

Is this the first provincial election you have ever voted in?

	Total	Age									Generation					Gender		Education				Income					
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Yes	408	208	115	38	34	6	7	323	73	12	121	202	40	33	8	5	169	239	49	116	80	162	70	53	69	76	75
	9.8%	70.6%	13.4%	7.9%	3.6%	0.9%	0.7%	28.0%	5.1%	0.8%	28.3%	27.8%	5.6%	4.5%	0.9%	0.7%	8.4%	11.0%	11.5%	11.3%	5.8%	12.2%	12.0%	8.3%	8.7%	10.8%	8.0%
No	3754	86	736	443	916	610	961	823	1359	1572	307	516	668	691	866	705	1841	1912	381	900	1304	1168	516	583	720	622	861
	89.9%	29.4%	85.8%	91.4%	96.1%	99.1%	99.2%	71.4%	94.5%	99.2%	71.7%	71.3%	94.4%	94.7%	99.1%	99.2%	91.6%	88.3%	88.5%	88.0%	93.8%	87.7%	88.0%	91.7%	90.2%	89.0%	91.9%
Don't know/ Not sure	13	0	7	3	3	0	1	7	6	1	0	7	0	6	0	1	0	13	0	7	5	1	0	0	9	1	1
	0.3%	-	0.8%	0.7%	0.3%	-	0.1%	0.6%	0.4%	0	-	0.9%	0.1%	0.8%	-	0.1%	-	0.6%	-	0.7%	0.4%	0.1%	-	0.1%	1.1%	0.1%	0.1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

When did you decide who you were going to vote for today?

	Total	Age									Generation						Gender		Education					Income				
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946	
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936	
Before the campaign started	1783	54	377	154	445	285	469	431	599	754	159	271	316	283	444	309	919	864	214	441	586	542	237	247	355	310	408	
	42.7%	18.3%	43.9%	31.7%	46.7%	46.2%	48.4%	37.4%	41.6%	47.6%	37.2%	37.5%	44.6%	38.8%	50.9%	43.5%	45.7%	39.9%	49.7%	43.1%	42.2%	40.7%	40.4%	38.8%	44.5%	44.5%	43.5%	
Before the debate	492	52	90	57	108	73	113	141	165	186	81	61	99	65	105	81	285	207	26	145	159	163	91	98	92	66	104	
	11.8%	17.5%	10.5%	11.7%	11.3%	11.9%	11.7%	12.3%	11.4%	11.8%	18.8%	8.4%	14.0%	9.0%	12.1%	11.4%	14.2%	9.6%	6.0%	14.2%	11.4%	12.2%	15.5%	15.4%	11.5%	9.5%	11.1%	
Shortly after the debate	491	53	119	52	86	66	115	172	137	181	59	113	65	72	96	86	220	271	49	110	147	184	40	65	100	82	127	
	11.8%	18.1%	13.8%	10.7%	9.0%	10.8%	11.9%	14.9%	9.5%	11.4%	13.9%	15.5%	9.2%	9.9%	10.9%	12.1%	10.9%	12.5%	11.5%	10.8%	10.6%	13.8%	6.8%	10.2%	12.6%	11.7%	13.6%	
In the last week of the campaign	886	102	162	123	211	119	169	264	334	288	89	174	143	191	150	138	382	504	90	177	305	314	135	144	160	150	200	
	21.2%	34.6%	18.9%	25.5%	22.1%	19.4%	17.5%	22.9%	23.3%	18.2%	20.8%	24.1%	20.2%	26.2%	17.2%	19.5%	19.0%	23.3%	20.9%	17.3%	22.0%	23.6%	23.1%	22.7%	20.1%	21.6%	21.3%	
In the voting booth today	397	18	82	71	82	60	85	99	153	144	29	71	71	82	70	74	169	227	47	114	144	92	69	57	72	76	67	
	9.5%	6.1%	9.5%	14.6%	8.6%	9.7%	8.7%	8.6%	10.7%	9.1%	6.7%	9.8%	10.0%	11.3%	8.0%	10.5%	8.4%	10.5%	10.9%	11.1%	10.3%	6.9%	11.7%	8.9%	9.1%	10.8%	7.1%	
Don't know / Not sure	126	16	29	28	22	13	18	45	50	31	11	34	14	36	9	22	34	92	4	35	49	37	14	25	19	14	32	
	3.0%	5.5%	3.4%	5.8%	2.3%	2.1%	1.8%	3.9%	3.5%	1.9%	2.6%	4.7%	1.8%	4.9%	3.1%	3.1%	1.7%	4.2%	1.0%	3.4%	3.6%	2.8%	2.4%	4.0%	2.4%	1.9%	3.4%	
Summary	2766	159	585	262	638	425	697	744	900	1122	299	445	480	421	645	476	1424	1342	289	696	892	889	368	409	547	459	638	
Before last week	66.3%	53.9%	68.2%	54.1%	66.9%	68.9%	72.0%	64.6%	62.6%	70.8%	69.9%	61.4%	67.8%	57.6%	73.9%	67.0%	70.9%	62.0%	67.2%	68.1%	64.1%	66.7%	62.8%	64.4%	68.5%	65.7%	68.2%	
In last week	1283	119	244	194	293	179	254	363	487	433	118	245	214	273	220	213	552	731	137	291	449	406	204	201	232	226	266	
	30.7%	40.6%	28.4%	40.1%	30.8%	29.0%	26.2%	31.5%	33.9%	27.3%	27.5%	33.8%	30.2%	37.5%	25.2%	29.9%	27.5%	33.8%	31.8%	28.5%	32.3%	30.5%	34.8%	31.6%	29.1%	32.4%	28.4%	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

