WHAT WORRIES THE







WORLD SUMMARY: MARCH 2018

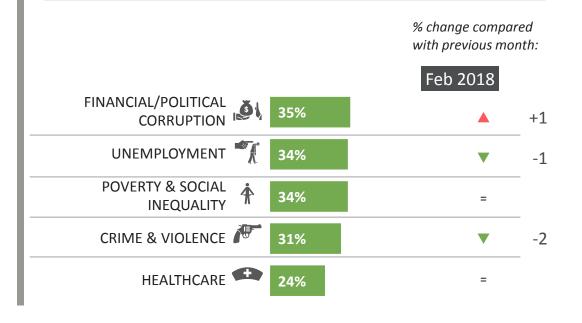
The majority (58%) of people around the world think things in their country are on the wrong track.

Financial/political corruption currently occupies the top spot for global concern with 35% saying this.

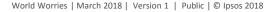
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Base: Representative sample of adults aged 16-64 in 28 participating countries. c.18,000 per month

Which three of the following topics do you find the most worrying in your country?*



*Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.



Source: Global Advisor



COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

% change compared with previous month:

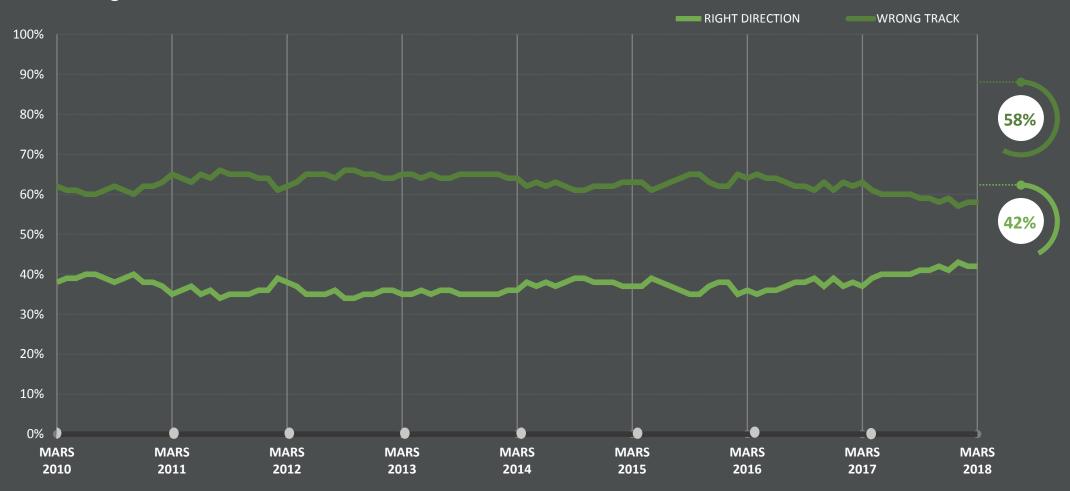
					Feb 201	.8
World	\mathbf{i}	58%	42%			
China	*)	6% 🗖	94%	WRONG		
Saudi Arabia	55709 	33%	67%	TRACK		-7
South Korea		34%	66%	■ RIGHT	• •	+3
India	(1)	35%	65%	DIRECTION	—	-5
Russia		40%	60%			+3
Serbia		43%	57%			-2
South Africa		48%	52%			+20
Canada	*	51%	49%			-6
Argentina	*	52%	48%			-1
Australia	*	52%	48%			-4
Sweden		53%	47%			+8
Japan		54%	46%			+5
US		57%	43%			-2
Malaysia		60%	40%			-2 -3
Belgium		61%	39%			-1
Israel	*	61%	39%			-6
Poland	*	61%	39%			-2
Chile		62%	38%			-2
Turkey	C*	64%	36%			
France		65%	35%			-2
Great Britain		65%	35%			+6
Germany			30%			-8
Hungary	<u>@</u>	76% 77%	24% 23%			-3
Peru		80%	23%			+5
Italy		80%	19%			+5
Spain		81%	19% 12%			+1
Brazil	*	89%	12% 11%			-2
Mexico		89%	11/0			-3

Base: Representative sample of 20,314 adults aged 16-64 in 28 participating countries, February 23rd 2018 - March 9th 2018.

Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor

WORLD WORRIES

Mentioned in March 2018 (%)

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

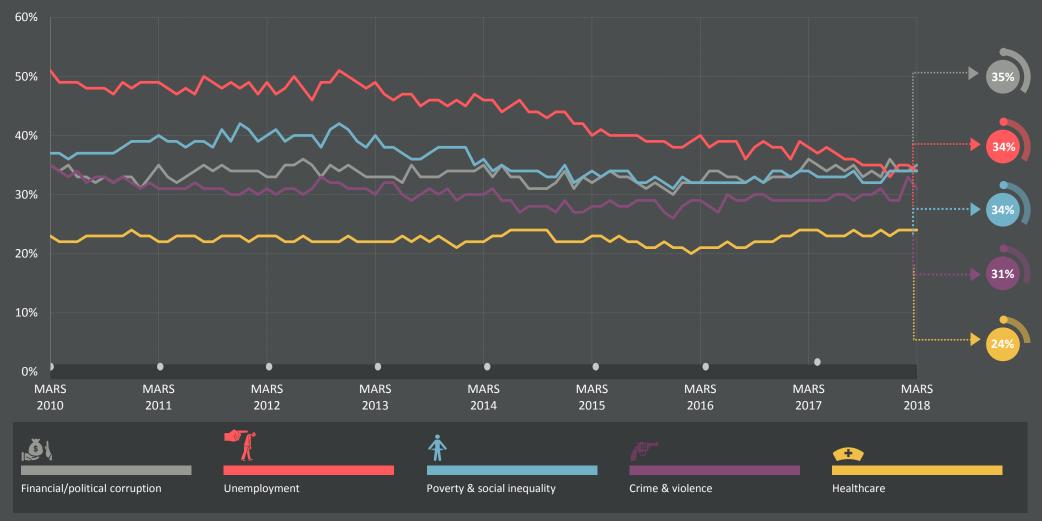
Feb 2018

Financial/political corruption M +1 Unemployment M 34% -1 Poverty & social inequality A 34% -2 Crime & violence M 31% -2 Healthcare A 24% -2 Leducation A 20% -2 Moral decline A 18% -2 Moral decline A 11% -1 Immigration control II 114% 4 11 Inflation A 11% 4 41 Minitalining social programmes B 9% -2 -2 Rise of extremism B 9% -2 -1 Access to credit B 9% -1 -1 Access to credit B A -1								010
Poverty & social inequality Image: Socia	Financial/political corruption	<u>ال</u> قي ا				35%		+1
Crime & violenceImage: state of the state of	Unemployment	F				34%	▼	-1
Healthcare 24% Education 20% Taxes 20% Taxes 3 Moral decline 3 Moral decline 3 Immigration control 1 Inflation 1 Inflation 1 Maintaining social programmes 9% Clinate change 9% Rise of extremism 8 8% 1	Poverty & social inequality	ŧ				34%	=	
Education20%Taxes18%Moral decline15%Terrorism15%Immigration control11Inflation1Inflation1Inflation1Inflation9%Climate change9%Rise of extremism8%Sig3%Inflation3%Inflation3%	Crime & violence	A			31	L%	▼	-2
Taxes18%Moral decline15%Terrorism14%Immigration control1Inflation <t< td=""><td>Healthcare</td><td></td><td></td><td></td><td>24%</td><td></td><td>=</td><td></td></t<>	Healthcare				24%		=	
Moral declineImage: Sector of the	Education	\mathbf{x}			20%		=	
TerrorismImage: 14%Image: 14%Image: 100Image: 14%Image: 14%InflationImage: 14%Image: 14%Inflation	Taxes			1	.8%		=	
Immigration controlinflationinfl	Moral decline	55		15%			=	
InflationImage: second sec	Terrorism	\sim	1	4%			▼	-1
Threats against the environmentImage: Second se	Immigration control		1	4%			A	+1
Maintaining social programmes 9% Climate change 9% Rise of extremism 9% 8% = Childhood obesity 3%	Inflation	<u>í</u>	11%				A	+1
Climate change 9% Rise of extremism 8% Childhood obesity 3% 3% -1	Threats against the environment		10%				A	+1
Rise of extremism 2 8% = Childhood obesity 4 3% -1	Maintaining social programmes		9%				=	
Childhood obesity 📫 3%	Climate change		9%				=	
	Rise of extremism	2	8%				=	
Access to credit 🖉 2%	Childhood obesity	*	3%				▼	-1
	Access to credit	Cچ	2%				=	

