

1. In general, how much trust and confidence do you have in traditional news media - such as newspapers, news magazines, TV and radio news - when it comes to reporting the news fully, accurately and fairly?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	655	81	60	43	241	181	49	231	114	158	92	191	464
	65%	61%	57%	65%	63%	75%	68%	67%	63%	68%	67%	64%	66%
		*	*	*		ABD	*						
A great deal	115	8	12	8	44	33	9	39	18	30	21	33	81
	11%	6%	12%	13%	11%	14%	12%	11%	10%	13%	15%	11%	12%
		*	*	*			*						
A fair amount	540	73	48	34	197	148	40	192	96	128	71	157	383
	54%	55%	45%	53%	51%	62%	56%	56%	53%	55%	52%	52%	55%
		*	*	*		B	*						
Bottom 2 Box (Net)	345	53	46	23	143	59	22	111	67	76	44	109	236
	35%	39%	43%	35%	37%	25%	32%	33%	37%	32%	33%	36%	34%
		E*	E*	*	E		*						
Not very much	290	45	39	19	124	44	19	95	57	66	34	100	189
	29%	34%	36%	29%	32%	18%	27%	28%	32%	28%	25%	33%	27%
		E*	E*	*	E		*						
None at all	56	7	7	4	19	15	3	17	9	10	11	9	47
	6%	5%	7%	6%	5%	6%	5%	5%	5%	4%	8%	3%	7%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. From time to time, senior government officials deny reports in the national news media and say that news reports are not accurate. In such cases, who do you tend to believe?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
The government	207	26	25	14	83	47	12	67	32	54	22	70	138
	21%	19%	24%	22%	22%	19%	17%	20%	18%	23%	16%	23%	20%
		*	*	*			*						
The news media	793	108	81	51	300	194	59	275	148	180	114	230	562
	79%	81%	76%	78%	78%	81%	83%	80%	82%	77%	84%	77%	80%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. In the last month, have you gotten news from any of the following?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Broadcast TV news	511	64	52	26	189	140	39	163	98	125	70	115	396
	51%	48%	49%	41%	49%	58%	55%	48%	54%	53%	51%	38%	57%
		*	*	*		C	*						K
Facebook	460	57	50	29	188	98	38	161	80	120	61	179	281
	46%	43%	47%	45%	49%	41%	53%	47%	45%	51%	44%	60%	40%
		*	*	*			*					L	
Cable news	389	53	41	22	165	79	30	128	66	102	60	124	265
	39%	40%	38%	34%	43%	33%	42%	37%	37%	44%	44%	41%	38%
		*	*	*			*						
Print newspapers	397	70	41	18	144	98	27	117	82	92	62	106	291
	40%	52%	38%	28%	38%	41%	37%	34%	46%	39%	45%	35%	42%
		CD*	*	*			*		G		G		
Social media (generally)	418	50	49	28	174	80	35	137	73	110	62	166	252
	42%	38%	47%	43%	45%	33%	49%	40%	41%	47%	45%	55%	36%
		*	*	*	E		E*					L	
Newspapers' websites	365	42	38	22	153	84	27	114	77	86	61	108	258
	37%	31%	36%	34%	40%	35%	38%	33%	43%	37%	44%	36%	37%
		*	*	*			*				G		
News radio	413	59	40	19	159	104	31	116	94	120	59	122	291
	41%	44%	38%	30%	41%	43%	44%	34%	52%	51%	43%	41%	42%
		*	*	*			*		G	G			
Online-only news publications	253	32	27	14	115	55	10	74	43	75	35	79	174
	25%	24%	26%	22%	30%	23%	13%	22%	24%	32%	26%	26%	25%
		*	*	*	F		*			G			
Twitter	134	15	13	9	65	26	6	47	18	41	18	41	93
	13%	12%	12%	14%	17%	11%	8%	14%	10%	17%	13%	14%	13%
		*	*	*			*						
Talk radio	285	29	32	15	115	83	11	70	59	83	51	98	187
	29%	22%	30%	23%	30%	35%	15%	20%	33%	36%	37%	33%	27%
		*	F*	*	F	AF	*		G	G	G		
None of these	41	4	6	4	13	12	3	9	10	5	3	10	31
	4%	3%	5%	6%	3%	5%	4%	3%	5%	2%	2%	3%	4%
		*	*	*			*						
	3665	476	388	208	1479	859	254	1135	701	959	541	1148	2517

Sigma	367%	355%	366%	320%	386%	358%	358%	331%	389%	409%	396%	383%	360%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3B. Thinking about the news that you are exposed to, do you feel...

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Like you can't get enough and want more	114	11	9	8	47	31	7	45	12	26	17	36	78
	11%	8%	9%	13%	12%	13%	10%	13%	7%	11%	12%	12%	11%
		*	*	*			*						
Like you are exposed to just the right amount of news	609	89	62	31	235	145	47	211	111	133	96	191	417
	61%	66%	58%	47%	61%	60%	67%	62%	61%	57%	70%	64%	60%
		C*	*	*	C		C*				I		
Like you're overwhelmed by all of the news coming at you	278	35	35	26	101	64	17	86	58	75	24	73	205
	28%	26%	33%	40%	26%	27%	24%	25%	32%	32%	18%	24%	29%
		*	*	ADEF*			*		J	J			
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_1. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Social media

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	376	53	36	16	151	93	27	133	70	80	52	129	247
	38%	39%	34%	25%	39%	39%	38%	39%	39%	34%	38%	43%	35%
		*	*	*	C		*						
Some detail to know a little about what's going on	397	53	44	32	142	92	32	135	66	94	52	102	294
	40%	40%	42%	50%	37%	38%	45%	39%	37%	40%	38%	34%	42%
		*	*	D*			*						
Deep-dive to understand issues more fully	114	13	15	9	36	34	6	39	19	29	16	38	75
	11%	10%	14%	14%	9%	14%	9%	11%	11%	13%	12%	13%	11%
		*	*	*			*						
Commentary or opinion pieces about politics or other important issues	114	15	11	7	54	21	6	35	24	31	17	31	83
	11%	11%	10%	11%	14%	9%	8%	10%	13%	13%	12%	10%	12%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_2. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Facebook

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	368	50	31	29	135	102	22	121	54	93	54	123	245
	37%	37%	29%	45%	35%	42%	31%	35%	30%	40%	40%	41%	35%
		*	*	B*			*						
Some detail to know a little about what's going on	448	69	54	29	164	92	40	165	79	94	62	117	331
	45%	51%	51%	44%	43%	38%	56%	48%	44%	40%	46%	39%	47%
		*	*	*			DE*						
Deep-dive to understand issues more fully	77	7	8	3	35	22	2	27	13	23	7	33	44
	8%	5%	8%	4%	9%	9%	3%	8%	7%	10%	5%	11%	6%
		*	*	*			*					L	
Commentary or opinion pieces about politics or other important issues	107	8	13	4	50	25	7	30	34	23	14	27	80
	11%	6%	12%	7%	13%	10%	10%	9%	19%	10%	10%	9%	11%
		*	*	*			*		GI				
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_3. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Twitter

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	410	54	33	21	166	114	21	127	75	108	64	130	280
	41%	40%	31%	33%	43%	48%	30%	37%	42%	46%	47%	43%	40%
	*	*	*	F	BCF	*							
Some detail to know a little about what's going on	424	56	54	33	155	92	34	167	67	84	51	107	317
	42%	41%	51%	51%	40%	38%	48%	49%	37%	36%	37%	36%	45%
	*	*	*			*	HIJ						K
Deep-dive to understand issues more fully	40	3	7	3	14	10	3	11	7	13	5	16	24
	4%	2%	7%	5%	4%	4%	4%	3%	4%	6%	3%	5%	3%
	*	*	*			*							
Commentary or opinion pieces about politics or other important issues	126	22	12	8	49	24	13	38	31	29	17	47	80
	13%	16%	11%	12%	13%	10%	18%	11%	17%	12%	12%	16%	11%
	*	*	*			*							
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_4. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Online-only news publications

