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85	1_29. Do you have a favorable or unfavorable opinion of the following? - Robert Muller
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88	1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders
89	1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders
90	1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders
91	1_31. Do you have a favorable or unfavorable opinion of the following? - John McCain
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93	1_31. Do you have a favorable or unfavorable opinion of the following? - John McCain
94	1_32. Do you have a favorable or unfavorable opinion of the following? - Scott Pruitt
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97	1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau
98	1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau
99	1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau
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110	2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.
111	2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.
112	2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.
113	2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.
114	2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.
115	2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.
116	2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.
117	2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.
118	2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.
119	2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.
120	2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.
121	2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.
122	2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.
123	2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.
124	2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.
125	2. Do you agree or disagree with the following statements? - Agree Summary
126	2. Do you agree or disagree with the following statements? - Agree Summary
127	2. Do you agree or disagree with the following statements? - Agree Summary
128	2. Do you agree or disagree with the following statements? - Disagree Summary
129	2. Do you agree or disagree with the following statements? - Disagree Summary
130	2. Do you agree or disagree with the following statements? - Disagree Summary
131	2. Do you agree or disagree with the following statements? - Grid Table
132	3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey

133	3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey
134	3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey
135	3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama
136	3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama
137	3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama
138	3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West
139	3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West
140	3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West
141	3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey
142	3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey
143	3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey
144	3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz
145	3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz
146	3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz
147	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary
148	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary
149	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary
150	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary
151	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary
152	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary
153	3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Grid Table
154	4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.

155	4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.
156	4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.
157	4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.
158	4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.
159	4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.
160	4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.
161	4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.
162	4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.
163	4_4. Do you agree or disagree with the following statements? - I am proud to be an American
164	4_4. Do you agree or disagree with the following statements? - I am proud to be an American
165	4_4. Do you agree or disagree with the following statements? - I am proud to be an American
166	4. Do you agree or disagree with the following statements? - Agree Summary
167	4. Do you agree or disagree with the following statements? - Agree Summary
168	4. Do you agree or disagree with the following statements? - Agree Summary
169	4. Do you agree or disagree with the following statements? - Disagree Summary
170	4. Do you agree or disagree with the following statements? - Disagree Summary
171	4. Do you agree or disagree with the following statements? - Disagree Summary
172	4. Do you agree or disagree with the following statements? - Grid Table
173	5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants
174	5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants
175	5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants
176	5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful
177	5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful
178	5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful
179	5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful
180	5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

181	5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful
182	5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me
183	5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me
184	5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me
185	5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth
186	5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth
187	5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth
188	5. Do you agree or disagree with the following statements? - Agree Summary
189	5. Do you agree or disagree with the following statements? - Agree Summary
190	5. Do you agree or disagree with the following statements? - Agree Summary
191	5. Do you agree or disagree with the following statements? - Disagree Summary
192	5. Do you agree or disagree with the following statements? - Disagree Summary
193	5. Do you agree or disagree with the following statements? - Disagree Summary
194	5. Do you agree or disagree with the following statements? - Grid Table
195	6. How do you get most of your news?
196	6. How do you get most of your news?
197	6. How do you get most of your news?
198	7. Of the choices listed below, which is your main source of television news?
199	7. Of the choices listed below, which is your main source of television news?
200	7. Of the choices listed below, which is your main source of television news?
201	8. How would you describe the area in which you live?
202	8. How would you describe the area in which you live?
203	8. How would you describe the area in which you live?
204	PID. PartyID
205	PID. PartyID
206	PID. PartyID
207	9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.
208	9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.
209	9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.
210	Household Income

211	Household Income
212	Household Income
213	Gender
214	Gender
215	Gender
216	Age
217	Age
218	Age
219	Region
220	Region
221	Region
222	Education
223	Education
224	Education
225	Age & Presence Of Children
226	Age & Presence Of Children
227	Age & Presence Of Children
228	Marital Status
229	Marital Status
230	Marital Status
231	Employment
232	Employment
233	Employment
234	Race
235	Race
236	Race
237	Are you of Hispanic Ethnicity?
238	Are you of Hispanic Ethnicity?
239	Are you of Hispanic Ethnicity?
240	Metro status
241	Metro status
242	Metro status

1_1. Do you have a favorable or unfavorable opinion of the following? - Bill Gates

	Gender			Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	322	178	144	94	126	103	119	203	59	56	131	76	151	76	64
	32%	37%	28%	32%	37%	28%	32%	32%	33%	26%	35%	32%	40%	25%	33%
		B											M		
Somewhat favorable	292	141	151	94	101	96	81	211	57	61	99	75	111	98	49
	29%	29%	29%	32%	29%	27%	22%	34%	32%	29%	26%	32%	29%	32%	25%
							F								
Lean towards favorable	222	95	127	61	71	90	81	141	41	55	78	49	73	80	43
	22%	20%	25%	21%	21%	25%	22%	22%	23%	26%	21%	21%	19%	26%	22%
Lean towards unfavorable	55	33	22	14	15	26	32	23	6	13	19	17	17	20	11
	6%	7%	4%	5%	4%	7%	9%	4%	4%	6%	5%	7%	5%	6%	6%
							G								
Somewhat unfavorable	24	14	10	8	7	9	6	18	2	5	10	8	4	12	7
	2%	3%	2%	3%	2%	3%	2%	3%	1%	3%	3%	3%	1%	4%	4%
														L	
Very unfavorable	18	8	10	4	6	8	8	10	1	4	11	2	1	9	5
	2%	2%	2%	1%	2%	2%	2%	2%	*	2%	3%	1%	*	3%	3%
														L	
Don't know	66	14	53	19	19	29	44	22	12	16	28	10	23	13	15
	7%	3%	10%	6%	5%	8%	12%	3%	7%	8%	8%	4%	6%	4%	8%
			A				G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	836	413	423	249	298	288	281	555	157	171	307	200	335	254	156
	84%	86%	82%	85%	86%	80%	76%	88%	88%	81%	82%	85%	88%	82%	80%
							F						N		
Unfavorable (Net)	98	55	43	27	28	43	46	52	9	23	39	26	22	41	23
	10%	11%	8%	9%	8%	12%	12%	8%	5%	11%	11%	11%	6%	13%	12%
														L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_1. Do you have a favorable or unfavorable opinion of the following? - Bill Gates

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	322	110	212	157	165	171	34	61	56	182	140	225	97
	32%	36%	30%	29%	36%	34%	32%	29%	31%	34%	30%	29%	41%
					C		*						K
Somewhat favorable	292	95	197	144	148	160	31	55	45	170	121	229	63
	29%	31%	28%	26%	33%	32%	30%	26%	26%	32%	26%	30%	27%
							*						
Lean towards favorable	222	56	166	129	93	105	25	45	46	117	105	189	33
	22%	18%	24%	24%	21%	21%	24%	21%	26%	22%	23%	25%	14%
							*					L	
Lean towards unfavorable	55	15	40	33	22	25	2	14	14	24	32	45	10
	6%	5%	6%	6%	5%	5%	2%	6%	8%	4%	7%	6%	4%
							*						
Somewhat unfavorable	24	6	19	15	10	15	2	3	5	15	9	20	4
	2%	2%	3%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%
							*						
Very unfavorable	18	4	14	13	5	7	1	5	5	9	9	17	1
	2%	1%	2%	2%	1%	1%	1%	2%	3%	2%	2%	2%	*
							*						
Don't know	66	18	49	56	10	20	10	30	7	23	43	41	26
	7%	6%	7%	10%	2%	4%	9%	14%	4%	4%	9%	5%	11%
				D			E*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	836	261	575	430	406	436	91	161	147	469	367	643	193
	84%	86%	82%	79%	90%	87%	86%	76%	83%	87%	80%	84%	82%
					C	G	*			J			
Unfavorable (Net)	98	24	73	61	37	47	5	22	24	48	50	82	16
	10%	8%	11%	11%	8%	9%	5%	10%	13%	9%	11%	11%	7%
							*		F				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_1. Do you have a favorable or unfavorable opinion of the following? - Bill Gates

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	322	32	191	99	58	80	25	51	77	73	23	41
	32%	16%	37%	36%	28%	48%	18%	31%	36%	44%	28%	37%
			A	A		D*		F	F	FGJ*	*	F*
Somewhat favorable	292	66	137	89	49	52	44	54	61	51	23	26
	29%	32%	26%	32%	24%	32%	31%	33%	28%	30%	28%	23%
						*				*	*	*
Lean towards favorable	222	65	117	41	55	22	46	34	48	25	16	27
	22%	32%	23%	15%	26%	14%	32%	20%	22%	15%	20%	24%
		BC	C		E	*	GI			*	*	*
Lean towards unfavorable	55	13	24	18	19	4	9	11	6	11	3	8
	6%	6%	5%	7%	9%	2%	6%	7%	3%	7%	3%	7%
					E	*				*	*	*
Somewhat unfavorable	24	6	12	7	12	1	6	6	2	2	2	6
	2%	3%	2%	2%	6%	*	4%	4%	1%	1%	2%	5%
					E	*				*	*	*
Very unfavorable	18	7	7	4	6	-	5	4	-	1	2	3
	2%	4%	1%	1%	3%	-	4%	2%	-	*	3%	2%
						*	H			*	H*	*
Don't know	66	15	30	21	10	5	8	6	20	3	13	2
	7%	7%	6%	8%	5%	3%	5%	3%	9%	2%	16%	2%
						*			IK	*	FGIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	836	163	444	229	162	154	115	139	186	149	62	94
	84%	80%	86%	82%	77%	94%	81%	84%	87%	90%	75%	83%
						D*			J	J*	*	*
Unfavorable (Net)	98	26	43	29	37	5	20	21	8	14	7	17
	10%	13%	8%	10%	18%	3%	14%	13%	4%	8%	8%	15%
					E	*	H	H		*	*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Do you have a favorable or unfavorable opinion of the following? - Michael Bloomberg

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	79	53	26	31	23	24	22	56	16	13	20	29	37	26	12
	8%	11%	5%	10%	7%	7%	6%	9%	9%	6%	5%	12%	10%	8%	6%
		B										J			
Somewhat favorable	100	66	34	35	33	33	22	79	25	12	29	35	53	31	10
	10%	14%	7%	12%	9%	9%	6%	13%	14%	6%	8%	15%	14%	10%	5%
		B						F	I			IJ	N		
Lean towards favorable	157	82	75	29	64	64	39	117	37	25	58	36	70	44	34
	16%	17%	14%	10%	19%	18%	11%	19%	21%	12%	16%	15%	18%	14%	18%
					C	C		F	I						
Lean towards unfavorable	101	56	45	26	32	43	37	64	17	22	40	22	37	34	16
	10%	12%	9%	9%	9%	12%	10%	10%	9%	10%	11%	10%	10%	11%	8%
Somewhat unfavorable	65	41	24	11	26	27	23	41	10	20	19	17	18	31	11
	6%	8%	5%	4%	8%	8%	6%	7%	5%	10%	5%	7%	5%	10%	6%
		B												L	
Very unfavorable	79	49	30	11	32	36	32	47	25	15	31	8	10	35	31
	8%	10%	6%	4%	9%	10%	9%	8%	14%	7%	8%	4%	3%	11%	16%
		B			C	C			K					L	L
Don't know	419	135	284	152	134	132	196	223	49	103	178	89	155	108	81
	42%	28%	55%	52%	39%	37%	53%	36%	28%	49%	47%	38%	41%	35%	41%
			A	DE			G			HK	H				
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	336	201	135	94	120	122	83	253	78	50	108	100	160	101	56
	34%	42%	26%	32%	35%	34%	22%	40%	44%	24%	29%	42%	42%	33%	29%
		B						F	IJ			IJ	MN		
Unfavorable (Net)	245	146	99	48	90	107	92	153	51	57	90	47	64	100	58
	25%	30%	19%	16%	26%	30%	25%	24%	29%	27%	24%	20%	17%	32%	30%
		B			C	C								L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Do you have a favorable or unfavorable opinion of the following? - Michael Bloomberg

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	79	35	44	22	57	44	9	9	16	54	25	49	29
	8%	11%	6%	4%	12%	9%	9%	4%	9%	10%	5%	6%	13%
		B			C		*			J			K
Somewhat favorable	100	40	60	35	65	56	9	15	21	64	36	89	12
	10%	13%	9%	6%	14%	11%	8%	7%	12%	12%	8%	12%	5%
					C		*					L	
Lean towards favorable	157	50	106	79	78	88	15	29	24	88	69	129	28
	16%	17%	15%	14%	17%	17%	14%	14%	14%	16%	15%	17%	12%
							*						
Lean towards unfavorable	101	22	79	68	33	52	6	21	22	60	42	77	25
	10%	7%	11%	13%	7%	10%	6%	10%	12%	11%	9%	10%	10%
				D			*						
Somewhat unfavorable	65	12	53	32	33	36	5	9	15	36	29	55	10
	6%	4%	8%	6%	7%	7%	5%	4%	8%	7%	6%	7%	4%
							*						
Very unfavorable	79	16	63	57	22	43	4	11	21	37	42	67	12
	8%	5%	9%	10%	5%	8%	3%	5%	12%	7%	9%	9%	5%
				D			*		FG				
Don't know	419	128	291	254	166	186	58	118	58	202	218	301	118
	42%	42%	42%	46%	37%	37%	54%	55%	33%	37%	47%	39%	50%
				D			EH*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	336	125	211	136	199	187	34	53	62	205	130	267	69
	34%	41%	30%	25%	44%	37%	32%	25%	35%	38%	28%	35%	30%
		B			C	G	*			J			
Unfavorable (Net)	245	50	195	157	88	131	15	42	58	133	112	198	47
	25%	17%	28%	29%	19%	26%	14%	20%	33%	25%	24%	26%	20%
			A	D		F	*		FG				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Do you have a favorable or unfavorable opinion of the following? - Michael Bloomberg

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	79	5	31	43	12	28	10	16	11	27	3	10
	8%	2%	6%	16%	6%	17%	7%	10%	5%	16%	3%	9%
				AB		D*				FHJ*	*	*
Somewhat favorable	100	15	47	38	16	19	7	24	22	31	3	7
	10%	8%	9%	14%	8%	11%	5%	15%	10%	19%	3%	6%
						*		FJ		FJK*	*	*
Lean towards favorable	157	32	78	47	26	29	17	27	37	33	14	20
	16%	15%	15%	17%	12%	18%	12%	16%	17%	20%	17%	18%
						*				*	*	*
Lean towards unfavorable	101	23	49	30	30	9	17	17	14	23	3	13
	10%	11%	9%	11%	14%	6%	12%	10%	6%	14%	4%	12%
					E	*				J*	*	*
Somewhat unfavorable	65	17	37	12	21	5	10	21	8	10	4	7
	6%	8%	7%	4%	10%	3%	7%	13%	4%	6%	5%	6%
					E	*		H		*	*	*
Very unfavorable	79	23	42	15	35	6	13	22	3	7	14	17
	8%	11%	8%	5%	17%	4%	9%	13%	1%	4%	17%	15%
		C			E	*	H	HI		*	HI*	HI*
Don't know	419	91	234	94	70	69	69	39	120	35	42	39
	42%	45%	45%	34%	33%	42%	48%	23%	56%	21%	51%	35%
		C	C			*	GI		GIK	*	GIK*	I*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	336	52	155	129	54	76	34	67	69	91	19	37
	34%	25%	30%	46%	26%	46%	24%	40%	32%	55%	24%	33%
				AB		D*		FJ		FGHJK*	*	*
Unfavorable (Net)	245	62	127	56	86	20	40	60	25	39	21	37
	25%	30%	25%	20%	41%	12%	28%	36%	12%	24%	26%	33%
		C			E	*	H	HI		H*	H*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Do you have a favorable or unfavorable opinion of the following? - Jeff Bezos

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	93	65	28	42	23	28	19	74	11	6	45	32	40	25	25
	9%	13%	5%	14%	7%	8%	5%	12%	6%	3%	12%	13%	11%	8%	13%
		B		DE				F			I	HI			
Somewhat favorable	102	63	39	31	40	32	23	79	23	16	34	29	36	42	16
	10%	13%	8%	11%	11%	9%	6%	13%	13%	8%	9%	12%	10%	14%	8%
		B						F							
Lean towards favorable	145	86	58	31	49	64	36	108	29	32	44	40	63	46	25
	14%	18%	11%	10%	14%	18%	10%	17%	16%	15%	12%	17%	17%	15%	13%
		B				C		F							
Lean towards unfavorable	85	51	34	17	30	38	33	52	18	19	33	15	39	25	9
	8%	11%	6%	6%	9%	11%	9%	8%	10%	9%	9%	6%	10%	8%	5%
		B													
Somewhat unfavorable	52	25	27	17	16	19	21	31	9	8	18	17	16	21	10
	5%	5%	5%	6%	5%	5%	6%	5%	5%	4%	5%	7%	4%	7%	5%
Very unfavorable	31	23	7	6	15	10	16	15	6	8	13	4	12	7	13
	3%	5%	1%	2%	4%	3%	4%	2%	3%	4%	4%	2%	3%	2%	6%
		B													M
Don't know	492	169	323	151	172	169	223	269	82	122	188	100	174	142	98
	49%	35%	62%	51%	50%	47%	60%	43%	46%	58%	50%	42%	46%	46%	50%
			A				G			HK					
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	340	214	126	104	111	124	78	262	63	54	123	101	139	113	65
	34%	44%	24%	35%	32%	35%	21%	42%	35%	25%	33%	43%	37%	37%	34%
		B						F				IJ			
Unfavorable (Net)	168	100	68	40	61	67	70	98	33	35	64	36	66	53	31
	17%	21%	13%	14%	18%	19%	19%	16%	19%	16%	17%	15%	17%	17%	16%
		B													

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Do you have a favorable or unfavorable opinion of the following? - Jeff Bezos

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	93	44	49	35	58	61	6	10	15	61	32	74	19
	9%	14%	7%	6%	13%	12%	6%	5%	9%	11%	7%	10%	8%
		B			C	G	*			J			
Somewhat favorable	102	43	59	34	68	64	12	14	13	69	33	89	14
	10%	14%	8%	6%	15%	13%	11%	7%	7%	13%	7%	12%	6%
		B			C	G	*			J			
Lean towards favorable	145	43	101	52	92	79	9	20	37	95	50	105	40
	14%	14%	15%	10%	20%	16%	9%	9%	21%	18%	11%	14%	17%
					C		*		FG	J			
Lean towards unfavorable	85	25	60	47	38	42	8	15	20	51	34	55	30
	8%	8%	9%	9%	8%	8%	8%	7%	11%	9%	7%	7%	13%
							*						
Somewhat unfavorable	52	10	43	30	22	25	9	12	6	20	33	40	12
	5%	3%	6%	6%	5%	5%	9%	6%	3%	4%	7%	5%	5%
							*				I		
Very unfavorable	31	5	26	21	10	14	4	7	6	14	17	28	3
	3%	2%	4%	4%	2%	3%	4%	3%	3%	3%	4%	4%	1%
							*						
Don't know	492	134	358	327	165	218	58	136	81	230	262	375	117
	49%	44%	51%	60%	36%	43%	54%	64%	45%	43%	57%	49%	50%
				D			*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	340	130	210	121	219	204	27	43	65	226	114	267	73
	34%	43%	30%	22%	48%	40%	26%	20%	37%	42%	25%	35%	31%
		B			C	FG	*		G	J			
Unfavorable (Net)	168	39	129	99	69	82	21	33	32	84	84	123	45
	17%	13%	19%	18%	15%	16%	20%	16%	18%	16%	18%	16%	19%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Do you have a favorable or unfavorable opinion of the following? - Jeff Bezos

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	93	6	46	41	7	37	7	18	9	31	10	15
	9%	3%	9%	15%	3%	23%	5%	11%	4%	19%	12%	13%
			A	AB		D*		H		FH*	H*	H*
Somewhat favorable	102	13	53	37	22	13	13	29	18	19	6	9
	10%	6%	10%	13%	11%	8%	9%	17%	8%	11%	8%	8%
				A		*		H		*	*	*
Lean towards favorable	145	24	82	39	30	31	16	31	26	36	6	19
	14%	12%	16%	14%	14%	19%	11%	18%	12%	22%	7%	17%
						*		J		FJ*	*	*
Lean towards unfavorable	85	18	51	16	20	14	8	17	19	21	-	9
	8%	9%	10%	6%	10%	9%	6%	10%	9%	13%	-	8%
						*	J	J	J	J*	*	J*
Somewhat unfavorable	52	15	24	13	16	8	12	9	9	7	4	6
	5%	7%	5%	5%	8%	5%	9%	5%	4%	4%	5%	5%
						*				*	*	*
Very unfavorable	31	8	11	12	9	1	2	5	3	9	3	10
	3%	4%	2%	4%	4%	*	1%	3%	1%	5%	4%	8%
						*				*	*	FH*
Don't know	492	121	249	122	105	60	85	57	131	43	53	44
	49%	59%	48%	44%	50%	37%	60%	34%	61%	26%	65%	39%
		BC			E	*	GIK		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	340	43	181	117	60	81	36	77	53	86	22	44
	34%	21%	35%	42%	28%	50%	25%	47%	25%	52%	27%	39%
			A	A		D*		FHJ		FHJ*	*	FH*
Unfavorable (Net)	168	41	87	40	45	23	22	32	30	37	7	24
	17%	20%	17%	14%	22%	14%	15%	19%	14%	22%	9%	22%
						*				J*	*	J*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. Do you have a favorable or unfavorable opinion of the following? - Warren Buffett

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	207	132	76	61	70	77	54	153	39	44	68	56	93	57	44
	21%	27%	15%	21%	20%	21%	15%	24%	22%	21%	18%	24%	24%	18%	23%
		B						F							
Somewhat favorable	200	102	97	47	67	86	64	136	31	41	74	55	90	61	31
	20%	21%	19%	16%	19%	24%	17%	22%	17%	19%	20%	23%	24%	20%	16%
						C									
Lean towards favorable	211	113	99	48	79	84	62	150	32	45	80	55	70	78	41
	21%	23%	19%	16%	23%	23%	17%	24%	18%	21%	21%	23%	18%	25%	21%
								F							
Lean towards unfavorable	92	50	41	21	36	34	38	54	22	19	36	15	25	39	15
	9%	10%	8%	7%	11%	9%	10%	9%	12%	9%	10%	7%	7%	13%	8%
														L	
Somewhat unfavorable	36	14	22	10	15	11	16	20	4	9	16	7	8	17	10
	4%	3%	4%	3%	4%	3%	4%	3%	2%	4%	4%	3%	2%	5%	5%
Very unfavorable	34	15	19	7	15	13	14	20	3	9	16	6	5	15	14
	3%	3%	4%	2%	4%	4%	4%	3%	2%	4%	4%	3%	1%	5%	7%
														L	L
Don't know	219	55	164	100	63	55	123	95	47	44	87	41	89	42	40
	22%	11%	32%	34%	18%	15%	33%	15%	26%	21%	23%	17%	23%	14%	21%
			A	DE			G						M		
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	619	347	272	157	215	247	180	439	102	130	221	166	253	196	115
	62%	72%	52%	53%	62%	69%	48%	70%	57%	62%	59%	70%	67%	63%	59%
		B			C	C		F				HJ			
Unfavorable (Net)	163	80	83	38	66	58	68	94	29	37	67	29	38	71	39
	16%	17%	16%	13%	19%	16%	18%	15%	16%	18%	18%	12%	10%	23%	20%
														L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. Do you have a favorable or unfavorable opinion of the following? - Warren Buffett

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	207	69	138	90	117	114	19	25	49	121	87	154	53
	21%	23%	20%	16%	26%	23%	18%	12%	28%	22%	19%	20%	23%
					C	G	*		G				
Somewhat favorable	200	62	137	102	98	115	18	37	30	122	78	166	34
	20%	21%	20%	19%	22%	23%	17%	17%	17%	23%	17%	22%	15%
							*						
Lean towards favorable	211	66	145	106	105	106	19	36	50	131	80	167	45
	21%	22%	21%	19%	23%	21%	18%	17%	28%	24%	17%	22%	19%
							*		G	J			
Lean towards unfavorable	92	27	64	47	45	49	12	17	14	60	32	66	25
	9%	9%	9%	9%	10%	10%	11%	8%	8%	11%	7%	9%	11%
							*						
Somewhat unfavorable	36	12	24	22	14	21	4	7	4	19	18	32	4
	4%	4%	3%	4%	3%	4%	3%	4%	2%	3%	4%	4%	2%
							*						
Very unfavorable	34	6	29	26	9	16	3	8	7	18	16	34	-
	3%	2%	4%	5%	2%	3%	3%	4%	4%	3%	3%	4%	-
				D			*					L	
Don't know	219	60	159	154	65	82	31	82	24	70	149	146	72
	22%	20%	23%	28%	14%	16%	29%	39%	13%	13%	32%	19%	31%
				D			EH*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	619	198	421	298	320	335	56	99	129	373	245	486	132
	62%	65%	60%	55%	71%	67%	53%	46%	72%	69%	53%	64%	57%
					C	FG	*		FG	J			
Unfavorable (Net)	163	45	117	95	67	86	19	32	26	97	66	133	29
	16%	15%	17%	17%	15%	17%	18%	15%	14%	18%	14%	17%	13%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. Do you have a favorable or unfavorable opinion of the following? - Warren Buffett

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	207	18	107	83	31	46	19	37	37	56	11	33
	21%	9%	21%	30%	15%	28%	14%	22%	17%	34%	13%	29%
			A	AB		D*				FHJ*	*	FHJ*
Somewhat favorable	200	31	108	61	32	41	24	37	52	39	12	19
	20%	15%	21%	22%	15%	25%	17%	22%	24%	23%	14%	17%
						*				*	*	*
Lean towards favorable	211	59	109	43	52	31	32	46	37	33	17	24
	21%	29%	21%	16%	25%	19%	22%	28%	17%	20%	20%	21%
		BC				*		H		*	*	*
Lean towards unfavorable	92	31	42	19	33	10	16	23	11	14	5	10
	9%	15%	8%	7%	16%	6%	11%	14%	5%	9%	7%	9%
		BC			E	*		H		*	*	*
Somewhat unfavorable	36	10	19	7	8	5	11	6	5	4	6	4
	4%	5%	4%	3%	4%	3%	7%	4%	2%	2%	7%	3%
						*	H			*	*	*
Very unfavorable	34	12	14	8	16	3	10	5	3	1	5	9
	3%	6%	3%	3%	8%	2%	7%	3%	1%	1%	6%	8%
					E	*	HI			*	I*	HI*
Don't know	219	44	117	58	37	30	30	12	70	19	27	14
	22%	21%	23%	21%	18%	18%	21%	7%	33%	12%	33%	12%
						*	G		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	619	108	325	187	115	117	76	120	126	127	39	76
	62%	52%	63%	67%	55%	71%	53%	72%	59%	77%	48%	68%
			A	A		D*		FHJ		FHJ*	*	FJ*
Unfavorable (Net)	163	53	75	34	57	18	37	34	19	20	16	22
	16%	26%	15%	12%	27%	11%	26%	21%	9%	12%	20%	20%
		BC			E	*	HI	H		*	H*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. Do you have a favorable or unfavorable opinion of the following? - Elon Musk

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	127	84	43	57	38	32	41	86	15	22	49	41	47	37	23
	13%	17%	8%	19%	11%	9%	11%	14%	9%	10%	13%	18%	12%	12%	12%
		B		DE								H			
Somewhat favorable	172	93	79	53	69	51	44	129	34	28	63	47	66	64	31
	17%	19%	15%	18%	20%	14%	12%	20%	19%	13%	17%	20%	17%	21%	16%
								F							
Lean towards favorable	194	114	80	54	67	73	49	145	36	35	70	53	89	63	29
	19%	24%	15%	18%	19%	20%	13%	23%	20%	17%	19%	23%	23%	20%	15%
		B						F					N		
Lean towards unfavorable	79	45	34	18	28	34	31	48	14	17	24	25	26	27	17
	8%	9%	7%	6%	8%	9%	8%	8%	8%	8%	6%	10%	7%	9%	9%
Somewhat unfavorable	28	14	15	6	8	13	12	16	8	6	11	4	7	8	8
	3%	3%	3%	2%	2%	4%	3%	3%	5%	3%	3%	2%	2%	3%	4%
Very unfavorable	24	19	6	6	10	9	9	15	3	4	13	4	4	5	14
	2%	4%	1%	2%	3%	2%	2%	2%	2%	2%	4%	2%	1%	2%	7%
		B													LM
Don't know	375	113	262	101	125	149	186	189	68	99	146	62	142	104	73
	37%	23%	51%	34%	36%	41%	50%	30%	38%	47%	39%	26%	37%	34%	37%
			A				G		K	K	K				
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	493	292	202	164	174	156	133	360	85	85	181	142	201	164	82
	49%	60%	39%	56%	50%	43%	36%	57%	48%	40%	48%	60%	53%	53%	42%
		B		E				F				HIJ	N	N	
Unfavorable (Net)	132	78	54	30	46	56	52	80	25	26	48	32	37	40	40
	13%	16%	10%	10%	13%	16%	14%	13%	14%	12%	13%	14%	10%	13%	20%
		B													L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. Do you have a favorable or unfavorable opinion of the following? - Elon Musk

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	127	48	79	59	68	75	16	17	19	71	56	97	30
	13%	16%	11%	11%	15%	15%	15%	8%	11%	13%	12%	13%	13%
						G	*						
Somewhat favorable	172	62	110	70	103	100	19	29	24	112	60	146	26
	17%	20%	16%	13%	23%	20%	18%	14%	14%	21%	13%	19%	11%
					C		*			J			
Lean towards favorable	194	61	133	87	107	117	8	33	36	113	81	150	44
	19%	20%	19%	16%	24%	23%	8%	15%	20%	21%	18%	20%	19%
					C	F	*		F				
Lean towards unfavorable	79	19	60	41	38	42	7	16	14	44	35	54	25
	8%	6%	9%	8%	8%	8%	6%	8%	8%	8%	8%	7%	11%
							*						
Somewhat unfavorable	28	7	22	21	7	10	5	5	8	15	13	23	5
	3%	2%	3%	4%	2%	2%	4%	2%	5%	3%	3%	3%	2%
							*						
Very unfavorable	24	1	23	14	10	9	6	5	5	10	15	21	4
	2%	*	3%	3%	2%	2%	6%	2%	3%	2%	3%	3%	2%
			A				E*						
Don't know	375	105	270	255	120	150	46	108	71	175	200	275	99
	37%	35%	39%	47%	26%	30%	43%	51%	40%	32%	43%	36%	42%
				D			E*	E	E		I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	493	172	322	216	278	292	43	78	80	297	196	393	101
	49%	57%	46%	39%	61%	58%	41%	37%	45%	55%	43%	51%	43%
		B			C	FGH	*			J			
Unfavorable (Net)	132	27	105	77	55	61	17	26	27	68	64	98	34
	13%	9%	15%	14%	12%	12%	16%	12%	15%	13%	14%	13%	15%
			A				*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. Do you have a favorable or unfavorable opinion of the following? - Elon Musk

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	127	19	60	48	16	33	11	27	15	32	7	15
	13%	9%	12%	17%	8%	20%	7%	16%	7%	19%	9%	14%
				A		D*		FH		FH*	*	*
Somewhat favorable	172	17	103	53	37	32	23	41	34	32	13	18
	17%	8%	20%	19%	18%	19%	16%	25%	16%	19%	16%	16%
			A	A		*				*	*	*
Lean towards favorable	194	37	114	44	39	38	22	41	38	51	10	18
	19%	18%	22%	16%	19%	23%	15%	24%	18%	31%	12%	16%
					*			J		FHJK*	*	*
Lean towards unfavorable	79	21	40	18	24	12	10	17	11	14	5	12
	8%	10%	8%	6%	11%	7%	7%	10%	5%	9%	6%	10%
					*					*	*	*
Somewhat unfavorable	28	9	16	4	7	7	5	3	5	3	2	7
	3%	4%	3%	1%	3%	4%	4%	2%	2%	2%	2%	6%
					*					*	*	*
Very unfavorable	24	6	12	6	5	-	-	5	1	3	4	11
	2%	3%	2%	2%	2%	-	-	3%	1%	2%	4%	10%
					*					*	FH*	FGHI*
Don't know	375	96	172	106	81	42	72	32	110	32	41	32
	37%	47%	33%	38%	39%	26%	50%	20%	52%	19%	50%	28%
		B			E	*	GIK		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	493	73	276	145	93	103	55	109	87	115	31	51
	49%	35%	53%	52%	44%	62%	39%	66%	40%	69%	38%	46%
			A	A		D*		FHJK		FHJK*	*	*
Unfavorable (Net)	132	36	68	28	36	19	15	25	17	20	10	29
	13%	18%	13%	10%	17%	12%	11%	15%	8%	12%	12%	26%
		C				*				*	*	FGHIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. Do you have a favorable or unfavorable opinion of the following? - Mark Cuban

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	106	71	35	39	34	32	22	84	9	17	46	34	48	29	24
	11%	15%	7%	13%	10%	9%	6%	13%	5%	8%	12%	14%	13%	9%	12%
Somewhat favorable		B						F			H	H			
	148	88	60	40	61	48	48	100	33	28	46	41	66	43	26
Lean towards favorable	15%	18%	12%	13%	18%	13%	13%	16%	19%	13%	12%	17%	17%	14%	13%
		B													
Lean towards unfavorable	204	100	103	52	72	80	72	132	41	46	73	44	87	68	28
	20%	21%	20%	18%	21%	22%	19%	21%	23%	22%	19%	19%	23%	22%	14%
Somewhat unfavorable													N		
	107	62	45	22	42	42	34	73	22	24	40	21	35	38	28
Very unfavorable	11%	13%	9%	8%	12%	12%	9%	12%	12%	11%	11%	9%	9%	12%	14%
Don't know	43	21	22	7	15	22	17	26	2	14	15	12	8	22	9
	4%	4%	4%	2%	4%	6%	5%	4%	1%	7%	4%	5%	2%	7%	4%
Sigma										H				L	
	50	29	21	9	18	22	13	37	12	9	22	8	4	27	13
Summary	5%	6%	4%	3%	5%	6%	4%	6%	6%	4%	6%	3%	1%	9%	7%
														L	L
Favorable (Net)	343	112	231	126	102	114	165	178	60	72	134	77	133	81	68
	34%	23%	45%	43%	30%	32%	44%	28%	34%	34%	36%	32%	35%	26%	35%
Unfavorable (Net)			A	DE			G						M		
	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Field Dates: 6/14-6/15	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statistics:	458	259	198	131	167	160	142	315	83	92	165	119	201	140	77
	46%	54%	38%	44%	49%	44%	38%	50%	46%	43%	44%	50%	53%	46%	40%
Overlap formulae used:		B						F					N		
	200	111	89	38	75	86	64	136	35	47	77	41	47	87	50
- Column Proportions:	20%	23%	17%	13%	22%	24%	17%	22%	20%	23%	20%	17%	12%	28%	26%
		B			C	C								L	L
- Column Means:															

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. Do you have a favorable or unfavorable opinion of the following? - Mark Cuban

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	106	43	63	48	58	69	8	12	17	62	44	78	27
	11%	14%	9%	9%	13%	14%	8%	5%	9%	11%	10%	10%	12%
						G	*						
Somewhat favorable	148	62	86	77	71	87	11	26	23	90	58	122	26
	15%	20%	12%	14%	16%	17%	11%	12%	13%	17%	13%	16%	11%
		B					*						
Lean towards favorable	204	52	152	91	113	101	29	35	39	112	92	158	46
	20%	17%	22%	17%	25%	20%	27%	16%	22%	21%	20%	21%	20%
				C			G*						
Lean towards unfavorable	107	32	75	51	55	54	6	17	30	74	32	79	28
	11%	10%	11%	9%	12%	11%	6%	8%	17%	14%	7%	10%	12%
							*		FG	J			
Somewhat unfavorable	43	6	37	25	18	25	4	4	10	19	24	39	4
	4%	2%	5%	5%	4%	5%	3%	2%	6%	4%	5%	5%	2%
							*						
Very unfavorable	50	14	36	26	24	28	3	12	8	34	16	43	7
	5%	5%	5%	5%	5%	5%	3%	5%	4%	6%	3%	6%	3%
							*						
Don't know	343	96	247	229	114	140	44	107	52	148	194	247	96
	34%	31%	35%	42%	25%	28%	41%	51%	29%	27%	42%	32%	41%
				D			E*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	458	156	302	216	242	258	48	73	78	264	194	358	100
	46%	51%	43%	39%	53%	51%	46%	34%	44%	49%	42%	47%	43%
					C	G	*						
Unfavorable (Net)	200	52	148	103	97	106	14	32	48	128	72	161	39
	20%	17%	21%	19%	21%	21%	13%	15%	27%	24%	16%	21%	17%
							*		FG	J			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. Do you have a favorable or unfavorable opinion of the following? - Mark Cuban

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	106	13	60	32	21	24	6	23	18	29	8	16
	11%	7%	12%	12%	10%	15%	4%	14%	9%	18%	9%	14%
						*		F		FH*	*	F*
Somewhat favorable	148	20	65	63	24	34	15	28	30	36	7	18
	15%	10%	13%	22%	12%	21%	11%	17%	14%	22%	9%	16%
				AB		*				FJ*	*	*
Lean towards favorable	204	34	121	49	38	40	29	39	49	38	12	15
	20%	17%	23%	18%	18%	24%	20%	24%	23%	23%	15%	14%
						*				*	*	*
Lean towards unfavorable	107	29	54	24	15	16	16	22	21	13	4	24
	11%	14%	10%	9%	7%	10%	11%	13%	10%	8%	5%	21%
						*				*	*	HIJ*
Somewhat unfavorable	43	12	26	5	23	1	11	11	6	3	3	6
	4%	6%	5%	2%	11%	*	8%	7%	3%	2%	4%	5%
		C			E	*	I			*	*	*
Very unfavorable	50	15	22	13	19	2	11	15	1	2	5	9
	5%	8%	4%	5%	9%	1%	8%	9%	1%	1%	6%	8%
					E	*	HI	HI		*	H*	HI*
Don't know	343	81	168	93	69	47	55	26	88	45	43	25
	34%	40%	33%	33%	33%	28%	38%	16%	41%	27%	52%	22%
						*	GK		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	458	68	246	143	83	99	50	91	98	103	27	50
	46%	33%	48%	51%	40%	60%	35%	55%	46%	62%	33%	44%
			A	A		D*		FJ		FHJK*	*	*
Unfavorable (Net)	200	56	102	42	58	19	38	49	28	18	12	38
	20%	27%	20%	15%	28%	12%	27%	29%	13%	11%	15%	34%
		BC			E	*	HI	HIJ		*	*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Do you have a favorable or unfavorable opinion of the following? - Tom Steyer

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	34	24	10	17	14	3	6	28	7	6	10	11	17	13	4
	3%	5%	2%	6%	4%	1%	2%	4%	4%	3%	3%	5%	4%	4%	2%
		B		E	E			F							
Somewhat favorable	48	25	23	24	12	11	11	37	7	4	18	19	21	17	7
	5%	5%	4%	8%	4%	3%	3%	6%	4%	2%	5%	8%	6%	6%	4%
				DE								I			
Lean towards favorable	84	49	35	23	23	38	31	53	9	19	42	14	41	23	14
	8%	10%	7%	8%	7%	11%	8%	8%	5%	9%	11%	6%	11%	7%	7%
Lean towards unfavorable	50	32	18	9	19	23	16	35	9	5	19	17	12	25	9
	5%	7%	4%	3%	6%	6%	4%	6%	5%	2%	5%	7%	3%	8%	5%
														L	
Somewhat unfavorable	23	14	8	8	6	9	10	12	4	5	9	4	7	6	4
	2%	3%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%
Very unfavorable	35	28	7	10	10	15	9	27	6	7	12	11	7	19	7
	4%	6%	1%	3%	3%	4%	2%	4%	3%	3%	3%	4%	2%	6%	4%
		B												L	
Don't know	726	309	417	205	260	262	289	438	135	165	265	161	274	206	149
	73%	64%	81%	69%	75%	73%	78%	70%	76%	79%	71%	68%	72%	67%	77%
			A				G			K					M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	166	98	67	63	50	52	48	118	24	28	69	44	79	53	25
	17%	20%	13%	22%	14%	15%	13%	19%	13%	13%	18%	19%	21%	17%	13%
		B						F							
Unfavorable (Net)	108	75	33	27	35	46	34	74	19	17	40	31	27	50	21
	11%	15%	6%	9%	10%	13%	9%	12%	11%	8%	11%	13%	7%	16%	11%
		B												L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Do you have a favorable or unfavorable opinion of the following? - Tom Steyer

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	34	20	14	8	25	27	3	2	3	21	13	31	3
	3%	6%	2%	2%	6%	5%	3%	1%	1%	4%	3%	4%	1%
		B			C	G	*						
Somewhat favorable	48	25	23	14	34	33	2	6	6	32	15	45	2
	5%	8%	3%	3%	7%	7%	2%	3%	4%	6%	3%	6%	1%
		B			C		*					L	
Lean towards favorable	84	29	55	36	48	44	7	18	16	57	27	53	31
	8%	10%	8%	7%	11%	9%	6%	8%	9%	11%	6%	7%	13%
							*			J			K
Lean towards unfavorable	50	15	36	27	23	24	4	5	17	28	23	37	13
	5%	5%	5%	5%	5%	5%	4%	3%	9%	5%	5%	5%	6%
							*		G				
Somewhat unfavorable	23	4	19	16	7	10	2	5	6	7	15	17	6
	2%	1%	3%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%
							*						
Very unfavorable	35	7	28	20	15	23	4	2	6	20	15	28	8
	4%	2%	4%	4%	3%	5%	4%	1%	3%	4%	3%	4%	3%
							*						
Don't know	726	203	523	425	301	344	85	174	124	374	352	555	172
	73%	67%	75%	78%	67%	68%	80%	82%	70%	69%	76%	72%	73%
			A	D			E*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	166	74	92	59	107	103	12	26	25	110	56	130	36
	17%	24%	13%	11%	24%	21%	11%	12%	14%	20%	12%	17%	15%
		B			C	FG	*			J			
Unfavorable (Net)	108	26	82	63	45	57	10	13	29	55	53	81	27
	11%	9%	12%	12%	10%	11%	9%	6%	16%	10%	11%	11%	11%
							*		G				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Do you have a favorable or unfavorable opinion of the following? - Tom Steyer

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	34	5	11	18	3	14	5	8	4	12	1	3
	3%	3%	2%	6%	2%	9%	3%	5%	2%	7%	1%	3%
				B		D*				*	*	*
Somewhat favorable	48	6	16	26	8	16	6	11	11	10	4	3
	5%	3%	3%	9%	4%	10%	4%	7%	5%	6%	5%	2%
				AB		*				*	*	*
Lean towards favorable	84	11	42	31	14	18	5	17	21	20	4	10
	8%	6%	8%	11%	6%	11%	4%	10%	10%	12%	5%	9%
						*				F*	*	*
Lean towards unfavorable	50	12	33	5	18	12	13	12	2	10	1	8
	5%	6%	6%	2%	8%	8%	9%	7%	1%	6%	1%	7%
		C	C			*	HJ	H		H*	*	H*
Somewhat unfavorable	23	6	11	5	8	3	4	3	4	3	-	4
	2%	3%	2%	2%	4%	2%	3%	2%	2%	2%	-	4%
						*				*	*	*
Very unfavorable	35	10	15	10	17	5	4	15	-	7	3	4
	4%	5%	3%	4%	8%	3%	3%	9%	-	4%	4%	4%
						*	H	FH		H*	H*	H*
Don't know	726	154	389	184	143	96	106	100	172	102	69	80
	73%	75%	75%	66%	68%	58%	75%	60%	81%	61%	84%	71%
			C			*	GI		GI	*	GI*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	166	22	68	75	25	48	16	37	36	43	9	16
	17%	11%	13%	27%	12%	29%	11%	22%	17%	26%	11%	14%
				AB		D*		FJ		FJ*	*	*
Unfavorable (Net)	108	29	59	20	42	20	21	29	6	21	4	17
	11%	14%	12%	7%	20%	12%	14%	18%	3%	13%	5%	15%
		C				*	HJ	HJ		H*	*	HJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Do you have a favorable or unfavorable opinion of the following? - Howard Schultz

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	39	27	12	21	10	8	9	30	4	6	17	12	19	11	5
	4%	6%	2%	7%	3%	2%	2%	5%	2%	3%	5%	5%	5%	4%	2%
		B		DE											
Somewhat favorable	62	40	22	36	15	10	16	46	14	11	17	20	18	36	7
	6%	8%	4%	12%	4%	3%	4%	7%	8%	5%	4%	9%	5%	12%	3%
		B		DE										LN	
Lean towards favorable	78	45	33	22	25	31	24	54	12	9	36	21	35	20	12
	8%	9%	6%	8%	7%	9%	6%	9%	7%	4%	10%	9%	9%	6%	6%
											I				
Lean towards unfavorable	78	43	35	11	27	40	22	56	16	13	22	27	23	28	18
	8%	9%	7%	4%	8%	11%	6%	9%	9%	6%	6%	12%	6%	9%	9%
						C						J			
Somewhat unfavorable	30	19	11	12	9	10	16	14	5	8	9	8	14	4	9
	3%	4%	2%	4%	2%	3%	4%	2%	3%	4%	2%	3%	4%	1%	5%
															M
Very unfavorable	26	17	9	4	12	10	10	16	3	6	15	2	5	14	7
	3%	3%	2%	1%	4%	3%	3%	2%	2%	3%	4%	1%	1%	4%	4%
														L	
Don't know	688	292	396	188	247	252	274	414	124	159	259	146	266	195	136
	69%	61%	76%	64%	72%	70%	74%	66%	70%	75%	69%	62%	70%	63%	70%
			A				G			K					
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	178	111	66	80	49	49	48	129	30	25	70	53	72	67	24
	18%	23%	13%	27%	14%	14%	13%	21%	17%	12%	19%	22%	19%	22%	12%
		B		DE				F				I		N	
Unfavorable (Net)	134	79	55	27	48	59	49	85	24	27	46	37	42	46	35
	13%	16%	11%	9%	14%	16%	13%	14%	14%	13%	12%	16%	11%	15%	18%
		B				C									

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Do you have a favorable or unfavorable opinion of the following? - Howard Schultz

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	39	26	13	12	26	25	3	4	7	28	11	31	8
	4%	9%	2%	2%	6%	5%	3%	2%	4%	5%	2%	4%	3%
		B			C		*						
Somewhat favorable	62	37	25	17	45	47	7	3	3	43	18	57	5
	6%	12%	4%	3%	10%	9%	7%	2%	2%	8%	4%	7%	2%
		B			C	GH	G*			J		L	
Lean towards favorable	78	21	57	36	42	38	8	20	11	37	40	52	26
	8%	7%	8%	7%	9%	8%	8%	9%	6%	7%	9%	7%	11%
							*						
Lean towards unfavorable	78	19	59	40	38	36	6	11	25	54	25	58	21
	8%	6%	9%	7%	8%	7%	6%	5%	14%	10%	5%	8%	9%
							*		EG	J			
Somewhat unfavorable	30	9	21	20	10	13	4	12	2	16	14	17	13
	3%	3%	3%	4%	2%	3%	4%	5%	1%	3%	3%	2%	5%
							*	H					
Very unfavorable	26	7	19	18	8	14	1	3	8	12	14	26	-
	3%	2%	3%	3%	2%	3%	1%	2%	5%	2%	3%	3%	-
							*					L	
Don't know	688	185	503	403	285	330	76	160	122	350	338	526	162
	69%	61%	72%	74%	63%	66%	72%	75%	68%	65%	73%	69%	69%
			A	D			*	E			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	178	84	94	65	113	111	19	27	22	108	69	139	39
	18%	28%	14%	12%	25%	22%	18%	12%	12%	20%	15%	18%	16%
		B			C	GH	*						
Unfavorable (Net)	134	35	99	79	55	62	11	26	35	82	53	101	33
	13%	12%	14%	14%	12%	12%	10%	12%	20%	15%	11%	13%	14%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Do you have a favorable or unfavorable opinion of the following? - Howard Schultz

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	39	1	16	22	5	14	3	8	4	14	1	4
	4%	1%	3%	8%	2%	8%	2%	5%	2%	9%	1%	4%
				AB		D*				HJ*	*	*
Somewhat favorable	62	8	17	36	14	17	12	24	7	11	2	5
	6%	4%	3%	13%	7%	10%	8%	15%	3%	6%	2%	4%
				AB		*		HJK		*	*	*
Lean towards favorable	78	11	48	18	14	12	6	14	19	16	2	11
	8%	6%	9%	6%	7%	7%	4%	8%	9%	10%	2%	9%
						*				*	*	*
Lean towards unfavorable	78	22	41	15	20	12	12	16	9	15	7	11
	8%	11%	8%	5%	10%	7%	9%	9%	4%	9%	9%	10%
						*				*	*	*
Somewhat unfavorable	30	5	12	13	5	3	1	3	3	11	5	4
	3%	3%	2%	5%	2%	2%	1%	2%	1%	7%	6%	4%
						*				FH*	FH*	*
Very unfavorable	26	8	12	6	12	2	7	7	1	3	1	6
	3%	4%	2%	2%	6%	1%	5%	4%	1%	2%	2%	5%
						*	H			*	*	H*
Don't know	688	149	370	169	139	104	101	94	170	96	64	72
	69%	73%	72%	61%	67%	63%	71%	57%	79%	58%	78%	64%
		C	C			*	G		GIK	*	GI*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	178	20	82	76	33	43	21	46	31	41	4	20
	18%	10%	16%	27%	16%	26%	15%	28%	14%	25%	5%	17%
				AB		*	J	FHJ		J*	*	J*
Unfavorable (Net)	134	35	65	34	37	17	20	25	13	29	14	21
	13%	17%	13%	12%	18%	10%	14%	15%	6%	18%	17%	19%
						*	H	H		H*	H*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_9. Do you have a favorable or unfavorable opinion of the following? - Oprah Winfrey

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	280	111	170	91	110	79	120	160	45	52	112	72	146	52	47
	28%	23%	33%	31%	32%	22%	32%	26%	25%	25%	30%	30%	38%	17%	24%
			A	E	E		G						MN		
Somewhat favorable	192	87	105	78	54	60	62	130	35	41	76	39	101	40	30
	19%	18%	20%	26%	16%	17%	17%	21%	20%	20%	20%	17%	27%	13%	15%
				DE									MN		
Lean towards favorable	191	96	95	50	72	69	57	134	33	40	69	49	83	41	44
	19%	20%	18%	17%	21%	19%	15%	21%	19%	19%	18%	21%	22%	13%	23%
								F					M		M
Lean towards unfavorable	91	53	38	34	25	33	35	57	26	15	31	20	19	43	21
	9%	11%	7%	11%	7%	9%	9%	9%	14%	7%	8%	9%	5%	14%	11%
									I					L	L
Somewhat unfavorable	82	45	38	15	25	43	22	60	8	22	34	19	10	46	26
	8%	9%	7%	5%	7%	12%	6%	10%	4%	10%	9%	8%	3%	15%	13%
						C								L	L
Very unfavorable	126	74	52	13	46	67	51	75	20	33	46	28	13	82	19
	13%	15%	10%	5%	13%	18%	14%	12%	11%	16%	12%	12%	3%	26%	10%
		B			C	C								LN	L
Don't know	37	16	20	15	12	10	24	13	12	7	8	10	9	6	7
	4%	3%	4%	5%	3%	3%	6%	2%	7%	3%	2%	4%	2%	2%	4%
							G		J						
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	663	294	370	218	237	208	239	425	113	134	257	160	330	132	121
	66%	61%	71%	74%	69%	58%	64%	68%	63%	64%	68%	68%	87%	43%	62%
			A	E	E								MN		M
Unfavorable (Net)	300	172	128	62	96	142	108	192	53	70	111	67	41	171	66
	30%	36%	25%	21%	28%	39%	29%	30%	30%	33%	30%	28%	11%	55%	34%
		B				CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_9. Do you have a favorable or unfavorable opinion of the following? - Oprah Winfrey

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	280	93	187	144	136	136	36	72	37	127	154	183	97
	28%	31%	27%	26%	30%	27%	34%	34%	21%	24%	33%	24%	42%
							H*	H			I		K
Somewhat favorable	192	55	136	99	93	99	17	52	24	99	93	148	44
	19%	18%	20%	18%	20%	20%	16%	24%	14%	18%	20%	19%	19%
							*	H					
Lean towards favorable	191	58	133	92	99	105	22	31	33	113	79	150	41
	19%	19%	19%	17%	22%	21%	21%	15%	19%	21%	17%	20%	17%
							*						
Lean towards unfavorable	91	25	66	52	39	53	8	9	21	54	37	79	12
	9%	8%	9%	10%	9%	11%	7%	4%	12%	10%	8%	10%	5%
						G	*		G				
Somewhat unfavorable	82	30	53	40	43	42	4	15	23	52	30	66	17
	8%	10%	8%	7%	9%	8%	4%	7%	13%	10%	7%	9%	7%
							*		F				
Very unfavorable	126	28	98	91	35	55	12	21	38	78	48	116	10
	13%	9%	14%	17%	8%	11%	12%	10%	21%	15%	10%	15%	4%
				D			*		EG			L	
Don't know	37	13	24	29	8	14	7	13	2	17	20	24	13
	4%	4%	3%	5%	2%	3%	7%	6%	1%	3%	4%	3%	5%
				D			H*	H					
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	663	207	457	335	328	339	75	155	94	339	325	481	182
	66%	68%	66%	61%	72%	67%	71%	73%	53%	63%	71%	63%	78%
					C	H	H*	H			I		K
Unfavorable (Net)	300	83	217	183	117	150	24	45	81	184	116	261	39
	30%	27%	31%	33%	26%	30%	23%	21%	46%	34%	25%	34%	17%
				D		G	*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_9. Do you have a favorable or unfavorable opinion of the following? - Oprah Winfrey

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	280	41	141	98	39	67	29	23	88	58	22	25
	28%	20%	27%	35%	18%	41%	20%	14%	41%	35%	27%	22%
				A		D*			FGJK	FG*	G*	*
Somewhat favorable	192	35	87	70	30	39	15	25	60	41	16	13
	19%	17%	17%	25%	14%	23%	11%	15%	28%	25%	20%	12%
				B		*			FGK	FK*	*	*
Lean towards favorable	191	31	119	41	37	31	17	24	44	38	19	25
	19%	15%	23%	15%	17%	19%	12%	14%	21%	23%	23%	22%
			AC			*			F*	*	*	*
Lean towards unfavorable	91	26	47	19	23	12	22	21	7	12	4	17
	9%	13%	9%	7%	11%	8%	16%	13%	3%	7%	5%	15%
		C				*	HJ	H		*	*	HJ*
Somewhat unfavorable	82	19	50	13	28	11	17	29	10	-	11	15
	8%	9%	10%	5%	13%	7%	12%	17%	5%	-	13%	14%
			C			*	HI	HI	I	*	HI*	HI*
Very unfavorable	126	46	54	25	50	1	39	43	1	12	5	14
	13%	23%	11%	9%	24%	1%	27%	26%	*	7%	6%	13%
		BC			E	*	HIJK	HIJK		H*	H*	H*
Don't know	37	6	18	13	3	3	3	2	4	4	5	2
	4%	3%	3%	5%	1%	2%	2%	1%	2%	3%	6%	2%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	663	107	348	209	105	137	61	71	193	137	57	64
	66%	52%	67%	75%	50%	83%	43%	43%	90%	83%	70%	57%
			A	A		D*			FGJK	FGJK*	FG*	*
Unfavorable (Net)	300	92	151	57	101	25	78	93	17	24	20	47
	30%	45%	29%	20%	48%	15%	55%	56%	8%	15%	24%	42%
		BC	C		E	*	HIJ	HIJK		*	H*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_10. Do you have a favorable or unfavorable opinion of the following? - Tom Hanks

