

1. In general, how much trust and confidence do you have in traditional news media - such as newspapers, news magazines, TV and radio news - when it comes to reporting the news fully, accurately and fairly?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	655	319	336	162	252	241	77	218	255	105
	65%	66%	65%	58%	68%	69%	76%	62%	65%	68%
					C	C	*			
A great deal	115	72	42	29	46	40	12	37	48	18
	11%	15%	8%	10%	12%	11%	12%	10%	12%	12%
		B					*			
A fair amount	540	246	294	132	207	201	65	181	207	87
	54%	51%	57%	47%	56%	57%	64%	51%	53%	56%
						C	*			
Bottom 2 Box (Net)	345	166	179	117	118	110	24	135	137	49
	35%	34%	35%	42%	32%	31%	24%	38%	35%	32%
				DE			*			
Not very much	290	134	155	98	98	93	24	113	111	42
	29%	28%	30%	35%	27%	27%	24%	32%	28%	27%
							*			
None at all	56	32	24	19	20	17	-	22	27	7
	6%	7%	5%	7%	5%	5%	-	6%	7%	4%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2. From time to time, senior government officials deny reports in the national news media and say that news reports are not accurate. In such cases, who do you tend to believe?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
The government	207	109	99	81	64	62	18	68	83	39
	21%	22%	19%	29%	17%	18%	18%	19%	21%	25%
				DE			*			
The news media	793	376	416	198	306	289	84	284	309	115
	79%	78%	81%	71%	83%	82%	82%	81%	79%	75%
				C	C		*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

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Minimum Base: 30 (**), Small Base: 100 (*)

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3. In the last month, have you gotten news from any of the following?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Broadcast TV news	511	250	261	95	188	228	42	166	218	84
	51%	51%	51%	34%	51%	65%	42%	47%	56%	55%
					C	CD	*			
Facebook	460	184	275	168	181	111	46	154	189	71
	46%	38%	53%	60%	49%	32%	45%	44%	48%	46%
			A	DE	E		*			
Cable news	389	204	186	92	157	140	31	136	164	58
	39%	42%	36%	33%	43%	40%	30%	39%	42%	38%
					C		*			
Print newspapers	397	216	181	76	143	178	33	131	169	65
	40%	45%	35%	27%	39%	51%	32%	37%	43%	42%
		B			C	CD	*			
Social media (generally)	418	184	234	171	155	92	32	156	164	66
	42%	38%	45%	61%	42%	26%	32%	44%	42%	43%
			A	DE	E		*			
Newspapers' websites	365	189	176	109	141	116	28	109	147	81
	37%	39%	34%	39%	38%	33%	27%	31%	37%	53%
							*			FGH
News radio	413	216	197	87	158	167	24	146	172	71
	41%	45%	38%	31%	43%	48%	24%	41%	44%	46%
					C	C	*	F	F	F
Online-only news publications	253	133	119	81	99	72	27	67	105	54
	25%	28%	23%	29%	27%	21%	26%	19%	27%	35%
				E			*		G	GH
Twitter	134	71	62	64	45	25	16	37	50	31
	13%	15%	12%	23%	12%	7%	16%	10%	13%	20%
				DE	E		*			GH

Talk radio	285	149	136	65	122	99	11	99	127	48
	29%	31%	26%	23%	33%	28%	11%	28%	32%	31%
					C		*	F	F	F
None of these	41	23	18	10	23	8	5	12	20	4
	4%	5%	3%	4%	6%	2%	5%	3%	5%	3%
					E		*			
Sigma	3665	1820	1845	1017	1413	1235	294	1213	1525	633
	367%	375%	358%	365%	382%	352%	290%	344%	389%	411%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3B. Thinking about the news that you are exposed to, do you feel...

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Like you can't get enough and want more	114	78	36	42	43	29	14	33	45	22
	11%	16%	7%	15%	11%	8%	14%	9%	11%	14%
		B		E			*			
Like you are exposed to just the right amount of news	609	298	311	149	231	229	59	222	234	93
	61%	61%	60%	53%	62%	65%	58%	63%	60%	60%
						C	*			
Like you're overwhelmed by all of the news coming at you	278	109	168	88	97	93	28	97	113	39
	28%	23%	33%	31%	26%	27%	28%	28%	29%	25%
			A				*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Minimum Base: 30 (**), Small Base: 100 (*)

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3C_1. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Social media

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	376	197	179	96	146	134	33	123	153	68
	38%	41%	35%	34%	39%	38%	32%	35%	39%	44%
							*			
Some detail to know a little about what's going on	397	179	218	103	140	154	54	144	154	45
	40%	37%	42%	37%	38%	44%	53%	41%	39%	30%
							I*	I	I	
Deep-dive to understand issues more fully	114	61	53	41	48	24	12	44	39	19
	11%	12%	10%	15%	13%	7%	11%	12%	10%	12%
				E	E		*			
Commentary or opinion pieces about politics or other important issues	114	49	65	39	36	39	3	42	47	22
	11%	10%	13%	14%	10%	11%	3%	12%	12%	14%
							*			F
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_2. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Facebook

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	368	173	195	93	128	146	31	105	159	73
	37%	36%	38%	33%	35%	42%	31%	30%	41%	47%
							*		G	FG
Some detail to know a little about what's going on	448	214	234	116	170	162	56	184	158	49
	45%	44%	45%	42%	46%	46%	56%	52%	40%	32%
							I*	HI	I	
Deep-dive to understand issues more fully	77	36	41	38	28	11	5	26	32	14
	8%	7%	8%	14%	8%	3%	5%	7%	8%	9%
				DE	E		*			
Commentary or opinion pieces about politics or other important issues	107	63	44	31	44	32	9	38	42	18
	11%	13%	9%	11%	12%	9%	9%	11%	11%	12%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_3. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Twitter