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	284	40	27	14	101	83	18	90	54	69	45	106	178
	28%	30%	26%	21%	26%	35%	25%	26%	30%	29%	33%	35%	25%
		*	*	*		C	*					L	
Some detail to know a little about what's going on	371	47	44	25	133	88	34	142	71	71	46	97	273
	37%	35%	42%	38%	35%	37%	48%	41%	39%	30%	34%	32%	39%
		*	*	*			D*	I					
Deep-dive to understand issues more fully	210	22	15	14	101	44	14	66	30	59	29	56	154
	21%	16%	14%	22%	26%	18%	19%	19%	17%	25%	21%	19%	22%
		*	*	*	B		*						
Commentary or opinion pieces about politics or other important issues	136	26	19	12	49	24	6	44	25	35	17	41	94
	14%	19%	18%	19%	13%	10%	8%	13%	14%	15%	12%	14%	13%
		EF*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_5. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Cable news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	257	41	28	12	99	64	13	87	49	45	42	88	170
	26%	31%	27%	19%	26%	27%	18%	25%	27%	19%	31%	29%	24%
		*	*	*			*				I		
Some detail to know a little about what's going on	323	39	37	20	123	76	28	119	57	81	34	72	251
	32%	29%	34%	31%	32%	32%	40%	35%	32%	35%	25%	24%	36%
		*	*	*			*						K
Deep-dive to understand issues more fully	273	32	24	21	107	73	16	84	46	78	42	86	187
	27%	24%	23%	32%	28%	30%	23%	25%	25%	33%	31%	29%	27%
		*	*	*			*						
Commentary or opinion pieces about politics or other important issues	147	22	17	12	55	28	14	53	28	30	19	55	93
	15%	16%	16%	19%	14%	11%	20%	15%	16%	13%	14%	18%	13%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_6. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Broadcast TV news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	239	40	22	14	92	60	12	85	42	46	33	80	159
	24%	30%	21%	21%	24%	25%	17%	25%	23%	20%	24%	27%	23%
		*	*	*			*						
Some detail to know a little about what's going on	300	42	41	18	118	59	21	114	55	64	36	71	228
	30%	31%	38%	28%	31%	25%	30%	33%	31%	27%	26%	24%	33%
		*	E*	*			*						K
Deep-dive to understand issues more fully	326	37	28	18	121	97	26	111	56	85	47	104	222
	33%	27%	26%	27%	32%	40%	37%	32%	31%	36%	34%	35%	32%
		*	*	*		AB	*						
Commentary or opinion pieces about politics or other important issues	136	16	16	16	52	25	12	33	26	39	21	44	91
	14%	12%	15%	24%	14%	10%	17%	10%	15%	17%	15%	15%	13%
		*	*	ADE*			*			G			
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_7. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Newspapers' websites

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	260	36	23	15	85	82	19	99	44	60	30	88	172
	26%	27%	22%	24%	22%	34%	27%	29%	24%	26%	22%	29%	25%
		*	*	*		D	*						
Some detail to know a little about what's going on	283	38	36	26	102	57	23	121	49	56	24	65	218
	28%	29%	34%	40%	27%	24%	33%	35%	27%	24%	18%	22%	31%
		*	*	DE*			*	IJ					K
Deep-dive to understand issues more fully	319	38	32	17	141	73	19	82	62	84	60	98	221
	32%	28%	31%	25%	37%	30%	27%	24%	34%	36%	44%	33%	32%
		*	*	*			*		G	G	G		
Commentary or opinion pieces about politics or other important issues	138	22	15	7	56	29	9	41	25	33	23	49	89
	14%	17%	14%	11%	15%	12%	13%	12%	14%	14%	17%	16%	13%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_8. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Print newspapers

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	241	31	23	11	83	74	18	85	50	56	23	80	160
	24%	23%	22%	17%	22%	31%	25%	25%	28%	24%	16%	27%	23%
		*	*	*		CD	*		J				
Some detail to know a little about what's going on	265	26	35	22	107	55	20	100	43	53	34	64	201
	26%	19%	33%	35%	28%	23%	28%	29%	24%	23%	25%	21%	29%
		*	A*	A*			*						K
Deep-dive to understand issues more fully	371	52	36	24	144	89	25	111	67	94	65	115	256
	37%	39%	34%	37%	38%	37%	36%	33%	37%	40%	48%	38%	37%
		*	*	*			*				G		
Commentary or opinion pieces about politics or other important issues	124	26	12	7	49	22	8	46	20	31	15	40	83
	12%	19%	11%	11%	13%	9%	11%	14%	11%	13%	11%	13%	12%
		E*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_9. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - News radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	263	32	28	18	98	68	18	81	50	64	36	76	187
	26%	24%	26%	28%	26%	28%	25%	24%	28%	27%	26%	25%	27%
	*	*	*			*							
Some detail to know a little about what's going on	376	49	52	23	141	88	23	150	65	72	48	107	269
	38%	37%	49%	36%	37%	36%	33%	44%	36%	31%	35%	36%	38%
	*	F*	*			*	I						
Deep-dive to understand issues more fully	213	28	16	12	83	56	18	59	37	63	34	70	143
	21%	21%	15%	18%	22%	23%	25%	17%	21%	27%	25%	23%	20%
	*	*	*			*	G						
Commentary or opinion pieces about politics or other important issues	149	25	10	12	62	29	12	53	28	35	19	47	102
	15%	19%	9%	18%	16%	12%	16%	15%	16%	15%	14%	16%	15%
	*	*	*			*							
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3C_10. Thinking about the following sources of news, which of the following best describes the kind of news you like to consume from each source: - Talk radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top-line headlines only to keep track of events	244	35	20	11	89	70	20	84	44	60	32	77	167
	24%	26%	19%	17%	23%	29%	28%	25%	24%	26%	23%	26%	24%
		*	*	*			*						
Some detail to know a little about what's going on	338	45	47	26	125	65	30	132	56	66	38	101	237
	34%	34%	45%	40%	32%	27%	42%	39%	31%	28%	28%	34%	34%
		*	E*	E*			E*	IJ					
Deep-dive to understand issues more fully	203	22	22	11	75	63	10	58	41	50	36	59	143
	20%	16%	21%	18%	19%	26%	14%	17%	23%	21%	27%	20%	20%
		*	*	*		F	*				G		
Commentary or opinion pieces about politics or other important issues	215	32	17	17	95	42	12	67	39	58	31	63	152
	21%	24%	16%	25%	25%	18%	17%	20%	22%	25%	22%	21%	22%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Do you trust the news you read or hear - Social media

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	170	22	15	14	66	40	14	66	27	36	28	63	107
	17%	16%	14%	22%	17%	17%	19%	19%	15%	15%	21%	21%	15%
		*	*	*			*						
All the time	13	1	1	2	7	1	1	4	1	3	2	3	10
	1%	1%	1%	3%	2%	*	2%	1%	*	1%	2%	1%	1%
		*	*	E*			*						
Most of the time	157	21	14	13	59	39	12	62	26	33	26	60	98
	16%	15%	13%	19%	15%	16%	17%	18%	14%	14%	19%	20%	14%
		*	*	*			*					L	
About half the time	369	41	37	21	150	89	30	131	63	91	42	122	247
	37%	31%	35%	33%	39%	37%	42%	38%	35%	39%	30%	41%	35%
		*	*	*			*						
Bottom 2 Box (Net)	401	59	40	25	152	100	25	126	79	99	54	107	294
	40%	44%	38%	38%	40%	42%	35%	37%	44%	42%	40%	36%	42%
		*	*	*			*						
Rarely	257	40	28	16	100	58	15	82	50	61	39	66	191
	26%	30%	26%	25%	26%	24%	22%	24%	28%	26%	29%	22%	27%
		*	*	*			*						
Almost never	144	19	13	9	52	42	10	44	29	37	15	41	103
	14%	14%	12%	13%	13%	17%	14%	13%	16%	16%	11%	14%	15%
		*	*	*			*						
Don't know	59	12	14	5	16	11	3	19	11	8	13	8	52
	6%	9%	13%	7%	4%	5%	4%	6%	6%	3%	9%	3%	7%
		*	DE*	*			*				I		K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Do you trust the news you read or hear - Facebook

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	145	16	12	9	56	41	10	54	23	40	19	59	86
	14%	12%	12%	15%	15%	17%	14%	16%	13%	17%	14%	20%	12%
		*	*	*			*					L	
All the time	15	1	3	3	5	4	-	4	1	5	5	5	11
	2%	*	3%	4%	1%	1%	-	1%	*	2%	4%	2%	2%
		*	*	A*			*						
Most of the time	130	16	9	7	51	38	10	50	22	35	14	55	75
	13%	12%	9%	10%	13%	16%	14%	14%	12%	15%	10%	18%	11%
		*	*	*			*					L	
About half the time	316	37	36	21	126	68	27	111	51	81	40	104	212
	32%	28%	34%	33%	33%	28%	38%	32%	28%	35%	29%	35%	30%
		*	*	*			*						
Bottom 2 Box (Net)	458	66	45	31	169	119	29	155	94	102	62	125	333
	46%	49%	42%	48%	44%	50%	40%	45%	52%	43%	45%	42%	48%
		*	*	*			*						
Rarely	295	39	31	20	106	82	16	109	56	63	42	86	209
	29%	29%	30%	31%	28%	34%	22%	32%	31%	27%	31%	29%	30%
		*	*	*			*						
Almost never	164	27	13	11	64	37	13	45	38	39	20	39	124
	16%	20%	13%	17%	17%	15%	18%	13%	21%	17%	15%	13%	18%
		*	*	*			*						
Don't know	81	15	13	3	32	12	5	23	12	11	16	11	69
	8%	11%	13%	5%	8%	5%	8%	7%	7%	5%	11%	4%	10%
		*	*	*			*				I		K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Do you trust the news you read or hear - Twitter