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	401	185	217	120	143	139	154	247	84	86	143	89	182	102	76
	40%	38%	42%	41%	42%	38%	42%	39%	47%	41%	38%	38%	48%	33%	39%
													M		
Somewhat favorable	258	139	119	85	92	81	77	181	40	53	95	69	95	77	51
	26%	29%	23%	29%	27%	23%	21%	29%	23%	25%	25%	29%	25%	25%	26%
								F							
Lean towards favorable	183	85	97	50	60	73	74	109	26	41	70	46	63	59	44
	18%	18%	19%	17%	17%	20%	20%	17%	15%	19%	19%	20%	17%	19%	23%
Lean towards unfavorable	43	19	24	12	15	16	20	23	6	4	20	12	10	18	9
	4%	4%	5%	4%	4%	4%	5%	4%	4%	2%	5%	5%	3%	6%	5%
Somewhat unfavorable	34	17	17	4	8	22	6	28	9	8	12	5	5	26	2
	3%	3%	3%	1%	2%	6%	2%	4%	5%	4%	3%	2%	1%	9%	1%
						CD		F						LN	
Very unfavorable	15	11	4	1	8	6	5	10	2	6	5	1	2	10	2
	1%	2%	1%	*	2%	2%	1%	2%	1%	3%	1%	1%	1%	3%	1%
														L	
Don't know	66	27	39	23	19	24	35	31	10	13	30	13	24	17	10
	7%	6%	8%	8%	6%	7%	9%	5%	6%	6%	8%	6%	6%	5%	5%
							G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	842	409	433	254	295	293	305	537	150	180	308	204	339	238	171
	84%	85%	84%	86%	86%	81%	82%	85%	84%	85%	82%	87%	89%	77%	88%
													M		M
Unfavorable (Net)	92	46	46	18	30	44	31	60	18	18	38	18	17	54	13
	9%	10%	9%	6%	9%	12%	8%	10%	10%	9%	10%	8%	5%	17%	7%
						C								LN	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_10. Do you have a favorable or unfavorable opinion of the following? - Tom Hanks

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	401	140	261	216	186	206	35	90	70	207	194	318	83
	40%	46%	37%	39%	41%	41%	33%	42%	40%	38%	42%	42%	35%
		B					*						
Somewhat favorable	258	83	174	142	116	148	29	46	35	152	106	202	56
	26%	28%	25%	26%	26%	29%	27%	22%	20%	28%	23%	26%	24%
						H	*						
Lean towards favorable	183	42	141	88	94	88	18	42	36	92	91	130	53
	18%	14%	20%	16%	21%	17%	17%	20%	20%	17%	20%	17%	23%
							*						
Lean towards unfavorable	43	13	30	31	12	16	7	11	10	24	19	35	8
	4%	4%	4%	6%	3%	3%	6%	5%	5%	5%	4%	5%	4%
							*						
Somewhat unfavorable	34	6	27	15	19	14	5	3	12	26	8	29	5
	3%	2%	4%	3%	4%	3%	4%	1%	7%	5%	2%	4%	2%
							*		EG	J			
Very unfavorable	15	4	11	8	7	9	2	2	3	8	7	14	1
	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	*
							*						
Don't know	66	14	52	48	18	23	12	20	12	31	35	38	28
	7%	5%	8%	9%	4%	5%	11%	9%	7%	6%	8%	5%	12%
				D			E*	E					K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	842	266	576	446	397	442	81	178	141	451	391	650	192
	84%	88%	83%	81%	88%	88%	77%	84%	79%	84%	85%	85%	82%
				C	FH		*						
Unfavorable (Net)	92	23	68	53	38	39	13	15	25	58	34	77	14
	9%	8%	10%	10%	8%	8%	12%	7%	14%	11%	7%	10%	6%
							*		E				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_10. Do you have a favorable or unfavorable opinion of the following? - Tom Hanks

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	401	79	196	126	56	86	50	52	108	73	30	46
	40%	38%	38%	45%	27%	52%	35%	31%	51%	44%	36%	41%
						D*			FGJ	*	*	*
Somewhat favorable	258	47	139	72	58	41	36	41	40	55	19	33
	26%	23%	27%	26%	28%	25%	25%	25%	19%	33%	23%	29%
						*				H*	*	*
Lean towards favorable	183	41	100	42	44	21	26	34	42	21	20	24
	18%	20%	19%	15%	21%	13%	18%	20%	20%	12%	25%	21%
						*				*	I*	*
Lean towards unfavorable	43	12	21	10	19	5	7	11	8	2	6	3
	4%	6%	4%	4%	9%	3%	5%	7%	4%	1%	7%	3%
						*		I		*	I*	*
Somewhat unfavorable	34	14	15	5	16	2	14	13	3	2	-	2
	3%	7%	3%	2%	8%	1%	10%	8%	1%	1%	-	2%
		BC			E	*	HIJK	HIJ		*	*	*
Very unfavorable	15	4	8	3	8	2	2	8	-	2	2	1
	1%	2%	1%	1%	4%	1%	1%	5%	-	1%	2%	1%
						*		H		*	*	*
Don't know	66	8	39	20	8	7	9	7	13	11	6	4
	7%	4%	7%	7%	4%	4%	6%	5%	6%	7%	7%	4%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	842	167	435	240	158	148	112	127	190	149	69	103
	84%	82%	84%	86%	75%	90%	78%	76%	89%	90%	84%	91%
						D*			FG	FG*	*	FG*
Unfavorable (Net)	92	30	43	19	43	10	22	32	11	6	8	6
	9%	15%	8%	7%	21%	6%	15%	19%	5%	4%	9%	5%
		BC			E	*	HIK	HIK		*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_11. Do you have a favorable or unfavorable opinion of the following? - Ivanka Trump

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	127	71	56	32	38	57	44	84	21	26	54	27	8	96	18
	13%	15%	11%	11%	11%	16%	12%	13%	12%	12%	14%	11%	2%	31%	9%
														LN	L
Somewhat favorable	121	75	46	28	40	53	34	87	24	23	43	32	26	68	25
	12%	16%	9%	10%	12%	15%	9%	14%	13%	11%	11%	13%	7%	22%	13%
		B												LN	L
Lean towards favorable	180	101	79	40	67	73	46	134	29	40	68	42	42	89	33
	18%	21%	15%	14%	19%	20%	12%	21%	16%	19%	18%	18%	11%	29%	17%
								F						LN	
Lean towards unfavorable	152	68	84	66	38	48	60	92	15	31	56	50	77	21	33
	15%	14%	16%	22%	11%	13%	16%	15%	9%	15%	15%	21%	20%	7%	17%
				DE								H	M		M
Somewhat unfavorable	120	48	72	46	42	32	45	75	22	31	39	27	74	11	22
	12%	10%	14%	16%	12%	9%	12%	12%	13%	15%	10%	11%	19%	3%	11%
				E									MN		M
Very unfavorable	184	80	105	48	73	64	70	114	43	39	64	39	127	5	32
	18%	17%	20%	16%	21%	18%	19%	18%	24%	18%	17%	16%	33%	2%	16%
													MN		M
Don't know	116	39	76	35	46	34	72	43	24	20	51	20	27	19	31
	12%	8%	15%	12%	13%	10%	19%	7%	14%	9%	14%	8%	7%	6%	16%
			A				G								LM
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	428	247	181	101	145	182	124	304	74	89	165	101	76	253	76
	43%	51%	35%	34%	42%	50%	33%	48%	41%	42%	44%	43%	20%	82%	39%
		B				C		F						LN	L
Unfavorable (Net)	456	196	261	159	153	144	175	281	80	101	159	116	277	37	87
	46%	41%	50%	54%	44%	40%	47%	45%	45%	48%	42%	49%	73%	12%	45%
			A	DE									MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_11. Do you have a favorable or unfavorable opinion of the following? - Ivanka Trump

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	127	39	88	72	55	70	9	17	31	77	50	123	4
	13%	13%	13%	13%	12%	14%	8%	8%	17%	14%	11%	16%	2%
							*		G			L	
Somewhat favorable	121	40	81	61	60	57	15	17	32	92	29	106	16
	12%	13%	12%	11%	13%	11%	14%	8%	18%	17%	6%	14%	7%
							*		G	J		L	
Lean towards favorable	180	73	107	88	92	102	18	30	31	119	61	147	32
	18%	24%	15%	16%	20%	20%	17%	14%	17%	22%	13%	19%	14%
		B					*		J				
Lean towards unfavorable	152	34	118	90	63	75	16	39	23	74	78	93	59
	15%	11%	17%	16%	14%	15%	15%	18%	13%	14%	17%	12%	25%
							*						K
Somewhat unfavorable	120	35	85	59	61	59	15	29	17	54	66	91	29
	12%	11%	12%	11%	13%	12%	14%	14%	10%	10%	14%	12%	12%
							*						
Very unfavorable	184	53	132	97	88	100	16	44	25	81	103	128	57
	18%	17%	19%	18%	19%	20%	15%	21%	14%	15%	22%	17%	24%
							*			I			
Don't know	116	29	86	81	35	41	18	37	19	43	73	79	37
	12%	10%	12%	15%	8%	8%	17%	17%	11%	8%	16%	10%	16%
				D			E*	E		I			
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	428	152	276	221	207	229	41	64	94	288	140	376	52
	43%	50%	40%	40%	46%	45%	39%	30%	53%	53%	30%	49%	22%
		B				G	*		FG	J		L	
Unfavorable (Net)	456	122	335	245	211	234	46	111	65	209	248	312	145
	46%	40%	48%	45%	47%	46%	44%	52%	37%	39%	54%	41%	62%
							*	H			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_11. Do you have a favorable or unfavorable opinion of the following? - Ivanka Trump

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	127	35	51	42	69	15	44	53	2	6	8	11
	13%	17%	10%	15%	33%	9%	31%	32%	1%	4%	9%	10%
		B			E	*	HIJK	HIJK		*	H*	H*
Somewhat favorable	121	28	58	35	51	11	26	42	7	19	11	13
	12%	14%	11%	13%	24%	7%	18%	25%	3%	11%	14%	12%
					E	*	H	HIK		H*	H*	H*
Lean towards favorable	180	44	106	30	36	25	39	50	23	20	12	21
	18%	21%	21%	11%	17%	15%	27%	30%	11%	12%	15%	19%
		C	C			*	HI	HIJ		*	*	*
Lean towards unfavorable	152	31	78	43	17	34	17	5	42	35	11	22
	15%	15%	15%	16%	8%	21%	12%	3%	20%	21%	14%	20%
						D*	G		G	G*	G*	G*
Somewhat unfavorable	120	21	65	33	7	30	3	8	45	28	15	7
	12%	10%	13%	12%	4%	18%	2%	5%	21%	17%	19%	6%
						D*			FGK	FGK*	FGK*	*
Very unfavorable	184	26	102	57	10	37	2	3	79	47	9	22
	18%	13%	20%	20%	5%	22%	1%	2%	37%	28%	12%	20%
			A	A		D*			FGJK	FGJ*	FG*	FG*
Don't know	116	20	57	38	19	12	13	6	16	11	15	16
	12%	10%	11%	14%	9%	8%	9%	3%	7%	7%	18%	14%
						*				*	GHI*	G*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	428	106	215	107	156	51	109	144	31	44	31	45
	43%	52%	42%	38%	74%	31%	76%	87%	15%	27%	38%	40%
		BC			E	*	HIJK	FHIJK		H*	H*	H*
Unfavorable (Net)	456	78	245	133	34	101	21	16	167	110	36	51
	46%	38%	47%	48%	16%	61%	15%	9%	78%	66%	44%	45%
			A			D*			FGJK	FGJK*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_12. Do you have a favorable or unfavorable opinion of the following? - Chelsea Clinton

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	132	69	63	34	51	47	41	91	24	25	49	35	100	14	15
	13%	14%	12%	11%	15%	13%	11%	14%	13%	12%	13%	15%	26%	5%	8%
													MN		
Somewhat favorable	166	83	83	59	52	54	50	116	34	31	60	41	89	27	35
	17%	17%	16%	20%	15%	15%	13%	18%	19%	15%	16%	17%	24%	9%	18%
													M		M
Lean towards favorable	207	105	102	48	88	71	68	139	32	58	72	45	91	52	44
	21%	22%	20%	16%	26%	20%	18%	22%	18%	28%	19%	19%	24%	17%	23%
					C					HJ					
Lean towards unfavorable	96	44	53	25	34	37	35	61	10	17	43	27	19	46	22
	10%	9%	10%	9%	10%	10%	10%	10%	6%	8%	11%	11%	5%	15%	11%
														L	L
Somewhat unfavorable	90	52	38	15	28	47	23	67	20	21	30	19	14	57	11
	9%	11%	7%	5%	8%	13%	6%	11%	11%	10%	8%	8%	4%	19%	6%
						C		F						LN	
Very unfavorable	135	74	61	22	54	59	48	87	22	34	56	24	7	91	29
	13%	15%	12%	7%	16%	16%	13%	14%	12%	16%	15%	10%	2%	29%	15%
					C	C								LN	L
Don't know	174	56	119	92	37	45	106	68	38	25	65	47	59	21	39
	17%	12%	23%	31%	11%	13%	28%	11%	21%	12%	17%	20%	16%	7%	20%
			A	DE			G		I			I	M		M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	505	257	248	141	192	173	159	346	89	114	182	120	280	93	94
	50%	53%	48%	48%	56%	48%	43%	55%	50%	54%	49%	51%	74%	30%	49%
								F					MN		M
Unfavorable (Net)	321	170	151	62	116	143	107	215	52	72	128	69	41	194	62
	32%	35%	29%	21%	34%	40%	29%	34%	29%	34%	34%	29%	11%	63%	32%
					C	C								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_12. Do you have a favorable or unfavorable opinion of the following? - Chelsea Clinton

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	132	51	81	53	79	76	17	18	21	74	58	92	40
	13%	17%	12%	10%	17%	15%	16%	8%	12%	14%	13%	12%	17%
					C	G	*						
Somewhat favorable	166	64	101	72	94	89	18	25	34	93	72	123	42
	17%	21%	15%	13%	21%	18%	17%	12%	19%	17%	16%	16%	18%
		B			C		*						
Lean towards favorable	207	58	149	103	104	113	16	45	33	118	89	155	52
	21%	19%	21%	19%	23%	22%	15%	21%	19%	22%	19%	20%	22%
							*						
Lean towards unfavorable	96	30	66	59	37	47	10	20	19	59	37	83	13
	10%	10%	9%	11%	8%	9%	9%	10%	11%	11%	8%	11%	6%
							*						
Somewhat unfavorable	90	25	65	46	45	46	3	17	24	56	34	73	17
	9%	8%	9%	8%	10%	9%	3%	8%	13%	10%	7%	10%	7%
							*		F				
Very unfavorable	135	33	102	88	47	71	10	21	33	80	54	125	10
	13%	11%	15%	16%	10%	14%	10%	10%	18%	15%	12%	16%	4%
				D			*		G			L	
Don't know	174	42	132	126	49	62	31	67	14	60	114	114	60
	17%	14%	19%	23%	11%	12%	29%	31%	8%	11%	25%	15%	26%
				D			EH*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	505	174	331	229	276	277	52	88	88	285	220	371	134
	50%	57%	48%	42%	61%	55%	49%	41%	49%	53%	48%	48%	57%
		B			C	G	*						
Unfavorable (Net)	321	87	234	193	128	164	23	58	76	195	126	281	40
	32%	29%	34%	35%	28%	33%	22%	27%	43%	36%	27%	37%	17%
							*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_12. Do you have a favorable or unfavorable opinion of the following? - Chelsea Clinton

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	132	11	63	59	8	44	6	8	51	48	4	11
	13%	5%	12%	21%	4%	27%	5%	5%	24%	29%	5%	10%
			A	AB		D*			FGJK	FGJK*	*	*
Somewhat favorable	166	25	79	61	22	33	8	19	49	41	16	19
	17%	12%	15%	22%	10%	20%	6%	11%	23%	25%	20%	17%
				A		D*			FG	FG*	F*	F*
Lean towards favorable	207	42	117	48	29	48	21	31	57	34	13	32
	21%	21%	23%	17%	14%	29%	15%	19%	27%	20%	15%	28%
						D*			F	*	*	F*
Lean towards unfavorable	96	29	48	19	24	6	29	17	11	8	6	16
	10%	14%	9%	7%	11%	3%	21%	10%	5%	5%	7%	14%
			C		E	*	GHJ			*	*	HI*
Somewhat unfavorable	90	21	54	15	35	1	23	34	6	8	7	5
	9%	10%	10%	5%	17%	1%	16%	21%	3%	5%	8%	4%
					E	*	HIK	HIJK		*	*	*
Very unfavorable	135	46	61	28	61	4	43	48	2	6	10	18
	13%	23%	12%	10%	29%	3%	30%	29%	1%	3%	13%	16%
			BC		E	*	HIJK	HIJK		*	HI*	HI*
Don't know	174	30	96	48	31	28	12	9	38	21	26	12
	17%	15%	19%	17%	15%	17%	8%	5%	18%	13%	32%	11%
						*			FG	*	FGHIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	505	78	258	169	59	125	35	58	157	123	33	61
	50%	38%	50%	60%	28%	76%	25%	35%	74%	74%	40%	55%
			A	AB		D*			FGJK	FGJK*	F*	FG*
Unfavorable (Net)	321	97	162	62	120	11	95	99	19	22	23	39
	32%	47%	31%	22%	57%	7%	67%	60%	9%	13%	28%	34%
			BC	C		E	*	HIJK	HIJK		HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_13. Do you have a favorable or unfavorable opinion of the following? - LeBron James

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	156	86	71	73	39	43	49	107	24	26	64	42	92	31	18
	16%	18%	14%	25%	11%	12%	13%	17%	14%	12%	17%	18%	24%	10%	9%
				DE									MN		
Somewhat favorable	154	85	69	56	54	44	49	104	28	36	49	40	65	45	29
	15%	18%	13%	19%	16%	12%	13%	17%	16%	17%	13%	17%	17%	15%	15%
Lean towards favorable	226	104	122	64	90	73	80	146	41	45	86	54	104	47	44
	23%	21%	24%	22%	26%	20%	22%	23%	23%	21%	23%	23%	27%	15%	23%
													M		
Lean towards unfavorable	122	60	62	33	35	54	55	68	19	28	46	30	40	41	31
	12%	12%	12%	11%	10%	15%	15%	11%	11%	13%	12%	13%	11%	13%	16%
Somewhat unfavorable	67	39	28	11	29	27	17	50	18	13	19	17	14	34	12
	7%	8%	5%	4%	8%	8%	5%	8%	10%	6%	5%	7%	4%	11%	6%
					C									L	
Very unfavorable	104	56	49	18	49	37	37	67	10	26	49	18	11	62	21
	10%	12%	9%	6%	14%	10%	10%	11%	6%	12%	13%	8%	3%	20%	11%
					C						H			LN	L
Don't know	171	54	117	40	48	83	84	87	38	36	61	35	53	49	38
	17%	11%	23%	14%	14%	23%	23%	14%	21%	17%	16%	15%	14%	16%	20%
			A			CD	G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	536	274	262	193	183	160	178	357	93	107	199	136	262	123	91
	54%	57%	51%	65%	53%	44%	48%	57%	52%	51%	53%	58%	69%	40%	47%
				DE				F					MN		
Unfavorable (Net)	293	154	139	62	113	118	109	184	47	67	114	65	65	137	65
	29%	32%	27%	21%	33%	33%	29%	29%	26%	32%	31%	27%	17%	44%	33%
					C	C								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_13. Do you have a favorable or unfavorable opinion of the following? - LeBron James

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	156	65	91	75	81	78	20	37	22	89	67	94	62
	16%	21%	13%	14%	18%	15%	18%	17%	12%	17%	14%	12%	26%
		B					*						K
Somewhat favorable	154	52	102	65	89	96	10	28	20	81	73	126	27
	15%	17%	15%	12%	20%	19%	10%	13%	11%	15%	16%	17%	12%
					C	FH	*						
Lean towards favorable	226	76	150	109	117	123	23	46	35	117	109	170	56
	23%	25%	22%	20%	26%	24%	22%	22%	19%	22%	24%	22%	24%
							*						
Lean towards unfavorable	122	24	98	61	61	60	12	22	28	64	58	91	31
	12%	8%	14%	11%	13%	12%	11%	10%	16%	12%	13%	12%	13%
			A				*						
Somewhat unfavorable	67	15	52	48	19	32	6	9	20	42	25	67	-
	7%	5%	7%	9%	4%	6%	6%	4%	11%	8%	5%	9%	-
				D			*		G			L	
Very unfavorable	104	33	71	76	28	53	6	21	24	62	42	90	14
	10%	11%	10%	14%	6%	11%	6%	10%	14%	11%	9%	12%	6%
				D			*						
Don't know	171	39	132	113	58	62	29	50	29	84	87	128	43
	17%	13%	19%	21%	13%	12%	28%	24%	16%	16%	19%	17%	19%
				D			EH*	E					
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	536	192	343	249	287	296	53	111	76	288	248	390	145
	54%	63%	49%	45%	63%	59%	50%	52%	43%	53%	54%	51%	62%
		B			C	H	*						K
Unfavorable (Net)	293	72	221	185	108	146	24	52	72	168	125	248	45
	29%	24%	32%	34%	24%	29%	22%	24%	41%	31%	27%	32%	19%
			A	D			*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_13. Do you have a favorable or unfavorable opinion of the following? - LeBron James

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	156	16	79	61	29	51	8	23	42	51	8	11
	16%	8%	15%	22%	14%	31%	6%	14%	19%	30%	9%	9%
			A	A		D*		F	F	FGJK*	*	*
Somewhat favorable	154	30	70	54	37	30	15	31	33	32	11	18
	15%	15%	13%	19%	17%	18%	10%	18%	16%	19%	13%	16%
						*				*	*	*
Lean towards favorable	226	40	134	52	33	40	24	22	62	43	16	28
	23%	19%	26%	19%	16%	24%	17%	13%	29%	26%	20%	25%
						*			FG	G*	*	G*
Lean towards unfavorable	122	30	62	31	24	23	15	26	27	13	13	19
	12%	14%	12%	11%	12%	14%	10%	16%	13%	8%	16%	17%
						*				*	*	*
Somewhat unfavorable	67	17	35	15	16	5	13	21	6	8	5	7
	7%	8%	7%	5%	8%	3%	9%	12%	3%	5%	6%	7%
						*	H	HI		*	*	*
Very unfavorable	104	35	47	22	41	5	31	31	6	6	6	16
	10%	17%	9%	8%	20%	3%	22%	19%	3%	3%	7%	14%
		BC			E	*	HIJ	HIJ		*	*	HI*
Don't know	171	37	90	44	30	12	36	13	39	14	24	14
	17%	18%	17%	16%	14%	7%	25%	8%	18%	9%	29%	13%
						*	GIK		GI	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	536	86	283	167	98	121	47	76	137	125	35	56
	54%	42%	55%	60%	47%	74%	33%	46%	64%	75%	42%	50%
			A	A		D*			FGJK	FGJK*	*	F*
Unfavorable (Net)	293	82	144	68	81	32	59	77	39	27	23	42
	29%	40%	28%	24%	39%	19%	41%	47%	18%	16%	28%	37%
		BC			E	*	HI	HIJ		*	I*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_14. Do you have a favorable or unfavorable opinion of the following? - Tom Brady

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	116	64	52	47	27	42	36	79	30	15	50	21	39	38	28
	12%	13%	10%	16%	8%	12%	10%	13%	17%	7%	13%	9%	10%	12%	14%
Somewhat favorable				D					IK		I				
	179	98	81	53	61	65	48	130	29	34	72	44	62	77	24
Lean towards favorable	18%	20%	16%	18%	18%	18%	13%	21%	16%	16%	19%	18%	16%	25%	12%
								F						LN	
Lean towards unfavorable	204	102	101	50	73	81	76	128	32	57	69	45	73	69	41
	20%	21%	20%	17%	21%	22%	20%	20%	18%	27%	18%	19%	19%	22%	21%
Very unfavorable										J					
	143	75	69	37	58	48	49	94	12	30	63	39	56	43	32
Somewhat unfavorable	14%	15%	13%	13%	17%	13%	13%	15%	7%	14%	17%	16%	15%	14%	16%
										H	H	H			
Don't know	78	40	38	24	29	26	22	56	20	18	21	19	40	16	17
	8%	8%	7%	8%	8%	7%	6%	9%	11%	9%	6%	8%	11%	5%	9%
Sigma									J				M		
	91	41	50	21	39	30	40	51	30	15	28	17	34	28	21
Summary	9%	9%	10%	7%	11%	8%	11%	8%	17%	7%	7%	7%	9%	9%	11%
									IJK						
Favorable (Net)	190	63	127	62	59	70	100	90	24	42	73	52	76	37	32
	19%	13%	25%	21%	17%	19%	27%	14%	13%	20%	19%	22%	20%	12%	16%
Unfavorable (Net)			A				G						M		
	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Sigma	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	498	264	234	151	160	187	160	338	92	106	191	110	174	185	92
	50%	55%	45%	51%	46%	52%	43%	54%	51%	50%	51%	46%	46%	60%	47%
Unfavorable (Net)		B						F						LN	
	312	155	156	82	126	104	110	201	62	63	111	75	130	87	70
Sigma	31%	32%	30%	28%	36%	29%	30%	32%	35%	30%	30%	32%	34%	28%	36%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_14. Do you have a favorable or unfavorable opinion of the following? - Tom Brady

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	116	42	74	70	45	55	15	21	24	67	49	99	17
	12%	14%	11%	13%	10%	11%	14%	10%	14%	12%	11%	13%	7%
							*						
Somewhat favorable	179	75	104	76	103	96	17	27	38	127	52	143	36
	18%	25%	15%	14%	23%	19%	16%	13%	21%	24%	11%	19%	15%
		B			C		*		G	J			
Lean towards favorable	204	51	153	117	87	98	20	44	42	111	93	167	37
	20%	17%	22%	21%	19%	19%	18%	21%	24%	21%	20%	22%	16%
							*						
Lean towards unfavorable	143	42	101	67	76	82	14	23	24	80	64	101	42
	14%	14%	15%	12%	17%	16%	13%	11%	13%	15%	14%	13%	18%
							*						
Somewhat unfavorable	78	19	58	43	35	46	4	18	10	43	35	64	14
	8%	6%	8%	8%	8%	9%	4%	8%	6%	8%	8%	8%	6%
							*						
Very unfavorable	91	24	66	56	34	42	13	23	14	38	53	71	20
	9%	8%	10%	10%	8%	8%	12%	11%	8%	7%	11%	9%	9%
							*				I		
Don't know	190	50	140	118	72	84	23	57	26	74	116	121	69
	19%	16%	20%	22%	16%	17%	22%	27%	15%	14%	25%	16%	30%
							*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	498	168	331	263	235	250	52	92	105	305	193	409	89
	50%	55%	47%	48%	52%	50%	49%	43%	59%	56%	42%	53%	38%
							*		G	J		L	
Unfavorable (Net)	312	86	226	166	146	170	31	64	47	161	151	236	75
	31%	28%	32%	30%	32%	34%	29%	30%	27%	30%	33%	31%	32%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_14. Do you have a favorable or unfavorable opinion of the following? - Tom Brady

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	116	21	62	33	31	28	15	23	17	22	12	16
	12%	10%	12%	12%	15%	17%	10%	14%	8%	13%	14%	14%
						*				*	*	*
Somewhat favorable	179	35	82	61	42	42	27	50	30	32	12	12
	18%	17%	16%	22%	20%	25%	19%	30%	14%	19%	14%	11%
						*		HJK		*	*	*
Lean towards favorable	204	44	109	50	58	25	36	33	35	38	16	24
	20%	22%	21%	18%	28%	15%	25%	20%	16%	23%	20%	22%
					E	*				*	*	*
Lean towards unfavorable	143	30	83	30	24	23	17	26	34	21	6	26
	14%	15%	16%	11%	12%	14%	12%	15%	16%	13%	8%	23%
						*				*	*	J*
Somewhat unfavorable	78	19	42	17	10	21	6	10	22	18	8	9
	8%	9%	8%	6%	5%	13%	4%	6%	10%	11%	9%	8%
						D*				*	*	*
Very unfavorable	91	24	40	26	19	11	16	11	20	13	10	12
	9%	12%	8%	9%	9%	7%	11%	7%	10%	8%	12%	10%
						*				*	*	*
Don't know	190	31	98	61	25	15	25	12	55	22	19	13
	19%	15%	19%	22%	12%	9%	18%	7%	26%	13%	23%	12%
						*	G		GJK	*	G*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	498	100	253	144	131	95	78	107	82	92	40	53
	50%	49%	49%	52%	63%	58%	55%	64%	38%	55%	48%	47%
						*	H	HJK		H*	*	*
Unfavorable (Net)	312	74	165	73	53	55	39	47	77	53	24	46
	31%	36%	32%	26%	25%	34%	28%	28%	36%	32%	29%	41%
		C				*				*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	142	83	59	70	44	28	45	96	25	20	65	32	92	20	21
	14%	17%	11%	24%	13%	8%	12%	15%	14%	9%	17%	14%	24%	7%	11%
Somewhat favorable		B		DE							I		MN		
	101	53	49	37	39	25	33	68	14	19	40	28	57	19	15
Lean towards favorable	10%	11%	9%	13%	11%	7%	9%	11%	8%	9%	11%	12%	15%	6%	8%
				E									MN		
Lean towards unfavorable	111	58	53	30	56	25	45	65	22	22	32	35	52	16	23
	11%	12%	10%	10%	16%	7%	12%	10%	12%	10%	9%	15%	14%	5%	12%
Somewhat unfavorable					E								M		M
	84	34	50	30	25	29	34	50	16	17	33	18	33	26	19
Very unfavorable	8%	7%	10%	10%	7%	8%	9%	8%	9%	8%	9%	8%	9%	8%	10%
Don't know	59	33	26	10	23	26	15	44	8	14	24	13	14	24	15
	6%	7%	5%	3%	7%	7%	4%	7%	4%	7%	6%	5%	4%	8%	7%
Sigma	229	131	98	26	79	125	73	156	52	53	74	50	23	139	52
	23%	27%	19%	9%	23%	35%	20%	25%	29%	25%	20%	21%	6%	45%	27%
Summary		B			C	CD			J					LN	L
	274	91	183	92	78	104	125	149	41	66	107	61	108	64	51
Favorable (Net)	27%	19%	35%	31%	23%	29%	34%	24%	23%	31%	28%	26%	28%	21%	26%
			A	D			G								
Unfavorable (Net)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
	354	193	161	137	139	77	124	229	61	60	137	95	201	55	59
Favorable (Net)	35%	40%	31%	47%	40%	21%	33%	36%	34%	29%	37%	40%	53%	18%	30%
		B		E	E							I	MN		M
Unfavorable (Net)	373	199	174	66	127	180	122	251	77	84	131	81	71	189	85
	37%	41%	34%	22%	37%	50%	33%	40%	43%	40%	35%	34%	19%	61%	44%
Summary		B			C	CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	142	60	82	46	95	90	11	24	17	74	68	82	59
	14%	20%	12%	8%	21%	18%	10%	11%	9%	14%	15%	11%	25%
		B			C	H	*						K
Somewhat favorable	101	44	58	43	58	66	5	19	11	60	41	74	27
	10%	14%	8%	8%	13%	13%	5%	9%	6%	11%	9%	10%	11%
		B			C	FH	*						
Lean towards favorable	111	48	63	60	51	56	13	31	11	54	56	83	28
	11%	16%	9%	11%	11%	11%	12%	14%	6%	10%	12%	11%	12%
		B					*	H					
Lean towards unfavorable	84	28	57	46	39	36	17	20	12	50	34	63	22
	8%	9%	8%	8%	9%	7%	16%	9%	7%	9%	7%	8%	9%
							EH*						
Somewhat unfavorable	59	17	43	32	28	33	4	8	14	34	25	55	4
	6%	5%	6%	6%	6%	7%	3%	4%	8%	6%	5%	7%	2%
							*					L	
Very unfavorable	229	47	183	143	86	113	25	23	67	148	81	213	16
	23%	15%	26%	26%	19%	22%	24%	11%	38%	27%	18%	28%	7%
			A	D		G	G*		EFG	J		L	
Don't know	274	61	213	178	96	110	31	88	44	119	154	196	78
	27%	20%	31%	33%	21%	22%	30%	41%	25%	22%	34%	26%	33%
			A	D			*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	354	151	202	149	205	212	29	73	40	188	165	239	114
	35%	50%	29%	27%	45%	42%	27%	34%	22%	35%	36%	31%	49%
		B			C	FH	*	H					K
Unfavorable (Net)	373	91	282	221	152	181	46	52	94	232	141	331	42
	37%	30%	40%	40%	34%	36%	43%	24%	53%	43%	31%	43%	18%
			A			G	G*		EG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_15. Do you have a favorable or unfavorable opinion of the following? - Colin Kaepernick

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	142	12	64	65	12	51	6	14	40	52	7	14
	14%	6%	12%	23%	6%	31%	4%	9%	19%	31%	9%	12%
			A	AB		D*			FG	FGHJK*	*	F*
Somewhat favorable	101	15	48	38	11	31	5	14	31	26	5	10
	10%	7%	9%	14%	5%	19%	4%	8%	14%	16%	6%	9%
				A		D*			F	F*	*	*
Lean towards favorable	111	22	51	37	14	13	6	10	31	21	4	18
	11%	11%	10%	13%	7%	8%	4%	6%	14%	13%	5%	16%
						*			FG	F*	*	FGJ*
Lean towards unfavorable	84	16	51	17	16	15	11	15	24	9	9	10
	8%	8%	10%	6%	8%	9%	8%	9%	11%	5%	11%	9%
						*				*	*	*
Somewhat unfavorable	59	13	39	8	10	11	8	17	9	5	8	7
	6%	6%	8%	3%	5%	7%	5%	10%	4%	3%	9%	6%
			C			*		I		*	I*	*
Very unfavorable	229	76	116	37	91	9	61	78	9	14	19	33
	23%	37%	22%	13%	44%	6%	43%	47%	4%	8%	23%	29%
		BC	C		E	*	HIJ	HIJK		*	HI*	HI*
Don't know	274	51	146	76	54	33	46	18	69	39	30	21
	27%	25%	28%	27%	26%	20%	32%	11%	32%	24%	36%	19%
						*	GK		GK	G*	GK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	354	50	164	140	38	95	17	38	102	99	17	42
	35%	24%	32%	50%	18%	58%	12%	23%	48%	60%	21%	37%
				AB		D*		F	FGJ	FGJK*	*	FGJ*
Unfavorable (Net)	373	104	206	62	118	36	80	109	43	27	36	50
	37%	51%	40%	22%	56%	22%	56%	66%	20%	17%	43%	44%
		BC	C		E	*	HI	HIJK		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_16. Do you have a favorable or unfavorable opinion of the following? - Kanye West

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	66	39	27	44	13	9	18	48	6	17	19	24	21	31	10
	7%	8%	5%	15%	4%	2%	5%	8%	3%	8%	5%	10%	6%	10%	5%
				DE								H			
Somewhat favorable	69	46	23	28	16	24	19	50	12	10	34	11	21	31	14
	7%	10%	4%	10%	5%	7%	5%	8%	7%	5%	9%	5%	6%	10%	7%
		B		D											
Lean towards favorable	90	51	40	27	31	32	41	50	18	15	37	21	29	33	21
	9%	11%	8%	9%	9%	9%	11%	8%	10%	7%	10%	9%	8%	11%	11%
Lean towards unfavorable	141	67	74	33	57	51	45	96	24	24	54	39	52	41	30
	14%	14%	14%	11%	17%	14%	12%	15%	14%	11%	15%	16%	14%	13%	16%
Somewhat unfavorable	166	82	84	53	50	64	53	113	30	41	54	41	84	38	29
	17%	17%	16%	18%	14%	18%	14%	18%	17%	20%	14%	17%	22%	12%	15%
													M		
Very unfavorable	346	148	199	91	145	111	133	214	74	75	124	73	137	92	67
	35%	31%	38%	31%	42%	31%	36%	34%	42%	36%	33%	31%	36%	30%	35%
			A		CE										
Don't know	121	49	72	19	33	69	63	58	13	28	53	27	36	43	22
	12%	10%	14%	6%	10%	19%	17%	9%	7%	13%	14%	11%	9%	14%	11%
						CD	G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	225	136	89	100	60	65	78	147	36	42	90	57	71	95	46
	22%	28%	17%	34%	17%	18%	21%	23%	20%	20%	24%	24%	19%	31%	24%
		B		DE										L	
Unfavorable (Net)	654	297	357	176	252	226	231	424	129	141	232	153	273	171	127
	65%	62%	69%	60%	73%	63%	62%	67%	72%	67%	62%	65%	72%	55%	65%
			A		CE				J				M		

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_16. Do you have a favorable or unfavorable opinion of the following? - Kanye West

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	66	36	30	27	39	42	5	14	5	42	24	41	24
	7%	12%	4%	5%	9%	8%	5%	7%	3%	8%	5%	5%	10%
		B				H	*						
Somewhat favorable	69	27	41	32	37	39	8	10	11	46	22	56	12
	7%	9%	6%	6%	8%	8%	7%	5%	6%	9%	5%	7%	5%
							*						
Lean towards favorable	90	27	63	51	39	36	14	24	17	44	47	76	14
	9%	9%	9%	9%	9%	7%	13%	11%	10%	8%	10%	10%	6%
							*						
Lean towards unfavorable	141	44	97	82	60	76	9	33	23	73	69	106	35
	14%	15%	14%	15%	13%	15%	8%	16%	13%	13%	15%	14%	15%
							*						
Somewhat unfavorable	166	42	125	90	77	79	15	35	37	96	71	133	33
	17%	14%	18%	16%	17%	16%	14%	16%	21%	18%	15%	17%	14%
							*						
Very unfavorable	346	105	241	193	153	182	38	76	50	177	169	268	79
	35%	35%	35%	35%	34%	36%	36%	36%	28%	33%	37%	35%	34%
							*						
Don't know	121	22	98	73	48	50	17	20	34	63	58	85	36
	12%	7%	14%	13%	11%	10%	16%	10%	19%	12%	13%	11%	15%
			A				*		EG				
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	225	90	135	110	115	117	27	48	34	132	93	174	51
	22%	30%	19%	20%	25%	23%	25%	23%	19%	24%	20%	23%	22%
		B					*						
Unfavorable (Net)	654	191	464	365	290	337	63	144	111	345	309	507	147
	65%	63%	67%	67%	64%	67%	59%	68%	62%	64%	67%	66%	63%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_16. Do you have a favorable or unfavorable opinion of the following? - Kanye West

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	66	6	25	35	18	23	13	18	6	15	5	5
	7%	3%	5%	13%	8%	14%	9%	11%	3%	9%	7%	4%
				AB		*	H	H		H*	*	*
Somewhat favorable	69	17	23	29	21	13	7	24	8	14	7	8
	7%	8%	4%	10%	10%	8%	5%	15%	4%	8%	8%	7%
				B		*		FH		*	*	*
Lean towards favorable	90	18	52	21	30	14	13	19	13	15	9	13
	9%	9%	10%	7%	14%	9%	9%	12%	6%	9%	11%	11%
						*				*	*	*
Lean towards unfavorable	141	28	71	42	27	15	18	23	33	20	11	19
	14%	14%	14%	15%	13%	9%	13%	14%	15%	12%	13%	17%
						*				*	*	*
Somewhat unfavorable	166	31	87	48	33	29	17	21	44	40	13	16
	17%	15%	17%	17%	16%	18%	12%	13%	21%	24%	15%	15%
						*				FG*	*	*
Very unfavorable	346	78	188	81	52	60	51	41	84	53	30	38
	35%	38%	36%	29%	25%	36%	36%	25%	39%	32%	36%	34%
						*			G	*	*	*
Don't know	121	27	70	23	28	11	23	19	27	9	8	14
	12%	13%	14%	8%	14%	7%	16%	12%	12%	5%	10%	12%
						*	I			*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	225	40	100	85	69	49	33	62	27	44	21	25
	22%	20%	19%	30%	33%	30%	23%	37%	13%	27%	25%	22%
				AB		*	H	FHK		H*	H*	*
Unfavorable (Net)	654	137	346	171	112	104	86	85	160	113	53	73
	65%	67%	67%	61%	53%	63%	60%	51%	75%	68%	65%	65%
						*			FG	G*	*	G*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_17. Do you have a favorable or unfavorable opinion of the following? - Beyoncé

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	165	87	78	81	57	27	64	100	33	29	69	33	100	22	23
	16%	18%	15%	27%	17%	7%	17%	16%	19%	14%	18%	14%	26%	7%	12%
				DE	E								MN		
Somewhat favorable	141	66	76	64	40	38	45	96	23	21	54	43	77	29	22
	14%	14%	15%	22%	12%	11%	12%	15%	13%	10%	14%	18%	20%	9%	11%
				DE								I	MN		
Lean towards favorable	251	105	145	70	83	97	84	166	34	54	91	73	94	79	43
	25%	22%	28%	24%	24%	27%	23%	26%	19%	25%	24%	31%	25%	26%	22%
												H			
Lean towards unfavorable	128	58	70	24	50	53	50	78	28	35	43	22	48	39	32
	13%	12%	13%	8%	15%	15%	13%	12%	16%	17%	11%	9%	13%	13%	16%
					C	C				K					
Somewhat unfavorable	110	66	43	20	44	46	34	76	19	22	39	29	30	51	21
	11%	14%	8%	7%	13%	13%	9%	12%	11%	10%	11%	12%	8%	17%	11%
		B			C	C								L	
Very unfavorable	107	59	49	15	45	47	47	60	23	28	45	11	11	58	27
	11%	12%	9%	5%	13%	13%	13%	10%	13%	13%	12%	5%	3%	19%	14%
					C	C			K	K	K			L	L
Don't know	98	41	58	21	25	52	46	52	18	22	34	25	21	30	26
	10%	8%	11%	7%	7%	15%	12%	8%	10%	10%	9%	11%	6%	10%	13%
						CD									L
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	557	258	299	215	180	162	194	363	90	103	214	150	271	130	88
	56%	54%	58%	73%	52%	45%	52%	58%	51%	49%	57%	63%	71%	42%	45%
				DE								HI	MN		
Unfavorable (Net)	345	183	161	59	140	146	131	214	70	86	127	62	88	148	80
	34%	38%	31%	20%	41%	41%	35%	34%	39%	41%	34%	26%	23%	48%	41%
					C	C			K	K				L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_17. Do you have a favorable or unfavorable opinion of the following? - Beyoncé

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	165	66	99	87	78	83	23	47	12	81	84	81	83
	16%	22%	14%	16%	17%	17%	22%	22%	7%	15%	18%	11%	36%
		B				H	H*	H					K
Somewhat favorable	141	51	90	68	73	80	14	36	11	74	67	114	27
	14%	17%	13%	12%	16%	16%	14%	17%	6%	14%	15%	15%	12%
						H	*	H					
Lean towards favorable	251	75	175	116	135	133	25	44	49	142	109	206	45
	25%	25%	25%	21%	30%	26%	24%	21%	28%	26%	24%	27%	19%
					C		*						
Lean towards unfavorable	128	30	98	72	56	67	9	25	26	70	58	97	31
	13%	10%	14%	13%	12%	13%	8%	12%	15%	13%	13%	13%	13%
							*						
Somewhat unfavorable	110	32	77	66	43	55	12	15	28	66	44	88	22
	11%	11%	11%	12%	10%	11%	11%	7%	16%	12%	9%	11%	9%
							*		G				
Very unfavorable	107	27	80	76	32	48	11	22	27	58	50	96	11
	11%	9%	11%	14%	7%	10%	10%	10%	15%	11%	11%	13%	5%
				D			*					L	
Don't know	98	22	77	63	36	38	12	24	24	49	49	84	15
	10%	7%	11%	11%	8%	7%	12%	11%	14%	9%	11%	11%	6%
							*		E				
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	557	192	364	271	286	296	63	127	72	297	260	402	155
	56%	63%	52%	49%	63%	59%	59%	60%	40%	55%	57%	52%	66%
		B			C	H	H*	H					K
Unfavorable (Net)	345	89	256	214	131	170	31	62	82	194	151	280	64
	34%	29%	37%	39%	29%	34%	29%	29%	46%	36%	33%	37%	28%
				D			*		EFG				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_17. Do you have a favorable or unfavorable opinion of the following? - Beyoncé

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	165	14	72	78	28	58	7	14	43	56	10	13
	16%	7%	14%	28%	14%	35%	5%	9%	20%	34%	12%	12%
			A	AB		D*			FG	FGHJK*	*	*
Somewhat favorable	141	26	67	48	25	30	8	21	49	28	12	10
	14%	13%	13%	17%	12%	18%	6%	13%	23%	17%	14%	9%
						*			FGK	F*	*	*
Lean towards favorable	251	53	139	59	38	28	43	36	61	33	18	25
	25%	26%	27%	21%	18%	17%	30%	22%	29%	20%	22%	22%
						*			*	*	*	*
Lean towards unfavorable	128	33	68	27	24	23	20	19	30	18	13	18
	13%	16%	13%	10%	12%	14%	14%	12%	14%	11%	16%	16%
						*			*	*	*	*
Somewhat unfavorable	110	26	59	25	36	9	17	34	12	18	9	12
	11%	13%	11%	9%	17%	5%	12%	21%	5%	11%	11%	11%
					E	*		HI		*	*	*
Very unfavorable	107	39	49	20	42	4	30	28	5	5	7	21
	11%	19%	9%	7%	20%	3%	21%	17%	3%	3%	8%	18%
		BC			E	*	HIJ	HI		*	H*	HI*
Don't know	98	15	63	21	16	12	17	13	14	8	13	12
	10%	7%	12%	7%	8%	7%	12%	8%	6%	5%	16%	11%
						*				*	HI*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	557	93	278	186	91	116	58	71	153	118	40	48
	56%	45%	54%	67%	44%	71%	41%	43%	72%	71%	48%	43%
				AB		D*			FGJK	FGJK*	*	*
Unfavorable (Net)	345	98	175	72	102	36	67	81	47	41	29	51
	34%	48%	34%	26%	49%	22%	47%	49%	22%	25%	35%	46%
		BC			E	*	HI	HI		*	H*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_18. Do you have a favorable or unfavorable opinion of the following? - Sean Hannity

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	90	54	36	26	26	38	20	70	15	21	31	23	10	69	10
	9%	11%	7%	9%	8%	11%	5%	11%	9%	10%	8%	10%	3%	22%	5%
		B						F						LN	
Somewhat favorable	79	46	33	27	21	31	24	55	16	14	28	21	16	47	12
	8%	10%	6%	9%	6%	9%	6%	9%	9%	6%	8%	9%	4%	15%	6%
														LN	
Lean towards favorable	107	61	47	32	27	48	44	63	21	26	40	20	25	55	18
	11%	13%	9%	11%	8%	13%	12%	10%	12%	12%	11%	9%	7%	18%	9%
						D								LN	
Lean towards unfavorable	84	47	37	21	34	29	20	64	15	9	34	25	25	35	12
	8%	10%	7%	7%	10%	8%	5%	10%	9%	4%	9%	10%	7%	11%	6%
								F				I			
Somewhat unfavorable	58	24	34	12	26	19	18	40	7	19	21	11	24	17	9
	6%	5%	7%	4%	8%	5%	5%	6%	4%	9%	6%	5%	6%	6%	5%
Very unfavorable	205	123	82	55	84	67	62	143	38	35	77	55	134	7	52
	21%	26%	16%	19%	24%	19%	17%	23%	21%	17%	21%	23%	35%	2%	27%
		B						F					M		M
Don't know	377	127	250	123	126	128	183	193	65	86	144	82	145	78	81
	38%	26%	48%	42%	37%	35%	49%	31%	37%	41%	38%	35%	38%	25%	42%
			A					G					M		M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	276	161	115	85	74	118	88	189	53	61	99	64	51	171	40
	28%	33%	22%	29%	21%	33%	24%	30%	30%	29%	26%	27%	14%	55%	21%
		B				D								LN	
Unfavorable (Net)	347	194	153	88	144	115	100	247	60	64	133	90	184	60	73
	35%	40%	29%	30%	42%	32%	27%	39%	34%	30%	35%	38%	48%	19%	38%
		B			CE			F					MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_18. Do you have a favorable or unfavorable opinion of the following? - Sean Hannity

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	90	33	58	36	54	57	8	5	19	60	30	88	2
	9%	11%	8%	7%	12%	11%	8%	2%	11%	11%	6%	12%	1%
					C	G	G*		G	J		L	
Somewhat favorable	79	32	47	44	35	43	6	14	16	53	26	70	9
	8%	11%	7%	8%	8%	9%	6%	6%	9%	10%	6%	9%	4%
							*			J			
Lean towards favorable	107	29	78	59	49	51	14	14	29	65	42	85	22
	11%	10%	11%	11%	11%	10%	13%	6%	16%	12%	9%	11%	10%
							*		G				
Lean towards unfavorable	84	34	50	39	45	47	10	15	13	58	26	57	27
	8%	11%	7%	7%	10%	9%	9%	7%	7%	11%	6%	7%	11%
							*			J			
Somewhat unfavorable	58	12	46	27	30	26	7	10	14	29	29	42	16
	6%	4%	7%	5%	7%	5%	7%	5%	8%	5%	6%	5%	7%
							*						
Very unfavorable	205	56	149	96	109	115	18	43	30	110	95	151	54
	21%	19%	21%	18%	24%	23%	17%	20%	17%	20%	21%	20%	23%
					C		*						
Don't know	377	107	269	247	130	164	43	113	57	165	212	273	104
	38%	35%	39%	45%	29%	33%	40%	53%	32%	30%	46%	36%	44%
				D			*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	276	94	183	138	138	151	29	32	65	179	98	243	33
	28%	31%	26%	25%	30%	30%	27%	15%	36%	33%	21%	32%	14%
						G	G*		G	J		L	
Unfavorable (Net)	347	102	245	162	185	188	35	68	56	197	150	250	97
	35%	34%	35%	30%	41%	37%	33%	32%	32%	36%	33%	33%	42%
					C		*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_18. Do you have a favorable or unfavorable opinion of the following? - Sean Hannity

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	90	20	41	29	58	13	31	38	1	9	3	7
	9%	10%	8%	11%	28%	8%	22%	23%	*	6%	4%	7%
					E	*	HIJK	HIJK		H*	*	H*
Somewhat favorable	79	19	36	23	31	13	15	32	8	8	9	3
	8%	9%	7%	8%	15%	8%	11%	19%	4%	5%	11%	3%
						*	HK	HIK		*	HK*	*
Lean towards favorable	107	25	44	38	25	11	22	33	10	15	7	11
	11%	12%	8%	14%	12%	7%	16%	20%	5%	9%	8%	10%
						*	H	HIJ		*	*	*
Lean towards unfavorable	84	18	48	18	17	14	10	26	15	10	4	8
	8%	9%	9%	7%	8%	9%	7%	16%	7%	6%	5%	7%
						*		FHIJ		*	*	*
Somewhat unfavorable	58	9	31	17	3	5	11	6	15	9	3	7
	6%	4%	6%	6%	1%	3%	8%	4%	7%	6%	3%	6%
						*				*	*	*
Very unfavorable	205	27	120	59	9	60	2	5	63	72	11	41
	21%	13%	23%	21%	4%	37%	2%	3%	29%	43%	14%	36%
			A	A		D*			FGJ	FGHJ*	FG*	FGJ*
Don't know	377	87	197	93	65	48	51	27	102	43	45	36
	38%	42%	38%	33%	31%	29%	36%	16%	48%	26%	54%	32%
						*	G		GIK	*	FGIK*	G*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	276	65	121	91	115	37	68	102	19	32	19	21
	28%	31%	23%	33%	55%	22%	48%	62%	9%	20%	23%	19%
		B		B	E	*	HIJK	FHIJK		H*	H*	H*
Unfavorable (Net)	347	54	199	95	29	79	23	37	93	91	18	55
	35%	26%	38%	34%	14%	48%	16%	22%	43%	55%	22%	49%
			A			D*			FGJ	FGJ*	*	FGJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_19. Do you have a favorable or unfavorable opinion of the following? - Rachel Maddow

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	101	65	37	29	31	41	20	81	20	22	38	20	67	20	12
	10%	13%	7%	10%	9%	11%	5%	13%	11%	11%	10%	9%	18%	6%	6%
		B						F					MN		
Somewhat favorable	83	47	36	35	29	20	20	63	14	15	27	27	49	23	10
	8%	10%	7%	12%	8%	5%	5%	10%	8%	7%	7%	11%	13%	7%	5%
				E				F					N		
Lean towards favorable	102	53	49	29	50	23	30	72	19	21	38	24	52	22	15
	10%	11%	10%	10%	15%	6%	8%	11%	10%	10%	10%	10%	14%	7%	8%
					E								M		
Lean towards unfavorable	76	39	37	18	24	34	29	47	13	16	22	24	27	20	20
	8%	8%	7%	6%	7%	9%	8%	8%	7%	8%	6%	10%	7%	7%	10%
Somewhat unfavorable	51	23	28	13	20	18	15	36	13	9	17	11	18	19	10
	5%	5%	5%	4%	6%	5%	4%	6%	7%	4%	4%	5%	5%	6%	5%
Very unfavorable	109	66	43	10	42	56	34	75	23	22	47	17	8	76	21
	11%	14%	8%	4%	12%	16%	9%	12%	13%	11%	13%	7%	2%	24%	11%
		B			C	C								LN	L
Don't know	478	190	288	161	148	169	223	255	76	104	185	113	160	129	106
	48%	39%	56%	55%	43%	47%	60%	41%	43%	50%	49%	48%	42%	42%	55%
			A	D			G								LM
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	286	164	122	93	110	84	70	216	53	58	104	71	168	64	37
	29%	34%	24%	32%	32%	23%	19%	34%	30%	28%	28%	30%	44%	21%	19%
		B		E	E			F					MN		
Unfavorable (Net)	236	128	108	41	87	108	78	158	50	48	86	52	52	115	51
	24%	27%	21%	14%	25%	30%	21%	25%	28%	23%	23%	22%	14%	37%	26%
					C	C								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_19. Do you have a favorable or unfavorable opinion of the following? - Rachel Maddow

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	101	40	62	32	70	63	9	8	21	65	36	86	15
	10%	13%	9%	6%	15%	12%	9%	4%	12%	12%	8%	11%	7%
					C	G	*		G				
Somewhat favorable	83	40	43	21	62	58	6	10	10	57	27	67	16
	8%	13%	6%	4%	14%	11%	6%	5%	6%	11%	6%	9%	7%
		B			C	G	*			J			
Lean towards favorable	102	38	64	37	65	58	8	24	11	65	37	73	29
	10%	13%	9%	7%	14%	12%	8%	11%	6%	12%	8%	9%	13%
					C		*						
Lean towards unfavorable	76	25	51	46	30	38	6	22	11	38	38	54	22
	8%	8%	7%	8%	7%	7%	6%	10%	6%	7%	8%	7%	9%
							*						
Somewhat unfavorable	51	17	34	34	16	24	6	9	12	27	24	43	7
	5%	6%	5%	6%	4%	5%	6%	4%	7%	5%	5%	6%	3%
							*						
Very unfavorable	109	21	88	57	53	57	12	11	30	69	40	102	8
	11%	7%	13%	10%	12%	11%	11%	5%	17%	13%	9%	13%	3%
			A			G	*		G			L	
Don't know	478	123	355	321	157	207	59	130	83	220	258	341	137
	48%	40%	51%	59%	35%	41%	55%	61%	46%	41%	56%	44%	59%
			A	D			E*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	286	118	168	90	197	179	24	42	42	187	100	226	61
	29%	39%	24%	16%	43%	36%	22%	20%	24%	35%	22%	29%	26%
		B			C	FGH	*			J			
Unfavorable (Net)	236	63	173	137	99	118	24	41	53	133	102	199	37
	24%	21%	25%	25%	22%	23%	22%	19%	30%	25%	22%	26%	16%
							*		G			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_19. Do you have a favorable or unfavorable opinion of the following? - Rachel Maddow

