

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>299</b>	175	123	20	39	44	49	58	89	59	93	146	104	195	127	75	57	39	202	96	317
	30% <sup>bc</sup>	36% <sup>zb</sup>	24%	16%	23%	29% <sup>c</sup>	28% <sup>c</sup>	40% <sup>zc</sup>	40% <sup>zc</sup>	20%	28% <sup>ci</sup>	40% <sup>zc</sup>	23%	36%	47% <sup>zm</sup>	27% <sup>o</sup>	28% <sup>oq</sup>	16%	37% <sup>zm</sup>	22% <sup>o</sup>	33%
	ioq							dij	dfij		defij			nopq				oq			
National health service/Hospitals/ Healthcare	<b>118</b>	43	76	16	9	23	17	25	28	26	39	53	49	70	30	43	17	28	73	45	117
	12% <sup>ad</sup>	9%	15% <sup>za</sup>	13%	6%	15% <sup>d</sup>	10%	18% <sup>zd</sup>	12%	9%	12%	14% <sup>d</sup>	11%	13%	11%	16% <sup>z</sup>	9%	12%	13%	10%	12%
								i													
Immigration/ immigrants	<b>81</b>	35	47	4	13	11	17	11	25	18	28	36	28	53	13	19	13	36	31	50	76
	8% <sup>lp</sup>	7%	9%	3%	8%	7%	10%	8%	11% <sup>c</sup>	6%	8%	10% <sup>c</sup>	6%	10%	5%	7%	7%	15% <sup>zlm</sup>	6%	11% <sup>zln</sup>	8%
																		npq		p	
Poverty/Inequality	<b>51</b>	26	25	16	9	5	9	8	3	26	15	11	31	20	15	12	15	10	27	24	51
	5% <sup>hk</sup>	5%	5%	12% <sup>zeh</sup>	6%	3%	5%	5%	2%	9% <sup>zhk</sup>	4%	3% <sup>h</sup>	7%	4%	5%	4%	7%	4%	5%	5%	5%
				jk																	
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>42</b>	8	34	5	6	6	8	4	12	11	15	16	17	25	5	15	12	10	20	22	36
	4% <sup>al</sup>	2%	7% <sup>za</sup>	4%	3%	4%	5%	3%	5%	4%	5%	4%	4%	5%	2%	5% <sup>p</sup>	6%	4%	4%	5%	4%
Economy/Economic situation	<b>42</b>	23	19	8	11	7	6	7	3	19	13	10	26	16	6	16	8	11	22	20	43
	4% <sup>h</sup>	5%	4%	6% <sup>h</sup>	7% <sup>h</sup>	4%	3%	5% <sup>h</sup>	1%	7% <sup>hk</sup>	4%	3% <sup>h</sup>	6%	3%	2%	6% <sup>lp</sup>	4%	5%	4%	4%	4%
Housing	<b>32</b>	15	16	4	7	4	9	2	5	11	13	7	15	17	1	9	8	14	10	22	29
	3% <sup>lp</sup>	3%	3%	3%	4%	3%	6%	1%	2%	4%	4%	2%	3%	3%	*	3% <sup>lp</sup>	4% <sup>l</sup>	6% <sup>zlp</sup>	2% <sup>l</sup>	5% <sup>lp</sup>	3%
Defence/Foreign affairs/ International terrorism	<b>29</b>	11	18	7	2	4	4	4	8	9	8	11	14	15	5	10	2	12	16	13	33
	3%	2%	4%	5%	1%	3%	2%	3%	4%	3%	3%	3%	3%	3%	2%	4%	1%	5%	3%	3% <sup>n</sup>	3%
Unemployment/ Factory closure/ Lack of industry	<b>23</b>	15	8	1	5	7	3	4	3	7	9	7	13	10	5	5	3	10	11	12	23
	2%	3%	2%	1%	3%	4%	2%	3%	1%	2%	3%	2%	3%	2%	2%	2%	1%	4%	2%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

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**Table 1**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Education/Schools	<b>19</b>	5	14	-	7	8	3	2	-	7	11	2	15	5	5	6	8	-	11	8	17
	2%ak	1%	3%	-	4%hk	5%zch	2%	1%	-	2%	3%hk	*	3%	1%	2%	2%	4%oq	-	2%	2%	2%
Pollution/Environment	<b>16</b>	9	7	4	*	2	3	3	4	5	4	7	6	10	4	6	1	5	10	6	18
	2%	2%	1%	3%	*	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%
Low pay/Minimum wage/Fair wages	<b>15</b>	12	3	3	7	2	-	1	2	10	2	2	12	2	3	3	-	9	6	9	12
	1%b	2%b	1%	2%	4%zfh	1%	-	1%	1%	3%zfk	1%	1%	3%	*	1%	1%	-	4%znp	1%	2%	1%
Public services in general	<b>15</b>	4	10	-	2	3	6	4	-	2	9	4	5	10	7	6	-	2	13	2	13
	1%q	1%	2%	-	1%	2%	3%h	3%h	-	1%	3%h	1%	1%	2%	3%q	2%q	-	1%	2%zq	*	1%
Ageing population/Social care for the elderly	<b>13</b>	7	6	1	1	-	3	2	7	2	3	8	2	11	3	8	2	-	11	2	15
	1%	1%	1%	1%	1%	-	2%	1%	3%z	1%	1%	2%	*	2%	1%	3%zoq	1%	-	2%z	*	2%
Lack of faith in politics / politicians / government	<b>13</b>	5	7	1	-	2	3	2	6	1	4	8	3	10	2	3	2	6	5	7	15
	1%	1%	1%	*	-	1%	1%	1%	3%l	*	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	2%
Taxation	<b>11</b>	5	6	2	7	1	1	-	-	9	2	-	10	1	-	5	-	6	5	6	8
	1%	1%	1%	1%	4%zgh	1%	1%	-	-	3%zhk	1%	-	2%	*	-	2%lp	-	3%l	1%	1%	1%
Morality/Individual behaviour/Lifestyle	<b>10</b>	8	2	2	1	1	1	1	4	3	2	5	4	6	2	2	3	2	5	5	11
	1%	2%	*	2%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Population levels/Overpopulation	<b>9</b>	3	6	-	1	5	2	-	2	1	6	2	5	4	1	1	3	4	2	7	9
	1%p	1%	1%	-	*	3%zi	1%	-	1%	*	2%	1%	1%	1%	1%	*	2%	2%	*	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
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	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Race relations	7	2	5	2	1	4	*	-	1	2	4	1	6	1	2	4	-	1	6	1	7
	1%	*	1%	1%	*	3%zk	*	-	*	1%	1%	*	1%	*	1%	1%	-	*	1%	*	1%
Inflation/Prices	7	4	3	-	2	1	1	1	2	2	1	3	3	4	1	2	4	-	3	4	7
	1%	1%	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	2%	-	1%	1%	1%
Pensions/Social security/Benefits	6	4	2	2	-	-	1	1	2	2	1	3	2	4	-	1	2	3	1	5	4
	1%p	1%	*	1%	-	-	1%	1%	1%	1%	*	1%	*	1%	-	*	1%	1%	*	*	1%
Drug abuse	4	3	1	2	1	-	1	*	-	3	1	*	3	1	1	*	1	2	1	3	5
	*	1%	*	1%	1%	-	1%	*	-	1%	*	*	1%	*	*	*	1%	1%	*	1%	1%
Local government/ Council tax	4	2	2	-	3	-	1	-	-	3	1	-	3	1	2	-	2	1	2	2	3
	*	*	*	-	2%zk	-	*	-	-	1%	*	-	1%	*	1%	-	1%	*	*	1%	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	4	2	2	-	-	-	3	-	1	-	3	1	-	4	-	1	2	1	1	3	3
	*	*	*	-	-	-	2%z	-	*	-	1%	*	-	1%	-	*	1%	*	*	1%	*
Transport/Public transport	4	1	3	1	2	*	-	-	-	3	*	-	4	-	*	-	2	1	*	3	4
	*p	*	1%	1%	1%	*	-	-	-	1%	*	-	1%	-	*	-	1%	1%	*	1%	1%
Nationalisation/ Government control of institutions	3	-	3	-	1	-	-	-	2	1	-	2	1	2	1	1	-	1	1	1	3
	*	-	1%	-	*	-	-	-	1%	*	-	1%	*	*	*	*	-	1%	*	*	*
AIDS	2	2	-	2	-	-	-	-	-	2	-	-	2	-	-	-	2	-	-	2	1
	*	*	-	1%z	-	-	-	-	-	1%	-	-	*	-	-	-	1%	-	-	*	*
Countryside/Rural life	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	1%	-	-	-	-	-	*	-	-	*	-	-	1%	-	-	*	-	*
Petrol prices/Fuel	1	1	-	1	-	-	*	-	-	1	*	-	1	*	1	*	-	-	1	-	2
	*	*	-	1%	-	-	*	-	-	*	*	-	*	*	*	*	-	-	*	-	*

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<b>100%</b>		49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1	-	1	-	-	-	-	-	1	-	-	1	-	1	1	-	-	-	1	-	1
	*	-	*	-	-	-	-	-	*	-	-	*	-	*	*	-	-	-	*	-	*
Animal welfare	1	-	1	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	1
	*	-	*	1%	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	*	*
Bird flu/Pandemic flu/Swine flu/Ebola	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*
Pound/Exchange rate/Value of pound	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*
Nuclear weapons/Nuclear war/Disarmament	*	*	-	-	-	-	-	*	-	-	-	*	-	*	-	*	-	-	*	-	1
	*	*	-	-	-	-	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*
Northern Ireland	*	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-	-	*	-	1
	*	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	*	-	*
Trade unions/ Strikes	*	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	*	-	1
	*	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	*	-	*
Other	22	12	10	1	7	3	4	1	5	9	8	5	12	10	11	4	6	1	15	6	21
	2%o	3%	2%	1%	4%	2%	3%	*	2%	3%	2%	1%	3%	2%	4%zo	2%	3%	*	3%mp	1%o	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	84	38	45	22	20	11	17	4	10	42	28	14	53	30	14	14	28	28	28	56	63
	8%ghk	8%	9%	17%ze	12%ghk	7%	10%gk	3%	4%	14%zgh	9%gk	4%	12%	6%	5%	5%	14%zlj	11%lmp	5%	13%zlj	6%
	lmp			ghjk						k							mp		p		

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	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Personal finances (NET)	<b>74</b>	43	31	19	19	8	10	9	7	38	19	17	47	27	19	18	19	18	37	37	72
	7%hk	9%	6%	15%ze	11%hk	5%	6%	6%	3%	13%zeh	6%	5%	10%	5%	7%	6%	9%	8%	7%	8%	7%
				fhjk						jk											
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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**Table 2**  
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**What would you say is the most important issue facing Britain today?**  
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>299</b>	249	12	37	98	61	87	75	113	34	85	51	122	114	14	44	236	58	317
	30%no q	29%	24%	44%za defgi	31%e	26%	28%	29%	32%	26%	31%	37%	37%zn oq	39%zn oq	11%	20%	38%zn oq	17%n	33%
National health service/Hospitals/ Healthcare	<b>118</b>	95	8	15	42	27	34	26	42	12	30	18	49	23	11	35	71	45	117
	12% m	11%	17%	18%	13%	11%	11%	10%	12%	9%	11%	13%	15% mp	8%	8%	16% m	11% m	13% n	12%
Immigration/ immigrants	<b>81</b>	72	7	2	26	24	39	32	17	4	10	6	28	12	27	13	40	40	76
	8% hij mp	8% hi j	14% chi j	2%	8% c	10% ch ij	12% za chijk	12% zac hijk	5%	3%	4%	5%	8%	4%	21% zlm opq	6%	6%	12% zmo p	8%
Poverty/Inequality	<b>51</b>	45	2	4	11	7	14	11	26	9	12	4	6	14	17	14	20	31	51
	5% lp	5%	4%	5%	3%	3%	4%	4%	7% jkl	7%	5%	3%	2%	5%	13% zlm p	7% l	3% l	9% zlp	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>42</b>	42	-	1	12	11	10	10	21	8	18	10	9	15	3	11	24	14	36
	4%	5%	-	1%	4%	5%	3%	4%	6%	6%	7%	8%	3%	5%	3%	5%	4%	4%	4%
Economy/Economic situation	<b>42</b>	35	5	2	17	15	7	2	17	5	11	6	9	16	6	9	26	15	43
	4% g	4% g	10% fg	3%	5% g	6% fg	2% g	1%	5% g	4%	4%	4%	3%	5%	4%	4%	4%	4%	4%
Housing	<b>32</b>	30	-	1	7	6	8	8	17	13	14	1	11	8	3	10	19	13	29
	3%	4%	-	2%	2%	2%	2%	3%	5% k	10% zac defghj k	5% k	1%	3%	3%	2%	5%	3%	4%	3%
Defence/Foreign affairs/ International terrorism	<b>29</b>	29	-	*	16	16	6	6	7	3	7	4	16	6	5	1	23	6	33
	3% o	3%	-	1%	5% zc	7% zaf gh	2%	2%	2%	2%	2%	3%	5% zoq	2%	4%	1%	4% o	2% o	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

## ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)

**Table 2**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
<b>100%</b>		86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Unemployment/ Factory closure/ Lack of industry	<b>23</b> 2%l	21 2%	1 2%	* 1%	4 1%	4 2%	10 3%	9 4%	8 2%	6 4%	8 3%	2 2%	1 *	11 4%lp	6 4%l	5 2%	12 2%l	11 3%l	23 2%
Education/Schools	<b>19</b> 2%cd	17 2%cd	2 4%	- -	2 1%	2 1%	9 3%	7 3%	9 2%	4 3%	9 3%cd	5 3%	5 1%	6 2%	2 2%	6 3%	11 2%	9 2%	17 2%
Pollution/ Environment	<b>16</b> 2%	15 2%	- -	1 1%	4 1%	4 2%	7 2%	7 3%	5 1%j	1 1%	1 *	* *	5 2%	4 1%	2 1%	5 2%	9 2%	6 2%	18 2%
Low pay/Minimum wage/Fair wages	<b>15</b> 1%p	12 1%	2 3%hj	1 1%	5 1%h	4 2%h	10 3%zah j	8 3%zah j	- -	- -	- -	- -	1 *	2 1%	2 1%	10 4%zlm p	3 1%	11 3%zlp	12 1%
Public services in general	<b>15</b> 1%dl	14 2%cd	1 2%	- -	1 *	1 *	7 2%	6 2%	7 2%	5 4%de	7 3%cd	3 2%	1 *	12 4%zlo pq	2 1%	* *	13 2%l	2 1%	13 1%
Ageing population/ Social care for the elderly	<b>13</b> 1%	11 1%	* 1%	2 2%	6 2%	4 2%	2 1%	1 *	5 2%	3 2%	3 1%	- -	8 2%	3 1%	1 1%	1 *	11 2%	2 1%	15 2%
Lack of faith in politics / politicians / government	<b>13</b> 1%	12 1%	- -	* 1%	2 1%	2 1%	2 1%	2 1%	9 2%	1 1%	7 3%	6 4%zad fg	8 3%	2 1%	1 1%	1 1%	10 2%	3 1%	15 2%
Taxation	<b>11</b> 1%	9 1%	- -	2 2%	5 1%	3 1%	1 *	1 *	6 2%	2 1%	6 2%	4 3%fi	4 1%	2 1%	1 1%	4 2%	5 1%	5 2%	8 1%
Morality/ Individual behaviour/ Lifestyle	<b>10</b> 1%	9 1%	* 1%	1 1%	2 1%	1 *	3 1%	3 1%	5 1%	1 1%	5 2%	4 3%	4 1%	1 *	- -	5 2%	5 1%	5 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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Respondent type : GB Adults 18+  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 2**  
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**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Population levels/ Overpopulation	<b>9</b> <b>1%</b>	7 1%	2 4%hj	- -	5 1%	5 2%h	4 1%	2 1%	1 *	1 *	1 *	- -	2 1%	2 1%	2 2%	3 1%	4 1%	5 1%	9 1%
Race relations	<b>7</b> <b>1%</b>	7 1%	- -	- -	2 1%	2 1%	2 1%	2 1%	3 1%	3 3%z	3 1%	- -	3 1%	4 1%	1 *	- -	7 1%	1 *	7 1%
Inflation/Prices	<b>7</b> <b>1%a</b>	3 *	1 1%	4 4%zae fghjk	5 2%ae	1 1%	2 1%	1 *	1 *	1 *	1 *	- -	4 1%	2 1%	1 1%	* *	6 1%	1 *	7 1%
Pensions/Social security/Benefits	<b>6</b> <b>1%</b>	5 1%	- -	1 1%	4 1%	3 1%	- -	- -	2 1%	- -	2 1%	2 1%	4 1%	1 *	1 1%	- -	5 1%	1 *	4 *
Drug abuse	<b>4</b> <b>*p</b>	4 1%	- -	- -	* *	* *	3 1%	3 1%	1 *	- -	- -	- -	- -	* *	2 1%p	1 *	* *	3 1%	5 1%
Local government/ Council tax	<b>4</b> <b>*</b>	3 *	- -	2 2%	2 *	- -	1 *	1 *	2 1%	2 1%	2 1%	- -	- -	- -	1 1%	3 2%zp	- -	4 1%p	3 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>4</b> <b>*</b>	- -	- -	4 4%zad efghi jk	4 1%za	- -	- -	- -	- -	- -	- -	- -	1 *	3 1%	- -	- -	4 1%	- -	3 *
Transport/Public transport	<b>4</b> <b>*</b>	4 *	- -	- -	2 1%	2 1%	1 *	1 *	1 *	1 1%	1 *	- -	- -	2 1%	* *	1 *	2 *	1 *	4 *
Nationalisation/ Government control of institutions	<b>3</b> <b>*</b>	3 *	- -	- -	1 *	1 *	1 *	1 1%	1 *	- -	1 *	1 *	1 *	1 *	1 1%	- -	1 *	1 *	3 *
AIDS	<b>2</b> <b>*</b>	2 *	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 1st - 12th June 2018  
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## ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)

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**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974	
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974	
<b>100%</b>		86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%	
Countryside/Rural life	1*	1*	-	-	-	-	1*	1%	-	-	-	-	-	-	-	-	-	-	-	1*
Petrol prices/Fuel	1*	1*	-	-	*	*	1*	1*	-	-	-	-	*	1*	-	-	1*	-	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1*	-	-	1	1*	-	-	-	-	-	-	-	1*	-	-	-	1*	-	-	1*
Animal welfare	1*	1*	-	-	-	-	-	-	1*	1*	1*	-	-	-	-	1*	-	-	1*	1*
Bird flu/Pandemic flu/Swine flu/Ebola	1*	1*	-	-	-	-	-	-	1*	1*	1*	-	-	-	-	1*	-	-	1*	1*
Pound/Exchange rate/Value of pound	1*	1*	-	-	1*	1*	-	-	-	-	-	-	1*	-	-	-	1*	-	-	1*
Nuclear weapons/Nuclear war/Disarmament	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	1* *
Northern Ireland	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	* *	* *	- -	- -	- -	* *	- -	- -	1* *
Trade unions/ Strikes	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	1* *
Other	22 2%hj	20 2%hj	1 3%	1 1%	13 4%zjh k	13 5%zah jk	6 2%	5 2%	3 1%	2 1%	2 1%	-	6 2%	6 2%	1 1%	9 4%	11 2%	10 3%	21 2%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base  
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**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION											TENURE					UNWTD TOTAL		
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)		OWNED /MORT GAGED (p)	REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	<b>84</b>	75	5	3	22	19	33	28	28	13	25	11	19	19	17	24	39	41	63
	8%p	9%	10%	4%	7%	8%	11%	11%	8%	10%	9%	8%	6%	7%	13%lm	11%p	6%	12%zlp	6%
Personal finances (NET)	<b>74</b>	61	4	9	21	13	26	21	27	9	13	4	12	19	19	24	31	43	72
	7%klp	7%	9%	10%k	7%	5%	8%	8%	8%jk	7%	5%	3%	4%	7%	15%zl	11%lp	5%	12%zlm	7%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 3**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>299</b>	132	36	131	91	85	17	82	24	49	129	84	317
	30%l	31%	29%	30%	45%zg	29%	50%	21%	21%	34%	37%zl	29%	33%
National health service/Hospitals/ Healthcare	<b>118</b>	46	17	55	23	44	2	39	14	13	41	34	117
	12%	11%	14%	13%	12%	15%	6%	10%	13%	9%	12%	12%	12%
Immigration/ immigrants	<b>81</b>	22	14	45	20	16	4	38	19	10	20	17	76
	8%agn	5%	11%	10%a	10%	5%	10%	10%	17%zmn	7%	6%	6%	8%
Poverty/Inequality	<b>51</b>	28	5	18	3	22	1	21	4	4	20	9	51
	5%f	7%	4%	4%	1%	7%f	2%	5%	4%	3%	6%	3%	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>42</b>	10	8	25	10	12	1	17	7	7	7	12	36
	4%an	2%	6%	6%a	5%	4%	3%	4%	6%	5%	2%	4%	4%
Economy/Economic situation	<b>42</b>	21	4	16	8	15	-	18	7	6	15	15	43
	4%	5%	4%	4%	4%	5%	-	5%	6%	4%	4%	5%	4%
Housing	<b>32</b>	18	2	13	3	15	-	14	7	6	8	9	29
	3%	4%	1%	3%	1%	5%	-	4%	6%	4%	2%	3%	3%
Defence/Foreign affairs/ International terrorism	<b>29</b>	16	1	12	6	7	-	16	*	3	12	8	33
	3%	4%	1%	3%	3%	3%	-	4%	*	2%	3%	3%	3%
Unemployment/ Factory closure/ Lack of industry	<b>23</b>	10	5	8	3	12	1	6	3	3	13	12	23
	2%	2%	4%	2%	1%	4%z	4%	2%	2%	2%	4%	4%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 1st - 12th June 2018  
Number of sample points : 169  
Source : Ipsos MORI (JN Q218)

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**Table 3**  
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**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Education/Schools	<b>19</b> 2% <sub>c</sub>	12 3% <sub>c</sub>	5 4% <sub>c</sub>	3 1%	2 1%	4 1%	2 7%	10 2%	2 2%	3 2%	10 3%	12 4%	17 2%
Pollution/ Environment	<b>16</b> 2%	8 2%	2 1%	7 2%	4 2%	5 2%	- -	3 1%	1 1%	2 1%	6 2%	5 2%	18 2%
Low pay/Minimum wage/Fair wages	<b>15</b> 1%	8 2%	1 1%	5 1%	- -	1 *	* 1%	13 3%	2 2%	2 1%	3 1%	10 3%	12 1%
Public services in general	<b>15</b> 1% <sub>c</sub>	11 3% <sub>c</sub>	1 1%	2 *	1 *	10 3% <sub>z</sub>	1 3%	3 1%	2 1%	- -	12 4% <sub>z</sub>	5 2%	13 1%
Ageing population/ Social care for the elderly	<b>13</b> 1%	5 1%	2 1%	6 1%	6 3%	2 1%	1 3%	4 1%	1 1%	3 2%	2 1%	- -	15 2%
Lack of faith in politics / politicians / government	<b>13</b> 1%	3 1%	- -	10 2% <sub>z</sub>	4 2%	4 1%	- -	5 1%	1 1%	5 3%	4 1%	- -	15 2%
Taxation	<b>11</b> 1% <sub>c</sub>	9 2% <sub>c</sub>	1 1%	1 *	2 1%	1 *	- -	8 2%	1 1%	1 1%	5 1%	3 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	<b>10</b> 1%	4 1%	1 1%	5 1%	3 2%	3 1%	- -	2 *	1 1%	3 2%	5 2%	1 *	11 1%
Population levels/ Overpopulation	<b>9</b> 1%	2 1%	- -	7 2%	1 *	1 *	- -	7 2%	1 1%	2 1%	1 *	1 *	9 1%
Race relations	<b>7</b> 1%	4 1%	2 2%	1 *	2 1%	5 2%	- -	1 *	- -	2 1%	4 1%	5 2%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

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**What would you say is the most important issue facing Britain today?**  
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Inflation/Prices	7 1%	3 1%	- -	4 1%	- -	3 1%	1 2%	4 1%	1 1%	- -	2 *	2 1%	7 1%
Pensions/Social security/Benefits	6 1%	3 1%	1 1%	2 *	2 1%	1 *	- -	3 1%	2 2%	- -	3 1%	- -	4 *
Drug abuse	4 *	3 1%	2 1%	* *	- -	2 1%	- -	2 *	* *	2 1%	2 1%	2 1%	5 1%
Local government/ Council tax	4 *	1 *	2 1%	2 *	- -	- -	- -	4 1%	2 1%	1 *	2 1%	2 1%	3 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	4 *	2 *	1 1%	1 *	- -	2 1%	- -	1 *	- -	2 1%	2 1%	- -	3 *
Transport/Public transport	4 *	2 1%	* *	1 *	- -	- -	- -	3 1%	- -	1 1%	* *	* *	4 *
Nationalisation/ Government control of institutions	3 *	1 *	- -	2 *	1 *	- -	- -	1 *	1 1%	- -	- -	- -	3 *
AIDS	2 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Countryside/Rural life	1 *	- -	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *
Petrol prices/Fuel	1 *	* *	- -	1 *	1 *	* *	- -	- -	- -	* *	1 *	* *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