What was your main reason or reasons for voting for this party or candidate today?

	Total	Age									Generation					Gender		Education				Income					
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
I like this party/candidate the best	2514	161	576	273	571	375	558	737	844	933	299	438	425	419	523	409	1247	1267	252	631	824	807	378	388	507	398	522
	60.2%	54.8%	67.1%	56.3%	59.9%	60.9%	57.6%	64.0%	58.7%	58.9%	69.8%	60.6%	60.0%	57.4%	59.9%	57.6%	62.0%	58.5%	58.6%	61.7%	59.2%	60.6%	64.6%	61.0%	63.6%	57.1%	55.7%
			CF																								Z
I wanted to make sure another party/candidate did not win	1786	147	410	244	380	237	369	557	623	605	184	373	312	311	330	275	826	960	197	383	575	631	254	265	340	326	417
	42.8%	50.1%	47.8%	50.3%	39.8%	38.4%	38.1%	48.4%	43.4%	38.2%	42.9%	51.6%	44.1%	42.7%	37.8%	38.7%	41.1%	44.3%	45.8%	37.4%	41.4%	47.3%	43.4%	41.7%	42.7%	46.7%	44.5%
			EF	DEF					I	I		NO										ST					
I wanted to express my disgust with all of the other parties/candidates	832	41	156	83	185	120	247	197	268	367	90	107	178	89	224	143	492	340	108	202	292	231	144	115	150	127	202
	19.9%	14.1%	18.2%	17.1%	19.4%	19.5%	25.5%	17.1%	18.6%	23.1%	21.0%	14.8%	25.2%	12.3%	25.6%	20.2%	24.5%	15.7%	25.1%	19.7%	21.0%	17.3%	24.6%	18.1%	18.8%	18.2%	21.6%
							BCDE			H			KM		KMO	M	Q										
I wanted to prevent a coalition government	314	0	49	47	65	49	104	49	112	152	27	22	52	60	92	61	170	143	25	71	125	93	22	55	86	46	70
	7.5%	-	5.7%	9.6%	6.8%	7.9%	10.7%	4.3%	7.8%	9.6%	6.3%	3.1%	7.3%	8.2%	10.5%	8.5%	8.5%	6.6%	5.8%	7.0%	9.0%	7.0%	3.8%	8.6%	10.7%	6.5%	7.4%
			A	A	A	A	ABDE		G	G			K	K	K								V				
Don't know/ Not sure	75	6	10	12	19	10	17	17	31	27	4	13	4	27	11	16	19	56	2	39	20	14	7	13	23	10	8
	1.8%	2.2%	1.2%	2.5%	2.0%	1.6%	1.7%	1.5%	2.2%	1.7%	0.9%	1.8%	0.6%	3.7%	1.3%	2.2%	0.9%	2.6%	0.4%	3.8%	1.4%	1.0%	1.2%	2.1%	2.8%	1.4%	0.8%
													LN					P		TU							Z

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

And when you voted, were you mostly trying to:

	Total	Age									Generation						Gender		Education				Income				
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Give the party you voted for a mandate to do what they promised to do	2689	172	526	312	635	408	635	698	947	1044	287	411	473	475	607	436	1367	1322	249	671	943	825	390	455	501	425	588
	64.4%	58.4%	61.3%	64.4%	66.6%	66.3%	65.6%	60.6%	65.9%	65.8%	67.1%	56.7%	66.7%	65.1%	69.5%	61.4%	68.0%	61.1%	57.9%	65.6%	67.9%	62.0%	66.5%	71.5%	62.8%	60.9%	62.7%
Send a message to the party you voted for to stop another party from gaining power	1486	122	332	172	318	208	333	454	490	541	141	313	236	255	266	275	643	843	181	351	447	507	196	181	297	273	349
	35.6%	41.6%	38.7%	35.6%	33.4%	33.7%	34.4%	39.4%	38.4%	34.2%	32.9%	43.3%	33.3%	34.9%	30.5%	38.6%	32.0%	38.9%	42.1%	34.4%	32.1%	38.0%	33.5%	28.5%	37.2%	39.1%	37.3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

Which of the following best describes your thoughts:

	Total	Age									Gender						Education				Income						
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
When I voted I held my nose -while I don't like the party or leader, I felt compelled to vote for them anyways	1221	89	226	177	283	171	274	316	460	445	105	211	232	228	247	198	583	637	92	291	418	420	118	134	233	239	323
	29.2%	30.4%	26.4%	36.6%	29.7%	27.8%	28.3%	27.4%	32.0%	28.1%	24.4%	29.1%	32.8%	31.3%	28.2%	27.9%	29.0%	29.4%	21.3%	28.5%	30.1%	31.5%	20.1%	21.1%	29.2%	34.2%	34.5%
				BEF																					VW	VW	VW
When I voted I felt good about my vote -I voted for this party and leader without reservation because I knew it was the	2954	205	632	307	671	445	695	837	978	1140	324	513	476	501	627	513	1427	1527	338	732	972	912	468	502	565	459	613
	70.8%	69.6%	73.6%	63.4%	70.3%	72.2%	71.7%	72.6%	68.0%	71.9%	75.6%	70.9%	67.2%	68.7%	71.8%	72.1%	71.0%	70.6%	78.7%	71.5%	69.9%	68.5%	79.9%	78.9%	70.8%	65.8%	65.5%
			C			C	C																XYZ	XYZ			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

Would you say that your vote today was mostly for your local candidate, the party leader, or the party's stand on the issues?

	Total	Age									Generation					Gender		Education				Income					
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Mostly for the local candidate	1091	41	155	110	259	183	344	196	369	526	106	91	166	203	280	246	552	540	89	310	374	317	140	182	201	184	240
	26.1%	13.9%	18.1%	22.7%	27.1%	29.6%	35.5%	17.0%	25.6%	33.2%	24.6%	12.5%	23.5%	27.8%	32.0%	34.6%	27.4%	24.9%	20.8%	30.3%	26.9%	23.8%	23.9%	28.7%	25.2%	26.4%	25.6%
Mostly for the party leader	875	25	234	123	200	130	162	259	323	292	83	176	154	170	149	143	386	488	111	224	258	282	118	142	181	156	199
	21.0%	8.5%	27.3%	25.4%	21.0%	21.1%	16.7%	22.5%	22.5%	18.4%	19.4%	24.3%	21.7%	23.3%	17.1%	20.1%	19.2%	22.6%	25.8%	21.9%	18.5%	21.2%	20.1%	22.3%	22.6%	22.4%	21.2%
Mostly for the party's stand on the issues	1996	219	413	209	446	280	429	632	654	710	206	427	348	306	424	286	977	1019	213	448	687	648	315	280	367	329	441
	47.8%	74.5%	48.1%	43.1%	46.7%	45.5%	44.3%	54.8%	45.5%	44.8%	48.0%	58.9%	49.2%	42.0%	48.5%	40.2%	48.6%	47.1%	49.5%	43.8%	49.4%	48.7%	53.8%	44.0%	46.0%	47.2%	47.1%
Don't Know/not sure	213	9	56	42	49	23	34	65	91	57	34	31	40	51	21	36	95	118	17	40	71	84	13	31	49	28	57
	5.1%	3.0%	6.5%	8.8%	5.1%	3.7%	3.5%	5.6%	6.3%	3.6%	7.9%	4.3%	5.7%	7.0%	2.4%	5.1%	4.7%	5.4%	3.9%	3.9%	5.1%	6.3%	2.3%	5.0%	6.1%	4.1%	6.1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

If you had to bet \$1000.00 of your own money on which Party and leader will win this election province-wide, who would you bet on?