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	101	12	48	41	12	25	2	17	31	36	2	10
	10%	6%	9%	15%	6%	15%	2%	10%	14%	22%	2%	9%
				A		D*		FJ	FJ	FGJK*	*	F*
Somewhat favorable	83	6	39	38	5	37	6	17	24	25	6	3
	8%	3%	8%	14%	2%	23%	4%	10%	11%	15%	8%	3%
			A	AB		D*		K	K	FK*	*	*
Lean towards favorable	102	19	52	31	9	27	10	12	27	25	3	12
	10%	9%	10%	11%	4%	16%	7%	7%	12%	15%	4%	11%
						D*				J*	*	*
Lean towards unfavorable	76	14	40	22	16	13	8	13	18	9	4	16
	8%	7%	8%	8%	7%	8%	5%	8%	8%	5%	5%	15%
						*				*	*	FI*
Somewhat unfavorable	51	10	32	8	7	9	15	5	7	10	3	6
	5%	5%	6%	3%	3%	6%	10%	3%	3%	6%	4%	6%
						*	GH			*	*	*
Very unfavorable	109	35	50	24	65	3	32	44	1	6	8	14
	11%	17%	10%	9%	31%	2%	22%	26%	1%	4%	9%	12%
		BC			E	*	HIJ	HIJK		*	H*	HI*
Don't know	478	108	255	114	97	51	70	59	106	55	56	50
	48%	53%	49%	41%	46%	31%	49%	36%	49%	33%	68%	45%
		C			E	*	GI		GI	*	FGHIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	286	38	138	110	26	89	18	46	81	86	11	26
	29%	19%	27%	40%	12%	54%	13%	28%	38%	52%	14%	23%
			A	AB		D*		FJ	FJK	FGHJK*	*	*
Unfavorable (Net)	236	59	123	54	88	24	54	61	27	25	15	36
	24%	29%	24%	20%	42%	15%	38%	37%	13%	15%	18%	32%
		C			E	*	HIJ	HIJ		*	*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_20. Do you have a favorable or unfavorable opinion of the following? - Roseanne Barr

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	80	46	33	32	29	19	26	54	15	10	32	23	17	38	20
	8%	10%	6%	11%	8%	5%	7%	9%	8%	5%	9%	10%	4%	12%	10%
				E										L	L
Somewhat favorable	89	50	38	30	26	32	23	65	15	28	33	14	16	53	15
	9%	10%	7%	10%	8%	9%	6%	10%	8%	13%	9%	6%	4%	17%	8%
										K				LN	
Lean towards favorable	151	77	74	31	65	54	63	88	31	29	57	33	31	63	35
	15%	16%	14%	11%	19%	15%	17%	14%	17%	14%	15%	14%	8%	20%	18%
					C									L	L
Lean towards unfavorable	160	69	91	39	58	64	44	116	25	30	66	40	70	45	26
	16%	14%	18%	13%	17%	18%	12%	18%	14%	14%	18%	17%	18%	15%	13%
								F							
Somewhat unfavorable	150	68	82	35	53	62	44	105	29	41	46	34	77	38	26
	15%	14%	16%	12%	15%	17%	12%	17%	16%	19%	12%	14%	20%	12%	13%
													M		
Very unfavorable	269	127	142	66	90	114	111	158	52	53	107	58	134	54	55
	27%	26%	27%	22%	26%	32%	30%	25%	29%	25%	29%	24%	35%	18%	28%
						C							M		M
Don't know	102	45	57	63	24	15	60	42	13	21	34	34	36	17	17
	10%	9%	11%	21%	7%	4%	16%	7%	7%	10%	9%	14%	9%	5%	9%
				DE			G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	319	173	146	93	120	106	112	208	60	66	122	70	63	155	70
	32%	36%	28%	32%	35%	29%	30%	33%	34%	32%	33%	30%	17%	50%	36%
		B												LN	L
Unfavorable (Net)	579	263	315	139	200	240	200	379	105	123	219	132	281	137	107
	58%	55%	61%	47%	58%	67%	54%	60%	59%	59%	58%	56%	74%	44%	55%
					C	C							MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_20. Do you have a favorable or unfavorable opinion of the following? - Roseanne Barr

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	80	37	42	48	32	51	7	14	8	48	32	73	7
	8%	12%	6%	9%	7%	10%	6%	7%	5%	9%	7%	9%	3%
		B					*					L	
Somewhat favorable	89	31	57	47	42	60	10	8	10	56	33	81	7
	9%	10%	8%	9%	9%	12%	9%	4%	6%	10%	7%	11%	3%
						G	*					L	
Lean towards favorable	151	46	105	90	61	78	13	33	26	87	64	117	34
	15%	15%	15%	17%	13%	16%	13%	16%	15%	16%	14%	15%	15%
							*						
Lean towards unfavorable	160	41	119	72	88	76	17	34	33	90	70	115	45
	16%	14%	17%	13%	19%	15%	16%	16%	19%	17%	15%	15%	19%
					C		*						
Somewhat unfavorable	150	56	94	71	78	73	15	31	31	80	70	112	37
	15%	18%	13%	13%	17%	14%	14%	14%	18%	15%	15%	15%	16%
							*						
Very unfavorable	269	64	206	143	127	122	30	54	63	141	128	205	64
	27%	21%	30%	26%	28%	24%	28%	26%	35%	26%	28%	27%	28%
			A				*		E				
Don't know	102	28	74	76	26	43	15	39	5	38	64	64	38
	10%	9%	11%	14%	6%	9%	14%	18%	3%	7%	14%	8%	16%
				D		H	H*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	319	115	205	185	134	190	30	55	45	190	129	270	49
	32%	38%	29%	34%	30%	38%	28%	26%	25%	35%	28%	35%	21%
		B				GH	*			J		L	
Unfavorable (Net)	579	161	418	286	293	271	61	119	128	311	268	432	147
	58%	53%	60%	52%	65%	54%	58%	56%	72%	58%	58%	56%	63%
					C		*		EFG				

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_20. Do you have a favorable or unfavorable opinion of the following? - Roseanne Barr

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	80	12	30	38	23	18	12	26	8	9	9	11
	8%	6%	6%	14%	11%	11%	9%	16%	4%	5%	11%	9%
				AB		*		HI		*	H*	*
Somewhat favorable	89	22	41	26	37	10	21	32	8	9	7	8
	9%	11%	8%	9%	18%	6%	15%	19%	4%	5%	9%	7%
					E	*	HI	HIK		*	*	*
Lean towards favorable	151	46	69	36	38	16	29	34	15	16	14	21
	15%	22%	13%	13%	18%	10%	20%	21%	7%	9%	17%	19%
		BC				*	HI	HI		*	H*	H*
Lean towards unfavorable	160	34	92	34	38	27	28	17	46	24	7	19
	16%	17%	18%	12%	18%	17%	19%	10%	21%	15%	9%	16%
						*			GJ	*	*	*
Somewhat unfavorable	150	19	88	42	18	30	18	20	44	33	13	13
	15%	9%	17%	15%	9%	18%	12%	12%	21%	20%	16%	11%
			A			D*				*	*	*
Very unfavorable	269	50	139	80	27	49	25	29	78	56	20	35
	27%	25%	27%	29%	13%	29%	18%	17%	37%	34%	24%	31%
						D*			FG	FG*	*	FG*
Don't know	102	22	56	24	27	15	9	7	16	20	11	6
	10%	11%	11%	9%	13%	9%	6%	4%	7%	12%	13%	6%
						*				G*	G*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	319	79	141	99	99	44	63	92	30	33	31	39
	32%	39%	27%	36%	47%	27%	44%	56%	14%	20%	38%	35%
		B		B	E	*	HI	HIJK		*	HI*	HI*
Unfavorable (Net)	579	104	320	156	84	106	71	66	168	113	40	66
	58%	51%	62%	56%	40%	65%	50%	40%	79%	68%	49%	59%
			A			D*			FGJK	FGJ*	*	G*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_21. Do you have a favorable or unfavorable opinion of the following? - Donald Trump

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	184	102	82	44	59	81	64	120	35	39	69	40	15	132	30
	18%	21%	16%	15%	17%	23%	17%	19%	20%	19%	18%	17%	4%	43%	16%
						C								LN	L
Somewhat favorable	120	61	59	30	44	45	31	89	15	26	48	32	15	83	14
	12%	13%	11%	10%	13%	13%	8%	14%	8%	12%	13%	13%	4%	27%	7%
								F						LN	
Lean towards favorable	94	53	42	24	35	35	30	64	20	15	39	21	8	43	23
	9%	11%	8%	8%	10%	10%	8%	10%	11%	7%	10%	9%	2%	14%	12%
														L	L
Lean towards unfavorable	59	22	37	19	21	19	25	34	6	17	23	13	12	25	15
	6%	5%	7%	6%	6%	5%	7%	5%	3%	8%	6%	5%	3%	8%	7%
														L	
Somewhat unfavorable	72	41	31	29	23	20	25	48	9	16	30	17	30	10	20
	7%	9%	6%	10%	7%	6%	7%	8%	5%	8%	8%	7%	8%	3%	10%
													M		M
Very unfavorable	436	191	245	137	150	149	176	259	84	92	156	104	292	13	85
	44%	40%	47%	46%	44%	41%	48%	41%	47%	44%	41%	44%	77%	4%	44%
			A										MN		M
Don't know	35	11	23	12	12	10	21	14	9	5	11	10	8	3	8
	3%	2%	5%	4%	4%	3%	6%	2%	5%	3%	3%	4%	2%	1%	4%
							G								M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	398	216	182	98	138	162	124	274	70	80	155	93	38	257	67
	40%	45%	35%	33%	40%	45%	34%	44%	39%	38%	41%	39%	10%	83%	34%
		B				C		F						LN	L
Unfavorable (Net)	567	255	312	184	194	189	226	341	99	125	209	134	334	48	120
	57%	53%	60%	62%	56%	52%	61%	54%	55%	60%	56%	57%	88%	15%	61%
			A	E									MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_21. Do you have a favorable or unfavorable opinion of the following? - Donald Trump

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	184	56	128	106	78	96	11	32	45	123	61	173	11
	18%	18%	18%	19%	17%	19%	11%	15%	25%	23%	13%	23%	5%
							*		FG	J		L	
Somewhat favorable	120	47	73	62	58	58	16	23	23	88	32	109	11
	12%	16%	10%	11%	13%	12%	15%	11%	13%	16%	7%	14%	5%
							*			J		L	
Lean towards favorable	94	31	63	49	45	57	11	12	14	55	39	76	18
	9%	10%	9%	9%	10%	11%	10%	6%	8%	10%	9%	10%	8%
						G	*						
Lean towards unfavorable	59	18	40	32	27	35	5	8	11	30	29	48	11
	6%	6%	6%	6%	6%	7%	5%	4%	6%	6%	6%	6%	5%
							*						
Somewhat unfavorable	72	27	45	43	29	32	8	21	11	36	37	44	28
	7%	9%	6%	8%	6%	6%	7%	10%	6%	7%	8%	6%	12%
							*						K
Very unfavorable	436	107	329	233	203	209	44	114	70	191	245	294	142
	44%	35%	47%	43%	45%	41%	41%	53%	39%	35%	53%	38%	61%
			A				*	EH			I		K
Don't know	35	16	19	22	13	17	11	3	4	18	17	22	13
	3%	5%	3%	4%	3%	3%	11%	2%	2%	3%	4%	3%	5%
							EGH*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	398	134	264	217	181	211	38	67	82	266	132	358	40
	40%	44%	38%	40%	40%	42%	36%	31%	46%	49%	29%	47%	17%
						G	*		G	J		L	
Unfavorable (Net)	567	153	414	309	258	276	56	143	92	256	311	385	182
	57%	50%	59%	56%	57%	55%	53%	67%	52%	47%	68%	50%	78%
			A				*	EFH			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_21. Do you have a favorable or unfavorable opinion of the following? - Donald Trump

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	184	56	79	49	95	14	60	71	4	11	14	17
	18%	27%	15%	17%	45%	9%	42%	43%	2%	7%	17%	15%
		BC			E	*	HIJK	HIJK		*	HI*	H*
Somewhat favorable	120	29	56	35	33	17	36	47	5	10	11	2
	12%	14%	11%	13%	16%	10%	25%	28%	2%	6%	14%	2%
						*	HIK	HIJK		*	HK*	*
Lean towards favorable	94	22	58	15	29	11	17	26	4	4	8	15
	9%	11%	11%	5%	14%	6%	12%	16%	2%	2%	9%	13%
		C	C			*	HI	HI		*	HI*	HI*
Lean towards unfavorable	59	11	39	10	9	6	18	6	11	2	6	8
	6%	5%	7%	4%	4%	3%	13%	4%	5%	1%	7%	8%
						*	GHI			*	I*	I*
Somewhat unfavorable	72	13	43	16	6	7	3	7	18	12	3	17
	7%	6%	8%	6%	3%	4%	2%	4%	8%	7%	4%	15%
						*			F	*	*	FGJ*
Very unfavorable	436	69	223	145	33	104	6	8	168	124	36	49
	44%	33%	43%	52%	16%	63%	4%	5%	78%	75%	44%	43%
			A	A		D*			FGJK	FGJK*	FG*	FG*
Don't know	35	6	19	9	5	6	2	1	5	3	4	4
	3%	3%	4%	3%	2%	4%	2%	1%	2%	2%	5%	4%
						*				*	G*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	398	107	193	98	157	42	113	144	13	25	33	34
	40%	52%	37%	35%	75%	25%	79%	87%	6%	15%	40%	30%
		BC			E	*	HIJK	HIJK		H*	HI*	HI*
Unfavorable (Net)	567	92	304	171	48	117	27	21	197	138	45	74
	57%	45%	59%	61%	23%	71%	19%	13%	92%	83%	55%	66%
			A	A		D*			FGIJK	FGJK*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_22. Do you have a favorable or unfavorable opinion of the following? - Barack Obama

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	365	175	190	133	121	111	141	224	66	67	149	83	262	23	52
	37%	36%	37%	45%	35%	31%	38%	36%	37%	32%	40%	35%	69%	7%	27%
				DE									MN		M
Somewhat favorable	159	79	80	64	49	46	41	118	29	36	49	45	63	30	38
	16%	16%	15%	22%	14%	13%	11%	19%	16%	17%	13%	19%	16%	10%	20%
				DE				F					M		M
Lean towards favorable	118	46	72	36	45	37	50	68	15	28	41	33	39	35	27
	12%	9%	14%	12%	13%	10%	13%	11%	8%	13%	11%	14%	10%	11%	14%
Lean towards unfavorable	66	38	27	21	24	21	32	34	13	13	23	17	1	25	26
	7%	8%	5%	7%	7%	6%	9%	5%	7%	6%	6%	7%	*	8%	13%
														L	L
Somewhat unfavorable	69	36	33	12	27	30	23	46	14	16	23	16	4	48	13
	7%	7%	6%	4%	8%	8%	6%	7%	8%	8%	6%	7%	1%	16%	7%
														LN	L
Very unfavorable	202	102	100	23	70	109	73	129	36	46	83	37	9	144	32
	20%	21%	19%	8%	20%	30%	20%	20%	20%	22%	22%	16%	2%	47%	16%
				C		CD								LN	L
Don't know	21	6	16	6	10	6	11	10	5	3	8	5	3	4	7
	2%	1%	3%	2%	3%	2%	3%	2%	3%	2%	2%	2%	1%	1%	3%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	642	300	342	233	214	195	232	410	110	132	239	161	363	88	117
	64%	62%	66%	79%	62%	54%	62%	65%	62%	63%	64%	68%	96%	28%	60%
				DE									MN		M
Unfavorable (Net)	336	176	160	56	120	160	128	208	63	75	129	69	14	217	71
	34%	37%	31%	19%	35%	44%	35%	33%	35%	36%	34%	29%	4%	70%	36%
				C		CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_22. Do you have a favorable or unfavorable opinion of the following? - Barack Obama

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	365	121	245	174	191	193	44	81	48	177	188	241	124
	37%	40%	35%	32%	42%	38%	41%	38%	27%	33%	41%	31%	53%
					C	H	H*	H			I		K
Somewhat favorable	159	57	102	86	73	90	16	36	17	84	75	120	39
	16%	19%	15%	16%	16%	18%	15%	17%	9%	16%	16%	16%	17%
						H	*						
Lean towards favorable	118	29	89	66	51	55	10	29	24	56	61	81	36
	12%	9%	13%	12%	11%	11%	9%	14%	14%	10%	13%	11%	15%
							*						
Lean towards unfavorable	66	24	42	40	26	28	8	20	10	37	29	48	18
	7%	8%	6%	7%	6%	6%	8%	9%	6%	7%	6%	6%	8%
							*						
Somewhat unfavorable	69	22	46	30	38	40	7	9	12	43	26	68	1
	7%	7%	7%	6%	8%	8%	7%	4%	7%	8%	6%	9%	*
							*					L	
Very unfavorable	202	42	160	132	70	89	13	35	64	129	73	188	14
	20%	14%	23%	24%	15%	18%	13%	16%	36%	24%	16%	25%	6%
			A	D			*		EFG	J		L	
Don't know	21	9	13	17	4	8	8	3	3	13	8	19	2
	2%	3%	2%	3%	1%	2%	7%	1%	2%	2%	2%	2%	1%
				D			EGH*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	642	206	436	327	315	338	70	146	89	317	325	443	199
	64%	68%	63%	60%	70%	67%	66%	69%	50%	59%	71%	58%	85%
					C	H	H*	H			I		K
Unfavorable (Net)	336	89	248	203	134	158	29	64	86	209	127	304	32
	34%	29%	36%	37%	30%	31%	27%	30%	49%	39%	28%	40%	14%
				D			*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_22. Do you have a favorable or unfavorable opinion of the following? - Barack Obama

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	365	49	172	145	34	114	2	20	148	114	19	33
	37%	24%	33%	52%	16%	69%	2%	12%	69%	69%	23%	30%
			A	AB		D*		F	FGJK	FGJK*	FG*	FG*
Somewhat favorable	159	17	101	41	24	23	11	19	32	30	19	19
	16%	8%	20%	15%	11%	14%	8%	11%	15%	18%	24%	17%
			A			*				F*	FG*	*
Lean towards favorable	118	27	65	26	11	12	20	15	26	12	14	13
	12%	13%	13%	9%	5%	7%	14%	9%	12%	7%	17%	12%
						*				*	I*	*
Lean towards unfavorable	66	20	31	15	18	6	12	13	1	-	8	17
	7%	10%	6%	5%	9%	4%	8%	8%	1%	-	10%	15%
						*	HI	HI		*	HI*	HI*
Somewhat unfavorable	69	16	42	11	20	3	25	23	2	2	5	8
	7%	8%	8%	4%	10%	2%	17%	14%	1%	1%	6%	7%
					E	*	HIJ	HI		*	H*	HI*
Very unfavorable	202	73	95	34	100	3	69	75	3	5	13	19
	20%	35%	18%	12%	48%	2%	49%	45%	2%	3%	16%	17%
		BC			E	*	HIJK	HIJK		*	HI*	HI*
Don't know	21	4	10	7	3	2	3	1	1	2	4	3
	2%	2%	2%	3%	1%	1%	2%	*	1%	1%	5%	3%
						*				*	GH*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	642	92	338	211	69	150	34	54	206	157	52	65
	64%	45%	66%	76%	33%	91%	24%	33%	96%	94%	64%	58%
			A	AB		D*			FGJK	FGJK*	FG*	FG*
Unfavorable (Net)	336	108	168	60	138	13	106	111	6	7	26	44
	34%	53%	33%	22%	66%	8%	74%	67%	3%	4%	32%	40%
		BC	C		E	*	HIJK	HIJK		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_23. Do you have a favorable or unfavorable opinion of the following? - George W. Bush

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	127	69	58	35	34	58	45	82	18	21	61	27	31	69	16
	13%	14%	11%	12%	10%	16%	12%	13%	10%	10%	16%	11%	8%	22%	8%
Somewhat favorable	234	126	108	62	76	96	67	167	47	51	73	63	62	112	38
	23%	26%	21%	21%	22%	27%	18%	27%	27%	24%	19%	27%	16%	36%	20%
Lean towards favorable	273	122	151	65	106	102	97	176	48	77	89	60	101	84	58
	27%	25%	29%	22%	31%	28%	26%	28%	27%	36%	24%	25%	27%	27%	30%
Lean towards unfavorable	165	78	86	59	57	49	61	103	23	21	73	47	85	24	39
	16%	16%	17%	20%	16%	14%	17%	16%	13%	10%	19%	20%	22%	8%	20%
Somewhat unfavorable	73	39	33	20	30	23	31	41	14	17	31	10	42	11	14
	7%	8%	6%	7%	9%	6%	8%	7%	8%	8%	8%	4%	11%	3%	7%
Very unfavorable	71	37	34	31	24	17	35	36	17	15	22	17	37	2	19
	7%	8%	7%	11%	7%	5%	9%	6%	10%	7%	6%	7%	10%	1%	10%
Don't know	57	10	47	24	17	16	35	22	10	8	27	12	23	5	10
	6%	2%	9%	8%	5%	4%	9%	4%	6%	4%	7%	5%	6%	2%	5%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	634	317	317	162	217	255	209	425	114	149	222	149	194	266	113
	63%	66%	61%	55%	63%	71%	56%	68%	64%	71%	59%	63%	51%	86%	58%
Unfavorable (Net)	309	155	154	109	111	89	128	181	55	53	126	75	163	37	72
	31%	32%	30%	37%	32%	25%	34%	29%	31%	25%	34%	32%	43%	12%	37%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_23. Do you have a favorable or unfavorable opinion of the following? - George W. Bush

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	127	45	81	69	58	54	19	21	32	82	45	114	13
	13%	15%	12%	13%	13%	11%	18%	10%	18%	15%	10%	15%	6%
							*		EG	J		L	
Somewhat favorable	234	77	157	116	118	123	27	42	42	165	69	200	34
	23%	25%	23%	21%	26%	24%	25%	20%	24%	31%	15%	26%	15%
							*			J		L	
Lean towards favorable	273	80	193	135	138	145	25	47	56	141	132	218	55
	27%	26%	28%	25%	30%	29%	24%	22%	31%	26%	29%	29%	24%
							*						
Lean towards unfavorable	165	51	113	93	72	86	15	38	25	89	76	100	65
	16%	17%	16%	17%	16%	17%	14%	18%	14%	16%	16%	13%	28%
							*						K
Somewhat unfavorable	73	19	53	34	38	39	7	14	12	25	48	58	15
	7%	6%	8%	6%	8%	8%	7%	7%	7%	5%	10%	8%	6%
							*				I		
Very unfavorable	71	16	56	50	21	35	4	28	4	20	52	43	28
	7%	5%	8%	9%	5%	7%	4%	13%	2%	4%	11%	6%	12%
				D		H	*	EFH			I		K
Don't know	57	15	42	50	7	21	8	21	7	19	38	33	24
	6%	5%	6%	9%	2%	4%	7%	10%	4%	3%	8%	4%	10%
				D			*	E			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	634	202	432	320	314	322	71	111	130	388	246	532	103
	63%	67%	62%	59%	69%	64%	67%	52%	73%	72%	54%	69%	44%
					C	G	G*		G	J		L	
Unfavorable (Net)	309	87	222	177	131	160	27	81	41	134	175	201	108
	31%	29%	32%	32%	29%	32%	26%	38%	23%	25%	38%	26%	46%
							*	H			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_23. Do you have a favorable or unfavorable opinion of the following? - George W. Bush

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	127	35	50	42	39	15	28	41	16	15	8	8
	13%	17%	10%	15%	19%	9%	20%	25%	7%	9%	10%	7%
		B			E	*	HIK	HIJK		*	*	*
Somewhat favorable	234	51	133	50	64	39	53	59	22	40	16	22
	23%	25%	26%	18%	30%	24%	37%	36%	10%	24%	20%	20%
			C			*	HIJK	HJK		H*	H*	*
Lean towards favorable	273	61	139	73	52	48	40	45	70	32	26	32
	27%	30%	27%	26%	25%	29%	28%	27%	33%	19%	32%	29%
						*			I	*	*	*
Lean towards unfavorable	165	28	90	47	27	25	12	13	49	36	14	25
	16%	14%	17%	17%	13%	15%	8%	8%	23%	22%	17%	22%
						*			FG	FG*	G*	FG*
Somewhat unfavorable	73	12	33	28	10	15	6	4	19	22	3	11
	7%	6%	6%	10%	5%	9%	4%	3%	9%	13%	4%	10%
						*			G	FGJ*	*	G*
Very unfavorable	71	9	37	25	8	13	-	2	17	20	8	10
	7%	5%	7%	9%	4%	8%	-	1%	8%	12%	10%	9%
						*			FG	FG*	FG*	FG*
Don't know	57	9	34	14	10	9	3	2	21	1	6	4
	6%	4%	7%	5%	5%	6%	2%	1%	10%	1%	7%	3%
						*			FGI	*	GI*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	634	147	322	165	155	102	121	145	107	87	51	62
	63%	72%	62%	59%	74%	62%	85%	87%	50%	52%	62%	55%
		BC				*	HIJK	HIJK		*	*	*
Unfavorable (Net)	309	49	160	100	45	53	18	19	85	78	26	46
	31%	24%	31%	36%	21%	32%	13%	12%	40%	47%	31%	41%
				A		*			FG	FGJ*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_24. Do you have a favorable or unfavorable opinion of the following? - Bill Clinton

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	123	72	51	38	49	35	45	78	24	21	52	25	78	20	19
	12%	15%	10%	13%	14%	10%	12%	12%	14%	10%	14%	11%	21%	6%	10%
		B											MN		
Somewhat favorable	183	100	83	78	52	53	60	123	31	40	63	48	103	30	36
	18%	21%	16%	27%	15%	15%	16%	20%	18%	19%	17%	20%	27%	10%	19%
				DE									M		M
Lean towards favorable	214	101	113	53	87	73	84	129	39	53	85	37	107	35	42
	21%	21%	22%	18%	25%	20%	23%	21%	22%	25%	23%	16%	28%	11%	21%
										K			M		M
Lean towards unfavorable	122	50	72	42	34	46	38	84	22	28	39	33	32	41	29
	12%	10%	14%	14%	10%	13%	10%	13%	12%	13%	10%	14%	9%	13%	15%
Somewhat unfavorable	105	39	65	26	39	40	42	63	13	15	42	34	26	46	23
	10%	8%	13%	9%	11%	11%	11%	10%	8%	7%	11%	14%	7%	15%	12%
												I		L	
Very unfavorable	204	104	100	32	70	101	75	128	41	46	71	45	17	134	36
	20%	22%	19%	11%	20%	28%	20%	20%	23%	22%	19%	19%	5%	43%	18%
				C	CD									LN	L
Don't know	50	15	35	25	13	12	26	24	7	6	22	14	16	3	10
	5%	3%	7%	8%	4%	3%	7%	4%	4%	3%	6%	6%	4%	1%	5%
			A	DE									M		M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	520	273	247	170	188	162	190	330	94	115	200	111	289	85	97
	52%	57%	48%	58%	55%	45%	51%	52%	53%	55%	53%	47%	76%	28%	50%
		B		E	E								MN		M
Unfavorable (Net)	430	194	236	100	143	187	156	275	76	90	153	111	76	220	87
	43%	40%	46%	34%	41%	52%	42%	44%	43%	43%	41%	47%	20%	71%	45%
						CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_24. Do you have a favorable or unfavorable opinion of the following? - Bill Clinton

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	123	49	73	59	63	69	16	19	19	67	55	86	37
	12%	16%	11%	11%	14%	14%	15%	9%	11%	12%	12%	11%	16%
		B					*						
Somewhat favorable	183	66	117	83	100	102	21	40	21	93	90	133	50
	18%	22%	17%	15%	22%	20%	20%	19%	12%	17%	20%	17%	21%
					C	H	*						
Lean towards favorable	214	65	149	122	92	96	29	56	33	106	108	146	67
	21%	21%	21%	22%	20%	19%	27%	26%	19%	20%	23%	19%	29%
							*						K
Lean towards unfavorable	122	39	83	56	66	71	6	24	20	70	52	97	25
	12%	13%	12%	10%	15%	14%	6%	11%	11%	13%	11%	13%	11%
						F	*						
Somewhat unfavorable	105	24	81	60	44	47	12	21	25	54	50	88	16
	10%	8%	12%	11%	10%	9%	11%	10%	14%	10%	11%	12%	7%
							*						
Very unfavorable	204	46	158	133	71	91	17	39	57	126	78	185	19
	20%	15%	23%	24%	16%	18%	16%	18%	32%	23%	17%	24%	8%
			A	D			*		EFG	J		L	
Don't know	50	15	36	34	16	28	6	14	3	23	27	30	20
	5%	5%	5%	6%	3%	5%	5%	7%	2%	4%	6%	4%	9%
							*	H					K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	520	180	340	264	256	266	65	115	74	266	253	366	154
	52%	59%	49%	48%	56%	53%	61%	54%	41%	49%	55%	48%	66%
		B			C	H	H*	H					K
Unfavorable (Net)	430	109	322	249	182	210	35	84	101	250	180	370	60
	43%	36%	46%	45%	40%	42%	33%	39%	57%	46%	39%	48%	26%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_24. Do you have a favorable or unfavorable opinion of the following? - Bill Clinton

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	123	14	51	57	13	33	8	12	34	44	5	14
	12%	7%	10%	20%	6%	20%	6%	7%	16%	27%	6%	12%
				AB		D*			FGJ	FGJK*	*	*
Somewhat favorable	183	22	87	75	21	46	6	23	61	42	10	26
	18%	11%	17%	27%	10%	28%	4%	14%	29%	25%	12%	23%
				AB		D*		F	FGJ	FGJ*	F*	F*
Lean towards favorable	214	40	119	54	28	47	12	23	64	43	17	25
	21%	19%	23%	20%	13%	28%	8%	14%	30%	26%	20%	22%
						D*			FG	FG*	F*	F*
Lean towards unfavorable	122	29	67	26	24	18	21	20	23	9	12	16
	12%	14%	13%	9%	12%	11%	15%	12%	11%	6%	15%	15%
						*	I			*	I*	I*
Somewhat unfavorable	105	26	58	20	24	14	28	18	16	10	13	10
	10%	13%	11%	7%	11%	8%	20%	11%	7%	6%	16%	9%
						*	HIK			*	HI*	*
Very unfavorable	204	65	102	37	93	5	66	68	6	11	16	20
	20%	32%	20%	13%	44%	3%	46%	41%	3%	7%	20%	18%
		BC			E	*	HUJK	HUJK		*	HI*	HI*
Don't know	50	8	32	10	7	2	2	2	9	7	9	2
	5%	4%	6%	4%	3%	1%	1%	1%	4%	4%	11%	1%
						*				*	FGK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	520	76	258	186	62	125	26	59	159	129	32	65
	52%	37%	50%	67%	30%	76%	18%	35%	75%	78%	39%	58%
			A	AB		D*		F	FGJK	FGJK*	F*	FGJ*
Unfavorable (Net)	430	120	227	83	141	37	115	106	46	30	41	46
	43%	59%	44%	30%	67%	22%	80%	64%	21%	18%	50%	41%
		BC	C		E	*	GHIJK	HIK		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_25. Do you have a favorable or unfavorable opinion of the following? - Nancy Pelosi

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	66 7%	41 8%	25 5%	19 6%	21 6%	26 7%	19 5%	47 8%	6 3%	17 8%	30 8%	13 6%	44 12%	12 4%	9 5%
Somewhat favorable	100 10%	62 13%	38 7%	42 14%	31 9%	27 7%	29 8%	71 11%	24 14%	12 6%	28 7%	35 15%	67 18%	19 6%	8 4%
Lean towards favorable	123 12%	59 12%	63 12%	39 13%	48 14%	36 10%	42 11%	81 13%	25 14%	20 10%	42 11%	35 15%	63 17%	23 8%	19 10%
Lean towards unfavorable	128 13%	59 12%	69 13%	35 12%	50 14%	43 12%	36 10%	92 15%	16 9%	34 16%	47 13%	30 13%	61 16%	28 9%	30 16%
Somewhat unfavorable	67 7%	30 6%	37 7%	14 5%	20 6%	33 9%	19 5%	48 8%	12 7%	17 8%	18 5%	20 9%	16 4%	22 7%	19 10%
Very unfavorable	271 27%	159 33%	112 22%	32 11%	100 29%	138 38%	87 23%	184 29%	49 28%	60 29%	101 27%	60 26%	24 6%	171 55%	58 30%
Don't know	246 25%	73 15%	174 34%	113 38%	76 22%	58 16%	140 38%	107 17%	45 25%	50 24%	109 29%	42 18%	104 27%	33 11%	51 26%
Sigma	1000 100%	482 100%	518 100%	295 100%	345 100%	361 100%	371 100%	629 100%	178 100%	211 100%	375 100%	236 100%	380 100%	308 100%	195 100%
Summary															
Favorable (Net)	288 29%	162 34%	126 24%	100 34%	99 29%	89 25%	89 24%	199 32%	55 31%	49 23%	100 27%	83 35%	175 46%	54 17%	36 18%
Unfavorable (Net)	466 47%	248 51%	217 42%	82 28%	170 49%	214 59%	142 38%	323 51%	77 43%	111 53%	166 44%	111 47%	101 27%	222 72%	108 55%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_25. Do you have a favorable or unfavorable opinion of the following? - Nancy Pelosi

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	66	25	40	21	45	42	2	10	12	39	27	46	20
	7%	8%	6%	4%	10%	8%	2%	5%	7%	7%	6%	6%	8%
					C	F	*						
Somewhat favorable	100	37	62	38	61	61	9	16	14	58	42	77	22
	10%	12%	9%	7%	14%	12%	8%	8%	8%	11%	9%	10%	10%
					C		*						
Lean towards favorable	123	41	82	54	69	66	13	23	21	64	58	88	35
	12%	14%	12%	10%	15%	13%	12%	11%	12%	12%	13%	11%	15%
					C		*						
Lean towards unfavorable	128	45	83	72	56	67	10	33	19	84	44	89	39
	13%	15%	12%	13%	12%	13%	9%	15%	10%	16%	10%	12%	17%
							*			J			
Somewhat unfavorable	67	19	47	37	30	32	10	11	13	32	35	58	9
	7%	6%	7%	7%	7%	6%	10%	5%	8%	6%	8%	8%	4%
							*						
Very unfavorable	271	60	211	160	111	134	24	41	72	166	105	244	26
	27%	20%	30%	29%	25%	27%	23%	19%	40%	31%	23%	32%	11%
			A				*		EFG	J		L	
Don't know	246	75	171	166	81	103	38	78	28	97	150	163	83
	25%	25%	25%	30%	18%	20%	36%	37%	16%	18%	33%	21%	35%
				D			EH*	EH			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	288	104	184	113	175	168	24	49	46	161	127	211	77
	29%	34%	26%	21%	39%	33%	22%	23%	26%	30%	28%	28%	33%
		B			C	FG	*						
Unfavorable (Net)	466	124	342	268	198	233	44	85	104	282	183	391	74
	47%	41%	49%	49%	44%	46%	42%	40%	58%	52%	40%	51%	32%
							*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_25. Do you have a favorable or unfavorable opinion of the following? - Nancy Pelosi

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	66	10	25	30	7	15	1	10	20	24	4	6
	7%	5%	5%	11%	4%	9%	1%	6%	9%	14%	4%	5%
				AB		*		F	F	FJK*	*	*
Somewhat favorable	100	15	38	47	7	38	8	11	24	43	1	7
	10%	7%	7%	17%	3%	23%	5%	7%	11%	26%	1%	7%
				AB		D*			J	FGHJK*	*	*
Lean towards favorable	123	18	63	42	17	25	8	16	39	25	5	13
	12%	9%	12%	15%	8%	15%	5%	9%	18%	15%	7%	12%
						*			FGJ	F*	*	*
Lean towards unfavorable	128	24	76	28	18	27	12	16	37	25	12	18
	13%	12%	15%	10%	9%	16%	9%	10%	17%	15%	15%	16%
						*				*	*	*
Somewhat unfavorable	67	15	34	17	5	6	18	5	10	6	6	13
	7%	7%	7%	6%	2%	3%	12%	3%	5%	3%	7%	12%
						*	GHI			*	*	GI*
Very unfavorable	271	77	141	53	118	8	72	99	10	14	20	38
	27%	38%	27%	19%	56%	5%	51%	60%	5%	8%	24%	34%
		BC	C		E	*	HIJK	HIJK		*	HI*	HI*
Don't know	246	46	139	62	38	45	24	9	73	30	35	17
	25%	22%	27%	22%	18%	28%	17%	5%	34%	18%	42%	15%
						*	G		FGIK	G*	FGIK*	G*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	288	43	127	119	31	79	17	37	83	92	10	26
	29%	21%	25%	43%	15%	48%	12%	22%	39%	55%	12%	23%
				AB		D*		F	FGJK	FGHJK*	*	F*
Unfavorable (Net)	466	117	251	98	141	40	102	120	58	44	38	70
	47%	57%	49%	35%	67%	24%	72%	72%	27%	26%	46%	62%
		C	C		E	*	HIJ	HIJ		*	HI*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_26. Do you have a favorable or unfavorable opinion of the following? - Mitch McConnell

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	23	18	5	11	7	5	6	16	2	3	16	2	8	10	2
	2%	4%	1%	4%	2%	1%	2%	3%	1%	1%	4%	1%	2%	3%	1%
		B													
Somewhat favorable	73	45	27	39	10	24	19	54	12	18	26	16	19	40	5
	7%	9%	5%	13%	3%	7%	5%	9%	7%	9%	7%	7%	5%	13%	3%
		B		DE										LN	
Lean towards favorable	109	59	49	24	30	54	30	79	21	19	32	37	32	53	18
	11%	12%	9%	8%	9%	15%	8%	13%	12%	9%	8%	16%	8%	17%	9%
						CD						J		LN	
Lean towards unfavorable	137	75	61	31	51	54	49	88	21	30	54	31	31	60	32
	14%	16%	12%	11%	15%	15%	13%	14%	12%	14%	14%	13%	8%	19%	17%
														L	L
Somewhat unfavorable	88	48	40	20	36	32	29	59	9	22	30	27	47	16	17
	9%	10%	8%	7%	11%	9%	8%	9%	5%	10%	8%	11%	12%	5%	9%
													M		
Very unfavorable	204	121	83	41	85	78	66	137	41	40	85	37	114	32	49
	20%	25%	16%	14%	25%	22%	18%	22%	23%	19%	23%	16%	30%	10%	25%
		B			C	C							M		M
Don't know	368	116	252	129	125	114	172	196	71	79	132	85	129	97	71
	37%	24%	49%	44%	36%	32%	46%	31%	40%	38%	35%	36%	34%	32%	36%
			A	E			G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	204	122	82	74	47	83	55	149	35	39	74	56	59	104	26
	20%	25%	16%	25%	14%	23%	15%	24%	20%	19%	20%	24%	15%	34%	13%
		B		D		D		F						LN	
Unfavorable (Net)	428	244	185	92	172	164	144	284	72	92	170	95	192	107	98
	43%	50%	36%	31%	50%	45%	39%	45%	40%	44%	45%	40%	51%	35%	50%
		B			C	C							M		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_26. Do you have a favorable or unfavorable opinion of the following? - Mitch McConnell

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	23	14	9	9	14	10	4	3	5	17	5	16	7
	2%	4%	1%	2%	3%	2%	4%	1%	3%	3%	1%	2%	3%
		B					*						
Somewhat favorable	73	36	37	24	49	46	3	10	13	55	18	65	8
	7%	12%	5%	4%	11%	9%	3%	5%	7%	10%	4%	8%	3%
		B			C		*			J			
Lean towards favorable	109	32	76	43	66	56	12	11	29	75	34	95	14
	11%	11%	11%	8%	15%	11%	11%	5%	16%	14%	7%	12%	6%
					C	G	*			J		L	
Lean towards unfavorable	137	38	99	80	56	62	13	27	35	78	58	90	47
	14%	13%	14%	15%	12%	12%	12%	13%	20%	14%	13%	12%	20%
							*		E				K
Somewhat unfavorable	88	26	62	47	41	48	9	13	18	49	39	71	16
	9%	8%	9%	9%	9%	10%	9%	6%	10%	9%	8%	9%	7%
							*						
Very unfavorable	204	44	160	104	100	106	17	45	35	107	97	150	54
	20%	15%	23%	19%	22%	21%	16%	21%	20%	20%	21%	20%	23%
			A				*						
Don't know	368	114	254	241	127	175	47	103	43	159	210	280	88
	37%	38%	36%	44%	28%	35%	44%	49%	24%	29%	46%	37%	38%
				D		H	H*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	204	82	122	76	128	113	20	24	47	147	57	175	28
	20%	27%	18%	14%	28%	22%	19%	11%	27%	27%	12%	23%	12%
		B			C	G	*		G	J		L	
Unfavorable (Net)	428	108	321	231	198	216	39	85	88	235	194	311	117
	43%	35%	46%	42%	44%	43%	37%	40%	49%	43%	42%	41%	50%
			A				*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_26. Do you have a favorable or unfavorable opinion of the following? - Mitch McConnell

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	23	3	10	9	4	8	2	9	1	7	-	2
	2%	2%	2%	3%	2%	5%	1%	5%	1%	4%	-	2%
						*		H		*	*	*
Somewhat favorable	73	12	24	37	27	15	8	32	6	13	5	-
	7%	6%	5%	13%	13%	9%	6%	19%	3%	8%	6%	-
				AB		*	K	FHIJK		K*	K*	*
Lean towards favorable	109	17	57	35	26	17	23	30	17	15	6	13
	11%	8%	11%	12%	12%	10%	16%	18%	8%	9%	7%	11%
						*	H	HJ		*	*	*
Lean towards unfavorable	137	37	74	25	48	17	25	35	16	16	9	23
	14%	18%	14%	9%	23%	10%	18%	21%	7%	9%	11%	20%
		C			E	*	H	HI		*	*	HI*
Somewhat unfavorable	88	24	48	15	8	20	6	10	29	18	5	12
	9%	12%	9%	6%	4%	12%	4%	6%	13%	11%	6%	11%
		C				D*			F	*	*	*
Very unfavorable	204	34	101	69	23	42	13	19	52	62	12	37
	20%	16%	20%	25%	11%	25%	9%	12%	25%	37%	15%	33%
						D*			FG	FGHJ*	*	FGJ*
Don't know	368	77	202	89	74	46	66	32	93	36	45	26
	37%	38%	39%	32%	35%	28%	46%	19%	43%	22%	55%	23%
						*	GIK		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	204	32	91	81	57	40	33	70	24	35	11	15
	20%	16%	18%	29%	27%	24%	23%	42%	11%	21%	13%	13%
				AB		*	H	FHIJK		*	*	*
Unfavorable (Net)	428	95	223	109	79	79	44	64	97	95	26	72
	43%	47%	43%	39%	38%	48%	31%	39%	45%	57%	32%	64%
						*			F	FGJ*	*	FGHJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_27. Do you have a favorable or unfavorable opinion of the following? - James Comey

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	66	38	28	22	24	20	18	48	12	14	31	10	49	8	8
	7%	8%	5%	7%	7%	5%	5%	8%	7%	6%	8%	4%	13%	3%	4%
													MN		
Somewhat favorable	125	74	50	46	39	40	37	88	27	26	36	36	60	42	18
	12%	15%	10%	16%	11%	11%	10%	14%	15%	12%	10%	15%	16%	13%	9%
		B													
Lean towards favorable	142	83	59	31	55	56	54	88	21	33	49	40	72	14	31
	14%	17%	11%	10%	16%	16%	15%	14%	12%	16%	13%	17%	19%	5%	16%
		B											M		M
Lean towards unfavorable	105	58	47	31	37	37	31	73	19	20	43	22	37	41	21
	10%	12%	9%	10%	11%	10%	8%	12%	11%	10%	12%	9%	10%	13%	11%
Somewhat unfavorable	81	47	34	28	20	33	20	61	15	16	30	20	32	31	12
	8%	10%	7%	10%	6%	9%	5%	10%	8%	7%	8%	9%	9%	10%	6%
								F							
Very unfavorable	150	88	62	16	60	74	56	94	27	34	57	32	18	89	35
	15%	18%	12%	5%	17%	20%	15%	15%	15%	16%	15%	14%	5%	29%	18%
		B			C	C								LN	L
Don't know	332	95	237	121	110	101	155	177	57	68	130	77	112	83	70
	33%	20%	46%	41%	32%	28%	42%	28%	32%	32%	35%	33%	29%	27%	36%
			A	DE			G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	333	195	138	99	118	116	109	224	60	73	115	85	181	64	56
	33%	40%	27%	34%	34%	32%	29%	36%	34%	35%	31%	36%	48%	21%	29%
		B											MN		
Unfavorable (Net)	335	193	142	75	117	144	108	228	61	69	130	75	87	162	68
	34%	40%	27%	25%	34%	40%	29%	36%	34%	33%	35%	32%	23%	52%	35%
		B				C		F						LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_27. Do you have a favorable or unfavorable opinion of the following? - James Comey

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	66	31	35	20	46	40	6	7	13	38	28	52	14
	7%	10%	5%	4%	10%	8%	6%	3%	7%	7%	6%	7%	6%
		B			C		*						
Somewhat favorable	125	53	72	50	75	72	11	25	17	81	44	96	29
	12%	17%	10%	9%	17%	14%	11%	12%	9%	15%	9%	13%	12%
		B			C		*			J			
Lean towards favorable	142	35	107	74	68	61	18	31	32	81	61	93	49
	14%	12%	15%	14%	15%	12%	17%	15%	18%	15%	13%	12%	21%
							*					K	
Lean towards unfavorable	105	38	66	56	49	62	12	14	17	57	47	83	22
	10%	13%	9%	10%	11%	12%	11%	7%	9%	11%	10%	11%	9%
							*						
Somewhat unfavorable	81	18	63	37	43	44	10	10	17	48	33	67	14
	8%	6%	9%	7%	10%	9%	9%	5%	10%	9%	7%	9%	6%
							*						
Very unfavorable	150	34	116	93	57	72	12	23	44	87	63	126	23
	15%	11%	17%	17%	13%	14%	11%	11%	24%	16%	14%	17%	10%
							*		EFG				
Don't know	332	94	238	218	114	153	37	103	39	148	183	249	83
	33%	31%	34%	40%	25%	30%	35%	48%	22%	27%	40%	32%	35%
				D			H*	EFH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	333	119	214	144	189	172	36	64	61	200	133	241	92
	33%	39%	31%	26%	42%	34%	34%	30%	35%	37%	29%	32%	39%
		B			C		*			J			
Unfavorable (Net)	335	91	244	186	149	178	33	46	77	192	144	276	60
	34%	30%	35%	34%	33%	35%	31%	22%	43%	36%	31%	36%	25%
						G	*		G			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_27. Do you have a favorable or unfavorable opinion of the following? - James Comey

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	66	6	24	36	4	20	2	6	21	28	4	3
	7%	3%	5%	13%	2%	12%	2%	4%	10%	17%	5%	3%
				AB		D*			F	FGJK*	*	*
Somewhat favorable	125	18	67	40	18	42	14	28	30	30	2	16
	12%	9%	13%	14%	9%	26%	10%	17%	14%	18%	3%	14%
						D*		J	J	J*	*	J*
Lean towards favorable	142	32	77	34	13	33	3	12	36	37	6	25
	14%	15%	15%	12%	6%	20%	2%	7%	17%	22%	7%	22%
						D*			FG	FGJ*	*	FGJ*
Lean towards unfavorable	105	19	55	31	18	9	12	30	25	11	6	15
	10%	9%	11%	11%	9%	6%	8%	18%	12%	7%	7%	13%
						*		FIJ		*	*	*
Somewhat unfavorable	81	14	48	19	14	12	13	18	12	20	4	8
	8%	7%	9%	7%	7%	7%	9%	11%	6%	12%	5%	7%
						*				*	*	*
Very unfavorable	150	43	73	33	79	11	38	52	9	9	14	21
	15%	21%	14%	12%	38%	7%	26%	31%	4%	6%	16%	19%
		BC			E	*	HI	HIJ		*	HI*	HI*
Don't know	332	73	173	85	62	37	61	22	82	30	46	24
	33%	36%	34%	31%	30%	22%	43%	13%	38%	18%	56%	22%
						*	GIK		GIK	*	GHIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	333	56	167	111	36	96	19	45	86	95	13	44
	33%	27%	32%	40%	17%	58%	13%	27%	40%	57%	15%	39%
				A		D*		F	FGJ	FGHJK*	*	FJ*
Unfavorable (Net)	335	76	176	83	112	32	63	99	46	41	24	44
	34%	37%	34%	30%	53%	19%	44%	60%	22%	24%	29%	39%
					E	*	HIJ	FHIJK		*	*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_28. Do you have a favorable or unfavorable opinion of the following? - Elizabeth Warren

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	128	78	50	46	32	50	36	92	23	26	47	33	86	20	19
	13%	16%	10%	16%	9%	14%	10%	15%	13%	12%	12%	14%	23%	7%	10%
		B		D									MN		
Somewhat favorable	111	65	46	46	34	31	29	81	25	20	35	30	64	25	15
	11%	14%	9%	16%	10%	9%	8%	13%	14%	10%	9%	13%	17%	8%	8%
				E				F					MN		
Lean towards favorable	127	56	71	32	59	36	38	89	21	18	42	46	52	25	30
	13%	12%	14%	11%	17%	10%	10%	14%	12%	8%	11%	20%	14%	8%	15%
					E							IJ			M
Lean towards unfavorable	63	39	25	14	22	28	25	39	10	15	25	14	27	17	14
	6%	8%	5%	5%	6%	8%	7%	6%	5%	7%	7%	6%	7%	6%	7%
Somewhat unfavorable	48	28	19	10	13	24	16	32	8	13	13	14	10	26	9
	5%	6%	4%	4%	4%	7%	4%	5%	5%	6%	3%	6%	3%	8%	5%
														L	
Very unfavorable	149	89	60	16	50	82	40	109	37	32	56	24	16	93	31
	15%	18%	12%	6%	15%	23%	11%	17%	21%	15%	15%	10%	4%	30%	16%
		B			C	CD		F	K					LN	L
Don't know	374	128	246	131	135	108	188	186	54	88	157	75	125	101	77
	37%	26%	48%	44%	39%	30%	51%	30%	30%	42%	42%	32%	33%	33%	39%
			A	E	E		G			H	HK				
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	366	199	167	124	125	117	103	263	69	63	124	110	202	71	64
	37%	41%	32%	42%	36%	32%	28%	42%	39%	30%	33%	46%	53%	23%	33%
		B		E				F				IJ	MN		M
Unfavorable (Net)	260	156	104	40	85	135	80	180	55	59	95	52	53	136	54
	26%	32%	20%	14%	25%	37%	22%	29%	31%	28%	25%	22%	14%	44%	28%
		B			C	CD		F						LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_28. Do you have a favorable or unfavorable opinion of the following? - Elizabeth Warren

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	128	39	89	36	92	76	11	14	27	67	61	99	29
	13%	13%	13%	7%	20%	15%	10%	7%	15%	12%	13%	13%	12%
					C	G	*		G				
Somewhat favorable	111	44	67	44	67	66	10	20	15	73	37	86	25
	11%	14%	10%	8%	15%	13%	9%	10%	8%	14%	8%	11%	11%
					C		*			J			
Lean towards favorable	127	46	81	60	67	71	11	25	19	70	57	87	40
	13%	15%	12%	11%	15%	14%	11%	12%	11%	13%	12%	11%	17%
							*						
Lean towards unfavorable	63	19	44	37	26	31	4	17	11	34	30	48	15
	6%	6%	6%	7%	6%	6%	4%	8%	6%	6%	6%	6%	6%
							*						
Somewhat unfavorable	48	9	38	26	22	20	5	11	12	30	18	40	8
	5%	3%	5%	5%	5%	4%	4%	5%	7%	6%	4%	5%	3%
							*						
Very unfavorable	149	29	120	82	67	74	16	11	48	97	52	135	14
	15%	10%	17%	15%	15%	15%	15%	5%	27%	18%	11%	18%	6%
			A			G	G*		EFG	J		L	
Don't know	374	117	257	262	112	166	49	114	44	168	206	270	104
	37%	38%	37%	48%	25%	33%	46%	54%	25%	31%	45%	35%	44%
				D			EH*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	366	129	237	140	226	213	32	60	61	211	155	272	94
	37%	42%	34%	26%	50%	42%	30%	28%	35%	39%	34%	36%	40%
		B			C	FG	*						
Unfavorable (Net)	260	58	202	145	115	125	25	39	72	161	99	223	37
	26%	19%	29%	27%	25%	25%	23%	18%	40%	30%	21%	29%	16%
			A				*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_28. Do you have a favorable or unfavorable opinion of the following? - Elizabeth Warren

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	128	13	63	52	14	41	3	17	41	45	5	14
	13%	6%	12%	19%	7%	25%	2%	10%	19%	27%	6%	13%
			A	AB		D*		F	FGJ	FGJK*	*	F*
Somewhat favorable	111	21	39	51	17	28	10	15	27	37	5	10
	11%	10%	8%	18%	8%	17%	7%	9%	13%	22%	6%	9%
				AB		D*				FGJK*	*	*
Lean towards favorable	127	20	73	34	11	32	11	15	33	19	10	20
	13%	10%	14%	12%	5%	20%	8%	9%	16%	11%	12%	18%
						D*				*	*	F*
Lean towards unfavorable	63	17	30	16	7	10	9	8	9	18	3	11
	6%	8%	6%	6%	4%	6%	7%	5%	4%	11%	3%	10%
						*				*	*	*
Somewhat unfavorable	48	12	30	6	17	6	7	19	7	3	5	5
	5%	6%	6%	2%	8%	4%	5%	11%	3%	2%	6%	4%
			C			*		HI		*	*	*
Very unfavorable	149	41	75	34	68	4	40	54	4	12	13	18
	15%	20%	14%	12%	32%	3%	28%	32%	2%	7%	15%	16%
		C			E	*	HI	HIJK		H*	H*	H*
Don't know	374	82	206	86	76	44	63	38	92	33	43	34
	37%	40%	40%	31%	36%	26%	44%	23%	43%	20%	52%	30%
			C			*	GIK		GI	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	366	54	176	137	41	101	24	47	102	100	20	44
	37%	26%	34%	49%	20%	61%	17%	29%	48%	60%	24%	39%
				AB		D*		F	FGJ	FGJK*	*	FJ*
Unfavorable (Net)	260	69	135	55	92	20	56	80	20	33	20	34
	26%	34%	26%	20%	44%	12%	39%	48%	9%	20%	24%	31%
		C			E	*	HIJ	HIJK		H*	H*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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1_29. Do you have a favorable or unfavorable opinion of the following? - Robert Muller

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	141	93	48	47	50	44	29	112	27	12	57	44	82	21	34
	14%	19%	9%	16%	15%	12%	8%	18%	15%	6%	15%	19%	22%	7%	18%
Somewhat favorable		B						F	I		I	I	M		M
	94	46	48	33	30	31	33	61	17	20	35	23	54	21	12
Lean towards favorable	9%	10%	9%	11%	9%	9%	9%	10%	9%	9%	9%	10%	14%	7%	6%
													MN		
Lean towards unfavorable	115	70	44	28	41	46	44	71	21	24	38	32	56	29	22
	11%	15%	9%	10%	12%	13%	12%	11%	12%	11%	10%	13%	15%	10%	11%
Somewhat unfavorable		B													
	93	45	48	20	32	41	27	66	11	23	31	28	27	39	17
Very unfavorable	9%	9%	9%	7%	9%	11%	7%	10%	6%	11%	8%	12%	7%	13%	9%
														L	
Don't know	53	30	23	10	17	27	16	37	19	6	17	11	16	24	9
	5%	6%	4%	3%	5%	7%	4%	6%	10%	3%	5%	5%	4%	8%	5%
Sigma									IJ						
	119	69	50	18	45	56	40	80	19	36	47	18	17	66	30
Summary	12%	14%	10%	6%	13%	16%	11%	13%	11%	17%	12%	7%	5%	21%	15%
				C	C					K				L	L
Favorable (Net)	385	129	256	139	130	116	182	203	64	89	150	81	129	109	71
	39%	27%	50%	47%	38%	32%	49%	32%	36%	42%	40%	34%	34%	35%	37%
Unfavorable (Net)		A	DE				G								
	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Field Dates: 6/14-6/15	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statistics:	350	210	140	108	121	121	106	244	65	56	130	99	192	71	68
	35%	43%	27%	36%	35%	34%	29%	39%	37%	27%	35%	42%	50%	23%	35%
Overlap formulae used:		B						F				I	MN		M
	265	144	121	48	93	124	83	182	48	65	95	56	60	128	55
- Column Proportions:	27%	30%	23%	16%	27%	34%	22%	29%	27%	31%	25%	24%	16%	42%	28%
					C	C		F						LN	L
- Column Means:															
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N															
Minimum Base: 30 (**), Small Base: 100 (*)															
- Column Means:															
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N															
Minimum Base: 30 (**), Small Base: 100 (*)															