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	123	8	9	12	60	24	10	48	14	34	19	40	83
	12%	6%	9%	18%	16%	10%	15%	14%	8%	14%	14%	13%	12%
		*	*	A*	A		*						
All the time	17	1	1	3	8	4	1	8	-	7	2	7	10
	2%	1%	1%	5%	2%	1%	1%	2%	-	3%	2%	2%	1%
		*	*	*			*			H			
Most of the time	106	6	8	9	52	21	10	40	14	27	16	33	73
	11%	5%	8%	14%	13%	9%	14%	12%	8%	11%	12%	11%	10%
		*	*	A*	A		A*						
About half the time	274	37	31	15	108	65	19	87	48	69	42	99	174
	27%	27%	29%	24%	28%	27%	26%	25%	27%	30%	30%	33%	25%
		*	*	*			*					L	
Bottom 2 Box (Net)	404	64	41	29	144	97	28	141	82	86	50	119	284
	40%	48%	39%	45%	38%	40%	39%	41%	45%	37%	36%	40%	41%
		*	*	*			*						
Rarely	229	35	24	15	86	54	15	87	45	43	32	73	156
	23%	26%	23%	23%	22%	23%	22%	25%	25%	19%	23%	24%	22%
		*	*	*			*						
Almost never	175	30	17	14	58	43	12	54	37	43	18	46	129
	17%	22%	16%	22%	15%	18%	17%	16%	21%	18%	13%	15%	18%
		*	*	*			*						
Don't know	200	25	25	8	72	55	14	67	36	45	27	42	158
	20%	19%	23%	13%	19%	23%	20%	19%	20%	19%	20%	14%	23%
		*	*	*			*					K	
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Do you trust the news you read or hear - Online-only news publications

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	337	45	25	28	140	70	29	121	61	83	43	90	248
	34%	33%	24%	43%	36%	29%	41%	35%	34%	35%	32%	30%	35%
		*	*	BE*	B		B*						
All the time	30	6	1	5	12	5	1	21	1	3	5	8	22
	3%	4%	1%	8%	3%	2%	2%	6%	*	1%	3%	3%	3%
		*	*	BE*			*	HI					
Most of the time	307	39	25	23	127	65	28	100	61	80	39	81	225
	31%	29%	23%	35%	33%	27%	39%	29%	34%	34%	28%	27%	32%
		*	*	*			B*						
About half the time	398	58	42	19	158	94	28	130	73	95	55	130	268
	40%	43%	39%	28%	41%	39%	40%	38%	41%	40%	40%	43%	38%
		*	*	*	C		*						
Bottom 2 Box (Net)	194	23	26	12	62	62	9	69	33	45	26	63	130
	19%	17%	24%	18%	16%	26%	13%	20%	18%	19%	19%	21%	19%
		*	*	*		DF	*						
Rarely	134	17	19	8	50	33	7	49	26	33	16	41	94
	13%	12%	18%	13%	13%	14%	10%	14%	14%	14%	11%	14%	13%
		*	*	*			*						
Almost never	59	6	7	4	12	29	2	20	7	12	11	22	37
	6%	5%	6%	6%	3%	12%	3%	6%	4%	5%	8%	7%	5%
		*	*	*		DF	*						
Don't know	71	9	13	7	24	15	4	23	13	12	13	17	54
	7%	6%	12%	10%	6%	6%	6%	7%	7%	5%	9%	6%	8%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. Do you trust the news you read or hear - Cable news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	510	73	48	27	196	123	43	179	91	130	76	142	368
	51%	54%	46%	42%	51%	51%	61%	52%	51%	55%	56%	47%	53%
		*	*	*			C*						
All the time	78	12	9	2	31	20	4	36	7	20	11	36	42
	8%	9%	9%	3%	8%	8%	6%	10%	4%	8%	8%	12%	6%
		*	*	*			*	H				L	
Most of the time	432	61	39	25	165	103	39	143	84	110	65	106	326
	43%	45%	37%	38%	43%	43%	55%	42%	47%	47%	48%	35%	47%
		*	*	*			BC*						K
About half the time	306	35	36	22	118	75	20	102	60	68	37	108	197
	31%	26%	34%	33%	31%	31%	29%	30%	33%	29%	27%	36%	28%
		*	*	*			*					L	
Bottom 2 Box (Net)	138	18	14	12	52	36	6	50	23	30	15	42	97
	14%	14%	14%	18%	14%	15%	8%	15%	13%	13%	11%	14%	14%
		*	*	*			*						
Rarely	92	13	10	7	31	25	5	29	21	17	12	25	67
	9%	10%	10%	10%	8%	10%	8%	8%	12%	7%	9%	8%	10%
		*	*	*			*						
Almost never	47	5	4	5	21	11	*	21	2	13	3	17	30
	5%	4%	4%	7%	5%	5%	1%	6%	1%	5%	2%	6%	4%
		*	*	F*			*	H					
Don't know	46	8	7	5	18	6	2	12	6	7	8	8	38
	5%	6%	7%	7%	5%	2%	3%	3%	3%	3%	6%	3%	5%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_6. Do you trust the news you read or hear - Broadcast TV news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	593	79	56	30	220	155	52	197	115	149	87	165	428
	59%	59%	53%	46%	57%	65%	73%	58%	64%	63%	64%	55%	61%
		*	*	*		C	BCD*						
All the time	103	14	6	6	45	26	6	36	19	21	14	33	70
	10%	11%	6%	9%	12%	11%	8%	11%	11%	9%	10%	11%	10%
		*	*	*			*						
Most of the time	490	65	50	24	175	129	47	161	96	127	73	132	358
	49%	48%	47%	38%	46%	54%	66%	47%	53%	54%	53%	44%	51%
		*	*	*		C	ABCD*						
About half the time	262	27	33	17	108	62	15	93	39	61	32	87	176
	26%	20%	31%	26%	28%	26%	21%	27%	22%	26%	23%	29%	25%
		*	*	*			*						
Bottom 2 Box (Net)	110	20	8	13	46	20	3	40	22	19	14	41	69
	11%	15%	8%	20%	12%	8%	4%	12%	12%	8%	10%	14%	10%
		F*	*	BEF*	F		*						
Rarely	67	10	2	9	32	12	2	21	17	10	10	24	43
	7%	7%	2%	15%	8%	5%	3%	6%	10%	4%	8%	8%	6%
		*	*	BEF*			*						
Almost never	43	11	6	4	15	8	*	19	4	9	3	17	26
	4%	8%	6%	5%	4%	3%	1%	5%	2%	4%	3%	6%	4%
		F*	*	*			*						
Don't know	34	7	9	5	9	3	1	13	4	6	4	7	27
	3%	6%	8%	8%	2%	1%	2%	4%	2%	2%	3%	2%	4%
		*	DE*	DE*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_7. Do you trust the news you read or hear - Newspapers' websites

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	510	70	46	31	200	120	43	155	100	130	81	153	357
	51%	52%	44%	48%	52%	50%	60%	45%	56%	56%	59%	51%	51%
		*	*	*			B*			G	G		
All the time	59	6	6	9	24	9	4	18	12	15	7	21	38
	6%	5%	6%	14%	6%	4%	5%	5%	6%	6%	5%	7%	5%
		*	*	ADE*			*						
Most of the time	452	64	40	22	176	111	39	138	89	116	74	133	319
	45%	48%	38%	34%	46%	46%	55%	40%	49%	49%	54%	44%	46%
		*	*	*			BC*				G		
About half the time	290	32	31	17	114	72	22	111	47	66	31	91	199
	29%	24%	29%	27%	30%	30%	32%	33%	26%	28%	23%	30%	28%
		*	*	*			*						
Bottom 2 Box (Net)	141	23	19	10	51	35	4	54	21	27	18	47	94
	14%	17%	18%	15%	13%	14%	5%	16%	12%	12%	13%	16%	13%
		F*	F*	F*			*						
Rarely	96	12	15	4	44	17	3	32	16	23	10	30	66
	10%	9%	14%	6%	12%	7%	4%	9%	9%	10%	7%	10%	9%
		*	F*	*			*						
Almost never	45	10	4	6	7	17	1	21	5	4	8	17	28
	5%	8%	4%	9%	2%	7%	1%	6%	3%	2%	6%	6%	4%
		D*	*	DF*		D	*	I					
Don't know	59	9	10	7	17	14	2	22	12	11	6	9	50
	6%	7%	9%	11%	4%	6%	3%	6%	7%	5%	4%	3%	7%
		*	*	D*			*						K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_8. Do you trust the news you read or hear - Print newspapers