Base: Representative sample of adults aged 16-64. March 2018: 20,314; February 2018: 19,928. Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES: LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor

WORLD WORRIES

COUNTRY COMPARISON

Country comparison of all 17 concerns



Ipsos Public Affairs

1 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

(%) worried in March 2018 in each country

WORLD		35%		+1
PERU	۵	65%	=	
MALAYSIA		59%	▼	-2
HUNGARY		58%	A	+6
SOUTH AFRICA		58%	▼	-6
ISRAEL	\$	53%		+7
MEXICO	*	53%		+4
SPAIN	<u>®</u>	53%	▼	-2
BRAZIL		52%	▼	-3
RUSSIA		52%	=	
SOUTH KOREA	()	52%		+3
INDIA	•	51%		+12
POLAND		43%		+3
SERBIA		39%		+4
CHILE		38%		+1
ARGENTINA		30%	▼	-1
BELGIUM	╨	29%	=	
SAUDI ARABIA	56709	29%		+2
ITALY		27%		+1
TURKEY	C *	25%		+2
US		23%		-2
CANADA	*	19%		+2
JAPAN		19%		-1
AUSTRALIA	*		_	+4
FRANCE		15%		-2
GREAT BRITAIN		11%	V	-2
GERMANY		9%	=	
SWEDEN		8%		_1

2 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

(%) worried in March 2018 in each country

WORLD	\mathbf{i}	34%	▼	-1
ITALY		66%		+2
SERBIA		64%		+7
SPAIN	<u>®</u>	63%		+1
SOUTH AFRICA		61%		+3
SOUTH KOREA	(),	60%	▼	-2
FRANCE		40%	▼	-1
INDIA		40%	▼	-2
ARGENTINA	*	39%	▼	-3
SAUDI ARABIA	\$2899 	39%	▼	-2
MALAYSIA		38%	▼	-5
RUSSIA		35%	▼	-2
MEXICO	•	34%	▼	-5
TURKEY	C	34%		+2
AUSTRALIA	*	33%	=	
BRAZIL		33%	▼	-4
PERU	<u></u>	27%		+2
CHILE	*	26%	V	-1
JAPAN		26%		+4
CANADA	*		•	-5
CHINA			•	-8
HUNGARY				+2
BELGIUM			.	-4
SWEDEN				+2
US				1
GREAT BRITAIN		16%		+2
POLAND		16%	=	
ISRAEL	\$			5
GERMANY			.	

3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

(%) worried in March 2018 in each country

WORLD		34%	=	
SERBIA		58%		+3
RUSSIA		56%	▼	-4
GERMANY		54%		+7
HUNGARY		49%	▼	-2
ISRAEL	\$	42%	A	+5
BELGIUM		40%	A	+6
MEXICO	*	40%		+1
SOUTH KOREA	()	38%	▼	-4
FRANCE		36%		+1
ITALY		36%		+5
ARGENTINA		35%	=	
JAPAN		35%	▼	-5
SOUTH AFRICA		35%		+2
SPAIN	<u>**</u>	35%	=	
CHILE		34%	•	-5
GREAT BRITAIN		33%		+1
CANADA	*	31%		+1
POLAND		31%	•	-4
BRAZIL		29%		+4
INDIA	(8)	29%	.	-4
MALAYSIA		28%		-4
PERU	@			+1
TURKEY	C*			-3
AUSTRALIA		25%	•	1
SWEDEN	-	25%		+7
SAUDI ARABIA	5200			+1
US		19%	.	_7