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used:

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_29. Do you have a favorable or unfavorable opinion of the following? - Robert Muller

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	141	57	84	46	95	88	11	18	24	95	46	110	31
	14%	19%	12%	8%	21%	18%	10%	9%	13%	18%	10%	14%	13%
		B			C	G	*			J			
Somewhat favorable	94	32	62	42	53	48	9	23	14	50	44	79	16
	9%	11%	9%	8%	12%	9%	9%	11%	8%	9%	10%	10%	7%
							*						
Lean towards favorable	115	34	81	56	58	69	11	16	18	62	52	85	30
	11%	11%	12%	10%	13%	14%	11%	8%	10%	11%	11%	11%	13%
							*						
Lean towards unfavorable	93	25	68	56	37	29	14	22	28	57	36	70	23
	9%	8%	10%	10%	8%	6%	14%	10%	16%	11%	8%	9%	10%
							E*		E				
Somewhat unfavorable	53	12	42	29	25	25	4	8	17	36	18	44	9
	5%	4%	6%	5%	5%	5%	3%	4%	9%	7%	4%	6%	4%
							*		G				
Very unfavorable	119	22	97	67	52	59	10	20	30	70	49	100	19
	12%	7%	14%	12%	11%	12%	10%	9%	17%	13%	11%	13%	8%
			A				*						
Don't know	385	121	264	251	134	186	46	106	48	170	215	279	107
	39%	40%	38%	46%	30%	37%	44%	50%	27%	32%	47%	36%	45%
				D		H	H*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	350	123	227	144	206	205	31	58	56	207	143	273	77
	35%	41%	33%	26%	45%	41%	30%	27%	31%	38%	31%	36%	33%
					C	G	*			J			
Unfavorable (Net)	265	59	206	152	113	113	28	49	75	163	103	214	51
	27%	19%	30%	28%	25%	22%	27%	23%	42%	30%	22%	28%	22%
			A				*		EFG	J			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_29. Do you have a favorable or unfavorable opinion of the following? - Robert Muller

	Total	Rural	Suburban	Urban	Fox News Watchers
		A	B	C	D
Base: All Respondents (unwtd)	1000	245	486	269	215
Base: All Respondents (wtd)	1000	205	516	279	210
Very favorable	141	18	74	49	7
	14%	9%	14%	18%	4%
				A	
Somewhat favorable	94	18	39	37	9
	9%	9%	8%	13%	4%
				B	
Lean towards favorable	115	22	57	35	18
	11%	11%	11%	13%	9%
Lean towards unfavorable	93	17	58	18	30
	9%	8%	11%	6%	14%
					E
Somewhat unfavorable	53	14	29	10	11
	5%	7%	6%	4%	5%
Very unfavorable	119	33	60	25	59
	12%	16%	12%	9%	28%
		C			E
Don't know	385	83	199	103	75
	39%	40%	39%	37%	36%
Sigma	1000	205	516	279	210
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	350	58	170	122	35
	35%	28%	33%	44%	17%
				AB	
Unfavorable (Net)	265	64	147	53	100
	27%	31%	29%	19%	48%
		C	C		E

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
E	F	G	H	I	J	K
144	150	185	189	150	90	114
164	143	166	214	166	82	112
52	5	17	33	49	8	26
32%	3%	10%	15%	30%	10%	23%
D*		F	F	FGHJ*	*	FGJ*
24	7	14	33	20	3	9
14%	5%	9%	16%	12%	3%	8%
D*			FJ	J*	*	*
23	7	23	27	28	6	16
14%	5%	14%	13%	17%	7%	14%
*		F	F	F*	*	F*
5	17	22	14	13	7	9
3%	12%	13%	6%	8%	9%	8%
*				*	*	*
6	10	15	9	7	2	7
4%	7%	9%	4%	4%	3%	6%
*				*	*	*
6	28	37	6	11	12	17
4%	20%	22%	3%	7%	15%	15%
*	HI	HI		*	H*	H*
48	70	39	91	37	44	28
29%	49%	23%	43%	23%	53%	25%
*	GIK		GIK	*	GIK*	*
164	143	166	214	166	82	112
100%	100%	100%	100%	100%	100%	100%
99	18	53	93	98	17	51
60%	13%	32%	44%	59%	20%	46%
D*		F	FJ	FGHJ*	*	FJ*
17	55	74	29	30	22	33
11%	38%	44%	14%	18%	27%	30%
*	HI	HIJK		*	H*	H*

1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	488	512	293	358
Base: All Respondents (wtd)	1000	482	518	295	345
Very favorable	195	109	86	85	62
	20%	23%	17%	29%	18%
		B		DE	
Somewhat favorable	171	77	93	74	53
	17%	16%	18%	25%	15%
				DE	
Lean towards favorable	210	106	104	59	75
	21%	22%	20%	20%	22%
Lean towards unfavorable	106	47	58	27	34
	11%	10%	11%	9%	10%
Somewhat unfavorable	71	34	37	9	22
	7%	7%	7%	3%	6%
Very unfavorable	146	79	66	21	55
	15%	16%	13%	7%	16%
					C
Don't know	101	29	72	19	44
	10%	6%	14%	6%	13%
			A		C
Sigma	1000	482	518	295	345
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	576	293	284	219	190
	58%	61%	55%	74%	55%
				DE	
Unfavorable (Net)	322	161	162	57	111
	32%	33%	31%	19%	32%
					C

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region				Party ID	
55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican
E	F	G	H	I	J	K	L	M
349	405	595	175	227	372	226	339	335
361	371	629	178	211	375	236	380	308
48	86	110	44	33	76	42	135	15
13%	23%	17%	25%	16%	20%	18%	35%	5%
			I				MN	
43	49	122	34	28	57	51	86	36
12%	13%	19%	19%	13%	15%	22%	23%	12%
		F					M	
76	72	138	29	49	72	59	89	38
21%	19%	22%	17%	23%	19%	25%	24%	12%
							M	
44	37	69	15	25	41	24	17	61
12%	10%	11%	9%	12%	11%	10%	4%	20%
								LN
40	19	52	14	19	24	14	16	37
11%	5%	8%	8%	9%	6%	6%	4%	12%
C								L
70	53	93	24	34	63	25	11	98
19%	14%	15%	13%	16%	17%	11%	3%	32%
C								LN
39	56	45	16	22	44	20	27	24
11%	15%	7%	9%	10%	12%	8%	7%	8%
	G							
361	371	629	178	211	375	236	380	308
100%	100%	100%	100%	100%	100%	100%	100%	100%
168	206	370	108	110	204	153	310	89
47%	56%	59%	61%	52%	55%	65%	82%	29%
						IJ	MN	
154	109	213	54	79	127	63	44	196
43%	29%	34%	30%	37%	34%	27%	11%	63%
CD				K				LN

Independe nt
N
204
195
34
18%
M
29
15%
49
25%
M
19
10%
L
16
8%
26
13%
L
21
11%
195
100%
112
58%
M
61
32%
L

1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	1000	290	710	575	425
Base: All Respondents (wtd)	1000	303	697	547	453
Very favorable	195	62	134	116	79
	20%	20%	19%	21%	17%
Somewhat favorable	171	60	111	74	96
	17%	20%	16%	14%	21%
					C
Lean towards favorable	210	62	148	97	113
	21%	20%	21%	18%	25%
					C
Lean towards unfavorable	106	39	66	60	46
	11%	13%	10%	11%	10%
Somewhat unfavorable	71	19	52	43	28
	7%	6%	7%	8%	6%
Very unfavorable	146	29	117	86	60
	15%	10%	17%	16%	13%
			A		
Don't know	101	32	69	71	30
	10%	11%	10%	13%	7%
				D	
Sigma	1000	303	697	547	453
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	576	183	393	288	289
	58%	61%	56%	53%	64%
					C
Unfavorable (Net)	322	88	235	189	134
	32%	29%	34%	34%	30%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
494	114	209	183	516	484	879	121
504	106	213	178	540	460	766	234
99	20	49	27	85	110	132	63
20%	19%	23%	15%	16%	24%	17%	27%
	*				I		K
101	21	31	17	90	81	142	29
20%	20%	15%	10%	17%	18%	18%	12%
H	H*						
108	18	47	37	111	99	132	78
22%	17%	22%	21%	21%	22%	17%	33%
	*						K
53	12	19	21	69	36	89	16
11%	12%	9%	12%	13%	8%	12%	7%
	*			J			
30	9	12	20	45	26	68	3
6%	9%	6%	11%	8%	6%	9%	1%
	*					L	
74	11	19	42	88	58	134	12
15%	10%	9%	24%	16%	13%	17%	5%
	*		EFG			L	
39	14	34	14	52	50	69	33
8%	13%	16%	8%	10%	11%	9%	14%
	*	EH					
504	106	213	178	540	460	766	234
100%	100%	100%	100%	100%	100%	100%	100%
308	60	128	81	286	290	406	170
61%	56%	60%	45%	53%	63%	53%	73%
H	*	H			I		K
157	32	50	83	202	120	291	31
31%	31%	24%	47%	37%	26%	38%	13%
	*		EFG	J		L	

1_30. Do you have a favorable or unfavorable opinion of the following? - Bernie Sanders

	Total	Rural	Suburban	Urban	Fox News Watchers
		A	B	C	D
Base: All Respondents (unwtd)	1000	245	486	269	215
Base: All Respondents (wtd)	1000	205	516	279	210
Very favorable	195	21	83	92	22
	20%	10%	16%	33%	10%
				AB	
Somewhat favorable	171	31	85	55	24
	17%	15%	16%	20%	11%
Lean towards favorable	210	39	118	53	26
	21%	19%	23%	19%	13%
Lean towards unfavorable	106	31	58	16	27
	11%	15%	11%	6%	13%
		C	C		
Somewhat unfavorable	71	9	46	16	29
	7%	5%	9%	6%	14%
					E
Very unfavorable	146	51	70	25	64
	15%	25%	14%	9%	31%
		BC			E
Don't know	101	23	57	21	17
	10%	11%	11%	8%	8%
Sigma	1000	205	516	279	210
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	576	91	286	200	72
	58%	44%	55%	72%	34%
			A	AB	
Unfavorable (Net)	322	91	174	58	120
	32%	44%	34%	21%	57%
		BC	C		E

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
E	F	G	H	I	J	K
144	150	185	189	150	90	114
164	143	166	214	166	82	112
47	2	13	64	70	13	21
29%	1%	8%	30%	42%	16%	19%
D*		F	FGJ	FGJK*	F*	FG*
46	11	25	59	27	10	19
28%	7%	15%	28%	16%	12%	17%
D*			FGIJ	*	*	F*
41	19	20	48	42	16	32
25%	13%	12%	22%	25%	20%	29%
D*			G	FG*	*	FG*
12	30	31	9	8	12	8
8%	21%	19%	4%	5%	14%	7%
*	HIK	HIK		*	HI*	*
1	18	19	8	7	9	7
1%	12%	12%	4%	5%	11%	7%
*	HI	H		*	H*	*
7	43	55	10	1	8	18
4%	30%	33%	5%	1%	10%	16%
*	HIJK	HIJK		*	I*	HI*
10	21	3	16	10	14	7
6%	15%	2%	8%	6%	17%	6%
*	G		G	*	GHIK*	*
164	143	166	214	166	82	112
100%	100%	100%	100%	100%	100%	100%
134	31	58	171	139	40	73
81%	22%	35%	80%	84%	48%	65%
D*		F	FGJK	FGJK*	F*	FGJ*
21	91	105	27	17	29	33
13%	64%	63%	13%	10%	35%	29%
*	HIJK	HIJK		*	HI*	HI*

1_31. Do you have a favorable or unfavorable opinion of the following? - John McCain

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	488	512	293	358
Base: All Respondents (wtd)	1000	482	518	295	345
Very favorable	138	84	54	41	35
	14%	18%	10%	14%	10%
		B			
Somewhat favorable	192	91	102	48	83
	19%	19%	20%	16%	24%
					C
Lean towards favorable	246	110	136	64	89
	25%	23%	26%	22%	26%
Lean towards unfavorable	144	75	69	57	52
	14%	16%	13%	19%	15%
				E	
Somewhat unfavorable	81	43	38	19	23
	8%	9%	7%	6%	7%
Very unfavorable	80	41	39	18	32
	8%	8%	8%	6%	9%
Don't know	118	38	80	49	31
	12%	8%	15%	17%	9%
			A	D	
Sigma	1000	482	518	295	345
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	577	285	291	152	206
	58%	59%	56%	52%	60%
Unfavorable (Net)	305	159	146	94	107
	31%	33%	28%	32%	31%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Independe nt
N
204
195
22
12%
31
16%
56
29%
22
11%
12
6%
23
12%
L
28
14%
M
195
100%
109
56%
58
30%

1_31. Do you have a favorable or unfavorable opinion of the following? - John McCain

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	1000	290	710	575	425
Base: All Respondents (wtd)	1000	303	697	547	453
Very favorable	138	46	92	71	67
	14%	15%	13%	13%	15%
Somewhat favorable	192	78	115	75	117
	19%	26%	16%	14%	26%
		B			C
Lean towards favorable	246	64	182	123	123
	25%	21%	26%	23%	27%
Lean towards unfavorable	144	49	95	87	57
	14%	16%	14%	16%	13%
Somewhat unfavorable	81	20	60	38	43
	8%	7%	9%	7%	9%
Very unfavorable	80	18	62	62	19
	8%	6%	9%	11%	4%
				D	
Don't know	118	28	90	91	27
	12%	9%	13%	17%	6%
				D	
Sigma	1000	303	697	547	453
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	577	187	389	269	308
	58%	62%	56%	49%	68%
					C
Unfavorable (Net)	305	88	217	187	118
	31%	29%	31%	34%	26%
				D	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
494	114	209	183	516	484	879	121
504	106	213	178	540	460	766	234
62	21	24	31	74	64	110	28
12%	20%	11%	17%	14%	14%	14%	12%
	*						
112	19	26	35	132	60	159	34
22%	18%	12%	20%	24%	13%	21%	14%
G	*			J			
127	23	56	40	136	111	182	64
25%	22%	26%	23%	25%	24%	24%	27%
	*						
69	17	35	22	75	69	101	43
14%	16%	17%	12%	14%	15%	13%	18%
	*						
48	3	10	19	45	36	68	13
10%	3%	5%	11%	8%	8%	9%	5%
	*		F				
33	6	20	21	37	43	67	14
7%	6%	9%	12%	7%	9%	9%	6%
	*						
52	16	41	10	41	77	79	39
10%	15%	19%	6%	8%	17%	10%	17%
	H*	EH			I		
504	106	213	178	540	460	766	234
100%	100%	100%	100%	100%	100%	100%	100%
301	64	106	106	342	235	451	125
60%	60%	50%	60%	63%	51%	59%	53%
G	*			J			
151	27	65	62	156	149	236	69
30%	25%	31%	35%	29%	32%	31%	30%
	*						

1_31. Do you have a favorable or unfavorable opinion of the following? - John McCain

	Total	Rural	Suburban	Urban	Fox News Watchers
		A	B	C	D
Base: All Respondents (unwtd)	1000	245	486	269	215
Base: All Respondents (wtd)	1000	205	516	279	210
Very favorable	138	19	78	41	14
	14%	9%	15%	15%	7%
Somewhat favorable	192	32	96	64	31
	19%	16%	19%	23%	15%
Lean towards favorable	246	53	124	70	35
	25%	26%	24%	25%	17%
Lean towards unfavorable	144	29	86	29	41
	14%	14%	17%	11%	19%
Somewhat unfavorable	81	24	40	17	37
	8%	12%	8%	6%	18%
					E
Very unfavorable	80	20	37	22	30
	8%	10%	7%	8%	14%
					E
Don't know	118	28	56	34	22
	12%	14%	11%	12%	11%
Sigma	1000	205	516	279	210
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	577	104	298	175	80
	58%	51%	58%	63%	38%
				A	
Unfavorable (Net)	305	73	163	69	108
	31%	36%	32%	25%	51%
		C			E

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
E	F	G	H	I	J	K
144	150	185	189	150	90	114
164	143	166	214	166	82	112
35	12	26	33	37	5	17
21%	9%	16%	15%	22%	6%	15%
D*				FJ*	*	*
46	28	34	41	41	18	13
28%	20%	20%	19%	24%	21%	12%
D*				K*	*	*
37	34	31	66	30	15	40
22%	24%	19%	31%	18%	19%	36%
*			GI	*	*	GIJ*
19	19	30	31	26	10	13
11%	13%	18%	14%	16%	12%	11%
*				*	*	*
7	21	22	11	10	4	8
4%	15%	14%	5%	6%	5%	7%
*	HI	H		*	*	*
6	15	16	8	8	11	12
4%	10%	10%	4%	5%	13%	11%
*	H	H		*	HI*	H*
14	14	6	24	14	19	9
9%	10%	4%	11%	9%	23%	8%
*			G	*	FGHIK*	*
164	143	166	214	166	82	112
100%	100%	100%	100%	100%	100%	100%
118	75	91	140	107	38	70
72%	52%	55%	65%	65%	47%	63%
D*			FJ	J*	*	J*
32	54	69	50	44	25	33
20%	38%	42%	23%	27%	30%	29%
*	H	HI		*	*	*

1_32. Do you have a favorable or unfavorable opinion of the following? - Scott Pruitt

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	488	512	293	358
Base: All Respondents (wtd)	1000	482	518	295	345
Very favorable	33	24	9	27	5
	3%	5%	2%	9%	1%
		B		DE	
Somewhat favorable	38	24	14	18	15
	4%	5%	3%	6%	4%
				E	E
Lean towards favorable	66	42	24	15	23
	7%	9%	5%	5%	7%
		B			
Lean towards unfavorable	83	46	37	25	23
	8%	10%	7%	8%	7%
Somewhat unfavorable	51	23	28	16	19
	5%	5%	5%	5%	6%
Very unfavorable	139	81	58	25	57
	14%	17%	11%	8%	17%
		B			C
Don't know	590	242	348	169	202
	59%	50%	67%	57%	59%
			A		
Sigma	1000	482	518	295	345
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	137	91	46	60	43
	14%	19%	9%	20%	12%
		B		DE	
Unfavorable (Net)	273	150	123	66	99
	27%	31%	24%	22%	29%
		B			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region				Party ID	
55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican
E	F	G	H	I	J	K	L	M
349	405	595	175	227	372	226	339	335
361	371	629	178	211	375	236	380	308
1	-	33	3	7	8	15	7	23
*	-	5%	1%	4%	2%	6%	2%	7%
		F				HJ		LN
5	9	29	5	5	20	9	12	21
1%	2%	5%	3%	2%	5%	4%	3%	7%
								N
28	30	36	11	9	28	18	20	29
8%	8%	6%	6%	4%	8%	7%	5%	10%
35	22	61	11	13	37	22	31	25
10%	6%	10%	6%	6%	10%	9%	8%	8%
16	20	31	8	14	18	11	26	12
4%	5%	5%	5%	7%	5%	5%	7%	4%
57	42	97	27	26	47	38	95	12
16%	11%	15%	15%	12%	13%	16%	25%	4%
C							MN	
218	248	342	113	137	217	124	189	186
61%	67%	54%	63%	65%	58%	52%	50%	60%
	G			K				L
361	371	629	178	211	375	236	380	308
100%	100%	100%	100%	100%	100%	100%	100%	100%
35	39	98	18	21	56	41	39	73
10%	11%	16%	10%	10%	15%	18%	10%	24%
						I		LN
107	84	189	47	53	102	71	152	50
30%	23%	30%	26%	25%	27%	30%	40%	16%
		F					MN	

Independe nt
N
204
195
3
2%
4
2%
12
6%
17
9%
9
5%
27
14%
M
122
63%
L
195
100%
19
10%
53
27%
M

1_32. Do you have a favorable or unfavorable opinion of the following? - Scott Pruitt

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	1000	290	710	575	425
Base: All Respondents (wtd)	1000	303	697	547	453
Very favorable	33	24	9	3	30
	3%	8%	1%	*	7%
		B			C
Somewhat favorable	38	26	12	16	22
	4%	9%	2%	3%	5%
		B			
Lean towards favorable	66	17	48	37	29
	7%	6%	7%	7%	6%
Lean towards unfavorable	83	21	62	45	38
	8%	7%	9%	8%	8%
Somewhat unfavorable	51	15	36	23	28
	5%	5%	5%	4%	6%
Very unfavorable	139	36	102	57	81
	14%	12%	15%	10%	18%
					C
Don't know	590	163	427	365	225
	59%	54%	61%	67%	50%
				D	
Sigma	1000	303	697	547	453
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	137	68	69	56	81
	14%	22%	10%	10%	18%
		B			C
Unfavorable (Net)	273	73	200	126	147
	27%	24%	29%	23%	33%
					C

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
494	114	209	183	516	484	879	121
504	106	213	178	540	460	766	234
30	2	1	-	29	4	33	-
6%	2%	*	-	5%	1%	4%	-
GH	*			J		L	
26	4	6	1	27	11	35	3
5%	4%	3%	1%	5%	2%	5%	1%
H	*						
29	8	12	16	37	29	55	11
6%	8%	6%	9%	7%	6%	7%	5%
	*						
29	7	20	28	51	32	51	32
6%	6%	9%	16%	9%	7%	7%	14%
	*		EF				K
26	6	12	8	19	32	33	18
5%	5%	6%	4%	4%	7%	4%	8%
	*				I		
70	12	30	27	83	56	113	25
14%	11%	14%	15%	15%	12%	15%	11%
	*						
293	68	132	97	293	297	445	145
58%	64%	62%	55%	54%	65%	58%	62%
	*				I		
504	106	213	178	540	460	766	234
100%	100%	100%	100%	100%	100%	100%	100%
86	14	19	17	93	44	123	14
17%	14%	9%	10%	17%	9%	16%	6%
G	*			J		L	
125	24	61	63	153	120	198	75
25%	22%	29%	36%	28%	26%	26%	32%
	*		EF				

1_32. Do you have a favorable or unfavorable opinion of the following? - Scott Pruitt

	Total	Rural	Suburban	Urban	Fox News Watchers
		A	B	C	D
Base: All Respondents (unwtd)	1000	245	486	269	215
Base: All Respondents (wtd)	1000	205	516	279	210
Very favorable	33	1	11	21	11
	3%	*	2%	8%	5%
				AB	
Somewhat favorable	38	6	15	17	12
	4%	3%	3%	6%	6%
Lean towards favorable	66	15	28	22	20
	7%	8%	5%	8%	9%
Lean towards unfavorable	83	18	51	13	27
	8%	9%	10%	5%	13%
			C		
Somewhat unfavorable	51	9	32	10	4
	5%	4%	6%	4%	2%
Very unfavorable	139	24	74	40	3
	14%	12%	14%	14%	1%
Don't know	590	132	305	154	133
	59%	64%	59%	55%	63%
					E
Sigma	1000	205	516	279	210
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	137	22	54	61	43
	14%	11%	10%	22%	20%
				AB	
Unfavorable (Net)	273	52	158	64	34
	27%	25%	31%	23%	16%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
E	F	G	H	I	J	K
144	150	185	189	150	90	114
164	143	166	214	166	82	112
14	6	17	2	5	1	2
8%	4%	10%	1%	3%	1%	2%
*		HIJK		*	*	*
12	2	19	9	3	2	2
8%	2%	11%	4%	2%	3%	2%
*		FHIJK		*	*	*
12	11	19	6	14	4	8
7%	7%	11%	3%	8%	5%	7%
*		H		*	*	*
14	14	11	7	24	7	10
8%	10%	7%	3%	15%	9%	9%
*	H			H*	*	*
7	5	7	19	7	2	7
4%	3%	4%	9%	4%	2%	6%
*				*	*	*
41	1	12	45	50	9	18
25%	1%	7%	21%	30%	11%	16%
D*		F	FG	FGJK*	F*	FG*
65	104	82	126	63	57	65
39%	73%	49%	59%	38%	69%	58%
*	GHIK		I	*	GI*	I*
164	143	166	214	166	82	112
100%	100%	100%	100%	100%	100%	100%
38	19	54	17	22	7	12
23%	13%	33%	8%	13%	9%	11%
*		FHIJK		*	*	*
61	20	30	71	81	18	35
37%	14%	18%	33%	49%	22%	31%
D*			FG	FGHJK*	*	FG*

1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau

		Gender		Age	
	Total	Male	Female	18-34	35-54
		A	B	C	D
Base: All Respondents (unwtd)	1000	488	512	293	358
Base: All Respondents (wtd)	1000	482	518	295	345
Very favorable	145	84	61	42	51
	14%	17%	12%	14%	15%
		B			
Somewhat favorable	143	66	77	52	44
	14%	14%	15%	18%	13%
Lean towards favorable	179	94	86	44	54
	18%	19%	17%	15%	16%
Lean towards unfavorable	73	30	43	16	25
	7%	6%	8%	5%	7%
Somewhat unfavorable	66	39	26	14	20
	7%	8%	5%	5%	6%
Very unfavorable	56	38	18	7	26
	6%	8%	3%	2%	8%
		B			C
Don't know	339	132	207	121	125
	34%	27%	40%	41%	36%
			A	E	E
Sigma	1000	482	518	295	345
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	466	243	223	138	149
	47%	50%	43%	47%	43%
Unfavorable (Net)	195	107	88	36	71
	19%	22%	17%	12%	21%
					C

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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	Household Income		Region				Party ID	
55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican
E	F	G	H	I	J	K	L	M
349	405	595	175	227	372	226	339	335
361	371	629	178	211	375	236	380	308
51	44	100	30	22	57	36	100	16
14%	12%	16%	17%	10%	15%	15%	26%	5%
							MN	
46	37	106	25	29	52	37	76	30
13%	10%	17%	14%	14%	14%	16%	20%	10%
		F					MN	
82	46	133	29	40	57	53	66	56
23%	12%	21%	16%	19%	15%	22%	17%	18%
CD		F						
32	25	48	16	16	25	16	14	40
9%	7%	8%	9%	7%	7%	7%	4%	13%
								LN
32	24	42	17	15	18	15	16	34
9%	6%	7%	10%	7%	5%	7%	4%	11%
								LN
23	20	36	7	18	22	8	2	36
6%	5%	6%	4%	9%	6%	4%	1%	12%
C								L
93	175	164	53	71	144	71	106	97
26%	47%	26%	30%	34%	38%	30%	28%	31%
	G							
361	371	629	178	211	375	236	380	308
100%	100%	100%	100%	100%	100%	100%	100%	100%
180	127	339	85	90	165	126	242	103
50%	34%	54%	48%	43%	44%	53%	64%	33%
		F					MN	
87	69	126	40	49	66	39	32	109
24%	19%	20%	23%	23%	18%	17%	8%	35%
C								LN

Independe nt
N
204
195
23
12%
M
22
11%
37
19%
13
7%
9
5%
17
9%
L
74
38%
L
195
100%
82
42%
39
20%
L

1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau

		Children in Household		Education	
	Total	Yes	No	No college degree	College degree
		A	B	C	D
Base: All Respondents (unwtd)	1000	290	710	575	425
Base: All Respondents (wtd)	1000	303	697	547	453
Very favorable	145	43	102	65	80
	14%	14%	15%	12%	18%
					C
Somewhat favorable	143	56	87	50	93
	14%	18%	12%	9%	20%
		B			C
Lean towards favorable	179	61	118	73	107
	18%	20%	17%	13%	24%
					C
Lean towards unfavorable	73	17	55	44	29
	7%	6%	8%	8%	6%
Somewhat unfavorable	66	14	51	36	30
	7%	5%	7%	7%	7%
Very unfavorable	56	15	41	41	15
	6%	5%	6%	8%	3%
				D	
Don't know	339	96	243	239	100
	34%	32%	35%	44%	22%
				D	
Sigma	1000	303	697	547	453
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	466	160	306	187	279
	47%	53%	44%	34%	62%
		B			C
Unfavorable (Net)	195	47	148	121	73
	19%	15%	21%	22%	16%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment Status				Marital Status		Race	
Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
E	F	G	H	I	J	K	L
494	114	209	183	516	484	879	121
504	106	213	178	540	460	766	234
86	13	23	22	77	67	114	31
17%	12%	11%	13%	14%	15%	15%	13%
	*						
86	11	19	27	86	57	111	32
17%	10%	9%	15%	16%	12%	14%	14%
G	*						
102	19	23	36	115	64	142	37
20%	18%	11%	20%	21%	14%	19%	16%
G	*		G	J			
31	8	16	18	49	24	62	11
6%	7%	8%	10%	9%	5%	8%	5%
	*			J			
21	9	13	22	37	29	47	18
4%	9%	6%	12%	7%	6%	6%	8%
	*		E				
32	4	8	12	31	25	51	5
6%	4%	4%	7%	6%	5%	7%	2%
	*						
146	43	110	40	145	194	240	99
29%	40%	52%	23%	27%	42%	31%	42%
	EH*	EH			I		K
504	106	213	178	540	460	766	234
100%	100%	100%	100%	100%	100%	100%	100%
273	43	65	85	278	188	366	100
54%	40%	31%	48%	51%	41%	48%	43%
FG	*		G	J			
84	21	38	52	117	78	160	35
17%	20%	18%	29%	22%	17%	21%	15%
	*		EG				

1_33. Do you have a favorable or unfavorable opinion of the following? - Justin Trudeau

	Total	Rural	Suburban	Urban	Fox News Watchers
		A	B	C	D
Base: All Respondents (unwtd)	1000	245	486	269	215
Base: All Respondents (wtd)	1000	205	516	279	210
Very favorable	145	21	67	56	12
	14%	10%	13%	20%	6%
				AB	
Somewhat favorable	143	19	84	39	10
	14%	9%	16%	14%	5%
			A		
Lean towards favorable	179	34	92	53	26
	18%	17%	18%	19%	12%
Lean towards unfavorable	73	26	29	17	23
	7%	13%	6%	6%	11%
		BC			
Somewhat unfavorable	66	10	40	16	25
	7%	5%	8%	6%	12%
					E
Very unfavorable	56	16	30	10	29
	6%	8%	6%	4%	14%
					E
Don't know	339	79	173	87	85
	34%	39%	33%	31%	41%
Sigma	1000	205	516	279	210
	100%	100%	100%	100%	100%
Summary					
Favorable (Net)	466	74	244	148	47
	47%	36%	47%	53%	23%
			A	A	
Unfavorable (Net)	195	51	100	44	77
	19%	25%	19%	16%	37%
		C			E

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
E	F	G	H	I	J	K
144	150	185	189	150	90	114
164	143	166	214	166	82	112
41	5	11	47	53	7	16
25%	4%	7%	22%	32%	9%	14%
D*			FGJ	FGJK*	*	F*
37	15	16	45	31	5	17
23%	10%	9%	21%	19%	6%	15%
D*			FGJ	GJ*	*	*
24	19	37	40	26	13	23
14%	13%	22%	19%	16%	16%	21%
*				*	*	*
11	25	15	8	6	5	8
6%	17%	9%	4%	4%	6%	7%
*	HIJK			*	*	*
4	12	22	6	10	6	3
2%	8%	13%	3%	6%	7%	3%
*	H	HK		*	*	*
2	11	25	1	2	7	10
1%	7%	15%	*	1%	8%	9%
*	HI	HI		*	HI*	HI*
46	56	40	69	37	39	34
28%	40%	24%	32%	22%	48%	31%
*	GI			*	GHIK*	*
164	143	166	214	166	82	112
100%	100%	100%	100%	100%	100%	100%
102	39	63	131	111	26	56
62%	28%	38%	61%	67%	31%	50%
D*			FGJ	FGJK*	*	FJ*
16	47	62	14	18	17	22
10%	33%	37%	7%	11%	21%	19%
*	HIK	HIJK		*	H*	H*

1_34. Do you have a favorable or unfavorable opinion of the following? - Kim Jong-un

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very favorable	17	16	2	9	3	6	2	15	2	2	12	1	9	8	1
	2%	3%	*	3%	1%	2%	1%	2%	1%	1%	3%	*	2%	3%	*
		B													
Somewhat favorable	54	41	13	41	7	6	14	39	7	12	19	16	14	30	9
	5%	8%	3%	14%	2%	2%	4%	6%	4%	6%	5%	7%	4%	10%	4%
		B		DE										L	
Lean towards favorable	45	28	17	12	15	18	20	25	9	8	14	14	9	21	5
	4%	6%	3%	4%	4%	5%	5%	4%	5%	4%	4%	6%	2%	7%	2%
														L	
Lean towards unfavorable	107	58	49	30	32	45	44	63	24	23	44	16	28	37	31
	11%	12%	9%	10%	9%	13%	12%	10%	13%	11%	12%	7%	7%	12%	16%
															L
Somewhat unfavorable	131	62	69	26	54	51	37	94	24	33	41	33	46	53	24
	13%	13%	13%	9%	16%	14%	10%	15%	13%	16%	11%	14%	12%	17%	12%
					C										
Very unfavorable	513	239	274	147	188	178	187	327	90	99	190	134	236	119	101
	51%	50%	53%	50%	55%	49%	50%	52%	50%	47%	51%	57%	62%	39%	52%
													MN		M
Don't know	132	38	94	30	46	56	66	66	22	34	54	22	38	40	24
	13%	8%	18%	10%	13%	16%	18%	10%	12%	16%	14%	10%	10%	13%	12%
			A				G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Favorable (Net)	116	85	32	61	25	30	36	80	19	21	45	31	32	59	14
	12%	18%	6%	21%	7%	8%	10%	13%	11%	10%	12%	13%	8%	19%	7%
		B		DE										LN	
Unfavorable (Net)	752	359	392	203	274	274	268	483	137	156	276	183	310	210	156
	75%	75%	76%	69%	80%	76%	72%	77%	77%	74%	73%	78%	82%	68%	80%
					C								M		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1_34. Do you have a favorable or unfavorable opinion of the following? - Kim Jong-un

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very favorable	17	13	5	5	13	10	1	-	6	17	1	13	5
	2%	4%	1%	1%	3%	2%	1%	-	3%	3%	*	2%	2%
		B					*		G	J			
Somewhat favorable	54	34	20	19	35	40	4	9	1	40	14	46	8
	5%	11%	3%	3%	8%	8%	4%	4%	*	7%	3%	6%	3%
		B			C	H	H*	H		J			
Lean towards favorable	45	15	30	24	21	19	6	10	10	30	15	33	12
	4%	5%	4%	4%	5%	4%	6%	5%	6%	5%	3%	4%	5%
							*						
Lean towards unfavorable	107	23	84	62	45	58	9	19	20	59	47	73	34
	11%	8%	12%	11%	10%	12%	9%	9%	11%	11%	10%	10%	15%
							*						
Somewhat unfavorable	131	39	92	60	72	64	15	18	35	73	58	105	27
	13%	13%	13%	11%	16%	13%	14%	9%	19%	14%	13%	14%	11%
							*		G				
Very unfavorable	513	141	372	282	232	255	54	117	87	256	258	406	107
	51%	47%	53%	51%	51%	51%	51%	55%	49%	47%	56%	53%	46%
							*			I			
Don't know	132	39	93	95	37	57	17	39	19	65	67	90	42
	13%	13%	13%	17%	8%	11%	16%	18%	11%	12%	15%	12%	18%
				D			*	E					
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Favorable (Net)	116	61	55	48	68	70	11	18	17	86	30	92	25
	12%	20%	8%	9%	15%	14%	11%	9%	10%	16%	6%	12%	10%
		B			C		*			J			
Unfavorable (Net)	752	203	548	403	348	377	78	155	141	388	363	584	168
	75%	67%	79%	74%	77%	75%	74%	73%	79%	72%	79%	76%	72%
			A				*			I			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1_34. Do you have a favorable or unfavorable opinion of the following? - Kim Jong-un

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very favorable	17	3	6	9	3	3	1	7	1	8	1	-
	2%	1%	1%	3%	1%	2%	*	4%	*	5%	1%	-
						*		H		H*	*	*
Somewhat favorable	54	7	11	36	20	15	8	22	2	12	3	6
	5%	3%	2%	13%	9%	9%	6%	13%	1%	7%	4%	5%
				AB		*	H	FHJ		H*	*	*
Lean towards favorable	45	9	22	13	14	4	8	13	1	8	3	2
	4%	5%	4%	5%	7%	3%	6%	8%	1%	5%	3%	2%
						*	H	H		H*	*	*
Lean towards unfavorable	107	29	56	22	25	14	19	19	15	13	7	24
	11%	14%	11%	8%	12%	8%	13%	11%	7%	8%	8%	22%
						*				*	*	GHIJ*
Somewhat unfavorable	131	27	83	21	31	21	23	30	33	13	10	14
	13%	13%	16%	7%	15%	13%	16%	18%	15%	8%	12%	13%
			C			*		I		*	*	*
Very unfavorable	513	95	268	150	88	96	57	62	130	106	46	55
	51%	46%	52%	54%	42%	58%	40%	38%	61%	64%	56%	49%
						D*			FG	FGK*	FG*	*
Don't know	132	35	70	28	30	11	27	13	32	5	13	11
	13%	17%	13%	10%	14%	7%	19%	8%	15%	3%	16%	10%
		C				*	GI		I	*	I*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Favorable (Net)	116	19	39	58	37	23	17	42	4	28	6	8
	12%	9%	8%	21%	17%	14%	12%	25%	2%	17%	8%	7%
				AB		*	H	FHJK		H*	H*	*
Unfavorable (Net)	752	151	407	193	144	130	98	111	178	133	63	93
	75%	74%	79%	69%	68%	79%	69%	67%	83%	80%	76%	83%
			C			*			FG	G*	*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

1. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

	Total	Gender		Age		Household Income				Region				Party ID			
		Male	Female	18-34	35-54	Under \$20k	\$20k-\$35k	Northwest	Midwest	South	West	Democrat	Republican	Independent			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N			
Base: All Respondents (unwt)	1000	488	512	293	358	349	405	995	175	227	372	236	389	385	204		
Base: All Respondents (wt)	1000	482	518	295	345	361	371	629	178	211	375	236	380	368	195		
Tom Hanks	842	409	433	254	295	293	305	137	150	180	308	204	339	238	171		
	84%	85%	84%	86%	80%	81%	82%	85%	84%	85%	82%	87%	M	M	M		
Bill Gates	836	413	423	249	288	288	281	155	157	171	307	200	335	254	156		
	84%	83%	82%	85%	80%	80%	76%	88%	88%	81%	82%	83%	M	M	80%		
Oprah Winfrey	663	294	370	218	237	208	239	425	113	134	257	160	330	132	121		
	66%	61%	71%	74%	68%	58%	64%	68%	65%	64%	68%	68%	M	M	62%		
Barack Obama	642	300	342	213	214	195	232	410	110	132	239	161	361	88	117		
	64%	62%	66%	79%	62%	54%	62%	65%	62%	63%	64%	68%	M	M	60%		
George W. Bush	634	317	317	162	217	255	209	425	114	149	222	149	194	266	113		
	63%	68%	61%	55%	69%	73%	58%	88%	64%	71%	59%	63%	31%	80%	58%		
Warren Buffett	619	347	272	157	215	247	180	439	102	130	221	166	253	186	115		
	62%	72%	52%	53%	62%	69%	48%	70%	57%	62%	59%	70%	67%	62%	59%		
John McCain	577	285	291	152	206	218	183	393	113	112	206	145	247	165	109		
	58%	59%	56%	52%	60%	61%	49%	63%	64%	53%	55%	62%	65%	54%	56%		
Bernie Sanders	576	293	284	219	180	168	206	370	108	110	204	151	310	89	112		
	58%	61%	55%	74%	55%	47%	56%	10%	61%	52%	55%	65%	82%	29%	58%		
Beyoncé	557	258	299	215	180	162	194	363	90	103	214	150	271	130	88		
	56%	54%	58%	73%	52%	45%	52%	58%	51%	49%	57%	63%	71%	42%	45%		
LeBron James	536	274	262	193	183	160	178	357	93	107	199	138	262	123	91		
	54%	57%	51%	60%	53%	44%	48%	57%	52%	51%	53%	58%	69%	40%	47%		
Bill Clinton	520	273	247	170	188	162	190	330	94	115	200	111	289	85	97		
	52%	57%	48%	58%	55%	45%	51%	52%	53%	55%	53%	47%	76%	28%	50%		
Chelsea Clinton	505	257	248	141	152	173	159	366	89	114	182	120	280	83	94		
	50%	53%	48%	48%	56%	48%	43%	55%	50%	54%	49%	51%	74%	30%	49%		
Tom Brady	498	264	234	151	160	187	160	338	92	106	191	110	174	185	92		
	50%	55%	45%	51%	46%	52%	43%	54%	51%	50%	51%	46%	46%	60%	47%		
Elon Musk	493	292	202	164	174	156	133	360	85	85	181	142	201	164	82		
	49%	60%	39%	54%	50%	43%	36%	57%	48%	40%	48%	60%	53%	53%	42%		
Justin Trudeau	466	243	223	138	149	180	127	339	85	90	165	126	242	103	82		
	47%	50%	43%	47%	43%	50%	34%	54%	48%	43%	44%	53%	64%	33%	42%		
Mark Cuban	458	259	198	131	167	160	142	315	83	92	165	119	291	140	77		
	46%	54%	38%	44%	49%	44%	38%	50%	46%	43%	44%	50%	53%	46%	40%		
Ivanka Trump	428	247	181	103	145	182	124	304	74	89	165	101	76	253	76		
	43%	51%	35%	34%	42%	50%	33%	48%	41%	42%	44%	43%	30%	82%	39%		
Donald Trump	398	216	182	98	138	162	124	274	70	80	155	93	58	252	67		
	40%	45%	35%	33%	40%	45%	34%	44%	39%	38%	41%	39%	30%	83%	34%		
Elizabeth Warren	366	199	167	124	125	117	109	293	60	62	124	110	202	71	64		
	37%	41%	32%	42%	36%	32%	28%	42%	39%	30%	33%	46%	53%	23%	33%		
Colin Kaepernick	354	193	161	117	139	77	124	229	61	60	137	95	201	55	59		
	35%	40%	31%	47%	40%	21%	33%	36%	34%	29%	17%	40%	53%	18%	30%		
Robert Mueller	350	210	140	108	121	121	106	244	65	56	130	99	183	71	68		
	35%	43%	27%	36%	35%	34%	29%	39%	37%	27%	35%	42%	50%	23%	35%		
Jeff Bezos	340	214	126	108	111	124	78	262	63	54	123	101	159	113	65		
	34%	44%	24%	35%	32%	35%	21%	42%	35%	25%	33%	43%	37%	37%	34%		
Michael Bloomberg	336	201	135	94	120	122	83	253	78	50	108	100	160	101	56		
	34%	42%	26%	32%	35%	34%	23%	46%	44%	24%	29%	42%	42%	33%	29%		
James Comey	333	195	138	99	118	116	109	224	60	71	115	85	181	64	56		
	33%	40%	27%	34%	34%	32%	29%	38%	34%	35%	31%	36%	46%	21%	29%		
Rosamund Barb	319	173	146	93	120	106	112	208	60	66	122	70	63	153	70		
	32%	36%	28%	32%	35%	29%	30%	31%	34%	32%	33%	30%	37%	30%	36%		
Nancy Pelosi	288	162	126	100	99	89	89	199	35	49	100	83	175	54	36		
	29%	34%	24%	34%	30%	23%	24%	37%	31%	33%	27%	33%	46%	17%	18%		
Rachel Maddow	286	164	122	93	110	84	70	216	53	58	104	71	168	64	37		
	29%	34%	24%	32%	32%	23%	19%	34%	30%	38%	28%	30%	44%	21%	19%		
Sean Hannity	276	161	115	85	74	118	88	189	53	61	99	64	51	171	40		
	28%	33%	22%	29%	21%	31%	24%	30%	30%	29%	26%	27%	34%	15%	21%		
Furye West	225	136	89	100	60	65	78	147	36	42	90	57	71	85	46		
	22%	28%	17%	34%	17%	18%	21%	23%	20%	20%	24%	24%	19%	31%	24%		
Mitch McConnell	204	122	82	74	47	83	55	149	35	39	74	56	59	104	26		
	20%	23%	16%	25%	14%	23%	15%	24%	20%	19%	20%	24%	15%	54%	15%		
Howard Schultz	178	111	66	86	46	49	48	129	36	25	70	53	72	67	24		
	18%	23%	13%	27%	14%	14%	13%	21%	17%	12%	19%	22%	19%	22%	12%		
Tom Steyer	166	98	67	63	50	52	48	118	24	28	69	44	79	53	25		
	17%	20%	13%	22%	14%	15%	13%	19%	13%	13%	18%	19%	21%	17%	13%		
Scott Pruitt	137	91	46	60	41	35	39	88	18	21	56	41	39	73	19		
	14%	19%	9%	20%	12%	10%	11%	16%	10%	10%	15%	18%	10%	24%	10%		
Kim Jong-un	116	85	32	61	25	30	36	80	19	21	45	31	32	59	14		
	12%	18%	6%	21%	7%	8%	10%	13%	11%	10%	12%	13%	8%	19%	7%		

Field Dates: 6/14-6/15

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

	Total	Children in Households			Education		Employment Status		Marital Status		Race		
		Total	Yes		No college degree	College degree	Full Time	Part Time		Married	Other		
			A	B				C	D		E	F	G
Base: All Respondents (unwt)													
	1000	290	710	575	425	494	114	209	181	516	484	879	121
Base: All Respondents (wt)													
	1000	303	697	547	453	504	106	213	178	540	460	766	234
Tom Hanks	842	266	576	446	397	442	81	178	141	451	391	650	192
	84%	88%	83%	81%	88%	88%	77%	84%	79%	84%	85%	83%	85%
Bill Gates	836	261	575	430	406	435	91	181	147	460	367	643	193
	84%	86%	82%	79%	90%	87%	86%	76%	83%	87%	80%	84%	82%
Oprah Winfrey	663	207	457	335	328	339	75	155	94	339	325	481	182
	66%	68%	66%	61%	72%	67%	71%	73%	53%	63%	71%	63%	78%
Barack Obama	642	206	436	327	315	338	70	146	89	317	325	443	199
	64%	68%	63%	60%	70%	67%	66%	69%	50%	59%	71%	58%	85%
George W. Bush	634	202	432	320	314	322	71	111	130	388	246	532	193
	63%	67%	62%	59%	69%	64%	67%	52%	73%	72%	54%	69%	44%
Warren Buffett	619	198	421	298	320	335	56	99	129	371	245	486	132
	62%	65%	60%	55%	71%	67%	53%	46%	72%	69%	53%	64%	57%
John McCain	577	187	389	269	308	301	64	106	106	342	235	451	121
	58%	62%	56%	49%	68%	60%	60%	50%	60%	63%	51%	59%	53%
Bernie Sanders	576	183	393	288	289	308	60	128	81	286	290	406	170
	58%	61%	56%	53%	64%	61%	56%	60%	45%	53%	61%	53%	73%
Beyoncé	557	192	364	271	286	296	63	127	72	297	260	402	155
	56%	63%	52%	49%	63%	63%	59%	60%	40%	55%	57%	52%	66%
LeBron James	536	192	343	249	287	296	53	111	76	288	248	390	145
	54%	63%	49%	45%	63%	59%	50%	52%	43%	53%	54%	51%	62%
Bill Clinton	520	180	340	264	256	266	65	115	74	266	253	366	154
	52%	59%	49%	48%	56%	53%	53%	61%	54%	41%	49%	55%	48%
Chelsea Clinton	505	174	331	229	276	277	52	88	88	285	220	371	134
	50%	57%	48%	42%	61%	55%	49%	41%	49%	53%	48%	48%	57%
Tom Brady	498	168	331	263	235	250	52	92	105	305	193	409	89
	50%	55%	47%	48%	52%	50%	49%	43%	59%	56%	42%	53%	58%
Evan Musk	493	172	322	216	278	292	43	78	80	297	196	393	101
	49%	57%	46%	39%	61%	58%	41%	37%	45%	53%	43%	51%	43%
Justin Trudeau	476	160	306	187	279	273	43	65	85	278	188	366	100
	47%	53%	44%	34%	62%	54%	40%	31%	48%	51%	41%	48%	43%
Mark Cuban	458	156	302	216	242	258	48	73	78	264	194	358	100
	46%	51%	43%	39%	53%	51%	46%	34%	44%	49%	42%	47%	43%
Ivanka Trump	428	152	276	221	207	229	41	64	94	288	140	376	52
	43%	50%	40%	40%	46%	45%	39%	30%	43%	53%	30%	40%	22%
Donald Trump	398	134	264	217	181	211	38	67	82	266	132	358	40
	40%	44%	38%	40%	40%	42%	36%	51%	46%	49%	29%	47%	27%
Elizabeth Warren	386	129	257	140	226	213	32	60	61	211	165	272	84
	37%	42%	34%	34%	50%	50%	36%	28%	35%	39%	34%	36%	40%
Colin Kaepernick	354	151	202	140	205	212	29	73	40	188	165	239	114
	35%	50%	40%	37%	61%	47%	27%	34%	22%	53%	36%	51%	40%
Robert Mueller	350	123	227	144	206	205	31	58	56	207	143	273	77
	35%	41%	33%	30%	61%	45%	30%	27%	31%	58%	31%	46%	33%
Jeff Bezos	340	130	210	121	219	204	27	63	65	228	114	267	73
	34%	43%	30%	22%	68%	40%	26%	29%	37%	42%	23%	35%	33%
Michael Bloomberg	336	125	211	136	199	187	34	53	62	205	130	267	69
	34%	41%	30%	25%	44%	37%	32%	25%	35%	38%	28%	35%	30%
James Comey	333	119	214	144	189	172	36	64	61	200	133	241	92
	33%	39%	31%	26%	42%	34%	34%	30%	35%	37%	28%	32%	39%
Rosanne Barr	319	115	205	185	134	190	30	55	45	190	129	270	49
	32%	38%	29%	34%	36%	38%	28%	26%	25%	35%	28%	35%	23%
Nancy Pelosi	288	104	184	113	175	168	24	49	46	161	127	211	77
	29%	34%	26%	21%	39%	33%	22%	23%	20%	30%	26%	38%	18%
Rachel Maddow	286	118	168	90	197	179	24	42	42	187	100	226	61
	29%	39%	24%	18%	43%	36%	22%	20%	24%	33%	22%	39%	28%
Sean Hannity	276	94	183	138	138	151	29	52	65	179	98	243	33
	28%	31%	26%	25%	30%	30%	27%	33%	30%	33%	23%	32%	14%
Kanye West	225	90	135	130	115	117	27	48	34	132	93	174	51
	22%	30%	19%	26%	25%	23%	25%	33%	24%	29%	20%	23%	22%
Mitch McConnell	204	82	122	76	128	113	20	24	47	147	57	175	28
	20%	27%	18%	14%	28%	22%	19%	11%	27%	27%	12%	22%	12%
Howard Schultz	178	64	94	65	113	111	19	27	22	108	60	139	39
	18%	28%	14%	12%	25%	22%	18%	12%	12%	20%	15%	18%	16%
Tom Steyer	166	74	92	59	107	103	12	26	25	110	56	130	36
	17%	24%	13%	11%	24%	21%	11%	12%	14%	20%	12%	17%	13%
Scott Pruitt	137	68	69	56	81	86	14	19	17	93	44	123	14
	14%	22%	10%	10%	18%	17%	14%	9%	10%	17%	9%	16%	6%
Kim Jong-un	116	61	55	48	68	70	11	18	17	86	30	92	25
	12%	20%	8%	8%	13%	14%	11%	9%	10%	16%	6%	12%	10%

1. Do you have a favorable or unfavorable opinion of the following? - Favorable Summary

	Total	Rural	Suburban	Urban	For News Watchers	CNN Watchers	Republican Men	Republican Women	Democratic Men	Democratic Women	Independents Men	Independents Women
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwt)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wt)	1000	205	516	279	210	164	143	166	214	166	82	112
Tom Hanks	842	167	435	240	158	148	112	127	180	140	69	103
	84%	82%	84%	86%	75%	80%	78%	76%	80%	90%	84%	91%
									FG	FG*	*	FG*
Bill Gates	836	163	444	229	162	114	115	159	186	149	62	94
	84%	80%	86%	82%	77%	84%	81%	84%	87%	80%	75%	83%
										J	*	*
Oprah Winfrey	663	107	348	209	105	117	61	71	103	117	17	64
	66%	52%	67%	75%	55%	83%	43%	43%	80%	83%	70%	57%
			A	A		D	*		FGH	FGH*	FG*	*
Barack Obama	642	92	338	211	89	150	34	54	206	157	52	65
	64%	45%	68%	70%	33%	61%	24%	33%	78%	84%	64%	58%
			A	AB					FGH	FGH*	FG*	*
George W. Bush	634	147	322	165	155	102	121	165	107	87	51	62
	63%	72%	62%	59%	74%	62%	85%	87%	59%	52%	62%	55%
			BC					HJK	HJK*			
Warren Buffett	619	108	325	187	115	117	76	120	126	127	39	76
	62%	52%	63%	67%	55%	73%	53%	72%	59%	77%	48%	68%
			A	A					FGH	FGH*	*	FG*
John McCain	577	104	288	171	80	118	75	91	140	107	38	70
	58%	51%	58%	63%	38%	72%	52%	55%	65%	65%	47%	63%
									F	*	*	*
Bernie Sanders	576	91	286	200	72	114	31	58	171	139	40	73
	58%	44%	51%	72%	34%	81%	22%	33%	80%	64%	48%	53%
				AB			F	FGH	FGH*	FG*	FG*	*
Beyoncé	557	93	278	186	91	116	58	71	153	118	40	48
	56%	45%	54%	67%	44%	71%	41%	43%	72%	71%	48%	43%
									*			
Jeffrey James	516	86	283	167	88	121	47	76	117	125	35	56
	54%	42%	51%	60%	47%	74%	33%	46%	64%	75%	42%	50%
			A	AB							*	*
Bill Clinton	520	76	258	180	62	125	26	59	159	129	32	65
	52%	37%	52%	67%	26%	76%	16%	22%	65%	78%	36%	58%
									FGH	FGH*	FG*	*
Chelsea Clinton	505	78	258	169	59	125	35	58	157	123	33	63
	50%	36%	50%	66%	28%	76%	25%	35%	74%	74%	40%	55%
				A	AB				FGH	FGH*	FG*	FG*
Tom Brady	498	100	253	144	131	95	78	107	82	92	40	53
	50%	49%	49%	52%	63%	58%	55%	64%	58%	55%	48%	47%
							H	HJK	*			
Elin Nordegren	493	73	276	145	91	103	55	109	87	115	31	51
	49%	35%	51%	52%	44%	62%	39%	68%	60%	69%	38%	48%
			A	A		D	*	FGH	FGH*			
Justin Trudeau	466	74	244	148	47	102	39	63	131	111	26	56
	47%	36%	47%	53%	23%	62%	28%	38%	61%	67%	31%	50%
				A	A				FGJ	FGH*	*	FG*
Mark Cuban	458	68	246	143	81	99	50	91	98	103	27	50
	46%	33%	48%	51%	40%	60%	35%	35%	60%	62%	31%	44%
									F	FGJ	FGH*	*
Marsai Martin	428	106	215	107	156	51	109	144	31	44	31	45
	43%	52%	42%	38%	74%	31%	76%	87%	15%	27%	38%	40%
			BC			E	*		FGH	FGH*	FG*	FG*
Donald Trump	398	107	193	98	157	42	113	144	13	25	33	34
	40%	52%	37%	35%	75%	25%	29%	87%	6%	15%	40%	30%
			BC			E		HJK	HJK*	FG*	FG*	FG*
Elizabeth Warren	366	54	176	117	41	101	24	47	102	100	20	44
	37%	26%	34%	49%	20%	61%	17%	29%	48%	60%	24%	39%
				AB					F	FGJ	FGH*	*
Colin Kaepernick	354	50	164	140	38	95	17	58	102	95	17	42
	35%	24%	32%	50%	18%	58%	12%	23%	48%	60%	21%	37%
							F	FGJ	FGH*			
Robert Mueller	350	58	170	122	35	99	18	53	91	86	17	51
	35%	28%	33%	44%	17%	60%	13%	12%	84%	59%	20%	46%
			AB				F	F	F	FGJ	FGH*	FG*
Jeff Bezos	340	43	181	117	60	81	36	77	53	85	22	44
	34%	21%	35%	42%	28%	50%	25%	47%	25%	52%	27%	39%
									FGH	FGH*	FG*	FG*
Michael Bloomberg	336	52	155	129	54	76	34	67	69	91	19	37
	34%	25%	30%	46%	24%	46%	24%	40%	32%	55%	24%	33%
					AB			F	F	FGJ	FGH*	
Jensen Ackles	333	56	167	111	36	96	19	45	86	95	13	44
	33%	27%	32%	40%	17%	58%	13%	22%	40%	57%	15%	39%
									FGJ	FGH*		
Rosario Dawson	319	79	141	99	89	44	63	92	50	33	31	39
	32%	39%	27%	36%	47%	27%	44%	56%	14%	20%	38%	35%
			B	B					HJK			
Nancy Pelosi	288	43	127	119	31	79	17	37	83	92	10	26
	29%	21%	25%	43%	15%	48%	12%	22%	39%	55%	12%	23%
									FGH	FGH*		
Rachel Maddow	286	38	138	110	26	89	18	46	81	86	11	26
	29%	19%	27%	40%	12%	54%	13%	28%	38%	52%	14%	23%
			A	AB				F	FGH	FGH*		
Sean Hannity	276	65	123	81	115	37	68	102	45	31	19	21
	28%	31%	23%	33%	55%	22%	48%	62%	9%	20%	23%	19%
			B	B	E	*		HJK	HJK*	FG*	FG*	FG*
Kanye West	225	40	100	85	49	33	63	44	31	25	11	25
	22%	20%	19%	30%	33%	30%	23%	37%	13%	27%	25%	22%
								H	FGH	FG*	FG*	*
Mitch McConnell	204	32	91	61	57	40	33	29	46	36	11	15
	20%	16%	18%	20%	27%	24%	23%	42%	11%	21%	13%	19%
				AB				H	FGH	*	*	*
Howard Schultz	178	20	82	76	31	43	21	31	46	41	4	26
	18%	10%	16%	17%	15%	26%	15%	28%	14%	25%	5%	17%
							F	F	FGH	FGH*	FG*	FG*
Tom Steyer	166	22	68	75	25	48	16	37	36	43	9	16
	17%	11%	13%	17%	12%	20%	11%	22%	17%	26%	11%	14%
Scott Pruitt	137	22	54	61	43	38	19	54	17	22	7	12
	14%	11%	10%	12%	20%	21%	13%	19%	8%	13%	6%	11%
								FGH	*	*	*	*
Kim Jong-un	116	19	39	58	17	23	17	42	4	38	6	8
	12%	9%	8%	13%	17%	14%	12%	25%	2%	17%	6%	7%
								H	FGH	FG*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulas used