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	410	193	217	107	151	152	34	112	181	82
	41%	40%	42%	39%	41%	43%	34%	32%	46%	53%
							*		G	FG
Some detail to know a little about what's going on	424	210	215	116	154	155	52	183	146	43
	42%	43%	42%	41%	42%	44%	51%	52%	37%	28%
							I*	HI	I	
Deep-dive to understand issues more fully	40	19	20	14	19	6	5	10	15	10
	4%	4%	4%	5%	5%	2%	5%	3%	4%	7%
					E		*			G
Commentary or opinion pieces about politics or other important issues	126	63	63	42	47	38	11	47	50	19
	13%	13%	12%	15%	13%	11%	11%	13%	13%	12%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_4. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Online-only news publications

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	284	131	153	76	105	102	25	112	106	40
	28%	27%	30%	27%	28%	29%	24%	32%	27%	26%
							*			
Some detail to know a little about what's going on	371	175	196	93	123	155	45	147	131	47
	37%	36%	38%	33%	33%	44%	44%	42%	33%	30%
						CD	*	I		
Deep-dive to understand issues more fully	210	108	103	72	95	44	23	57	90	40
	21%	22%	20%	26%	26%	13%	22%	16%	23%	26%
				E	E		*			G
Commentary or opinion pieces about politics or other important issues	136	72	64	38	47	50	9	36	64	27
	14%	15%	12%	14%	13%	14%	9%	10%	16%	17%
							*		G	G
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_5. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Cable news

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	257	115	142	65	92	100	44	81	92	41
	26%	24%	28%	23%	25%	28%	43%	23%	23%	26%
							GHI*			
Some detail to know a little about what's going on	323	156	167	83	110	130	22	136	125	40
	32%	32%	32%	30%	30%	37%	22%	38%	32%	26%
							*	FI		
Deep-dive to understand issues more fully	273	134	139	82	115	76	20	86	124	44
	27%	28%	27%	29%	31%	22%	19%	24%	32%	29%
					E		*			
Commentary or opinion pieces about politics or other important issues	147	80	68	50	52	45	16	50	52	29
	15%	16%	13%	18%	14%	13%	16%	14%	13%	19%
							*			H
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_6. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Broadcast TV news

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	239	116	123	69	88	82	36	76	89	38
	24%	24%	24%	25%	24%	23%	35%	22%	23%	24%
							*			
Some detail to know a little about what's going on	300	143	157	78	111	111	29	125	108	38
	30%	29%	30%	28%	30%	32%	28%	35%	28%	25%
							*	I		
Deep-dive to understand issues more fully	326	153	173	81	130	114	26	106	141	52
	33%	31%	34%	29%	35%	33%	25%	30%	36%	34%
							*			
Commentary or opinion pieces about politics or other important issues	136	74	62	51	41	44	11	46	53	26
	14%	15%	12%	18%	11%	13%	11%	13%	14%	17%
				D			*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_7. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Newspapers' websites

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	260	132	128	70	96	95	36	80	109	36
	26%	27%	25%	25%	26%	27%	36%	23%	28%	23%
							*			
Some detail to know a little about what's going on	283	137	146	67	100	116	39	112	104	29
	28%	28%	28%	24%	27%	33%	38%	32%	27%	19%
							I*	I	I	
Deep-dive to understand issues more fully	319	147	172	94	137	88	21	107	125	66
	32%	30%	33%	34%	37%	25%	21%	30%	32%	43%
					E		*			FGH
Commentary or opinion pieces about politics or other important issues	138	69	69	48	37	52	6	54	54	24
	14%	14%	13%	17%	10%	15%	5%	15%	14%	16%
				D			*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_8. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Print newspapers

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	241	123	118	65	92	84	29	81	95	35
	24%	25%	23%	23%	25%	24%	28%	23%	24%	23%
							*			
Some detail to know a little about what's going on	265	129	135	80	81	103	39	92	106	28
	26%	27%	26%	29%	22%	29%	39%	26%	27%	18%
						D	I*		I	
Deep-dive to understand issues more fully	371	172	199	101	155	115	30	134	141	66
	37%	36%	39%	36%	42%	33%	29%	38%	36%	43%
					E		*			
Commentary or opinion pieces about politics or other important issues	124	60	63	33	43	48	4	46	49	25
	12%	12%	12%	12%	12%	14%	4%	13%	13%	16%
							*			F
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

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3C_9. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - News radio

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	263	120	143	67	83	112	32	93	95	43
	26%	25%	28%	24%	23%	32%	32%	26%	24%	28%
						D	*			
Some detail to know a little about what's going on	376	173	203	115	129	132	45	134	143	53
	38%	36%	39%	41%	35%	38%	45%	38%	37%	35%
							*			
Deep-dive to understand issues more fully	213	111	101	55	89	68	12	77	91	32
	21%	23%	20%	20%	24%	19%	12%	22%	23%	21%
							*			
Commentary or opinion pieces about politics or other important issues	149	81	68	42	69	39	12	49	63	26
	15%	17%	13%	15%	19%	11%	11%	14%	16%	17%
					E		*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_10. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Talk radio

