



# Press Release

## Cincinnati Enquirer Ranks Ipsos Among Top Workplaces in 2018

### Ipsos again has been recognized as one of Cincinnati's top workplaces

**Cincinnati, OH, June 14, 2018** — For the second year in a row, The Cincinnati Enquirer has recognized Ipsos as one of Cincinnati's Best Workplaces in 2018. The Cincinnati Enquirer worked with Energage to determine who the Top 125 employers are in Cincinnati, based solely on surveys about the workplace completed by each companies' employees. Ipsos also ranked 28th among the Top 45 best mid-sized companies. [Click here](#) for the full list of the Cincinnati Enquirer's Top Workplaces in 2018.

Robyn Dow, Human Resources Leader, North America, congratulated the Ipsos team in Cincinnati for making the list of Top Workplaces. "We're thrilled to be recognized for the second year in a row as one of Cincinnati's top workplaces," Dow said. "Our employees work daily to create a positive work environment to live our values of integrity, curiosity, collaboration, client first, and entrepreneurial spirit. We're proud of our team in Cincinnati and certainly proud to be Ipsos."

Cincinnati-based Ipsos employees who participated in the survey also shared their comments about what makes Ipsos in Cincinnati a great place to work. "It's a night and day difference from my last job," said one employee. "There are actually written policies and procedures to be followed, instead of everyone just doing what they thought was best in a given situation."

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### About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 89 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

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Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,780.5 million in 2017.

## GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.  
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.  
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Euronext Paris.  
The company is part of the CAC Mid & Small index  
and is eligible for the Deferred Settlement Service (SRD).

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