

HOLIDAY BAROMETER

EUROPE



FRANCE

✈️ **69%** ⊖ Holiday plans
 € **€1,993** ⊖ Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination

🏆 **THE OLYMPIC GAMES IN TOKYO**
 Favorite sports competition to travel to



UK

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination
 € **€2,230** ⊕ Average budget
 ✈️ **66%** ⊖ Holiday plans

🏆 **THE WIMBLEDON CHAMPIONSHIP IN ENGLAND**
 Favorite sports competition to travel to



BELGIUM

✈️ **63%** ⊖ Holiday plans
 € **€2,318** ⊖ Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **FRANCE** Favorite foreign destination

🏆 **THE EUROPEAN FOOTBALL CHAMPIONSHIP**
 Favorite sports competition to travel to



GERMANY

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination
 € **€2,376** ⊖ Average budget
 ✈️ **64%** ⊖ Holiday plans

🏆 **THE EUROPEAN FOOTBALL CHAMPIONSHIP**
 Favorite sports competition to travel to



AUSTRIA

✈️ **66%** ⊖ Holiday plans
 € **€2,645** ⊖ Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **ITALY** Favorite foreign destination

🏆 **THE GRAND PRIX AUTOMOBILE IN MONACO**
 Favorite sports competition to travel to



SWITZERLAND

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **ITALY** Favorite foreign destination
 € **€2,710** ⊖ Average budget
 ✈️ **66%** ⊖ Holiday plans

🏆 **THE EUROPEAN FOOTBALL CHAMPIONSHIP**
 Favorite sports competition to travel to



POLAND

✈️ **60%** Holiday plans
 € **€1,030** Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination

🏆 **THE EUROPEAN FOOTBALL CHAMPIONSHIP**
 Favorite sports competition to travel to



ITALY

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination
 € **€1,776** ⊖ Average budget
 ✈️ **62%** ⊖ Holiday plans

🏆 **THE OLYMPIC GAMES IN TOKYO**
 Favorite sports competition to travel to



SPAIN

✈️ **61%** ⊖ Holiday plans
 € **€1,658** ⊖ Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **FRANCE** Favorite foreign destination

🏆 **THE OLYMPIC GAMES IN TOKYO**
 Favorite sports competition to travel to



PORTUGAL

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **SPAIN** Favorite foreign destination
 € **€1,370** Average budget
 ✈️ **59%** Holiday plans

🏆 **THE EUROPEAN FOOTBALL CHAMPIONSHIP**
 Favorite sports competition to travel to

AMERICAS



USA

✈️ **68%** ⊖ Holiday plans
 € **€2,163** ⊖ Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **CANADA** Favorite foreign destination

🏆 **THE OLYMPIC GAMES IN TOKYO**
 Favorite sports competition to travel to



BRASIL

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **ARGENTINA** Favorite foreign destination
 € **€1,238** ⊖ Average budget
 ✈️ **68%** ⊖ Holiday plans

🏆 **THE SOCCER WORLD CUP IN RUSSIA**
 Favorite sports competition to travel to

ASIA



INDIA

✈️ **64%** Holiday plans
 € **€2,234** Average budget
 🏴󠁧󠁢󠁥󠁮󠁧󠁿 **AUSTRALIA / SINGAPORE** Favorite foreign destination

🏆 **THE SOCCER WORLD CUP IN RUSSIA**
 Favorite sports competition to travel to



CHINA

🏴󠁧󠁢󠁥󠁮󠁧󠁿 **JAPAN** Favorite foreign destination
 € **€2,035** Average budget
 ✈️ **67%** Holiday plans

🏆 **THE OLYMPIC GAMES IN TOKYO**
 Favorite sports competition to travel to

64% ⊖ Europeans' Summer holidays plans
€1,957 ⊕ Average european budget