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top-line headlines only to keep track of events	244	109	135	56	89	99	31	78	97	39
	24%	23%	26%	20%	24%	28%	30%	22%	25%	25%
							*			
Some detail to know a little about what's going on	338	156	182	94	126	118	36	131	127	44
	34%	32%	35%	34%	34%	34%	35%	37%	32%	29%
							*			
Deep-dive to understand issues more fully	203	109	94	55	84	64	17	66	87	33
	20%	22%	18%	20%	23%	18%	17%	19%	22%	21%
							*			
Commentary or opinion pieces about politics or other important issues	215	111	104	73	71	70	18	78	81	38
	21%	23%	20%	26%	19%	20%	18%	22%	21%	25%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you trust the news you read or hear - Top 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Broadcast TV news	593	280	313	145	224	225	53	206	244	90
	59%	58%	61%	52%	60%	64%	52%	59%	62%	58%
						C	*			
Print newspapers	589	274	315	143	224	222	52	204	239	94
	59%	57%	61%	51%	61%	63%	51%	58%	61%	61%
					C	C	*			
Cable news	510	239	272	135	195	180	50	182	197	81
	51%	49%	53%	48%	53%	51%	50%	52%	50%	53%
							*			
Newspapers' websites	510	242	268	145	197	168	44	170	205	92
	51%	50%	52%	52%	53%	48%	43%	48%	52%	60%
							*			FGH
News radio	509	239	269	118	201	190	44	176	205	84
	51%	49%	52%	42%	54%	54%	43%	50%	52%	55%
					C	C	*			
Talk radio	405	204	200	95	165	145	50	138	156	61
	40%	42%	39%	34%	44%	41%	49%	39%	40%	39%
					C		*			
Online-only news publications	337	159	178	82	147	108	32	118	131	56
	34%	33%	35%	29%	40%	31%	32%	33%	34%	36%
					CE		*			
Social media	170	87	84	57	70	43	25	65	52	28
	17%	18%	16%	20%	19%	12%	25%	18%	13%	18%
				E	E		*			
Facebook	145	75	70	52	54	40	22	51	50	21
	14%	15%	14%	19%	14%	11%	22%	15%	13%	14%
				E			*			

Twitter	123	65	58	43	52	28	18	41	42	22
	12%	13%	11%	15%	14%	8%	18%	12%	11%	14%
				E	E		*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you trust the news you read or hear - Bottom 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Facebook	458	237	222	117	177	164	38	156	188	75
	46%	49%	43%	42%	48%	47%	38%	44%	48%	49%
							*			
Twitter	404	209	195	104	155	145	36	137	161	69
	40%	43%	38%	37%	42%	41%	36%	39%	41%	45%
							*			
Social media	401	208	193	92	147	162	34	123	174	70
	40%	43%	38%	33%	40%	46%	34%	35%	44%	46%
						C	*		G	G
Online-only news publications	194	96	97	65	65	64	23	69	78	24
	19%	20%	19%	23%	17%	18%	23%	19%	20%	16%
							*			
Talk radio	183	101	82	62	59	61	19	61	69	33
	18%	21%	16%	22%	16%	18%	19%	17%	18%	22%
							*			
Newspapers' websites	141	83	58	46	56	39	16	62	49	14
	14%	17%	11%	17%	15%	11%	16%	18%	13%	9%
		B					*	I		
News radio	139	78	61	62	42	36	25	50	47	16
	14%	16%	12%	22%	11%	10%	25%	14%	12%	11%
				DE			HI*			
Cable news	138	86	53	52	54	32	17	53	50	19
	14%	18%	10%	18%	15%	9%	17%	15%	13%	12%
		B		E			*			
Print newspapers	125	72	52	48	49	27	22	51	40	12
	12%	15%	10%	17%	13%	8%	22%	15%	10%	8%
				E	E		HI*	I		

Broadcast TV news	110	63	48	49	38	22	18	40	38	14
	11%	13%	9%	18%	10%	6%	17%	11%	10%	9%
				DE			*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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6_1. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A traditional Canadian media company

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
More trusting	397	186	212	119	149	129	29	132	156	80
	40%	38%	41%	43%	40%	37%	29%	37%	40%	52%
							*			FGH
No impact	519	259	261	138	197	185	67	191	198	63
	52%	53%	51%	49%	53%	53%	66%	54%	50%	41%
							HI*	I	I	
Less trusting	83	41	43	23	24	37	5	29	38	11
	8%	8%	8%	8%	6%	11%	5%	8%	10%	7%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Net Score	314	145	169	96	125	92	24	103	118	69
	31%	30%	33%	34%	34%	26%	23%	29%	30%	45%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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6_2. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - Your friends or family

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
More trusting	439	196	243	142	155	142	48	169	166	56
	44%	40%	47%	51%	42%	41%	47%	48%	42%	36%
				E			*	I		
No impact	484	244	240	115	185	183	44	163	191	86
	48%	50%	47%	41%	50%	52%	43%	46%	49%	56%
						C	*			
Less trusting	77	45	33	22	30	26	10	21	35	12
	8%	9%	6%	8%	8%	7%	10%	6%	9%	8%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Net Score	362	152	210	121	125	117	38	149	132	43
	36%	31%	41%	43%	34%	33%	38%	42%	34%	28%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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6_3. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A celebrity