Ipsos Public Affairs

4 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

(%) worried in March 2018 in each country

WORLD	\mathbf{O}	31%	▼	-2
MEXICO	*	65%		+2
PERU	@	63%	▼	-9
SOUTH AFRICA		56%	▼	-2
BRAZIL		53%	A	+1
CHILE		53%	▼	-3
ARGENTINA	•	45%	▼	-3
SWEDEN			▼	-15
GERMANY		40%		+6
SERBIA		38%		+3
MALAYSIA		37%	▼	-5
AUSTRALIA		35%	▼	-3
US		35%		+7
ITALY		31%	▼	-4
TURKEY	C*	31%	=	
INDIA		30%	▼	-8
BELGIUM		28%		+2
ISRAEL	*	25%		+2
FRANCE				+3
GREAT BRITAIN				+1
SOUTH KOREA	(۲)			+3
JAPAN			—	-2
SPAIN	<u>#8</u>		—	-2
CANADA	*			-3
POLAND			—	3
SAUDI ARABIA	53339			+3
HUNGARY				2
CHINA		10%		5
RUSSIA		9%		_3

Ipsos Public Affairs

5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

(%) worried in March 2018 in each country

WORLD	\bigcirc	24%	=	
HUNGARY		71%		+4
POLAND		57%	▼	-2
BRAZIL		49%		+3
CANADA	*	42%		+4
GREAT BRITAIN			▼	-7
CHINA	*)	36%	=	
RUSSIA		33%		+2
SERBIA	.	33%	▼	-4
US		33%	▼	-4
AUSTRALIA	*	31%		+5
SWEDEN		28%		+2
SPAIN	*		=	
CHILE	*		•	-2
PERU	<u></u>			+7
BELGIUM				+1
ITALY				+2
JAPAN		16%	•	-1
SAUDI ARABIA	56909			+3
FRANCE		15%	•	-1
INDIA	•	14%	.	-1
ISRAEL	*	14%		-8
SOUTH AFRICA		13%		+1
GERMANY				-1
ARGENTINA		7%	.	-1
MEXICO	*	7%		+1
MALAYSIA		6%		+2
SOUTH KOREA		3%		1
TURKEY	C*	3%		_3

Base: Representative sample of adults aged 16-64 in 28 participating countries. March 2018: 20,314; February 2018: 19,928. Source: Global Advisor

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

WORLD	\bigcirc	20%	=	
ARGENTINA	•	43%		+14
CHILE		37%		+2
PERU	@	34%	▼	-6
BRAZIL		33%		+4
ISRAEL	*	31%	▼	-2
CHINA		29%	▼	-3
HUNGARY		29%		+7
MEXICO		25%	▼	-4
TURKEY	C*	25%	▼	-5
SOUTH AFRICA			▼	-4
SPAIN	*		=	
SAUDI ARABIA	168199	20%	▼	-4
RUSSIA				+3
INDIA			=	
AUSTRALIA	*			+3
US				+1
FRANCE		14%	▼	-1
GREAT BRITAIN		14%	V	-1
JAPAN			.	-2
CANADA	*	13%	.	-2
GERMANY		13%	.	-1
SOUTH KOREA	(•)*		=	
SERBIA		12%		-5
BELGIUM		11%		-1
POLAND		11%	•	-3
SWEDEN		11%		+2
MALAYSIA		10%		+3
ITALY		6%	.	-3

WORLD WORRIES

6

EDUCATION

Feb 2018

% change compared

with previous month:



SERBIA

HUNGARY 7%

-

Base: Representative sample of adults aged 16-64 in 28 participating countries. March 2018: 20,314; February 2018: 19,928. Source: Global Advisor

7%

TAXES

7

WORLD 18% 41% SAUDI ARABIA +3 ÷ 35% CANADA +1 ITALY 34% -2 31% FRANCE +2 BELGIUM 29% -4 27% JAPAN -5 POLAND 27% +6 MALAYSIA 24% -4 ARGENTINA 23% * +1 22% TURKEY C* BRAZIL 19% INDIA -17% +2 17% ISRAEL \$ +2 ø MEXICO 17% +2 ₩. AUSTRALIA 16% RUSSIA 16% +1 SOUTH AFRICA 16% +10 SPAIN 16% 瘢 +3 US 14% -4 13% SWEDEN +2 12% SOUTH KOREA **(**) -3 11% **GREAT BRITAIN** +1 9% GERMANY -2 * 7% CHILE +1 7% PERU +4

