

1. Can you identify the monument pictured below?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
<b>Base: All Respondents (unwtd)</b>	<b>1002</b>	<b>121</b>	<b>100</b>	<b>99</b>	<b>352</b>	<b>231</b>	<b>99</b>	<b>242</b>	<b>159</b>	<b>285</b>	<b>207</b>	<b>274</b>	<b>728</b>
<b>Base: All Respondents (wtd)</b>	<b>1002</b>	<b>134</b>	<b>106</b>	<b>65</b>	<b>384</b>	<b>241</b>	<b>71</b>	<b>304</b>	<b>170</b>	<b>263</b>	<b>153</b>	<b>247</b>	<b>755</b>
Veterans/ fallen soldiers memorial	4 *	- *	1 1%	- *	3 1%	- *	- *	2 1%	1 1%	- *	- *	- *	4 *
Vimy Ridge	161 16%	20 15%	18 17%	12 19%	88 23%	12 5%	11 16%	33 11%	26 16%	48 18%	34 22%	47 19%	115 15%
Canadian War Memorial	7 1%	4 3%	2 2%	- *	1 *	- *	1 2%	3 1%	1 1%	1 *	2 2%	2 1%	5 1%
World War I memorial	2 *	1 1%	1 1%	* *	- *	- *	- *	1 *	* *	* *	* *	- *	2 *
World War II memorial	6 1%	- *	4 4%	- *	- *	1 1%	- *	- *	3 2%	2 1%	* *	* *	5 1%
Washington Monument/ in Washington DC	11 1%	1 1%	3 2%	- *	4 1%	3 1%	- *	3 1%	2 1%	4 1%	1 1%	3 1%	8 1%
Twin Towers/ World Trade Center	27 3%	2 2%	1 1%	2 4%	10 3%	7 3%	4 6%	8 3%	5 3%	5 2%	3 2%	10 4%	16 2%
War memorial (unspecified)	33 3%	4 3%	1 1%	3 5%	16 4%	7 3%	2 3%	10 3%	9 5%	11 4%	1 *	10 4%	24 3%
Other	45 5%	1 1%	6 5%	3 5%	19 5%	12 5%	4 6%	24 8%	10 6%	4 2%	6 4%	9 4%	37 5%
Don't know/nothing	705 70%	101 75%	70 66%	44 67%	243 63%	198 82%	48 68%	220 72%	113 66%	188 72%	105 68%	166 67%	539 71%
Sigma	1002 100%	134 100%	106 100%	65 100%	384 100%	241 100%	71 100%	304 100%	170 100%	263 100%	153 100%	247 100%	755 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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