	107 11%
Pollution/ Environment	105 10%	48 10%	57 11%	11 8%	20 12%	17 11%	22 13%	17 12%	18 8%	31 10%	39 12%	35 9%	48 10%	57 11%	40 15% zo q	27 10%	19 9%	19 8%	67 12% m	38 8%	102 10%
Ageing population/ Social care for the elderly	104 10% cim	46 9%	57 11%	4 3%	11 6%	14 9%	23 13% ci	29 21% zc dehijk	22 10%	15 5%	37 11% ci	51 14% zcd hi	30 6%	74 14%	38 14% zm	20 7%	23 11%	22 9%	59 11% m	45 10%	107 11%
Lack of faith in politics / politicians / government	88 9%	46 10%	42 8%	7 5%	13 8%	11 7%	24 14% zci	12 8%	21 9%	20 7%	35 11%	32 9%	31 7%	57 10%	26 10%	20 7%	16 8%	26 10%	46 8%	42 9%	86 9%
Low pay/Minimum wage/Fair wages	88 9% gkpk	42 9%	46 9%	10 7%	26 15% zg hk	19 12% gk	16 9% g	3 2%	14 6%	36 12% gk	35 11% gk	16 4%	55 12%	33 6%	16 6%	22 8%	28 13% lp	22 9%	38 7%	49 11%	79 8%
Inflation/Prices	85 9% gk lp	48 10%	37 7%	9 7%	18 11% g	17 11% g	20 11% g	4 3%	18 8% g	27 9% g	37 11% gk	21 6% g	44 10%	41 8%	6 2%	19 7% lp	29 14% zlp mp	32 13% zlp	25 5% l	60 13% zlp p	77 8%
Pensions/Social security/Benefits	82 8% i	37 8%	45 9%	4 3%	9 6%	19 12% ci	18 11% ci	15 10% ci	16 7%	14 5%	38 11% ci	30 8%	33 7%	49 9%	24 9%	17 6%	25 12%	15 6%	41 8%	41 9% o	80 8%
Drug abuse	69 7% hmp	34 7%	36 7%	9 7%	13 7%	14 9%	15 9% h	12 8%	7 3%	21 7%	29 9% h	19 5% h	35 8%	34 6%	17 7%	10 4%	17 8%	25 10% mp	28 5%	42 9% mp	73 7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
 Number of sample points : 209
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Race relations	58	30	28	10	10	3	19	8	9	20	22	17	23	35	25	11	7	15	36	22	53
	6%	6%	5%	7%	6%	2%	11% jk	5%	4%	7%	7% e	5%	5%	7%	9% q	zmn	4%	3%	6%	7% m	5%
Morality/ Individual behaviour/ Lifestyle	50	22	28	2	1	11	10	7	18	3	22	25	14	36	18	12	13	6	30	19	57
	5% di	4%	6%	2%	1%	7% di	6% di	5% di	8% zcd i	1%	7% di	7% zdi	3%	7%	7%	4%	6%	2%	6%	4%	6%
Transport/Public transport	49	29	20	3	9	9	13	7	9	12	22	15	21	28	12	18	4	15	30	19	51
	5%	6%	4%	2%	6%	6%	7%	5%	4%	4%	7%	4%	5%	5%	5%	6%	2%	6%	5%	4%	5%
Taxation	45	27	18	8	5	9	11	3	8	13	20	11	23	23	7	13	18	7	20	25	48
	5%	6%	3%	6%	3%	6%	6%	2%	4%	4%	6%	3%	5%	4%	3%	5%	9% p	zlo	3%	4%	6% o
Population levels/ Overpopulation	43	23	20	6	3	5	10	11	7	10	15	18	15	28	15	12	3	12	27	16	42
	4%	5%	4%	5%	2%	3%	6%	8% zdh	3%	3%	5%	5% h	3%	5%	6%	4%	2%	5%	5%	3%	4%
Local government/ Council tax	41	20	21	2	1	12	10	10	7	2	21	17	14	27	6	10	13	12	16	25	40
	4% dip	4%	4%	1%	*	7% cdi	6% di	7% cdi	3%	1%	6% di	5% di	3%	5%	2%	4%	6%	5%	3%	6%	4%
Privatisation	32	19	13	2	4	7	9	5	5	6	16	10	13	19	12	8	7	3	21	11	32
	3%	4%	3%	1%	3%	4%	5%	4%	2%	2%	5%	3%	3%	3%	5%	3%	4%	1%	4%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	28	9	20	3	5	4	5	8	3	8	9	11	12	16	9	7	2	10	16	12	28
	3% a	2%	4%	3%	3%	3%	3%	6% h	2%	3%	3%	3% h	3%	3%	3%	3%	1%	4%	3%	3%	3%
Petrol prices/Fuel	24	15	9	5	1	7	5	2	4	6	13	6	13	11	9	6	4	5	15	10	26
	2%	3%	2%	3%	1%	5%	3%	1%	2%	2%	4%	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%
Countryside/Rural life	21	9	12	2	1	5	7	4	4	3	11	7	7	14	5	3	5	9	7	14	19
	2%	2%	2%	1%	*	3%	4%	3%	2%	1%	3%	2%	2%	3%	2%	1%	3%	3%	1%	3%	2%
Animal welfare	21	8	13	4	5	4	1	2	3	10	5	6	14	7	8	4	2	7	12	9	20
	2%	2%	2%	3%	3%	3%	1%	2%	1%	3%	2%	2%	3%	1%	3%	1%	1%	3%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
Pound/Exchange rate/Value of pound	19 2%k	13 3%	6 1%	4 3%	* *	6 4%k	7 4%hk	1 1%	1 *	5 2%	12 4%zhk	2 1%	10 2%	9 2%	5 2%	6 2%	3 1%	4 2%	11 2%	7 2%	22 2%
Nationalisation/ Government control of institutions	17 2%	10 2%	7 1%	1 1%	2 1%	2 1%	6 3%	1 1%	5 2%	3 1%	8 2%	6 2%	5 1%	12 2%	8 3%	2 1%	4 2%	3 1%	10 2% _m	7 2%	21 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	7 1%	9 2%	- -	2 1%	5 3%	2 1%	2 1%	5 2%	2 1%	7 2%	7 2%	7 1%	9 2%	10 4%zoq	3 1%	2 1%	1 *	13 2%zm	3 1%	17 2%
Trade unions/ Strikes	12 1% _m	4 1%	8 1%	- -	2 1%	2 1%	1 1%	6 4%zch ijk	1 *	2 1%	3 1%	7 2%h	4 1%	8 1%	7 3% _m	1 *	3 1%	2 1%	7 1% _m	5 1%	9 1%