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
More trusting	75	40	35	40	26	9	4	37	24	10
	8%	8%	7%	14%	7%	3%	4%	11%	6%	7%
				DE	E		*			
No impact	598	262	336	164	223	210	73	203	236	85
	60%	54%	65%	59%	60%	60%	72%	58%	60%	55%
			A				I*			
Less trusting	327	183	144	75	120	132	25	112	131	59
	33%	38%	28%	27%	33%	38%	25%	32%	33%	38%
		B				C	*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Net Score	-252	-142	-109	-35	-94	-123	-21	-75	-107	-48
	-25%	-29%	-21%	-13%	-25%	-35%	-21%	-21%	-27%	-31%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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6_4. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A prominent business or political leader

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
More trusting	142	80	63	52	54	36	16	37	65	25
	14%	16%	12%	19%	15%	10%	16%	11%	16%	16%
				E			*			
No impact	584	272	312	157	225	202	71	210	213	91
	58%	56%	61%	56%	61%	58%	70%	59%	54%	59%
							*			
Less trusting	274	134	140	70	91	113	15	106	115	38
	27%	28%	27%	25%	24%	32%	15%	30%	29%	25%
							*	F	F	
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Net Score	-131	-54	-77	-18	-36	-77	1	-68	-50	-14
	-13%	-11%	-15%	-6%	-10%	-22%	1%	-19%	-13%	-9%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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6_5. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A sponsored post

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
More trusting	77	37	40	32	24	21	13	32	23	10
	8%	8%	8%	11%	7%	6%	12%	9%	6%	6%
				E			*			
No impact	534	245	289	157	191	185	67	193	210	64
	53%	50%	56%	56%	52%	53%	66%	55%	54%	41%
							I*	I	I	
Less trusting	389	203	186	90	154	145	22	127	159	81
	39%	42%	36%	32%	42%	41%	22%	36%	41%	52%
					C		*		F	FGH
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Net Score	-312	-166	-146	-58	-130	-125	-9	-95	-136	-71
	-31%	-34%	-28%	-21%	-35%	-36%	-9%	-27%	-35%	-46%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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7_1. What percentage of the news that you consume comes from the following sources: - % local news sources (i.e. your local newspaper, radio station, or local TV station)

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
0	37	14	23	15	13	9	6	11	16	5
	4%	3%	5%	5%	4%	3%	5%	3%	4%	3%
							*			
1-10	115	60	55	36	33	45	8	38	50	19
	11%	12%	11%	13%	9%	13%	8%	11%	13%	12%
							*			
11-20	81	44	37	38	23	20	-	25	33	23
	8%	9%	7%	13%	6%	6%	-	7%	8%	15%
				DE			*		F	FGH
21-30	119	61	58	36	49	34	11	50	33	26
	12%	13%	11%	13%	13%	10%	11%	14%	8%	17%
							*	H		H
31-40	130	85	45	38	62	31	13	53	43	22
	13%	18%	9%	13%	17%	9%	12%	15%	11%	14%
		B			E		*			
41-50	188	84	104	57	55	75	28	60	78	22
	19%	17%	20%	20%	15%	22%	27%	17%	20%	14%
							I*		I	
51-60	57	26	31	10	20	26	-	19	27	11
	6%	5%	6%	4%	6%	7%	-	5%	7%	7%
							*			F
61-70	51	27	25	14	21	16	5	23	18	6
	5%	5%	5%	5%	6%	5%	5%	7%	5%	4%
							*			
71-80	108	42	66	17	43	49	17	34	44	13
	11%	9%	13%	6%	12%	14%	17%	10%	11%	8%
						C	*			

81-90	50	21	29	6	22	22	5	23	18	4
	5%	4%	6%	2%	6%	6%	5%	6%	5%	3%
						C	*			
91-99	14	3	11	1	5	8	2	4	6	1
	1%	1%	2%	*	1%	2%	2%	1%	2%	1%
							*			
100	50	19	31	11	24	16	7	13	25	4
	5%	4%	6%	4%	6%	4%	7%	4%	6%	3%
							*		I	
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	46	43.3	48.5	38.8	48.2	49.3	51.5	46.2	46.9	39.6
			A		C	C	I*	I	I	
Std. Dev.	28.04	26.37	29.34	25.89	28.25	28.53	28.99	27.43	28.88	25.69
Std. Err.	0.89	1.2	1.29	1.55	1.47	1.52	2.88	1.46	1.46	2.07
Median	45	40	50	35	45	50	50	45	50	33.4

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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7_2. What percentage of the news that you consume comes from the following sources: - % national news sources (i.e. national news broadcast or national paper or magazine)

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
0	76	28	49	21	35	20	7	23	39	7
	8%	6%	9%	7%	10%	6%	7%	7%	10%	4%
							*		I	
1-10	145	61	85	24	50	71	15	61	54	16
	15%	13%	16%	8%	14%	20%	15%	17%	14%	10%
						CD	*	I		
11-20	148	67	80	50	59	39	10	55	61	22
	15%	14%	16%	18%	16%	11%	10%	16%	16%	14%
							*			
21-30	216	111	105	73	75	69	32	69	79	37
	22%	23%	20%	26%	20%	20%	31%	20%	20%	24%
							*			
31-40	156	82	73	47	65	44	9	63	56	28
	16%	17%	14%	17%	17%	12%	9%	18%	14%	18%
							*			
41-50	130	71	60	32	39	59	18	44	48	21
	13%	15%	12%	12%	11%	17%	18%	12%	12%	13%
						D	*			
51-60	31	18	13	6	11	14	-	9	13	9
	3%	4%	3%	2%	3%	4%	-	3%	3%	6%
							*			F
61-70	33	21	12	10	14	9	-	16	13	4
	3%	4%	2%	4%	4%	2%	-	5%	3%	2%
							*			
71-80	24	12	12	7	8	9	-	2	14	7
	2%	3%	2%	3%	2%	3%	-	1%	4%	5%
							*		G	G