(%) worried in March 2018 in each country

+1

with previous month: Feb 2018

Ipsos Public Affairs

MORAL DECLINE 8

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	rch 20	18 in each country	Feb 2	018
WORLD	$\langle \mathbf{i} \rangle$	15%	=	
CHINA		35%	▲	+1
JAPAN		28%	▲	+5
SERBIA	*	23%	▼	-4
SOUTH KOREA	(•);	23%	▲	+4
US		23%		+2
MALAYSIA		22%	▼	-6
SAUDI ARABIA	55319 	22%	▲	+5
ISRAEL	\$		=	
POLAND			▲	+3
GERMANY			▲	+1
GREAT BRITAIN		15%	▲	+1
RUSSIA		15%	▲	+1
FRANCE			▲	+1
AUSTRALIA	*	13%	—	-4
BELGIUM		13%	_	+4
HUNGARY		13%	=	
CANADA	*		▲	+1
SWEDEN	-		_	+1
INDIA	(3)	10%	—	-2
ITALY			▼	-2
ARGENTINA	*	9%	—	-1
PERU	0	9%	—	-4
TURKEY	C*	9%	=	
BRAZIL		8%	=	
MEXICO	*		=	
SOUTH AFRICA		7%		-2
SPAIN	*	7%	v	1

Base: Representative sample of adults aged 16-64 in 28 participating countries. March 2018: 20,314; February 2018: 19,928. Source: Global Advisor

6%

*

CHILE

WORLD WORRIES

9 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

%`	worried in	March 2018	in each country

WORLD	$\langle \mathbf{i} \rangle$	14%	▼	-1
TURKEY	C*	52%		+6
ISRAEL	\$	39%	▼	-4
FRANCE		33%	▼	-1
INDIA	(3)	29%		+6
US		29%	=	
GREAT BRITAIN		28%	V	-2
BELGIUM			•	-3
GERMANY			•	-5
SAUDI ARABIA	\$5319 	21%		+3
SWEDEN			▼	-6
AUSTRALIA	*		=	
SPAIN	微		=	
CANADA	*	8%	▼	-3
JAPAN		8%	V	-1
MALAYSIA		8%		+1
RUSSIA			.	-1
ITALY		7%	.	-1
CHINA	**	5%		+1
POLAND		5%		-2
PERU	© ★	5%	.	2
CHILE		4%	A	+1
SERBIA		3%		1
HUNGARY				2
MEXICO			.	3
ARGENTINA				1
BRAZIL			=	
SOUTH AFRICA				+1
SOUTH KOREA		1 %	V	_7

10 | IMMIGRATION CONTROL

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD		14%		+1
CHILE	*	36%		+11
GERMANY		35%	▼	-2
ITALY		32%		+3
GREAT BRITAIN		27%		+2
SWEDEN	-	27%	▼	-1
BELGIUM			▼	-2
CANADA	*		=	
FRANCE				+2
US		23%	▼	-2
AUSTRALIA	*	22%	=	
TURKEY	C*			+1
HUNGARY		13%		+1
MALAYSIA				+7
ISRAEL	\$			+1
PERU	@	11%		+4
SPAIN	瘛	9%	=	
RUSSIA		7%	=	
JAPAN		6%		+1
POLAND		5%	=	
SAUDI ARABIA	129339	5%	=	
ARGENTINA	*	4%	V	-3
SOUTH AFRICA		4%	T	-1
INDIA	۲	3%	=	
SERBIA	*	2%	V	-1
BRAZIL			=	
CHINA		1%	▼	-1
MEXICO	*	1 %	=	
SOUTH KOREA		1%	=	