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<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Privatisation	1	-	-	1	-	1	-	-	-	-	1	-	1
	*	-	-	*	-	*	-	-	-	-	*	-	*
Animal welfare	1	-	1	-	-	1	-	-	-	-	1	1	1
	*	-	1%	-	-	*	-	-	-	-	*	*	*
Bird flu/Pandemic flu/Swine flu/ Ebola	1	-	-	1	-	1	-	-	-	-	-	-	1
	*	-	-	*	-	*	-	-	-	-	-	-	*
Pound/Exchange rate/Value of pound	1	-	-	1	-	1	-	-	-	-	1	-	1
	*	-	-	*	-	*	-	-	-	-	*	-	*
Nuclear weapons/ Nuclear war/ Disarmament	*	-	-	*	-	*	-	-	-	-	*	-	1
	*	-	-	*	-	*	-	-	-	-	*	-	*
Northern Ireland	*	*	-	-	-	-	*	-	-	-	*	-	1
	*	*	-	-	-	-	1%	-	-	-	*	-	*
Trade unions/ Strikes	*	*	-	-	-	-	-	*	-	-	*	-	1
	*	*	-	-	-	-	-	*	-	-	*	-	*
Other	22	12	4	6	3	6	-	13	1	5	5	7	21
	2%	3%	3%	1%	1%	2%	-	3%	1%	3%	1%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	84	32	7	45	4	14	2	61	7	12	14	33	63
	8%fgn	7%	6%	10%	2%	5%	6%	15%	6%	8%	4%	11%	6%

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	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
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	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Personal finances (NET)	<b>74</b>	40	6	28	3	26	2	37	7	7	26	22	72
	7% <sup>f</sup>	9%	5%	6%	2%	9% <sup>f</sup>	6%	9%	6%	5%	7%	8%	7%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/r - z1/m/n  
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		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
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	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>299</b>	58 30%tgk v	154 34%t	52 26%	44 22%	299 66%zab cft	55 29%	66 23%	139 30%	93 39%zgh	274 32%zk	23 19%	24 24%	139 32%	38 42%zqr s	51 27%	30 27%	22 26%	-	44 37%v	317 33%
National health service/Hospitals/ Healthcare	<b>118</b>	17 12%ehv	118 10%	23 12%	20 10%	43 9%	28 15%e	35 12%	43 9%	40 17%zh	107 12%	11 9%	15 15%	49 11%	8 9%	31 17%r	13 11%	20 24%zpr	-	20 17%v	117 12%
Immigration/ immigrants	<b>81</b>	4 8%aefi w	27 3%	23 6%ae	81 11%abe ef	12 41%zabc 3%	6 3%	26 9%	46 10%i	10 4%	75 9%	7 5%	7 6%	28 6%	4 5%	22 12%	14 13%	10 12%	81 100%zw	-	76 8%
Poverty/Inequality	<b>51</b>	14 5%	22 8%et	10 5%	6 3%	17 4%	18 9%zbet	17 6%	17 4%	17 7%	47 6%	3 2%	8 8%	25 6%	9 10%z	8 4%	4 4%	5 6%	-	6 5%	51 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>42</b>	3 4%ef	15 2%	42 3%f	9 21%zabe ft	10 2%	2 1%	19 7%	14 3%	9 4%	38 4%	4 3%	4 4%	14 3%	-	15 8%zp	10 9%zp	4 5%	-	9 8%v	36 4%
Economy/Economic situation	<b>42</b>	42 4%e	13 25%zbc ft	5 3%	6 2%	10 2%	10 5%e	8 3%	26 6%	8 3%	34 4%	7 6%	5 5%	20 5%	2 2%	6 3%	6 5%	1 1%	-	6 5%	43 4%
Housing	<b>32</b>	1 3%abej	8 *	5 2%	3 2%	3 1%	2 1%	13 5%	14 3%	4 2%	20 2%	10 8%zi	5 5%	14 3%	1 2%	10 6%	8 7%z	4 5%	-	3 3%	29 3%
Defence/Foreign affairs/ International terrorism	<b>29</b>	3 3%eg	9 2%	6 2%e	2 3%e	3 1%	4 2%	2 1%	24 5%zgi	3 1%	29 3%	-	4 4%	13 3%	1 1%	5 2%	2 2%	3 3%	-	2 2%	33 3%

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
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	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Unemployment/ Factory closure/ Lack of industry	<b>23</b> 2% <sup>bcej</sup>	1 1%	5 1%	* *	3 1%	5 1%	3 2%	11 4%	9 2%	2 1%	13 1%	10 9% <sup>zi</sup>	3 3%	12 3%	2 2%	1 1%	1 1%	1 1%	- -	3 2%	23 2%
Education/Schools	<b>19</b> 2% <sup>e</sup>	2 1%	8 2%	3 1%	2 1%	4 1%	19 10% <sup>zabc et</sup>	7 2%	11 2%	1 *	16 2%	3 2%	3 3%	13 3%	- -	1 *	1 1%	- -	- -	2 2%	17 2%
Pollution/ Environment	<b>16</b> 2% <sup>b</sup>	4 2%	2 *	1 *	2 1%	6 1%	6 3% <sup>bc</sup>	5 2%	6 1%	5 2%	13 2%	2 2%	2 2%	7 2%	5 5% <sup>z</sup>	3 2%	1 1%	2 3%	- -	2 2%	18 2%
Low pay/Minimum wage/Fair wages	<b>15</b> 1% <sup>be</sup>	2 1%	2 *	5 2%	- -	2 *	1 1%	7 3% <sup>i</sup>	7 2%	- -	11 1%	2 2%	* *	9 2%	- -	- -	- -	- -	- -	- -	12 1%
Public services in general	<b>15</b> 1% <sup>h</sup>	1 1%	8 2%	4 2%	1 *	7 2%	3 2%	6 2%	3 1%	6 2%	14 2%	1 1%	2 1%	11 3%	3 3%	1 1%	1 1%	- -	- -	1 1%	13 1%
Ageing population/ Social care for the elderly	<b>13</b> 1%	1 1%	6 1%	1 *	3 1%	3 1%	5 3% <sup>ce</sup>	5 2%	3 1%	5 2%	12 1%	1 *	1 1%	4 1%	- -	3 2%	1 1%	2 3%	- -	3 2%	15 2%
Lack of faith in politics / politicians / government	<b>13</b> 1%	2 1%	5 1%	1 *	4 2%	4 1%	2 1%	2 1%	10 2%	1 *	13 1%	- -	1 1%	2 *	2 2%	3 2%	2 2%	1 1%	- -	4 4%	15 2%
Taxation	<b>11</b> 1%	- -	2 *	1 1%	- -	- -	2 1% <sup>e</sup>	* *	9 2%	2 1%	11 1%	- -	1 1%	5 1%	1 2%	* *	* *	- -	- -	- -	8 1%
Morality/ Individual behaviour/ Lifestyle	<b>10</b> 1%	3 2%	3 1%	1 *	- -	3 1%	3 2%	2 1%	6 1%	2 1%	10 1%	- -	1 1%	4 1%	2 2%	3 2%	3 3%	- -	- -	- -	11 1%

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	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Population levels/ Overpopulation	9 1% <sup>b</sup>	1 *	* *	2 1%	1 *	- -	- -	3 1%	5 1%	* *	6 1%	3 2%	2 2% <sup>m</sup>	- -	2 2%	- -	- -	- -	- -	1 1%	9 1%
Race relations	7 1% <sup>e,h,j</sup>	3 2% <sup>e</sup>	6 1% <sup>e</sup>	2 1%	1 *	* *	4 2% <sup>e</sup>	5 2% <sup>h</sup>	1 *	2 1%	3 *	4 3% <sup>z</sup>	* *	4 1%	2 2%	3 1%	3 2%	- -	- -	1 1%	7 1%
Inflation/Prices	7 1%	1 1%	5 1%	1 *	1 *	2 1%	- -	2 1%	3 1%	2 1%	5 1%	2 1%	1 1%	2 *	- -	2 1%	- -	2 3%	- -	1 1%	7 1%
Pensions/Social security/Benefits	6 1% <sup>j</sup>	- -	3 1%	2 1%	2 1%	1 *	- -	1 *	5 1%	- -	3 *	3 2% <sup>j</sup>	- -	3 1%	- -	4 2% <sup>z</sup>	3 3% <sup>z</sup>	1 1%	- -	2 2%	4 *
Drug abuse	4 *	* *	- -	- -	- -	- -	- -	2 1%	1 *	1 1%	3 *	2 2%	* *	4 1%	1 1%	- -	- -	- -	- -	- -	5 1%
Local government/ Council tax	4 *	- -	3 1%	- -	- -	- -	3 2% <sup>z,e</sup>	2 1%	1 *	2 1%	4 *	- -	1 1%	2 *	- -	- -	- -	- -	- -	- -	3 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	4 *	- -	3 1%	- -	- -	3 1%	- -	- -	3 1%	1 *	4 *	- -	- -	3 1%	1 1%	2 1%	2 2%	2 2% <sup>z</sup>	- -	- -	3 *
Transport/Public transport	4 *	- -	- -	1 *	- -	1 *	- -	1 *	3 1%	- -	4 *	- -	1 1%	2 *	- -	1 *	1 1%	- -	- -	- -	4 *
Nationalisation/ Government control of institutions	3 *	1 *	1 *	- -	1 *	1 *	- -	1 *	1 *	- -	3 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	3 *
AIDS	2 *	- -	- -	- -	- -	- -	- -	- -	2 *	- -	2 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	1 *