	Total	Age									Generation						Gender		Education				Income				
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Doug Ford and the Progressive Conservative Party	2326	110	367	291	611	375	572	477	902	947	191	286	489	412	562	386	1242	1084	188	572	839	726	234	352	469	431	602
	55.7%	37.4%	42.7%	60.1%	64.0%	60.9%	59.1%	41.4%	62.7%	59.8%	44.6%	39.5%	69.1%	56.5%	64.3%	54.2%	61.8%	50.1%	43.8%	56.0%	60.3%	54.5%	40.0%	55.4%	58.7%	61.7%	64.3%
				AB	AB	AB	AB		G	G			JKMO	K	JKMO	K	Q				RU			V	V	V	VW
Kathleen Wynne and the Liberal Party	201	77	70	16	23	6	10	146	39	16	56	90	12	27	6	10	74	127	34	58	31	79	41	39	24	22	39
	4.8%	26.1%	8.1%	3.3%	2.4%	1.0%	1.0%	12.7%	8.1%	2.7%	13.1%	12.5%	1.7%	3.7%	0.7%	1.4%	3.7%	5.9%	7.8%	5.6%	2.2%	6.0%	7.0%	6.2%	7.8%	3.1%	4.1%
		BCDEF	DEF	EF				HI	I		LMNO	LMNO		NO					T	T		T					
Andrea Horwath and the New Democratic Party (NDP)	949	77	246	97	215	140	174	322	312	314	141	181	138	175	150	164	429	519	119	237	281	312	201	125	190	150	190
	22.7%	26.1%	28.6%	20.0%	22.6%	22.8%	17.9%	28.0%	21.7%	19.8%	33.0%	25.0%	19.5%	23.9%	17.2%	23.0%	21.4%	24.0%	27.7%	23.2%	20.2%	23.4%	34.3%	19.6%	23.7%	21.5%	20.3%
			F		F	F		I			LN		N	N	N								WXYZ				
Don't know	699	31	176	80	105	94	213	207	185	307	40	167	69	116	156	151	265	434	89	156	240	215	109	120	115	96	105
	16.7%	10.5%	20.5%	16.6%	11.0%	15.3%	22.0%	17.9%	12.9%	19.4%	9.4%	23.0%	9.7%	15.9%	17.8%	21.3%	13.2%	20.1%	20.7%	15.2%	17.3%	16.1%	18.7%	18.8%	14.5%	13.7%	11.2%
		D	D	D	D	DE	H				JL		L	L	JLM	P			Z	Z		Z	Z	Z	Z	Z	Z

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

In your opinion, what would be the best outcome for Ontario from this election –a minority government, or, a majority government?