- Column Proportions:

Column Totals (N): A/N/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:

Column Totals (N): A/N/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (*), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

	Total	Gender		Age		Household Income		Region				Party ID			
		Male	Female	18-34	35-54	55+	Under \$20k	Northwest	Midwest	South	West	Democrat	Republican	Independent	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwt)	1000	488	512	293	358	349	405	995	175	227	372	226	389	385	204
Base: All Respondents (wt)	1000	482	518	295	345	361	371	629	178	211	375	236	380	368	195
Kim Jong-un	752	359	392	203	274	274	268	483	137	156	276	183	310	210	156
	75%	75%	76%	69%	80%	72%	77%	77%	74%	73%	78%	78%	80%	68%	60%
					C								M		M
Kerry West	654	297	357	176	252	226	211	424	129	141	232	153	273	171	127
	65%	62%	69%	60%	72%	63%	63%	63%	67%	67%	62%	63%	72%	65%	65%
		A		C					F	J			M		
Roseanne Barr	179	263	315	139	200	240	200	379	105	123	219	132	281	137	107
	18%	55%	61%	47%	58%	67%	54%	60%	60%	59%	58%	56%	76%	44%	51%
				C											
Donald Trump	167	255	312	184	194	189	226	341	99	125	209	134	334	48	120
	17%	53%	60%	60%	56%	52%	61%	64%	55%	60%	56%	57%	66%	15%	61%
		A		E									MW		M
Nancy Pelosi	466	248	217	82	170	214	142	323	77	111	166	111	301	222	108
	47%	51%	42%	28%	49%	50%	58%	51%	45%	53%	44%	47%	27%	72%	55%
		B		C											L
Ivanka Trump	466	196	261	159	153	144	175	281	86	101	159	116	277	37	87
	46%	41%	50%	54%	44%	40%	47%	45%	45%	48%	42%	49%	73%	12%	45%
		A		D											M
Bill Clinton	430	194	236	100	143	187	156	275	76	90	153	111	76	220	87
	43%	40%	46%	34%	41%	52%	42%	44%	43%	43%	41%	47%	20%	71%	45%
															L
Mitch McConnell	428	244	185	92	172	164	144	284	72	92	170	95	192	107	98
	43%	50%	36%	31%	50%	45%	39%	45%	40%	44%	45%	40%	51%	35%	50%
		B		C									M		
Colin Kaepernick	373	199	174	66	127	180	122	251	77	84	131	81	71	189	85
	37%	41%	34%	22%	37%	50%	33%	40%	43%	40%	35%	34%	19%	61%	44%
		B		C											L
Sean Hannity	347	194	153	88	144	115	100	247	60	64	133	90	184	60	71
	35%	40%	29%	30%	42%	32%	27%	39%	34%	30%	35%	38%	48%	19%	38%
															M
Beyoncé	345	183	161	59	140	146	131	214	70	86	127	62	68	148	80
	34%	38%	31%	20%	41%	41%	35%	34%	39%	41%	34%	26%	22%	48%	41%
															K
Barack Obama	336	176	160	56	120	160	128	208	61	75	129	69	14	217	71
	34%	37%	31%	19%	35%	44%	35%	33%	35%	36%	34%	29%	4%	70%	36%
															C
James Comey	335	193	142	75	117	144	108	228	61	69	130	75	87	162	68
	34%	40%	27%	25%	34%	40%	29%	36%	34%	33%	35%	32%	21%	52%	35%
		B													LN
Bernie Sanders	322	161	162	57	111	154	109	213	54	79	127	63	44	186	61
	32%	33%	31%	19%	32%	43%	29%	34%	30%	37%	34%	27%	11%	63%	32%
															C
Chelsea Clinton	321	170	151	62	119	143	107	215	52	72	128	69	41	184	61
	32%	35%	29%	21%	34%	40%	29%	34%	29%	34%	34%	29%	11%	63%	32%
															C
Tom Brady	312	155	156	82	126	104	110	201	62	63	111	75	130	87	70
	31%	32%	30%	28%	36%	29%	30%	32%	35%	30%	30%	30%	32%	34%	36%
															C
George W. Bush	309	155	154	109	111	89	128	181	55	53	126	75	163	37	72
	31%	32%	30%	37%	32%	25%	34%	29%	31%	25%	34%	32%	43%	12%	37%
															E
John McCain	305	159	146	94	107	104	119	186	49	70	119	67	64	123	58
	31%	33%	28%	32%	31%	29%	32%	30%	27%	33%	32%	28%	25%	40%	30%
															LN
Oprah Winfrey	300	172	128	62	96	142	108	192	52	70	111	67	41	171	66
	30%	36%	25%	21%	28%	39%	29%	30%	30%	33%	30%	28%	11%	55%	34%
		B													CD
LeBron James	293	154	139	62	113	118	109	184	47	67	114	65	65	137	65
	29%	32%	27%	21%	33%	33%	29%	29%	26%	32%	31%	27%	17%	44%	33%
															C
Scott Pruitt	273	150	123	66	99	107	84	189	47	53	102	71	112	50	53
	27%	31%	24%	22%	29%	30%	23%	30%	26%	25%	27%	30%	40%	16%	27%
															F
Robert Mueller	265	144	121	48	91	124	81	182	48	60	95	56	60	128	51
	27%	30%	23%	16%	27%	34%	22%	29%	27%	31%	25%	24%	18%	42%	28%
															C
Elizabeth Warren	260	156	104	40	85	135	80	180	50	59	95	52	53	116	54
	26%	32%	20%	14%	22%	37%	22%	29%	31%	28%	25%	22%	14%	44%	28%
															F
Michael Bloomberg	245	146	99	48	90	107	92	153	51	57	90	47	54	100	58
	25%	30%	19%	16%	26%	30%	25%	34%	20%	22%	24%	20%	17%	32%	30%
		B													CD
Rachel Maddow	236	128	108	41	87	108	78	158	50	48	86	52	52	115	51
	24%	27%	21%	14%	25%	30%	21%	25%	28%	23%	23%	23%	14%	37%	26%
															C
Mark Cuban	200	111	89	38	75	86	64	136	35	47	77	41	47	87	50
	20%	23%	17%	11%	21%	24%	17%	21%	20%	23%	20%	17%	12%	26%	24%
		B													C
Justin Trudeau	195	107	88	36	71	87	69	126	40	49	66	39	32	109	39
	19%	23%	17%	12%	21%	24%	19%	20%	21%	23%	18%	17%	8%	35%	20%
															C
Jeff Bezos	168	100	68	40	61	67	70	98	33	35	64	36	66	53	31
	17%	21%	13%	14%	18%	19%	19%	16%	19%	16%	17%	15%	17%	17%	16%
		B													CD
Warren Buffett	163	80	83	38	66	58	68	94	29	37	67	29	38	71	39
	16%	17%	16%	13%	19%	16%	18%	15%	16%	18%	16%	12%	10%	21%	20%
															C
Howard Schultz	134	79	55	27	48	59	49	85	24	27	46	37	42	46	35
	13%	16%	11%	9%	14%	16%	13%	14%	14%	15%	12%	16%	11%	15%	18%
		B													C
Elon Musk	132	78	54	36	46	56	52	80	25	26	48	32	37	40	40
	13%	16%	10%	10%	13%	16%	14%	13%	14%	12%	13%	14%	10%	13%	20%
		B													L
Tom Stayer	108	75	33	27	35	46	34	74	19	17	40	31	27	50	21
	11%	15%	6%	9%	10%	13%	9%	12%	11%	8%	11%	13%	7%	16%	11%
		B													L
Bill Gates	98	55	43	27	28	43	46	52	9	21	39	26	22	41	21
	10%	13%	8%	9%	8%	12%	12%	8%	5%	11%	11%	13%	6%	13%	12%
															L
Tom Hanks	92	46	46	18	30	44	31	60	18	18	38	18	17	54	11
	9%	10%	9%	6%	9%	12%	8%	10%	10%	9%	10%	8%	5%	17%	7%
															C

Field Dates: 6/14-6/15

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N

Minimum Base: 30 (*), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Unfavorable Summary

	Children in Households				Education		Employment Status			Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwt)													
	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wt)													
	1000	303	697	547	453	504	106	213	178	540	460	766	234
Kim Jong-un	752	203	548	403	348	377	78	155	141	388	363	584	168
	75%	67%	78%	74%	77%	75%	74%	73%	78%	72%	79%	76%	72%
Kanye West	654	191	464	365	290	337	63	144	111	345	309	507	147
	65%	63%	67%	67%	64%	67%	59%	68%	62%	64%	67%	64%	63%
Roseanne Barr	579	161	418	280	293	271	61	119	128	311	268	432	147
	58%	53%	60%	52%	65%	54%	58%	56%	72%	58%	58%	56%	63%
Donald Trump	567	153	414	309	258	276	56	143	92	256	311	385	182
	57%	50%	59%	56%	57%	55%	53%	67%	62%	47%	68%	50%	78%
Nancy Pelosi	466	124	342	268	198	233	44	85	104	282	183	391	74
	47%	41%	49%	49%	44%	46%	42%	40%	58%	52%	40%	51%	32%
Ivanka Trump	456	122	335	245	211	214	46	111	95	200	248	312	145
	46%	40%	48%	45%	47%	46%	44%	52%	37%	39%	54%	41%	62%
Bill Clinton	430	109	322	249	182	210	35	84	101	250	180	370	60
	43%	36%	46%	45%	40%	42%	33%	39%	57%	46%	39%	48%	26%
Mitch McConnell	428	108	321	231	198	216	39	85	88	235	194	311	117
	43%	35%	46%	42%	44%	43%	37%	40%	49%	43%	42%	41%	50%
Colin Kaepernick	373	91	282	221	152	181	46	52	84	232	141	331	42
	37%	30%	40%	40%	34%	36%	43%	24%	51%	43%	31%	43%	18%
Sean Hannity	347	102	245	162	185	188	35	68	56	197	150	250	97
	35%	34%	35%	30%	45%	37%	33%	32%	32%	36%	33%	33%	42%
Beyoncé	345	89	256	214	131	170	31	62	82	194	151	280	64
	34%	29%	37%	39%	29%	34%	29%	29%	46%	36%	33%	37%	28%
Barack Obama	336	89	248	203	134	158	29	64	86	200	127	304	32
	34%	29%	36%	37%	30%	31%	27%	30%	49%	39%	28%	40%	14%
James Comey	335	91	244	186	149	178	33	46	77	192	144	276	60
	34%	30%	35%	34%	33%	35%	31%	22%	44%	36%	31%	38%	25%
Bernie Sanders	322	88	235	189	134	157	32	50	83	202	120	291	31
	32%	29%	34%	34%	30%	31%	31%	24%	47%	37%	26%	38%	13%
Chelsea Clinton	321	87	234	193	128	164	23	58	76	195	126	281	40
	32%	29%	34%	35%	28%	33%	22%	27%	45%	36%	27%	37%	17%
Tom Brady	312	86	226	166	146	170	31	64	47	161	151	236	75
	31%	28%	32%	30%	32%	34%	29%	30%	27%	30%	33%	31%	32%
George W. Bush	309	87	222	177	131	160	27	81	41	134	175	201	108
	31%	29%	32%	32%	29%	32%	26%	36%	23%	25%	36%	30%	46%
John McCain	305	88	217	187	118	151	27	65	62	156	149	236	69
	31%	29%	32%	34%	26%	30%	25%	31%	35%	29%	32%	31%	36%
Oprah Winfrey	300	83	217	183	117	150	24	45	81	184	116	261	39
	30%	27%	31%	32%	30%	30%	23%	21%	46%	34%	25%	34%	17%
Jeffrey James	293	72	221	185	108	146	24	52	72	168	125	248	45
	29%	24%	32%	34%	24%	29%	23%	24%	41%	31%	27%	32%	19%
Scott Pruitt	273	73	200	126	147	125	24	61	63	153	120	198	75
	27%	24%	29%	31%	33%	25%	23%	29%	46%	38%	26%	34%	32%
Robert Mueller	265	59	206	152	113	113	28	49	75	163	103	214	51
	27%	19%	30%	38%	25%	22%	27%	23%	42%	30%	22%	38%	12%
Elizabeth Warren	260	58	202	145	115	125	25	39	72	161	99	223	37
	26%	19%	29%	27%	25%	25%	23%	18%	40%	30%	21%	39%	16%
Michael Bloomberg	245	50	195	157	88	131	15	42	58	133	112	198	47
	25%	17%	28%	29%	19%	26%	14%	20%	33%	25%	24%	36%	20%
Rachel Maddow	236	63	173	137	99	118	24	41	53	133	102	199	37
	24%	21%	25%	25%	22%	23%	22%	19%	30%	25%	22%	36%	16%
Mark Cuban	200	52	148	103	97	106	14	32	48	128	72	161	39
	20%	17%	21%	19%	21%	13%	15%	17%	27%	24%	16%	21%	17%
Justin Trudeau	195	47	148	121	73	84	21	38	52	117	78	160	35
	19%	15%	21%	22%	16%	17%	20%	18%	29%	22%	17%	31%	15%
Jeff Bezos	168	39	129	99	69	82	21	33	32	84	84	123	45
	17%	13%	19%	18%	15%	16%	20%	16%	18%	18%	18%	16%	19%
Warren Buffett	163	45	117	95	67	86	19	32	26	97	66	133	29
	16%	15%	17%	17%	17%	18%	15%	14%	18%	14%	17%	17%	13%
Howard Schultz	134	35	99	79	55	62	11	28	35	42	53	101	33
	13%	12%	14%	14%	12%	12%	10%	12%	20%	15%	11%	13%	14%
Elon Musk	127	47	80	57	51	53	17	26	37	48	64	98	24
	13%	9%	15%	14%	12%	12%	16%	12%	15%	13%	14%	13%	15%
Tom Steyer	100	36	64	49	45	57	10	23	29	35	53	81	17
	11%	9%	12%	12%	10%	11%	9%	6%	16%	10%	11%	11%	11%
Bill Gates	99	24	75	61	37	47	5	22	34	48	50	82	16
	10%	6%	11%	11%	6%	9%	5%	10%	13%	9%	11%	11%	7%
Tim Hanks	92	23	68	53	38	39	13	15	25	34	77	77	14
	9%	8%	10%	10%	8%	8%	12%	7%	14%	11%	7%	10%	6%

Field Dates: 6/14-6/15

Statistics:

Overlap formulas used

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (*), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L

Minimum Base: 30 (*), Small Base: 100 (*)

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	Total	Demographic Breakdown										Total
		A	B	C	D	E	F	G	H	I	J	
Base: All Respondents (unwt)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wgt)	1000	205	556	279	210	164	143	166	214	166	82	112
Joe King un	762	515	407	193	144	130	98	111	178	133	63	93
	755	745	79%	65%	68%	70%	69%	67%	63%	80%	76%	83%
Kanye West	654	137	308	171	112	104	86	85	107	67	47	60
	65%	67%	67%	61%	53%	61%	60%	51%	75%	68%	65%	65%
Respecter Bar	579	154	120	156	84	106	71	66	108	111	40	66
	148%	51%	62%	58%	40%	61%	50%	48%	78%	68%	49%	64%
Donald Trump	567	92	304	171	48	117	27	21	197	138	45	74
	67%	45%	52%	13%	23%	21%	15%	11%	33%	22%	13%	21%
Nancy Pelosi	466	117	251	98	141	40	102	120	158	88	44	38
	47%	57%	49%	35%	42%	24%	22%	27%	26%	26%	16%	16%
Javika Truitt	456	78	245	133	34	101	21	16	167	110	36	51
	46%	38%	47%	48%	16%	61%	15%	3%	27%	28%	14%	20%
Bill Clinton	430	120	227	83	141	37	115	106	46	30	41	46
	43%	59%	46%	30%	67%	22%	60%	64%	21%	18%	10%	14%
Mitch McConnell	428	95	223	109	79	79	44	64	97	95	26	72
	43%	47%	43%	30%	38%	44%	31%	39%	45%	57%	12%	44%
Colin Kaepernick	373	104	206	62	118	36	80	109	43	27	36	50
	37%	51%	40%	22%	56%	22%	56%	66%	20%	17%	43%	44%
Sean Hannity	347	54	189	36	20	79	21	17	10	91	18	55
	35%	26%	38%	14%	14%	48%	16%	22%	43%	55%	22%	49%
Beyoncé	345	98	175	72	102	36	67	81	47	41	29	51
	34%	48%	34%	26%	49%	22%	47%	49%	22%	25%	15%	46%
Barack Obama	336	108	168	60	138	13	106	111	6	7	26	44
	34%	53%	33%	22%	66%	8%	74%	67%	3%	4%	12%	40%
James Comey	335	76	179	83	112	32	83	99	46	43	24	44
	34%	37%	34%	30%	53%	19%	44%	60%	22%	24%	29%	39%
Bernie Sanders	322	91	174	58	120	21	91	105	27	17	29	31
	32%	44%	34%	21%	57%	13%	64%	63%	13%	10%	15%	29%
Chelsea Clinton	321	67	133	62	120	11	67	59	19	22	33	39
	32%	47%	31%	22%	57%	7%	67%	60%	9%	17%	28%	34%
Tom Brady	312	74	148	71	61	61	67	77	61	34	46	46
	31%	36%	32%	26%	25%	44%	28%	28%	30%	32%	29%	41%
George W. Bush	309	49	160	100	40	53	18	13	85	70	26	40
	31%	24%	33%	33%	21%	32%	13%	12%	40%	47%	11%	41%
John McCain	305	73	163	69	108	12	54	69	50	44	25	33
	31%	30%	32%	25%	51%	4%	42%	45%	23%	27%	10%	29%
Oprah Winfrey	300	92	151	57	10							

Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K
Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you have a favorable or unfavorable opinion of the following? - Grid Table

	Bill Gates	Michael Bloomberg	Jeff Bezos	Warren Buffett	Elon Musk	Mark Cuban	Tom Steyer	Howard Schultz	Oprah Winfrey	Tom Hanks	Nancy Trump	Chelsea Clinton	LeBron James	Tom Brady	Cole Kaepernick	Kanye West	Reynolds	Sean Hannity	Rachel Maddow	Roseanne Barr	Donald Trump	Barack Obama	George W. Bush	Bill Clinton	Nancy Pelosi	Mitch McConnell	James Comey	Elizabeth Warren	Robert Muller	Bernie Sanders	John McCain	Scott Pruitt	Justin Trudeau	Kim Jong-un	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	
Base: All Respondents (unwtd)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Very favorable	322	79	93	207	127	106	34	39	280	401	127	132	156	116	142	66	165	90	101	80	184	365	127	123	66	23	66	128	141	195	138	33	145	17	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	GHZth	GHZth	BCDFGHKL MNOPQRS TWVXYZabc efgh	BCGHPRTY Zafh	GHPYZafh		h	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ABCEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCGHPRTY Zafh	BCGHPRTY Zafh	BCFGHNPQRSTYZafh	BGHPRTYZaf h	BCFGHNPRTYZafh	GHZth	BCFGHKNPSTWXYZafh	GHZth	GHPYZafh	GHZth	BCDFGHKL MNOPQRS TWVXYZabc defgh	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCGHPRTY Zafh	BGHPRTYZafh	GHZth	BGHPRTY Zafh	BCGHPRTY Zafh	BCDFGHKL MNOPQRSTWVXYZabc defgh h	BCGHPRTY Zafh	BCGHPRTY Zafh	BCGHPRTY Zafh	BCGHPRTY Zafh	BCGHPRTY Zafh		
Somewhat favorable	292	100	102	200	172	148	48	62	192	258	121	166	154	179	101	69	141	79	83	89	120	159	234	183	100	73	125	111	94	171	192	38	143	54	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	GHPth	GHPth	BCGHKNMOPQRSTUYZabc f	BCGHOPRS TYZabf h			f	BCGHOPQRSTUYZa bcfgh	ABCEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCGHPRTY Zafh	BCGHOPRS TYZabf h	BCGHOPRS TYZabf h	BCGHOPRS TYZabf h	BCGHOPRS TYZabf h	GHPth	f	BCGHOPRS TYZth	Gf	Gh	Gh	BCGHPRSZth	BCGHOPRS TYZabf h	BCGHOPRS TYZabf h	GHPth	GF	GHPRSTZth	GHPRSTZth	GHPth	BCGHOPRS TYZabf h	BCGHOPRS TYZabf h	BCGHOPRS TYZth	BCGHOPRS TYZth		
Lean towards favorable	222	157	145	211	194	204	84	78	191	183	180	207	226	204	111	90	251	107	102	151	94	118	273	214	123	109	142	127	115	210	246	66	179	45	
	BCGHOPRS TUWYZabcf gh	GHOPRSUV Zc th	GHPRSUZH th	BCGHOPRS TUWYZabcf h	CGHOPRST UVYZabcf h	BCGHOPRS TUWYZabcf h		h	CGHOPRST UVYZabcf h	GHOPRSUV YZabcf h	GHOPRSUV YZabcf h	BCGHOPRS TUWYZabcf h	BCGHOPRS TUWYZabcf h	BCGHOPRS TUWYZabcf h	BCGHOPRS TUWYZabcf h	Hh	h	BCFGHKNPSTUYZabcfgh	fh	fh	GHOPRSUZ ch	h	Ghfh	ABCEFGHKLMNOPQRS TWVXYZabc defgh	BCGHOPRS TUWYZabcf h	Ghfh	Hfh	GHPSUth	GHPth	Hfh	BCGHOPRS TUWYZabcf h	BCGHOPRS TUWYZabcf h	GHOPRSUV YZbch		
Lean towards unfavorable	55	101	85	92	79	107	50	78	91	43	152	96	122	143	84	141	128	84	76	160	59	66	165	122	128	127	105	63	93	106	144	83	73	107	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGIUvb	AGI	AGIUb	GJ	AGISUVhg			GJ	AGIU		AGIUvb	ACEGHOPRSUVWfg	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	AGI	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	AGI	J	AGISUVhg
Somewhat unfavorable	24	65	52	36	28	43	23	30	82	34	120	90	67	78	59	166	110	58	51	150	72	69	73	105	67	88	81	48	53	71	81	51	66	131	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADEGH	AEGH		G				BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	
Very unfavorable	18	79	31	34	24	50	35	26	126	15	184	135	104	91	229	346	107	205	109	269	436	202	71	204	271	204	150	149	119	146	80	139	56	513	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ACDEFGH	J	J	AEN	AJ			BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	
Don't know	66	419	492	219	375	343	726	688	37	66	116	174	171	190	274	121	98	377	478	102	35	21	57	50	246	368	332	374	385	101	118	590	339	132	
	BCDEFGHKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz	ADUKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz													

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/ab/c/d/e/f/g/h

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/ab/c/d/e/f/g/h

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	365 37%	142 30%	223 43%	122 41%	140 41%	104 29%	146 39%	220 35%	66 37%	79 38%	132 35%	87 37%	193 51%	66 21%	68 35%
			A	E	E								MN		M
Somewhat agree	293 29%	154 32%	138 27%	95 32%	89 26%	109 30%	106 29%	187 30%	52 29%	57 27%	108 29%	75 32%	105 28%	86 28%	65 34%
Neither agree nor disagree	180 18%	89 18%	91 18%	41 14%	56 16%	84 23%	64 17%	116 18%	30 17%	36 17%	72 19%	42 18%	44 11%	79 26%	34 17%
						C								L	
Somewhat disagree	75 7%	46 10%	29 6%	16 5%	31 9%	28 8%	23 6%	52 8%	11 6%	23 11%	28 7%	13 6%	15 4%	43 14%	10 5%
														LN	
Strongly disagree	55 5%	38 8%	16 3%	7 2%	22 6%	26 7%	14 4%	41 6%	8 5%	12 5%	22 6%	12 5%	10 3%	30 10%	14 7%
		B			C	C								L	L
Don't know	32 3%	12 3%	20 4%	15 5%	7 2%	10 3%	19 5%	13 2%	10 6%	4 2%	12 3%	6 3%	14 4%	4 1%	3 2%
							G								
Sigma	1000 100%	482 100%	518 100%	295 100%	345 100%	361 100%	371 100%	629 100%	178 100%	211 100%	375 100%	236 100%	380 100%	308 100%	195 100%
Summary															
Agree (Net)	658 66%	297 62%	362 70%	217 74%	229 66%	213 59%	252 68%	406 65%	119 67%	136 65%	241 64%	163 69%	298 78%	152 49%	133 68%
			A	E									MN		M
Disagree (Net)	129 13%	84 17%	45 9%	23 8%	53 15%	54 15%	36 10%	93 15%	19 11%	35 16%	50 13%	26 11%	25 7%	74 24%	24 12%
		B			C	C								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	365	122	243	194	171	180	39	91	55	184	182	259	106
	37%	40%	35%	35%	38%	36%	37%	43%	31%	34%	39%	34%	45%
							*	H					K
Somewhat agree	293	95	197	151	142	147	35	62	48	170	122	227	66
	29%	31%	28%	28%	31%	29%	33%	29%	27%	32%	27%	30%	28%
							*						
Neither agree nor disagree	180	46	134	100	80	88	16	37	40	100	80	142	38
	18%	15%	19%	18%	18%	17%	15%	17%	22%	18%	17%	19%	16%
							*						
Somewhat disagree	75	21	54	43	32	46	7	9	12	44	31	65	10
	7%	7%	8%	8%	7%	9%	7%	4%	7%	8%	7%	8%	4%
							*						
Strongly disagree	55	12	43	32	23	29	4	7	15	35	20	54	1
	5%	4%	6%	6%	5%	6%	4%	3%	9%	6%	4%	7%	*
							*		G			L	
Don't know	32	7	25	28	4	13	5	7	7	8	24	19	13
	3%	2%	4%	5%	1%	3%	5%	3%	4%	1%	5%	2%	6%
				D			*				I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	658	218	441	345	314	327	74	153	104	354	304	486	173
	66%	72%	63%	63%	69%	65%	70%	72%	58%	66%	66%	63%	74%
		B					*	H				K	
Disagree (Net)	129	33	97	75	55	75	11	16	28	78	51	119	11
	13%	11%	14%	14%	12%	15%	10%	7%	15%	14%	11%	16%	5%
						G	*		G			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Do you agree or disagree with the following statements? - High-level elected officials should have government experience prior to being elected.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	365 37%	55 27%	204 40%	106 38%	47 22%	78 48%	38 27%	28 17%	123 58%	69 42%	31 38%	37 33%
			A	A		D*			FGIJK	FG*	G*	G*
Somewhat agree	293 29%	65 32%	137 27%	91 33%	53 25%	54 33%	38 27%	48 29%	51 24%	54 33%	26 32%	39 35%
						*				*	*	*
Neither agree nor disagree	180 18%	37 18%	103 20%	40 14%	52 25%	18 11%	41 29%	38 23%	20 9%	23 14%	15 18%	19 17%
					E	*	HI	H		*	*	*
Somewhat disagree	75 7%	24 12%	36 7%	14 5%	23 11%	4 3%	15 10%	28 17%	7 3%	8 5%	5 6%	5 5%
			BC		E	*	H	HIJK		*	*	*
Strongly disagree	55 5%	17 8%	24 5%	13 5%	29 14%	7 4%	9 6%	22 13%	4 2%	6 3%	3 4%	11 10%
					E	*		HIJ		*	*	H*
Don't know	32 3%	7 3%	12 2%	14 5%	5 3%	3 2%	2 2%	2 1%	9 4%	5 3%	1 2%	2 2%
						*				*	*	*
Sigma	1000 100%	205 100%	516 100%	279 100%	210 100%	164 100%	143 100%	166 100%	214 100%	166 100%	82 100%	112 100%
Summary												
Agree (Net)	658 66%	120 58%	342 66%	197 71%	99 47%	133 81%	76 53%	76 46%	174 81%	124 75%	58 70%	75 67%
				A		D*			FGK	FG*	FG*	G*
Disagree (Net)	129 13%	41 20%	61 12%	28 10%	52 25%	11 7%	24 17%	50 30%	11 5%	14 8%	8 10%	16 14%
			BC		E	*	H	FHIJK		*	*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	400	175	225	131	149	121	162	238	66	91	152	91	150	124	74
	40%	36%	43%	44%	43%	33%	44%	38%	37%	43%	40%	39%	39%	40%	38%
				E	E										
Somewhat agree	332	164	168	105	92	135	111	220	52	71	118	91	133	107	63
	33%	34%	32%	36%	27%	37%	30%	35%	29%	34%	31%	38%	35%	35%	33%
				D		D									
Neither agree nor disagree	163	83	79	26	61	75	59	103	31	27	74	30	57	49	36
	16%	17%	15%	9%	18%	21%	16%	16%	18%	13%	20%	13%	15%	16%	18%
					C	C									
Somewhat disagree	51	37	14	18	20	14	17	34	14	12	13	12	21	14	12
	5%	8%	3%	6%	6%	4%	5%	5%	8%	6%	3%	5%	6%	5%	6%
		B													
Strongly disagree	19	13	7	3	12	4	6	13	1	3	7	8	4	4	6
	2%	3%	1%	1%	3%	1%	2%	2%	1%	1%	2%	3%	1%	1%	3%
Don't know	35	10	25	11	11	13	15	20	13	7	12	3	15	9	3
	4%	2%	5%	4%	3%	3%	4%	3%	7%	3%	3%	1%	4%	3%	2%
									K						
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	732	339	393	236	240	255	274	458	118	162	270	182	283	232	137
	73%	70%	76%	80%	70%	71%	74%	73%	66%	77%	72%	77%	74%	75%	71%
				DE								H			
Disagree (Net)	71	50	21	21	32	18	23	48	15	15	20	20	26	19	18
	7%	10%	4%	7%	9%	5%	6%	8%	9%	7%	5%	9%	7%	6%	9%
		B													

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	400	130	270	230	170	208	46	84	62	213	187	304	96
	40%	43%	39%	42%	38%	41%	43%	39%	35%	39%	41%	40%	41%
							*						
Somewhat agree	332	100	232	164	168	162	35	70	64	188	144	256	76
	33%	33%	33%	30%	37%	32%	33%	33%	36%	35%	31%	33%	32%
					C		*						
Neither agree nor disagree	163	38	125	92	70	78	8	38	39	93	69	130	33
	16%	12%	18%	17%	16%	15%	8%	18%	22%	17%	15%	17%	14%
							*	F	F				
Somewhat disagree	51	16	35	25	26	30	8	8	5	24	27	39	12
	5%	5%	5%	4%	6%	6%	8%	4%	3%	4%	6%	5%	5%
							*						
Strongly disagree	19	8	12	8	12	11	1	5	2	11	8	16	3
	2%	3%	2%	1%	3%	2%	1%	3%	1%	2%	2%	2%	1%
							*						
Don't know	35	12	23	29	6	14	8	8	5	11	24	21	14
	4%	4%	3%	5%	1%	3%	7%	4%	3%	2%	5%	3%	6%
				D			E*				I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	732	230	502	394	338	370	81	154	127	401	331	560	172
	73%	76%	72%	72%	75%	74%	77%	72%	71%	74%	72%	73%	73%
							*						
Disagree (Net)	71	24	47	32	38	41	9	13	7	35	35	55	15
	7%	8%	7%	6%	8%	8%	8%	6%	4%	7%	8%	7%	7%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Do you agree or disagree with the following statements? - High-level elected officials should have management experience prior to being elected.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	400 40%	80 39%	196 38%	124 45%	84 40%	69 42%	69 49%	55 33%	88 41%	62 37%	32 38%	42 38%
						*	G			*	*	*
Somewhat agree	332 33%	76 37%	170 33%	86 31%	75 36%	57 35%	46 32%	61 37%	72 34%	61 37%	31 37%	33 29%
						*				*	*	*
Neither agree nor disagree	163 16%	30 14%	99 19%	34 12%	32 15%	24 15%	22 15%	28 17%	33 15%	24 15%	11 14%	24 22%
			C			*				*	*	*
Somewhat disagree	51 5%	7 3%	24 5%	21 7%	10 5%	5 3%	* *	14 8%	7 3%	14 8%	4 5%	8 7%
						*		F		F*	F*	F*
Strongly disagree	19 2%	6 3%	9 2%	4 2%	4 2%	3 2%	2 1%	2 1%	1 1%	3 2%	2 3%	4 4%
						*				*	*	*
Don't know	35 4%	7 4%	18 4%	9 3%	5 2%	6 4%	3 2%	6 3%	12 6%	2 1%	2 3%	1 1%
						*				*	*	*
Sigma	1000 100%	205 100%	516 100%	279 100%	210 100%	164 100%	143 100%	166 100%	214 100%	166 100%	82 100%	112 100%
Summary												
Agree (Net)	732 73%	155 76%	366 71%	210 76%	159 76%	126 77%	116 81%	116 70%	160 75%	123 74%	62 76%	75 67%
						*	K			*	*	*
Disagree (Net)	71 7%	12 6%	33 6%	25 9%	14 7%	8 5%	2 2%	16 10%	9 4%	17 10%	6 8%	12 11%
						*		F		F*	F*	F*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	58 6% B	37 8% B	20 4% DE	40 14% DE	6 2% DE	11 3% DE	16 4% DE	42 7% DE	10 6% DE	9 4% DE	20 5% DE	19 8% DE	22 6% DE	22 7% DE	8 4% DE
Somewhat agree	118 12% C	66 14% C	52 10% C	40 14% C	36 11% C	42 12% C	45 12% C	73 12% C	22 13% C	26 12% C	49 13% C	21 9% C	57 15% C	38 12% C	16 8% C
Neither agree nor disagree	316 32% C	157 33% C	159 31% C	78 26% C	123 36% C	115 32% C	114 31% C	202 32% C	59 33% C	57 27% C	118 32% C	82 35% C	114 30% C	101 33% C	55 28% C
Somewhat disagree	216 22% HJ	97 20% HJ	120 23% HJ	59 20% HJ	67 19% HJ	91 25% HJ	75 20% HJ	141 22% HJ	26 15% HJ	62 29% HJ	73 19% HJ	56 24% HJ	90 24% HJ	62 20% HJ	52 27% HJ
Strongly disagree	241 24% G	110 23% G	131 25% G	62 21% G	100 29% G	79 22% G	90 24% G	151 24% G	48 27% G	42 20% G	99 26% G	52 22% G	82 22% G	80 26% G	54 28% G
Don't know	51 5% A	15 3% A	35 7% A	16 5% A	13 4% A	22 6% A	31 8% A	20 3% A	13 7% A	15 7% A	16 4% A	7 3% A	15 4% A	7 2% A	9 5% A
Sigma	1000 100% G	482 100% G	518 100% G	295 100% G	345 100% G	361 100% G	371 100% G	629 100% G	178 100% G	211 100% G	375 100% G	236 100% G	380 100% G	308 100% G	195 100% G
Summary															
Agree (Net)	176 18% B	103 21% B	73 14% DE	80 27% DE	43 12% DE	53 15% DE	61 17% DE	115 18% DE	32 18% DE	35 16% DE	70 19% DE	39 17% DE	78 21% DE	60 19% DE	24 13% DE
Disagree (Net)	458 46% G	207 43% G	251 48% G	121 41% G	166 48% G	170 47% G	165 45% G	292 46% G	74 41% G	104 49% G	171 46% G	108 46% G	172 45% G	141 46% G	106 54% G

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	58	37	20	22	36	40	7	8	2	38	20	54	4
	6%	12%	3%	4%	8%	8%	6%	4%	1%	7%	4%	7%	2%
		B			C	H	H*					L	
Somewhat agree	118	52	66	54	64	62	14	20	22	72	46	89	29
	12%	17%	10%	10%	14%	12%	14%	9%	12%	13%	10%	12%	12%
		B					*						
Neither agree nor disagree	316	82	234	183	133	158	24	79	55	168	148	218	98
	32%	27%	34%	33%	29%	31%	23%	37%	31%	31%	32%	28%	42%
							*	F					K
Somewhat disagree	216	57	159	112	105	100	25	44	48	119	97	173	43
	22%	19%	23%	20%	23%	20%	23%	21%	27%	22%	21%	23%	19%
							*						
Strongly disagree	241	65	176	137	104	127	25	46	44	124	117	203	38
	24%	21%	25%	25%	23%	25%	23%	22%	25%	23%	25%	27%	16%
							*					L	
Don't know	51	10	41	39	11	17	11	15	7	19	32	28	22
	5%	3%	6%	7%	2%	3%	11%	7%	4%	3%	7%	4%	10%
				D			E*				I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	176	89	87	76	100	102	21	28	24	110	66	143	33
	18%	29%	12%	14%	22%	20%	20%	13%	14%	20%	14%	19%	14%
		B			C		*			J			
Disagree (Net)	458	122	336	249	209	227	49	90	92	244	214	376	81
	46%	40%	48%	45%	46%	45%	46%	42%	52%	45%	46%	49%	35%
							*					L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Do you agree or disagree with the following statements? - Celebrity candidates are good for democracy.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	58 6%	5 2%	14 3%	38 14%	23 11%	15 9%	3 2%	19 11%	7 3%	15 9%	5 6%	3 3%
				AB		*		FHK		F*	*	*
Somewhat agree	118 12%	21 10%	60 12%	38 14%	19 9%	23 14%	15 11%	23 14%	25 12%	32 19%	6 7%	10 9%
						*				J*	*	*
Neither agree nor disagree	316 32%	64 31%	177 34%	74 27%	66 31%	51 31%	46 32%	55 33%	64 30%	50 30%	22 27%	33 30%
						*				*	*	*
Somewhat disagree	216 22%	44 21%	116 22%	57 21%	30 14%	44 26%	33 23%	29 17%	53 25%	37 22%	23 28%	29 26%
						D*				*	*	*
Strongly disagree	241 24%	61 30%	123 24%	57 20%	55 26%	26 16%	40 28%	39 24%	53 25%	29 17%	20 24%	34 30%
		C				*				*	*	I*
Don't know	51 5%	10 5%	27 5%	14 5%	16 8%	6 4%	6 4%	1 1%	12 5%	4 2%	7 8%	3 2%
						*			G	*	G*	*
Sigma	1000 100%	205 100%	516 100%	279 100%	210 100%	164 100%	143 100%	166 100%	214 100%	166 100%	82 100%	112 100%
Summary												
Agree (Net)	176 18%	26 13%	74 14%	76 27%	43 20%	37 23%	18 13%	41 25%	32 15%	46 28%	11 13%	14 12%
				AB		*		FHK		FHJK*	*	*
Disagree (Net)	458 46%	105 51%	238 46%	114 41%	86 41%	70 43%	73 51%	68 41%	107 50%	66 40%	43 52%	63 56%
		C				*				*	*	GI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	125	64	61	69	35	21	42	83	17	27	42	39	41	50	19
	12%	13%	12%	23%	10%	6%	11%	13%	10%	13%	11%	17%	11%	16%	10%
				DE											
Somewhat agree	357	185	172	124	121	112	108	249	65	70	132	90	163	96	63
	36%	38%	33%	42%	35%	31%	29%	40%	37%	33%	35%	38%	43%	31%	32%
				E				F					MN		
Neither agree nor disagree	244	117	127	49	93	102	118	126	46	42	103	53	85	62	64
	24%	24%	25%	16%	27%	28%	32%	20%	26%	20%	27%	22%	22%	20%	33%
					C	C	G								LM
Somewhat disagree	116	48	68	18	37	62	37	79	16	32	45	22	39	40	28
	12%	10%	13%	6%	11%	17%	10%	13%	9%	15%	12%	9%	10%	13%	14%
						CD									
Strongly disagree	110	53	58	25	43	43	45	65	22	27	34	26	31	52	16
	11%	11%	11%	8%	12%	12%	12%	10%	13%	13%	9%	11%	8%	17%	8%
														LN	
Don't know	48	16	32	11	16	21	21	27	11	12	19	6	21	8	5
	5%	3%	6%	4%	5%	6%	6%	4%	6%	6%	5%	3%	5%	3%	3%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	482	249	233	193	156	133	150	332	82	96	174	129	205	146	82
	48%	52%	45%	65%	45%	37%	41%	53%	46%	46%	46%	55%	54%	47%	42%
				DE				F					N		
Disagree (Net)	226	101	125	42	80	104	82	144	39	60	79	48	69	92	43
	23%	21%	24%	14%	23%	29%	22%	23%	22%	28%	21%	20%	18%	30%	22%
					C	C								L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	125	59	66	49	76	80	10	26	10	72	53	108	17
	12%	20%	9%	9%	17%	16%	9%	12%	6%	13%	12%	14%	7%
		B			C	H	*						
Somewhat agree	357	116	241	190	167	181	37	85	54	200	157	268	89
	36%	38%	35%	35%	37%	36%	35%	40%	30%	37%	34%	35%	38%
							*						
Neither agree nor disagree	244	59	185	145	98	116	24	57	47	120	124	168	76
	24%	19%	27%	27%	22%	23%	23%	27%	26%	22%	27%	22%	32%
							*						K
Somewhat disagree	116	28	88	59	57	59	9	16	31	67	49	100	16
	12%	9%	13%	11%	13%	12%	9%	8%	18%	12%	11%	13%	7%
							*		G				
Strongly disagree	110	31	79	66	44	52	15	17	27	59	51	97	14
	11%	10%	11%	12%	10%	10%	14%	8%	15%	11%	11%	13%	6%
							*					L	
Don't know	48	10	38	38	10	16	11	11	9	22	26	26	22
	5%	3%	5%	7%	2%	3%	11%	5%	5%	4%	6%	3%	10%
				D			E*						K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	482	176	306	239	243	261	46	111	64	272	210	376	106
	48%	58%	44%	44%	54%	52%	44%	52%	36%	50%	46%	49%	45%
		B			C	H	*	H					
Disagree (Net)	226	58	168	125	101	111	24	34	58	126	100	196	30
	23%	19%	24%	23%	22%	22%	23%	16%	33%	23%	22%	26%	13%
							*		EG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. Do you agree or disagree with the following statements? - Celebrity candidates encourage more people to engage in the democratic process.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	125 12%	25 12%	45 9%	55 20%	37 17%	27 17%	23 16%	27 16%	19 9%	23 14%	12 14%	7 6%
				AB		*	K	K		*	*	*
Somewhat agree	357 36%	65 32%	195 38%	98 35%	68 32%	79 48%	40 28%	56 34%	82 39%	81 49%	25 30%	38 34%
						D*				FGJ*	*	*
Neither agree nor disagree	244 24%	50 24%	131 25%	62 22%	43 20%	29 18%	26 18%	36 22%	52 24%	33 20%	23 28%	42 37%
						*				*	*	FGHI*
Somewhat disagree	116 12%	27 13%	61 12%	27 10%	19 9%	11 6%	24 17%	15 9%	23 11%	15 9%	13 16%	14 13%
						*				*	*	*
Strongly disagree	110 11%	31 15%	51 10%	28 10%	36 17%	11 7%	25 18%	27 16%	20 10%	11 6%	5 7%	10 9%
					E	*	IJ	IJ		*	*	*
Don't know	48 5%	7 3%	33 6%	8 3%	7 3%	7 4%	4 3%	5 3%	17 8%	4 2%	4 5%	1 1%
						*			K	*	*	*
Sigma	1000 100%	205 100%	516 100%	279 100%	210 100%	164 100%	143 100%	166 100%	214 100%	166 100%	82 100%	112 100%
Summary												
Agree (Net)	482 48%	90 44%	239 46%	153 55%	105 50%	106 65%	63 44%	83 50%	101 47%	104 62%	37 44%	45 40%
				A		D*				FHJK*	*	*
Disagree (Net)	226 23%	58 29%	112 22%	56 20%	55 26%	22 13%	50 35%	42 26%	44 20%	26 16%	19 23%	24 22%
					E	*	HI			*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	281	121	160	85	95	101	105	176	42	60	105	74	107	91	53
	28%	25%	31%	29%	27%	28%	28%	28%	23%	29%	28%	31%	28%	30%	27%
Somewhat agree	249	125	124	80	73	96	79	169	34	52	96	66	103	77	54
	25%	26%	24%	27%	21%	27%	21%	27%	19%	25%	26%	28%	27%	25%	28%
Neither agree nor disagree	271	134	137	78	101	92	107	164	48	58	100	65	86	89	49
	27%	28%	26%	26%	29%	25%	29%	26%	27%	28%	27%	28%	23%	29%	25%
Somewhat disagree	125	65	60	27	56	41	52	73	33	29	39	24	53	35	26
	13%	13%	12%	9%	16%	12%	14%	12%	19%	14%	10%	10%	14%	11%	13%
Strongly disagree	44	28	16	13	9	21	15	29	10	7	24	2	17	13	8
	4%	6%	3%	5%	3%	6%	4%	5%	6%	3%	6%	1%	5%	4%	4%
Don't know	31	10	21	11	10	10	13	18	11	4	12	4	14	4	4
	3%	2%	4%	4%	3%	3%	3%	3%	6%	2%	3%	2%	4%	1%	2%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	530	246	284	165	167	197	184	345	76	112	201	140	210	168	107
	53%	51%	55%	56%	49%	55%	50%	55%	43%	53%	54%	59%	55%	54%	55%
Disagree (Net)	169	93	76	41	66	62	67	102	43	36	62	27	70	48	34
	17%	19%	15%	14%	19%	17%	18%	16%	24%	17%	17%	11%	19%	15%	18%
									K						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	281	87	194	132	148	142	29	61	49	149	131	225	56
	28%	29%	28%	24%	33%	28%	27%	29%	28%	28%	29%	29%	24%
					C		*						
Somewhat agree	249	79	170	128	121	125	23	55	46	135	114	195	54
	25%	26%	24%	23%	27%	25%	21%	26%	26%	25%	25%	25%	23%
							*						
Neither agree nor disagree	271	71	200	162	109	143	29	52	46	144	127	201	70
	27%	23%	29%	30%	24%	28%	28%	25%	26%	27%	28%	26%	30%
							*						
Somewhat disagree	125	47	79	67	58	64	16	28	18	72	53	91	34
	13%	15%	11%	12%	13%	13%	15%	13%	10%	13%	12%	12%	15%
							*						
Strongly disagree	44	10	33	30	14	18	5	7	13	27	17	34	9
	4%	3%	5%	5%	3%	4%	5%	3%	7%	5%	4%	4%	4%
							*						
Don't know	31	9	22	28	3	11	5	9	6	14	17	20	11
	3%	3%	3%	5%	1%	2%	4%	4%	3%	3%	4%	3%	5%
				D			*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	530	166	364	261	269	267	51	117	95	284	246	420	110
	53%	55%	52%	48%	59%	53%	48%	55%	53%	53%	53%	55%	47%
					C		*						
Disagree (Net)	169	57	112	97	72	82	21	35	31	99	70	125	43
	17%	19%	16%	18%	16%	16%	20%	17%	17%	18%	15%	16%	19%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. Do you agree or disagree with the following statements? - Most celebrities are less qualified to be elected than most current government officials.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	281	59	144	77	68	40	46	45	69	39	26	27
	28%	29%	28%	28%	33%	24%	32%	27%	32%	23%	32%	24%
						*				*	*	*
Somewhat agree	249	46	129	74	38	51	32	45	65	38	17	37
	25%	22%	25%	27%	18%	31%	22%	27%	30%	23%	20%	33%
						D*				*	*	*
Neither agree nor disagree	271	54	149	68	60	44	42	47	41	44	20	29
	27%	26%	29%	24%	29%	27%	29%	28%	19%	27%	24%	26%
						*				*	*	*
Somewhat disagree	125	26	64	35	23	23	17	17	23	30	12	14
	13%	13%	12%	12%	11%	14%	12%	10%	11%	18%	15%	12%
						*				*	*	*
Strongly disagree	44	9	17	18	15	2	5	9	4	13	5	4
	4%	4%	3%	6%	7%	1%	3%	5%	2%	8%	6%	3%
					E	*				H*	*	*
Don't know	31	11	13	7	5	5	1	3	12	3	3	1
	3%	5%	3%	2%	3%	3%	1%	2%	5%	2%	3%	1%
						*			F	*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	530	105	273	151	106	91	78	90	133	76	43	64
	53%	51%	53%	54%	51%	55%	55%	54%	62%	46%	52%	57%
						*			I	*	*	*
Disagree (Net)	169	35	81	52	38	25	22	26	28	43	17	17
	17%	17%	16%	19%	18%	15%	15%	16%	13%	26%	20%	16%
						*				H*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Agree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
High-level elected officials should have government experience prior to being elected.	658	297	362	217	229	213	252	406	119	136	241	163	298	152	133
	66%	62%	70%	74%	66%	59%	68%	65%	67%	65%	64%	69%	78%	49%	68%
			A	E									MN		M
High-level elected officials should have management experience prior to being elected.	732	339	393	236	240	255	274	458	118	162	270	182	283	232	137
	73%	70%	76%	80%	70%	71%	74%	73%	66%	77%	72%	77%	74%	75%	71%
				DE								H			
Celebrity candidates are good for democracy.	176	103	73	80	43	53	61	115	32	35	70	39	78	60	24
	18%	21%	14%	27%	12%	15%	17%	18%	18%	16%	19%	17%	21%	19%	13%
		B		DE									N		
Celebrity candidates encourage more people to engage in the democratic process.	482	249	233	193	156	133	150	332	82	96	174	129	205	146	82
	48%	52%	45%	65%	45%	37%	41%	53%	46%	46%	46%	55%	54%	47%	42%
				DE				F					N		
Most celebrities are less qualified to be elected than most current government officials.	530	246	284	165	167	197	184	345	76	112	201	140	210	168	107
	53%	51%	55%	56%	49%	55%	50%	55%	43%	53%	54%	59%	55%	54%	55%
											H	H			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
High-level elected officials should have government experience prior to being elected.	658	218	441	345	314	327	74	153	104	354	304	486	173
	66%	72%	63%	63%	69%	65%	70%	72%	58%	66%	66%	63%	74%
		B					*	H					K
High-level elected officials should have management experience prior to being elected.	732	230	502	394	338	370	81	154	127	401	331	560	172
	73%	76%	72%	72%	75%	74%	77%	72%	71%	74%	72%	73%	73%
							*						
Celebrity candidates are good for democracy.	176	89	87	76	100	102	21	28	24	110	66	143	33
	18%	29%	12%	14%	22%	20%	20%	13%	14%	20%	14%	19%	14%
		B			C		*			J			
Celebrity candidates encourage more people to engage in the democratic process.	482	176	306	239	243	261	46	111	64	272	210	376	106
	48%	58%	44%	44%	54%	52%	44%	52%	36%	50%	46%	49%	45%
		B			C	H	*	H					
Most celebrities are less qualified to be elected than most current government officials.	530	166	364	261	269	267	51	117	95	284	246	420	110
	53%	55%	52%	48%	59%	53%	48%	55%	53%	53%	53%	55%	47%
					C		*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Agree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independen t Women	Independen t Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
High-level elected officials should have government experience prior to being elected.	658	120	342	197	99	133	76	76	174	124	58	75
	66%	58%	66%	71%	47%	81%	53%	46%	81%	75%	70%	67%
				A		D*			FGK	FG*	FG*	G*
High-level elected officials should have management experience prior to being elected.	732	155	366	210	159	126	116	116	160	123	62	75
	73%	76%	71%	76%	76%	77%	81%	70%	75%	74%	76%	67%
						*	K			*	*	*
Celebrity candidates are good for democracy.	176	26	74	76	43	37	18	41	32	46	11	14
	18%	13%	14%	27%	20%	23%	13%	25%	15%	28%	13%	12%
				AB		*		FHK		FHJK*	*	*
Celebrity candidates encourage more people to engage in the democratic process.	482	90	239	153	105	106	63	83	101	104	37	45
	48%	44%	46%	55%	50%	65%	44%	50%	47%	62%	44%	40%
				A		D*				FHJK*	*	*
Most celebrities are less qualified to be elected than most current government officials.	530	105	273	151	106	91	78	90	133	76	43	64
	53%	51%	53%	54%	51%	55%	55%	54%	62%	46%	52%	57%
						*			I	*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Disagree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
High-level elected officials should have government experience prior to being elected.	129	84	45	23	53	54	36	93	19	35	50	26	25	74	24
	13%	17%	9%	8%	15%	15%	10%	15%	11%	16%	13%	11%	7%	24%	12%
		B			C	C								LN	L
High-level elected officials should have management experience prior to being elected.	71	50	21	21	32	18	23	48	15	15	20	20	26	19	18
	7%	10%	4%	7%	9%	5%	6%	8%	9%	7%	5%	9%	7%	6%	9%
		B													
Celebrity candidates are good for democracy.	458	207	251	121	166	170	165	292	74	104	171	108	172	141	106
	46%	43%	48%	41%	48%	47%	45%	46%	41%	49%	46%	46%	45%	46%	54%
Celebrity candidates encourage more people to engage in the democratic process.	226	101	125	42	80	104	82	144	39	60	79	48	69	92	43
	23%	21%	24%	14%	23%	29%	22%	23%	22%	28%	21%	20%	18%	30%	22%
					C	C								L	
Most celebrities are less qualified to be elected than most current government officials.	169	93	76	41	66	62	67	102	43	36	62	27	70	48	34
	17%	19%	15%	14%	19%	17%	18%	16%	24%	17%	17%	11%	19%	15%	18%
									K						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
High-level elected officials should have government experience prior to being elected.	129	33	97	75	55	75	11	16	28	78	51	119	11
	13%	11%	14%	14%	12%	15%	10%	7%	15%	14%	11%	16%	5%
						G	*		G			L	
High-level elected officials should have management experience prior to being elected.	71	24	47	32	38	41	9	13	7	35	35	55	15
	7%	8%	7%	6%	8%	8%	8%	6%	4%	7%	8%	7%	7%
							*						
Celebrity candidates are good for democracy.	458	122	336	249	209	227	49	90	92	244	214	376	81
	46%	40%	48%	45%	46%	45%	46%	42%	52%	45%	46%	49%	35%
							*					L	
Celebrity candidates encourage more people to engage in the democratic process.	226	58	168	125	101	111	24	34	58	126	100	196	30
	23%	19%	24%	23%	22%	22%	23%	16%	33%	23%	22%	26%	13%
							*		EG			L	
Most celebrities are less qualified to be elected than most current government officials.	169	57	112	97	72	82	21	35	31	99	70	125	43
	17%	19%	16%	18%	16%	16%	20%	17%	17%	18%	15%	16%	19%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Disagree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
High-level elected officials should have government experience prior to being elected.	129	41	61	28	52	11	24	50	11	14	8	16
	13%	20%	12%	10%	25%	7%	17%	30%	5%	8%	10%	14%
		BC			E	*	H	FHIJK		*	*	H*
High-level elected officials should have management experience prior to being elected.	71	12	33	25	14	8	2	16	9	17	6	12
	7%	6%	6%	9%	7%	5%	2%	10%	4%	10%	8%	11%
						*		F		F*	F*	F*
Celebrity candidates are good for democracy.	458	105	238	114	86	70	73	68	107	66	43	63
	46%	51%	46%	41%	41%	43%	51%	41%	50%	40%	52%	56%
		C				*				*	*	GI*
Celebrity candidates encourage more people to engage in the democratic process.	226	58	112	56	55	22	50	42	44	26	19	24
	23%	29%	22%	20%	26%	13%	35%	26%	20%	16%	23%	22%
					E	*	HI			*	*	*
Most celebrities are less qualified to be elected than most current government officials.	169	35	81	52	38	25	22	26	28	43	17	17
	17%	17%	16%	19%	18%	15%	15%	16%	13%	26%	20%	16%
						*				H*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Do you agree or disagree with the following statements? - Grid Table