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
<b>100%</b>		17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Countryside/Rural life	1*	-	-	-	-	1*	-	-	-	1	1*	-	-	1*	-	-	-	-	-	-	1*
Petrol prices/Fuel	1*	-	-	-	-	-	1*	1*	-	1*	1*	1*	1*	-	-	-	-	-	-	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1*	-	-	-	-	-	-	-	-	1*	1*	-	-	-	-	-	-	-	-	-	1*
Animal welfare	1*	-	-	-	-	-	-	-	1*	-	-	1%j	1	-	-	-	-	-	-	-	1*
Bird flu/Pandemic flu/Swine flu/Ebola	1*	-	-	-	-	-	1*	-	-	-	-	1*	-	-	-	1*	1%	-	-	-	1*
Pound/Exchange rate/Value of pound	1*	1*	-	1*	1*	1*	1*	-	1*	-	1*	-	-	-	-	-	-	-	-	1*	1*
Nuclear weapons/Nuclear war/Disarmament	1*	1*	1*	1*	1*	1*	-	-	1*	-	1*	-	-	-	1*	-	-	-	-	1*	1*
Northern Ireland	1*	-	1*	-	-	-	-	-	1*	-	1*	-	1*	-	-	-	-	-	-	-	1*
Trade unions/ Strikes	1*	1*	1*	1*	1*	1*	1*	1*	-	-	1*	-	1*	-	-	-	-	-	-	-	1*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 4**  
**Q.PL01**  
**What would you say is the most important issue facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Other	<b>22</b>	3	4	3	5	3	2	6	13	3	19	3	4	12	3	3	3	1	-	5	21
	2% <sup>bce</sup>	2%	1%	2%	2%	1%	1%	2%	3%	1%	2%	3%	4%	3%	3%	2%	2%	1%	-	4%	2%
MEAN NUMBER OF MENTIONS	<b>1.00</b>	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	<b>84</b>	1	7	6	4	7	8	30	36	18	63	20	5	32	3	8	4	4	-	4	63
	8% <sup>abceftjv</sup>	1%	2%	3%	2%	2%	4% <sup>abe</sup>	10%	8%	7%	7%	16% <sup>zj</sup>	4%	7%	4%	4%	3%	5%	-	4%	6%
Personal finances (NET)	<b>74</b>	17	29	15	6	21	20	26	28	20	64	7	10	36	9	10	4	7	-	6	72
	7% <sup>etv</sup>	10% <sup>et</sup>	7%	8% <sup>t</sup>	3%	5%	10% <sup>bet</sup>	9%	6%	8%	7%	6%	10%	8%	10%	5%	4%	8%	-	5%	7%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	451	245	206	50	56	66	81	82	116	106	147	198	172	279	171	134	83	64	305	147	475
	46%bd ioq	51%zb 41%		39%	34%	43%	47%di	57%zc deij	52%zc di	36%	45%	54%zc deij	38%	52%	63%zm nopq	49%oq	41%oq	26%	56%zm noq	33%o	49%
National health service/Hospitals/ Healthcare	439	205	234	51	71	74	71	68	104	121	145	173	195	244	141	133	92	73	274	165	451
	44%oq	42%	46%	39%	42%	48%	42%	47%	47%	41%	45%	47%	43%	45%	52%zo q	49%oq	45%oq	30%	50%zo q	37%o	46%
Immigration/ immigrants	200	97	103	9	25	31	45	35	56	33	75	91	64	136	46	54	32	68	100	100	195
	20%ci	20%	20%	7%	15%	20%ci	26%cd i	24%ci	25%cd i	11%c	23%ci	25%zc di	14%	25%	17%	20%	16%	28%zl npq	18%	22%n	20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	197	89	108	15	26	27	42	39	49	41	69	87	68	129	45	49	51	52	94	103	197
	20%ci p	18%	21%	12%	15%	17%	25%ci di	27%zc	22%ci	14%	21%	24%zc i	15%	24%	17%	18%	25%	22%	17%	23%	20%
Education/Schools	189	81	108	25	33	37	31	28	35	58	68	63	95	94	76	62	32	19	138	51	207
	19%oq	17%	21%	19%	20%	24%	18%	19%	16%	19%	21%	17%	21%	18%	28%zn oq	23%oq	16%o	8%	25%zn oq	11%o	21%
Housing	184	98	86	28	40	25	44	24	22	69	69	46	93	91	58	52	27	47	110	73	181
	19%hk	20%	17%	22%hk	24%hk	16%	26%zh k	17%	10%	23%hk	21%hk	13%	21%	17%	22%	19%	13%	19%	20%	17%	19%
Poverty/Inequality	184	84	100	34	31	38	35	23	22	66	73	45	104	80	71	51	32	29	122	62	185
	19%hk oq	17%	20%	27%zh k	19%h	24%hk	21%hk	16%	10%	22%hk	22%hk	12%	23%	15%	26%zn oq	19%	16%	12%	22%zm oq	14%	19%
Economy/Economic situation	169	94	75	30	28	31	30	22	28	58	60	50	89	80	60	53	32	24	113	56	187
	17%ko q	19%	15%	24%hk	17%	20%	17%	15%	13%	20%	19%	14%	20%	15%	22%zo q	19%oq	16%	10%	21%zo q	13%	19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Defence/Foreign affairs/ International terrorism	<b>134</b> <b>14%</b>	63 13%	72 14%	19 15%	22 13%	17 11%	26 15%	25 17%	26 12%	41 14%	43 13%	50 14%	58 13%	76 14%	50 18%zn	38 14%	19 9%	27 11%	88 16%zq	47 10%	139 14%
Unemployment/ Factory closure/ Lack of industry	<b>116</b> 12%p	62 13%	54 11%	14 11%	19 11%	16 10%	23 14%	22 15%	21 10%	33 11%	39 12%	44 12%	49 11%	67 12%	24 9%	29 10%	27 13%	37 15%	52 10%	64 14%	113 12%
Pollution/ Environment	<b>104</b> <b>11%</b>	56 12%	48 9%	16 12%	15 9%	16 10%	18 10%	18 13%	22 10%	30 10%	34 10%	40 11%	46 10%	58 11%	36 13%	29 11%	21 10%	18 8%	65 12%	39 9%	109 11%
Ageing population/ Social care for the elderly	<b>97</b> 10%di q	50 10%	47 9%	10 8%	7 4%	12 8%	24 14%di	18 12%di	26 12%di	17 6%	37 11%di	44 12%di	29 6%	68 13%	39 15%zo	28 10%	16 8%	14 6%	68 12%zoq	30 7%	102 10%
Low pay/Minimum wage/ Fair wages	<b>97</b> 10%hk	47 10%	50 10%	18 14%hk	27 16%zgh k	14 9%	20 12%hk	9 6%	10 4%	45 15%zg hk	34 10%hk	18 5%	59 13%	38 7%	26 10%	31 11%	11 5%	29 12%	57 10%	40 9%	99 10%
Public services in general	<b>92</b> <b>9%</b>	43 9%	49 10%	8 6%	18 11%	14 9%	19 11%	16 11%	16 7%	26 9%	33 10%	32 9%	41 9%	51 10%	40 15%zmn	22 8%	15 7%	15 6%	62 11%zmq	30 7%	96 10%
Lack of faith in politics / politicians / government	<b>88</b> <b>9%</b>	49 10%	40 8%	9 7%	17 10%	11 7%	12 7%	19 13%	21 9%	26 9%	23 7%	40 11%	36 8%	52 10%	32 12%	21 8%	18 9%	17 7%	53 10%	36 8%	94 10%
Drug abuse	<b>72</b> 7%el	35 7%	38 7%	15 11%e	8 5%	4 3%	18 11%ej	11 7%	16 7%	23 8%	23 7%e	27 7%	27 6%	45 8%	10 4%	32 12%zlp	13 6%	18 7%	42 8%l	30 7%	74 8%
Transport/Public transport	<b>69</b> <b>7%</b>	33 7%	36 7%	6 4%	8 5%	8 5%	11 6%	14 10%	23 10%zi	14 5%	18 6%	37 10%zi	21 5%	48 9%	21 8%	20 7%	14 7%	15 6%	41 8%	28 6%	77 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Pensions/Social security/Benefits	<b>62</b>	33	29	6	10	6	12	14	13	17	18	27	23	39	21	13	18	11	33	28	63
	<b>6%</b>	7%	6%	5%	6%	4%	7%	10%	6%	6%	5%	7%	5%	7%	8%	5%	9%	5%	6%	6%	6%
Inflation/Prices	<b>61</b>	30	31	7	15	6	15	9	9	21	21	18	27	34	13	20	15	13	33	28	68
	<b>6%</b>	6%	6%	5%	9%	4%	9%	6%	4%	7%	6%	5%	6%	6%	5%	7%	7%	5%	6%	6%	7%
Race relations	<b>55</b>	26	29	6	13	10	13	9	5	19	23	14	28	27	19	24	1	11	43	12	58
	<b>6%hnq</b>	5%	6%	5%	8%	6%	7%h	6%	2%	6%	7%h	4%	6%	5%	7%nq	9%znq	1%	4%	8%znq	3%n	6%
Morality/ Individual behaviour/ Lifestyle	<b>50</b>	26	25	3	5	7	9	11	16	8	16	27	14	36	15	11	10	15	26	24	53
	<b>5%ii</b>	5%	5%	2%	3%	4%	5%	8%i	7%i	3%	5%	7%zi	3%	7%	6%	4%	5%	6%	5%	5%	5%
Taxation	<b>47</b>	34	13	6	12	7	16	5	2	18	23	6	25	22	14	13	9	11	27	20	39
	<b>5%bkh</b>	7%zb	3%	5%h	7%hk	5%h	9%zhk	3%	1%	6%hk	7%hk	2%	6%	4%	5%	5%	4%	4%	5%	4%	4%
Petrol prices/Fuel	<b>46</b>	24	22	6	8	6	10	11	6	14	15	17	20	26	9	15	11	12	24	22	50
	<b>5%</b>	5%	4%	5%	5%	4%	6%	8%	3%	5%	5%	5%h	4%	5%	3%	6%	5%	5%	4%	5%	5%
Countryside/Rural life	<b>45</b>	29	16	5	3	2	12	13	8	9	14	21	11	34	16	9	10	10	25	20	43
	<b>5%</b>	6%	3%	4%	2%	1%	7%ej	9%zdehi	4%	3%	4%e	6%h	2%	6%	6%	3%	5%	4%	5%	4%	4%
Local government/ Council tax	<b>44</b>	23	21	-	12	7	10	7	7	12	17	14	20	24	17	9	11	7	26	18	45
	<b>4%c</b>	5%	4%	-	7%ci	5%c	6%c	5%c	3%	4%	5%c	4%	4%	4%	6%	3%	5%	3%	5%	4%	5%
Population levels/ Overpopulation	<b>42</b>	20	22	3	3	6	12	10	9	6	17	19	11	31	14	12	8	9	25	17	43
	<b>4%</b>	4%	4%	2%	2%	4%	7%i	7%i	4%	2%	5%	5%	3%	6%	5%	4%	4%	4%	5%	4%	4%
Privatisation	<b>31</b>	15	16	7	5	2	10	2	5	12	12	7	14	17	12	11	3	6	22	9	32
	<b>3%</b>	3%	3%	5%	3%	1%	6%k	1%	2%	4%	4%	2%	3%	3%	4%	4%	1%	2%	4%	2%	3%
Pound/Exchange rate/Value of pound	<b>27</b>	18	9	4	6	4	3	6	4	9	7	10	13	14	11	5	3	8	16	11	26
	<b>3%</b>	4%	2%	3%	3%	3%	2%	4%	2%	3%	2%	3%	3%	3%	4%	2%	1%	3%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Nuclear weapons/ Nuclear war/ Disarmament	<b>26</b> <b>3%</b>	12 2%	14 3%	3 2%	3 2%	2 1%	6 4%	7 5%	5 2%	7 2%	8 3%	11 3%	9 2%	18 3%	8 3%	8 3%	1 *	10 4%	16 3%	10 2%	25 3%
Animal welfare	<b>26</b> <b>3%</b>	14 3%	13 2%	10 8% z j k	4 2%	- -	6 3%	4 3%	3 1%	14 5% e	6 2%	7 2%	14 3%	13 2%	9 3%	7 3%	8 4%	2 1%	16 3%	10 2%	25 3%
Nationalisation/ Government control of institutions	<b>25</b> <b>3%</b>	12 2%	13 3%	3 2%	5 3%	3 2%	4 2%	6 4%	5 2%	7 3%	6 2%	11 3%	10 2%	15 3%	10 4%	8 3%	3 1%	4 2%	17 3%	7 2%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>23</b> <b>2%</b>	14 3%	9 2%	2 1%	4 2%	2 1%	4 2%	8 6% z h j	3 1%	6 2%	5 2%	11 3% h	8 2%	15 3%	5 2%	8 3%	4 2%	6 2%	13 2%	10 2%	22 2%
Northern Ireland	<b>15</b> <b>1%</b>	7 1%	8 2%	2 2%	4 2%	- -	5 3%	1 1%	2 1%	6 2%	5 2%	4 1%	6 1%	9 2%	7 2%	3 1%	1 1%	3 1%	10 2%	4 1%	15 2%
Foot and mouth outbreak/Farming crisis	<b>9</b> <b>1%</b>	4 1%	4 1%	- -	1 1%	- -	2 1%	1 1%	4 2%	1 *	2 1%	5 1%	1 *	7 1%	3 1%	3 1%	2 1%	- -	6 1%	2 1%	7 1%
Trade unions/ Strikes	<b>8</b> <b>1%</b>	5 1%	3 1%	3 3% h j	3 2%	- -	* *	1 1%	- -	6 2% z j	* *	1 *	6 1%	2 *	3 1%	3 1%	- -	2 1%	6 1%	2 *	8 1%
AIDS	<b>7</b> <b>1%</b>	3 1%	3 1%	3 2% h k	1 1%	- -	2 1%	- -	- -	5 2% k	2 1%	- -	5 1%	2 *	2 1%	2 1%	3 2%	- -	4 1%	3 1%	5 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>4</b> <b>*</b>	2 *	2 *	2 1%	2 1%	- -	1 *	- -	- -	4 1%	1 *	- -	4 1%	1 *	1 *	2 1%	2 1%	- -	3 1%	2 *	5 1%
Median	<b>2</b>	3	2	2	2	3	3	3	2	2	3	2	2	2	3	3	2	2	3	2	3

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)