Northern Ireland	9 1%	4 1%	6 1%	1 1%	2 1%	2 1%	2 1%	* *	1 1%	4 1%	4 1%	2 *	6 1%	4 1%	7 3%zq	1 *	1 *	1 *	8 1% _m	2 *	10 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	3 1%	3 1%	* *	- -	3 2%	2 1%	- -	1 *	* *	4 1%	1 *	3 1%	2 *	4 2%zq	1 *	- -	- -	5 1%	- -	6 1%
Foot and mouth outbreak/Farming crisis	5 1% _a	1 *	5 1%	1 1%	1 *	2 1%	1 1%	- -	1 *	1 *	3 1%	1 *	3 1%	2 *	4 1% _q	1 *	- -	- -	5 1%	- -	6 1%
Median	2	2	2	2	2	3	3	3	2	2	3	2	2	3	3	3	2	2	3	2	2
AIDS	2 *	- -	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	2 *	- -	2 1%	- -	- -	- -	2 *	- -	1 *
Other	38 4%	20 4%	18 3%	4 3%	2 1%	5 3%	7 4%	10 7% _{di}	10 4%	6 2%	12 4%	20 5% _d	11 2%	27 5%	16 6%	11 4%	6 3%	5 2%	27 5%	11 2%	39 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	986	546	440	129	140	112	153	165	287	269	265	452	381	605	227	341	176	242	568	418	986
WEIGHTED BASE	1000	488	513	135*	168	157*	174	143	224	303	331	367	460	540	266	278	208	248	544	457	986
	100%	49%	51%	14%*	17%	16%*	17%	14%	22%	30%	33%	37%	46%	54%	27%	28%	21%	25%	54%	46%	99%
MEAN NUMBER OF MENTIONS	3.76h i	3.71	3.81	3.15	3.21	4.10i	4.59z cdhik	4.30c dhik	3.33	3.19	4.36z cdhi	3.71h i	3.50	3.99	4.37z moq	3.59	3.70	3.36	3.97z m	3.52	3.80
STANDARD ERROR	0.11	0.13	0.17	0.16	0.20	0.43	0.33	0.25	0.17	0.13	0.26	0.14	0.16	0.14	0.28	0.13	0.23	0.21	0.15	0.15	0.11
ERROR VARIANCE	0.01	0.02	0.03	0.03	0.04	0.18	0.11	0.06	0.03	0.02	0.07	0.02	0.03	0.02	0.08	0.02	0.05	0.04	0.02	0.02	0.01
Don't know	122 p	53 12%gm	68 11% 13%	17 12%g	33 20%zf gjk	19 12%g	15 8%	4 3%	34 15%gk	50 17%zf gk	33 10%g	38 10%g	69 15%	52 10%	31 12%	21 7%	21 10%	49 20%zlm npq	51 9%	70 15%zm np	99 10%
Personal finances (NET)	290	152 29%hk	138 31% 27%	32 24%	61 36%hk	48 31%	64 37%zh k	37 26%	47 21%	93 31%h	112 34%hk	84 23%	142 31%	148 27%	78 29%	80 29%	61 29%	70 28%	158 29%	132 29%	279 28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986	
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986	
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%	
Common Market/ Brexit/EU/Europe/ Euro	466 47%de fgnoq	396 46%de g	28 57%de fg	41 47%	130 40%	89 37%	128 41%g	99 38%	208 57%za defgi	65 49%	159 57%za defgi	94 66%za cdefg i	181 55%zn oq	158 56%zn oq	41 31%	73 31%	340 55%zn oq	113 31%	483 49%	
National health service/Hospitals/ Healthcare	465 46%fg i	397 46%fg i	23 46%	45 51%i	175 54%za fgi	130 55%za fgi	121 39%	98 38%	169 46%i	41 31%	126 45%i	85 59%za fghij	181 55%zm opq	118 42%	61 47%	94 41%	299 49% m	155 43%	480 49%	
Economy/Economic situation	223 22%n	199 23%	7 15%	16 19%	66 20%	49 21%	58 19%	50 19%	99 27%zf	47 35%za bcdef ghj	81 29%za dfg	34 24%	64 19%	84 30%zl npq	20 16%	50 21%	148 24% ln	70 19%	205 21%	
Housing	218 22%bd efgp	197 23%bde fg	4 9%	17 19%	56 17%	39 16%	47 15%	43 17%	115 31%za bcdef g	49 36%za bcdef g	92 33%za bcdef g	43 30%bd efg	66 20%	49 17%	32 25%	65 28% mp	115 19%	98 27% zm p	212 22%	
Education/Schools	216 22%	188 22%	11 22%	17 19%	88 27%za fghijk	72 30%za fghijk	59 19%	48 18%	69 19%	27 20%	48 17%	21 15%	68 21%	63 22%	22 17%	55 24%	131 21%	78 22%	216 22%	
Immigration/ immigrants	201 20%	176 20%	11 23%	13 15%	58 18%	45 19%	64 21%	52 20%	79 22%	24 18%	68 25%i	44 31%za cdeh	86 26%zo pq	51 18%	23 17%	39 17%	137 22%z	62 17%	206 21%	
Poverty/Inequality	165 17%f	151 17%fg	4 8%	11 12%	67 20%zc fg	56 23%za bcfg	37 12%	33 13%	62 17%	29 22%fg	51 19%	22 16%	50 15%	57 20%	16 12%	38 16%	107 17%	54 15%	169 17%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	154 15%cp	145 17%zcf	3 6%	6 7%	57 17%cd	51 21%zbcdf	40 13%	37 14%	58 16%	27 20%bc	44 16%	17 12%	46 14%	35 12%	25 20%	34 15%	81 13%	59 16%	143 15%
Defence/Foreign affairs/ International terrorism	139 14%dq	123 14%dg	9 18%	8 9%	34 10%	26 11%	35 11%	26 10%	71 19%zaci	16 12%	52 19%de	36 25%zaci	64 19%zn	37 13%	13 10%	21 9%	101 17%zo	35 10%	153 16%
Unemployment/ Factory closure/ Lack of industry	130 13%g	103 12%	9 18%	18 20%afg	57 17%zafg	39 16%ag	32 10%	23 9%	41 11%	17 13%	31 11%	14 10%	36 11%	49 17%	12 10%	29 12%	85 14%l	41 11%	126 13%