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	589	83	58	33	217	148	49	188	117	150	86	166	423
	59%	62%	55%	50%	57%	62%	69%	55%	65%	64%	63%	55%	60%
		*	*	*			C*						
All the time	89	14	8	7	30	25	5	35	12	17	15	26	63
	9%	10%	7%	10%	8%	10%	7%	10%	7%	7%	11%	9%	9%
		*	*	*			*						
Most of the time	500	69	50	26	187	124	44	153	105	133	71	140	360
	50%	52%	47%	40%	49%	51%	62%	45%	59%	57%	52%	47%	51%
		*	*	*			CD*		G	G			
About half the time	258	25	23	18	116	56	19	94	42	59	31	81	178
	26%	19%	22%	28%	30%	23%	27%	27%	23%	25%	23%	27%	25%
		*	*	*	A		*						
Bottom 2 Box (Net)	125	21	16	10	45	32	2	55	17	17	15	45	80
	12%	16%	15%	15%	12%	13%	2%	16%	9%	7%	11%	15%	11%
		F*	F*	F*	F	F	*	I					
Rarely	79	10	9	6	34	19	*	36	11	12	10	27	52
	8%	8%	9%	9%	9%	8%	*	11%	6%	5%	7%	9%	7%
		F*	F*	F*	F	F	*						
Almost never	46	11	7	4	11	13	1	19	5	5	5	18	28
	5%	8%	6%	6%	3%	5%	2%	5%	3%	2%	4%	6%	4%
		D*	*	*			*						
Don't know	28	5	9	4	6	3	1	6	4	8	5	8	20
	3%	4%	8%	6%	1%	1%	1%	2%	2%	3%	4%	3%	3%
		*	DE*	DE*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_9. Do you trust the news you read or hear - News radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	509	73	48	30	191	122	45	162	91	135	81	133	376
	51%	54%	46%	47%	50%	51%	63%	47%	51%	58%	60%	44%	54%
		*	*	*			B*			G	G		K
All the time	68	14	3	5	26	13	8	22	12	16	13	25	43
	7%	11%	3%	8%	7%	5%	11%	7%	7%	7%	9%	8%	6%
		B*	*	*			B*						
Most of the time	441	59	46	25	165	109	37	140	79	120	69	107	334
	44%	44%	43%	39%	43%	45%	52%	41%	44%	51%	50%	36%	48%
		*	*	*			*			G			K
About half the time	308	36	35	18	121	77	21	116	57	67	35	110	199
	31%	27%	33%	28%	32%	32%	29%	34%	32%	29%	26%	37%	28%
		*	*	*			*					L	
Bottom 2 Box (Net)	139	21	14	11	55	35	4	52	25	23	13	48	91
	14%	16%	13%	17%	14%	15%	6%	15%	14%	10%	9%	16%	13%
		*	*	F*			*						
Rarely	89	10	6	9	37	24	4	34	19	14	10	33	57
	9%	8%	5%	13%	10%	10%	5%	10%	11%	6%	7%	11%	8%
		*	*	*			*						
Almost never	50	11	8	2	18	11	*	18	6	9	3	16	34
	5%	8%	7%	3%	5%	5%	1%	5%	3%	4%	2%	5%	5%
		F*	*	*			*						
Don't know	44	4	9	5	17	6	1	13	7	9	8	9	34
	4%	3%	9%	8%	4%	3%	2%	4%	4%	4%	6%	3%	5%
		*	E*	E*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_10. Do you trust the news you read or hear - Talk radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	405	51	44	22	148	110	30	136	73	97	70	110	294
	40%	38%	41%	34%	39%	46%	42%	40%	40%	41%	51%	37%	42%
		*	*	*			*				G		
All the time	47	10	3	3	14	15	1	16	9	11	7	17	30
	5%	8%	2%	5%	4%	6%	2%	5%	5%	5%	5%	6%	4%
		*	*	*			*						
Most of the time	358	41	41	19	134	95	28	120	64	85	63	94	264
	36%	31%	39%	29%	35%	39%	40%	35%	35%	36%	46%	31%	38%
		*	*	*			*				G		
About half the time	355	42	35	23	149	78	28	127	61	91	37	122	233
	36%	31%	33%	35%	39%	33%	40%	37%	34%	39%	27%	41%	33%
		*	*	*			*			J			
Bottom 2 Box (Net)	183	34	16	13	66	43	11	63	36	36	21	58	124
	18%	25%	15%	20%	17%	18%	15%	18%	20%	15%	15%	19%	18%
		*	*	*			*						
Rarely	127	26	12	10	44	27	8	49	25	30	14	43	84
	13%	19%	11%	15%	12%	11%	11%	14%	14%	13%	10%	14%	12%
		*	*	*			*						
Almost never	55	8	4	3	22	16	3	14	11	6	7	15	40
	6%	6%	4%	5%	6%	6%	4%	4%	6%	3%	5%	5%	6%
		*	*	*			*						
Don't know	58	7	11	7	21	9	2	17	11	10	8	10	48
	6%	5%	10%	11%	6%	4%	3%	5%	6%	4%	6%	3%	7%
		*	*	E*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you trust the news you read or hear - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Broadcast TV news	593	79	56	30	220	155	52	197	115	149	87	165	428
	59%	59%	53%	46%	57%	65%	73%	58%	64%	63%	64%	55%	61%
		*	*	*		C	BCD*						
Print newspapers	589	83	58	33	217	148	49	188	117	150	86	166	423
	59%	62%	55%	50%	57%	62%	69%	55%	65%	64%	63%	55%	60%
		*	*	*			C*						
Cable news	510	73	48	27	196	123	43	179	91	130	76	142	368
	51%	54%	46%	42%	51%	51%	61%	52%	51%	55%	56%	47%	53%
		*	*	*			C*						
Newspapers' websites	510	70	46	31	200	120	43	155	100	130	81	153	357
	51%	52%	44%	48%	52%	50%	60%	45%	56%	56%	59%	51%	51%
		*	*	*			B*			G	G		
News radio	509	73	48	30	191	122	45	162	91	135	81	133	376
	51%	54%	46%	47%	50%	51%	63%	47%	51%	58%	60%	44%	54%
		*	*	*			B*			G	G		K
Talk radio	405	51	44	22	148	110	30	136	73	97	70	110	294
	40%	38%	41%	34%	39%	46%	42%	40%	40%	41%	51%	37%	42%
		*	*	*			*				G		
Online-only news publications	337	45	25	28	140	70	29	121	61	83	43	90	248
	34%	33%	24%	43%	36%	29%	41%	35%	34%	35%	32%	30%	35%
		*	*	BE*	B		B*						
Social media	170	22	15	14	66	40	14	66	27	36	28	63	107
	17%	16%	14%	22%	17%	17%	19%	19%	15%	15%	21%	21%	15%
		*	*	*			*						
Facebook	145	16	12	9	56	41	10	54	23	40	19	59	86
	14%	12%	12%	15%	15%	17%	14%	16%	13%	17%	14%	20%	12%
		*	*	*			*					L	
Twitter	123	8	9	12	60	24	10	48	14	34	19	40	83
	12%	6%	9%	18%	16%	10%	15%	14%	8%	14%	14%	13%	12%
		*	*	A*	A		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you trust the news you read or hear - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Facebook	458	66	45	31	169	119	29	155	94	102	62	125	333
	46%	49%	42%	48%	44%	50%	40%	45%	52%	43%	45%	42%	48%
		*	*	*			*						
Twitter	404	64	41	29	144	97	28	141	82	86	50	119	284
	40%	48%	39%	45%	38%	40%	39%	41%	45%	37%	36%	40%	41%
		*	*	*			*						
Social media	401	59	40	25	152	100	25	126	79	99	54	107	294
	40%	44%	38%	38%	40%	42%	35%	37%	44%	42%	40%	36%	42%
		*	*	*			*						
Online-only news publications	194	23	26	12	62	62	9	69	33	45	26	63	130
	19%	17%	24%	18%	16%	26%	13%	20%	18%	19%	19%	21%	19%
		*	*	*		DF	*						
Talk radio	183	34	16	13	66	43	11	63	36	36	21	58	124
	18%	25%	15%	20%	17%	18%	15%	18%	20%	15%	15%	19%	18%
		*	*	*			*						
Newspapers' websites	141	23	19	10	51	35	4	54	21	27	18	47	94
	14%	17%	18%	15%	13%	14%	5%	16%	12%	12%	13%	16%	13%
		F*	F*	F*			*						
News radio	139	21	14	11	55	35	4	52	25	23	13	48	91
	14%	16%	13%	17%	14%	15%	6%	15%	14%	10%	9%	16%	13%
		*	*	F*			*						
Cable news	138	18	14	12	52	36	6	50	23	30	15	42	97
	14%	14%	14%	18%	14%	15%	8%	15%	13%	13%	11%	14%	14%
		*	*	*			*						
Print newspapers	125	21	16	10	45	32	2	55	17	17	15	45	80
	12%	16%	15%	15%	12%	13%	2%	16%	9%	7%	11%	15%	11%
		F*	F*	F*	F	F	*	I					
Broadcast TV news	110	20	8	13	46	20	3	40	22	19	14	41	69
	11%	15%	8%	20%	12%	8%	4%	12%	12%	8%	10%	14%	10%
		F*	*	BEF*	F		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_1. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A traditional Canadian media company