8	Age										Generation					Gender		Education				Income					
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
A minority government	1954	105	401	224	445	307	472	506	670	779	164	342	333	399	379	896	1058	154	438	658	704	231	294	389	306	510	
	46.8%	35.6%	46.7%	46.3%	46.7%	49.8%	48.7%	43.9%	46.6%	49.2%	38.2%	47.2%	47.0%	46.2%	45.7%	44.6%	48.9%	35.7%	42.9%	47.3%	52.9%	39.4%	46.2%	48.7%	43.9%	54.4%	
A majority government	2221	189	457	260	508	309	497	647	768	806	265	382	375	393	474	331	1114	1106	276	585	732	627	355	342	409	392	427
	53.2%	64.4%	53.3%	53.7%	53.3%	50.2%	51.3%	56.1%	53.4%	50.8%	61.8%	52.8%	53.0%	53.8%	54.3%	46.6%	55.4%	51.1%	64.3%	57.1%	52.7%	47.1%	60.6%	53.8%	51.3%	56.1%	45.6%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[My friends] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Age										Generation					Gender		Education				Income						
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946	
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936	
Very much influenced how I cast my vote	148	39	67	17	9	6	10	106	26	16	44	62	18	8	10	6	73	76	2	52	43	52	45	18	16	34	22	
	3.5%	13.2%	7.8%	3.5%	1.0%	0.9%	1.1%	9.2%	1.8%	1.0%	10.3%	8.6%	2.6%	1.0%	1.2%	0.8%	3.6%	3.5%	0.5%	5.0%	3.1%	3.9%	7.7%	2.9%	2.0%	4.9%	2.3%	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
		CDEF	DEF	DEF	HI	LMNO	LMNO	WXZ																				
Somewhat influenced my vote	677	121	183	96	131	67	78	304	227	145	108	196	90	137	81	64	280	397	43	148	190	296	106	100	135	149	127	
	16.2%	41.2%	21.4%	19.8%	13.7%	10.9%	8.1%	26.4%	15.8%	9.2%	25.3%	27.1%	12.8%	18.7%	9.3%	9.0%	13.9%	18.3%	9.9%	14.5%	13.7%	22.2%	18.0%	15.7%	16.9%	21.4%	13.5%	
		BCDEF	DEF	EF	F	F	HI	I	LNO	LNO	NO																	
		P																										
Did not influence my vote	3350	134	608	371	813	544	880	742	1185	1424	276	466	599	585	783	641	1658	1692	385	823	1158	984	435	518	648	514	788	
	80.2%	45.6%	70.8%	76.7%	85.3%	88.2%	90.8%	64.4%	82.4%	89.8%	64.4%	64.4%	84.6%	80.2%	89.6%	90.1%	82.5%	78.2%	89.5%	80.5%	83.3%	73.9%	74.2%	81.5%	81.1%	73.7%	84.2%	
		A	A	ABC	ABC	ABCD		G	GH				JK	JK	JKLM	JKLM	Q		U	U	U			Y	Y	Y	VY	
Summary																												
Very/Somewhat (NET)	825	160	251	113	140	73	89	411	253	161	152	258	109	144	91	70	352	473	45	200	233	348	151	118	150	184	148	
	19.8%	54.4%	29.2%	23.3%	14.7%	11.8%	9.2%	35.6%	17.6%	10.2%	35.6%	35.6%	15.4%	19.8%	10.4%	9.9%	17.5%	21.8%	10.5%	19.5%	16.7%	26.1%	25.8%	18.5%	18.9%	26.3%	15.8%	
		BCDEF	DEF	DEF	F			HI	I		LMNO	LMNO	NO	NO				P				RST	Z			WXZ		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[My family] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Generation						Gender		Education				Income				
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Very much influenced how I cast my vote	306	61	137	45	29	19	17	198	73	35	62	136	35	38	23	13	120	187	29	92	73	112	88	37	52	68	42
	7.3%	20.7%	15.9%	9.2%	3.0%	3.0%	1.7%	17.2%	5.1%	2.2%	14.5%	18.7%	4.9%	5.2%	2.6%	1.8%	6.0%	8.6%	6.6%	9.0%	5.3%	8.4%	15.0%	5.8%	6.5%	9.7%	4.5%
		DEF	DEF	DEF				HI	I		LMNO	LMNO	O	NO					T	T		WXZ			Z		
Somewhat influenced my vote	860	108	206	152	174	92	128	314	326	220	132	181	124	202	122	98	378	481	32	160	285	382	90	110	154	158	244
	20.6%	36.8%	24.0%	31.3%	18.3%	15.0%	13.2%	27.2%	22.7%	13.9%	30.9%	25.0%	17.5%	27.6%	13.9%	13.8%	18.8%	22.2%	7.4%	15.7%	20.5%	28.7%	15.4%	17.3%	19.2%	22.6%	26.1%
		DEF	EF	DEF	F			I	I		LNO	NO		LNO					R	RST						VWX	VWX
Did not influence my vote	3009	125	516	288	751	505	824	641	1039	1329	234	407	549	490	729	600	1512	1497	369	770	1032	837	408	489	593	472	650