Public services in general	109 11%	97 11%	3 7%	8 9%	42 13%	34 14%	29 9%	25 10%	38 10%	12 9%	27 10%	15 10%	34 10%	42 15%ng	8 6%	21 9%	75 12%	29 8%	107 11%
Pollution/ Environment	105 10%dn	95 11%dn	4 8%	6 7%	23 7%	18 7%	28 9%	23 9%	54 15%zade	19 14%de	35 13%	16 11%	33 10%	36 13%nd	6 5%	25 11%	68 11%nd	31 9%nd	102 10%
Ageing population/ Social care for the elderly	104 10%fgo	87 10%fg	4 9%	12 14%	36 11%	23 10%	22 7%	18 7%	46 13%	17 13%	33 12%	16 11%	46 14%zoq	25 9%	16 12%ooq	12 5%	71 12%o	28 8%	107 11%
Lack of faith in politics / politicians / government	88 9%foq	81 9%fi	1 3%	5 6%	46 14%zabcfghj	40 17%zabcfghijk	18 6%	17 6%	24 7%	9 7%	19 7%	10 7%	32 10%q	32 12%ooq	8 6%	10 4%	65 11%zoq	18 5%	86 9%
Low pay/Minimum wage/Fair wages	88 9%l	73 8%	5 9%	10 12%k	28 8%	17 7%	21 7%	17 6%	39 11%jk	18 13%jk	23 8%k	5 3%	20 6%	29 10%	16 12%l	23 10%	49 8%l	39 11%l	79 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 21st March 2018
Number of sample points : 209
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Inflation/Prices	85 9%bn	80 9%k	* 1%	5 5%	29 9%	24 10%bk	28 9%b	28 11%bk	28 8%k	19 14%zbh jk	23 8%k	4 3%	28 9%	22 8%	5 4%	29 12%n	50 8%	34 9%n	77 8%
Pensions/Social security/Benefits	82 8%fg	66 8%fg	1 1%	15 17%za bfg k	39 12%za bfg	23 10%fg	12 4%	11 4%	32 9%f	11 8%	21 7%	10 7%	32 10%	25 9%	9 7%	14 6%	56 9%	23 6%	80 8%
Drug abuse	69 7%fg	64 7%fg	1 2%	4 5%	35 11%za cfghj	31 13%zab fghjk	12 4%	11 4%	23 6%	11 8%	14 5%	4 3%	23 7%	20 7%	15 11%zoq	10 4%	43 7%	24 7%	73 7%
Race relations	58 6%ng	52 6%	5 9%	2 2%	15 5%	14 6%	18 6%	13 5%	25 7%	7 5%	20 7%	13 9%	23 7%n	20 7%n	2 2%	9 4%	43 7%ng	12 3%	53 5%
Morality/ Individual behaviour/ Lifestyle	50 5%fg	41 5%g	2 4%	7 8%	18 6%	12 5%	8 3%	6 2%	23 6%	14 11%zaf gh	20 7%fg	6 4%	24 7%zoq	13 5%	5 4%	6 3%	38 6%	11 3%	57 6%
Transport/Public transport	49 5%	42 5%	4 9%	3 3%	16 5%	13 6%	17 5%	12 5%	16 4%	7 5%	11 4%	4 3%	21 6%mp	7 2%	4 3%	13 6%	28 5% m	17 5%	51 5%
Taxation	45 5%	41 5%	1 1%	3 4%	19 6%	16 7%	10 3%	9 4%	16 4%	5 4%	11 4%	6 4%	19 6%	12 4%	4 3%	7 3%	31 5%	12 3%	48 5%
Population levels/ Overpopulation	43 4%	38 4%	2 5%	2 3%	12 4%	10 4%	10 3%	8 3%	20 6%	5 3%	18 6%i	13 9%zg	18 6%	9 3%	3 2%	10 4%	27 4%	13 4%	42 4%
Local government/ Council tax	41 4%	32 4%	- -	9 10%zab defgjk	16 5%e	7 3%	7 2%	7 3%	18 5%k	8 6%j	9 3%	1 1%	18 5%	8 3%	5 4%	9 4%	26 4%	14 4%	40 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 21st March 2018
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986	
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986	
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%	
Privatisation	32	28	1	2	11	8	9	8	12	8	10	2	14	8	1	7	22	8	32	
	3%	3%	3%	3%	3%	4%	3%	3%	3%	6%hj	4%	1%	4%	3%	1%	3%	4%	2%	3%	
Nuclear weapons/ Nuclear war/ Disarmament	28	26	-	2	11	9	7	7	10	6	7	1	14	2	5	6	15	10	28	
	3%am	3%	-	2%	3%	4%	2%	3%	3%	4%	3%	1%	4%amp	1%	4%m	2%	2%am	3%	3%	
Petrol prices/Fuel	24	20	1	3	9	6	6	5	9	3	3	-	10	5	2	8	14	10	26	
	2%	2%	3%	4%	3%	3%	2%	2%	2%j	3%	1%	-	3%	2%	1%	3%	2%	3%	3%	
Countryside/Rural life	21	16	-	5	7	1	4	4	11	6	8	2	14	4	-	2	18	2	19	
	2%q	2%	-	6%zad efg	2%e	*	1%	1%	3%	5%ae	3%	2%	4%znq	1%	-	1%	3%q	*	2%	
Animal welfare	21	20	-	1	4	3	8	8	9	5	7	2	4	6	3	6	10	9	20	
	2%	2%	-	1%	1%	1%	3%	3%	2%	4%	3%	1%	1%	2%	2%	2%	2%	2%	2%	
Pound/Exchange rate/Value of pound	19	15	1	3	7	4	5	4	6	4	5	1	10	4	*	3	14	4	22	
	2%	2%	2%	4%	2%	2%	2%	2%	2%	3%	2%	1%	3%	2%	*	1%	2%	1%	2%	
Nationalisation/ Government control of institutions	17	13	-	4	7	3	4	4	6	4	6	2	11	3	1	2	14	3	21	
	2%	2%	-	5%	2%	1%	1%	1%	2%	3%	2%	1%	3%z	1%	1%	1%	2%	1%	2%	
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16	7	-	8	9	1	2	2	5	3	3	-	9	5	2	-	14	2	17	
	2%a	1%	-	9%zab defgh jk	3%ae	*	1%	1%	1%	2%	1%	-	3%oq	2%	1%	-	2%	*	2%	
Trade unions/ Strikes	12	10	-	2	5	3	-	-	7	4	7	3	7	1	*	2	8	3	9	
	1%	1%	-	3%fg	2%	1%	-	-	2%f	3%fg	2%fg	2%	2%p	*	*	1%	1%	1%	1%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