	High-level elected officials should have governmen t	High-level elected officials should have manageme nt	Celebrity candidates are good for democracy.	Celebrity candidates encourage more people to engage in the	Most celebrities are less qualified to be elected than most current
	A	B	C	D	E
Base: All Respondents (unwtd)	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	1000	1000	1000	1000	1000
Strongly agree	365	400	58	125	281
	37%	40%	6%	12%	28%
	CDE	CDE		C	CD
Somewhat agree	293	332	118	357	249
	29%	33%	12%	36%	25%
	C	CE		ACE	C
Neither agree nor disagree	180	163	316	244	271
	18%	16%	32%	24%	27%
			ABD	AB	AB
Somewhat disagree	75	51	216	116	125
	7%	5%	22%	12%	13%
			ABDE	AB	AB
Strongly disagree	55	19	241	110	44
	5%	2%	24%	11%	4%
	B		ABDE	ABE	B
Don't know	32	35	51	48	31
	3%	4%	5%	5%	3%
Sigma	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%
Summary					
Agree (Net)	658	732	176	482	530
	66%	73%	18%	48%	53%
	CDE	ACDE		C	C
Disagree (Net)	129	71	458	226	169
	13%	7%	46%	23%	17%
	B		ABDE	ABE	AB

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very likely	146	67	80	62	50	34	65	82	25	22	68	32	82	14	29
	15%	14%	15%	21%	15%	9%	17%	13%	14%	11%	18%	13%	21%	5%	15%
				E							I		M		M
Somewhat likely	190	87	103	83	55	51	53	137	37	36	67	50	106	40	29
	19%	18%	20%	28%	16%	14%	14%	22%	21%	17%	18%	21%	28%	13%	15%
				DE				F					MN		
Unsure	166	68	98	43	72	50	71	94	28	40	69	28	62	37	30
	17%	14%	19%	15%	21%	14%	19%	15%	16%	19%	18%	12%	16%	12%	15%
					E										
Somewhat unlikely	137	69	68	35	36	67	45	92	19	29	46	44	76	35	19
	14%	14%	13%	12%	10%	19%	12%	15%	11%	14%	12%	19%	20%	11%	10%
						CD							MN		
Very unlikely	361	191	170	72	131	158	136	225	69	84	126	82	55	182	88
	36%	40%	33%	24%	38%	44%	37%	36%	39%	40%	34%	35%	14%	59%	45%
					C	C								LN	L
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Likely (Net)	336	154	183	145	106	85	118	218	62	58	134	82	187	54	58
	34%	32%	35%	49%	31%	24%	32%	35%	35%	28%	36%	35%	49%	18%	30%
				DE									MN		M
Unlikely (Net)	498	261	237	106	167	225	182	316	88	113	172	126	131	217	106
	50%	54%	46%	36%	48%	62%	49%	50%	49%	53%	46%	53%	34%	70%	55%
		B			C	CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very likely	146	50	97	79	68	68	20	43	15	67	79	86	61
	15%	16%	14%	14%	15%	14%	19%	20%	8%	12%	17%	11%	26%
							H*	H					K
Somewhat likely	190	75	115	97	93	115	16	39	21	104	85	135	55
	19%	25%	16%	18%	21%	23%	15%	18%	12%	19%	19%	18%	23%
		B				H	*						
Unsure	166	53	112	88	77	80	24	38	24	90	76	111	54
	17%	18%	16%	16%	17%	16%	22%	18%	14%	17%	16%	15%	23%
							*						K
Somewhat unlikely	137	30	107	59	78	70	17	26	24	66	71	116	21
	14%	10%	15%	11%	17%	14%	16%	12%	14%	12%	16%	15%	9%
					C		*						
Very unlikely	361	94	267	225	136	171	30	67	93	213	148	318	43
	36%	31%	38%	41%	30%	34%	28%	31%	53%	39%	32%	41%	19%
				D			*		EFG	J		L	
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Likely (Net)	336	125	211	175	161	183	36	82	36	171	165	221	116
	34%	41%	30%	32%	36%	36%	34%	38%	20%	32%	36%	29%	49%
		B				H	H*	H					K
Unlikely (Net)	498	125	373	284	214	241	47	93	117	279	220	434	64
	50%	41%	54%	52%	47%	48%	44%	44%	66%	52%	48%	57%	27%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Oprah Winfrey

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very likely	146	18	67	62	15	33	3	11	45	37	14	16
	15%	9%	13%	22%	7%	20%	2%	7%	21%	22%	17%	14%
				AB		D*			FG	FG*	FG*	F*
Somewhat likely	190	31	86	74	35	53	15	25	58	48	21	8
	19%	15%	17%	26%	17%	32%	11%	15%	27%	29%	25%	7%
				AB		D*			FGK	FGK*	FK*	*
Unsure	166	32	102	32	31	39	22	15	40	22	11	19
	17%	16%	20%	11%	15%	24%	16%	9%	19%	13%	14%	17%
			C			*			G	*	*	*
Somewhat unlikely	137	23	72	42	17	16	13	22	43	34	8	11
	14%	11%	14%	15%	8%	10%	9%	13%	20%	20%	9%	10%
						*			FJ	F*	*	*
Very unlikely	361	101	191	69	111	24	89	93	29	26	29	59
	36%	49%	37%	25%	53%	14%	62%	56%	13%	16%	35%	52%
		BC	C		E	*	HIJ	HIJ		*	HI*	HIJ*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Likely (Net)	336	48	152	136	51	86	18	36	103	84	34	24
	34%	24%	29%	49%	24%	52%	13%	22%	48%	51%	42%	21%
				AB		D*			FGK	FGK*	FGK*	*
Unlikely (Net)	498	124	263	111	128	40	102	115	71	60	37	70
	50%	61%	51%	40%	61%	24%	71%	69%	33%	36%	44%	62%
		BC	C		E	*	HIJ	HIJ		*	*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very likely	320	139	181	136	103	81	125	195	50	57	128	84	221	30	40
	32%	29%	35%	46%	30%	22%	34%	31%	28%	27%	34%	36%	58%	10%	20%
				DE									MN		M
Somewhat likely	176	81	95	66	58	51	58	118	38	38	55	45	95	21	41
	18%	17%	18%	22%	17%	14%	16%	19%	21%	18%	15%	19%	25%	7%	21%
				E									M		M
Unsure	101	49	52	29	43	29	40	61	17	28	38	19	28	19	28
	10%	10%	10%	10%	13%	8%	11%	10%	9%	13%	10%	8%	7%	6%	14%
															LM
Somewhat unlikely	68	32	35	11	23	34	25	43	10	12	28	17	19	29	11
	7%	7%	7%	4%	7%	9%	7%	7%	6%	6%	8%	7%	5%	9%	6%
						C									
Very unlikely	335	181	154	53	116	166	123	212	63	75	126	71	17	210	75
	34%	38%	30%	18%	34%	46%	33%	34%	35%	36%	33%	30%	4%	68%	38%
		B			C	CD								LN	L
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Likely (Net)	496	220	276	202	162	132	183	313	88	95	183	129	316	51	81
	50%	46%	53%	69%	47%	37%	49%	50%	50%	45%	49%	55%	83%	17%	41%
			A	DE	E								MN		M
Unlikely (Net)	403	213	190	64	139	200	148	255	73	88	154	88	36	238	86
	40%	44%	37%	22%	40%	55%	40%	41%	41%	42%	41%	37%	9%	77%	44%
		B			C	CD								LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very likely	320	115	205	146	174	174	36	74	37	153	167	200	120
	32%	38%	29%	27%	38%	34%	34%	35%	21%	28%	36%	26%	51%
		B			C	H	H*	H			I		K
Somewhat likely	176	50	126	91	85	95	21	39	21	88	88	136	40
	18%	17%	18%	17%	19%	19%	20%	18%	12%	16%	19%	18%	17%
							*						
Unsure	101	34	68	62	40	44	14	30	14	51	50	69	33
	10%	11%	10%	11%	9%	9%	13%	14%	8%	9%	11%	9%	14%
							*						
Somewhat unlikely	68	22	46	41	27	38	5	14	10	45	22	52	15
	7%	7%	7%	7%	6%	8%	5%	7%	6%	8%	5%	7%	7%
							*						
Very unlikely	335	83	252	209	127	153	30	56	96	203	133	309	26
	34%	27%	36%	38%	28%	30%	29%	26%	54%	38%	29%	40%	11%
			A	D			*		EFG	J		L	
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Likely (Net)	496	165	331	236	259	268	56	113	58	241	255	336	160
	50%	54%	47%	43%	57%	53%	53%	53%	33%	45%	55%	44%	68%
					C	H	H*	H			I		K
Unlikely (Net)	403	105	298	249	154	191	35	70	106	248	155	361	42
	40%	35%	43%	46%	34%	38%	33%	33%	60%	46%	34%	47%	18%
				D			*		EFG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Michelle Obama

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independent Women	Independent Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very likely	320	46	145	129	35	97	9	21	126	96	23	17
	32%	22%	28%	46%	17%	59%	7%	13%	59%	58%	28%	15%
				AB		D*			FGJK	FGJK*	FG*	*
Somewhat likely	176	29	93	54	17	33	9	12	52	43	22	19
	18%	14%	18%	19%	8%	20%	6%	7%	24%	26%	26%	17%
						D*			FG	FG*	FG*	FG*
Unsure	101	15	59	27	15	17	10	8	17	11	9	19
	10%	7%	11%	10%	7%	11%	7%	5%	8%	7%	11%	17%
						*				*	*	FGHI*
Somewhat unlikely	68	14	47	7	15	5	12	17	12	7	7	4
	7%	7%	9%	3%	7%	3%	8%	10%	6%	4%	8%	4%
		C	C			*				*	*	*
Very unlikely	335	102	172	62	126	12	102	107	8	9	22	53
	34%	50%	33%	22%	60%	7%	72%	65%	4%	5%	27%	47%
		BC	C		E	*	HIJK	HIJK		*	HI*	HIJ*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Likely (Net)	496	74	238	183	53	130	18	33	177	139	45	36
	50%	36%	46%	66%	25%	79%	13%	20%	83%	83%	54%	32%
			A	AB		D*			FGJK	FGJK*	FGK*	F*
Unlikely (Net)	403	115	219	69	142	17	114	124	20	16	29	57
	40%	56%	42%	25%	68%	10%	80%	75%	9%	10%	35%	51%
		BC	C		E	*	HIJK	HIJK		*	HI*	HIJ*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very likely	47	29	18	32	11	4	12	35	10	10	16	11	17	20	10
	5%	6%	3%	11%	3%	1%	3%	6%	6%	5%	4%	5%	5%	6%	5%
				DE											
Somewhat likely	40	26	13	30	7	3	8	32	5	3	22	10	16	19	5
	4%	5%	3%	10%	2%	1%	2%	5%	3%	1%	6%	4%	4%	6%	3%
				DE							I				
Unsure	76	32	44	16	23	38	41	35	10	12	34	21	20	20	14
	8%	7%	8%	5%	7%	11%	11%	6%	5%	6%	9%	9%	5%	7%	7%
						C	G								
Somewhat unlikely	86	60	27	17	12	57	27	60	20	13	30	23	44	19	18
	9%	12%	5%	6%	4%	16%	7%	9%	11%	6%	8%	10%	12%	6%	9%
		B				CD							M		
Very unlikely	751	335	416	200	292	259	283	468	134	172	274	171	282	231	147
	75%	69%	80%	68%	85%	72%	76%	74%	75%	82%	73%	72%	74%	75%	76%
			A		CE					JK					
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Likely (Net)	87	55	31	62	17	7	20	66	15	13	37	22	33	38	15
	9%	11%	6%	21%	5%	2%	5%	11%	8%	6%	10%	9%	9%	12%	8%
		B		DE				F							
Unlikely (Net)	837	395	443	217	304	316	309	528	154	186	304	194	326	250	166
	84%	82%	85%	74%	88%	88%	83%	84%	86%	88%	81%	82%	86%	81%	85%
					C	C									

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very likely	47	26	20	20	27	31	6	8	1	29	18	34	13
	5%	9%	3%	4%	6%	6%	5%	4%	1%	5%	4%	4%	6%
		B				H	H*						
Somewhat likely	40	23	17	12	28	32	2	5	1	28	12	36	4
	4%	7%	2%	2%	6%	6%	2%	2%	*	5%	3%	5%	2%
		B			C	H	*						
Unsure	76	12	64	50	26	26	10	19	21	45	32	52	25
	8%	4%	9%	9%	6%	5%	10%	9%	12%	8%	7%	7%	11%
			A				*		E				
Somewhat unlikely	86	17	70	42	44	43	8	10	26	50	36	61	25
	9%	5%	10%	8%	10%	9%	7%	5%	15%	9%	8%	8%	11%
							*		G				
Very unlikely	751	225	526	423	327	370	80	171	129	388	363	583	168
	75%	74%	75%	77%	72%	74%	76%	80%	73%	72%	79%	76%	72%
							*			I			
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Likely (Net)	87	49	38	32	55	64	8	13	2	57	30	70	17
	9%	16%	5%	6%	12%	13%	8%	6%	1%	11%	6%	9%	7%
		B			C	GH	H*	H					
Unlikely (Net)	837	242	595	465	372	413	88	181	155	438	399	644	193
	84%	80%	85%	85%	82%	82%	83%	85%	87%	81%	87%	84%	82%
							*			I			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Kanye West

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independent Women	Independent Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very likely	47	6	17	24	16	9	4	16	8	9	6	4
	5%	3%	3%	9%	8%	6%	3%	10%	4%	6%	7%	3%
				AB		*		F		*	*	*
Somewhat likely	40	4	10	26	10	20	7	12	6	10	1	5
	4%	2%	2%	9%	5%	12%	5%	7%	3%	6%	1%	4%
				AB		D*		J		*	*	*
Unsure	76	19	34	24	18	11	12	8	9	12	8	6
	8%	9%	7%	9%	8%	7%	9%	5%	4%	7%	9%	6%
						*				*	*	*
Somewhat unlikely	86	17	48	22	17	12	3	16	14	31	8	10
	9%	8%	9%	8%	8%	7%	2%	10%	6%	18%	10%	9%
						*		F		FH*	F*	F*
Very unlikely	751	160	408	183	149	112	117	114	178	104	60	87
	75%	78%	79%	66%	71%	68%	82%	69%	83%	63%	73%	78%
		C	C			*	GI		GI	*	*	I*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Likely (Net)	87	10	27	50	27	29	11	27	14	19	6	8
	9%	5%	5%	18%	13%	18%	8%	17%	7%	12%	8%	7%
				AB		*		FH		*	*	*
Unlikely (Net)	837	176	456	205	165	124	119	130	191	135	68	97
	84%	86%	88%	74%	79%	76%	84%	79%	89%	81%	83%	87%
		C	C			*			G	*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very likely	42	24	18	26	4	12	5	37	9	11	13	8	18	17	8
	4%	5%	4%	9%	1%	3%	1%	6%	5%	5%	4%	3%	5%	5%	4%
				DE				F							
Somewhat likely	112	62	50	45	32	35	45	67	17	19	51	25	67	28	8
	11%	13%	10%	15%	9%	10%	12%	11%	10%	9%	14%	10%	18%	9%	4%
				D									MN		
Unsure	379	152	227	128	143	109	153	226	63	77	155	83	164	78	70
	38%	31%	44%	43%	41%	30%	41%	36%	35%	37%	41%	35%	43%	25%	36%
			A	E	E								M		M
Somewhat unlikely	130	66	64	29	50	52	43	87	20	27	42	41	51	33	37
	13%	14%	12%	10%	14%	14%	12%	14%	11%	13%	11%	17%	13%	11%	19%
															M
Very unlikely	337	179	158	67	116	153	125	212	68	76	114	80	80	153	72
	34%	37%	30%	23%	34%	43%	34%	34%	38%	36%	30%	34%	21%	50%	37%
					C	CD								LN	L
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Likely (Net)	154	86	68	71	36	47	50	104	27	30	64	33	85	44	16
	15%	18%	13%	24%	10%	13%	14%	16%	15%	14%	17%	14%	22%	14%	8%
				DE									MN		
Unlikely (Net)	467	245	222	96	166	205	168	299	88	103	155	120	131	186	109
	47%	51%	43%	33%	48%	57%	45%	48%	50%	49%	41%	51%	34%	60%	56%
		B			C	C								L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very likely	42	28	14	13	29	34	4	2	3	29	13	42	-
	4%	9%	2%	2%	6%	7%	4%	1%	2%	5%	3%	5%	-
		B			C	GH	*					L	
Somewhat likely	112	46	66	50	62	52	10	27	23	74	38	81	31
	11%	15%	9%	9%	14%	10%	10%	13%	13%	14%	8%	11%	13%
		B					*			J			
Unsure	379	113	266	223	156	194	48	90	46	175	204	235	144
	38%	37%	38%	41%	34%	39%	46%	42%	26%	32%	44%	31%	61%
						H	H*	H			I		K
Somewhat unlikely	130	36	94	64	65	69	11	25	24	72	58	110	20
	13%	12%	14%	12%	14%	14%	11%	12%	13%	13%	13%	14%	9%
							*						
Very unlikely	337	81	256	197	141	155	31	69	82	191	147	298	39
	34%	27%	37%	36%	31%	31%	30%	32%	46%	35%	32%	39%	17%
			A				*		EFG			L	
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Likely (Net)	154	74	80	63	91	85	15	28	26	102	51	123	31
	15%	24%	12%	12%	20%	17%	14%	13%	15%	19%	11%	16%	13%
		B			C		*			J			
Unlikely (Net)	467	116	351	261	206	224	43	94	106	262	205	407	60
	47%	38%	50%	48%	45%	45%	40%	44%	59%	49%	44%	53%	25%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - James Comey

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very likely	42	4	9	29	7	19	7	10	9	9	2	5
	4%	2%	2%	11%	3%	11%	5%	6%	4%	5%	3%	4%
				AB		D*				*	*	*
Somewhat likely	112	18	46	48	17	28	7	20	32	35	3	5
	11%	9%	9%	17%	8%	17%	5%	12%	15%	21%	3%	5%
				AB		D*		J	FJK	FJK*	*	*
Unsure	379	69	216	94	67	74	52	27	102	62	27	43
	38%	34%	42%	34%	32%	45%	36%	16%	48%	37%	33%	38%
						D*	G		GJ	G*	G*	G*
Somewhat unlikely	130	31	71	29	15	13	13	19	28	24	18	19
	13%	15%	14%	10%	7%	8%	9%	12%	13%	14%	21%	17%
						*				*	F*	*
Very unlikely	337	83	175	79	104	31	64	90	43	37	32	40
	34%	40%	34%	28%	50%	19%	45%	54%	20%	22%	39%	36%
		C			E	*	HI	HIJK		*	HI*	HI*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Likely (Net)	154	22	55	77	24	47	14	30	41	44	5	10
	15%	11%	11%	28%	11%	28%	10%	18%	19%	26%	6%	9%
				AB		D*		J	FJ	FJK*	*	*
Unlikely (Net)	467	114	246	107	119	44	77	109	71	60	50	59
	47%	55%	48%	39%	57%	27%	54%	66%	33%	36%	60%	53%
		C	C		E	*	HI	HI		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Very likely	29	18	11	17	9	3	5	23	9	4	11	5	13	8	6
	3%	4%	2%	6%	3%	1%	1%	4%	5%	2%	3%	2%	4%	3%	3%
				E											
Somewhat likely	58	36	22	37	13	8	9	50	5	13	17	22	22	32	4
	6%	8%	4%	13%	4%	2%	2%	8%	3%	6%	5%	9%	6%	10%	2%
				DE				F				H		N	
Unsure	529	234	294	166	196	166	207	321	88	109	216	115	243	109	97
	53%	49%	57%	56%	57%	46%	56%	51%	49%	52%	58%	49%	64%	35%	50%
			A	E	E								MN		M
Somewhat unlikely	99	56	43	23	29	47	34	65	19	14	40	26	38	35	23
	10%	12%	8%	8%	8%	13%	9%	10%	11%	7%	11%	11%	10%	11%	12%
Very unlikely	285	138	147	51	98	136	116	170	56	70	91	67	64	125	64
	29%	29%	28%	17%	28%	38%	31%	27%	32%	33%	24%	29%	17%	41%	33%
					C	CD				J				L	L
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Likely (Net)	87	54	33	54	22	11	14	73	15	17	28	27	35	39	10
	9%	11%	6%	18%	6%	3%	4%	12%	8%	8%	8%	12%	9%	13%	5%
		B		DE				F						N	
Unlikely (Net)	384	194	191	74	127	183	150	234	76	84	131	94	102	160	87
	38%	40%	37%	25%	37%	51%	40%	37%	42%	40%	35%	40%	27%	52%	45%
					C	CD								L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Very likely	29	13	16	8	21	21	2	3	3	18	10	26	3
	3%	4%	2%	1%	5%	4%	2%	1%	2%	3%	2%	3%	1%
					C		*						
Somewhat likely	58	39	19	17	41	45	5	6	2	47	11	52	6
	6%	13%	3%	3%	9%	9%	4%	3%	1%	9%	2%	7%	3%
		B			C	GH	*			J			
Unsure	529	157	371	305	224	255	63	132	79	260	269	361	167
	53%	52%	53%	56%	49%	51%	59%	62%	45%	48%	58%	47%	71%
							H*	EH			I		K
Somewhat unlikely	99	27	72	46	53	45	10	18	26	61	38	80	19
	10%	9%	10%	8%	12%	9%	9%	9%	14%	11%	8%	10%	8%
							*						
Very unlikely	285	67	219	171	115	138	27	54	67	154	131	247	38
	29%	22%	31%	31%	25%	27%	25%	25%	38%	29%	29%	32%	16%
			A				*		EFG			L	
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Likely (Net)	87	52	35	25	62	66	7	9	6	66	21	77	10
	9%	17%	5%	5%	14%	13%	6%	4%	3%	12%	5%	10%	4%
		B			C	GH	*			J		L	
Unlikely (Net)	384	94	290	217	167	183	37	72	93	215	170	327	57
	38%	31%	42%	40%	37%	36%	34%	34%	52%	40%	37%	43%	24%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Howard Schultz

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independent Women	Independent Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Very likely	29	2	11	16	4	10	1	6	3	10	5	1
	3%	1%	2%	6%	2%	6%	1%	4%	1%	6%	6%	1%
				AB		*				*	*	*
Somewhat likely	58	6	17	36	16	21	9	22	10	11	1	3
	6%	3%	3%	13%	8%	13%	7%	13%	5%	7%	2%	2%
				AB		*		HJK		*	*	*
Unsure	529	105	282	141	91	89	60	49	140	102	41	57
	53%	51%	55%	51%	43%	54%	42%	30%	66%	62%	49%	50%
						*			FGJK	FG*	G*	G*
Somewhat unlikely	99	16	71	12	20	13	11	24	20	18	10	13
	10%	8%	14%	4%	9%	8%	8%	14%	10%	11%	13%	12%
			AC			*				*	*	*
Very unlikely	285	77	135	73	78	32	61	64	39	25	25	38
	29%	38%	26%	26%	37%	19%	43%	39%	18%	15%	31%	34%
			BC		E	*	HI	HI		*	HI*	HI*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Likely (Net)	87	7	28	52	21	30	11	29	14	21	6	4
	9%	3%	5%	19%	10%	18%	8%	17%	6%	13%	7%	4%
				AB		*		FHK		K*	*	*
Unlikely (Net)	384	93	206	85	98	45	72	88	60	42	36	51
	38%	45%	40%	31%	47%	27%	51%	53%	28%	26%	43%	46%
		C	C		E	*	HI	HI		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Oprah Winfrey	336	154	183	145	106	85	118	218	62	58	134	82	187	54	58
	34%	32%	35%	49%	31%	24%	32%	35%	35%	28%	36%	35%	49%	18%	30%
				DE									MN		M
Michelle Obama	496	220	276	202	162	132	183	313	88	95	183	129	316	51	81
	50%	46%	53%	69%	47%	37%	49%	50%	50%	45%	49%	55%	83%	17%	41%
			A	DE	E								MN		M
Kanye West	87	55	31	62	17	7	20	66	15	13	37	22	33	38	15
	9%	11%	6%	21%	5%	2%	5%	11%	8%	6%	10%	9%	9%	12%	8%
		B		DE				F							
James Comey	154	86	68	71	36	47	50	104	27	30	64	33	85	44	16
	15%	18%	13%	24%	10%	13%	14%	16%	15%	14%	17%	14%	22%	14%	8%
				DE									MN		
Howard Schultz	87	54	33	54	22	11	14	73	15	17	28	27	35	39	10
	9%	11%	6%	18%	6%	3%	4%	12%	8%	8%	8%	12%	9%	13%	5%
		B		DE				F						N	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Oprah Winfrey	336	125	211	175	161	183	36	82	36	171	165	221	116
	34%	41%	30%	32%	36%	36%	34%	38%	20%	32%	36%	29%	49%
		B				H	H*	H					K
Michelle Obama	496	165	331	236	259	268	56	113	58	241	255	336	160
	50%	54%	47%	43%	57%	53%	53%	53%	33%	45%	55%	44%	68%
					C	H	H*	H			I		K
Kanye West	87	49	38	32	55	64	8	13	2	57	30	70	17
	9%	16%	5%	6%	12%	13%	8%	6%	1%	11%	6%	9%	7%
		B			C	GH	H*	H					
James Comey	154	74	80	63	91	85	15	28	26	102	51	123	31
	15%	24%	12%	12%	20%	17%	14%	13%	15%	19%	11%	16%	13%
		B			C		*			J			
Howard Schultz	87	52	35	25	62	66	7	9	6	66	21	77	10
	9%	17%	5%	5%	14%	13%	6%	4%	3%	12%	5%	10%	4%
		B			C	GH	*			J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Likely Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Oprah Winfrey	336	48	152	136	51	86	18	36	103	84	34	24
	34%	24%	29%	49%	24%	52%	13%	22%	48%	51%	42%	21%
				AB		D*			FGK	FGK*	FGK*	*
Michelle Obama	496	74	238	183	53	130	18	33	177	139	45	36
	50%	36%	46%	66%	25%	79%	13%	20%	83%	83%	54%	32%
			A	AB		D*			FGJK	FGJK*	FGK*	F*
Kanye West	87	10	27	50	27	29	11	27	14	19	6	8
	9%	5%	5%	18%	13%	18%	8%	17%	7%	12%	8%	7%
				AB		*		FH		*	*	*
James Comey	154	22	55	77	24	47	14	30	41	44	5	10
	15%	11%	11%	28%	11%	28%	10%	18%	19%	26%	6%	9%
				AB		D*		J	FJ	FJK*	*	*
Howard Schultz	87	7	28	52	21	30	11	29	14	21	6	4
	9%	3%	5%	19%	10%	18%	8%	17%	6%	13%	7%	4%
				AB		*		FHK		K*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Oprah Winfrey	498	261	237	106	167	225	182	316	88	113	172	126	131	217	106
	50%	54%	46%	36%	48%	62%	49%	50%	49%	53%	46%	53%	34%	70%	55%
		B			C	CD								LN	L
Michelle Obama	403	213	190	64	139	200	148	255	73	88	154	88	36	238	86
	40%	44%	37%	22%	40%	55%	40%	41%	41%	42%	41%	37%	9%	77%	44%
		B			C	CD								LN	L
Kanye West	837	395	443	217	304	316	309	528	154	186	304	194	326	250	166
	84%	82%	85%	74%	88%	88%	83%	84%	86%	88%	81%	82%	86%	81%	85%
					C	C									
James Comey	467	245	222	96	166	205	168	299	88	103	155	120	131	186	109
	47%	51%	43%	33%	48%	57%	45%	48%	50%	49%	41%	51%	34%	60%	56%
		B			C	C								L	L
Howard Schultz	384	194	191	74	127	183	150	234	76	84	131	94	102	160	87
	38%	40%	37%	25%	37%	51%	40%	37%	42%	40%	35%	40%	27%	52%	45%
					C	CD								L	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Oprah Winfrey	498	125	373	284	214	241	47	93	117	279	220	434	64
	50%	41%	54%	52%	47%	48%	44%	44%	66%	52%	48%	57%	27%
			A				*		EFG			L	
Michelle Obama	403	105	298	249	154	191	35	70	106	248	155	361	42
	40%	35%	43%	46%	34%	38%	33%	33%	60%	46%	34%	47%	18%
				D			*		EFG	J		L	
Kanye West	837	242	595	465	372	413	88	181	155	438	399	644	193
	84%	80%	85%	85%	82%	82%	83%	85%	87%	81%	87%	84%	82%
							*				I		
James Comey	467	116	351	261	206	224	43	94	106	262	205	407	60
	47%	38%	50%	48%	45%	45%	40%	44%	59%	49%	44%	53%	25%
			A				*		EFG			L	
Howard Schultz	384	94	290	217	167	183	37	72	93	215	170	327	57
	38%	31%	42%	40%	37%	36%	34%	34%	52%	40%	37%	43%	24%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? - Unlikely Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Oprah Winfrey	498	124	263	111	128	40	102	115	71	60	37	70
	50%	61%	51%	40%	61%	24%	71%	69%	33%	36%	44%	62%
		BC	C		E	*	HIJ	HIJ		*	*	HIJ*
Michelle Obama	403	115	219	69	142	17	114	124	20	16	29	57
	40%	56%	42%	25%	68%	10%	80%	75%	9%	10%	35%	51%
		BC	C		E	*	HIJK	HIJK		*	HI*	HIJ*
Kanye West	837	176	456	205	165	124	119	130	191	135	68	97
	84%	86%	88%	74%	79%	76%	84%	79%	89%	81%	83%	87%
		C	C			*			G	*	*	*
James Comey	467	114	246	107	119	44	77	109	71	60	50	59
	47%	55%	48%	39%	57%	27%	54%	66%	33%	36%	60%	53%
		C	C		E	*	HI	HI		*	HI*	HI*
Howard Schultz	384	93	206	85	98	45	72	88	60	42	36	51
	38%	45%	40%	31%	47%	27%	51%	53%	28%	26%	43%	46%
		C	C		E	*	HI	HI		*	HI*	HI*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How likely or unlikely would you be to consider voting for the following people for president in the 2020 election? -
Grid Table

	Oprah Winfrey	Michelle Obama	Kanye West	James Comey	Howard Schultz
	A	B	C	D	E
Base: All Respondents (unwtd)	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	1000	1000	1000	1000	1000
Very likely	146	320	47	42	29
	15%	32%	5%	4%	3%
	CDE	ACDE			
Somewhat likely	190	176	40	112	58
	19%	18%	4%	11%	6%
	CDE	CDE		CE	
Unsure	166	101	76	379	529
	17%	10%	8%	38%	53%
	BC			ABC	ABCD
Somewhat unlikely	137	68	86	130	99
	14%	7%	9%	13%	10%
	BCE			BC	B
Very unlikely	361	335	751	337	285
	36%	34%	75%	34%	29%
	E	E	ABDE	E	
Sigma	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%
Summary					
Likely (Net)	336	496	87	154	87
	34%	50%	9%	15%	9%
	CDE	ACDE		CE	
Unlikely (Net)	498	403	837	467	384
	50%	40%	84%	47%	38%
	BE		ABDE	BE	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	136	63	73	38	44	55	45	91	29	17	63	28	26	70	30
	14%	13%	14%	13%	13%	15%	12%	14%	16%	8%	17%	12%	7%	23%	15%
									I		I			L	L
Somewhat agree	137	90	47	38	38	60	46	90	26	37	45	29	26	72	27
	14%	19%	9%	13%	11%	17%	12%	14%	15%	17%	12%	12%	7%	23%	14%
		B												LN	L
Neither agree nor disagree	133	67	66	36	51	46	52	81	22	22	55	34	29	59	22
	13%	14%	13%	12%	15%	13%	14%	13%	12%	10%	15%	14%	8%	19%	11%
														LN	
Somewhat disagree	133	62	72	32	47	54	41	92	20	34	31	48	54	48	20
	13%	13%	14%	11%	14%	15%	11%	15%	11%	16%	8%	20%	14%	16%	10%
										J		HJ			
Strongly disagree	420	190	231	139	150	132	171	250	72	96	163	88	233	52	90
	42%	39%	45%	47%	44%	37%	46%	40%	41%	46%	44%	37%	61%	17%	46%
				E									MN		M
Don't know	41	12	29	13	14	14	16	25	8	5	18	9	12	7	7
	4%	2%	6%	4%	4%	4%	4%	4%	5%	3%	5%	4%	3%	2%	4%
			A												
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	273	153	120	76	82	114	91	181	55	53	108	57	53	142	56
	27%	32%	23%	26%	24%	32%	25%	29%	31%	25%	29%	24%	14%	46%	29%
		B				D								LN	L
Disagree (Net)	554	251	303	170	197	186	212	342	93	130	194	136	287	100	110
	55%	52%	58%	58%	57%	52%	57%	54%	52%	62%	52%	58%	75%	32%	56%
										J			MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	136	51	85	72	64	68	10	25	33	88	48	118	18
	14%	17%	12%	13%	14%	13%	10%	12%	19%	16%	10%	15%	8%
							*			J		L	
Somewhat agree	137	43	94	68	69	77	13	11	35	86	50	112	24
	14%	14%	13%	12%	15%	15%	12%	5%	20%	16%	11%	15%	10%
						G	*		G				
Neither agree nor disagree	133	37	96	77	56	66	13	27	26	83	50	101	32
	13%	12%	14%	14%	12%	13%	13%	13%	15%	15%	11%	13%	14%
							*						
Somewhat disagree	133	39	95	68	65	65	18	29	21	80	54	96	38
	13%	13%	14%	12%	14%	13%	17%	14%	12%	15%	12%	13%	16%
							*						
Strongly disagree	420	124	296	230	191	214	45	106	56	190	231	311	109
	42%	41%	43%	42%	42%	42%	43%	50%	31%	35%	50%	41%	47%
						H	*	H		I			
Don't know	41	9	31	33	7	14	5	15	7	13	28	28	13
	4%	3%	5%	6%	2%	3%	5%	7%	4%	2%	6%	4%	6%
				D			*	E			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	273	94	179	139	133	145	23	36	68	175	98	230	42
	27%	31%	26%	25%	29%	29%	22%	17%	38%	32%	21%	30%	18%
						G	*		FG	J		L	
Disagree (Net)	554	163	391	298	256	279	64	135	77	269	285	407	147
	55%	54%	56%	54%	57%	55%	60%	63%	43%	50%	62%	53%	63%
						H	H*	H			I		

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Do you agree or disagree with the following statements? - It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	136	35	53	48	63	19	37	34	15	12	14	16
	14%	17%	10%	17%	30%	12%	26%	20%	7%	7%	17%	14%
		B		B	E	*	HI	HI		*	HI*	*
Somewhat agree	137	35	57	44	32	19	23	48	7	19	10	17
	14%	17%	11%	16%	15%	11%	16%	29%	3%	12%	12%	15%
		B				*	H	FHIJK		H*	H*	H*
Neither agree nor disagree	133	32	66	34	43	13	27	32	14	15	7	15
	13%	16%	13%	12%	20%	8%	19%	20%	7%	9%	9%	13%
					E	*	HI	HI		*	*	*
Somewhat disagree	133	24	85	24	27	18	23	25	31	23	10	10
	13%	12%	17%	9%	13%	11%	16%	15%	14%	14%	13%	9%
			C			*				*	*	*
Strongly disagree	420	70	228	123	37	93	25	26	138	95	37	53
	42%	34%	44%	44%	17%	56%	18%	16%	64%	57%	45%	47%
			A	A		D*			FGJK	FG*	FG*	FG*
Don't know	41	8	26	6	8	2	7	1	10	2	4	3
	4%	4%	5%	2%	4%	1%	5%	*	4%	1%	5%	3%
						*	G		G	*	G*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	273	70	110	92	95	38	60	82	22	31	24	32
	27%	34%	21%	33%	45%	23%	42%	49%	10%	19%	29%	29%
		B		B	E	*	HI	HIJK		*	H*	H*
Disagree (Net)	554	94	313	147	64	111	49	51	168	118	47	62
	55%	46%	61%	53%	30%	68%	34%	31%	79%	71%	57%	56%
			A			D*			FGJK	FGK*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	264	149	115	55	92	117	73	191	44	55	104	60	34	178	40
	26%	31%	22%	19%	27%	33%	20%	30%	25%	26%	28%	25%	9%	58%	21%
		B				C		F						LN	L
Somewhat agree	249	129	120	81	86	82	82	167	40	62	72	75	94	88	41
	25%	27%	23%	27%	25%	23%	22%	27%	22%	29%	19%	32%	25%	29%	21%
										J		J			
Neither agree nor disagree	174	84	90	52	54	68	61	113	26	35	73	39	78	22	45
	17%	17%	17%	17%	16%	19%	16%	18%	15%	17%	20%	17%	20%	7%	23%
													M		M
Somewhat disagree	147	62	85	45	52	50	69	78	34	20	62	32	86	10	35
	15%	13%	16%	15%	15%	14%	19%	12%	19%	9%	16%	13%	23%	3%	18%
							G		I		I		M		M
Strongly disagree	127	45	82	40	51	36	68	59	25	33	46	23	78	5	26
	13%	9%	16%	14%	15%	10%	18%	9%	14%	16%	12%	10%	21%	2%	13%
			A				G						M		M
Don't know	39	13	26	23	9	7	18	21	9	6	17	8	11	5	7
	4%	3%	5%	8%	3%	2%	5%	3%	5%	3%	4%	3%	3%	2%	4%
				DE											
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	513	278	235	136	178	199	155	358	84	117	177	135	128	266	82
	51%	58%	45%	46%	52%	55%	42%	57%	47%	56%	47%	57%	34%	86%	42%
		B						F						LN	
Disagree (Net)	274	107	167	85	104	86	137	137	59	53	108	54	164	15	61
	27%	22%	32%	29%	30%	24%	37%	22%	33%	25%	29%	23%	43%	5%	31%
			A				G						MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	264	87	178	134	130	140	24	38	61	188	76	250	14
	26%	29%	25%	24%	29%	28%	23%	18%	35%	35%	16%	33%	6%
						G	*		G	J		L	
Somewhat agree	249	76	173	119	130	131	27	38	52	136	113	199	50
	25%	25%	25%	22%	29%	26%	26%	18%	29%	25%	25%	26%	21%
					C	G	*		G				
Neither agree nor disagree	174	55	119	96	78	93	19	32	29	96	78	112	62
	17%	18%	17%	17%	17%	18%	18%	15%	16%	18%	17%	15%	27%
							*						K
Somewhat disagree	147	34	113	88	59	66	15	43	23	56	92	97	50
	15%	11%	16%	16%	13%	13%	14%	20%	13%	10%	20%	13%	21%
							*	E			I		K
Strongly disagree	127	43	84	84	43	58	13	47	10	55	72	78	49
	13%	14%	12%	15%	10%	11%	12%	22%	6%	10%	16%	10%	21%
				D			*	EH			I		K
Don't know	39	9	30	27	12	15	7	15	2	9	29	30	9
	4%	3%	4%	5%	3%	3%	6%	7%	1%	2%	6%	4%	4%
							H*	EH			I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	513	163	351	253	261	272	52	76	113	324	189	449	64
	51%	54%	50%	46%	58%	54%	49%	36%	64%	60%	41%	59%	27%
					C	G	G*		FG	J		L	
Disagree (Net)	274	77	198	172	102	124	28	90	33	110	164	175	99
	27%	25%	28%	31%	23%	25%	26%	42%	19%	20%	36%	23%	42%
				D			*	EFH			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Do you agree or disagree with the following statements? - The American economy is better today than it was two years ago.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	264	78	123	63	114	34	79	99	11	23	18	23
	26%	38%	24%	22%	54%	21%	55%	60%	5%	14%	22%	20%
		BC			E	*	HIJK	HIJK		H*	H*	H*
Somewhat agree	249	43	141	65	46	37	42	46	43	51	17	25
	25%	21%	27%	23%	22%	22%	30%	28%	20%	30%	20%	22%
						*				*	*	*
Neither agree nor disagree	174	25	101	48	22	38	10	12	46	31	17	28
	17%	12%	20%	17%	11%	23%	7%	7%	22%	19%	21%	25%
			A			D*			FG	FG*	FG*	FG*
Somewhat disagree	147	24	79	44	11	31	7	3	50	36	15	19
	15%	12%	15%	16%	5%	19%	5%	2%	23%	22%	19%	17%
						D*			FG	FG*	FG*	FG*
Strongly disagree	127	25	49	53	10	21	1	3	55	23	12	14
	13%	12%	9%	19%	5%	13%	1%	2%	26%	14%	15%	12%
				B		D*			FGIK	FG*	FG*	FG*
Don't know	39	9	23	6	6	3	3	2	9	2	3	4
	4%	4%	5%	2%	3%	2%	2%	1%	4%	1%	3%	4%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	513	121	264	128	160	71	121	145	54	73	35	47
	51%	59%	51%	46%	76%	43%	85%	88%	25%	44%	42%	42%
		C			E	*	HIJK	HIJK		H*	H*	H*
Disagree (Net)	274	49	128	97	21	53	9	6	105	59	28	33
	27%	24%	25%	35%	10%	32%	6%	4%	49%	36%	34%	29%
				AB		D*			FGJK	FG*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	300	151	148	59	114	127	100	199	54	62	116	68	16	206	55
	30%	31%	29%	20%	33%	35%	27%	32%	30%	29%	31%	29%	4%	67%	28%
					C	C								LN	L
Somewhat agree	193	106	87	78	57	58	61	131	29	47	60	57	60	61	45
	19%	22%	17%	27%	16%	16%	17%	21%	16%	22%	16%	24%	16%	20%	23%
				DE											
Neither agree nor disagree	149	59	90	63	46	40	74	75	23	30	61	35	71	25	28
	15%	12%	17%	21%	13%	11%	20%	12%	13%	14%	16%	15%	19%	8%	14%
				DE			G						M		
Somewhat disagree	100	54	47	28	36	36	28	72	17	22	38	24	62	9	17
	10%	11%	9%	10%	10%	10%	8%	11%	10%	10%	10%	10%	16%	3%	9%
													MN		M
Strongly disagree	224	103	121	51	82	91	92	132	47	46	85	47	164	3	46
	22%	21%	23%	17%	24%	25%	25%	21%	26%	22%	23%	20%	43%	1%	24%
						C							MN		M
Don't know	34	9	25	16	10	8	15	19	8	5	15	6	8	4	5
	3%	2%	5%	5%	3%	2%	4%	3%	4%	2%	4%	3%	2%	1%	2%
			A												
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	493	257	235	137	171	185	162	331	83	109	176	125	76	268	100
	49%	53%	45%	47%	50%	51%	44%	53%	46%	52%	47%	53%	20%	87%	51%
		B						F						LN	L
Disagree (Net)	324	157	168	79	118	127	121	204	64	67	122	71	226	11	62
	32%	32%	32%	27%	34%	35%	32%	32%	36%	32%	33%	30%	59%	4%	32%
													MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	300	85	215	172	127	144	31	58	67	190	110	275	25
	30%	28%	31%	31%	28%	29%	29%	27%	38%	35%	24%	36%	11%
							*			J		L	
Somewhat agree	193	70	123	100	92	102	18	37	36	110	83	155	37
	19%	23%	18%	18%	20%	20%	17%	17%	20%	20%	18%	20%	16%
							*						
Neither agree nor disagree	149	47	102	95	54	77	22	36	13	68	81	96	52
	15%	16%	15%	17%	12%	15%	21%	17%	8%	13%	18%	13%	22%
						H	H*	H					K
Somewhat disagree	100	28	72	54	46	53	10	19	18	53	47	57	44
	10%	9%	10%	10%	10%	11%	9%	9%	10%	10%	10%	7%	19%
							*						K
Strongly disagree	224	61	163	100	125	115	19	52	39	108	116	160	64
	22%	20%	23%	18%	28%	23%	18%	24%	22%	20%	25%	21%	27%
					C		*						
Don't know	34	12	22	26	8	12	7	11	5	12	23	22	12
	3%	4%	3%	5%	2%	2%	6%	5%	3%	2%	5%	3%	5%
				D			*				I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	493	155	338	273	220	246	49	95	103	299	193	430	62
	49%	51%	49%	50%	49%	49%	46%	45%	58%	55%	42%	56%	27%
							*		G	J		L	
Disagree (Net)	324	89	235	153	171	168	29	71	57	161	163	217	108
	32%	29%	34%	28%	38%	33%	27%	33%	32%	30%	36%	28%	46%
					C		*						K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Do you agree or disagree with the following statements? - The mainstream media is biased against President Donald Trump.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	300	89	148	63	134	19	99	107	7	9	27	28
	30%	43%	29%	22%	64%	11%	70%	65%	3%	5%	33%	25%
		BC			E	*	HIJK	HIJK		*	HI*	HI*
Somewhat agree	193	36	97	59	31	34	26	36	29	31	17	28
	19%	18%	19%	21%	15%	21%	18%	22%	13%	19%	20%	25%
						*				*	*	H*
Neither agree nor disagree	149	24	79	46	19	31	14	11	43	28	15	13
	15%	12%	15%	17%	9%	19%	10%	7%	20%	17%	18%	11%
						D*			FG	G*	G*	*
Somewhat disagree	100	12	58	31	12	26	1	8	33	29	5	12
	10%	6%	11%	11%	6%	16%	*	5%	15%	17%	6%	11%
			A			D*		F	FGJ	FGJ*	F*	F*
Strongly disagree	224	37	114	73	10	52	1	1	94	70	17	29
	22%	18%	22%	26%	5%	32%	1%	1%	44%	42%	21%	26%
						D*			FGJK	FGJK*	FG*	FG*
Don't know	34	8	20	7	4	3	2	2	8	-	2	3
	3%	4%	4%	2%	2%	2%	2%	1%	4%	-	3%	2%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	493	125	246	122	165	53	125	143	36	40	43	56
	49%	61%	48%	44%	79%	32%	87%	86%	17%	24%	53%	50%
		BC			E	*	HIJK	HIJK		*	HI*	HI*
Disagree (Net)	324	49	172	104	21	78	2	9	127	99	22	41
	32%	24%	33%	37%	10%	47%	1%	6%	59%	59%	26%	36%
			A	A		D*			FGJK	FGJK*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Do you agree or disagree with the following statements? - I am proud to be an American

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	606	316	290	138	207	260	224	382	122	127	215	142	187	259	99
	61%	66%	56%	47%	60%	72%	60%	61%	69%	60%	57%	60%	49%	84%	51%
		B			C	CD			J					LN	
Somewhat agree	205	80	124	80	66	59	74	131	23	53	79	50	94	40	48
	20%	17%	24%	27%	19%	16%	20%	21%	13%	25%	21%	21%	25%	13%	24%
			A	DE						H			M		M
Neither agree nor disagree	97	50	46	32	35	29	40	56	13	17	46	21	43	7	30
	10%	10%	9%	11%	10%	8%	11%	9%	7%	8%	12%	9%	11%	2%	15%
													M		M
Somewhat disagree	49	12	37	21	23	6	17	32	9	10	22	8	39	1	7
	5%	3%	7%	7%	7%	2%	5%	5%	5%	5%	6%	3%	10%	*	4%
			A	E	E								MN		M
Strongly disagree	27	15	13	12	12	4	10	18	5	2	10	10	13	1	6
	3%	3%	2%	4%	3%	1%	3%	3%	3%	1%	3%	4%	3%	*	3%
				E									M		M
Don't know	16	9	7	12	1	3	6	10	6	2	2	6	3	-	5
	2%	2%	1%	4%	*	1%	2%	2%	3%	1%	1%	2%	1%	-	3%
				DE					J						M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	810	396	414	218	273	319	298	512	145	180	294	192	281	299	147
	81%	82%	80%	74%	79%	88%	80%	81%	81%	85%	78%	81%	74%	97%	75%
						CD								LN	
Disagree (Net)	77	27	50	32	35	9	27	50	14	12	32	18	52	3	13
	8%	6%	10%	11%	10%	3%	7%	8%	8%	6%	9%	7%	14%	1%	7%
			A	E	E								MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Do you agree or disagree with the following statements? - I am proud to be an American

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	606 61%	187 62%	419 60%	345 63%	260 57%	297 59%	66 62%	110 52%	133 75%	351 65%	254 55%	507 66%	99 42%
							*		EFG	J		L	
Somewhat agree	205 20%	61 20%	144 21%	99 18%	106 23%	108 22%	22 21%	45 21%	29 16%	101 19%	103 22%	137 18%	68 29%
							*						K
Neither agree nor disagree	97 10%	33 11%	64 9%	54 10%	42 9%	55 11%	7 6%	28 13%	7 4%	51 9%	46 10%	60 8%	37 16%
						H	*	H					K
Somewhat disagree	49 5%	14 5%	36 5%	25 5%	24 5%	19 4%	6 6%	20 10%	4 2%	23 4%	26 6%	34 4%	15 6%
							*	EH					
Strongly disagree	27 3%	6 2%	21 3%	14 3%	13 3%	17 3%	2 2%	5 2%	3 2%	7 1%	21 5%	15 2%	12 5%
							*				I		
Don't know	16 2%	3 1%	13 2%	9 2%	7 2%	7 1%	4 3%	5 2%	1 *	6 1%	10 2%	12 2%	4 2%
							*						
Sigma	1000 100%	303 100%	697 100%	547 100%	453 100%	504 100%	106 100%	213 100%	178 100%	540 100%	460 100%	766 100%	234 100%
Summary													
Agree (Net)	810	248	563	444	366	405	88	155	162	453	358	644	166
	81%	82%	81%	81%	81%	80%	83%	73%	91%	84%	78%	84%	71%
							*		EG	J		L	
Disagree (Net)	77	20	57	40	37	36	8	25	7	30	47	49	27
	8%	6%	8%	7%	8%	7%	7%	12%	4%	6%	10%	6%	12%
							*	H			I		

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Do you agree or disagree with the following statements? - I am proud to be an American

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	606 61%	144 71%	303 59%	158 57%	170 81%	73 45%	119 84%	140 84%	86 40%	101 61%	44 54%	55 49%
		BC			E	*	HIJK	HIJK		H*	*	*
Somewhat agree	205 20%	35 17%	102 20%	67 24%	29 14%	48 29%	21 15%	19 12%	63 30%	31 19%	23 28%	25 22%
						D*			FG	*	FG*	G*
Neither agree nor disagree	97 10%	11 5%	62 12%	23 8%	7 3%	18 11%	3 2%	4 3%	25 12%	17 10%	6 7%	23 21%
			A			D*			FG	FG*	*	FGJ*
Somewhat disagree	49 5%	9 4%	27 5%	14 5%	1 *	17 11%	- -	1 1%	32 15%	7 4%	5 6%	3 2%
						D*			FGIK	F*	FG*	*
Strongly disagree	27 3%	5 2%	13 2%	10 4%	1 *	3 2%	- -	1 1%	6 3%	7 4%	2 3%	4 3%
						*				F*	*	*
Don't know	16 2%	1 *	9 2%	6 2%	1 1%	4 3%	- -	- -	1 1%	2 1%	2 3%	3 3%
						*				*	*	*
Sigma	1000 100%	205 100%	516 100%	279 100%	210 100%	164 100%	143 100%	166 100%	214 100%	166 100%	82 100%	112 100%
Summary												
Agree (Net)	810 81%	180 88%	405 79%	225 81%	200 95%	121 74%	140 98%	159 96%	149 70%	132 80%	67 82%	80 71%
		B			E	*	HIJK	HIJK		*	*	*
Disagree (Net)	77 8%	13 6%	39 8%	24 9%	1 1%	21 13%	- -	3 2%	38 18%	14 9%	7 8%	6 5%
						D*			FGIK	FG*	FG*	F*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Agree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	273	153	120	76	82	114	91	181	55	53	108	57	53	142	56
	27%	32%	23%	26%	24%	32%	25%	29%	31%	25%	29%	24%	14%	46%	29%
		B				D								LN	L
The American economy is better today than it was two years ago.	513	278	235	136	178	199	155	358	84	117	177	135	128	266	82
	51%	58%	45%	46%	52%	55%	42%	57%	47%	56%	47%	57%	34%	86%	42%
		B						F						LN	
The mainstream media is biased against President Donald Trump.	493	257	235	137	171	185	162	331	83	109	176	125	76	268	100
	49%	53%	45%	47%	50%	51%	44%	53%	46%	52%	47%	53%	20%	87%	51%
		B						F						LN	L
I am proud to be an American	810	396	414	218	273	319	298	512	145	180	294	192	281	299	147
	81%	82%	80%	74%	79%	88%	80%	81%	81%	85%	78%	81%	74%	97%	75%
						CD								LN	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	273	94	179	139	133	145	23	36	68	175	98	230	42
	27%	31%	26%	25%	29%	29%	22%	17%	38%	32%	21%	30%	18%
						G	*		FG	J		L	
The American economy is better today than it was two years ago.	513	163	351	253	261	272	52	76	113	324	189	449	64
	51%	54%	50%	46%	58%	54%	49%	36%	64%	60%	41%	59%	27%
					C	G	G*		FG	J		L	
The mainstream media is biased against President Donald Trump.	493	155	338	273	220	246	49	95	103	299	193	430	62
	49%	51%	49%	50%	49%	49%	46%	45%	58%	55%	42%	56%	27%
							*		G	J		L	
I am proud to be an American	810	248	563	444	366	405	88	155	162	453	358	644	166
	81%	82%	81%	81%	81%	80%	83%	73%	91%	84%	78%	84%	71%
							*		EG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Agree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	273	70	110	92	95	38	60	82	22	31	24	32
	27%	34%	21%	33%	45%	23%	42%	49%	10%	19%	29%	29%
		B		B	E	*	HI	HIJK		*	H*	H*
The American economy is better today than it was two years ago.	513	121	264	128	160	71	121	145	54	73	35	47
	51%	59%	51%	46%	76%	43%	85%	88%	25%	44%	42%	42%
		C			E	*	HIJK	HIJK		H*	H*	H*
The mainstream media is biased against President Donald Trump.	493	125	246	122	165	53	125	143	36	40	43	56
	49%	61%	48%	44%	79%	32%	87%	86%	17%	24%	53%	50%
		BC			E	*	HIJK	HIJK		*	HI*	HI*
I am proud to be an American	810	180	405	225	200	121	140	159	149	132	67	80
	81%	88%	79%	81%	95%	74%	98%	96%	70%	80%	82%	71%
		B			E	*	HIJK	HIJK		*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Disagree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	554	251	303	170	197	186	212	342	93	130	194	136	287	100	110
	55%	52%	58%	58%	57%	52%	57%	54%	52%	62%	52%	58%	75%	32%	56%
										J			MN		M
The American economy is better today than it was two years ago.	274	107	167	85	104	86	137	137	59	53	108	54	164	15	61
	27%	22%	32%	29%	30%	24%	37%	22%	33%	25%	29%	23%	43%	5%	31%
			A				G						MN		M
The mainstream media is biased against President Donald Trump.	324	157	168	79	118	127	121	204	64	67	122	71	226	11	62
	32%	32%	32%	27%	34%	35%	32%	32%	36%	32%	33%	30%	59%	4%	32%
													MN		M
I am proud to be an American	77	27	50	32	35	9	27	50	14	12	32	18	52	3	13
	8%	6%	10%	11%	10%	3%	7%	8%	8%	6%	9%	7%	14%	1%	7%
			A	E	E								MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	554	163	391	298	256	279	64	135	77	269	285	407	147
	55%	54%	56%	54%	57%	55%	60%	63%	43%	50%	62%	53%	63%
						H	H*	H			I		
The American economy is better today than it was two years ago.	274	77	198	172	102	124	28	90	33	110	164	175	99
	27%	25%	28%	31%	23%	25%	26%	42%	19%	20%	36%	23%	42%
				D			*	EFH			I		K
The mainstream media is biased against President Donald Trump.	324	89	235	153	171	168	29	71	57	161	163	217	108
	32%	29%	34%	28%	38%	33%	27%	33%	32%	30%	36%	28%	46%
					C		*						K
I am proud to be an American	77	20	57	40	37	36	8	25	7	30	47	49	27
	8%	6%	8%	7%	8%	7%	7%	12%	4%	6%	10%	6%	12%
							*	H			I		