**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 5**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	504	470	114	134	137	163	168	258	248	300	426	385	589	279	327	152	216	606	368	974
<b>WEIGHTED BASE</b>	<b>989</b>	483	506	129*	167	155	172	144	222	296	326	366	451	538	271	274	204	240	545	444	974
	<b>100%</b>	49%	51%	13%*	17%	16%	17%	15%	22%	30%	33%	37%	46%	54%	27%	28%	21%	24%	55%	45%	99%
Other	<b>59</b>	36	23	4	12	15	6	9	13	16	21	22	31	29	21	11	14	13	33	27	59
	<b>6%</b>	8%	5%	3%	7%	10%	4%	6%	6%	5%	7% <sup>f</sup>	6%	7%	5%	8%	4%	7%	5%	6% <sup>m</sup>	6%	6%
MEAN NUMBER OF MENTIONS	3.81 <sup>o</sup>	3.93	3.69	3.66	3.69	3.52	4.31 <sup>h</sup>	4.32 <sup>h</sup>	3.47	3.67	3.93	3.80 <sup>h</sup>	3.62	3.96	4.44 <sup>z</sup>	3.92 <sup>q</sup>	3.48	3.25	4.17 <sup>z</sup>	3.36	3.94
	<sup>q</sup>						<sup>k</sup>								<sup>noq</sup>				<sup>oq</sup>		
STANDARD ERROR	<b>0.11</b>	0.16	0.15	0.27	0.35	0.17	0.35	0.30	0.15	0.23	0.20	0.15	0.16	0.15	0.21	0.21	0.21	0.21	0.15	0.15	0.11
ERROR VARIANCE	<b>0.01</b>	0.03	0.02	0.07	0.12	0.03	0.12	0.09	0.02	0.05	0.04	0.02	0.03	0.02	0.05	0.04	0.04	0.05	0.02	0.02	0.01
Don't know	<b>170</b>	79	91	31	34	21	29	15	38	66	51	53	87	83	30	36	40	64	66	104	134
	<sup>17%g</sup>	<sup>16%</sup>	<sup>18%</sup>	<sup>24%gk</sup>	<sup>21%g</sup>	<sup>14%</sup>	<sup>17%</sup>	<sup>10%</sup>	<sup>17%</sup>	<sup>22%zg</sup>	<sup>16%</sup>	<sup>15%</sup>	<sup>19%</sup>	<sup>15%</sup>	<sup>11%</sup>	<sup>13%</sup>	<sup>20%lp</sup>	<sup>27%zl</sup>	<sup>12%</sup>	<sup>23%zl</sup>	<sup>14%</sup>
	<sup>mp</sup>								<sup>k</sup>									<sup>mp</sup>	<sup>mp</sup>		
Personal finances (NET)	<b>289</b>	138	152	49	55	52	57	38	38	105	109	76	157	133	88	84	56	61	172	117	295
	<sup>29%hk</sup>	<sup>29%</sup>	<sup>30%</sup>	<sup>38%hk</sup>	<sup>33%hk</sup>	<sup>33%hk</sup>	<sup>33%hk</sup>	<sup>26%</sup>	<sup>17%</sup>	<sup>35%zh</sup>	<sup>33%hk</sup>	<sup>21%</sup>	<sup>35%</sup>	<sup>25%</sup>	<sup>33%</sup>	<sup>31%</sup>	<sup>28%</sup>	<sup>25%</sup>	<sup>32%</sup>	<sup>26%</sup>	<sup>30%</sup>
									<sup>k</sup>												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
<b>100%</b>	<b>86%</b>	<b>5%*</b>	<b>9%*</b>	<b>32%</b>	<b>24%</b>	<b>31%</b>	<b>26%</b>	<b>36%</b>	<b>13%*</b>	<b>27%</b>	<b>14%*</b>	<b>33%</b>	<b>30%</b>	<b>13%</b>	<b>22%</b>	<b>63%</b>	<b>35%</b>	<b>99%</b>	
Common Market/ Brexit/EU/Europe/ Euro	<b>451</b> 46%ae noq	371 43%	24 49%	56 67%za defgh ij	146 45%e	90 38%	131 42%	107 41%	174 49%ae i	50 38%	130 48%ei	80 58%za defgh ij	171 52%zn oq	170 58%zn oq	27 21%	78 36%nq	340 55%zn oq	105 30%n	475 49%
National health service/Hospitals/ Healthcare	<b>439</b> 44%n	370 43%	19 38%	50 60%za bdefg hi	154 48%e	103 44%	122 40%	104 40%	163 46%	52 40%	123 46%	71 51%	157 47%n	139 48%n	45 35%	93 43%	296 48%zn	138 40%	451 46%
Immigration/ immigrants	<b>200</b> 20%ij	172 20%ij	14 28%i	14 17%	69 22%i	55 23%ij	64 21%i	50 19%	66 19%ij	15 11%	41 15%	26 19%	73 22%	55 19%	36 28%zo q	32 15%	128 21%	68 20%o	195 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>197</b> 20%c	182 21%zc	7 13%	8 10%	66 21%c	58 25%cd	53 17%	47 18%	77 22%c	33 25%c	62 23%c	28 20%	66 20%	55 19%	33 25%	38 18%	121 20%	71 20%	197 20%
Education/Schools	<b>189</b> 19%	159 19%	10 20%	20 23%	57 18%	38 16%	60 19%	50 19%	72 20%	27 21%	54 20%	27 19%	58 17%	74 25%zl nq	19 15%	37 17%	132 21%l	57 16%	207 21%
Housing	<b>184</b> 19%de	168 20%de	7 14%	9 11%	41 13%	32 14%	48 16%	41 16%	95 26%za cdefg k	53 40%za bcdef ghjk	76 28%za cdefg k	23 17%	51 16%	59 20%	17 13%	55 25%zl npq	110 18%	72 21%n	181 19%
Poverty/Inequality	<b>184</b> 19%l	164 19%	5 9%	15 18%	50 16%	36 15%	47 15%	43 16%	86 24%za bdefk	38 29%za bdefg jk	60 22%k	22 16%	33 10%	79 27%zl p	29 23%l	42 19%l	112 18%l	71 20%l	185 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/ij/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

## ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Economy/Economic situation	<b>169</b>	149	12	8	59	51	41	30	68	17	52	35	50	66	17	34	116	51	187
	17%g	17%g	23%	9%	18%cg	22%cd	13%	11%	19%g	13%	19%gi	25%za	15%	22%zq	13%	16%	19%l	15%	19%
Defence/Foreign affairs/ International terrorism	<b>134</b>	115	4	15	60	45	35	32	39	9	29	20	53	48	16	15	101	32	139
	14%io	14%i	7%	18%i	19%za	19%za	11%	12%	11%	7%	11%i	15%	16%oq	16%oq	13%	7%	16%zoq	9%	14%
Unemployment/ Factory closure/ Lack of industry	<b>116</b>	103	6	7	36	29	36	30	43	22	37	15	33	38	17	26	71	44	113
	12%	12%	12%	9%	11%	12%	12%	12%	12%	17%	14%	11%	10%	13%	14%	12%	11%	13%	12%
Pollution/ Environment	<b>104</b>	95	*	9	32	22	30	29	43	13	28	15	34	35	9	24	69	32	109
	11%b	11%	1%	11%	10%	9%	10%b	11%	12%b	10%	10%	11%	10%	12%	7%	11%	11%	9%	11%
Ageing population/ Social care for the elderly	<b>97</b>	81	7	9	29	20	24	17	44	16	26	9	39	32	10	13	71	23	102
	10%q	9%	14%	11%	9%	9%	8%	6%	12%gj	13%	10%	7%	12%q	11%	8%	6%	11%q	7%	10%
Low pay/Minimum wage/Fair wages	<b>97</b>	80	5	12	36	25	28	24	32	10	20	10	18	31	19	28	49	47	99
	10%p	9%	10%	14%	11%	10%	9%	9%	9%	8%	8%	8%	5%	11%l	15%lp	13%l	8%l	13%zl	10%
Public services in general	<b>92</b>	80	3	9	30	21	26	23	35	16	27	11	26	33	12	18	58	30	96
	9%	9%	5%	11%	9%	9%	8%	9%	10%	12%	10%	8%	8%	11%	9%	8%	9%	9%	10%
Lack of faith in politics / politicians / government	<b>88</b>	71	6	11	35	24	24	18	30	6	21	15	36	26	14	13	61	26	94
	9%	8%	12%	13%	11%	10%	8%	7%	8%	5%	8%	11%	11%	9%	11%	6%	10%	8%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/ij/k - z/l/m/n/o/p/q  
Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
Fieldwork dates : 1st - 12th June 2018  
Number of sample points : 169  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Drug abuse	<b>72</b> 7%	68 8%hj	1 2%	4 5%	36 11%za c	32 14%zab fghijk	18 6%	18 7%	18 5%	4 3%	12 5%	8 6%	27 8%	18 6%	10 8%	12 6%	46 7%	23 7%	74 8%
Transport/Public transport	<b>69</b> 7%hq	61 7%h	4 8%	5 6%	25 8%	20 8%	29 9%hj	25 10%hjk	15 4%	7 5%	11 4%	4 3%	29 9%q	23 8%	5 4%	11 5%	53 9%q	16 4%	77 8%
Pensions/Social security/Benefits	<b>62</b> 6%	50 6%	3 5%	10 11%	26 8%	16 7%	14 5%	12 5%	22 6%	8 6%	17 6%	9 7%	23 7%	18 6%	8 6%	13 6%	41 7%	20 6%	63 6%
Inflation/Prices	<b>61</b> 6%	51 6%	2 5%	7 9%	21 7%	14 6%	19 6%	16 6%	21 6%	13 10%	18 7%	5 4%	17 5%	20 7%	9 7%	12 5%	37 6%	21 6%	68 7%
Race relations	<b>55</b> 6%	48 6%	3 6%	4 5%	14 4%	10 4%	13 4%	10 4%	29 8%a	14 10%zad efg	23 9%za	10 7%	15 5%	22 7%	4 3%	14 6%	37 6%	18 5%	58 6%
Morality/ Individual behaviour/ Lifestyle	<b>50</b> 5%	45 5%	1 2%	5 6%	18 6%	13 6%	9 3%	8 3%	23 6%	5 4%	17 6%	12 9%f	16 5%	17 6%	7 5%	11 5%	33 5%	17 5%	53 5%
Taxation	<b>47</b> 5%fg	45 5%fg	* 1%	2 2%	18 6%	16 7%fg	6 2%	6 2%	23 6%f	8 6%	21 8%zfg	13 9%zfg	14 4%	19 7%	3 2%	10 5%	33 5%	13 4%	39 4%
Petrol prices/Fuel	<b>46</b> 5%	38 4%	2 3%	7 8%	18 6%	11 5%	15 5%	14 5%	13 4%	5 4%	9 3%	5 3%	16 5%	11 4%	8 6%	11 5%	28 4%	19 5%	50 5%
Countryside/Rural life	<b>45</b> 5%q	35 4%	2 4%	7 9%ij	17 5%	10 4%	13 4%	11 4%	15 4%j	2 2%	6 2%	4 3%	20 6%q	14 5%	4 3%	5 2%	34 5%	8 2%	43 4%
Local government/ Council tax	<b>44</b> 4%	34 4%	3 5%	7 8%k	18 6%	11 5%	13 4%	11 4%	12 3%	10 8%hjk	12 4%k	2 1%	17 5%	13 4%	5 4%	9 4%	30 5%	14 4%	45 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Population levels/ Overpopulation	<b>42</b> <b>4%</b>	35 4%	4 8%	3 4%	14 4%	11 5%	13 4%	9 3%	15 4%	4 3%	10 4%	6 4%	15 5%	14 5%	5 4%	8 3%	29 5%	13 4%	43 4%
Privatisation	<b>31</b> 3%l	28 3%	2 4%	1 1%	6 2%	5 2%	11 3%	9 3%	14 4%	8 6%	13 5%	5 4%	4 1%	15 5%l	5 4%	6 3%	19 3%l	11 3%	32 3%
Pound/Exchange rate/Value of pound	<b>27</b> <b>3%</b>	21 2%	3 5%	4 4%	9 3%	6 2%	7 2%	4 2%	11 3%	3 3%	7 3%	4 3%	10 3%	10 3%	2 2%	5 2%	19 3%	8 2%	26 3%
Nuclear weapons/ Nuclear war/ Disarmament	<b>26</b> 3%f	21 2%	-	6 7%zfg	10 3%e	5 2%	3 1%	3 1%	13 4%f	5 4%	8 3%	3 2%	10 3%	7 3%	3 2%	6 3%	18 3%	9 2%	25 3%
Animal welfare	<b>26</b> <b>3%</b>	24 3%	1 2%	2 2%	10 3%	9 4%	5 2%	4 2%	11 3%j	2 2%	4 1%	1 1%	7 2%	10 4%	5 4%	4 2%	17 3%	9 3%	25 3%
Nationalisation/ Government control of institutions	<b>25</b> <b>3%</b>	23 3%	1 2%	1 1%	6 2%	5 2%	7 2%	6 2%	12 3%	5 3%	6 2%	2 1%	6 2%	8 3%	5 4%	5 2%	14 2%	10 3%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>23</b> 2%aef g	6 1%	-	17 20%zab defghi jk	18 6%zae fghjk	1 *	1 *	1 *	4 1%	2 2%	2 1%	-	7 2%	11 4%	1 1%	4 2%	18 3%	5 1%	22 2%
Northern Ireland	<b>15</b> 1%d	14 2%d	* 1%	-	1 *	1 *	2 1%	2 1%	11 3%zad	3 2%	7 3%d	4 3%	4 1%	3 1%	1 1%	4 2%	7 1%	5 1%	15 2%
Foot and mouth outbreak/Farming crisis	<b>9</b> <b>1%</b>	6 1%	-	3 4%zae fg	3 1%e	* *	-	-	5 1%	3 3%aef	4 2%	1 1%	5 2%q	3 1%	-	-	9 1%	-	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/ij/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 6**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
<b>UNWEIGHTED BASE</b>	<b>974</b>	837	51	86	330	244	301	250	343	133	267	134	354	251	154	197	605	351	974
<b>WEIGHTED BASE</b>	<b>989</b>	855	50*	84*	321	237	309	260	358	131*	270	138*	330	292	128	219	622	347	974
	<b>100%</b>	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	14%*	33%	30%	13%	22%	63%	35%	99%
Trade unions/ Strikes	<b>8</b> <b>1%</b>	8 1%	- -	- -	3 1%	3 1%	3 1%	3 1%	2 1%	2 2%	2 1%	- -	2 *	5 2%	1 1%	- -	7 1%	1 *	8 1%
AIDS	<b>7</b> <b>1%</b>	7 1%	- -	- -	* *	* *	2 1%	2 1%	5 1%j	1 1%	1 1%	- -	2 1%	3 1%	2 1%	- -	5 1%	2 *	5 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>4</b> <b>*</b>	4 1%	- -	- -	* *	* *	- -	- -	4 1%	2 2%	2 1%	- -	* *	1 1%	2 2%	1 *	2 *	3 1%	5 1%
Median	<b>2</b>	2	2	3	3	3	2	2	2	2	2	2	2	3	2	2	3	2	3
Other	<b>59</b> 6%hj	50 6%hj	7 14%zac	2 2%	21 7%j	19 8%jk	26 8%hjk	19 7%j	13 4%j	3 3%	6 2%	3 2%	19 6%	20 7%	6 4%	15 7%	39 6%	20 6%	59 6%
MEAN NUMBER OF MENTIONS	<b>3.81</b>	3.78	3.63	4.22f g	3.92	3.81	3.45	3.41	4.02	3.97	3.89	3.81	3.75	4.30z oq	3.51	3.49	4.00	3.50	3.94
STANDARD ERROR	<b>0.11</b>	0.12	0.35	0.33	0.16	0.19	0.15	0.17	0.23	0.39	0.25	0.32	0.18	0.23	0.27	0.21	0.14	0.17	0.11
ERROR VARIANCE	<b>0.01</b>	0.01	0.12	0.11	0.03	0.04	0.02	0.03	0.05	0.15	0.06	0.10	0.03	0.05	0.07	0.04	0.02	0.03	0.01
Don't know	<b>170</b> 17%cdm p	147 17%	14 29%acd e	8 10%	43 13%	34 15%	67 22%zc d	53 20%	60 17%	22 17%	44 16%	21 15%	52 16%p	28 10%	31 24%zm p	51 23%zm p	81 13%	82 24%zl mp	134 14%
Personal finances (NET)	<b>289</b> 29%kl	242 28%k	11 23%	36 42%za defgj k	101 31%ek	65 28%	83 27%	72 28%	105 29%k	48 36%jk	74 27%k	26 19%	58 18%	111 38%zl p	48 37%lp	69 31%l	169 27%l	116 34%l	295 30%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/j/k - z/l/m/n/o/p/q  
 Overlap formulae used. \* small base