 Number of sample points : 209
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	986	837	53	96	352	256	336	283	298	125	219	94	391	234	166	177	625	343	986
WEIGHTED BASE	1000	862	50*	88*	326	238	309	259	365	133*	276	143*	331	282	129	231	612	361	986
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	28%	14%*	33%	28%	13%	23%	61%	36%	99%
Northern Ireland	9 1%	9 1%	- -	1 1%	1 *	1 *	- -	- -	8 2%zaf g	5 4%zad efg	5 2%	- -	4 1%	1 *	2 1%	2 1%	5 1%	4 1%	10 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	5 1%	- -	- -	1 *	1 *	* *	* *	5 1%	4 3%zad efg	4 1%	- -	3 1%	2 1%	* *	- -	5 1%	* *	6 1%
Foot and mouth outbreak/Farming crisis	5 1%	5 1%	- -	- -	1 *	1 1%	1 *	1 *	3 1%	3 3%zaf	3 1%	- -	3 1%	1 *	1 1%	1 *	4 1%	1 *	6 1%
Median	2	2	2	3	3	3	2	2	3	2	3	3	3	3	2	2	3	2	2
AIDS	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	2 2%za	2 1%	- -	2 1%	- -	- -	- -	2 *	- -	1 *
Other	38 4%	33 4%	4 7%	2 2%	11 3%	10 4%	14 5%	10 4%	12 3%	6 5%	10 4%	4 3%	16 5%	15 5%	2 2%	5 2%	31 5%z	7 2%	39 4%
MEAN NUMBER OF MENTIONS	3.76f gnq	3.81f g	3.12	3.66	3.91f g	3.99f g	3.11	3.11	4.19z fg	4.42f g	4.15f g	3.90b fg	4.14z nq	3.83n q	3.14	3.38	4.00z nq	3.30	3.80
STANDARD ERROR	0.11	0.12	0.21	0.33	0.18	0.21	0.11	0.13	0.24	0.49	0.27	0.21	0.22	0.18	0.14	0.18	0.15	0.12	0.11
ERROR VARIANCE	0.01	0.01	0.04	0.11	0.03	0.04	0.01	0.02	0.06	0.24	0.08	0.04	0.05	0.03	0.02	0.03	0.02	0.01	0.01
Don't know	122 12%dk mp	112 13%dk	4 9%	5 6%	28 8%	22 9%	42 14%k	38 15%dk	52 14%k	25 19%zc dej	32 12%k	7 5%	37 11%	21 7%	15 12%	42 18%zmp	57 9%	57 16%zm p	99 10%
Personal finances (NET)	290 29%bfi l	260 30%bf	8 16%	21 24%	109 33%bf k	88 37%za bfgk	75 24%	67 26%	106 29%	50 38%zb fghjk	81 29%k	30 21%	78 24%	92 33%l	31 24%	83 36%ln	170 28%l	114 32%ln	279 28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Common Market/ Brexit/EU/Europe/ Euro	466	202	72	192	123	152	29	126	37	62	234	124	483
	47%cl	49%	51%	43%	59%zg	43%	74%zg	37%	32%	40%	61%zl m	43%	49%
National health service/Hospitals/ Healthcare	465	161	66	238	106	180	17	137	54	83	176	131	480
	46%a	39%	46%	53%za	50%	51%	43%	40%	47%	54%	46%	46%	49%
Economy/Economic situation	223	108	36	79	41	83	13	80	19	24	110	78	205
	22%cm	26%zc	26%	17%	20%	23%	32%	23%	16%	16%	29%zl m	27%	21%
Housing	218	85	45	87	40	86	11	68	23	43	86	72	212
	22%	21%	32%za c	19%	19%	24%	29%	20%	20%	28%	22%	25%	22%
Education/Schools	216	72	45	99	29	90	16	65	22	31	88	92	216
	22%af	17%	32%za	22%	14%	25%fi	42%zf g	19%	19%	20%	23%	32%	22%
Immigration/ immigrants	201	79	25	97	67	55	6	58	20	45	68	38	206
	20%g	19%	18%	22%	32%zg	16%	16%	17%	17%	29%zn	18%	13%	21%
Poverty/Inequality	165	78	26	62	26	76	8	46	15	24	77	41	169
	17%h	19%	18%	14%	12%	21%zf	20%	13%	13%	16%	20%	15%	17%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	154	63	28	63	42	50	7	52	13	25	63	60	143
	15%	15%	20%	14%	20%	14%	17%	15%	11%	16%	16%	21%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Defence/Foreign affairs/ International terrorism	139 14%	55 13%	14 10%	71 16%	46 22%zg	43 12%	6 15%	35 10%	11 9%	21 14%	71 18%zl	31 11%	153 16%
Unemployment/ Factory closure/ Lack of industry	130 13% ^f	55 13%	23 16%	52 12%	14 7%	47 13% ^f	5 13%	53 15%	16 14%	23 15%	39 10%	29 10%	126 13%
Public services in general	109 11% ^{cf}	63 15% ^{zbc}	7 5%	39 9%	11 5%	41 12% ^f	2 5%	47 14%	8 7%	19 12%	46 12%	31 11%	107 11%
Pollution/ Environment	105 10%	44 11%	21 15%	40 9%	14 6%	38 11%	5 13%	35 10%	7 6%	18 12%	51 13%	28 10%	102 10%
Ageing population/ Social care for the elderly	104 10%	40 10%	13 10%	50 11%	20 10%	31 9%	7 18%	37 11%	10 9%	18 11%	48 12%	27 9%	107 11%
Lack of faith in politics / politicians / government	88 9%	36 9%	16 12%	36 8%	11 5%	28 8%	6 14%	36 10%	10 8%	20 13%	34 9%	25 9%	86 9%
Low pay/Minimum wage/Fair wages	88 9% ^c	46 11% ^c	18 13% ^c	23 5%	12 6%	30 9%	2 6%	37 11%	9 8%	12 8%	32 8%	29 10%	79 8%
Inflation/Prices	85 9% ^f	41 10%	9 6%	35 8%	7 3%	35 10% ^f	2 5%	38 11%	8 7%	14 9%	33 8%	25 9%	77 8%