	72.1%	42.5%	60.1%	59.5%	78.7%	82.0%	85.1%	55.6%	72.2%	83.9%	54.6%	56.2%	77.5%	67.1%	83.4%	84.4%	75.2%	69.1%	85.9%	75.3%	74.2%	62.8%	69.6%	76.9%	74.3%	67.6%	69.4%
Summary					ABC	ABC	ABCD		G	GH			JKM	K	JKLM	JKLM	Q		U	U	U						
Very/Somewhat (NET)	1166	169	342	196	203	111	145	511	399	256	194	317	159	240	145	111	498	668	61	253	358	495	178	147	205	226	286
	27.9%	57.5%	39.9%	40.5%	21.3%	18.0%	14.9%	44.4%	27.8%	16.1%	45.4%	43.8%	22.5%	32.9%	16.6%	15.6%	24.8%	30.9%	14.1%	24.7%	25.8%	37.2%	30.4%	23.1%	25.7%	32.4%	30.6%
		DEF	DEF	DEF	F			HI	I		LNO	LMNO	NO	LNO				P			RST				W	W	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[My colleagues] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Generation					Gender		Education				Income					
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	1152	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Very much influenced how I cast my vote	113 2.7%	25 8.4%	50 5.8%	14 2.9%	10 1.0%	4 0.7%	10 1.1%	74 6.5%	24 1.7%	15 0.9%	24 5.5%	51 7.0%	16 2.3%	8 1.0%	12 1.3%	3 0.4%	52 2.6%	61 2.8%	6 1.3%	40 3.9%	24 1.7%	44 3.3%	35 5.9%	13 2.1%	17 2.2%	21 3.0%	15 1.6%
Somewhat influenced my vote	524 12.6%	83 28.1%	165 19.3%	78 16.0%	89 9.3%	48 7.8%	62 6.4%	248 21.5%	167 11.6%	110 6.9%	101 23.6%	147 20.3%	71 10.0%	96 13.1%	59 6.8%	50 7.1%	231 11.5%	293 13.5%	18 4.1%	116 11.4%	169 12.2%	221 16.6%	91 15.6%	75 11.7%	113 14.2%	101 14.4%	110 11.8%
Did not influence my vote	3538 84.7%	187 63.5%	643 75.0%	393 81.1%	855 89.6%	563 91.4%	897 92.6%	830 72.0%	1247 86.8%	1460 92.1%	303 70.9%	527 72.7%	621 87.7%	626 85.8%	803 91.9%	657 92.5%	1727 85.9%	1810 83.6%	407 94.6%	866 84.7%	1197 86.1%	1067 80.1%	460 78.5%	548 86.2%	668 83.7%	576 82.5%	811 86.6%
Summary				A	ABC	ABC	ABC						JK	JK	JKM	JKLM			U								V
Very/Somewhat (NET)	637 15.3%	107 36.5%	215 25.0%	92 18.9%	99 10.4%	53 8.6%	72 7.4%	322 28.0%	191 13.2%	125 7.9%	125 29.1%	198 27.3%	87 12.3%	103 14.2%	71 8.1%	53 7.5%	283 14.1%	354 16.4%	23 5.4%	156 15.3%	193 13.9%	265 19.9%	126 21.5%	88 13.8%	130 16.3%	122 17.5%	125 13.4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[Advertisements by the parties] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Generation					Gender		Education				Income						
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946	
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936	
Very much influenced how I cast my vote	165	20	70	29	10	13	23	90	39	36	37	53	20	19	20	16	77	88	9	48	38	69	26	33	32	26	38	
	3.9%	6.9%	8.1%	6.0%	1.1%	2.1%	2.3%	7.8%	2.7%	2.2%	8.7%	7.3%	2.8%	2.6%	2.2%	2.3%	3.8%	4.1%	2.1%	4.7%	2.8%	5.2%	4.4%	5.2%	4.0%	3.7%	4.0%	
		D	DEF	DEF				HI			MNO	MNO								T								
Somewhat influenced my vote	887	95	199	133	188	117	155	294	321	272	120	174	142	179	145	127	407	480	61	219	325	282	145	163	179	158	155	
	21.2%	32.2%	23.2%	27.5%	19.7%	19.0%	16.0%	25.5%	22.3%	17.1%	28.0%	24.0%	20.0%	24.6%	16.6%	17.8%	20.2%	22.2%	14.2%	21.4%	23.3%	21.1%	24.8%	25.6%	22.5%	22.6%	16.6%	
		F	F	DEF				I			N			NO									Z	Z				
Did not influence my vote	3124	179	590	322	755	486	791	768	1078	1277	271	497	546	531	709	568	1527	1597	360	756	1027	981	415	440	587	514	743	
	74.8%	60.8%	68.7%	66.5%	79.2%	78.9%	81.7%	66.7%	75.0%	80.6%	63.3%	68.7%	77.1%	72.8%	81.2%	79.9%	75.9%	73.8%	83.7%	73.9%	73.9%	73.7%	70.8%	69.2%	73.5%	73.7%	79.4%	
					ABC	ABC	ABC		G	GH			J		JKM	JKM											VW	
Summary																												
Very/Somewhat (NET)	1051	115	269	162	198	130	177	384	360	307	157	227	162	198	165	143	484	568	70	267	363	351	171	196	211	184	193	
	25.2%	39.2%	31.3%	33.5%	20.8%	21.1%	18.3%	33.3%	25.0%	19.4%	36.7%	31.3%	22.9%	27.2%	18.8%	20.1%	24.1%	26.2%	16.3%	26.1%	26.1%	26.3%	29.2%	30.8%	26.5%	26.3%	20.6%	
