



Factum

Federal Liberals Rebound (36%, +5), Rally to Tie Tories (35%, -3)

Battleground Ontario also Shows Tight Race Between Federal Liberals (39%) and Tories (38%)

Toronto, Ontario, May 3, 2018 — With the headlines of Justin Trudeau’s ill-fated India trip and other gaffes fading from recent memory, a new Ipsos poll conducted on behalf of Global News has revealed that the federal Liberals have begun to change the channel on their winter woes and have rebounded strongly as spring emerges.

If a federal election were held tomorrow, the Liberals under Justin Trudeau would receive 36% of the decided popular vote, up 5 points from their lows measured in late March. The Conservatives, led by Andrew Scheer, have dropped 3 points and now sit at 35% of the national popular vote, statistically tied with the Liberals. Jagmeet Singh’s NDP also drops 3 points to 20%, while the Bloc (3% nationally) and Green Party (6%) hold steady.

Examining how vote preference breaks down within the regions of Canada:

- The national dogfight also extends into the vote-rich province of **Ontario**, where the federal Liberals (39%) and the Tories (38%) are tied, well ahead of the NDP (20%) and other parties (4%).
- In **Quebec**, the Liberals (45%) have a dominating lead over the Tories (20%), NDP (17%), Bloc (13%) and other parties (6%).
- In **British Columbia**, the Conservatives (35%) are narrowly ahead of the Liberals (30%) and NDP (26%) in a three-way race, while other parties (9%) – including the Green – perform better here than in most other regions.
- In **Alberta**, the Conservatives (59%) have a predictable lead over the Liberals (23%), NDP (14%) and other parties (5%).
- In **Saskatchewan and Manitoba**, the Tories (35%) also lead the Liberals (30%) and NDP (26%), while others (10%) trail.
- In **Atlantic Canada**, the Liberals (39%) maintain a lead over the Conservatives (31%), NDP (22%) and other parties (9%).

Other key differences exist, driving the national vote preference:

- Among **men**, the Conservatives (39%) have a narrow lead over the Liberals (35%), NDP (19%), Bloc (3%) and others (5%).
- Among **women**, the Liberals (38%) are favoured over the Tories (31%), NDP (21%), the Bloc (3%) and others (7%).
- **Millennials** aged 18-34 strongly favour the Liberals (38%) over the NDP (27%), Tories (26%), Bloc (4%) or others (4%).
- **Gen Xers** aged 35-54 are split evenly between the Liberals (37%) and the Conservatives (36%), while the NDP (16%), Bloc (3%) and others (7%) are well back.
- Among **Boomers** aged 55+, the Tories (41%) hold a solid lead over the Liberals (34%), NDP (18%), Bloc (2%) and others (5%).

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About the Study

These are the findings of an Ipsos poll conducted between April 24 and 30, 2018, on behalf of Global News. For this survey, a sample of 1,907 Canadians aged 18+ was interviewed online via the Ipsos I-Say panel and non-panel sources. Oversamples were conducted in BC (n= 526) and Alberta (n=601). Quota sampling and weighting were employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe – including weighting down BC and Alberta to be in proportion to their population within Canada. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 2.6 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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