81-90	14	4	10	4	3	7	3	1	6	3
	1%	1%	2%	1%	1%	2%	3%	*	2%	2%
							*			
91-99	11	6	6	-	3	9	3	9	-	-
	1%	1%	1%	-	1%	2%	3%	2%	-	-
						C	H*	H		
100	14	3	11	5	7	1	6	-	8	-
	1%	1%	2%	2%	2%	*	5%	-	2%	-
							GI*		GI	
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	31.9	33.3	30.6	32.1	30.9	32.8	33.8	30.6	31.5	34.6
							*			
Std. Dev.	22.58	21.18	23.76	21.11	22.59	23.68	26.75	21.12	23.46	20.3
Std. Err.	0.71	0.96	1.05	1.26	1.17	1.26	2.66	1.12	1.19	1.64
Median	30	30	25	30	30	30	25	30	30	30

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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7_3. What percentage of the news that you consume comes from the following sources: - % international news sources (i.e. the BBC, CNN, Reuters or other international companies)

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
0	186	74	112	32	80	74	35	53	78	19
	19%	15%	22%	12%	22%	21%	34%	15%	20%	13%
			A		C	C	GHI*		I	
1-10	261	130	131	47	87	127	16	111	99	35
	26%	27%	25%	17%	24%	36%	15%	32%	25%	23%
						CD	*	F		
11-20	149	79	70	42	60	47	20	45	62	23
	15%	16%	14%	15%	16%	13%	20%	13%	16%	15%
							*			
21-30	144	61	83	51	46	47	13	42	62	26
	14%	13%	16%	18%	12%	13%	13%	12%	16%	17%
							*			
31-40	104	64	40	35	53	17	11	38	34	21
	10%	13%	8%	12%	14%	5%	11%	11%	9%	14%
		B		E	E		*			H
41-50	82	39	43	38	25	19	6	31	31	14
	8%	8%	8%	14%	7%	5%	6%	9%	8%	9%
				DE			*			
51-60	28	15	13	19	5	4	-	16	7	5
	3%	3%	2%	7%	1%	1%	-	4%	2%	3%
				DE			*			
61-70	11	5	6	6	3	2	-	2	4	4
	1%	1%	1%	2%	1%	1%	-	1%	1%	3%
							*			
71-80	19	10	10	3	8	8	-	5	8	6
	2%	2%	2%	1%	2%	2%	-	1%	2%	4%
							*			

81-90	10	3	7	4	*	5	-	6	3	1
	1%	1%	1%	1%	*	1%	-	2%	1%	*
							*			
91-99	1	1	*	*	-	1	-	-	1	-
	*	*	*	*	-	*	-	-	*	-
							*			
100	6	5	1	2	3	1	-	3	3	-
	1%	1%	*	1%	1%	*	-	1%	1%	-
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	22.1	23.4	21	29.1	20.9	18	14.8	23.2	21.6	25.9
				DE			*	F	F	FH
Std. Dev.	21.26	21.34	21.14	21.96	20.16	20.51	15.7	22.28	21.21	21.11
Std. Err.	0.67	0.97	0.93	1.31	1.05	1.09	1.56	1.19	1.07	1.7
Median	20	20	15	25	20	10	14	20	18.1	20

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_1. To what extent do you agree or disagree with the following: - I want to see more established news brands (known as mainstream media) news stories in my social media feeds

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	494	259	235	153	196	145	50	158	190	96
	49%	53%	46%	55%	53%	41%	49%	45%	48%	62%
		B		E	E		*			GH
Strongly agree	105	62	43	43	38	24	16	28	40	21
	10%	13%	8%	15%	10%	7%	16%	8%	10%	14%
				E			*			G
Somewhat agree	389	197	192	110	157	122	34	130	150	75
	39%	41%	37%	40%	43%	35%	33%	37%	38%	48%
							*			GH
Bottom 2 Box (Net)	347	155	192	91	120	136	33	135	139	41
	35%	32%	37%	33%	32%	39%	32%	38%	35%	26%
							*	I	I	
Somewhat disagree	215	93	122	55	73	87	24	79	89	22
	21%	19%	24%	20%	20%	25%	24%	23%	23%	15%
							*	I	I	
Strongly disagree	132	62	70	36	46	50	9	56	50	18
	13%	13%	14%	13%	13%	14%	9%	16%	13%	12%
							*			
Don't know	159	71	88	35	55	70	19	59	63	18
	16%	15%	17%	12%	15%	20%	19%	17%	16%	11%
						C	*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_2. To what extent do you agree or disagree with the following: - I trust established news brands (known as mainstream media) to give unbiased coverage on political issues