		DEF	DEF	DEF				HI	I		LNO	NO		NO									Z	Z				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[Opinion polls released and reported in the media] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Generation						Gender		Education					Income				
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946	
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936	
Very much influenced how I cast my vote	225	34	94	27	40	13	17	128	67	30	63	66	39	28	17	12	119	106	25	43	58	99	34	31	43	48	55	
	5.4%	11.6%	11.0%	5.7%	4.2%	2.1%	1.7%	11.1%	4.7%	1.9%	14.6%	9.1%	5.6%	3.8%	4.7%	1.7%	5.9%	4.9%	5.9%	4.2%	4.2%	7.4%	5.9%	4.9%	5.3%	6.9%	5.9%	
		EF	DEF	EF	F			HI	I		LMNO	MNO	NO	O							T							
Somewhat influenced my vote	843	121	193	116	159	105	149	314	275	254	116	199	118	156	133	121	368	476	55	197	227	364	127	142	167	175	169	
	20.2%	41.1%	22.5%	23.9%	16.7%	17.1%	15.4%	27.3%	19.1%	16.0%	27.0%	27.4%	16.7%	21.4%	15.3%	17.0%	18.3%	22.0%	12.8%	19.2%	16.4%	27.3%	21.6%	22.3%	20.9%	25.1%	18.1%	
		BCDEF	F	DEF				HI			N	LNO	N								RST							
Did not influence my vote	3107	139	570	341	755	498	803	710	1096	1301	250	460	550	546	723	578	1523	1583	350	783	1105	869	425	463	588	475	712	
	74.4%	47.3%	66.5%	70.5%	79.1%	80.8%	82.9%	61.6%	76.2%	82.1%	58.4%	63.5%	77.7%	74.8%	82.8%	81.3%	75.8%	73.1%	81.3%	76.6%	79.4%	65.3%	72.5%	72.8%	73.7%	68.0%	76.0%	
		A	A	ABC	ABC	ABC	ABC	GH			JK	JK	JKM	JKM					U	U	U						Y	
Summary																												
Very/Somewhat (NET)	1068	155	288	143	199	118	165	443	342	284	178	264	158	184	151	133	487	581	80	240	286	463	161	173	210	223	224	
	25.6%	52.7%	33.5%	29.5%	20.9%	19.2%	17.1%	38.4%	23.8%	17.9%	41.6%	36.5%	22.3%	25.2%	17.2%	18.7%	24.2%	26.9%	18.7%	23.4%	20.6%	34.7%	27.5%	27.2%	26.3%	32.0%	24.0%	
		BCDEF	DEF	DEF				HI	I		LMNO	LMNO	NO								RST						Z	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[Media coverage] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Generation					Gender		Education				Income						
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946	
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936	
Very much influenced how I cast my vote	308	57	102	50	48	22	29	159	98	51	93	66	48	50	24	27	166	143	25	85	89	109	54	46	49	77	54	
	7.4%	19.5%	11.9%	10.4%	5.0%	3.6%	3.0%	13.8%	6.8%	3.2%	21.8%	9.1%	6.8%	6.9%	2.8%	3.7%	8.2%	6.6%	5.8%	8.3%	2.6%	8.2%	9.2%	7.2%	6.2%	11.0%	5.7%	
		DEF	DEF	DEF				HI	I		KLMNO	NO	N	NO												Z		
Somewhat influenced my vote	1427	120	317	185	296	210	299	437	481	508	151	286	206	437	275	265	243	623	804	101	295	487	544	180	220	286	259	325
	34.2%	41.0%	36.9%	38.2%	31.0%	34.0%	30.8%	37.9%	33.5%	32.1%	35.4%	39.5%	29.1%	37.7%	30.4%	34.2%	31.0%	37.1%	23.4%	28.9%	35.0%	40.8%	30.7%	34.5%	35.8%	37.1%	34.7%	
				F									LN															
Did not influence my vote	2440	116	440	249	610	384	641	556	859	1025	183	373	455	404	584	441	1222	1218	304	642	814	679	352	371	463	362	558	
	58.4%	39.5%	51.2%	51.4%	63.9%	62.4%	66.2%	48.2%	59.7%	64.7%	42.8%	51.4%	64.2%	55.4%	66.9%	62.1%	60.8%	56.3%	70.8%	62.8%	58.6%	51.0%	60.1%	58.3%	58.0%	51.9%	59.6%	
				ABC	ABC	ABC	ABC		G	GH			JKM		JKMO	JKM			U	U	U							
Summary																												
Very/Somewhat (NET)	1735	178	419	235	344	232	328	597	579	559	245	352	254	326	290	270	788	947	126	381	576	653	234	265	335	336	379	
	41.6%	60.5%	48.8%	48.6%	36.1%	37.6%	33.8%	51.8%	40.3%	35.3%	57.2%	48.6%	35.8%	44.6%	33.1%	37.9%	39.2%	43.7%	29.2%	37.2%	41.4%	49.0%	39.9%	41.7%	42.0%	48.1%	40.4%	
		DEF	DEF	DEF				HI	I		LNO	LNO	LNO		N							RST						

