

1a. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1907	526	601	100	350	230	100	483	313	533	363	433	1474
Base: All Respondents (wtd)	1907	259	214	124	732	448	130	526	303	547	358	465	1442
The Conservative Party	516 27%	71 27%	103 48%	33 26%	213 29%	68 15%	28 22%	99 19%	83 27%	173 32%	128 36%	122 26%	394 27%
		E	ACDEF	E*	E		*		G	G	G		
The Liberal Party	508 27%	62 24%	39 18%	25 21%	196 27%	152 34%	34 26%	133 25%	85 28%	148 27%	111 31%	134 29%	374 26%
				*	B	ABC	*						
The New Democratic Party (NDP)	270 14%	52 20%	20 10%	24 19%	107 15%	48 11%	18 14%	81 15%	50 16%	73 13%	53 15%	74 16%	195 14%
		BDE		BE*	B		*						
The Bloc Québécois (BQ)	38 2%	-	-	-	-	38 9%	-	11 2%	4 1%	14 3%	7 2%	11 2%	27 2%
				*		ABCD	*						
Or some other party	83 4%	19 8%	8 4%	10 8%	20 3%	18 4%	7 6%	30 6%	20 7%	19 3%	3 1%	19 4%	64 4%
		BD		D*			*	J	J	J			
Would not vote/None/Would spoil ballot	107 6%	12 4%	8 4%	7 6%	41 6%	29 6%	10 8%	53 10%	16 5%	17 3%	14 4%	20 4%	87 6%
				*			*	IJ					
Don't Know/Not sure	385 20%	43 17%	35 16%	25 20%	155 21%	95 21%	32 25%	120 23%	44 15%	103 19%	42 12%	85 18%	300 21%
				*			*	HJ		J			
Sigma	1907 100%	259 100%	214 100%	124 100%	732 100%	448 100%	130 100%	526 100%	303 100%	547 100%	358 100%	465 100%	1442 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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1b. Well, which party would you say you would lean towards?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	384	96	114	21	78	50	25	108	47	92	51	88	296
Base: All Answering (wtd)	385	43	35	25	155	95	32	120	44	103	42	85	300
The Conservative Party	44 11%	10 23%	9 25%	2 10%	17 11%	4 4%	2 8%	13 11%	6 13%	10 10%	8 20%	8 10%	36 12%
		DE*	DE*	**	*	*	**	*	**	*	**	*	
The Liberal Party	69 18%	7 16%	5 13%	5 19%	37 24%	11 12%	4 13%	21 17%	6 13%	23 23%	9 22%	22 26%	46 15%
		*	*	**	*	*	**	*	**	*	**	*	
The New Democratic Party (NDP)	45 12%	9 20%	6 17%	3 11%	12 8%	13 13%	4 11%	16 13%	8 19%	7 7%	4 10%	5 6%	40 13%
		D*	*	**	*	*	**	*	**	*	**	*	
The Bloc Québécois (BQ)	8 2%	-	-	-	-	8 8%	-	2 2%	-	5 5%	-	2 2%	6 2%
		*	*	**	*	D*	**	*	**	*	**	*	
Or some other party	8 2%	1 2%	1 2%	-	2 1%	2 3%	1 4%	-	*	5 5%	-	2 3%	5 2%
		*	*	**	*	*	**	*	**	*	**	*	
Would not vote/None/Would spoil ballot	7 2%	1 2%	1 2%	1 6%	4 3%	-	-	2 1%	2 6%	-	*	2 3%	5 2%
		*	*	**	*	*	**	*	**	*	**	*	
Don't Know/Not sure	205 53%	16 36%	14 41%	14 55%	83 54%	57 60%	20 64%	65 54%	22 49%	52 50%	20 48%	43 50%	162 54%
		*	*	**	A*	AB*	**	*	**	*	**	*	
Sigma	385 100%	43 100%	35 100%	25 100%	155 100%	95 100%	32 100%	120 100%	44 100%	103 100%	42 100%	85 100%	300 100%

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1a/1b. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?/Well, which party would you say you would lean towards?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1907	526	601	100	350	230	100	483	313	533	363	433	1474
Base: All Respondents (wtd)	1907	259	214	124	732	448	130	526	303	547	358	465	1442
The Conservative Party	560 29%	81 31%	112 53%	35 28%	230 31%	72 16%	30 23%	112 21%	89 29%	183 33%	136 38%	130 28%	430 30%
		E	ACDEF	E*	E		*		G	G	G		
The Liberal Party	577 30%	68 26%	44 20%	30 24%	233 32%	163 36%	38 30%	153 29%	91 30%	171 31%	121 34%	156 34%	421 29%
		B		*	B	ABC	*						
The New Democratic Party (NDP)	315 17%	61 24%	26 12%	27 21%	119 16%	61 14%	22 17%	97 18%	58 19%	80 15%	57 16%	80 17%	235 16%
		BDE		B*			*						
The Bloc Québécois (BQ)	46 2%	-	-	-	-	46 10%	-	14 3%	4 1%	20 4%	7 2%	13 3%	33 2%
				*		ABCD	*						
Or some other party	91 5%	20 8%	9 4%	10 8%	22 3%	20 5%	9 7%	30 6%	21 7%	24 4%	3 1%	21 5%	69 5%
		BD		D*			*	J	J	J			
Would not vote/None/Would spoil ballot	114 6%	13 5%	8 4%	9 7%	45 6%	29 6%	10 8%	55 10%	19 6%	17 3%	14 4%	22 5%	92 6%
				*			*	IJ					
Don't Know/Not sure	205 11%	16 6%	14 7%	14 11%	83 11%	57 13%	20 16%	65 12%	22 7%	52 10%	20 6%	43 9%	162 11%
				*	AB	AB	AB*	J					
Sigma	1907 100%	259 100%	214 100%	124 100%	732 100%	448 100%	130 100%	526 100%	303 100%	547 100%	358 100%	465 100%	1442 100%

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters Leaners (unwtd)	1615	462	527	81	284	185	76	382	274	478	330	369	1246
Base: Decided Voters Leaners (wtd)	1589	231	191	102	604	362	99	406	262	478	324	400	1189
The Conservative Party	560 35%	81 35%	112 59%	35 35%	230 38%	72 20%	30 31%	112 28%	89 34%	183 38%	136 42%	130 33%	430 36%
		E	ACDEF	E*	E		*			G	G		
The Liberal Party	577 36%	68 30%	44 23%	30 30%	233 39%	163 45%	38 39%	153 38%	91 35%	171 36%	121 37%	156 39%	421 35%
		B		*	AB	ABC	B*						
The New Democratic Party (NDP)	315 20%	61 26%	26 14%	27 26%	119 20%	61 17%	22 22%	97 24%	58 22%	80 17%	57 18%	80 20%	235 20%
		BDE		B*			*	I					
The Bloc Québécois (BQ)	46 3%	- -	- -	- -	- -	46 13%	- -	14 3%	4 1%	20 4%	7 2%	13 3%	33 3%
				*		ABCDF	*						
Or some other party	91 6%	20 9%	9 5%	10 10%	22 4%	20 6%	9 9%	30 7%	21 8%	24 5%	3 1%	21 5%	69 6%
		BD		D*			*	J	J	J			
Sigma	1589 100%	231 100%	191 100%	102 100%	604 100%	362 100%	99 100%	406 100%	262 100%	478 100%	324 100%	400 100%	1189 100%

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