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>451</b>	201	60	191	127	139	20	129	35	70	198	130	475
	46%l	47%	48%	44%	64%zg	47%	60%	32%	31%	48%l	56%zl	45%	49%
National health service/Hospitals/ Healthcare	<b>439</b>	188	64	187	90	158	17	146	39	58	181	133	451
	44%	44%	52%	43%	45%	54%z	50%	37%	35%	40%	51%zm	46%	46%
Immigration/ immigrants	<b>200</b>	70	31	99	66	44	5	74	32	29	61	48	195
	20%ag	16%	25%	23%a	33%zg	15%	15%	19%	29%zn	20%	17%	17%	20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>197</b>	81	17	100	49	55	4	79	31	26	62	55	197
	20%	19%	13%	23%	24%	19%	11%	20%	27%n	18%	18%	19%	20%
Education/Schools	<b>189</b>	87	30	73	34	73	11	62	20	17	90	65	207
	19% <sup>m</sup>	20%	24%	17%	17%	25%z	34%	16%	18%	12%	25%zm	23%	21%
Housing	<b>184</b>	93	26	65	32	77	5	62	26	18	73	58	181
	19% <sup>c</sup>	22% <sup>c</sup>	21%	15%	16%	26%zf	14%	16%	23%	13%	21%	20%	19%
Poverty/Inequality	<b>184</b>	97	27	59	14	92	8	50	19	19	84	52	185
	19% <sup>cf</sup>	23% <sup>zc</sup>	22%	14%	7%	31%zf	25%	13%	17%	13%	24%zm	18%	19%
Economy/Economic situation	<b>169</b>	91	14	64	35	66	4	50	16	21	70	52	187
	17%	21% <sup>zb</sup> c	11%	15%	17%	22%z	12%	13%	14%	14%	20%	18%	19%
Defence/Foreign affairs/ International terrorism	<b>134</b>	68	17	49	40	33	2	50	15	16	59	43	139
	14%	16%	14%	11%	20%zg	11%	5%	13%	13%	11%	17%	15%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Unemployment/ Factory closure/ Lack of industry	<b>116</b>	56	17	43	20	41	4	48	22	21	44	35	113
	<b>12%</b>	13%	14%	10%	10%	14%	13%	12%	19%z	14%	13%	12%	12%
Pollution/ Environment	<b>104</b>	52	12	40	20	37	2	37	10	18	38	27	109
	<b>11%</b>	12%	10%	9%	10%	13%	7%	9%	9%	12%	11%	9%	11%
Ageing population/ Social care for the elderly	<b>97</b>	45	12	40	23	33	6	29	11	13	39	20	102
	<b>10%</b>	10%	10%	9%	12%	11%	17%	7%	10%	9%	11%	7%	10%
Low pay/Minimum wage/Fair wages	<b>97</b>	55	16	25	13	37	*	37	11	7	47	45	99
	<b>10%<sup>c</sup></b>	13% <sup>zc</sup>	13% <sup>c</sup>	6%	7%	13%	1%	9%	10%	5%	13% <sup>zm</sup>	16%	10%
Public services in general	<b>92</b>	51	8	33	18	30	5	34	11	10	48	25	96
	<b>9%</b>	12%	6%	8%	9%	10%	14%	8%	10%	7%	14% <sup>z</sup>	9%	10%
Lack of faith in politics / politicians / government	<b>88</b>	43	9	36	19	25	2	35	12	16	40	24	94
	<b>9%</b>	10%	7%	8%	9%	9%	6%	9%	11%	11%	11%	8%	10%
Drug abuse	<b>72</b>	36	9	28	18	22	1	29	12	9	23	19	74
	<b>7%</b>	8%	7%	6%	9%	8%	2%	7%	11%	6%	6%	7%	8%
Transport/Public transport	<b>69</b>	29	9	31	19	23	*	20	3	6	29	18	77
	<b>7%</b>	7%	8%	7%	10%	8%	1%	5%	3%	4%	8%	6%	8%
Pensions/Social security/Benefits	<b>62</b>	32	4	27	14	21	2	23	11	6	25	16	63
	<b>6%</b>	7%	3%	6%	7%	7%	6%	6%	10%	4%	7%	5%	6%
Inflation/Prices	<b>61</b>	30	5	26	13	19	1	26	9	8	22	25	68
	<b>6%</b>	7%	4%	6%	7%	6%	3%	7%	8%	6%	6%	9%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/r - z1/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Number of sample points : 169  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Race relations	<b>55</b>	22	13	20	11	23	-	19	9	9	21	21	58
	<b>6%</b>	5%	10% <sup>c</sup>	5%	5%	8%	-	5%	8%	7%	6%	7%	6%
Morality/ Individual behaviour/ Lifestyle	<b>50</b>	22	5	24	19	10	1	17	6	16	21	9	53
	<b>5%</b>	5%	4%	5%	9% <sup>zg</sup>	3%	2%	4%	5%	11% <sup>z</sup>	6%	3%	5%
Taxation	<b>47</b>	35	3	9	7	14	1	24	4	2	26	19	39
	5% <sup>c</sup>	8% <sup>zc</sup>	2%	2%	3%	5%	4%	6%	4%	1%	7% <sup>zm</sup>	6%	4%
Petrol prices/Fuel	<b>46</b>	21	5	20	8	14	-	21	8	11	18	13	50
	<b>5%</b>	5%	4%	5%	4%	5%	-	5%	7%	8%	5%	5%	5%
Countryside/Rural life	<b>45</b>	24	5	16	12	10	1	14	6	1	17	13	43
	5% <sup>m</sup>	6%	4%	4%	6%	3%	2%	4%	5%	1%	5%	4%	4%
Local government/ Council tax	<b>44</b>	25	7	12	4	14	-	24	6	1	21	18	45
	4% <sup>cm</sup>	6%	6%	3%	2%	5%	-	6%	5%	1%	6% <sup>m</sup>	6%	5%
Population levels/ Overpopulation	<b>42</b>	19	6	17	14	7	*	19	4	9	11	5	43
	<b>4%</b>	4%	5%	4%	7% <sup>g</sup>	3%	1%	5%	3%	6%	3%	2%	4%
Privatisation	<b>31</b>	15	4	13	1	22	1	5	5	3	17	9	32
	3% <sup>f</sup>	3%	3%	3%	1%	7% <sup>zf</sup>	3%	1%	4%	2%	5%	3%	3%
Pound/Exchange rate/Value of pound	<b>27</b>	12	3	12	7	7	-	9	8	3	12	6	26
	<b>3%</b>	3%	2%	3%	4%	3%	-	2%	7% <sup>z</sup>	2%	3%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	<b>26</b>	9	6	12	6	6	3	8	6	4	9	9	25
	<b>3%</b>	2%	4%	3%	3%	2%	8%	2%	5%	3%	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
Fieldwork dates : 1st - 12th June 2018  
Number of sample points : 169  
Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
Animal welfare	<b>26</b>	14	5	7	4	5	1	11	2	2	6	5	25
	<b>3%</b>	3%	4%	2%	2%	2%	4%	3%	2%	1%	2%	2%	3%
Nationalisation/ Government control of institutions	<b>25</b>	12	2	11	3	3	2	11	4	-	10	5	28
	<b>3%</b>	3%	2%	3%	1%	1%	7%	3%	3%	-	3%	2%	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>23</b>	11	6	5	3	2	*	7	1	7	11	4	22
	<b>2%g</b>	3%	5% <sub>c</sub>	1%	2%	1%	1%	2%	1%	5%	3%	1%	2%
Northern Ireland	<b>15</b>	5	-	9	3	4	1	5	3	*	2	2	15
	<b>1%</b>	1%	-	2%	2%	1%	4%	1%	3%	*	1%	1%	2%
Foot and mouth outbreak/Farming crisis	<b>9</b>	5	-	4	1	5	-	2	-	-	4	1	7
	<b>1%</b>	1%	-	1%	*	2%	-	*	-	-	1%	*	1%
Trade unions/ Strikes	<b>8</b>	5	-	3	2	2	-	4	-	1	4	2	8
	<b>1%</b>	1%	-	1%	1%	1%	-	1%	-	1%	1%	1%	1%
AIDS	<b>7</b>	7	-	-	2	-	-	3	-	-	*	2	5
	<b>1%</b>	2% <sub>zc</sub>	-	-	1%	-	-	1%	-	-	*	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>4</b>	3	-	1	-	1	-	3	1	-	*	-	5
	<b>*</b>	1%	-	*	-	*	-	1%	*	-	*	-	1%
Median	<b>2</b>	3	3	2	3	3	2	2	2	2	3	2	3
Other	<b>59</b>	29	9	22	8	20	-	27	10	8	24	17	59
	<b>6%</b>	7%	7%	5%	4%	7%	-	7%	9%	5%	7%	6%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 7**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
<b>UNWEIGHTED BASE</b>	<b>974</b>	375	112	487	201	309	38	360	120	145	362	247	974
<b>WEIGHTED BASE</b>	<b>989</b>	430	125*	434	199	294	34**	398	112*	146	353	288	974
	<b>100%</b>	44%	13%*	44%	20%	30%	3%**	40%	11%*	15%	36%	29%	99%
MEAN NUMBER OF MENTIONS	3.81c	4.09c	3.81	3.52	3.98	4.18z	3.46	3.42	3.96	3.41	4.24z	3.83	3.94
STANDARD ERROR	<b>0.11</b>	0.20	0.24	0.14	0.23	0.18	0.38	0.19	0.37	0.18	0.16	0.21	0.11
ERROR VARIANCE	<b>0.01</b>	0.04	0.06	0.02	0.05	0.03	0.14	0.04	0.14	0.03	0.03	0.04	0.01
Don't know	<b>170</b>	63	10	96	17	33	4	107	18	29	27	55	134
	17% <sup>bf</sup>	15%	8%	22% <sup>zab</sup>	8%	11%	11%	27%	16% <sup>n</sup>	20% <sup>n</sup>	8%	19%	14%
Personal finances (NET)	<b>289</b>	148	43	98	31	119	10	101	29	38	127	96	295
	29% <sup>cf</sup>	34% <sup>zc</sup>	34% <sup>c</sup>	23%	15%	41% <sup>zf</sup>	30%	25%	26%	26%	36% <sup>z</sup>	33%	30%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>451</b> 46%gkv	101 60%zct	243 55%zct	86 43%	89 45%	451 100%zab cft	98 52%	99 35%	215 47%g	136 57%zgh	416 48%zk	31 26%	44 43%	208 48%	52 58%zqr s	77 41%	48 42%	34 40%	12 15%	77 65%zv	475 49%
National health service/Hospitals/ Healthcare	<b>439</b> 44%k	98 58%zt	439 100%zac eft	95 48%	84 42%	243 54%zt	132 70%zac et	121 42%	191 41%	128 53%zgh	397 46%zk	36 30%	47 46%	198 45%	47 52%	87 47%r	45 40%	51 61%zqr	27 34%	56 48%	451 46%
Immigration/ immigrants	<b>200</b> 20%	36 21%	84 19%	61 31%za bef	200 100%zab cef	89 20%	37 19%	52 18%	101 22%	46 19%	184 21%z	15 13%	18 17%	79 18%	15 17%	43 23%	29 26%	16 19%	81 100%z	119 100%z	195 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>197</b> 20%p	39 23%	95 22%	197 100%zab eft	61 31%zbe	86 19%	46 25%	68 24%	89 19%	39 16%	174 20%	19 16%	16 16%	79 18%	8 9%	47 25%p	27 24%p	22 26%p	23 28%	39 33%z	197 20%
Education/Schools	<b>189</b> 19%qvt	61 36%zce t	132 30%zet	46 24%	37 18%	98 22%	189 100%zab cet	52 18%	87 19%	50 21%	171 20%	15 12%	29 28%zm	82 19%	21 24%qrs	20 11%	13 11%	9 11%	6 8%	30 26%v	207 21%
Housing	<b>184</b> 19%hiv t	50 29%zbe t	93 21%	51 26%zt	33 16%	93 21%	61 32%zbe t	66 23%h	71 15%	46 19%	150 17%	31 26%	23 23%	91 21%	13 15%	34 19%	26 23%	13 15%	2 2%	31 26%v	181 19%
Poverty/Inequality	<b>184</b> 19%h t	55 33%zbe t	108 24%zet	52 26%zt	31 16%	90 20%	65 34%zbe t	71 25%zh	72 16%	40 17%	161 19%	19 16%	25 25%	95 22%	23 26%qs	24 13%	20 18%q	10 11%	7 9%	24 20%	185 19%
Economy/Economic situation	<b>169</b> 17%v eft	169 100%zbc eft	98 22%z	39 20%	36 18%	101 22%z	61 32%zbc et	50 17%	85 18%	34 14%	147 17%	18 15%	26 26%zm	72 16%	15 17%	23 12%	18 16%	6 7%	4 6%	32 27%zv	187 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+  
 Fieldwork dates : 1st - 12th June 2018  
 Number of sample points : 169  
 Source : Ipsos MORI (JN Q218)