Pensions/Social security/Benefits	82 8%	34 8%	10 7%	38 8%	14 7%	25 7%	5 12%	28 8%	4 3%	16 11% ^l	32 8%	23 8%	80 8%
Drug abuse	69 7%	31 7%	8 5%	31 7%	14 7%	29 8%	5 12%	20 6%	5 4%	11 7%	26 7%	29 10%	73 7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Race relations	58	27	11	21	14	25	1	12	7	9	29	13	53
	6%	6%	8%	5%	7%	7%	2%	3%	6%	6%	7%	5%	5%
Morality/ Individual behaviour/ Lifestyle	50	16	4	30	12	13	1	19	3	13	17	15	57
	5%	4%	3%	7%z	6%	4%	3%	6%	2%	8%	4%	5%	6%
Transport/Public transport	49	28	5	16	11	15	2	17	1	5	23	11	51
	5%	7%	4%	4%	5%	4%	5%	5%	1%	4%	6%	4%	5%
Taxation	45	21	5	19	9	17	1	15	1	8	14	15	48
	5%	5%	4%	4%	4%	5%	1%	4%	1%	5%	4%	5%	5%
Population levels/ Overpopulation	43	21	1	21	8	9	3	16	6	4	14	8	42
	4%	5%	1%	5%	4%	3%	8%	5%	6%	3%	4%	3%	4%
Local government/ Council tax	41	15	5	21	2	14	1	18	5	6	14	17	40
	4%^f	4%	4%	5%	1%	4%	3%	5%	5%	4%	4%	6%	4%
Privatisation	32	16	6	10	1	17	1	10	2	5	15	6	32
	3%^f	4%	4%	2%	*	5% ^f	3%	3%	2%	3%	4%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	28	12	4	12	6	12	1	7	1	3	14	8	28
	3%	3%	3%	3%	3%	3%	2%	2%	1%	2%	4%	3%	3%
Petrol prices/Fuel	24	16	*	8	3	6	-	10	1	6	10	9	26
	2%	4%	*	2%	1%	2%	-	3%	1%	4%	3%	3%	3%
Countryside/Rural life	21	10	6	5	2	2	1	10	3	3	8	4	19
	2%^{cg}	3%	4%	1%	1%	1%	2%	3%	3%	2%	2%	1%	2%
Animal welfare	21	13	2	6	4	7	-	9	1	2	8	7	20
	2%	3%	2%	1%	2%	2%	-	3%	1%	1%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 21st March 2018
Number of sample points : 209
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
Pound/Exchange rate/Value of pound	19 2%	12 3%	2 1%	5 1%	3 1%	3 1%	1 2%	8 2%	1 1%	1 1%	6 2%	5 2%	22 2%
Nationalisation/ Government control of institutions	17 2%	11 3%	* *	6 1%	3 1%	9 2%	- -	5 1%	2 2%	1 1%	8 2%	6 2%	21 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%g	7 2%	3 2%	6 1%	6 3%g	1 *	- -	8 2%	1 1%	2 1%	8 2%	6 2%	17 2%
Trade unions/ Strikes	12 1%	7 2%	- -	5 1%	4 2%	2 1%	* 1%	5 2%	- -	1 1%	7 2%	4 2%	9 1%
Northern Ireland	9 1%	6 1%	* *	3 1%	1 1%	4 1%	- -	4 1%	- -	1 1%	5 1%	4 2%	10 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	4 1%	1 *	1 *	- -	1 *	- -	4 1%	- -	1 *	3 1%	4 1%	6 1%
Foot and mouth outbreak/Farming crisis	5 1%	4 1%	- -	1 *	1 *	1 *	- -	4 1%	- -	- -	2 *	3 1%	6 1%
Median	2	2	3	2	3	3	3	2	2	3	3	3	2
AIDS	2 *	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%	1 *
Other	38 4%	16 4%	6 4%	16 4%	11 5%	9 3%	2 5%	10 3%	6 5%	5 3%	13 3%	5 2%	39 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n
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UNWEIGHTED BASE	986	365	111	510	214	342	47	326	116	171	369	246	986
WEIGHTED BASE	1000	409	141*	450	209	354	39*	342	116*	153	386	285	986
	100%	41%	14%*	45%	21%	35%	4%*	34%	12%*	15%	39%	28%	99%
MEAN NUMBER OF MENTIONS	3.76l	3.93	4.00	3.54	3.61	3.71	4.25	3.69	3.03	3.89l	4.07l	3.89	3.80
STANDARD ERROR	0.11	0.21	0.27	0.12	0.15	0.13	0.30	0.24	0.17	0.24	0.16	0.24	0.11
ERROR VARIANCE	0.01	0.04	0.08	0.01	0.02	0.02	0.09	0.06	0.03	0.06	0.03	0.06	0.01
Don't know	122	54	19	49	20	28	1	69	18	12	37	46	99
	12%g	13%	13%	11%	10%	8%	2%	20%	15%	8%	9%	16%	10%
Personal finances (NET)	290	141	44	105	36	129	12	97	29	42	121	82	279
	29%cf	34%zc	31%	23%	17%	36%zf	31%	28%	25%	27%	31%	29%	28%

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE WEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Common Market/ Brexit/EU/Europe/ Euro	466 47%kv	113 51%	226 49%	63 41%	92 46%	466 100%zab cft	107 50%	114 45%	268 47%	83 50%	422 49%zk	39 30%	42 41%	225 51%	79 71%zqr s	78 44%	59 50%	29 38%	16 23%	76 59%zv	483 49%
National health service/Hospitals/ Healthcare	465 46%km	90 40%	465 100%zac eft	89 58%zat	91 45%	226 49%a	168 78%zac et	106 42%	277 48%	80 48%	410 48%	53 40%	57 55%km	169 39%	51 47%	92 51%	56 47%	45 57%	29 40%	61 48%	480 49%
Economy/Economic situation	223 22%hn	223 100%zbc eft	90 19%	52 34%zbe f	55 28%b	113 24%b	46 21%	78 31%zh	105 18%	37 23%	182 21%	37 28%	26 25%	110 25%	41 38%zqr s	35 19%	27 23%	10 13%	9 12%	47 36%zv	205 21%