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Disagree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
It is appropriate to separate undocumented immigrant parents from their children when they cross the border in order to discourage others from crossing the border illegally.	554	94	313	147	64	111	49	51	168	118	47	62
	55%	46%	61%	53%	30%	68%	34%	31%	79%	71%	57%	56%
			A			D*			FGJK	FGK*	FG*	FG*
The American economy is better today than it was two years ago.	274	49	128	97	21	53	9	6	105	59	28	33
	27%	24%	25%	35%	10%	32%	6%	4%	49%	36%	34%	29%
				AB		D*			FGJK	FG*	FG*	FG*
The mainstream media is biased against President Donald Trump.	324	49	172	104	21	78	2	9	127	99	22	41
	32%	24%	33%	37%	10%	47%	1%	6%	59%	59%	26%	36%
			A	A		D*			FGJK	FGJK*	FG*	FG*
I am proud to be an American	77	13	39	24	1	21	-	3	38	14	7	6
	8%	6%	8%	9%	1%	13%	-	2%	18%	9%	8%	5%
						D*			FGIK	FG*	FG*	F*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Do you agree or disagree with the following statements? - Grid Table

	It is appropriate to separate undocumented immigrant parents	The American economy is better today than it was two years ago.	The mainstream media is biased against President Donald	I am proud to be an American
	A	B	C	D
Base: All Respondents (unwtd)	1000	1000	1000	1000
Base: All Respondents (wtd)	1000	1000	1000	1000
Strongly agree	136	264	300	606
	14%	26%	30%	61%
		A	A	ABC
Somewhat agree	137	249	193	205
	14%	25%	19%	20%
		ACD	A	A
Neither agree nor disagree	133	174	149	97
	13%	17%	15%	10%
	D	AD	D	
Somewhat disagree	133	147	100	49
	13%	15%	10%	5%
	D	CD	D	
Strongly disagree	420	127	224	27
	42%	13%	22%	3%
	BCD	D	BD	
Don't know	41	39	34	16
	4%	4%	3%	2%
	D	D	D	
Sigma	1000	1000	1000	1000
	100%	100%	100%	100%
Summary				
Agree (Net)	273	513	493	810
	27%	51%	49%	81%
		A	A	ABC
Disagree (Net)	554	274	324	77
	55%	27%	32%	8%
	BCD	D	BD	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	373	182	191	68	140	165	138	235	72	81	147	73	96	173	68
	37%	38%	37%	23%	41%	46%	37%	37%	41%	38%	39%	31%	25%	56%	35%
					C	C								LN	L
Somewhat agree	279	142	137	85	92	102	95	183	45	62	103	69	104	85	60
	28%	29%	26%	29%	27%	28%	26%	29%	25%	29%	27%	29%	27%	28%	31%
Neither agree nor disagree	195	81	114	72	61	62	81	114	27	36	77	55	105	33	34
	19%	17%	22%	24%	18%	17%	22%	18%	15%	17%	20%	23%	28%	11%	17%
													MN		
Somewhat disagree	77	36	41	28	26	23	23	54	14	21	25	17	39	11	21
	8%	8%	8%	10%	8%	6%	6%	9%	8%	10%	7%	7%	10%	4%	11%
													M		M
Strongly disagree	51	32	19	27	19	4	20	31	13	8	14	15	27	5	8
	5%	7%	4%	9%	6%	1%	5%	5%	7%	4%	4%	7%	7%	2%	4%
				E	E								M		
Don't know	26	9	17	14	7	5	15	11	7	3	9	7	10	2	4
	3%	2%	3%	5%	2%	1%	4%	2%	4%	2%	2%	3%	3%	*	2%
				E											
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	651	324	328	153	232	266	233	418	118	142	250	142	200	258	128
	65%	67%	63%	52%	67%	74%	63%	67%	66%	68%	67%	60%	53%	84%	66%
					C	C								LN	L
Disagree (Net)	128	68	60	55	45	27	43	85	27	29	40	33	65	17	29
	13%	14%	12%	19%	13%	8%	11%	14%	15%	14%	11%	14%	17%	5%	15%
				E	E								M		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	373	114	259	233	140	189	37	70	76	228	144	323	50
	37%	37%	37%	43%	31%	38%	35%	33%	43%	42%	31%	42%	21%
				D			*			J		L	
Somewhat agree	279	89	190	136	142	134	32	59	54	158	121	207	72
	28%	29%	27%	25%	31%	27%	30%	28%	30%	29%	26%	27%	31%
							*						
Neither agree nor disagree	195	52	143	92	102	100	14	48	32	84	111	132	63
	19%	17%	21%	17%	23%	20%	13%	23%	18%	16%	24%	17%	27%
							*				I		K
Somewhat disagree	77	30	47	35	42	43	6	18	11	45	33	54	24
	8%	10%	7%	6%	9%	8%	6%	8%	6%	8%	7%	7%	10%
							*						
Strongly disagree	51	14	37	32	19	26	8	15	3	18	33	34	17
	5%	5%	5%	6%	4%	5%	7%	7%	1%	3%	7%	4%	7%
							H*	H			I		
Don't know	26	5	21	19	7	12	9	3	2	7	19	17	9
	3%	2%	3%	3%	2%	2%	9%	1%	1%	1%	4%	2%	4%
							EGH*				I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	651	203	449	369	282	323	69	129	130	386	265	530	122
	65%	67%	64%	67%	62%	64%	65%	61%	73%	71%	58%	69%	52%
							*		G	J		L	
Disagree (Net)	128	44	84	67	61	68	14	32	14	63	65	88	40
	13%	15%	12%	12%	13%	14%	13%	15%	8%	12%	14%	11%	17%
							*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. Do you agree or disagree with the following statements? - When jobs are scarce, employers should prioritize hiring people of this country over immigrants

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	373	100	177	95	112	30	86	86	52	44	30	38
	37%	49%	34%	34%	53%	18%	61%	52%	24%	26%	37%	33%
		BC			E	*	HIJK	HIJK		*	*	*
Somewhat agree	279	46	155	78	50	48	35	50	59	45	24	36
	28%	23%	30%	28%	24%	29%	25%	30%	28%	27%	29%	32%
						*				*	*	*
Neither agree nor disagree	195	23	108	64	23	55	15	18	66	38	15	19
	19%	11%	21%	23%	11%	33%	10%	11%	31%	23%	18%	17%
			A	A		D*			FGK	FG*	*	*
Somewhat disagree	77	17	44	17	12	20	5	7	22	16	10	10
	8%	8%	8%	6%	6%	12%	3%	4%	10%	10%	12%	9%
						*			F	*	FG*	*
Strongly disagree	51	13	21	16	7	10	-	5	9	18	2	6
	5%	6%	4%	6%	3%	6%	-	3%	4%	11%	2%	6%
						*			F	FGJ*	*	F*
Don't know	26	5	11	9	6	2	2	-	5	4	1	3
	3%	3%	2%	3%	3%	1%	1%	-	2%	3%	2%	3%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	651	147	332	173	161	78	122	136	111	89	54	74
	65%	72%	64%	62%	77%	47%	85%	82%	52%	54%	66%	66%
					E	*	HIJK	HIJK		*	*	H*
Disagree (Net)	128	30	65	33	19	30	5	12	31	34	12	17
	13%	15%	13%	12%	9%	18%	3%	7%	14%	21%	15%	15%
						D*			F	FG*	F*	F*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	474	221	253	125	170	178	188	286	96	107	169	102	201	130	89
	47%	46%	49%	42%	49%	50%	51%	45%	54%	51%	45%	43%	53%	42%	46%
													M		
Somewhat agree	268	126	142	101	77	89	105	163	42	58	103	65	118	65	57
	27%	26%	27%	34%	22%	25%	28%	26%	23%	28%	27%	28%	31%	21%	29%
				DE									M		
Neither agree nor disagree	158	78	79	44	60	53	52	105	17	31	66	43	46	62	30
	16%	16%	15%	15%	17%	15%	14%	17%	9%	15%	18%	18%	12%	20%	15%
											H	H		L	
Somewhat disagree	40	23	18	10	13	18	7	33	8	5	16	11	9	25	6
	4%	5%	3%	3%	4%	5%	2%	5%	5%	3%	4%	5%	2%	8%	3%
								F						LN	
Strongly disagree	34	22	13	7	15	13	7	27	8	5	14	7	2	22	8
	3%	5%	2%	2%	4%	4%	2%	4%	5%	2%	4%	3%	1%	7%	4%
														L	L
Don't know	26	13	13	9	9	9	11	15	7	3	8	8	4	5	5
	3%	3%	3%	3%	3%	2%	3%	2%	4%	2%	2%	4%	1%	2%	3%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	742	347	395	226	248	268	293	449	138	165	271	167	319	194	146
	74%	72%	76%	77%	72%	74%	79%	71%	77%	79%	72%	71%	84%	63%	75%
							G						MN		M
Disagree (Net)	75	44	30	16	28	31	15	60	17	11	30	18	11	47	14
	7%	9%	6%	6%	8%	9%	4%	10%	9%	5%	8%	8%	3%	15%	7%
								F						LN	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	474	135	339	297	177	226	42	111	95	241	233	367	106
	47%	45%	49%	54%	39%	45%	39%	52%	54%	45%	51%	48%	45%
				D			*		F				
Somewhat agree	268	87	180	126	142	149	30	53	36	155	113	195	73
	27%	29%	26%	23%	31%	30%	28%	25%	20%	29%	25%	25%	31%
					C	H	*						
Neither agree nor disagree	158	48	110	80	77	81	24	29	24	90	67	109	48
	16%	16%	16%	15%	17%	16%	23%	13%	14%	17%	15%	14%	21%
							*						
Somewhat disagree	40	11	30	11	29	18	3	10	10	18	22	40	-
	4%	4%	4%	2%	6%	4%	3%	5%	5%	3%	5%	5%	-
					C		*					L	
Strongly disagree	34	14	21	19	16	19	6	5	5	25	9	33	2
	3%	4%	3%	3%	3%	4%	5%	2%	3%	5%	2%	4%	1%
							*						
Don't know	26	9	17	15	11	11	2	6	7	11	15	21	5
	3%	3%	3%	3%	3%	2%	2%	3%	4%	2%	3%	3%	2%
							*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	742	222	519	422	319	375	72	163	132	396	346	563	179
	74%	73%	75%	77%	70%	74%	68%	77%	74%	73%	75%	73%	76%
				D			*						
Disagree (Net)	75	25	50	30	45	37	9	15	14	43	32	73	2
	7%	8%	7%	5%	10%	7%	8%	7%	8%	8%	7%	10%	1%
					C		*					L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. Do you agree or disagree with the following statements? - America needs a strong leader to take the country back from the rich and powerful

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	474	109	224	141	94	81	65	65	116	85	37	52
	47%	53%	43%	51%	45%	49%	45%	39%	54%	51%	45%	46%
		B				*			G	*	*	*
Somewhat agree	268	46	136	86	51	52	25	39	67	51	31	26
	27%	22%	26%	31%	24%	32%	18%	24%	31%	31%	38%	23%
						*			F	F*	FGK*	*
Neither agree nor disagree	158	30	93	35	34	26	30	31	23	23	8	21
	16%	15%	18%	12%	16%	16%	21%	19%	11%	14%	10%	19%
						*	HJ			*	*	*
Somewhat disagree	40	6	28	7	9	2	12	13	5	4	1	5
	4%	3%	5%	2%	4%	2%	8%	8%	2%	2%	2%	4%
						*	H	H		*	*	*
Strongly disagree	34	12	19	4	16	2	10	13	-	2	3	5
	3%	6%	4%	1%	8%	1%	7%	8%	-	1%	4%	4%
		C			E	*	H	HI		*	H*	H*
Don't know	26	3	17	6	5	1	1	4	3	1	1	4
	3%	1%	3%	2%	2%	1%	1%	2%	1%	*	1%	4%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	742	155	359	227	145	134	90	104	183	136	69	78
	74%	76%	70%	82%	69%	81%	63%	63%	86%	82%	83%	69%
				B		D*			FGK	FGK*	FGK*	*
Disagree (Net)	75	17	47	11	25	4	21	26	5	6	4	9
	7%	8%	9%	4%	12%	2%	15%	16%	2%	4%	5%	8%
			C		E	*	HI	HIJ		*	*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

	Total	Gender		Age			Household Income		Region				Party ID		
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	413	206	207	130	161	123	165	248	75	83	161	95	204	67	89
	41%	43%	40%	44%	47%	34%	44%	40%	42%	39%	43%	40%	54%	22%	46%
				E	E								M		M
Somewhat agree	299	131	168	104	95	100	115	184	60	64	109	66	117	87	67
	30%	27%	32%	35%	28%	28%	31%	29%	34%	30%	29%	28%	31%	28%	34%
Neither agree nor disagree	137	58	79	29	46	62	45	92	15	23	55	44	43	64	14
	14%	12%	15%	10%	13%	17%	12%	15%	9%	11%	15%	19%	11%	21%	7%
						C						H		LN	
Somewhat disagree	77	51	27	12	20	45	19	58	11	25	26	16	12	49	13
	8%	11%	5%	4%	6%	13%	5%	9%	6%	12%	7%	7%	3%	16%	7%
		B				CD		F						LN	
Strongly disagree	53	24	29	9	18	26	17	36	10	15	17	11	1	39	8
	5%	5%	6%	3%	5%	7%	5%	6%	6%	7%	5%	5%	*	13%	4%
						C								LN	L
Don't know	20	12	8	11	5	4	10	10	6	2	7	5	4	3	4
	2%	3%	1%	4%	1%	1%	3%	2%	4%	1%	2%	2%	1%	1%	2%
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	712	337	375	234	256	223	280	432	135	146	270	161	320	154	156
	71%	70%	73%	79%	74%	62%	76%	69%	76%	69%	72%	68%	84%	50%	80%
				E	E		G						M		M
Disagree (Net)	130	75	56	21	38	72	36	94	22	39	43	26	13	88	21
	13%	15%	11%	7%	11%	20%	10%	15%	12%	19%	12%	11%	4%	28%	11%
						CD		F		J				LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	413	142	272	230	184	227	34	95	58	206	208	295	118
	41%	47%	39%	42%	41%	45%	32%	45%	32%	38%	45%	39%	51%
						FH	*	H					K
Somewhat agree	299	84	215	164	135	153	40	62	44	144	155	236	63
	30%	28%	31%	30%	30%	30%	38%	29%	25%	27%	34%	31%	27%
							H*				I		
Neither agree nor disagree	137	40	98	68	70	57	14	31	35	90	48	103	35
	14%	13%	14%	12%	15%	11%	14%	14%	20%	17%	10%	13%	15%
							*		E	J			
Somewhat disagree	77	19	58	41	36	30	9	11	27	55	22	69	9
	8%	6%	8%	7%	8%	6%	8%	5%	15%	10%	5%	9%	4%
							*		EG	J			
Strongly disagree	53	14	39	29	24	27	5	9	11	38	15	50	3
	5%	5%	6%	5%	5%	5%	5%	4%	6%	7%	3%	7%	1%
							*			J		L	
Don't know	20	5	15	16	4	9	4	4	2	8	12	13	7
	2%	2%	2%	3%	1%	2%	4%	2%	1%	1%	3%	2%	3%
				D			*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	712	225	487	393	319	379	74	157	102	349	363	532	181
	71%	74%	70%	72%	70%	75%	70%	74%	57%	65%	79%	69%	77%
						H	*	H			I		
Disagree (Net)	130	34	97	70	60	58	14	20	39	93	37	119	11
	13%	11%	14%	13%	13%	11%	13%	10%	22%	17%	8%	16%	5%
							*		EG	J		L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. Do you agree or disagree with the following statements? - The American economy is rigged to advantage the rich and powerful

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	413	70	196	147	54	83	30	37	110	94	35	54
	41%	34%	38%	53%	26%	51%	21%	22%	51%	57%	43%	48%
				AB		D*			FG	FG*	FG*	FG*
Somewhat agree	299	72	152	75	44	59	35	52	81	36	30	36
	30%	35%	30%	27%	21%	36%	24%	32%	38%	22%	37%	32%
						D*			FI	*	I*	*
Neither agree nor disagree	137	23	80	35	50	17	39	25	19	24	7	8
	14%	11%	16%	12%	24%	11%	27%	15%	9%	14%	8%	7%
					E	*	GHIJK			*	*	*
Somewhat disagree	77	17	49	11	26	*	20	29	3	9	2	11
	8%	8%	10%	4%	12%	*	14%	18%	2%	5%	3%	10%
			C		E	*	HIJ	HIJ		*	*	H*
Strongly disagree	53	19	28	6	29	4	18	21	-	1	7	1
	5%	9%	5%	2%	14%	2%	13%	12%	-	1%	8%	1%
		C			E	*	HIK	HIK		*	HIK*	*
Don't know	20	4	10	6	7	1	1	2	1	3	1	2
	2%	2%	2%	2%	4%	*	*	1%	*	2%	2%	2%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	712	142	349	222	98	142	65	89	190	130	65	90
	71%	69%	68%	80%	47%	87%	46%	54%	89%	78%	79%	80%
				AB		D*			FGI	FG*	FG*	FG*
Disagree (Net)	130	36	78	17	55	4	38	50	3	10	9	12
	13%	18%	15%	6%	26%	3%	27%	30%	2%	6%	11%	11%
		C	C		E	*	HIJK	HIJK		*	H*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	364	191	173	90	133	141	149	214	73	75	148	66	128	96	95
	36%	40%	33%	30%	38%	39%	40%	34%	41%	36%	40%	28%	34%	31%	49%
									K		K				LM
Somewhat agree	360	178	182	108	128	124	116	244	61	84	120	94	143	130	61
	36%	37%	35%	37%	37%	34%	31%	39%	34%	40%	32%	40%	38%	42%	31%
								F						N	
Neither agree nor disagree	175	74	101	56	58	61	65	110	25	27	72	51	65	46	32
	18%	15%	20%	19%	17%	17%	17%	18%	14%	13%	19%	22%	17%	15%	17%
												I			
Somewhat disagree	54	21	33	20	17	17	20	34	4	16	17	17	25	23	4
	5%	4%	6%	7%	5%	5%	5%	5%	2%	8%	5%	7%	7%	7%	2%
										H			N	N	
Strongly disagree	22	9	13	6	4	12	9	13	7	4	5	5	7	11	2
	2%	2%	2%	2%	1%	3%	2%	2%	4%	2%	1%	2%	2%	4%	1%
Don't know	26	9	17	15	5	6	13	13	7	4	12	3	12	3	1
	3%	2%	3%	5%	1%	2%	4%	2%	4%	2%	3%	1%	3%	1%	*
				DE											
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Agree (Net)	723	369	354	198	261	265	265	458	134	160	269	160	271	226	156
	72%	77%	68%	67%	76%	74%	71%	73%	75%	76%	72%	68%	71%	73%	80%
		B			C										
Disagree (Net)	76	30	45	26	21	29	28	48	11	20	22	22	32	34	6
	8%	6%	9%	9%	6%	8%	8%	8%	6%	10%	6%	9%	9%	11%	3%
													N	N	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	364	114	250	218	146	190	30	79	65	190	174	295	69
	36%	38%	36%	40%	32%	38%	28%	37%	37%	35%	38%	38%	29%
				D			*						
Somewhat agree	360	114	246	179	180	189	43	66	62	212	148	272	88
	36%	37%	35%	33%	40%	38%	40%	31%	35%	39%	32%	36%	37%
							*						
Neither agree nor disagree	175	49	126	96	79	78	20	41	36	95	80	121	54
	18%	16%	18%	18%	17%	15%	19%	19%	20%	18%	17%	16%	23%
							*						
Somewhat disagree	54	14	40	22	32	29	7	8	9	29	25	47	6
	5%	5%	6%	4%	7%	6%	7%	4%	5%	5%	5%	6%	3%
							*						
Strongly disagree	22	8	14	8	14	14	2	6	1	8	14	21	1
	2%	3%	2%	1%	3%	3%	2%	3%	*	1%	3%	3%	1%
							*						
Don't know	26	5	21	24	2	4	4	13	5	7	19	10	16
	3%	2%	3%	4%	1%	1%	4%	6%	3%	1%	4%	1%	7%
				D			E*	E			I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	723	227	496	397	326	379	72	145	127	401	322	567	157
	72%	75%	71%	73%	72%	75%	68%	68%	71%	74%	70%	74%	67%
							*						
Disagree (Net)	76	22	54	30	46	43	9	14	10	37	39	68	8
	8%	7%	8%	5%	10%	8%	9%	7%	5%	7%	8%	9%	3%
					C		*					L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. Do you agree or disagree with the following statements? - Traditional parties and politicians don't care about people like me

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	364	90	164	109	77	43	32	64	79	50	32	63
	36%	44%	32%	39%	37%	26%	23%	38%	37%	30%	39%	56%
		B				*		F	F	*	F*	FGHIJ*
Somewhat agree	360	65	194	101	62	66	59	71	77	66	33	28
	36%	32%	37%	36%	30%	40%	41%	43%	36%	40%	40%	25%
						*	K	K		K*	*	*
Neither agree nor disagree	175	26	105	44	52	35	32	15	31	34	14	18
	18%	13%	20%	16%	25%	21%	22%	9%	14%	20%	17%	16%
			A			*	G			G*	*	*
Somewhat disagree	54	10	36	7	7	11	13	10	16	9	2	2
	5%	5%	7%	3%	3%	7%	9%	6%	7%	6%	3%	2%
			C			*	K			*	*	*
Strongly disagree	22	8	8	6	6	6	6	5	5	2	1	1
	2%	4%	2%	2%	3%	4%	4%	3%	2%	1%	1%	1%
						*				*	*	*
Don't know	26	5	9	11	6	3	2	1	7	4	1	-
	3%	3%	2%	4%	3%	2%	1%	1%	3%	3%	1%	-
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	723	155	358	210	140	109	91	135	155	116	64	91
	72%	76%	69%	75%	67%	66%	64%	81%	72%	70%	78%	81%
						*		F		*	F*	F*
Disagree (Net)	76	18	44	13	12	18	19	15	21	12	3	3
	8%	9%	9%	5%	6%	11%	13%	9%	10%	7%	4%	3%
						*	JK			*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Strongly agree	418 42%	201 42%	216 42%	127 43%	149 43%	142 39%	161 43%	256 41%	71 40%	97 46%	159 42%	91 39%	80 21%	187 61%	96 50%
Somewhat agree	265 27%	135 28%	130 25%	105 35%	79 23%	82 23%	88 24%	177 28%	40 22%	55 26%	98 26%	72 31%	108 28%	87 28%	41 21%
Neither agree nor disagree	142 14%	61 13%	82 16%	30 10%	52 15%	60 17%	60 16%	82 13%	34 19%	23 11%	55 15%	31 13%	81 21%	16 5%	26 14%
Somewhat disagree	70 7%	31 7%	38 7%	16 5%	22 6%	32 9%	22 6%	48 8%	17 10%	14 7%	22 6%	17 7%	41 11%	11 4%	14 7%
Strongly disagree	83 8%	45 9%	38 7%	8 3%	36 11%	38 11%	28 8%	55 9%	10 6%	20 9%	32 9%	21 9%	59 16%	4 1%	16 8%
Don't know	22 2%	8 2%	14 3%	9 3%	7 2%	6 2%	11 3%	11 2%	6 4%	3 1%	9 2%	4 2%	10 3%	3 1%	1 1%
Sigma	1000 100%	482 100%	518 100%	295 100%	345 100%	361 100%	371 100%	629 100%	178 100%	211 100%	375 100%	236 100%	380 100%	308 100%	195 100%
Summary															
Agree (Net)	683 68%	337 70%	346 67%	232 78%	227 66%	224 62%	249 67%	434 69%	111 62%	151 72%	257 69%	164 69%	189 50%	274 89%	137 71%
Disagree (Net)	153 15%	76 16%	77 15%	24 8%	59 17%	70 19%	50 14%	103 16%	27 15%	34 16%	54 14%	38 16%	101 26%	15 5%	30 15%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Strongly agree	418	113	304	263	155	213	41	91	72	220	197	342	76
	42%	37%	44%	48%	34%	42%	39%	43%	41%	41%	43%	45%	32%
				D			*					L	
Somewhat agree	265	99	166	129	136	137	31	49	48	152	113	207	58
	27%	33%	24%	24%	30%	27%	29%	23%	27%	28%	25%	27%	25%
		B					*						
Neither agree nor disagree	142	45	98	78	64	62	17	40	23	79	63	88	54
	14%	15%	14%	14%	14%	12%	16%	19%	13%	15%	14%	12%	23%
							*						K
Somewhat disagree	70	16	54	27	43	43	5	13	9	37	33	57	12
	7%	5%	8%	5%	9%	9%	5%	6%	5%	7%	7%	8%	5%
					C		*						
Strongly disagree	83	24	59	32	51	39	9	15	21	43	39	60	23
	8%	8%	8%	6%	11%	8%	8%	7%	12%	8%	9%	8%	10%
					C		*						
Don't know	22	7	15	18	4	10	3	5	5	8	14	11	11
	2%	2%	2%	3%	1%	2%	3%	2%	3%	1%	3%	1%	5%
				D			*						K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Agree (Net)	683	212	471	392	291	350	73	140	120	373	310	549	134
	68%	70%	68%	72%	64%	70%	68%	66%	68%	69%	67%	72%	57%
				D			*					L	
Disagree (Net)	153	40	113	59	93	82	14	27	30	80	73	118	35
	15%	13%	16%	11%	21%	16%	13%	13%	17%	15%	16%	15%	15%
					C		*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. Do you agree or disagree with the following statements? - The mainstream media is more interested in making money than telling the truth

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Strongly agree	418	108	200	110	131	42	94	93	44	37	44	52
	42%	53%	39%	39%	62%	25%	66%	56%	20%	22%	54%	47%
		BC			E	*	HIK	HI		*	HI*	HI*
Somewhat agree	265	42	136	88	51	47	37	50	57	51	18	23
	27%	20%	26%	31%	24%	29%	26%	30%	27%	31%	22%	21%
				A		*				*	*	*
Neither agree nor disagree	142	25	68	50	8	35	5	12	54	26	8	18
	14%	12%	13%	18%	4%	21%	3%	7%	25%	16%	10%	16%
						D*			FGJ	FG*	*	FG*
Somewhat disagree	70	13	47	10	13	13	4	7	27	14	4	10
	7%	6%	9%	3%	6%	8%	3%	4%	13%	9%	4%	9%
			C			*			FG	*	*	*
Strongly disagree	83	12	55	16	-	27	-	4	28	32	8	8
	8%	6%	11%	6%	-	16%	-	3%	13%	19%	10%	7%
						D*			FG	FGK*	FG*	F*
Don't know	22	6	11	6	7	1	2	1	5	6	1	1
	2%	3%	2%	2%	3%	*	2%	*	2%	3%	1%	1%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Agree (Net)	683	150	335	198	182	89	131	143	101	88	62	76
	68%	73%	65%	71%	87%	54%	92%	86%	47%	53%	75%	67%
					E	*	HIJK	HIK		*	HI*	H*
Disagree (Net)	153	25	102	26	13	40	4	11	55	46	11	18
	15%	12%	20%	9%	6%	24%	3%	6%	26%	28%	14%	16%
			AC			D*			FG	FGJ*	F*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Agree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	651	324	328	153	232	266	233	418	118	142	250	142	200	258	128
	65%	67%	63%	52%	67%	74%	63%	67%	66%	68%	67%	60%	53%	84%	66%
					C	C								LN	L
America needs a strong leader to take the country back from the rich and powerful	742	347	395	226	248	268	293	449	138	165	271	167	319	194	146
	74%	72%	76%	77%	72%	74%	79%	71%	77%	79%	72%	71%	84%	63%	75%
							G						MN		M
The American economy is rigged to advantage the rich and powerful	712	337	375	234	256	223	280	432	135	146	270	161	320	154	156
	71%	70%	73%	79%	74%	62%	76%	69%	76%	69%	72%	68%	84%	50%	80%
				E	E		G						M		M
Traditional parties and politicians don't care about people like me	723	369	354	198	261	265	265	458	134	160	269	160	271	226	156
	72%	77%	68%	67%	76%	74%	71%	73%	75%	76%	72%	68%	71%	73%	80%
		B			C										
The mainstream media is more interested in making money than telling the truth	683	337	346	232	227	224	249	434	111	151	257	164	189	274	137
	68%	70%	67%	78%	66%	62%	67%	69%	62%	72%	69%	69%	50%	89%	71%
				DE										LN	L

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Agree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	651	203	449	369	282	323	69	129	130	386	265	530	122
	65%	67%	64%	67%	62%	64%	65%	61%	73%	71%	58%	69%	52%
							*		G	J		L	
America needs a strong leader to take the country back from the rich and powerful	742	222	519	422	319	375	72	163	132	396	346	563	179
	74%	73%	75%	77%	70%	74%	68%	77%	74%	73%	75%	73%	76%
				D			*						
The American economy is rigged to advantage the rich and powerful	712	225	487	393	319	379	74	157	102	349	363	532	181
	71%	74%	70%	72%	70%	75%	70%	74%	57%	65%	79%	69%	77%
						H	*	H			I		
Traditional parties and politicians don't care about people like me	723	227	496	397	326	379	72	145	127	401	322	567	157
	72%	75%	71%	73%	72%	75%	68%	68%	71%	74%	70%	74%	67%
							*						
The mainstream media is more interested in making money than telling the truth	683	212	471	392	291	350	73	140	120	373	310	549	134
	68%	70%	68%	72%	64%	70%	68%	66%	68%	69%	67%	72%	57%
				D			*					L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Agree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	651	147	332	173	161	78	122	136	111	89	54	74
	65%	72%	64%	62%	77%	47%	85%	82%	52%	54%	66%	66%
					E	*	HIJK	HIJK		*	*	H*
America needs a strong leader to take the country back from the rich and powerful	742	155	359	227	145	134	90	104	183	136	69	78
	74%	76%	70%	82%	69%	81%	63%	63%	86%	82%	83%	69%
				B		D*			FGK	FGK*	FGK*	*
The American economy is rigged to advantage the rich and powerful	712	142	349	222	98	142	65	89	190	130	65	90
	71%	69%	68%	80%	47%	87%	46%	54%	89%	78%	79%	80%
				AB		D*			FGI	FG*	FG*	FG*
Traditional parties and politicians don't care about people like me	723	155	358	210	140	109	91	135	155	116	64	91
	72%	76%	69%	75%	67%	66%	64%	81%	72%	70%	78%	81%
						*		F		*	F*	F*
The mainstream media is more interested in making money than telling the truth	683	150	335	198	182	89	131	143	101	88	62	76
	68%	73%	65%	71%	87%	54%	92%	86%	47%	53%	75%	67%
					E	*	HIJK	HIK		*	HI*	H*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Disagree Summary

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	128	68	60	55	45	27	43	85	27	29	40	33	65	17	29
	13%	14%	12%	19%	13%	8%	11%	14%	15%	14%	11%	14%	17%	5%	15%
				E	E								M		M
America needs a strong leader to take the country back from the rich and powerful	75	44	30	16	28	31	15	60	17	11	30	18	11	47	14
	7%	9%	6%	6%	8%	9%	4%	10%	9%	5%	8%	8%	3%	15%	7%
								F						LN	
The American economy is rigged to advantage the rich and powerful	130	75	56	21	38	72	36	94	22	39	43	26	13	88	21
	13%	15%	11%	7%	11%	20%	10%	15%	12%	19%	12%	11%	4%	28%	11%
						CD		F		J				LN	L
Traditional parties and politicians don't care about people like me	76	30	45	26	21	29	28	48	11	20	22	22	32	34	6
	8%	6%	9%	9%	6%	8%	8%	8%	6%	10%	6%	9%	9%	11%	3%
													N	N	
The mainstream media is more interested in making money than telling the truth	153	76	77	24	59	70	50	103	27	34	54	38	101	15	30
	15%	16%	15%	8%	17%	19%	14%	16%	15%	16%	14%	16%	26%	5%	15%
					C	C							MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Disagree Summary

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	128	44	84	67	61	68	14	32	14	63	65	88	40
	13%	15%	12%	12%	13%	14%	13%	15%	8%	12%	14%	11%	17%
							*						
America needs a strong leader to take the country back from the rich and powerful	75	25	50	30	45	37	9	15	14	43	32	73	2
	7%	8%	7%	5%	10%	7%	8%	7%	8%	8%	7%	10%	1%
					C		*					L	
The American economy is rigged to advantage the rich and powerful	130	34	97	70	60	58	14	20	39	93	37	119	11
	13%	11%	14%	13%	13%	11%	13%	10%	22%	17%	8%	16%	5%
							*		EG	J		L	
Traditional parties and politicians don't care about people like me	76	22	54	30	46	43	9	14	10	37	39	68	8
	8%	7%	8%	5%	10%	8%	9%	7%	5%	7%	8%	9%	3%
					C		*					L	
The mainstream media is more interested in making money than telling the truth	153	40	113	59	93	82	14	27	30	80	73	118	35
	15%	13%	16%	11%	21%	16%	13%	13%	17%	15%	16%	15%	15%
					C		*						

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Disagree Summary

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
When jobs are scarce, employers should prioritize hiring people of this country over immigrants	128	30	65	33	19	30	5	12	31	34	12	17
	13%	15%	13%	12%	9%	18%	3%	7%	14%	21%	15%	15%
						D*			F	FG*	F*	F*
America needs a strong leader to take the country back from the rich and powerful	75	17	47	11	25	4	21	26	5	6	4	9
	7%	8%	9%	4%	12%	2%	15%	16%	2%	4%	5%	8%
			C		E	*	HI	HIJ		*	*	H*
The American economy is rigged to advantage the rich and powerful	130	36	78	17	55	4	38	50	3	10	9	12
	13%	18%	15%	6%	26%	3%	27%	30%	2%	6%	11%	11%
		C	C		E	*	HIJK	HIJK		*	H*	H*
Traditional parties and politicians don't care about people like me	76	18	44	13	12	18	19	15	21	12	3	3
	8%	9%	9%	5%	6%	11%	13%	9%	10%	7%	4%	3%
						*	JK			*	*	*
The mainstream media is more interested in making money than telling the truth	153	25	102	26	13	40	4	11	55	46	11	18
	15%	12%	20%	9%	6%	24%	3%	6%	26%	28%	14%	16%
			AC			D*			FG	FGJ*	F*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Do you agree or disagree with the following statements? - Grid Table

	When jobs are scarce, employers should prioritize hiring people of	America needs a strong leader to take the country back from	The American economy is rigged to advantage the rich and	Traditional parties and politicians don't care about people like me	The mainstream media is more interested in making money
	A	B	C	D	E
Base: All Respondents (unwtd)	1000	1000	1000	1000	1000
Base: All Respondents (wtd)	1000	1000	1000	1000	1000
Strongly agree	373	474	413	364	418
	37%	47%	41%	36%	42%
		ACDE			D
Somewhat agree	279	268	299	360	265
	28%	27%	30%	36%	27%
				ABCE	
Neither agree nor disagree	195	158	137	175	142
	19%	16%	14%	18%	14%
	CE				
Somewhat disagree	77	40	77	54	70
	8%	4%	8%	5%	7%
	B		B		B
Strongly disagree	51	34	53	22	83
	5%	3%	5%	2%	8%
	D		D		ABCD
Don't know	26	26	20	26	22
	3%	3%	2%	3%	2%
Sigma	1000	1000	1000	1000	1000
	100%	100%	100%	100%	100%
Summary					
Agree (Net)	651	742	712	723	683
	65%	74%	71%	72%	68%
		AE	A	A	
Disagree (Net)	128	75	130	76	153
	13%	7%	13%	8%	15%
	BD		BD		BD

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E

Minimum Base: 30 (**), Small Base: 100 (*)

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6. How do you get most of your news?

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Television	656	318	339	152	226	279	244	413	125	129	246	156	252	215	126
	66%	66%	65%	52%	65%	77%	66%	66%	70%	61%	65%	66%	66%	70%	65%
					C	CD									
Print newspapers/magazines	289	141	148	60	78	151	85	204	57	55	105	71	100	102	65
	29%	29%	29%	20%	23%	42%	23%	32%	32%	26%	28%	30%	26%	33%	34%
						CD		F							
Online/internet	629	312	316	227	221	182	221	408	115	131	228	155	240	190	125
	63%	65%	61%	77%	64%	50%	59%	65%	65%	62%	61%	66%	63%	61%	64%
				DE	E										
Radio	323	170	154	92	104	127	94	230	69	64	109	82	99	118	65
	32%	35%	30%	31%	30%	35%	25%	37%	39%	30%	29%	35%	26%	38%	33%
								F						L	
Mobile News apps	234	119	116	108	87	39	83	151	48	31	83	72	101	68	37
	23%	25%	22%	37%	25%	11%	22%	24%	27%	15%	22%	31%	26%	22%	19%
				DE	E				I			I			
Social media (Twitter, Facebook)	373	171	201	178	140	55	142	231	73	69	153	78	156	112	58
	37%	36%	39%	60%	41%	15%	38%	37%	41%	33%	41%	33%	41%	36%	30%
				DE	E								N		
None of the above	19	7	12	10	4	4	10	9	4	3	7	5	5	1	3
	2%	1%	2%	3%	1%	1%	3%	1%	2%	1%	2%	2%	1%	*	2%
Sigma	2523	1238	1285	827	860	836	878	1645	490	482	931	620	953	806	479
	252%	257%	248%	280%	250%	232%	237%	262%	275%	229%	248%	262%	251%	261%	246%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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6. How do you get most of your news?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Television	656	188	468	362	295	312	72	127	146	363	293	515	141
	66%	62%	67%	66%	65%	62%	68%	60%	82%	67%	64%	67%	60%
							*		EFG				
Print newspapers/magazines	289	73	215	128	161	132	29	37	91	169	120	240	49
	29%	24%	31%	23%	36%	26%	27%	17%	51%	31%	26%	31%	21%
					C	G	*		EFG			L	
Online/internet	629	192	437	336	293	338	67	143	81	330	299	480	148
	63%	63%	63%	61%	65%	67%	63%	67%	46%	61%	65%	63%	63%
						H	H*	H					
Radio	323	103	220	171	152	171	45	50	58	186	137	261	62
	32%	34%	32%	31%	34%	34%	42%	24%	32%	34%	30%	34%	27%
						G	G*						
Mobile News apps	234	89	145	115	120	143	28	48	16	128	106	175	60
	23%	29%	21%	21%	26%	28%	26%	23%	9%	24%	23%	23%	26%
		B				H	H*	H					
Social media (Twitter, Facebook)	373	148	225	209	163	211	34	101	27	190	183	276	97
	37%	49%	32%	38%	36%	42%	32%	47%	15%	35%	40%	36%	41%
		B				H	H*	FH					
None of the above	19	6	12	12	6	5	2	9	2	7	11	13	6
	2%	2%	2%	2%	1%	1%	2%	4%	1%	1%	2%	2%	2%
							*	E					
Sigma	2523	800	1723	1333	1190	1311	277	515	421	1374	1149	1960	564
	252%	264%	247%	244%	263%	260%	261%	242%	237%	254%	250%	256%	241%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6. How do you get most of your news?

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independent Women	Independent Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Television	656	127	334	195	166	111	97	118	142	110	57	70
	66%	62%	65%	70%	79%	68%	68%	71%	66%	66%	69%	62%
					E	*				*	*	*
Print newspapers/magazines	289	52	155	82	61	48	43	59	55	45	31	35
	29%	25%	30%	29%	29%	29%	30%	35%	26%	27%	37%	31%
						*				*	*	*
Online/internet	629	125	321	183	137	121	86	103	129	111	55	69
	63%	61%	62%	66%	66%	74%	61%	62%	60%	67%	67%	62%
						*				*	*	*
Radio	323	63	168	92	78	50	46	72	52	47	28	37
	32%	31%	32%	33%	37%	31%	32%	44%	24%	28%	34%	33%
						*		HI		*	*	*
Mobile News apps	234	50	115	70	49	65	25	43	53	47	18	19
	23%	24%	22%	25%	24%	40%	18%	26%	25%	28%	22%	17%
						D*				*	*	*
Social media (Twitter, Facebook)	373	75	170	128	78	90	49	63	87	69	26	31
	37%	37%	33%	46%	37%	55%	35%	38%	41%	42%	32%	28%
				B		D*				*	*	*
None of the above	19	2	8	9	1	-	-	1	5	-	1	2
	2%	1%	1%	3%	*	-	-	*	2%	-	2%	2%
						*				*	*	*
Sigma	2523	495	1271	758	571	486	347	458	523	430	216	263
	252%	241%	246%	272%	272%	296%	243%	276%	244%	259%	263%	235%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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7. Of the choices listed below, which is your main source of television news?

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
FOX News	210	108	102	60	64	85	71	139	29	48	86	46	37	122	34
	21%	22%	20%	21%	19%	24%	19%	22%	16%	23%	23%	20%	10%	40%	17%
														LN	L
CNN	164	83	82	87	52	26	48	116	27	26	69	43	98	28	26
	16%	17%	16%	29%	15%	7%	13%	18%	15%	13%	18%	18%	26%	9%	13%
				DE	E								MN		
ABC	114	45	69	19	46	49	52	62	23	37	36	18	45	36	18
	11%	9%	13%	7%	13%	14%	14%	10%	13%	18%	10%	8%	12%	12%	9%
					C	C				JK					
NBC	111	41	70	14	39	57	36	75	23	22	43	23	51	29	16
	11%	9%	13%	5%	11%	16%	10%	12%	13%	11%	11%	10%	13%	10%	8%
			A		C	C									
CBS	95	47	48	9	38	48	44	51	24	21	29	20	37	32	17
	9%	10%	9%	3%	11%	13%	12%	8%	14%	10%	8%	9%	10%	10%	9%
					C	C									
Public Television	58	28	30	15	23	20	22	36	6	8	21	22	26	7	17
	6%	6%	6%	5%	7%	6%	6%	6%	3%	4%	6%	9%	7%	2%	8%
												H	M		M
MSNBC	47	29	17	11	15	20	17	30	9	7	19	12	21	4	17
	5%	6%	3%	4%	4%	6%	5%	5%	5%	3%	5%	5%	6%	1%	9%
													M		M
Other	56	30	26	19	15	22	26	30	7	18	18	12	18	14	18
	6%	6%	5%	7%	4%	6%	7%	5%	4%	9%	5%	5%	5%	4%	9%
None of the above	146	72	74	60	53	33	55	91	30	22	54	40	46	36	32
	15%	15%	14%	20%	15%	9%	15%	14%	17%	10%	14%	17%	12%	12%	16%
				E	E										
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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7. Of the choices listed below, which is your main source of television news?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
FOX News	210	69	140	123	86	107	18	42	42	130	79	179	31
	21%	23%	20%	23%	19%	21%	17%	20%	24%	24%	17%	23%	13%
							*			J		L	
CNN	164	66	99	69	95	99	17	29	19	97	67	110	55
	16%	22%	14%	13%	21%	20%	16%	14%	10%	18%	15%	14%	23%
		B			C	H	*						K
ABC	114	31	83	66	48	45	17	30	22	57	57	87	27
	11%	10%	12%	12%	11%	9%	16%	14%	12%	11%	12%	11%	11%
							*						
NBC	111	28	83	56	55	53	18	14	26	61	50	90	21
	11%	9%	12%	10%	12%	10%	17%	7%	14%	11%	11%	12%	9%
							G*		G				
CBS	95	14	81	54	41	47	9	17	22	46	49	85	10
	9%	5%	12%	10%	9%	9%	9%	8%	12%	9%	11%	11%	4%
			A				*					L	
Public Television	58	25	32	28	30	20	5	21	12	28	29	33	25
	6%	8%	5%	5%	7%	4%	5%	10%	7%	5%	6%	4%	10%
							*	E					K
MSNBC	47	13	34	24	22	29	4	6	8	29	17	33	13
	5%	4%	5%	4%	5%	6%	3%	3%	5%	5%	4%	4%	6%
							*						
Other	56	13	43	37	19	30	8	10	8	20	36	43	13
	6%	4%	6%	7%	4%	6%	8%	5%	5%	4%	8%	6%	5%
							*				I		
None of the above	146	44	101	89	56	74	9	44	19	71	75	106	40
	15%	15%	15%	16%	12%	15%	9%	21%	11%	13%	16%	14%	17%
							*	FH					
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7. Of the choices listed below, which is your main source of television news?

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
FOX News	210	61	106	42	210	-	54	69	15	22	18	15
	21%	30%	21%	15%	100%	-	38%	41%	7%	13%	22%	14%
		BC			E	*	HIJK	HIJK		*	H*	*
CNN	164	20	86	58	-	164	11	17	50	48	10	15
	16%	10%	17%	21%	-	100%	8%	10%	23%	29%	13%	14%
			A	A		D*			FG	FGJK*	*	*
ABC	114	22	51	41	-	-	22	15	30	16	8	10
	11%	11%	10%	15%	-	-	15%	9%	14%	9%	10%	9%
						*				*	*	*
NBC	111	26	57	29	-	-	16	14	34	17	9	7
	11%	12%	11%	10%	-	-	11%	8%	16%	10%	11%	6%
						*			K	*	*	*
CBS	95	19	51	25	-	-	15	18	19	18	7	10
	9%	9%	10%	9%	-	-	10%	11%	9%	11%	9%	9%
						*				*	*	*
Public Television	58	11	37	10	-	-	1	5	17	10	8	8
	6%	5%	7%	3%	-	-	1%	3%	8%	6%	10%	8%
						*			F	*	FG*	F*
MSNBC	47	4	26	16	-	-	2	3	8	13	6	12
	5%	2%	5%	6%	-	-	1%	2%	4%	8%	7%	10%
						*				FG*	F*	FGH*
Other	56	12	34	10	-	-	6	8	13	5	5	13
	6%	6%	7%	3%	-	-	4%	5%	6%	3%	6%	11%
						*				*	*	I*
None of the above	146	29	68	48	-	-	18	18	28	18	10	22
	15%	14%	13%	17%	-	-	13%	11%	13%	11%	12%	19%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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8. How would you describe the area in which you live?

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Rural	205	86	119	46	69	90	102	103	37	56	72	40	46	84	45
	20%	18%	23%	16%	20%	25%	27%	16%	21%	26%	19%	17%	12%	27%	23%
						C	G			K				L	L
Suburban	516	248	269	126	194	195	158	359	86	105	198	127	199	153	105
	52%	51%	52%	43%	56%	54%	43%	57%	48%	50%	53%	54%	52%	50%	54%
					C	C		F							
Urban	279	149	130	122	81	75	112	167	55	50	105	69	135	71	44
	28%	31%	25%	41%	24%	21%	30%	27%	31%	24%	28%	29%	36%	23%	23%
				DE									MN		
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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8. How would you describe the area in which you live?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Rural	205	52	153	139	66	91	17	52	45	116	89	188	17
	20%	17%	22%	25%	15%	18%	16%	25%	25%	21%	19%	24%	7%
				D			*					L	
Suburban	516	154	362	260	256	263	54	99	100	284	233	381	135
	52%	51%	52%	48%	57%	52%	51%	46%	56%	53%	51%	50%	58%
					C		*						
Urban	279	97	181	148	131	150	34	61	32	140	139	197	81
	28%	32%	26%	27%	29%	30%	33%	29%	18%	26%	30%	26%	35%
						H	H*	H					
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8. How would you describe the area in which you live?

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Rural	205	205	-	-	61	20	46	38	30	17	22	23
	20%	100%	-	-	29%	12%	33%	23%	14%	10%	27%	21%
		BC			E	*	HI	I		*	HI*	I*
Suburban	516	-	516	-	106	86	70	83	119	79	42	63
	52%	-	100%	-	51%	52%	49%	50%	56%	48%	51%	56%
			AC			*				*	*	*
Urban	279	-	-	279	42	58	26	45	65	70	18	26
	28%	-	-	100%	20%	35%	18%	27%	30%	42%	22%	23%
				AB		D*			F	FGJK*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. PartyID

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Democrat (Net)	380	166	214	131	118	130	144	236	79	75	138	88	380	-	-
	38%	34%	41%	45%	34%	36%	39%	38%	45%	36%	37%	37%	100%	-	-
				D									MN		
Strong Democrat	161	75	86	53	55	53	68	94	36	32	65	29	161	-	-
	16%	16%	17%	18%	16%	15%	18%	15%	20%	15%	17%	12%	42%	-	-
													MN		
Moderate Democrat	137	55	82	46	43	47	45	92	35	16	46	40	137	-	-
	14%	11%	16%	16%	13%	13%	12%	15%	20%	7%	12%	17%	36%	-	-
									I				I	MN	
Lean Democrat	81	35	46	32	20	30	31	51	8	27	27	19	81	-	-
	8%	7%	9%	11%	6%	8%	8%	8%	5%	13%	7%	8%	21%	-	-
										HJ			MN		
Republican (Net)	308	166	143	72	116	121	83	225	40	77	116	76	-	308	-
	31%	34%	28%	24%	34%	34%	22%	36%	23%	36%	31%	32%	-	100%	-
					C	C		F		H				LN	
Lean Republican	68	39	29	12	33	24	19	49	8	22	23	15	-	68	-
	7%	8%	6%	4%	9%	7%	5%	8%	5%	11%	6%	6%	-	22%	-
					C									LN	
Moderate Republican	127	62	65	24	52	50	30	96	13	30	54	30	-	127	-
	13%	13%	13%	8%	15%	14%	8%	15%	7%	14%	14%	13%	-	41%	-
					C			F			H			LN	
Strong Republican	114	65	49	35	31	48	34	80	19	25	39	31	-	114	-
	11%	13%	9%	12%	9%	13%	9%	13%	11%	12%	10%	13%	-	37%	-
														LN	
Independent	195	112	82	49	65	81	80	115	40	35	82	37	-	-	195
	19%	23%	16%	16%	19%	22%	22%	18%	22%	17%	22%	16%	-	-	100%
		B													LM
Other	28	11	17	9	11	7	19	9	8	11	7	3	-	-	-
	3%	2%	3%	3%	3%	2%	5%	1%	4%	5%	2%	1%	-	-	-
							G			JK					
Don't know/Refuse	89	27	62	34	34	21	45	44	11	13	33	32	-	-	-
	9%	6%	12%	12%	10%	6%	12%	7%	6%	6%	9%	14%	-	-	-
			A	E			G					HI			
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. PartyID

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Democrat (Net)	380	106	274	189	191	185	39	94	62	166	214	245	135
	38%	35%	39%	34%	42%	37%	36%	44%	35%	31%	47%	32%	58%
					C		*				I		K
Strong Democrat	161	44	118	78	83	85	16	33	27	64	97	93	69
	16%	14%	17%	14%	18%	17%	15%	16%	15%	12%	21%	12%	29%
							*				I		K
Moderate Democrat	137	36	101	68	69	60	16	41	20	63	74	91	46
	14%	12%	14%	13%	15%	12%	15%	19%	11%	12%	16%	12%	20%
							*	E					K
Lean Democrat	81	26	56	42	39	40	7	20	14	39	43	61	20
	8%	8%	8%	8%	9%	8%	7%	9%	8%	7%	9%	8%	9%
							*						
Republican (Net)	308	113	195	152	157	170	30	41	67	220	88	294	15
	31%	37%	28%	28%	35%	34%	28%	20%	38%	41%	19%	38%	6%
		B				G	*		G	J		L	
Lean Republican	68	29	39	28	40	40	7	10	12	45	23	63	6
	7%	10%	6%	5%	9%	8%	6%	5%	7%	8%	5%	8%	2%
							*					L	
Moderate Republican	127	47	80	67	60	70	11	16	30	92	35	122	5
	13%	15%	11%	12%	13%	14%	10%	8%	17%	17%	8%	16%	2%
						G	*		G	J		L	
Strong Republican	114	37	77	57	57	60	13	16	25	83	31	110	4
	11%	12%	11%	10%	13%	12%	12%	7%	14%	15%	7%	14%	2%
							*			J		L	
Independent	195	49	146	121	74	94	20	45	35	104	90	151	44
	19%	16%	21%	22%	16%	19%	19%	21%	20%	19%	20%	20%	19%
							*						
Other	28	7	20	21	7	12	7	6	3	12	16	18	10
	3%	2%	3%	4%	2%	2%	6%	3%	2%	2%	4%	2%	4%
							*						
Don't know/Refuse	89	28	61	65	24	42	10	26	11	38	51	58	30
	9%	9%	9%	12%	5%	8%	10%	12%	6%	7%	11%	8%	13%
				D			*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PID. PartyID

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Democrat (Net)	380	46	199	135	37	98	-	-	214	166	-	-
	38%	23%	38%	48%	18%	59%	-	-	100%	100%	-	-
			A	AB		D*			FGJK	FGJK*	*	*
Strong Democrat	161	12	85	65	8	48	-	-	86	75	-	-
	16%	6%	16%	23%	4%	29%	-	-	40%	45%	-	-
			A	A		D*			FGJK	FGJK*	*	*
Moderate Democrat	137	19	69	50	20	34	-	-	82	55	-	-
	14%	9%	13%	18%	10%	21%	-	-	38%	33%	-	-
			A			D*			FGJK	FGJK*	*	*
Lean Democrat	81	15	45	21	10	16	-	-	46	35	-	-
	8%	7%	9%	7%	5%	10%	-	-	22%	21%	-	-
						*			FGJK	FGJK*	*	*
Republican (Net)	308	84	153	71	122	28	143	166	-	-	-	-
	31%	41%	30%	26%	58%	17%	100%	100%	-	-	-	-
		BC			E	*	HIJK	HIJK		*	*	*
Lean Republican	68	20	34	15	21	6	29	39	-	-	-	-
	7%	10%	7%	5%	10%	3%	20%	24%	-	-	-	-
						*	HIJK	HIJK		*	*	*
Moderate Republican	127	29	76	21	43	11	65	62	-	-	-	-
	13%	14%	15%	8%	20%	7%	46%	37%	-	-	-	-
		C	C		E	*	HIJK	HIJK		*	*	*
Strong Republican	114	35	43	35	59	11	49	65	-	-	-	-
	11%	17%	8%	13%	28%	7%	34%	39%	-	-	-	-
		B			E	*	HIJK	HIJK		*	*	*
Independent	195	45	105	44	34	26	-	-	-	-	82	112
	19%	22%	20%	16%	16%	16%	-	-	-	-	100%	100%
						*				*	FGHI*	FGHI*
Other	28	8	13	7	1	4	-	-	-	-	-	-
	3%	4%	3%	3%	*	3%	-	-	-	-	-	-
						*				*	*	*
Don't know/Refuse	89	21	46	22	16	9	-	-	-	-	-	-
	9%	10%	9%	8%	7%	5%	-	-	-	-	-	-
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: ISAY Sample Only (unwtd)	836	413	423	261	315	260	330	506	149	187	310	190	279	279	166
Base: ISAY Sample Only (wtd)	823	403	420	259	295	269	304	519	152	168	309	194	307	250	158
Yes, I am willing to be interviewed	373	216	157	125	131	116	122	251	69	67	145	92	150	121	75
	45%	54%	37%	48%	45%	43%	40%	48%	45%	40%	47%	47%	49%	48%	48%
		B						F							
No, I am not willing to be interviewed	450	187	263	133	164	153	182	268	83	100	164	103	157	129	83
	55%	46%	63%	52%	55%	57%	60%	52%	55%	60%	53%	53%	51%	52%	52%
			A					G							
Sigma	823	403	420	259	295	269	304	519	152	168	309	194	307	250	158
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: ISAY Sample Only (unwtd)	836	251	585	472	364	438	102	171	125	431	405	736	100
Base: ISAY Sample Only (wtd)	823	252	571	447	376	433	96	172	122	445	378	629	194
Yes, I am willing to be interviewed	373	138	235	190	183	203	46	70	55	207	166	300	73
	45%	55%	41%	42%	49%	47%	47%	41%	45%	47%	44%	48%	38%
		B					*		*				*
No, I am not willing to be interviewed	450	114	336	257	193	229	50	102	68	238	212	329	121
	55%	45%	59%	58%	51%	53%	53%	59%	55%	53%	56%	52%	62%
			A				*		*				*
Sigma	823	252	571	447	376	433	96	172	122	445	378	629	194
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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9. If you would be willing to participate in an interview (on-the-record and for attribution), please check yes below. If not, please check no. Your information will not be shared without your consent.