**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 8**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Defence/Foreign affairs/ International terrorism	<b>134</b> 14%k	37 22%z	71 16%	43 22%z	32 16%	79 17%z	38 20%z	28 10%	71 15%	35 15%	129 15%zk	4 3%	18 18%	63 14%	15 16%	25 14%r	9 8%	17 20%r	6 7%	26 22%zv	139 14%
Unemployment/ Factory closure/ Lack of industry	<b>116</b> 12%ij	33 20%zbe	55 12%	36 18%ze	33 17%	54 12%	36 19%zbe	38 13%i	61 13%i	16 7%	92 11%	21 17%	13 13%	57 13%	10 11%	17 9%	11 10%	7 8%	11 14%	22 18%z	113 12%
Pollution/ Environment	<b>104</b> 11%hk	34 20%zb	49 11%	30 15%	35 18%zb	66 15%z	43 23%zbe	29 10%	36 8%	39 16%zh	97 11%k	4 4%	9 9%	50 11%	14 15%r	16 8%	7 6%	10 12%	6 7%	30 25%zv	109 11%
Ageing population/ Social care for the elderly	<b>97</b> 10%hk	28 17%z	72 16%z	29 15%z	26 13%	59 13%z	44 23%zbc et	32 11%h	26 6%	39 16%zh	91 11%	5 4%	9 9%	42 10%	9 9%	21 11%	13 11%	9 11%	5 6%	21 18%zv	102 10%
Low pay/Minimum wage/Fair wages	<b>97</b> 10%	33 19%zbe	50 11%	28 14%	18 9%	49 11%	32 17%zbe t	30 10%	43 9%	24 10%	80 9%	14 11%	15 15%z	54 12%	8 8%	16 9%	10 9%	11 13%	4 5%	14 12%	99 10%
Public services in general	<b>92</b> 9%h	33 20%zet	67 15%zet	31 15%z	18 9%	52 12%z	41 22%zbe t	33 11%h	30 6%	29 12%h	83 10%	6 5%	10 10%	45 10%	7 7%	12 6%	7 6%	6 7%	3 3%	16 13%v	96 10%
Lack of faith in politics / politicians / government	<b>88</b> 9%	27 16%zbe	45 10%	22 11%	27 13%z	46 10%	28 15%zb	24 8%	41 9%	24 10%	81 9%	6 5%	8 8%	42 10%	11 12%	14 7%	9 8%	6 7%	9 11%	18 15%z	94 10%
Drug abuse	<b>72</b> 7%e	22 13%zbe	33 7%e	44 22%zab eff	25 13%zbe	16 4%	24 13%zbe	29 10%	29 6%	14 6%	60 7%	12 10%	8 8%	33 8%	3 3%	11 6%	10 9%	2 3%	9 11%	16 14%z	74 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
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**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Transport/Public transport	<b>69</b> 7%k	18 11%z	40 9%z	23 12%z	20 10%	35 8%	27 14%zbe	22 8%	26 6%	22 9%	66 8%k	2 2%	10 10%	26 6%	7 8%	23 12%z	14 13%z	9 11%	6 8%	13 11%	77 8%
Pensions/Social security/Benefits	<b>62</b> 6%	22 13%ze	48 11%z	26 13%z	18 9%	38 8%z	30 16%zbet	14 5%	32 7%	15 6%	53 6%	8 6%	4 4%	27 6%	5 5%	12 6%	9 8%	5 6%	3 4%	15 13%z	63 6%
Inflation/Prices	<b>61</b> 6%j	21 12%ze	41 9%z	23 12%z	19 10%	32 7%	23 12%ze	20 7%	25 6%	15 6%	45 5%	15 13%zj	7 7%	25 6%	2 2%	15 8%	6 6%	10 12%p	5 6%	14 12%z	68 7%
Race relations	<b>55</b> 6%h	15 9%	34 8%z	25 13%zbe	21 11%z	29 6%	22 11%ze	23 8%h	17 4%	16 7%	43 5%	11 9%	4 4%	26 6%	6 6%	8 4%	7 6%	11 2%	2 3%	19 16%zv	58 6%
Morality/Individual behaviour/Lifestyle	<b>50</b> 5%k	15 9%zbe	18 4%	15 8%	20 10%zbe	23 5%	10 5%	13 5%	24 5%	13 6%	50 6%zk	1 *	3 3%	22 5%	6 6%	12 6%	8 7%	4 4%	5 6%	15 13%z	53 5%
Taxation	<b>47</b> 5%i	14 9%z	27 6%	14 7%	9 5%	28 6%	14 7%	12 4%	30 7%zi	4 2%	41 5%	6 5%	3 3%	29 7%	7 7%	5 3%	5 5%	2 2%	-	9 8%v	39 4%
Petrol prices/Fuel	<b>46</b> 5%	16 10%ze	26 6%	20 10%ze	16 8%	24 5%	21 11%zbe	13 5%	18 4%	15 6%	42 5%	3 3%	8 8%	17 4%	2 2%	7 4%	3 3%	4 5%	3 4%	12 10%z	50 5%
Countryside/Rural life	<b>45</b> 5%h	17 10%zb	23 5%	20 10%zb	15 7%	34 7%z	24 13%zbe	8 3%	13 3%	24 10%zgh	40 5%	3 2%	2 2%	24 5%	4 4%	6 3%r	1 1%	5 6%	3 3%	12 10%z	43 4%
Local government/Council tax	<b>44</b> 4%	13 8%	29 7%z	14 7%	12 6%	27 6%	16 8%z	15 5%	18 4%	11 4%	35 4%	9 7%	5 5%	25 6%	4 5%	6 3%	5 4%	3 4%	-	12 10%zv	45 5%
Population levels/Overpopulation	<b>42</b> 4%	13 8%z	19 4%	10 5%	18 9%zbe	21 5%	14 8%zb	11 4%	15 3%	16 7%	37 4%	5 4%	7 6%	17 4%	3 3%	8 4%	5 5%	3 3%	1 1%	17 15%zv	43 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w  
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**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
Privatisation	<b>31</b>	17	25	13	9	19	18	13	12	6	29	1	4	12	3	3	2	1	2	7	32
	<b>3%</b>	10%zbet	6%z	7%z	5%	4%	10%zbe	5%	3%	2%	3%	1%	4%	3%	3%	2%	2%	2%	2%	6%	3%
Pound/Exchange rate/Value of pound	<b>27</b>	13	17	10	13	20	12	10	11	7	23	4	2	11	3	3	2	1	-	13	26
	<b>3%</b>	8%zb	4%	5%	6%z	4%z	6%z	3%	2%	3%	3%	3%	2%	3%	3%	1%	2%	1%	-	11%zv	3%
Nuclear weapons/ Nuclear war/ Disarmament	<b>26</b>	10	13	15	14	20	11	4	13	10	23	2	1	13	2	3	1	2	2	12	25
	<b>3%</b>	6%z	3%	8%zb	7%zb	4%z	6%z	1%	3%	4%	3%	2%	1%	3%	3%	2%	1%	2%	2%	11%z	3%
Animal welfare	<b>26</b>	16	14	11	8	13	15	8	7	11	25	1	3	14	-	-	-	-	1	7	25
	<b>3%</b>	9%zbet	3%	5%z	4%	3%	8%zbe	3%	2%	5%h	3%	1%	3%	3%	-	-	-	-	1%	6%	3%
Nationalisation/ Government control of institutions	<b>25</b>	13	17	11	9	17	12	9	8	7	21	4	1	11	2	3	3	-	-	9	28
	<b>3%</b>	8%zbe	4%	6%z	4%	4%	6%z	3%	2%	3%	2%	3%	1%	2%	2%	2%	3%	-	-	7%zv	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>23</b>	4	12	4	6	22	4	2	8	12	22	1	1	13	1	6	3	5	-	6	22
	<b>2%</b>	2%	3%	2%	3%	5%zb	2%	1%	2%	5%zgh	3%	*	1%	3%	1%	3%	3%	6%	-	5%	2%
Northern Ireland	<b>15</b>	8	12	8	7	12	11	4	5	5	13	1	1	3	2	1	1	-	*	6	15
	<b>1%</b>	5%z	3%z	4%z	3%	3%z	6%zbe	1%	1%	2%	2%	*	1%	1%	2%	1%	1%	-	1%	5%z	2%
Foot and mouth outbreak/Farming crisis	<b>9</b>	2	8	4	1	5	2	4	1	4	9	-	*	3	2	2	-	2	-	1	7
	<b>1%h</b>	1%	2%z	2%	1%	1%	1%	1%	*	2%	1%	-	*	1%	2%	1%	-	3%	-	1%	1%
Trade unions/ Strikes	<b>8</b>	5	5	4	3	7	7	2	5	1	7	1	*	3	3	1	1	-	-	3	8
	<b>1%</b>	3%z	1%	2%	1%	1%	3%zb	1%	1%	1%	1%	*	*	1%	3%z	*	*	-	-	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w  
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**Table 8**  
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**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
<b>UNWEIGHTED BASE</b>	<b>974</b>	187	451	197	195	475	207	274	473	227	841	125	162	315	108	174	116	68	76	119	974
<b>WEIGHTED BASE</b>	<b>989</b>	169	439	197	200	451	189	287	462	239	860	121*	102	437	90*	186	113*	85*	81*	119*	974
	<b>100%</b>	17%	44%	20%	20%	46%	19%	29%	47%	24%	87%	12%*	10%	44%	9%*	19%	11%*	9%*	8%*	12%*	99%
AIDS	7 1%	5 3%z	5 1%	4 2%	3 2%	5 1%	5 3%z	2 1%	2 *	3 1%	7 1%	- -	* *	5 1%	- -	- -	- -	- -	- -	3 3%z	5 1%
Bird flu/Pandemic flu/Swine flu/Ebola	4 *	4 2%z	3 1%	2 1%	1 1%	4 1%	4 2%z	2 1%	1 *	2 1%	3 *	1 *	* *	2 *	1 1%	1 *	1 1%	- -	- -	1 1%	5 1%
Median	2	4	3	4	3	3	5	3	2	3	2	2	3	3	3	2	2	2	2	4	3
Other	59 6%e	14 8%e	21 5%	11 6%	15 8%e	16 4%	11 6%	16 6%	31 7%	12 5%	55 6%	4 3%	7 7%	30 7%	9 10%	7 4%	4 3%	3 4%	5 6%	10 8%	59 6%
MEAN NUMBER OF MENTIONS	3.81hk et	6.73zb et	5.03z e	6.01zb e	5.28z	4.77z	6.85zb et	3.88	3.55	4.21h	3.88k	3.08	3.98	3.90	3.84	3.48	3.52	3.60	3.24	6.68zv	3.94
STANDARD ERROR	0.11	0.44	0.20	0.40	0.38	0.20	0.40	0.22	0.14	0.24	0.12	0.23	0.23	0.17	0.28	0.20	0.28	0.33	0.22	0.59	0.11
ERROR VARIANCE	0.01	0.19	0.04	0.16	0.15	0.04	0.16	0.05	0.02	0.06	0.01	0.05	0.05	0.03	0.08	0.04	0.08	0.11	0.05	0.34	0.01
Don't know	170 17%abce ftjimpw	4 2%	21 5%	9 4%	12 6%	29 7%a	8 4%	62 22%	73 16%	34 14%	134 16%	35 29%z	12 12%	56 13%	4 5%	29 15%p	16 14%	14 16%p	8 10%	4 4%	134 14%
Personal finances (NET)	289 29%h	74 44%zbe t	156 35%zet	72 36%zt	52 26%	133 29%	82 43%zbe t	104 36%zh	116 25%	70 29%	246 29%	36 30%	39 38%z	148 34%z	28 31%	47 25%	27 24%	27 32%	19 23%	33 28%	295 30%