11 | INFLATION

(%) worried in March 2018 in each country

WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD		11%		+1		
ARGENTINA	*	48%	▼	-4		
CHINA		34%				
MALAYSIA		25%				
RUSSIA						
MEXICO	•	15%	▼	-2		
TURKEY	C*		=			
AUSTRALIA	*			+2		
CANADA	*			+2		
SAUDI ARABIA	35373) 		▼	-3		
SOUTH KOREA	(),			+5		
GREAT BRITAIN				+2		
BRAZIL		9%	=			
INDIA	<u>()</u>	9%				
JAPAN		9%				
SOUTH AFRICA		9%				
PERU	@	7%				
US		7%		+2		
HUNGARY		5%		+2		
POLAND		5%	=			
SWEDEN		4%		+1		
BELGIUM		3%	.	2		
CHILE		3%	=			
FRANCE		3%	.	1		
GERMANY		3%		1		
ITALY		3%	=			
SERBIA	*	3%		+2		
SPAIN	<u>#8</u>	3%		+1		
ISRAEL	\$	2%		+1		

(%) worried in March 2018 in each country

Ipsos Public Affairs

12 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD	\bigcirc	10%		+1
CHINA		41%		+3
SWEDEN		21%		+8
BELGIUM				+3
GERMANY			▼	-1
POLAND				+2
SOUTH KOREA	(•)			+1
CANADA	*		=	
FRANCE			=	
INDIA			▼	-2
AUSTRALIA	*		=	
CHILE	*	10%	▼	-2
JAPAN			▼	-1
US				+1
GREAT BRITAIN			▼	-3
MALAYSIA		7%		+1
MEXICO	•	7%		+2
RUSSIA		7%		+1
PERU		6%	•	-3
SERBIA			=	
SPAIN	*			+3
SAUDI ARABIA	5909	5%	•	-4
BRAZIL		4%	=	
HUNGARY		4%	•	-1
ISRAEL	\$	4%		+1
ITALY		4%		-2
TURKEY	C *	4%	=	
ARGENTINA	*	3%	=	
SOUTH AFRICA		2%	V	1

Ipsos Public Affairs

13 | MAINTAINING SOCIAL PROGRAMMES

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD	()	9%	=		
JAPAN				+2	
CHINA	*)	31%		+4	
SOUTH KOREA		20%	=		
GREAT BRITAIN				+1	
SWEDEN			▼	-6	
ISRAEL	\$			+2	
POLAND			=		
RUSSIA				+3	
SPAIN	<u>*</u>			+1	
AUSTRALIA	*	9%	▼	-1	
BELGIUM			=		
CANADA	*		=		
ITALY				+1	
GERMANY		6%			
SAUDI ARABIA	55979	▲			
SERBIA	*	=			
US		5%			
ARGENTINA	*	<u>-</u>			
CHILE	*	=			
FRANCE		4%	=		
HUNGARY		▼			
MALAYSIA		4%		+2	
INDIA	۲	3%	=		
MEXICO	*	3%		+1	
BRAZIL		2%	=		
PERU	@	1%	•	-2	
SOUTH AFRICA		1%	V	-2	
TURKEY	C*	1%	.	_1	

Ipsos Public Affairs

14 | CLIMATE CHANGE

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD	\bigcirc	9%	=	
CHINA		25%	▼	-2
CANADA	*	20%		+1
GERMANY			▼	-2
JAPAN			▼	-2
AUSTRALIA	*	16%	=	
SWEDEN				+1
INDIA	۲			+1
US			▼	-2
FRANCE			=	
BELGIUM			▼	-2
SAUDI ARABIA	5910 			+1
GREAT BRITAIN			=	
MEXICO	A	8%		+3
SPAIN	*		•	-2
POLAND		7%	V	-1
PERU	@	7%		+1
SOUTH KOREA	()	7%	•	-3
CHILE		6%	=	
ITALY		4%	V	-1
SOUTH AFRICA		4%	▼	-1
TURKEY	<u>C</u>	4%		+1
ISRAEL	\$	3%	=	
RUSSIA		3%		+1
SERBIA		3%	V	1
ARGENTINA	•	2%		+1
HUNGARY		2%	V	2
MALAYSIA		2%	V	1
BRAZIL		1%		