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
More trusting	397	57	44	29	156	73	38	124	71	104	62	138	259
	40%	43%	42%	44%	41%	30%	53%	36%	39%	44%	45%	46%	37%
		*	*	E*	E		E*					L	
No impact	519	65	53	29	200	142	30	196	92	104	62	145	374
	52%	49%	50%	45%	52%	59%	42%	57%	51%	44%	45%	48%	53%
		*	*	*		F	*	IJ					
Less trusting	83	12	9	7	28	25	4	22	17	26	13	17	67
	8%	9%	8%	10%	7%	10%	5%	7%	9%	11%	10%	6%	10%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Net Score	314	46	35	22	128	48	34	102	54	78	49	121	193
	31%	34%	33%	34%	33%	20%	48%	30%	30%	33%	36%	40%	28%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_2. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - Your friends or family

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
More trusting	439	66	46	31	178	90	28	165	75	96	60	156	283
	44%	49%	43%	48%	46%	37%	40%	48%	41%	41%	44%	52%	40%
		*	*	*			*					L	
No impact	484	61	50	28	181	126	38	155	94	113	64	128	356
	48%	45%	47%	43%	47%	53%	53%	45%	52%	48%	47%	43%	51%
		*	*	*			*						K
Less trusting	77	8	11	6	24	24	5	22	12	25	12	16	61
	8%	6%	10%	9%	6%	10%	7%	6%	7%	11%	9%	5%	9%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Net Score	362	58	35	26	154	66	23	143	62	71	48	140	222
	36%	43%	33%	40%	40%	27%	33%	42%	35%	30%	35%	47%	32%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_3. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A celebrity

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
More trusting	75	11	7	4	35	15	4	29	11	27	5	34	41
	8%	8%	7%	7%	9%	6%	5%	8%	6%	12%	4%	11%	6%
		*	*	*			*			J		L	
No impact	598	66	58	38	232	158	46	220	111	123	70	172	426
	60%	49%	55%	58%	60%	66%	65%	64%	62%	53%	51%	57%	61%
		*	*	*		A	A*	IJ					
Less trusting	327	58	41	23	117	68	21	94	58	84	62	94	233
	33%	43%	38%	35%	31%	28%	30%	27%	32%	36%	45%	31%	33%
		DE*	*	*			*				GH		
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Net Score	-252	-47	-33	-19	-83	-53	-17	-65	-48	-56	-57	-59	-192
	-25%	-35%	-31%	-29%	-22%	-22%	-24%	-19%	-26%	-24%	-42%	-20%	-27%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_4. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A prominent business or political leader

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
More trusting	142	19	10	11	54	35	13	55	19	43	18	54	88
	14%	14%	10%	17%	14%	15%	19%	16%	10%	18%	13%	18%	13%
		*	*	*			*						
No impact	584	72	73	29	226	146	39	203	103	123	83	180	404
	58%	53%	69%	44%	59%	61%	55%	59%	57%	52%	60%	60%	58%
		*	AC*	*	C	C	*						
Less trusting	274	44	23	26	103	60	19	84	58	68	36	66	208
	27%	33%	22%	39%	27%	25%	26%	25%	32%	29%	27%	22%	30%
		*	*	BDE*			*						K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Net Score	-131	-25	-13	-15	-49	-25	-5	-29	-39	-25	-19	-12	-119
	-13%	-19%	-12%	-23%	-13%	-10%	-8%	-8%	-22%	-11%	-14%	-4%	-17%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6_5. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A sponsored post

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
More trusting	77	7	6	5	38	15	6	31	11	20	7	27	50
	8%	5%	5%	8%	10%	6%	9%	9%	6%	9%	5%	9%	7%
		*	*	*			*						
No impact	534	69	59	28	204	132	41	190	103	106	66	178	356
	53%	51%	56%	43%	53%	55%	58%	56%	57%	45%	48%	59%	51%
		*	*	*			*	I	I			L	
Less trusting	389	58	41	31	142	93	24	121	66	108	64	95	295
	39%	43%	39%	48%	37%	39%	34%	35%	37%	46%	47%	32%	42%
		*	*	*			*			G	G		K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Net Score	-312	-51	-35	-26	-104	-77	-18	-90	-55	-88	-57	-67	-245
	-31%	-38%	-33%	-40%	-27%	-32%	-25%	-26%	-31%	-37%	-42%	-22%	-35%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_1. What percentage of the news that you consume comes from the following sources: - % local news sources (i.e. your local newspaper, radio station, or local TV station)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
0	37	4	*	1	10	18	4	13	7	8	4	16	21
	4%	3%	*	1%	3%	7%	5%	4%	4%	3%	3%	5%	3%
		*	*	*		BD	*						
1-10	115	15	11	2	46	37	4	50	20	21	16	28	87
	11%	11%	11%	3%	12%	15%	5%	15%	11%	9%	12%	9%	12%
		*	*	*	C	CF	*						
11-20	81	13	5	4	39	17	3	18	9	28	18	26	55
	8%	10%	5%	6%	10%	7%	4%	5%	5%	12%	13%	9%	8%
		*	*	*			*			GH	GH		
21-30	119	13	10	11	45	31	9	44	18	27	17	33	86
	12%	10%	9%	17%	12%	13%	12%	13%	10%	11%	12%	11%	12%
		*	*	*			*						
31-40	130	17	9	9	47	38	10	46	24	35	12	56	74
	13%	13%	8%	14%	12%	16%	14%	13%	13%	15%	9%	19%	11%
		*	*	*			*					L	
41-50	188	27	24	10	70	43	14	65	41	38	27	64	124
	19%	20%	23%	16%	18%	18%	19%	19%	23%	16%	19%	21%	18%
		*	*	*			*						
51-60	57	6	5	5	20	15	5	12	9	16	9	14	43
	6%	5%	5%	8%	5%	6%	7%	4%	5%	7%	6%	5%	6%
		*	*	*			*						
61-70	51	2	9	2	29	3	6	15	11	9	12	9	43
	5%	2%	9%	2%	8%	1%	9%	4%	6%	4%	9%	3%	6%
		*	AE*	*	AE		AE*						
71-80	108	17	10	9	45	14	12	36	23	26	13	25	83
	11%	13%	10%	14%	12%	6%	17%	10%	13%	11%	9%	8%	12%
		*	*	E*			E*						
81-90	50	12	10	6	11	8	3	19	11	13	1	15	35
	5%	9%	9%	10%	3%	3%	4%	6%	6%	5%	*	5%	5%
		D*	D*	DE*			*	J	J	J			
91-99	14	3	2	*	8	-	-	6	1	3	4	4	10
	1%	2%	2%	1%	2%	-	-	2%	*	1%	3%	1%	1%
		*	*	*			*						

100	50	5	10	5	12	15	3	19	5	11	5	11	39
	5%	4%	9%	7%	3%	6%	5%	6%	3%	5%	4%	4%	6%
		*	D*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46	47.7	54.3	52.8	45.3	39.3	50.2	45.3	46.9	45.8	43.9	43.5	47
		E*	DE*	DE*	E		E*						
Std. Dev.	28.04	28.48	28.69	27.51	27.05	28.26	26.42	29.19	27.01	27.63	27.18	26.44	28.66
Std. Err.	0.89	2.46	2.78	3.41	1.38	1.82	3.13	1.58	2.01	1.81	2.32	1.53	1.08
Median	45	50	50	50	45	40	50	43.2	50	40	45	40	50

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_2. What percentage of the news that you consume comes from the following sources: - % national news sources (i.e. national news broadcast or national paper or magazine)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
0	76	11	12	5	24	19	4	25	8	19	8	20	57
	8%	8%	12%	8%	6%	8%	6%	7%	4%	8%	6%	7%	8%
		*	*	*			*						
1-10	145	19	17	14	66	20	10	61	26	27	14	28	118
	15%	14%	16%	22%	17%	8%	14%	18%	14%	12%	10%	9%	17%
		*	*	E*	E		*						K
11-20	148	30	14	13	62	18	11	41	31	34	22	48	100
	15%	22%	13%	20%	16%	7%	16%	12%	17%	15%	16%	16%	14%
		E*	*	E*	E		E*						
21-30	216	33	32	17	67	45	22	71	31	59	31	74	142
	22%	25%	30%	26%	18%	19%	31%	21%	17%	25%	22%	25%	20%
		*	DE*	*			DE*						
31-40	156	15	12	11	73	33	11	45	36	33	28	58	97
	16%	11%	11%	17%	19%	14%	16%	13%	20%	14%	20%	19%	14%
		*	*	*			*						
41-50	130	19	10	3	54	38	7	60	22	26	17	39	92
	13%	14%	9%	5%	14%	16%	10%	18%	12%	11%	13%	13%	13%
		*	*	*	C	C	*						
51-60	31	2	1	*	10	16	2	5	6	10	6	7	24
	3%	1%	1%	*	3%	7%	3%	2%	3%	4%	4%	2%	3%
		*	*	*			*						
61-70	33	2	5	*	11	15	*	7	6	16	3	12	21
	3%	1%	4%	*	3%	6%	*	2%	3%	7%	2%	4%	3%
		*	*	*			*			G			
71-80	24	3	1	*	8	11	1	5	9	3	5	4	21
	2%	2%	1%	*	2%	5%	1%	2%	5%	1%	4%	1%	3%
		*	*	*			*						
81-90	14	2	1	-	5	5	1	8	1	2	2	1	13
	1%	1%	1%	-	1%	2%	2%	2%	*	1%	1%	*	2%
		*	*	*			*						
91-99	11	-	2	1	-	8	-	7	2	3	-	1	10
	1%	-	2%	2%	-	3%	-	2%	1%	1%	-	*	1%
		*	D*	D*		D	*						