Housing	218 22%hj	74 33%zbe	117 25%z	50 33%ze	52 26%	98 21%	65 30%ze	75 30%zh	103 18%	39 24%	175 20%	41 31%zj	28 27%	97 22%	24 22%	50 28%ss	42 36%zpq s	14 18%	12 16%	40 31%zv	212 22%
Education/Schools	216 22%cj	46 21%	168 36%zae t	53 34%zae t	40 20%	107 23%	216 100%zab cet	57 23%	128 22%	29 17%	171 20%	41 30%zj	35 34%zm	79 18%	20 19%	34 19%	21 17%	18 23%	10 14%	30 24%	216 22%
Immigration/ immigrants	201 20%g	55 25%	91 20%	43 28%	201 100%zab cef	92 20%	40 19%	37 15%	136 24%zg	26 16%	180 21%	19 15%	15 15%	86 20%	21 19%	53 30%z	32 27%	30 39%zps	73 100%z	128 100%z	206 21%
Poverty/Inequality	165 17%	44 20%	89 19%	34 22%	29 14%	74 16%	48 22%zet	62 24%zhi	81 14%	20 12%	145 17%	15 12%	23 22%	75 17%	32 29%zqr s	28 16%	20 17%	11 13%	8 11%	21 16%	169 17%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	154 15%j	52 23%ze	89 19%ze	154 100%zab eft	43 21%ze	63 14%	53 24%ze	56 22%zhi	79 14%	20 12%	120 14%	31 23%ej	15 15%	71 16%	15 13%	42 23%z	28 23%z	16 21%	14 20%	29 22%	143 15%

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Defence/Foreign affairs/ International terrorism	139 14%k	39	72	32	44	88	32	28	84	28	131	6	12	57	24	37	27	13	7	37	153
		17%	16%	21%	22%zb	19%z	15%	11%	15%	17%	15%zk	4%	11%	13%	22%z	21%z	23%z	17%	10%	29%zv	16%
Unemployment/ Factory closure/ Lack of industry	130 13%j	41	66	27	35	59	41	34	71	25	98	30	8	64	14	21	10	13	7	28	126
		19%ze	14%	18%	17%	13%	19%ze	13%	12%	15%	11%	22%zi	8%	15%	13%	12%	8%	17%	10%	22%z	13%
Public services in general	109 11%h	36	75	27	23	60	32	41	49	19	99	8	12	52	18	19	15	6	4	18	107
		16%z	16%z	17%z	11%	13%	15%	16%zh	8%	11%	12%	6%	11%	12%	17%	11%	13%	7%	6%	14%	11%
Pollution/ Environment	105 10%	31	55	25	20	71	42	31	58	14	92	11	9	53	24	24	19	7	6	14	102
		14%	12%	16%	10%	15%z	20%zbt	12%	10%	8%	11%	8%	8%	12%	22%z	13%	16%	9%	8%	11%	10%
Ageing population/ Social care for the elderly	104 10%	36	76	33	25	61	41	28	54	19	91	10	10	40	23	21	14	11	5	20	107
		16%z	16%z	21%zet	12%	13%z	19%ze	11%	9%	12%	11%	8%	10%	9%	21%z	12%	11%	14%	7%	15%	11%
Lack of faith in politics / politicians / government	88 9%	24	41	21	23	42	22	31	48	9	75	11	9	40	10	17	13	8	8	14	86
		11%	9%	13%	11%	9%	10%	12%i	8%	5%	9%	8%	8%	9%	9%	10%	11%	10%	11%	11%	9%
Low pay/Minimum wage/Fair wages	88 9%e	39	42	28	23	25	24	28	50	10	73	13	13	49	13	23	17	11	11	12	79
		17%zbe	9%e	18%zbe	11%e	5%	11%e	11%	9%	6%	8%	10%	12%	11%	12%	13%	14%	14%	15%	10%	8%
Inflation/Prices	85 9%ej	33	38	25	26	27	20	39	39	7	54	29	5	43	6	11	9	2	12	14	77
		15%zbe	8%	16%zbe	13%zbe	6%	9%	15%zhi	7%	4%	6%	22%zi	5%	10%	6%	6%	8%	2%	17%z	11%	8%
Pensions/Social security/Benefits	82 8%	29	61	28	22	41	36	19	47	16	66	14	7	33	13	25	17	10	4	18	80
		13%z	13%ze	18%ze	11%	9%	17%ze	7%	8%	10%	8%	11%	6%	8%	12%	14%z	15%z	13%	5%	14%z	8%

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	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Drug abuse	69 7%j	30 13%ze	47 10%ze	35 22%zabe t	17 9%	29 6%	32 15%zbe	27 11%z	35 6%	7 4%	47 5%	20 15%zj	5 5%	29 7%	8 7%	12 7%	9 7%	6 7%	3 5%	14 11%	73 7%
Race relations	58 6%j	26 12%zb	27 6%	12 8%	27 13%zbe	34 7%	20 9%	15 6%	33 6%	9 5%	45 5%	12 9%	7 7%	30 7%	10 9%	9 5%	8 7%	4 5%	6 8%	21 16%z	53 5%
Morality/ Individual behaviour/ Lifestyle	50 5%lm	19 9%z	27 6%	16 10%z	14 7%	26 6%	21 10%zbe	17 7%	26 5%	7 4%	43 5%	5 3%	5 5%	11 3%	10 9% s	11 6% s	10 8%	1 1%	4 5%	10 8%	57 6%
Transport/Public transport	49 5%j	19 8%z	34 7%z	23 15%zbe	14 7%	26 6%	20 9%z	17 7%	22 4%	7 4%	37 4%	10 8%	5 5%	26 6%	6 6%	9 5%	9 7%	1 2%	3 4%	11 9%	51 5%
Taxation	45 5%j	17 8%ze	29 6%e	16 10%ze	13 6%e	14 3%	24 11%zbe	9 4%	29 5%	7 4%	31 4%	12 9%zj	3 3%	23 5%	3 3%	6 3%	4 4%	2 3%	5 7%	8 6%	48 5%
Population levels/ Overpopulation	43 4%	14 6%	28 6%z	18 12%zbe	22 11%zbe	22 5%	21 10%zbe	8 3%	24 4%	10 6%	40 5%	1 1%	7 7%	17 4%	4 4%	13 7%	8 7%	9 12%z	5 7%	17 13%z	42 4%