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: ISAY Sample Only (unwtd)	836	205	408	223	182	122	125	154	150	129	73	93
Base: ISAY Sample Only (wtd)	823	170	427	226	172	137	118	132	164	143	67	91
Yes, I am willing to be interviewed	373	76	182	115	81	65	52	69	60	90	26	49
	45%	45%	43%	51%	47%	48%	44%	52%	36%	63%	39%	53%
						*	*	H		FHJ*	*	H*
No, I am not willing to be interviewed	450	93	245	112	91	71	65	63	104	53	40	42
	55%	55%	57%	49%	53%	52%	56%	48%	64%	37%	61%	47%
						*	I*		GIK	*	I*	*
Sigma	823	170	427	226	172	137	118	132	164	143	67	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Under \$15K	84	40	44	35	25	23	84	-	19	13	35	17	31	14	18
	8%	8%	9%	12%	7%	6%	23%	-	10%	6%	9%	7%	8%	5%	9%
				E			G								
\$15K to less than \$20K	28	9	19	3	12	14	28	-	6	8	10	4	13	6	3
	3%	2%	4%	1%	3%	4%	8%	-	3%	4%	3%	2%	3%	2%	2%
\$20K to less than \$25K	47	14	33	15	17	16	47	-	7	9	26	5	25	8	9
	5%	3%	6%	5%	5%	4%	13%	-	4%	4%	7%	2%	7%	2%	5%
			A				G				K		M		
\$25K to less than \$30K	50	18	32	12	10	27	50	-	11	12	18	9	21	12	6
	5%	4%	6%	4%	3%	8%	14%	-	6%	6%	5%	4%	6%	4%	3%
						D	G								
\$30K to less than \$40K	94	35	59	32	26	36	94	-	9	19	44	23	29	28	24
	9%	7%	11%	11%	8%	10%	25%	-	5%	9%	12%	10%	8%	9%	12%
							G				H				
\$40K to less than \$50K	67	29	39	15	26	26	67	-	13	21	26	7	25	15	19
	7%	6%	8%	5%	8%	7%	18%	-	7%	10%	7%	3%	7%	5%	10%
							G			K					
\$50K to less than \$75K	186	79	107	53	69	63	-	186	33	41	60	51	77	57	34
	19%	16%	21%	18%	20%	18%	-	30%	19%	19%	16%	22%	20%	19%	17%
							F								
\$75K to less than \$100K	138	77	62	64	45	30	-	138	23	30	48	37	51	45	27
	14%	16%	12%	22%	13%	8%	-	22%	13%	14%	13%	16%	13%	14%	14%
				DE				F							
\$100K to less than \$150K	182	115	68	51	52	80	-	182	39	41	56	46	65	80	33
	18%	24%	13%	17%	15%	22%	-	29%	22%	19%	15%	20%	17%	26%	17%
		B				D		F						LN	
\$150K or more	122	67	55	14	63	45	-	122	19	18	51	35	43	44	21
	12%	14%	11%	5%	18%	13%	-	19%	11%	8%	13%	15%	11%	14%	11%
				C		C		F							
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Under \$50K	371	144	227	113	116	142	371	-	64	82	160	66	144	83	80
	37%	30%	44%	38%	34%	39%	100%	-	36%	39%	43%	28%	38%	27%	41%
			A				G			K	K		M		M
\$50K +	629	338	291	182	229	218	-	629	114	129	215	170	236	225	115
	63%	70%	56%	62%	66%	61%	-	100%	64%	61%	57%	72%	62%	73%	59%
		B						F				IJ		LN	
Mean (,000)	81.8	91.1	73.3	68.4	93	82.2	27	114.2	79.8	75.7	80.3	91.4	78.5	93.5	78.7
		B			C	C		F				I		LN	
STD. DEV.	64.82	67.59	60.96	44.77	76.68	64.41	13.17	61.3	60.54	55.54	68.07	69.55	62.53	64.7	64.77
STD. ERR.	2.05	3.08	2.68	2.61	4.13	3.39	0.68	2.44	4.54	3.83	3.51	4.53	3.21	3.68	4.64

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Under \$15K	84	15	68	72	12	9	20	46	8	15	69	51	33
	8%	5%	10%	13%	3%	2%	19%	22%	5%	3%	15%	7%	14%
			A	D			EH*	EH			I		K
\$15K to less than \$20K	28	1	27	25	4	5	5	13	5	8	21	20	9
	3%	*	4%	4%	1%	1%	5%	6%	3%	1%	5%	3%	4%
			A	D			E*	E			I		
\$20K to less than \$25K	47	13	34	37	10	13	6	19	10	12	35	27	20
	5%	4%	5%	7%	2%	2%	5%	9%	6%	2%	8%	4%	9%
				D			*	E			I		K
\$25K to less than \$30K	50	6	45	37	13	19	7	12	12	9	41	42	9
	5%	2%	6%	7%	3%	4%	6%	6%	7%	2%	9%	5%	4%
			A	D			*				I		
\$30K to less than \$40K	94	20	75	66	28	43	6	19	26	31	63	76	18
	9%	6%	11%	12%	6%	9%	6%	9%	14%	6%	14%	10%	8%
				D			*				I		
\$40K to less than \$50K	67	14	54	41	26	31	7	14	15	27	40	42	25
	7%	5%	8%	7%	6%	6%	7%	7%	8%	5%	9%	6%	11%
							*						
\$50K to less than \$75K	186	50	136	104	82	87	24	42	32	93	93	139	47
	19%	17%	19%	19%	18%	17%	23%	20%	18%	17%	20%	18%	20%
							*						
\$75K to less than \$100K	138	63	75	62	76	94	16	16	13	102	37	115	23
	14%	21%	11%	11%	17%	19%	15%	7%	8%	19%	8%	15%	10%
			B		C	GH	*			J			
\$100K to less than \$150K	182	68	115	71	112	119	8	22	33	146	36	166	16
	18%	22%	16%	13%	25%	24%	8%	10%	19%	27%	8%	22%	7%
				C		FG	*		FG	J		L	
\$150K or more	122	53	69	32	91	83	7	10	22	97	25	88	34
	12%	18%	10%	6%	20%	17%	7%	5%	12%	18%	5%	11%	15%
			B		C	FG	*		G	J			
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	371	69	302	278	93	120	51	123	77	102	269	258	114
	37%	23%	43%	51%	21%	24%	48%	58%	43%	19%	58%	34%	48%
			A	D			E*	EH	E		I		K
\$50K +	629	234	394	269	360	383	55	90	101	438	191	508	121
	63%	77%	57%	49%	79%	76%	52%	42%	57%	81%	42%	66%	52%
			B		C	FGH	*		G	J		L	
Mean (,000)	81.8	101.9	73.1	61.6	106.3	99.8	62.7	52.3	77.7	105.5	54.1	83.5	76.6
			B		C	FGH	*		G	J			
STD. DEV.	64.82	72.3	59.25	52.11	70.1	67.54	59.38	48.29	60.68	67.81	48.15	60.43	77.38
STD. ERR.	2.05	4.15	2.24	2.23	3.29	3.01	5.77	3.31	4.55	2.92	2.24	2.18	5.06

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Under \$15K	84	21	35	28	9	17	5	9	14	17	9	9
	8%	10%	7%	10%	4%	11%	4%	5%	7%	10%	11%	8%
						*				*	F*	*
\$15K to less than \$20K	28	12	10	6	7	5	4	2	11	1	1	2
	3%	6%	2%	2%	4%	3%	3%	1%	5%	1%	2%	2%
		B				*				*	*	*
\$20K to less than \$25K	47	8	22	18	6	4	3	5	21	4	4	5
	5%	4%	4%	6%	3%	2%	2%	3%	10%	2%	5%	5%
						*			FGI	*	*	*
\$25K to less than \$30K	50	18	20	13	14	5	9	4	10	11	5	1
	5%	9%	4%	5%	7%	3%	6%	2%	5%	7%	6%	1%
		B				*				*	*	*
\$30K to less than \$40K	94	32	37	25	23	11	15	13	20	9	14	10
	9%	15%	7%	9%	11%	6%	11%	8%	9%	5%	17%	9%
		B				*				*	GI*	*
\$40K to less than \$50K	67	11	34	22	12	7	9	5	17	8	6	13
	7%	6%	7%	8%	6%	4%	6%	3%	8%	5%	7%	12%
						*				*	*	G*
\$50K to less than \$75K	186	45	92	48	37	25	33	24	48	29	15	18
	19%	22%	18%	17%	18%	15%	23%	15%	22%	17%	19%	16%
						*				*	*	*
\$75K to less than \$100K	138	24	69	46	28	30	15	30	27	24	11	16
	14%	12%	13%	16%	13%	18%	10%	18%	13%	14%	13%	15%
						*				*	*	*
\$100K to less than \$150K	182	22	112	48	48	31	28	51	24	42	14	19
	18%	11%	22%	17%	23%	19%	20%	31%	11%	25%	17%	17%
			A			*		HJK		H*	*	*
\$150K or more	122	12	85	25	27	30	21	23	22	21	3	18
	12%	6%	17%	9%	13%	18%	15%	14%	10%	13%	4%	16%
			AC			*	J	J		*	*	J*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Under \$50K	371	102	158	112	71	48	46	37	93	50	39	41
	37%	50%	31%	40%	34%	29%	32%	22%	44%	30%	48%	36%
		B		B		*			GI	*	FGI*	G*
\$50K +	629	103	359	167	139	116	97	129	121	116	43	71
	63%	50%	69%	60%	66%	71%	68%	78%	56%	70%	52%	64%
			AC			*	J	HJK		HJ*	*	*
Mean (,000)	81.8	62.3	93.9	73.8	87.4	95.1	87.9	98.3	71.3	87.8	65.4	88.4
			AC	A		*	HJ	HJ		HJ*	*	J*
STD. DEV.	64.82	51.72	70.92	56.54	65.74	72.26	65.29	64	59.44	65.3	53.99	70.3
STD. ERR.	2.05	3.61	3.12	3.39	4.54	5.63	5.47	4.97	4.06	5.07	5.95	6.63

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Male	482	482	-	148	169	166	144	338	93	103	169	117	166	166	112
	48%	100%	-	50%	49%	46%	39%	54%	52%	49%	45%	49%	44%	54%	58%
		B						F						L	L
Female	518	-	518	147	176	195	227	291	85	108	206	119	214	143	82
	52%	-	100%	50%	51%	54%	61%	46%	48%	51%	55%	51%	56%	46%	42%
			A				G						MN		
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Male	482	144	338	248	234	294	43	65	81	275	207	371	111
	48%	47%	49%	45%	52%	58%	40%	31%	45%	51%	45%	49%	47%
						FGH	*		G				
Female	518	159	359	299	219	210	63	147	97	265	253	394	123
	52%	53%	51%	55%	48%	42%	60%	69%	55%	49%	55%	51%	53%
							E*	EH	E				
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Male	482	86	248	149	108	83	-	166	-	166	-	112
	48%	42%	48%	53%	52%	50%	-	100%	-	100%	-	100%
				A		*		FHJ		FHJ*	*	FHJ*
Female	518	119	269	130	102	82	143	-	214	-	82	-
	52%	58%	52%	47%	48%	50%	100%	-	100%	-	100%	-
		C				*	GIK		GIK	*	GIK*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
18 - 34 (Net)	295	148	147	295	-	-	113	182	41	57	116	82	131	72	49
	29%	31%	28%	100%	-	-	30%	29%	23%	27%	31%	35%	35%	23%	25%
				DE								H	MN		
18 - 24	87	26	62	87	-	-	49	38	8	14	42	24	42	17	12
	9%	5%	12%	30%	-	-	13%	6%	4%	7%	11%	10%	11%	5%	6%
			A	DE			G				H		M		
25 - 34	208	122	86	208	-	-	64	144	33	43	74	58	89	55	36
	21%	25%	17%	70%	-	-	17%	23%	19%	20%	20%	25%	23%	18%	19%
		B		DE											
35 - 54 (Net)	345	169	176	-	345	-	116	229	58	73	134	79	118	116	65
	34%	35%	34%	-	100%	-	31%	36%	33%	35%	36%	33%	31%	38%	33%
					CE										
35 - 44	185	95	89	-	185	-	69	116	35	43	70	37	61	60	38
	18%	20%	17%	-	54%	-	19%	18%	20%	20%	19%	16%	16%	20%	20%
					CE										
45 - 54	160	73	87	-	160	-	47	113	23	31	65	42	57	56	27
	16%	15%	17%	-	46%	-	13%	18%	13%	15%	17%	18%	15%	18%	14%
					CE										
55 + (Net)	361	166	195	-	-	361	142	218	79	80	125	76	130	121	81
	36%	34%	38%	-	-	100%	38%	35%	45%	38%	33%	32%	34%	39%	42%
						CD			JK						
55 - 64	191	81	110	-	-	191	79	113	50	47	58	37	72	64	36
	19%	17%	21%	-	-	53%	21%	18%	28%	22%	15%	15%	19%	21%	18%
						CD			JK						
65+	169	85	85	-	-	169	64	106	29	33	68	39	59	57	45
	17%	18%	16%	-	-	47%	17%	17%	16%	16%	18%	17%	15%	18%	23%
						CD									
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Mean	46.5	46.6	46.4	27.3	43.8	64.8	46.2	46.7	49	47.1	45.8	45.4	45.1	48.9	48.5
					C	CD								L	L
STD. DEV.	16.4	16.21	16.59	4.86	5.96	7.03	17.47	15.74	15.8	16.38	16.6	16.43	16.65	15.88	16.62
STD. ERR.	0.52	0.73	0.73	0.28	0.31	0.38	0.87	0.65	1.19	1.09	0.86	1.09	0.9	0.87	1.16
Median	45.51	44	47	28	43	64	45	46	50.08	47	45	44	44	50	47

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
18 - 34 (Net)	295	118	176	155	140	172	36	87	-	130	165	212	83
	29%	39%	25%	28%	31%	34%	34%	41%	-	24%	36%	28%	35%
		B				H	H*	H			I		
18 - 24	87	15	73	66	21	27	13	47	-	12	75	51	36
	9%	5%	10%	12%	5%	5%	12%	22%	-	2%	16%	7%	15%
			A	D		H	EH*	EH			I		K
25 - 34	208	104	104	89	119	144	24	40	-	118	90	161	47
	21%	34%	15%	16%	26%	29%	22%	19%	-	22%	20%	21%	20%
		B			C	GH	H*	H					
35 - 54 (Net)	345	163	181	185	159	219	35	79	12	200	145	252	93
	34%	54%	26%	34%	35%	43%	33%	37%	7%	37%	31%	33%	40%
		B				H	H*	H					
35 - 44	185	102	82	97	88	129	17	36	3	102	83	130	55
	18%	34%	12%	18%	19%	26%	16%	17%	2%	19%	18%	17%	23%
		B				GH	H*	H					
45 - 54	160	61	99	89	71	90	17	43	9	97	62	122	38
	16%	20%	14%	16%	16%	18%	16%	20%	5%	18%	14%	16%	16%
						H	H*	H					
55 + (Net)	361	22	339	207	154	113	35	47	166	210	150	302	59
	36%	7%	49%	38%	34%	23%	33%	22%	93%	39%	33%	39%	25%
			A				E*		EFG			L	
55 - 64	191	10	181	117	74	89	23	40	40	112	79	160	31
	19%	3%	26%	21%	16%	18%	22%	19%	22%	21%	17%	21%	13%
			A				*						
65+	169	11	158	90	80	25	12	7	126	99	71	142	27
	17%	4%	23%	16%	18%	5%	11%	3%	71%	18%	15%	19%	12%
			A				EG*		EFG				
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46.5	38.7	49.9	46.5	46.5	42.2	44.6	39.6	68	48.6	44.1	47.9	42.1
			A			G	G*		EFG	J		L	
STD. DEV.	16.4	10.55	17.32	16.73	16.01	12.68	16.23	14.84	8.09	15.16	17.45	16.42	15.57
STD. ERR.	0.52	0.62	0.65	0.7	0.78	0.57	1.52	1.03	0.6	0.67	0.79	0.55	1.42
Median	45.51	37	54	47	44	40	43.69	38	69	47.22	42	48.03	40

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
18 - 34 (Net)	295	46	126	122	60	87	28	44	67	64	23	26
	29%	23%	24%	44%	29%	53%	20%	26%	32%	39%	28%	23%
				AB		D*			F	FK*	*	*
18 - 24	87	14	38	36	19	21	9	7	31	11	8	4
	9%	7%	7%	13%	9%	13%	6%	4%	14%	7%	10%	4%
				B		*			GK	*	*	*
25 - 34	208	33	89	87	42	65	19	36	36	53	15	21
	21%	16%	17%	31%	20%	40%	13%	22%	17%	32%	18%	19%
				AB		D*				FHJ*	*	*
35 - 54 (Net)	345	69	194	81	64	52	54	62	69	49	22	43
	34%	34%	38%	29%	31%	32%	38%	37%	32%	29%	27%	38%
						*				*	*	*
35 - 44	185	34	100	51	33	33	28	32	34	27	11	27
	18%	16%	19%	18%	16%	20%	20%	19%	16%	16%	13%	24%
						*				*	*	*
45 - 54	160	35	94	30	31	19	26	30	35	22	11	15
	16%	17%	18%	11%	15%	12%	18%	18%	16%	13%	14%	14%
			C			*				*	*	*
55 + (Net)	361	90	195	75	85	26	61	60	77	53	37	44
	36%	44%	38%	27%	40%	16%	43%	36%	36%	32%	45%	39%
		C	C		E	*				*	*	*
55 - 64	191	53	101	38	50	14	33	31	45	26	19	16
	19%	26%	20%	13%	24%	8%	23%	19%	21%	16%	24%	15%
		C			E	*				*	*	*
65+	169	37	94	37	35	12	28	29	32	27	18	28
	17%	18%	18%	13%	17%	7%	20%	17%	15%	16%	21%	25%
					E	*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Mean	46.5	49.1	47.8	42.3	47.3	38.4	49.6	48.4	45.4	44.7	48.3	48.7
		C	C		E	*	HI			*	*	*
STD. DEV.	16.4	16.27	16.06	16.39	16.65	14.22	15.74	16.03	16.8	16.49	17.28	16.19
STD. ERR.	0.52	1.04	0.73	1	1.14	1.18	1.28	1.18	1.22	1.35	1.82	1.52
Median	45.51	51	47	37	48.3	34	51	50	46	41	47	46.6

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Northeast	178	93	85	41	58	79	64	114	178	-	-	-	79	40	40
	18%	19%	16%	14%	17%	22%	17%	18%	100%	-	-	-	21%	13%	20%
						C			IJK				M		
Midwest	211	103	108	57	73	80	82	129	-	211	-	-	75	77	35
	21%	21%	21%	19%	21%	22%	22%	20%	-	100%	-	-	20%	25%	18%
										HJK					
South	375	169	206	116	134	125	160	215	-	-	375	-	138	116	82
	38%	35%	40%	39%	39%	35%	43%	34%	-	-	100%	-	36%	38%	42%
							G				HIK				
West	236	117	119	82	79	76	66	170	-	-	-	236	88	76	37
	24%	24%	23%	28%	23%	21%	18%	27%	-	-	-	100%	23%	25%	19%
								F				HIJ			
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15
Statistics:
Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N
Minimum Base: 30 (**), Small Base: 100 (*)

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Region

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Northeast	178	43	136	105	73	82	26	39	32	91	87	147	31
	18%	14%	19%	19%	16%	16%	24%	18%	18%	17%	19%	19%	13%
							*						
Midwest	211	65	146	114	97	113	19	45	34	118	92	179	32
	21%	21%	21%	21%	21%	22%	18%	21%	19%	22%	20%	23%	13%
							*					L	
South	375	117	258	223	152	190	33	83	70	197	178	258	118
	38%	39%	37%	41%	34%	38%	31%	39%	39%	36%	39%	34%	50%
							*						K
West	236	79	157	106	131	119	29	47	42	134	102	183	54
	24%	26%	23%	19%	29%	24%	27%	22%	24%	25%	22%	24%	23%
					C		*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Northeast	178	37	86	55	29	27	18	22	37	42	14	25
	18%	18%	17%	20%	14%	16%	12%	13%	17%	26%	18%	22%
						*				FG*	*	*
Midwest	211	56	105	50	48	26	34	42	46	29	15	20
	21%	27%	20%	18%	23%	16%	24%	26%	22%	17%	18%	18%
		C				*				*	*	*
South	375	72	198	105	86	69	53	63	90	48	33	49
	38%	35%	38%	38%	41%	42%	37%	38%	42%	29%	40%	44%
						*			I	*	*	I*
West	236	40	127	69	46	43	38	38	41	47	20	17
	24%	20%	25%	25%	22%	26%	26%	23%	19%	28%	24%	15%
						*				K*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Grade School	1	-	1	-	1	-	-	1	-	1	-	-	1	-	-
	*	-	*	-	*	-	-	*	-	*	-	-	*	-	-
Some High School	19	9	11	9	7	3	16	3	4	2	11	3	8	3	4
	2%	2%	2%	3%	2%	1%	4%	*	2%	1%	3%	1%	2%	1%	2%
							G								
Graduated High School	167	76	92	52	43	72	105	62	38	37	66	27	48	53	45
	17%	16%	18%	18%	13%	20%	28%	10%	21%	17%	18%	11%	13%	17%	23%
						D	G		K						L
Some College	244	108	136	72	89	83	112	132	47	45	105	48	97	59	43
	24%	22%	26%	24%	26%	23%	30%	21%	26%	21%	28%	20%	25%	19%	22%
							G								
Associate's degree (AA, AS, etc.)	116	56	60	22	45	49	45	71	18	30	40	28	36	36	29
	12%	12%	12%	7%	13%	13%	12%	11%	10%	14%	11%	12%	9%	12%	15%
						C									
Bachelor's degree (BA, BS, etc.)	302	162	140	98	111	93	77	224	49	69	86	98	123	101	49
	30%	34%	27%	33%	32%	26%	21%	36%	28%	33%	23%	41%	32%	33%	25%
								F		J		HJ			
Post Graduate Degree	151	72	79	42	48	61	16	135	23	28	67	33	68	55	25
	15%	15%	15%	14%	14%	17%	4%	22%	13%	13%	18%	14%	18%	18%	13%
								F							
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
No college degree	547	248	299	155	185	207	278	269	105	114	223	106	189	152	121
	55%	52%	58%	53%	54%	57%	75%	43%	59%	54%	59%	45%	50%	49%	62%
							G		K		K				LM
College degree	453	234	219	140	159	154	93	360	73	97	152	131	191	157	74
	45%	48%	42%	47%	46%	43%	25%	57%	41%	46%	41%	55%	50%	51%	38%
								F				HJ	N	N	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Grade School	1	-	1	1	-	-	-	1	-	1	-	1	-
	*	-	*	*	-	-	-	*	-	*	-	*	-
							*						
Some High School	19	5	14	19	-	5	3	11	-	5	14	11	8
	2%	2%	2%	4%	-	1%	3%	5%	-	1%	3%	1%	4%
				D			H*	EH			I		
Graduated High School	167	27	140	167	-	45	17	63	42	70	98	131	37
	17%	9%	20%	31%	-	9%	16%	30%	23%	13%	21%	17%	16%
			A	D			E*	EF	E		I		
Some College	244	65	179	244	-	96	31	74	44	109	135	179	65
	24%	21%	26%	45%	-	19%	29%	35%	25%	20%	29%	23%	28%
				D			E*	E			I		
Associate's degree (AA, AS, etc.)	116	35	81	116	-	60	20	20	16	61	55	93	23
	12%	11%	12%	21%	-	12%	19%	9%	9%	11%	12%	12%	10%
				D			GH*						
Bachelor's degree (BA, BS, etc.)	302	108	194	-	302	196	26	31	49	188	113	237	65
	30%	36%	28%	-	67%	39%	24%	15%	28%	35%	25%	31%	28%
					C	FGH	*		G	J			
Post Graduate Degree	151	64	87	-	151	101	10	14	27	107	44	115	36
	15%	21%	13%	-	33%	20%	9%	7%	15%	20%	10%	15%	15%
		B			C	FG	*		G	J			
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
No college degree	547	132	415	547	-	207	71	168	102	245	302	414	133
	55%	43%	60%	100%	-	41%	67%	79%	57%	45%	66%	54%	57%
			A	D			E*	EFH	E		I		
College degree	453	172	281	-	453	297	35	45	76	295	158	351	101
	45%	57%	40%	-	100%	59%	33%	21%	43%	55%	34%	46%	43%
		B			C	FGH	G*		G	J			

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Grade School	1	-	1	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	-
						*			*	*	*	*
Some High School	19	9	4	6	2	3	1	2	4	4	3	1
	2%	4%	1%	2%	1%	2%	*	1%	2%	2%	3%	1%
		B				*			*	*	*	*
Graduated High School	167	47	64	56	42	16	29	25	21	26	25	19
	17%	23%	12%	20%	20%	10%	20%	15%	10%	16%	31%	17%
		B		B	E	*	H		*		GHIK*	*
Some College	244	56	128	59	56	32	29	30	58	39	20	24
	24%	28%	25%	21%	27%	20%	20%	18%	27%	23%	24%	21%
						*			*	*	*	*
Associate's degree (AA, AS, etc.)	116	27	63	26	23	19	18	19	20	16	11	18
	12%	13%	12%	9%	11%	11%	12%	11%	10%	9%	13%	16%
						*			*	*	*	*
Bachelor's degree (BA, BS, etc.)	302	45	174	82	58	65	36	65	69	54	18	31
	30%	22%	34%	29%	28%	40%	25%	39%	32%	33%	22%	27%
			A			*		FJ		*	*	*
Post Graduate Degree	151	20	82	49	28	30	31	25	41	28	6	19
	15%	10%	16%	17%	14%	18%	22%	15%	19%	17%	7%	17%
				A		*	J		J	*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
No college degree	547	139	260	148	123	69	76	76	104	84	58	63
	55%	68%	50%	53%	59%	42%	53%	46%	49%	51%	71%	56%
		BC			E	*				*	FGHI*	*
College degree	453	66	256	131	86	95	67	89	110	82	24	50
	45%	32%	50%	47%	41%	58%	47%	54%	51%	49%	29%	44%
			A	A		D*	J	J	J	J*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Under 6 only	91	36	55	64	27	-	22	69	12	21	28	30	37	32	12
	9%	7%	11%	22%	8%	-	6%	11%	7%	10%	7%	13%	10%	11%	6%
				DE	E			F							
6-12 Only	74	38	36	24	43	7	9	66	10	15	28	21	35	24	8
	7%	8%	7%	8%	13%	2%	2%	10%	6%	7%	7%	9%	9%	8%	4%
				E	E			F							
13-17 Only	52	19	33	5	36	10	15	37	8	17	19	8	17	15	14
	5%	4%	6%	2%	11%	3%	4%	6%	4%	8%	5%	3%	4%	5%	7%
					CE										
Under 6 and 6-12	30	15	15	12	18	-	9	20	4	4	14	8	4	17	4
	3%	3%	3%	4%	5%	-	3%	3%	2%	2%	4%	4%	1%	6%	2%
				E	E									L	
Under 6 and 13-17	4	4	1	1	4	-	1	4	-	-	4	-	1	1	3
	*	1%	*	*	1%	-	*	1%	-	-	1%	-	*	*	2%
6-12 and 13-17	41	24	17	10	30	-	13	28	9	4	17	11	7	19	7
	4%	5%	3%	3%	9%	-	3%	4%	5%	2%	4%	4%	2%	6%	4%
				E	CE									L	
All 3	11	8	4	2	4	5	-	11	-	3	7	1	5	5	-
	1%	2%	1%	1%	1%	1%	-	2%	-	1%	2%	*	1%	2%	-
								F							
None Under 18	697	338	359	176	181	339	302	394	136	146	258	157	274	195	146
	70%	70%	69%	60%	53%	94%	81%	63%	76%	69%	69%	67%	72%	63%	75%
						CD	G						M		M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
With Kids	303	144	159	118	163	22	69	234	43	65	117	79	106	113	49
	30%	30%	31%	40%	47%	6%	19%	37%	24%	31%	31%	33%	28%	37%	25%
				E	E			F						LN	
No Kids	697	338	359	176	181	339	302	394	136	146	258	157	274	195	146
	70%	70%	69%	60%	53%	94%	81%	63%	76%	69%	69%	67%	72%	63%	75%
						CD	G						M		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Under 6 only	91	91	-	30	61	59	6	26	-	78	13	66	25
	9%	30%	-	6%	13%	12%	6%	12%	-	14%	3%	9%	11%
		B			C	H	H*	H		J			
6-12 Only	74	74	-	23	51	58	4	11	1	60	14	54	20
	7%	24%	-	4%	11%	12%	4%	5%	1%	11%	3%	7%	9%
		B			C	FGH	*	H		J			
13-17 Only	52	52	-	30	21	34	6	8	5	37	15	44	8
	5%	17%	-	6%	5%	7%	5%	4%	3%	7%	3%	6%	3%
		B					*			J			
Under 6 and 6-12	30	30	-	14	16	17	3	10	-	24	6	27	3
	3%	10%	-	3%	3%	3%	3%	4%	-	4%	1%	4%	1%
		B				H	H*	H		J			
Under 6 and 13-17	4	4	-	4	-	4	-	1	-	4	1	4	-
	*	1%	-	1%	-	1%	-	*	-	1%	*	1%	-
		B					*						
6-12 and 13-17	41	41	-	24	17	23	7	10	-	33	8	32	9
	4%	13%	-	4%	4%	5%	7%	5%	-	6%	2%	4%	4%
		B				H	H*	H		J			
All 3	11	11	-	6	5	6	-	1	5	10	2	4	7
	1%	4%	-	1%	1%	1%	-	*	3%	2%	*	1%	3%
		B					*						K
None Under 18	697	-	697	415	281	303	79	147	167	295	402	535	162
	70%	-	100%	76%	62%	60%	75%	69%	94%	55%	87%	70%	69%
			A	D			E*		EFG		I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	303	303	-	132	172	200	27	66	11	245	58	231	72
	30%	100%	-	24%	38%	40%	25%	31%	6%	45%	13%	30%	31%
		B			C	FH	H*	H		J			
No Kids	697	-	697	415	281	303	79	147	167	295	402	535	162
	70%	-	100%	76%	62%	60%	75%	69%	94%	55%	87%	70%	69%
			A	D			E*		EFG		I		

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Under 6 only	91	12	43	37	22	26	17	15	24	13	6	6
	9%	6%	8%	13%	10%	16%	12%	9%	11%	8%	8%	5%
				A		*				*	*	*
6-12 Only	74	10	43	21	21	22	5	19	20	15	6	2
	7%	5%	8%	8%	10%	13%	4%	11%	9%	9%	7%	2%
						*		FK	K	K*	*	*
13-17 Only	52	13	21	17	9	6	8	7	12	5	7	7
	5%	6%	4%	6%	4%	4%	6%	4%	6%	3%	9%	6%
						*				*	*	*
Under 6 and 6-12	30	8	14	8	5	5	6	11	4	-	1	3
	3%	4%	3%	3%	2%	3%	4%	7%	2%	-	2%	2%
						*	I	HI		*	*	*
Under 6 and 13-17	4	1	3	1	1	-	-	1	1	-	-	3
	*	*	1%	*	*	-	-	*	*	-	-	3%
						*				*	*	*
6-12 and 13-17	41	7	20	13	12	3	7	12	3	4	3	4
	4%	4%	4%	5%	6%	2%	5%	7%	1%	2%	4%	4%
						*		H		*	*	*
All 3	11	1	10	-	1	4	4	2	-	5	-	-
	1%	1%	2%	-	*	3%	2%	1%	-	3%	-	-
						*				H*	*	*
None Under 18	697	153	362	181	140	99	96	99	150	124	58	87
	70%	75%	70%	65%	67%	60%	67%	60%	70%	75%	71%	78%
		C				*				G*	*	G*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
With Kids	303	52	154	97	69	66	47	66	64	42	24	25
	30%	25%	30%	35%	33%	40%	33%	40%	30%	25%	29%	22%
				A		*		IK		*	*	*
No Kids	697	153	362	181	140	99	96	99	150	124	58	87
	70%	75%	70%	65%	67%	60%	67%	60%	70%	75%	71%	78%
		C				*				G*	*	G*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Single	245	126	119	129	77	38	144	101	43	47	100	55	122	38	48
	24%	26%	23%	44%	22%	11%	39%	16%	24%	22%	27%	23%	32%	12%	25%
				DE	E		G						M		M
Domestic Partnership	65	30	35	29	26	11	26	39	13	13	15	25	28	16	10
	7%	6%	7%	10%	7%	3%	7%	6%	7%	6%	4%	10%	7%	5%	5%
				E	E							J			
Married	540	275	265	130	200	210	102	438	91	118	197	134	166	220	104
	54%	57%	51%	44%	58%	58%	28%	70%	51%	56%	53%	57%	44%	71%	54%
					C	C		F						LN	
Widowed	39	9	30	1	6	32	24	15	9	9	13	8	15	12	7
	4%	2%	6%	*	2%	9%	6%	2%	5%	4%	3%	3%	4%	4%	4%
			A			CD	G								
Divorced or separated	110	42	69	6	35	69	75	36	22	24	50	15	49	23	25
	11%	9%	13%	2%	10%	19%	20%	6%	12%	11%	13%	6%	13%	7%	13%
					C	CD	G				K				
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Married	540	275	265	130	200	210	102	438	91	118	197	134	166	220	104
	54%	57%	51%	44%	58%	58%	28%	70%	51%	56%	53%	57%	44%	71%	54%
					C	C		F						LN	
Other	460	207	253	165	145	150	269	191	87	92	178	102	214	88	90
	46%	43%	49%	56%	42%	42%	72%	30%	49%	44%	47%	43%	56%	29%	46%
				DE			G						M		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Single	245	14	230	155	90	110	40	80	15	-	245	151	94
	24%	5%	33%	28%	20%	22%	38%	38%	8%	-	53%	20%	40%
			A	D		H	EH*	EH			I		K
Domestic Partnership	65	21	45	49	17	43	4	15	5	-	65	56	10
	7%	7%	6%	9%	4%	8%	4%	7%	3%	-	14%	7%	4%
				D		H	*				I		
Married	540	245	295	245	295	293	51	92	104	540	-	441	99
	54%	81%	42%	45%	65%	58%	48%	43%	58%	100%	-	58%	42%
		B			C	G	*		G	J		L	
Widowed	39	1	38	25	14	10	4	5	21	-	39	34	5
	4%	*	5%	5%	3%	2%	3%	2%	12%	-	9%	4%	2%
			A				*		EFG		I		
Divorced or separated	110	22	89	74	37	48	7	22	34	-	110	85	26
	11%	7%	13%	14%	8%	10%	7%	10%	19%	-	24%	11%	11%
			A	D			*		EFG		I		
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Married	540	245	295	245	295	293	51	92	104	540	-	441	99
	54%	81%	42%	45%	65%	58%	48%	43%	58%	100%	-	58%	42%
		B			C	G	*		G	J		L	
Other	460	58	402	302	158	210	55	121	74	-	460	325	135
	46%	19%	58%	55%	35%	42%	52%	57%	42%	-	100%	42%	58%
			A	D			*	EH			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Single	245	34	123	88	43	48	16	22	62	60	16	32
	24%	17%	24%	32%	20%	29%	11%	13%	29%	36%	19%	29%
				A		*			FG	FGJ*	*	FG*
Domestic Partnership	65	15	37	13	12	10	5	10	20	9	4	6
	7%	8%	7%	5%	6%	6%	4%	6%	9%	5%	5%	6%
						*				*	*	*
Married	540	116	284	140	130	97	100	120	87	80	44	60
	54%	57%	55%	50%	62%	59%	70%	72%	40%	48%	54%	54%
						*	HIJK	HIJK		*	*	*
Widowed	39	12	14	12	5	1	9	3	14	1	3	4
	4%	6%	3%	4%	2%	*	6%	2%	7%	*	4%	3%
						*	I		I	*	*	*
Divorced or separated	110	27	59	25	20	9	12	11	31	18	15	10
	11%	13%	11%	9%	9%	6%	9%	6%	15%	11%	18%	9%
						*			G	*	G*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Married	540	116	284	140	130	97	100	120	87	80	44	60
	54%	57%	55%	50%	62%	59%	70%	72%	40%	48%	54%	54%
						*	HIJK	HIJK		*	*	*
Other	460	89	233	139	79	67	43	46	127	87	38	52
	46%	43%	45%	50%	38%	41%	30%	28%	60%	52%	46%	46%
						*			FG	FG*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Employed - full-time	450	269	182	158	201	91	101	350	75	105	171	99	165	152	88
	45%	56%	35%	53%	58%	25%	27%	56%	42%	50%	46%	42%	43%	49%	45%
		B		E	E			F							
Employed - part-time	106	43	63	36	35	35	51	55	26	19	33	29	39	30	20
	11%	9%	12%	12%	10%	10%	14%	9%	14%	9%	9%	12%	10%	10%	10%
							G								
Self-Employed	53	25	28	14	17	22	20	34	7	8	19	19	20	18	6
	5%	5%	5%	5%	5%	6%	5%	5%	4%	4%	5%	8%	5%	6%	3%
Retired	178	81	97	-	12	166	77	101	32	34	70	42	62	67	35
	18%	17%	19%	-	4%	46%	21%	16%	18%	16%	19%	18%	16%	22%	18%
					C	CD									
Student/Pupil	35	13	22	32	3	-	15	19	-	9	19	7	20	-	8
	3%	3%	4%	11%	1%	-	4%	3%	-	4%	5%	3%	5%	-	4%
				DE						H	H		M		M
Military	1	1	-	1	-	-	1	-	-	-	-	1	-	1	-
	*	*	-	*	-	-	*	-	-	-	-	*	-	*	-
Homemaker	62	5	57	23	29	10	23	39	14	12	17	19	20	18	12
	6%	1%	11%	8%	8%	3%	6%	6%	8%	6%	5%	8%	5%	6%	6%
			A	E	E										
Currently Unemployed	114	47	67	31	47	36	83	30	25	23	46	20	54	22	25
	11%	10%	13%	10%	14%	10%	22%	5%	14%	11%	12%	9%	14%	7%	13%
							G						M		
(Dk/Ns)	1	-	1	-	1	1	1	1	-	1	1	-	1	1	-
	*	-	*	-	*	*	*	*	-	*	*	-	*	*	-
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
Full Time	504	294	210	172	219	113	120	383	82	113	190	119	185	170	94
	50%	61%	41%	58%	63%	31%	32%	61%	46%	54%	51%	50%	49%	55%	48%
		B		E	E			F							
Part Time	106	43	63	36	35	35	51	55	26	19	33	29	39	30	20
	11%	9%	12%	12%	10%	10%	14%	9%	14%	9%	9%	12%	10%	10%	10%
							G								
Not Emp.	213	65	147	87	79	47	123	90	39	45	83	47	94	41	45
	21%	14%	28%	29%	23%	13%	33%	14%	22%	21%	22%	20%	25%	13%	23%
			A	E	E		G						M		M
Retired	178	81	97	-	12	166	77	101	32	34	70	42	62	67	35
	18%	17%	19%	-	4%	46%	21%	16%	18%	16%	19%	18%	16%	22%	18%
					C	CD									

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Children in Household			Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Employed - full-time	450	189	261	180	271	450	-	-	-	262	188	349	101
	45%	62%	37%	33%	60%	89%	-	-	-	49%	41%	46%	43%
		B			C	FGH	*			J			
Employed - part-time	106	27	79	71	35	-	106	-	-	51	55	81	25
	11%	9%	11%	13%	8%	-	100%	-	-	9%	12%	11%	11%
				D			EGH*						
Self-Employed	53	11	42	27	26	53	-	-	-	31	22	45	8
	5%	4%	6%	5%	6%	11%	-	-	-	6%	5%	6%	4%
						FGH	*						
Retired	178	11	167	102	76	-	-	-	178	104	74	151	27
	18%	4%	24%	19%	17%	-	-	-	100%	19%	16%	20%	11%
			A				*		EFG			L	
Student/Pupil	35	2	33	29	6	-	-	35	-	1	34	16	18
	3%	1%	5%	5%	1%	-	-	16%	-	*	7%	2%	8%
			A	D			*	EFH			I		K
Military	1	1	-	1	-	-	-	1	-	1	-	1	-
	*	*	-	*	-	-	-	*	-	*	-	*	-
							*						
Homemaker	62	45	17	46	16	-	-	62	-	52	10	50	12
	6%	15%	2%	8%	4%	-	-	29%	-	10%	2%	7%	5%
		B		D			*	EFH		J			
Currently Unemployed	114	18	95	92	22	-	-	114	-	38	76	71	43
	11%	6%	14%	17%	5%	-	-	53%	-	7%	16%	9%	18%
			A	D			*	EFH			I		K
(Dk/Ns)	1	-	1	1	1	-	-	1	-	-	1	1	-
	*	-	*	*	*	-	-	1%	-	-	*	*	-
							*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Full Time	504	200	303	207	297	504	-	-	-	293	210	394	109
	50%	66%	44%	38%	66%	100%	-	-	-	54%	46%	52%	47%
		B			C	FGH	*			J			
Part Time	106	27	79	71	35	-	106	-	-	51	55	81	25
	11%	9%	11%	13%	8%	-	100%	-	-	9%	12%	11%	11%
				D			EGH*						
Not Emp.	213	66	147	168	45	-	-	213	-	92	121	139	73
	21%	22%	21%	31%	10%	-	-	100%	-	17%	26%	18%	31%
				D			*	EFH			I		K
Retired	178	11	167	102	76	-	-	-	178	104	74	151	27
	18%	4%	24%	19%	17%	-	-	-	100%	19%	16%	20%	11%
			A				*		EFG			L	

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independ nt Women	Independ nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Employed - full-time	450	80	237	133	98	96	55	97	83	83	23	65
	45%	39%	46%	48%	47%	58%	38%	59%	39%	50%	29%	58%
						*		FHJ		J*	*	FHJ*
Employed - part-time	106	17	54	34	18	17	16	14	19	20	14	6
	11%	8%	11%	12%	9%	10%	11%	9%	9%	12%	17%	5%
						*				*	K*	*
Self-Employed	53	11	25	17	9	3	10	9	11	10	1	4
	5%	5%	5%	6%	4%	2%	7%	5%	5%	6%	2%	4%
						*				*	*	*
Retired	178	45	100	32	42	19	35	32	38	23	13	22
	18%	22%	19%	12%	20%	11%	24%	19%	18%	14%	16%	20%
		C	C			*				*	*	*
Student/Pupil	35	5	18	12	8	6	-	-	14	7	3	5
	3%	2%	3%	4%	4%	3%	-	-	6%	4%	4%	4%
						*			FG	G*	FG*	FG*
Military	1	1	-	-	1	-	-	1	-	-	-	-
	*	*	-	-	*	-	-	*	-	-	-	-
						*				*	*	*
Homemaker	62	17	32	12	14	6	17	1	17	2	11	1
	6%	8%	6%	4%	7%	4%	12%	1%	8%	1%	14%	1%
						*	GIK		GIK	*	GIK*	*
Currently Unemployed	114	29	47	37	18	18	10	12	32	22	16	9
	11%	14%	9%	13%	9%	11%	7%	7%	15%	13%	19%	8%
						*				*	FGK*	*
(Dk/Ns)	1	-	1	-	1	-	1	-	1	-	-	-
	*	-	*	-	1%	-	*	-	*	-	-	-
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
Full Time	504	91	263	150	107	99	64	106	93	92	25	69
	50%	44%	51%	54%	51%	60%	45%	64%	44%	55%	30%	62%
						*	J	FHJ		J*	*	FHJ*
Part Time	106	17	54	34	18	17	16	14	19	20	14	6
	11%	8%	11%	12%	9%	10%	11%	9%	9%	12%	17%	5%
						*				*	K*	*
Not Emp.	213	52	99	61	42	29	28	14	64	31	31	15
	21%	26%	19%	22%	20%	18%	19%	8%	30%	18%	37%	13%
						*	G		GK	G*	FGIK*	*
Retired	178	45	100	32	42	19	35	32	38	23	13	22
	18%	22%	19%	12%	20%	11%	24%	19%	18%	14%	16%	20%
		C	C			*				*	*	*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
White	766	371	394	212	252	302	258	508	147	179	258	183	245	294	151
	77%	77%	76%	72%	73%	84%	69%	81%	82%	85%	69%	77%	64%	95%	77%
						CD		F	J	J				LN	L
Black	129	61	68	47	44	37	68	61	15	16	85	13	93	5	21
	13%	13%	13%	16%	13%	10%	18%	10%	8%	8%	23%	6%	24%	1%	11%
							G				HIK		MN		M
Asian	56	27	29	15	31	10	17	39	9	9	17	21	24	3	9
	6%	6%	6%	5%	9%	3%	5%	6%	5%	4%	4%	9%	6%	1%	4%
					E								M		M
Other	50	23	27	20	18	12	28	21	7	7	16	20	18	7	15
	5%	5%	5%	7%	5%	3%	8%	3%	4%	3%	4%	8%	5%	2%	7%
							G					I			M
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary															
White	766	371	394	212	252	302	258	508	147	179	258	183	245	294	151
	77%	77%	76%	72%	73%	84%	69%	81%	82%	85%	69%	77%	64%	95%	77%
						CD		F	J	J				LN	L
Other	234	111	123	83	93	59	114	121	31	32	118	54	135	15	44
	23%	23%	24%	28%	27%	16%	31%	19%	18%	15%	31%	23%	36%	5%	23%
				E	E		G				HI		MN		M

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
White	766	231	535	414	351	394	81	139	151	441	325	766	-
	77%	76%	77%	76%	78%	78%	76%	66%	85%	82%	71%	100%	-
						G	*		G	J		L	
Black	129	37	92	84	45	60	12	43	15	47	82	-	129
	13%	12%	13%	15%	10%	12%	11%	20%	8%	9%	18%	-	55%
				D			*	EH			I		K
Asian	56	19	37	19	36	26	5	16	8	35	21	-	56
	6%	6%	5%	3%	8%	5%	5%	8%	5%	6%	5%	-	24%
					C		*						K
Other	50	16	34	30	20	23	9	14	4	17	32	-	50
	5%	5%	5%	5%	4%	5%	8%	7%	2%	3%	7%	-	21%
							H*				I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	766	231	535	414	351	394	81	139	151	441	325	766	-
	77%	76%	77%	76%	78%	78%	76%	66%	85%	82%	71%	100%	-
						G	*		G	J		L	
Other	234	72	162	133	101	109	25	73	27	99	135	-	234
	23%	24%	23%	24%	22%	22%	24%	34%	15%	18%	29%	-	100%
							*	EH			I		K

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Race

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
White	766	188	381	197	179	110	136	158	134	111	70	81
	77%	92%	74%	71%	85%	67%	95%	95%	62%	67%	85%	72%
		BC			E	*	HIJK	HIJK		*	HI*	*
Black	129	6	64	59	10	35	2	2	55	38	4	16
	13%	3%	12%	21%	5%	22%	1%	2%	26%	23%	5%	15%
			A	AB		D*			FGJ	FGJ*	*	FG*
Asian	56	3	42	10	11	16	3	-	11	13	3	6
	6%	2%	8%	3%	5%	10%	2%	-	5%	8%	4%	5%
			AC			*			G	G*	G*	G*
Other	50	8	29	13	10	4	1	6	15	3	5	9
	5%	4%	6%	5%	5%	2%	1%	3%	7%	2%	6%	8%
						*			F	*	F*	FI*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary												
White	766	188	381	197	179	110	136	158	134	111	70	81
	77%	92%	74%	71%	85%	67%	95%	95%	62%	67%	85%	72%
		BC			E	*	HIJK	HIJK		*	HI*	*
Other	234	17	135	81	31	55	7	8	80	55	12	32
	23%	8%	26%	29%	15%	33%	5%	5%	38%	33%	15%	28%
			A	A		D*			FGJ	FGJ*	FG*	FG*

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
Yes	156	88	68	70	41	45	59	97	28	22	50	56	71	48	25
	16%	18%	13%	24%	12%	12%	16%	15%	16%	10%	13%	24%	19%	16%	13%
				DE								IJ			
No	823	386	437	214	298	311	298	525	147	185	318	173	302	259	166
	82%	80%	84%	72%	87%	86%	80%	83%	82%	88%	85%	73%	80%	84%	86%
					C	C				K	K				
(Dk/Ns)	22	8	13	12	5	5	14	8	3	3	7	8	7	1	3
	2%	2%	3%	4%	1%	1%	4%	1%	2%	2%	2%	3%	2%	*	2%
							G								
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
Yes	156	60	96	79	77	87	20	31	18	80	76	117	39
	16%	20%	14%	14%	17%	17%	19%	14%	10%	15%	16%	15%	16%
							*						
No	823	237	585	455	368	404	83	178	158	456	367	638	185
	82%	78%	84%	83%	81%	80%	78%	84%	89%	85%	80%	83%	79%
							*		EF				
(Dk/Ns)	22	6	16	13	8	13	3	4	2	4	18	11	11
	2%	2%	2%	2%	2%	3%	2%	2%	1%	1%	4%	1%	5%
							*				I		K
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

Are you of Hispanic Ethnicity?

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
Yes	156	18	80	57	42	36	18	30	34	37	8	16
	16%	9%	16%	21%	20%	22%	13%	18%	16%	22%	10%	15%
			A	A		*				J*	*	*
No	823	183	425	216	164	126	124	135	176	126	72	94
	82%	89%	82%	77%	78%	77%	87%	81%	82%	76%	88%	84%
		BC				*	I			*	*	*
(Dk/Ns)	22	4	11	6	4	2	-	1	4	3	2	2
	2%	2%	2%	2%	2%	1%	-	1%	2%	2%	2%	1%
						*				*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

		Gender		Age			Household Income		Region				Party ID		
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K+	Northeast	Midwest	South	West	Democrat	Republican	Independent
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1000	488	512	293	358	349	405	595	175	227	372	226	339	335	204
Base: All Respondents (wtd)	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
All <1M (Includes NON-METRO)	444	198	245	137	151	155	200	244	72	119	164	89	144	155	92
	44%	41%	47%	47%	44%	43%	54%	39%	40%	57%	44%	38%	38%	50%	47%
							G			HJK				L	
1M-4.9M	304	147	156	92	106	106	100	204	44	53	92	114	119	82	65
	30%	31%	30%	31%	31%	29%	27%	32%	25%	25%	25%	48%	31%	27%	33%
												HU			
5M+	253	136	116	66	87	99	72	181	62	38	119	33	117	71	38
	25%	28%	22%	22%	25%	28%	19%	29%	35%	18%	32%	14%	31%	23%	20%
							F	IK		IK			N		
Sigma	1000	482	518	295	345	361	371	629	178	211	375	236	380	308	195
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G,H/I/J/K,L/M/N

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

		Children in Household		Education		Employment Status				Marital Status		Race	
	Total	Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	290	710	575	425	494	114	209	183	516	484	879	121
Base: All Respondents (wtd)	1000	303	697	547	453	504	106	213	178	540	460	766	234
All <1M (Includes NON-METRO)	444	134	310	283	161	208	41	114	81	232	211	358	86
	44%	44%	44%	52%	36%	41%	39%	53%	46%	43%	46%	47%	37%
				D			*	EF					
1M-4.9M	304	81	223	152	152	156	37	59	51	160	144	229	75
	30%	27%	32%	28%	34%	31%	35%	28%	29%	30%	31%	30%	32%
							*						
5M+	253	89	164	113	140	140	28	39	45	148	105	179	74
	25%	29%	24%	21%	31%	28%	26%	19%	26%	27%	23%	23%	32%
					C	G	*						
Sigma	1000	303	697	547	453	504	106	213	178	540	460	766	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Rural	Suburban	Urban	Fox News Watchers	CNN Watchers	Republican Women	Republican Men	Democratic Women	Democratic Men	Independe nt Women	Independe nt Men
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (unwtd)	1000	245	486	269	215	144	150	185	189	150	90	114
Base: All Respondents (wtd)	1000	205	516	279	210	164	143	166	214	166	82	112
All <1M (Includes NON-METRO)	444	158	185	100	95	58	75	79	94	50	38	53
	44%	77%	36%	36%	45%	35%	53%	48%	44%	30%	47%	47%
		BC				*	I	I	I	*	I*	I*
1M-4.9M	304	38	179	88	71	55	41	41	61	59	29	36
	30%	18%	35%	31%	34%	33%	29%	25%	28%	35%	35%	32%
			A	A		*				*	*	*
5M+	253	9	153	91	44	52	26	45	60	57	15	23
	25%	4%	30%	33%	21%	32%	19%	27%	28%	35%	18%	21%
			A	A		*				FJK*	*	*
Sigma	1000	205	516	279	210	164	143	166	214	166	82	112
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 6/14-6/15

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E,F/G/H/I/J/K

Minimum Base: 30 (**), Small Base: 100 (*)

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