15 | RISE OF EXTREMISM

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD	$\langle \mathbf{r} \rangle$	8%	=		
GERMANY		25%		+6	
BELGIUM				+2	
GREAT BRITAIN					
POLAND				+1	
SWEDEN			▼	-1	
US		15%		+2	
FRANCE				+1	
TURKEY	C*			+4	
AUSTRALIA			▼	-1	
ISRAEL	*	9%	▼	-3	
MALAYSIA		9%		+4	
SPAIN	*	8%	=		
INDIA	*	7%	.	-2	
SAUDI ARABIA	#2939 	7%			
CANADA	*	6%			
ITALY		6%			
JAPAN		4%			
SOUTH KOREA	٠.	4%		-3	
BRAZIL		3%	=		
CHILE	*	3%		+1	
HUNGARY		3%		-2	
ARGENTINA	*	2%		-1	
MEXICO	*	2%	=		
RUSSIA			=		
SERBIA		2%		-1	
PERU	<u></u>		=		
SOUTH AFRICA		1%	=		

Ipsos Public Affairs

16 | CHILDHOOD OBESITY

(%) worried in March 2018 in each country

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Feb 2018

WORLD		3%	▼	-1
CHILE		8%	A	+2
POLAND		8%		+1
SAUDI ARABIA	5.978	8%	▼	-4
SWEDEN		8%	A	+2
INDIA	(3)	6%	=	
AUSTRALIA	*	5%	▼	-2
CHINA		5%	▼	-2
MEXICO	<u> </u>	5%	▼	-1
CANADA	*	4%	=	
GREAT BRITAIN		4%	=	
BELGIUM		3%		+1
GERMANY		3%	=	
MALAYSIA		3%	▼	-2
TURKEY	C*	3%		+1
ARGENTINA	*	2%		+1
FRANCE		2%	=	
ISRAEL	\$	2%	▼	-2
PERU	@	2%	=	
RUSSIA		2%	•	-1
SERBIA	-	2%	▼	-1
US		2%	V	-1
BRAZIL		1%	=	
HUNGARY		1%		-3
ITALY		1%	=	
JAPAN		1%	=	
SOUTH AFRICA		1%		+1
SOUTH KOREA	(0)	1%	=	
SPAIN	<u>- 19</u>	1%	T	1

\$

۵

C*

-

CHILE

FRANCE

ISRAEL

MEXICO

SERBIA

TURKEY

BRAZIL

SPAIN

GERMANY HUNGARY

WORLD WORRIES							
17 ACCESS TO CREDIT							
Which three of the following topics do you find the most worrying in your country?							
(%) worried in Ma	rch 201	18 in each country					
WORLD		2%					
CHINA	*	7%					
RUSSIA		7%					
SWEDEN	Ŧ	5%					
POLAND		4%					
PERU		4%					
SAUDI ARABIA	5.979	4%					
CANADA	*	3%					
JAPAN		3%					
SOUTH KOREA	(•);	3%					
ARGENTINA	*	2%					
AUSTRALIA	*	2%					
BELGIUM		2%					
GREAT BRITAIN		2%					
INDIA	3	2%					
ITALY		2%					
MALAYSIA		2%					
SOUTH AFRICA		2%					
US		2%					

Ipsos Public Affairs

% change compared with previous month:

Feb 2018

+2 +2 +2 +2 +2 +2 -1

+1

+1

-2

+1

-1_

-2

▼ .

Base: Representative sample of adults aged 16-64 in 28 participating countries. March 2018: 20,314; February 2018: 19,928. Source: Global Advisor

1%

1% 1%

1%

1%

1%

1%

1%



METHODOLOGY



METHODOLOGY

The survey is conducted monthly in 28 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 20,314 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between February 23rd 2018 and March 9th 2018.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data. A survey with an unweighted probability sample of this size would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.









FOR MORE INFORMATION

Simon Atkinson

Chief Knowledge Officer simon.atkinson@ipsos.com

Bobby Duffy

Managing Director of Social Research bobby.duffy@ipsos.com