Local government/ Council tax	41 4%j	14 6%	24 5%	17 11%zbe	15 7%z	18 4%	19 9%zbe	12 5%	19 3%	10 6%	27 3%	12 9%zj	6 6%	16 4%	5 5%	14 8%z	11 9%z	5 7%	3 5%	11 9%z	40 4%
Privatisation	32 3%	13 6%	20 4%	11 7%z	10 5%	19 4%	11 5%	11 4%	14 3%	6 4%	26 3%	4 3%	4 4%	15 3%	8 7%	7 4%	6 5%	3 4%	1 2%	9 7%z	32 3%
Nuclear weapons/ Nuclear war/ Disarmament	28 3%h	15 7%z	18 4%	11 7%z	11 6%z	21 4%z	16 8%zb	14 5%zh	10 2%	3 2%	23 3%	3 3%	1 1%	11 2%	2 2%	5 3%	5 4%	1 1%	2 3%	9 7%z	28 3%
Petrol prices/Fuel	24 2%	14 6%ze	19 4%z	13 9%ze	11 6%z	12 3%	14 7%ze	7 3%	11 2%	4 3%	22 3%	1 *	4 4%	12 3%	1 1%	3 2%	2 2%	1 1%	4 6%	7 5%	26 3%

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	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Countryside/Rural life	21 2%	11 5%z	15 3%	10 7%z	10 5%z	17 4%z	10 5%z	6 3%	7 1%	6 3%	18 2%	1 1%	2 2%	9 2%	4 4%	7 4%	7 6%z	2 3%	3 4%	7 5%z	19 2%
Animal welfare	21 2%	10 5%z	12 3%	11 7%zbe	9 5%z	10 2%	8 3%	6 3%	9 2%	4 2%	18 2%	1 1%	3 2%	11 2%	1 1%	3 2%	3 2%	* 2%	- *	9 7%zv	20 2%
Pound/Exchange rate/Value of pound	19 2%	9 4%	10 2%	8 5%z	8 4%	12 3%	8 4%	7 3%	7 1%	5 3%	14 2%	3 2%	1 1%	13 3%	1 1%	* *	* *	- -	1 1%	7 6%z	22 2%
Nationalisation/ Government control of institutions	17 2%	9 4%z	11 2%	6 4%	6 3%	11 2%	7 3%	5 2%	9 2%	3 2%	14 2%	1 1%	1 1%	10 2%	4 4%	1 *	1 1%	- -	2 2%	4 3%	21 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	7 3%	12 3%	5 3%	4 2%	13 3%z	8 4%z	3 1%	7 1%	6 3%	13 2%	- -	2 2%	6 1%	5 4%z	1 1%	* *	1 1%	1 1%	3 3%	17 2%
Trade unions/ Strikes	12 1%	6 3%	10 2%	7 4%z	5 3%	10 2%	7 3%z	4 2%	8 1%	- -	10 1%	- -	1 1%	8 2%	3 3%	2 1%	2 1%	- -	1 1%	5 4%z	9 1%
Northern Ireland	9 1%j	7 3%z	7 2%	4 2%	4 2%	8 2%	6 3%z	7 3%zh	2 *	- -	5 1%	2 2%	1 1%	5 1%	2 2%	1 1%	1 1%	* *	- -	4 3%z	10 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%j	4 2%z	3 1%	3 2%	3 2%	4 1%	3 1%	4 1%	2 *	- -	2 *	1 1%	1 1%	3 1%	2 2%	1 *	1 1%	- -	- -	3 3%z	6 1%
Foot and mouth outbreak/Farming crisis	5 1%j	3 2%	4 1%	3 2%	3 2%	4 1%	3 1%	3 1%	2 *	- -	3 *	1 *	2 2%	2 *	- -	1 1%	1 1%	- -	- -	3 3%z	6 1%

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	986	205	480	143	206	483	216	246	557	178	869	112	147	324	113	189	122	85	80	126	986
WEIGHTED BASE	1000	223	465	154*	201	466	216	254	575	166	859	134*	103	439	110*	179	119*	78*	73*	128*	986
	100%	22%	46%	15%*	20%	47%	22%	25%	58%	17%	86%	13%*	10%	44%	11%*	18%	12%*	8%*	7%*	13%*	99%
Median	2	3	3	4	3	3	4	3	2	3	2	3	3	2	3	3	3	3	2	4	2
AIDS	2 *	2 1%	2 *	2 1%	2 1%	2 *	2 1%	2 1%	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	- -	2 2%z	1 *
Other	38 4%bf	8 4%	7 1%	7 5%bf	9 4%bf	15 3%b	2 1%	10 4%	24 4%	4 3%	36 4%	2 1%	3 3%	13 3%	4 4%	3 2%	3 2%	1 1%	6 8%	3 2%	39 4%
MEAN NUMBER OF MENTIONS	3.76j e	5.72zb e	4.81z et	6.68zb et	5.31ze	4.44z e	6.03zb e	4.30zh	3.56	3.60	3.66	3.93	3.87	3.82	4.73z	4.14	4.46z	3.83	3.97	6.07zv	3.80
STANDARD ERROR	0.11	0.40	0.20	0.54	0.39	0.19	0.37	0.29	0.12	0.21	0.10	0.27	0.25	0.20	0.37	0.27	0.38	0.29	0.41	0.56	0.11
ERROR VARIANCE	0.01	0.16	0.04	0.29	0.15	0.04	0.14	0.08	0.01	0.04	0.01	0.08	0.06	0.04	0.14	0.07	0.14	0.08	0.16	0.31	0.01
Don't know	122 12%abce ftjpw	10 4%	9 2%	7 5%	7 3%	28 6%bf	3 2%	33 13%	67 12%	21 13%	93 11%	24 18%	11 11%	62 14%	6 5%	21 12%	15 13%	8 10%	4 6%	3 2%	99 10%
Personal finances (NET)	290 29%ehi j	88 39%zbe t	141 30%e	61 40%zet	58 29%e	100 21%	73 34%e	111 44%zhi	145 25%	31 19%	234 27%	50 38%	41 39%z	138 31%	41 37%	49 27%	36 30%	18 24%	23 32%	35 28%	279 28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MARCH 2018 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	986	159	110	159	106	250	202	986
WEIGHTED BASE	1000	171	133*	184	147*	189	177	986
	100%	17%	13%*	18%	15%*	19%	18%	99%
Common Market/ Brexit/EU/Europe/ Euro	466 47%bd	87 51%bd	31 23%	117 64%za bdf	43 29%	116 61%zb df	73 41%b	483 49%
National health service/Hospitals/ Healthcare	465 46%b	69 41%	46 34%	92 50%b	64 43%	95 50%b	100 56%za b	480 49%