100	14	-	-	-	1	12	1	7	3	2	1	8	5
	1%	-	-	-	*	5%	1%	2%	2%	1%	1%	3%	1%
		*	*	*		AD	*					L	
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	31.9	27	27.3	23.4	30.6	41.9	29	32.5	34.1	32.4	32.7	32.8	31.5
		*	*	*	C	ABCDF	*						
Std. Dev.	22.58	18.48	20.96	16.77	20.29	27.55	18.86	24.18	22.52	22.26	20.34	21.44	23.05
Std. Err.	0.71	1.6	2.03	2.08	1.04	1.78	2.24	1.31	1.68	1.45	1.74	1.24	0.87
Median	30	25	25	25	30	35.4	25.6	30	30	30	30	30	29.4

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7_3. What percentage of the news that you consume comes from the following sources: - % international news sources (i.e. the BBC, CNN, Reuters or other international companies)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
0	186	24	25	14	39	70	14	85	35	34	17	48	137
	19%	18%	23%	21%	10%	29%	20%	25%	20%	15%	12%	16%	20%
		*	D*	D*		D	D*	IJ					
1-10	261	32	30	13	106	57	23	75	59	65	41	58	203
	26%	24%	28%	20%	28%	24%	32%	22%	33%	28%	30%	19%	29%
		*	*	*			*		G				K
11-20	149	20	13	7	67	37	6	41	27	40	17	51	98
	15%	15%	12%	10%	18%	15%	9%	12%	15%	17%	13%	17%	14%
		*	*	*			*						
21-30	144	13	17	9	67	26	12	50	21	33	27	55	89
	14%	10%	16%	14%	18%	11%	16%	15%	11%	14%	20%	18%	13%
		*	*	*			*						
31-40	104	20	12	9	38	19	6	31	14	33	14	40	64
	10%	15%	11%	13%	10%	8%	9%	9%	8%	14%	10%	13%	9%
		*	*	*			*						
41-50	82	4	7	12	36	16	7	27	18	16	9	27	55
	8%	3%	7%	19%	9%	7%	10%	8%	10%	7%	7%	9%	8%
		*	*	ABDE*	A		A*						
51-60	28	11	2	1	12	1	1	12	*	5	4	10	18
	3%	8%	2%	1%	3%	*	1%	3%	*	2%	3%	3%	3%
		DE*	*	*			*						
61-70	11	3	-	-	7	2	-	5	2	2	2	4	7
	1%	2%	-	-	2%	1%	-	2%	1%	1%	2%	1%	1%
		*	*	*			*						
71-80	19	5	1	*	5	7	1	11	2	2	2	4	16
	2%	4%	1%	*	1%	3%	1%	3%	1%	1%	1%	1%	2%
		*	*	*			*						
81-90	10	1	1	*	4	3	1	3	3	2	2	3	7
	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
		*	*	*			*						
91-99	1	1	-	*	-	-	-	*	-	-	-	*	1
	*	1%	-	1%	-	-	-	*	-	-	-	*	*
		*	*	*			*						

100	6	2	-	-	1	3	-	3	-	-	1	-	6
	1%	1%	-	-	*	1%	-	1%	-	-	1%	-	1%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	22.1	25.3	18.4	23.8	24.2	18.8	20.8	22.2	19.1	21.8	23.4	23.7	21.5
		BE*	*	*	BE		*						
Std. Dev.	21.26	24.72	18.31	20.79	20.09	22.16	20	23.19	19.57	18.59	21.09	19.67	21.88
Std. Err.	0.67	2.13	1.78	2.58	1.03	1.43	2.37	1.25	1.46	1.21	1.8	1.14	0.83
Median	20	20	10	20	20	10	10	15	10	20	20	20	15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_1. To what extent do you agree or disagree with the following: - I want to see more established news brands (known as mainstream media) news stories in my social media feeds

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	494	62	46	33	183	138	32	174	94	113	74	169	325
	49%	46%	43%	51%	48%	57%	45%	51%	52%	48%	54%	56%	46%
		*	*	*		B	*					L	
Strongly agree	105	15	11	10	41	19	8	40	21	27	10	45	60
	10%	11%	11%	15%	11%	8%	12%	12%	12%	12%	8%	15%	9%
		*	*	*			*					L	
Somewhat agree	389	47	35	23	142	119	24	134	73	86	64	124	265
	39%	35%	33%	36%	37%	49%	34%	39%	41%	37%	47%	41%	38%
		*	*	*		ABDF	*						
Bottom 2 Box (Net)	347	41	43	20	149	66	28	113	59	88	47	86	261
	35%	30%	41%	31%	39%	27%	39%	33%	33%	37%	34%	29%	37%
		*	E*	*	E		*						K
Somewhat disagree	215	25	23	9	93	44	21	74	39	53	23	54	160
	21%	18%	22%	13%	24%	18%	29%	22%	21%	23%	17%	18%	23%
		*	*	*	C		C*						
Strongly disagree	132	16	20	11	56	22	7	38	20	35	23	31	101
	13%	12%	19%	18%	15%	9%	10%	11%	11%	15%	17%	10%	14%
		*	E*	*			*						
Don't know	159	32	17	12	51	36	11	56	27	34	16	45	114
	16%	24%	16%	18%	13%	15%	16%	16%	15%	14%	12%	15%	16%
		D*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_2. To what extent do you agree or disagree with the following: - I trust established news brands (known as mainstream media) to give unbiased coverage on political issues

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	589	74	62	35	217	154	46	207	109	144	82	168	421
	59%	55%	59%	53%	57%	64%	65%	60%	60%	61%	60%	56%	60%
		*	*	*			*						
Strongly agree	110	13	12	8	46	22	9	36	22	32	12	36	74
	11%	9%	11%	13%	12%	9%	13%	10%	12%	14%	8%	12%	11%
		*	*	*			*						
Somewhat agree	478	61	51	27	171	132	37	171	87	112	70	131	347
	48%	46%	48%	41%	45%	55%	52%	50%	48%	48%	51%	44%	50%
		*	*	*		C	*						
Bottom 2 Box (Net)	332	48	36	23	136	70	19	101	61	80	50	110	222
	33%	36%	34%	35%	35%	29%	26%	29%	34%	34%	36%	37%	32%
		*	*	*			*						
Somewhat disagree	223	37	24	15	79	54	14	69	39	51	33	81	142
	22%	27%	23%	23%	21%	22%	20%	20%	22%	22%	24%	27%	20%
		*	*	*			*						
Strongly disagree	108	11	12	8	57	16	5	32	21	29	17	29	79
	11%	8%	11%	12%	15%	7%	7%	9%	12%	12%	12%	10%	11%
		*	*	*	E		*						
Don't know	80	12	8	7	30	16	6	35	11	10	6	22	58
	8%	9%	8%	11%	8%	7%	8%	10%	6%	4%	4%	7%	8%
		*	*	*			*	I					
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_3. To what extent do you agree or disagree with the following: - I can always tell the difference between a news story and an opinion or commentary piece

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	679	76	59	43	264	189	48	240	130	154	99	197	483
	68%	57%	56%	66%	69%	79%	67%	70%	72%	66%	72%	66%	69%
		*	*	*	AB	ABCD	*						
Strongly agree	170	15	17	10	68	47	13	59	26	44	23	50	121
	17%	11%	16%	16%	18%	19%	18%	17%	15%	19%	17%	17%	17%
		*	*	*			*						
Somewhat agree	509	61	42	33	196	142	35	181	103	110	76	147	362
	51%	46%	40%	50%	51%	59%	49%	53%	57%	47%	56%	49%	52%
		*	*	*		AB	*						
Bottom 2 Box (Net)	237	46	37	17	84	34	19	74	35	67	27	74	163
	24%	34%	35%	26%	22%	14%	27%	22%	20%	29%	19%	25%	23%
		DE*	DE*	E*			E*						
Somewhat disagree	207	42	29	15	72	32	17	65	32	58	19	61	145
	21%	32%	27%	23%	19%	13%	24%	19%	18%	25%	14%	20%	21%
		DE*	E*	*			E*			J			
Strongly disagree	30	4	9	2	12	2	2	10	3	9	8	13	17
	3%	3%	8%	3%	3%	1%	3%	3%	2%	4%	6%	4%	2%
		*	E*	*			*						
Don't know	84	12	9	5	36	18	4	28	15	13	12	29	55
	8%	9%	9%	8%	9%	7%	6%	8%	9%	6%	9%	10%	8%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_4. To what extent do you agree or disagree with the following: - I want the news in my social media feed to reflect my political leanings or point of view