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**ISSUES INDEX JUNE 2018 (PUBLIC - FINAL)**

**Table 9**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
**BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	141	107	204	96	261	165	974
<b>WEIGHTED BASE</b>	<b>989</b>	156	140*	202	124*	186	180	974
	<b>100%</b>	16%	14%*	20%	13%*	19%	18%	99%
Common Market/ Brexit/EU/Europe/ Euro	<b>451</b> 46% <sup>bd</sup>	74 47% <sup>bd</sup>	32 23%	108 54% <sup>zb</sup> d	39 31%	122 66% <sup>za</sup> bcdf	76 42% <sup>b</sup>	475 49%
National health service/Hospitals/ Healthcare	<b>439</b> 44% <sup>b</sup>	77 49% <sup>b</sup>	44 32%	98 48% <sup>b</sup>	48 38%	99 53% <sup>zb</sup> df	73 41%	451 46%
Immigration/ immigrants	<b>200</b> 20% <sup>ab</sup>	18 12%	15 11%	48 24% <sup>ab</sup>	27 22%	33 18%	57 32% <sup>za</sup> be	195 20%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	<b>197</b> 20% <sup>a</sup>	18 12%	23 16%	38 19%	31 25% <sup>a</sup>	38 20% <sup>a</sup>	49 27% <sup>za</sup>	197 20%
Education/Schools	<b>189</b> 19% <sup>df</sup>	34 21% <sup>df</sup>	24 17% <sup>f</sup>	55 27% <sup>zd</sup> f	13 10%	49 26% <sup>zdf</sup>	14 8%	207 21%
Housing	<b>184</b> 19% <sup>f</sup>	36 23% <sup>f</sup>	32 23% <sup>f</sup>	46 23% <sup>f</sup>	23 19%	28 15%	18 10%	181 19%
Poverty/Inequality	<b>184</b> 19% <sup>f</sup>	41 26% <sup>ze</sup> f	24 17%	55 27% <sup>zd</sup> ef	18 15%	26 14%	19 11%	185 19%
Economy/Economic situation	<b>169</b> 17% <sup>f</sup>	33 21% <sup>df</sup>	25 18%	49 24% <sup>zdf</sup>	12 9%	31 17%	19 11%	187 19%
Defence/Foreign affairs/ International terrorism	<b>134</b> 14% <sup>d</sup>	27 17% <sup>d</sup>	14 10%	36 18% <sup>d</sup>	7 6%	25 13%	26 14%	139 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f  
 Overlap formulae used. \* small base

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**Table 9**  
**Q.PL01/02**  
**What do you see as the main/other important issues facing Britain today?**  
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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	141	107	204	96	261	165	974
<b>WEIGHTED BASE</b>	<b>989</b>	156	140*	202	124*	186	180	974
	<b>100%</b>	16%	14%*	20%	13%*	19%	18%	99%
Unemployment/ Factory closure/ Lack of industry	<b>116</b> <b>12%</b>	13 8%	20 14%	20 10%	19 15%	19 10%	25 14%	113 12%
Pollution/ Environment	<b>104</b> <b>11%</b>	15 10%	16 11%	26 13%	7 6%	24 13%	16 9%	109 11%
Ageing population/ Social care for the elderly	<b>97</b> <b>10%</b>	11 7%	6 4%	31 15%zab d	6 5%	26 14%zb d	18 10%	102 10%
Low pay/Minimum wage/Fair wages	<b>97</b> 10%f	21 13%f	24 17%ze f	21 10%f	13 11%f	15 8%f	3 2%	99 10%
Public services in general	<b>92</b> <b>9%</b>	18 12%	8 6%	27 13%	6 5%	17 9%	16 9%	96 10%
Lack of faith in politics / politicians / government	<b>88</b> <b>9%</b>	16 10%	10 7%	18 9%	4 4%	19 10%	21 12%	94 10%
Drug abuse	<b>72</b> <b>7%</b>	12 8%	11 8%	17 9%	5 4%	13 7%	14 8%	74 8%
Transport/Public transport	<b>69</b> 7%d	6 4%	8 6%d	18 9%d	- -	17 9%d	20 11%zad	77 8%
Pensions/Social security/Benefits	<b>62</b> <b>6%</b>	8 5%	9 6%	10 5%	8 6%	15 8%	12 7%	63 6%
Inflation/Prices	<b>61</b> <b>6%</b>	15 9%e	7 5%	12 6%	9 8%	6 3%	12 7%	68 7%

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		(a)	(b)	(c)	(d)	(e)	(f)	
<b>UNWEIGHTED BASE</b>	<b>974</b>	141	107	204	96	261	165	974
<b>WEIGHTED BASE</b>	<b>989</b>	156	140*	202	124*	186	180	974
	<b>100%</b>	16%	14%*	20%	13%*	19%	18%	99%
Race relations	<b>55</b>	17	1	16	7	10	4	58
	6% <sup>b</sup>	11% <sup>zbf</sup>	1%	8% <sup>bf</sup>	5%	5%	2%	6%
Morality/ Individual behaviour/ Lifestyle	<b>50</b>	4	4	13	3	10	17	53
	5%	2%	3%	6%	3%	5%	10% <sup>za</sup>	5%
Taxation	<b>47</b>	7	11	14	9	6	-	39
	5% <sup>f</sup>	4% <sup>f</sup>	8% <sup>f</sup>	7% <sup>f</sup>	7% <sup>f</sup>	3% <sup>f</sup>	-	4%
Petrol prices/Fuel	<b>46</b>	9	5	8	7	6	11	50
	5%	6%	3%	4%	6%	3%	6%	5%
Countryside/Rural life	<b>45</b>	5	4	7	7	13	8	43
	5%	3%	3%	4%	6%	7%	5%	4%
Local government/ Council tax	<b>44</b>	6	7	12	6	9	5	45
	4%	4%	5%	6%	5%	5%	3%	5%
Population levels/ Overpopulation	<b>42</b>	3	3	10	7	12	7	43
	4%	2%	2%	5%	6%	6%	4%	4%
Privatisation	<b>31</b>	8	4	9	2	5	3	32
	3%	5%	3%	5%	2%	2%	1%	3%
Pound/Exchange rate/Value of pound	<b>27</b>	8	1	4	4	4	6	26
	3%	5%	1%	2%	3%	2%	4%	3%
Nuclear weapons/ Nuclear war/ Disarmament	<b>26</b>	3	3	6	2	6	5	25
	3%	2%	2%	3%	2%	3%	3%	3%
Animal welfare	<b>26</b>	6	7	4	1	5	1	25
	3%	4%	5%	2%	1%	3%	1%	3%

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	<b>100%</b>	16%	14%*	20%	13%*	19%	18%	99%
Nationalisation/ Government control of institutions	<b>25</b> <b>3%</b>	5 3%	2 2%	5 2%	1 1%	7 4%	4 2%	28 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	<b>23</b> <b>2%</b>	5 3%	1 1%	2 1%	4 3%	6 3%	6 3%	22 2%
Northern Ireland	<b>15</b> <b>1%</b>	5 3%	1 1%	3 1%	2 2%	3 1%	1 *	15 2%
Foot and mouth outbreak/Farming crisis	<b>9</b> <b>1%</b>	1 1%	- -	2 1%	- -	2 1%	2 1%	7 1%
Trade unions/ Strikes	<b>8</b> <b>1%</b>	4 3%z	2 2%	* *	- -	1 1%	- -	8 1%
AIDS	<b>7</b> <b>1%</b>	1 1%	3 2%	2 1%	- -	- -	- -	5 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	<b>4</b> <b>*</b>	2 1%	2 1%	1 *	- -	- -	- -	5 1%
Median	<b>2</b>	3	2	3	2	2	2	3
Other	<b>59</b> <b>6%</b>	9 6%	7 5%	15 8%	6 5%	8 4%	14 8%	59 6%
MEAN NUMBER OF MENTIONS	<b>3.81</b>	4.01	3.29	4.36z bdf	3.24	4.11	3.48	3.94
STANDARD ERROR	<b>0.11</b>	0.34	0.29	0.25	0.34	0.22	0.20	0.11

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	<b>100%</b>	16%	14%*	20%	13%*	19%	18%	99%
ERROR VARIANCE	<b>0.01</b>	0.11	0.08	0.06	0.12	0.05	0.04	0.01
Don't know	<b>170</b>	23	42	13	37	29	24	134
	17% <sup>c</sup>	15% <sup>c</sup>	30% <sup>z</sup> ac ef	7% <sup>c</sup>	30% <sup>z</sup> a cef	16% <sup>c</sup>	13% <sup>c</sup>	14%
Personal finances (NET)	<b>289</b>	62	43	73	35	37	39	295
	29% <sup>ef</sup>	40% <sup>z</sup> e f	31% <sup>c</sup>	36% <sup>z</sup> e f	28% <sup>c</sup>	20% <sup>c</sup>	22% <sup>c</sup>	30% <sup>c</sup>

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