Economy/Economic situation	223 22%	41 24%	21 16%	58 32%zb ef	32 22%	41 22%	30 17%	205 21%
Housing	218 22%	37 21%	25 19%	44 24%	40 27%	38 20%	34 19%	212 22%
Education/Schools	216 22%f	42 25%f	19 14%	49 27%bf ef	45 31%zb ef	34 18%	26 15%	216 22%
Immigration/ immigrants	201 20%a	19 11%	18 13%	35 19%	32 22%a	44 23%a	54 30%za bc	206 21%
Poverty/Inequality	165 17%b	39 23%zb	6 5%	42 23%zb	21 15%b	32 17%b	25 14%b	169 17%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	154 15%	19 11%	28 21%	33 18%	26 18%	27 14%	21 12%	143 15%
Defence/Foreign affairs/ International terrorism	139 14%b	27 16%b	7 5%	29 16%b	13 9%	34 18%bd	30 17%b	153 16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 21st March 2018
 Number of sample points : 209
 Source : Ipsos MORI (JN Q218)

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	100%	17%	13%*	18%	15%*	19%	18%	99%
Unemployment/ Factory closure/ Lack of industry	130 13%e	27 16%	11 8%	30 16%e	27 19%e	16 8%	19 11%	126 13%
Public services in general	109 11%	14 8%	6 4%	35 19%za bf	15 10%	23 12%	15 8%	107 11%
Pollution/ Environment	105 10%	21 12%	10 8%	24 13%	15 10%	22 12%	12 7%	102 10%
Ageing population/ Social care for the elderly	104 10%a	9 6%	6 4%	22 12%	15 10%	27 15%za b	24 13%ab	107 11%
Lack of faith in politics / politicians / government	88 9%	9 5%	11 8%	17 9%	18 12%	19 10%	13 7%	86 9%
Low pay/Minimum wage/Fair wages	88 9%ef	19 11%ef	16 12%e	11 6%	24 17%zce f	8 4%	8 5%	79 8%
Inflation/Prices	85 9%e	8 5%	19 15%ae	15 8%e	22 15%zae	3 1%	19 10%e	77 8%
Pensions/Social security/Benefits	82 8%b	12 7%b	1 1%	19 10%b	19 13%b	10 5%	21 12%be	80 8%
Drug abuse	69 7%e	10 6%	11 8%	12 6%	17 12%e	6 3%	13 8%	73 7%
Race relations	58 6%	13 8%	7 5%	16 9%	6 4%	7 4%	9 5%	53 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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	100%	17%	13%*	18%	15%*	19%	18%	99%
Morality/ Individual behaviour/ Lifestyle	50 5%b	3 2%	* *	13 7%ab	9 6%	15 8%ab	10 6%b	57 6%
Transport/Public transport	49 5%	7 4%	5 4%	14 8%	8 5%	9 5%	7 4%	51 5%
Taxation	45 5%	8 5%	5 4%	7 4%	13 9%e	4 2%	7 4%	48 5%
Population levels/ Overpopulation	43 4%	8 5%	2 1%	12 7%	3 2%	7 4%	11 6%	42 4%
Local government/ Council tax	41 4%a	1 1%	1 1%	9 5%a	12 8%ab	5 3%	12 7%a	40 4%
Privatisation	32 3%	6 4%	- -	10 6%b	5 4%	4 2%	6 3%	32 3%
Nuclear weapons/ Nuclear war/ Disarmament	28 3%	6 4%	2 1%	6 3%	3 2%	4 2%	8 4%	28 3%
Petrol prices/Fuel	24 2%	4 2%	2 1%	8 5%	4 3%	2 1%	4 2%	26 3%
Countryside/Rural life	21 2%	1 *	2 1%	5 3%	6 4%	2 1%	6 3%	19 2%
Animal welfare	21 2%	5 3%	5 3%	5 3%	1 1%	2 1%	3 2%	20 2%
Pound/Exchange rate/Value of pound	19 2%	3 2%	2 1%	7 4%e	5 3%	1 1%	1 1%	22 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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	100%	17%	13%*	18%	15%*	19%	18%	99%
Nationalisation/ Government control of institutions	17 2%	3 2%	- -	5 2%	4 2%	2 1%	4 2%	21 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	2 1%	- -	5 3%	2 1%	6 3%	1 1%	17 2%
Trade unions/ Strikes	12 1%	2 1%	- -	3 2%	- -	2 1%	5 3%	9 1%
Northern Ireland	9 1%	3 2%	1 *	4 2%	- -	1 *	1 1%	10 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 1%	* *	- -	4 2%z	- -	1 *	- -	6 1%
Foot and mouth outbreak/Farming crisis	5 1%	1 1%	- -	3 2%	- -	1 *	- -	6 1%
Median	2	2	2	3	3	3	2	2
AIDS	2 *	- -	- -	2 1%	- -	- -	- -	1 *
Other	38 4%	3 2%	3 2%	6 3%	6 4%	17 9%zab f	3 2%	39 4%
MEAN NUMBER OF MENTIONS	3.76b	3.54b	2.73	4.62z abe	4.03b	3.72b	3.69b	3.80
STANDARD ERROR	0.11	0.19	0.14	0.37	0.36	0.17	0.24	0.11

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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ERROR VARIANCE	0.01	0.04	0.02	0.14	0.13	0.03	0.06	0.01
Don't know	122	16	34	17	16	18	20	99
	12%	9%	26%zac def	9%	11%	10%	11%	10%
Personal finances (NET)	290	58	35	61	51	38	46	279
	29%e	34%e	26%	33%e	35%e	20%	26%	28%

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 Overlap formulae used. * small base