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	589	280	309	144	223	222	59	199	228	103
	59%	58%	60%	52%	60%	63%	58%	56%	58%	67%
						C	*			GH
Strongly agree	110	66	44	30	46	34	15	33	39	23
	11%	14%	9%	11%	12%	10%	15%	9%	10%	15%
		B					*			H
Somewhat agree	478	214	265	114	177	188	43	167	188	80
	48%	44%	51%	41%	48%	54%	43%	47%	48%	52%
						C	*			
Bottom 2 Box (Net)	332	180	152	111	117	104	27	124	137	44
	33%	37%	29%	40%	32%	30%	26%	35%	35%	29%
		B		E			*			
Somewhat disagree	223	108	116	74	82	68	20	78	94	31
	22%	22%	22%	26%	22%	19%	20%	22%	24%	20%
							*			
Strongly disagree	108	72	36	38	35	36	7	46	42	14
	11%	15%	7%	13%	10%	10%	7%	13%	11%	9%
		B					*			
Don't know	80	25	54	24	30	25	16	29	28	6
	8%	5%	11%	9%	8%	7%	16%	8%	7%	4%
			A				I*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_3. To what extent do you agree or disagree with the following: - I can always tell the difference between a news story and an opinion or commentary piece

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	679	351	328	180	251	248	57	240	270	112
	68%	72%	64%	64%	68%	71%	56%	68%	69%	73%
		B					*			F
Strongly agree	170	98	72	55	59	57	12	53	78	28
	17%	20%	14%	20%	16%	16%	11%	15%	20%	18%
		B					*			
Somewhat agree	509	253	256	125	193	191	45	187	192	85
	51%	52%	50%	45%	52%	55%	45%	53%	49%	55%
							*			
Bottom 2 Box (Net)	237	99	138	64	93	80	24	90	87	35
	24%	20%	27%	23%	25%	23%	24%	26%	22%	23%
			A				*			
Somewhat disagree	207	85	122	54	82	71	24	78	75	30
	21%	18%	24%	19%	22%	20%	24%	22%	19%	19%
			A				*			
Strongly disagree	30	14	16	10	11	9	-	12	13	5
	3%	3%	3%	4%	3%	2%	-	3%	3%	4%
							*			
Don't know	84	35	49	35	26	23	21	22	35	7
	8%	7%	9%	12%	7%	7%	20%	6%	9%	4%
				E			GHI*		I	
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_4. To what extent do you agree or disagree with the following: - I want the news in my social media feed to reflect my political leanings or point of view

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	340	167	174	121	138	82	38	125	125	52
	34%	34%	34%	43%	37%	23%	38%	36%	32%	34%
				E	E		*			
Strongly agree	61	32	29	21	33	6	12	18	20	10
	6%	7%	6%	8%	9%	2%	12%	5%	5%	6%
				E	E		*			
Somewhat agree	280	135	145	100	104	75	26	107	105	42
	28%	28%	28%	36%	28%	21%	26%	30%	27%	27%
				E			*			
Bottom 2 Box (Net)	499	248	251	124	166	209	47	168	209	76
	50%	51%	49%	44%	45%	60%	46%	48%	53%	49%
						CD	*			
Somewhat disagree	293	159	134	75	102	116	26	100	119	48
	29%	33%	26%	27%	28%	33%	25%	28%	30%	31%
							*			
Strongly disagree	207	90	117	49	65	93	21	69	89	28
	21%	18%	23%	18%	17%	27%	21%	19%	23%	18%
						CD	*			
Don't know	160	70	90	34	66	60	16	59	58	27
	16%	14%	17%	12%	18%	17%	16%	17%	15%	17%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_5. To what extent do you agree or disagree with the following: - News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	489	249	240	147	165	177	46	175	187	81
	49%	51%	47%	53%	45%	51%	45%	50%	48%	53%
							*			
Strongly agree	84	54	30	23	34	27	9	30	29	15
	8%	11%	6%	8%	9%	8%	9%	9%	8%	10%
		B					*			
Somewhat agree	405	196	210	124	131	151	37	145	158	66
	41%	40%	41%	44%	35%	43%	37%	41%	40%	43%
							*			
Bottom 2 Box (Net)	393	193	201	92	163	139	38	135	157	64
	39%	40%	39%	33%	44%	40%	37%	38%	40%	41%
					C		*			
Somewhat disagree	301	142	159	74	129	97	31	108	112	50
	30%	29%	31%	27%	35%	28%	31%	31%	29%	32%
							*			
Strongly disagree	93	51	41	17	33	42	6	27	46	14
	9%	11%	8%	6%	9%	12%	6%	8%	12%	9%
						C	*			
Don't know	117	43	75	40	43	35	18	43	47	9
	12%	9%	14%	14%	12%	10%	18%	12%	12%	6%
			A				I*	I	I	
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8_6. To what extent do you agree or disagree with the following: - News organizations are fair in their coverage of Canadian political leaders