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W/X/Y/Z Overlap formulae used. * small base

[Social media sites like Twitter, Youtube or Facebook] Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today

	Total	Age									Gender						Education				Income						
		18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male 18-34	Female 18-34	Male 35-54	Female 35-54	Male 55+	Female 55+	Male	Female	<HS	HS	College/Some University	Univ Grad	<\$30K	\$30-\$50K	\$50-\$75K	\$75-\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: Voters	4175	58	218	303	528	1259	1809	276	831	3068	81	195	328	503	1453	1615	1862	2313	118	590	1858	1609	434	684	831	701	946
Weighted	4175	294*	858	484	954	616	969	1152	1438	1585	428*	724	708	730	874	711	2010	2165	430*	1023	1390	1332	586	636	798	698	936
Very much influenced how I cast my vote	152	31	79	21	7	6	8	109	28	14	60	49	7	21	11	4	78	74	2	41	35	73	39	21	20	37	29
	3.6%	10.4%	9.2%	4.3%	0.8%	1.0%	0.9%	9.5%	2.0%	0.9%	14.0%	6.8%	1.0%	2.9%	1.2%	0.5%	3.9%	3.4%	1.0%	4.0%	2.5%	5.5%	6.7%	3.4%	2.6%	5.4%	3.1%
		DEF	DEF	DEF				HI			LMNO	LNO		NO							T						
Somewhat influenced my vote	513	62	171	90	98	53	39	232	188	92	52	180	87	101	48	44	188	326	35	98	180	199	79	75	101	99	122
	12.3%	21.0%	19.9%	18.7%	10.3%	8.6%	4.1%	20.2%	13.1%	5.8%	12.2%	24.8%	12.3%	13.9%	5.5%	6.2%	9.3%	15.0%	8.2%	9.6%	13.0%	15.0%	13.4%	11.8%	12.6%	14.2%	13.1%
		EF	DEF	DEF	F	F		HI	I		LMNO	NO	NO	NO			P				S						
Did not influence my vote	3510	202	609	373	848	557	921	811	1221	1478	316	495	614	607	815	663	1745	1765	393	884	1175	1059	468	539	677	562	785
	84.1%	68.6%	71.0%	77.0%	89.0%	90.4%	95.1%	70.4%	84.9%	93.3%	73.7%	68.4%	86.7%	83.2%	93.3%	93.2%	86.8%	81.5%	91.3%	86.4%	84.5%	79.5%	79.9%	84.8%	84.8%	80.5%	83.9%
		ABC	ABC	ABCDE	ABC	ABC	ABCDE	G	GH		JK	JK	K	JKLM	JKLM	JKLM	Q		U	U	U						
Summary																											
Very/Somewhat (NET)	665	92	249	111	105	59	48	341	217	107	112	229	94	123	59	48	265	400	37	139	216	272	118	97	121	136	151
	15.9%	31.4%	29.0%	23.0%	11.0%	9.6%	4.9%	29.6%	15.1%	6.7%	26.3%	13.6%	13.3%	16.8%	6.7%	6.8%	13.2%	18.5%	8.7%	13.6%	15.5%	20.5%	20.1%	15.2%	15.2%	19.5%	16.1%
		DEF	DEF	DEF	F	F		HI	I		LNO	LMNO	NO	NO			P				RST						

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