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	340	35	33	23	143	86	21	139	55	78	49	136	204
	34%	26%	31%	35%	37%	36%	29%	41%	30%	33%	36%	45%	29%
		*	*	*			*					L	
Strongly agree	61	2	3	5	35	12	2	28	8	13	8	21	40
	6%	1%	3%	8%	9%	5%	3%	8%	4%	6%	6%	7%	6%
		*	*	A*	A		*						
Somewhat agree	280	33	30	17	107	74	18	111	47	65	41	116	164
	28%	24%	28%	26%	28%	31%	26%	32%	26%	28%	30%	39%	23%
		*	*	*			*					L	
Bottom 2 Box (Net)	499	68	54	33	190	116	38	145	102	121	64	131	368
	50%	51%	51%	51%	50%	48%	54%	42%	57%	52%	47%	44%	53%
		*	*	*			*		G				K
Somewhat disagree	293	40	29	19	104	77	23	89	63	67	31	80	213
	29%	30%	28%	29%	27%	32%	33%	26%	35%	28%	23%	27%	30%
		*	*	*			*		J				
Strongly disagree	207	28	25	14	85	39	15	56	38	55	33	51	156
	21%	21%	23%	22%	22%	16%	21%	16%	21%	23%	24%	17%	22%
		*	*	*			*						
Don't know	160	31	19	10	51	38	12	58	24	34	24	33	128
	16%	23%	17%	15%	13%	16%	17%	17%	13%	15%	17%	11%	18%
		D*	*	*			*						K
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_5. To what extent do you agree or disagree with the following: - News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	489	55	34	36	208	115	42	160	85	135	71	149	340
	49%	41%	32%	55%	54%	48%	59%	47%	47%	58%	52%	50%	49%
		*	*	B*	AB	B	AB*			G			
Strongly agree	84	10	5	5	40	16	9	26	16	26	11	26	57
	8%	7%	4%	7%	10%	7%	12%	8%	9%	11%	8%	9%	8%
		*	*	*			*						
Somewhat agree	405	46	30	31	168	99	33	133	69	109	60	123	283
	41%	34%	28%	47%	44%	41%	47%	39%	39%	46%	44%	41%	40%
		*	*	B*	B		B*						
Bottom 2 Box (Net)	393	51	56	24	136	105	22	130	85	82	50	112	281
	39%	38%	53%	36%	35%	44%	32%	38%	47%	35%	37%	37%	40%
		*	CDF*	*			*		I				
Somewhat disagree	301	36	42	18	106	81	18	102	59	65	36	91	210
	30%	26%	40%	27%	28%	34%	26%	30%	33%	28%	27%	30%	30%
		*	D*	*			*						
Strongly disagree	93	15	14	6	30	24	4	29	26	17	14	22	71
	9%	11%	13%	9%	8%	10%	6%	8%	15%	7%	10%	7%	10%
		*	*	*			*		I				
Don't know	117	28	16	6	40	21	7	52	10	17	16	39	79
	12%	21%	15%	9%	11%	9%	10%	15%	6%	7%	11%	13%	11%
		CDE*	*	*			*	HI					
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8_6. To what extent do you agree or disagree with the following: - News organizations are fair in their coverage of Canadian political leaders

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	529	65	60	36	202	123	43	192	96	131	70	146	382
	53%	48%	57%	55%	53%	51%	61%	56%	53%	56%	51%	49%	55%
		*	*	*			*						
Strongly agree	74	7	8	8	30	15	6	35	8	23	6	19	55
	7%	5%	7%	12%	8%	6%	8%	10%	4%	10%	4%	6%	8%
		*	*	*			*						
Somewhat agree	455	58	53	28	172	107	37	157	88	108	64	128	328
	46%	43%	49%	43%	45%	45%	53%	46%	49%	46%	47%	43%	47%
		*	*	*			*						
Bottom 2 Box (Net)	372	51	33	23	148	94	22	104	79	86	54	124	248
	37%	38%	31%	36%	39%	39%	31%	30%	44%	37%	39%	41%	35%
		*	*	*			*		G				
Somewhat disagree	268	46	23	14	94	76	15	78	56	54	43	90	178
	27%	34%	22%	21%	24%	32%	22%	23%	31%	23%	31%	30%	25%
		*	*	*			*						
Strongly disagree	104	6	10	9	55	18	7	27	22	32	11	33	70
	10%	4%	9%	14%	14%	7%	9%	8%	12%	14%	8%	11%	10%
		*	*	A*	AE		*						
Don't know	99	18	13	6	33	24	6	46	6	17	13	30	69
	10%	13%	12%	10%	9%	10%	8%	13%	3%	7%	10%	10%	10%
		*	*	*			*	H			H		
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8. To what extent do you agree or disagree with the following: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
I can always tell the difference between a news story and an opinion or commentary piece	679	76	59	43	264	189	48	240	130	154	99	197	483
	68%	57%	56%	66%	69%	79%	67%	70%	72%	66%	72%	66%	69%
		*	*	*	AB	ABCD	*						
I trust established news brands (known as mainstream media) to give unbiased coverage on political issues	589	74	62	35	217	154	46	207	109	144	82	168	421
	59%	55%	59%	53%	57%	64%	65%	60%	60%	61%	60%	56%	60%
		*	*	*			*						
News organizations are fair in their coverage of Canadian political leaders	529	65	60	36	202	123	43	192	96	131	70	146	382
	53%	48%	57%	55%	53%	51%	61%	56%	53%	56%	51%	49%	55%
		*	*	*			*						
I want to see more established news brands (known as mainstream media) news stories in my social media feeds	494	62	46	33	183	138	32	174	94	113	74	169	325
	49%	46%	43%	51%	48%	57%	45%	51%	52%	48%	54%	56%	46%
		*	*	*		B	*					L	
News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe	489	55	34	36	208	115	42	160	85	135	71	149	340
	49%	41%	32%	55%	54%	48%	59%	47%	47%	58%	52%	50%	49%
		*	*	B*	AB	B	AB*			G			
I want the news in my social media feed to reflect my political leanings or point of view	340	35	33	23	143	86	21	139	55	78	49	136	204
	34%	26%	31%	35%	37%	36%	29%	41%	30%	33%	36%	45%	29%
		*	*	*			*					L	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8. To what extent do you agree or disagree with the following: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
I want the news in my social media feed to reflect my political leanings or point of view	499	68	54	33	190	116	38	145	102	121	64	131	368
	50%	51%	51%	51%	50%	48%	54%	42%	57%	52%	47%	44%	53%
		*	*	*			*		G				K
News organization unfairly pile on Canadian political leaders if they have a misstep or gaffe	393	51	56	24	136	105	22	130	85	82	50	112	281
	39%	38%	53%	36%	35%	44%	32%	38%	47%	35%	37%	37%	40%
		*	CDF*	*			*		I				
News organizations are fair in their coverage of Canadian political leaders	372	51	33	23	148	94	22	104	79	86	54	124	248
	37%	38%	31%	36%	39%	39%	31%	30%	44%	37%	39%	41%	35%
		*	*	*			*		G				
I want to see more established news brands (known as mainstream media) news stories in my social media feeds	347	41	43	20	149	66	28	113	59	88	47	86	261
	35%	30%	41%	31%	39%	27%	39%	33%	33%	37%	34%	29%	37%
		*	E*	*	E		*						K
I trust established news brands (known as mainstream media) to give unbiased coverage on political issues	332	48	36	23	136	70	19	101	61	80	50	110	222
	33%	36%	34%	35%	35%	29%	26%	29%	34%	34%	36%	37%	32%
		*	*	*			*						
I can always tell the difference between a news story and an opinion or commentary piece	237	46	37	17	84	34	19	74	35	67	27	74	163
	24%	34%	35%	26%	22%	14%	27%	22%	20%	29%	19%	25%	23%
		DE*	DE*	E*			E*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9_1. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - When it comes to Donald Trump, I can't get enough news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	189	28	14	15	73	46	13	61	36	49	28	69	121
	19%	21%	13%	23%	19%	19%	18%	18%	20%	21%	20%	23%	17%
		*	*	*			*						
Strongly agree	66	7	6	6	22	19	5	21	14	14	8	24	42
	7%	5%	6%	10%	6%	8%	7%	6%	8%	6%	6%	8%	6%
		*	*	*			*						
Somewhat agree	123	21	8	9	51	27	7	40	23	35	20	45	78
	12%	16%	8%	13%	13%	11%	10%	12%	13%	15%	14%	15%	11%
		*	*	*			*						
Bottom 2 Box (Net)	750	94	88	47	286	182	54	256	136	178	103	215	535
	75%	70%	83%	71%	75%	76%	76%	75%	75%	76%	75%	72%	76%
		*	A*	*			*						
Somewhat disagree	278	32	30	16	103	77	20	89	50	71	39	71	207
	28%	24%	28%	25%	27%	32%	29%	26%	28%	31%	29%	24%	30%
		*	*	*			*						
Strongly disagree	472	62	59	31	182	105	33	167	85	107	63	144	329
	47%	46%	56%	47%	48%	44%	47%	49%	47%	45%	46%	48%	47%
		*	*	*			*						
Don't know	61	13	4	3	24	12	5	25	8	7	7	17	44
	6%	9%	3%	5%	6%	5%	7%	7%	4%	3%	5%	6%	6%
		*	*	*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9_2. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - I try to avoid news about Donald Trump