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	529	263	266	124	205	200	48	188	201	92
	53%	54%	52%	44%	55%	57%	47%	53%	51%	60%
					C	C	*			H
Strongly agree	74	44	30	17	35	22	12	22	24	15
	7%	9%	6%	6%	9%	6%	11%	6%	6%	10%
							*			
Somewhat agree	455	220	236	107	170	178	36	165	177	77
	46%	45%	46%	38%	46%	51%	35%	47%	45%	50%
						C	*			
Bottom 2 Box (Net)	372	182	190	120	126	126	35	130	154	52
	37%	38%	37%	43%	34%	36%	35%	37%	39%	34%
							*			
Somewhat disagree	268	118	150	96	83	89	29	93	105	41
	27%	24%	29%	34%	22%	25%	29%	26%	27%	26%
				DE			*			
Strongly disagree	104	64	40	24	43	37	6	37	49	12
	10%	13%	8%	9%	12%	10%	6%	11%	12%	8%
		B					*		I	
Don't know	99	40	60	35	40	24	18	35	37	9
	10%	8%	12%	13%	11%	7%	18%	10%	9%	6%
							I*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8. To what extent do you agree or disagree with the following: - Top 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
I can always tell the difference between a news story and an opinion or commentary piece	679	351	328	180	251	248	57	240	270	112
	68%	72%	64%	64%	68%	71%	56%	68%	69%	73%
		B					*			F
I trust established news brands (known as mainstream media) to give unbiased coverage on political issues	589	280	309	144	223	222	59	199	228	103
	59%	58%	60%	52%	60%	63%	58%	56%	58%	67%
						C	*			GH
News organizations are fair in their coverage of Canadian political leaders	529	263	266	124	205	200	48	188	201	92
	53%	54%	52%	44%	55%	57%	47%	53%	51%	60%
					C	C	*			H
I want to see more established news brands (known as mainstream media) news stories in my social media feeds	494	259	235	153	196	145	50	158	190	96
	49%	53%	46%	55%	53%	41%	49%	45%	48%	62%
		B		E	E		*			GH
News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe	489	249	240	147	165	177	46	175	187	81
	49%	51%	47%	53%	45%	51%	45%	50%	48%	53%
							*			
I want the news in my social media feed to reflect my political leanings or point of view	340	167	174	121	138	82	38	125	125	52
	34%	34%	34%	43%	37%	23%	38%	36%	32%	34%
				E	E		*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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8. To what extent do you agree or disagree with the following: - Bottom 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
I want the news in my social media feed to reflect my political leanings or point of view	499	248	251	124	166	209	47	168	209	76
	50%	51%	49%	44%	45%	60%	46%	48%	53%	49%
						CD	*			
News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe	393	193	201	92	163	139	38	135	157	64
	39%	40%	39%	33%	44%	40%	37%	38%	40%	41%
					C		*			
News organizations are fair in their coverage of Canadian political leaders	372	182	190	120	126	126	35	130	154	52
	37%	38%	37%	43%	34%	36%	35%	37%	39%	34%
							*			
I want to see more established news brands (known as mainstream media) news stories in my social media feeds	347	155	192	91	120	136	33	135	139	41
	35%	32%	37%	33%	32%	39%	32%	38%	35%	26%
							*	I	I	
I trust established news brands (known as mainstream media) to give unbiased coverage on political issues	332	180	152	111	117	104	27	124	137	44
	33%	37%	29%	40%	32%	30%	26%	35%	35%	29%
		B		E			*			
I can always tell the difference between a news story and an opinion or commentary piece	237	99	138	64	93	80	24	90	87	35
	24%	20%	27%	23%	25%	23%	24%	26%	22%	23%
			A				*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9_1. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - When it comes to Donald Trump, I can't get enough news

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	189	120	69	62	64	64	21	68	75	25
	19%	25%	13%	22%	17%	18%	21%	19%	19%	16%
		B					*			
Strongly agree	66	39	27	22	20	23	9	30	19	7
	7%	8%	5%	8%	5%	7%	9%	9%	5%	5%
							*			
Somewhat agree	123	81	42	40	44	40	12	38	56	17
	12%	17%	8%	14%	12%	11%	12%	11%	14%	11%
		B					*			
Bottom 2 Box (Net)	750	343	406	197	283	270	66	265	295	124
	75%	71%	79%	71%	76%	77%	65%	75%	75%	81%
			A				*			F
Somewhat disagree	278	154	124	71	105	102	21	102	104	50
	28%	32%	24%	25%	28%	29%	21%	29%	27%	33%
		B					*			
Strongly disagree	472	190	282	127	178	167	45	163	191	74
	47%	39%	55%	45%	48%	48%	44%	46%	49%	48%
			A				*			
Don't know	61	22	39	20	23	18	14	19	23	5
	6%	5%	8%	7%	6%	5%	14%	5%	6%	3%
							HI*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9_2. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - I try to avoid news about Donald Trump

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	534	216	318	140	201	194	45	187	219	83
	53%	45%	62%	50%	54%	55%	45%	53%	56%	54%
			A				*			
Strongly agree	246	83	163	77	91	78	28	84	103	32
	25%	17%	32%	28%	25%	22%	27%	24%	26%	21%
			A				*			
Somewhat agree	288	133	155	63	110	116	18	104	116	51
	29%	27%	30%	23%	30%	33%	18%	29%	30%	33%
						C	*			F
Bottom 2 Box (Net)	423	257	167	123	153	147	46	152	159	66
	42%	53%	32%	44%	41%	42%	46%	43%	40%	43%
		B					*			
Somewhat disagree	267	155	112	77	101	90	19	90	110	48
	27%	32%	22%	27%	27%	26%	19%	26%	28%	31%
		B					*			
Strongly disagree	157	101	55	46	52	58	27	62	49	19
	16%	21%	11%	17%	14%	17%	27%	18%	12%	12%
		B					HI*			
Don't know	42	12	30	16	16	10	10	13	14	5
	4%	2%	6%	6%	4%	3%	10%	4%	4%	3%
			A				*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9_3. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - News organizations in Canada give unbiased coverage about Donald Trump

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	434	225	209	94	167	174	42	143	171	78
	43%	46%	41%	34%	45%	49%	42%	41%	44%	51%
					C	C	*			G
Strongly agree	91	51	40	23	32	36	4	30	41	17
	9%	11%	8%	8%	9%	10%	4%	8%	10%	11%
							*			
Somewhat agree	343	174	169	71	135	138	38	113	130	61
	34%	36%	33%	25%	36%	39%	38%	32%	33%	40%
					C	C	*			
Bottom 2 Box (Net)	396	194	202	136	141	119	27	150	160	58
	40%	40%	39%	49%	38%	34%	27%	43%	41%	38%
				DE			*			
Somewhat disagree	233	107	126	82	83	68	15	85	97	37
	23%	22%	24%	29%	22%	19%	15%	24%	25%	24%
				E			*			
Strongly disagree	163	87	75	54	58	51	12	66	63	22
	16%	18%	15%	19%	16%	14%	12%	19%	16%	14%
							*			
Don't know	170	66	104	49	62	58	31	59	61	18
	17%	14%	20%	18%	17%	17%	31%	17%	16%	12%
			A				GHI*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9_4. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - News organizations are fair in their coverage of Donald Trump

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	497	260	237	97	186	213	44	164	197	92
	50%	54%	46%	35%	50%	61%	43%	47%	50%	60%
		B			C	CD	*			FGH
Strongly agree	151	91	60	26	60	65	14	60	57	20
	15%	19%	12%	9%	16%	19%	14%	17%	15%	13%
		B			C	C	*			
Somewhat agree	345	169	176	71	126	148	30	104	139	72
	35%	35%	34%	26%	34%	42%	29%	30%	36%	47%
						C	*			FGH
Bottom 2 Box (Net)	363	173	190	135	126	102	28	141	149	46
	36%	36%	37%	49%	34%	29%	27%	40%	38%	30%
				DE			*	I	I	
Somewhat disagree	194	80	114	76	76	42	5	76	84	29
	19%	16%	22%	27%	21%	12%	5%	22%	21%	19%
				E	E		*	F	F	F
Strongly disagree	169	93	76	59	50	60	22	64	65	17
	17%	19%	15%	21%	13%	17%	22%	18%	17%	11%
				D			*		I	
Don't know	140	52	88	47	58	36	30	48	47	16
	14%	11%	17%	17%	16%	10%	29%	14%	12%	11%
			A				GHI*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9_5. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Donald Trump is a newsmaker, so he should be featured prominently in the news

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
Top 2 Box (Net)	338	198	141	85	135	119	30	112	135	62
	34%	41%	27%	30%	36%	34%	29%	32%	34%	40%
		B					*			
Strongly agree	79	46	33	26	26	27	15	26	29	9
	8%	9%	6%	9%	7%	8%	15%	7%	7%	6%
							*			
Somewhat agree	259	152	107	59	109	92	15	86	105	52
	26%	31%	21%	21%	29%	26%	14%	24%	27%	34%
		B					*			FGH
Bottom 2 Box (Net)	597	264	333	176	205	216	60	222	229	86
	60%	54%	65%	63%	55%	62%	59%	63%	58%	56%
			A				*			
Somewhat disagree	275	123	152	78	100	97	20	84	120	51
	27%	25%	29%	28%	27%	28%	20%	24%	31%	33%
							*			G
Strongly disagree	322	141	181	98	105	119	39	139	109	35
	32%	29%	35%	35%	28%	34%	39%	39%	28%	23%
							I*	HI		
Don't know	65	23	41	18	31	16	12	18	28	6
	6%	5%	8%	7%	8%	4%	12%	5%	7%	4%
							*			
Sigma	1000	485	515	279	370	351	101	353	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Top 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
I try to avoid news about Donald Trump	534	216	318	140	201	194	45	187	219	83
	53%	45%	62%	50%	54%	55%	45%	53%	56%	54%
			A				*			
News organizations are fair in their coverage of Donald Trump	497	260	237	97	186	213	44	164	197	92
	50%	54%	46%	35%	50%	61%	43%	47%	50%	60%
		B			C	CD	*			FGH
News organizations in Canada give unbiased coverage about Donald Trump	434	225	209	94	167	174	42	143	171	78
	43%	46%	41%	34%	45%	49%	42%	41%	44%	51%
					C	C	*			G
Donald Trump is a newsmaker, so he should be featured prominently in the news	338	198	141	85	135	119	30	112	135	62
	34%	41%	27%	30%	36%	34%	29%	32%	34%	40%
		B					*			
When it comes to Donald Trump, I can't get enough news	189	120	69	62	64	64	21	68	75	25
	19%	25%	13%	22%	17%	18%	21%	19%	19%	16%
		B					*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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9. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Bottom 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1000	461	539	247	398	355	45	167	496	292
Base: All Respondents (wtd)	1000	485	515	279	370	351	101	353	392	154
When it comes to Donald Trump, I can't get enough news	750	343	406	197	283	270	66	265	295	124
	75%	71%	79%	71%	76%	77%	65%	75%	75%	81%
			A				*			F
Donald Trump is a newsmaker, so he should be featured prominently in the news	597	264	333	176	205	216	60	222	229	86
	60%	54%	65%	63%	55%	62%	59%	63%	58%	56%
			A				*			
I try to avoid news about Donald Trump	423	257	167	123	153	147	46	152	159	66
	42%	53%	32%	44%	41%	42%	46%	43%	40%	43%
		B					*			
News organizations in Canada give unbiased coverage about Donald Trump	396	194	202	136	141	119	27	150	160	58
	40%	40%	39%	49%	38%	34%	27%	43%	41%	38%
				DE			*			
News organizations are fair in their coverage of Donald Trump	363	173	190	135	126	102	28	141	149	46
	36%	36%	37%	49%	34%	29%	27%	40%	38%	30%
				DE			*	I	I	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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