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	534	64	62	32	197	135	44	180	98	125	72	171	363
	53%	48%	58%	49%	51%	56%	62%	52%	54%	53%	53%	57%	52%
		*	*	*			*						
Strongly agree	246	30	22	15	104	58	18	80	49	52	30	84	162
	25%	22%	21%	23%	27%	24%	25%	23%	27%	22%	22%	28%	23%
		*	*	*			*						
Somewhat agree	288	35	40	16	93	78	26	99	48	74	42	88	201
	29%	26%	38%	25%	24%	32%	37%	29%	27%	31%	31%	29%	29%
		*	D*	*			D*						
Bottom 2 Box (Net)	423	58	43	30	170	98	25	144	76	106	60	117	306
	42%	43%	41%	46%	44%	41%	35%	42%	42%	45%	44%	39%	44%
		*	*	*			*						
Somewhat disagree	267	34	27	14	111	64	16	82	44	66	46	75	191
	27%	25%	26%	22%	29%	27%	22%	24%	24%	28%	34%	25%	27%
		*	*	*			*						
Strongly disagree	157	25	16	15	59	33	9	62	32	39	14	42	115
	16%	18%	15%	24%	15%	14%	13%	18%	18%	17%	10%	14%	16%
		*	*	*			*						
Don't know	42	11	1	4	16	7	2	19	7	3	5	11	31
	4%	8%	1%	6%	4%	3%	3%	6%	4%	1%	4%	4%	4%
		B*	*	*			*	I					
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9_3. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - News organizations in Canada give unbiased coverage about Donald Trump

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	434	64	44	27	152	121	26	165	72	99	62	115	319
	43%	48%	41%	41%	40%	50%	37%	48%	40%	42%	45%	38%	46%
		*	*	*		D	*						
Strongly agree	91	19	3	7	29	28	5	40	19	19	9	21	70
	9%	14%	3%	10%	7%	12%	7%	12%	11%	8%	7%	7%	10%
		B*	*	*		B	*						
Somewhat agree	343	45	41	20	123	93	21	125	52	80	53	94	249
	34%	34%	38%	31%	32%	39%	29%	36%	29%	34%	39%	31%	36%
		*	*	*			*						
Bottom 2 Box (Net)	396	43	40	27	163	89	34	122	74	110	57	128	268
	40%	32%	37%	42%	43%	37%	48%	36%	41%	47%	41%	43%	38%
		*	*	*			A*			G			
Somewhat disagree	233	28	25	19	88	50	23	69	46	69	31	76	157
	23%	21%	24%	29%	23%	21%	33%	20%	25%	29%	23%	25%	22%
		*	*	*			E*			G			
Strongly disagree	163	15	14	8	75	39	11	53	28	42	25	52	111
	16%	11%	14%	12%	20%	16%	15%	16%	16%	18%	19%	17%	16%
		*	*	*			*						
Don't know	170	27	23	11	69	30	11	55	35	25	18	57	113
	17%	20%	21%	17%	18%	13%	15%	16%	19%	11%	13%	19%	16%
		*	*	*			*		I				
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9_4. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - News organizations are fair in their coverage of Donald Trump

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	497	59	48	36	170	144	40	180	84	122	68	124	373
	50%	44%	45%	55%	44%	60%	56%	52%	46%	52%	50%	41%	53%
		*	*	*		ABD	*						K
Strongly agree	151	23	10	11	56	44	7	65	28	37	12	38	113
	15%	17%	9%	17%	15%	18%	10%	19%	16%	16%	9%	13%	16%
		*	*	*			*	J					
Somewhat agree	345	36	38	25	114	100	32	115	56	85	56	85	260
	35%	27%	36%	39%	30%	42%	45%	33%	31%	36%	41%	28%	37%
		*	*	*		AD	AD*						K
Bottom 2 Box (Net)	363	48	42	17	154	75	27	113	77	91	50	125	238
	36%	35%	40%	26%	40%	31%	38%	33%	42%	39%	37%	42%	34%
		*	*	*	C		*						
Somewhat disagree	194	31	22	9	79	35	18	51	43	56	28	72	122
	19%	23%	20%	15%	21%	15%	25%	15%	24%	24%	20%	24%	17%
		*	*	*			*		G	G		L	
Strongly disagree	169	17	21	8	75	40	9	62	33	36	23	52	117
	17%	12%	20%	12%	20%	17%	13%	18%	19%	15%	17%	17%	17%
		*	*	*			*						
Don't know	140	27	16	12	59	22	5	50	20	21	19	52	89
	14%	20%	15%	19%	15%	9%	7%	15%	11%	9%	14%	17%	13%
		EF*	*	EF*			*						
Sigma	1000	134	106	65	383	240	71	343	180	234	137	300	700
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9_5. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Donald Trump is a newsmaker, so he should be featured prominently in the news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
Top 2 Box (Net)	338 34%	36 27%	34 32%	25 38%	138 36%	81 34%	25 35%	138 40%	59 33%	74 32%	43 31%	95 32%	243 35%
Strongly agree	79 8%	10 8%	4 4%	5 7%	34 9%	23 10%	3 5%	37 11%	17 9%	13 5%	7 5%	26 9%	53 8%
Somewhat agree	259 26%	26 19%	30 28%	20 31%	104 27%	58 24%	22 30%	101 30%	43 24%	61 26%	36 26%	68 23%	190 27%
Bottom 2 Box (Net)	597 60%	87 65%	71 66%	34 52%	214 56%	148 62%	43 61%	181 53%	108 60%	149 64%	87 64%	186 62%	411 59%
Somewhat disagree	275 27%	38 28%	30 29%	12 18%	99 26%	77 32%	19 26%	73 21%	60 34%	71 30%	45 33%	83 28%	192 27%
Strongly disagree	322 32%	50 37%	40 38%	22 34%	115 30%	71 30%	25 35%	107 31%	48 26%	78 33%	43 31%	103 34%	220 31%
Don't know	65 6%	11 8%	2 2%	6 10%	32 8%	11 5%	3 4%	24 7%	13 7%	11 5%	7 5%	19 6%	45 6%
Sigma	1000 100%	134 100%	106 100%	65 100%	383 100%	240 100%	71 100%	343 100%	180 100%	234 100%	137 100%	300 100%	700 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
I try to avoid news about Donald Trump	534	64	62	32	197	135	44	180	98	125	72	171	363
	53%	48%	58%	49%	51%	56%	62%	52%	54%	53%	53%	57%	52%
		*	*	*			*						
News organizations are fair in their coverage of Donald Trump	497	59	48	36	170	144	40	180	84	122	68	124	373
	50%	44%	45%	55%	44%	60%	56%	52%	46%	52%	50%	41%	53%
		*	*	*		ABD	*						K
News organizations in Canada give unbiased coverage about Donald Trump	434	64	44	27	152	121	26	165	72	99	62	115	319
	43%	48%	41%	41%	40%	50%	37%	48%	40%	42%	45%	38%	46%
		*	*	*		D	*						
Donald Trump is a newsmaker, so he should be featured prominently in the news	338	36	34	25	138	81	25	138	59	74	43	95	243
	34%	27%	32%	38%	36%	34%	35%	40%	33%	32%	31%	32%	35%
		*	*	*			*						
When it comes to Donald Trump, I can't get enough news	189	28	14	15	73	46	13	61	36	49	28	69	121
	19%	21%	13%	23%	19%	19%	18%	18%	20%	21%	20%	23%	17%
		*	*	*			*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9. Thinking about the news coverage of President Donald Trump, to you agree or disagree with the following: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	124	108	105	371	192	100	287	180	258	171	299	701
Base: All Respondents (wtd)	1000	134	106	65	383	240	71	343	180	234	137	300	700
When it comes to Donald Trump, I can't get enough news	750	94	88	47	286	182	54	256	136	178	103	215	535
	75%	70%	83%	71%	75%	76%	76%	75%	75%	76%	75%	72%	76%
		*	A*	*			*						
Donald Trump is a newsmaker, so he should be featured prominently in the news	597	87	71	34	214	148	43	181	108	149	87	186	411
	60%	65%	66%	52%	56%	62%	61%	53%	60%	64%	64%	62%	59%
		*	*	*			*			G			
I try to avoid news about Donald Trump	423	58	43	30	170	98	25	144	76	106	60	117	306
	42%	43%	41%	46%	44%	41%	35%	42%	42%	45%	44%	39%	44%
		*	*	*			*						
News organizations in Canada give unbiased coverage about Donald Trump	396	43	40	27	163	89	34	122	74	110	57	128	268
	40%	32%	37%	42%	43%	37%	48%	36%	41%	47%	41%	43%	38%
		*	*	*			A*			G			
News organizations are fair in their coverage of Donald Trump	363	48	42	17	154	75	27	113	77	91	50	125	238
	36%	35%	40%	26%	40%	31%	38%	33%	42%	39%	37%	42%	34%
		*	*	*	C		*						

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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